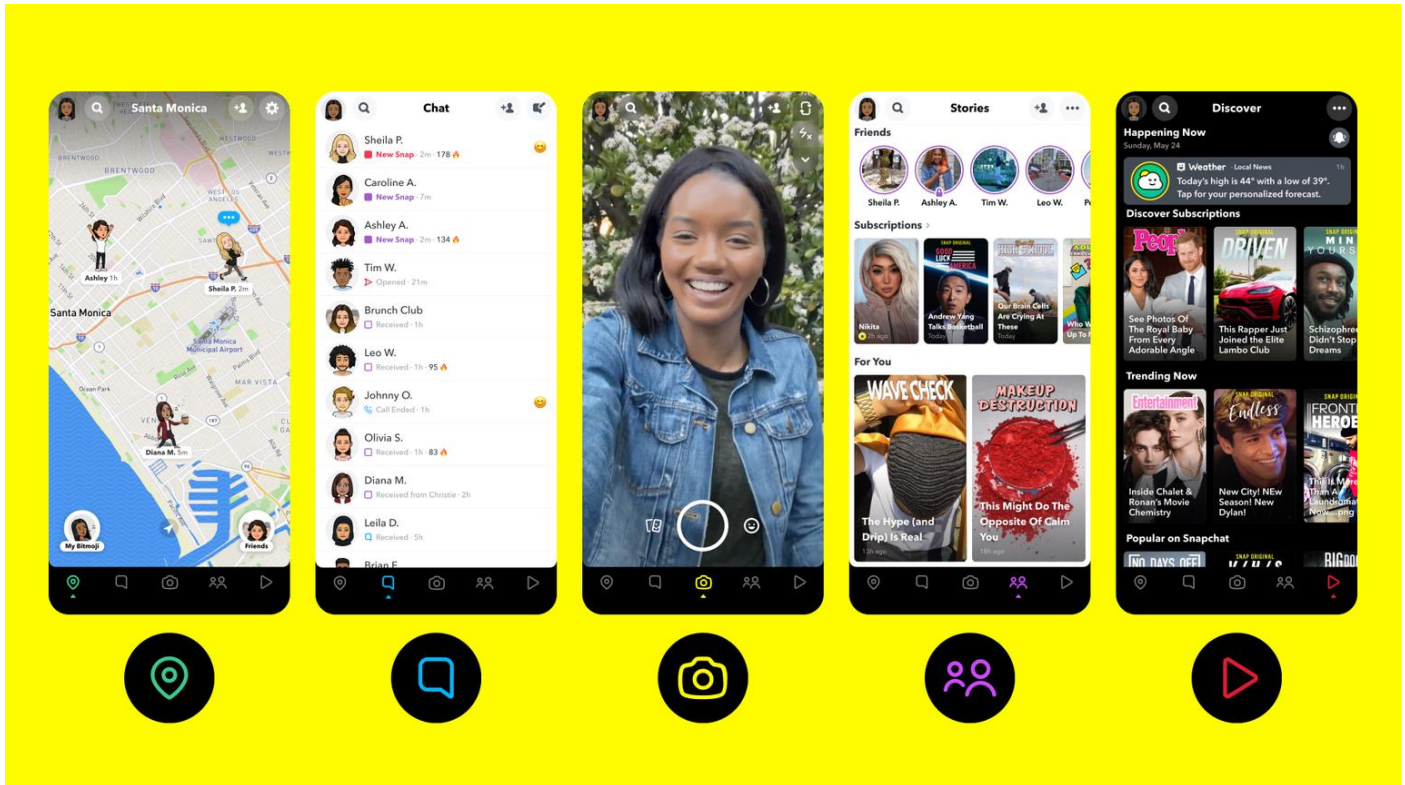


# SNAPCHAT

Snapchat is a multimedia messaging app developed by Snap Inc., originally Snapchat Inc. the principal features of Snapchat is that pictures and messages are usually only available for a short time before they become inaccessible to their recipients. It also allows users to keep photos in the "my eyes only" which lets them keep their photos in a password-protected space. The app has evolved from originally focusing on person-to-person photo sharing to presently featuring users' "Stories" of 24 hours of chronological content.



Mobile interface of Snapchat

Operation name	Description	_Mobile
Home tab	In the home tab a user can find location of his/her friend if the location is shares with our friend.	✓
Explore tab	Search for specific or trending hashtags and accounts Contains sub-categories like News, Fun, Entertainment, etc.	✓
Notification tab	This is where a user can see notifications and mentions specific to their account. This may include Likes, Comments, Follow Requests, and much more.	✓
Profile tab	Page where user can edit personal information, see his liked posts, shared media and other personal stuff.	✓
Messages tab	Here a user can read personal/direct messages received or sent to and from the respective snapchat account.	✓
Add story button	Here the user can post an ongoing update via a picture or a video, containing any form of media	✓

**Conclusion:** Snapchat is a multimedia messaging app. Snapchat is known to be popular among the younger generations. It helps to keep their photos in a password-protected space. It has also reportedly incorporated limited use of end-to-end encryption, with plans to broaden its use in the future.