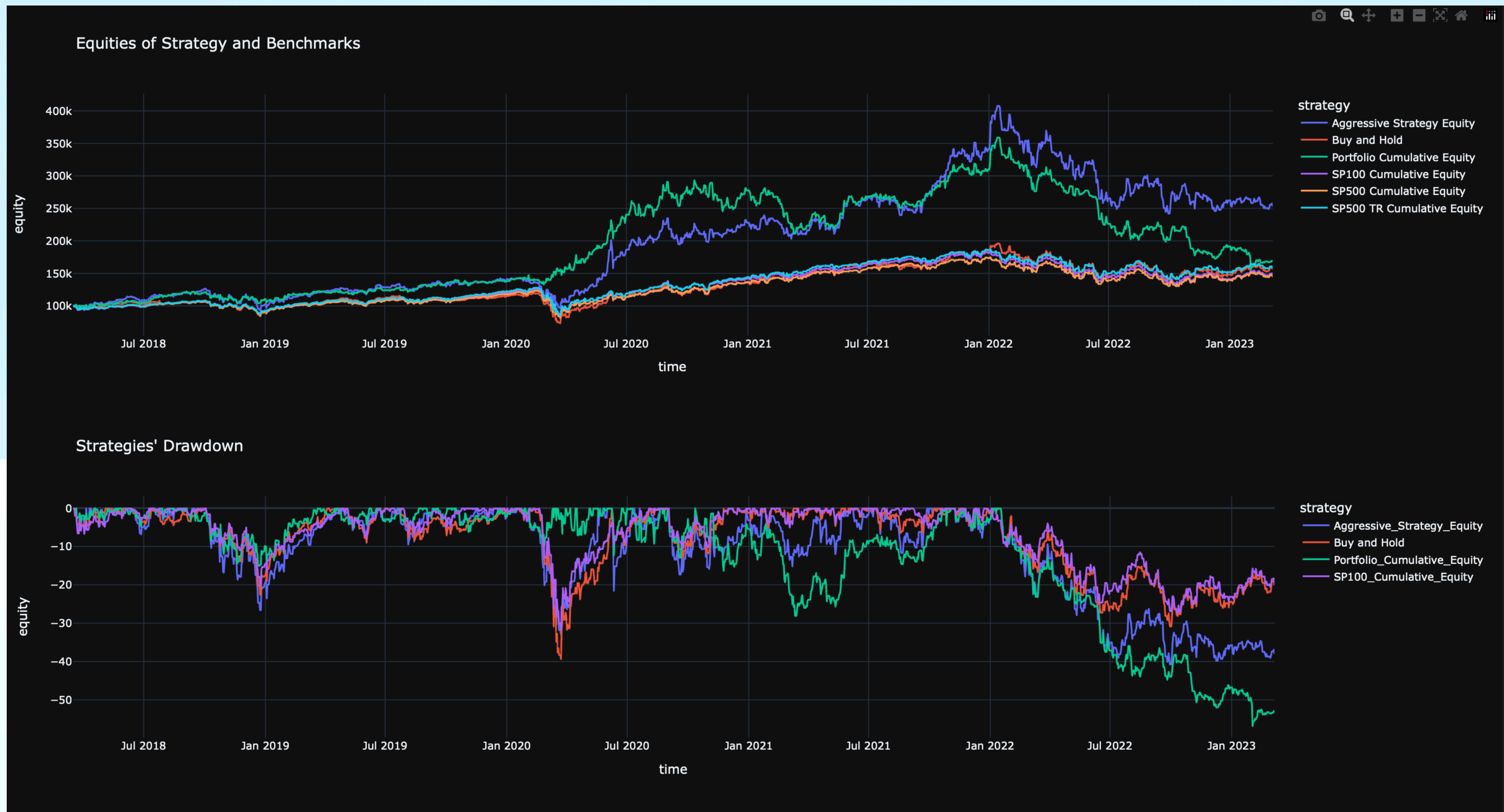


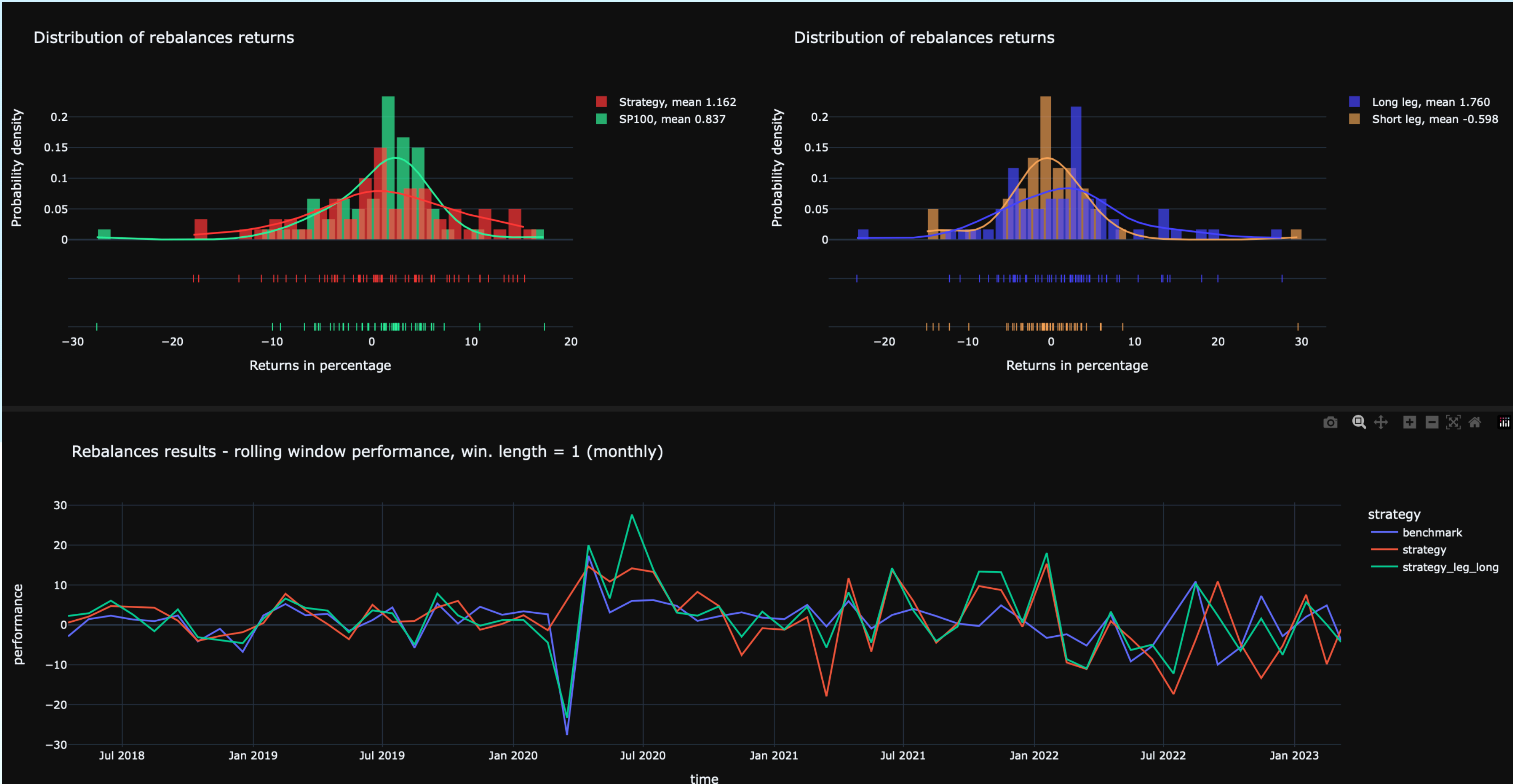
Portfolio of projects

Vadym Hladyuk

Data visualisation

- Application for visualisation of portfolio performance and characteristics
- Dash python - Data Visualization Interfaces
- Interactive web application
- Visualization of portfolio evolution, portfolio metrics and other portfolio information
- In presentation it is only pictures but application in web is interactive





Data analysis in tennis

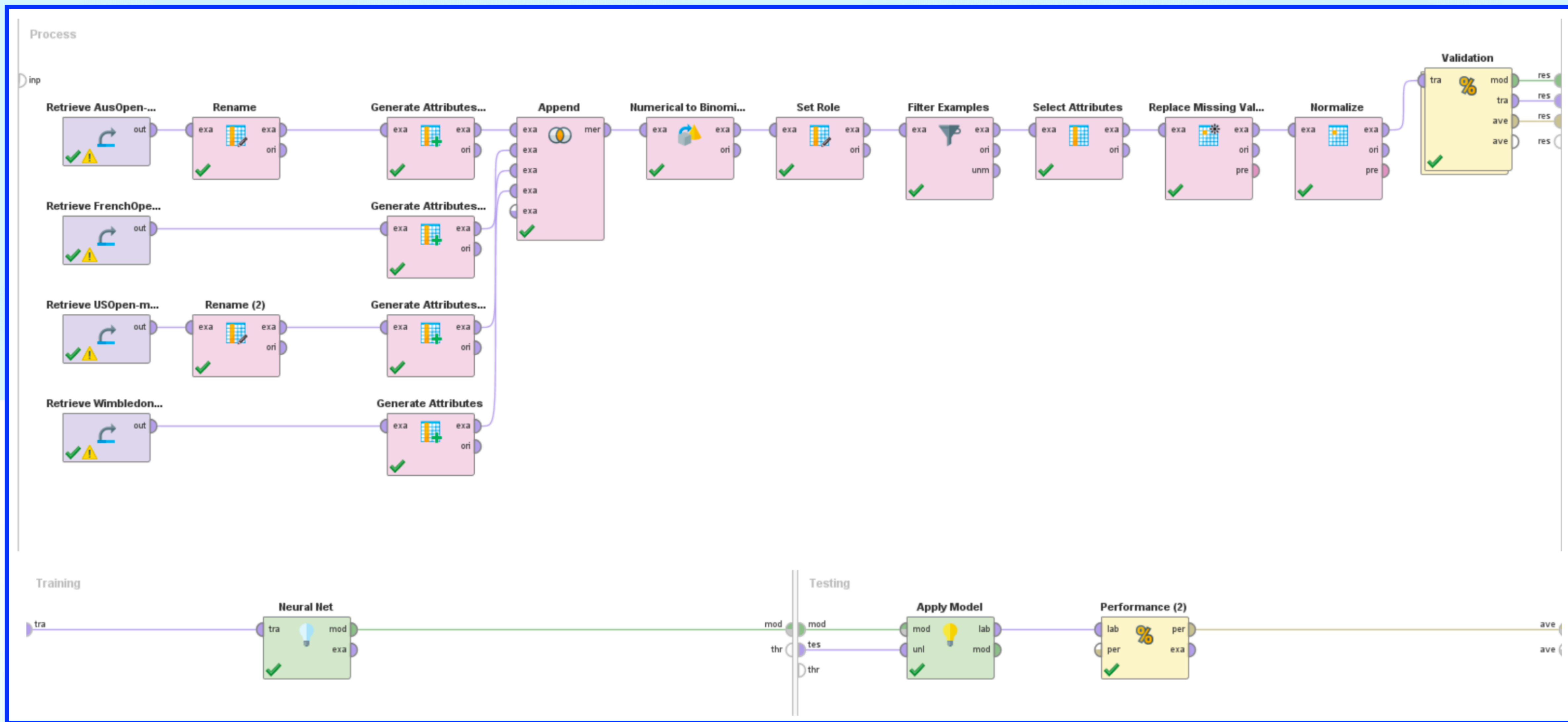
Predicting the last set and grouping players by serve

- School project in Rapid Miner
- No-code platform
- Tennis tournament dataset (from serve data to number of games won)

Data analysis in tennis

Prediction result of the last set (only 5th set)

- Converting input to correct data types and filling in missing values
- Filtering data
- Predicting the result of the fifth set
- Two models: Neural Network and SVM



Data analysis in tennis

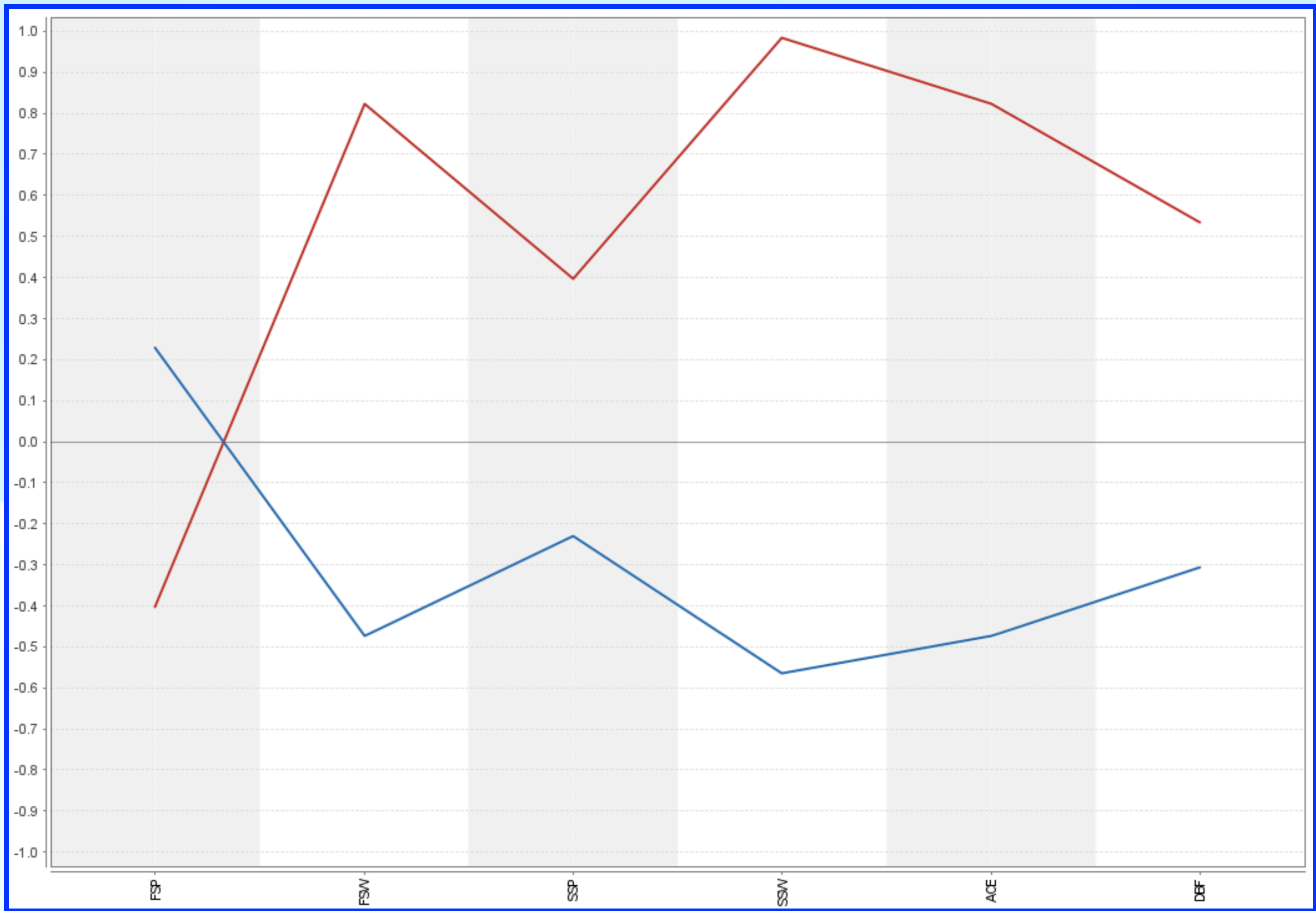
Prediction results

- Neural network: 65.38%
- SVM: 69.23%
- Limiting dataset size

Data analysis in tennis

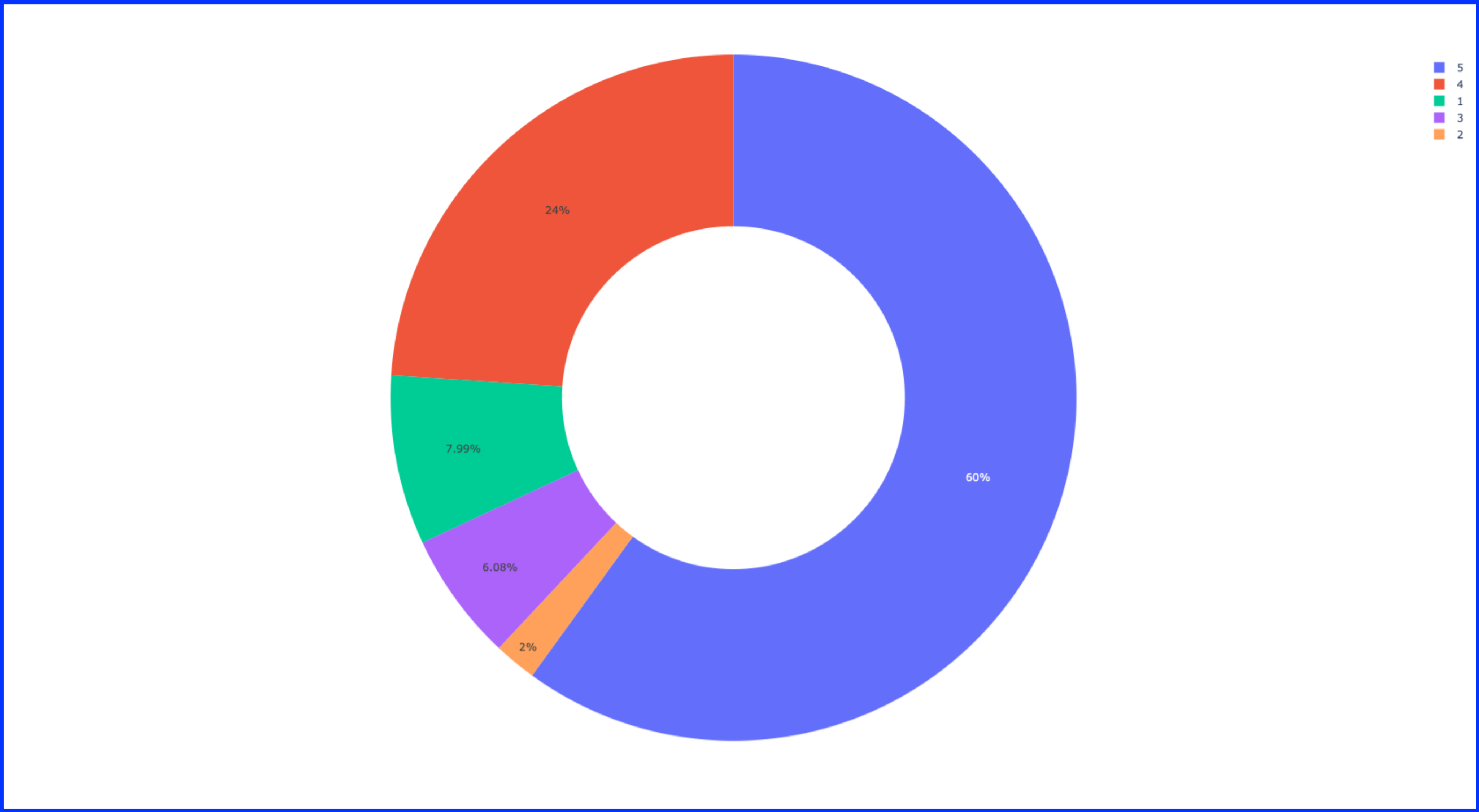
Clustering players by serve

- Data relating to submissions only
- Clustering method k-means
- 2 clusters



Sentiment analysis of product reviews

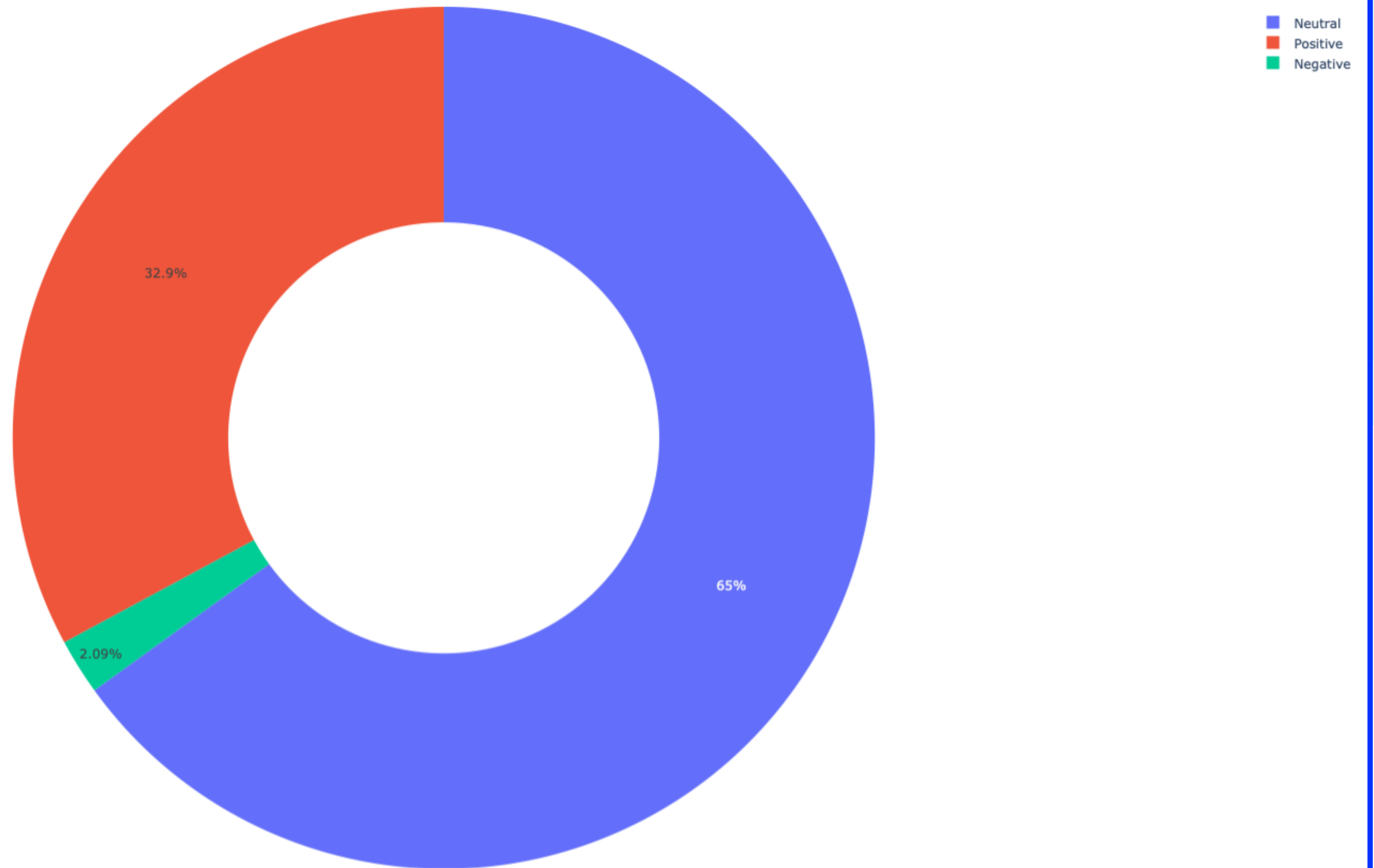
- Dataset (product, reviews and ratings)
- Review cleanup (stop words, stemming)
- Visualizing reviews using word cloud



look use nice
camera
phone
best
great
good
display
one
product
valuable
money
awesom
work
tv
perform
price
monitor
sound
nacin
compar
come
screen
rang
camera
qualiti
qualiti
good
one

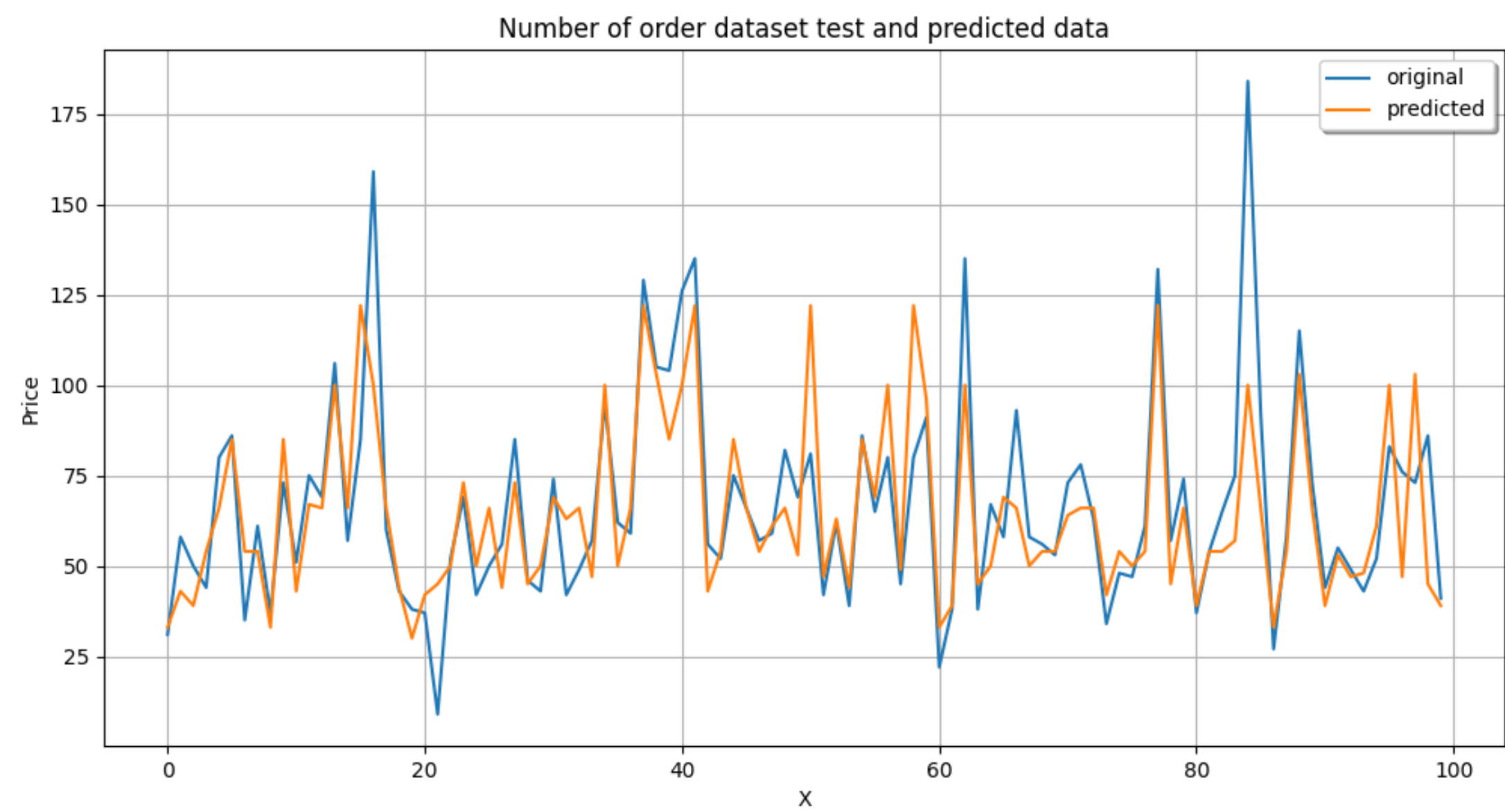
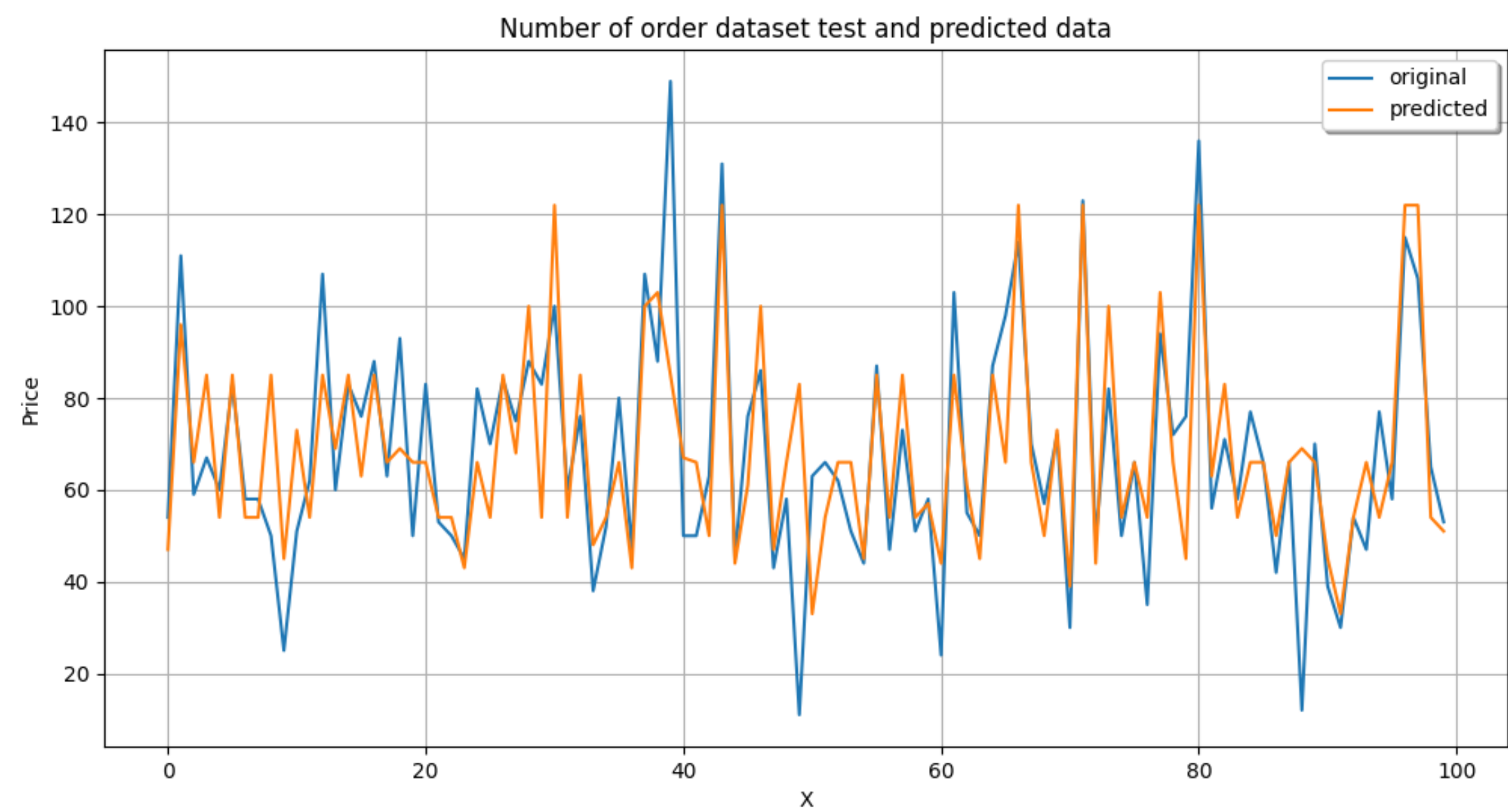
Sentiment analysis of product reviews

- Natural Language Toolkit
- Vader lexicon
- positive, neutral, negative and composite scores of each review



Prediction of the number of orders

- Dataset (Store_Type, Location_Type, Holiday, Discount and number of orders)
- Numeric values only
- To train the model, we use the light gradient boosting regression algorithm (LGBMR)
- On average, the number of orders varies by 13.33
- Root mean square deviation: 19.51



Click-through rate prediction

- Dataset (time on page, age, income group, daily internet usage, gender, click-through)
- Logistic regression
- Accuracy: 71.37%
- F1 score: 0.7074