

Measure: Sales \$

3.41bn

Sales \$

Sales volume (gallons)

58.84M

Sales volume (gallons)

Sales volume (bottles)

222.94M

Sales volume (bottles)

Bottles_Sold

258M

Bottles_Sold

GrossProfit

124.83M

GrossProfit

Sales per Capita

77

Sales per Capita

Liquor sales by Store

StoreNumber	StoreName	Sum of Invoice_Sale_Dollars
		208,635,456.29
2106	HILLSTREET NEWS AND TOBACCO	12,290,829.37
2113	JAMBOREE FOODS	658,064.31
2130	SYCAMORE CONVENIENCE	11,791,741.45
2178	DOUBLE D LIQUOR STORE	2,677,773.32
2190	CENTRAL CITY LIQUOR, INC.	24,302,320.62
2191	KEOKUK SPIRITS	11,910,543.14
2200	SAC LIQUOR STORE	2,524,733.85
2201	HAPPY'S WINE & SPIRITS WHOLESALE	813,809.49
2228	RODGERS SPIRITS AND MORE	2,621,044.16
2233	FORBES LIQUOR LOCKER / REMI	3,167,653.92
2238	ADVENTURELAND INN	1,585,740.54
2248	INGERSOLL LIQUOR AND BEVERAGE	6,760,555.21
2285	JOHN'S GROCERY	7,435,750.17
2327	WEST SIDE SPIRITS	592,947.41
2445	RUBACK'S FOOD CENTER	858,698.92
2459	JUBILEE FOODS	950,301.53
2465	SID'S BEVERAGE SHOP	8,241,128.72
2478	PRAIRIE MEADOWS	2,221,052.59
2500	HY-VEE FOOD STORE #1 / AMES	13,386,883.44
2501	HY-VEE #2 / AMES	16,713,150.25
2502	HY-VEE WINE AND SPIRITS / ANKENY	17,699,993.57
2505	HY-VEE WINE AND SPIRITS / BOONE	7,537,698.51
2506	HY-VEE #1044 / BURLINGTON	14,842,116.15
2507	HY-VEE FOOD STORE #1 / BURLINGTON	2,963,995.75
2508	HY-VEE FOOD STORE #1 / CEDAR RAPIDS	9,739,647.24
2509	HY-VEE / DRUGTOWN #1 / CEDAR RAPIDS	6,346,895.00
2512	HY-VEE WINE AND SPIRITS / IOWA CITY	46,351,144.83
2513	HY-VEE FOOD STORE #2 / IOWA CITY	7,097,492.51
2514	HY-VEE DRUGSTORE / MARION	2,153,438.31
Total		3,413,499,200.42

Liquor Sales by County

FIPS_original	County	Sum of Invoice_Sale_Dollars
		15,431,528.11
19001	ADAIR	2,191,939.47
19003	ADAMS	2,015,399.03
19005	ALLAMAKEE	9,159,627.16
19007	APPANOOSE	8,780,452.28
19009	AUDUBON	1,986,532.91
19011	BENTON	10,258,183.86
19013	BLACK HAWK	191,253,686.10
19015	BOONE	18,607,254.29
19017	BREMER	20,150,095.46
19019	BUCHANAN	11,671,187.74
19021	BUENA VISTA	20,512,004.08
19023	BUTLER	3,050,855.52
19025	CALHOUN	3,954,443.51
19027	CARROLL	26,482,420.07
19029	CASS	13,094,867.47
19031	CEDAR	4,885,630.72
19033	CERRO GORDO	70,612,659.56
19035	CHEROKEE	8,195,224.66
19037	CHICKASAW	4,306,405.58
19039	CLARKE	7,628,995.45
19041	CLAY	18,016,350.63
19043	CLAYTON	6,969,015.16
19045	CLINTON	47,764,130.37
19047	CRAWFORD	15,190,820.74
19049	DALLAS	37,819,475.35
19051	DAVIS	1,187,155.56
19053	DECATUR	1,943,732.04
19055	DELAWARE	12,001,596.70
19057	DES MOINES	40,409,797.91
Total		3,413,499,200.42

Liquor Sales by City

City	Sum of Invoice_Sale_Dollars
	15,431,528.11
ACKLEY	705,190.09
ADAIR	601,518.85
ADEL	5,004,527.49
AFTON	422,577.80
AINSWORTH	16,301.33
AKRON	441,143.86
ALBERT CITY	84,341.19
ALBIA	3,818,756.02
ALBION	145,191.68
ALBURNETT	69,087.20
ALDEN	976,448.60
ALGONA	11,852,826.37
ALLERTON	103,071.66
ALLISON	645,483.10
ALTA	239,824.02
ALTA VISTA	28,472.98
ALTON	480,656.47
ALTOONA	30,671,135.07
ALVORD	765.91
AMES	92,404,904.55
ANAMOSA	9,048,372.84
ANITA	804,687.98
ANKENY	75,756,746.89
ANTHON	796,186.94
APLINGTON	71,006.27
ARLINGTON	240,265.73
ARMSTRONG	513,352.70
ARNOLDS PARK	8,514,538.69
Total	3,413,499,200.42

Liquor Sales by Category

Category_Name	Sum of Invoice_Sale_Dollars
	3,413,499,200.42
100% AGAVE TEQUILA	3,413,499,200.42
AGED DARK RUM	3,413,499,200.42
AMERICAN BRANDIES	3,413,499,200.42
AMERICAN CORDIALS & LIQUEUR	3,413,499,200.42
AMERICAN CORDIALS & LIQUEURS	3,413,499,200.42
AMERICAN DISTILLED SPIRIT SPECIALTY	3,413,499,200.42
AMERICAN DRY GINS	3,413,499,200.42
AMERICAN FLAVORED VODKA	3,413,499,200.42
AMERICAN SCHNAPPS	3,413,499,200.42
AMERICAN SLOE GINS	3,413,499,200.42
AMERICAN VODKAS	3,413,499,200.42
BLENDED WHISKIES	3,413,499,200.42
BOTTLED IN BOND BOURBON	3,413,499,200.42
CANADIAN WHISKIES	3,413,499,200.42
COCKTAILS/RTD	3,413,499,200.42
COFFEE LIQUEURS	3,413,499,200.42
CORN WHISKIES	3,413,499,200.42
CREAM LIQUEURS	3,413,499,200.42
FLAVORED GIN	3,413,499,200.42
FLAVORED RUM	3,413,499,200.42
GOLD RUM	3,413,499,200.42
IMPORTED BRANDIES	3,413,499,200.42
IMPORTED CORDIALS & LIQUEUR	3,413,499,200.42
IMPORTED CORDIALS & LIQUEURS	3,413,499,200.42
IMPORTED DISTILLED SPIRIT SPECIALTY	3,413,499,200.42
IMPORTED DISTILLED SPIRITS SPECIALTY	3,413,499,200.42
IMPORTED DRY GINS	3,413,499,200.42
IMPORTED FLAVORED VODKA	3,413,499,200.42
Total	3,413,499,200.42

Liquor Sales by Item

Item_Number	Item_Description	Sum of Invoice_Sale_Dollars
		3,413,499,200.42
28754	135 EAST HYOGO JAPANESE DRY GIN	3,413,499,200.42
925391	173 CRAFT DISTILLERY BOURBON WHISKEY	3,413,499,200.42
946302	173 CRAFT DISTILLERY BROKEN BEAKER RUM	3,413,499,200.42
932698	173 CRAFT DISTILLERY VOLUMETRIC GIN	3,413,499,200.42
938480	173 CRAFT DISTILLERY VOLUMETRIC VODKA	3,413,499,200.42
21443	1792 12YR OLD BOURBON	3,413,499,200.42
16466	1792 BOTTLED IN BOND BOURBON	3,413,499,200.42
916468	1792 BOTTLED IN BOND BOURBON BARREL	3,413,499,200.42
21228	1792 FULL PROOF	3,413,499,200.42
991228	1792 FULL PROOF BUY THE BARREL	3,413,499,200.42
21244	1792 SINGLE BARREL BOURBON	3,413,499,200.42
21242	1792 SWEET WHEAT BOURBON	3,413,499,200.42
89230	1800 ANEJO	3,413,499,200.42
64933	1800 COCONUT	3,413,499,200.42
88922	1800 CRISTALINO	3,413,499,200.42
89206	1800 REPOSADO	3,413,499,200.42
89207	1800 REPOSADO	3,413,499,200.42
89208	1800 REPOSADO	3,413,499,200.42
101446	1800 REPOSADO W/SERVING BOWLS	3,413,499,200.42
87509	1800 SILVER	3,413,499,200.42
87510	1800 SILVER	3,413,499,200.42
87511	1800 SILVER	3,413,499,200.42
87513	1800 SILVER	3,413,499,200.42
987513	1800 SILVER	3,413,499,200.42
100983	1800 SILVER 750ML W/1800 COCONUT 200ML	3,413,499,200.42
87508	1800 SILVER MINI	3,413,499,200.42
101352	1800 SILVER W/TACO HOLDER	3,413,499,200.42
59192	1800 ULTIMATE BLACK CHERRY MARGARITA PET	3,413,499,200.42
59185	1800 ULTIMATE BLOOD ORANGE MARGARITA PET	3,413,499,200.42
Total		3,413,499,200.42

Liquor Sales by Vendor

Vendor_Name	Sum of Invoice_Sale_Dollars
	3,413,499,200.42
WILLIAM GRANT & SONS INC	3,413,499,200.42
WESTERN SPIRITS BEVERAGE	3,413,499,200.42
W J DEUTSCH & SONS LTD	3,413,499,200.42
VINO.COM DBA TOTAL BEVERAGE SOLUTION	3,413,499,200.42
VIN DIVINO LTD / GONZALEZ BYASS USA	3,413,499,200.42
TRAVERSE CITY WHISKEY CO / TCWC, LLC	3,413,499,200.42
SUTTER HOME WINERY INC / TRINCHERO FAMILY ESTATES	3,413,499,200.42
STOLLER IMPORTS INC / MARSALLE COMPANY	3,413,499,200.42
ST GEORGE SPIRITS INC	3,413,499,200.42
SPIRIT IMPORTS INC	3,413,499,200.42
SOVEREIGN BRANDS, LLC	3,413,499,200.42
SHAW-ROSS INTERNATIONAL	3,413,499,200.42
SAZERAC COMPANY INC	3,413,499,200.42
S&B FARMS DISTILLERY	3,413,499,200.42
RUSSIAN STANDARD VODKA	3,413,499,200.42
REMY COINTREAU USA INC	3,413,499,200.42
PIEDMONT DISTILLERS INC	3,413,499,200.42
PHILLIPS BEVERAGE	3,413,499,200.42
PERNOD RICARD USA	3,413,499,200.42
PATRIARCH DISTILLERS LLC / SOLDIER VALLEY SPIRITS	3,413,499,200.42
PATERNO IMPORTS LTD / TERLATO WINES INTERNATIONAL	3,413,499,200.42
PALM BAY INTERNATIONAL	3,413,499,200.42
PACIFIC EDGE WINE & SPIRITS	3,413,499,200.42
OLE SMOKY DISTILLERY LLC	3,413,499,200.42
NORTH SHORE DISTILLERY	3,413,499,200.42
MS WALKER INC	3,413,499,200.42
MPL BRANDS NV INC/ PATCO BRANDS	3,413,499,200.42
MOET HENNESSY USA	3,413,499,200.42
MODERN SPIRIT LLC / GREENBAR DISTILLERY	3,413,499,200.42
MISSISSIPPI RIVER DISTILLING COMPANY LLC	3,413,499,200.42
Total	3,413,499,200.42

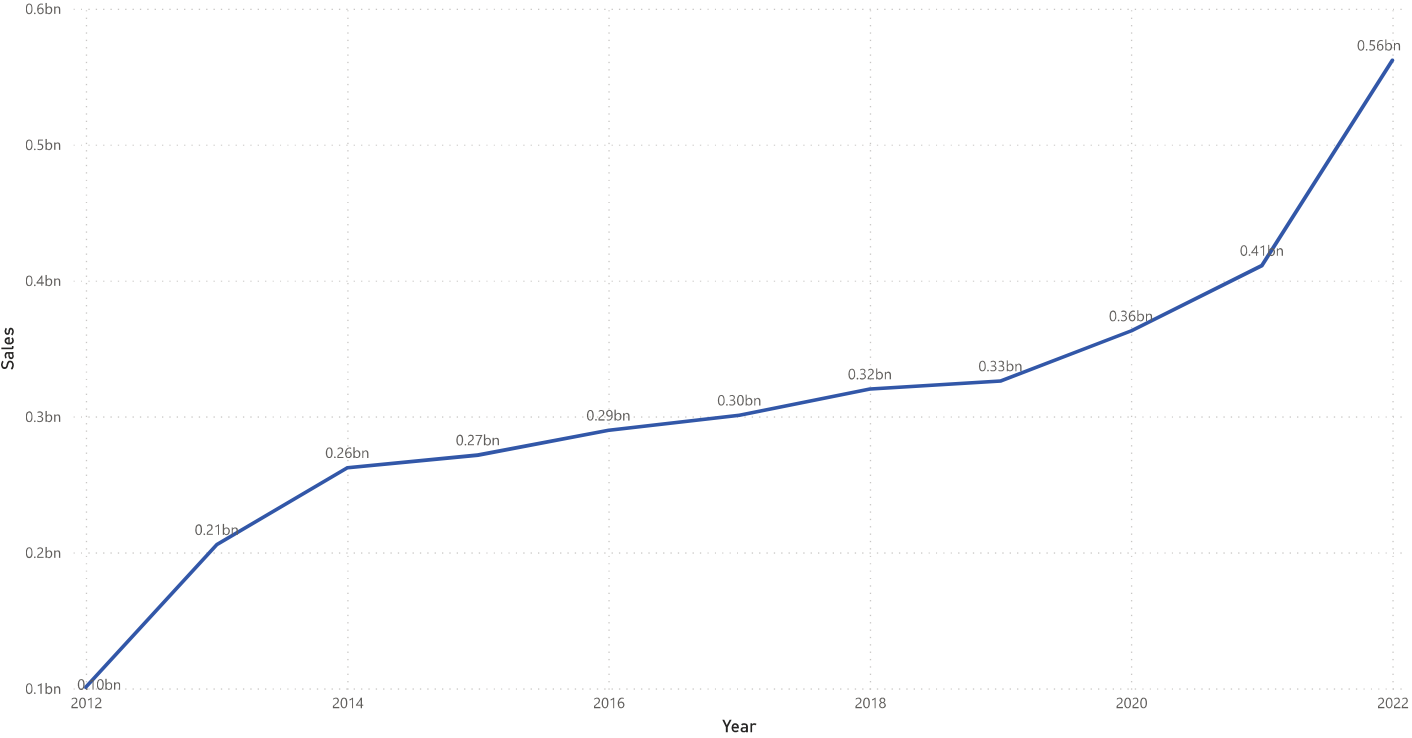
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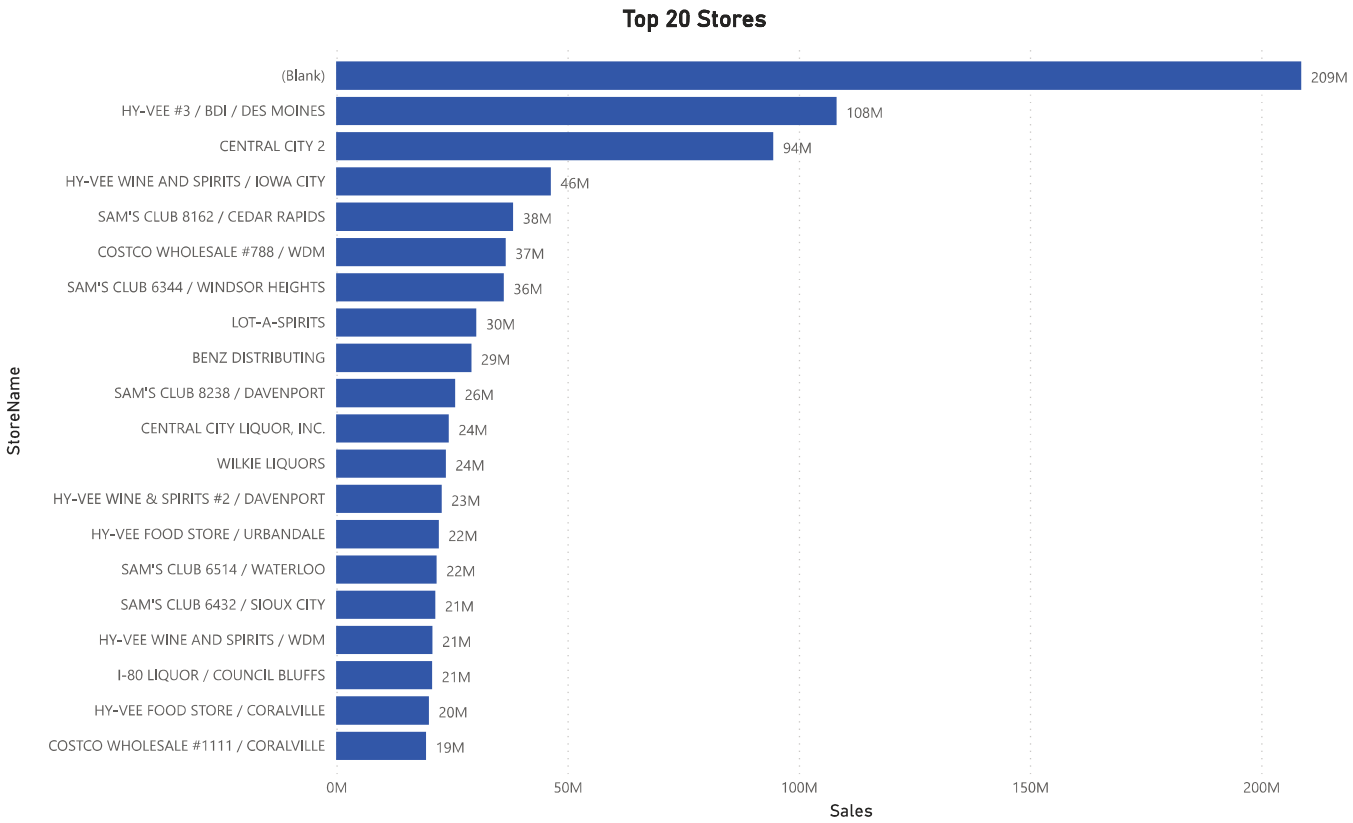
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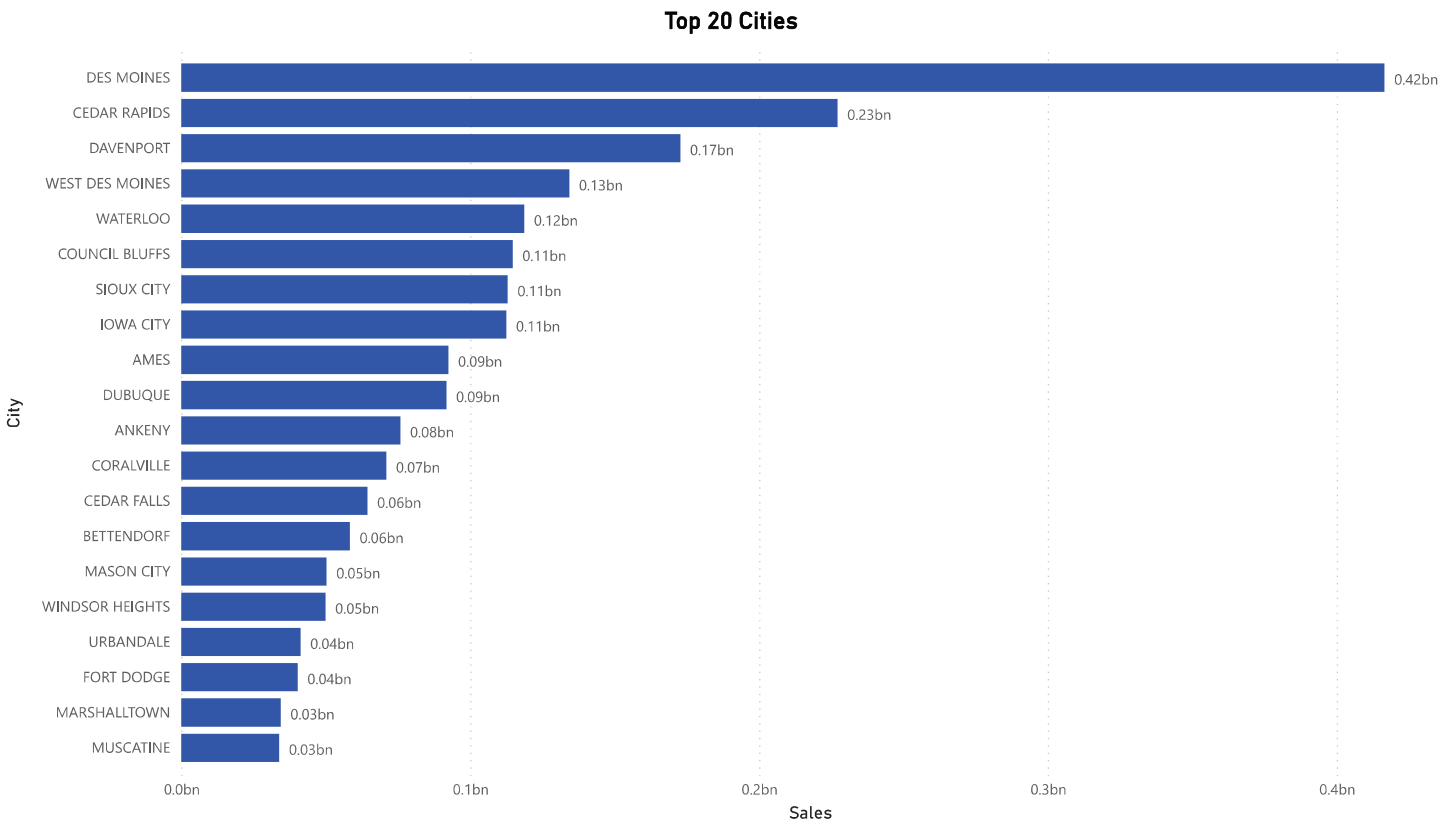
Liquor Sales over Time



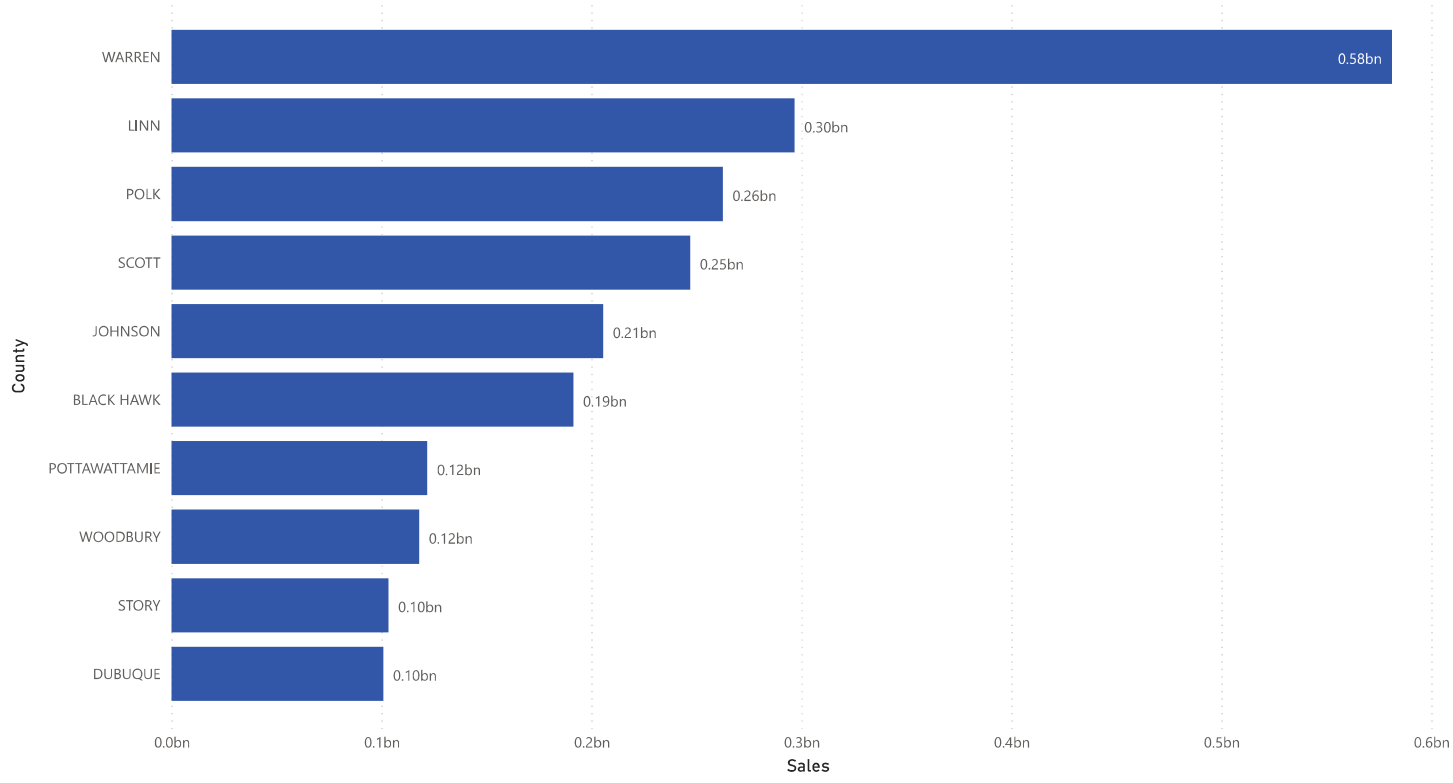
Yearly sales including 2022 YTD





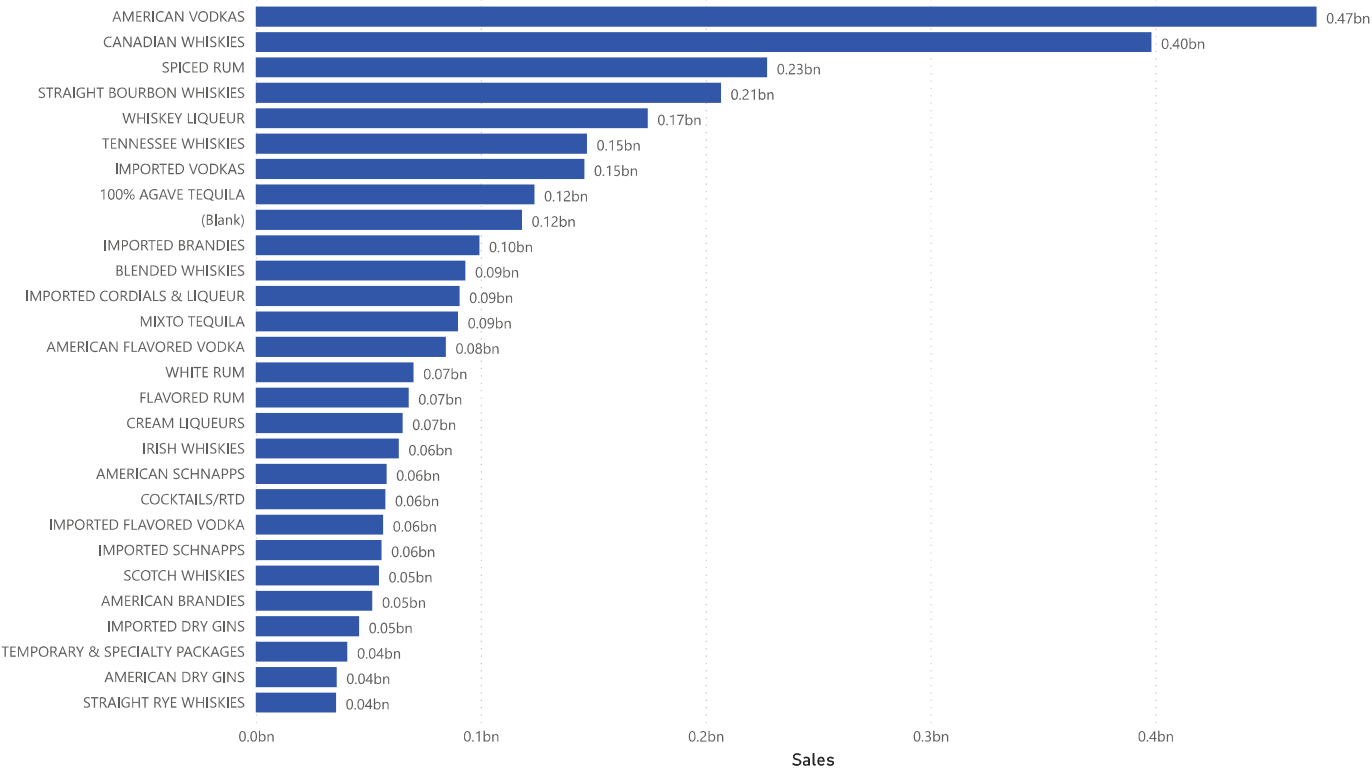


Top 10 counties



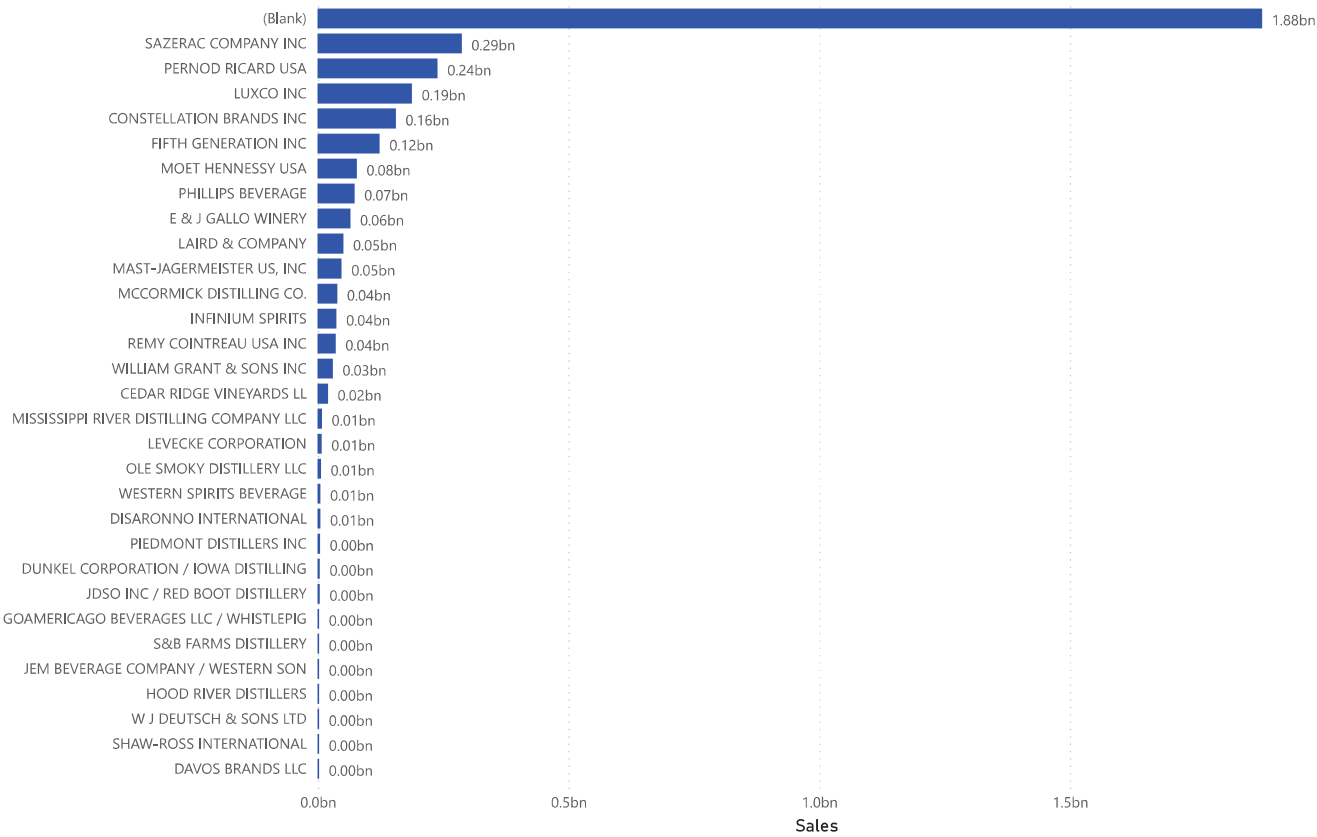
Category_Name

Top 20 Category



Vendor_Name

Top 20 Vendors



Top 50 Items

