

Logo Layout Size Principles

Logo Size Proportion Principles

When applying the logo in layouts, the logo size is determined based on the layout's safe space unit, using the logo's height as the variable. Please refer to the brand layout for the safe space guidelines. For detailed proportions, please refer to the illustration on the right.

Logo Size Guidelines

The logo size is defined based on the layout's safe space unit. The logo's height serves as the variable.

Brand Logo (Vertical Orientation)



Brand Logo (Horizontal Orientation)

