

Rochelle Tri

Aspiring User Experience Designer

I am an Interactive Arts and Technology major who is looking to gain work experience for a career in UX design and front-end development.

rochelle-tri.github.io/Portfolio.github.io/

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Skills

Wireframing	Art Direction	Figma	Photoshop
Prototyping	User Experience	Sketch	InDesign
Content Strategy	HTML / CSS	Marvel	Github

Design Experience

Fluffy Cà Phê June 2022 - July 2022

Web Development School Project (group)

Built an interactive and responsive website for a made up brand using HTML, CSS, and JS while collaborating with my partner through Github.

Sketched and wireframed mobile and desktop pages for the website using Figma. Led most decisions on creating the styleguide.

Mainly responsible for art direction and improving the quality of the UX design for the site.

Nokia Canada Inc. Sept 2021 - Dec 2021

UX Designer Co-op

Researched, wrote content, and designed high-fidelity mockups for the Guidelines and Patterns pages of Nokia's component design system.

Updated existing Guideline pages by adding new relevant content and applications that reflected Nokia's branding.

Envisioned and prototyped a dialog modal that would catch and alert potential issues on the component design system.

Science World - Mobile App Feb 2021 - March 2021

UX Design + User Research School Project (group)

Ideated the mockups for an app that gives access to more optimal learning for families to explore the Science World museum together.

Conducted field research on the museum and their target audience, as well as identified their pain points. Created the user personas and was in charge of copywriting for weekly pitch decks.

Learnt the ideation techniques for designing UX products such as journey mapping. Improved on communication and leadership skills through group settings.

Education

Simon Fraser University

Interactive Arts & Technology, BSc.

June 2020 - Present

Simon Fraser University

Sustainable Energy Engineering, BSc.

Sept 2019 - June 2020

Recognitions

Simon Fraser University

Undergraduate Scholars Entrance Scholarship with Distinction

Sept 2019 - Present