Taxonomies, Ontologies and Knowledge Graphs

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External Knowledge

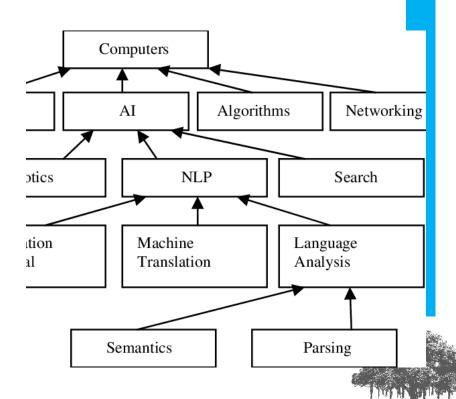
- Integrating external knowledge augments NLP/IR technologies
- Key questions for our discussion in this module:
 - What is knowledge? Vs. fact vs. truth?
 - How to represent the knowledge?
 - Taxonomy, ontology, ... Knowledge Graphs
 - Knowledge representation choices
 - How to extract the knowledge?
 - Text to knowledge and knowledge to text
 - Systems like NELL, TextRunner
- Key Semantic databases/knowledge Bases
 - Wikidata



Taxonomy

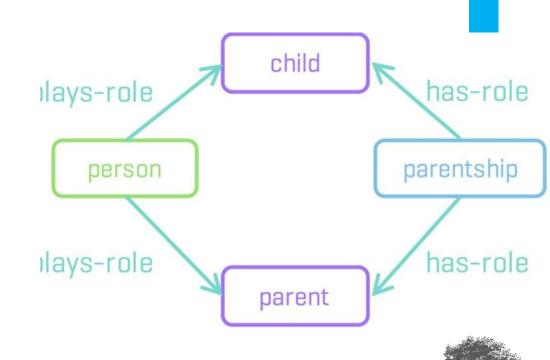
More than an agreed vocabulary

The science of categorization, or classification, of things based on a predetermined system.

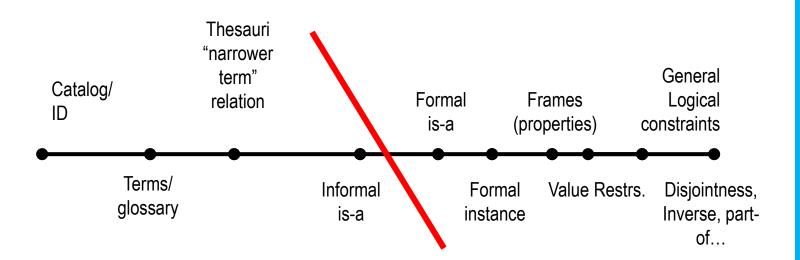


Ontology

- More than a taxonomy or classification of terms
- What does Ontology do?
 - Captures knowledge
 - Creates a shared understanding between humans and for computers
 - Makes knowledge machine processable
 - Makes meaning explicit by definition and context



What is an Ontology?



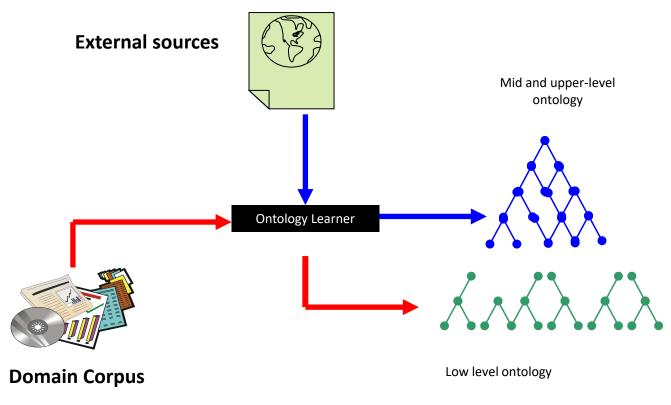


Components of an Ontology

- Concepts: Class of individuals
- Relationships between concepts
 - Is a kind of relationship forms a taxonomy
 - Other relationships give further structure is a part of
- Axioms Disjoint-ness, covering, equivalence,...



Using external sources



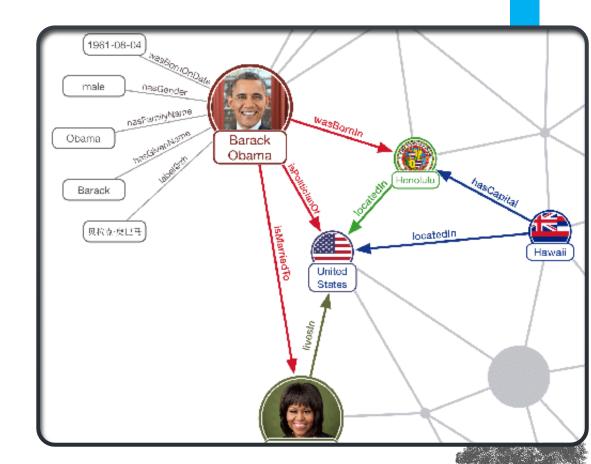
Ontologies -> Knowledge graph Where Ontologies end, KG begins

- Size of nature of data debate
- Ontologies are generally regarded as
 - Smaller collections of assertions that are hand-curated,
 - Usually for solving a domain-specific problem.
- By comparison, knowledge graphs can include literally billions of assertions, just as often domain-specific as they are cross-domain.



What is a Knowledge Graph? Knowledge in graphs form!

- Nodes (entities)
- Labels (Attributes)
- Relationships (Typed edges)



Applications of KGs



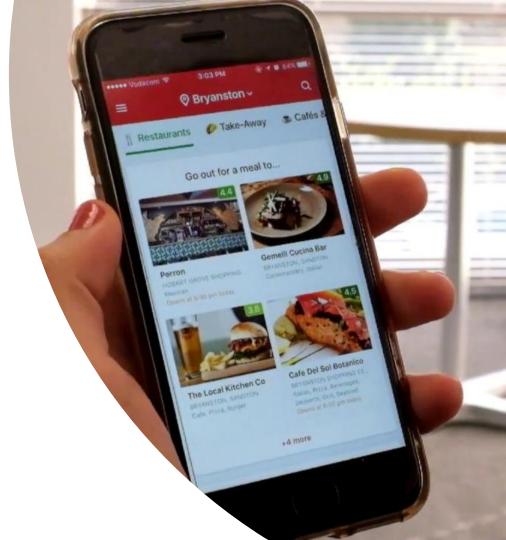
Turning Complex Information into Helpful Answers

- Useful for Humans
 - Addressing information overload
 - Helps in knowledge driven tasks
 - Navigation through "knowledge structures"

- Useful for AI systems
 - From Data to human semantics
 - Builds on Graphs Theory hence inherits all the mathematical infrastructure
 - Fundamental building block for many AI tasks

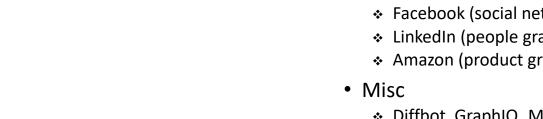
Knowledge Graph Powers Search Engines and beyond

- Richer Data for Entity Pane, weather pane, Sports pane, Carousel, and Facts Across Segments
- Knowledge graph serves NL fact answers
- knowledge in answers (Query: Area size of India)
- Knowledge powered Q&A
- Knowledge-powered Conversation



- Popular KGs
 - Cyc and Open Cyc
 - Freebase
 - DBpedia
 - YAGO
 - ❖ NELL
 - ConceptNet
 - ❖ OpenIE
 - Wikidata
- Large production KGs
 - ❖ Google Knowledge Vault Google KG
 - Microsoft Satori KG
 - Yandex Object Answer
 - ❖ IBM Watson
- Vertical KGs
 - Facebook (social network) Graph API
 - LinkedIn (people graph)
 - Amazon (product graph)
 - Diffbot, GraphIQ, Maana, ParseHub, Reactor Labs, SpazioDati

Schema.org Datacommons.org



State of Art KGs



https://www.youtube.com/watch?v=Oips1aW738Q

https://figshare.com/articles/Documenting and preserving programming languages and software in Wikidata/7388297

https://link.springer.com/chapter/10.1007%2F978-3-319-70863-8_16

https://link.springer.com/chapter/10.1007%2F978-3-319-98932-7 12

Wikidata



- Structured data
- One common database
 - For 280 editions of Wikipedia and countless websites outside Wikipedia
 - Empowers Infoboxes (e.g. Population of a country)
 - Enables Wikipedia lists
- Multilingual
 - Enables interwiki links
- Machine readable
- Collaboratively edited by the community
 - Community decides whether data is useful or not

Wikidata



Mount Everest is the highest mountain in the world

```
<u>Earth (Q2)</u> (item) \rightarrow <u>highest</u>
<u>point (P610)</u> (property) \rightarrow <u>Mount Everest (Q513)</u> (value)
```

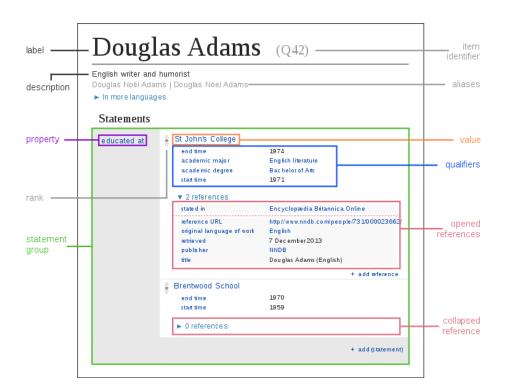
Modeling Wikidata - Statements

• Wiki Data also holds a statement about the item Mount Everest (indicating it is a mountain):

```
Mount Everest (Q513) (item) \rightarrow instance of (P31) (property) \rightarrow mountain (Q8502) (value)
```

- A statement is composed of an item and a property-value pair
- An item can be viewed as the subject part of a triplet
- The property represents a triplet's predicate;
- A value is used to express the object of a triplet.









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Mahatma Gandhi



From Wikipedia, the free encyclopedia

"Gandhi" redirects here. For the third prime minister of India, see Indira Gandhi. For other uses, see Gandhi (disambiguation).

Mohandas Karamchand Gandhi (/ˈgɑːndi, ˈgæːndi/;^[2] 2 October 1869 – 30 January 1948) was an Indian lawyer,^[3] anti-colonial nationalist,^[4] and political ethicist,^[5] who employed nonviolent resistance to lead the successful campaign for India's independence from British Rule,^[6] and in turn inspire movements for civil rights and freedom across the world. The honorific Mahātmā (Sanskrit: "great-souled", "venerable"),^[7] first applied to him in 1914 in South Africa,^[8] is now used throughout the world.

Born and raised in a Hindu family in coastal Gujarat, western India, Gandhi was trained in law at the Inner Temple, London, and called to the bar at age 22 in June 1891. After two uncertain years in India, where he was unable to start a successful law practice, he moved to South Africa in 1893 to represent an Indian merchant in a lawsuit. He went on to stay for 21 years. It was in South Africa that Gandhi raised a family, and first employed nonviolent resistance in a campaign for civil rights. In 1915, aged 45, he returned to India. He set about organising peasants, farmers, and urban labourers to protest against excessive land-tax and discrimination. Assuming leadership of the Indian National Congress in 1921, Gandhi led nationwide campaigns for easing poverty, expanding women's rights, building religious and ethnic amity, ending untouchability, and above all for achieving *Swarai* or self-rule. [9]

The same year Gandhi adopted the Indian loincloth, or short *dhoti* and, in the winter, a shawl, both woven with yarn handspun on a traditional Indian spinning wheel, or *charkha*, as a mark of identification with India's rural poor. Thereafter, he lived modestly in a self-sufficient residential community, ate simple vegetarian food, and undertook long fasts as a means of self-purification and political protest. Bringing anti-colonial nationalism to the common Indians, Gandhi led them in challenging the British-imposed salt tax with the 400 km (250 mi) Dandi Salt March in 1930, and later in calling for the

Mahātmā Mohandas Karamchand Gandhi



Born Mohandas Karamchand Gandhi 2 October 1869

> Porbandar, Kathiawar Agency, British-ruled India

ied 30 January 1948 (aged 78



Main page
Community portal
Project chat
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Random Item

Query Service Nearby

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Mohandas Karamchand Gandhi (Q1001)

pre-eminent leader of Indian nationalism during the British Raj

Mahatma Gandhi | Mahatma Mohandas Karamchand Gandhi | M. K. Gandhi | Mohandas K Gandhi | M K Gandhi | Mohandas Gandhi | Bapu | Gandhi | Mohandas K. Gandhi | Gandhiji | Bapuji

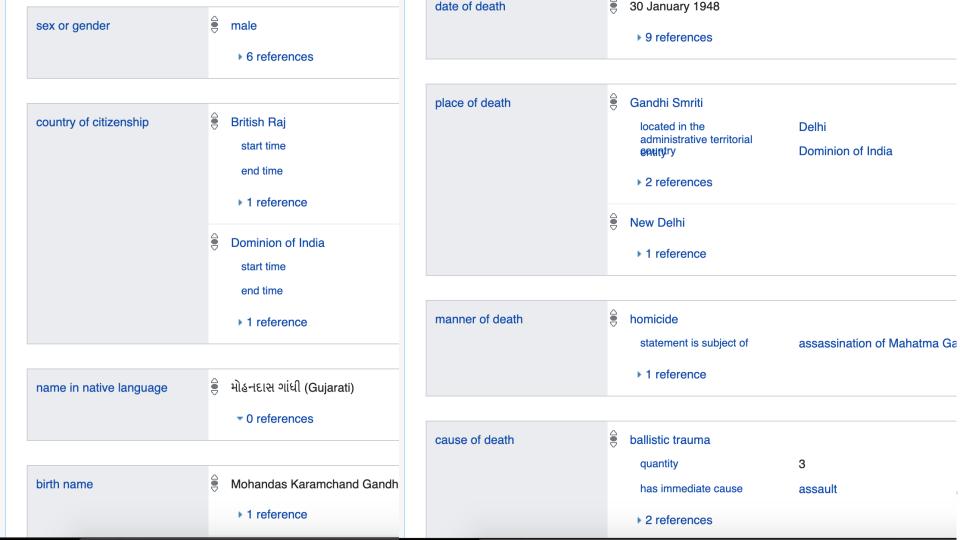
▼ In more languages

Configure

Language	Label	Description	Also known as
English	Mohandas Karamchand Gandhi	pre-eminent leader of Indian nationalism during the British Raj	Mahatma Gandhi Mahatma Mohandas Karamcha M. K. Gandhi Mohandas K Gandhi M K Gandhi Mohandas Gandhi Bapu Gandhi Mohandas K. Gandhi Gandhiji Gandhji
Telugu	మహాత్మా గాంధీ	భారతదేశ జాతిపిత, స్వాతంత్ర్య సమర యోధులు.	మోహన్దాస్ కరంచంద్ గాంధీ మోహన్దాస్ గాంధీ బాపు గాంధీ గాంధీజి
Hindi	महात्मा गांधी	भारतीय स्वतंत्रता आंदोलन के एक प्रमुख राजनैतिक एवं	मोहनदास करमचंद गांधी







Assignment ... Last Date to Submit: Nov 2nd

• How to create Wikipedia pages from Wikidata?

- ... Study Wikidata
- ... Study SPARQL for Wikidata
- ... Study Wikidata of your mother tongue

- ... Create one Wikipedia page automatically in your mother tongue
- ... Submit a report + submit the Wiki page.



IndicWiki Project: Human Assisted Machine Generated Wikipedia in Indian languages

For each domain:

- Choosing seed datasets
- Expanding datasets
- Attributed Identification
- Attribute Classification
- Translation/transliteration of Metadata (attributes) and data (values)
- Template creation
- Text Generation



Data Collection and pre-processing step



Problem: Create an end-to-end data collection and preprocessing pipeline for a specific domain



Input

Name of the domain

A seed set of structured sources OR

A seed set of unstructured sources



Output

A structured data source of collected/refined data (as a JSON file)

Process

- ► Understand the domain, seed sources: <u>Domain List</u>
- Add more structured/unstructured sources from open domain/Internal sources
- Download/crawl/collect data from all the sources
- Convert data from original sources (Webpages, pdf files, CSV files, ...) to structured data fields
- Data cleaning/pre-processing as needed
- Strategy to enhance the data with crowd sourcing methods

Content development - Human-Bot Collaboration Flow

Domain attributes

Structure Identification

Auto Generated Content

Resource/KB/DB identification

Scrapper finetuning

Template identification

Translations and transliterations

Iterative Content

Categories Info boxes

Pictures

References

Interwiki links

Additional content in various sections

and Corrections Validation

Corrections and other editing activity Micro Content development

Gamification

platform

Upload to sandbox

Public/community review

> Integration with global Wikipedia by the community



New things in Wikidata

- Wiki Functions (Wikilambda) https://arxiv.org/abs/2004.04733
- Abstract Wikipedia https://research.google/pubs/pub48057/



Challenges of scaled KGs

- Building a small KG is easy building a vast system is a huge challenge
- Conflicting Goals of KGs
 - Coverage: Have we got the information we need?
 - Freshness: Is information up to date?
 - Correctness Is our information accurate?

 Example: Will Smith: Single entity, 108K facts assembled from 41 web sites. There are 200 Will Smiths on Wikipedia alone.



Information Extraction

Semantic Knowledge Bases



Where do KGs come from?

- Structured text: Databases, tables, social nets, Wikipedia infoboxes, ...
- Unstructured text: WWW, social media, news, reference articles
- Images
- Videos: YouTube, video feeds



Process of building KG

Text Knowledge Extraction Knowledge Graph



IE for KB Generation Process

- Input: Text/Embeddings
- Phase I: Identify entity mentions
- Phase II Identify NEs
- Phase III: Identify attributes of the NEs
- Phase IV: Identify relations (N-ary)
- Output: Knowledge Graph



Two Perspectives: Knowledge construction and Graph construction

Who are the entities (nodes) in the graph?

- Named Entity Recognition
- Entity Coreference

What are their attributes and types (labels)?

Named Entity Recognition

How are they related (edges)?

- Relation Extraction
- Semantic Role Labeling

Who are the entities (nodes) in the graph?

- Entity Linking
- Entity Resolution

What are their attributes and types (labels)?

Collective classification

How are they related (edges)?

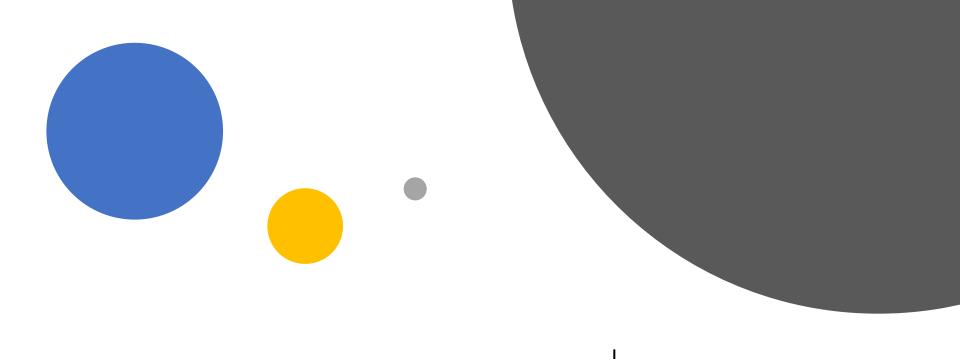
Link Prediction



Knowledge extraction (IE Based)

- Built on the foundation of NLP techniques
 - Part-of-speech tagging, dependency parsing, named entity recognition, coreference resolution...
 - Challenging problems with very useful outputs
- Information extraction techniques use NLP to:
 - define the domain
 - extract entities and relations
 - score candidate outputs
- Trade-off between manual & automatic methods





Entity linking and KBP task



Loving County, Texas

Location in the state of Texa

677 sq mi (1,753 km²)

673 sq mi (1,743 km²)

-Water 4 sq mi (10 km²), 0.56%

Prehistorically, the area had many springs with drinkable water that supported wildfile and nomadic hunters. Antonio de Espejo visited the area in 1553 and crossed the Percis River. Having surveyed the area in 1554 for a railmad company, Juhn Pige returned in 1555 to start a care on northwestern Junion County and establish netries were life her area but the review su survecessed and was abandoned in 1661.

From 1837 to 1874 the area of modern Loving County was part of the Bexar land district. In 1874 it was separated from Bexar County, becoming a part of Tom Green County.

Loving County is named for Oliver Loving, a cattle rancher and pioneer of the cattle drive who together with Charles Goodnight developed the Goodnight-Lovino Trail. He was mortally wounded by Comanches while on a cattle drive in 1857 in the vicinity of the county.

Loing is the only county in Texas to be incorporated twice, first in 1893 and then once more in 1931. Its initial organization was effected by a canal company buruded in Denner, Colorado, and appears to have been based upon flaud and willful misrepresentations made by the founders DERRISH 0.0998/99 mt (0.0384/km²)

- Inconsistency
- Incompleteness
- Accuracy of facts
- Novel information
- Cost of Manual efforts

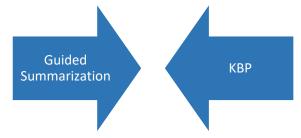


Solution: Automatically updating information of the entities in knowledge bases



Knowledge Base Population

- Knowledge Base Population can be fundamentally broken down into two sub problems
- Entity Linking: Linking entity mentions in documents to Knowledge Base nodes
- Slot Filling: Extracting attribute information for query entities



Summarization and KBP are complementary tasks

Summaries help in filling the slot values more effectively

Slot values enhance the quality of guided summaries



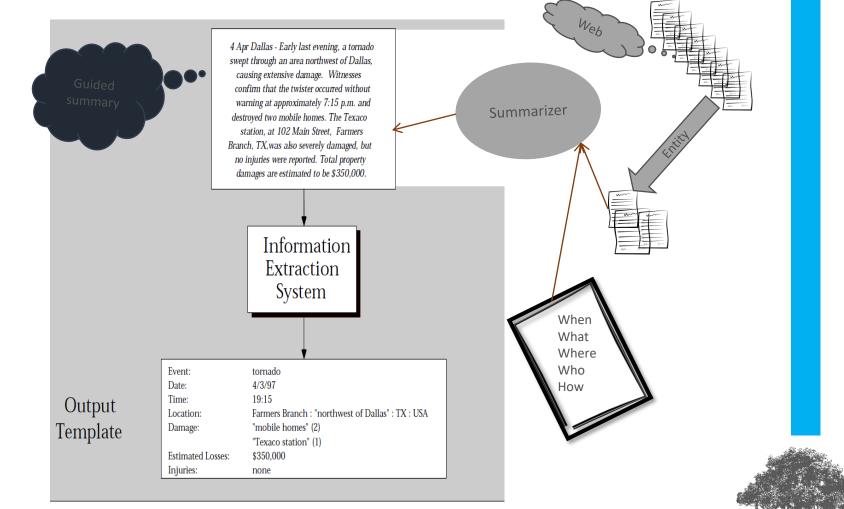


Figure 1. An Information-Extraction System in the Domain of Natural Disasters.

Possibilities... Turning the web into a KB

Is it possible to...

- Know what Wikipedia knows?
- Know everything that is machine readable?
- Know collection of all entities, classes, relations, and facts?



Thank You!

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