

# Field Brand (Amazon Brand Store)

## Brand Story

Overall size: 1464 × 625 px  
Core visual area: 428 × 625 px  
Adequate margins must be maintained to avoid overlap with toggle buttons or navigation controls.

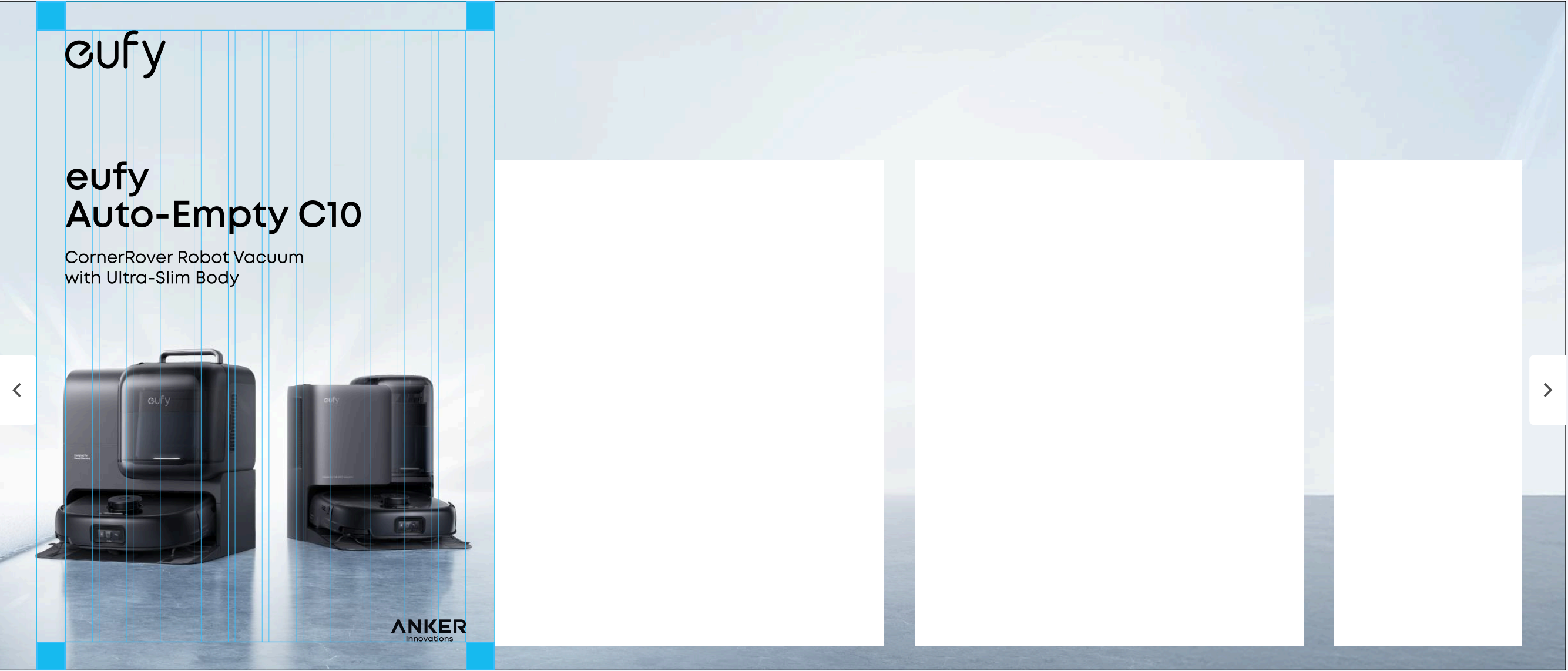
## Listing Layout

Amazon listings for field brands follow three primary layout formats:

- Centered Rich Text Layout
- Full-Background Rich Text Layout
- Card-Style Layout

Each layout format is built on a defined grid system to maintain structured content and visual clarity.

### Brand Story

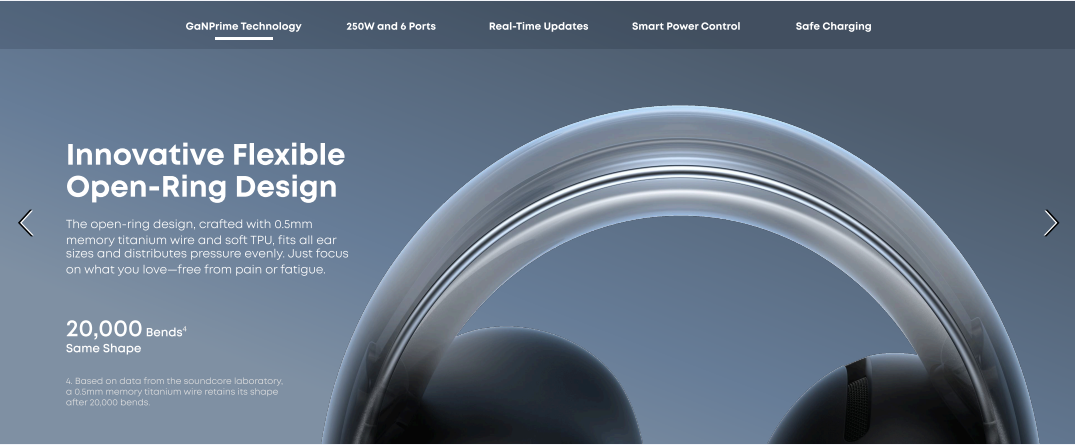
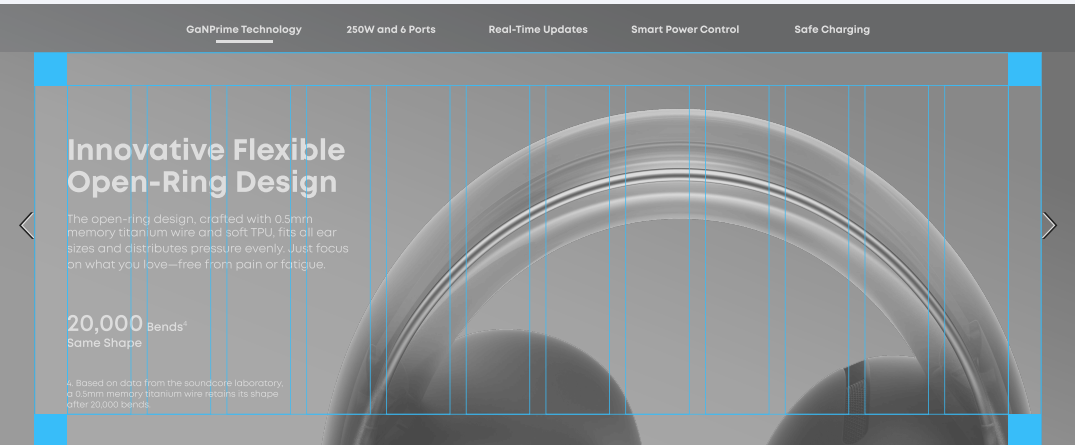


### Listing

Centered Rich Text Layout



Full-Background Rich Text Layout



Card-Style Layout

