



Ford Foundation records, Knowledge, Creativity and Freedom, Media, Arts, and Culture, Media Unit, Office Files of Becky Lentz

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Rockefeller Archive Center

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Summary Information

Repository:	Rockefeller Archive Center
Creator:	Ford Foundation
Title:	Ford Foundation records, Knowledge, Creativity and Freedom, Media, Arts, and Culture, Media Unit, Office Files of Becky Lentz
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Date [inclusive]:	1998-2007
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Biographical / Historical

The Ford Foundation was chartered by Henry and Edsel Ford in 1936 "to receive and administer funds for scientific, educational and charitable purposes, all for the public welfare", and initially served the Ford family's charitable interests in the Detroit area. Following the deaths of Edsel Ford (1943) and Henry Ford (1947), the Foundation was propelled to the forefront of philanthropy as the largest American foundation in terms of both endowment and yearly expenditures, and with an international scope to its major program areas.

During the Foundation's first twenty years its major programs were in international economic development, primary and higher education, educational and public broadcasting, behavioral sciences, civil liberties, urban development, fine arts and the humanities. The Ford Foundation also partnered with the Rockefeller Foundation in supporting agricultural development in South America, Africa, and Southeast Asia. Since the 1970s, the Foundation has also pioneered programs in women's rights, energy policy, micro-financing in under-developed countries, establishing human rights groups, and improving international HIV/AIDS education.

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Scope and Contents

This collection contains office files of Becky Lentz, who held positions as a Program Officer of Media, Arts, and Culture and a Program Officer for Electronic Media Policy. Materials include grant records, grant-funded materials, Requests for Grant Action (RGA), proposals, grant status reports, books, newsletters, working drafts, memos, publications, and correspondence.

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Arrangement

The collection is arranged alphabetically in two series:

1. Grant Files, 1998-2007
2. Conference Materials and Publications, 2000-2007

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Administrative Information

Publication Statement

Rockefeller Archive Center

15 Dayton Avenue

Sleepy Hollow 10591

archive@rockarch.org

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Processing Information

Processed by Katie Martin, July 2018

Conditions Governing Access

Open for research with select materials restricted as noted. Brittle or damaged items are available at the discretion of RAC. Researchers interested in accessing digital media (floppy disks, CDs, DVDs, etc.) in this collection must use an access surrogate. The original items may not be accessed because of preservation concerns. To request an access surrogate be made, or if you are unsure if there is an access surrogate, please contact an archivist.

Immediate Source of Acquisition

This material was transferred to RAC in 2018 by the Ford Foundation and ingested by RAC as Accession 2018:040.

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Controlled Access Headings

- Communications
- Media
- Ford Foundation

Collection Inventory

Grant Files, 1998-2007

Title/Description	Instances	
ACLU Foundation, 2000-2002	box 1	folder 1
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American Library Association, 2000-2001	box 1	folder 2
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Grant No.: 10000970		
American Library Association, 2001-2003	box 1	folder 3

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Grant No.: 10000970

Bay Area Video Coalition, 1998

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Scope and Contents

Playback: A Preservation Primer for Video

Benton Foundation, 2007

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Scope and Contents

Publication - What's Going on in Community Media

Board of Global Ministries of the United Methodist Church,
2000-2001

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Grant No.: 10051071

Center for Democracy and Technology, 2003-2005

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Center for Digital Democracy, 2005

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Center for International Media Action, 2003-2004

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Grant No.: 10350692

Center for Media Education, 1999-2000

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Grant No.: 09901180

Center for Media Education (1 of 2), 2001

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Grant No.: 10100436

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Grant No. 10100436

Center for Policy Alternatives, 2000-2002

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Grant No.: 10100408 - includes newsletters, correspondence, and grant forms

Center for Public Integrity, 2005-2006

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Includes publication - Networks of Influence: The Political Power of the Communications Industry (2005) as well as a pamphlet and memos

City University of New York, 2001-2003

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Grant No.: 10250381 - includes memos, grant information, and report - Mapping Social Entrepreneurship and the Role of Charitable Foundations in Electronic Media: 1946-1996 (March 31, 2003)

Consumer Federation of America (1 of 2), 2004

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Grant No.: 10350626 - grant report

Consumer Federation of America (2 of 2), 2004

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Attachment #7 - Report - Abracadabra! Hocus-Pocus!: Making Media Market Power Disappear with the FCC's Diversity Index, Dr. Mark Cooper

Consumers Union, 1992-2005

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Reports - The Digital Divide: Confronts the Telecommunications Act of 1996, Economic Reality vs. Public Policy (February 1999) and Electronic Waste: Finding Sustainable Solutions that Work Better for Consumers: A Consumers Union White Paper, Carolyn Cairns

Digital Media Forum - Leslie Harris and Associates, 2000

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Report - Can the Information Commons Be Saved?: How Intellectual Property Policies Are Eroding Democratic Culture -- and Some Strategies for Asserting the Public Interest

Digital Media Forum - Leslie Harris and Associates, 2001

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Includes Digital Media Forum - Annual Report (2001) and Ford Foundation Digital Media Forum, May 29-30, 2001 Alexandria, Virginia report

Digital Media Forum - Leslie Harris and Associates, 2001	box 3	folder 21
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Grant No.: 10100244 - Appendix A - Rapporteur's Report, Ford Foundation Digital Media Forum Retreat, May 30-31, 2001 Appendix B - Who Benefits Whom in Local Television Markets?, Joel Waldfogel; Appendix C - Privacy, Consumers, and Cost; Appendix D - Framing a Campaign to Defend the "Dot-Commons": Revised Proposal for a Program of Research and Advocacy, memos, drafts of reports, and correspondence

Digital Media Forum - Leslie Harris and Associates, 2002	box 4	folder 22
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Grant No.: 10100243 - Duke University School of Law, Ford Foundation Final Report: Public Interest for the Public Domain; Duke Law School Fellowship Program in Intellectual Property and the Public Domain, Ford Year-End Report - Attachments for 2001-2002

Duke Law School (2 of 3), 2002	box 4	folder 24
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Reports - There's a Chill in the Air: Fighting for Academic Freedom in Felten v. RIAA, Jennifer Westerhaus; Universal City Studios, Inc. v. Corley: The Constitutional Underpinnings of Fair Use Remain an Open Question (Fall 2001); Compulsory Licensing for AIDS Drugs under TRIPS: A Proposal for Expedited Review Process, Yoav Oestreicher; Memorandum on Circuit Precedent for Eldred First-Amendment Arguments; Standards "Review" of the Proposed "Common Control and Measurement Plane" (CCAMP) Protocol; Standards "Review" of the Proposed Multicast/Anycast Group Management (MAGMA) Protocol; An Analysis of Constitutional Issues Raised by Proposed Database Protection Legislation

Duke Law School (3 of 3), 2002	box 4	folder 25
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Server Liability Under the Proposed Notice and Statutory License Requirements for Digital Audio Transmissions, Matthew Greenley (April 14, 2002)

Fordham University, 2003

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Media Diversity and Localism: Meaning, Metrics, and the Public Interest, Conference Report, December 15th and 16th, 2003

Fordham University, 2004

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Grant No.: 10450187; Ford Foundation Grant Report - Media Diversity and Localism: Meaning, Metrics, and the Public Interest, Donald McGannon Communication Research Center, Philip M. Napoli; The Localism Principle in Communications Policymaking: An Annotated Bibliography (August 2004); Concentration, Content, Diversity, and Media Usage by Citizens/Consumers: An Annotated Bibliography; Working Paper - Market Structure, Station Ownership, and Local Public Affairs Programming on Local Broadcast Television; Working Paper - Reassessing Communications Research's Potential Contribution to Communications Policy: The Case of Media Ownership and the Diversity Index

Free Press, 2007

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Pamphlets

Mobilizing Media Reform DVD, Presented by freepress, produced by KGH D Productions, 2007

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Conditions Governing Use:

Conditions Governing Use

Researchers interested in accessing digital media (floppy disks, CDs, DVDs, etc.) in this collection must use an access surrogate. The original items may not be accessed because of preservation concerns. To request an access surrogate be made, or if you are unsure if there is an access surrogate, please contact an archivist.

Fund for Constitutional Government, 1999-2001

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Grant No.: 10000200 - correspondence, grant status report

Funding Exchange - Media Justice Fund, 2002-2004	box 5	folder 30
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Institute for Public Representation Georgetown University Law Center Washington, D.C. - Annual Report 2000-2001

Highlander Research and Education Center, 2002	box 5	folder 33
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Highlander Media Justice Gathering - Final Report, Prepared by Nan Rubin, September 2002

International Women's Tribune Centre, 2005	box 5	folder 34
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Internews Network; pamphlets; and correspondence

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Grant No.: 10000511 - correspondence and Leadership
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Education and Community Outreach Initiative; The
Leadership Conference on Civil Rights and The Leadership
Conference Education Fund Building a Civil Rights
E-Agenda for the 21st Century: "Expanding Digital
Opportunity: The Debate over Funding for Education
Technology" Speaker Series, April 5, 2001

Leadership Conference Education Fund (2 of 4), 2000-2001	box 6	folder 37
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Finding New Strategies to Achieve Media Diversity, July
26, 2001, National Education Association; Working Toward
A Comprehensive Civil Rights E-Agenda, Communications
and Internet Policy Wrap-Up 1999-2000; The Leadership
Conference on Civil Rights and the Leadership Conference
Education Fund "Building the Digital Bridge to the
21st Century: Broadband Deployment in Underserved
Communities, May 21, 2001; The Leadership Conference on
Civil Rights and the Leadership Conference Education Fund
"Finding New Strategies to Achieve Media Diversity" July
26, 2001

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Equitable Society Through Leadership, Investment, and
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Grant No.: 10001087 - includes correspondence, grants
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pamphlets, and newsletters; Global Internet Policy Initiative
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Interim Report, September 2004

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Grant No.: 10002101 - Report on Grant Progress and a Proposal for Renewal from "The Media Channel" to Ford Foundation (February 2002)

National Congress of American Indians, 2002

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Grant No.: 10251816 - Proposal to the Ford Foundation Media Policy and Technology Portfolio - Connecting Indian Country: Tribally-Driven Telecommunications Policy (June 2002)

Michigan State University, 2006

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Making U.S. Telecommunications Policy: Who Participates and Who is Heard? The Roles of Research and Ideas, White Paper, Johannes M. Bauer, Sungjoong Kim, Steven S. Wildman

National Federation of Community Broadcasters (1 of 3), 2002

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The 27th Annual Community Radio Conference (April 17-20, 2002); Assessment for NFCB Low Power Radio Project; newsletter; The Case for Free Air Time, Paul Taylor (March 2002)

National Federation of Community Broadcasters (2 of 3), 2003

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Starting an LPFM Station, Kai Aiyetoro

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Newsletters; Media Policy Portfolio 2002 Interim Report, The National Federation of Community Broadcasters

Making Low Power FM a Success (January 15, 2003); The 28th Annual Community Radio Conference, The National Youth in Radio Training Project, March 19-22, 2003 San Francisco; The 28th Annual Community Radio Conference, Attendee List (alphabetical), National Youth in Radio Training Project; The Ford Foundation Media Policy Portfolio 2002-2003 Final Report, The National Federation of Community Broadcasters Making a Low Power FM a Success (July 31, 2003); The 29th Annual Community Radio Conference, The 6th National Youth in Radio Training Project, April 20-24, 2004 Hyatt Regency Hotel, Albuquerque, NM

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National Indian Telecommunications Institute, 2001	box 8	folder 52
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Report - Making Technology Our Own: Toward Technology Our Own, Practical Helps for Picking Phone and Internet Service in Indian Country, National Indian Telecommunications Institute; press materials; Information sheets

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Grant No.: 10100245 - grant information files; correspondence; Common Wealth Program, Reclaiming the Electromagnetic Spectrum and Defending the Information Commons: A Proposal to the Ford Foundation (August 2000)

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Grant No.: 10100245 - Public Asset Program Interim Report (September 2001); correspondence; Working Paper - Battle Over the Airwaves: Principles for Spectrum Policy Reform, Michael Calabrese; Issue Brief - The Great Airwaves Robbery: The FCC's Decision on Channels 60-69 Could Transfer \$10 Billion or More from Taxpayers to Broadcasters, Michael Calabrese; website printouts; press articles; Public Assets Program, Reclaiming the Electromagnetic Spectrum and Defending the Information Commons, A Proposal for Continued Support to the Ford Foundation (December 2001)

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Grant Nos.: 10100245 and 10250971 - correspondence; Public Asset Program: Reclaiming the Electromagnetic Spectrum and Defending the Information Commons, Final Report (January 2002); news releases; Working Paper - The Myth of 'Free' TV, J.H. Snider; Working Paper - The Five Percent Solution: A Spectrum Fee to Replace the 'Public Interest Obligations' of Broadcasters, Henry Geller and Tim Watts; Working Paper - An Information Commons for E-Learning: Designing a Digital Opportunity Investment Trust, Thomas A. Kalil; Spectrum: Allocations, Auctions, Public Revenues Fact Sheet; press articles; The Cartoon Guide to Federal Spectrum Policy, J. H. Snider and Nigel Holmes

New Jersey Institute of Technology, 2002-2004

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Community Informatics Systems (CIS): The Digital Revolution as an Enabler of Community Goals: A Proposal to the Ford Foundation Media Policy and Technology Program, Michael Gurstein; Toward a Citizen's Technology:

Final Report to the Ford Foundation; On a Sector Analysis
of the Community Informatics Systems Sector Draft

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OMG Center for Collaborative Learning, 2002-2005	box 9	folder 58
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Social Science Research Council (1 of 4), 2002

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"Ownership, Stewardship, and Property in the Digital Age: Expanding the Conversation"; Rethinking the Voice of God: Constituting the Religious in Indigenous Media, Faye Ginsburg for Proceedings of December 2002 Conference on Religion and Media; Grant Report; Summer 2002 Institute: IT and Social Research: Setting the Agenda; correspondence; A Proposal for a Program of Research and Fellowships on 'Culture, Creativity, and Information Technology' (February 2002); ; drafts; SSRC website printouts; Culture, Creativity and Information Technology - Planning grant proposal Draft (April 2002); Program on Information Technology, International Cooperation and Global Security (ITIC): Report on Progress of Research by ITIC Fellows 2001 Following Their Summer of Research; memos; Preposal: Program on Information Technology and International Cooperation (September 27, 2002); Social Research, Development, and the Internet: Fostering Online Social Science in Developing Societies (August 2002) (September 2002); Bridging the Socio-Technical Divide Draft 3 (November 2002); Project on Mapping Social Research on Information Technology draft (October 2002)

Social Science Research Council (2 of 4), 2003

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Notes; correspondence; "Ownership, Stewardship and Property in a Digital Age: Expanding the Conversation"; Intellectual Property, Markets, and Cultural Flows" A Proposal for a Research Program at the Social Science Research Council Draft (December 2002); press articles; Alphabetical Files A-D

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Appropriating the Internet for Social Change: Towards the Strategic Use of Networked Technologies by Transnational Civil Society Organizations Verison 1.0 (November 2003)

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Correspondence; Intellectual Property, Markets, and Cultural Flows; Intellectual Property Rights: Challenges and Opportunities for the Ford Foundation, Joe Karaganis (October 2004); SSRC website printouts; Intellectual Property, Markets, and Cultural Flows: A Report and Agenda for Future Work - Final Grant Report for the Ford Foundation prepared by Joe Karaganis

Social Science Research Council, 2007

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A Research Agenda for Media Policy in 2007: A Report on the Media Policy Research Pre-Conference, Memphis, TN, January 11, 2007; Necessary Knowledge for a Democratic Public Sphere - Current Research Studies; Toward a Federal Data Agenda for Communications Policymaking, Philip M. Napoli and Joe Karaganis; Federal Communications Law Journal - Necessary Knowledge for Communications Policy: Information Asymmetries and Commercial Data Access and Usage in the Policymaking Process (March 2007)

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Polymedia Manual - CD-R, 2004

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Conditions Governing Access:

Conditions Governing Access

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Stevens Institute of Technology, 2000-2001

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Grant No.: 10150489 - correspondence; Reform of Telecommunications Taxes and Fees in New Jersey - A Research Study: Proposal Submitted to the Ford Foundation, M. Hosein Fallah, Thomas Lancaster, Nicholas Miller (October 2000); Reform of Telecommunications Taxes and Fees in New Jersey - A Research Study: Final Report (October 2001)

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Correspondence; Draft - Digital Media Forum: Mapping the Public Interest Communication Policy Field, A Research Proposal to the Ford Foundation, Media Policy Program Lewis A. Friedland; Can Ford Have Better Ideas? Toward a New Agenda in Communications and Technology Policy, Dr. Milton Mueller; Reinventing Media Activism; Report - Reinventing Media Activism: Local and Transnational Action and the Globalization of the Media, Dr. Milton Mueller; Interest Groups and the Public Interest: Civil Society Action and the Globalization of Communication Policy

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Correspondence; Preliminary Review Draft - Reinventing Media Activism: Citizen Activism as a Socio-Economic and Political Phenomenon, Milton Mueller; Cheryl Leanza - Reactions to Milton's paper

Telecommunications Policy Research Conference, 2000-2002

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Grant Nos.: 10000504 and 10150486 - correspondence; Report of TPRC, Inc. Program Year 2000; TPRC Presents the 28th Annual Research Conference on Information, Communications, and Internet Policy: A Proposal to the Ford Foundation; TRPC Presents the 29th Annual Research Conference on Information, Communications, and Internet Policy: A Proposal to the Ford Foundation; TRPC, Inc. Presents the 30th Annual Research Conference

on Information, Communications, and Internet Policy: A
Proposal to the Ford Foundation; CommLaw Conspectus -
Where Internet Service Provides and Telephone Companies
Compete: Guide to the Computer Inquiries, Enhanced
Service Providers and Information Service Providers, Robert
Cannon

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Grant Nos.: 9801148, 98011481 - Civil Rights Forum on
Communications Policy: A Project of the Tides Center;
A Proposal for General Operating Support (November
13, 2000); Draft Final Report to the Ford Foundation,
Grant No. 980-1148-2 (January 7, 2002); correspondence;
Civilrights.org printouts; mediachannel.org printouts;
peopleforbettertv.org printouts; Civil Rights Forum on
Communications Policy: A Proposal for a Supplemental
Grant in support of a report and presentation: Case Studies
of Local Action on Communications Reform in the Public
Interest (April 19, 2002)

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Grant No.: 10000210 - Correspondence; Grant Proposal;
Microradio Implementation Project press releases;
Presentation - Making the Most of Your 100 Watts!,
Michael D. Brown

United Church of Christ (2 of 4), 2001-2003

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Grant Nos.: 10000210 and 10350845 - correspondence; The
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29, 2002); microradio.org printouts; Filling Out the Non-
Engineering Parts of FCC Form 318 or, How to Apply
for a Low Power Radio Station, Directions for the First-
Time Applicant; Technical Requirements for LPFM Station
Operations and Guide to Filling Out FCC Form 318 Section
V: Engineering Specifications; Low Power FM Equipment
Guide; Application before the FCC on behalf of Calvary
Chapel Wood River; United Church of Christ Office of
Communication, Inc.: Proposal to the Ford Foundation for
Support of The Media Empowerment Project (November 19,
2002); press materials

United Church of Christ (3 of 4), 2004

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United Church of Christ's website; Officer's Meeting
Presentation - Office of Communications; pamphlet; Media

Empowerment: A Guide to Understanding Media Power
and Organizing for Media Justice in Your Community -
Organizing Manual (English and Spanish)

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2001) - continued; Sandra Braman cv; Mapping the Field:
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Braman drafts; correspondence; Re-Visioning Information
Policy, Sandra Braman; memos; press materials

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Center for Global Information and Communication Policy;
Initiative on Communications, Culture, and Policy: A Pre-
Proposal from the Institute of Communications Research
University of Illinois at Urbana-Champaign; First Draft
- Summary and Recommendations of the Evaluation of
Global Internet Policy Initiative in Central Asia (September
3, 2002); Islam in Africa and the Global Challenge:
Reporting Islam in the US Media -Preliminary Proposal;
Initiative on Communications, Culture, and Policy:
Addendum; On the Study of Communication, The Institute
of Communications Research, College of Communications,

University of Illinois at Urbana-Champaign; Strategic Plan:
Framing Our Future, Occasional Paper Number 2

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Industry, S. Craig Watkins; "Ethnic Parity" in Entertainment Television: To Count or Not to Count; Discussion Paper for Media Policy, 'Race' and Entertainment TV Project Meeting, Saturday, February 9th, 2002; NCLR's Short History in Entertainment Television Advocacy, Henry Puente; All-American Girl: Producing the Asian American Family, Jane Chi Hyun Park; The Blueprint Imperative, Federico Subervi; DiverseTV: Why Not?, Dwight Brooks; Beyond the Digital Access Divide: Developing Meaningful Measures of Information and Communications Technology Gaps, Proposal to Dr. Margaret Wilkerson, Michael Oden

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Senegal, Alymana Bathily; Informe narrativo AMARC-
FORD; The Legal Framework and Environment of
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Societies in Transition: A Report of the Aspen Institute
International Roundtable on Journalism, Craig L. LaMay;
Reinventing Minority Media for the 21st Century: A Report

of the Aspen Institute Forum on Diversity and the Media, America Rodriguez; Ford Foundation-Aspen Institute: International Roundtable Journalism and Freedom of Expression, Santiago, Chile: Summary Report Prepared by Jon Funabiki (March 13-16, 2001)

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to Global Communications Policy Research and Reform", Bellagio, Willie Currie (February 27-March 4, 2006); Collaborative and Networked Approaches to Global Communications Policy Research and Reform website printouts - February 23, 2006; Biographies of Organizers and Participants; Towards a Survey of Media Law and Policy Advocacy Centers; conference schedule; participant list; correspondence; The Federal Institute for Access to Information in Mexico and a Culture of Transparency - Report for the William and Flora Hewlett Foundation (February 2006); Information for Conference Participants - 2006; A History of the Villa Serbelloni

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(November 2002); Final Report - Key Public Participants (KPP) at ICANN Conference, Marlyn Tadros; ICANN Meetings in Shanghai (October 2002);

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