Product Focus Context

When highlighting a product, the layout hierarchy should prioritize its core functionality. Combine visual design with product benefits to clearly express both value and brand positioning.
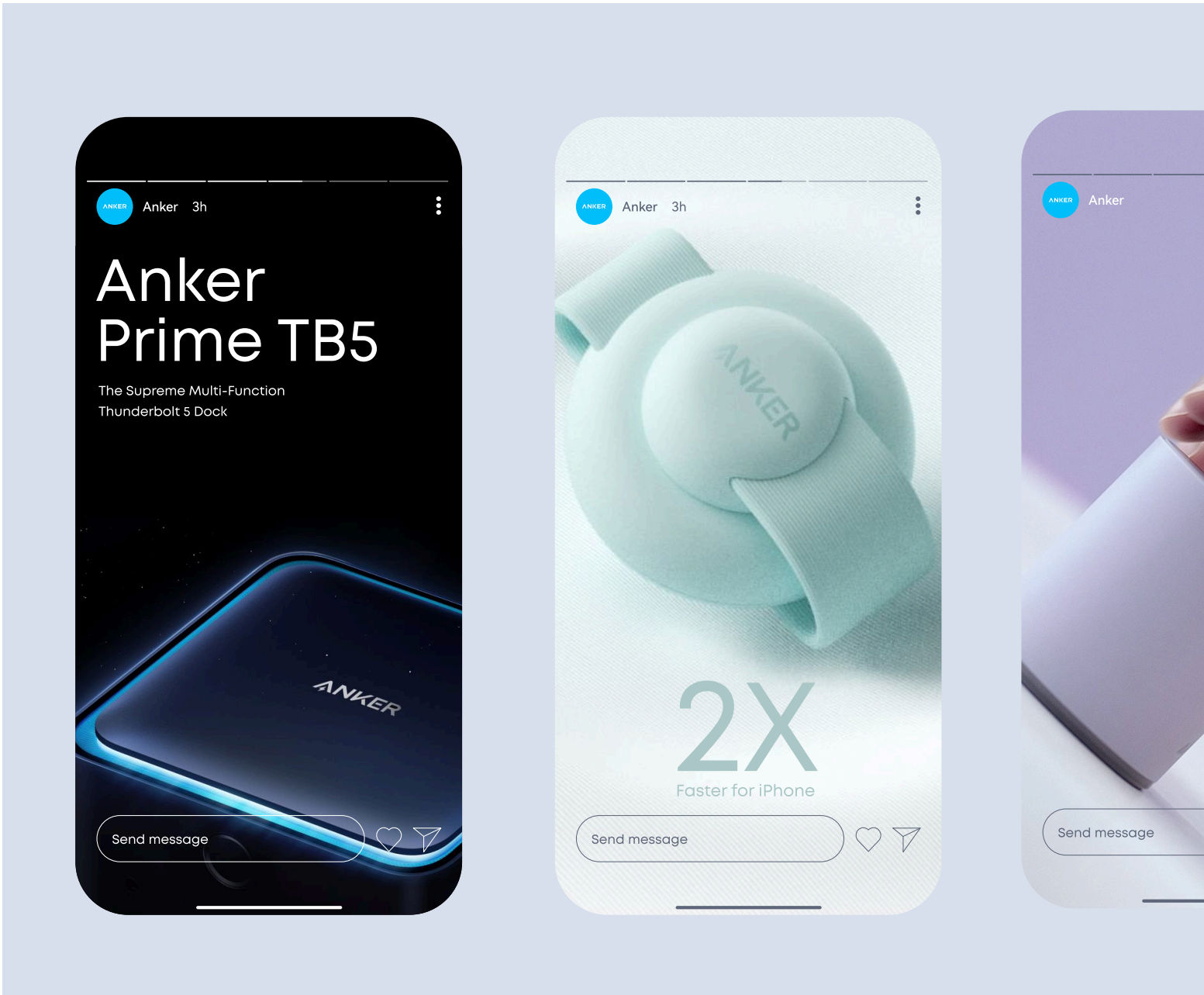
Key Visual

The key visual should clearly convey the core message with strong visual impact. It should reflect the brand tone while balancing functionality with emotional appeal to maintain a consistent brand identity.

Social Media and Websites

Design should prioritize user experience, featuring varied content and consistent brand style. Use data insights and interactive elements to drive engagement.

Keynote Presentations

Keynote slides should follow a logical flow and clean visuals. Incorporate multimedia and interactivity elements to strengthen engagement while staying true to the brand's visual image.