

LATAM

2017^E GAME REVENUES

TOP COUNTRIES BASED ON GAME REVENUES



 **\$4.4Bn**
2017 Revenues Generated in LATAM

 **+13.9%**
2016-2017 YoY Growth

4.1%



Share of 2017
Global Revenues



646,108,000
Population



397,012,000
Online Population



205,679,000
Gamers