



# Hire Local Hire Global

Scale your tech Teams-on-demand,  
with our dedicated dev network,  
accelerate your digital  
transformation



# AFRICA IN 10 YEARS

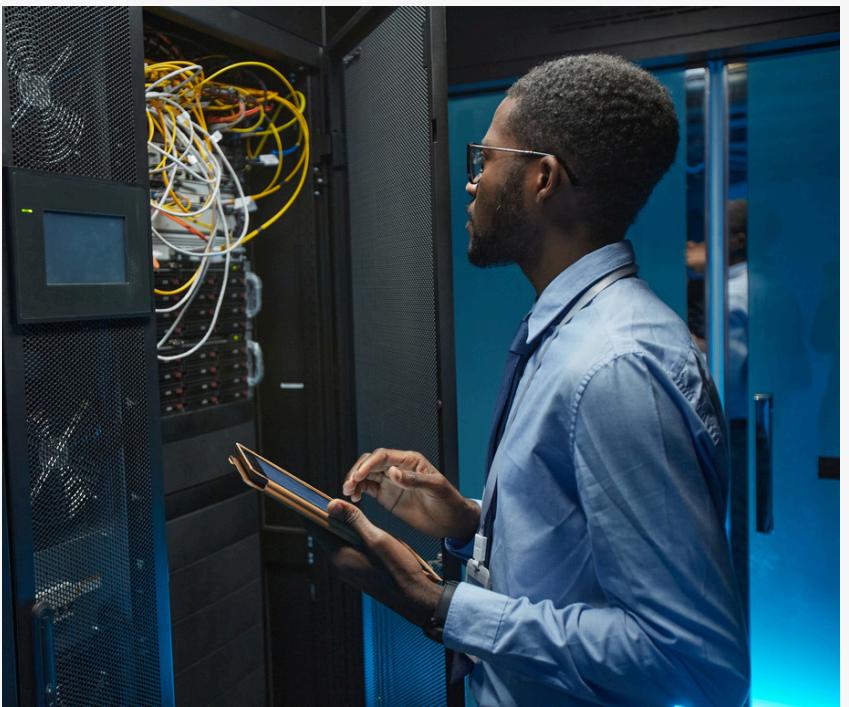
**Fastest        ''**  
**growing +**  
**\$1.5 Trillion**  
**internet**  
**economy**



# THE NEED

**Empowering Africa's Digital Transformation**

Solving the Scarcity of Technology Experts



# Problem

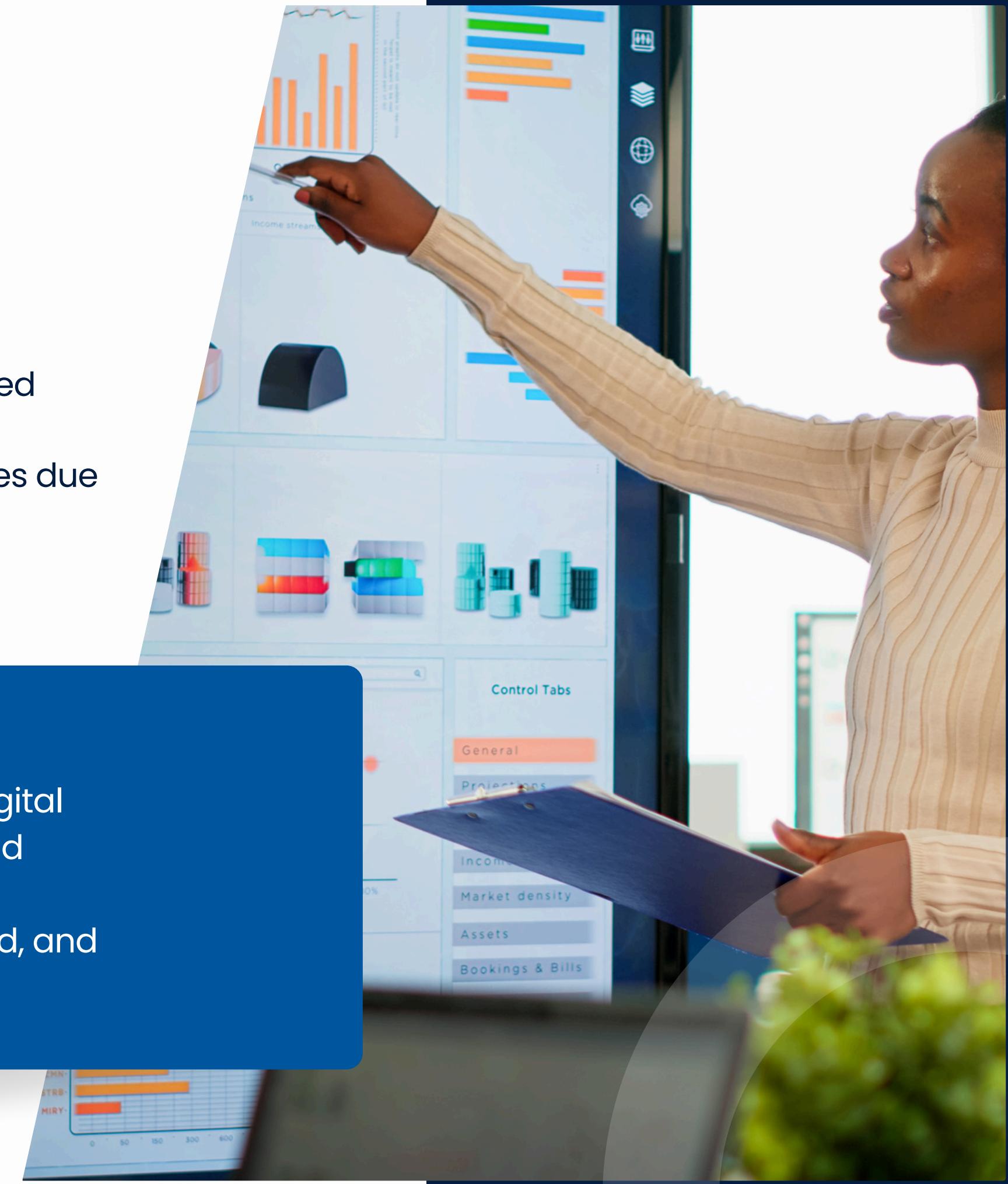
## The Talent Scarcity:

- Africa's rapidly growing tech sector faces a shortage of skilled product engineers and technology experts.
- Local SMEs struggle to integrate sustainable digital strategies due to a lack of specialized talent.

### Impact on Growth:

Limited access to high-tech skills is a barrier to scaling digital transformation across sectors like finance, healthcare, and agriculture.

The existing pool of tech talent is under-utilized, underpaid, and often forced to seek opportunities abroad.

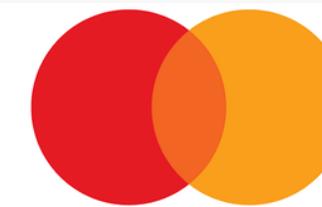


# FACTS

By 2030, it is estimated that Sub-Saharan Africa will need to fill 230 million digital jobs, primarily in digitally enabled services. However, the current digital skills deficit, along with low technology adoption, poses a serious threat to economic productivity and job creation. The public sector also struggles to keep pace with rapid technological changes, further exacerbating the problem.



**WORLD BANK GROUP**



**mastercard  
foundation**

# Market Opportunity

01

## Digital-Ready Jobs by 2030

According to the World Bank, by 2030, there will be an estimated 230 million digital jobs in Sub-Saharan Africa. These jobs will largely emerge from digitally enabled services, requiring a workforce with intermediate to advanced digital skills.

02

## Growing Small and Medium Enterprises (SME)

SMEs account for more than 90% of all businesses in Africa and employ about 60% of the workforce. SMEs are key drivers in DIGITAL Africa, increasingly creating demand for technical skills, new technologies and new business models.

03

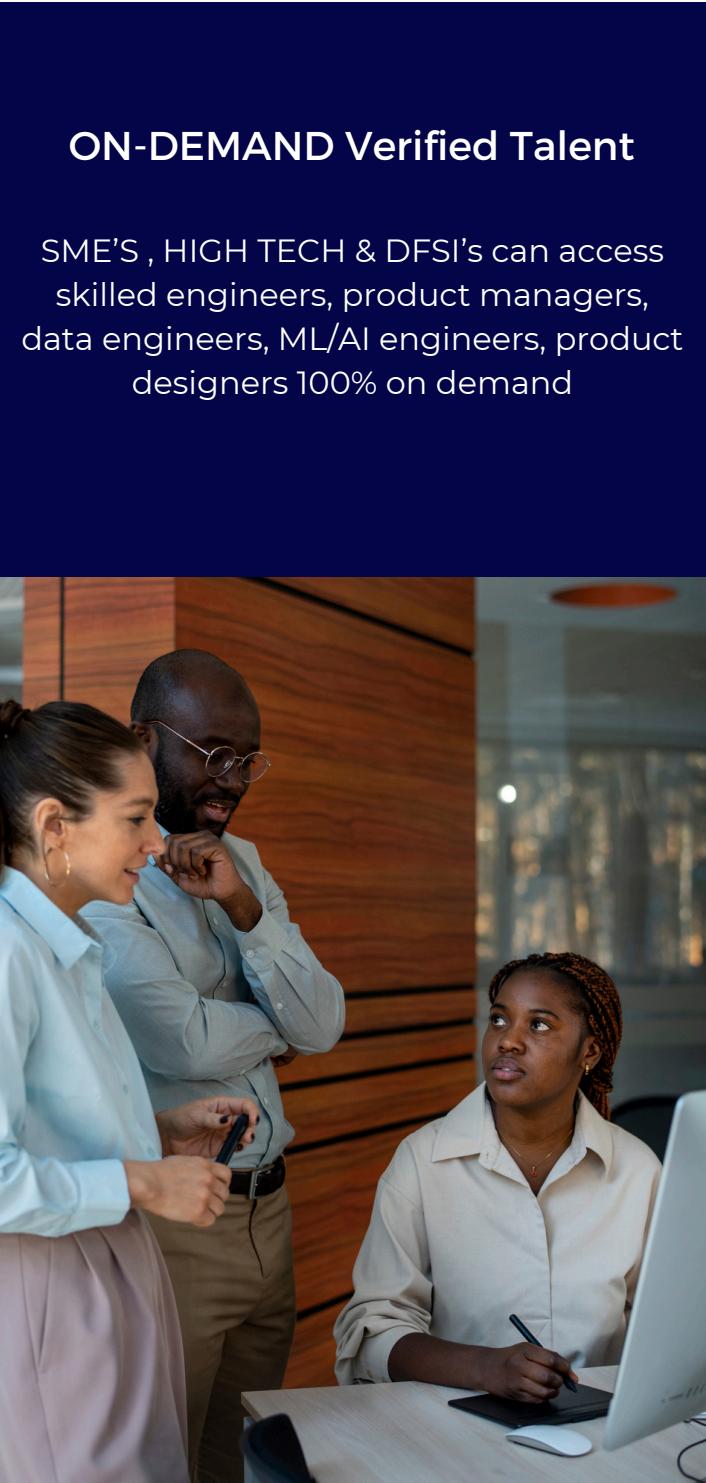
## The GIG-Economy opportunity , to become \$1.5 trillion economy by 2035

According to the Mastercard Foundation, the gig economy is expected to grow exponentially, offering millions of job opportunities.

The digital economy in Africa could reach \$1.5 trillion by 2035, driven by the youth population, smartphone adoption, and internet connectivity.

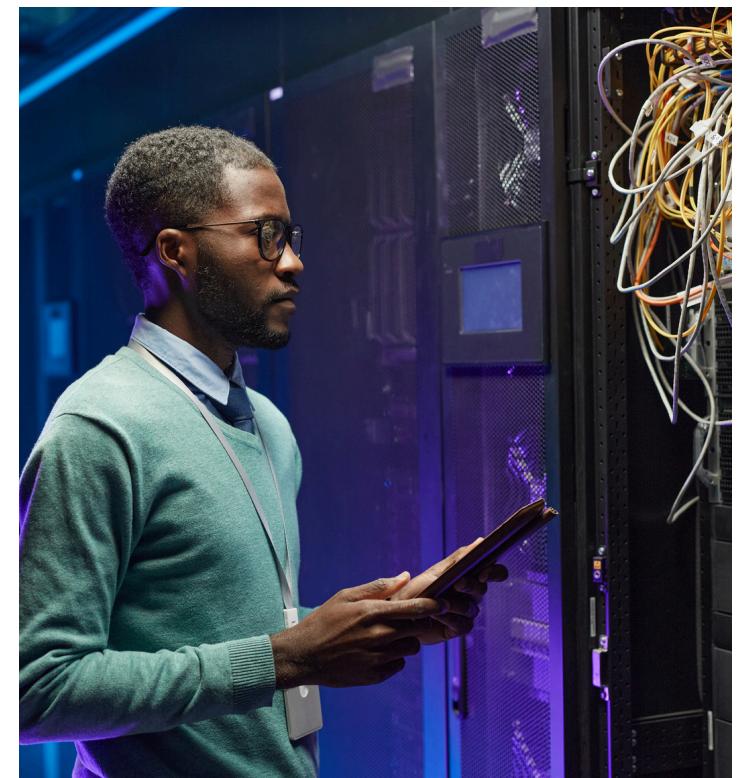
# Siscom DevCenter..

A development center to scout, recruit, and connect the most competent product management, engineering, design and innovation with businesses and high tech ecosystems on demand and project basis



## ON-DEMAND Verified Talent

SME'S , HIGH TECH & DFSI's can access skilled engineers, product managers, data engineers, ML/AI engineers, product designers 100% on demand



## Flexibility & Quality Assurance

Businesses , CIO's, CTO's and project managers can access talent without any permanent overheads or long hiring processes , learning and no guarantee for quality of talent

# FOR DEV/ENGINEERS

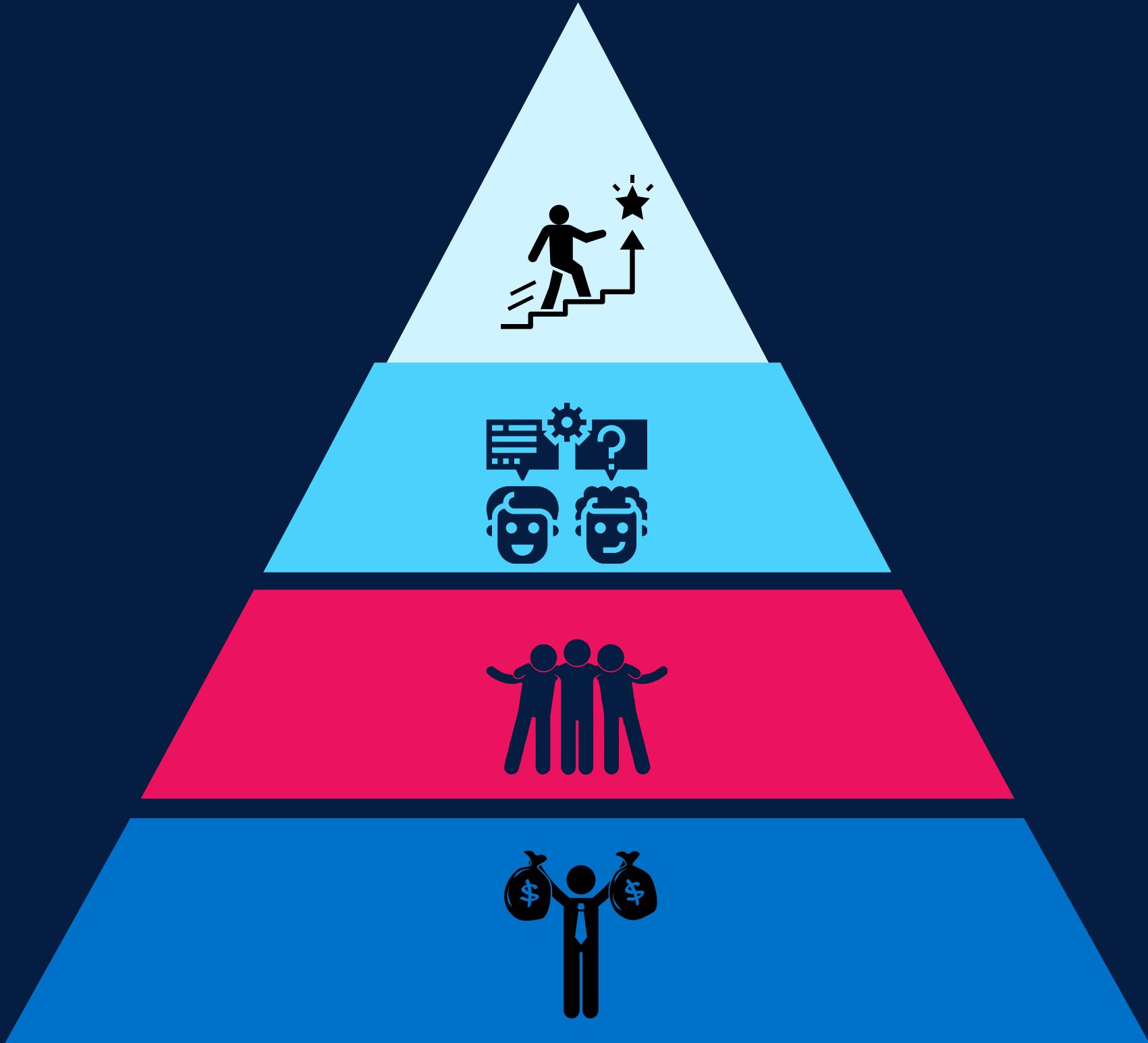
Siscom is solving the problem of access to opportunity, collaboration, capacity building and Knowledge Transfer

**01** Dev's, PM's , Engineers, Dev communities, Institutions can onboard 100% digitally on SISCOM, they create a profile , are vetted by our teams and assigned , notified on when work is available

**02** Teams can choose squads, or are assigned to squads based on their expertise, to allow for robust collaboration and cocreation. I.e a Backend dev will be put in squads with PM, UI/UX, Frontend, QA, Cloud, DEVOPS

**03** Massive KT opportunities, individual experts collaborate with international colleagues, more skilled colleagues, more demanding projects to work with , cocreate and develop their capabilities

**04** Earning model is flexible i.e hourly , mandays, weekly, monthly, these models are flexible to ensure that experts work in schedules that make project and commercial sense to them



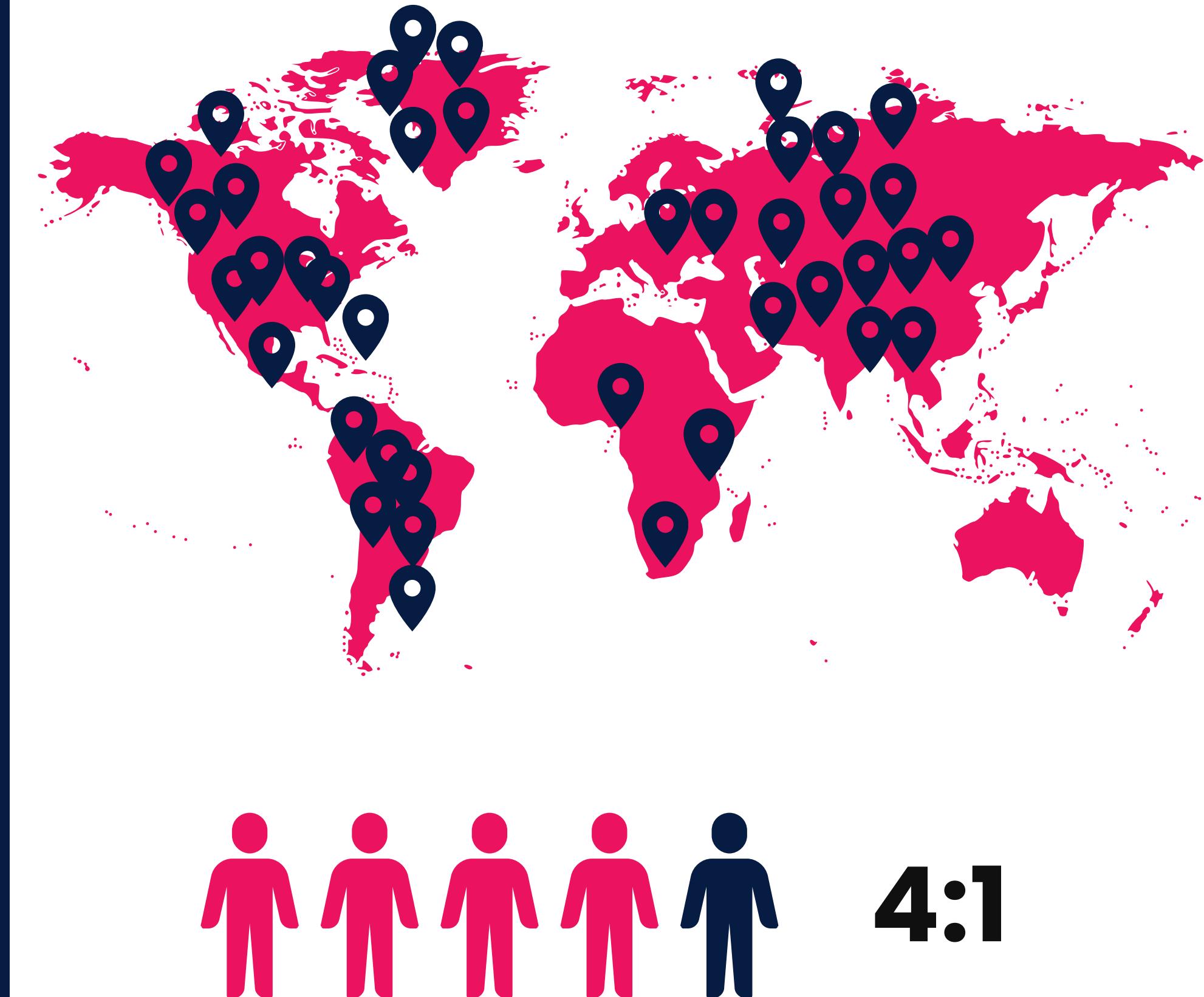
# Target Market

"By the end of this century, 40 percent of the world's population will be African. Yet Africa only has 3 percent of the world's software engineers. Given its abundance of young talent, we see Africa as well-positioned to solve the massive global shortage of technology skills. Our mission at ALX is to harness this wealth of human capital by developing millions of digital leaders from the continent in the next decade," ALX

TAM      **\$ 14 B Annually**

SAM      **\$ 7 B**

SOM      **\$ 350M**



# **Software Development Lifecycle**

Project Managers, Product Managers, Product Designers, Product Engineers, QA, DEVOPS

# **Cloud & Infrastructure**

Cloud Engineers, Data Center Analyst, Infrastructure engineers

# **ML/AI**

Machine learning engineers and AI experts

## **Product & Engineering**

## **Cloud, Infrastructure & Network**

## **Specialty skills**

# **Network & Telecoms**

NOC analysts, Engineers, Installation experts, Hardware engineers, Systems Engineers

# **Augmentation Roles**

IT Managers, IT Support, Systems Engineer, Fullstack Developers, Devops, Technical PM's

# **Specialty Skills**

Data Scientist, Data Analyst, Data Engineer, Cyber security & Forensics experts,

## Ecosystem partners



SMILE IDENTITY

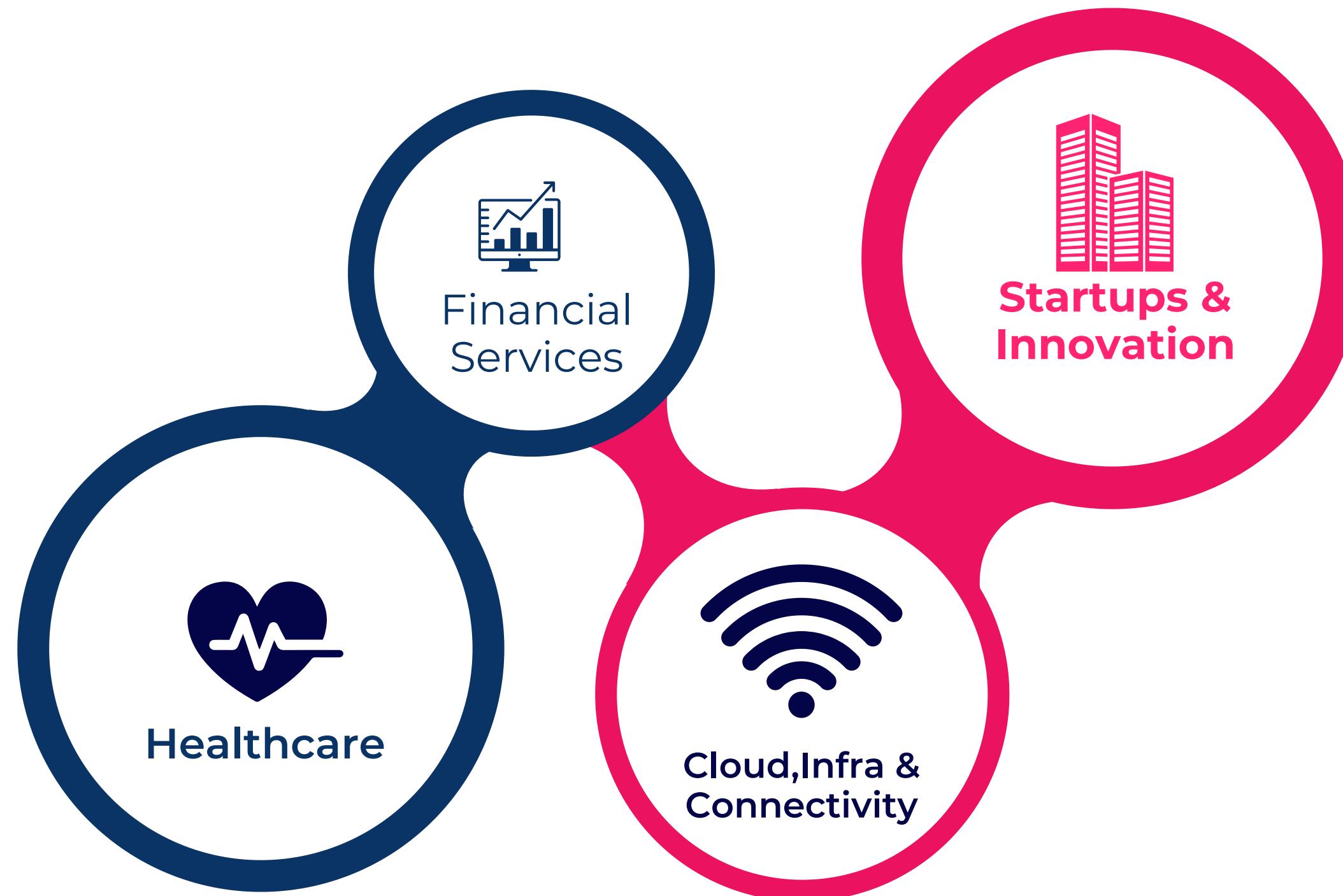


## Implementation Partners



## Skills partners





## Where we work

We are a cross-sectoral organization but we have a bigger focus on industries that demonstrate exponential growth trajectory over the next few years across Africa.

[LEARN MORE](#)

# IMPACT IN NUMBERS

500



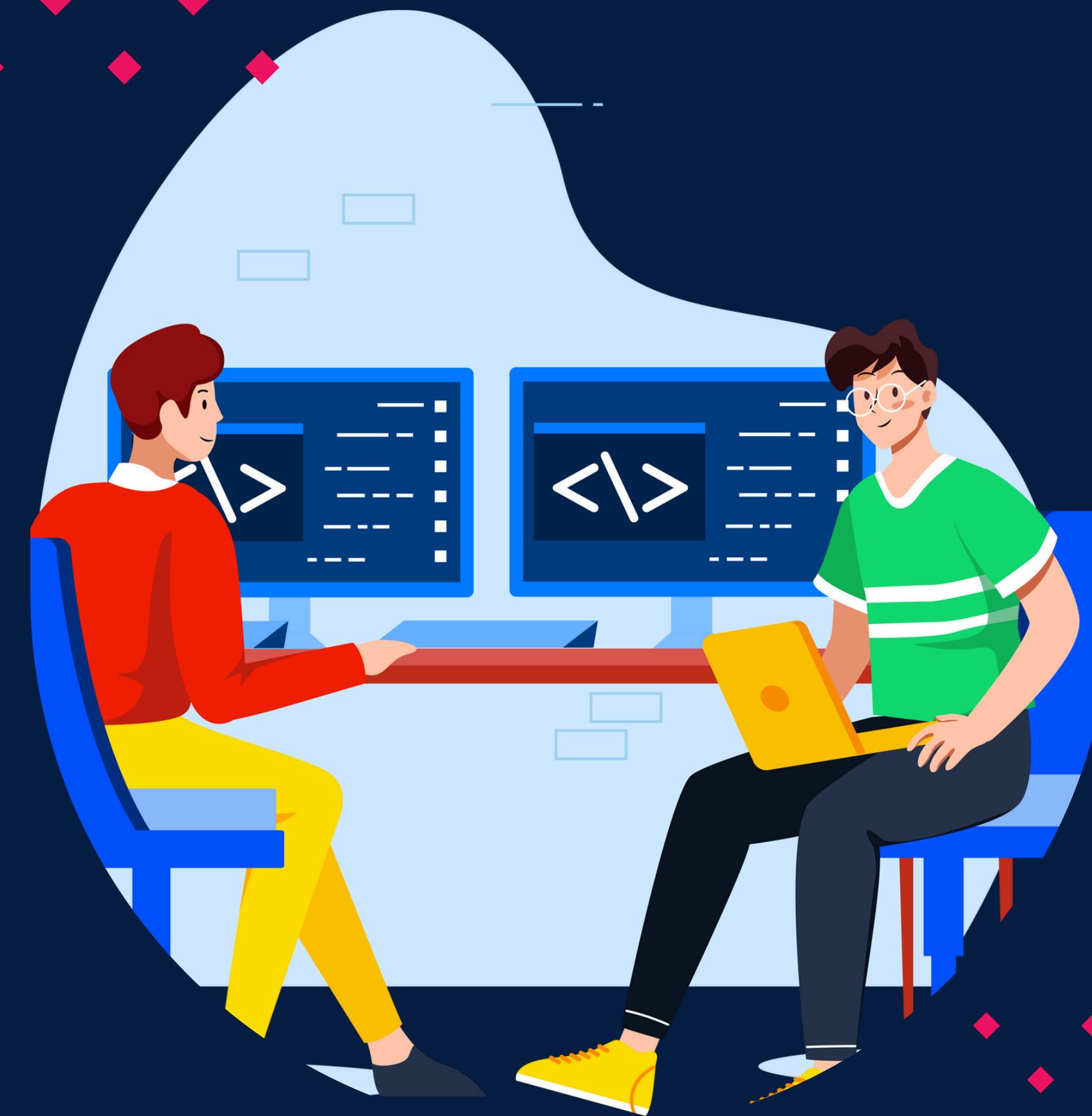
+20



Expert community; we have a growing database of vetted , available to work experts. Skills : Project managers, Product Managers, Product Designers, Product Engineers, Data analyst, cloud engineers,

We have completed broadscale projects that follows a Software Development Lifecycle path and Augmented others

Active projects in Fintech, BANKING AS A SERVICE, FINANCIAL SERVICES, CLOUD & INFRASTRUCTURE, INTERNET & CONNECTIVITY, HEALTHCARE, GOVERNMENT & AVIATION SERVICES





# WE HAVE BEEN IN BUSINESS

## Dev Rev-share

We earn a standard rate of 40% of Dev fees ,  
Businesses pay X amount hourly, manday, monthly ,  
Project wise . 60:40 rev share

## Product Engineering

We price projects in SCOPES, Milestones, phases  
and work-out costs

## Consultancy & Cocreation

We are prime consultants for technology and  
strategy, we bill companies per report basis. We also  
cocreate and design strategy through our respective  
labs

## Dev membership fees

We are exploring community subscription and Dev  
memberships fees and commitments

LAUNCHED FINLABS - Devcenter dedicated to financial services  
10+ Customer profiles notably #Payless Africa, UIP Real estate, Bristol park Hospital, Stima Sacco, Vihiga County, DTBX Bank, Exotel, Silicon Overdrive, Acquired land for Siscom campus/lab in Kakamega

**Q2 2024**

Launched Business  
Building Devcenter Database  
Build Devcenter platform for self onboarding and recruitment

**Q3 2024**

Expert database of 100K+, Customer base of 1000+ businesses, Regional play , Launch our hub(s), launch more labs - Afyalab, GenexAI lab

**Q4**

Grow expert database to 1000+, grow customer base to 100+, Work with 50+ ecosystem partners,

**2025**

Scale Pan African

**2026**