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KICKSTARTER

#BlackLivesMatter

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Community Guidelines

A few rules to help make sure Kickstarter is a great place for everyone.

Kickstarter is a community of people committed to bringing new things to life. Our community is founded on a few core values — transparency, trust, and honesty. It's up to all of us to bring new ideas into the world, and to make sure that Kickstarter is a place that shares this spirit of support. We've got just a few rules that we hope you'll keep in mind along the way!

✖ Don't spam.

This includes link-bombing, promoting a project where it shouldn't be promoted, sending unsolicited @'s on Twitter, hyping third-party services, and using email lists from outside sources, to name a few. The comment and messaging systems on Kickstarter are here so people can communicate, ask questions, and cheer one another along — not for spam.

✖ Don't be a jerk.

Conversation is an essential part of our community — we encourage backers to talk to creators and to talk to each other, especially when they have questions. All we ask is that those conversations stay honest and considerate. Don't post obscene, hateful, or objectionable content. Don't post personal information. Don't post copyrighted content without permission. If you don't like a project, don't back it, simply move along. Please always have respect for our shared space and the other folks visiting it.

✓ If you see something, say something.

If something seems off, let us know. Our Trust & Safety team reviews every report we receive, and we take action when we see someone violating these guidelines. Sometimes that just means giving someone a warning; sometimes it means revoking certain privileges or accounts entirely. The best way to avoid anything like that happening to you? Don't spam, and don't be a jerk.

As our community grows and changes, so will the way we evaluate and enforce these guidelines. It's up to all of us to ensure that Kickstarter remains a safe and fun place to launch and back projects. Thanks for being a part of the Kickstarter community!



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