Alex Barnes
Web Designer / Developer

Contact | mralexbarnes@gmail.com
07775518890
mralexbarnes.co.uk
@alexinvert

Personal Statement

I am an enthusiastic and committed professional with experience in design and client focused environments. Coherent in all disiplines of design, HTML 5, CSS3 and have an understanding of J Query. I work well both independently, managing my own schedule to dealines, or as part of a team to achive the optimum result.

I have always been a true believer that a job is more than just a way to pay rent, I want to enjoy what I do.

Senior campaign designer
Sign Up Technologies Feb 2010 - Current

Responsible for all client based design and coding for responsive HTML email marketing, sketching interfaces, and managing in house brand standards. Working in close relationship with account managers to effectively deliver projects on time. Maintaining and updating bespoke client websites. Researching and reporting new development processes for email marketing along with running responsive coding workshops both externally and in house.

Design Internship
Factory Media Publishing Aug 2009 - Dec 2009

Working with designers and marketing teams of Mpora.com, Sidewalk, Whitelines, and kingpin magazines. Artworking, marketing materials for both print and online media, content editing newsletters as well as general administration and marketing work.

Snowboard Level 2 Instructor
Whistler and Blackcombe mountain Oct 2008 - June 2009

Responsible for teaching and maintaining the safety of 5-14 year olds. Running beginners classes as well as one to one advanced skills in snowboarding. Responsible for keeping my own schedule and holding feedback sessions with parents.

Junior Account Executive
Liquid Design - April 2007 - Sep 2008

Working closely with clients and designers, pitching prospective work, copywriting and seeing campaigns through from inception to completion. Researching new media concepts for promotion and ambient showcases, conducting market research, and assisting with in house web and print based art working.

Q.A Tester
Electronic Arts - Oct 2006 - April 2007

Conscientiously fine checked front end and game play of new builds. Worked in close capacity with lead Q.A and designers to report any game breaking bugs found.

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My tools

Photoshop CC - Advanced
Illustrator CC - Advanced
Fireworks CC - Intermediate
Balsamiq - Advanced
Sublime Text Editor - Advanced

Git - Intermediate
Flash CS6 - Intermediate
Microsoft Powerpoint - Advanced

Education and qualifications

Sketching Interfaces workshop
London Google

The email design conference
Litmus

Higher National Diploma - Graphics for Publishing
Reading University

Higher National Certificate - Media Studies
Guildford College

A levels:
French
English Literature
Communication Studies
Woking College

Personal information

Nationality British

Driving License Full

Date of birth 28.04.1982

Interests and activities

Things I enjoy in no particlar order:
drumming, writing, video games, reading, travelling, skateboarding, snowboarding, photography, music, art, people watching, the pub, film, board games, The X files, surfing and coffee.

REFERENCES ARE AVAILABLE ON REQUEST