Team Meeting

Date: 11/15/2022
Time: 6:15pm - 7:05pm
Location: Classroom

Meeting called by:	All Team Members	**Type of meeting:**	Group Project
Facilitator:	Allen	**Note taker: Priya**	
Timekeeper:	Sarah		
Attendees:	Pham, Priya, Allen, Sarah		
Please read:	Social Finance Research Document		
Please bring:	Laptop		

Minutes

Agenda item:	Discuss research	**Presenter:**	All Team Members

Discussion:

Definition of Social Finance

- personal finance

Social Investment Funds

Help out the community while making investments

Companies can own nonprofits but not organizations that are not for profit

Conclusions:

Have a portion of money go to good causes for social impact from purchases made

look into apps and other companies that are similar

Action items	Person responsible	Deadline
✔ Discuss findings	Everyone	11/15/2022

Agenda item:	Brainstorm	**Presenter:**	All Team Members

Discussion:

Fees that users pay can go to a charity

highly accessible, appropriate for entry level users

tree card- banking app that helps social issues and nonprofits

tracking how your investments are impacting social issues what percent impact to the cause

causes like trees, world hunger

specify how many coins your purchases

cash back program have some money go back to different programs

acorn- round up purchases to the nearest dollar and then donate the extra to the charity

don't give the consumer options to say no

have recommendations as to which charities are better suited for each person (algorithm)

If you take a loan with us the interest goes to the charity (future feature)

Bringing social Impact to the palm of your hands

Conclusions:

An app accompanied by a card

focus on market research

after the research create the outline

We will be not for profit

Agenda item:	Next steps	**Presenter:**	Allen

Discussion:

If we have time we can create a logo
Conclusions:

Enter conclusions here.

Action items	**Person responsible**	**Deadline**
✔ Market Research	Pham	11/22/2022
✔ Product Outline	Allen / Priya	11/22/2022
✔ Branding Research	Sarah	11/22/2022

Other Information

Resources:
GitHub Repository (for final document uploads)
Shared Google Drive (for document management)

Special notes:

So far the team is on track. The project requirements are clear, and we have a strong approach on how to complete the project and how to go about developing our product.

Note taker will be Facilitator next week.

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