

Standard Social Media Cover Designs

When creating standard social-media covers, ensure key content is not hidden by the profile avatar. X and Facebook use typical cover formats.

X (Formerly Twitter)

Cover size: 1500 × 500 px
Bottom-left avatar area is a content-exclusion zone.



Facebook

Cover size: 851 × 315 px



Example:

Twitter Cover Template

The screenshot shows the Anker official X (Twitter) profile page. The cover photo displays a smartphone connected to a power bank. The profile picture is located in the top left corner. The sidebar includes links for Home, Explore, Notifications (20+), Messages, Grok, Lists, Bookmarks, Jobs, Communities, Profile, and More. The main feed shows a post from Tyler Price (@XXIV.Concept) dated April 25, 2025, asking if anyone has got any Thunderbolt 5 drives for testing. The post has 8 likes and 334 replies. The profile bio reads: "The World's #1 Mobile Charging Brand" and provides support information: support@anker.com, +1 (800)988 7973, Shopping & Retail, Bellevue, WA, Joined November 2012, 334 Following, 210.1K Followers, and Not followed by anyone you're following. The page also features a "You might like" section with profiles for Shasta Sodas, soundcore, and Eufy, and a "What's happening" section with trending topics like #Zhoushan, #JamesSu, and #LMSPY.