

Field Brand (Amazon Brand Store)

Brand Story

Overall size: 1464 × 625 px

Core visual area: 428 × 625 px

Adequate margins must be maintained to avoid overlap with toggle buttons or navigation controls.

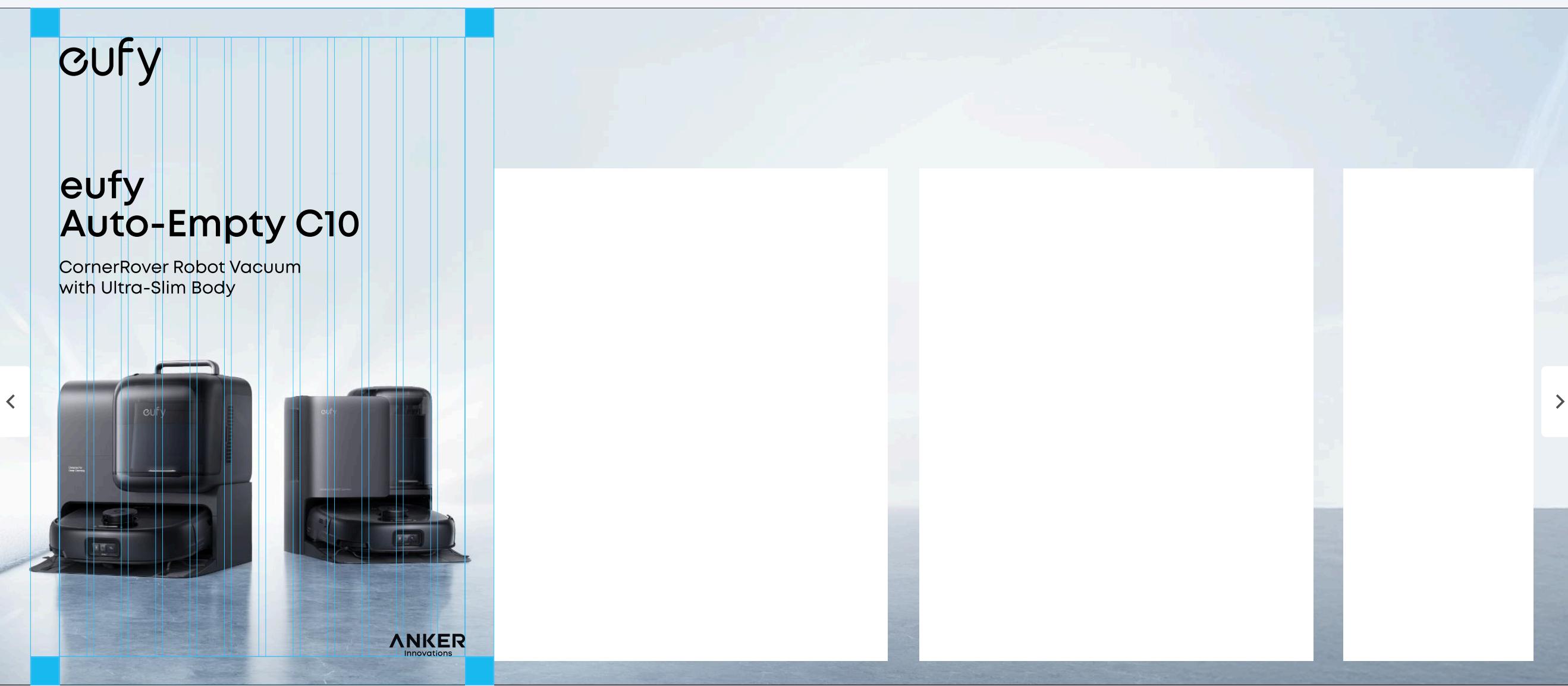
Listing Layout

Amazon listings for field brands follow three primary layout formats:

- Centered Rich Text Layout
- Full-Background Rich Text Layout
- Card-Style Layout

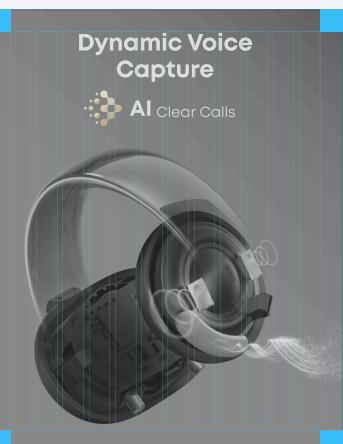
Each layout format is built on a defined grid system to maintain structured content and visual clarity.

Brand Story

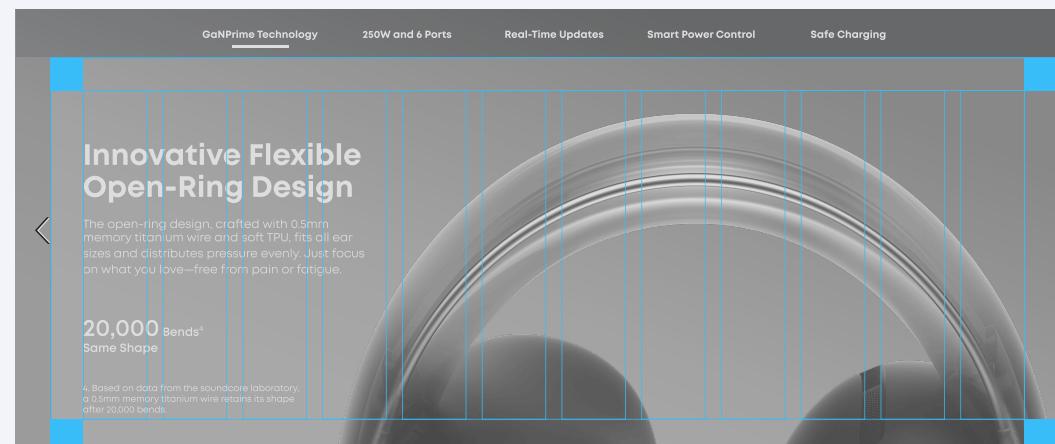


Listing

Centered Rich Text Layout



Full-Background Rich Text Layout



Card-Style Layout

