

Rock Akewa

Web / WordPress Developer

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Location: Cape Town, South Africa

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PROFESSIONAL SUMMARY

Highly skilled WordPress Web Developer with 3+ years of experience in the digital marketing industry. Specializes in building, maintaining, and optimizing WordPress websites with expertise in custom themes, plugin development, SEO, and performance optimization. Strong background in healthcare and dental practice websites.

TECHNICAL SKILLS

• WordPress Development: Custom themes, plugins, Gutenberg, Elementor, WooCommerce

• Front-End: HTML, CSS, JavaScript, Bootstrap, SvelteKit

• Back-End: PHP, MySQL, REST API Integration

• SEO & Analytics: Google Analytics, SEMrush, CallRail, Technical SEO

• Security & Performance: Wordfence, SSL Configuration, Site Optimization

• Version Control: GitHub, Bitbucket, Azure

EXPERIENCE

Web Developer - Tech Support | Pain Free Dental Marketing

Aug 2024 - Nov 2024 | Dallas, Texas

• Managed multiple WordPress websites for dental clients

• Implemented SEO best practices and CallRail integrations

• Ensured high performance and security standards

Web Developer / Maintenance Support | Leap-Biz

2022 - Present | Johannesburg, South Africa

• Designed and developed custom WordPress websites

• Optimized site speed and implemented SEO strategies

• Provided ongoing maintenance and technical support

EDUCATION

Bachelor of Information Technology | Damelin College

2019-2022

CCNA Network System Admin | CISCO Online Training

2022