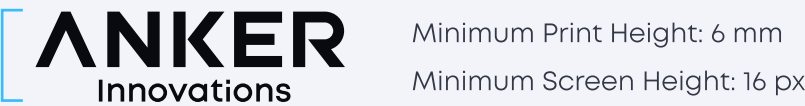# Clear Space and Minimum Size

A defined clear space ensures the brand logo stays clearly distinguishable and visually separated from text, images and other layout elements.

The value of "x" equals the height of the letter "A" in "Anker." The safe space extends by this distance (x) on all sides.

To guarantee readability, minimum usage dimensions for all online and offline applications are standardized. For specifics,

Refer to the illustration on the right.

Vertical Orientation

ANKER
Innovations

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Innovations

Minimum Print Height: 6 mm
Minimum Screen Height: 16 px

Horizontal Orientation

ANKER Innovations

ANKER Innovations

Minimum Print Height: 4 mm
Minimum Screen Height: 8 px

Bilingual (Chinese-English)Vertical Orientation (Specific Occasions)

ANKER
Innovations
安克创新

ANKER
Innovations
安克创新

Minimum Print Height: 10 mm
Minimum Screen Height: 40 px

Bilingual (Chinese-English)Horizontal Orientation (Specific Occasions)

ANKER 安克创新
Innovations

ANKER 安克创新
Innovations

Minimum Print Height: 6 mm
Minimum Screen Height: 16 px