

ADITYA OSAMA HAKIM EFENDY

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Balikpapan, Indonesia

I have many interests in User Experience (UX), such as designing experience and user research. I enjoy engaging with people to create a meaningful UX through problem-solving and design. I can work well in a team, have good communication and being attentive to details. I am looking for opportunities to learn and develop my career by applying my knowledge and experience.

Work Experiences

Sagara Technology - Jakarta, Indonesia

Jun 2022 - Present

UI/UX Design Specialist (Internship)

Sagara Technology is an industry-leading software development proficient in delivering web and mobile IT solutions, outsourced product engineering services, and digital marketing agency to provide enterprises reinvent their objectives for the digital age.

- Learn web 3.0 for UI/UX Design
- Analyzing web application designs.

Imperial Healthtech - Semarang, Indonesia

Mar 2022 - Present

UX Designer (Internship)

Founded in the Netherlands starting as a personal project developing a pregnancy app for Indonesian women, Imperial Healthtech has grown into a team of 15+ and built 3 apps. Ever since our apps have been installed by 500,000+ users and transformed 20+ Indonesian health facilities.

- Conducted UX design including competitor analysis, user research, wireframing, prototyping, usability testing and UI/UX design evaluations.
- Plan and implement user experience strategies and methodologies.
- Work cross-functionally with product, engineering, and content team to identify and evaluate product.
- Working on the BukuBumil application redesign project, making the UI/UX design, including research, wireframing, prototyping, and A/B testing. Adding new daily users by 20%

Media Kreasi Abadi - Balikpapan, Indonesia

Aug 2021 - Jan 2022

UI/UX Designer (Internship)

Media Kreasi Abadi is a company engaged in IT (Information & Technology), Telecommunication, & General Supplier services.

- Designed the UI/UX process for learning management system application, including research, user flow, flow tasks, mock-ups, and prototypes.
- Plan and implement user experience strategies and methodologies
- Work cross-functionally with product and engineering to identify and evaluate product.

Education Level

Kalimantan Institute of Technology - Balikpapan, Indonesia

Aug 2019 - Oct 2023 (Expected)

Bachelor Degree in Information System, 3.52/4.00

- Speaker at "Figma Prototype Mastery" Workshop of Himpunan Mahasiswa Sistem Informasi, impacting 50+ students

Organisational Experience

HelloDev Balikpapan - Balikpapan, Indonesia

Dec 2021 - Present

Contributor

- Building developer community in Balikpapan.
- Making free webinar and workshop to help 50+ new developer in Balikpapan.

Himpunan Mahasiswa Sistem Informasi - Kalimantan Institute of Technology - Balikpapan, Indonesia

Jul 2021 - Jan 2022

Internal Department Staff

Skills, Achievements & Other Experience

- **Achievements** (2021): UI/UX Design Competition Finalist "Together We Achieve The Extraordinary"(National) Dian Nuswantoro University
- **Hard Skills:** UI Design, UX Research, Product Management, Design Thinking, Agile Scrum, Figma, Wordpress
- **Soft Skills:** Leadership, Communication, Collaboration, Problem Solving, Critical Thinking, Attention to Detail, Time Management
- **Interest:** Product Design, WEB 3.0, Capital Market, Business, Health