

Usage Guidelines

The logo is primarily used in black or white. When applied to various backgrounds, it must maintain clear contrast and readability. Avoid the incorrect examples shown on the right.

All logo combinations must adhere to this principle of consistency.



Ensure good contrast and readability.



Do not use white logos on light backgrounds, as the lack of contrast reduces readability.



Do not use black logos on dark backgrounds, as the lack of contrast reduces readability.



Do not fill the logo with any color other than black or white.



Do not place the logo on complex backgrounds, as visual elements may interfere and reduce readability.



Do not use the logo as a fill for patterns or images.