

Domain Brand Video Specifications

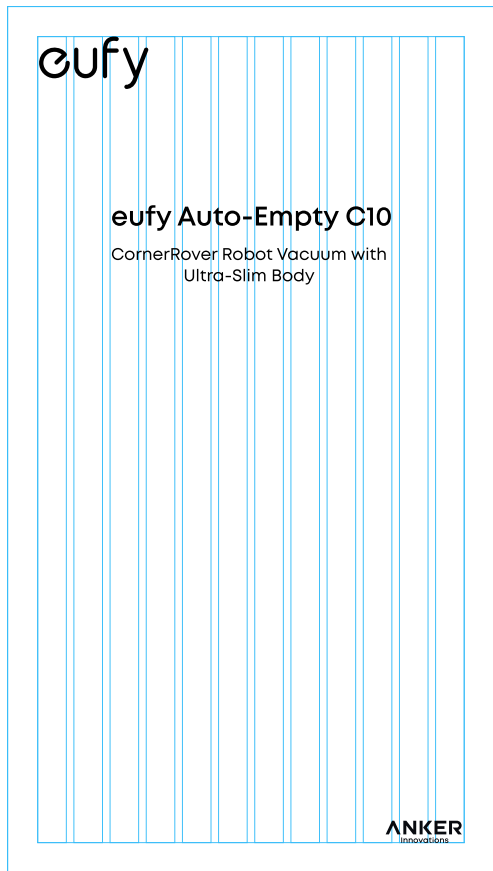
Video Formats

The most commonly used video aspect ratios are 16:9, 1:1 and 9:16. Layouts should be designed flexibly based on these formats, following the grid system to maintain structural consistency and visual clarity.

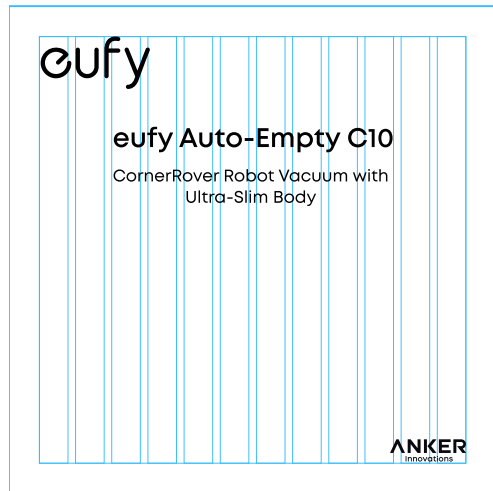
16:9



9:16



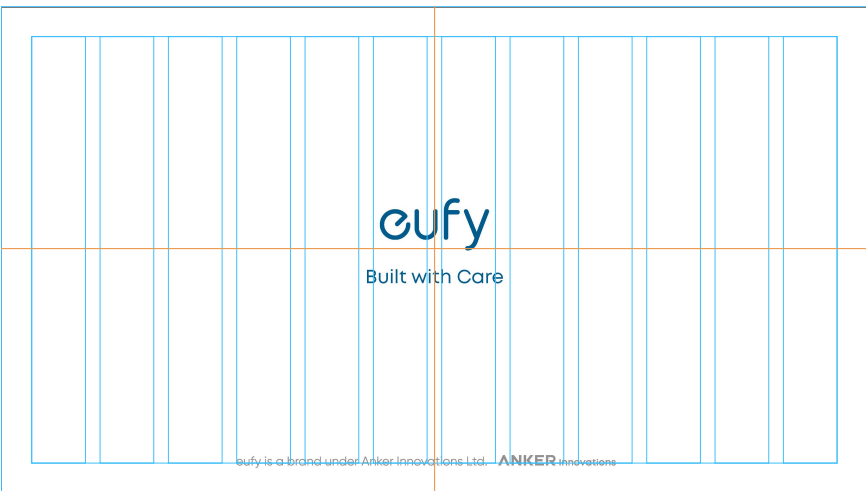
1:1



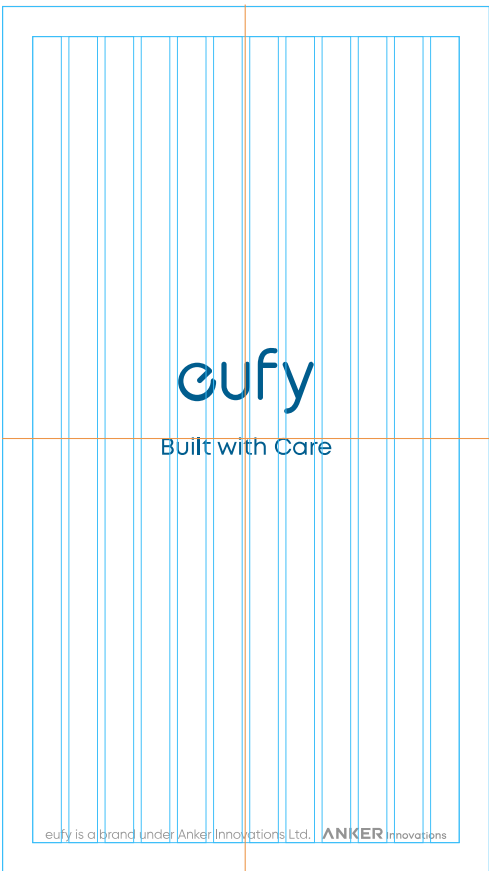
Brand Lockup

Use a weakly associated logo combination to maintain subtle branding. The background should feature the domain brand's primary color to reinforce brand identity without overwhelming the visual.

16:9



9:16



1:1

