

# Bias in facial recognition

## *A fair scoring proposition*

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# Outline

Bias in facial recognition

Fairness in machine learning

Our proposition

Experimental evaluation

Conclusion

# A controversial technology

Face recognition (FR) is controversial, historically for privacy issues, now also for bias issues.

## The New York Times

### *A.I. Experts Question Amazon's Facial-Recognition Technology*

03/04/2019



### **IBM ends all facial recognition business as CEO calls out bias and inequality**

09/06/2020

## The New York Times

### *Many Facial-Recognition Systems Are Biased, Says U.S. Study*

Algorithms falsely identified African-American and Asian faces 10 to 100 times more than Caucasian faces, researchers for the National Institute of Standards and Technology found.

19/12/2019 media coverage of:



## THE WALL STREET JOURNAL.

### **Amazon Suspends Police Use of Its Facial-Recognition Technology**

Move comes after IBM said it was curtailing its facial-recognition activities amid widespread concerns about bias

10/06/2020



# Related research

Fairness of facial recognition technologies is a recent topic:  
→ lack of practical propositions to correct for unfairness.

However, public databases have been proposed recently.

## FairFace: Face Attribute Dataset for Balanced Race, Gender, and Age

Kimmo Kärkkäinen  
UCLA

Jungseock Joo  
UCLA

## Racial Faces in-the-Wild: Reducing Racial Bias by Information Maximization Adaptation Network

Mei Wang<sup>1</sup>, Weihong Deng<sup>1\*</sup>, Jiani Hu<sup>1</sup>, Xunqiang Tao<sup>2</sup>, Yaohai Huang<sup>2</sup>

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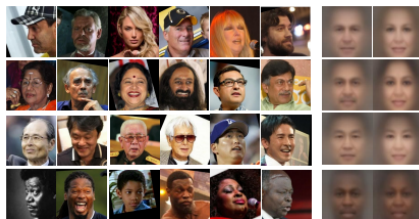


Figure 1. Examples and average faces of RFW database. In rows top to bottom: Caucasian, Indian, Asian, African.

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# Fairness in algorithmic decisions

Algorithmic decisions are increasingly used in many domains:

Banking (e.g. loans)    Recruiting (e.g., hiring)

Insurance (e.g. cars)    Judiciary (e.g., bail)

Recently, the fairness of algorithms has gathered lots of attention.

e.g. May 2016: The COMPAS system assesses the likelihood of recidivism of a defendant for U.S. courts.



While algorithms are usually designed for the interest of some user, fair algorithms suggests confronting those to the law.

“Predictive models are really just opinions embedded in math.”

*Cathy O’Neil.*

# Fairness in ML - Literature review

Fairness of ML has gathered lots of attention recently.

In binary classification:

- A flexible approach for relaxed constraints [Zafar et al., 2019],
- ERM guarantees [Donini et al., 2018].

Other notable works:

- Textbook (WIP) on fairness in ML [Barocas et al., 2019],
- “Adversarially fair” representations [Madras et al., 2018].

Fairness in ranking became only recently a research topic, mostly tackled by the information retrieval (IR) community.

Some authors:

- modify a fixed score to induce a notion of fairness [Zehlike et al., 2017, Biega et al., 2018],
- introduce fairness in exposure over several rankings [Singh and Joachims, 2018, Singh and Joachims, 2019],
- use a notion of fairness based on the AUC [Borkan et al., 2019, Beutel et al., 2019].



# Fairness in ML - Classification example

**Binary classification:**  $(X, Y) \sim P$  and  $(X, Y) \in \mathcal{X} \times \{-1, 1\}$ ,  
learn a classifier  $g : \mathcal{X} \rightarrow \{-1, 1\}$  from data  $\{(X_i, Y_i)\}_{i=1}^n \stackrel{i.i.d.}{\sim} P$ .

**Fairness:** Sensitive information  $Z \in \{0, 1\}$ , a  $Z_i$  for each  $(X_i, Y_i)$ .  
e.g. gender, ethnicity, ...

**Fairness without ground truth:** Parity in ...

- Treatment:  $g(X, Z) = g(X)$  almost surely.  
i.e. the decision does not depend on the sensitive attribute.
- Impact:  $\mathbb{P}\{g(X) = +1 | Z = 0\} = \mathbb{P}\{g(X) = +1 | Z = 1\}$ .

**Fairness with ground truth:** Parity in ...

- Error:  $\mathbb{P}\{g(X) \neq Y | Z = 0\} = \mathbb{P}\{g(X) \neq Y | Z = 1\}$ ,
- **FPR**:  $\mathbb{P}\{g(X) = 1 | Z = 0, Y = -1\} = \mathbb{P}\{g(X) = 1 | Z = 1, Y = -1\}$ ,
- **TPR**, ...

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# Bipartite ranking (1/2)

**Scoring:**  $(X, Y) \sim P$  and  $(X, Y) \in \mathcal{X} \times \mathcal{Y}$  with  $\mathcal{Y} = \{-1, 1\}$ ,  
learn a score  $s : \mathcal{X} \rightarrow \mathbb{R}$  from data  $\{(X_i, Y_i)\}_{i=1}^n \stackrel{i.i.d.}{\sim} P$ .

**Objective:** Order new elements  $X'_1, \dots, X'_m$  by relevance,  
i.e. by decreasing posterior probability  $\eta(x) := \mathbb{P}\{Y = +1 \mid X = x\}$ .

**Perf. measure:** The ROC curve: the true positive rate (TPR) for any  
false positive rate (FPR) for testing  $Y = +1$  with  $s(X) > t$ .

Introduce the distributions (cdf) of  $s(X) \mid Y = -1$  and  $s(X) \mid Y = +1$  as:

$$H_s(t) = \mathbb{P}\{s(X) \leq t \mid Y = -1\} \quad \text{and} \quad G_s(t) = \mathbb{P}\{s(X) \leq t \mid Y = +1\}.$$

In the context of **fairness**, we denote by:

- $H_s^{(z)}$  the cdf of  $s(X) \mid Y = -1, Z = z$ ,
  - $G_s^{(z)}$  the cdf of  $s(X) \mid Y = +1, Z = z$ ,
- for any  $z \in \mathcal{Z}$  with  $\mathcal{Z} = \{0, 1\}$ .

## Bipartite ranking (2/2)

Let  $\bar{F} = 1 - F$  and define the pseudo-inverse of  $F$  as:

$$F^{-1} : u \mapsto \inf\{t \mid F(t) > u\}.$$

The **FPR** (resp. **TPR**) of  $s$  at threshold  $t$  is equal to  $\bar{H}_s(t)$  (resp.  $\bar{G}_s(t)$ ).

Formally, the ROC and AUC write:

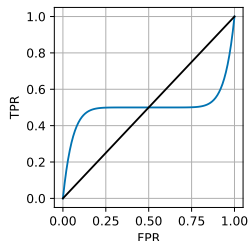
$$\text{ROC}_{H_s, G_s}(\alpha) = \bar{G}_s \circ \bar{H}_s^{-1}(\alpha) \quad \text{and} \quad \text{AUC}_{H_s, G_s} = \int_0^1 \text{ROC}_{H_s, G_s}(\alpha) d\alpha.$$

The ROC **measures the difference** between two cdfs in  $\mathbb{R}$ .

Specifically, given two distributions  $F, F'$  on  $\mathbb{R}$ :

$$\forall \alpha \in [0, 1], \quad \text{ROC}_{F, F'}(\alpha) = \alpha \quad \Leftrightarrow \quad F = F'.$$

The AUC is a **scalar summary** of the ROC.



# Our contributions

In [Vogel et al., 2020] with Aurélien Bellet and Stephan Cléménçon, we focus on fairness for bipartite ranking, and provide:

- A **general formulation** for AUC -based fairness constraints,
- **Guarantees** for learning under AUC -based constraints,
- A gradient descent (GD) **method** for learning w/ AUC constraints,
- A new, restrictive type of **constraint**: ROC -based constraints,
- **Guarantees** and a **GD method** for learning with ROC constraints.

# A general AUC constraint

Intra-group pairwise and BNSP AUC fairness ([Borkan et al., 2019]):

$$\text{AUC}_{H_s^{(0)}, G_s^{(0)}} = \text{AUC}_{H_s^{(1)}, G_s^{(1)}},$$

$$\text{AUC}_{H_s, G_s^{(0)}} = \text{AUC}_{H_s, G_s^{(1)}},$$

and many many more...

Introduce all relevant distributions as  $D(s) = (H_s^{(0)}, H_s^{(1)}, G_s^{(0)}, G_s^{(1)})$ .

Any known AUC constraint writes as:

$$\text{AUC}_{\alpha^\top D(s), \beta^\top D(s)} = \text{AUC}_{\alpha'^\top D(s), \beta'^\top D(s)},$$

with  $\alpha, \alpha', \beta, \beta' \in [0, 1]^4$  and any of those sums to 1.

# Learning with AUC constraints

Let  $\mathcal{S}$  be a proposal family of scores. With an example constraint, integrating the constraint as a penalty gives, where  $\lambda > 0$  is fixed:

$$\max_{s \in \mathcal{S}} L_\lambda(s) \quad \text{with} \quad L_\lambda(s) = \text{AUC}_{H_s, G_s} - \lambda |\text{AUC}_{H_s^{(0)}, G_s^{(0)}} - \text{AUC}_{H_s^{(1)}, G_s^{(1)}}|,$$

and its solution is written  $s_\lambda^*$ .

## Theorem 1

Assume that  $\mathcal{S}$  is VC-major with  $\text{VC-dim } V < +\infty$ ,

and there exists  $\epsilon > 0$ ,  $\epsilon \leq \mathbb{P}\{Y = y, Z = z\}$  for any  $y \in \mathcal{Y}, z \in \mathcal{Z}$ .

Then, for any  $\delta > 0$  and  $n > 1$ , with probability  $\geq 1 - \delta$ :

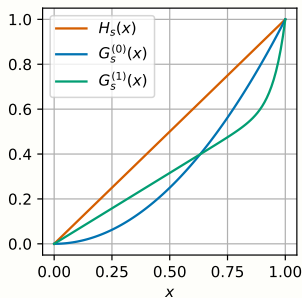
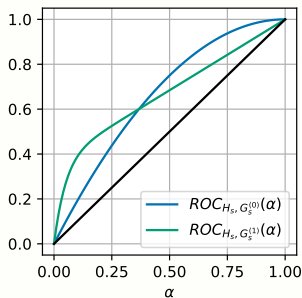
$$\epsilon^2 [L_\lambda(s_\lambda^*) - L_\lambda(\hat{s}_\lambda)] \leq C \sqrt{\frac{V}{n}} + (8\lambda + 2\epsilon) \sqrt{\frac{\log(13/\delta)}{n-1}} + O(n^{-1}).$$

To learn with **gradient descent**:

We relax  $\hat{L}_\lambda$  by replacing  $x \mapsto \mathbb{I}\{x \geq 0\}$  by a sigmoid function  $\sigma$  and replace the abs  $|\cdot|$  by a multiplication by  $c \in [-1, +1]$ .

# Limitations of AUC constraints

In the example below, with  $s \in [0, 1]$ , an AUC constraint is verified. However,  $\sup_{t \in [0, 1]} |G_s^{(0)}(t) - G_s^{(1)}(t)| \approx 0.10$ .



Let  $h, g, h', g'$  cdfs on  $\mathbb{R}$  s.t.  $ROC_{h,g}$  and  $ROC_{h',g'}$  are continuous. If  $AUC_{h,g} = AUC_{h',g'}$ ,  $\exists \alpha \in (0, 1)$  s.t.  $g \circ h^{-1}(\alpha) = g' \circ h'^{-1}(\alpha)$ .

**Conclusion:** An AUC constraint imposes a “pointwise constraint”.



# Learning with pointwise constraints

To measure the difference between cdfs for  $Z = 0$  and  $Z = 1$ , let:

$$\Delta_{H,\alpha}(s) = \text{ROC}_{H_s^{(0)}, H_s^{(1)}}(\alpha) - \alpha \quad \text{and} \quad \Delta_{G,\alpha}(s) = \text{ROC}_{G_s^{(0)}, G_s^{(1)}}(\alpha) - \alpha.$$

We introduce a sum of  $m_H$  pointwise constraints for  $\Delta_{H,\cdot}$  and  $m_G$  for  $\Delta_{G,\cdot}$  as a penalization, and maximize  $L_\Lambda$  in  $\mathcal{S}$ , where:

$$L_\Lambda(s) := \text{AUC}_{H_s, G_s} - \sum_{k=1}^{m_H} \lambda_H^{(k)} |\Delta_{H, \alpha_H^{(k)}}(s)| - \sum_{k=1}^{m_G} \lambda_G^{(k)} |\Delta_{G, \alpha_G^{(k)}}(s)|$$

which gives the score  $s_\Lambda^*$ .

The empirical counterpart of  $L_\Lambda$  is  $\hat{L}_\Lambda$ , its maximizer is  $\hat{s}_\Lambda$ .

## Theorem 2

Assume that  $\exists M, \kappa > 0$  s.t.  $M \leq D'_k(s) \leq M \cdot \kappa$  for all  $k \in \llbracket 1, 4 \rrbracket, s \in \mathcal{S}$ .  
Under the assumptions of Theorem 1,

$$\epsilon^2 \cdot [L_\Lambda(s_\Lambda^*) - L_\Lambda(\hat{s}_\Lambda)] \leq C_{\lambda, \epsilon, \kappa} \sqrt{\frac{V}{n}} + C'_{\Lambda, \epsilon, \kappa} \sqrt{\frac{\log(19/\delta)}{n-1}} + O(n^{-1}).$$

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# The COMPAS database

COMPAS: Correctional Offender Management Profiling for Alternative Sanctions.

→ recidivism prediction.

Problem distributions:

	Non-recidivist ( $Y = -1$ )	Recidivist ( $Y = 1$ )
Other ( $Z = 0$ )	$H_s^{(0)}$	$G_s^{(0)}$
African-american ( $Z = 1$ )	$H_s^{(1)}$	$G_s^{(1)}$

We run:

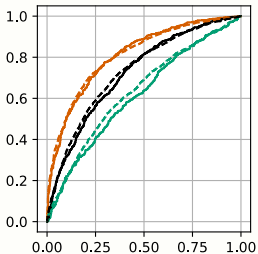
- Baseline: optimize the ranking performance,
- Ranking and AUC -based constraint,
- Ranking and ROC -based constraint.

[Vogel et al., 2020] confirms our results on 4 different tabular DBs.

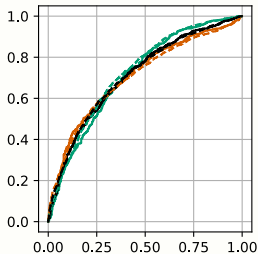
# Results

--- Train — Test

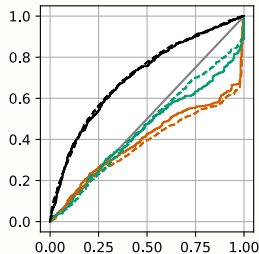
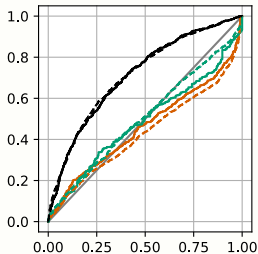
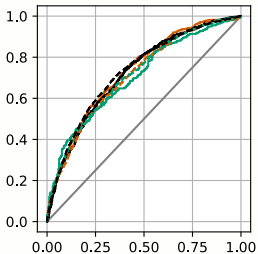
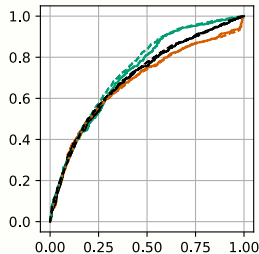
## No constraint



## AUC Fairness



## ROC Fairness



AUC cons.  $\rightarrow$  top col. fig. / ROC cons:  $|\Delta_{H,1/8}(s)|$ ,  $|\Delta_{H,1/4}(s)|$ ,  $|\Delta_{G,1/8}(s)|$ ,  $|\Delta_{G,1/4}(s)|$ .

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## **Extension to similarity learning:**

We proposed ways to balance a **score function** for sensitive groups, using **explicit fairness constraints**

**Similarity learning** in biometrics is **scoring on a product space**, see [Vogel et al., 2018].

Hence, one can build on [Vogel et al., 2020] to **tackle bias in FR**.

## **Open questions:**

Loss function for similarity learning,

Generalization to many sensitive classes, *i.e.*  $Z \in \mathbb{N}$ .

Empirical performance for FR tasks.

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