

# English Typography Application

We use different type sizes and weights to establish a clear textual hierarchy. At any given base size, fixed scale ratios are used to differentiate between:

- Headings
- Subheadings
- Body text
- Supplementary notes

The example below shows the proportional relationships used in English typography, including the equivalent point (pt) sizes and pixel (px) values at 2× resolution:

- Heading - 100%
- Subheading - 50%
- Body Text - 40%
- Caption - 30%

**Headings**  
Mont for Anker SemiBold  
100% (40pt/80px)

**Subheadings**  
Mont for Anker SemiBold  
50% (20pt/40px)

**Body text**  
Mont for Anker Regular  
40% (16pt/32px)

**Supplementary notes**  
Mont for Anker Regular  
30% (12pt/24px)

Ignite Possibilities  
Through Ultimate  
Innovations.

First Principle. Seek Ultimate. Grow  
Together

We bring this vision to life through inspiring innovation  
and by empowering people to live more fulfilling and  
elevated lives.

About the Brand