

# Brand Logo Application Matrix

To strengthen brand recognition, specific logo formats are assigned to various scenarios. This table outlines the appropriate combination for each use case. Please follow the reference strictly when selecting which version to apply.

	Commonly Used A Small Amount	Regular Use		Chinese Context		Slogan Application
		ANKER Innovations	ANKER Innovations	ANKER Innovations 安克创新	ANKER 安克创新 Innovations	ANKER Innovations Seek Ultimate
Building / Retail Store	✓	○	✓	○	○	○
Exhibition / Launch Event	✓	○	○	○	○	○
Online Website / Material	✓	○				○
Offline Material	✓	○				○
PPT	✓	○				○
Corporate Cultural Merchandise	✓	○				
Brand Collaboration	✓					
Domain Brand Endorsement	✓	○				