

Uppercase Letters

Focal Emphasis

Create surprise and ignite passion through strong contrast. Combining bold and light weights builds tension while establishing hierarchy. Scaled letter sequences also enhance dramatic impact.

Uppercase Application

For headlines that convey key selling points, use ALL CAPS to amplify visual impact and emphasize essential messages.

Key Numbers Emphasis

Highlight critical numerical data (e.g., dates, technical specifications, percentages) using these settings:

- Weight: Light
- Tracking: 0
- Kerning: Manual
- Alignment: Center

Focus on Key Points

Wireless Chargers

Use Capitalized Headings in Feature Lists

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Emphasize Key Metrics

88% 24:40 27650mAh