

# Layout Composition

Use left-aligned text whenever possible to reflect international typographic standards.

- Position the image's focal point on the right.
- Place left-aligned text on the left.

When working with strongly symmetrical compositions:

- Center the text within available blank areas.

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Our focus from the beginning has been simple

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Default left alignment,  
image focus on the lower center.

Default left alignment,  
image focus on the top.

For strongly symmetrical compositions,  
use center alignment.