

# Product Do's

## Ultimate Leadership

Use focused and immersive visual language to shape a pioneering brand image. Overall brightness is dark, contrast is strong, and color tones are predominantly deep.

## Inspiring Exploration

Use dynamic and tension-filled visuals to evoke curiosity and the instinct to explore. Brightness is medium-dark, contrast remains strong, and color tones are on the darker side.

## Essence-Driven

Emphasize restraint, clarity, and premium quality. Overall brightness is slightly high, with noticeable light-dark contrast and neutral color tones.

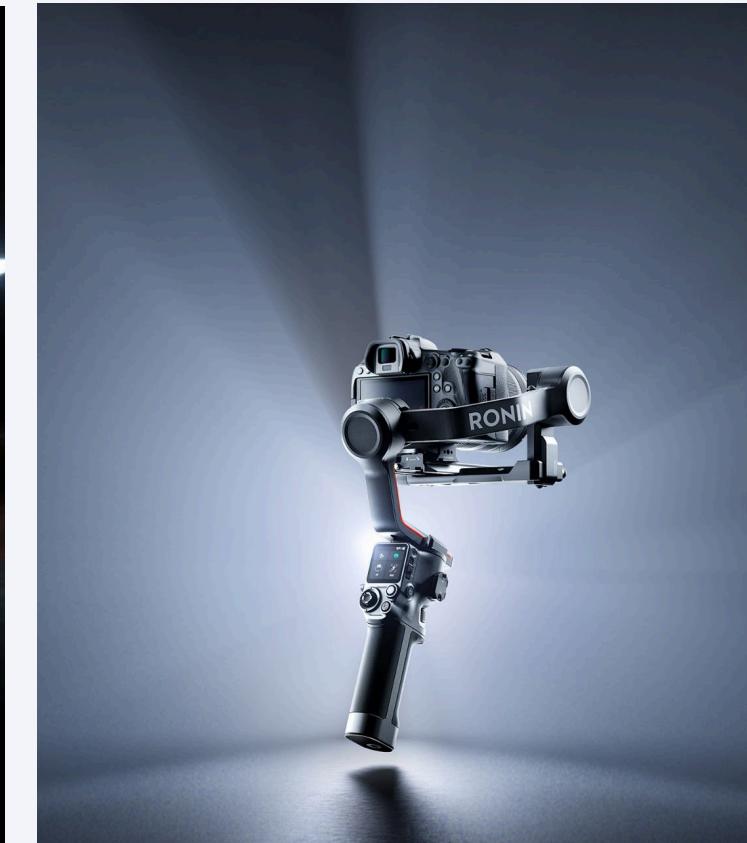
## Harmonious Coexistence

Present a warm atmosphere of ecological harmony. Brightness is generally high, contrast is relatively soft, and color tones are light.

## Ultimate Pioneering



## Inspiring Exploration



## Essence-Driven



## Harmonious Coexistence

