



Rock Akewa

Web / Wordpress Developer

As a highly skilled WordPress Web Developer with experience in the digital marketing industry, I specialize in building, maintaining, and optimizing WordPress websites. My background includes working with a digital marketing agency focusing on dentistry, where I developed and managed client websites to improve performance, security, and SEO. I have expertise in website customization, plugin development, theme integration, and troubleshooting complex issues. My strong knowledge of SEO, CallRail, and various web development tools ensures that I create high-performing, user-friendly websites.

Contact

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Email

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Address

130 Blaauwberg rd , Table
view , Cape Town

Education

2019-2022

**Bachelor degree of Information
Technology**

Damelin College

2022-2022

**CCNA Network System
Admin**

CISCO Online Training

Expertise

- WordPress Development: Custom themes, plugins, Gutenberg, Elementor, WooCommerce, WPBakery
- Front-End: HTML, CSS, JavaScript, Bootstrap, SvelteKit
- Back-End: PHP, MySQL, REST API Integration
- SEO & Digital Marketing: Google Analytics, SEMrush, CallRail, On-page & Technical SEO
- Web Hosting & Security: cPanel, DirectAdmin, Wordfence, SSL Configuration
- Version Control & Collaboration: GitHub, Bitbucket, Azure
- UI/UX Design: Adobe XD, Figma, User Experience Optimization

Experience

Aug 2024 - Nov 2024

Pain Free Dental Marketing - Dallas, Texas

Web Developer - Tech Support

- Managed and maintained multiple WordPress websites for dental clients, ensuring high performance and security.
- Implemented SEO best practices, including optimizing meta descriptions, headings, and internal linking structures.
- Integrated tools like CallRail for tracking marketing campaigns and improving user engagement.
- Used Wordfence and other security tools to protect WordPress websites from threats.
- Collaborated with client services and marketing teams to enhance website effectiveness and meet client needs.

2022 - Present

Leap-Biz - Johannesburg, South Africa

Web Developer / Maintenance Support

- Designed, developed, and maintained WordPress websites, customizing themes and plugins as per client requirements.
- Optimized site speed and SEO, implementing keyword strategies and improving search engine visibility.
- Provided troubleshooting support, debugging issues related to CSS, JavaScript, and PHP.
- Created custom solutions using Elementor, Gutenberg, and advanced theme customization.
- Conducted WordPress training sessions for business clients and teams.

2023 - 2023

NPI Governance Consulting - Johannesburg, South Africa

Wordpress Developer

- Led a major website improvement project, resolving HTML issues and implementing plugins for better security and performance.
- Developed custom WordPress features and integrated API solutions for enhanced site functionality.
- Conducted user acceptance testing to ensure smooth deployment and usability.

Language

- English
- French
- Spanish

Aug 2024 - Nov 2024

NPI Shuttleworth Academy - Johannesburg, South Africa

WordPress Trainer (2024 - 2024)

- Provided WordPress training to a team of five, covering website management and content creation.
- Educated trainees on best practices in WordPress security, SEO, and website performance optimization.

2022 - Present

Vending Venue - Aurora, CO, USA

WordPress Developer

- Created and managed e-commerce WordPress websites, implementing WooCommerce and payment gateways.
- Enhanced site functionality with custom-built themes and plugins.
- Improved user experience through UI/UX design best practices.