

# Rochelle Tri

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## Graphic Designer & Student

I am an enthusiastic and curious SIAT major who is looking to gain work experience for a career in design and media while also furthering my knowledge into my degree.

My biggest strengths lie in **art direction** and **graphic design**, which I am continuously working on improving and exploring through the projects I do from school.

## Skills & Abilities

- Photoshop
- InDesign
- Illustrator
- After Effects
- Microsoft Office Suite
- Drawing/Painting
- Fluent in Vietnamese and English
- HTML/CSS
- Java
- SolidWorks

## Education

Simon Fraser University June 2020-Present

### **Interactive Arts & Technology (BSc)**

#### Relevant Courses:

Information Design      Graphic Design  
Digital Image Design      Spatial Communication

Simon Fraser University Sept 2019-June 2020

### **Sustainable Energy Engineering**

#### Relevant Courses:

Engineering Software & Graphics for Design  
Intro to Computer Science & Programming

## Awards

Simon Fraser University's Sept 2019-Present  
Undergraduate Entrance Scholarship

## Academic Design Experience

UI/UX Design (group)

### ***An Interactive Digital Solution for Science World***

#### Role:

Conducted field research on the museum and their target audience. Created the user personas and in charge of copywriting .

#### Results + Learning Outcome:

An app that gives access to more optimal learning for families who explore the museum together. Can be accessed on any mobile device for easy transportation and accessibility within the museum.

Learnt the ideation techniques for designing UX products. Improved on communication and leadership skills through group settings.

Oct-Nov 2020

IAT 235 - Information Design

layout  
research  
copywriting  
ideation  
graphic design  
communication

Infographics (independent)

### ***Informational Graphic Posters***

#### Role:

Identified school related issues faced by university 1st years amidst the Covid-19 pandemic and researched how to solve them.

#### Results + Learning Outcome:

Two posters offering solutions and advice for managing time and group projects for 1st years during the Covid-19 pandemic.

Gained a greater comprehension of the contexts of audience and how different factors in design can affect them on an emotional level.

August 2020

IAT 103W -  
Design Communication &  
Collaboration

layout  
research  
sketching  
graphic design

## Work Experience

Oxford Learning Centre

### ***Tutor***

#### Role:

Providing quality tutoring from a range of subjects including math and English.

#### Results + Learning Outcome:

Widened comprehension and promoted better study habits for students ages six to seventeen. Efficiently dealt and accommodated with individual needs of each student.

Through working with a diverse community of students, gained both an enriched sense of independent responsibility and group management.

March 2020 - Present

Burnaby, British Columbia

communication  
quick-problem solving  
customer service