Brand Font System

Brand Communication / Headlines

For headline usage, we apply Mont for Anker for English content and HarmonyOS Sans for Chinese content.

Brand Communication / Body Text

For body text in brand communications and office settings, HarmonyOS is used for both Chinese and English. This ensures dense content is presented clearly and read efficiently.

Special Fonts

We have developed a dedicated typeface family called "Power Edge," for screen displays, SI systems and other key use case involving prominent numbers or English text.

Brand Communication / Headlines

English Font: Mont for Anker
Chinese Font: HarmonyOS Sans

Anker

Mont for Anker

鸿蒙体

HarmononyOS Sans SC

Brand Communication / Body Text

Unified font (Chinese and English): HarmonyOS Sans

Anker

Mont for Anker

鸿蒙体

HarmononyOS Sans SC

Special Typeface

Power Edge

A B C D E F G