



Ford Foundation records, Media Policy collection

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English

Describing Archives: A Content Standard

Rockefeller Archive Center

15 Dayton Avenue

Sleepy Hollow 10591

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URL: <http://www.rockarch.org>

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Summary Information

Repository:	Rockefeller Archive Center
Creator:	Ford Foundation
Title:	Ford Foundation records, Media Policy collection
ID:	FA722
Date [inclusive]:	1964-1980
Physical Description:	0.88 Cubic Feet
Language of the Material:	English

Preferred Citation

Information regarding the Rockefeller Archive Center's preferred elements and forms of citation can be found at <http://www.rockarch.org/research/citations.php>.

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Scope and Contents

All of the materials in the Media Policy Collection pertain to Ford Foundation Grant 06800203 awarded to the United Church of Christ as of July 6, 2004. The materials were accessioned as Accession 2004/015 on July 6, 2004 and processed on July 7, 2004. Additional materials may be added to this collection in the future.

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Arrangement

The Media Policy Collection consists of a single series: United Church of Christ.

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Administrative Information

Publication Statement

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Conditions Governing Access

Material more than ten years old is open for scholarly research.

Select individual files are restricted, as noted. Permission to access these files must be obtained from the Ford Foundation before scholarly access is permitted.

Conditions Governing Use

Completion of a use agreement is required prior to providing scholarly access. See RAC Head of Reference (or applicable designee) for details.

Ford Foundation holds title, copyright and literary rights in the collection, in so far as it holds them.

The Rockefeller Archive Center has authority to grant permission to cite and publish material from the collection for scholarly purposes. Permission to publish extensive excerpts, or material in its entirety, will be referred to the Ford Foundation.

Immediate Source of Acquisition

Ford Foundation archive was deposited at RAC in 2011. Ford Foundation records, correspondence, reports, program files and officers papers were transferred to, and accessioned by, RAC beginning in 2011. Accessions continue as necessary.

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Controlled Access Headings

- Ford Foundation

Physical Characteristics and Technical Requirements

Materials requiring specialized equipment for access (film, audio, video, slides) may be restricted from scholarly research dependent on availability of the applicable equipment.

Brittle or damaged items, or materials otherwise in need of preservation care, may be restricted from scholarly research at the discretion of the RAC Head of Archival Services/RAC Head of Reference.

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Collection Inventory

United Church of Christ

Arrangement

Series I, United Church of Christ, is arranged in the following subseries:

A. Broadcast Monitoring Study, 1964-1966 B. Letters, 1979-1980 C. Lamar Life Broadcasting D. Check Your Local Stations E. Court Briefs F. Reports and statements G. Handbooks

Broadcast Monitoring Study, 1964-1966

Title/Description	Instances	
"Observation of Television Programming." Packet of instructions and an Observer's Log Sheet issued by the Office of Communication, United Church of Christ	box 1	folder 1
Attachment A. "Relevant facts concerning churches and instrumentalities of the United Church of Christ." Includes exhibits 1 and 2	box 1	folder 1
Attachment B. "Documents relative to the monitoring study." Exhibit #1a-d and Exhibit #2 are listed, however, Exhibit #1d and Exhibit #2 are missing, 1964 March 1 - 7	box 1	folder 1

Budget – "Television Monitoring Study and Legal Briefs,
Jackson, Mississippi, April, 1964 through May, 1966", 1964
April - 1966 May

box 1

folder 1

Letters, 1979-1980

Title/Description

Instances

Letter from George A. Owens, President and Robert O. Wilder,
Chairman of Tougaloo College to Dr. C. Shelby Rooks,
Chairman, Seminary Section of the CHE, Chicago Theological
Seminary, 1980 September 12

box 1

folder 2

Two letters of support sent to Reverend Everett C. Parker,
Director, Office of Communications, United Church of Christ,
1979

box 1

folder 2

Lamar Life Broadcasting

Scope and Contents

Folder 5 contains documents related to case number 19409 in the United States Court of Appeals for the District of Columbia Circuit. Office of Communications of the United Church of Christ, Aaron Henry Robert L.T. Smith, and United Church of Christ at Tougaloo, Appellants, v. Federal Communications Commission, Appellee, Lamar Life Broadcasting Company, Intervenor.

Title/Description

Instances

"Analysis of Programming of WLBT, Channel 3 for period
March 1 through March 7 inclusive by program type"

box 1

folder 3

Attachment J. "Use of Mr., Mrs., and Miss in the News." A
statement by Dick Sanders, New Director of Station WLBT. Or
the reverse side is Attachment K – List of local Negro Programs
Scheduled on WLBT-TV since March 1, 1964: (Excluding
Announcements, Local News and Local Sports), 1964 May 1

box 1

folder 3

Petition to intervene and to deny application for renewal of
operation license

box 1

folder 3

Opposition to the petition

box 1

folder 3

Reply to the opposition. All three documents were submitted to
the Federal Communications Commission

box 1

folder 3

Dockets from hearing before the Federal Communications
Commission regarding application of the Lamar Life Insurance
Company for renewal of license of television station WLBT and
auxiliary services, Jackson Mississippi, 1967-1979

box 1

folder 4

Brief for Intervenor, 1969 January 10

box 1

folder 5

Reply Brief for Appellants, 1965 November 3

box 1

folder 5

Brief for Appellants (photocopy)

box 1

folder 5

"Broadcast Bureau's Comments on Petition for Reconsideration"

box 1

folder 5

"Opposition to Motion to Designate Place of Hearing"

box 1

folder 5

"Reply of Appellants on Motion to clarify this Court's Opinion and Order"	box 1	folder 5
"Statement of Commissioner Kenneth A. Cox Concurring in Part and Dissenting in Part"	box 1	folder 5
"Memorandum Opinion and Order"	box 1	folder 5
"Notice of Appeal"	box 1	folder 5

Check Your Local Stations

Scope and Contents

Check Your Local Stations was a program created by the Office of Communications of the United Church of Christ to teach community leaders about communication law and ways to improve broadcasting services to minorities.

Title/Description	Instances	
Memo regarding Check Your Local Stations regional workshops to train community leaders to "negotiate with broadcasters for improved radio and television service and employment practices"	box 1	folder 6
Citizen Action in Telecommunications Workshop. Handbook for Participants by Robert Lewis Shayon. A joint program of Office of Communication, United Church of Christ and Media Reform Committee, National Organization for Women, 1979 March 30 - 31	box 1	folder 6
Report to the Veatch Program, 1976 January 30 - 1977 April 30	box 1	folder 7
Report to the Veatch Program, 1978 January 1 - December 15	box 1	folder 8

Court Briefs

Title/Description	Instances	
Court Brief in the U.S. Court of Appeals for the Seventh Circuit, Nos. 16,369, 16498, and 16,499. Columbia Broadcasting System, Inc., National Broadcasting Company, Inc., and Radio Television News Directors Associations et al., Petitioners v. Unites States of America, and Federal Communications Commission, Respondents. On petition for Review of an Order of the Federal Communications Commission. (photocopy)	box 2	folder 9
Court Brief No. 2 and 717 in the Supreme Court of the United States. October Term, 1968. United States of America and Federal Communications Commission, Petitioners v. Radio Television news directors Association, et al., Respondents. Red Lion Broadcasting Co., Inc., et al., Petitioners, v. Federal Communications Commission, Respondent. (photocopy), 1968 October	box 2	folder 9

Reports and statements

Title/Description	Instances	
Grant No. 68-203. Report to the Ford Foundation. Exhibit #1 – Petition to Deny Renewal of License of KTAL-TV, 1969 March 7	box 2	folder 10
Grant No. 680-0203D. Report to the Ford Foundation. Office of Communications. United Church of Christ, 1973 October	box 2	folder 11
Report to Field Foundation AFL-CIO. Office of Communication. United Church of Christ, 1970	box 2	folder 12
"Excerpts from a statement by a joint committee of the World Association for Christian Communication and the National Council of the Churches of Christ in the U.S.A. on 'Communication in an Emerging World Order'"	box 2	folder 13
"Broadcast Television in a Multichannel Marketplace" by Florence Setzer and Jonathan Levy. OPP Working Paper No. 26. Office of Plans and Policy. Federal Communications Commission, 1991 June	box 2	folder 13

Handbooks

Title/Description	Instances	
"Public Action for Radio Workshop." Handbook for Participants by Robert Lewis Shayon. A Project of Telecommunications Consumer Coalition, 1979 December 15	box 2	folder 14

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