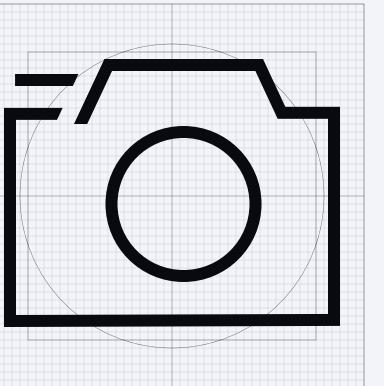
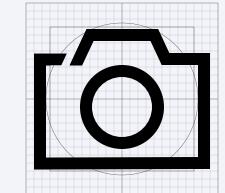


# Sizes

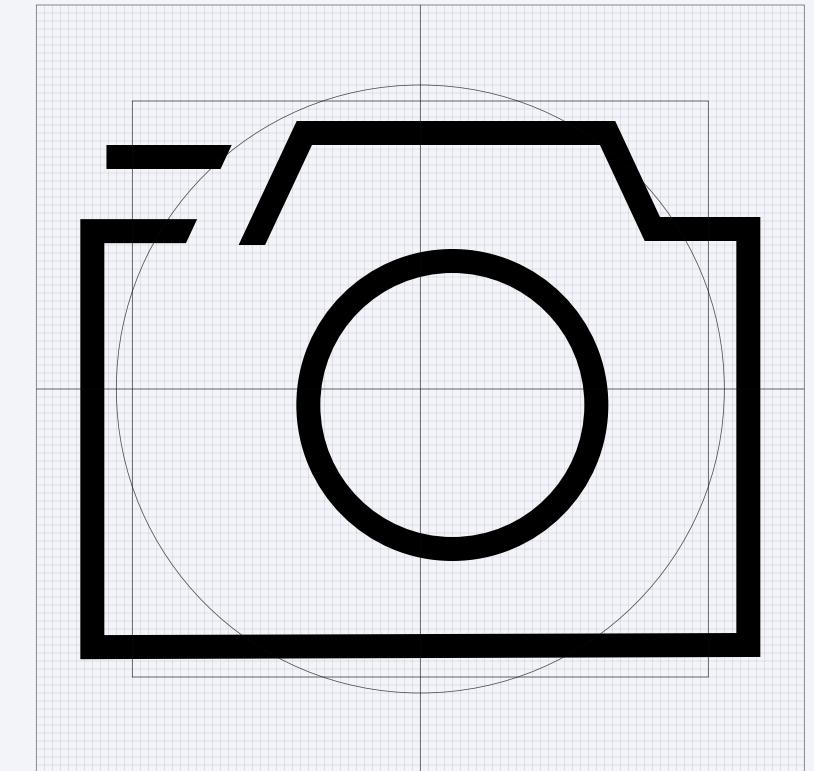
Our icon system is divided into three size tiers to ensure consistency and visual balance across all brand touchpoints.



48 x 48



24 x 24



96 x 96

## Standard Icons

### Primary Icon System

Our standard-size icons serve as the primary set for most brand touch-points.

### Touchpoints

- Printed promotional materials
- Packaging
- Websites

### Dimensions

- Line Weight: 1.5 dp
- Gap Size: 2 dp
- Maximum Size: Unlimited
- Minimum Size: 48 dp

## Small Size Icons

### Secondary Icon System

Our small-size icons are optimized for use on finer, detail-oriented media.

### Touchpoints

- APP UI
- Websites

### Dimensions

- Line Weight: 1.5 dp
- Gap Size: 2 dp
- Maximum Size: 48 dp
- Minimum Size: 24 dp

## Large Size Icons

### Secondary Icon System

Our large-size icons are optimized for applications with ample display space.

### Touchpoints

- Signage and wayfinding systems
- Posters / billboards

### Dimensions

- Line Weight: 4 dp
- Gap Size: 4 dp
- Maximum Size: Unlimited
- Minimum Size: 96 dp