

English Typography Application

We use different type sizes and weights to establish a clear textual hierarchy. At any given base size, fixed scale ratios are used to differentiate between:

- Headings
- Subheadings
- Body text
- Supplementary notes

The example below shows the proportional relationships used in English typography, including the equivalent point (pt) sizes and pixel (px) values at 2x resolution:

- Heading - 100%
- Subheading - 50%
- Body Text - 40%
- Caption - 30%

Headings
Mont for Anker SemiBold
100% (40pt/80px)

Subheadings
Mont for Anker SemiBold
50% (20pt/40px)

Body text
Mont for Anker Regular
40% (16pt/32px)

Supplementary notes
Mont for Anker Regular
30% (12pt/24px)

Ignite Possibilities Through Ultimate Innovations.

First Principle. Seek Ultimate. Grow Together

We bring this vision to life through inspiring innovation and by empowering people to live more fulfilling and elevated lives.

About the Brand