



# Rockefeller (Nelson A.) Gubernatorial records, Audiovisual materials, Series 39

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This finding aid was produced using ArchivesSpace on February 16, 2018.  
Describing Archives: A Content Standard

Rockefeller Archive Center

15 Dayton Avenue  
Sleepy Hollow 10591

[archive@rockarch.org](mailto:archive@rockarch.org)

URL: <http://www.rockarch.org>

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## Summary Information

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<b>Repository:</b>	Rockefeller Archive Center
<b>Creator:</b>	New York (State). Governor (1959-1973 : Rockefeller).
<b>Creator - ctb:</b>	Rockefeller, Nelson A. (Nelson Aldrich)
<b>Title:</b>	Nelson A. Rockefeller Gubernatorial records, Audiovisual materials, Series 39
<b>ID:</b>	FA756
<b>Date [inclusive]:</b>	1945-1976
<b>Physical Description:</b>	Several Reels Actual extent unknown.
<b>Language of the Material:</b>	English

### Preferred Citation

Information regarding the Rockefeller Archive Center's preferred elements and forms of citation can be found at <http://www.rockarch.org/research/citations.php>

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## Scope and Contents

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Audio and video pertaining to NAR's gubernatorial and political career.

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## Arrangement

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Arranged in subseries by media type (film, video) and chronologically by creation date.

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## Administrative Information

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### Publication Statement

Rockefeller Archive Center

15 Dayton Avenue

Sleepy Hollow 10591

[archive@rockarch.org](mailto:archive@rockarch.org)

URL: <http://www.rockarch.org>

### Processing Information

The contents of this series has been separated from other archival holdings. As such, the description of any individual item, or set of items, may also currently appear, in some form, in the finding aid for the originating collection.

Future processing, description, and presentation of films will seek to address this issue as much as feasible.

### Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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## Controlled Access Headings

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- New York (State). Governor (1959-1973 : Rockefeller).
- Rockefeller, Nelson A. (Nelson Aldrich)

## Collection Inventory

### Nelson A. Rockefeller, Political Films, 1945-1976

#### Scope and Contents

Footage from campaigns, conventions, and official events that are specifically related to political activities in the life of NAR. Many dozens of campaign commercials, including TV and radio spots.

#### Processing Information:

#### Processing Information

Many dozens of campaign commercials, including TV and radio spots, are included in the NAR collection but have recieved only basic processing. – see Special Formats staff for more information.

#### Arrangement

Chronological.

#### Title/Description

#### Instances

### Undated

#### Conditions Governing Access:

#### Conditions Governing Access

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#### Title/Description

#### Instances

WNBF-TV Interview with NAR, pre 1958

reel AV 1258

#### Scope and Contents note

Interview with Nelson Rockefeller about George Hindman and the State Constitutional Commission (filmed pre-1958).

#### File Plan

III 14.1 Fa 107

#### Conditions Governing Access:

#### Conditions Governing Access

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1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Homenaje a los Alcaldes de Puerto Rico

reel AV 1116

### Scope and Contents note

produced by the Miller Brewing Company, footage of awards dinner with Governor Nelson Rockefeller and other speakers, featuring Miller High Life beers as sponsor. Also has footage of the Puerto Rico Day Parade in Manhattan.

#### Conditions Governing Access:

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## 1945

#### Conditions Governing Access:

### Conditions Governing Access

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Title/Description	Instances	
United Nations Conference with U.S. Delegates 1945, 1945	reel AV 1656	
	box 1	dvd AV 1656

## Scope and Contents note

Nelson Rockefeller is shown at beginning of international conference

## File Plan

III 14.1 Fb 55

### Conditions Governing Access:

## Conditions Governing Access

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Pan-American Day, 1945 April 14

reel AV 1618

## Scope and Contents note

Presentation of a proclamation from Connecticut Governor Raymond B. Baldwin to Secretary of State Nelson Rockefeller.

## File Plan

III 14.5-13

### Conditions Governing Access:

## Conditions Governing Access

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**1958**

Conditions Governing Access:

## Conditions Governing Access

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Title/Description	Instances
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Nelson A. Rockefeller Shots from Fox News, 1958

reel AV 1700

### Scope and Contents note

box 1

dvd AV 3.38

A newsreel compilation from 1958 of Nelson A. Rockefeller gubernatorial footage. Includes footage of Nelson A. Rockefeller in New York City at a reception for his gubernatorial campaign, Dwight D. Eisenhower arriving in New York City, Nelson A. Rockefeller and Dwight D. Eisenhower in 5th Avenue parade, John D. Rockefeller 3rd with Senator Keating, construction of the Interfaith Center, Nelson A. Rockefeller family portrait, President Eisenhower with Nelson Rockefeller, Nelson A. Rockefeller and David Kennedy, Nelson A. Rockefeller campaigning in Glen Falls, New York. Nelson A. Rockefeller and wife visiting Venezuela. Nelson A. Rockefeller in Albany, New York at swearing in ceremony and celeration. Mrs. Nelson A. Rockefeller and Nelson sewing union labels on clothing.

## File Plan

III 14.5-10

Conditions Governing Access:

## Conditions Governing Access

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Dewey Endorsement of Republican Candidates, 1958

reel AV 1544



## Scope and Contents note

1958 campaign, Thomas Dewey's endorsements of candidates Nelson Rockefeller, Wilson, Keating, and Lefkowitz, shot by CBS.

## File Plan

III 14.1 Fd 5

### Conditions Governing Access:

## Conditions Governing Access

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Kenneth Keating, 1958

reel AV 1558

## Scope and Contents note

1958 Campaign: footage of President Eisenhower and Senator Javits visiting with candidate Keating.

## File Plan

III 14.1 Fd 4

### Conditions Governing Access:

## Conditions Governing Access

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Rockefeller on the Issues: Speaking From the Desk, 1958

reel AV 1543

## Scope and Contents note

episode 12 of a series of broadcast speeches during the 1958 campaign, produced by the NYS Republican Committee.

## File Plan

III 14.1 Fd 1

### Conditions Governing Access:

## Conditions Governing Access

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NAR on Face the Nation, 1958 January 12

reel AV 1073

## File Plan

III 14.1 Fe 69

### Conditions Governing Access:

## Conditions Governing Access

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NAR on the Issues of Organized Labor, 1958 October 20

reel AV 1530

## Scope and Contents note

Remarks of Governor Rockefeller from the New York Republican state Committee Meeting

## File Plan

III 14.1 Fd 2

### Conditions Governing Access:

#### **Conditions Governing Access**

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Senator Javits Speech, 1958 October 20

reel AV 1559

#### **Scope and Contents note**

Senator Javits speech on behalf of NAR gubernatorial campaign

## File Plan

III 14.1 Fd 3

### Conditions Governing Access:

#### **Conditions Governing Access**

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Five Candidates: Rockefeller on the Issues, 1958

reel AV 1659

#### **Scope and Contents**

1958 show with Rockefeller, Keating, Wilson, Lefkowitz and Lundy.

## File Plan

III 14.1 Fb 50

### Conditions Governing Access:

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Keating Interview, 1958

reel AV 1655

## File Plan

III 14.1 Fb 51

### Conditions Governing Access:

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## 1959

### Conditions Governing Access:

#### **Conditions Governing Access**

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Title/Description	Instances
NAR on Meet the Press, 1959 July 19.	reel AV 1082

### Scope and Contents note

Interviews with Governor Rockefeller.

### File Plan

III 14.1 Ff 11

#### Conditions Governing Access:

### Conditions Governing Access

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Paul Coates Show Interview with Governor Rockefeller, 1959 December 1	reel AV 1083
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### Scope and Contents note

Interviews with Governor Rockefeller.

### File Plan

III 14.1 Ff 12

#### Conditions Governing Access:

### Conditions Governing Access

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## 1960

### Conditions Governing Access:

#### **Conditions Governing Access**

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Title/Description	Instances
Governor Rockefeller Reports: Budget, 1960	reel AV 1678

#### **Scope and Contents note**

A discussion with Senator Austin Erwin, finance commissioner, from a series of broadcast reports filmed by CBS.

#### **File Plan**

III 14.1 Fd 49

### Conditions Governing Access:

#### **Conditions Governing Access**

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NAR on Face the Nation, 1960 July 3	reel AV 1079
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#### **File Plan**

III Ff 13

### Conditions Governing Access:

#### **Conditions Governing Access**

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1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Making of the President

reel AV 1148

### **Scope and Contents note**

Based on the book by Theodore H. White, this documentary film follows the campaigns of Nixon and JFK during the 1960 presidential election, with news footage of Nelson Rockefeller, Hubert Humphreys, and others. Produced by David Wolper for ABC News.

### **File Plan**

III 14.1 Fg 36

#### Conditions Governing Access:

### **Conditions Governing Access**

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1960 National Campaign "LEADERSHIP", "ECONOMIC GROWTH", "EQUAL OPPORTUNITY", "FOREIGN POLICY", 1960

reel AV 1184

### **Scope and Contents note**

Titles include E-20-15 LEADERSHIP; E-20-16 ECONOMIC GROWTH; E-20-17 EQUAL OPPORTUNITY; E-20-18 FOREIGN POLICY.

### **File Plan**

III 14.1 Fa 30

#### Related Materials:

## Related Materials

ALSO SEE III 14.1 Fa 81 (AV 1232); COMPILED ON ONE REEL WITH AV #1232-1234.

### Conditions Governing Access:

## Conditions Governing Access

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Nelson A. Rockefeller Endorses Nixon in His Campaign for Presidency, 1960

reel AV  
1542A

## Scope and Contents note

Governor Rockefeller and President Eisenhower endorse Nixon as the Republican presidential candidate.

reel AV  
1542B

## File Plan

III 14.1 Fd 15

### Conditions Governing Access:

## Conditions Governing Access

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National Campaign: Eisenhower for Nixon, 1960

reel AV 1234

## Scope and Contents note

Footage from Channel E-24 of the New York Republican State Committee, during the 1960 presidential election.



## File Plan

III 14.1 Fa 83

### Conditions Governing Access:

#### **Conditions Governing Access**

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National Campaign: GOP National Convention 1960, 1960

reel AV 1146

#### **Scope and Contents note**

Footage of Barry M. Goldwater's speech at the 1960 GOP Convention, 'withdrawing his candidacy in support of Richard Nixon. Goldwater speaks about the history and purpose of the Republican party, and asks for unity within the party,

## File Plan

III 14.1 Fd 21

### Conditions Governing Access:

#### **Conditions Governing Access**

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National Campaign: Nelson A. Rockefeller on the Kennedy Record, 1960

reel AV 1233

## Scope and Contents note

Footage from Channel E-24 from the 1960 presidential election

## File Plan

III 14.1 Fa 82

### Conditions Governing Access:

## Conditions Governing Access

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1960 NATIONAL CAMPAIGN "CIVIL RIGHTS",  
"ECONOMIC GROWTH", "DISARMAMENT",  
"LEADERSHIP" , 1960

reel AV 1232

## File Plan

III 14.1 Fa 81

## Scope and Contents

E-60-11; E-60-12, E-60-13; E-60-14

### Conditions Governing Access:

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## 1961

### Conditions Governing Access:

## Conditions Governing Access

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Title/Description	Instances
Governor Rockefeller Reports: Proposals to the Legislature, 1961 January 1	reel AV 1683

### Scope and Contents note

One episode from a series of broadcast reports, filmed by CBS on 1961 January 1.

### File Plan

III 14.1 Fd 50

#### Conditions Governing Access:

### Conditions Governing Access

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Dr. Martin Luther King: The American Dream, 1961 July 13	reel AV 1102
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### Scope and Contents note

Footage of Nelson Rockefeller speech about Martin Luther King Jr. at Syracuse University.

### File Plan

III 14.1 Fe 47

#### Conditions Governing Access:

### Conditions Governing Access

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Dr. Martin Luther King: The American Dream, 1961-07-13

reel AV 1103

## File Plan

III 14.1 Fe 48

## Scope and Contents

Soundtrack of Nelson A. Rockefeller speech with Dr. Martin Luther King Jr. delivered at Syracuse University.

### Conditions Governing Access:

## Conditions Governing Access

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## 1962

### Conditions Governing Access:

## Conditions Governing Access

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Title/Description	Instances
Pre-Convention Campaign Commercials., 1962	

## Scope and Contents note

Contains about 40 commercials from NAR's 1962 Gubernatorial campaign. Some duplicates or revised versions included.

### Conditions Governing Access:

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Aid to Labor, 1962	reel AV 1176
Aid to New York City, 1962	reel AV 1225
	reel AV 1224
Atomic Research, 1962	reel AV 1177
Civil Rights and the Aged, 1962	reel AV 1183
<b>File Plan</b>	
III 14.1 Fa 29	
College, 1962	reel AV 1162
<b>File Plan</b>	
III 14.1 Fa 8	
College Education, 1962	reel AV 1167
	reel AV 1158
	reel AV 1169
Conservation and Recreation, 1962	reel AV 1178
Education, 1962	reel AV 1174
Fiscal Integrity, 1962	reel AV 1175
Higher Education, 1962	reel AV 1180
Highway Construction, 1962	reel AV 1179
Housing, 1962	reel AV 1168

## File Plan

### III 14.1 Fa 14

Housing and Urban Renewal, 1962	reel AV 1181
Human Rights, 1962	reel AV 1160
Jobs, 1962	reel AV 1165
	reel AV 1154
Jobs and Economic Growth, 1962	reel AV 1230
Law and Narcotics, 1962	reel AV 1182
Money, 1962	reel AV 1166
NAR: Albany, 1962	reel AV 1171
NAR: Buffalo, 1962	reel AV 1172
NAR: New York City, 1962	reel AV 1173
Narcotics, 1962	reel AV 1231
New Yorker, 1962	reel AV 1164
Record, 1962	reel AV 1226
Record, New York City, 1962	reel AV 1159
	reel AV 1222
	reel AV 1227
Record, Upstate, 1962	reel AV 1228
	reel AV 1223
School Aid, 1962	reel AV 1170
	reel AV 1161
	reel AV 1157
Senior Citizens, 1962	reel AV 1156
Women, 1962	reel AV 1163
Housing, 1962	reel AV 1229

## Scope and Contents

Sound, Black and white, 5 minutes. Only available on 16mm.

## File Plan

III 14.1 Fa 78

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1962 Address to the New York State Legislature, 1962 January 1	reel AV 1716
	reel AV 1717

### Scope and Contents note

CBS coverage of state address by Governor Rockefeller.

## File Plan

III 14.1 Fg 5 (AV 1717) and III 14.1 Fg 4 (AV 1716).

### Conditions Governing Access:

#### Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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NAR on At The Source, 1962 January	reel AV 1084
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## File Plan

III 14.1 Ff 14

### Conditions Governing Access:

#### Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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NAR on Newsmakers, 1962 October 21	reel AV 1094
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## File Plan

III 14.1 Ff 15

### Conditions Governing Access:

#### **Conditions Governing Access**

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Pure Water Bonds Proposition 1 Commercials, 1963	reel AV 1204
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#### **Scope and Contents note**

reel AV 1205

Several public service announcements that ran on TV in 1963 in support of Pure Bond issues.

reel AV 1207

reel AV 1206

### Conditions Governing Access:

#### **Conditions Governing Access**

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Gov Rockefeller Swearing-In Official Highlights, 1962 December 31	reel AV 1545
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#### **Scope and Contents note**

Shot at Albany Executive Mansion.

## File Plan

III 14.1 Fa 60

### Conditions Governing Access:



## Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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## 1963

### Conditions Governing Access:

### Conditions Governing Access

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Title/Description	Instances
Governor Rockefeller Inauguration, 1963 January 1	reel AV 1666

### File Plan

III 14.1 Fd 26

### Conditions Governing Access:

### Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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NAR on Newsmakers, 1963 February 23

reel AV 1095

## File Plan

III 14.1 Ff 16

### Conditions Governing Access:

#### **Conditions Governing Access**

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Interview on Latin American Common Market Affairs, 1963  
March 13

reel AV 1086

#### **Scope and Contents note**

Governor Rockefeller interviewed for KRNT-TV in Des Moines, Iowa

## File Plan

III 14.1 Fe 16

### Conditions Governing Access:

#### **Conditions Governing Access**

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Episode of Meet the Press, 1963 September 15

reel AV 1267

#### **Scope and Contents note**

Episode begins with NBC coverage of the bombing of an African-American church in Birmingham, Alabama. Followed by episode of Meet the Press hosted by Ned

Brooks. Includes original commercials. Filmed during presidential campaign.

## **File Plan**

III 14.1 Ff 17

### Conditions Governing Access:

#### **Conditions Governing Access**

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Visit to Colby Junior College, 1963 October 19

reel AV 1257

### Conditions Governing Access note:

#### **Conditions Governing Access note**

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## **Scope and Contents note**

Governor Rockefeller with wife, Happy, visiting Colby Junior College

## **File Plan**

III 14.1 Fa 106

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Pure Waters Conference, 1963 November 12

reel AV 1221

## Scope and Contents note

WRGB footage from the Pure Waters Conference held in the Capitol Building, Albany, after passage of the Pure Waters Bond Issue Prop #1.

## File Plan

III 14.1 Fa 70

### Conditions Governing Access:

## Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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NAR on Face the Nation, 1963 November 17

reel AV 1097

## Scope and Contents note

episode filmed during presidential campaign

## File Plan

III 14.1 Ff 22

### Conditions Governing Access:

## Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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**1964**

Conditions Governing Access:

## Conditions Governing Access

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Title/Description	Instances
NAR and Staff	reel AV 1066

## Scope and Contents note

Brief clip of Nelson Rockefeller with his staff at West 55th Street office; shot by Wolper Productions for campaign film "Making of the President 1964".

### Conditions Governing Access:

## Conditions Governing Access

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1964 California: San Diego, Kiwanis Club, 1964	reel AV 1587
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## File Plan

III 14.1 Fe 5

### Conditions Governing Access:

## Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Rockefeller's Way, 1964

reel AV 1251

### **Scope and Contents note**

Campaign spot from 1964 California primary

### **File Plan**

III 14.1 Fa 100

#### Conditions Governing Access:

### **Conditions Governing Access**

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The Extremists, 1964

reel AV 1155

### **Scope and Contents note**

A never-aired 1964 campaign film produced by Nelson Rockefeller And Dave Garroway about the Minutemen, the John Birch Society, and other extremist groups.

### **File Plan**

III 14.1 Fe 70

#### Conditions Governing Access:

### **Conditions Governing Access**

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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---

Gov. Rockefeller Interrupted by Baby, 1964 February 28

reel AV 75

### **Scope and Contents note**

Nelson Rockefeller speech about opposing unilateral negotiations with Russia interrupted a baby laughing, during New Hampshire primary.

### **File Plan**

III 14 F 26

#### Conditions Governing Access:

### **Conditions Governing Access**

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NAR on Face the Nation, 1964 March 8

reel AV 1081

### **Scope and Contents note**

Filmed during presidential campaign.

### **File Plan**

III 14.1 Fg 38

#### Conditions Governing Access:

### **Conditions Governing Access**

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---

Gov. Rockefeller in New Orleans, 1964 April

reel AV 1087

### **Scope and Contents note**

Speech on Inter-American affairs.

### **File Plan**

III 14.1 Fd 20

#### Conditions Governing Access:

### **Conditions Governing Access**

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1964 Campaign Interview, 1964 June 1

box 2

dvd AV 1387

### **Scope and Contents note**

reel AV 1941

Nelson Rockefeller interview on The Irv Kupcnet Show during presidential campaign.

### **File Plan**

III 14.1 Fg 16

#### Conditions Governing Access:

### **Conditions Governing Access**

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NAR Address to the Republican National Convention

reel AV 1099

**Scope and Contents note**

box 2

dvd AV 1099

Filmed during presidential campaign.

Existence and Location of Copies note:

**Existence and Location of Copies note**

Two copies of access DVD.

**File Plan**

III 14.1 Fe 2

Conditions Governing Access:

**Conditions Governing Access**

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Gov. Rockefeller Speech at Stanford University, 1964

reel AV 1697

**Scope and Contents note**

Speech about the UN during California primary

**File Plan**

III 14.1 Fd 23

Conditions Governing Access:

**Conditions Governing Access**

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Gov. Rockefeller Speech at UCLA, 1964

reel AV 1077

### **Scope and Contents note**

Nelson Rockefeller speech outdoors at UCLA, then inside for question/answer session with students during California primary.

### **File Plan**

III 14.1 Fd 24

#### Conditions Governing Access:

### **Conditions Governing Access**

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Gov. Rockefeller in Palm Springs and San Diego, 1964

reel AV 1268

### **Scope and Contents note**

Campaigning during California primary.

### **File Plan**

III 14.1 Fg 3

#### Conditions Governing Access:

### **Conditions Governing Access**

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1964 Address to the New York State Legislature, 1964

reel AV 1076

### **Scope and Contents note**

Governor Rockefeller annual address to the state legislature, filmed in Albany, NY.

### **File Plan**

III 14.1 Fd 28

#### Conditions Governing Access:

### **Conditions Governing Access**

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1964 Oregon Primary, 1964

reel AV 1235

### **Scope and Contents note**

footage of Nelson Rockefeller campaigning throughout Oregon during presidential campaign, with some nonpolitical footage of wildlife, landscapes, and aerial views of the state.

### **File Plan**

III 14.1 Fa 84

#### Conditions Governing Access:

### **Conditions Governing Access**

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## 1965

### Conditions Governing Access:

#### **Conditions Governing Access**

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Title/Description	Instances
NAR on Face the Nation, 1965 July 25	reel AV 1089

#### **File Plan**

III 14.1 Ff 18

### Conditions Governing Access:

#### **Conditions Governing Access**

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Orange, Chenango and St. Lawrence County Fairs, 1965 August	box 1	dvd AV 3.9
<b>Scope and Contents note</b>	reel AV 1597	

Nelson Rockefeller with wife at NY county fairs.

#### **File Plan**

III 14.1 Fe 17

### Conditions Governing Access:

#### **Conditions Governing Access**

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Camp Drum, Monroe, and Steuben County Fairs, 1965 August

reel AV 1596

### **Scope and Contents note**

box 1

dvd AV 3.9

Nelson Rockefeller with wife at public events around the state.

### **File Plan**

III 14.1 Fe 18

#### Conditions Governing Access:

### **Conditions Governing Access**

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Gov Rockefeller and Wife at Fort Schuyler, Bronx, NY, 1965 August 24

reel AV 1556

box 1

dvd AV 3.10

### **Scope and Contents note**

Footage of military ship "Empire State IV" arriving at Fort Schuyler in the Bronx; crowds of families waiting to greet sailors. Shot by Hal Posner.

### **File Plan**

III 14.1 Fb 12

#### Conditions Governing Access:

### **Conditions Governing Access**

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Adirondack: Horseback Ride Through Forest Preserve, 1965  
October 10

reel AV 1214

box 1

dvd AV 3.38

### **Scope and Contents note**

edited footage from UPI Commercial News Service  
provided to New York State television stations.

### **File Plan**

III 14.1 Fa 62

#### Conditions Governing Access:

### **Conditions Governing Access**

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Gov. Rockefeller at Dr. King's Ebenezer Church in Atlanta GA,  
1965 October 17

reel AV 1696

box 1

dvd AV 3.10

### **Scope and Contents note**

Governor Rockefeller visits Ebenezer Church in Atlanta  
with Reverend Martin Luther King Sr. and Jr.

### **File Plan**

III 14.1 Fd 33

#### Conditions Governing Access:

### **Conditions Governing Access**

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UN Plaza Dedication, 1965 October 25

reel AV 1546

### **Scope and Contents note**

box 1

dvd AV 3.10

Ceremony and presentation of memorial stairway and flagpole in honor of Dag Hammarskjöld, secretary-president of the United Nations, at UN Plaza in New York City.

### **File Plan**

III 14.1 Fa 64

#### Conditions Governing Access:

#### **Conditions Governing Access**

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Man in Office, 1965 October 31

reel AV 1752

### **Scope and Contents note**

Governor Rockefeller interviewed by Joe Michaels on NBC.

### **File Plan**

III 14.1 Ff 24

#### Conditions Governing Access:

#### **Conditions Governing Access**

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NAR on Issues and Answers, 1965 November 7

reel AV 1639

## **File Plan**

III 14.1 Ff 20

### Conditions Governing Access:

## **Conditions Governing Access**

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Gov. Rockefeller Receives Award from Nation Council of Christians and Jews, 1965 November 15

reel AV 1216

## **Scope and Contents note**

CBS footage of award ceremony at Hilton Hotel in NYC

## **File Plan**

III 14.1 Fa 65

### Conditions Governing Access:

## **Conditions Governing Access**

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not available in modern formats, may be restricted from access at the discretion of RAC.

## 1966

### Conditions Governing Access:

#### **Conditions Governing Access**

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Title/Description	Instances
1966 Campaign Commercials, 1966	reel AV 1147

#### **Scope and Contents note**

Sample reel of campaign commercials from 1966 gubernatorial race.

#### **File Plan**

III 14.1 Fd 54

### Conditions Governing Access:

#### **Conditions Governing Access**

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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The Time is Now, 1966	reel AV 1109
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#### **Scope and Contents note**

Political film produced by the Republican National Finance Committee before the 1966 election. Discusses domestic and international issues that have been caused by the Democratic majority in the U.S., with sound bites from Eisenhower, Ford, Nixon, Gov. Rockefeller, and others.

### Conditions Governing Access:

## Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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---

Friend of the Rockefeller Team: Campaign Commercials 1, 1966

reel AV 1110

## Scope and Contents note

Compilation of 31 political ads from 1966 campaign, ranging from 10 to 60 seconds each. Topics include: Pure Water Program, state scholarships, the Bureau of Consumer Protection, Medicaid, the narcotics reform laws, education, minimum wage, air pollution, and a message from Jacob Javits.

### Conditions Governing Access:

## Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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---

Friend of the Rockefeller Team: Campaign Commercials 2, 1966

reel AV 1114

## Scope and Contents note

Compilation of 4 campaign commercials produced for the 1966 campaign (?): "4 R's" (education), "Pay Envelope" (jobs), "Consumer Fraud" (consumer protection), "Detective" (criminal intelligence system).

### Conditions Governing Access:

## Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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---

1966 Address to the New York State Legislature, 1966 January 5      reel AV 1739

## Scope and Contents note

footage of Governor Rockefeller address, shot by the NYS Department of Commerce

## File Plan

III 14.1 Fg 6

### Conditions Governing Access:

## Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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---

The State Vs. the Addict, 1966 March 6      reel AV 1075

## Scope and Contents note

Panel discussion with Nelson Rockefeller, Donald Louria, Wyatt Tee Walker, interviewed by Bill Beutel and Murphy Martin.

## File Plan

III 14.1 ff 37

### Conditions Governing Access:

## Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Opening of Republican State Committee Campaign  
Headquarters, 1966 June 6

reel AV 1220

box 2

dvd AV 1220

### Scope and Contents note

from 1966 campaign, footage of Governor Rockefeller, Governor Malcolm Wilson, Attn. General Louis Lefkowitz at the Hilton Hotel in NYC.

### File Plan

III 14.1 Fa 69

#### Conditions Governing Access:

## Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Formal Announcement of Candidacy, 1966 April 6

reel AV 1583

### Scope and Contents note

box 1

dvd AV 3.10

Nelson Rockefeller announces his intention to run for governor

reel AV 1591

### File Plan

III 14.1 Fe 14 (AV 1591) and III 14.1 Fe 15 (AV 1583)

#### Conditions Governing Access:

## Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Labor and the Public Employee, 1966 May 15

reel AV 1753

### Scope and Contents note

Discussion between Nelson Rockefeller, George Taylor, and Mort Dean, shown live on CBS.

### File Plan

III 14.1 Ff 38

#### Conditions Governing Access:

## Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Governor Rockefeller's Acceptance Speech, 1966 September

reel AV 1599

### Scope and Contents note

NAR acceptance speech at the GOP State Convention, with an introduction from Senator Jacob Javits, broadcast live.

### File Plan

III 14.1 Fe 19

#### Conditions Governing Access:

## Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Election Night Victory, 1966 November 8

box 1

dvd AV 3.11

### Scope and Contents note

reel AV 3.11

Highlights of NAR victory speech at Hilton Hotel in New York, Footage of Lieutenant Governor Malcolm Wilson, Attorney General Louis Lefkowitz, and State Comptroller Charles Wilson.

## File Plan

III 14.1 Fe 61

### Conditions Governing Access:

## Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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## 1967

### Conditions Governing Access:

## Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Title/Description	Instances
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Governor NAR 1967 Inauguration, 1967 January 2

reel AV 1740

### Scope and Contents note

box 2

dvd AV 1379

Inauguration in the Assembly Chamber in Albany, NY.  
Benediction is given by Dr. Sandy Ray of the Cornerstone Baptist Church in Brooklyn, NY.

### File Plan

III 14.1 Fg 10

#### Conditions Governing Access:

### Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Annual Message to Legislature, 1967 January 4

reel AV 1862

### Scope and Contents note

Unedited footage of NAR annual address in the Assembly Chambers in Albany, NY.

### File Plan

III 14.1 Fg 12-Fg 15

#### Conditions Governing Access:

### Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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to one week. Individual items, including those that are not available in modern formats, may be restricted from access at the discretion of RAC.

## 1968

### Conditions Governing Access:

#### **Conditions Governing Access**

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Title/Description	Instances
Rockefeller - The Presidential Man, 1968	reel AV 1765

#### **Scope and Contents note**

30-minute version of campaign film, with introduction by Lieutenant General James Gavin. Produced by Robert Drew Films.

#### **File Plan**

III 14.1 Fe 26

### Conditions Governing Access:

#### **Conditions Governing Access**

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Rockefeller - The Man Who Can, 1968	reel AV 1815
<u>Conditions Governing Access note:</u>	reel AV
<b>Conditions Governing Access note</b>	10631

Access copy unavailable. Please contact an RAC archivist for further instruction.



## Scope and Contents note

One-hour version of campaign film. Produced by Robert Drew Films

## File Plan

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Annual Message to Legislature, 1968 January 3	reel AV 1820
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## Scope and Contents note

reel AV 1814

Unedited footage of NAR annual speech to the New York State Legislature, filmed in the Assembly Room at the Capitol in Albany, NY.

### Conditions Governing Access:

## Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Episode of Panorama with NAR, 1968 February	reel AV 1743
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## Scope and Contents note

A BBC program from 1968 February which includes some footage used in the 1964 biographical film, "The Nelson Rockefeller Story"

## File Plan

III 14.1 Ff 21

### Conditions Governing Access:

## Conditions Governing Access

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---

Declaration of Non-Candidacy, 1968 March 21

reel AV 1085

### **Scope and Contents note**

In speech at the Hilton Hotel in NYC, Nelson Rockefeller declares he will not run for the 1968 presidency, in New York.

### **File Plan**

III 14.1 Fg 7 - Fg 9

#### Conditions Governing Access:

### **Conditions Governing Access**

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---

Declaration as Active Candidate, 1968 April 30

box 2

dvd AV 1385

### **Scope and Contents note**

reel AV 1569

Nelson Rockefeller reverses his previous announcement about the 1968 presidency, in Philadelphia, PA.

### **File Plan**

III 14.1 Fb 13

#### Conditions Governing Access:

### **Conditions Governing Access**

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Rockefeller Statement, 1968 April 30

reel AV 1661

### **Scope and Contents note**

NAR declares his candidacy, in Albany NY.

### **File Plan**

III 14.1 Fe 23

#### Conditions Governing Access:

### **Conditions Governing Access**

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---

Gov. Rockefeller at World Affairs Council in Philadelphia, 1968 May 1

reel AV 1089

### **Scope and Contents note**

NAR address on foreign policy, "The Building of a Just World Order"

### **File Plan**

III 14.1 Fg 18

#### Conditions Governing Access:

### **Conditions Governing Access**

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1968 Republican National Convention, 1968 August 7-8

reel AV 1634

### **Scope and Contents note**

box 1

dvd 3.15

Footage NAR, Winthrop Rockefeller, and others from convention; nomination of NAR by Gov. Raymond Schafer (PA); thank-you speeches from NAR and wife; other footage from NBC.

reel AV 1635

### **File Plan**

III 14.1 Fe 24 (AV 1634) and III 14.1 Fe 25 (AV 1635)

#### Conditions Governing Access:

### **Conditions Governing Access**

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Crime Control Week, 1968 December

reel AV 1112

### **Scope and Contents note**

TV spot on the State Police sent to all local TV stations for use during the week of 1968 December 2.

### **File Plan**

III 14.1 Fa 68

#### Conditions Governing Access:

### **Conditions Governing Access**

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1968 Year-End Interview, 1968 December 20

reel AV 1362

**Scope and Contents note**

box 2

dvd AV 1362

NAR interview by Gabe Pressman

**File Plan**

III 14.1 Ff 48

Conditions Governing Access:

**Conditions Governing Access**

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Speech at Polish Home Picnic in Auburn NY, 1968

box 1

dvd AV 3.3

**Scope and Contents note**

reel AV 1246

NAR speech during presidential campaign filmed by Mrs. Dorcas Tucker of North Carolina.

**File Plan**

III 14.1 Fa 95

Conditions Governing Access:

**Conditions Governing Access**

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## 1969

### Conditions Governing Access:

#### **Conditions Governing Access**

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Title/Description	Instances
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Message to Legislature, 1969 January 8

reel AV 1943

#### **Scope and Contents note**

reel AV 1942

NAR annual message to the NYS legislature, Albany, NY.

#### **File Plan**

III 14.1 Fg 19 (AV 1942) and III 14.1 Fg 20 (AV 1943)

### Conditions Governing Access:

#### **Conditions Governing Access**

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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1969 Town Meeting with Gov. Rockefeller, 1969 January 29	reel AV 1748
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#### **Scope and Contents note**

Town meetings at Roberson Center in Binghamton, NY and Howard Johnson in Elmira, NY.

#### **File Plan**

III 14.1 Ff 36

### Conditions Governing Access:

## Conditions Governing Access

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A New Crown for the Empire State, 1969 May

box 2

dvd AV 1388

### Scope and Contents note

reel AV 1857

NBC News piece about the reconstruction of the South Mall in Albany, NY. Broadcast on New York Illustrated, 1969 May.

box 1

dvd AV 3.43

## File Plan

III 14.1 Fg 23

### Conditions Governing Access:

## Conditions Governing Access

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Today Show Interview with NAR, 1969 May 13

box 1

dvd 3.16

### Scope and Contents note

reel AV 1679

Aline Saarinen of NBC News interviews NAR about gift of primitive art collection to the Metropolitan Museum of Art, intercut with scenes of exhibition and featured pieces.

### Existence and Location of Copies note:

## Existence and Location of Copies note

Two copies of access DVD.

## File Plan

III 14.1 Fb 56

### Conditions Governing Access:

#### **Conditions Governing Access**

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Rockefeller Visit to Binghamton, Broome County, NY, 1969  
November 19

box 2                      dvd AV 1363  
reel AV 1363

#### **Scope and Contents note**

NAR visits proposed site of new state building, speaks at rally

## File Plan

III 14.1 Fg 29

### Conditions Governing Access:

#### **Conditions Governing Access**

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1969 Year-End Review, 1969 December 10

reel AV 1101

#### **Scope and Contents note**

NAR interviewed by Glover Delany, president of NYS Broadcasters Association, and filmed by Hal Posner.



## File Plan

III 14.1 Ff 44

### Conditions Governing Access:

#### **Conditions Governing Access**

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## 1970

### Conditions Governing Access:

#### **Conditions Governing Access**

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Title/Description	Instances
1970 Rockefeller Campaign Commercials, 1970	reel AV 1837

#### **Scope and Contents note**

Compilation reel of tv spots from NAR 1970 gubernatorial campaign; 25 different commercials including issues about budget, SUNY system extension, importance of growing businesses, limiting taxes, drug policies, etc.

### Conditions Governing Access:

#### **Conditions Governing Access**

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to one week. Individual items, including those that are not available in modern formats, may be restricted from access at the discretion of RAC.

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Annual Message to the Legislature, 1970 January 7

reel III 14.1  
Fg 32

### **Scope and Contents note**

NAR annual message to the NYS legislature, Albany, NY.

reel III 14.1  
Fg 31

#### Conditions Governing Access:

### **Conditions Governing Access**

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Bob Hope Dinner with NAR, 1970 March 20

reel AV 1575

### **Scope and Contents note**

From NBC-TV.

### **File Plan**

III 14.1 Fb 15

#### Conditions Governing Access:

### **Conditions Governing Access**

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1970 Miss Universe Parade, 1970 August 8

reel AV 1248

## Scope and Contents note

UPI News footage of NAR hosting Marisol Malaret, Miss Universe 1970, in New York City at a parade and a luncheon.

## File Plan

III 14.1 Fa 97

### Conditions Governing Access:

### **Conditions Governing Access**

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

All inquiries to view films require advanced notice of at least 2 business days, and may necessitate notice of up to one week. Individual items, including those that are not available in modern formats, may be restricted from access at the discretion of RAC.

---

Hudson Highlands State Park Dedication, 1970 May

reel AV 3.16

### Conditions Governing Access note:

box 1

dvd AV 3.16

### **Conditions Governing Access note**

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

All inquiries to view films require advanced notice of at least 2 business days, and may necessitate notice of up to one week. Individual items, including those that are not available in modern formats, may be restricted from access at the discretion of RAC.

## Scope and Contents note

footage from 1970 May ceremony with speeches by Governor NAR and Laurance Rockefeller

### Existence and Location of Copies note:

### **Existence and Location of Copies note**

Two copies of access DVD.

**File Plan**

III 14.1 Fg 34

Election Night Coverage, 1970 November 3

reel AV 1250

**Scope and Contents note**

box 2

dvd AV 1250

NBC coverage of NAR at the Roosevelt Hotel in NYC.

**File Plan**

III 14.1 Fa 99

Conditions Governing Access:**Conditions Governing Access**

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

All inquiries to view films require advanced notice of at least 2 business days, and may necessitate notice of up to one week. Individual items, including those that are not available in modern formats, may be restricted from access at the discretion of RAC.

**1971-1976**Conditions Governing Access:**Conditions Governing Access**

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

All inquiries to view films require advanced notice of at least 2 business days, and may necessitate notice of up to one week. Individual items, including those that are not available in modern formats, may be restricted from access at the discretion of RAC.

Title/Description	Instances	
Governor Rockefeller at Joint Session of Legislature Opening Day, 1971 January 6	box 2	dvd AV 1389
<b>Scope and Contents note</b>	reel AV 1389	
close-up shots from speech		
<b>File Plan</b>		
III 14.1 Fe 27		

Conditions Governing Access:

**Conditions Governing Access**

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

All inquiries to view films require advanced notice of at least 2 business days, and may necessitate notice of up to one week. Individual items, including those that are not available in modern formats, may be restricted from access at the discretion of RAC.

---

NAR Inauguration, 1971 January 1

reel AV 1757

**Scope and Contents note**

box 1

dvd AV 3.17

Footage from inauguration in Albany, NY

**File Plan**

III 14.1 Ff 30

Conditions Governing Access:

**Conditions Governing Access**

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

All inquiries to view films require advanced notice of at least 2 business days, and may necessitate notice of up to one week. Individual items, including those that are not available in modern formats, may be restricted from access at the discretion of RAC.

---

Governor Rockefeller Nominates Richard Nixon, 1972 August

box 2

dvd AV 1383

**Scope and Contents note**

reel AV 1686

NAR nominates Nixon as presidential candidate at Republican National Convention in Miami.

**File Plan**

III 14.1 Fd 47

Conditions Governing Access:

## Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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---

Annual Message to the Legislature, 1973 January 3

reel AV 1774

### Scope and Contents note

reel AV 1816

Footage of Governor NAR annual message to the New York State Legislature, filmed in the Assembly Chamber at the Capital Building in Albany, NY.

#### Conditions Governing Access:

## Conditions Governing Access

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---

NAR Press Conference on Drugs, 1973 January 22

reel AV 1078

### Scope and Contents note

Press conference with Governor NAR, Rev. Oberia D. Dempsey, Rev. Earl B. Moore, Glester Hinds, Dr. George W. McMurray, and Dr. Robert W. Baird.

## File Plan

III 14.1 Ff 33

#### Conditions Governing Access:

## Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions"

note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

All inquiries to view films require advanced notice of at least 2 business days, and may necessitate notice of up to one week. Individual items, including those that are not available in modern formats, may be restricted from access at the discretion of RAC.

---

George Washington Inauguration Day Ceremony, 1976 April 30      reel AV 1096

### **Scope and Contents note**

Footage of speech by Vice President NAR at reenactment festivities.

### **File Plan**

III 14.1 Fb 21

#### Conditions Governing Access:

### **Conditions Governing Access**

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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---

The View From the Bottom

reel AV 1074

### **Scope and Contents note**

Collection of interviews about social welfare and urban programs coordinated by NAR.

### **File Plan**

III 14.1 Ff 47

#### Conditions Governing Access:

### **Conditions Governing Access**

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an

access copy, please contact a RAC archivist for further instruction.

All inquiries to view films require advanced notice of at least 2 business days, and may necessitate notice of up to one week. Individual items, including those that are not available in modern formats, may be restricted from access at the discretion of RAC.

## Nelson A. Rockefeller, Political Video material, 1960-1975

### Scope and Contents

Footage from campaigns, conventions, and official events that are specifically related to political activities in the life of NAR. Many dozens of campaign commercials, including TV and radio spots.

### Arrangement

Loosely arranged by year.

Title/Description	Instances
<b>1960</b>	
Title/Description	Instances

Four Stars on the Issues, 1960 October 19

reel AV

10606

Conditions Governing Access:

### Conditions Governing Access

Access copy available.

### Scope and Contents

Discussion with Vice President Richard Nixon, New York State Governor Nelson A. Rockefeller, and New York Senators Jacob K. Javits and Kenneth B. Keating on the issues New York citizens have stated are important to them in this election. CBS Production # 10-2785-1019

### Physical Characteristics and Technical Requirements

Unedited videotape. First 2:30 minutes no image, low volume. Program begins at 3:20.

Processing Information:

### Processing Information

<b>1961</b>	
Title/Description	Instances

Rockefeller - Republican Committee - Take 1 (NAR Endorses Louis Lefkowitz for NYC Mayor) , 1961 September 30



Conditions Governing Access:**Conditions Governing Access**

Access copy available.

reel AV

11406

---

 NAR: Vote For Louis Lefkowitz, NYC Mayor (For Change) -  
 Take 3 , 1961 September 21

reel AV

11500

Conditions Governing Access:**Conditions Governing Access**

Access copy available.

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 NAR: Vote For Louis Lefkowitz, NYC Mayor , 1961 September  
 21

reel AV

11469

Conditions Governing Access:**Conditions Governing Access**

Access copy available.

---

 NAR: Vote For Louis Lefkowitz, NYC Mayor (For Crime) -  
 Take 3 , 1961 September 21

reel AV

11473

Conditions Governing Access:**Conditions Governing Access**

Access copy available.

## 1962

Title/Description	Instances
Election Eve: Wrap-Up!, 1962 November 5	reel AV 10596
<u>Conditions Governing Access:</u> <b>Conditions Governing Access</b> Access copy available.	
<b>Scope and Contents</b> Post-election roundtable discussionk with the Rockefeller team summarizing the entire campaign, including: Marcus G. Christ, John P. Lomenzo, Louis J. Lefkowitz, Malcolm Wilson, Jacob K. Javits, and Nelson A. Rockefeller.	

---

 Pre-Convention Legislative Reports I, 1962 April 23

reel AV

10602

Conditions Governing Access:**Conditions Governing Access**

Access copy available.

## Scope and Contents

Compilation reel with Governor Nelson A. Rockefeller reporting on recent New York State legislative actions, including economic growth, housing, education, law enforcement, among others. Each segment is approximately 3 minutes in duration.

---

Pre-Convention Legislative Reports II, 1962 October

reel AV  
10636

Conditions Governing Access:

### Conditions Governing Access

Access copy available.

## Scope and Contents

Compilation reel with Governor Nelson A. Rockefeller and his campaign team reporting on recent New York State legislative actions.

## Physical Characteristics and Technical Requirements

Program begins with 4 minutes of black. Intermittent black between segments.

---

Godkin Lectures Number 1: The Future of Federalism, Part 1,  
1962 February 7

reel AV  
10643

Conditions Governing Access:

### Conditions Governing Access

Access copy available.

## Scope and Contents

Governor Nelson A. Rockefeller presents the first of three lectures on 'The Future of Federalism' as part of the Godkin Lecture Series at Harvard University.

## Physical Characteristics and Technical Requirements

Program begins at 2:40.

---

Godkin Lectures Number 1: The Future of Federalism, Part 2,  
1962 February 7

reel AV  
10645

Conditions Governing Access:

### Conditions Governing Access

Access copy available.

## Scope and Contents

Governor Nelson A. Rockefeller presents the first of three lectures on 'The Future of Federalism' as part of the Godkin Lecture Series at Harvard University.

## Physical Characteristics and Technical Requirements

Program begins at 2:14.

---

Godkin Lectures Number 2: The Future of Federalism, Part 1, 1962 February 8	reel AV 10610
--	------------------

Conditions Governing Access:

### Conditions Governing Access

Access copy available.

## Physical Characteristics and Technical Requirements

Image is black for last minute of recording, audio only.

## Scope and Contents

Governor Nelson A. Rockefeller presents the second of three lectures on 'The Future of Federalism' as part of the Godkin Lecture Series at Harvard University.

---

Godkin Lectures Number 2: The Future of Federalism, Part 2, 1962 February 8	reel AV 10611
--	------------------

Conditions Governing Access:

### Conditions Governing Access

Access copy available.

## Scope and Contents

Governor Nelson A. Rockefeller presents the second of three lectures on 'The Future of Federalism' as part of the Godkin Lecture Series at Harvard University.

---

Godkin Lectures Number 3: The Future of Federalism, Part 1, 1962 February 8	reel AV 10644
--	------------------

Conditions Governing Access:

### Conditions Governing Access

Access copy available.

## Scope and Contents

Governor Nelson A. Rockefeller presents the third of three lectures on 'The Future of Federalism' as part of the Godkin Lecture Series at Harvard University.

Godkin Lectures Number 3: The Future of Federalism, Part 2, 1962 February 8	reel AV 10612
--	------------------

Conditions Governing Access:

### Conditions Governing Access

Access copy available.

## Scope and Contents

Governor Nelson A. Rockefeller presents the third of three lectures on 'The Future of Federalism' as part of the Godkin Lecture Series at Harvard University.

Victory Vanguard - 1962 Campaign, 1962	reel AV 10621
--	------------------

Conditions Governing Access:

### Conditions Governing Access

Access copy available.

## Scope and Contents

Episode of Victory Vanguard that looks at the 1962 state election, with Governor Nelson A. Rockefeller. Program sponsored by the New York Republican State Committee.

School Aid - Take 7, Governor Rockefeller Campaign Spot , 1962 October 13	reel AV 11417
--	------------------

Conditions Governing Access:

### Conditions Governing Access

Access copy available.

## 1963

Title/Description	Instances
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Education - College Education Booklet - Take 7, 1963 July 3	reel AV 11514
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Conditions Governing Access:

### Conditions Governing Access

Access copy available.

## Scope and Contents

NAR urges viewers to obtain a copy of "Help For Your College Education, 1963-1964."

### 1964

Title/Description	Instances
<p>1964 California Primary: The Extremists, 1964 May 27</p> <p><u>Conditions Governing Access:</u></p> <p><b>Conditions Governing Access</b></p> <p>Access copy available.</p>	<p>reel AV 10597</p>
<p><b>Scope and Contents</b></p> <p>Program features Governor Nelson A. Rockefeller, Dave Garroway, and others discussing the efforts of right-wing extremists to influence and/or control the California Republican State Party.</p>	
<p>Executive Chamber, Number 1: How Much Education?, November 1964</p> <p><u>Conditions Governing Access:</u></p> <p><b>Conditions Governing Access</b></p> <p>Access copy available.</p>	<p>reel AV 10603</p>
<p><b>Scope and Contents</b></p> <p>New York State Governor Nelson A. Rockefeller and education professionals discusses the need for education and the state of the New York State schools.</p>	
<p>Executive Chamber, Number 3: In The Name of the People, 1964 December</p> <p><u>Conditions Governing Access:</u></p> <p><b>Conditions Governing Access</b></p> <p>Access copy available.</p>	<p>reel AV 10637</p>
<p><b>Scope and Contents</b></p> <p>In his annual message to the legislature, Governor Nelson A. Rockefeller recommends solutions to the problems facing the people of New York State. These include: issues of education on all levels, water pollution abatement, per capita aid, traffic safety, and full crew law. The Governor also relates how state laws are made.</p>	
<p>Oregon Campaign - Citizens' Questions and Answers, 1964</p> <p><u>Conditions Governing Access:</u></p>	<p>reel AV 10601</p>

## Conditions Governing Access

Access copy available.

## Scope and Contents

Oregon citizens meet one-on-one with Nelson A. Rockefeller in an outdoor forum to ask their questions.

---

1964 California Republican Presidential Primary: Report to Rockefeller	reel AV 10613
--	------------------

Conditions Governing Access:

## Conditions Governing Access

Access copy available.

## Scope and Contents

Governor Nelson A. Rockefeller presents his views on the issues of interest and concern to the Republican voters of California. He is joined by Senator John McCarthy, Assemblyman Milton Marks, Assemblyman John Veneman, Assemblyman George Miliias, and Assemblyman William Bagley.

---

Governor Nelson Rockefeller on Liquor Law Reform, 1964 April 9	reel AV 10622
--	------------------

Conditions Governing Access:

## Conditions Governing Access

Access copy available.

## Scope and Contents

Governor Nelson Rockefeller discusses liquor law reform after corruption occurs in New York State. Program presented and paid for by N.Y. State Citizens Committee for Liquor Reform. Air date: 1964 April 11.

---

Governor Rockefeller Campaign Compilation Reel - 2 , 1964 February 11	reel AV 11516
---	------------------

Conditions Governing Access:

## Conditions Governing Access

Access copy available.

## Scope and Contents

Includes the following spots: Cuba, Small Business, Leadership Gap, Economic Growth, and the Republican Party.

---

Governor Rockefeller Campaign Compilation Reel - 1 , 1964 January 18
--

Conditions Governing Access:

reel AV

**Conditions Governing Access**

11515

Access copy available.

**Scope and Contents**

Includes the following spots: Welfare, Withdrawing Recognition, and the United Nations.

Oregon Campaign Film, 1964

reel AV

Conditions Governing Access:

10625

**Conditions Governing Access**

Access copy available.

**Scope and Contents**

Film with Nelson A. Rockefeller and Happy Rockefeller campaigning in Oregon.

**Physical Characteristics and Technical Requirements**

Contains silent footage at end of program.

Meet Nelson Rockefeller, 1964 March 9

reel AV

Conditions Governing Access:

10642

**Conditions Governing Access**

Access copy available

**Physical Characteristics and Technical Requirements**

Audio buzz throughout.

**Scope and Contents**

A primary television special for New Hampshire voters on WMUR-TV. Program includes "The Nelson Rockefeller Story" and candidate Rockefeller speaks directly to the television viewers.

**1965**

Title/Description	Instances
Executive Chamber, Number 4: The View from the Governor's Chair, 1965 January 26	reel AV 10635
<u>Conditions Governing Access:</u>	

## Conditions Governing Access

Access copy available.

## Scope and Contents

New York State Governor Nelson A. Rockefeller reports in detail about the New York State annual budget. Several key figures speak about their requested funding including: Dr. William J. Ronan from the Tri-State Transportation Committee, Lawrence W. Pierce from the Division of Youth, J. Burch McMorran, Supt. of Public Works, George K. Wyman, Commissioner of Social Welfare, John Hathorn from the Office of Indian Affairs, Dr. James E. Allen, Commissioner of Education, and Dr. Henry Brill, Director of Pilgrim State Hospital. Captain John C. Miller of the Oneida Barracks N.Y. State Police requests a \$150 increase for dog food.

---

Executive Chamber, Number 6: Transportation Tangle, 1965  
March

reel AV  
10599

Conditions Governing Access:

## Conditions Governing Access

Access copy available.

## Scope and Contents

New York State Governor Nelson A. Rockefeller discusses the creation of the Metropolitan Transportation Authority (MTA) and the Federal Department of Transportation.

---

Executive Chamber, Number 7: Troubled Mind, 1965 April

reel AV  
10600

Conditions Governing Access:

## Conditions Governing Access

Access copy available.

## Scope and Contents

New York State Governor Nelson A. Rockefeller and health professionals discusses mental illness, the need to create new facilities, and the progress of New York State hospitals.

---

Executive Chamber, Number 8: A Walk in the Glen, 1965 May

reel AV  
10634

Conditions Governing Access:

## Conditions Governing Access

Access copy available.



## Scope and Contents

New York State Governor Nelson A. Rockefeller profiles Watkins Glen, New York, to show a small community and its problems and achievements. Some stories from locals and a visit to the Watkins Glen cemetery and Watkins Glen National Park.

---

Governor Rockefeller Reviews the 1965 Legislature, 1965 June 24	reel AV 10608
---	---------------

### Conditions Governing Access:

### **Conditions Governing Access**

Access copy available.

## Physical Characteristics and Technical Requirements

Begins with 1 minute of NBC test pattern and tones. Image quality poor. Image progressively gets worse throughout duration of tape.

## Scope and Contents

Govenor Nelson A. Rockefeller gives his opinions about what has transpired in the New York state capitol during the 1965 Legislative session.

## 1966

Title/Description	Instances
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Thomas E. Dewey Talks About Governor Nelson Rockefeller, 1966	reel AV 10614
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### Conditions Governing Access:

### **Conditions Governing Access**

Access copy available.

## Physical Characteristics and Technical Requirements

Silent footage at beginning. Program begins at 1 minute 40 seconds.

## Scope and Contents

From the Cotillion Room at the Sheraton Hotel in Rochester, New York, the former three term governor of New York State, Thomas E. Dewey, encourages Republicans to vote to re-elect Nelson Rockefeller.

---

Question Card - Take 14, Governor Rockefeller Campaign Spot , 1966 September 15

Conditions Governing Access:

**Conditions Governing Access**

reel AV

11511

Access copy available.

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Governor Nelson A. Rockefeller's State of the State Address to the 1966 New York State Legislature, 1966 January 5

reel AV

10623

**Other Finding Aids**

2 inch videotape

Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

**Physical Characteristics and Technical Requirements**

Program begins with 1 minute of bars and tones.

Separated Materials:

**Separated Materials**

A joint session of the New York State Assembly and Senate for the purpose of receiving the annual message of the Governor.

---

Senator Javits Nominating Speech, 1966 September 9

reel AV

10624

Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

**Physical Characteristics and Technical Requirements**

No sound until 1:30. Program begins at 3 minutes.

**Scope and Contents**

From the the 1966 New York State Republican Convention, Nelson A Rockefeller is nominated for Governor. Unedited footage at beginning of tape.

---

Phoney Taxes - Take 15 (edited), Governor Rockefeller Campaign Spot , 1966 October 28

reel AV

11509

Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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O'Conner - Upstate - Take 8 (unedited, close-up shot), Governor Rockefeller Campaign Spot, 1966 October 28	reel AV 11508
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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B.S. Thruway Stateside - Take 33, Governor Rockefeller Campaign Spot, 1966 October 14	reel AV 11507
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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BS Narcotics - Take 11, Governor Rockefeller Campaign Spot , 1966 September 30	reel AV 11506
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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The Bosses - Take 31, Governor Rockefeller Campaign Spot , 1966 September 15	reel AV 11505
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

## Physical Characteristics and Technical Requirements

Image is dark.

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Brooklyn Narcotics - Take 26, Governor Rockefeller Campaign Spot , 1966 October 28	reel AV 11504
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Bossism Statewide - Take 9, Governor Rockefeller Campaign Spot , 1966 September 30	reel AV 11502
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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B.S. Thruway Statewide - Take 7, Governor Rockefeller Campaign Spot , 1966 September 30	reel AV 11501
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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BS Narcotics - Take 8, Governor Rockefeller Campaign Spot , 1966 October 7	reel AV 11498
---	------------------

Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Question Card - Take 16, Governor Rockefeller Campaign Spot , 1966 September 15	reel AV 11497
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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It Can't Happen Here - Take 21, Governor Rockefeller Campaign Spot , 1966 October 28	reel AV 11495
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Crime - Take 1, Governor Rockefeller Campaign Spot , 1966 September 19	reel AV 11494
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Crime - Take 37, Governor Rockefeller Campaign Spot , 1966 October 14	reel AV 11493
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Personal Medicaid - Take 34 (With NAR), Governor Rockefeller Campaign Spot , 1966 September 20	reel AV 11492
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Brooklyn Narcotics - Take 26 (unedited), Governor Rockefeller Campaign Spot , 1966 October 28	reel AV 11410
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Governor Rockefeller Campaign Spot: Jacob J. Javits on Delegates - Take 2 , 1966 September 30	reel AV 11411
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Governor Rockefeller: Disclaimers , 1966 September 19	reel AV 11412
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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State University of New York - Take 31, Governor Rockefeller Campaign Spot , 1966 October 14	reel AV 11416
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Negative - Take 50, Governor Rockefeller Campaign Spot , 1966 October 14	reel AV 11418
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

## Scope and Contents

Paid political announcement regarding Governor Rockefeller's ideas to assist mentally challenged people.  
Spot uses a negative film effect.

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Why Does Governor Rockefeller Want To Be Governor Rockefeller Again? - Take 11, Governor Rockefeller Campaign Spot , 1966 November 3	reel AV 11419
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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O'Conner - Upstate - Take 8 (unedited, medium shot), Governor Rockefeller Campaign Spot , 1966 October 28	reel AV 11491
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Personal Medicaid - Take 24, Governor Rockefeller Campaign Spot , 1966 September 15	reel AV 11420
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Personal Medicaid - Take 22, Governor Rockefeller Campaign Spot , 1966 September 15	reel AV 11421
--	------------------

Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Negative - Take 48, Governor Rockefeller Campaign Spot , 1966 October 14	reel AV 11423
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

## Scope and Contents

Paid political announcement regarding Governor  
Rockefeller's ideas to assist mentally challenged people.  
Spot uses a negative film effect.

---

Phoney Taxes - Take 15 (unedited, medium close-up), Governor Rockefeller Campaign Spot , 1966 October 28	reel AV 11425
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Arthritis - Take 60, Governor Rockefeller Campaign Spot , 1966 October 14	reel AV 11424
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Subways - Upstate - Take 10, Governor Rockefeller Campaign Spot , 1966 September 30	reel AV 11430
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Rockefeller: Wild Video for Disclaimer - Take 9 , 1966 October 7	reel AV 11431
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Subways - Upstate - Take 29 Governor Rockefeller Campaign Spot , 1966 October 14	reel AV 11432
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Cartoons - Take 35, Rockefeller for Governor , 1966 October 14	reel AV 11434
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Senator Jacob J. Javits on Frank O'Conner - Take 39, Governor Rockefeller Campaign Spot , 1966 October 28	reel AV 11435
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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BS Narcotics - Take 30, Governor Rockefeller Campaign Spot , 1966 October 14	reel AV 11437
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Personal Medicaid - Take 48 (NAR on Camera), Governor Rockefeller Campaign Spot , 1966 September 19	reel AV 11438
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Medicaid - Take 34, Governor Rockefeller Campaign Spot , 1966 September 20	reel AV 11439
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Bossism Statewide - Take 27, Governor Rockefeller Campaign Spot , 1966 October 14	reel AV 11440
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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BS Narcotics, 1966 October 7	reel AV 11448
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Crime - Department of Crime Control - Take 13 (unedited), Governor Rockefeller Campaign Spot , 1966 September 15	reel AV 11451
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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It Can't Happen Here - Take 30, Governor Rockefeller Campaign Spot , 1966 October 28	reel AV 11452
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Personal Medicaid - Take 62, Governor Rockefeller Campaign Spot , 1966 October 14	reel AV 11456
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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O'Conner - Upstate - Take 8, Governor Rockefeller Campaign Spot , 1966 October 28	reel AV 11457
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Conditions Governing Access:



## Conditions Governing Access

Access copy available.

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Crime - Department of Crime Control - Take 9, Governor Rockefeller Campaign Spot , 1966 September 15	reel AV 11490
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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The Bosses - Take 29, Governor Rockefeller Campaign Spot , 1966 September 15	reel AV 11489
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

## Physical Characteristics and Technical Requirements

Image is dark.

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Governor Rockefeller - Public Service Announcement: Vote - Take 2 and Take 3 , c. 1966	reel AV 11488
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

## Scope and Contents

Governor Rockefeller speaking to the public about voter  
registration.

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Jacob J. Javits Questions and Answers - Take 5, Governor Rockefeller Campaign Spot , 1966 September 30	reel AV 11483
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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Personal Medicaid - Take 34 (Without NAR), Governor Rockefeller Campaign Spot , 1966 September 20	reel AV 11463
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

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State University of New York - Take 6, Governor Rockefeller Campaign Spot , 1966 October 07	reel AV 11464
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

Medicaid - Take 48, Governor Rockefeller Campaign Spot , 1966 September 20	reel AV 11470
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

Phoney Taxes - Take 15 (unedited, medium shot), Governor Rockefeller Campaign Spot , 1966 October 28	reel AV 11474
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

## 1967

Title/Description	Instances
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Inauguration 1967, Assembly Room Speeches, 1967 January 2	reel AV 10604
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

## Scope and Contents

From the Capitol Building in Albany, the inauguration of Nelson A. Rockefeller in his third term as Governor of New York state.

The Governor's Annual Message to the Legislature, 1967 January 4	reel AV 10620
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

## Scope and Contents

Governor Nelson Rockefeller addresses the opening session of the 1967 New York state legislature, also known as the State of the State Message.

Gun Shop: Rockefeller for President , 1967 June 5	reel AV 11407
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

### 1968

Title/Description	Instances
Nelson and Winthrop Rockefeller Nominating Segments, 1968 August	reel AV 10626
<u>Conditions Governing Access:</u> <b>Conditions Governing Access</b>	
Access copy available	

## Scope and Contents

From the 1968 Republican National Convention, Gerald Ford introduces Governor Raymond P. Shafer who nominates Nelson A. Rockefeller for Republican candidate for President. Rockefeller speaks. Also speaking: Winthrop Rockefeller, and others.

## Physical Characteristics and Technical Requirements

Program has intermittent sections where picture goes to black.

The Man Who Can, 1968 July 16	reel AV 10631
<u>Conditions Governing Access:</u> <b>Conditions Governing Access</b>	
Access copy available.	

## Scope and Contents

Film documenting Nelson A. Rockefeller's 1968 run for President. Program aired on NBC-TV.

Governor Nelson Rockefeller's Declaration of Non-Candidacy in the 1968 Primaries, 1968	reel AV 10630
<u>Conditions Governing Access:</u> <b>Conditions Governing Access</b>	
Access copy available.	

## Physical Characteristics and Technical Requirements

Begins with one minute of color bars and tones.

## Scope and Contents

Press conference with Nelson Rockefeller reiterating that he is not a candidate campaigning directly or indirectly for the presidency of the United States.

Seconding Speeches at Republican National Convention, 1968 August	reel AV 10640
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Conditions Governing Access:

### Conditions Governing Access

Access copy available.

## Scope and Contents

Gerald Ford announces various politicians who give seconding speeches for the nomination of Nelson Rockefeller to be the Republican presidential candidate.

Rockefeller: The Presidential Man (from The Man Who Can) - Segment One , 1968 June 10	reel AV 11405
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Conditions Governing Access:

### Conditions Governing Access

Access copy available.

Rockefeller: The Presidential Man (from The Man Who Can) - Segment Three , 1968	reel AV 11496
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Conditions Governing Access:

### Conditions Governing Access

Access copy available.

Moon: Rockefeller for President , 1968 June 17	reel AV 11442
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Conditions Governing Access:

### Conditions Governing Access

Access copy available.

Ohio: Rockefeller For President , 1968 July 11	reel AV 11481
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Conditions Governing Access:

### Conditions Governing Access

Access copy available.

## 1969

Title/Description	Instances
Governor Nelson A. Rockefeller Message to the Legislature, 1969 January 8	reel AV 10615

Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

**Physical Characteristics and Technical Requirements**

Tape begins with 1 minute of color bars and tones, followed by approximately 17 minutes of unedited footage from the Assembly Chamber in the New York state capitol building.

**Scope and Contents**

Governor Rockefeller presents his annual message to the New York Legislature. This is his eleventh such appearance.

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Breakfast with the Long Island Association, 1969 August 7	reel AV 10616
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Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

**Scope and Contents**

From Georgian Room of the Garden City Hotel, Governor Nelson A. Rockefeller speaks to members of the Long Island Association of Commerce and Industry about the Long Island Railroad.

Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

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Governor Rockefeller Campaign Spot to Vote "Yes" for N.Y.S. Constitutional Amendments , 1969 October 29	reel AV 11415
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Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

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NAR on the Eddie Meath Show , 1969 January 16	reel AV 11478
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Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

**1970-1975**

**Title/Description**

**Instances**

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Campaign Message, 1970 October 23	reel AV
	10646

Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

**Physical Characteristics and Technical Requirements**

Begins with 50 seconds of color bars and tones.

**Scope and Contents**

A message from Nelson Rockefeller on the upcoming election. He claims Arthur J. Goldberg is running a campaign of untruths and underhanded tactics.

---

Governor Rockefeller - State of the State Address, 1970 January 8	reel AV
	10641

Conditions Governing Access:

**Conditions Governing Access**

Access copy available

**Scope and Contents**

Annual message from the governor.

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Governor Rockefeller Campaign Spots Compilation (20 and 30 seconds) , 1970	reel AV
	11517

Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

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Governor Rockefeller Run for Re-election Acceptance Speech - Spot 2 (and Spot 1) , 1970 April 6	reel AV
	11499

Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

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Economy, Governor Rockefeller Campaign Spot , 1970 October 13	reel AV
	11413

Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

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Goods on Credit - Public Service Announcement, NYS Department of Commerce , 1970 October 6	reel AV
	11414

Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

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Sailboat, Governor Rockefeller Campaign Spot , 1970 October 6	reel AV 11427
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Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

**Physical Characteristics and Technical Requirements**

Begins with 40 seconds of bars and tones.

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Ignorance, Governor Rockefeller Campaign Spot, 1970 October 19	reel AV 11428
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Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

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Mental Health, Governor Rockefeller Campaign Spot , 1970 October 1	reel AV 11433
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Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

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Excerpts of Meeting Between Governor Rockefeller and Labor Leaders , 1970 October 27	reel AV 11436
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Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

**Scope and Contents**

Governor Rockefeller speaks about the economy, job growth, crime, education, drugs, and senior citizens.

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Vincent Impellitteri Re-election Spot for NAR (10 second version) , 1970 October 13	reel AV 11441
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Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

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Endorsement: Unidentified Man Endorses Nelson A. Rockefeller , c.1970	reel AV 11444
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Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

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Governor Rockefeller Answers Questions on Pollution and His Plans For the Next Four Years , 1970 September 29?	reel AV 11445
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Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

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Clean Streets, Governor Rockefeller Campaign Spot , 1970 October 13	reel AV 11447
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Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

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Voting Record, Governor Rockefeller Campaign Spot , 1970 October 19	reel AV 11449
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Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

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Endorsement: Judge Samuel Liebowitz Endorses Nelson A. Rockefeller: "Law & Order" , 1970 October 21	reel AV 11450
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Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

**Scope and Contents**

Endorsement spot from Democrats For Rockefeller.

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Pay Envelope, Governor Rockefeller Campaign Spot , 1970 October 13	reel AV 11484
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Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

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Endorsement: Jacob J. Javits Endorses Nelson A. Rockefeller , 1970 September 24?	reel AV 11460
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Conditions Governing Access:

**Conditions Governing Access**

Access copy available.



## Scope and Contents

Senator Jacob J. Javits endorses Nelson A. Rockefeller for re-election as New York State governor.

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Endorsement: Assemblyman Ramos Endorses Nelson A. Rockefeller - #6 , 1970 October 12	reel AV 11459
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Conditions Governing Access:

### Conditions Governing Access

Access copy available.

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Higher Education, Governor Rockefeller Campaign Spot , 1970 October 6	reel AV 11466
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Conditions Governing Access:

### Conditions Governing Access

Access copy available.

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Drugs Rebuttal, Governor Rockefeller Campaign Spot , 1970 October 13	reel AV 11467
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Conditions Governing Access:

### Conditions Governing Access

Access copy available.

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Governor Rockefeller Budget Message Spots , 1970 January 16	reel AV 11471
---	------------------

Conditions Governing Access:

### Conditions Governing Access

Access copy available.

## Scope and Contents

Compilation reel with Governor Rockefeller discussing various issues, including education, human well-being, and the environment.

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Vincent Impellitteri Re-election Spot for NAR (30 second version) , 1970 October 13	reel AV 11472
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Conditions Governing Access:

### Conditions Governing Access

Access copy available.

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Governor Rockefeller Run For Re-election Acceptance Speech - Spot 1 , 1970 April 6	reel AV 11475
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

Governor Rockefeller Campaign Spots Compilation (30 seconds) , 1970	reel AV 11477
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

Question #8, Governor Rockefeller Campaign Spot , 1970 October 19	reel AV 11479
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

## 1971-1975

Title/Description	Instances
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Governor Rockefeller's Special News Conference on Narcotics, 1973 January 22	reel AV 10605
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

## Scope and Contents

Governor Nelson A. Rockefeller's January 23, 1973 press conference in Albany, New York regarding the drug problem in New York state. Speakers include: Reverend Oberia D. Dempsey, Reverend Earl B. Moore, Glester Hinds, Dr. George W. McMurray, and Dr. Robert W. Baird. A question and answer session with the press concludes the programs.

## Physical Characteristics and Technical Requirements

The video begins with 40 seconds of color bars and tones.

Senator's Report, 1975 February 25	reel AV 10617
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Conditions Governing Access:

## Conditions Governing Access

Access copy available.

## Scope and Contents

From Washington, a report to Pennsylvania from the U.S. Senate by Senator Hugh Scott. Scott answers questions from his three guests from the press.

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Governor Nelson A. Rockefeller Press Conference: Resignation as Governor of New York, 1973 December 11	reel AV 10618
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Conditions Governing Access:

### Conditions Governing Access

Access copy available.

## Scope and Contents

Excerpts from a press conference where Governor Nelson A. Rockefeller discusses his resignation as New York state governor. Event takes place in the Red Room of the state capital.

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Governor Nelson Rockefeller: "Today Show" Segment on New York State Drug Laws, 1973 September 7	reel AV 10619
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Conditions Governing Access:

### Conditions Governing Access

Access copy available.

## Scope and Contents

Governor Rockefeller's appearance on the Today Show where he discusses newly implemented drugs laws with host Barbara Walters.

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Scenes of Kykuit, c.1970s	reel AV 10688
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Conditions Governing Access:

### Conditions Governing Access

Access copy available

## Physical Characteristics and Technical Requirements

Begins with color bars and tones. Program begins at 1:30. Heavy image distortion from 4:45 - 7:15.

## Scope and Contents

Exterior and interior footage of Kykuit, a 40-room house in Westchester County, New York, built by John D. Rockefeller.

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Nelson Rockefeller on The David Frost Show: Episode 524, 1971 July 20	reel AV 11564
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Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

**Scope and Contents**

Interview show. Includes original promotional spots.