

# Uppercase Letters

## Focal Emphasis

Create surprise and ignite passion through strong contrast. Combining bold and light weights builds tension while establishing hierarchy. Scaled letter sequences also enhance dramatic impact.

## Uppercase Application

For headlines that convey key selling points, use ALL CAPS to amplify visual impact and emphasize essential messages.

## Key Numbers Emphasis

Highlight critical numerical data (e.g., dates, technical specifications, percentages) using these settings:

- Weight: Light
- Tracking: 0
- Kerning: Manual
- Alignment: Center

## Focus on Key Points

Wireless Chargers

## Use Capitalized Headings in Feature Lists

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## Emphasize Key Metrics

88%    24:40    27650mAh