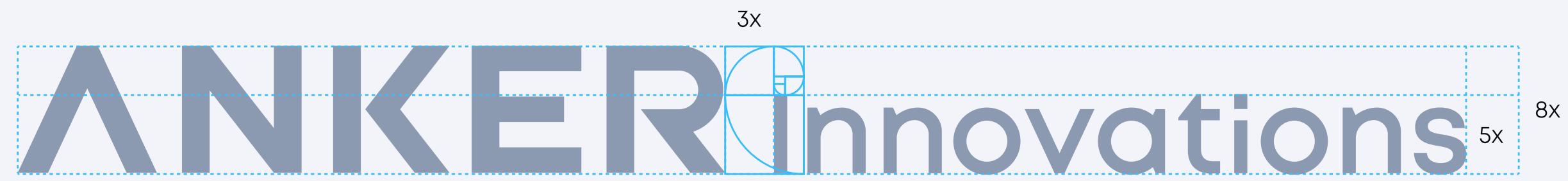# Horizontal Orientation (Secondary Format)

The horizontal orientation is a special-use format, primarily applied in elongated layouts or scenarios with specific requirements.

Examples include website headers and long-format store signage.

The golden ratio and Fibonacci sequence are used to define size and spacing proportions. Please refer to the diagram on the right for detailed specifications.