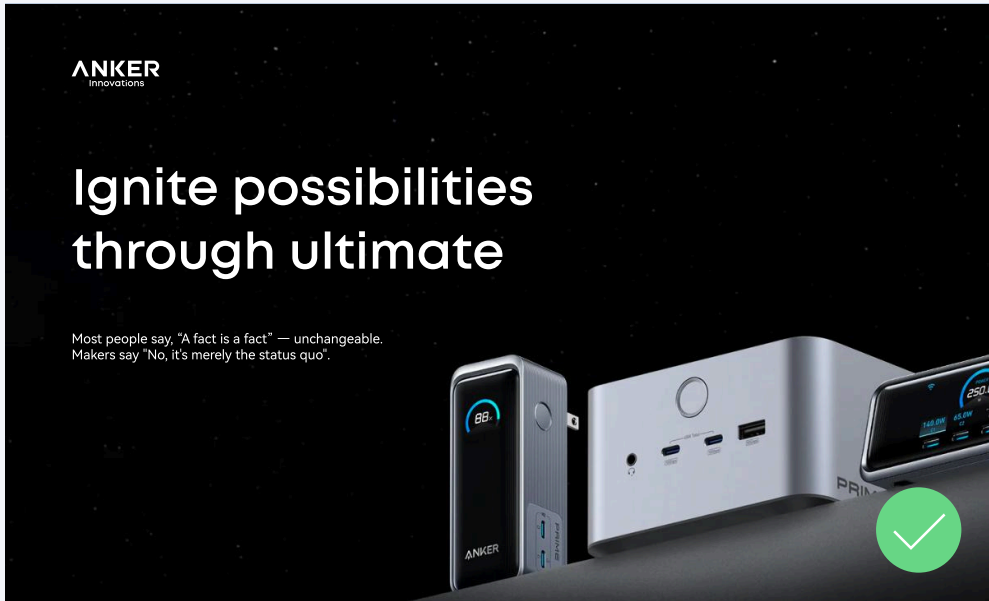
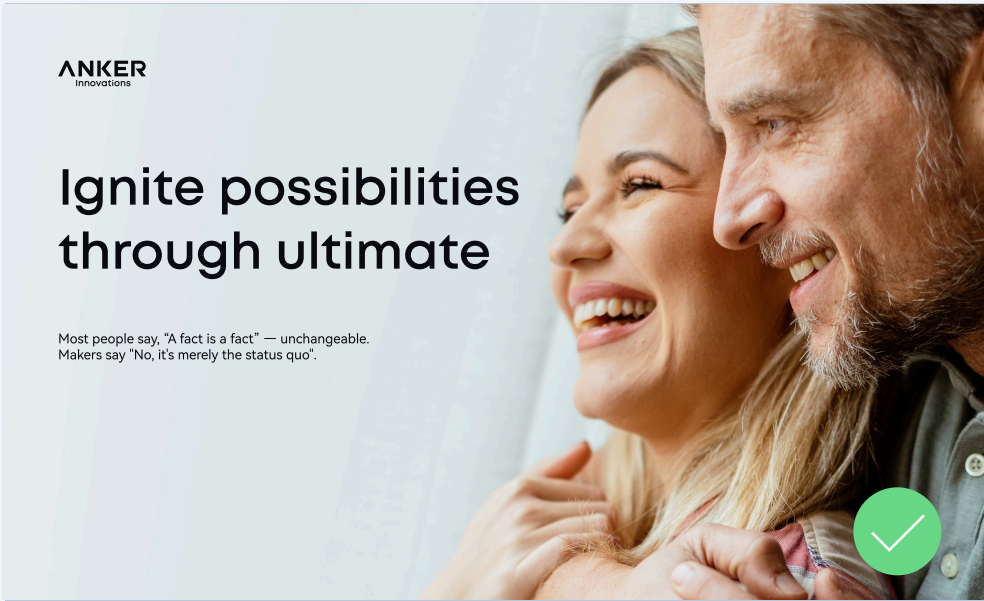


Application Guidelines

When placing text on images, follow the usage standards below.



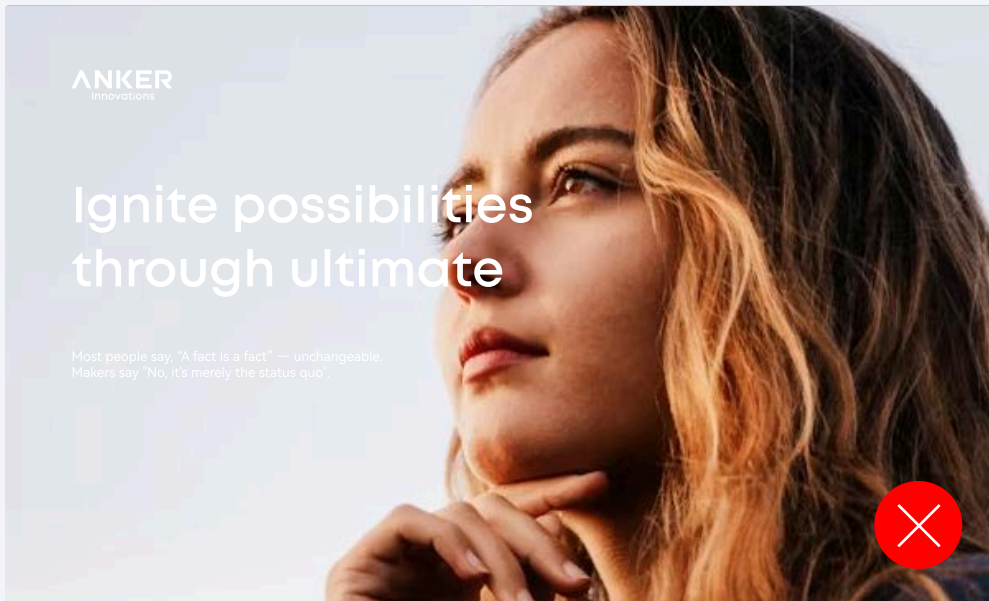
For dark backgrounds, use white text ONLY.



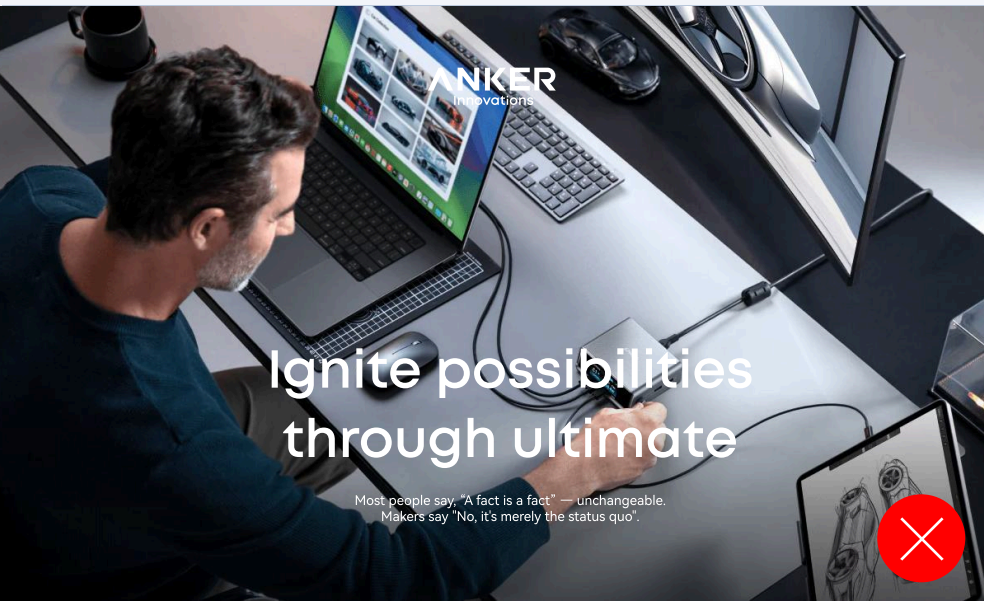
Text MUST stay within safe zones of the image.



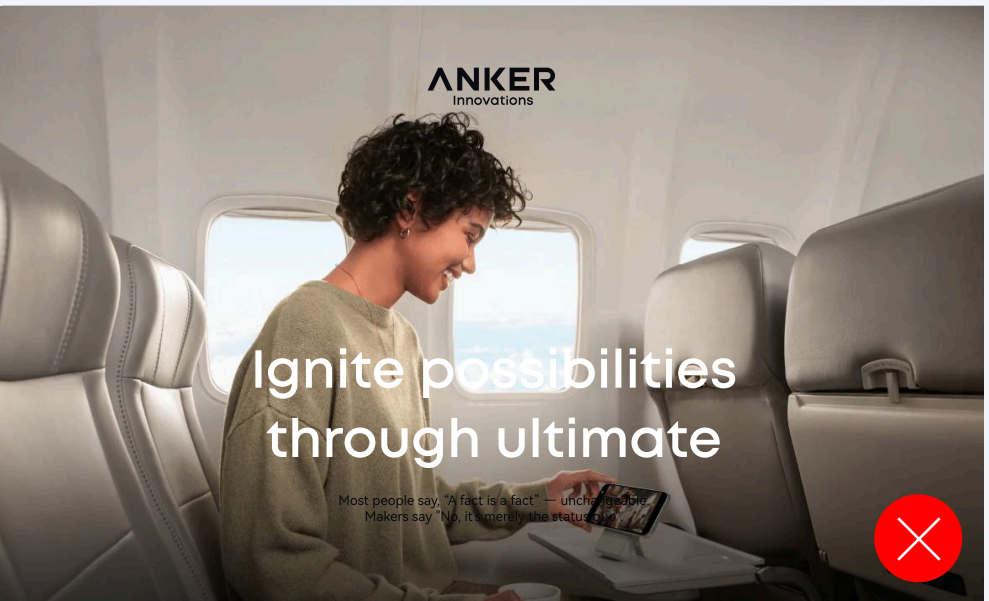
Chinese and English layouts MUST match in style.



Do not use white text on light backgrounds.



Do not obscure key visual elements with text.



Do not use mixed text colors in the same layout.