



# Rockefeller Family Public Relations Department papers, Series 1-9

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## Summary Information

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<b>Repository:</b>	Rockefeller Archive Center
<b>Creator:</b>	Rockefeller family
<b>Title:</b>	Rockefeller Family Public Relations Department papers, Series 1-9
<b>ID:</b>	FA789A
<b>Date [inclusive]:</b>	1914-1981, bulk 1946-1981
<b>Date [bulk]:</b>	1946-1961
<b>Physical Description:</b>	37.6 Cubic Feet 73 document boxes, 2 half document boxes, 5 flat boxes
<b>Language of the Material:</b>	English

### Preferred Citation

Information regarding the Rockefeller Archive Center's preferred elements and forms of citation can be found at <http://www.rockarch.org/research/citations.php>

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## Biographical / Historical

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After World War II the Rockefeller family office grew rapidly as John D. Rockefeller Jr.'s sons began actively working in the office. One new department established in 1946 was that of Public Relations. Under the direction of Francis A. Jamieson the Public Relations department initially spent most of its efforts on Nelson A. Rockefeller's Latin American activities. The department also prepared press releases and offered public relations advice to the other brothers and occasionally for JDR Jr. In many ways the department also became the eyes and ears of the office. Two newspaper clipping services were engaged as well as a radio monitoring service. The clippings and reports were circulated among the five brothers and clipping scrapbooks -- which appear in FA789, Series 12 -- were made. As the activities of the brothers grew during the 1950s and 1960s the Public Relations department was given increasing responsibilities in the preparation of family and office policy toward a great variety of social, economic and cultural activities. To provide sufficient background on this expanding universe the department established research files which were maintained by staff. The department also collected periodical literature containing articles about or of interest to the Rockefellers. This literature was not systematically collected or compiled. The PR department also inherited a backlog of magazine articles from the files

of various administrative assistants. One important source of back periodicals that are now included in this collection are the files kept by Robert W. Gumbel, once private secretary to JDR Jr. and later office manager.

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## Scope and Contents

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The Public Relations Department papers document the general activities and public opinion of the Rockefeller family during the years 1946-1961. Nelson, Winthrop, Laurance, David, and JDR 3rd are mentioned most frequently throughout the collection. The collection is primarily made up of correspondence between Rockefeller brothers and various public relations employees, studies, administrative files, articles and clippings. A large amount of material relates to Nelson's foreign aid projects in Venezuela and Brazil, specifically the American International Association for Economic and Social Development (AIA) (Series 1) and the International Basic Economy Corporation (IBEC) (Series 2). Nelson's political campaigns are documented heavily as well (see Series 6, Politics, 1941-1960).

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## Arrangement

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This collection was arranged by Joseph W. Ernst, the Rockefeller family archivist and first director of the Rockefeller Archive Center.

1. American International Association for Economic and Social Development (AIA)
2. International Basic Economy Corporation (IBEC)
3. Administration and Staff
4. General – United States
5. General – Foreign
6. Politics
7. Family Members and Interests
8. Articles and Books Correspondence
9. Ivy Lee Correspondence and Clippings

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## Administrative Information

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### Publication Statement

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### Conditions Governing Access

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## Related Materials

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### Separated Materials

Special format items have been separated from the body of the collection and assigned a unique separation number, as noted. Requests to access open special formats should reference the unique separation number.

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## Controlled Access Headings

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- Public relations

- Public relations and politics
- Rockefeller family -- Public opinion
- International Basic Economy Corporation
- American International Association for Economic and Social Development
- Lee, Ivy L. (Ivy Ledbetter)
- Jamieson, Francis A.

## Other Finding Aids

FA789 Rockefeller Family Public Relations Department papers, Series 10-12

FA329 Office of the Messrs. Rockefeller records, Public Relations, Series T

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## Collection Inventory

### American International Association for Economic and Social Development (AIA), 1946-1960

Title/Description	Instances	
General, 1946-1961	box 1	folder 1-2
<b>Scope and Contents</b>  Statements of organization, activities and objectives; chronological history. Descriptions of listings of AIA in Encyclopedia of American Associations; Encyclopedia Britannica; Directory of Pan American Societies in the USA.		
Certificates of Incorporation - By-Laws, 1946	box 1	folder 3
Chronological History, 1946-1948	box 1	folder 4
Community Services Program - Sao Paulo, 1953	box 1	folder 5
Contributions, 1948-1955	box 1	folder 6

### Scope and Contents

Contributions made by AIA to Catholic University, Caracas; Uhiao Cultural Brasil - Estados Unidos. Way in which

requests made to AIA should be handled. FAJ, Bernardo Jofre, Pete Hudges, MD, Henry Bagley, John Camp.

Finances, 1951-1969	box 1	folder 7
<b>Scope and Contents</b>  Budgets; Fund raising programs, fee for public relations counseling services rendered to Rockefeller Brothers Fund. RBF grants to AIA. Financial statements. FAJ, J.W. Hisle, Ed Stuntz, Walter Crawford, W. K. Harrison, Dana Creel, MD.		
Historical Sketch - E. A. Stuntz, 1953	box 1	folder 8
<b>Scope and Contents</b>  Not issued as AIA history - suggested that it be published as a book and sequel to Stuntz's previous story on IIAA "To Make People Strong". Ed. Stuntz, FAJ, MD		
IBEC, 1946-1950	box 1	folder 9
<b>Scope and Contents</b>  Two separate corporations - differences. AIA-IBEC Coordination Committee. John R. Camp, J. W. Hisle.		
IDS Release, 1953	box 1	folder 10
<b>Scope and Contents</b>  AIA agreement with International Development Services, Inc. to have IDS furnish some managerial services (CBR program). IDS breakaway group from AIA's NY office headed by Robert (Pete Hudgens). IDS proposes to make services available under contract to groups and organizations in US for operations abroad. Pete Hudges, FM, NAR		
Informe, 1950-1952	box 1	folder 11
<b>Scope and Contents</b>  Description of AIA activities in Venezuela and Brazil. Flor Brennan.		
Jones and French Report - Appraisal of Major Programs, 1951	box 1	folder 12-13
<b>Scope and Contents</b>  Appraisal of major AIA programs in Venezuela and Brazil based on a study (Fall 1960 - Spring 1961) by John French and Arthur Jones.		
National Planning Association, 1951-1960	box 2	folder 14

## Scope and Contents

Non-political, non-profit and fact finding organization publishes pamphlets on various subjects (regional studies, reports on key domestic and international issues) in attempt to wield informal influence on government policy. WR and NAR declinations to serve on various committees. Gold medal for outstanding contribution through Planning to Betterment of Human Life to NAR - 1955. RBF conditional pledge of 10,000 dollars to NPA in 1952. FAJ, Pete Hudgens, NAR, WR, H. C. Sonne.

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Board of Directors Correspondence, 1948-1960

box 2

folder 15

## Scope and Contents

Members of board, FAJ, JDR Jr. resignation. FAJ, Walter L. Crawford, Mary C. Rockefeller, MD

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Programs and Future Programs, 1951-1957

box 2

folder 16

## Scope and Contents

Expansion and proposed new activities and functions.

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Progress Report, 1960

box 2

folder 17

## Scope and Contents

Printed booklet with photos - 1946 -1960; 1960-1965 programs; financial reports.

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Publications, 1949-1956

box 2

folder 18

## Scope and Contents

Agricultural Publications project . Magazine articles.

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Record, 1949-1953

box 2

folder 19

## Scope and Contents

Printed publication - coming out 3 times yearly. Consists of stories re: the work of AIA and its subsidiaries and affiliated organizations - written by AIA staff and distributed to employees of all organizations involved with AIA and other interested people. Copies of AIA Record Number 2 and Number 3.

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Annual Reports, 1950-1957

box 2

folder 20-21

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Caracas - Venezuela - 3rd Quarterly Report, 1949

box 2

folder 22

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Caracas - Venezuela - 4th Quarterly Report, 1949

box 2

folder 23

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Mr. John D. Rockefeller, Jr., 1955, 1960

box 3

folder 24



## Scope and Contents

Declines to give in 1955. 500,000 dollar gift to AIA in 1960.  
Wallace K. Harrison, JDR Jr., FAJ, Philip F. Keebler

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United Fruit Company, 1951-1957

box 3

folder 25

## Scope and Contents

United Fruit - supposed similarity of public relations programs with AIA's point IV . UFC and AIA decision not to work together.

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Newsletters, 1951-1956

box 3

folder 26-29

## Scope and Contents

Stories on various phases of AIA work - series of stories.  
Distributed on the average of twice a week.

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Oil Companies, 1947-1956

box 3

folder 30

## Scope and Contents

Financial support for AIA programs by oil companies i.e. Creole Petroleum, Compagnia Shell de Venezuela; Mem Grande; International Petro; Socony Mobil Oil of Venezuela. Disagreements over amount of oil companies' publicity as participants in AIA. Question whether to put representative from oil company on AIA board. Bernardo Jofre, FAJ, NAR, John Camp.

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Overseas Policy Manual, undated

box 3

folder 31

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Press Releases, 1946-1958

box 3

folder 32-33

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Training Manual - Jamieson, 1950

box 4

folder 34

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Brazil, 1947-1960

box 4

folder 35

## Scope and Contents

Status of programs throughout Brazil i.e. Minas Gerais, Sao Paulo, Santa Rita, Sao Jose - proposed Point IV project in Sao Francisco Valley. Expansion of programs. Finances - Budgets, question of continuation of support from Corn Products Com. to AIA Brazil. FAJ, MD, LH Levy, WI Crawford, JW Hisle, WKH, Henry Bagley.

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Brazil - ABCAR - Associacao Brasileira de Credita e Assistencia Rural, 1956-1960

box 4

folder 36

## Scope and Contents

Formation of ABCAR - a private, non-profit civil society to coordinate in Brazil state and regional rural rehabilitation programs. Joao Napolcao do Andrade, Pres. of ABCAR. Problems of newly formed organization. AIA question of

whether to renew its support to ABCAR after 1961 - NAR  
loan to Andrade 1960.

Brazil - ABCAR - Informer, 1957	box 4	folder 37
Brazil - ACAR - Annual Reports, 1951-1959	box 4	folder 38
Brazil - ACAR - Bulletin, 1952-1960	box 5	folder 39-40

### Scope and Contents

ACAR Boletim Informativo.

Brazil - ACAR - Information Program, 1949-1959	box 5	folder 41
Brazil - ANCAR - Associacao Nordestina de Credito e Assistencia Rural, 1954-1958	box 5	folder 42

### Scope and Contents

Formation of ANCAR, 1954 AIA with Banco do Brasil and Banco do Nordeste do Brasil. Broader version of ACAR to help farmers in Brazil's northeast drought area. Walter Crawford, Henry Bagley.

Brazil - Articles by J.B. Griffing, 1950-1955	box 5	folder 43-44
Brazil - Home Demonstration and Service Project with SAPS, 1948	box 5	folder 45
Brazil - Livestock Parasite Control and Demonstration, 1948-1949	box 5	folder 46
Central America, 1950-1960	box 5	folder 47

### Scope and Contents

Various proposals for programs in Central America.  
Financing. James G. Maddox

Columbia, 1960	box 5	folder 48
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### Scope and Contents

Possible AL program in Columbia requested by Minister of Agriculture Arango Lodono. AIA unwilling to supply funds.

Honduras, 1954	box 5	folder 49
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### Scope and Contents

Sr. Joaquim Bogran Fiallos head of Honduras School  
Nutrition program requesting AIA assistance for a National Social Service Program.

India, 1952-1956	box 5	folder 50
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## Scope and Contents

AIA and Cooperative League of the US working through the Indian Cooperative Union (India) to study economic and social problems. Thomas Keehn (rep. AIA and CL) consultant in India to ICU. Keehn's involvement with ICU Project and All India Cooperative Union (AICU).

Iran, 1955

box 5

folder 51

## Scope and Contents

Camp proposal for possible AIA operation in Iran with Iranian Oil Company support. Walter L. Crawford, John R. Camp.

Keehn, Thomas B., 1957-1960

box 6

folder 52-54

## Scope and Contents

Letters re his activities as consultant to ICU and also personal news. Murray D. Lincoln, Tom Keehn, NAR, LHL, Walter L. Crawford, MD.

Peru, 1950-1955

box 6

folder 55

## Scope and Contents

Discussions, proposals for possible AIA program in Peru; Interest by Peruvian government. Problems in financing, etc. Delay.

Venezuela, 1947-1956

box 6

folder 56-57

## Scope and Contents

Status of various programs in Venezuela - purpose, function and objectives of AIA in Venezuela. John Camp, Bernardo Jofre, LH Levy, FAJ

Venezuela - Base Program, 1947-1948

box 7

folder 58

## Scope and Contents

Base program's function seen as laying a foundation for more defined AIA work in Venezuela. Pete Hudgens.

Venezuela - Community Service, 1948

box 7

folder 59

Venezuela - Cooperation in Venezuela, 1948

box 7

folder 60

Venezuelan Government Agreements, 1951

box 7

folder 61

## Scope and Contents

Basic contract, CIDEA and CBR contracts, press release - extension of AIA program in Venezuela for 3 years

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Venezuela - Analysis of Brazilian and Venezuelan Comment on AIA Proposals, 1951	box 7	folder 62
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## Scope and Contents

Editorial comment seen as favorable from Brazil but unfavorable on several points from Venezuela; excerpts from newspaper articles.

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Venezuela - Future Programs, 1951-1955	box 7	folder 63
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## Scope and Contents

Proposals and recommendations for changes and additions to programs.

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Venezuela - Tachira Road Project, 1949	box 7	folder 64
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## Scope and Contents

Widening and improving road

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Venezuela - Turrialba - Costa Rica, 1950-1952	box 7	folder 65
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## Scope and Contents

Asociacion de Promociones Agricolas de Turrialba, Association of Agricultural Graduates of Turrialba - to aid in coordination of rural economy problems

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Venezuela - Training Project, 1947-1956	box 7	folder 66
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## Scope and Contents

The training of Venezuelans in all phases of AIA programs - i.e. technical training (sanitation, grain disease); teacher training, etc.

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CBR - Loveridge Report, 1952-1953	box 7	folder 67
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## Scope and Contents

An Administrative Study of the Department of Forestry of the Ministry of Agriculture by Earl Overdige through CBR. John Heilman.

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CBR - Consejo de Bienestar Rural, 1948-1960	box 8	folder 68
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## Scope and Contents

Council for Rural Work. CBR expansion of functions from very general - program of improving the physical environments of the people (health, housing) and training

and education of rural population with emphasis on agricultural instruction to more specialized functions within framework of Venezuela government programs

CBR - Andean Study - Heilman Law, 1953-1956	box 8	folder 69
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CBR - MAC Charles H. Bernhard Report, 1955	box 8	folder 70
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### Scope and Contents

Suggestions for creating more effective Public Relations and information program for MAC. Howard E. Law, Howard Knowles, FAJ

CBR - MAC Information Program, 1955-1957	box 8	folder 71-72
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### Scope and Contents

Includes agricultural information disseminated through publications, pictures, radio. Mobile exhibit - NY. Much of the work done by Schuyler Brandt.

CBR - Progress Report, 1957	box 8	folder 73
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CBR - Annual Reports, 1948-1952	box 8	folder 74
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CBR - Monthly Reports, 1952	box 9	folder 75-76
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CEV - Consejo de Educacion Vocational, 1952-1954	box 9	folder 77
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CEV - Venezuela, 1952-1954	box 9	folder 78-80
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### Scope and Contents

Vocational Education Council. Function would be reorganization of rural primary and vocational trade and industrial education. Similarity of OAS plan. Objections of Venezuelan government. Question of whether program would justify itself. Delay in formation of CEV. John Camp, Walter Crawford, E. E. Maes.

CIDEA - General, 1948-1954	box 9	folder 81
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### Scope and Contents

Primary function - dissemination of nutrition information among all elements of Venezuelan pop. Status of various projects. Decision not to have CIDEA disseminate UN information. Standard Brands interest in CIDEA program. Possibility of expanding CIDEA program to other Latin and South American countries. E. Stuntz, Nelson Riley.

CIDEA - Government Contracts - Agreement, 1954	box 10	folder 82
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### Scope and Contents

Problems - disagreements with Venezuelan government. Camp signing informal agreement - strong disapproval by AIA board - modification of agreement and signing July 1,

1954. MSAS (Ministry of Health and Social Assistance) and INN (National Nutrition Institute).

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CIDEA - Government Contracts - Transfer to Venezuelan Government, 1956-1957	box 10	folder 83
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**Scope and Contents**

CIDEA - 8 years old transferred to Venezuelan Government in 1956

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CIDEA - Projects - San Casimiro, 1948	box 10	folder 84
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**Scope and Contents**

Trying to apply principals used in Caracas CIDEA program in San Casimiro, in a backward agricultural community.

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CIDEA - Projects - Cantaura, 1949	box 10	folder 85
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**Scope and Contents**

Second CIDEA project, in a district rich in oil.

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CIDEA - Planning Future Programs, 1949-1954	box 10	folder 86
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CIDEA - Finances, 1950-1951	box 10	folder 87
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CIDEA - Honduras, 1954	box 10	folder 88
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**Scope and Contents**

Honduras Nutrition Program. SAEH Servicio de Alimentacion Escolar Hondure. Working with IIAA and others. Asks CIDEA and IIAA assistance. Budget - Organization.

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CIDEA - Peru, 1954	box 10	folder 89
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**Scope and Contents**

Peruvian government interest in CIDEA assistance with Peruvian National Nutrition program. Information on Peru.

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CIDEA - Dr.Gonzalez Puccini, 1950-1952	box 10	folder 90
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**Scope and Contents**

Dr. Gonzalez Puccini - Director del Institute Nacional de Nutricion, Venezuela. Cordial letters exchanged praising work of CIDEA and Dr. Puccini, but discord over policy. Relieved of his duties as head of CIDEA in 1952 for "alleged close friendship with a leader of one of 3 Venezuelan political parties."

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CIDEA - Nutrition and Information, 1947-1955	box 10	folder 91
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## Scope and Contents

Printed descriptive material on Nutrition Information Program in Venezuela. Purpose: Simple training and technical direction to families in rural areas in agriculture, food preparation, nutrition and home management

CIDEA - Nutrition Days, 1951-1954	box 10	folder 92
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## Scope and Contents

Roles of media in aiding Nutrition information program. Venezuela celebrated National Nutrition Day - first celebration in 1951. Martin Reynolds.

CIDEA - Films - S. Bradt, 1949-1954	box 10	folder 93
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## Scope and Contents

Commissioned to write films and produce them. Budgets.

CIDEA - Films - S. Bradt - "Food for a Strong People", 1949	box 10	folder 94
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## Scope and Contents

Master Script

CIDEA - Radio Programs, 1950	box 10	folder 95
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## Scope and Contents

Scripts

CIDEA - Publications, 1949-1956	box 11	folder 96-99
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## Scope and Contents

Posters (7 Basic foods), comic type book program, pamphlets. Suggestion for school book program, considered dangerous venture in foreign country - trying to interfere with educational policies and ideas is the reason why project not considered. Napkins promotional. Budgets. Many different pamphlets.

Press Releases - Robert Hudgens, 1948	box 11	folder 100
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Press Releases - Berent Friele, 1946	box 11	folder 101
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## International Basic Economy Corporation (IBEC), 1947-1961

### General, 1947-1961

Title/Description	Instances
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Certificate of Incorporation - By-Laws, 1947-1950	box 11	folder 102
General, 1947-1961	box 12	folder 103-104
<b>Scope and Contents</b>  Formation of IBEC, newspaper comment; company policies. Plans for internal organization, company description: statement of functions, objectives, etc. Reorganization. Report on IBEC by Univ. of Minnesota scholar. Expansion. NAR, FAJ.		
AIA Story, 1953	box 12	folder 105
<b>Scope and Contents</b>  Paper on various functions, objectives, etc. of each organization. Basic differences.		
The IBEC Story, 1955-1956	box 12	folder 106
<b>Scope and Contents</b>  Proposed publication, project delayed indefinitely. MD, HK, FAJ.		
Corporate Structure, 1956	box 12	folder 107
Publicity, 1947-1957	box 12	folder 108
<b>Scope and Contents</b>  Articles on various phases of IBEC's activities, magazine and newspaper. Attacks from press. NAR, FAJ		
Annual Reports, 1947-1959	box 13	folder 109-111
Record-CronicadeIBEC, 1949-1953	box 13	folder 112
<b>Scope and Contents</b>  Printed booklets. Record: 1949, 1951, 1952. Cronica de IBEC: (Spanish ed. of Record) 1951, 1953.		
Personnel - Labor, 1947-1961	box 13	folder 113
<b>Scope and Contents</b>  Appointments, resignations; withdrawal of Nelson Riley from IBEC in Brazil upon request of Brazilian T. Quartim Barbosa. NAR 's returning in 1956 from Eisenhower administration to presidency of IBEC. General industrial and labor relations - problems, policies. Employee benefits; pension plan, incentive bonus plan. K. J. Kadow, LHL, Nelson Riley, NAR, FAJ		
Published Articles, 1947-1958		



	box 13	folder 114-115
Supermarkets - General, 1956-1959	box 14	folder 116
<b>Scope and Contents</b>		
Information and comparisons of the various supermarkets in SA. Supermarket expansion program, 1956-1959.		
Supermarkets - Brazil, 1951-1956	box 14	folder 117
<b>Scope and Contents</b>		
Question of whether to start a supermarket operation in Brazil - memos, surveys, estimates. Decision to go ahead - R. W. Boogaart accepting managership of supermarket enterprises. FAJ, MD, Berent Friele, A. Vandenburg, R. W. Boogaart.		
Supermarkets - Europe, 1956-1957	box 14	folder 118
<b>Scope and Contents</b>		
Supermarket possibilities in Western Europe. Recommends Italy and Belgium as countries ready for immediate development. R. W. Boogaart.		
Supermarkets - Italy, 1957-1961	box 14	folder 119
<b>Scope and Contents</b>		
Formation of a supermarket company in Milan, Italy. By 1960 5 supermarkets in Milan, more stores opened in Florence. Success of markets. Steven David, Rolland Hood, Richard Boogaart.		
Supermarkets - Peru, 1955-1956	box 14	folder 120
<b>Scope and Contents</b>		
Opening supermarkets in Lima - "Todos", also TODOS shopping center, market plus 20 shops.		
Supermarkets - Puerto Rico, 1956	box 14	folder 121
<b>Scope and Contents</b>		
Supermerado TODOS opened in 1957 in San Juan. Purpose of supermarkets: lower cost for quality foods, incentive for increased agricultural production and food processing on the Island. Prices same as main competitor, problem. TODOS opened restaurant and soda fountain, sponsored annual beef cattle competition, etc. Problem of minimum wage paid to workers. Sale of TODOS to Grand Union.		
Supermarkets - Venezuela, 1949-1961		

**Scope and Contents**

box 14

folder 122

First IBEC venture into supermarket area. Venezuelan co. TODOS opened retail store (avoidance of calling it a supermarket) in Maracaibo in December 1949. Expansion to other sites. Is the IBEC chain of markets getting too large. Consolidation of markets. FAJ, Bernardo Jofre.

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Industria Lctea de Carabobo (INLACA), 1949-1958

box 14

folder 123

**Scope and Contents**

Distribution of milk. Price policy - high prices of milk causing strong criticism and complaint. Distribution of "7 Lochas" milk successful, lower priced. Studying possibility of expanding milk industry to Puerto Rico. FAJ, Bernardo Jofre, Ann Michelson, MD.

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Industria Lctea de Carabobo (INLACA) - Annual Reports, 1952, 1956

box 14

folder 124

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Investment Proposals and Policies, 1950-1961

box 14

folder 125

**Scope and Contents**

Brazilian Forge project; Belgian Congo mining exploration; oil investments Greece. Policy on extractive industries.

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Geneva, Switzerland, 1960

box 14

folder 126

**Scope and Contents**

IBEC establishing subsidiary in Geneva as a vehicle for expanding IBEC interests in Western Europe. Steven David, Felix Kalinski.

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CCCI - Compagnie du Congo Pour le Commerce et l'Industria - J. Jennen - Belgian Congo, Africa, 1960

box 14

folder 127

**Scope and Contents**

An affiliate of Societe Generale. Rockefeller group plans to collaborate with CCCI in studying, financing and developing new industrial and agricultural projects in Africa. Emmet Hughes.

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Industrial Credit and Investment Corp. of India - RBI Inc., 1954

box 14

folder 128

## Scope and Contents

Industrial Credit aid in channeling capital for expansion of industrial potential of India from private investors in England, India and USA (RBI Inc . one of the investors.)

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MIDEC - Middle East Industrial Development Projects Corp., 1960	box 14	folder 129
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## Scope and Contents

MIDEC designed to assist countries of Middle East toward industrialization. Acts as intermediary between businessmen of West and East. Service Co. offered by IBEC. L. H. Levy, Steven David, Emmet Hughes.

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Columbia - Arbor Acres Poultry - Avicola Columbiana, Ltd., 1961	box 14	folder 130
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## Scope and Contents

IBEC and Arbor Acres Farm to develop prize chickens; other farms in Chile and Venezuela.

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American-Columbian Corp. - Lands of Lobo in Columbia, 1956-1960	box 14	folder 131
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## Scope and Contents

IBEC holds minority interest in this corp. which owns Lands of Lobo in Columbia. Stock became worthless due to adverse title decision, both LSR and NAR lost a lot of money. L. H. Levy , Jesse Knight, Jose Zaccour.

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Ecuador - ESAM - Empress de Servicios Agricolas Mechanizados, S. A., 1950	box 14	folder 132
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## Scope and Contents

Formed in 1950. Offering mechanized agricultural service on fee basis to Ecuadoran farmers - similar to Brazilian mechanized farm service co. Desire to terminate ESAM's activities - transfer of ESAM 's assets in Ecuador to Banco de Fomento. Galo Plaza, Victor Andrade, Emerick Kutschko, FAJ, F. Gardner, John E. Lockwood.

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Peru - Le Tourneau Highway Project, 1955-1957	box 14	folder 133
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## Scope and Contents

IBEC wanted to keep informed of progress, no real interest. Art Anderson.

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ECOR, Inc. (Economic Research), 1949-1950	box 14	folder 134
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## Scope and Contents

To explore development possibilities in South America  
- purely research and study operation. Control of ECOR  
evenly divided 3 ways: Nelson's group, South American  
group headed by Dasso of Peru and European group  
headed by Matteoli.

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Bangkok, Thailand - Economic Development Corp., 1957-1958	box 14	folder 135
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## Scope and Contents

IBEC acquired controlling interest - Economic  
Development represents leading American and European  
firms involved in agricultural and industrial development  
projects in Thailand, Cambodia, Laos, South Vietnam;  
Also conducts import-export business. EDC branching out  
to work with AOFC, V.D. Anderson Co. Robert Weber,  
Steven David.

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Statements on Sale of IBEC Companies to Local National Investors, 1959	box 14	folder 136
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IDD - Industrial Development Division, 1958-1960	box 14	folder 137
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## Scope and Contents

IBEC to make available its industrial development  
experience to outside clients who are interested in  
expanding their activities. ARAMCO and IDD. Flick, K.  
G. and IDD. IDD brochure. Steven David.

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Investment Employment Contract. Investimentos e Administracao IBEC S. A., 1956	box 15	folder 138
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## Scope and Contents

Offering investment services, contract.

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Transoceanic - AOFC, Ltd., 1955-1961	box 15	folder 139
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## Scope and Contents

(Formerly Transoceanic Development Corp. and  
American overseas Finance Co.) 1955 Transoceanic  
Develop. Corp formed as Canadian Corporation to acquire  
equity investments in foreign countries. 1957 IBEC  
and CIT Financial Corp. purchased assets of AOFC  
(Transoceanic among members of purchasing group)  
AOIC. 1960 - consolidation. Cuban takeover of Antillian  
Steel. IBEC acquisition of Transoceanic - AOFC. FAJ, J.  
Richardson Dilworth, Steven David.

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Avila Hotel - Caracas, Venezuela, 1951-1955	box 15	folder 140
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## Scope and Contents

Sale of common stock by IBEC in Companina Anonima Hotelera Venezolana (which operates Avila Hotel) to Venezuelan group. FAJ, Bernardo Jofre, Bill Coles.

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Avila Oil Company, 1952	box 15	folder 141
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## Scope and Contents

Joint enterprise with Mr. Chester M. Crebbs, former pres. of Meme Grande Oil Co., and IBEC. Avila organized primarily to engage in geological exploration and to purchase oil royalties, leases and farm-outs.

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Brassert Project, 1947-1948	box 15	folder 142
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## Scope and Contents

Supposed to have been joint enterprise with IBEC and Corporacion Venezolana de Fomento of pilot plant operation in US to test process for reduction of iron ore by use of natural gas; never seems to have materialized. Fred Gardner, FAJ, Bernardo Jofre.

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The Bellows Company, 1957-1961	box 15	folder 143
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## Scope and Contents

IBEC acquisition of Bellows Co. of Akron, Ohio. Manufacturer of pneumatic, hydraulic and electrical equipment for automated production in practically every industry. L. H. Levy, Robert Purcell, Steven David, H. B. Link.

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Coffee - General, 1950-1955	box 15	folder 144
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## Scope and Contents

Coffee prices much too high - US Government concern. IBEC studies. Government controls over speculation and future trading on coffee. Situation and circumstances of Brazilian coffee growers. Fred Gardner, B. Friele, Steven David, FAJ.

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Productos de Cafe, S. A. - El Salvador, 1955-1960	box 15	folder 145
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## Scope and Contents

Coffee producers - joint enterprise of IBEC, Tenco, Inc. of New Jersey and Compania de Inversiones, S. A. representing group of Salvadorean investors, instant coffee plant, outskirts of San Salvador. Fred Garner, FAJ, Steven David.

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General Coffee Company, Inc., 1956-1958	box 15	folder 146
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## Scope and Contents

To provide eating establishments and institutions with automatic coffee making machines. IBEC with Martinson's Coffee of New York and John H. Wilkins Co. of Washington, D. C. Financial statement 1958 - loss. Steven David, FAJ, Theodore Streibert.

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IBENCO, 1956-1957

box 15

folder 147

## Scope and Contents

IBEC and TENCO, Inc. of Linden, New Jersey formed IBENCO, a corporation to blend, package and distribute soluble coffee on worldwide basis. Percy H. Clark, Jr., Walter S. Wolff

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Gould Paper Co. - Lyons Falls Paper Co., 1950-1956

box 15

folder 148

## Scope and Contents

Prompted by world shortage of newsprint. Gould Paper Co. of Lyons Falls, NY acquired by IBEC and group organized by C. T. Janer of Rio de Janeiro, Brazil and Ralph W. Luethi of Utica, New York. IBEC sold its interest to Lyons Falls Paper Co.

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IBEC Agricultural Services - IAS, 1953

box 15

folder 149

## Scope and Contents

Management services for NAR's Venezuelan farms. Robert Fulton.

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ILAPECA - Industrias Lacteas de Perijaca., 1947-1952

box 15

folder 150

## Scope and Contents

Plant producing whole powered milk established by IBEC, Foremost Dairies and Venezuelan milk producers. Golden State Milk Co. joining with IBEC also in Venezuela.

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Rollins Burdick Hunter, C. A., 1957-1959

box 15

folder 151

## Scope and Contents

IBEC established Insurance brokerage company in Caracas to handle full line of general insurance. Charles G. Mock, FAJ, Steven David.

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Policies and Procedures, 1947

box 15

folder  
152-154

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Press Releases, 1947-1948

box 16

folder  
155-156

## Scope and Contents

Fish company, Food Production Inc., food distribution, IBEC Brazil, milk company, Russell, Serra, transportation, VBEC Incorporation.

Press Releases - Ecuador, 1948	box 16	folder 157
Press Releases - Pending, 1947-1948	box 16	folder 158
Projects - General, 1946-1947	box 16	folder 159
Projects - Cargill - Grain Elevators, 1948	box 16	folder 160
Projects - Fertilizer Experiments, 1946-1947	box 16	folder 161
Projects - Manker - Trucking, 1947	box 16	folder 162
Sinclair-Collins Valve Company - Akron, Ohio, 1958	box 16	folder 163

## Scope and Contents

IBEC desired acquisition of Sinclair-Collins, major manufacturer of control valves for steam, air, liquid and gas used extensively in rubber, plastics and plywood industries. Draft release. H. B. Link, Steven David, FAJ.

Tanganika Concessions - Africa, 1950	box 16	folder 164
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## Scope and Contents

IBEC investment in Tanganika Concessions, a holding and development co. with interests in Africa.

"VEFISA" - Venezolana de Financiamiento, S. A., 1955	box 16	folder 165
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## Scope and Contents

Venezuela Finance Company formed by IBEC with Canadian private capital group. J. W. Hisle, Bernardo Jofre.

## Brazil and Venezuela, 1947-1958

Title/Description	Instances	
Brazil - General, 1947-1961	box 17	folder 166

## Scope and Contents

Formation, press release. Brazilian newspaper comment. Difficulties of various IBEC operations in Brazil, PR policy. Stock sales, budgets. K. J. Kadow, MD, FAJ, Arthur Vandenberg Jr., S. G. Palmgren

Brazil - Field Reports, 1947-1948	box 17	folder 167
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## Scope and Contents

1947: Semi-monthly reports on status of each IBEC project in Brazil. 1948: Weekly reports, same general format and objective as semi-monthly reports. K. J. Kadow, Dee W. Jackson, Morrison Tucker, Edwina Barbara.

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Brazil - Nelson J. Riley, 1947-1949

box 17

folder 168

## Scope and Contents

In charge of all field public relations in Brazil and Venezuela. Establishing a consensus on public relations policy between NY and South America, problems. MD, FAJ, Nelson Riley.

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Brazil - Richard Aldrich Reports, 1950-1951

box 17

folder 169

## Scope and Contents

Aldrich absorbed into Brazil office - weekly news reports on significant Brazilian developments.

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Brazil - Cargill Agricola e Comercial (CACSA), 1949-1957

box 17

folder 170

## Scope and Contents

Exporting of corn to foreign countries, exchange for goods i.e.. wine, car parts, etc. Problem of hurting small Brazilian farmer in prices. Senate grain investigations Committee, charges of price manipulation by illegal trading. Continental Grain Co. purchase of CACSA. FAJ, Steven David, W. D. Bradford, Arthur Vandenburg, Jr.

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Brazil - Companhia Empreendimentos e Administracao (CEA), 1950-1958

box 17

folder 171

## Scope and Contents

Furnish financial administration and guidance to Brazilian, American and European Interests - services available to companies seeking money for development or expansion of interests in Brazil. Richard Aldrich - Director. FAJ, Rankin Roberts, Henry Bagley, Richard Aldrich.

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Brazil - Empresa de Mechanizacao Agricola, S.A. (EMA), 1948-1952

box 17

folder 172

## Scope and Contents

To offer mechanized agricultural services (plowing, dicing, planting, etc.) to farmers.

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Brazil - EMA Article by Dr . J. B. Griffing, 1951

box 17

folder 173

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Brazil - Fazenda Bodoquena, S. A., 1956-1957

box 17

folder 174



## Scope and Contents

A Brazilian cattle ranch. 10 percent IBEC and members of family, 60 percent. Walther Moreira Salles. Federal Frontier Zone Commission approval. Strong "anti-imperialist" feelings in Brazil causes them to move cautiously. FAJ, Henry W. Bagley.

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Brazil - Fundo Crescinco (FC), 1959-1961

box 17

folder 175

## Scope and Contents

An open-end mutual fund-financing company

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Brazil - HELICO, 1949

box 17

folder 176

## Scope and Contents

Helicopter dusting service, liquidated. FAJ, Arthur Vandenburg.

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Brazil - Industria Metalurgica Forjaco, S. A., 1952-1953

box 17

folder 177

## Scope and Contents

Drop forging plant, First major one in Brazil, IBEC stockholder.

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Brazil - Industria de Roupas Regencia, S. A., 1949-1950

box 17

folder 178

## Scope and Contents

Manufacture of clothing.

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Brazil - Potassa e Adubos Quimicos do Brasil, S. A. (PEAQ), 1950

box 17

folder 179

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Brazil - SAFAP, 1950

box 17

folder 180

## Scope and Contents

Hog raising company, termination of activities. Arthur Vandenburg.

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Brazil - SASA, 1950-1954

box 17

folder 181

## Scope and Contents

Hybrid seed corn development, sales problem. Fred Gardner, Henry Bagley, FAJ.

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Brazil - Serra da Bocaina, 1947

box 17

folder 182

## Scope and Contents

Long range goal - agricultural development - first, opening land to charcoal and lumber development. K. J. Kadow, J. B. Griffing, W. D. Bradford.

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Brazil - Thela Commercial, 1949-1952

box 18

folder 183

## Scope and Contents

IBEC bought into Thela to secure profits for paying its operating expenses - not part of IBEC philosophy . Discusses matter of IBEC taking minority positions in Brazilian enterprises. FAJ, Fred Gardner, Dr. T. Quartim Barbosa.

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Brazil - Chase Investment Bank, 1951

box 18

folder 184

## Scope and Contents

Entry of Chase Bank into the Brazilian investment field. Attacks by the Brazilian press. FAJ, Henry Bagley, Gilbert H. Clee, Arthur Vandenburg.

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Brazil - Inter-Americana Finance and Investment Company, 1953-1957

box 18

folder 185

## Scope and Contents

Investment Banking concern, Chase Bank a shareholder. Proposed re-organization of Inter-Americana. FAJ, Fred Gardner, MD.

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VBEC - Certificate of Incorporation, By-Laws, 1947-1950

box 18

folder 186

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VBEC - General, 1947-1953

box 18

folder 187

## Scope and Contents

Early developments of program in Venezuela. Newspaper comment. Arrangement for support of VBEC with Venezuelan government. Basic PR principles of VBEC for Venezuela. Possibility of merging VBEC and IBEC. NAR, FAJ.

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VBEC - Annual Reports, 1949-1953

box 18

folder 188

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VBEC - Financial, 1950-1956

box 18

folder 189

## Scope and Contents

Budgets, financial statements. J. W. Hisle.

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VBEC - Saks 5th Avenue Site, Purchase of, 1953

box 18

folder 190

## Scope and Contents

VBEC bought site of Saks store (East side 5th Ave. between 49 and 50th) as an investment, sold by William Zeckendorf. Does not change Saks lease (until 2027).

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VBEC - Oil Companies, 1947-1953

box 18

folder 191

## Scope and Contents

Financial commitments to VBEC. Oil companies approval of Cert. of Inc., cooperation in wholesaling food project. VBEC reorganization - oil companies getting out of VBEC enterprises. Participating oil companies: Creole, Mene Grande, Caribbean Petroleum. William Coles, John E. Lockwood.

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VBEC-VenezuelaOilImports-JofreandReynolds, 1953

box 18

folder 192

## Scope and Contents

Venezuelan reaction to US proposals for limiting oil imports.

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VBEC - Compania Anonima Distribuidora de Alimentos (CADA), 1947-1960

box 18

folder 193

## Scope and Contents

Project Proposal, for the warehousing and distribution of foodstuffs in Venezuela. Power struggle in CADA creates serious problems in management. Financial problems, operating problems. Anthony B. Toto. R. W. Boogaart, Bernardo Jofre, NAR, Fred Gardner, FAJ.

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VBEC - Compania Anonima Lactuarial del Caribe - Project Proposal, 1947

box 19

folder  
194-195

## Scope and Contents

To provide equipment and means to reconstitute whole milk powder into fluid milk; to produce and distribute ice cream with same facilities.

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VBEC - Compania Anonima Productora de Alimentos (CAPA) - Project Proposal, 1947

box 19

folder 196

## Scope and Contents

CAPA to be a subsidiary of VBEC - agricultural production of basic foods i.e.. livestock, dairy products, poultry, vegetables, etc.

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VBEC - Compania Anonima de Pesca y Productor Congelados - (CAPCO) - Project Proposal, 1947

box 19

folder 197

## Scope and Contents

To enter Venezuelan fishing industry to increase production, improve quality and lower prices.

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VBEC - S. A. Formento Agro-Pecuario - Project Proposal, 1947	box 19	folder 198
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## Scope and Contents

To establish farms on profitable basis for economic production of hogs and their feed, to combat hog cholera and for production of good breeding stock and demonstration of techniques of good breeding of hogs.

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VBEC - Warehouse Survey, 1949	box 19	folder 199
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## Scope and Contents

Caracas, Maracaibo and Puerta La Cruz, Venezuela.  
Richard R. Klinck and Paul B. Christensen.

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VBEC - Productora Agropecuaria C. A. (PACA) - Project Proposal, 1947	box 19	folder 200
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## Scope and Contents

For food production of wide range of products suited to Venezuelan climate, terrain, etc. Description of company and operations. Financial difficulties. Possibility of terminating activities in US or changing nature of company, arrangements with VBEC. Bob Russell, Fred Gardner, FAJ.

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VBEC - Pesquerias Caribe Compania Anonima (PESCA), 1948	box 19	folder 201
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## Scope and Contents

Engaged in fishing activities to increase production, improve facilities for transportation, establish refrigeration service and lower prices for consumers. FAJ, Francis W. Taylor.

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VBEC - Sementes Agrocereos S. A.- Project Proposal, 1947	box 20	folder 202
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## Scope and Contents

To produce and market hybrid seed corn and other seeds which may be appropriate in connection with hybrid seed corn production.

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VBEC - Merchandise Division, 1950-1954	box 20	folder 203
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## Scope and Contents

Buys foodstuffs and other consumer goods in US and reassembles these for export abroad - substantial volume

in Venezuela. J. F. Brady, Fred Gardner, E. D. Van  
Wagner, J. Weldon George

VBEC - Bolivian Operations, 1953	box 20	folder 204
<b>Scope and Contents</b>  VBEC merchandise division, going to handle spot purchases of foodstuffs and related items for Bolivian government or any corporation owned by it. Victor Andrade.		
VBEC - Films, "The Battle for Food", 1948-1950	box 20	folder 205
<b>Scope and Contents</b>  Princeton Film Center produced film "The Battle for Food" on VBEC for 5000 in 1949. In 1950 desire to enlarge film into more elaborate production; asked bids of Princeton Film Center and RKO Pa.the, Inc. - turned down Princeton. Shooting script of Princeton's original version. Schuyler Bradt, Gordon Knox, FAJ, M. Clay Adams.		
VBEC - Monthly Progress Reports, 1949	box 20	folder 206-208
<b>Scope and Contents</b>  March-May		
VBEC - Monthly Progress Reports, 1949	box 21	folder 209-212
<b>Scope and Contents</b>  June-September		
VBEC - Press Releases, 1947-1948	box 21	folder 213
<b>IBEC Technical Services (ITSC), 1947-1953</b>		
Title/Description	Instances	
General, 1947	box 21	folder 214
<b>Scope and Contents</b>  General description, ITSC was organized in 1947 to provide technical services, mainly in public works and economic development; services on fee basis.		
Annual Reports, 1949-1950	box 21	folder 215
Active Projects, 1948-1949	box 21	folder 216
<b>Scope and Contents</b>  Brief run-downs of projects that were currently active.		
Certificate of Incorporation - By-Laws, 1947	box 21	folder 217

Cuba, "Economic Development in Cuba" - A Report for the Chase National Bank - Stacy May, 1948	box 22	folder 218-219
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### Scope and Contents

Extensive report on Cuba's economic structure.

Sao Paulo, Brazil Survey - Robert Moses, 1950-1951	box 22	folder 220
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### Scope and Contents

Under IBEC supervision, ITSC to do survey on possible city-wide public improvements for Sao Paulo. Robert Moses to head group of engineers and technicians from US who will do actual survey. Strong criticism and attacks on plan not only from Brazilian press but from groups in Sao Paulo section of Institute of Architects of Brazil. Main points of criticism: plan tells them nothing they don't already know, resents foreign intrusion, foreigners ignorant of socio-economic conditions in Brazil which may or may not make such a plan possible. Robert Moses, L. Prestes, FAJ, Henry Bagley, Arthur Vandenburg.

Sao Paulo, Brazil Tramway, Light and Power Co., 1949-1951	box 22	folder 221
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### Scope and Contents

Madigan-Hyland to do a survey of its undevelopment in land that it owns.

Madigan-Hyland Corporation, 1947-1951	box 22	folder 222
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### Scope and Contents

ITSC set up this corporation with Mitchael J. Madigan and Richard V. Hyland as its engineering arm; ITSC to own 49 percent of it.

Port of LaGuaira - Venezuela, 1947	box 22	folder 223
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### Scope and Contents

Survey on expansion and reorganization.

Caracas - La Guaira Highway, 1949	box 22	folder 224
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### Scope and Contents

ITSC and Madigan to submit resume in answer to an advertisement. IBEC - ITSC - DeLeuw Cather - Traffic and Transit Survey - Caracas. 1948. ITSC with Corporacion Fomento to do traffic and transit survey of Caracas. Transit survey done by DeLeuw Cather, Chicago engineering firm; traffic survey by Robert Moses, City

Park Commissioner and Construction Coordinator for  
NYC.

Transit and Traffic Study - Bogata, Columbia, 1949	box 22	folder 225
<b>Scope and Contents</b>  Transit portion similar to study in Caracas but traffic portion different in that no question re city plan included.		
Newfoundland, 1949-1951	box 22	folder 226
<b>Scope and Contents</b>  Joseph Smallwood - Prime Minister of Province of Newfoundland - ITSC started general economic survey in 1950. Joseph R. Smallwood.		
Guatemalan Water-Way and Port, 1949	box 22	folder 227
<b>Scope and Contents</b>  Livingston Bay - El Estor Waterway Report.		
Press Releases, 1948-1950	box 22	folder 228-229
<b>Scope and Contents</b>  General, Brazil Airport, traffic survey, Don Hatch		
Projects, 1947-1949	box 23	folder 230
<b>Scope and Contents</b>  LaGuaria Port survey, shoe industry, traffic, housing.		
S9-VEN Fishing Boat Building and Repairing Survey, 1948	box 23	folder 231
<b>Scope and Contents</b>  Report on installation of fishing boat bldg. and repair yard at Porlamar, Isla Margarita, Venezuela.		
Trans-Arabian Highway, 1953	box 23	folder 232
<b>Scope and Contents</b>  Decision to drop project at that time, reason: question of timing in relation to troubled conditions of the Middle East area. LH Levy, John French, FAJ, George Dudley.		
Shoe Report - Venezuela, 1948	box 23	folder 233-234
<b>Scope and Contents</b>  Russell A. Walkey conducted the survey for ITSC - desire to increase production so as to make low-cost shoes available to as many persons in Venezuela as possible. PR		

desire to tone down criticism, esp. in re to health problem.  
Copy of report. MD, Russell A. Walkey, Fred Gardner, G.  
A. Dudley.

Belgium - Blaton-Aubert, 1949-1950

box 23

folder 235

### Scope and Contents

ITSC agreement with Blaton-Aubert under which it will perform services in US in connection with construction by Blaton-Aubert of a refinery in Belgium for Esso Refining Co. provided that contract for this construction was given to Blaton-Aubert. C. B. F. Brill.

India - Kandla, India, 1950

box 23

folder 236

### Scope and Contents

After partition of India, desire on part of government of India to develop Kandla as second major port on its west coast. Wants ITSC to draw up a plan for Kandla's development. Gautam Sarabhai, G. A. Dudley.

Iran - Max W. Thornburg, 1948

box 23

folder 237

### Scope and Contents

Max Thornburg, foreign industrial consultant, trying to interest ITSC in doing some consulting and supervising of Iran Seven Years Plan. ITSC's decision not to take on project. FAJ.

## IBEC Housing Corporation (IHC), 1949-1957

### Title/Description

### Instances

General, 1950-1961

box 23

folder 238

### Scope and Contents

To provide adequate shelter through low and medium priced homes - majority of IBEC's housing in Puerto Rico. Proposal to dissolve IBEC housing in 1960. Customer service. WR loan. Descriptive pamphlets. Winthrop Rockefeller, FAJ, NAR, Saul Richman.

Annual Reports, 1949-1957

box 23

folder 239

Informe, 1949-1956

box 23

folder 240

Ceylon Proposal, 1950

box 23

folder 241

### Scope and Contents

Low Cost Housing for Ceylon proposal booklet. George A. Dudley, (Pres.)

Chile, 1950-1960



**Scope and Contents**

box 23

folder 242

Housing project under discussion 1950, asking for Point IV funds for US personnel for project. Draft letter in 1950 turning down project in Chile. 1960 signing of agreement for construction of 700 low-cost homes in Santiago. Pres. Gonzalez-Videla.

Cuba - Webb and Knapp Project, 1956

box 23

folder 243

**Scope and Contents**

Studying the possibility of Cuban housing - with the Zeckendorfs. Harry T. Newcomb.

El Salvador, 1952-1954

box 23

folder 244

**Scope and Contents**

1952 - 3 projects: new town for earthquake victims in Valle de la Esperanza; 1000 bed hospital in San Salvador and master plan for San Miquel. Gaxcia Prieto, MD, Edward Echeverria, George Dudley, FAJ, WR, Robert Fulton

Iran, 1958

box 23

folder 245

**Scope and Contents**

Agreement: IHD with DRC (Development and Resources Corporation) to remedy housing problem in Khuzestan area of Iran

Iraq, 1954-1956

box 24

folder 246

**Scope and Contents**

Report of Iraq Housing Mission. George Dudley.

Israel - Amun-Israeli Housing Corp., 1949-1951

box 24

folder 247

**Scope and Contents**

Amun-Israeli Housing Corp. set up by David Dubinsky's Union, ILGWU, to sell bonds for investment in housing in Israel. NAR investment 100,000 dollars and is on Board of Directors. G. A. Dudley.

Puerto Rico - Releases, 1954-1961

box 24

folder 248

Puerto Rico - Villa Las Lomas, Lomas Verdes and Altamesa, 1954-1961

box 24

folder 249

## Scope and Contents

Brochures, clippings, pamphlets. In Metropolitan San Juan projected 1800 unit housing development. Financed under the mortgage guarantee system of FHA. Roger H. Corbetta (Corbetta Construction) Problem over PR 1961 summary of development in Puerto Rico. Parkville. William V. Reed, MD, George Dudley.

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Puerto Rico - ILGWU, 1956-1957

box 24

folder 250

## Scope and Contents

International Ladies Garment Workers' union purchasing 2,600,000 dollars in mortgages in housing project developed by IHC, called Santiago Iglesias. David Dubinsky, FAJ, MD, Dr . Santiago Iglesias, Jr.

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Puerto Rico - Churches - Church Properties, 1955-1957

box 24

folder 251

## Scope and Contents

Trying to decide about making sites available for churches to purchase; inter-denominational. Requests from clergy in Puerto Rico for church sites. Roger Corbetta, George Dudley, Bill Reed.

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Puerto Rico - Commonwealth Development Corp. and Minillas Development Corp., 1955

box 24

folder 252

## Scope and Contents

IHC Major stockholder.

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Puerto Rico - Highland Park Development, 1961

box 24

folder 253

## Scope and Contents

IHC Housing Project; roof leakage causing serious interior damage. Residents up in arms. Legislative subcommittee's airing of complaints from residents of Highland Park. Gerald Flamm, MD, Glen Lawrence, Saul Richman.

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Florida Projects - Integration, 1949-1960

box 24

folder 254

## Scope and Contents

IHC unsuccessful attempts at building in Florida. 1956 Fort Lauderdale are project announced. 1957 "Margate" opened for purchasers. Brochures Christian Information Program. Question of integration in Margate, opinions, policy decision. George Dudley, MD, FAJ.

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St. Louis, 1950-1951

box 24

folder 255

## Scope and Contents

Questioning whether to become associated with urban redevelopment building program in St. Louis . Decision not to go into project when St. Louis businessmen started plans for multi-story structures. St. Louis Post Dispatch articles. Fred Gardner, FAJ, MD, Al Goldstein.

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Youngstown, Ohio, 1950

box 25

folder 256

## Scope and Contents

IHC to build 500 garden-type apts. Photos and floor plans. Mr. E. E. Swartswelter, William Reed, MD.

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Norfolk, Virginia, 1949-1950

box 25

folder 257

## Scope and Contents

IHC in cooperation with Henry Clay Hofheimer II, Norfolk businessman, to build 204 housing units in low rent housing project. H. C. Hofheimer.

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Other Projects, 1948-1952

box 25

folder 258

## Scope and Contents

Projects that were not undertaken: Caracas; Andrew's Field, Maryland; Belgium

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H. F. Beir - Middle East Reports, 1953-1954

box 25

folder 259

## Scope and Contents

Reports on proposed Trans-Arabian Highway; on Kuwait Housing and Iraq Housing . Also reports on Iraq Government Development work; Saudi Arabia Salt; Dry Dock Situation; Saudi Arab Government Project; Tripoli Port Development. H. F. Beir; George Dudley.

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Cinva-Ram Division, 1958-1960

box 25

folder 260

## Scope and Contents

IHC with Pan-American Union; contract to carry out development and world wide marketing of Cinva-Ram portable soil-cement building block press. Developed at the Inter-American Housing Center in Bogata, Columbia.

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Corbetta Brothers - Release, 1949

box 25

folder 261

## Scope and Contents

Roger and Louis Corbetta elected VPs of IHC - In charge of Construction Division.

Movie - "The IBEC System of Low Cost Housing Construction", 1949-1951	box 25	folder 262
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## Scope and Contents

Norfolk, Virginia houses done by Schuyler Bradt. Script draft. Schuyler Bradt, MD.

Films-KnickbockerProductions,Inc., 1957-1958	box 25	folder 263
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## Scope and Contents

IHC in Lomas Verdes, Puerto Rico and Margate, Florida; project shelved indefinitely. Script drafts. Howard Lesser, George Dudley, Howard Knowles.

IBEC Realty Corporation - Redman and Ridgeway, 1956-1957	box 25	folder 264
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## Scope and Contents

Puerto Rican shopping centers, Redman and Ridgeway operating in Continental USA as consultants to IBEC Realty. Jerry Flamm, R. W. Hisle, MD

## IBEC Research Institute (IRI), 1950-1960

Title/Description	Instances	
General, 1950-1958	box 25	folder 265

## Scope and Contents

Established in 1950. A division of American International Corp. Improve standard of living by increasing efficiency of agricultural production (tropical and sub-tropical). Non-profit. Jerome F. Harrington, Dr . Robert P. Russell, A. E. Stuntz, FAJ, F. P. Mehrlich.

Finances, 1953-1957	box 25	folder 266
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## Scope and Contents

RBF Pledge 1953; Creole Petroleum conditions on contributions. Budgets, financial statements. Dana Creel, J. W. Hisle.

AIA-IRI Merger, 1957	box 25	folder 267
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## Scope and Contents

IRI merged into AIA to effect savings and organizational simplifications, details. L. H. Levy, Louise Boyer, John Campbell.

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Brazil, 1951-1960

box 25

folder 268

## Scope and Contents

Report on seed impregnation work in Brazil; IRI housing in Brazil, A. Jones Report. Brazilian press comment - analysis, Dr. Damon Boynton Report. Robert Russell, MD, Arthur Jones, F. P. Mehrlich, FAJ, J. E. Lockwood.

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Brazil - Animal Nutrition Center - Proposal, 1960

box 25

folder 269

## Scope and Contents

Department of Agriculture of State of Sao Paulo, Brazil asked IRI join with it in answering problem of providing greater availability of foodstuffs through more efficient agricultural production.

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Brazil - George Soultanides, 1957

box 25

folder 270

## Scope and Contents

IRI employee. Soultanides claiming Harrington's IRI administration fraudulent, much to do. Richard Greenebaum, MD.

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Venezuela - General, 1951-1954

box 25

folder 271

## Scope and Contents

Financing of IRI's activities in Venezuela by Creole. IRI's rice and corn experiments and programs 1954 programs for future. Robert Russell.

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Venezuela Information Program, 1953-1954

box 25

folder 272

## Scope and Contents

Information re rice and corn programs - by bulletins, memoranda, visits, lectures, demonstrations, etc. to agricultural research groups and representatives of major agricultural chemical manufacturers.

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Venezuela - Public Education Program, 1952

box 25

folder 273

## Scope and Contents

To appeal to (1) scientific and technical groups and (2 ) farmer, by pictures, pamphlets, bulletins.

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Venezuela - Press Comments and Reports, 1951-1956

**Scope and Contents**

box 25

folder  
274-275

Favorable and unfavorable from papers, i.e.. La Esfera, El Nacional, El Universal, La Calle. Robert Russell, FAJ.

Venezuela - Corn Program, 1952-1954	box 26	folder 276
Venezuela - Rice Program, 1957-1960	box 26	folder 277-278
INDUSSA Corporation, 1952-1955	box 26	folder 279
Publications - Dr. John B. Griffing, 1958-1959	box 26	folder 280

**Scope and Contents**

IRI commissioned "Da" Griffing to do various scientifically based articles and books re implications of work of IRI in Brazil and Venezuela. Several reports, articles, etc. by him. Termination of services.

Publications, 1951-1959	box 27	folder 281-284
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**Scope and Contents**

Bulletins re various reports on IRI's agricultural experimentation; 1 set as complete as is available, extra copies.

Published Articles, 1951-1956	box 27	folder 285
Report - Institute of Venezuela Herbicide Program, 1951	box 27	folder 286
Report - Venezuelan Chemical Weed Control, 1951	box 27	folder 287
Report - Coffee Research in Brazil, 1952	box 28	folder 288-289
Report - Memorandum Regarding Possible Increase in Scope of IBEC Research Institute Activities, 1952	box 28	folder 290
Report - Summarizing Memorandum Regarding Status of Venezuelan Programs, 1953	box 28	folder 291
Report - Experimental Programs in Brazil, 1955	box 28	folder 292
Report - Mulching Young Coffee in Brazil, 1956	box 28	folder 293
Report - Progress Report to Trustees - Brazil, 1956	box 28	folder 294

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## Administration and Staff, 1947-1961

Title/Description	Instances
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Summaries of Activities, 1956-1957	box 29	folder 295
<b>Scope and Contents</b>  Summary of PR activities for IBEC Research Institute; monthly activity reports made to FAJ		
Document, Policy, Guide Manual, 1947-1957	box 29	folder 296-297
<b>Scope and Contents</b>  Employment policies in Venezuela . Programs and Policy development for IBEC and AIA. Development of PR manual for IBEC and AIA		
Staff Memos, 1951-1960	box 29	folder 298
<b>Scope and Contents</b>  Changing assignments of staff members functions of office.		
Ivy Lee - JDR, Jr. Biography, 1949-1957	box 29	folder 299
<b>Scope and Contents</b>  Office comments on biographies prepared by T. J. Ross in 1949-1955 and 1957. Copies of biography here.		
Amelia Lobseny, 1957-1961	box 29	folder 300-301
<b>Scope and Contents</b>  Outside public relations advisor. Reports. Museum of Primitive Art, Worked on Special Studies NAR politics.		
Richard W. Boogaart - Argentina, 1961	box 29	folder 302
<b>Scope and Contents</b>  Member of IBEC staff in supermarket venture; publicity problems concerning local merchants and import duties.		
Schuyler Bradt - CBR - Venezuela - Costa Rica, 1956-1959	box 29	folder 303
<b>Scope and Contents</b>  Organizer and director of Agricultural Information Program; training programs for Venezuela personnel; radio broadcasts done from records; "Juancito" comic books; 1958 unrest in Venezuela		
Enrico Bustos- Venezuela, 1956-1960	box 30	folder 304
<b>Scope and Contents</b>  Advertising and merchandising Manager for IBEC. Todos Supermarkets; advertising programs, supermarket improvement programs and public relations efforts; local		

competition; report on trip, supermarkets new locations, progress reports.

John R. Camp, 1947-1961	box 30	folder 305-306
<b>Scope and Contents</b>		
Head of Mission to Venezuela; organization of IBEC office, supervision of operations and programs; progress reports, press releases in local papers; transportation problems; proposed organization to help provide technical services; publicity problems and recommended methods of reaching the masses. Camp comments on "Partners in Progress", relations with Government. CIDEA, CBR relations with oil companies. Political unrest, changes in program in 1960.		
William Coles, 1947-1961	box 30	folder 307
<b>Scope and Contents</b>		
IBEC counsel in Caracas. Relations with government and oil companies . Organizing companies. DR Venezuelan land proposal.		
Steven David, 1960-1961	box 30	folder 308
<b>Scope and Contents</b>		
Brief Reports from Italy, Norway and Latin America		
H. W. Bagley, 1950-1961	box 30	folder 309-310
<b>Scope and Contents</b>		
Handled PR for IBEC and AIA in Sao Paulo, Brazil. Reports. of political conditions in Brazil, press coverage of company activities. Impact of programs in Brazil. Preparation of serial articles on programs. Robert Moses reaction to criticisms of his Sao Paulo study. Brazilian comments on Supermarkets. Changing operations of IBEC and AIA in Brazil Internal differences. Jamiesons death.	box 31	folder 311-317
	box 32	folder 318-324
	box 33	folder 325-328
H. W. Bagley - Brazil - Cumbica Land, 1951	box 33	folder 329
H. W. Bagley - Brazil - Government Communists, etc., 1951	box 33	folder 330
H. W. Bagley - Roundup Report, 1956-1961	box 33	folder 331
H. W. Bagley - Press Clipping Summaries, 1956-1961	box 33	folder 332
H. W. Bagley - Coffee, 1950-1958	box 33	folder 333
Gerald R. Flamm, 1956-1958	box 34	folder 334-339
<b>Scope and Contents</b>		
Puerto Rico public relations for IBEC. IBEC housing, supermarket plans. Press releases, advertisements. Labor problems, competition. Management of Todos turned	box 35	folder 340-342



over to Grand Union in 1959. Flamm's criticisms of organizational policies. Resigned, 1961.

Tape of Interview Local English-Language Radio, 1958	item	
<u>Separated Materials:</u>	2016:FA789A:001	
<b>Separated Materials</b>		
Special format items have been separated from the above listed file and assigned a unique separation number, as noted. Requests to access open special formats should reference the unique separation number.		
Gerald R. Flamm - El Imparcial - Rockefeller Family, 1956	box 35	folder 343
Gerald R. Flamm - Puerto Rican Labor Situation, 1958-1959	box 35	folder 344
Gerald R. Flamm - TODOS Little League Team, 1957-1958	box 35	folder 345
Dee Jackson - Brazil, 1947	box 35	folder 346
John B. Griffing, 1951-1956	box 35	folder 347-348
<b>Scope and Contents</b>		
Agricultural expert employed by AIA in Brazil. Wrote articles describing and explaining experiments, French silos, hybrid corn, coffee production.		
Francis A. Jamieson - Personal, 1959	box 36	folder 349-350
<b>Scope and Contents</b>		
Staff assignments. Eben Ayers comments on White House, 1952. Rodman Rockefeller on draft, comments on work in Peru (1952). William Coles on politics. Invitations. Changing problems in the office. His oral history at Columbia. Comments on NAR's political career.		
Francis A. Jamieson - Death, 1960	box 36	folder 351
"The Reminiscences of Francis A. Jamieson", 1959	box 36	folder 352
<b>Scope and Contents</b>		
Oral History Office, Columbia University		
Bernardo Jofre, 1947-1948	box 36	folder 353-354
<b>Scope and Contents</b>		
PR representative in Caracas, "VBEC". Supermarkets. Milk processing and distribution. Management changes. Shopping centers. Political changes in Venezuela. "Yankee Imperialism" criticized.	box 37	folder 355-361
	box 38	folder 362-366
Bernardo Jofre - Labor Relations - Venezuela - V. Borella, 1950-1958	box 38	folder 367

Bernardo Jofre - Nelson A. Rockefeller Letter - Executives and Company Managers, 1958	box 38	folder 368
Bernardo Jofre - Governor Rockefeller Trip to Venezuela - Clippings, 1959	box 39	folder 369
Bernardo Jofre - Venezuela - Political Situation, 1949-1961	box 39	folder 370
Bernardo Jofre - Venezuela - Milk, 1953-1955	box 39	folder 371
Bernardo Jofre - Colombia and Panama, 1954-1955	box 39	folder 372
Bernardo Jofre - Puerto Rico, 1954-1955	box 39	folder 373
Bernardo Jofre - El Salvador, 1952	box 39	folder 374
Bernardo Jofre - Releases, 1952	box 39	folder 375
<b>Scope and Contents</b>		
Oil Company Deal, Maracaibo and Caracas Shopping Centers		
Bernardo Jofre - VBEC/CADA - Oil Company Commissaries, 1950	box 39	folder 376
Bernardo Jofre - Peru, 1952-1956	box 39	folder 377
Saul Richman, 1960-1961	box 39	folder 378
<b>Scope and Contents</b>		
Reports from Venezuela		
Nelson Riley, 1946-1961	box 40	folder 379-381
<b>Scope and Contents</b>		
FAJ describes program and purpose of AIA to Riley; Riley worked in CIAA during war. Employed to work in Venezuela and Brazil. Reports on political conditions in Brazil. Intra-company problems. Public relations policies. Shift to Venezuela and New York.		
Martin H. Reynolds, 1951-1959	box 40	folder 382-383
<b>Scope and Contents</b>		
Employed in CIDEA in Venezuela. Distribution of nutrition stories to Venezuelan press. Cartoon publications . Political changes. Expanding the program. Problems.		
A. E. Stuntz, 1961	box 40	folder 384
<b>Scope and Contents</b>		
Prepared book on work on Institute of Inter-American Affairs. NAR financed some of the studies. Jamieson comments on books. Hired by NAR organization in 1948 to work in nutrition program in Venezuela (CIDEA). Visual		

aides used in program. Book published 1948 "To Make the People Strong". Internal policy problems. Moved to Florida in IBEC housing 1957-1958 as part time employee. Question of integrated housing.

A. E. Stuntz - Personal, 1948-1955	box 40	folder 385
A. E. Stuntz - AIA/CIDEA - Venezuela, 1948-1953	box 40	folder 386
A. E. Stuntz - IHC Florida, 1957-1958	box 41	folder 387
A. E. Stuntz - "To Make the People Strong", 1947	box 41	folder 388-390
Lewis L. Strauss, 1950-1953	box 41	folder 391

### Scope and Contents

Biographical file on LSR associates.

A. H. Vandenberg, Jr., 1949-1950	box 41	folder 392
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### Scope and Contents

Public relations in Sao Paulo, Brazil. Intra-company problems. Family illness forced him from job.

Radio - Television	box 41	folder 393
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## General - United States, 1946-1961

Title/Description	Instances	
Carnegie Endowment for International Peace, 1949-1952	box 42	folder 394
<b>Scope and Contents</b>  DR letter to members of the board re. land purchase of Property Building near United Nations; activities.		
Carnegie Endowment - General - David Rockefeller, 1950-1958	box 42	folder 395
<b>Scope and Contents</b>  Correspondence with Public Relations department; Alger Hiss trial, publicity.		
Carnegie Endowment - Cox Committee - Coates and McCormick, 1951-1952	box 42	folder 396
<b>Scope and Contents</b>  Memos re. Citizens Committee for the Hoover Report; Coates and McCormick, Inc.; Coates and McCormick, Inc.		

engaged to do Public Relations on Endowment's position in the investigation of the Cox Committee.

Carnegie Foundation, 1950-1951	box 42	folder 397
<b>Scope and Contents</b>  Correspondence re. Point IV; Carnegie Endowment program, trustees.		
Pablo Casals - Concert, 1960	box 42	folder 398
<b>Scope and Contents</b>  Concert - Israel Tourist Office at house of Peggy and David Rockefeller		
Chock-Full-of-Nuts Commercial, 1957	box 42	folder 399
<b>Scope and Contents</b>  Objections to use of name in coffee commercial		
Corry, Andrew V., 1951-1955	box 42	folder 400
<b>Scope and Contents</b>  Formerly with Office of Inter-American Affairs, then in India for State Department; comments on internal political situation in India; friend of NAR.		
Dodgers, 1957	box 42	folder 401
<b>Scope and Contents</b>  Efforts to keep the Brooklyn Dodgers in New York.		
Ford Foundation, 1950-1954	box 42	folder 402
<b>Scope and Contents</b>  General statement about AIA - what it is, method of operation, relations to technical assistance programs of the United States Government and the United Nations; fields for expansion; memo of conversations at Ford Foundation; draft of proposal for Ford Foundation program in underdeveloped areas of South America; family contacts with the Ford Foundation.		
Hanson, Simon G., 1950-1951	box 42	folder 403
<b>Scope and Contents</b>  Hanson's Latin American letters.		
Institute for International Social Research, 1956	box 42	folder 404

**Scope and Contents**

Proposed announcement of formation of Institute; NAR becomes member of board.

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Institute of Pacific Relations, 1952	box 42	folder 405
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**Scope and Contents**

Recommendation that JDR 3rd decline to attend conference; DR report on IPR

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Juvenile Delinquency, 1953-1955	box 42	folder 406
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**Scope and Contents**

Problem of increasing numbers of delinquents, proposed 5-day institute to study various aspects, commission on juvenile delinquency.

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Labor - General, 1947-1958	box 42	folder 407
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**Scope and Contents**

Information on labor unions in Latin America, anti-Point IV Program propaganda; comparing unionism in Latin American; U.S. investment abroad.

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National Citizens Planning Convention - Little Rock, 1957	box 42	folder 408
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**Scope and Contents**

WR participation in the Conference, "Main Street, 1969"

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National Conference on Metropolitan Problems, 1956	box 42	folder 409
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**Scope and Contents**

Draft of general report, NAR presided, evaluation of conference.

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Pocantico Hills - Deer Hunting, 1960-1961	box 42	folder 410
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**Scope and Contents**

Arrangements to thin wild deer running on estate.

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Puerto Rico, 1954-1958	box 42	folder 411
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Rockefeller Brothers Fund, 1951-1958	box 43	folder 412
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**Scope and Contents**

PR comments on possible REF projects. META, Billy Graham, NYC Teachers Program, NYC Police.

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Rockefeller Brothers Fund - Annual Report, 1960	box 43	folder 413
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Rockefeller Brothers Fund - Protestant Ministers Economic Security, 1958	box 43	folder 414
Rockefeller Brothers Fund - Publishing Reports, Doubleday and Co., 1957-1960	box 43	folder 415
Rockefeller Brothers Fund - Reports, 1954-1959	box 43	folder 416-417
<b>Scope and Contents</b> Press releases and reports.		
Rockefeller Brothers Fund - Sam Rayburn Foundation, 1957	box 43	folder 418
Rockefeller Brothers Fund, Special Studies, 1956	box 44	folder 419-422
<b>Scope and Contents</b> Panel members minutes of some panel meetings. Writing the reports. Comments on drafts of reports. Publication policies. Distribution of reports.		
Rockefeller Brothers, Inc., 1946-1952	box 44	folder 423
<b>Scope and Contents</b> 1947 Procedure manual. Press statements prepared on organization.		
Rockefeller Foundation - Cox and Reece Investigation, 1953	box 44	folder 424
<b>Scope and Contents</b> Foundation testimony before Congressional investigation committee		
Rockefeller Institute, 1954-1958	box 45	folder 425-426
<b>Scope and Contents</b> York Avenue Redevelopment plan 1956. Public relations program for Rockefeller University. Rockefeller diet. Scattered publications.		
Rosenberg, Anna - Office of I. Berezin, 1947-1961	box 45	folder 427
<b>Scope and Contents</b> Telegrams from NAR, LSR, DR recommending Senate confirmation of AR; correspondence with Irving Berezin; statements praising AR; proposed press release re IBEC qualification in Brazil; recommendations for NAR on book about progressive capitalism.		
Saarinen, Aline, 1956-1959	box 45	folder 428

## Scope and Contents

Correspondence re. her book *The Proud Possessors*; notes re. NAR and art and museums.

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Standard Oil Company, 1948-1961

box 45

folder 429

## Scope and Contents

Life chart on Standard Oil families, "The Standard Oil Co." 75th Anniversary , alleged discrimination.

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Tarrytown, New York, 1952-1959

box 45

folder 430

## Scope and Contents

Recommendations concerning local organizations and relationships of family with them; Tarrytown Daily News press release arrangements.

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United Tarrytown Committee, 1950

box 45

folder 431

## Scope and Contents

Rockefeller support of effort to continue two Tarrytown's into one government. Efforts defeated in 1950.

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United Nations, 1947-1958

box 45

folder 432

## Scope and Contents

NAR decline to Mead Provisional Committee in support of the Marshal Plan after failure of 3 Power Conference in Paris; U. N. public relations problems; recommendations re. invitations to serve; DR member of Advisory Board on Investment; contributions made . Layout for U. N. site documents, text, photographs made of U. N. documents; Copies of letter of December 17, 1946 in connection with selection of East River site.

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Veterans - Miscellaneous, 1952-1953

box 45

folder 433

## Scope and Contents

Recommendations re. awards, invitations; NAR chairman of Jewish War Veteran's dinner December 28, 1952; NAR honorary member of American Veterans Committee; DR declines to join Chase Bank Post of American Legion.

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Westchester County, 1951-1961

box 45

folder 434

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## General - Foreign, 1947-1961

Title/Description	Instances	
Africa, 1956-1961	box 46	folder 435
<b>Scope and Contents</b>		
Recommendations concerning South African venture; memos to files re. Rockefeller interests in Africa.		
Asia, 1953-1958	box 46	folder 436
<b>Scope and Contents</b>		
Suggested program in Agricultural economics in Southern Asia; Ideas for Economic Aid to Asia; recommendations concerning invitations to serve or contribute; Afro-Asian Conference, 1955, JDR 3rd Asia memo to C. Douglas Dillon.		
Asia House - Asia Society, 1956-1959	box 46	folder 437
<b>Scope and Contents</b>		
Formation of Asia Society; questionnaire done for Conference on Asian Affairs; membership drive; recommendations made re. Asia Society programs, brochures .		
Japan, 1951-1956	box 46	folder 438
<b>Scope and Contents</b>		
Memos re. organizations interested in Japan, Japan-U. S. Relations, Japanese Americans; possible projects in Japan; recommendations made.		
Japan - Newspapers, 1952-1960	box 46	folder 439
<b>Scope and Contents</b>		
Recommendations re. statements to news media.		
Japanese Peace Treaty - Dulles Mission, 1951	box 46	folder 440
<b>Scope and Contents</b>		
Report to Ambassador John Foster Dulles; summary of report called "United States-Japanese Cultural Relations"; requests from the press for interview or statements; JDR 3rd statement on ratification of Japanese Peace Treaty; preliminary report to Dulles February 26, 1951; cable sent to Ambassador Sebold in Tokyo re. new rights and responsibilities of the women of Japan.		
The Japan Society - General, 1952-1959	box 46	folder 441



## Scope and Contents

Background information on board members and candidates; recommendations re. broadcasts and invitations; programs and activities . Crown Prince of Japan visit and dinner September 17, 1953 Preparation of press releases; planning dinner.

The Japan Society - Crown Prince of Japan Visit, 1953	box 46	folder 442
Latin America - American, 1956-1961	box 46	folder 443

## Scope and Contents

Recommendations concerning invitations and participation in establishment of various organizations, memos re. politics and economics in S. America.

Lee Selvage and Chase (Samuel B. Bledsoe), 1952-1956	box 46	folder 444
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## Scope and Contents

Public Relations interests in the filed of Latin America. (Bolivian government).

Brazil - Government, 1953-1961	box 46	folder 445
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## Scope and Contents

Plan for reorganization of Brazilian government; Brazilian elections; information about Juscelino Kubitschek; handling of Brazil press criticisms; oil interests; Brazilian press luncheon; Brazilian ore negotiations; political and economic trends in Brazil; recommendations re. invitations and requests.

Romulo Gallegos, 1947-1948	box 46	folder 446
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## Scope and Contents

Recommendations made; Truman-Gallegos film "For This We Live" made during visit to U.S. in July 1948; luncheon at Columbia University.

Juscelino Kubitschek, (Mr. . and Mrs. .), 1952-1961	box 46	folder 447
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## Scope and Contents

Correspondence between FAJ and Henry Bagley; NAR gift to Mrs. . Kubtschek's Organizacao das Pioneiras Sociais refused as it was considered not large enough; memos to NAR re. Kubitschek.

Venezuela - General, 1948-1961	box 47	folder 448-449
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## Scope and Contents

Staff members in Venezuela; officials in Venezuelan government; political developments, changes in government, DR problems with AIA and IBEC in Venezuela.

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Venezuela - Political Situation, 1950-1952	box 47	folder 450
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## Scope and Contents

Correspondence with Bernardo Jofre in Caracas, Henry Bagley; information re. resignation of Ambassador Antonio Araujo.

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Venezuela - Public Relations, 1948-1950	box 47	folder 451
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## Scope and Contents

Basic Public Relations principles of AIA and affiliated organizations for Venezuela and VBEC; summary memo re. public relations in Venezuela; correspondence with Bernardo Jofre.

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Romulo Betancourt, 1948-1949	box 47	folder 452
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## Scope and Contents

Translation of "Neo-fascist militarism in the Hemisphere"; outlines for prospective articles to be published in American periodicals; translations of newspaper clippings on political situation in Venezuela.

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## Politics, 1941-1960

Title/Description	Instances	
Arkansas, 1954-1960	box 47	folder 453
California, 1952-1958	box 47	folder 454
<b>Scope and Contents</b> <p>Appeals from political organizations and candidates for contributions, most declined; LSR contribution to United Republican Finance Committee of LA county.</p>		
District of Columbia - National Republican Congressional Committee, 1950-1956	box 47	folder 455

## Scope and Contents

Contributions by family members.

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District of Columbia - National Republican Senatorial Committee, 1944-1960	box 47	folder 456
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## Scope and Contents

Contributions by family members.

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Indiana - Senator W. E. Jenner - Capehart Inquiry, 1953	box 47	folder 457
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## Scope and Contents

Inquiry info. contacts of IBEC and AIA with Export-Import Banks

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Maryland, 1954-1958	box 47	folder 458
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## Scope and Contents

NAR declines to speak at rally for Arthur W. Sherwood; recommendation that LSR not contribute to senatorial campaign for James Bruce

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Nelson A. Rockefeller - General, 1956-1960	box 47	folder 459
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## Scope and Contents

Press interest and speculation as to whether NAR will be candidate for Governor; offers to organize Citizens' Committee for NAR if candidate and form letters to be sent re. inquiries as to NAR's running for public office; groundwork for NAR campaign-TV appearances, form letters sent, designing campaign buttons, PR office at Rockefeller for Governor Headquarters; recommendations for positions on civil rights for new position paper.

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Nelson A. Rockefeller - Buttons, medallions and pins, 1958	box 47	folder 460
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## Scope and Contents

Design of campaign buttons, Republican vote goal contest in New York; NAR letter to county chairman.

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Family Contributions, 1940-1960	box 47	folder 461
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## Scope and Contents

Records of political contributions, by individual and organization.

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Memoranda Regarding Contributions, 1943-1961	box 47	folder 462-463
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## Scope and Contents

1959-1961 and 1943-1958. Appeals for contributions to political organizations; contributions made.

Press and Radio Comments Regarding Contributions, 1952-1956	box 47	folder 464
New York City - General, 1941-1958	box 48	folder 465

## Scope and Contents

Family contributions to candidates campaign funds and general political organizations; on behalf letters.

New York City - Citizens Non-Partisan Committee, 1941-1953	box 48	folder 466
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## Scope and Contents

Contributions made by family members; organization of Committee, DR form letter inviting membership.

New York City - Javits, Jacob, Eric, and Benjamin, 1950-1956	box 48	folder 467
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## Scope and Contents

Contributions to Jacob Javits senatorial campaign, NAR form letters soliciting contributions for Jacob Javits campaign fund.

New York City - Mayoralty, 1949-1953	box 48	folder 468
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## Scope and Contents

Riegelman, Isaacs, Carter, 1949-1953. Family contributions made, recommendations re. political contributions made to brothers by HNK; recommendations re. invitations to serve on committee.

New York City - National Republican Club, 1956	box 48	folder 469
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## Scope and Contents

NAR contribution November 29, 1956; other appeals to family members declined.

New York City - Mayor Wagner-Committees, 1953-1957	box 48	folder 470
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## Scope and Contents

DR members of Mayor's Advisory Council - Committee of Business and Finance. (Chrm. ); recommendation that LSR decline to serve on Special Committee on Technical Professional Manpower.

New York City - Women's National Republican Club, 1951-1960	box 48	folder 471
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## Scope and Contents

Recommendations re. invitations and appeals.

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New York City - 9th Assembly District, 1946-1960	box 48	folder 472
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## Scope and Contents

Contributions to Republican Club by Mr. and Mrs. JDR, Jr., contributions by family members to Republican organization.

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New York City - 17th Congressional District, 1950-1960	box 48	folder 473
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## Scope and Contents

Family contributions to campaign funds for Congressman John Lindsay; appeals for contributions to campaign of Frederic R. Coudert, Jr. declined.

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New York City - 18th Congressional District, 1946-1950	box 48	folder 474
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## Scope and Contents

Contributions to Bryan, Ellis, Donovan campaigns.

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New York City - 20th Congressional District, 1946-1954	box 48	folder 475
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## Scope and Contents

Appeals declined; DR contribution to campaign fund for MacNeil Mitchell October 1946

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New York City - 22nd Congressional District, 1946-1956	box 48	folder 476
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## Scope and Contents

Contributions to Reynolds and Roque campaigns by NAR

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New York State - General, 1942-1958	box 48	folder 477
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## Scope and Contents

Contributions made by family members; noting analyses for Westchester County; memos on political situation in New York State; coordination of effort for NAR gubernatorial campaign

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New York State - Government, 1951-1959	box 48	folder 478
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## Scope and Contents

DR agrees to serve on Advisory Panel to Planning Commission Feb. 58; NAR agrees to serve as vice chairman for "Salute to Seasons"; NAR declines to serve on NYS-NYC Fiscal Relations Committee; recommendation re. DR approval on comments on Water Supply Report of Committee on City Affairs; invitations regretted for NAR;

NYC anti-crime commission - recommendation that LSR  
and DR decline to serve

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New York State - United Republican Finance Committee, 1944-1960	box 48	folder 479
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**Scope and Contents**

Contributions made by family members

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New York State - New York Republican County Committee, 1947-1960	box 48	folder 480
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**Scope and Contents**

Contributions made by family members

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New York State - New York Republican State Committee, 1942-1960	box 48	folder 481
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**Scope and Contents**

Contributions made by family members; recommendations  
on invitations to serve.

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New York State - Re-election of Senator Ives, 1952-1954	box 49	folder 482
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**Scope and Contents**

NAR serves as chairman of Citizens Committee for  
the re-election of U.S. Senator Irving M. Ives; PR staff  
participation in publicity efforts; NAR contribution to  
Independent Citizens Committee for Ives.

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New York State - Dinners for IKE, 1959-1960	box 49	folder 483
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**Scope and Contents**

LSR member of Committee for the Dinner with Ike;  
contributions to Republican Campaign Dinner by JDR,  
Jr. , DR, LSR; "Thank you, Mr. President" contribution by  
NAR; remarks by Winthrop W. Aldrich at "Dinner with Ike"  
January 27, 1960.

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New York State - Westchester Republican County Committee, 1946-1959	box 49	folder 484
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**Scope and Contents**

Contributions made by family members.

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New York State - Westchester County - 27th Congressional District, 1956-1960	box 49	folder 485
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## Scope and Contents

Appeals for contributions; NAR agrees to serve as elector  
September 1956; NAR contributions to Mt . Pleasant  
Republican Committee for Congressman Gwin

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New York Young Republicans Club, 1946-1958	box 49	folder 486
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## Scope and Contents

Contributions made by family members.

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Virginia - Virginia Democrats for Eisenhower, 1952	box 49	folder 487
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## Scope and Contents

Appeals for contributions to campaign of Senator Harry F.  
Byrd of Virginia. DR, LSR gifts; WR contribution for Va.  
Democrats for Eisenhower.

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Memoranda - General, 1946-1959	box 49	folder 488
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## Scope and Contents

Candidates voting records; background on possible  
Presidential candidates; JEL recommendation re. family  
campaign contributions; recommendation that Winthrop  
W. Aldrich join Bi-partisan Citizens Committee for fair  
elections.

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Dwight D. Eisenhower, 1956-1959	box 49	folder 489
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## Scope and Contents

Political contributions made; NAR appearance on TODAY  
show January 13, 1956 to discuss forthcoming "Salute to  
Eisenhower" at Madison Square Garden January 20, 1956.

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Citizens Committees for Eisenhower-Nixon, 1952-1958	box 49	folder 490
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## Scope and Contents

Public Relations recommendations on family, giving to  
political committee.

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National Citizens for Eisenhower Congressional Committee, 1954	box 49	folder 491
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Eisenhower Presidential Election Program, 1952-1955	box 49	folder 492
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## Scope and Contents

Translations of Latin American newspaper articles re.  
election of Eisenhower; summary of policy statements made

up by Gen. Eisenhower; proposed Eisenhower anthology -  
no action indicated.

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Eisenhower Platform Program Comparison and Memos, 1951-1952	box 49	folder 493
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**Scope and Contents**

Comparison of British Labor Party Election Manifesto 1951,  
Democratic Party Platform 1952 and Republican Party  
Platform, 1952; Planks of Republican and Democratic Party  
Platforms; Inter-American relations, 1948.

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Youth for Eisenhower, 1951	box 49	folder 494
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**Scope and Contents**

Appeal for contributions to Youth for Eisenhower  
movement; interviews declined.

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Fair Campaign Practices Committee, 1954-1959	box 49	folder 495
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**Scope and Contents**

Recommendation that the brothers not contribute, JDR, Jr.  
Contributions.

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Samuel Lubell, 1956-1958	box 49	folder 496
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**Scope and Contents**

Study of attitudes of people in Los Angeles to the  
United Nations and UN agencies; proposed opinion  
reporting workshop, S. Lubell statement re. resolution for  
disarmament plan; "Sputnik and American Opinion, Vice  
President, Richard M. Nixon - ' Latin. American Trip, 1958  
Reports from IBEC staff members of attitudes and local  
press comment on Vice President's visit to Latin America  
and ensuing incidents.

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Chat Patterson, 1949-1952	box 50	folder 497
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**Scope and Contents**

Appeal for campaign contribution for Congressional  
candidate from Ohio.

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Vice President Nixon - Latin American Trip, 1958	box 50	folder 498
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Republican Party - General, 1946-1949	box 50	folder 499
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**Scope and Contents**

Brothers memo re. election returns showing Republican  
control of Congress; NAR speech at Academy of Political  
Science, November 7, 1946; proposed Republican Open  
forums - contributions made; record of political telegrams



sent; Brazilian Press reaction to VP Nixon visit, 1956; "The 1956 Plan"; political situation in New York State.

---

Republican Campaign, 1959-1960

box 50

folder 500

**Scope and Contents**

Political situation; clippings on NAR

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Republican Convention - San Francisco, 1956

box 50

folder 501

**Scope and Contents**

NAR role in convention as alternate at large; summaries of recent news and comments at convention, Stassen - Nixon relations.

---

Republican Elephant Campaign Buttons, 1956

box 50

folder 502

**Scope and Contents**

Drawings for elephant emblem; copyright and production information

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Republican Growth Theme, 1952

box 50

folder 503

**Scope and Contents**

U. S. growth theme from standpoint of appeal to mass audience; promotion ideas for individual parts of growth theme; economic themes and publicity strategy; speech material; comparison of party platforms.

---

H. E. Stassen for President, 1951-1952

box 50

folder 504

**Scope and Contents**

Stassen Recent Political Profile; statement on efficiency in government and his proposed elimination of "loafers".

---

United States Government, 1951-1960

box 50

folder 505

**Scope and Contents**

U.S. business relations in Latin America; State Department activities, JDR 3rd Japan interests Point 4. Public Relations advice 7 issues to NAR; DR, and JDR 3rd.

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United States Government Arts Bill, 1954-1960

box 50

folder 506

**Scope and Contents**

Proposed legislation for a federal arts program. Proposed changes in tariff law.

---

United States Government Foreign Cultural Relations Study, 1955

box 50

folder 507

## Scope and Contents

NAR requests FAJ, WH, JEL to outline possible study of international cultural relations. Outline prepared but no action. NAR acting for DDE

United States Government State Department, 1946-1947	box 50	folder 508
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## Scope and Contents

Termination of Office of Inter-American Affairs (1946)  
NAR endorsement of Fair Employment Practice Act and foreign information program. NAR support of Institute of Inter-American Affairs.

Temporary State Commission on the Constitutional Convention, 1956-1957	box 50	folder 509
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## Scope and Contents

Preparations for commission. Selection of staff. Public information program. NAR objectives.

News Summaries, 1956-1959	box 51	folder 510-516
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## Family Members and Interests, 1946-1961

Title/Description	Instances	
Lucy T. Aldrich, 1954-1956	box 52	folder 517

## Scope and Contents

Biographical sketch including story of Capture by Chinese bandits in 1923; obituary (died January 12, 1955); memo re. preparation for including Atlantic Monthly article of November 1923 in the book of letters between AAR and LTA.

Mary B. French - "Thoughts and Meditations", 1954-1955	box 52	folder 518
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## Scope and Contents

Publication arrangements made for memorial book of selections from Mrs. . French's notebooks preparation of manuscript; checking copyrights for some selections used. Manuscript was compiled and edited by Miss Anna Rice. Distribution of copies; certificate of registration with Library of Congress covering copyright

Elon Huntington Hooker (Mrs. JDR III), 1956	box 52	folder 519
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## Scope and Contents

Bio of Mrs. . Hooker's father Dexter Ferry; press release re. Mrs. . Hooker's death June 6, 1956.

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Rockefeller Letter to Eisenhower, 1957 February 15	box 52	folder 520
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## Scope and Contents

The News Deutschland (official communist party organ in East Germany) published an alleged secret letter to President Eisenhower from NAR written in January, 1956 in which he told Eisenhower how to get economic and military control of the

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John D. Rockefeller, Jr. - Marriage to Mrs. Martha Baird Allen, 1951	box 52	folder 521
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## Scope and Contents

JDR, Jr. Marriage to Mrs. . Martha Baird Allen, newspaper clippings, press release.

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Conservation Book - "The Heritage of Every American", 1956-1960	box 52	folder 522
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## Scope and Contents

2 copies of editorial prospectus; text revisions, list of photos to be used, captions; the original title was "This is Our Land: The Picture Story of One Man's Efforts to make bur Natural Heritage More Rewarding to All".

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Conservation Book - "The Heritage of Every American" - Background, 1956-1960	box 52	folder 523
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## Scope and Contents

Background information; suggestions made concerning photographs, text, change of tile and introduction; book review from major newspapers; suggested distribution to newspapers, government officials and officers of related organizations; decision not to reissue the book in a lower cost edition.

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Mrs. John D. Rockefeller, Jr. - Memorial Booklet, 1948-1951	box 52	folder 524
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## Scope and Contents

Obituary; press release made by Riverside Church; text of memorial service; arrangements for memorial booklets.

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Mrs. John D. Rockefeller, Jr. (Abby A. Rockefeller) - Death, 1948-1949	box 52	folder 525
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## Scope and Contents

Copies of obituary; text of memorial service; AAR gifts to museums; copy of will July 2, 1947; MOMA resolution; statement re. preparation of Chase book about AAR; copy of Memorial Service booklet.

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Abby R. Mauze Biography, 1959

box 52

folder 526

## Scope and Contents

Copies of December 1959 bio of Abby Rockefeller Mauze.

---

Mrs. Irving H. Pardee, 1949-1953

box 52

folder 527

## Scope and Contents

Bio of Dr. Pardee March 1949; obituary of Dr. Pardee April 10, 1949. Press release re. Abby R. Pardee marriage to Jean Mauze April 1953.

---

Mrs. George Dorr O'Neill (Abby O'Neill), 1949-1958

box 52

folder 528

## Scope and Contents

Engagement press release February 6, 1949; press release re marriage June 23, 1949; thank you note - Mrs. Irving Pardee re. scrapbook of press clippings re. Abby engagement; press release - Mrs. . O'Neill becomes trustee of Bradford Junior College.

---

John D. Rockefeller, 3rd, 1947-1961

box 52

folder 529

## Scope and Contents

Proposed biographers of JDR Jr; press releases re. births; awards and honorary degrees; resignation from board of directors of New York Life Insurance Company; JDR 3rd interest and travel in Asia; press comment; recommendations and comments regarding JDR 3rd activities, including Lincoln Center, juvenile delinquency, Asian interests, "Personal program to strengthen democracy; 1953 memo recommending using tremendous unexploited potentialities of television to reach youth of the U.S.; objective and focus of JDR 3rd's Asian interest.

---

John D. Rockefeller III - Biographies, 1947-1966

box 52

folder 530

## Scope and Contents

Copies of biographies prepared; lists of interests and activities.

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Mrs. John D. Rockefeller III (Blanchette Hooker), 1951-1960

box 52

folder 531

## Scope and Contents

Time magazine article on Blanchette's modern art collection August 27, 1951; declination re. becoming chairman of Women's Division of NYC. Olympic Committee; Public Relations biography October 1958.

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International House - Japan, 1952-1953

box 53

folder 532

## Scope and Contents

Reports to JDR 3rd on the International Center and International House in Tokyo, political situation; ground-breaking ceremonies for IR-Japan December 1953.

---

American Youth Hostels, 1947-1959

box 53

folder 533

## Scope and Contents

Proposed European travel opportunities; for students; press release re. 15th anniversary of hostelling and re-election of JDR 3rd as president December 4, 1949; suggestions for AYH, annual reports and brochures; JDR 3rd reports and speeches.

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Lincoln Center, 1956-1961

box 53

folder  
534-535

## Scope and Contents

General correspondence; prepared statements; progress reports.

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Lincoln Center - Pamphlets, 1956-1961

box 53

folder 536

## Scope and Contents

Printed material on Lincoln Center for the Performing Arts.

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Lincoln Center - Plans and Financing, 1956-1957

box 53

folder 537

## Scope and Contents

Report on survey to determine feasibility of creating and operating a performing arts center in NYC by Day and Zimmermann, Inc. 1956; Lincoln Square slum clearance plan, 1956; Lincoln Center preliminary description, 1957.

---

National Urban League, 1949-1959

box 54

folder 538

## Scope and Contents

Family interest in and relationships with League

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National Urban League - Rockefeller Art Exhibit, 1958-1959

box 54

folder 539

## Scope and Contents

Arrangements for "A Family Exhibit" for benefit of League

Policy and Planning Committee - John D. Rockefeller III, 1954-1961	box 54	folder 540
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## Scope and Contents

Agendas and status reports concerning JDR 3rd activities  
committee meetings

Nelson A. Rockefeller, 1957-1961	box 54	folder 541
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## Scope and Contents

Memos on oil stock holding, automobiles, overseas travel,  
building for press appearances after 1958 election, use of  
land at Tarrytown.

Nelson A. Rockefeller - Biographies, 1947-1959	box 54	folder 542
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## Scope and Contents

Office prepared biographies for distribution.

Nelson A. Rockefeller - Capital Hill Club, 1953-1955	box 54	folder 543
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## Scope and Contents

Rockefeller family contributions to Club.

Nelson A. Rockefeller - Farms, 1960	box 54	folder 544
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## Scope and Contents

Move by Venezuelan Government to expropriate Palo  
Gordo farm. Details of negotiations.

Nelson A. Rockefeller - Government Affairs Foundation, 1953-1957	box 54	folder 545
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## Scope and Contents

Organization and financing of foundation. Political aspects.  
Reports.

James E. Hudson, 1955-1961	box 54	folder 546
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## Scope and Contents

NAR political campaigns. Hudson's liquor license

International Development Advisory Board, 1950-1954	box 54	folder 547
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## Scope and Contents

Relations between AIA and IDAB. NAR testimony before Foreign Affairs Committee. Distribution of "Partners in Progress".

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Jewish Theological Seminary, 1950	box 54	folder 548
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## Scope and Contents

NAR address and honorary degree November 21, 1950.

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Museum of Modern Art (MOMA) - Betty Chamberlain, 1951-1953	box 55	folder 549
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## Scope and Contents

Betty Chamberlain is head of Public Relations for MOMA; publicity problems, improvements which could be made, suggested ways to get publicity through museum activities.

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Museum of Modern Art (MOMA) - Correspondence, 1951-1959	box 55	folder 550
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## Scope and Contents

Museum activities, MR gifts to MOMA; LIFE article on Inca Art exhibition; summary of MOMA publicity September 1954-January 1955; MOMA fire; circulating exhibitions "Made in New York State".

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Museum of Primitive Art (MOPA), 1954-1961	box 55	folder 551
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## Scope and Contents

Formerly Museum of Indigenous Art. Charter application; press opening, Public Relations suggestions re. MOPA future; promotion ideas; publicity.

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National Association for Advancement of Colored People (NAACP), 1956	box 55	folder 552
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## Scope and Contents

NAR contribution to NAACP Legal Defense and Education Fund - appeal from Thurgood Marshall.

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National Conference of Christians and Jews, 1948-1961	box 55	folder 553-554
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## Scope and Contents

NAR national chairman of 1949 brotherhood week. Preparation for activities. NAR participation. Speeches. Later requests for personal participation declined.

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Nelson A. Rockefeller - Trips - Brazil, 1946, 1952	box 55	folder 555-556
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## Scope and Contents

Press coverage of trips.

Nelson A. Rockefeller - Trips - Venezuela, 1951-1961

box 55

folder  
557-561

## Scope and Contents

Press coverage of trips.

United Jewish Appeal, 1946-1954

box 56

folder 562

## Scope and Contents

NAR chairman of 35,000,000 dollar drive for refugee Jews in Europe. Later contributions to annual drives.

United Negro College Fund, 1952-1959

box 56

folder 563

## Scope and Contents

Recommendations re. invitations to speak; NAR decl. to issue proclamation for Negro College Week.

Nelson A. Rockefeller, Special Assistant to President Eisenhower, 1954-1956

box 56

folder 564

## Scope and Contents

Appointment. Office staff. Latin American press comment.

Nelson A. Rockefeller, Health Education and Welfare, 1953-1954

box 56

folder  
565-566

## Scope and Contents

Office comments on HEW publications. NAR speeches.

Spanish Comic Books, 1949-1953

box 56

folder 567

## Scope and Contents

Consideration of comic books by John A. Brogan, Jr. to teach nutrition in Latin America. Negotiations. Use of Al Copp character in 10 experimental issues.

John D. Rockefeller III - General NY Fund Campaign, 1949

box 56

folder 568

John D. Rockefeller III - Population Council, Inc, 1953-1961

box 56

folder 569

## Scope and Contents

General correspondence. Reports of the Executive Officers. Press Releases.

John D. Rockefeller III - Products of Asia, 1952-1956

box 57

folder 570

John D. Rockefeller III - South East Asia Economic Study, 1955

box 57

folder 571



## Scope and Contents

United States Economic Policy - Asia, Report of the Special  
Committees on U.S. Economic Policy in Asia

John D. Rockefeller III - Mrs. O'Malley, 1950-1956	box 57	folder 572
John D. Rockefeller III - House 242 East 52nd Street, New York City, 1949	box 57	folder 573
Winthrop Rockefeller - Biographies, 1955-1958	box 57	folder 574
Winthrop Rockefeller - Clippings, 1949-1959	box 57	folder 575
Winthrop Rockefeller - General Correspondence, 1949-1959	box 57	folder 576
Winthrop Rockefeller - Marriage to Barbara Sears, 1958	box 57	folder 577
Winthrop Rockefeller - Marriage to Jeanette Edris, 1956	box 57	folder 578
Winthrop Rockefeller - Mrs. Jeanette Edris Rockefeller, 1957-1958	box 57	folder 579
Winthrop Rockefeller - Press Releases - Divorce, 1953-1954	box 57	folder 580
Winthrop Rockefeller - Report on Veteran's Readjustment, 1946	box 57	folder 581
Winthrop Rockefeller - Winrock Farm, 1958-1960	box 57	folder 582-583
Winthrop Rockefeller - Citizens Committee on Educational Television, 1953	box 58	folder 584

## Scope and Contents

WR is chairman of committee to make reports favoring  
legislation for use of 10 channels for educational purposes;  
statement read before NYS Temporary Commission on the  
Use of Television for Educational Purposes.

Winthrop Rockefeller - New York University-Bellevue Medical Center, 1947-1958	box 58	folder 585
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## Scope and Contents

Background material; fund raising campaign, WR  
contribution for appeal pamphlet; WR elected Chairman  
of Board of Trustees. preparation of press release; WR  
accepted a benefactor's award; WR statement re. Con Ed's  
gift of artificial kidney; dedication of medical science  
building.

Laurance S. Rockefeller - Caneel Bay Plantation, Virgin Island Park, 1953-1959	box 58	folder 586
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**Scope and Contents**

LSR purchase of Caneel Bay Plantations. Plans for national park. Mr. Stick of North Carolina, Criticisms of park policy.

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Laurance S. Rockefeller - Dorado Beach, 1954-1961	box 58	folder 587
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**Scope and Contents**

LSR purchase of property, opening program, gambling issue. Canada Golf. Literature.

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Laurance S. Rockefeller - General, 1946-1954	box 58	folder 588
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Laurance S. Rockefeller - Jackson Hole Preserve, Inc., 1953	box 58	folder 589
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**Scope and Contents**

New York office responsible for JHPI public relations. Plans for public relations program. Literature.

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Laurance S. Rockefeller - Jackson Hole Preserve - Tourtellot Report, 1957	box 58	folder 590
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Laurance S. Rockefeller - Jackson Hole and Grand Teton National Park, 1955-1957	box 59	folder 591
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**Scope and Contents**

Conditions in park. Opening and operation of Lodge.

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Laurance S. Rockefeller - Memorial Center - James Ewing Hospital, 1952-1958	box 59	folder 592
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**Scope and Contents**

LSR contribution toward publication costs of book on cancer by Francelia Butler; relationship between Sloan Kettering Institute and Memorial.

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Laurance S. Rockefeller - New York City Airport Authority, 1947	box 59	folder 593
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**Scope and Contents**

LSR chairman of authority. Plans for construction of Idlewild, LSR statements.

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Laurance S. Rockefeller - Princeton University - Forrestal Research Center, 1953	box 59	folder 594
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**Scope and Contents**

Purchase and gift of Forrestal papers to Princeton by LSR and Dillon. Comments on press release.

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Laurance S. Rockefeller - YWCA, 1953-1958	box 59	folder 595
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## Scope and Contents

Public relations advise Mrs. . LSR on activities of YWCA.

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David Rockefeller - Biographies, 1947-1961	box 59	folder 596
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## Scope and Contents

Office prepared biographies.

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David Rockefeller - Institute of International Education, 1954-1961	box 59	folder 597
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## Scope and Contents

DR article on International House in News Bulletin of Institute, 1954; JDR 3rd declines to speak on international cultural relations; NAR declines service on Advisory Council for Conference on Exchanges of the Arts; JDR 3rd declines service in Conferences December 1956; Mr. and Mrs. . NAR agree to serve as patrons of dinner dance March 1960; JDR 3rd declines invitation to speak before Southwest Advisory Committee March 1961.

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David Rockefeller - International House - New York City, 1949	box 59	folder 598
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## Scope and Contents

Preparation of August 4, 1949 press release re. election of President Miguel Aleman Valdes of Mexico, Mrs. . Eleanor Roosevelt, and JDR, Jr. as first honorary members of International House Association, Inc. Announcement made by Dr. R. G. Sproul, Pres. of Board of Trustees.

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David Rockefeller - The Story of International House, 1953-1961	box 59	folder 599
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## Scope and Contents

by Harry Edmonds

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David Rockefeller - InternationalHouse- New York City - Gen. G. C. Marshall, 1947-1949	box 59	folder 600
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## Scope and Contents

Marshall became Chairman of the Board , 1949; preparation of press release re. Marshall acceptance of post; DR introduction for Marshall and Gen. Frederick Osborn.

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David Rockefeller - International House - New York City - Cafeteria Strike, 1948	box 59	folder 601
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## Scope and Contents

Instituting mechanism to voice student grievances; statement by Board of Trustees re. financial situation and cafeteria problems; cafeteria strike.

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David Rockefeller - International House - New York City - 25th Anniversary, 1950 May	box 59	folder 602
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## Scope and Contents

Preparation of press releases re. anniversary; Chinese Communist meeting February 1950; art exhibit April 1950; DR statement to be read at dance at International House April 29, 1950.

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David Rockefeller - International House Association, Inc., 1947-1956	box 59	folder 603
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## Scope and Contents

Creation of the association, 1947; changes in staff; preparation of press release; International House opening ceremonies 1955.

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David Rockefeller - International House - Ford Foundation Presentation, 1952	box 60	folder 604
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## Scope and Contents

General background of International Houses and International House Association, finances, management programs.

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David Rockefeller - International House - Philadelphia, 1954	box 60	folder 605
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## Scope and Contents

Trustees and staff; Walter C. Pew invitation to DR - recommendation.

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David Rockefeller - Morningside Heights, 1947-1958	box 60	folder 606-609
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## Scope and Contents

School survey, organization of REMDCO. Community re-development survey. Plans for housing re-development. Objections to plans. Selling the project to the people. Approval of project. Relations with General Grant public housing. Congressional fight over funding. Relocation problems. Building Morningside Gardens. Public safety.

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David Rockefeller - Morningside Heights - Certificates, Resolutions, Minutes, 1947-1952	box 61	folder 610
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David Rockefeller - Morningside Heights - Printed Material, 1947

	box 61	folder 611-613
David Rockefeller - Morningside Heights - W.K. Harrison, 1947	box 61	folder 614
David Rockefeller - University of Chicago - Chicago Maroon, 1952	box 61	folder 615

### Scope and Contents

Charges of being communist made against University; Public Relations concludes that Maroon cannot fairly be termed a communist organ and that charges are greatly exaggerated.

Rockefeller Family - Publicity, 1947-1960	box 62	folder 616-617
<b>Scope and Contents</b>		
Clippings and articles.		

Public Attitudes Toward the Rockefellers, 1970	box 62	folder 618
<b>Scope and Contents</b>		
Lloyd A. Free report on public opinions/attitudes regarding the Rockefeller family.		

John D. Rockefeller III - Memorial Service, Riverside Church, 1978	box 62	folder 619
<b>Scope and Contents</b>		
Copies of memorial booklet.		

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## Articles and Books Correspondence, 1914-1981 (1947-1962)

Title/Description	Instances	
The American Mercury - "Philanthropy Faces A Change" Winthrop Rockefeller, 1953	box 62	folder 620
American Weekly - Ray Josephs, 1947-1954	box 62	folder 621
<b>Scope and Contents</b>		
Public Relations comments on articles by Josephs concerning VBEC and NAR - "Hard Working Millionaire", American Weekly July 19, 1953; questions NAR's "time saving methods".		
Americas - Proposed Article by Nelson A. Rockefeller, 1949	box 62	folder 622
Arne, Sigrid - Nelson A. Rockefeller Article, 1954	box 63	folder 623

Art in America - Article by Nelson A. Rockefeller, 1957-1958	box 63	folder 624
<b>Scope and Contents</b>		
American Indian Art, stone sculptures, Duck River County, Tennessee.		
Asahi Magazine (Japan) - John D. Rockefeller III Article, 1953	box 63	folder 625
<b>Scope and Contents</b>		
JDR 3rd as President of Japan Society.		
Associated Press - David, Steven V., 1953	box 63	folder 626
<b>Scope and Contents</b>		
Copies of articles regarding the activities of the Rockefeller brothers.		
Associated Press - Clarke, Philip C., 1947	box 63	folder 627
<b>Scope and Contents</b>		
Copy of interview with Nelson A. Rockefeller.		
Associated Press - Tucker, George, 1949	box 63	folder 628
<b>Scope and Contents</b>		
Copy of articles about Nelson A. Rockefeller and IBEC.		
Associated Press - Wiznitzer, Louis, 1957-1958	box 63	folder 629
<b>Scope and Contents</b>		
Copies of articles about Nelson A. Rockefeller, Brazil, economic development.		
Atlantic Monthly - "American Technology for Starved Lands" Robert Price Russell, 1947	box 63	folder 630
Automoveis E Acessorios - "Reviewing Rockefeller", 1948	box 63	folder 631
<b>Scope and Contents</b>		
Copy of article regarding Nelson A. Rockefeller and IBEC.		
Barr, Stringfellow - "Let's Join the Human Race", 1951	box 63	folder 632
<b>Scope and Contents</b>		
Letter to FAJ from W. Barclay Harding expressing his doubts about Barr's intellectual honesty; FAJ response that Barr had studied work of AIA although it was not mentioned		

in his report. JDR, Jr. letter to FAJ re. comments of Remsen Bird and H. C. McClellan.

Barbosa-Carneiro - IBEC Articles, 1947	box 63	folder 633
<b>Scope and Contents</b>  Correspondence regarding representation of Nelson A. Rockefeller, IBEC, Brazil, Venezuela.		
Bealle, Morris A. - "House of Rockefeller", 1959-1961	box 63	folder 634
Belgian Chamber of Commerce - "Albertville - Belgian Congo" Laurance S. Rockefeller, 1954	box 63	folder 635
Bingham, Jonathan B., 1953-1954	box 63	folder 636
<b>Scope and Contents</b>  NAR's preface for Binham's book "Shirt-Sleeve Diplomacy", was not completed.		
Boston Globe - Various Nelson A. Rockefeller Articles, 1946-1956	box 63	folder 637
<b>Scope and Contents</b>  "Rockefeller Predicts Inter-American Trade Expansion" and other untitled articles.		
Business Week - "10 Year Dream Turns A Profit" Sol Sanders, 1957	box 63	folder 638
<b>Scope and Contents</b>  Nelson A. Rockefeller and IBEC		
Business Week - "Good Neighbor, Good Business", 1947	box 63	folder 639
<b>Scope and Contents</b>  IBEC article		
Cargill News - "Brazilian Project Goes Forward" J.M. Wilson, 1948	box 63	folder 640
<b>Scope and Contents</b>  IBEC article		
Caracas Journal 10th Anniversary Edition, 1955	box 63	folder 641
<b>Scope and Contents</b>  Correspondence regarding IBEC Venezuela article.		
Chilean Gazette - Nelson A. Rockefeller Statement, 1946	box 63	folder 642

Christian Science Monitor - "Rockefeller Sparks Business Leaders" Arnold Beichman, 1958	box 63	folder 643
Christian Science Monitor - "Rockefeller Pushes Program of "Joint Enterprise" for Latin America" Robert Shellaby, 1948	box 63	folder 644
Christian Science Monitor - "Pattern of Partnership Spurs Economic Development Abroad" Nelson A. Rockefeller, 1957	box 63	folder 645
Christian Science Monitor - Hallet Series, 1952-1954	box 63	folder 646
<b>Scope and Contents</b>		
AIA, IBEC-VBEC articles		
Colliers - "How to be a Millionaire -- And Like It" C.D. Morris, 1950	box 63	folder 647
Colliers - "The Rockefellers of New York" Quentin Reynolds, 1949	box 63	folder 648
<b>Scope and Contents</b>		
Correspondence, unpublished article.		
Coronet - "Rockefeller Center" Laurance S. Rockefeller, 1955	box 63	folder 649
Coronet - "The Rockefeller Story", 1950	box 63	folder 650
<b>Scope and Contents</b>		
Correspondence, reactions, and corrections.		
Dartmouth Magazine - Article by Nelson A. Rockefeller, 1946	box 63	folder 651
<b>Scope and Contents</b>		
Copy of article regarding Latin America.		
Diario Carioca - Statement by Nelson A. Rockefeller, 1952	box 63	folder 652
Ebony Magazine - "Rockefeller's Right Hand Man", 1955	box 63	folder 653
<b>Scope and Contents</b>		
United Negro Fund, The Future of Negro Colleges, Laurance Rockefeller and Winthrop Rockefeller statements.		
The Economist - "Oil in the Third Generation" Mildred Adams, 1959	box 63	folder 654
<b>Scope and Contents</b>		
Copy of article and request for review.		
Encyclopedia Britannica, 1955	box 64	folder 655



## Scope and Contents

Rockefellers re-write of the 1944 Edition

Engineering News Record - IBEC Technical Services (ITS), 1948-1949	box 64	folder 656
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## Scope and Contents

Correspondence and copies of articles.

Esquire Magazine - Museum of Primitive Art (MOPA), 1957	box 64	folder 657
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Export Trade and Shipper - "President, International Basic Economy Corporation" Robert C. Fulton, Jr., 1954	box 64	folder 658
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A Fazenda - "New Methods for Control of Cattle Tick in Brazil" John B. Griffing, 1948	box 64	folder 659
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## Scope and Contents

Copy of article.

Folha da Manha - Excerpts, 1949	box 64	folder 660
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## Scope and Contents

IBEC operations at Sementes Agrocere's Santa Rita farm, Cargill, EMA operations at Jacarezinho, AIA work in Santa Rita do Passa Quatro.

Foreign Affairs Magazine - "Purpose and Policy" Nelson A. Rockefeller, 1960	box 64	folder 661
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## Scope and Contents

Copy of article and magazine.

Foreign Affairs Magazine - Japan Article by John D. Rockefeller III, 1954	box 64	folder 662
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## Scope and Contents

Correspondence and suggested edits.

"Foreign Trade" - John D. Rockefeller III, 1954-1955	box 64	folder 663
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## Scope and Contents

Published in New York Times, article on Japanese trade.

Fortune Magazine, 1948-1957	box 64	folder 664
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## Scope and Contents

Correspondence and corrections for various article about Nelson A. Rockefeller, IBEC, Venture Capital, the Rockefeller Brothers

Fosdick, Raymond - "A Portrait of John D. Rockefeller, Jr.", 1956-1959	box 64	folder 665
Free World Magazine - "The Only War We Seek" Nelson A. Rockefeller, 1951	box 64	folder 666
Goodfriend, Arthur, 1950-1957	box 64	folder 667

## Scope and Contents

Comments on content of his work "Dollars Won't Do It"; JDR 3rd contributed to cost of publication; criticism of "Report on Indoehesia - background material on Goodfriend and comments on his other works; JDR 3rd Contribution to underwrite book Fifth Trip to Asia withdrawn when publishers turned the book down.

Grimm, Peter - "How I Bought the Site for Rockefeller Center", 1954	box 64	folder 668
Gronowicz, Antoni, 1958-1960	box 64	folder 669

## Scope and Contents

He interviewed JDR 3rd for book Builders of America; JDR 3rd was discouraged from contributing to book; Granowicz apparently abandoned proposed biography The Amazing Mr. John.

Griffing, John B., 1956-1960	box 64	folder 670
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## Scope and Contents

Wrote articles concerning IBEC proposed projects for processing of agricultural products in Brazil; aided in campaign for acceptance of processing soluble coffee in Brazil when Brazilian press opposed opening plants in the country; articles on corn, bamboo and new animal types, including coffee trees, fish farming. Griffing retirement.

Harrison, Wallace K., 1951-1961	box 65	folder 671
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## Scope and Contents

Director of Planning for United Nations Headquarters; was named President of AIA. Harrison was also director of IBEC and IBEC Housing Corp. and Trustee of Rockefeller Foundation. Proposed profile of Harrison for The New Yorker; arrangements for proposed book of Harrison's work; copies of speeches made by Harrison.

HOY Magazine - Rockefeller Center, 1952		
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## Scope and Contents

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Interview with NAR.

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Jewish Daily Forward - 300th Anniversary, 1954

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## Scope and Contents

DR statement on 300th Anniversary of landing of first jewish settlers in North America, July 18, 1954; DR was interviewed by S. Regensburg but no copy of the article was included

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Jewish Labor Record, 1946

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## Scope and Contents

NAR Statement as Chairman of Community Committee on behalf of the United Jewish Appeal, June 1946.

---

Josephs, Raymond, 1947-1954

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## Scope and Contents

Public Relations comments on articles by Josephs concerning VBEC and NAR - "Hard Working Millionaire", American Weekly July 19, 1953; questions NAR's "time saving methods".

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Josephson, Emanuel M., 1952-1959

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## Scope and Contents

Author of "RockefellerInternationalist" and other attachs. on the family.

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Journal of Commerce - Pan American Day Supplement, Nelson A. Rockefeller, 1953

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## Scope and Contents

Article by NAR (as Pres. of IBEC) for the Foreign Trade Issue September 1947; NAR articles for Pan American Day Supplements, 1947, 1948 and 1953.

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Kissinger, Henry A., 1945-1957

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## Scope and Contents

Reprint of article from ForeignAffairs, "Reflections on American Diplomacy", 1956; Carnegie Corporation Quarterly July 1957 comment on Kissinger's Nuclear Weapons and Foreign Policy.

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La Hacienda, 1949-1957

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## Scope and Contents

IBEC, Nelson A. Rockefeller

The Lamp, 1947-1948	box 65	folder 680
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## Scope and Contents

VBEC articles.

Lares, Arturo - "El Diario de Nueva York", 1949-1959	box 65	folder 681
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## Scope and Contents

Reprinted a series of very unfavorable articles about VBEC written by German Vegas for El Universal of Caracas . PR suggested El Diario publish the office's response to the attacks as was done by El Universal. El Diario sent a reporter to interview NAR instead. PR checked the draft of the article. Copies of editorials, NAR statements.

Life Magazine - Nelson A. Rockefeller Family, 1958-1960	box 65	folder 682
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London Economist - "Rockefeller Deal for South America", 1948	box 65	folder 683
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## Scope and Contents

Copy of article.

Magazines A-Z, 1954-1960	box 65	folder 684
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## Scope and Contents

Business Week, Catholic Digest, "What has Changed in Kremlin?", David Rockefeller film for Family Circle magazine, Faith Today, True Confessions article re Winthrop's marriage, "Three Years of It" Harpers article, LOOK magazine article on NAR, New Leader magazine, Our World magazine, National Review re NAR, Reader's Digest re Lincoln Center, Sports Illustrated re JDR III and tennis, This Week magazine, This World, Wisdom award NAR.

Mainichi - New Year's Message, John D. Rockefeller III, Japan, 1955	box 65	folder 685
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Manchester, William - Holiday Articles, 1958	box 65	folder 686
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Morris, Joe Alex, 1950-1956	box 66	folder 687
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## Scope and Contents

Comments on report "U.S. International Security Objectives and Strategy". Information on brother's houses and offer of use of apartment in NY for Morris and family.

Nation's Business - "Good Neighbors and Profits" J.W. White, 1949	box 66	folder 688
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National Review - "When A Rockefeller Needs A Friend", 1958	box 66	folder 689
Nelson A. Rockefeller - Articles about, 1946-1948	box 66	folder 690
<b>Scope and Contents</b> Various articles about NAR and Latin America		
Nelson A. Rockefeller - Articles by, 1947-1957	box 66	folder 691
New York Post, 1957-1959	box 66	folder 692
<b>Scope and Contents</b> Notes of NAR interview by Oliver Pilat corrected by Public Relations; interview with Mrs. LSR for article.		
New York Times, 1947-1952	box 66	folder 693
<b>Scope and Contents</b> Articles about incorporation of IBEC. "Rockefellers Set Up Corporation to Improve Agriculture in Brazil, January 1947; June 1947 article "Venezuela to Get Food - Making Help". about fish and miik-powder plants planned by VBEC and Venezuelan government; editorial June 28, 1947 on Venezuelan experiment; January 4, 1952 article about Rockefeller interests in South America - IBEC and AIA; correspondence with Foster Hailey, incl. that about musician Linn Won-Sik and philologist Duncan MacDougal - NAR contributed toward Linn's expenses at Julliard; editorial re. AIA aid in Brazil January 23, 1952.		
New York Sun, 1947	box 66	folder 694
<b>Scope and Contents</b> Editorial "More food for Venezuela", June 30, 1947.		
New Yorker, 1942	box 66	folder 695
<b>Scope and Contents</b> Profile of NAR.		
New Yorker - W.K. Harrison, 1954	box 66	folder 696
<b>Scope and Contents</b> U.S. Embassy building, Rio.		
Newsweek Overseas Edition, 1948-1958	box 66	folder 697
<b>Scope and Contents</b> JDR 3rd.		
New York Journal American, 1958		

**Scope and Contents**

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Clips of Watson's series "The Fabulous Rockefeller Dynasty", August 1958. Thank you note to Watson from JDR 3rd.

O Globo, 1946-1950

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**Scope and Contents**

Article by FAJ December 26, 1946 re. cooperative programs between Brazilian and U.S. private groups :AIA and IBEC; NAR article on US-Brazil relations (PR recommendation that NAR back out if possible).

Owens, William A. - "Pocantico Hills 1609-1959", 1960

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**Scope and Contents**

Copy of book and correspondence.

Read, Florence - "The Story of Spelman College", 1961

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Reader's Digest, 1955-1957

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New York Herald Tribune, 1958

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**Scope and Contents**

R. Drummond guest column by NAR, about economic growth trend in the U.S. October 6, 1958.

Saturday Evening Post - "The Rockefeller" J.A. Morris, 1950-1951

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St. Louis Post-Dispatch, 1947

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June 8, 1947 article on IBEC and NAR philosophy.

The Synagogue Light, 1946

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Statement by NAR.

TIME - "Good Works at a Profit", 1948

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Town and Country - "Majesty in Manhattan", 1952

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Copy of article re Rockefeller Center by Thomas Brailsford Felder.

Schwantes, Robert, 1955

<b>Scope and Contents</b>	box 67	folder 711
"Japanese and Americans: A Century of Cultural Relations"		
United Nations World, 1947	box 67	folder 712
<b>Scope and Contents</b>		
VBEC article, "Fresh Fish for Juan Bimba," "Rockefeller Name is Now Being Hailed by Venezuelans"		
USIA, 1956	box 67	folder 713
<b>Scope and Contents</b>		
Statements by NAR		
Vandenberg, Arthur, 1951	box 67	folder 714
<b>Scope and Contents</b>		
NAR and FAJ reactions to mentions of NAR in Vandenberg's publication of "PrivatePapers" All references to the UN San Francisco Conference.		
Copies of Periodicals, A-Bui, 1922-1982	box 68	folder 715-719
<b>Scope and Contents</b>		
AAUW Journal, AIA Journal, Across the Board, Americas, Anglo-American Oil Company Limited Jubilee, The Architecture Forum, Architecture, Arkansas Water: Why Wait for the Crisis?, Art in America, Atlantik-Brucke E.V., Avenue, Belgian Congo-American Survey, Book Digest, Brazil, Brazilian Business, Brown Alumni Monthly, Buildings and Building Management.		
Copies of Periodicals, Bus-I, 1914-1981	box 69	folder 720-724
<b>Scope and Contents</b>		
Business Week, Coronet, Energy in Solid Waste, Engineering News-Record, Esquire, Export Trade and Shipper, Family Circle, Family Weekly, Forests, Fortune, Finance, The FRA, Good Art is Good Business and Good Politics, How Rockefeller Built the Standard Oil Company, Institutional Investor, Investor's Reader.		
Copies of Periodicals, L-S, 1938-1979	box 70	folder 725-730
<b>Scope and Contents</b>		
Life, Ladies' Home Journal, Look, The Ministry, Museum News, National Geographic, Naturalist - Jackson Hole Country, The Nelson Rockefeller Collection (Kykuit), The Nelson A. Rockefeller Collection of Mexican Folk		

Art (MOPA), New York, New York Times Magazine, Newsweek, Parade (Arkansas Gazette), Pageant, Parks and Recreation, People, People Places and Parties, Planning and Civic Comment, Population Council, Portrait of David Rockefeller (Kahn), Reader's Digest, Saturday Evening Post, Smithsonian, Sports Illustrated, Sunday Times Magazine.

Copies of Periodicals, T-Z, 1958-1981

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Time, There are Many Washingtons, This Week (Detroit News), Town and Country, TV Guide, U.S. News and World Report, Yankee

Oversized Periodicals

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Life, Fortune, Holiday, and other oversize periodicals.

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## Ivy Lee Correspondence and Clippings, 1915-1960

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Correspondence, 1919-1941	box 72	folder 734-743
Press Releases, 1925-1960	box 73	folder 744-746
Clippings, September 1946 - June 1947	box 73	folder 747-748
Clippings, July 1947 - June 1949	box 74	folder 749-752
Clippings, July 1949 - 1958	box 75	folder 753-757
Rockefeller Institute, 1915-1920	box 75	folder 758

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