

Rock Lim

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Education

*Anticipated
2024*

Doctor of Philosophy, Student, Psychology

Case Western Reserve University

2013

Bachelor of Science

Utah State University

Major: Psychology

Minor: Sociology

Minor: Biology

Research Interests

- Sensory perception and information prioritization
- Biological priorities' impact on perception and decision making

Research Experience

2019 - Present

Case Western Reserve University

Graduate student researcher

2016 - 2019

Case Western Reserve University

Project coordinator, Department of Family Medicine

2013 - 2015

Cleveland Clinic

Research technician, Marasco Lab

2011 - 2013

Utah State University

Undergraduate research assistant, Multisensory Cognition Lab

Research Publications

Lim, R., Ishler, K., Trapl, E., & Flocke, S. (2019). "Phantom smokers": young cigarillo users who do not identify as smokers. *Drug and Alcohol Dependence*, 204, 107551. doi: 10.1016/j.drugalcdep.2019.107551.

Antognoli, E., Koopman Gonzalez, S., Trapl, E., Cavallo, D., Lavanty, B., **Lim, R.**, & Flocke, S. (2018). Cigarettes, little cigars, and cigarillos: initiation, motivation, and decision-making. *Nicotine and Tobacco Research*, 20(suppl_1), S5-S11.

Antognoli, E., Koopman Gonzalez, S., Trapl, E., Cavallo, D., **Lim, R.**, Lavanty, B., & Flocke, S. (2017). The social context of adolescent co-use of cigarillos and marijuana blunts. *Substance Use & Misuse*, 53(4), 654-661.
doi:10.1080/10826084.2014.1355388.

Research Presentations

Lim, R., Wang, S., Sadeghiyeh, H., Merher, A.R., Wilson, R.C., & Demaree, H.A. (2020). Conscientiousness predicts directed exploration. Poster accepted for the American Psychiatric Association 2020 Annual Meeting (Conference canceled).

Johnson, K. J., **Lim, R.**, Merner, A. R., & Demaree, H. A. (2020). The relationship between delay discounting and exploitation behavior. Poster presented at the Annual Intersections Conference, Cleveland, OH.

Zhang, Y., **Lim, R.**, *Merner, A. R., & Demaree, H. A. (2020). The relationship between Behavioral Inhibition System sensitivity and neuroticism. Poster presented at the Annual Intersections Conference, Cleveland, OH.

Antognoli, E., Ishler, K., Flocke, S., **Lim, R.**, Cavallo, D., Pagano, M., Koopman Gonzalez, S., & Trapl, E. (2018, February). Association of nicotine dependence with groups of multiple tobacco product use among adolescent and young adult cigarillo users. Poster presented at the 24th Annual Meeting of the Society for Research on Nicotine and Tobacco, Baltimore, MD.

Antognoli, E., Koopman Gonzalez, S., Trapl, E., Cavallo, D., **Lim, R.**, & Flocke, S. (2018, February). Cigarettes, little cigars, and cigarillos: initiation, motivation, and decision making. Poster presented at the 24th Annual Meeting of the Society for Research on Nicotine and Tobacco, Baltimore, MD.

Flocke, S., Trapl, E., Antognoli, E., **Lim, R.**, Koopman Gonzalez, S., Cavallo, D., Pagano, M., & Marino, J. (2018, February). Measuring nicotine dependence among adolescent and young adult cigarillo and multiple tobacco product users. Paper presented at the 24th Annual Meeting of the Society for Research on Nicotine and Tobacco, Baltimore, MD.

Ishler, K., Antognoli, E., Trapl, E., **Lim, R.**, & Flocke, S. (2018, February). A comparison of methods to measure consumption of tobacco products among adolescent and young adult cigarillo users. Poster presented at the 24th Annual Meeting of the Society for Research on Nicotine and Tobacco, Baltimore, MD.

Koopman-Gonzalez, S., Marino, J., Ishler, K., Trapl, E., Antognoli, E., **Lim, R.**, Cavallo, D., Pagano, M., & Flocke, S. (2018, February). Love at first puff:

- Positive first experience of cigarillo use. Poster presented at the 24th Annual Meeting of the Society for Research on Nicotine and Tobacco, Baltimore, MD.
- Lim, R.**, Ishler, K., Antognoli, E., Cavallo, D., Marino, J., Koopman Gonzalez, S., Pagano, M., Trapl, E., & Flocke, S. (2018, February). "Phantom smokers": Smoker identity among teen and young adult users of cigar products. Poster presented at the 24th Annual Meeting of the Society for Research on Nicotine and Tobacco, Baltimore, MD.
- Lim, R.**, Thumser, Z., & Marasco, P. (2014, August). The Application of Optimal Foraging Theory to the Quantitative Evaluation of Somatosensory Feedback Systems in Prosthetic Limbs. Poster presented at the Myoelectric Controls/Powered Prosthetics Symposium, University of New Brunswick.
- Marasco, P., Thumser, Z., **Lim, R.**, Cardwell, A., & Tong, A. (2014, May). Quantifying the Effects of Sensory Feedback on Prosthesis Operation and Self-Perception. Poster presented during National VA Research Week 2014 in Cleveland, OH.
- Thumser, Z., **Lim, R.**, & Marasco, P. (2014, August). Applying a Fitts' Law Inspired Approach to Quantifying Performance Improvement in a Touch-Feedback Equipped Prosthesis. Poster presented at the Myoelectric Controls/Powered Prosthetics Symposium, University of New Brunswick.

Teaching Experience

Fall 2020 **Case Western Reserve University**
Teaching Assistant

Certificates and Qualifications

2020 **University of Michigan, Coursera Online Course**
Python Data Structures