Optimize the environmental, social, economic, and public health benefits of trees and canopy.

Goal 3: Engage the community to increase support for the urban forest.

- Objective 1: Engage the community in urban forestry activities and educational events.
- **Objective 2:** Provide sustainable and adequate resources to sustain the urban forest for future generations.
- **Objective 3:** Improve diversity of Tracy's urban forest through plantings on private property.

Goal 4: Encourage the planting of trees on private property.

- Objective 1: Increase canopy cover through tree plantings on private property.
- Objective 2: Improve the diversity of the urban forest on public property, to create a more resilient urban forest.
- Objective 3: Use a variety of methods to provide tree related information to the community.
- Objective 4: Continue to distribute information about the urban forest to the community.

Existing Policy 4: Manage risk.

 Objective 1: Maintain trees throughout their lifetimes to improve structure in maturity and reduce the likelihood of structural failures in the future.

Existing Policy 5: Expand the tree canopy through tree plantings on public property.

 Objective 1: Increase canopy cover through tree plantings on private property.