Logo Alignment Principles

When applying the logo in layouts, consistent positioning rules must be followed.

Left Alignment (Standard Layouts)

In conventional layouts, align the logo to the upper-left corner.
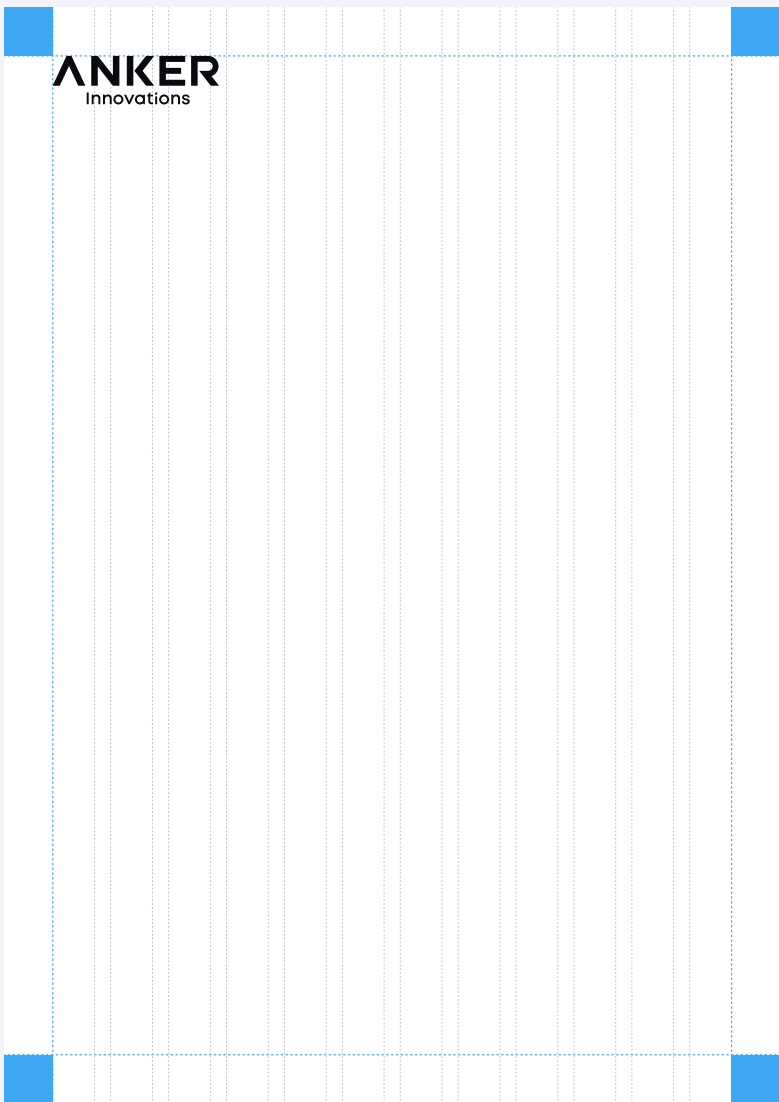
Center Alignment (Symmetrical Compositions)

For symmetrical compositions, center alignment may be used. The logo can be centered at either the top or the middle of the layout.

Different logo combinations follow distinct rules. Unless specifically required, dual-language logos (e.g., Chinese + English) should not be used in layouts.

	ANKER Innovations	**ANKER** Innovations
Left-aligned	✅	✅
Center-aligned	✅	

Standard Layouts

In standard layouts, always align the logo to the upper-left corner.

Centered Layouts

When the visual composition is relatively symmetrical, the logo may be center-aligned at the top or placed at the center of the layout.