



Markle Foundation records, Record Group 1- Record Group 3

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Rockefeller Archive Center

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Table of Contents

Summary Information	3
Biographical/Historical note	3
Scope and Contents note	4
Arrangement note	5
File Plan note	5
Administrative Information	5
Controlled Access Headings	6
Collection Inventory	6
Markle Foundation Programs	6
Markle Foundation Programs - Accession 1	7
Markle Foundation Programs - Accession 2	106
Markle Foundation Administration	176
Markle Foundation Administration - Accession 1	176
Markle Foundation Administration - Accession 2	184
John Markle Personal Material (Accession 1)	250
Markle Foundation photographs	252

Summary Information

Repository:	Rockefeller Archive Center
Creator - ctb:	Markle, John
Creator - ctb:	Markle, Mary
Creator:	John and Mary R. Markle Foundation
Title:	Markle Foundation records, Record Group 1-Record Group 3
ID:	FA024
Date [inclusive]:	1884-1994
Date [bulk]:	1960-1994
Physical Description:	116.99 Cubic Feet
Language of the Material:	English

Preferred Citation

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[^ Return to Table of Contents](#)

Biographical/Historical note

John Markle was born in Hazelton, Pennsylvania, in 1858. He graduated from Lafayette College in 1880 with a degree in mining engineering and soon took charge of the firm his father had founded, G. B. Markle and Company, which operated the Jeddo mine. Markle was a successful businessman who became known nationally as the builder of the Jeddo drainage tunnel, which reclaimed Pennsylvania mines inundated by floods in 1886. In April 1884, Markle married Mary Estelle Robinson (1863-1927). The couple moved from Hazelton, Pennsylvania, to New York City in 1902. They had no children. In 1926, John Markle retired from business, and the following year he established the John and Mary R. Markle Foundation with an initial endowment of \$3 million. Eventually the total endowment from John Markle reached \$15 million. John Markle served as president and treasurer of the Foundation until his death in July 1933. The Foundation was chartered "to promote the advancement and diffusion of knowledge among the people of the United States and to promote the general good of mankind." This charter was sufficiently broad to permit supporting virtually any cause and allowed the directors to

spend principal as well as income, which the Foundation did in its early years. (The founder rectified the difference.) Grants, averaging a total of \$400,000 annually, went primarily to charities which the Markle family had previously supported. In addition, the Markle Foundation financially supported individuals, including relatives and needy strangers who came to John Markle's attention and in whom he took a personal interest. After John Markle's death, the Foundation trustees sought direction from Frederick Keppel, president of the Carnegie Corporation of New York. Following his advice, the Foundation changed from a private organization to a focused public foundation. There were no new individual beneficiaries after 1934, and the trustees began to formulate a plan of action. From 1936 to 1945, the Markle Foundation primarily supported medical research: 627 grants were made to 336 projects, and 1,400 scientific papers were published regarding work supported wholly or in part by the Foundation. In 1946 John Russell, formerly with the Carnegie Corporation of New York, became the executive director of the Foundation. After making an assessment of the Foundation's work, Russell and the Foundation embarked on an ambitious program - the Markle Scholar Program, which became the principal program of the Markle Foundation from 1947 to 1969. Approximately 25 Markle Scholars were chosen each year. They received five years of financial assistance so that they might continue in academic medicine or research rather than enter more lucrative private practices. A total of 506 Markle Scholars were chosen from 90 medical schools in the United States and Canada. In 1969 John Russell retired, and Lloyd Morrisett, also formerly with the Carnegie Corporation of New York, came to the Foundation. In the last months of Russell's tenure, it had been determined that the Markle Scholar program had run its course, and after an evaluation, the Foundation embarked on an ambitious program in the field of mass communications. Beginning in 1969, the Markle Foundation's program aimed to strengthen the performance of the media and to understand the potential of communications technology. Mass communications and information technology had not been a traditional focus of philanthropy, and the grants reflect challenge and innovation. Disbursements averaged \$2 million annually.

[^ Return to Table of Contents](#)

Scope and Contents note

Includes grant files, administrative files, correspondence, reports, minutes, financial material, annual reports and a small selection of personal materials. The collection is not comprehensive. Due to routine file purges, this collection includes only the records of the final personal beneficiaries, Markle Scholars, and the communications program, along with assorted administrative files. Documentation of other grants exist only in the minutes, progress reports, and collected reprints.

When John Markle moved the base of his business operations from Hazelton, Pennsylvania to New York City in 1902, he periodically returned to Hazelton and destroyed his records. Records remaining in Pennsylvania at the time of his death in 1933 were shipped to his executors in New York City. The executors (and the Foundation) retained only those records directly affecting the finances of Markle's estate.

[^ Return to Table of Contents](#)

Arrangement note

This collection, received in two accessions, is arranged as follows:

Record Group 1 - Markle Foundation Programs Subgroup 1.1: Accession 1 Subgroup 1.2: Accession 2

Record Group 2 - Markle Foundation Administration Subgroup 2.1: Accession 1 Subgroup 2.2: Accession 2

Record Group 3 - John Markle Personal Material

Series 1064 - Photographs

[^ Return to Table of Contents](#)

File Plan note

Former Classification: XI

[^ Return to Table of Contents](#)

Administrative Information

Publication Statement

Rockefeller Archive Center

15 Dayton Avenue

Sleepy Hollow 10591

archive@rockarch.org

URL: <http://www.rockarch.org>

Processing Information note

Processing of Accession 1 was completed by Chris Graetzel, Project Archivist, on December 21, 1991. Further processing and finding aid creation was completed in February 1993 by Emily J. Oakhill.

Processing of Accession 2 was completed by Candace P. Shuluk and Kathleen Brennan in January 1997.

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Immediate Source of Acquisition note

The John and Mary R. Markle Foundation gave its records to the Rockefeller Archive Center in two accessions: one in 1993, and another in 1997.

[^ Return to Table of Contents](#)

Controlled Access Headings

- Philanthropy -- United States
- Charitable uses, trusts, and foundations
- Public health
- Medical education
- Philanthropy
- Medical research
- United States
- Charities

Collection Inventory

Markle Foundation Programs

Arrangement

This record group is arranged into two subgroups:

Subgroup 1 - Markle Foundation Programs - Accession 1

Subgroup 2 - Markle Foundation Programs - Accession 2

Markle Foundation Programs - Accession 1

Physical Description: 41 Cubic Feet

Arrangement note

This subgroup is arranged in three series:

Series 1 - Beneficiaries

Series 2 - Markle Scholars

Series 3 - Communications

Beneficiaries, 1935-1972

Physical Description: 2.2 Cubic Feet 5 boxes

Arrangement note

This series is arranged in two subseries:

Subseries 1 - Administration

Subseries 2 - Individual Beneficiaries

Scope and Contents note

This series includes files concerning the administration of the program and files on individual beneficiaries.

Administration, 1935-1950

Title/Description	Instances	
General, 1939-1949, 1962-1963, 1969-1970	box 1	folder 1
Audits, 1935, 1953	box 1	folder 2
Brunot & Quick Reports, 1935-1949	box 1	folder 3
"Preliminary Progress Reports", March 2, 1950	box 1	folder 4
"Report on Survey", May 22, 1950	box 1	folder 5
"Personal Beneficiary Program - Individual Beneficiary Reports", May 22, 1950	box 1	folder 6

Individual Beneficiaries, 1929-1972

Title/Description	Instances	
Deceased (A-D), n.d.	box 2	folder 7
Deceased (G-H), n.d.	box 2	folder 8
Deceased (I-L), n.d.	box 2	folder 9
Deceased (M-P), n.d.	box 2	folder 10
Deceased (R), n.d.	box 2	folder 11
Deceased (S-Th), n.d.	box 2	folder 12
Deceased (Ti-V), n.d.	box 2	folder 13
Discontinued (A-Z), n.d.	box 3	folder 14
Joseph Alexander, 1935-1963	box 3	folder 15
Marietta Barber, 1932-1965	box 3	folder 16
Maude H. Barber, 1933-1969	box 3	folder 17
Clara Bates, 1940-1970	box 3	folder 18
Rosa Barto, 1927-1965	box 3	folder 19
Evangeline Booth, 1942-1947	box 3	folder 20
Frederick Butzberger, 1953	box 3	folder 21
Vida Barton Ellis, 1928-1933	box 3	folder 22
Vida Barton Ellis, 1934	box 3	folder 23
Children of Vida Barton Ellis, 1935-1942	box 4	folder 24
Children of Vida Barton Ellis, 1942-1947	box 4	folder 25
Carolyn Follmer, 1927-1963	box 4	folder 26
Mae Griffin, 1931-1965	box 4	folder 27
Florence Hinck, 1949-1972	box 4	folder 28
May Hollanhan, 1934-1968	box 4	folder 29
Estella Howells, 1938	box 4	folder 30
Eleanor Judd, 1929-1954	box 4	folder 31
Miriam Kirkwood, 1930-1935	box 4	folder 32
Olaf Larsen, 1931-1966	box 5	folder 33
Clara Maneval, 1927-1968	box 5	folder 34
Frank Miller, 1938-1968	box 5	folder 35
Esther E. Moffatt, 1941-1966	box 5	folder 36
Helen Peck, 1933-1969	box 5	folder 37

Nellie Peet, 1933-1965	box 5	folder 38
Mrs. A. H. Robison, 1938	box 5	folder 39
Irwin Robison (Esther), 1933-1969	box 5	folder 40
Isiah Robison (Helen), 1932-1946	box 5	folder 41
J. Norris Robison, 1934-1957	box 5	folder 42
James B. Robison (Lillian), 1939-1950	box 5	folder 43
John B. and Irvin A. Robison, 1939-1950	box 5	folder 44
Edward Rogers (Grace), 1934-1969	box 5	folder 45
Edith Vail, 1933-1969	box 5	folder 46

[^ Return to Table of Contents](#)

Markle Scholars, 1937-1971

Physical Description: 8.8 Cubic Feet 20 boxes

Arrangement note

This series is arranged in five subseries:

Subseries 1 - Regional Meetings

Subseries 2 - Candidate Data

Subseries 3 - Scholar Files

Subseries 4 - Administration

Subseries 5 - Markle Scholar Association

Regional Meetings, 1948-1969

Scope and Contents note

Subseries 1 includes the minutes of the regional committee meetings.

Title/Description	Instances	
Minutes, 1948-1955	box 1	folder 1
Minutes, 1956-1961	box 1	folder 2
Minutes, 1962-1969	box 1	folder 3

Candidate Data, 1948-1969

Title/Description	Instances	
1948-1949, 1948-1949	box 1	folder 4

1950-1951, 1950-1951	box 1	folder 5
1952-1953, 1952-1953	box 1	folder 6
1954, 1954	box 1	folder 7
1955-1956, 1955-1956	box 2	folder 8
1957-1958, 1957-1958	box 2	folder 9
1959-1960, 1959-1960	box 2	folder 10
1961-1962, 1961-1962	box 2	folder 11
1963-1965, 1963-1965	box 2	folder 12
1965-1966, 1965-1966	box 2	folder 13
1967-1968, 1967-1968	box 3	folder 14
1969, 1969	box 3	folder 15
Summary of Scholars, 1948-1959	box 3	folder 16
Presentation to Markle Foundation Board of Trustees (Barker - Gershon), 1968	box 3	folder 17
Presentation to Markle Foundation Board of Trustees (Glazer - Parker), 1968	box 3	folder 18
Presentation to Markle Foundation Board of Trustees (Pfieffer - Wilson), 1968	box 3	folder 19

Scholar Files, 1960-1969

Arrangement note

Scholar files are arranged alphabetically by institution. If the scholar changed institutions during his time as a Markle Scholar, the material was filed by the new institution.

Scope and Contents note

Scholar file correspondence is more personal and administrative than scientific in nature.

Title/Description	Instances	
Medical College of Alabama - J. Claude Bennett, 1965-1970	box 4	folder 20
Medical College of Alabama - William Harlan Jr., 1964-1972	box 4	folder 21
Medical College of Alabama - Clifton K. Meador, 1963-1969	box 4	folder 22
Medical College of Alabama - David B. Ludlum, 1967-1986	box 4	folder 23
University of Arizona - Vincent Fulginiti, 1964-1969	box 4	folder 24
University of Arizona - Frank I. Marcus, 1960-1968	box 4	folder 25
Baylor College of Medicine - Robert J. Luchi, 1963-1969	box 4	folder 26

Baylor College of Medicine - David Paton, 1967-1973	box 4	folder 27
Baylor College of Medicine - F. Brantley Scott Jr., 1965-1970	box 4	folder 28
Boston University - John A. Mannick, 1961-1966	box 4	folder 29
Boston University - Donald Small, 1966-1971	box 4	folder 30
Bowman Gray School of Medicine - Richard Janeway, 1969-1973	box 4	folder 31
Bowman Gray School of Medicine - Joseph E. Johnson, 1961-1973	box 4	folder 32
Bowman Gray School of Medicine - Lawrence C. McHenry Jr., 1967-1973	box 4	folder 33
Bowman Gray School of Medicine - Richard B. Patterson, 1962-1967	box 4	folder 34
University of British Columbia - Alexander R. M. Cairns, 1963-1969	box 5	folder 35
University of British Columbia - Joseph A. Hinke, 1959-1965	box 5	folder 36
University of British Columbia - John A. Birkbeck, 1964-1969	box 5	folder 37
University of British Columbia - William E. Shepherd, 1961-1965	box 5	folder 38
University of British Columbia - Roger Tonkin, 1969-1974	box 5	folder 39
University of Calgary - Keith L. MacCannell, 1966-1971	box 5	folder 40
University of California, Irvine - Hubert Pirkle, 1960-1966	box 5	folder 41
University of California, Los Angeles - Eric V. Fonkalsrud, 1963-1968	box 5	folder 42
University of California, Los Angeles - Joram Heller, 1969-1974	box 5	folder 43
University of California, Los Angeles - David Maxwell, 1959-1965	box 5	folder 44
University of California, Los Angeles - E. Richard Stiehm, 1967-1972	box 5	folder 45
University of California, Los Angeles - Richard Young, 1962-1968	box 5	folder 46
University of California, San Diego - Eugene F. Bernstein, 1963-1970	box 5	folder 47
University of California, San Diego - Darrell Fanestil, 1966-1971	box 5	folder 48

University of California, San Diego - Paul Friedman, 1969-1974	box 5	folder 49
University of California, San Diego - Nickolas Halasz, 1964-1969	box 5	folder 50
University of California, San Francisco - Robert A. Fishman, 1960-1968	box 6	folder 51
University of California, San Francisco - Bertram Katzung, 1966-1973	box 6	folder 52
University of California, San Francisco - William Tooley, 1963-1968	box 6	folder 53
University of California, San Francisco - Hibbard Williams, 1968-1974	box 6	folder 54
Case Western Reserve University - Thomas Daniel, 1967-1972	box 6	folder 55
<p>Related Archival Materials note:</p> <p>Related Archival Materials note</p> <p>See also Western Reserve University</p>		
Case Western Reserve University - Robert Kellermeyer, 1965-1970	box 6	folder 56
<p>Related Archival Materials note:</p> <p>Related Archival Materials note</p> <p>See also Western Reserve University</p>		
Case Western Reserve University - Thomas Moir, 1962-1969	box 6	folder 57
Case Western Reserve University - Thomas Teree, 1964-1973	box 6	folder 58
University of Chicago - Frank Fitch, 1961-1966	box 6	folder 59
University of Chicago - Ann Lawrence, 1967-1975	box 6	folder 60
University of Chicago - Daniel McCarthy, 1962-1974	box 6	folder 61
University of Chicago - Robert Moore, 1965-1970	box 6	folder 62
University of Chicago - David Skinner, 1969-1974	box 6	folder 63
University of Chicago - Frank Stuart, 1969-1975	box 6	folder 64
University of Chicago - Alvin Tarlov, 1966-1972	box 6	folder 65
University of Chicago - Stanley Yachnin, 1963-1969	box 7	folder 66
University of Chicago - Harvey Zarem, 1967-1972	box 7	folder 67
Columbia University - Michael Gershon, 1968-1977	box 7	folder 68
Columbia University - Ann Peterson, 1965-1977		

	box 7	folder 69
Cornell University - Dana Brooks, 1961-1969	box 7	folder 70
Cornell University - Paul Ebert, 1967-1973	box 7	folder 71
Cornell University - Thomas Meikle Jr., 1963-1969	box 7	folder 72
Cornell University - Charles Santos-Buch, 1964-1970	box 7	folder 73
Creighton University - W. Eugene Sanders Jr., 1968-1973	box 7	folder 74
Dalhousie University - C. Edwin Kinley, 1964-1969	box 7	folder 75
Dalhousie University - George Langley, 1963-1968	box 7	folder 76
Dartmouth Medical School - Michael Galton, 1963-1969	box 7	folder 77
Dartmouth Medical School - O. Ross McIntyre, 1965-1971	box 7	folder 78
Dartmouth Medical School - John Remmers, 1969-1974	box 7	folder 79
Duke University - Nicholas Kredich, 1969-1974	box 7	folder 80
Duke University - Delford Stickel, 1962-1967	box 8	folder 81
Duke University - Andrew Wallace, 1965-1974	box 8	folder 82
Emory University - Ellis Keener, 1961-1964	box 8	folder 83
University of Florida - Lamar Crevasse Jr., 1960-1967	box 8	folder 84
George Washington University - Thomas Piemme, 1966-1971	box 8	folder 85
George Medical College - William Chew, 1964-1969	box 8	folder 86
Harvard Medical School - W. Gerald Austin, 1963-1966	box 8	folder 87
Harvard Medical School - John Blinks, 1961-1968	box 8	folder 88
Harvard Medical School - Raphael Levey, 1969-1974	box 8	folder 89
Harvard Medical School - Lincoln Potter, 1965-1974	box 8	folder 90
Harvard Medical School - Robert Haggerty, 1961-1980	box 8	folder 91
Harvard Medical School - Edwin Salzman, 1968-1972	box 8	folder 92
University of Illinois - Truman Anderson, 1963-1968	box 8	folder 93
University of Illinois - Olga Jonasson, 1969-1974	box 8	folder 94
University of Illinois - John Loesch, 1960-1966	box 8	folder 95
University of Illinois - Richard Marcus, 1951-1954	box 8	folder 96
University of Illinois - Alexander Schmidt, 1966-1971	box 8	folder 97
Indiana University Medical School - Tang-Kai Li, 1967-1973	box 9	folder 98
Indiana University Medical School - Walter Nance, 1963-1968	box 9	folder 99

University of Iowa - James Christensen, 1965-1970	box 9	folder 100
University of Iowa - Edson Forker, 1967-1972	box 9	folder 101
State University of Iowa - James Spratt, 1963-1969	box 9	folder 102
State University of Iowa - Daniel Stone, 1960-1970	box 9	folder 103
State University of Iowa - Daniel Stone, 1960-1970	box 9	folder 104
Jefferson Medical College - Gonzolo Aponte, 1960-1968	box 9	folder 105
Jefferson Medical College - Joseph White, 1966-1967	box 9	folder 106
Jefferson Medical College - Paul Zimskind, 1966-1971	box 9	folder 107
Johns Hopkins University - Mary Ellen Avery, 1961-1968	box 9	folder 108
Johns Hopkins University - Evan Charney, 1968-1975	box 9	folder 109
Johns Hopkins University - Vincent Gott, 1962-1967	box 9	folder 110
Johns Hopkins University - J. Alex Haller Jr., 1961-1969	box 9	folder 111
Johns Hopkins University - Theodore King, 1967-1972	box 9	folder 112
Johns Hopkins University - Jack Levin, 1968-1982	box 10	folder 113
Johns Hopkins University - Guy McKhann, 1964-1971	box 10	folder 114
Johns Hopkins University - Karl Schellenbert, 1965-1970	box 10	folder 115
Johns Hopkins University - George Williams, 1967-1973	box 10	folder 116
Johns Hopkins University - George Zuidema, 1961-1969	box 10	folder 117
University of Kansas - Daniel Azarnoff, 1962-1969	box 10	folder 118
University of Kansas - Lucien Leape, 1968-1973	box 10	folder 119
University of Kansas - Harry White, 1965-1970	box 10	folder 120
University of Kansas - James Warren, 1961-1968	box 10	folder 120A
University of Kentucky - Gordon Danielson, 1962-1967	box 10	folder 121
University of Kentucky - Ward Griffin, 1962-1967	box 10	folder 122
Laval University - Guy Saucier, 1962-1967	box 10	folder 123
Laval University - Yves Warren, 1967-1973	box 10	folder 124
University of Louisiana - William Blackard, 1968-1973	box 10	folder 125
University of Louisville - Allan Lansing, 1961-1969	box 10	folder 126
Loyola University - Clarence Peiss, 1979	box 10	folder 127
University of Manitoba - James Lind, 1960-1966	box 10	folder 128
University of Marquette - Sidney Grossberg, 1966-1970	box 10	folder 129
University of Maryland - Stanford Friedman, 1965-1973	box 10	folder 130

University of Maryland - George Mason, 1969-1981	box 11	folder 131
University of Maryland - Joseph McLaughlin, 1966-1971	box 11	folder 132
McGill University - E. John Hinchey, 1966-1972	box 11	folder 133
McGill University - Gerald Klassen, 1965-1971	box 11	folder 134
McGill University - Charles Shriver, 1961-1968	box 11	folder 135
McGill University - Allan Sherwin, 1962-1967	box 11	folder 136
University of Miami - Carl Goldsmith, 1962-1969	box 11	folder 137
University of Miami - Donald Harkness, 1966-1972	box 11	folder 138
University of Miami - Karl Muench, 1969-1974	box 11	folder 139
University of Miami - William Little, 1962-1969	box 11	folder 140
University of Miami - Roger Palmer, 1965-1972	box 11	folder 141
University of Michigan - Gerald Abrams, 1963-1968	box 11	folder 142
University of Michigan - Robert Carpenter, 1964-1972	box 11	folder 143
University of Michigan - John Gosling, 1960-1972	box 11	folder 144
University of Michigan - Richard Dow, 1967-1973	box 11	folder 145
University of Michigan - Harvey Sparks, 1967-1972	box 11	folder 146
University of Michigan - Arthur Vander, 1965-1970	box 12	folder 147
University of Michigan - Edward Coppola, 1966-1973	box 12	folder 148
University of Minnesota - Richard Lillehei, 1960-1967	box 12	folder 149
University of Minnesota - John Najarian, 1964-1971	box 12	folder 150
University of Minnesota - Paul Quie, 1961-1969	box 12	folder 151
University of Minnesota - Richard Simmons, 1969-1980	box 12	folder 152
University of Mississippi - Norman Nelson, 1965-1974	box 12	folder 153
University of Missouri - Philip Anderson, 1966-1971	box 12	folder 154
University of Missouri - Donald Lindberg, 1964-1969	box 12	folder 155
University of Missouri - William Mayer, 1962-1973	box 12	folder 156
University of Missouri - Charles Mengel, 1963-1969	box 12	folder 157
University of Montreal - Andre Barbereau, 1961-1966	box 12	folder 158
University of Montreal - Jean Davignon, 1966-1972	box 13	folder 159
University of Montreal - Jacques de Champlain, 1968-1973	box 13	folder 160
University of Nebraska - Perry Rigby, 1965-1974	box 13	folder 161
University of Nebraska - Joseph Shipp, 1961-1975	box 13	folder 162

University of Nebraska - William Wilson, 1967-1972	box 13	folder 163
University of New Mexico - Robert Anderson, 1966-1971	box 13	folder 164
University of New Mexico - Raymond Doberneck, 1966-1976	box 13	folder 165
University of New Mexico - Edward Mortimer Jr., 1961-1969	box 13	folder 166
New York Medical College - Thomas Cottrell, 1969-1974	box 13	folder 167
New York State University, Buffalo - Fitzhugh Pannilli Jr., 1962-1974	box 13	folder 168
New York State University, Downstate - Bernard Gardner, 1968-1978	box 13	folder 169
New York State University, Downstate - David Kaplan, 1966-1971	box 13	folder 170
New York State University, Upstate - David Murray, 1965-1970	box 13	folder 171
New York State University, Upstate - Donald Cannon, 1967-1970	box 13	folder 172
New York University - Sanford Cohen, 1968-1973	box 13	folder 173
University of North Carolina - William Huffines, 1960-1967	box 13	folder 174
University of North Carolina - Henry Kirkman, 1961-1967	box 14	folder 175
University of North Carolina - William Lassiter, 1963-1968	box 14	folder 176
University of North Carolina - Reginald Mason Jr., 1965-1970	box 14	folder 177
University of North Carolina - John Parker, 1967-1973	box 14	folder 178
University of North Carolina - Benson Wilcox, 1968-1972	box 14	folder 179
University of North Carolina - Frank Wilson Jr., 1966-1972	box 14	folder 180
Northwestern University - Frank Carone, 1964-1969	box 14	folder 181
Northwestern University - Frank Schmid, 1960-1965	box 14	folder 182
Ohio State University - Thomas Ferris, 1964-1969	box 14	folder 183
Ohio State University - Stuart Roberts, 1965-1970	box 14	folder 184
University of Oklahoma - Everett Rhodes, 1967-1972	box 14	folder 185
University of Oklahoma - G. Rainey Williams, 1960-1965	box 14	folder 186
University of Oregon - J. DAvid Gristow, 1964-1969	box 14	folder 187
University of Oregon - William Fletcher, 1962-1968	box 14	folder 188
University of Oregon - Stanley Jacob, 1960-1962	box 14	folder 189
University of Oregon - Frank Yatsu, 1969-1975		

	box 14	folder 190
Medical College of Pennsylvania - Frederick Glaser, 1969-1974	box 14	folder 191
Pennsylvania State University - Cheston Berlin, 1969-1974	box 15	folder 192
Pennsylvania State University - Richard Bergland, 1968-1978	box 15	folder 193
Pennsylvania State University - Richard Naeye, 1960-1969	box 15	folder 194
University of Pennsylvania - Clyde Barker, 1968-1973	box 15	folder 195
University of Pennsylvania - James Ferguson Jr., 1960-1965	box 15	folder 196
University of Pennsylvania - Lee Henderson, 1968-1972	box 15	folder 197
University of Pennsylvania - Robert Utiger, 1966-1971	box 15	folder 198
University of Pittsburgh - Larry Carey, 1965-1972	box 15	folder 199
Queens University - Duncan Sinclair, 1966-1979	box 15	folder 200
University of Rochester - Seymour Schwartz, 1960-1968	box 15	folder 201
St. Louis University - James Cherry, 1964-1969	box 15	folder 202
University of Saskatchewan - John Gutelius, 1963-1969	box 15	folder 203
Medical College of South Carolina - William Lee, 1961-1967	box 15	folder 204
Southern California University - F. Eugene Yates, 1969-1972	box 15	folder 205
University of South Dakota - Stanley Graven, 1968-1980	box 15	folder 206
University of South Florida - Eric Pfeiffer, 1968-1978	box 16	folder 207
Stanford University - Howard Cann, 1965-1977	box 16	folder 208
Stanford University - Rex Jamison, 1969-1976	box 16	folder 209
Stanford University - Stanley Schrier, 1961-1968	box 16	folder 210
Stanford University - Herbert Schwartz, 1962-1970	box 16	folder 211
University of Tennessee - David Knott, 1966-1974	box 16	folder 212
Texas Heart Institute - John Norman, 1966-1976	box 16	folder 213
University of Texas - George Bryan, 1969-1972	box 16	folder 214
University of Texas - Leon Cander, 1961-1966	box 16	folder 215
University of Texas - John Dietschy, 1966-1971	box 16	folder 216
University of Texas - Melvyn Schreiber, 1965-1969	box 16	folder 217
University of Texas - J. Wayne Streilein, 1969-1976	box 16	folder 218
University of Toronto - John Evans, 1960-1972	box 16	folder 219

University of Toronto - Charles Hollenberg, 1960-1965	box 16	folder 220
University of Toronto - Robert Jackson, 1965-1970	box 17	folder 221
University of Toronto - Ronald Tasker, 1961-1969	box 17	folder 222
University of Toronto - John Wherrett, 1963-1973	box 17	folder 223
University of Toronto - Richard Wilson, 1962-1973	box 17	folder 224
Tufts University - Frank Iber, 1960-1968	box 17	folder 225
Tulane University - Monte Holland, 1961-1968	box 17	folder 226
University of Utah - Glenn Lee, 1965-1970	box 17	folder 227
University of Utah - Charles Nabors, 1969-1974	box 17	folder 228
Vanderbilt University - John Lukens, 1969-1981	box 17	folder 229
Vanderbilt University - David Orth, 1968-1978	box 17	folder 230
Vanderbilt University - Vernon Reynolds, 1962-1967	box 17	folder 231
Vanderbilt University - Steven Schenker, 1964-1970	box 17	folder 232
University of Vermont - Michael Dunn, 1969-1974	box 17	folder 233
Medical College of Virginia - John Alksne, 1967-1970	box 17	folder 234
Medical College of Virginia - Leo Dunn, 1965-1969	box 17	folder 235
Medical College of Virginia - Lazar Greenfiled, 1968-1974	box 17	folder 236
Medical College of Virginia - Hermes Kontos, 1969-1974	box 17	folder 237
Medical College of Virginia - Norman Bass, 1969-1974	box 17	folder 238
University of Virginia - John Davis, 1964-1972	box 18	folder 239
University of Virginia - Thomas Johns, 1957-1972	box 18	folder 240
University of Virginia - Thomas Lamb, 1972-1975	box 18	folder 241
University of Virginia - Leslie Rudolph, 1966-1973	box 18	folder 242
Washington University - Arthur Braue, 1963-1966	box 18	folder 243
Washington University - W. Ballinger, 1961-1969	box 18	folder 244
Washington University - John Collins, 1968-1973	box 18	folder 245
Washington University - William Green, 1965-1970	box 18	folder 246
Washington University - Joe Grisham, 1966-1973	box 18	folder 247
Washington University - Leonard Jarett, 1967-1972	box 18	folder 248
Washington University - George Morrison, 1962-1971	box 18	folder 249
Washington University - Ralph Wedgewood, 1960-1969	box 18	folder 250
Washington University - Clarence Weldon, 1963-1968	box 18	folder 251

University of Washington - E. Russell Alexaner, 1962-1967	box 18	folder 252
University of Washington - Maureen Henderson, 1963-1977	box 18	folder 253
University of Washington - Thomas Marchioro, 1965-1976	box 18	folder 254
University of Washington - Arno Motulsky, 1957-1970	box 19	folder 255
Wayne State University - Robert Wilson, 1968-1978	box 19	folder 256
University of West Virginia - Thomas Tarnay, 1967-1972	box 19	folder 257
University of Western Ontario - John Duff, 1970-1973	box 19	folder 258
Western Reserve University - Jerome DeCosse, 1964-1969	box 19	folder 259
<u>Related Archival Materials note:</u>		
Related Archival Materials note		
See also Case Western Reserve University		
University of Wisconsin - Calvin Kunin, 1961-1971	box 19	folder 260
University of Wisconsin - Perry Henderson, 1969-1976	box 19	folder 261
University of Wisconsin - Richard Rieselbach, 1969-1974	box 19	folder 262
University of Wisconsin - Oliver Smithies, 1961-1966	box 19	folder 263
University of Wisconsin - James Wiffen, 1966-1971	box 19	folder 264
Yale University - James Comer, 1969-1974	box 19	folder 265
Yeshiva University - J. Thomas August, 1959-1969	box 19	folder 266
Yeshiva University - Marvin Gliedman, 1961-1974	box 19	folder 267
Yeshiva University - Frank Veith, 1964-1969	box 19	folder 268

Administration, 1947-1971

Title/Description	Instances	
"What Every Markle Candidate Should Know" - [John Russell], n.d.	box 20	folder 269
Committee Meeting - "House Party for Eleven Doctors" - "Harpers", 1956	box 20	folder 270
Committee Members (Index Cards)	box 20	folder 271
"Informal Survey of Medical Research and Education", 1947	box 20	folder 272
Program Development - John Russell, 1947	box 20	folder 273
"Report to the Directors of the John and Mary R. Markle Foundation on the Program of Scholars in Medical Science" - Donald B. Straus, September 1962	box 20	folder 274

Termination of the Program - Correspondence, June-October 1969

box 20

folder 275

Markle Scholar Association, 1953-1971

Title/Description	Instances	
Annual Meetings, 1953-1970	box 20	folder 276
Correspondence, 1964-1971	box 20	folder 277

[^ Return to Table of Contents](#)

Communications, 1969-1984

Physical Description: 30 Cubic Feet 68 boxes

Scope and Contents note

Important topics within Series 3 include cable television, children's television, innovative uses for television, mass media, telecommunications policy, television criticism, and television audiences.

The grant files have been maintained as created by the Markle Foundation. The names of individuals listed on the folders refer to the contact person within the organization; this person may change over the period of the grant.

The Markle Foundation awarded two types of communications grants, both of which are represented in this series. A prefix of "G" in front of a grant number connoted a program grant; a "D" signified a President's discretionary grant.

Processing Information:

Processing Information

Box 30/Folder 220, Persistent ID: Ref790 NOT USED and deleted Box 37/Folder 270, Persistent ID: Ref887 NOT USED and deleted Box 40/Folder 291, Persistent ID: Ref929 NOT USED and deleted Box 46/Folder 334A, Persistent ID: Ref1008 NOT USED and deleted

Title/Description	Instances	
Academy for Educational Development - Edward Barrett, 1970-1976	box 1	folder 1

Scope and Contents note

Program grant. Study of manpower in journalism.
\$100,000, awarded on March 12, 1970.

Academy for Educational Development - Douglass Cater, 1970-1974	box 1	folder 2
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Scope and Contents note

Program grant. Study of a council on the media.
\$10,000, awarded on January 18, 1971.

Academy for Educational Development - Douglas Cater, 1971

Scope and Contents note

box 1

folder 3

Appendix

Action for Children's Television, 1969-1970

box 1

folder 4

Scope and Contents note

Discretionary grant. General support. \$6,700, awarded on September 6, 1970.

Action for Children's Television, 1970-1974

box 1

folder 5

Scope and Contents note

Program grant. General support. \$164,500, awarded on March 16, 1971. Program grant. General support. \$150,000, awarded on November 5, 1973.

Action for Children's Television, 1970-1974

box 1

folder 6

Scope and Contents note

Program grant. General support. \$164,500, awarded on March 16, 1971. Program grant. General support. \$150,000, awarded on November 5, 1973.

Action for Children's Television, 1970-1974

box 1

folder 7

Scope and Contents note

Program grant. General support. \$164,500, awarded on March 16, 1971. Program grant. General support. \$150,000, awarded on November 5, 1973.

Action for Children's Television, 1973-1975

box 2

folder 8

Scope and Contents note

Program grant. General support. \$164,500, awarded on March 16, 1971. Program grant. General support. \$150,000, awarded on November 5, 1973.

Action for Children's Television, 1973-1975

box 2

folder 9

Scope and Contents note

Program grant. General support. \$164,500, awarded on March 16, 1971. Program grant. General support. \$150,000, awarded on November 5, 1973.

Action for Children's Television, 1975-1979

box 2

folder 10

Scope and Contents note

Non-grant related.

All-Media Dramatic Workshop - Yuri Rosovsky and Michelle Faith, 1977-1980	box 2	folder 11
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Scope and Contents note

Program grant G78102. Support of the research, writing & production of pilot programs for a radio series of Homer's "Odyssey." \$133,500 (\$49,500 fy 1978, \$84,000 fy 1979), awarded on November 28, 1977.

All-Media Dramatic Workshop - Yuri Rosovsky and Michelle Faith, 1977-1980	box 2	folder 12
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Scope and Contents note

Program grant G78102. Support of the research, writing & production of pilot programs for a radio series of Homer's "Odyssey." \$133,500 (\$49,500 fy 1978, \$84,000 fy 1979), awarded on November 28, 1977.

American Assembly - Clifford Nelson and James Barber, 1958, 1977-April 1978	box 2	folder 13
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Scope and Contents note

Program grant G78108. To sponsor an American Assembly to discuss the ways mass media in this country shape politics of Presidential selection. \$14,189 fy 1978, awarded on November 28, 1977. Discretionary grant D78225. Support of an Assembly to discuss ways in which the mass media in the U. S. shapes the politics of presidential selection. \$5,811, awarded on February 23, 1978.

American Assembly - Clifford Nelson and James Barber, May 1978-1979	box 3	folder 14
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American Assembly - Clifford Nelson and James Barber, May 1978-1979	box 3	folder 15
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American Association of State Colleges and Universities - Allen Ostar, 1974	box 3	folder 16
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American Film Institute - Jan Haag - Supplemented Material, 1974-1977	box 3	folder 17
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Scope and Contents note

Program grant G77220. In support of the Directing Workshop for Women to train professional women to

become film and television directors. \$150,400 fy 1978,
awarded on March 7, 1977.

American Film Institute - Jan Haag - Supplemented Material, 1974-1977	box 3	folder 18
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Scope and Contents note

Program grant G77220. In support of the Directing
Workshop for Women to train professional women to
become film and television directors. \$150,400 fy 1978,
awarded on March 7, 1977.

American Film Institute - Jan Haag - Supplemented Material, 1974-1977	box 3	folder 19
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Scope and Contents note

Program grant G77220. In support of the Directing
Workshop for Women to train professional women to
become film and television directors. \$150,400 fy 1978,
awarded on March 7, 1977.

American Film Institute - Jan Haag, 1978-1979	box 4	folder 20
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American Institute for Research - Alan Brightman, 1976-1979	box 4	folder 21
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Scope and Contents note

Program grant G78212. Promotion by the "Workshop on
Children's Awareness" to broadcast a television series
about disabled children, and the response to viewers'
requests for information and assistance. \$50,000 fy
1978, awarded on March 22, 1978.

American Institute for Research - Alan Brightman, 1976-1979	box 4	folder 22
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Scope and Contents note

Program grant G78212. Promotion by the "Workshop on
Children's Awareness" to broadcast a television series
about disabled children, and the response to viewers'
requests for information and assistance. \$50,000 fy
1978, awarded on March 22, 1978.

American Society for Information Science - Brigitte Kenney, 1970-1974	box 4	folder 23
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Scope and Contents note

Discretionary grant. For preparation and distribution of a
pilot newspaper on cable communications for librarians.
\$1,500, awarded on March 13, 1973.

American University - Ben Bagdikian, 1973-1977	box 4	folder 24
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Scope and Contents note

Program grant G76020. Support of a study on newspaper failures. \$106,000, awarded on March 12, 1974. Program grant. To complete the investigation of factors causing U.S. newspaper failures in recent years. \$38,335, awarded March 12, 1976.

Anthology Film Archives - Jonas Mekas, 1972-1974

box 4

folder 25

Scope and Contents note

Discretionary grant D75010. Support of the work of the Committee on Film and Television Resources and Services. \$15,000, awarded on August 21, 1974.

Anthology Film Archives - Jonas Mekas - Report, 1977

box 4

folder 26

Scope and Contents note

Discretionary grant D77312. Support of a book on Independent Film in the United States, evolving from the work of the Committee on Film and Television Resources and Services. (Peter Feinstein.) \$8,768, awarded on March 21, 1977.

Anthology Film Archives - Peter Feinstein, 1977-1981

box 4

folder 27

Scope and Contents note

Discretionary grant D78336. Reprint & distribute copies of report on status of independent film in U. S. \$1,564.50, Awarded on May 23, 1978.

Aspen Institute - Douglass Cater, 1972

box 5

folder 28

Scope and Contents note

Cable television.

Aspen Institute - Douglass Cater, 1972

box 5

folder 29

Scope and Contents note

Cable television.

Aspen Institute - Douglass Cater, 1972

box 5

folder 30

Scope and Contents note

Cable television.

Aspen Institute - Douglass Cater, 1972

box 5

folder 31

Scope and Contents note

Cable television.

Aspen Institute - James Karayn, 1976-1978

box 5

folder 32

Scope and Contents note

Discretionary grant D79145. Televised political debates. Further support of the Feasibility Study on the 1978 Congressional Gubernatorial Debates under the direction of James Karayn. \$5,500, awarded on August 10, 1978. G77329.

Aspen Institute - James Karayn, 1976-1978

box 5

folder 33

Scope and Contents note

Discretionary grant D79145. Televised political debates. Further support of the Feasibility Study on the 1978 Congressional Gubernatorial Debates under the direction of James Karayn. \$5,500, awarded on August 10, 1978. G77329.

Aspen Institute - Marc Porate, 1976-1977

box 5

folder 34

Scope and Contents note

Discretionary grant D77211. "The Information Society." Support of project under direction of Marc Porat to develop and begin implementation of a proposal for a TV documentary on the Information Society and to assist on other aspects of the project on National Communications Policy Making. \$16,000, awarded on March 18, 1977.

Aspen Institute - Marc Porate, 1978-1979

box 6

folder 35

Scope and Contents note

Program grant D77211. "The Information Society." To continue to provide a forum for the investigation and discussion of communication in modern society and more specifically to investigate the relationship between choice in programming content and the increasing number of distribution channels for communications. \$220,000 (\$120,000 fy 1980, \$100,000 fy 1981), awarded on June 14, 1979.

Aspen Institute - Marc Porate, 1978-1979

box 6

folder 36

Scope and Contents note

Program grant D77211. "The Information Society." To continue to provide a forum for the investigation and discussion of communication in modern society and more specifically to investigate the relationship between

choice in programming content and the increasing number of distribution channels for communications. \$220,000 (\$120,000 fy 1980, \$100,000 fy 1981), awarded on June 14, 1979.

Aspen Institute - Michael Rice, 1977-1981

box 6

folder 37

Scope and Contents note

G79370. British/American issues on governance of public broadcasting.

Aspen Institute - Michael Rice, 1977-1981

box 6

folder 38

Scope and Contents note

G79370. British/American issues on governance of public broadcasting.

Aspen Institute - Michael Rice, 1977-1981

box 6

folder 39

Scope and Contents note

G79370. British/American issues on governance of public broadcasting.

Aspen Institute - Michael Rice, 1977-1981

box 6

folder 40

Scope and Contents note

G79370. British/American issues on governance of public broadcasting.

Aspen Institute - Glen Robinson, 1975-1980

box 7

folder 41

Scope and Contents note

Program grant G76014. Support of studies to assess the efficiency and appropriateness of the government's telecommunications policy process. \$295,000 (\$35,000 fy 1976, \$70,000 fy 1977, \$70,000 fy 1978, \$120,000 fy 1979), awarded on March 12, 1976.

Aspen Institute - Glen Robinson, 1975-1980

box 7

folder 42

Scope and Contents note

Program grant G76014. Support of studies to assess the efficiency and appropriateness of the government's telecommunications policy process. \$295,000 (\$35,000 fy 1976, \$70,000 fy 1977, \$70,000 fy 1978, \$120,000 fy 1979), awarded on March 12, 1976.

Aspen Institute - Glen Robinson, 1975-1980

box 7

folder 43

Scope and Contents note

Program grant G76014. Support of studies to assess the efficiency and appropriateness of the government's telecommunications policy process. \$295,000 (\$35,000 fy 1976, \$70,000 fy 1977, \$70,000 fy 1978, \$120,000 fy 1979), awarded on March 12, 1976.

Aspen Institute - Glen Robinson, 1975-1980

box 7

folder 44

Scope and Contents note

Program grant G76014. Support of studies to assess the efficiency and appropriateness of the government's telecommunications policy process. \$295,000 (\$35,000 fy 1976, \$70,000 fy 1977, \$70,000 fy 1978, \$120,000 fy 1979), awarded on March 12, 1976.

Aspen Institute - Joseph Slater, 1970-1972

box 7

folder 45

Scope and Contents note

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975.

Aspen Institute - Joseph Slater, 1970-1972

box 7

folder 46

Scope and Contents note

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975.

Aspen Institute - Joseph Slater, 1970-1972

box 7

folder 47

Scope and Contents note

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the

communications field. \$460,125, awarded on March 14, 1975.

Aspen Institute - Joseph Slater, 1972-1979

box 8

folder 48

Scope and Contents note

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978 political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

Aspen Institute - Joseph Slater, 1972-1979

box 8

folder 49

Scope and Contents note

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978 political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

Aspen Institute - Joseph Slater, 1972-1979

box 8

folder 50

Scope and Contents note

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on

Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978 political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

Aspen Institute - Joseph Slater, 1972-1979

box 8

folder 51

Scope and Contents note

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978 political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

Aspen Institute - Joseph Slater, 1972-1979

box 8

folder 52

Scope and Contents note

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978 political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

Aspen Institute - Joseph Slater, 1972-1979

box 8

folder 53

Scope and Contents note

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971.

Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978 political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

Associates for Human Resources - Robert Horn, 1972-1981

box 9

folder 54

Scope and Contents note

Program grant G77223. In support of a project to study and assess the use of simulation games in public affairs television programming. \$40,000 (\$30,000 fy 1977, \$10,000 fy 1978), awarded on March 7, 1977.

Association of American Universities - Charles McCurdy, 1970-1972

box 9

folder 55

Scope and Contents note

Study of the costs of medical education.

Audio Independents, Inc. - Patricia Anderson, 1979-1982

box 9

folder 56

Scope and Contents note

Program grant G79366. To establish a professional service organization for independent radio producers. \$377,000 (\$164,400 fy 1980, \$105,600 fy 1981, \$107,000 fy 1982), awarded on June 14, 1979.

Audio Independents, Inc. - Patricia Anderson, 1979-1982

box 9

folder 57

Scope and Contents note

Program grant G79366. To establish a professional service organization for independent radio producers. \$377,000 (\$164,400 fy 1980, \$105,600 fy 1981, \$107,000 fy 1982), awarded on June 14, 1979.

Audio Independents, Inc. - Patricia Anderson, 1979-1982

box 9

folder 58

Scope and Contents note

Program grant G79366. To establish a professional service organization for independent radio producers.

\$377,000 (\$164,400 fy 1980, \$105,600 fy 1981, \$107,000 fy 1982), awarded on June 14, 1979.

Bay Area Institute - Sandy Close, 1973-1977

box 9

folder 59

Scope and Contents note

Program grant G77222. Support of a project to establish within the newspaper community the identify, purpose and quality of Pacific News Service (PNS) by means of an advertising and promotion campaign designed to make the service self-sufficient. \$34,758 (\$16,189.50 fy 1977, \$18,568.50 fy 1978), awarded on March 7, 1977.

Bay Area Institute - Sandy Close, 1973-1977

box 9

folder 60

Scope and Contents note

Program grant G77222. Support of a project to establish within the newspaper community the identify, purpose and quality of Pacific News Service (PNS) by means of an advertising and promotion campaign designed to make the service self-sufficient. \$34,758 (\$16,189.50 fy 1977, \$18,568.50 fy 1978), awarded on March 7, 1977.

Bay Area Institute - Sandy Close, 1978-1980

box 10

folder 61

Scope and Contents note

Discretionary grant D78116. For a project, "How To Be Effective" to be conducted by Mary Feldhaus-Weber and Christine Herbes. \$14,995, awarded on June 15, 1977.

Bay Area Institute - Sandy Close, 1978-1980

box 10

folder 62

Scope and Contents note

Discretionary grant D78116. For a project, "How To Be Effective" to be conducted by Mary Feldhaus-Weber and Christine Herbes. \$14,995, awarded on June 15, 1977.

Boston Foundation - Mary Feldhaus-Weber and Christine Herbes, 1976-1978

box 10

folder 63

Scope and Contents note

D78116. "How to be Effective."

Boston Foundation - Mary Feldhaus-Weber and Christine Herbes, 1976-1978

box 10

folder 64

Scope and Contents note

D78116. "How to be Effective."

Boston University - Warner and Boskin, 1978-1979

box 10

folder 65

Scope and Contents note

Program grant G79365. Cancelled. To research and write a book on the relationships between the media and social change. \$109,660 (\$54,592 fy 1980, \$55,068 fy 1981), awarded on June 14, 1979.

British Broadcasting Corporation - Kenneth Lamb and Elihu Katz, 1977-1979

box 10

folder 66

Scope and Contents note

Discretionary grant D78222. In support of the first phase of the implementation of the Elihu Katz report. \$10,350, awarded on December 14, 1977.

British Broadcasting Corporation - Kenneth Lamb and Elihu Katz, 1977-1979

box 10

folder 67

Scope and Contents note

Discretionary grant D78222. In support of the first phase of the implementation of the Elihu Katz report. \$10,350, awarded on December 14, 1977.

Broadside Video - Blaine Dunlap, 1975-1978

box 11

folder 68

Scope and Contents note

Program grant G77007. Support of public-affairs programming in local communities within Tennessee and Virginia. \$25,000 (\$18,000 fy 1977, \$7,000 fy 1978), awarded on June 25, 1976.

Broadside Video - Blaine Dunlap, 1975-1978

box 11

folder 69

Scope and Contents note

Program grant G77007. Support of public-affairs programming in local communities within Tennessee and Virginia. \$25,000 (\$18,000 fy 1977, \$7,000 fy 1978), awarded on June 25, 1976.

Broadside Video - Blaine Dunlap, 1975-1978

box 11

folder 70

Scope and Contents note

Program grant G77007. Support of public-affairs programming in local communities within Tennessee

and Virginia. \$25,000 (\$18,000 fy 1977, \$7,000 fy 1978), awarded on June 25, 1976.

Cable Arts Foundation - Russell Connor, 1973-1977

box 11

folder 71

Scope and Contents note

Program grant. Support for the development of arts programming on cable television. \$65,000, awarded on June 11, 1974.

Cable Arts Foundation - Russell Connor, 1973-1977

box 11

folder 72

Scope and Contents note

Program grant. Support for the development of arts programming on cable television. \$65,000, awarded on June 11, 1974.

Cable Arts Foundation - Russell Connor, 1973-1977

box 11

folder 73

Scope and Contents note

Program grant. Support for the development of arts programming on cable television. \$65,000, awarded on June 11, 1974.

California Center for Research and Education in Government - Thomas Hoeber, 1972-1975

box 11

folder 74

California Center for Research and Education in Government - Thomas Hoeber, 1972-1975

box 11

folder 75

California Council for Research and Education in Government - Thomas Hoeber, 1975-1980

box 12

folder 76

Scope and Contents note

Discretionary grant D75024. For a conference held to discuss results of a study of the role of the media in the gubernatorial campaign in California. \$4,000, awarded on February 3, 1974. G75032.

California Council for Research and Education in Government - Thomas Hoeber, 1975-1980

box 12

folder 77

Scope and Contents note

Discretionary grant D75024. For a conference held to discuss results of a study of the role of the media in the gubernatorial campaign in California. \$4,000, awarded on February 3, 1974. G75032.

California Council for Research and Education in Government - Thomas Hoeber, 1975-1980

box 12

folder 78

Scope and Contents note

Discretionary grant D75024. For a conference held to discuss results of a study of the role of the media in the gubernatorial campaign in California. \$4,000, awarded on February 3, 1974. G75032.

California Council for the Humanities - Martha Glessing and Bruce Sievers, 1975-1977	box 12	folder 79
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Scope and Contents note

Discretionary grant. Funds for an experimental television series, "Womantime." \$15,000, awarded on April 7, 1976.

California Council for the Humanities - Martha Glessing and Bruce Sievers, 1975-1977	box 12	folder 80
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Scope and Contents note

Discretionary grant. Funds for an experimental television series, "Womantime." \$15,000, awarded on April 7, 1976.

California Institute of Technology - Telecommunications Policy Research Conference, 1975, 1977	box 12	folder 81
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Scope and Contents note

Discretionary grant D75032. Support of a conference on policy-relevant research concerning telecommunications to be held at Airlie House, Virginia, Spring '76. \$5,000, awarded on June 18, 1975.

University of California at Berkeley - Leroy Aarons and Robert C. Maynard, 1975-1977	box 12	folder 82
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Scope and Contents note

Program grant G77330. Support of an intensive summer training program for minority journalists. \$25,000 fy 1978, awarded on June 14, 1977.

Related Archival Materials note:

Related Archival Materials note

See also Folder 87.

University of California at Berkeley - Leroy Aarons and Robert C. Maynard, 1976-1980	box 13	folder 83
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Scope and Contents note

"Deadline."

Related Archival Materials note:

Related Archival Materials note

See also Folder 87.

University of California at Berkeley - Leroy Aarons and Robert C. Maynard, 1976-1980	box 13	folder 84
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Scope and Contents note

"Deadline."

Related Archival Materials note:

Related Archival Materials note

See also Folder 87.

University of California at Berkeley - Sheldon Renan, 1972-1973	box 13	folder 85
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Scope and Contents note

Discretionary grant. Regional film centers. For conference on regional development of film centers and services in the U. S. \$9,847, awarded on January 11, 1973.

University of California at Berkeley - Percy Tannenbaum, 1974-1984	box 13	folder 86
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Scope and Contents note

Program grant G76002. Communication/information systems for the elderly. To conduct a series of studies on how communications technologies can be used in the delivery of services to the elderly. \$275,716 (\$113,921 fy 1976, \$104,965 fy 1977, \$56,930 fy 1978), awarded June 20, 1975.

University of California at Berkeley - Charles Ward, 1975-1980	box 13	folder 87
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Scope and Contents note

Program grant G76010. Support of a summer training program for minority journalists. \$25,000 fy 1976, awarded on November 10, 1975.

Related Archival Materials note:

Related Archival Materials note

See also Folders 82-84.

University of California at Berkeley, 1974-1980	box 13	folder 88
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Scope and Contents note

Discretionary grant D75011. For a study of the cross ownership of the mass media. \$2,000, awarded on September 24, 1974.

University of California at Irvine - Steven Simmons, 1976-1977

box 13

folder 89

Scope and Contents note

Discretionary grant D76017. Support for the preparation of a book, "The Fairness Doctrine & the Media." \$11,230, awarded on May 24, 1976.

University of California at Los Angeles Law School, 1971-1979

box 14

folder 90

Scope and Contents note

Program grant. To establish a training and research program in communications law. \$144,000, awarded on June 15, 1972. Program grant. Public interest communications law. Further support for a training and research program in communications law. \$81,000, awarded on June 11, 1974.

University of California at Los Angeles Law School - Geoffrey Cowen, 1970-1976

box 14

folder 91

Scope and Contents note

Program grant. Public interest communications law. Further support for a training and research program in communications law. \$81,000, awarded on June 11, 1974.

University of California at Los Angeles Law School - Geoffrey Cowen, 1970-1976

box 14

folder 92

Scope and Contents note

Program grant. Public interest communications law. Further support for a training and research program in communications law. \$81,000, awarded on June 11, 1974.

University of California at Los Angeles Law School - Geoffrey Cowen, 1970-1976

box 14

folder 93

Scope and Contents note

Program grant. Public interest communications law. Further support for a training and research program in

communications law. \$81,000, awarded on June 11, 1974.

University of California at Los Angeles Law School - Tracy Westen, 1976-1980	box 14	folder 94
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Scope and Contents note

Program grant G.77218. Support continuation of training and research program in communications law. \$59,496 (\$14,874 fy 1977, \$44,622 fy 1978), awarded on March 7, 1977.

University of California at Los Angeles Law School - Tracy Westen, 1976-1980	box 14	folder 95
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Scope and Contents note

Program grant G.77218. Support continuation of training and research program in communications law. \$59,496 (\$14,874 fy 1977, \$44,622 fy 1978), awarded on March 7, 1977.

University of California at Los Angeles Law School - Tracy Westen, 1976-1980	box 14	folder 96
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Scope and Contents note

Program grant G.77218. Support continuation of training and research program in communications law. \$59,496 (\$14,874 fy 1977, \$44,622 fy 1978), awarded on March 7, 1977.

University of California at San Francisco - Leona Butler, 1972	box 14	folder 97
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Scope and Contents note

Program grant. Support of a project using commercial television to provide public health education. \$350,000, awarded on November 14, 1972.

University of California at San Francisco - Leona Butler, 1973-1974	box 15	folder 98
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Scope and Contents note

Discretionary grant. Health education on commercial television. Support for the Television Health Information Project. \$14,000, awarded on November 6, 1973.

University of California at San Francisco - Leona Butler, 1973-1974	box 15	folder 99
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Scope and Contents note

Discretionary grant. Health education on commercial television. Support for the Television Health

Information Project. \$14,000, awarded on November 6, 1973.

University of California at San Francisco - Leona Butler, 1973-1974	box 15	folder 100
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Scope and Contents note

Discretionary grant. Health education on commercial television. Support for the Television Health Information Project. \$14,000, awarded on November 6, 1973.

University of California at San Francisco - Leona Butler, 1973-1974	box 15	folder 101
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Scope and Contents note

Discretionary grant. Health education on commercial television. Support for the Television Health Information Project. \$14,000, awarded on November 6, 1973.

University of California at San Francisco - Paul Ekman, 1972-1977	box 15	folder 102
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Scope and Contents note

Discretionary grant. Introduction of television to South Africa. Study of the effects of television programming on the social behavior of South African children. \$12,825, awarded on October 16, 1972.

University of California at San Francisco - Paul Ekman, 1972-1977	box 15	folder 103
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Scope and Contents note

Program grant. Effect of television on children in Micronesia. Support for a field study of the effects of television on children. \$112,000, awarded on March 12, 1974.

University of California at San Francisco - Paul Ekman, 1972-1977	box 15	folder 104
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Scope and Contents note

Program grant. Effect of television on children in Micronesia. Support for a field study of the effects of television on children. \$112,000, awarded on March 12, 1974.

University of California at Santa Cruz - Dean McHenry, 1971-1975	box 15	folder 105
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Scope and Contents note

Discretionary grant. Cable TV planning. Study to provided the Santa Cruz area with CATV programming. \$5,000, awarded on September 12, 1973.

Cannes Film Festival - Maurice Bessy, 1974

box 16

folder 106

Scope and Contents note

Discretionary grant. American independent films. To pay shipping charges for exhibiting independent American films at Cannes Film Festival. \$2,000, awarded on March 18, 1974.

Capital News Bureau - Christine Weicher, 1978

box 16

folder 107

Scope and Contents note

Discretionary grant D79149. To cover the broadcast costs of the California Gubernatorial Debates sponsored by the League of Women Voters of California. \$13,000, awarded on October 24, 1978.

Center for Action Research - Eliot Daley and Nicholas Van Dyck, 1976-1979

box 16

folder 108

Scope and Contents note

Program grants G77001, G77219. Support of a study to ascertain feasibility of a national endowment for children's television programming and to develop a model for such an endowment. \$40,000, awarded on June 25, 1976. Program grant. Support of a feasibility study of a national endowment for children's television programming and to develop a model for such an endowment. \$50,000 fy 1977, awarded on March 7, 1977. Discretionary grant D77209. Funds to study feasibility of a national endowment for children's broadcasting. \$10,000, awarded on February 11, 1977.

Center for Action Research - Eliot Daley and Nicholas Van Dyck, 1976-1979

box 16

folder 109

Scope and Contents note

Program grants G77001, G77219. Support of a study to ascertain feasibility of a national endowment for children's television programming and to develop a model for such an endowment. \$40,000, awarded on June 25, 1976. Program grant. Support of a feasibility study of a national endowment for children's television programming and to develop a model for such an endowment. \$50,000 fy 1977, awarded on March 7, 1977. Discretionary grant D77209. Funds to study

feasibility of a national endowment for children's
broadcasting. \$10,000, awarded on February 11, 1977.

Center for Action Research - Eliot Daley and Nicholas Van
Dyck, 1976-1979

box 16

folder 110

Scope and Contents note

Program grants G77001, G77219. Support of a study to ascertain feasibility of a national endowment for children's television programming and to develop a model for such an endowment. \$40,000, awarded on June 25, 1976. Program grant. Support of a feasibility study of a national endowment for children's television programming and to develop a model for such an endowment. \$50,000 fy 1977, awarded on March 7, 1977. Discretionary grant D77209. Funds to study feasibility of a national endowment for children's broadcasting. \$10,000, awarded on February 11, 1977.

Center for Action Research - Eliot Daley and Nicholas Van
Dyck, 1976-1979

box 16

folder 111

Scope and Contents note

Program grants G77001, G77219. Support of a study to ascertain feasibility of a national endowment for children's television programming and to develop a model for such an endowment. \$40,000, awarded on June 25, 1976. Program grant. Support of a feasibility study of a national endowment for children's television programming and to develop a model for such an endowment. \$50,000 fy 1977, awarded on March 7, 1977. Discretionary grant D77209. Funds to study feasibility of a national endowment for children's broadcasting. \$10,000, awarded on February 11, 1977.

Center for Action Research - Eliot Daley and Nicholas Van
Dyck, 1976-1979

box 16

folder 112

Scope and Contents note

Program grants G77001, G77219. Support of a study to ascertain feasibility of a national endowment for children's television programming and to develop a model for such an endowment. \$40,000, awarded on June 25, 1976. Program grant. Support of a feasibility study of a national endowment for children's television programming and to develop a model for such an endowment. \$50,000 fy 1977, awarded on March 7, 1977. Discretionary grant D77209. Funds to study feasibility of a national endowment for children's broadcasting. \$10,000, awarded on February 11, 1977.

Center for Public Resources, Inc. - James Henry, 1977-1979

box 16

folder 113

Scope and Contents note

Program grant G78101. To study possibilities for broadening programming in commercial radio. \$35,000 fy 1978, awarded on November 28, 1977.

Center for Public Resources, Inc. - James Henry, 1977-1979	box 16	folder 114
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Scope and Contents note

Program grant G78101. To study possibilities for broadening programming in commercial radio. \$35,000 fy 1978, awarded on November 28, 1977.

Center for Public Resources, Inc. - James Henry, 1980-1981	box 17	folder 115
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Scope and Contents note

Program grant G79050. To organize an industry group which will lead the effort to strengthen and diversify commercial radio programming. \$151,520 (\$51,520 fy 1979, \$100,000 fy 1980), awarded on February 5, 1979.

Center for Understanding Media - Herman Land, 1972-1976	box 17	folder 116
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Scope and Contents note

Program grant. To support a study of independent film making. \$150,000, awarded on March 15, 1973. Discretionary grant. To complete the study of independent filmmakers. \$9,500, awarded on April 3, 1974.

University of Chicago - Andrew Greeley, 1970-1975	box 17	folder 117
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Scope and Contents note

Ethnic journalists.

University of Chicago - Andrew Greeley, 1970-1975	box 17	folder 118
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Scope and Contents note

Ethnic journalists.

University of Chicago - Andrew Greeley, 1970-1975	box 17	folder 119
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Scope and Contents note

Ethnic journalists.

University of Chicago - Andrew Greeley, 1970-1975	box 17	folder 120
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Scope and Contents note

Ethnic journalists.

University of Chicago - Paul Hirsch and Horace Newcomb, 1974-1977	box 17	folder 121
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Scope and Contents note

Program grant G78328. Support of a project to develop new directions for analysis and writing about television by integrating the methods of the social sciences and the humanities. \$77,503 (\$38,753 fy 1979, \$38,750 fy 1980), awarded on June 29, 1978.

University of Chicago - Paul Hirsch and Horace Newcomb, 1978-1983	box 18	folder 122
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Scope and Contents note

Television criticism.

University of Chicago - Paul Hirsch and Horace Newcomb, 1978-1983	box 18	folder 123
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Scope and Contents note

Television criticism.

University of Chicago - Paul Hirsch and Horace Newcomb, 1978-1983	box 18	folder 124
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Scope and Contents note

Television criticism.

University of Chicago - Eddie Williams, 1969-1974	box 18	folder 125
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Scope and Contents note

Program grant. Internship program for journalists in urban affairs. \$330,000, awarded on June 11, 1970.

Children's Television Workshop, 1970	box 18	folder 126
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Scope and Contents note

General support.

Children's Television Workshop, 1970-1976	box 18	folder 127
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Scope and Contents note

Program grant. Partial support for a planning study for a national television program on health. \$37,500, awarded on June 15, 1971.

Children's Television Workshop, 1970-1976

box 18

folder 128

Scope and Contents note

Program grant. Partial support for a planning study for a national television program on health. \$37,500, awarded on June 15, 1971.

Children's Television Workshop, 1970-1976

box 18

folder 129

Scope and Contents note

Program grant. Partial support for a planning study for a national television program on health. \$37,500, awarded on June 15, 1971.

Children's Television Workshop, 1970-1976

box 18

folder 130

Scope and Contents note

Program grant. Partial support for a planning study for a national television program on health. \$37,500, awarded on June 15, 1971.

Children's Television Workshop, 1970-1976

box 18

folder 131

Scope and Contents note

Program grant. Partial support for a planning study for a national television program on health. \$37,500, awarded on June 15, 1971.

Citizen's Communications Center - Nolan Bowie, 1977-1979

box 19

folder 132

Scope and Contents note

Program grant G79144. Telecommunications Policy Research Conference. To conduct a conference on research bearing on public policy in the communications field. \$15,000 fy 1979, awarded on November 20, 1978.

Claremont Graduate School - Darryl Enos, 1970-1980

box 19

folder 133

Scope and Contents note

Program grant. Study of Spanish language television audiences. \$87,5000, awarded on June 18, 1971.
 Program grant. Support of a project to increase the effectiveness and use of Spanish-language Only Television as an influence on Mexican immigrants

and Chicanos living in the Los Angeles area. \$64,777, awarded on November 5, 1973.

Claremont Graduate School - Darryl Enos, 1970-1980

box 19

folder 134

Scope and Contents note

Program grant. Study of Spanish language television audiences. \$87,5000, awarded on June 18, 1971.

Program grant. Support of a project to increase the effectiveness and use of Spanish-language Only Television as an influence on Mexican immigrants and Chicanos living in the Los Angeles area. \$64,777, awarded on November 5, 1973.

Claremont Graduate School - Darryl Enos, 1970-1980

box 19

folder 135

Scope and Contents note

Program grant. Study of Spanish language television audiences. \$87,5000, awarded on June 18, 1971.

Program grant. Support of a project to increase the effectiveness and use of Spanish-language Only Television as an influence on Mexican immigrants and Chicanos living in the Los Angeles area. \$64,777, awarded on November 5, 1973.

Cleveland State University - Sidney Kraus, 1971-1979

box 19

folder 136

Scope and Contents note

Discretionary grant D77002. Support for compiling a volume of studies on the Ford/Carter debates. \$4,800, awarded on September 20, 1976. Discretionary grant D77004. For organizing a conference that will review the '76 presidential televised debates. \$10,000, awarded on October 29, 1976.

Cleveland State University - Sidney Kraus, 1971-1979

box 19

folder 137

Scope and Contents note

Discretionary grant D77002. Support for compiling a volume of studies on the Ford/Carter debates. \$4,800, awarded on September 20, 1976. Discretionary grant D77004. For organizing a conference that will review the '76 presidential televised debates. \$10,000, awarded on October 29, 1976.

Cleveland State University - Sidney Kraus, 1971-1979

box 19

folder 138

Scope and Contents note

Discretionary grant D77002. Support for compiling a volume of studies on the Ford/Carter debates. \$4,800, awarded on September 20, 1976. Discretionary grant D77004. For organizing a conference that will review

the '76 presidential televised debates. \$10,000, awarded on October 29, 1976.

Cleveland State University - John Robison, 1975

box 20

folder 139

Scope and Contents note

Discretionary grant D76004. America's use of time. For replication of certain questions asked in the 1965 Study of Americans' Use of Time. \$2,500, awarded on October 1, 1975.

Cleveland State University - John Robinson and Dennis Davis, 1978-1980

box 20

folder 140

Scope and Contents note

Program grant G79141. To conduct research on public comprehension of television news. \$27,782 fy 1979, awarded on November 20, 1978.

Coalition of National Voluntary Organizations/National, 1977-1981

box 20

folder 141

Scope and Contents note

Discretionary grant D79371. Council on Philanthropy. Support of a study designed to determine ways the two organizations could better strengthen philanthropy and the overall impact of the non-governmental sector. \$10,000, awarded on May 31, 1979.

Coalition of National Voluntary Organizations/National, 1977-1981

box 20

folder 142

Scope and Contents note

Discretionary grant D79371. Council on Philanthropy. Support of a study designed to determine ways the two organizations could better strengthen philanthropy and the overall impact of the non-governmental sector. \$10,000, awarded on May 31, 1979.

Columbia University - Marvin Barrett, 1976-1978

box 20

folder 143

Scope and Contents note

Survey of broadcast journalism.

Columbia University - School of Journalism - W. Phillips Davison, 1972-1976

box 20

folder 144

Scope and Contents note

Program grant. For support of a survey and analysis of current trends and future directions in mass

communications research. \$43,603, awarded on June 15, 1971.

Columbia University - School of Journalism - W. Phillips Davison, 1972-1976	box 20	folder 145
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Scope and Contents note

Program grant. For support of a survey and analysis of current trends and future directions in mass communications research. \$43,603, awarded on June 15, 1971.

Columbia University - School of Journalism - Paul Laskin, 1969-1974	box 20	folder 146
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Scope and Contents note

Discretionary grant. National television broadcasting policy. Funds to complete book on broadcasting policy. \$4,000, awarded on December 3, 1971. Discretionary grant D75014. For completion of Paul Laskin's book on national television broadcasting policy. \$400, awarded on November 19, 1974.

Columbia University - School of Journalism, 1970-1977	box 20	folder 147
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Scope and Contents note

Program grant. Support for Columbia Journalism Review. \$204,000, awarded on October 28, 1970. Program grant. Further support of the "Columbia Journalism Review." \$80,000, awarded on June 15, 1973. Discretionary grant D76011. In support of the Sixth Alfred I. DuPont Columbia University Survey of Broadcast Journalism. \$10,600, awarded on March 3, 1976.

Columbia University - School of Journalism, 1970-1977	box 20	folder 148
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Scope and Contents note

Program grant. Support for Columbia Journalism Review. \$204,000, awarded on October 28, 1970. Program grant. Further support of the "Columbia Journalism Review." \$80,000, awarded on June 15, 1973. Discretionary grant D76011. In support of the Sixth Alfred I. DuPont Columbia University Survey of Broadcast Journalism. \$10,600, awarded on March 3, 1976.

Columbia University - School of Law - Benno Schmidt and Fred Friendly, 1971-1978	box 21	folder 149
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Scope and Contents note

Program grant. Support of a research and writing program on the relationship of the First Amendment

to the electronic media (radio and television). \$67,611, awarded on November 14, 1972.

Columbia University - Benno Schmidt, 1979-1987	box 21	folder 150
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Scope and Contents note

Program grant G79364. To research and write a book on the First Amendment and the press. \$95,250 (\$45,250 fy 1980, \$50,000 fy 1981), awarded on June 14, 1979.

Committee on Children's Television, 1972-1978	box 21	folder 151
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Scope and Contents note

Program grant. General Support. \$15,000, awarded on November 5, 1973.

Committee on Children's Television, 1972-1978	box 21	folder 152
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Scope and Contents note

Program grant. General Support. \$15,000, awarded on November 5, 1973.

Committee on Children's Television, 1972-1978	box 21	folder 153
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Scope and Contents note

Program grant. General Support. \$15,000, awarded on November 5, 1973.

Committee on Children's Television, 1972-1978	box 21	folder 154
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Scope and Contents note

Program grant. General Support. \$15,000, awarded on November 5, 1973.

Committee on Economic Development - Alfred Neal, 1970-1973	box 21	folder 155
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Scope and Contents note

Program grant. To develop a policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 14, 1972. Program grant. Broadcasting and the public interest. To develop a policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 5, 1973.

Committee on Economic Development - Alfred Neal, 1970-1973	box 21	folder 156
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Scope and Contents note

Program grant. To develop a policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 14, 1972. Program grant. Broadcasting and the public interest. To develop a policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 5, 1973.

Committee on Economic Development - Alfred Neal, 1973-1975

box 22

folder 157

Scope and Contents note

Program grant. Broadcasting and the public interest. To develop a policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 5, 1973.

Committee on Economic Development - Alfred Neal, 1973-1975

box 22

folder 158

Scope and Contents note

Program grant. Broadcasting and the public interest. To develop a policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 5, 1973.

Committee on Economic Development - Alfred Neal, 1973-1975

box 22

folder 159

Scope and Contents note

Program grant. Broadcasting and the public interest. To develop a policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 5, 1973.

Committee on Economic Development - Alfred Neal, 1973-1975

box 22

folder 160

Scope and Contents note

Program grant. Broadcasting and the public interest. To develop a policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 5, 1973.

Council on Foundations, 1979-1984

box 22

folder 161

Scope and Contents note

D79261, D82221, D82332, D84215, D84108, D85220. General member support. Discretionary grant D79261.

For general members support. \$4,482, awarded February 21, 1979.

Cultural Council Foundation - Cross Creek Center for Work and Environmental Studies - Holographic Film, 1976-1977	box 22	folder 162
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Scope and Contents note

Discretionary grant D77313. To enlarge and continue and artists-in-residence program in holography. \$5,000, awarded on April 18, 1977.

Cultural Council Foundation - John Giancola, 1977	box 22	folder 163
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Scope and Contents note

Program grant G78105. Support of Independent Cinema Artists and Producers under the direction of Katherine Morgan. \$19,425 fy 1978, awarded on November 28, 1977.

Cultural Council Foundation - John Giancola, 1978-1981	box 23	folder 164
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Scope and Contents note

Independent cinema artists and producers.

Cultural Council Foundation - John Giancola, 1977-1981	box 23	folder 165
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Scope and Contents note

Program grant G79143. To distribute Independent film and video artists' short subjects to pay television systems (ICAP). \$40,000 (\$14,000 fy 1979, \$20,000 fy 1980, \$6,000 fy 1981), awarded on November 20, 1978.

Cultural Council Foundation - John Giancola, 1977-1981	box 23	folder 166
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Scope and Contents note

Program grant G79143. To distribute Independent film and video artists' short subjects to pay television systems (ICAP). \$40,000 (\$14,000 fy 1979, \$20,000 fy 1980, \$6,000 fy 1981), awarded on November 20, 1978.

Charles R. Drew Medical School - Mitchell Spellman, 1969-1971	box 23	folder 167
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Duke University - James Barber, 1975-1978	box 23	folder 168
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Scope and Contents note

Program grant G77012. Media agenda-making in the 1976 Presidential nominating process. Support of a study to determine how politicians set media strategies for campaigns and how media organizations interact with these campaigns to produce a national media

agenda of attention. \$30,000 fy 1977, awarded on November 23, 1976.

Duke University - Joel Fleischman, 1972-1980

box 23

folder 169

Scope and Contents note

Program grant G76013. Support for the establishment of a Center for the Study of Communications Policy at Duke University. \$300,000, awarded on June 15, 1973. Program grant. Research study to determine how politicians set media strategies and interact with elite journalists and how elites make decisions. \$61,022 fy 1976, awarded on January 9, 1976.

Early Learning Center Institute, Inc. - Brook Jones and Margaret Skutch, 1976-1984

box 23

folder 170

Scope and Contents note

Program grants G77002, G78108. Participatory television for pre-school children. Support of the creation and evaluation of children's television material which teaches with viewer participation. \$85,980 fy 1977, awarded on June 25, 1976. Program grant G78107. Further support of ViceVersaVision's development, testing and promotion of participatory television programming for children in anticipation of broadcast production. \$40,400 fy 1978, awarded on November 28, 1977.

Early Learning Center Institute, Inc. - Brook Jones and Margaret Skutch, 1976-1984

box 23

folder 171

Scope and Contents note

Program grants G77002, G78108. Participatory television for pre-school children. Support of the creation and evaluation of children's television material which teaches with viewer participation. \$85,980 fy 1977, awarded on June 25, 1976. Program grant G78107. Further support of ViceVersaVision's development, testing and promotion of participatory television programming for children in anticipation of broadcast production. \$40,400 fy 1978, awarded on November 28, 1977.

Educational Broadcasting Corporation - John Jay Iselin, 1971-1975

box 24

folder 172

Scope and Contents note

Program grant. Promotion/advertising for Behind the Lines. \$14,000, awarded on November 12, 1971. Program grant. General support for the production of

"Behind the Lines", a media review television series.
\$250,000, awarded on June 15, 1972.

Educational Broadcasting Corporation - John Jay Iselin, 1971-1975	box 24	folder 173
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Scope and Contents note

Program grant. Promotion/advertising for Behind the Lines. \$14,000, awarded on November 12, 1971.
Program grant. General support for the production of "Behind the Lines", a media review television series. \$250,000, awarded on June 15, 1972.

Educational Broadcasting Corporation - John Jay Iselin, 1973-1976	box 24	folder 174
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Scope and Contents note

Program grant. Independence campaign. Support of WNET/Channel 13's drive for capital and operating funds. \$100,000, awarded on November 22, 1974.

Educational Broadcasting Corporation - John Jay Iselin, 1970-1972	box 24	folder 175
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Scope and Contents note

"Media Review."

Educational Broadcasting Corporation - John Jay Iselin, 1970-1972	box 24	folder 176
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Scope and Contents note

"Media Review."

Educational Broadcasting Corporation - John Jay Iselin, 1972-1975	box 24	folder 177
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Scope and Contents note

Discretionary grant. "Realidades." Study of public television in the Spanish-speaking community of New York. \$15,000, awarded on May 10, 1974.

Educational Broadcasting Corporation - Jerrold Zacharias, 1972-1977	box 24	folder 178
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Scope and Contents note

Teaching math with television.

EDUCOM - Henry Chauncey, 1970-1974	box 25	folder 179
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Scope and Contents note

Program grant. Cable television company. Support for a conference on the potential uses of cable television by universities. \$18,000, awarded on November 5, 1973. Discretionary grant. For a conference on cable television and the university. \$6,765, awarded on April 6, 1973. Discretionary grant. Research on special interest audiences for television. \$5,400, awarded on February 25, 1974. Discretionary grant D75018. To continue efforts to design methods of defining new audiences for public television. \$3,053, awarded on November 27, 1974.

EDUCOM - Henry Chauncey, 1970-1974

box 25

folder 180

Scope and Contents note

Program grant. Cable television company. Support for a conference on the potential uses of cable television by universities. \$18,000, awarded on November 5, 1973. Discretionary grant. For a conference on cable television and the university. \$6,765, awarded on April 6, 1973. Discretionary grant. Research on special interest audiences for television. \$5,400, awarded on February 25, 1974. Discretionary grant D75018. To continue efforts to design methods of defining new audiences for public television. \$3,053, awarded on November 27, 1974.

EDUCOM - Henry Chauncey, 1970-1974

box 25

folder 181

Scope and Contents note

Program grant. Cable television company. Support for a conference on the potential uses of cable television by universities. \$18,000, awarded on November 5, 1973. Discretionary grant. For a conference on cable television and the university. \$6,765, awarded on April 6, 1973. Discretionary grant. Research on special interest audiences for television. \$5,400, awarded on February 25, 1974. Discretionary grant D75018. To continue efforts to design methods of defining new audiences for public television. \$3,053, awarded on November 27, 1974.

EDUCOM - Henry Chauncey, 1970-1974

box 25

folder 182

Scope and Contents note

Program grant. Cable television company. Support for a conference on the potential uses of cable television by universities. \$18,000, awarded on November 5, 1973. Discretionary grant. For a conference on cable television and the university. \$6,765, awarded on April 6, 1973. Discretionary grant. Research on special interest audiences for television. \$5,400, awarded on

February 25, 1974. Discretionary grant D75018. To continue efforts to design methods of defining new audiences for public television. \$3,053, awarded on November 27, 1974.

Emory University - David Cook, 1977-January 1978	box 25	folder 183
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Scope and Contents note

Program grant G77326. History of American television; support research for a book on the cultural history of video communications. \$40,000 fy 1978, awarded on June 14, 1977.

Emory University - David Cook, 1977-January 1978	box 25	folder 184
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Scope and Contents note

Program grant G77326. History of American television; support research for a book on the cultural history of video communications. \$40,000 fy 1978, awarded on June 14, 1977.

Emory University - David Cook, 1977-January 1978	box 25	folder 185
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Scope and Contents note

Program grant G77326. History of American television; support research for a book on the cultural history of video communications. \$40,000 fy 1978, awarded on June 14, 1977.

Emory University - David Cook, 1984	box 26	folder 186
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Scope and Contents note

History of American television.

Emory University - David Cook, 1984	box 26	folder 187
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Scope and Contents note

History of American television.

Emory University - David Cook, 1984	box 26	folder 188
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Scope and Contents note

History of American television.

Fifth Planning District Commission, 1973-1975	box 26	folder 189
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Scope and Contents note

Discretionary grant D75009. People Planning program. For expenses of reporting on public's response to "Town

Meeting" television program. \$2,000, awarded on July 3, 1974.

Fifth Planning District Commission, 1973-1975

box 26

folder 190

Scope and Contents note

Discretionary grant D75009. People Planning program. For expenses of reporting on public's response to "Town Meeting" television program. \$2,000, awarded on July 3, 1974.

The Film Forum - Karen Cooper, 1975-1981

box 26

folder 191

Scope and Contents note

Independent films.

Foreign Policy Association - Sam Hayes, 1967-1974

box 26

folder 192

Scope and Contents note

Discretionary grant. "Great Decisions." Support of the potential of CATV stations use of the Great Decisions program. \$10,000, awarded on January 25, 1971.

The Foundation Center - Thomas Buckman, 1972-1974

box 26

folder 193

Scope and Contents note

Discretionary grants D75017, D76007, D77003, D78119, D79258. General support. \$2,000, awarded on December 19, 1972. Discretionary grant. General support. \$2,000, awarded on December 28, 1973. Discretionary grant D75017. General support. \$2,000, awarded on November 26, 1974. Discretionary grant D76007. For general support. \$2,000, awarded on December 10, 1976. Discretionary grant D77003. Continued general support. \$2,000, awarded on October 22, 1976. Discretionary grant D78119. General support. \$2,000, awarded on August 8, 1977. Discretionary grant D79258. General support. \$2,000, awarded on December 28, 1978.

The Foundation Center - Thomas Buckman, 1975-1987

box 27

folder 194

Foundation for Independent Video - George Stoney, 1975-1976

box 27

folder 195

Scope and Contents note

Discretionary grant. Support of a conference entitled "Film and Video, Focus on Change" to be held at MOMA. \$3,100, awarded on April 7, 1976.

Fund for Investigative Journalism - James Boyd, 1971-1974

box 27

folder 196

Scope and Contents note

Program grant D75022. Support for investigative writing. \$100,000, awarded on March 16, 1972.

Fund for Investigative Journalism - James Boyd, 1971-1974	box 27	folder 197
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Scope and Contents note

Program grant D75022. Support for investigative writing. \$100,000, awarded on March 16, 1972.

Fund for Investigative Journalism - James Boyd, 1971-1974	box 27	folder 198
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Scope and Contents note

Program grant D75022. Support for investigative writing. \$100,000, awarded on March 16, 1972.

Fund for Investigative Journalism - James Boyd, 1971-1974	box 27	folder 199
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Scope and Contents note

Program grant. Support for investigative writing. \$100,000, awarded on March 16, 1972. Discretionary grant D75022. For support of a fund-raising campaign so that the Fund may find alternative means of support. \$7,000, awarded on December 23, 1974.

Fund for Investigative Journalism - James Boyd, 1971-1974	box 27	folder 200
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Scope and Contents note

Program grant. Support for investigative writing. \$100,000, awarded on March 16, 1972. Discretionary grant D75022. For support of a fund-raising campaign so that the Fund may find alternative means of support. \$7,000, awarded on December 23, 1974.

Fund for Investigative Journalism - Howard Bray, 1974-1978	box 28	folder 201
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Scope and Contents note

Program grant. Support for investigative writing. \$60,000, awarded on March 12, 1974.

Fund for Investigative Journalism - Howard Bray, 1974-1978	box 28	folder 202
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Scope and Contents note

Program grant. Support for investigative writing. \$60,000, awarded on March 12, 1974.

Fund for Investigative Journalism - Howard Bray, 1974-1978	box 28	folder 203
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Scope and Contents note

Program grant. Support for investigative writing.
\$60,000, awarded on March 12, 1974.

Fund for Investigative Journalism, 1974-1979

box 28

folder 204

Scope and Contents note

Program grant. Support for investigative writing.
\$60,000, awarded on March 12, 1974.

Fund for Investigative Journalism, 1974-1979

box 28

folder 205

Scope and Contents note

Program grant. Support for investigative writing.
\$60,000, awarded on March 12, 1974.

Fund for Investigative Journalism, 1974-1979

box 28

folder 206

Scope and Contents note

Program grant. Support for investigative writing.
\$60,000, awarded on March 12, 1974.

Harvard University - Howard Gardner, 1973-1984

box 29

folder 207

Scope and Contents note

Program grant G76017. Children and television. In support of 2 studies to examine how children come to understand the television medium and the steps whereby they learn to make distinctions between fantasy and reality. \$186,000 (\$69,685 fy 1977, \$70,887 fy 1978, \$45,437 fy 1979), awarded on March 12, 1976. Program grant G79369. To continue research on television and children including new studies of children's comprehension and use of narrative, and the differences between television and other media. \$210,000 (\$70,000 fy 1980, \$70,000 fy 1981, \$70,000 by 1982), awarded on June 14, 1979.

Harvard University - Howard Gardner, 1973-1984

box 29

folder 208

Scope and Contents note

Program grant G76017. Children and television. In support of 2 studies to examine how children come to understand the television medium and the steps whereby they learn to make distinctions between fantasy and reality. \$186,000 (\$69,685 fy 1977, \$70,887 fy 1978, \$45,437 fy 1979), awarded on March 12, 1976. Program grant G79369. To continue research on television and children including new studies of children's comprehension and use of narrative, and the differences between television and other media.

\$210,000 (\$70,000 fy 1980, \$70,000 fy 1981, \$70,000 by 1982), awarded on June 14, 1979.

Harvard University - Howard Gardner, 1973-1984

box 29

folder 209

Scope and Contents note

Program grant G76017. Children and television. In support of 2 studies to examine how children come to understand the television medium and the steps whereby they learn to make distinctions between fantasy and reality. \$186,000 (\$69,685 fy 1977, \$70,887 fy 1978, \$45,437 fy 1979), awarded on March 12, 1976. Program grant G79369. To continue research on television and children including new studies of children's comprehension and use of narrative, and the differences between television and other media. \$210,000 (\$70,000 fy 1980, \$70,000 fy 1981, \$70,000 by 1982), awarded on June 14, 1979.

Harvard University - Howard Gardner, 1973-1984

box 29

folder 210

Scope and Contents note

Program grant G76017. Children and television. In support of 2 studies to examine how children come to understand the television medium and the steps whereby they learn to make distinctions between fantasy and reality. \$186,000 (\$69,685 fy 1977, \$70,887 fy 1978, \$45,437 fy 1979), awarded on March 12, 1976. Program grant G79369. To continue research on television and children including new studies of children's comprehension and use of narrative, and the differences between television and other media. \$210,000 (\$70,000 fy 1980, \$70,000 fy 1981, \$70,000 by 1982), awarded on June 14, 1979.

Harvard University - Gerald Lesser, 1970-1979

box 29

folder 211

Scope and Contents note

Program grant. Support for research and writing on television and children. \$15,645, awarded on June 11, 1970. Program grant. Support of a center for research in children's television. \$72,000, awarded on March 16, 1972.

Harvard University - Anthony Oettinger, 1972-October 1973

box 29

folder 212

Scope and Contents note

Program grant G77015. Support for planning a research program on information technologies and public policy. \$60,220, awarded on November 14, 1972. Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program

grant. In support of expanding and further developing the Program on Information Technologies and Public Policy. \$76,350 (\$19,100 fy 1977, \$38,175 fy 1978, \$19,075 fy 1979), awarded on November 23, 1976.

Harvard University - Anthony Oettinger, 1972-October 1973

box 29

folder 213

Scope and Contents note

Program grant G77015. Support for planning a research program on information technologies and public policy. \$60,220, awarded on November 14, 1972.

Program grant. Further support for research program on Information Technologies and Public Policy.

\$76,000, awarded on November 5, 1973. Program

grant. In support of expanding and further developing the Program on Information Technologies and Public Policy. \$76,350 (\$19,100 fy 1977, \$38,175 fy 1978, \$19,075 fy 1979), awarded on November 23, 1976.

Harvard University - Anthony Oettinger, November 1973-1976

box 30

folder 214

Scope and Contents note

Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. For continuation of a program of research, publication, discussion and criticism dealing with the future of information technologies in the United States. \$50,000, awarded on November 22, 1974.

Harvard University - Anthony Oettinger, November 1973-1976

box 30

folder 215

Scope and Contents note

Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. For continuation of a program of research, publication, discussion and criticism dealing with the future of information technologies in the United States. \$50,000, awarded on November 22, 1974.

Harvard University - Anthony Oettinger, November 1973-1976

box 30

folder 216

Scope and Contents note

Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. For continuation of a program of research, publication, discussion and criticism dealing with the future of

information technologies in the United States. \$50,000,
awarded on November 22, 1974.

Harvard University - Anthony Oettinger, November
1973-1976

box 30

folder 217

Scope and Contents note

Program grant. Further support for research program on
Information Technologies and Public Policy. \$76,000,
awarded on November 5, 1973. Program grant. For
continuation of a program of research, publication,
discussion and criticism dealing with the future of
information technologies in the United States. \$50,000,
awarded on November 22, 1974.

Harvard University - Anthony Oettinger, November
1973-1976

box 30

folder 218

Scope and Contents note

Program grant. Further support for research program on
Information Technologies and Public Policy. \$76,000,
awarded on November 5, 1973. Program grant. For
continuation of a program of research, publication,
discussion and criticism dealing with the future of
information technologies in the United States. \$50,000,
awarded on November 22, 1974.

Harvard University - Anthony Oettinger, November
1973-1976

box 30

folder 219

Scope and Contents note

Program grant. Further support for research program on
Information Technologies and Public Policy. \$76,000,
awarded on November 5, 1973. Program grant. For
continuation of a program of research, publication,
discussion and criticism dealing with the future of
information technologies in the United States. \$50,000,
awarded on November 22, 1974.

Harvard University - Anthony Oettinger, 1977-1981

box 31

folder 221

Scope and Contents note

Information technology and public policy.

Harvard University - Anthony Oettinger, 1977-1981

box 31

folder 222

Scope and Contents note

Information technology and public policy.

Hebrew University - Elihu Katz, 1977-1981

box 31

folder 223

Scope and Contents note

Program grants G78210, G78223. Mass media and diplomacy. Support of a project to develop a productive working relationship between social scientists and producers in the presentation of television news and, in another project, to study the role of the media in the Israeli Egyptian peace efforts. \$30,000 (\$10,000 fy 1978, \$20,000 fy 1979), awarded on March 22, 1978. Discretionary grant D78223. To study the role of the media in open and closed diplomacy in relation to the Israeli-Egyptian peace efforts which began in the fall of 1977; and to undertake formative research in the area of television news. \$13,600, awarded on February 6, 1978.

Hebrew University - Elihu Katz, 1977-1981

box 31

folder 224

Scope and Contents note

Program grants G78210, G78223. Mass media and diplomacy. Support of a project to develop a productive working relationship between social scientists and producers in the presentation of television news and, in another project, to study the role of the media in the Israeli Egyptian peace efforts. \$30,000 (\$10,000 fy 1978, \$20,000 fy 1979), awarded on March 22, 1978. Discretionary grant D78223. To study the role of the media in open and closed diplomacy in relation to the Israeli-Egyptian peace efforts which began in the fall of 1977; and to undertake formative research in the area of television news. \$13,600, awarded on February 6, 1978.

University of Illinois - John Johnstone, 1966-1976

box 31

folder 225

Scope and Contents note

Program grant. Mass media. Study of journalistic manpower in public communications. \$188,000, awarded on January 18, 1971. Discretionary grant. To complete a study of journalistic manpower. \$4,550, awarded on June 5, 1972. Discretionary grant D75025. Support of the publication of John Johnstone's book, "Newsmen and Newswork." \$1,000, awarded on February 21, 1975.

University of Illinois - John Johnstone, 1966-1976

box 31

folder 226

Scope and Contents note

Program grant. Mass media. Study of journalistic manpower in public communications. \$188,000, awarded on January 18, 1971. Discretionary grant. To complete a study of journalistic manpower. \$4,550, awarded on June 5, 1972. Discretionary grant D75025. Support of the publication of John Johnstone's book,

"Newsmen and Newswork." \$1,000, awarded on February 21, 1975.

Indiana University - J. D. Mulholland and Sidney Kraus, 1978-1980	box 31	folder 227
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Scope and Contents note

Discretionary grant D78224. Ford/Carter debate book. Support of the publication, "The Great Debates: Ford vs. Carter" edited by Sidney Kraus. \$5,000, awarded on February 28, 1978.

Institute for Educational Development - Robert Filep, 1970-1971	box 31	folder 228
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Scope and Contents note

Program grant. Increase use of "Sesame Streets." Support for development of a program for more effective utilization of Sesame Street with inner-city children. \$169,6000, awarded on June 11, 1970.

Institute for Journalism Education - Robert Maynard, 1978-1981	box 32	folder 229
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Scope and Contents note

Program grant G79142. Job/Net. To operate an employment counseling and referral service designed to meet the needs of the newspaper industry for qualified minority journalistic talent. \$195,700 (\$45,000 fy 1979, \$83,000 fy 1980, \$53,000 fy 1981, \$14,700 fy 1982), awarded on November 20, 1978.

Institute for Journalism Education - Robert Maynard, 1978-1981	box 32	folder 230
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Scope and Contents note

Program grant G79142. Job/Net. To operate an employment counseling and referral service designed to meet the needs of the newspaper industry for qualified minority journalistic talent. \$195,700 (\$45,000 fy 1979, \$83,000 fy 1980, \$53,000 fy 1981, \$14,700 fy 1982), awarded on November 20, 1978.

Institute for Journalism Education - Robert Maynard, 1978-1981	box 32	folder 231
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Scope and Contents note

Program grant G79142. Job/Net. To operate an employment counseling and referral service designed to meet the needs of the newspaper industry for qualified minority journalistic talent. \$195,700 (\$45,000 fy 1979,

\$83,000 fy 1980, \$53,000 fy 1981, \$14,700 fy 1982),
awarded on November 20, 1978.

International Film Seminars, Inc. - Barbara Van Dyke,
1975-1977

box 32

folder 232

Scope and Contents note

Discretionary grant D76006. Film distribution. For support of a seminar on distribution of 16 mm. non-theatrical films. \$10,000, awarded on November 17, 1975.

International Press Institute - Peter Galliner, 1978

box 32

folder 233

Scope and Contents note

Discretionary grant D79146. Support of seminars on United Nations Educational, Scientific and Cultural Organization (UNESCO) communication policy. \$11,000, awarded on August 21, 1978.

International Women's Film Festival - Marilyn Boll,
1975-1977

box 32

folder 234

University of Iowa - Jean Schoebel, 1975-1976

box 32

folder 235

Scope and Contents note

Discretionary grant. In support of the publication of Jan Schwoebel's manuscript on the newspaper, "Le Monde." \$500, awarded on March 31, 1976.

KCET - Norton Wright, 1979-1982

box 32

folder 236

Scope and Contents note

Discretionary grant D79372. "Freestyle." In support of a Planning and Curriculum Development Seminar to determine goals and procedures for producing a national television series dealing with human sexuality and family communication skills. \$15,000, awarded on May 11, 1979.

KCET - Norton Wright, 1979-1982

box 32

folder 237

Scope and Contents note

Discretionary grant D79372. "Freestyle." In support of a Planning and Curriculum Development Seminar to determine goals and procedures for producing a national television series dealing with human sexuality and family communication skills. \$15,000, awarded on May 11, 1979.

KQED - Martha Glessing, 1977-1979

box 33

folder 238

Scope and Contents note

Program grants G77017, G78106. Independent films. Support of a program to build an optimal audience for WOMANTIME and to assess the nature and extent of the audience and the impact of the program. \$55,000 fy 1977, awarded on November 23, 1976. Program grant G78106. To develop a late night public television showcase for the best independently produced short films & videotapes. \$25,000, awarded on November 28, 1977.

League of Women Voters Education Fund - Dana Quittner, 1978-1981

box 33

folder 239

Scope and Contents note

Program grant G78027. To arrange and sponsor debates among the candidates in the 1978 California gubernatorial election. \$68,549 fy 1979, awarded on May 23, 1978.

League of Women Voters Education Fund - Dana Quittner, 1978-1981

box 33

folder 240

Scope and Contents note

Program grant G78027. To arrange and sponsor debates among the candidates in the 1978 California gubernatorial election. \$68,549 fy 1979, awarded on May 23, 1978.

Lincoln Center for the Performing Arts - John Goberman, 1973-April 1977

box 33

folder 241

Scope and Contents note

Program grant G77013. Pay television broadcasts. To support a study to determine the feasibility of establishing pay television to transmit live performances from Lincoln Center. \$76,000, awarded on June 11, 1974. Program grant G99013. Support for the development of a business plan to determine if there is an effective means of deriving significant revenues for Lincoln Center from televising live and recorded performances. \$185,000 (\$125,000 fy 1977, \$60,000 fy 1978), awarded on November 23, 1976.

Lincoln Center for the Performing Arts - John Goberman, 1973-April 1977

box 33

folder 242

Scope and Contents note

Program grant G77013. Pay television broadcasts. To support a study to determine the feasibility of establishing pay television to transmit live performances from Lincoln Center. \$76,000, awarded on June

11, 1974. Program grant G99013. Support for the development of a business plan to determine if there is an effective means of deriving significant revenues for Lincoln Center from televising live and recorded performances. \$185,000 (\$125,000 fy 1977, \$60,000 fy 1978), awarded on November 23, 1976.

Lincoln Center for the Performing Arts - John Goberman,
1973-April 1977

box 33

folder 243

Scope and Contents note

Program grant G77013. Pay television broadcasts. To support a study to determine the feasibility of establishing pay television to transmit live performances from Lincoln Center. \$76,000, awarded on June 11, 1974. Program grant G99013. Support for the development of a business plan to determine if there is an effective means of deriving significant revenues for Lincoln Center from televising live and recorded performances. \$185,000 (\$125,000 fy 1977, \$60,000 fy 1978), awarded on November 23, 1976.

Lincoln Center for the Performing Arts - John Goberman,
April 1977-1978

box 34

folder 244

Scope and Contents note

Pay television broadcasts.

London Graduate School of Business - Andrew Ehrenberg,
1972-1984

box 34

folder 245

Scope and Contents note

Program grant G77009. Television viewing patterns. Support studies to examine characteristics of U. S. television audiences. \$60,000 (\$30,000 fy 1977, \$30,000 fy 1978), awarded on June 25, 1976. Program grant G79139. To study television viewing and radio listening and to initiate studies of attitudes toward television. \$240,000 (\$60,000 fy 1979, \$80,000 fy 1980, \$80,000 fy 1981, \$20,000 fy 1982), awarded on November 20, 1978. Discretionary grant D78333. Support of research on television. \$13,000, awarded on April 28, 1978.

London Graduate School of Business - Andrew Ehrenberg,
1972-1984

box 34

folder 246

Scope and Contents note

Program grant G77009. Television viewing patterns. Support studies to examine characteristics of U. S. television audiences. \$60,000 (\$30,000 fy 1977, \$30,000 fy 1978), awarded on June 25, 1976. Program grant G79139. To study television viewing and radio listening and to initiate studies of attitudes toward television.

\$240,000 (\$60,000 fy 1979, \$80,000 fy 1980, \$80,000 fy 1981, \$20,000 fy 1982), awarded on November 20, 1978. Discretionary grant D78333. Support of research on television. \$13,000, awarded on April 28, 1978.

London Graduate School of Business - Andrew Ehrenberg, 1972-1984

box 34

folder 247

Scope and Contents note

Program grant G77009. Television viewing patterns. Support studies to examine characteristics of U. S. television audiences. \$60,000 (\$30,000 fy 1977, \$30,000 fy 1978), awarded on June 25, 1976. Program grant G79139. To study television viewing and radio listening and to initiate studies of attitudes toward television. \$240,000 (\$60,000 fy 1979, \$80,000 fy 1980, \$80,000 fy 1981, \$20,000 fy 1982), awarded on November 20, 1978. Discretionary grant D78333. Support of research on television. \$13,000, awarded on April 28, 1978.

London School of Economics - Hilda Himmeiweit, 1972-1979

box 34

folder 248

Scope and Contents note

Program grant. Television research. For support of a study of television viewing behavior. \$16,538, awarded on November 14, 1972. Discretionary grant D75023. For completion of Hilde Himmelweit's study of television viewing behavior. \$4,493, awarded on January 23, 1975. Discretionary grant D79263. For consultation fees to analyze, assess and recommend a program in telecommunications policy research. \$10,000, awarded on March 12, 1979.

London School of Economics - Hilda Himmeiweit, 1972-1979

box 34

folder 249

Scope and Contents note

Program grant. Television research. For support of a study of television viewing behavior. \$16,538, awarded on November 14, 1972. Discretionary grant D75023. For completion of Hilde Himmelweit's study of television viewing behavior. \$4,493, awarded on January 23, 1975. Discretionary grant D79263. For consultation fees to analyze, assess and recommend a program in telecommunications policy research. \$10,000, awarded on March 12, 1979.

Markle Foundation - Telecommunication Policy, 1978-1979

box 34

folder 250

Scope and Contents note

D79263. Consultation fees.

Markle Foundation - Wharton School Study, 1978-1981

box 35

folder 251

Scope and Contents note

Program grant G78330. Video - "Public's Use of Television." To present to various groups the results of the national study of television audiences prepared under the auspices of the Wharton School, University of Pennsylvania. \$75,000 fy 1979, awarded June 29, 1978.

Markle Foundation - Wharton School Study, 1978-1981

box 35

folder 252

Scope and Contents note

Program grant G78330. Video - "Public's Use of Television." To present to various groups the results of the national study of television audiences prepared under the auspices of the Wharton School, University of Pennsylvania. \$75,000 fy 1979, awarded June 29, 1978.

Markle Foundation - Jeff Greenfeld, 1978-1979

box 35

folder 253

Scope and Contents note

Discretionary grant D78337. Report on the effectiveness of the California gubernatorial debates from the point of view of various parties involved. \$12,250, awarded on June 15, 1978.

Markle Foundation - Educational Radio Programming, 1978

box 35

folder 254

Scope and Contents note

Program grant G78332. Support of a conference for independent radio producers. \$25,000 fy 1979, awarded on June 29, 1978.

Markle Foundation - New York World Television Festival, 1978-October 1979

box 35

folder 255

Scope and Contents note

Program grant G79255. To organize in late fall the showing of a selection of television programs that have been awarded prizes and nominations in major television competitions around the world. \$100,000 (\$30,000 fy 1979, \$70,000 fy 1980), awarded on March 22, 1979.

Markle Foundation - New York World Television Festival, 1978-October 1979

box 35

folder 256

Scope and Contents note

Program grant G79255. To organize in late fall the showing of a selection of television programs that have been awarded prizes and nominations in major television competitions around the world. \$100,000

(\$30,000 fy 1979, \$70,000 fy 1980), awarded on March 22, 1979.

Markle Foundation - New York World Television Festival, 1978-October 1979	box 35	folder 257
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Scope and Contents note

Program grant G79255. To organize in late fall the showing of a selection of television programs that have been awarded prizes and nominations in major television competitions around the world. \$100,000 (\$30,000 fy 1979, \$70,000 fy 1980), awarded on March 22, 1979.

Markle Foundation - New York World Television Festival, November 1979-1980	box 36	folder 258
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Markle Foundation - New York World Television Festival, November 1979-1980	box 36	folder 259
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Markle Foundation - New York World Television Festival, November 1979-1980	box 36	folder 260
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Markle Foundation - Television Criticism and Rating - Carolyn Setlow, 1977-1981	box 36	folder 261
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Scope and Contents note

Program grant G78213. To Carolyn Setlow to examine existing audience measures in television, evaluate the demand for additional measures of programming success, and determine possible new measurement criteria if there is a demand for them. \$25,000 (\$15,000 fy 1978, \$10,000 fy 1979), awarded on March 22, 1978.

Markle Foundation - Markle Scholar History, 1974-1978	box 36	folder 262
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Scope and Contents note

D75020, D75028.

Markle Foundation - Markle Scholar History, 1974-1978	box 36	folder 263
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Scope and Contents note

D75020, D75028.

Markle Foundation - Henry Geller, 1973-1974	box 36	folder 0263A
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Scope and Contents note

National commission on television and the Electoral Process.

Markle Foundation, 1977-1978	box 36	folder 264
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Scope and Contents note

Methodology for qualitative television rating.

Markle Foundation, 1979

box 36

folder 265

Scope and Contents note

Discretionary grant D79260. In support of a meeting to discuss methodologies for qualitative television ratings. \$2,600, awarded on January 1979.

Markle Foundation, 1980

box 36

folder 266

Scope and Contents note

Discretionary grant D79260. In support of a meeting to discuss methodologies for qualitative television ratings. \$2,600, awarded on January 1979.

Markle Foundation, 1981

box 36

folder 267

Scope and Contents note

Discretionary grant D79260. In support of a meeting to discuss methodologies for qualitative television ratings. \$2,600, awarded on January 1979.

Markle Foundation - Television Conference Foundation, Inc.,
1977-January 1978

box 37

folder 268

Scope and Contents note

Program grant G79256. To establish an organization which will sponsor conferences for broadcast industry executives. \$70,000 fy 1979, awarded on March 22, 1979.

Markle Foundation - Television Conference Foundation, Inc.,
February-December 1978

box 37

folder 269

Scope and Contents note

Program grant G79256. To establish an organization which will sponsor conferences for broadcast industry executives. \$70,000 fy 1979, awarded on March 22, 1979.

Markle Foundation - Television Conference Foundation, Inc.,
January-February 1979

box 37

folder 270A

Scope and Contents note

Program grant G79256. To establish an organization which will sponsor conferences for broadcast industry

executives. \$70,000 fy 1979, awarded on March 22, 1979.

Markle Foundation - Television Conference Foundation, Inc., March-June 1979	box 38	folder 270B
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Scope and Contents note

Program grant G79256. To establish an organization which will sponsor conferences for broadcast industry executives. \$70,000 fy 1979, awarded on March 22, 1979.

Markle Foundation - Television Conference Foundation, Inc., July 1979-1983	box 38	folder 271
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Scope and Contents note

Program grant G79256. To establish an organization which will sponsor conferences for broadcast industry executives. \$70,000 fy 1979, awarded on March 22, 1979.

Markle Foundation - Television Critics Association, Inc., 1978-1982	box 38	folder 272
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Scope and Contents note

Program grant G79138. To improve the professional standards and performance of television critics (Television Critics Assn., Inc.). \$20,000 (\$18,000 fy 1979, \$2,000 fy 1980), awarded on November 20, 1978.

Markle Foundation - Television Critics Association, Inc., 1978-1982	box 38	folder 273
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Scope and Contents note

Program grant G79138. To improve the professional standards and performance of television critics (Television Critics Assn., Inc.). \$20,000 (\$18,000 fy 1979, \$2,000 fy 1980), awarded on November 20, 1978.

Markle Foundation - Television Critics Association Day, 1977-1982	box 38	folder 274
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Markle Foundation - Television Critics Association Day, 1977-1982	box 38	folder 275
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Markle Foundation - Television Critics Association, Inc. - Finances, 1978-1982	box 38	folder 276
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Markle Foundation - Television Criticism Magazine, 1977-1980	box 39	folder 277
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Scope and Contents note

Program grant G79367. To study the feasibility of a magazine devoted to commentary, criticism and analysis of television and related communications technologies. \$130,000, awarded on June 14, 1979. Discretionary grant D89148. To support background research on a magazine devoted to commentary, criticism, and analysis of the television industry and related communication technologies (Les Brown). \$3,500, awarded on September 27, 1978. Discretionary grant D79262. In support of background research for a magazine devoted to commentary, criticism, and analyses of the television industry and related communications technologies. \$12,500, awarded on December 20, 1978.

Markle Foundation - Television Criticism Magazine, 1977-1980

box 39

folder 278

Scope and Contents note

Program grant G79367. To study the feasibility of a magazine devoted to commentary, criticism and analysis of television and related communications technologies. \$130,000, awarded on June 14, 1979. Discretionary grant D89148. To support background research on a magazine devoted to commentary, criticism, and analysis of the television industry and related communication technologies (Les Brown). \$3,500, awarded on September 27, 1978. Discretionary grant D79262. In support of background research for a magazine devoted to commentary, criticism, and analyses of the television industry and related communications technologies. \$12,500, awarded on December 20, 1978.

Massachusetts Institute of Technology - Edwin Diamond, 1972-1975

box 39

folder 279

Scope and Contents note

Discretionary grant. Analyzing television news. Funds to explore methods for analyzing news content. \$5,000, awarded on October 10, 1972.

Massachusetts Institute of Technology - Ithiel de Sola, 1972-1975

box 39

folder 280

Scope and Contents note

Program grant G76005. Interests of the American public. To conduct a program of research on communications policy including a planning study for an in-service education and training program for FCC personnel. \$70,000 fy 1976, awarded June 20, 1975. Discretionary grant. Survey of the American public on

its interests in public television. \$4,985, awarded on March 7, 1974.

Massachusetts Institute of Technology - Ithiel de Sola,
1972-1975

box 39

folder 281

Scope and Contents note

Program grant G76005. Interests of the American public. To conduct a program of research on communications policy including a planning study for an in-service education and training program for FCC personnel. \$70,000 fy 1976, awarded June 20, 1975. Discretionary grant. Survey of the American public on its interests in public television. \$4,985, awarded on March 7, 1974.

Massachusetts Institute of Technology - Ithiel de Sola,
1972-1975

box 39

folder 282

Scope and Contents note

Program grant G76005. Interests of the American public. To conduct a program of research on communications policy including a planning study for an in-service education and training program for FCC personnel. \$70,000 fy 1976, awarded June 20, 1975. Discretionary grant. Survey of the American public on its interests in public television. \$4,985, awarded on March 7, 1974.

Massachusetts Institute of Technology - Ithiel de Sola Pool,
January-April 1973

box 39

folder 283

Scope and Contents note

Program grant G79140. To aid in the establishment of a program of research on communications policy. \$50,000, awarded on June 15, 1973. Program grant. To develop useful measures of the flow of communications in different media and to study the relation of a world television market to American television production. \$80,000 (\$60,000 fy 1979, \$20,000 fy 1980), awarded on November 20, 1978.

Massachusetts Institute of Technology - Ithiel de Sola Pool,
May 1973-January 1974

box 40

folder 284

Scope and Contents note

Program grant. Further support for a program of research on communications policy. \$75,000, awarded on June 11, 1974.

Massachusetts Institute of Technology - Ithiel de Sola Pool,
May 1973-January 1974

box 40

folder 285

Scope and Contents note

Program grant. Further support for a program of research on communications policy. \$75,000, awarded on June 11, 1974.

Massachusetts Institute of Technology - Ithiel de Sola Pool, May 1973-January 1974	box 40	folder 286
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Scope and Contents note

Program grant. Further support for a program of research on communications policy. \$75,000, awarded on June 11, 1974.

Massachusetts Institute of Technology - Ithiel de Sola Pool, May 1973-January 1974	box 40	folder 287
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Scope and Contents note

Program grant. Further support for a program of research on communications policy. \$75,000, awarded on June 11, 1974.

Massachusetts Institute of Technology - Ithiel de Sola Pool, May 1973-January 1974	box 40	folder 288
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Scope and Contents note

Program grant. Further support for a program of research on communications policy. \$75,000, awarded on June 11, 1974.

Massachusetts Institute of Technology - Ithiel de Sola Pool, 1975-1983	box 40	folder 289
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Scope and Contents note

D75026. Impact of technology change.

Massachusetts Institute of Technology - Clay Whitehead, 1975-1977, 1991	box 40	folder 290
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Scope and Contents note

Discretionary grant D76002. Television and public policy. To support Clay T. Whitehead's book on communications policy making. \$15,000, awarded on September 9, 1975.

University of Massachusetts - Loren Ghiglione, 1971-1977	box 41	folder 292
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Scope and Contents note

Program grant. To support a survey of the New England daily newspapers which will evaluate their total performance. \$45,252, awarded on November 14, 1972.
Program grant. To support an expanded version of a

survey of the New England daily newspapers which will evaluate their total performance. \$31,000, awarded on June 15, 1973. Discretionary grant. For an evaluative conference on the New England Daily Newspaper Survey. \$4,500, awarded on May 10, 1974.

University of Massachusetts - Loren Ghiglione, 1971-1977

box 41

folder 293

Scope and Contents note

Program grant. To support a survey of the New England daily newspapers which will evaluate their total performance. \$45,252, awarded on November 14, 1972. Program grant. To support an expanded version of a survey of the New England daily newspapers which will evaluate their total performance. \$31,000, awarded on June 15, 1973. Discretionary grant. For an evaluative conference on the New England Daily Newspaper Survey. \$4,500, awarded on May 10, 1974.

Media Access Project - Harvey Shulman, 1974-1975

box 41

folder 294

Scope and Contents note

Program grant G77006. General support. \$50,000, awarded on June 11, 1974. Program grant G75016. To continue litigation on test cases dealing with freedom of access by the general public to the mass media and others to have access to non-classified government information. \$60,000 (\$15,000 fy 1975, \$45,000 fy 1976), awarded on March 14, 1975. Program grant. Support of the continued participation in an FCC license renewal case and project to promote equal employment opportunities for women and minorities in the broadcast industry. \$70,500 (\$47,000 fy 1977, \$23,500 fy 1978), awarded on June 25, 1976. Discretionary grant D78117. To continue and conclude participation in an FCC license renewal case. \$15,000, awarded July 13, 1977; \$5,000, awarded July 1977; \$5,000, awarded March 1978; \$5,000, awarded December 1978.

Media Access Project - Harvey Shulman, 1974-1975

box 41

folder 295

Scope and Contents note

Program grant G77006. General support. \$50,000, awarded on June 11, 1974. Program grant G75016. To continue litigation on test cases dealing with freedom of access by the general public to the mass media and others to have access to non-classified government information. \$60,000 (\$15,000 fy 1975, \$45,000 fy 1976), awarded on March 14, 1975. Program grant. Support of the continued participation in an FCC license renewal case and project to promote equal employment opportunities for women and minorities in the broadcast industry. \$70,500 (\$47,000 fy 1977, \$23,500 fy 1978), awarded on June 25, 1976. Discretionary grant D78117.

To continue and conclude participation in an FCC license renewal case. \$15,000, awarded July 13, 1977; \$5,000, awarded July 1977; \$5,000, awarded March 1978; \$5,000, awarded December 1978.

Media Access Project - Harvey Shulman, 1974-1975

box 41

folder 296

Scope and Contents note

Program grant G77006. General support. \$50,000, awarded on June 11, 1974. Program grant G75016. To continue litigation on test cases dealing with freedom of access by the general public to the mass media and others to have access to non-classified government information. \$60,000 (\$15,000 fy 1975, \$45,000 fy 1976), awarded on March 14, 1975. Program grant. Support of the continued participation in an FCC license renewal case and project to promote equal employment opportunities for women and minorities in the broadcast industry. \$70,500 (\$47,000 fy 1977, \$23,500 fy 1978), awarded on June 25, 1976. Discretionary grant D78117. To continue and conclude participation in an FCC license renewal case. \$15,000, awarded July 13, 1977; \$5,000, awarded July 1977; \$5,000, awarded March 1978; \$5,000, awarded December 1978.

Media Access Project - Harvey Shulman, 1974-1975

box 41

folder 297

Scope and Contents note

Program grant G77006. General support. \$50,000, awarded on June 11, 1974. Program grant G75016. To continue litigation on test cases dealing with freedom of access by the general public to the mass media and others to have access to non-classified government information. \$60,000 (\$15,000 fy 1975, \$45,000 fy 1976), awarded on March 14, 1975. Program grant. Support of the continued participation in an FCC license renewal case and project to promote equal employment opportunities for women and minorities in the broadcast industry. \$70,500 (\$47,000 fy 1977, \$23,500 fy 1978), awarded on June 25, 1976. Discretionary grant D78117. To continue and conclude participation in an FCC license renewal case. \$15,000, awarded July 13, 1977; \$5,000, awarded July 1977; \$5,000, awarded March 1978; \$5,000, awarded December 1978.

Media Access Project - Harvey Shulman, 1974-1975

box 41

folder 298

Scope and Contents note

Program grant G77006. General support. \$50,000, awarded on June 11, 1974. Program grant G75016. To continue litigation on test cases dealing with freedom of access by the general public to the mass media and others to have access to non-classified government information. \$60,000 (\$15,000 fy 1975, \$45,000 fy

1976), awarded on March 14, 1975. Program grant. Support of the continued participation in an FCC license renewal case and project to promote equal employment opportunities for women and minorities in the broadcast industry. \$70,500 (\$47,000 fy 1977, \$23,500 fy 1978), awarded on June 25, 1976. Discretionary grant D78117. To continue and conclude participation in an FCC license renewal case. \$15,000, awarded July 13, 1977; \$5,000, awarded July 1977; \$5,000, awarded March 1978; \$5,000, awarded December 1978.

Media Access Project - Harvey Shulman, April 1976-1978	box 42	folder 299
Media Access Project - Harvey Shulman, April 1976-1978	box 42	folder 300
Media Access Project - Harvey Shulman, April 1976-1978	box 42	folder 301
Media Access Project - Harvey Shulman, April 1976-1978	box 42	folder 302
Medical Project Fund - William Anlyan and Eugene Stead, 1970-1973	box 42	folder 303

Scope and Contents note

D75026. Patient orientation film.

Medical Project Fund - William Anlyan and Eugene Stead, 1970-1973	box 42	folder 304
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Scope and Contents note

D75026. Patient orientation film.

Medical Project Fund - William Anlyan and Eugene Stead, 1974-1977	box 43	folder 305
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Scope and Contents note

Discretionary grant. Patient orientation film. Research and preliminary work on an information film on medical care. \$5,000, awarded on February 1974.

Meharry Medical College, 1969-1971	box 43	folder 306
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Scope and Contents note

Not funded.

Mellett Fund for a Free and Responsible Press, 1973-1978	box 43	folder 307
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Scope and Contents note

Discretionary grant. Minority hiring. For production of a booklet of practical guidelines for training minority members for careers in the news media. \$16,342, awarded on August 2, 1973.

University of Michigan - Layman E. Allen, 1970-1979	box 43	folder 308
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Scope and Contents note

Program grant G76007. Non-simulation games. Support of an experiment to create community involvement and interaction in an educational game using cable television and local telephone service. \$40,347 fy 1976, awarded on November 10, 1975. Discretionary grant D76003. Support of a project on Community Games & cable television. \$10,000, awarded on September 9, 1975.

University of Michigan - Layman E. Allen, 1970-1979

box 43

folder 309

Scope and Contents note

Program grant G76007. Non-simulation games. Support of an experiment to create community involvement and interaction in an educational game using cable television and local telephone service. \$40,347 fy 1976, awarded on November 10, 1975. Discretionary grant D76003. Support of a project on Community Games & cable television. \$10,000, awarded on September 9, 1975.

University of Michigan - Gerald Kline, 1971-1977

box 43

folder 310

Scope and Contents note

Program grant G77011. Support of a study to determine the degree to which adolescents acquire information about such issues as family planning, drug and alcohol use, and occupations from radio. \$14,850 fy 1977, awarded on June 25, 1976. Discretionary grant D75013. To collect and archive a national sample of newspapers and television programs dealing with political issues. \$20,000, awarded on November 11, 1974.

University of Michigan - Stephen Withey, 1970-1977

box 43

folder 311

Scope and Contents note

Program grant. To establish a program of research into the social context of mass media effects. \$220,000, awarded on March 16, 1972. Discretionary grant D75012. For a study of the social context of mass media effects. \$4,560, awarded on September 24, 1974. Discretionary grant. Support of a conference on the effect of survey research on the quality of political reportage of the '76 election. \$15,000, awarded on December 21, 1976.

University of Michigan - Stephen Withey, 1970-1977

box 43

folder 312

Scope and Contents note

Program grant. To establish a program of research into the social context of mass media effects. \$220,000, awarded on March 16, 1972. Discretionary grant D75012. For a study of the social context of mass

media effects. \$4,560, awarded on September 24, 1974.
Discretionary grant. Support of a conference on the effect of survey research on the quality of political reportage of the '76 election. \$15,000, awarded on December 21, 1976.

Middlebury College - Kimberly Sparks, 1976-1979

box 44

folder 313

Scope and Contents note

Program grant G77003. Support of the adaptation of German and Spanish language versions of "Sesame Street" television programs for use in beginning language courses. \$34,344 fy 1977, awarded on June 25, 1976.

University of Minnesota Foundation - F. Gerald Kline, 1977-1979

box 44

folder 314

Scope and Contents note

Discretionary grant D79147. To support a meeting of the National News Council to be hosted by the School of Journalism & Mass Communications. \$3,025, awarded on September 13, 1978.

University of Minnesota Foundation - Daniel Wackman, 1974-1978

box 44

folder 315

Scope and Contents note

Program grant D75004. To pursue research on the ways in which children are influenced by pro-social television content. \$92,298, awarded on November 22, 1974.

University of Missouri - School of Medicine - William Mayer, 1970-1976

box 44

folder 316

Scope and Contents note

Program grant. Educational Resources Group. Support for development of educational resources for medical schools. \$143,000, awarded on March 12, 1970.

MITRE Corporation - Robert Everett, 1970-1971

box 44

folder 317

Scope and Contents note

Program grant. Research on requirements for fully developed cable television systems in urban settings. \$250,000, awarded on March 16, 1971. Program grant. Research on broadband telecommunications cable systems. \$50,000, awarded on November 12, 1971.

MITRE Corporation - Robert Everett, 1970-1971

box 44

folder 318

Scope and Contents note

Program grant. Research on requirements for fully developed cable television systems in urban settings. \$250,000, awarded on March 16, 1971. Program grant. Research on broadband telecommunications cable systems. \$50,000, awarded on November 12, 1971.

MITRE Corporation - Robert Everett, 1970-1971

box 44

folder 319

Scope and Contents note

Program grant. Research on requirements for fully developed cable television systems in urban settings. \$250,000, awarded on March 16, 1971. Program grant. Research on broadband telecommunications cable systems. \$50,000, awarded on November 12, 1971.

Modern Language Association - William Schaefer, 1975-1976

box 45

folder 320

Scope and Contents note

Discretionary grant D76001. To support a feasibility study for an intellectual newspaper serving the MLA constituency. \$10,000, awarded on August 4, 1975.

National Association of Educational Broadcasters - James Fellows, 1976

box 45

folder 321

Scope and Contents note

Discretionary grant. Management development program. In support of an advanced management development program to be conducted at the Harvard Graduate School of Business Administration. \$5,000, awarded on May 5, 1976.

National Association of Educational Broadcasters - William Harley, 1970-1975

box 45

folder 322

Scope and Contents note

Discretionary grant D75027. For development of a program information clearing house. \$5,000, awarded on April 4, 1975.

National Black Media Coalition - Ted Carpenter, 1976

box 45

folder 323

Scope and Contents note

Discretionary grant D77005. Long range funding proposal. Interim general support. \$6,000, awarded on October 29, 1976.

National Citizen's Committee on Broadcasting - Nick Johnson and Ted Carpenter, 1976-1980

box 45

folder 324

Scope and Contents note

Program grant G77004. Support of experiments to monitor television for violent content and to develop a new model for TV audience ratings. \$54,125 fy 1977, awarded on June 25, 1976.

National Citizen's Committee on Broadcasting - Nick Johnson and Ted Carpenter, 1976-1980	box 45	folder 325
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Scope and Contents note

Program grant G77004. Support of experiments to monitor television for violent content and to develop a new model for TV audience ratings. \$54,125 fy 1977, awarded on June 25, 1976.

National Citizen's Committee on Broadcasting - Nick Johnson and Ted Carpenter, 1976-1980	box 45	folder 326
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Scope and Contents note

Program grant G77004. Support of experiments to monitor television for violent content and to develop a new model for TV audience ratings. \$54,125 fy 1977, awarded on June 25, 1976.

National Citizen's Committee on Broadcasting - Ted Carpenter, 1976-June 1977	box 45	folder 327
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Scope and Contents note

Program grant G77016. General support to continue and strengthen it as an advocate for the public interest in broadcasting. \$55,000 (\$35,000 fy 1977, \$20,000 fy 1978), awarded on November 23, 1976.

National Citizen's Committee on Broadcasting - Ted Carpenter, 1976-June 1977	box 45	folder 328
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Scope and Contents note

Program grant G77016. General support to continue and strengthen it as an advocate for the public interest in broadcasting. \$55,000 (\$35,000 fy 1977, \$20,000 fy 1978), awarded on November 23, 1976.

National Citizen's Committee on Broadcasting - Ted Carpenter, July 1977-1980	box 46	folder 329
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National Citizen's Committee on Broadcasting - Ted Carpenter, July 1977-1980	box 46	folder 330
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National Council for the Advancement of Education Writing - Cynthia Parsons, 1970-1977	box 46	folder 331
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National Council for the Advancement of Education Writing - Cynthia Parsons, 1970-1977	box 46	folder 332
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National Council on the Aging - Louis Hausman, 1975-1978	box 46	folder 333
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Scope and Contents note

Discretionary grant D78335. To maintain the West Coast office while seeking outside funding in support of their program to encourage media professionals to present more realistic portrayals of older persons. \$18,000, awarded on May 23, 1978.

National Council on the Aging - Jack Ossovsky, 1977-1980	box 46	folder 334
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Scope and Contents note

Program grant G76015. In support of a West Coast Representative. \$173,340 (\$21,000 fy 1976, \$81,000 fy 1977, \$71,340 fy 1978), awarded March 12, 1976.

National Council on the Aging, 1977-1980	box 46	folder 334B
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National Endowment for the Humanities - Joseph Slater, 1973-1975	box 46	folder 335
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Scope and Contents note

Discretionary grant. Aspen Institute/cable television. Matching grant to the Aspen Institute Cable Workshop. \$11,350, awarded on August 3, 1973.

National Federation of Community Broadcasters - Tom Thomas, 1975-August 1977	box 46	folder 336
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Scope and Contents note

Program grant G78103. Support of a program to expand and improve work on policy issues relating to non-commercial radio. \$33,200 (\$18,200 fy 1978, \$15,000 fy 1979), awarded on November 28, 1977.

National Federation of Community Broadcasters - Tom Thomas, August 1977-1980	box 47	folder 337
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Scope and Contents note

Program grant G79257. Non-commercial FM rulemaking. To continue work on policy issues concerning noncommercial radio. \$35,000 (\$15,000 fy 1979, \$20,000 fy 1980), awarded on March 22, 1979.

National Federation of Community Broadcasters - Tom Thomas, August 1977-1980	box 47	folder 338
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Scope and Contents note

Program grant G79257. Non-commercial FM rulemaking. To continue work on policy issues

concerning noncommercial radio. \$35,000 (\$15,000 fy 1979, \$20,000 fy 1980), awarded on March 22, 1979.

National Friends of Public Broadcasting - Frances Shuman, 1970-1976

box 47

folder 339

Scope and Contents note

Discretionary grant. Support for work in encouraging citizen support of public broadcasting at the local level. \$20,000, awarded on March 6, 1973.

National Friends of Public Broadcasting - Frances Shuman, 1970-1976

box 47

folder 340

Scope and Contents note

Discretionary grant. Support for work in encouraging citizen support of public broadcasting at the local level. \$20,000, awarded on March 6, 1973.

National News Council - William Arthur, 1973-1977

box 47

folder 341

Scope and Contents note

Program grants G76004, G76019. To support a national press council (Funds transferred from grant to Twentieth Century Fund, June 15, 1972). \$100,000, awarded on November 5, 1973. Program grant. General support. \$125,000, awarded on June 11, 1974. Program grant. To further operation and development of the National News Council. \$100,000 fy 1976, awarded June 20, 1975. Program grant. In support of further operation and development of a media review council. \$300,000 (\$100,000 fy 1977, \$100,000 fy 1978, \$100,000 fy 1979), awarded on March 12, 1976.

National News Council - William Arthur, 1973-1977

box 47

folder 342

Scope and Contents note

Program grants G76004, G76019. To support a national press council (Funds transferred from grant to Twentieth Century Fund, June 15, 1972). \$100,000, awarded on November 5, 1973. Program grant. General support. \$125,000, awarded on June 11, 1974. Program grant. To further operation and development of the National News Council. \$100,000 fy 1976, awarded June 20, 1975. Program grant. In support of further operation and development of a media review council. \$300,000 (\$100,000 fy 1977, \$100,000 fy 1978, \$100,000 fy 1979), awarded on March 12, 1976.

National News Council - William Arthur, 1973-1977

box 47

folder 343

Scope and Contents note

Program grants G76004, G76019. To support a national press council (Funds transferred from grant to Twentieth Century Fund, June 15, 1972). \$100,000, awarded on November 5, 1973. Program grant. General support. \$125,000, awarded on June 11, 1974. Program grant. To further operation and development of the National News Council. \$100,000 fy 1976, awarded June 20, 1975. Program grant. In support of further operation and development of a media review council. \$300,000 (\$100,000 fy 1977, \$100,000 fy 1978, \$100,000 fy 1979), awarded on March 12, 1976.

National News Council - William Arthur, 1973-1977

box 47

folder 344

Scope and Contents note

Program grants G76004, G76019. To support a national press council (Funds transferred from grant to Twentieth Century Fund, June 15, 1972). \$100,000, awarded on November 5, 1973. Program grant. General support. \$125,000, awarded on June 11, 1974. Program grant. To further operation and development of the National News Council. \$100,000 fy 1976, awarded June 20, 1975. Program grant. In support of further operation and development of a media review council. \$300,000 (\$100,000 fy 1977, \$100,000 fy 1978, \$100,000 fy 1979), awarded on March 12, 1976.

National News Council - William Arthur, 1978-1980

box 48

folder 345

National Opinion Research Center - Andrew Greeley, 1976-1979

box 48

folder 346

Scope and Contents note

Program grant G77010. Media symbols. Support for a study of the ethnic press and radio. \$91,400, awarded on March 16, 1972. Program grant. Support of exploratory research on the relationship between the mass media and the ways in which young Americans think about themselves and their society. \$34,700 fy 1977, awarded on June 25, 1976.

National Radio Theatre of Chicago - Alvin Spector, 1978-1982

box 48

folder 347

Scope and Contents note

D79259.

New School for Social Research - Herbert Danska, 1975-July 1978

box 48

folder 348

Scope and Contents note

Program grant G77014. Support of a feasibility study of means of improving local public affairs programming on television through joint commercial and non-commercial funding. \$116,000 (\$58,000 fy 1977, \$58,000 fy 1978), awarded on November 23, 1976.

New School for Social Research - Herbert Danska, 1975-July 1978

box 48

folder 349

Scope and Contents note

Program grant G77014. Support of a feasibility study of means of improving local public affairs programming on television through joint commercial and non-commercial funding. \$116,000 (\$58,000 fy 1977, \$58,000 fy 1978), awarded on November 23, 1976.

New School for Social Research - Herbert Danska, 1975-July 1978

box 48

folder 350

Scope and Contents note

Program grant G77014. Support of a feasibility study of means of improving local public affairs programming on television through joint commercial and non-commercial funding. \$116,000 (\$58,000 fy 1977, \$58,000 fy 1978), awarded on November 23, 1976.

New School for Social Research, 1977

box 49

folder 351

Scope and Contents note

Local public affairs programming. Report.

New York City Voluntary Action Corporation - Winifred Brown, 1976-1977

box 49

folder 352

Scope and Contents note

Discretionary grant. Funds for producing a TV videotape spot for volunteer recruitment. \$3,000, awarded on January 18, 1977.

Related Archival Materials note:**Related Archival Materials note**

Film entitled "Mayor's Voluntary Action Center." 30 second TV public service spot promoting volunteer recruitment. 1 reel. Labeled "IV 3 B6 F1," located in Film Vault, Unit 1, Shelf 2 as of 1993.

New York University - Red Burns and George Stoney, 1970-January 1975

box 49

folder 353

Scope and Contents note

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To provide support for the Alternate Media Center. \$325,000, awarded on March 15, 1973. Program grant. Support of diversifying and increasing sources of support for the Center. \$60,000 fy 1978, awarded on June 14, 1977.

New York University - Red Burns and George Stoney, 1970-
January 1975

box 49

folder 354

Scope and Contents note

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To provide support for the Alternate Media Center. \$325,000, awarded on March 15, 1973. Program grant. Support of diversifying and increasing sources of support for the Center. \$60,000 fy 1978, awarded on June 14, 1977.

New York University - Red Burns and George Stoney, 1970-
January 1975

box 49

folder 355

Scope and Contents note

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To provide support for the Alternate Media Center. \$325,000, awarded on March 15, 1973. Program grant. Support of diversifying and increasing sources of support for the Center. \$60,000 fy 1978, awarded on June 14, 1977.

New York University - Red Burns and George Stoney, 1970-
January 1975

box 49

folder 356

Scope and Contents note

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To provide support for the Alternate Media Center. \$325,000, awarded on March 15, 1973. Program grant. Support of diversifying and increasing sources of support for the Center. \$60,000 fy 1978, awarded on June 14, 1977.

New York University - Red Burns and George Stoney, 1970-
January 1975

box 49

folder 357

Scope and Contents note

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To provide support for the Alternate Media Center. \$325,000, awarded on March 15, 1973. Program grant. Support of diversifying and increasing sources of support for the Center. \$60,000 fy 1978, awarded on June 14, 1977.

New York University - Red Burns and George Stoney,
February 1975-1979

box 50

folder 358

Scope and Contents note

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To continue experiments with innovative applications of telecommunications technology. \$200,000 (\$100,000 fy 1976, \$100,000 fy 1977), awarded June 20, 1975.

New York University - Red Burns and George Stoney,
February 1975-1979

box 50

folder 359

Scope and Contents note

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To continue experiments with innovative applications of telecommunications technology. \$200,000 (\$100,000 fy 1976, \$100,000 fy 1977), awarded June 20, 1975.

New York University - Robert Sklar, 1975-1978

box 50

folder 360

Scope and Contents note

Discretionary grant D78120. Cultural history of American television. Support of research for a book by Professor Robert Sklar entitled, "Video-Land: Television and American Culture." \$4,950, awarded on October 6, 1977.

North Carolina - Department of Administration - Lee Wing,
1977-1983

box 50

folder 361

Scope and Contents note

Program grant G78209. For a comprehensive study of the current status of public telecommunications in North Carolina to evaluate new developments in telecommunications & recommend legislative and

administrative changes. \$82,677 (\$41,677 fy 1978, \$41,000 fy 1979), awarded on March 22, 1978.

North Carolina - Department of Administration - Lee Wing, 1977-1983	box 50	folder 362
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Scope and Contents note

Program grant G78209. For a comprehensive study of the current status of public telecommunications in North Carolina to evaluate new developments in telecommunications & recommend legislative and administrative changes. \$82,677 (\$41,677 fy 1978, \$41,000 fy 1979), awarded on March 22, 1978.

North Carolina - Department of Administration - Lee Wing, 1977-1983	box 50	folder 363
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Scope and Contents note

Program grant G78209. For a comprehensive study of the current status of public telecommunications in North Carolina to evaluate new developments in telecommunications & recommend legislative and administrative changes. \$82,677 (\$41,677 fy 1978, \$41,000 fy 1979), awarded on March 22, 1978.

University of North Carolina - William Gormley, 1974-1976	box 50	folder 364
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Scope and Contents note

Program grant. To conduct a study to determine the effects of cross-media ownership on state and local news content. \$20,425, awarded on November 22, 1974.

University of North Carolina - Stuart Johnson, 1970-1976	box 51	folder 365
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Scope and Contents note

Program grant. Southern Medical School Consortium Self-Instructional Project. \$75,000, awarded on November 12, 1971.

University of North Carolina - Stuart Johnson, 1970-1976	box 51	folder 366
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Scope and Contents note

Program grant. Southern Medical School Consortium Self-Instructional Project. \$75,000, awarded on November 12, 1971.

Northwestern University - John Cooper, 1964	box 51	folder 367
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Scope and Contents note

Medical School library.

Northwestern University - Robert Pekurney, 1979

box 51

folder 368

Scope and Contents note

Discretionary grant D79374. Observation of network programming - "Saturday Night Live." Support of "A Participant - Observation Study of a Network Program Production Company." \$2,670, awarded June 5, 1979.

University of Pennsylvania - Ronald Frank and Marshall Greenberg, 1973-1976

box 51

folder 369

Scope and Contents note

Program grants D75029, G76060. Survey of television audiences. To conduct exploratory research on the identification of special interest audiences for public television. \$38,500, awarded on November 22, 1974. Program grant. support of a pilot research study on the identification of special interest audiences for public television. \$130,000 fy 1976, awarded on September 29, 1975. Program grant G77324. Support of a national study of audiences for television. \$360,000 (\$250,000 fy 1978, \$110,000 fy 1979), awarded June 14, 1977.

General note

Grant number could be 760006 or 766060.

University of Pennsylvania - Ronald Frank and Marshall Greenberg, 1973-1976

box 51

folder 370

Scope and Contents note

Program grants D75029, G76060. Survey of television audiences. To conduct exploratory research on the identification of special interest audiences for public television. \$38,500, awarded on November 22, 1974. Program grant. support of a pilot research study on the identification of special interest audiences for public television. \$130,000 fy 1976, awarded on September 29, 1975. Program grant G77324. Support of a national study of audiences for television. \$360,000 (\$250,000 fy 1978, \$110,000 fy 1979), awarded June 14, 1977. Program grant. support of a pilot research study on the identification of special interest audiences for public television. \$130,000 fy 1976, awarded on September 29, 1975.

General note

Grant number could be 760006 or 766060.

University of Pennsylvania - Ronald Frank and Marshall Greenberg, 1973-1976	box 51	folder 371
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Scope and Contents note

Program grants D75029, G76060. Survey of television audiences. To conduct exploratory research on the identification of special interest audiences for public television. \$38,500, awarded on November 22, 1974. Program grant. support of a pilot research study on the identification of special interest audiences for public television. \$130,000 fy 1976, awarded on September 29, 1975. Program grant G77324. Support of a national study of audiences for television. \$360,000 (\$250,000 fy 1978, \$110,000 fy 1979), awarded June 14, 1977.

General note

Grant number could be 760006 or 766060.

University of Pennsylvania - Ronald Frank and Marshall Greenberg, 1977-1981	box 52	folder 372
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Scope and Contents note

Survey of television audiences.

University of Pennsylvania - Ronald Frank and Marshall Greenberg, 1977-1981	box 52	folder 373
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Scope and Contents note

Survey of television audiences.

University of Pennsylvania - Ronald Frank and Marshall Greenberg, 1977-1981	box 52	folder 374
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Scope and Contents note

Survey of television audiences.

University of Pennsylvania - William Moody, 1972-1974	box 52	folder 375
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Scope and Contents note

Discretionary grant. Economic alternatives for children's programming. Study of economic implications of removing advertising from children's television. \$13,000, awarded on August 17, 1972.

University of Pennsylvania - Martin Meyerson, 1974-1984	box 52	folder 376
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Scope and Contents note

Discretionary grant D78334. French-American television conferences. Support of Franco-American symposium concerning the artistic dimensions of television. \$5,000, awarded on May 23, 1978.

University of Pittsburgh - Carolyn Nemeyer, 1974-1976

box 52

folder 377

Scope and Contents note

Discretionary grant. Education for publishing. Partial support of the 2nd phase of a study of education for the book publishing industry conducted by the Association of American Publishers. \$4,450, awarded on April 21, 1975.

Planning Corporation for the Arts - Theodora Sklover, 1970-1972

box 52

folder 378

Scope and Contents note

Program grant. Planning Grant for Community Cable Television Origination. \$18,900, awarded on June 18, 1971.

Pomona College - Monica Morris, 1976-1977

box 53

folder 379

Scope and Contents note

Program grant. To support production of a pilot television program of entertainment and information for the elderly. \$23,317 (\$11,000 fy 1976, \$12,317 fy 1977), awarded on March 12, 1976.

Population Education, Inc. - Elizabeth Roberts, 1975-1980

box 53

folder 380

Scope and Contents note

Program grant G77005. Support of a workshop for members of the television industry and public for the purpose of clarifying and seeking resolution to questions related to televised sexuality. \$75,000 fy 1977, awarded on June 25, 1976. Program grant G77327. Support of a series of West Coast workshops for television's creative community and to hold meetings with representatives of network affiliates in order to begin discussion of a wide range of topics related to television and sexuality. \$100,000 (\$75,000 fy 1978, \$25,000 fy 1979), awarded on March 7, 1977. Discretionary grant D76010. Funds for planning a producer's workshop on the subject of stereotyping of sexual roles on television. \$3,000, awarded on February 17, 1976. Discretionary grant D79373. Operating expenses for fy 1979. \$15,000, awarded on May 1979.

Population Education, Inc. - Elizabeth Roberts, 1975-1980

Scope and Contents note

box 53

folder 381

Program grant G77005. Support of a workshop for members of the television industry and public for the purpose of clarifying and seeking resolution to questions related to televised sexuality. \$75,000 fy 1977, awarded on June 25, 1976. Program grant G77327. Support of a series of West Coast workshops for television's creative community and to hold meetings with representatives of network affiliates in order to begin discussion of a wide range of topics related to television and sexuality. \$100,000 (\$75,000 fy 1978, \$25,000 fy 1979), awarded on March 7, 1977. Discretionary grant D76010. Funds for planning a producer's workshop on the subject of stereotyping of sexual roles on television. \$3,000, awarded on February 17, 1976. Discretionary grant D79373. Operating expenses for fy 1979. \$15,000, awarded on May 1979.

 Population Education, Inc. - Elizabeth Roberts, 1975-1980

box 53

folder 382

Scope and Contents note

Program grant G77005. Support of a workshop for members of the television industry and public for the purpose of clarifying and seeking resolution to questions related to televised sexuality. \$75,000 fy 1977, awarded on June 25, 1976. Program grant G77327. Support of a series of West Coast workshops for television's creative community and to hold meetings with representatives of network affiliates in order to begin discussion of a wide range of topics related to television and sexuality. \$100,000 (\$75,000 fy 1978, \$25,000 fy 1979), awarded on March 7, 1977. Discretionary grant D76010. Funds for planning a producer's workshop on the subject of stereotyping of sexual roles on television. \$3,000, awarded on February 17, 1976. Discretionary grant D79373. Operating expenses for fy 1979. \$15,000, awarded on May 1979.

 Population Education, Inc. - Elizabeth Roberts, 1975-1980

box 53

folder 383

Scope and Contents note

Program grant G77005. Support of a workshop for members of the television industry and public for the purpose of clarifying and seeking resolution to questions related to televised sexuality. \$75,000 fy 1977, awarded on June 25, 1976. Program grant G77327. Support of a series of West Coast workshops for television's creative community and to hold meetings with representatives of network affiliates in order to begin discussion of a wide range of topics related to television and sexuality. \$100,000 (\$75,000 fy 1978, \$25,000 fy 1979), awarded on March 7, 1977. Discretionary grant D76010. Funds

for planning a producer's workshop on the subject of stereotyping of sexual roles on television. \$3,000, awarded on February 17, 1976. Discretionary grant D79373. Operating expenses for fy 1979. \$15,000, awarded on May 1979.

Press-Enterprise - Norman Cherniss, 1972-1976

box 53

folder 384

Scope and Contents note

Discretionary grant. For establishment of a press council. \$6,600, awarded on October 24, 1973.

Princeton University - Fritz Machlup, 1976-1978

box 53

folder 385

Scope and Contents note

Program grant G77008. Support of an economic study of all industries that comprise the media of communications. \$67,136 fy 1977, awarded on June 25, 1976.

Commission on Private Philanthropy and Public Needs - Leonard Silverstein, 1974-1978

box 54

folder 386

Scope and Contents note

Program grant. For a study of philanthropy, its relationship to government and its role in American society. \$25,000, awarded on November 22, 1974.

Public Agenda Foundation - John Immerwahr, 1978-1981

box 54

folder 387

Scope and Contents note

Program grant G79252. To develop a profile of public and leadership attitudes about freedom of expression in the mass media and disseminate the findings. \$175,000 (\$40,000 fy 1979, \$10,000 fy 1980, \$25,000 fy 1981), awarded on March 22, 1979.

Public Agenda Foundation - John Immerwahr, 1978-1981

box 54

folder 388

Scope and Contents note

Program grant G79252. To develop a profile of public and leadership attitudes about freedom of expression in the mass media and disseminate the findings. \$175,000 (\$40,000 fy 1979, \$10,000 fy 1980, \$25,000 fy 1981), awarded on March 22, 1979.

Public Agenda Foundation - Daniel Yankelovich, 1977-1978

box 54

folder 389

Scope and Contents note

Program grant G77328. Support of a feasibility study to determine if there is a demand among potential users for the Public Agenda's work and if so to determine

what role the media are willing and able to play in the dissemination process. \$20,000 fy 1978, awarded on June 14, 1977.

Public Agenda Foundation - Daniel Yankelovich, 1977-1978	box 54	folder 390
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Scope and Contents note

Program grant G77328. Support of a feasibility study to determine if there is a demand among potential users for the Public Agenda's work and if so to determine what role the media are willing and able to play in the dissemination process. \$20,000 fy 1978, awarded on June 14, 1977.

Race Relations Information Center - James Leeson, 1972-1975	box 54	folder 391
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Scope and Contents note

Program grant. Support for three seminars on race relations reporting. \$50,000, awarded on March 12, 1974.

Rand Corporation - Franz Allina, 1969-1973	box 54	folder 392
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Scope and Contents note

Program grant. Study of cable television regulation. \$45,000, awarded on October 22, 1969.

Rand Corporation - Leland Johnson, 1970-1976	box 55	folder 393
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Scope and Contents note

Program grant. Communications policy issues. Support for research in cable television policy. \$500,000, awarded on June 11, 1970. Program grant. Support for program of studies of communications policy issue. \$350,000, awarded on June 15, 1973.

Rand Corporation - Leland Johnson, 1970-1976	box 55	folder 394
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Scope and Contents note

Program grant. Communications policy issues. Support for research in cable television policy. \$500,000, awarded on June 11, 1970. Program grant. Support for program of studies of communications policy issue. \$350,000, awarded on June 15, 1973.

Rand Corporation - Leland Johnson, 1970-1976	box 55	folder 395
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Scope and Contents note

Program grant. Communications policy issues. Support for research in cable television policy. \$500,000, awarded on June 11, 1970. Program grant. Support for

program of studies of communications policy issue.
\$350,000, awarded on June 15, 1973.

Rand Corporation - Leland Johnson, 1970-1976

box 55

folder 396

Scope and Contents note

Program grant. Communications policy issues. Support for research in cable television policy. \$500,000, awarded on June 11, 1970. Program grant. Support for program of studies of communications policy issue. \$350,000, awarded on June 15, 1973.

Rand Corporation - Robert Yin, 1973-1977

box 55

folder 397

Scope and Contents note

Program grant G76009. Evaluation of children's television network. Beginning research on identifying and measuring the size of special interest audiences for public television. \$35,000, awarded on June 11, 1974. Program grant. Support of studies of communications policy issues. \$100,000 (\$50,000 fy 1976, \$50,000 fy 1977), awarded on November 10, 1975. Discretionary grant. For a feasibility study of new evaluation methods for "Sesame Street" and "The Electric Company." \$6,925, awarded on June 8, 1973. Discretionary grant. To publish and distribute a study of new evaluation methods for Children's Television Workshop programs. \$2,500, awarded on September 12, 1973.

Rand Corporation - Robert Yin, 1973-1977

box 55

folder 398

Scope and Contents note

Program grant G76009. Evaluation of children's television network. Beginning research on identifying and measuring the size of special interest audiences for public television. \$35,000, awarded on June 11, 1974. Program grant. Support of studies of communications policy issues. \$100,000 (\$50,000 fy 1976, \$50,000 fy 1977), awarded on November 10, 1975. Discretionary grant. For a feasibility study of new evaluation methods for "Sesame Street" and "The Electric Company." \$6,925, awarded on June 8, 1973. Discretionary grant. To publish and distribute a study of new evaluation methods for Children's Television Workshop programs. \$2,500, awarded on September 12, 1973.

Regional Plan Association - Mike McManus, 1970-1975

box 56

folder 399

Scope and Contents note

Program grant. Support for evaluation of "Choices for '76" television series. \$50,000, awarded on March 15, 1973.

Regional Plan Association - Mike McManus, 1970-1975	box 56	folder 400
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Scope and Contents note

Program grant. Support for evaluation of "Choices for '76" television series. \$50,000, awarded on March 15, 1973.

Regional Plan Association - Mike McManus, 1970-1975	box 56	folder 401
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Scope and Contents note

Program grant. Support for evaluation of "Choices for '76" television series. \$50,000, awarded on March 15, 1973.

Regional Plan Association - Mike McManus, 1970-1975	box 56	folder 402
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Scope and Contents note

Program grant. Support for evaluation of "Choices for '76" television series. \$50,000, awarded on March 15, 1973.

Regional Plan Association - Mike McManus, 1970-1975	box 56	folder 403
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Scope and Contents note

Program grant. Support for evaluation of "Choices for '76" television series. \$50,000, awarded on March 15, 1973.

Reporters Committee for Freedom of the Press - Jack Landau, 1976-1977	box 56	folder 404
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Scope and Contents note

Program grant G78211. For a program to strengthen existing services and extend fundraising activities. \$71,460 (\$10,000 fy 1978, \$41,460 fy 1979, \$20,000 fy 1980), awarded on March 22, 1978.

Reporters Committee for Freedom of the Press - Jack Landau, 1978-1981	box 57	folder 405
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Reporters Committee for Freedom of the Press - Jack Landau, 1978-1981	box 57	folder 406
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Research Foundation for Mental Hygiene - Allen Miller, 1975	box 57	folder 407
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Scope and Contents note

Patient orientation film.

Research Foundation for Mental Hygiene - David Wilder, 1974-1975	box 57	folder 408
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Scope and Contents note

Discretionary grant D75021. Patient orientation film. For an evaluation of the films produced with Foundation funds for the orientation of hospital patients. \$4,895, awarded on December 20, 1974. Discretionary grant D75030. To cover costs of evaluating MF's Medical Project. \$11,396, awarded on June 5, 1979.

Research Foundation for Mental Hygiene - David Wilder, 1974-1975	box 57	folder 409
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Scope and Contents note

Discretionary grant D75021. Patient orientation film. For an evaluation of the films produced with Foundation funds for the orientation of hospital patients. \$4,895, awarded on December 20, 1974. Discretionary grant D75030. To cover costs of evaluating MF's Medical Project. \$11,396, awarded on June 5, 1979.

Research Foundation of the State University of New York Stony Brook - Kurt Lang, 1974-1981	box 57	folder 410
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Scope and Contents note

Discretionary grant D75019. Mass media and Watergate. For support of a study of the relationship between the mass media and the Watergate controversy. \$5,000, awarded on November 22, 1974.

University of Richmond - Robert Alley and Irby Brown, 1977-1978	box 57	folder 411
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Scope and Contents note

Program grant G79254. Television workshops. To conduct research, organize a conference, and write a book about the relationship between television and the family over the last three decades of American life. \$64,885 (\$10,000 fy 1979, \$54,885 fy 1980), awarded on March 22, 1979.

University of Richmond - Robert Alley and Irby Brown, 1979	box 58	folder 412
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Scope and Contents note

Television workshops.

University of Richmond - Robert Alley and Irby Brown, 1979	box 58	folder 413
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Scope and Contents note

Television workshops.

Roswell Park Memorial Institute - Gerald Murphy, 1954-1972	box 58	folder 414
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Scope and Contents note

Health Research, Inc.

Rutgers University - Jerome Aumente, 1972-1983	box 58	folder 415
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Scope and Contents note

Program grant G79368. To conduct a seminar-workshop for television critics. \$40,000 fy 1980, awarded on June 14, 1979.

Rutgers University - Jerome Aumente, 1972-1983	box 58	folder 416
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Scope and Contents note

Program grant G79368. To conduct a seminar-workshop for television critics. \$40,000 fy 1980, awarded on June 14, 1979.

Rutgers University - Jerome Aumente, 1972-1983	box 58	folder 417
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Scope and Contents note

Program grant G79368. To conduct a seminar-workshop for television critics. \$40,000 fy 1980, awarded on June 14, 1979.

University of Saskatchewan - John Gutelius, 1969-1971	box 59	folder 418
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Scope and Contents note

Discretionary grant. Funds to recruit new staff. \$3,000, awarded on December 2, 1969.

Senate of the State of New York - Michael Ruberti, 1973-1975	box 59	folder 419
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Scope and Contents note

Program grant. For a conference on the appropriate role of state governments in cable television regulation. \$20,000, awarded on November 5, 1973. Discretionary grant. For a conference on the appropriate role of state governments in cable television regulation. \$20,000, awarded on November 5, 1973.

Senate of the State of New York - Michael Ruberti, 1973-1975	box 59	folder 420
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Scope and Contents note

Program grant. For a conference on the appropriate role of state governments in cable television regulation.

\$20,000, awarded on November 5, 1973. Discretionary grant. For a conference on the appropriate role of state governments in cable television regulation. \$20,000, awarded on November 5, 1973.

Social Science Research Council - Warren E. Miller, 1974	box 59	folder 420A
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Scope and Contents note

Mass communications and political behavior.

Social Science Research Council - Sidney Kraus, 1973-1979	box 59	folder 421
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Scope and Contents note

Program grant. Politics and the media in the 1975 election. For support of a series of conference on the feasibility of a study of politics and the mass media in the 1976 Presidential election. \$21,000, awarded on March 12, 1974. Program grant. To continue the work of a Social Science Research Council Committee which is designing a program of integrated research on the relationship between politics and the mass media in the 1976 Presidential election. \$61,000, awarded on November 22, 1974.

Social Science Research Council - Eleanor Sheldon, 1974-September 1974	box 59	folder 422
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Social Science Research Council - Eleanor Sheldon, 1974-September 1974	box 59	folder 423
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Social Science Research Council - Eleanor Sheldon, 1974-September 1974	box 59	folder 424
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Social Science Research Council - Eleanor Sheldon, October 1974-1977	box 60	folder 425
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Social Science Research Council - Eleanor Sheldon, October 1974-1977	box 60	folder 426
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Social Science Research Council - Eleanor Sheldon, October 1974-1977	box 60	folder 427
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Social Science Research Council - Eleanor Sheldon, October 1974-1977	box 60	folder 428
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Social Science Research Council - Eleanor Sheldon - Reports, 1972-October 1974	box 60	folder 429
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Scope and Contents note

Program grant. Support for a study of the relationship between politics and the media in the 1974 election. \$159,000, awarded on June 11, 1974.

Social Science Research Council - Eleanor Sheldon - Reports, 1972-October 1974	box 60	folder 430
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Scope and Contents note

Program grant. Support for a study of the relationship between politics and the media in the 1974 election. \$159,000, awarded on June 11, 1974.

Social Science Research Council - Eleanor Sheldon - Reports, 1975	box 61	folder 431
Social Science Research Council - Eleanor Sheldon - Reports, 1975	box 61	folder 432
Social Science Research Council - Eleanor Sheldon - Reports, 1975	box 61	folder 433
Social Science Research Council - Eleanor Sheldon - Reports, 1975	box 61	folder 434
Society of Neurological Surgeons Research Foundations, Inc. - William Meacham, 1969-1989	box 61	folder 435

Scope and Contents note

Program grant. Improving neurosurgical communications through television. \$340,000, awarded June 11, 1970. Discretionary grant D76009. In support of a science writers' seminar to be held at Airlie House on May 1976. \$2,570, awarded on February 11, 1976.

Society of Neurological Surgeons Research Foundations, Inc. - William Meacham, 1969-1989	box 61	folder 436
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Scope and Contents note

Program grant. Improving neurosurgical communications through television. \$340,000, awarded June 11, 1970. Discretionary grant D76009. In support of a science writers' seminar to be held at Airlie House on May 1976. \$2,570, awarded on February 11, 1976.

University of Southern California - Herbert Dordick, 1977	box 62	folder 437
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Scope and Contents note

Discretionary grant D78118. In support of a conference on telecommunications policy to be held at Airlie House on May 1978. \$5,000, awarded on August 8, 1977.

University of Southern California - Gerhard Hanneman, 1972-1978	box 62	folder 438
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Scope and Contents note

Program grant. Research on impact of drug information in the mass media. \$36,100, awarded on March 12, 1974. Discretionary grant D78226. Additional support

of the Airlie House conference. \$3,000, awarded on March 27, 1978.

University of Southern California - Allan Talbot, 1973-1975	box 62	folder 439
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Scope and Contents note

Program grant. Support for a study of the uses of cable television by municipal governments. \$28,000, awarded on March 12, 1974.

Southern Regional Council - George Esser, 1973-1978	box 62	folder 440
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Scope and Contents note

Program grant. Partial support for the Southern Project for Investigative Journalism. \$89,000, awarded on June 15, 1973.

Southern Regional Council - George Esser, 1973-1978	box 62	folder 441
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Scope and Contents note

Program grant. Partial support for the Southern Project for Investigative Journalism. \$89,000, awarded on June 15, 1973.

Southern Regional Council - George Esser, 1973-1978	box 62	folder 442
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Scope and Contents note

Program grant. Partial support for the Southern Project for Investigative Journalism. \$89,000, awarded on June 15, 1973.

Stanford University - June Fisher, 1976-1978	box 62	folder 443
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Scope and Contents note

Discretionary grant D77210. Support of a study entitled "Women and Heart Disease: Images in Popular Media from 1959 to 1974" under the direction of June Fisher, M. D. \$3,000, awarded on February 17, 1977.

Stanford University - Lyle M. Nelson, 1977-1980	box 62	folder 444
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Scope and Contents note

Discretionary grant D78121. Television in Samoa. Research for a book by Professor Lyle M. Nelson on the impact of 12 years of television on American Samoa. \$4,881, awarded on October 1977.

Stanford University - William Rivers, 1972-1981	box 63	folder 445
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Scope and Contents note

Program grant. Support for research on government-media relationships. \$58,000, awarded on November 5, 1973. Discretionary grant D77315. Research for a book by Prof. William L. Rivers entitled "The Other Government: The News Media." \$5,000, awarded on May 1977.

Stanford University - William Rivers, 1972-1981

box 63

folder 446

Scope and Contents note

Program grant. Support for research on government-media relationships. \$58,000, awarded on November 5, 1973. Discretionary grant D77315. Research for a book by Prof. William L. Rivers entitled "The Other Government: The News Media." \$5,000, awarded on May 1977.

Syracuse University - Thomas Patterson, 1975-1980

box 63

folder 447

Scope and Contents note

Program grant G76012. For a study of how national media information is filtered through local media and how local primaries are covered. \$400,000 (\$168,000 fy 1976, \$168,000 fy 1977, \$64,000 fy 1978), awarded on January 9, 1976.

Tufts University - Phillip Horton - Papers, 1976-1977

box 63

folder 448

Scope and Contents note

Discretionary grant D77006. Freedom of the press. Funds to organize a conference on the Third World challenge to press freedom and the free flow of information. \$10,000, awarded on October 1976.

Tufts University - Phillip Horton - Papers, 1976-1977

box 63

folder 449

Scope and Contents note

Discretionary grant D77006. Freedom of the press. Funds to organize a conference on the Third World challenge to press freedom and the free flow of information. \$10,000, awarded on October 1976.

Tufts University - Phillip Horton - Papers, 1976-1977

box 63

folder 450

Scope and Contents note

Discretionary grant D77006. Freedom of the press. Funds to organize a conference on the Third World

challenge to press freedom and the free flow of information. \$10,000, awarded on October 1976.

Tufts University - Phillip Horton - Papers, 1977-1978	box 64	folder 451
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Scope and Contents note

Freedom of the press.

Tufts University - Phillip Horton - Papers, 1977-1978	box 64	folder 452
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Scope and Contents note

Freedom of the press.

Twentieth Century Fund - Murray Rossant, 1972-1976	box 64	folder 453
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Scope and Contents note

Discretionary grant D75031. Support for an evaluation of The National News Council. \$2,500, awarded on June 11, 1975.

Twentieth Century Fund - Murray Rossant, 1972-1976	box 64	folder 454
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Scope and Contents note

Discretionary grant D75031. Support for an evaluation of The National News Council. \$2,500, awarded on June 11, 1975.

Twentieth Century Fund - Murray Rossant, 1972-1976	box 64	folder 455
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Scope and Contents note

Discretionary grant D75031. Support for an evaluation of The National News Council. \$2,500, awarded on June 11, 1975.

Twentieth Century Fund - Murray Rossant, 1978-1979	box 65	folder 456
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Scope and Contents note

Project grant G78331. National Press Council. To conduct a study on the institutionalization of debates in presidential elections. \$11,250, awarded on June 29, 1978.

Twentieth Century Fund - Murray Rossant, 1972-1976	box 65	folder 457
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Scope and Contents note

Satellite communication.

Twentieth Century Fund - Murray Rossant, 1978-1979	box 65	folder 458
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Scope and Contents note

Project grant G78331. National Press Council. To conduct a study on the institutionalization of debates in presidential elections. \$11,250, awarded on June 29, 1978.

United Church of Christ - Everett Parker & Marsha Prowitt,
1970-1976

box 65

folder 459

Scope and Contents note

Program grant. Fee regulations. Guide to citizen action in the media. \$18,632, awarded on January 18, 1971. Program grant. For rewriting and printing publications for citizen groups on regulations of the Federal Communications Commission. \$26,000, awarded on March 12, 1974. Discretionary grant. To produce lawyers' handbook for citizens groups dealing with broadcasting stations. \$8,500, awarded on June 5, 1972.

United Church of Christ - Everett Parker & Marsha Prowitt,
1970-1976

box 65

folder 460

Scope and Contents note

Program grant. Fee regulations. Guide to citizen action in the media. \$18,632, awarded on January 18, 1971. Program grant. For rewriting and printing publications for citizen groups on regulations of the Federal Communications Commission. \$26,000, awarded on March 12, 1974. Discretionary grant. To produce lawyers' handbook for citizens groups dealing with broadcasting stations. \$8,500, awarded on June 5, 1972.

Urban Institute, 1970-1979

box 65

folder 461

Scope and Contents note

Program grant G76008. Cable Television Information Service. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974. Program grant. Support of a study and analysis of local and national issues in cable television policy and the provision of technical assistance to state and local governments. \$300,000 (\$75,000 fy 1976, \$150,000 fy 1977, \$75,000 fy 1978), awarded on November 10, 1975. Program grant G78104. Further support for CTIC to furnish advice & information to state and local governments and to participate in the federal policymaking process. \$300,000 (\$75,000 fy 1978, \$150,000 fy 1979, \$75,000 fy 1980), awarded on November 28, 1977. Program grant G79251. To become

an independent, self-sustaining organization which furnishes information and advice about cable television to state and local governments. \$100,000 (\$40,000 fy 1979, \$60,000 fy 1980), awarded on March 22, 1979. Discretionary grant D77001. Support of a conference on telecommunications policy to be held at Air House in spring -77.

Urban Institute - Proposals, 1970-1971

box 66

folder 462

Scope and Contents note

Cable Television Information Service.

Urban Institute - Proposals, 1970-1971

box 66

folder 463

Scope and Contents note

Cable Television Information Service.

Urban Institute - William Gorham, 1971-1972

box 66

folder 464

Scope and Contents note

Cable Television Information Service.

Urban Institute - William Gorham, 1971-1972

box 66

folder 465

Scope and Contents note

Cable Television Information Service.

Urban Institute - William Gorham, 1971-1972

box 66

folder 466

Scope and Contents note

Cable Television Information Service.

Urban Institute - William Gorham, 1971-1972

box 66

folder 467

Scope and Contents note

Cable Television Information Service.

Urban Institute - William Gorham, 1973-1977

box 67

folder 468

Scope and Contents note

Program grant. For support of the Cable Television Information Center. \$250,000, awarded on November 5, 1973. Program grant. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974.

Urban Institute - William Gorham, 1973-1977

box 67

folder 469

Scope and Contents note

Program grant. For support of the Cable Television Information Center. \$250,000, awarded on November 5, 1973. Program grant. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974.

Urban Institute - William Gorham, 1973-1977

box 67

folder 470

Scope and Contents note

Program grant. For support of the Cable Television Information Center. \$250,000, awarded on November 5, 1973. Program grant. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974.

Urban Institute - William Gorham, 1973-1977

box 67

folder 471

Scope and Contents note

Program grant. For support of the Cable Television Information Center. \$250,000, awarded on November 5, 1973. Program grant. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974.

Urban Institute - William Gorham, 1973-1977

box 67

folder 472

Scope and Contents note

Program grant. For support of the Cable Television Information Center. \$250,000, awarded on November 5, 1973. Program grant. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974.

Urban Institute - William Gorham, 1978-1981

box 67

folder 473

Scope and Contents note

Cable Television Information Service.

Urban Institute - William Gorham, 1978-1981

box 67

folder 474

Scope and Contents note

Cable Television Information Service.

West Virginia University - School of Medicine - Roland Schmidt, 1970-1971	box 68	folder 475
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Scope and Contents note

Program grant. Support for audiovisual self-teaching program in the fundamentals of pediatric cardiology. \$12,000, awarded on March 12, 1970.

University of Wisconsin - Jack McLeod, 1974-1977	box 68	folder 476
--	--------	------------

Scope and Contents note

Program grant. For support of a study of the influence of mass communications on young voters. \$29,380, awarded on March 12, 1974.

Woodrow Wilson International Center for Scholars - S. Frederick Starr, 1975-1981	box 68	folder 477
--	--------	------------

Scope and Contents note

Discretionary grant D76008. American journalists in the Union of Soviet Socialist Republics (USSR). In support of a conference of American journalists and scholars concerned with reporting from the Soviet Union. \$5,350, awarded on February 6, 1976.

Young Filmmakers, Inc. - Karen Cooper and Roger Larson, 1977-1979	box 68	folder 478
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Scope and Contents note

Program grant G77221. Support a project to measure the potential and assess the possibilities for expanded services of these two organizations that are involved in making communications skills and tools available for people pursuing educational, vocational & artistic objectives. \$58,000 (\$29,000 fy 1977, \$29,000 fy 1978), awarded on March 7, 1977.

Young Filmmakers, Inc. - Karen Cooper and Roger Larson, 1977-1979	box 68	folder 479
---	--------	------------

Scope and Contents note

Program grant G77221. Support a project to measure the potential and assess the possibilities for expanded services of these two organizations that are involved in making communications skills and tools available for people pursuing educational, vocational & artistic

objectives. \$58,000 (\$29,000 fy 1977, \$29,000 fy 1978),
awarded on March 7, 1977.

[^ Return to Table of Contents](#)

Markle Foundation Programs - Accession 2

Physical Description: 24 Cubic Feet

Arrangement note

This subgroup is arranged in two series:

Series 1 - Grants in Communications (1979-1984)

Series 2 - Grants in Communications (1984-1989)

Within each series, materials are arranged alphabetically. The beginning of each file includes the project proposal letter, Grantee File Checklist, authorization memorandum, award letter, budget, and summary sheets. The remaining material in the file is arranged chronologically.

Scope and Contents

During the years that the Markle Foundation program in mass communications and information technology has been in place, it has sponsored numerous projects that involve strengthening the performance of the media and understanding the potential of communications technology. This grant series, which contains correspondence, memoranda, reports, financial data, publicity materials, and printed matter, documents the Foundation's interest in all aspects of the media, as well as its efforts to support a wide range of projects designed to improve mass communications.

Grants have focused on the uses of the media to inform and to facilitate political participation; the developing role of interactive communications technology, including advances in multimedia and electronic publishing; and the development of telecommunications policies that serve the public interest. In addition, the Markle Foundation has supported projects that revitalize American radio; determine the effect television has on child development; study the impact of the media on politics; develop a feasible system of qualitative ratings for television; and examine how technology can be used to assist an aging population.

Specifically, the Foundation has funded a wide range of activities, including "Channels of Communication," a magazine that critically examines television and its relationship to society; the National News Council, which investigates and adjudicates complaints against the press; the New York World Television Festival; Telecommunications Policy Research conferences; and the Public Agenda Foundation, which organized a series of "citizen's choice campaigns" in which local media in various parts of the country agreed to cover a particular election topic in depth.

Many of the Foundation's projects have focused on ways to improve political coverage on television. The Foundation formed the Markle Commission on the Media and the Electorate, whose main tasks were to define the kinds, quality, and depth of information the media should present to the public.

Beginning in the early 1980s, the Markle Foundation took a serious look at radio as a medium which might redress some of what they considered to be the past failures of both commercial television and radio. The Foundation's commitment to improvement in radio programming was demonstrated by its support of TMC Multimedia Corporation (in the form of a Program-Related Investment, or PRI grant) in its effort to produce and to distribute educational and entertaining radio programming.

The Markle Foundation's interest in technology and an aging population was evident in its support of a number of RAND Corporation studies that examined how older people use technology, and how that technology affects their daily living. Beginning in the mid-1980s, the Foundation supported the work of Senior Net, a computer communications network designed to aid the elderly, developed at the University of San Francisco. Later in the decade, the Markle Foundation funded the development of the Community Barter Exchange program, a form of cable television-assisted exchange of services among elderly persons.

The grant files have been maintained as created by the Markle Foundation. They are divided chronologically into two series, although there is some overlap and both series contain a few files from outside their respective time frames. Within each series the files are arranged alphabetically. The names of individuals listed on the folders refer to the contact person withing the organization.

A prefix of "G" in front of a grant number connotes a program grant; a "D" signifies a grant from the president's discretionary fund. A PRI (Program-Related Investment) grant is made either in the form of loans, or the purchase of equity in business activities whose economic success would further the foundation's goals.

The Markle Foundation does not have an application form for submitting a proposal. An informal letter outlining the project is all that is required. This letter, along with the Grantee File Checklist, authorization memorandum, award letter, budget, and summary sheets are filed at the front of each grant file. The rest of the material in each file is in chronological order.

For additional information on grantees (including names of recipients and award purposes), see the Appropriations section of the "Annual Reports" of the Markle Foundation.

Grants in Communications (1979-1984), 1975-1994

Physical Description: 13.2 cu. ft. Cubic Feet 11 boxes

Processing Information:

Processing Information

Box 9/Folder 231, Persistent ID: ref1750 is NOT USED and was deleted

Title/Description	Instances	
Academy of Political Science - Robert Connery, 1981-1983	box 1	folder 1
Scope and Contents note		
D82113.		
Action for Children's Television - Peggy Charren, 1980-1982	box 1	folder 2
Scope and Contents note		
G81216.		
Action for Children's Television - Peggy Charren, 1980-1982	box 1	folder 3
Scope and Contents note		
G81216.		
Action for Children's Television - Peggy Charren, 1982-1983	box 1	folder 4

Scope and Contents note

D83114.

Action for Children's Television - Peggy Charren, 1983

box 1

folder 5

Scope and Contents note

D83340.

Action for Children's Television - Peggy Charren, 1983-1985

box 1

folder 6

Scope and Contents note

D84215.

Action for Children's Television - Peggy Charren, 1983-1985

box 1

folder 7

Scope and Contents note

D84215.

All Souls College - Janet Morgan, 1982-1989

box 1

folder 8

Scope and Contents note

G83108.

American Academy of ARts and Sciences - Stephen R.
Graubard, 1979-1984

box 1

folder 9

Scope and Contents note

G80103.

American Arbitration Association - Robert Coulson,
1979-1980

box 1

folder 10

Scope and Contents note

D80106.

American Bar Association - Elissa C. Lichtenstein, 1982-1985

box 1

folder 11

Scope and Contents note

G83222.

American Film Institute - Sam Grogg, 1979-1981

box 1

folder 12

Scope and Contents note

D80108.

American Film Institute - Jean Firstenberg, 1981-1982, 1986

box 1

folder 13

Scope and Contents note

D82223.

American Society of Newspaper Editors Foundation - Robert Phelps and Philip Meyer, 1982-1983	box 1	folder 14
--	-------	-----------

Scope and Contents note

G82217.

American Society of Newspaper Editors Foundation - Robert Phelps and Philip Meyer, 1982-1986	box 1	folder 15
--	-------	-----------

Scope and Contents note

G84105.

American Society of Newspaper Editors Foundation - Robert Phelps, 1984-1986	box 1	folder 16
---	-------	-----------

Scope and Contents note

D85109.

University of Arizona - Thomas L. Schuessler, 1979-1984	box 1	folder 17
---	-------	-----------

Scope and Contents note

G80216.

Aspen Institute for Humanistic Studies - David Burnham, 1979-1986	box 1	folder 18
---	-------	-----------

Scope and Contents note

G80217.

Aspen Institute for Humanistic Studies - Michael Rice, 1979-1989	box 1	folder 19
--	-------	-----------

Scope and Contents note

G82103.

Aspen Institute for Humanistic Studies - Michael Rice, 1979-1989	box 1	folder 20
--	-------	-----------

Scope and Contents note

G82103.

Aspen Institute for Humanistic Studies - Michael Rice, 1979-1989	box 1	folder 21
--	-------	-----------

Scope and Contents note

G82103.

Aspen Institute for Humanistic Studies - David Burnham, 1982, 1986	box 1	folder 22
---	-------	-----------

Scope and Contents note

D82338.

Aspen Institute for Humanistic Studies - Wye Woods Conference - Michael Rice, 1983-1989	box 1	folder 23
--	-------	-----------

Scope and Contents note

G84207.

Aspen Institute for Humanistic Studies - Wye Woods Conference - Michael Rice, 1983-1989	box 1	folder 24
--	-------	-----------

Scope and Contents note

G84207.

Aspen Institute for Humanistic Studies - Wye Woods Conference - Michael Rice, 1983-1989	box 1	folder 25
--	-------	-----------

Scope and Contents note

G84207.

Aspen Institute for Humanistic Studies - Wye Woods Conference - Michael Rice, 1983-1989	box 1	folder 26
--	-------	-----------

Scope and Contents note

G84207.

Aspen Institute for Humanistic Studies - Wye Woods Conference - Michael Rice, 1983-1989	box 1	folder 27
--	-------	-----------

Scope and Contents note

G84207.

Aspen Institute for Humanistic Studies - Wye Woods Conference - Michael Rice, 1983-1989	box 2	folder 28
--	-------	-----------

Scope and Contents note

G84207.

Aspen Institute for Humanistic Studies - Wye Woods Conference - Michael Rice, 1983-1989	box 2	folder 29
--	-------	-----------

Scope and Contents note

G84207.

 Association of the Bar of the City of New York - Stuart
Sucherman, 1979-1981

box 2

folder 30

Scope and Contents note

G80218.

 Association of the Bar of the City of New York - Stuart
Sucherman, 1979-1981

box 2

folder 31

Scope and Contents note

G80218.

 Audio Independents, Inc. - Michael Toms, 1981-1984

box 2

folder 32

Scope and Contents note

G82327.

 Audio Independents, Inc. - Michael Toms, 1981-1984

box 2

folder 33

Scope and Contents note

G82327.

 Audio Independents, Inc. - Michael Toms, 1981-1984

box 2

folder 34

Scope and Contents note

G82327. Printed material.

 Audio Independents, Inc. - Michael Toms, 1982-1984

box 2

folder 35

Scope and Contents note

D83225.

 Boys Town Center for the Study of Youth Development -
John P. Murray and Gavriel Salomon, 1980-1991

box 2

folder 36

Scope and Contents note

G82220.

 Boys Town Center for the Study of Youth Development -
John P. Murray and Gavriel Salomon, 1980-1991

box 2

folder 37

Scope and Contents note

G82220.

 Boys Town Center for the Study of Youth Development -
John P. Murray and Gavriel Salomon, 1980-1991

box 2

folder 38

Scope and Contents note

G82220.

British Film Institute - Anthony Smith, 1977-1984

box 2

folder 39

Scope and Contents note

G80326.

British Film Institute - Anthony Smith, 1977-1984

box 2

folder 40

Scope and Contents note

G80326.

British Film Institute - Anthony Smith, 1977-1984

box 2

folder 41

Scope and Contents note

G80326.

British Film Institute - Anthony Smith, 1977-1984

box 2

folder 42

Scope and Contents note

G80326.

British Film Institute - Anthony Smith, 1977-1984

box 2

folder 43

Scope and Contents note

G80326.

British Film Institute - Anthony Smith, 1977-1984

box 2

folder 44

Scope and Contents note

G80326. Printed material.

British Film Institute - Anthony Smith, 1977-1984

box 2

folder 45

Scope and Contents note

G80326. Printed material.

British Film Institute - Anthony Smith and Richard Hoggart,
1983-1989

box 2

folder 46

Scope and Contents note

G83336.

British Film Institute - Anthony Smith and Richard Hoggart,
1983-1989

box 2

folder 47

Scope and Contents note

G83336.

British Film Institute - Anthony Smith and Richard Hoggart, 1983-1989	box 2	folder 48
--	-------	-----------

Scope and Contents note

G83336.

British Film Institute - Anthony Smith and Richard Hoggart, 1983-1989	box 2	folder 49
--	-------	-----------

Scope and Contents note

G83336.

British Film Institute - Anthony Smith and Richard Hoggart, 1983-1989	box 3	folder 50
--	-------	-----------

Scope and Contents note

G83336.

British Film Institute - Anthony Smith and Richard Hoggart, 1983-1989	box 3	folder 51
--	-------	-----------

Scope and Contents note

G83336.

British Film Institute - Anthony Smith and Richard Hoggart, 1983-1989	box 3	folder 52
--	-------	-----------

Scope and Contents note

G83336.

Cable Television Information Center - Harold Horn, 1981-1983	box 3	folder 53
---	-------	-----------

Scope and Contents note

G81334.

California Council for the Humanities - Bruce Sievers, 1980-1985	box 3	folder 54
---	-------	-----------

Scope and Contents note

G81333.

California Public Broadcasting Commission - Joel Kugelmass, 1981-1983	box 3	folder 55
--	-------	-----------

Scope and Contents note

D82224.

California Public Broadcasting Commission - Joel Kugelmass, 1981-1983	box 3	folder 56
--	-------	-----------

Scope and Contents note

D82224. Printed material.

University of California, Los Angeles - Charles Firestone, 1980-1984	box 3	folder 57
---	-------	-----------

Scope and Contents note

D81338.

University of California, Los Angeles - Charles Firestone, 1980-1984	box 3	folder 58
---	-------	-----------

Scope and Contents note

D81338. Printed material.

University of California, Los Angeles - Nick Browne and Marshall Blonsky, 1981	box 3	folder 59
---	-------	-----------

Scope and Contents note

D81341. Cancelled.

University of California, Los Angeles - Martin Greenberger, 1982-1987	box 3	folder 60
--	-------	-----------

Scope and Contents note

G83220.

University of California, Los Angeles - Nick Browne, 1982-1984	box 3	folder 61
---	-------	-----------

Scope and Contents note

D84106.

Center for Advanced Study in Behavioral Sciences, 1982-1983	box 3	folder 62
--	-------	-----------

Scope and Contents note

D83226.

Center for Information Policy Research - Anthony Oettinger and Benjamin M. Compaine, 1983-1986	box 3	folder 63
---	-------	-----------

Scope and Contents note

G83334.

Center for Information Policy Research - Anthony Oettinger
and Benjamin M. Compaine, 1983-1986

box 3

folder 64

Scope and Contents note

G83334. Appendices.

Center for Public Resources - James F. Henry, 1980-1981

box 3

folder 65

Scope and Contents note

G81101.

Center for Public Resources - James F. Henry, 1980

box 3

folder 66

Scope and Contents note

D81107.

Central Educational Network - James Fellows, 1984-1985

box 3

folder 67

Scope and Contents note

D84027.

University of Chicago - Hirsch and Newcombe, 1984, 1986

box 3

folder 68

Scope and Contents note

D84220.

Children's Radio, 1976-1982

box 3

folder 69

Scope and Contents note

Proposed.

Children's Radio (Proposed), 1976-1982

box 3

folder 70

Citizens Communications Center - Seventh Annual
Telecommunications Policy Research Conference - Nolan A.
Bowie, 1978-1981

box 3

folder 71

Scope and Contents note

G79144.

Citizens Communications Center - Nolan A. Bowie, 1979,
1982

box 3

folder 72

Scope and Contents note

D80109.

Cleveland State University - Sidney Kraus, 1979-1980

box 4

folder 73

Scope and Contents note

D80223.

Cleveland State University - Sidney Kraus, 1980-1981

box 4

folder 74

Scope and Contents note

G80328

Cleveland State University - Sidney Kraus, 1981-1982, 1984,
1987

box 4

folder 75

Scope and Contents note

D82106.

Cleveland State University - Sidney Kraus, 1984-1988

box 4

folder 76

Scope and Contents note

D85110.

University of Colorado, Boulder - National Alliance of Media
Arts Centers Conference, 1979-1981

box 4

folder 77

Scope and Contents note

D80332.

University of Colorado, Boulder - National Alliance of Media
Arts Centers Conference, 1979-1981

box 4

folder 78

Scope and Contents note

D80332. Printed material.

Consumer Interest Research Institute - Mary Gardiner Jones,
1984-1987

box 4

folder 79

Scope and Contents note

D85111.

Council on Foundations - Elizabeth T. Boris, 1984-1986

box 4

folder 80

Scope and Contents note

D84217.

Council on Foundations - Elizabeth T. Boris, 1984-1986

box 4

folder 81

Scope and Contents note

D84217.

Council on Foundations - Elizabeth T. Boris, 1984-1986

box 4

folder 82

Scope and Contents note

D84217.

Cultural Council Foundation - Susan Eenigenburg, 1977,
1980-1983

box 4

folder 83

Scope and Contents note

G81218.

Cultural Council Foundation - Susan Eenigenburg, 1977,
1980-1983

box 4

folder 84

Scope and Contents note

G81218.

Cultural Council Foundation - Sara P. Garretson, 1981

box 4

folder 85

Scope and Contents note

D81226.

Cultural Council Foundation - Independent Cinema Artists
and Producers - Brian Kahin, 1982-1985

box 4

folder 86

Scope and Contents note

D83113.

Cultural Council Foundation - Independent Cinema Artists
and Producers - Brian Kahin, 1982-1985

box 4

folder 87

Scope and Contents note

D83113.

Dalhousie University - Jennifer K. Bankier, 1983-1989

box 4

folder 88

Scope and Contents note

D83335.

Dalhousie University - Jennifer K. Bankier, 1983-1989

box 4

folder 89

Scope and Contents note

D83335. Papers and articles.

Dalhousie University - Jennifer K. Bankier, 1983-1989

box 4

folder 90

Scope and Contents note

D83335. Papers and articles.

Duke University - J. David Barber, 1980-1986

box 4

folder 91

Scope and Contents note

G80101.

Duke University - J. David Barber, 1980-1986

box 4

folder 92

Scope and Contents note

G80101.

Duke University - Henry Geller, 1981-1985

box 4

folder 93

Scope and Contents note

G81213.

Duke University - Henry Geller, 1981-1985

box 4

folder 94

Scope and Contents note

G81213. Legal papers.

Duke University - Henry Geller, 1981-1985

box 4

folder 95

Scope and Contents note

G81213. Legal papers.

Duke University - Henry Geller, 1981-1985

box 4

folder 96

Scope and Contents note

G81213. Legal papers.

Duke University - Washington Center for Policy Research -
Dale Hatfield, 1982

box 4

folder 97

Scope and Contents note

G82218. Cancelled.

Duke University - David Barber, 1982-1987

box 4

folder 98

Scope and Contents note

G83223.

Duke University - Robert Entman, 1984-1989

box 4

folder 99

Scope and Contents note

64/1043.

Duke University - Washington Center for Policy Research - Henry Geller, 1984-1988	box 4	folder 100
---	-------	------------

Scope and Contents note

65/1010.

Eastern Public Radio Network - Julie Crockford, 1981-1984	box 5	folder 101
---	-------	------------

Scope and Contents note

G81215.

Eastern Public Radio Network - Julie Crockford, 1981-1984	box 5	folder 102
---	-------	------------

Scope and Contents note

G81215. Newsletters.

Eastern Public Radio Network - Julie Crockford, 1981-1984	box 5	folder 103
---	-------	------------

Scope and Contents note

G81215. Financial statements.

Educational Broadcasting Corporation - WNET/Channel 13 - Stephen L. Salyer, 1982-1984	box 5	folder 104
---	-------	------------

Scope and Contents note

D83229.

Emory University - Ellen Mickiewicz, 1984-1985, 1988	box 5	folder 105
--	-------	------------

Scope and Contents note

61/1041.

Family Radio Programming, Inc. - Program-Related Investment, 1981-1984	box 5	folder 106
--	-------	------------

Family Radio Programming, Inc. - Program-Related Investment, 1981-1984	box 5	folder 107
--	-------	------------

Family Radio Programming, Inc. - Program-Related Investment, 1981-1984	box 5	folder 108
--	-------	------------

Family Radio Programming, Inc. - Program-Related Investment, 1981-1984	box 5	folder 109
--	-------	------------

Family Radio Programming, Inc. - Program-Related Investment, 1981-1984	box 5	folder 110
--	-------	------------

Family Radio Programming, Inc. - Program-Related Investment - Securied Notes and Agreements, 1982	box 5	folder 111
Family Radio Programming, Inc. - Program-Related Investment - Final Accounts Payable, 1984	box 5	folder 112
Family Radio Programming, Inc. - Program-Related Investment - Legal, 1982-1988	box 5	folder 113
Family Radio Programming, Inc. - General Mills Foundation/ NEA Grants, 1984	box 5	folder 114
Family Radio Programming, Inc. - NEA Grant, 1984	box 5	folder 115
Family Radio Programming, Inc. - George Morency and Miles Siegel, 1984-1987	box 5	folder 116
Scope and Contents note G84009PRI.		
Foreign Policy Association - Jim Talbot, 1981-1982	box 5	folder 117
Scope and Contents note D82108.		
Foundation Center, 1980	box 5	folder 118
Scope and Contents note D81222.		
Foundation Center, 1981	box 5	folder 119
Scope and Contents note D82109.		
Foundation Center, 1982	box 5	folder 120
Scope and Contents note D83111.		
Foundation Center, 1983	box 5	folder 121
Scope and Contents note D84107.		
George Washington University - Michael Robinson, 1982-1986	box 5	folder 122

Scope and Contents note

G83104.

George Washington University - Michael Robinson,
1982-1986

box 5

folder 123

Scope and Contents note

G83104. Articles.

Greater Washington Educational Telecommunications
Association - WETA Radio - Anne Heyniger, 1980-1984

box 5

folder 124

Scope and Contents note

D83227.

Greater Washington Educational Telecommunications
Association - WETA Radio - Anne Heyniger, 1980-1984

box 5

folder 125

Scope and Contents note

D83227. Printed material.

Harvard University - Graduate School of Education - Laurene
Meringoff, 1981-1983

box 5

folder 126

Scope and Contents note

D82110.

Harvard University - Anthony Oettinger, 1981-1988, 1993

box 5

folder 128

Scope and Contents note

G82329. Articles and publications.

Harvard University - Anthony Oettinger, 1981-1988, 1993

box 5

folder 129

Scope and Contents note

G82329. Articles and publications.

Harvard University - Institute of Politics - Jonathan Moore,
1983-1989

box 5

folder 130

Scope and Contents note

G83332.

Harvard University - Anthony Oettinger, 1981-1988, 1993

box 5

folder 127

Scope and Contents note

G82329.

Harvard University - Institute of Politics - Jonathan Moore, 1983-1989	box 6	folder 131
---	-------	------------

Scope and Contents note

G83332.

Harvard University - Institute of Politics - Jonathan Moore, 1983-1989	box 6	folder 132
---	-------	------------

Scope and Contents note

G83332. Papers and publications.

Harvard University - Institute of Politics - Jonathan Moore, 1983-1989	box 6	folder 133
---	-------	------------

Scope and Contents note

G83332. Papers and publications.

Harvard University - Hebrew University of Jerusalem - Gavriel Salomon, 1982-1985	box 6	folder 134
---	-------	------------

Scope and Contents note

G83338.

Hastings Center - Daniel Callahan, 1981-1985	box 6	folder 135
--	-------	------------

Scope and Contents note

G83102.

Hastings Center - Daniel Callahan, 1981-1985	box 6	folder 136
--	-------	------------

Scope and Contents note

G83102.

Hebrew University of Jerusalem - Elihu Katz, 1978-1984, 1992	box 6	folder 137
---	-------	------------

Scope and Contents note

G80025.

Howard University - Tenth Annual Telecommunications Policy Research Conference - Oscar H. Gandy, Jr., 1981-1983	box 6	folder 138
--	-------	------------

Scope and Contents note

D82330.

Independent Sector, 1982-1983

box 6

folder 139

Scope and Contents note

D82333.

Independent Sector - Beverly With, 1983-1984

box 6

folder 140

Scope and Contents note

D83228.

Independent Sector - Beverly With, 1984

box 6

folder 141

Scope and Contents note

D84218.

Indiana University Foundation - David Weaver, 1980-1983

box 6

folder 142

Scope and Contents note

D81111.

Institute for Information Policy - Harry M. Shooshan III and
Michael Rice, 1982-1984

box 6

folder 143

Scope and Contents note

G83105.

Institute for Information Policy - Harry M. Shooshan III and
Michael Rice, 1982-1984

box 6

folder 144

Scope and Contents note

G83105. Articles and publications.

Institute for Information Policy - Harry M. Shooshan III and
Michael Rice, 1982-1984

box 6

folder 145

Scope and Contents note

G83105. Articles and publications.

Institute for Journalism Education - Nancy Hicks, 1981-1984

box 6

folder 146

Scope and Contents note

D82219.

University of Iowa - Gilbert Cranberg, 1981-1984

box 6

folder 147

Scope and Contents note

G83103.

University of Iowa - Gilbert Cranberg, 1984-1985

box 6

folder 148

Scope and Contents note

60/1040.

Jackson Community College - Michael T. Joyce and J. David
Bolter, 1984-1986

box 6

folder 149

Scope and Contents note

G85105.

KCET, Los Angeles, 1979-1981

box 6

folder 150

Scope and Contents note

D80224.

KOPN Community Radio - Midwest Radio Theatre Workshop
- Susan Newstead, 1982-1983

box 6

folder 151

Scope and Contents note

D83112.

London Graduate School of Business Studies - Andrew
Ehrenberg, 1980-1981, 1983

box 6

folder 152

Scope and Contents note

G81221.

London Graduate School of Business Studies - Andrew
Ehrenberg, 1982-1987

box 6

folder 153

Scope and Contents note

G83107.

London School of Economics and Political Science - Hilde
Himmelweit, 1983-1989

box 6

folder 154

Scope and Contents note

D84110.

Markle Foundation - Media Commentary Council, Inc. -
"Channels" magazine, 1980-1982

box 6

folder 155

Scope and Contents note

G80212.

Markle Foundation - Television Conference Foundation - Gene Accas, 1979-1986	box 6	folder 156
---	-------	------------

Scope and Contents note

G80215.

Markle Foundation - University of California, Los Angeles - Jeffrey Alexander, 1980-1981, 1982, 1984, 1991	box 6	folder 157
---	-------	------------

Scope and Contents note

D81110.

Markle Foundation - Children's Radio Conference, 1981-1982	box 6	folder 158
--	-------	------------

Scope and Contents note

D81228.

Markle Foundation - Thomas Patterson Book Distribution, 1980-1981	box 6	folder 159
--	-------	------------

Scope and Contents note

D81230.

Markle Foundation - Conference on New Media in the Home - Richard Heffner, 1979-1982	box 6	folder 160
---	-------	------------

Scope and Contents note

D81339.

Markle Foundation - TMC Multimedia Corporation, 1982-1985	box 7	folder 161
--	-------	------------

Scope and Contents note

G82040-PRI.

Markle Foundation - Children's Radio - Georg Morency and Miles Siegel, 1981-1982	box 7	folder 162
---	-------	------------

Scope and Contents note

G82102.

Markle Foundation - University of Pennsylvania - Wharton School, 1982	box 7	folder 163
--	-------	------------

Scope and Contents note

D83116.

Markle Foundation - TMC Multimedia Corporation, 1982	box 7	folder 164
--	-------	------------

Scope and Contents note

D83224.

Markle Foundation, 1982-1983	box 7	folder 165
------------------------------	-------	------------

Scope and Contents note

D83231. Eli Rubinstein meeting on children and television.

Markle Foundation - "Impact of Television on Children", 1983-1984	box 7	folder 166
---	-------	------------

Scope and Contents note

84-29. Meeting expenses.

Markle Foundation - Aspen Institute for Humanistic Studies Evaluation - Janet Morgan, 1983-1984	box 7	folder 167
---	-------	------------

Scope and Contents note

D84113.

Markle Foundation, 1983-1984	box 7	folder 168
------------------------------	-------	------------

Scope and Contents note

D84114. Computer conferencing.

University of Maryland - John Robinson, 1982-1986	box 7	folder 169
---	-------	------------

Scope and Contents note

D82339.

University of Maryland - Judith Lichtenberg, 1983-1990	box 7	folder 170
--	-------	------------

Scope and Contents note

G85104.

University of Maryland - Judith Lichtenberg, 1983-1990	box 7	folder 171
--	-------	------------

Scope and Contents note

G85104. Papers.

University of Maryland - Judith Lichtenberg, 1983-1990	box 7	folder 172
--	-------	------------

Scope and Contents note

G85104. Papers.

University of Maryland - Judith Lichtenberg, 1983-1990

box 7

folder 173

Scope and Contents note

G85104. Printed material.

Massachusetts Institute of Technology - Eighth Annual
Telecommunications Policy Research Conference, 1978-1984

box 7

folder 174

Scope and Contents note

D80221.

Massachusetts Institute of Technology - W. Russell Neuman,
1980, 1981, 1984

box 7

folder 175

Scope and Contents note

D80222.

Massachusetts Institute of Technology - Ithiel de Sola Pool,
1980-1986

box 7

folder 176

Scope and Contents note

G81105.

University of Massachusetts, Amherst - Daniel R. Anderson,
1982-1986

box 7

folder 177

Scope and Contents note

G83109.

University of Massachusetts, Amherst - Daniel R. Anderson,
1982-1986

box 7

folder 178

Scope and Contents note

G83109. Background material.

Media Commentary Council, Inc. - "Channels" Magazine,
1979, 1981-1983

box 7

folder 179

Scope and Contents note

G82214.

Media Commentary Council, Inc. - "Channels" Magazine,
1979, 1981-1983

box 7

folder 180

Scope and Contents note

G82214. Publicity articles.

Media Commentary Council, Inc. - "Channels" Magazine, 1983-1984	box 7	folder 181
---	-------	------------

Scope and Contents note

G83219.

Media Commentary Council, Inc. - "Channels" Magazine, 1983-1986	box 7	folder 182
---	-------	------------

Scope and Contents note

G84102.

University of Michigan, Ann Arbor, 1980-1981, 1984	box 7	folder 183
--	-------	------------

Scope and Contents note

D81225.

Minnesota Public Radio - William Kling, 1981-1984	box 7	folder 184
---	-------	------------

Scope and Contents note

G82104.

Minnesota Public Radio - William Kling, 1982-1984	box 7	folder 185
---	-------	------------

Scope and Contents note

D83117.

University of Minnesota - National News Council Transfer, 1984, 1986	box 7	folder 186
--	-------	------------

Scope and Contents note

69/1046.

Mitre Corporation/City of Cincinnati - William Mason and Sylvester Murray, 1984-1986	box 7	folder 187
--	-------	------------

Scope and Contents note

G85101.

Moving Image, Inc. - Film Forum - Karen Cooper, 1981-1982	box 7	folder 188
---	-------	------------

Scope and Contents note

G81217.

National Citizens Committee for Broadcasting - Samuel A. Simon, 1981-1985	box 7	folder 189
---	-------	------------

Scope and Contents note

D82112.

General note

National Black Media Coalition.

National Citizens Committee for Broadcasting - Samuel A. Simon, 1981-1985	box 7	folder 190
---	-------	------------

Scope and Contents note

D82112. Press releases and memoranda.

General note

National Black Media Coalition.

National Council for Children and Television, 1979-1983	box 7	folder 191
---	-------	------------

Scope and Contents note

G80329.

National Federation of Community Broadcasters - Thomas J. Thomas, 1980-1983	box 8	folder 192
---	-------	------------

Scope and Contents note

G81102.

National Federation of Community Broadcasters - Thomas J. Thomas, 1980-1983	box 8	folder 193
---	-------	------------

Scope and Contents note

G81102. Newsletters and news releases.

National Federation of Community Broadcasters - Thomas J. Thomas, 1983-1986	box 8	folder 194
---	-------	------------

Scope and Contents note

G84104.

National Federation of Community Broadcasters - Thomas J. Thomas, 1983-1986	box 8	folder 195
---	-------	------------

Scope and Contents note

G84104. Printed material.

National Federation of Local Cable Programmers - Low Power Television Hotline Project, 1980-1985	box 8	folder 196
--	-------	------------

Scope and Contents note

D81224.

National Federation of Local Cable Programmers - Low Power Television Hotline Project, 1980-1985	box 8	folder 197
--	-------	------------

Scope and Contents note

D81224. Background material.

National Federation of Local Cable Programmers - Low Power Television Hotline Project, 1980-1985	box 8	folder 198
--	-------	------------

Scope and Contents note

D81224. Printed material.

National Federation of Local Cable Programmers - Low Power Television Hotline Project - Pat Watkins, 1981-1983	box 8	folder 199
--	-------	------------

Scope and Contents note

D82225.

National Federation of Local Cable Programmers - Low Power Television Hotline Project - Pat Watkins, 1981-1983	box 8	folder 200
--	-------	------------

Scope and Contents note

D82225. Background and printed material.

National Federation of Local Cable Programmers - Low Power Television Hotline Project - Pat Watkins, 1981-1983	box 8	folder 201
--	-------	------------

Scope and Contents note

D82225. Background and printed material.

National Foundation for the Improvement of Education, 1982-1985, 1988	box 8	folder 202
---	-------	------------

Scope and Contents note

G85106.

National Foundation for the Improvement of Education, 1982-1985, 1988	box 8	folder 203
---	-------	------------

Scope and Contents note

G85106. Background material.

National News Council - Norman Isaacs, 1973-1984	box 8	folder 204
--	-------	------------

Scope and Contents note

G80102.

National News Council - Norman Isaacs, 1973-1984

box 8

folder 205

Scope and Contents note

G80102. Background and printed material.

National News Council - Norman Isaacs, 1982-1983

box 8

folder 206

Scope and Contents note

G82326.

National News Council - Norman Isaacs, 1982-1983

box 8

folder 207

Scope and Contents note

G82326. Background material.

National News Council - Lucy Benson and Richard Salant,
1982-1984

box 8

folder 208

Scope and Contents note

G83337.

National News Council - Lucy Benson and Richard Salant,
1982-1984

box 8

folder 209

Scope and Contents note

G83337. Background and printed material.

National Public Radio - Ronald Bornstein, 1983-1984

box 8

folder 210

Scope and Contents note

D84112.

Native American Public Broadcasting Consortium - Frank
Blythe, 1981-1982

box 8

folder 211

Scope and Contents note

D82107.

Native American Public Broadcasting Consortium - Frank
Blythe, 1981-1982

box 8

folder 212

Scope and Contents note

D82107. Background material.

Native American Public Broadcasting Consortium - Frank
Blythe, 1981-1982

box 8

folder 213

Scope and Contents note

D82107. Background material.

Native American Public Broadcasting Consortium - Frank Blythe, 1982-1983	box 8	folder 214
--	-------	------------

Scope and Contents note

D82334.

Native American Public Broadcasting Consortium - Frank Blythe, 1982-1983	box 8	folder 215
--	-------	------------

Scope and Contents note

D82334. Report.

New Dimensions Foundation - Michael Toms, 1980-1982	box 8	folder 216
---	-------	------------

Scope and Contents note

G81103.

New Dimensions Foundation - Michael Toms, 1980-1982	box 8	folder 217
---	-------	------------

Scope and Contents note

G81103. Interim report.

New Dimensions Foundation - Michael Toms, 1980-1982	box 9	folder 218
---	-------	------------

Scope and Contents note

G81103. Final report.

New Dimensions Foundation - Justine Toms, 1982-1985	box 9	folder 219
---	-------	------------

Scope and Contents note

D82335.

New York City - City Planning Department, 1980-1981	box 9	folder 220
---	-------	------------

Scope and Contents note

D80331.

New York City - City Planning Department, 1980-1981	box 9	folder 221
---	-------	------------

Scope and Contents note

D80331. Report.

New York University - Institute for the Humanities - Mary Douglas and Karen Steinmetz, 1980-1981	box 9	folder 222
--	-------	------------

Scope and Contents note

D81109.

New York University - Institute for the Humanities - Mary Douglas and Karen Steinmetz, 1981	box 9	folder 223
---	-------	------------

Scope and Contents note

D81227.

New York University - School of the Arts - Michael Miller, 1981-1982	box 9	folder 224
--	-------	------------

Scope and Contents note

D81340.

New York World Television Festival, 1980	box 9	folder 225
--	-------	------------

Scope and Contents note

D81108.

New York World Television Festival - Thomas Madigan, 1984-1986	box 9	folder 226
--	-------	------------

Scope and Contents note

D85114.

North Carolina Agency for Public Telecommunications - Lee Wing, 1983-1985	box 9	folder 227
---	-------	------------

Scope and Contents note

G84208.

Northwestern University - Robert Pekurny, 1980-1982	box 9	folder 228
---	-------	------------

Scope and Contents note

D80334.

NOW Legal Defense and Education Fund - Kathy Bonk, 1980-1983	box 9	folder 229
--	-------	------------

Scope and Contents note

G81220.

NOW Legal Defense and Education Fund - Kathy Bonk, 1980-1983	box 9	folder 230
--	-------	------------

Scope and Contents note

G81220. Background material.

University of Pennsylvania - Wharton School - Ronald E. Frank and Marshall G. Greenburg, 1980-1985	box 9	folder 232
--	-------	------------

Scope and Contents note

G80213.

University of Pennsylvania - Annenberg School of Communications - Barry Cole, 1980-1982	box 9	folder 233
---	-------	------------

Scope and Contents note

D81336.

Public Agenda Foundation - Daniel Yankelovich, 1981	box 9	folder 234
---	-------	------------

Scope and Contents note

G81219.

Public Agenda Foundation - Jean Johnson, 1982-1984	box 9	folder 235
--	-------	------------

Scope and Contents note

G82216.

Public Agenda Foundation - Daniel Yankelovich and Jean Johnson, 1984-1989	box 9	folder 236
---	-------	------------

Scope and Contents note

58/1023.

Public Agenda Foundation - Daniel Yankelovich and Jean Johnson, 1984-1989	box 9	folder 237
---	-------	------------

Scope and Contents note

58/1023. Evaluations.

Public Agenda Foundation - Daniel Yankelovich and Jean Johnson, 1984-1989	box 9	folder 238
---	-------	------------

Scope and Contents note

58/1023. Printed material.

Public Communication, Inc. - Seymour Feshbach, 1980-1982	box 9	folder 239
--	-------	------------

Scope and Contents note

G81116.

Public Communication, Inc. - Seymour Feshbach, 1982-1983
--

Scope and Contents note

box 9

folder 240

D83110.

Public Communication, Inc. - Seymour Feshbach, 1983-1984

box 9

folder 241

Scope and Contents note

D83342.

Public Communication, Inc. - Seymour Feshbach, 1984-1986

box 9

folder 242

Scope and Contents note

D85108.

Public Interest Communications Service - William W. Harris,
1978-1981

box 9

folder 243

Scope and Contents note

G80219.

Radio Foundation, Inc. - Larry Josephson, 1980-1981

box 9

folder 244

Scope and Contents note

D81223.

Radio Foundation, Inc. - Larry Josephson, 1980-1981

box 9

folder 245

Scope and Contents noteD81223. Corporation for Public Broadcasting grant
application.

Radio Foundation, Inc. - Larry Josephson, 1983-1986

box 9

folder 246

Scope and Contents note

D84111.

RAND Corporation - Stanley M. Besen and Leland L.
Johnson, 1981-1984

box 9

folder 247

Scope and Contents note

G82101.

RAND Corporation - Stanley M. Besen and Leland L.
Johnson, 1981-1984

box 9

folder 248

Scope and Contents note

G82101. Final report.

 RAND Corporation - Stanley M. Besen and Leland L. Johnson, 1981-1984

box 9

folder 249

Scope and Contents note

G82101. Background material.

 RAND Corporation - Stanley M. Besen and Leland L. Johnson, 1982-1985

box 9

folder 250

Scope and Contents note

G83221.

 RAND Corporation - Stanley M. Besen and Leland L. Johnson, 1982-1985

box 9

folder 251

Scope and Contents note

G83221. Final report.

 RAND Corporation - Stanley M. Besen and Leland L. Johnson, 1982-1985

box 10

folder 252

Scope and Contents note

G83221. Reports and papers.

 RAND Corporation - Stanley M. Besen and Leland L. Johnson, 1982-1985

box 10

folder 253

Scope and Contents note

G83221. Reports and papers.

 Research Communications, Inc. - George Morency, 1981-1982

box 10

folder 254

Scope and Contents note

D82111.

 University of Richmond - Robert S. Alley and Irby B. Brown, 1979-1980

box 10

folder 255

Scope and Contents note

D80111.

 University of Richmond - Robert S. Alley and Irby B. Brown, 1979-1986

box 10

folder 256

Scope and Contents note

G80214.

University of Richmond - Robert S. Alley and Irby B. Brown, 1979-1981, 1984	box 10	folder 257
--	--------	------------

Scope and Contents note

D80220.

Roosevelt Center - Christopher Arterton, 1982-1988	box 10	folder 258
--	--------	------------

Scope and Contents note

G83333.

Scientists' Institute for Public Information - Fred Jerome, 1979-1984	box 10	folder 259
--	--------	------------

Scope and Contents note

G80330.

Scientists' Institute for Public Information - Fred Jerome, 1979-1984	box 10	folder 260
--	--------	------------

Scope and Contents note

G80330. Report.

Scientists' Institute for Public Information - Fred Jerome, 1979-1984	box 10	folder 261
--	--------	------------

Scope and Contents note

G80330. Printed material.

Social Science Research Council - Kenneth Prewitt, 1983-1988	box 10	folder 262
---	--------	------------

Scope and Contents note

G84101.

Society for Neuroscience - Neal Miller and Marjorie Wilson, 1975-1976	box 10	folder 263
--	--------	------------

Scope and Contents note

D76009.

Society for Neuroscience - Neal Miller and Marjorie Wilson, 1975-1976	box 10	folder 264
--	--------	------------

Scope and Contents note

D76009. Seminar proceedings.

Southern Educational Communications Association - Pat Conner, 1981-1982	box 10	folder 265
---	--------	------------

Scope and Contents note

D82222.

Southern Educational Communications Association - Pat Conner, 1981-1982	box 10	folder 266
---	--------	------------

Scope and Contents note

G82328.

Southern Educational Communications Association - Pat Conner, 1981-1982	box 10	folder 267
---	--------	------------

Scope and Contents note

G82328.

Southern Illinois University - Charles H. Harpole, 1980-1982, 1994	box 10	folder 268
--	--------	------------

Scope and Contents note

D80335.

Southern Illinois University - Charles H. Harpole, 1980-1982, 1994	box 10	folder 269
--	--------	------------

Scope and Contents note

D80335. Conference proceedings.

Southern Regional Conference - Steve Suitts, 1981-1987	box 10	folder 270
--	--------	------------

Scope and Contents note

G82105.

Speech Communications Association - Robert K. Avery, 1984-1986	box 10	folder 271
--	--------	------------

Scope and Contents note

D84219.

Stanford University - Donald F. Roberts and Gavriel Salomon, 1978-1983	box 10	folder 272
--	--------	------------

Scope and Contents note

G80104.

Stanford University - Donald F. Roberts and Gavriel Salomon, 1978-1983	box 10	folder 273
---	--------	------------

Scope and Contents note

G80104.

Stanford University - Donald F. Roberts, 1979-1982	box 10	folder 274
--	--------	------------

Scope and Contents note

D80107.

Stanford University - Donald F. Roberts, 1982-1988	box 10	folder 275
--	--------	------------

Scope and Contents note

G83106.

Stanford University - Donald F. Roberts, 1984-1987	box 10	folder 276
--	--------	------------

Scope and Contents note

G83338 transferred to G83106.

Stony Brook Foundation of State University of New York at Stony Brook - John H. Gagnon and Cathy Greenblat, 1979-1981, 1986	box 10	folder 277
---	--------	------------

Scope and Contents note

D80336.

Tel Aviv University, 1984-1988	box 10	folder 278
--------------------------------	--------	------------

Scope and Contents note

G83338 transferred to 68/1045.

Television Audience Assessment, Inc. - Elizabeth Roberts, 1980-1982	box 10	folder 279
--	--------	------------

Scope and Contents note

G81212.

Television Audience Assessment, Inc. - Elizabeth Roberts, 1980-1982	box 10	folder 280
--	--------	------------

Scope and Contents note

G81212. Background material.

Television Audience Assessment, Inc. - Elizabeth Roberts, 1981-1982	box 11	folder 281
---	--------	------------

Scope and Contents note

D81229.

Television Audience Assessment, Inc. - Elizabeth Roberts, 1981-1982	box 11	folder 282
---	--------	------------

Scope and Contents note

G82215.

Television Audience Assessment, Inc. - Elizabeth Roberts, 1983-1984	box 11	folder 283
---	--------	------------

Scope and Contents note

G83218.

Television Audience Assessment, Inc. - Elizabeth Roberts, 1983-1984	box 11	folder 284
---	--------	------------

Scope and Contents note

G83218. Rating study.

Television Audience Assessment, Inc. - Elizabeth Roberts, 1983-1984	box 11	folder 285
---	--------	------------

Scope and Contents note

G84103.

Television Audience Assessment, Inc. - Elizabeth Roberts, 1984	box 11	folder 286
--	--------	------------

Scope and Contents note

G84206.

Television Audience Assessment, Inc., 1983-1985, 1991	box 11	folder 287
---	--------	------------

Scope and Contents note

Transition file.

Television Audience Assessment, Inc., 1983-1985, 1991	box 11	folder 288
---	--------	------------

Scope and Contents note

Transition file.

Television Audience Assessment, Inc., 1983-1985, 1991	box 11	folder 289
---	--------	------------

Scope and Contents note

Transition file.

Television Critics Association - Ron Miller, 1982-1986	box 11	folder 290
--	--------	------------

Scope and Contents note

D83115.

Television Critics Association - Ron Miller, 1982-1986	box 11	folder 291
--	--------	------------

Scope and Contents note

D83115. Newsletters.

University of Virginia - White Murkett Miller Center of Public Affairs, 1979-1984	box 11	folder 292
---	--------	------------

Scope and Contents note

G80105.

Volunteer Lawyers for the Arts - Arlene Shuler, 1982-1987	box 11	folder 293
---	--------	------------

Scope and Contents note

D82337.

Volunteer Lawyers for the Arts - Arlene Shuler, 1982-1987	box 11	folder 294
---	--------	------------

Scope and Contents note

D82337. Conference transcript.

Washington Journalism Center - James Deakin, 1981-1984	box 11	folder 295
--	--------	------------

Scope and Contents note

G81335.

University of Washington - Kurt Lang, 1984-1986	box 11	folder 296
---	--------	------------

Scope and Contents note

D85217.

Wesleyan University - David Winter, 1980-1984	box 11	folder 297
---	--------	------------

Scope and Contents note

D80327.

Wesleyan University - David Winter, 1982-1983

box 11

folder 298

Scope and Contents note

D82336.

Wesleyan University - David Winter, 1983-1986

box 11

folder 299

Scope and Contents note

D83341.

Western Public Radio - Leo Lee, 1981-1985

box 11

folder 300

Scope and Contents note

G81332.

Western Public Radio - Leo Lee, 1981-1985

box 11

folder 301

Scope and Contents note

G81332.

Women's Interart Center, Inc. - Veronica Geist, 1983

box 11

folder 302

Scope and Contents note

D83230.

ZBS Foundation - Pat Anderson, 1980-1982

box 11

folder 303

Scope and Contents note

G81104.

[^ Return to Table of Contents](#)**Grants in Communications (1984-1989), 1981-1994**Physical Description: 9 Cubic Feet 9 boxes

Title/Description	Instances	
Action for Children's Television - Peggy Charren, 1985-1988	box 1	folder 1
Scope and Contents note		
G85324.		
Action for Children's Television - Peggy Charren, 1987-1990	box 1	folder 2

Scope and Contents note

D88213.

Action for Children's Television - Peggy Charren, 1987-1990

box 1

folder 3

Scope and Contents note

D88213. Printed material and newsclips.

University of Arizona - Edward Zajac, 1987

box 1

folder 4

Scope and Contents note

G87328.

Aspen Institute for Humanistic Studies - Michael Rice, 1986-1989

box 1

folder 5

Scope and Contents note

G86328.

Aspen Institute for Humanistic Studies - Michael Rice, 1986-1989

box 1

folder 6

Scope and Contents note

G86328. Broadcasting conference, 1986.

Aspen Institute for Humanistic Studies - Michael Rice, 1986-1989

box 1

folder 7

Scope and Contents note

G86328. Communications and Society conferences, 1986, 1987.

Aspen Institute for Humanistic Studies - Michael Rice, 1986-1989

box 1

folder 8

Scope and Contents note

G86328. Computer software conferences, 1987.

Aspen Institute for Humanistic Studies - Michael Rice, 1986-1989

box 1

folder 9

Scope and Contents note

G86328. Computer software conferences, 1988.

Aspen Institute for Humanistic Studies - Michael Rice, 1986-1989

box 1

folder 10

Scope and Contents note

G86328. Electronic publishing conference, 1987.

Aspen Institute for Humanistic Studies - Michael Rice,
1986-1989

box 1

folder 11

Scope and Contents note

G86328. Meeting needs of elderly conference, 1987.

Aspen Institute for Humanistic Studies - Michael Rice,
1986-1989

box 1

folder 12

Scope and Contents note

G86328. Technology and the elderly conferences, 1987,
1988.

Aspen Institute for Humanistic Studies - Michael Rice,
1986-1989

box 1

folder 13

Scope and Contents note

D86333.

Aspen Institute for Humanistic Studies - Michael Rice,
1987-1988

box 1

folder 14

Scope and Contents note

D87337.

Aspen Institute for Humanistic Studies - Michael Rice,
1988-1993

box 1

folder 15

Scope and Contents note

G88335.

Aspen Institute for Humanistic Studies - Michael Rice,
1988-1993

box 1

folder 16

Scope and Contents note

G88335. Financial reports.

Aspen Institute for Humanistic Studies - Michael Rice,
1988-1993

box 1

folder 17

Scope and Contents note

G88335. Computer software workshop, 1989.

Aspen Institute for Humanistic Studies - Michael Rice,
1988-1993

box 1

folder 18

Scope and Contents note

G88335. Electronic technologies and elderly conferences, 1989. Printed material.

Aspen Institute for Humanistic Studies - Michael Rice, 1988-1993

box 1

folder 19

Scope and Contents note

G88335. Electronic technologies and elderly conferences, 1989. Printed material.

Aspen Institute for Humanistic Studies - Michael Rice, 1988-1993

box 1

folder 20

Scope and Contents note

G88335. "Online for Social Benefit" conference, 1989.

Berks Community Television - Kate Stutzman, 1986

box 1

folder 21

Scope and Contents note

D86225.

Berks Community Television - Kate Stutzman, 1989-1990

box 1

folder 22

Scope and Contents note

D89318.

British Broadcasting Corporation (BBC) - Interactive Television Unit - Jan Maulden, 1987-1991

box 1

folder 23

Scope and Contents note

G88218.

British Broadcasting Corporation (BBC) - Interactive Television Unit - Jan Maulden, 1987-1991

box 1

folder 24

Scope and Contents note

G88218.

British Broadcasting Corporation (BBC) - Interactive Television Unit - Jan Maulden, 1987-1991

box 1

folder 25

Scope and Contents note

G88218. Financial reports.

British Broadcasting Corporation (BBC) - Interactive Television Unit - Jan Maulden, 1987-1991

box 1

folder 26

Scope and Contents note

G88218. Progress reports.

British Broadcasting Corporation (BBC) - Interactive
Television Unit - Jan Maulden, 1987-1991

box 1

folder 27

Scope and Contents note

G88218. Newsclips.

British Film Institute - Anthony Smith, 1987-1990

box 1

folder 28

Scope and Contents note

G88104.

British Film Institute - Richard Patterson, 1988-1992

box 1

folder 29

Scope and Contents note

D89211.

British Film Institute - Richard Patterson, 1988-1992

box 1

folder 30

Scope and Contents note

D89211. Financial reports.

British Film Institute - Richard Patterson, 1988-1992

box 1

folder 31

Scope and Contents note

D89211. Newsclips.

Broadcasting Research Unit - Anthony Smith and Richard
Hoggart, 1986-1990

box 2

folder 32

Scope and Contents note

G87109. British Film Institute transfer.

Broadcasting Research Unit - Anthony Smith and Richard
Hoggart, 1986-1990

box 2

folder 33

Scope and Contents note

G87109. British Film Institute transfer.

Broadcasting Research Unit - Anthony Smith and Richard
Hoggart, 1986-1990

box 2

folder 34

Scope and Contents note

G87109. British Film Institute transfer. Financial reports.

Broadcasting Research Unit - Anthony Smith and Richard Hoggart, 1986-1990	box 2	folder 35
---	-------	-----------

Scope and Contents note

G87109. British Film Institute transfer. Articles.

Broadcasting Research Unit - Anthony Smith and Richard Hoggart, 1986-1990	box 2	folder 36
---	-------	-----------

Scope and Contents note

G87109. British Film Institute transfer. Newsclips.

University of California, Berkeley - School of Law - Stephen R. Barnett, 1985-1986	box 2	folder 37
--	-------	-----------

Scope and Contents note

D86222.

University of California, Los Angeles - School of Law - Charles Firestone, 1986	box 2	folder 38
---	-------	-----------

Scope and Contents note

D86227.

University of California, Los Angeles - Shanto Iyengar, 1988-1990	box 2	folder 39
---	-------	-----------

Scope and Contents note

G89216.

Carnegie Mellon University - Roger Dannenberg, 1988-1989	box 2	folder 40
--	-------	-----------

Scope and Contents note

G88221.

Carnegie Mellon University - Allen Newell and Jill Fain Lehman, 1989-1990	box 2	folder 41
---	-------	-----------

Scope and Contents note

G89326.

Carnegie Mellon University - Roger Dannenberg, 1989-1991	box 2	folder 42
--	-------	-----------

Scope and Contents note

G89327.

Center for Media Law, Inc., 1986-1989

box 2

folder 43

Scope and Contents note

D86226.

Center for Responsive Politics - Ellen Miller, 1987-1988

box 2

folder 44

Scope and Contents note

G87329.

Center for Responsive Politics - Ellen Miller, 1987-1988

box 2

folder 45

Scope and Contents note

G87329. Printed material.

Central Educational Network - James A. Fellows, 1985-1987

box 2

folder 46

Scope and Contents note

D86220.

Central Educational Network - James A. Fellows, 1985-1987

box 2

folder 47

Scope and Contents note

D86220. Press releases.

University of Chicago - Paul Hirsch and Horace Newcomb,
1981-1985

box 2

folder 48

Scope and Contents note

G81331 and D84220.

University of Chicago - Paul Hirsch and Horace Newcomb,
1981-1985

box 2

folder 49

Scope and Contents note

G81331 and D84220.

University of Chicago - Paul Hirsch and Horace Newcomb,
1981-1985

box 2

folder 50

Scope and Contents note

G81331 and D84220. Reports and papers.

Columbia University - Michael Lebowitz, 1985

box 2

folder 51

Scope and Contents note

D85331.

Columbia University - Martin Elton, 1986-1991

box 2

folder 52

Scope and Contents note

G87326.

Columbia University - Martin Elton, 1986-1991

box 2

folder 53

Scope and Contents note

G87326. Papers.

Connie Goldman Productions - Connie Goldman, 1987-1989

box 2

folder 54

Scope and Contents note

G88105.

Council on Foundations - James A. Joseph, 1986

box 2

folder 55

Scope and Contents note

D86223.

Council on Foundations - James A. Joseph, 1987

box 2

folder 56

Scope and Contents note

D87332.

Council on Foundations - James A. Joseph, 1988

box 2

folder 57

Scope and Contents note

D88325.

Council on Foundations - James A. Joseph, 1989

box 2

folder 58

Scope and Contents note

D89108.

Council for Technology and the Individual - Martin
Greenberger, 1987-1990

box 2

folder 59

Scope and Contents note

G87331.

University of Denver - Harold Mendelson, 1986-1989

box 2

folder 60

Scope and Contents note

D86336.

Duke University - Washington Center for Public Policy
Research - Henry Geller, 1985-1988

box 2

folder 61

Scope and Contents note

G86213.

Duke University - Robert Entman, 1986-1989

box 2

folder 62

Scope and Contents note

G86216.

Duke University - Washington Center for Public Policy
Research - Henry Geller, 1988-1990

box 2

folder 63

Scope and Contents note

G88223.

Duke University - Robert Entman, 1988-1993

box 2

folder 64

Scope and Contents note

G88339.

Duke University Medical Center - James F. Gifford, Jr.,
1986-1992

box 2

folder 65

Scope and Contents note

G87222.

ECRI - Joel J. Nobel, 1986-1989

box 2

folder 66

Scope and Contents note

G87217.

ECRI - Joel J. Nobel, 1986-1989

box 2

folder 67

Scope and Contents note

G87217.

ECRI - Joel J. Nobel, 1986-1989

box 2

folder 68

Scope and Contents note

G87217.

ECRI - Joel J. Nobel, 1986-1989

box 2

folder 69

Scope and Contents note

G87217. Printed material.

ECRI - Joel J. Nobel, 1988-1989

box 2

folder 70

Scope and Contents note

D89209.

Educational Broadcasting Corporation - WNET/Channel 13 -
Richard Heffner, 1987-1989

box 2

folder 71

Scope and Contents note

D88331.

Emory University - Ellen Mickiewicz, 1985-1987

box 2

folder 72

Scope and Contents note

G85325.

Emory University - Carter Center - Ellen Mickiewicz,
1988-1993

box 3

folder 73

Scope and Contents note

G88336.

Emory University - Carter Center - Ellen Mickiewicz,
1988-1993

box 3

folder 74

Scope and Contents note

G88336. Financial reports.

Emory University - Ellen Mickiewicz, 1989-1992

box 3

folder 75

Scope and Contents note

D90102.

Emory University - Ellen Mickiewicz, 1989-1992

box 3

folder 76

Scope and Contents note

D90102. Printed material.

Essex Charitable Foundation, 1986-1987

box 3

folder 77

Scope and Contents note

D85333.

Essex Charitable Foundation, 1986-1987

box 3

folder 78

Scope and Contents note

D87113.

Film Fund - Television and Film Data Bank, 1985-1988

box 3

folder 79

Scope and Contents note

D86110.

Foundation Center - Thomas R. Buckman, 1984

box 3

folder 80

Scope and Contents note

D85107.

Foundation Center - Thomas R. Buckman, 1985

box 3

folder 81

Scope and Contents note

D86108.

Foundation Center - Thomas R. Buckman, 1986-1987

box 3

folder 82

Scope and Contents note

D87224.

Foundation Center - Thomas R. Buckman, 1987-1988

box 3

folder 83

Scope and Contents note

D88107.

Foundation Center - Thomas R. Buckman, 1988-1989

box 3

folder 84

Scope and Contents note

D88330.

Foundation Center - Thomas R. Buckman, 1989-1990

box 3

folder 85

Scope and Contents note

D90104.

Friends Medical Science Research Center, Inc. - Jerome
Yesavage, 1986-1989

box 3

folder 86

Scope and Contents note

G86217.

Georgetown University Law Center - Douglas L. Parker,
1986-1989

box 3

folder 87

Scope and Contents note

D87330.

 Georgetown University Law Center - Douglas L. Parker,
1988-1989

box 3

folder 88

Scope and Contents note

D88329.

 Georgetown University Law Center - Douglas L. Parker,
1989-1992

box 3

folder 89

Scope and Contents note

D89319.

 George Washington University - Lance J. Hoffman,
1986-1988

box 3

folder 90

Scope and Contents note

G87102.

 George Washington University - Lance J. Hoffman,
1986-1988, 1992

box 3

folder 91

Scope and Contents note

G87115.

 George Washington University - Lance J. Hoffman,
1988-1989

box 3

folder 92

Scope and Contents note

D88327.

 Greater Southeast Center for the Aging - Elaine Frank,
1987-1989

box 3

folder 93

Scope and Contents note

G88102.

 Greater Southeast Center for the Aging - Elaine Frank,
1988-1994

box 3

folder 94

Scope and Contents note

G89106.

 Harvard University - Howard Gardner, 1983-1988

box 3

folder 95

Scope and Contents note

G85216.

Harvard University - David Reisman and Judith McLaughlin,
1986, 1988

box 3

folder 96

Scope and Contents note

D87111.

Harvard University - Graduate School of Education - Joseph
Walters and Howard Gardner, 1987-1988

box 3

folder 97

Scope and Contents note

D88109.

Harvard University - Graduate School of Education - Joseph
Walters and Howard Gardner, 1987-1993

box 3

folder 98

Scope and Contents note

G88222.

Harvard University - Graduate School of Education - Joseph
Walters and Howard Gardner, 1987-1993

box 3

folder 99

Scope and Contents note

G88222. Final report.

Harvard University - Marvin Kalb and Ellen Hume,
1989-1994

box 3

folder 100

Scope and Contents note

G89322.

Harvard University - Marvin Kalb and Ellen Hume,
1989-1994

box 3

folder 101

Scope and Contents note

G89322.

Harvard University - Marvin Kalb and Ellen Hume,
1989-1994

box 3

folder 102

Scope and Contents note

G89322. Printed material.

Harvard University - David Reisman and Judith McLaughlin,
1989-1991

box 3

folder 103

Scope and Contents note

D90201.

University of Houston - Alan Stone, 1987-1992

box 4

folder 104

Scope and Contents note

G87327.

Independent Production Fund - Alvin Perlmutter and Bill
Boyers, 1988-1990

box 4

folder 105

Scope and Contents note

G89213.

Independent Sector - Beverly With, 1985

box 4

folder 106

Scope and Contents note

D85223.

Independent Sector - Brian O'Connell, 1985-1986

box 4

folder 107

Scope and Contents note

D85329.

Independent Sector - Brian O'Connell, 1985-1987

box 4

folder 108

Scope and Contents note

D86109.

Independent Sector - Brian O'Connell, 1986-1987

box 4

folder 109

Scope and Contents note

D86224.

Independent Sector - Beverly With, 1987

box 4

folder 110

Scope and Contents note

D87225.

Independent Sector - Astrid Merget, 1988-1989

box 4

folder 111

Scope and Contents note

D88216.

Independent Sector - Astrid Merget, 1989-1990

box 4

folder 112

Scope and Contents note

D89210.

International Council for Educational Development - James A. Perkins, 1984-1985	box 4	folder 113
---	-------	------------

Scope and Contents note

D85218.

University of Iowa - Gil Cranberg, 1985-1988	box 4	folder 114
--	-------	------------

Scope and Contents note

D86218.

University of Iowa - Gil Cranberg, 1985-1988	box 4	folder 115
--	-------	------------

Scope and Contents note

D86218. Printed material.

University of Iowa - Gil Cranberg, 1985-1986	box 4	folder 116
--	-------	------------

Scope and Contents note

D86221.

University of Iowa - Gil Cranberg, 1986-1990	box 4	folder 117
--	-------	------------

Scope and Contents note

G87221.

University of Iowa - Gil Cranberg, 1986-1990	box 4	folder 118
--	-------	------------

Scope and Contents note

G87221.

University of Iowa - Gil Cranberg, 1989-1992	box 4	folder 119
--	-------	------------

Scope and Contents note

G89328.

University of Iowa - Gil Cranberg, 1989-1992	box 4	folder 120
--	-------	------------

Scope and Contents note

G89328.

University of Iowa - Gil Cranberg, 1989-1992	box 4	folder 121
--	-------	------------

Scope and Contents note

G89328. Financial reports.

University of Iowa - Gil Cranberg, 1989-1992

box 4

folder 122

Scope and Contents note

G89328. Printed material.

Johns Hopkins University - School of Advanced International
Studies - Simon Serfaty, 1985-1991

box 4

folder 123

Scope and Contents note

G86215.

Johns Hopkins University - School of Advanced International
Studies - Simon Serfaty, 1985-1991

box 4

folder 124

Scope and Contents note

G86215. Papers.

Johns Hopkins University - School of Advanced International
Studies - Simon Serfaty, 1985-1991

box 4

folder 125

Scope and Contents note

G86215. Papers.

League of Women Voters Educational Foundation, 1985-1987

box 4

folder 126

Scope and Contents note

D85328.

League of Women Voters Educational Foundation, 1985-1987

box 4

folder 127

Scope and Contents note

D85328. Conference transcript.

League of Women Voters Educational Foundation - Vicky
Harian, 1986-1988

box 4

folder 128

Scope and Contents note

G86330.

League of Women Voters Educational Foundation - Vicky
Harian, 1986-1988

box 4

folder 129

Scope and Contents note

D87114.

London Business School - A. S. C. Ehrenberg, 1988-1991

Scope and Contents note G89107.	box 4	folder 130
London Business School - A. S. C. Ehrenberg, 1988-1991 Scope and Contents note G89107.	box 4	folder 131
Manhattan Institute - Peter Huber, 1984-1990 Scope and Contents note G90106.	box 4	folder 132
Markle Foundation - Interactive Videodisc Project, 1983-1985 Scope and Contents note 62/1042.	box 5	folder 133
Markle Foundation - Hilde Himmelweit, 1984-1989 Scope and Contents note G85102.	box 5	folder 134
Markle Foundation - Aging and Technology Project, 1984-1989 Scope and Contents note G85103.	box 5	folder 135
Markle Foundation - Aging and Technology Project, 1984-1989 Scope and Contents note G85103. Background material.	box 5	folder 136
Markle Foundation - Aging and Technology Project, 1984-1989 Scope and Contents note G85103. Conference.	box 5	folder 137
Markle Foundation - Aging and Technology Project, 1984-1989	box 5	folder 138

Scope and Contents note

G85103. Focus groups.

 Markle Foundation - Aging and Technology Project,
1984-1989

box 5

folder 139

Scope and Contents note

G85103. Papers and reports.

 Markle Foundation - Murray Consultants, 1984-1986

box 5

folder 140

Scope and Contents note

D85221.

 Markle Foundation - Interactive Videodisc Project, 1985

box 5

folder 141

Scope and Contents note

D85222.

 Markle Foundation - Interactive Videodisc Project, 1985

box 5

folder 142

Scope and Contents note

D85332.

 Markle Foundation - Center for Technology and Citizen
Participation - Christopher Arterton, 1985-1987

box 5

folder 143

Scope and Contents note

D86106.

 Markle Foundation - Jay Blumler, 1985-1989

box 5

folder 144

Scope and Contents note

D86107.

 Markle Foundation - Aspen Institute for Humanistic Studies -
Roundtable Conference, 1985-1986

box 5

folder 145

Scope and Contents note

D86335.

 Markle Foundation - George Washington University,
1986-1987

box 5

folder 146

Scope and Contents note

G87103.

 Markle Foundation - Yankelovich Group, 1986-1989

box 5

folder 147

Scope and Contents note

G87104.

Markle Foundation - British Telecom (Community Network), 1989-1993	box 5	folder 148
---	-------	------------

Scope and Contents note

D87105.

Markle Foundation - British Telecom (Community Network), 1989-1993	box 5	folder 149
---	-------	------------

Scope and Contents note

D87105.

Markle Foundation - Aspen Institute for Humanistic Studies - Roundtable Conference, 1986	box 5	folder 150
---	-------	------------

Scope and Contents note

D87112.

Markle Foundation - County Clerks Association of California, 1986-1989	box 5	folder 151
---	-------	------------

Scope and Contents note

D87116.

Markle Foundation - Office of Secretary of State of Ohio, 1986-1988	box 5	folder 152
--	-------	------------

Scope and Contents note

D87223.

Markle Foundation - Barter Project, 1987-1988	box 5	folder 153
---	-------	------------

Scope and Contents note

D87333.

Markle Foundation - Communications Policy Review Meetings - Henry Geller, 1986-1987	box 5	folder 154
--	-------	------------

Scope and Contents note

D87335.

Markle Foundation - Telecommunications Policy Review Project, 1987-1991	box 5	folder 155
--	-------	------------

Scope and Contents note

G88001.

Markle Foundation - Telecommunications Policy Review Project, 1987-1991	box 5	folder 156
--	-------	------------

Scope and Contents note

G88001. Author agreements.

Markle Foundation - Telecommunications Policy Review Project, 1987-1991	box 5	folder 157
--	-------	------------

Scope and Contents note

G88001. Chapter reviews.

Markle Foundation - Telecommunications Policy Review Project, 1987-1991	box 5	folder 158
--	-------	------------

Scope and Contents note

G88001. Chapter reviews.

Markle Foundation - Telecommunications Policy Review Project, 1987-1991	box 5	folder 159
--	-------	------------

Scope and Contents note

G88001. Correspondence.

Markle Foundation - Telecommunications Policy Review Project, 1987-1991	box 5	folder 160
--	-------	------------

Scope and Contents note

G88001. Correspondence.

Markle Foundation - Telecommunications Policy Review Project, 1987-1991	box 5	folder 161
--	-------	------------

Scope and Contents note

G88001. Duke University Press.

Markle Foundation - Telecommunications Policy Review Project, 1987-1991	box 5	folder 162
--	-------	------------

Scope and Contents note

G88001. Responses to distributed volumes.

Markle Foundation - Telecommunications Policy Review Project, 1987-1991	box 5	folder 164
--	-------	------------

Scope and Contents note

G88001. Responses to distributed volumes.

Markle Foundation - Yankelovich/Burson-Marsteller,
1989-1989

box 5

folder 165

Scope and Contents note

G88028.

Markle Foundation - Television Audience Assessment, Inc.,
1987-1988

box 6

folder 166

Scope and Contents note

D88112.

Markle Foundation - Barter Project, 1987-1989

box 6

folder 167

Scope and Contents note

G88219.

Markle Foundation - Barter Project, 1987-1989

box 6

folder 168

Scope and Contents note

G88219. Barter banking.

Markle Foundation - Barter Project, 1987-1989

box 6

folder 169

Scope and Contents note

G88219. Barter banking.

Markle Foundation - Barter Project, 1987-1989

box 6

folder 170

Scope and Contents note

G88219. Chicago Barter Corporation.

Markle Foundation - Barter Project, 1987-1989

box 6

folder 171

Scope and Contents note

G88219. Community skills bank.

Markle Foundation - Barter Project, 1987-1989

box 6

folder 172

Scope and Contents note

G88219. Community skills bank.

Markle Foundation - Barter Project, 1987-1989

box 6

folder 173

Scope and Contents note

G88219. Focus groups.

Markle Foundation - Barter Project, 1987-1989

box 6

folder 174

Scope and Contents note

G88219. Focus group reports.

Markle Foundation - Barter Project, 1987-1989

box 6

folder 175

Scope and Contents note

G88219. Highland Valley Elder Services, Inc.

Markle Foundation - Barter Project, 1987-1989

box 6

folder 176

Scope and Contents note

G88219. Legal.

Markle Foundation - Barter Project, 1987-1989

box 6

folder 177

Scope and Contents note

G88219. Proposal drafts.

Markle Foundation - Barter Project, 1987-1989

box 6

folder 178

Scope and Contents note

G88219. Proposal final draft.

Markle Foundation - Barter Project, 1987-1989

box 6

folder 179

Scope and Contents note

G88219. Service credit program.

Markle Foundation - Television Audience Assessment,
1988-1989

box 6

folder 180

Scope and Contents note

D88326.

Markle Foundation - Commission on the Media and the
Electorate, 1987-1992

box 6

folder 181

Scope and Contents note

G89002.

Markle Foundation - Commission on the Media and the
Electorate, 1987-1992

box 6

folder 182

Scope and Contents note

G89002.

Markle Foundation - Commission on the Media and the
Electorate, 1987-1992

box 6

folder 183

Scope and Contents note

G89002.

Markle Foundation - Commission on the Media and the
Electorate, 1987-1992

box 6

folder 184

Scope and Contents note

G89002.

Markle Foundation - Commission on the Media and the
Electorate, 1987-1992

box 6

folder 185

Scope and Contents note

G89002. Financial material.

Markle Foundation - Commission on the Media and the
Electorate, 1987-1992

box 6

folder 186

Scope and Contents note

G89002. Letters of agreement.

Markle Foundation - Commission on the Media and the
Electorate, 1987-1992

box 6

folder 187

Scope and Contents note

G89002. Charlottesville meeting, August 28, 1989.

Markle Foundation - Commission on the Media and the
Electorate, 1987-1992

box 6

folder 188

Scope and Contents note

G89002. Meeting transcript, December 1, 1989.

Markle Foundation - Commission on the Media and the
Electorate, 1987-1992

box 6

folder 189

Scope and Contents note

G89002. Meeting transcript, December 1, 1989.

Markle Foundation - Commission on the Media and the
Electorate, 1987-1992

box 6

folder 190

Scope and Contents note

G89002. Reports.

Markle Foundation - Commission on the Media and the Electorate, 1987-1992	box 6	folder 191
--	-------	------------

Scope and Contents note

G89002. Membership.

Markle Foundation - Commission on the Media and the Electorate, 1987-1992	box 6	folder 192
--	-------	------------

Scope and Contents note

G89002. Follow-on meeting, January 31, 1991.

Markle Foundation - Yankelovich Group, 1988	box 6	folder 193
---	-------	------------

Scope and Contents note

D89101.

Markle Foundation - Telecommunications Policy Review Project, 1988-1991	box 6	folder 194
--	-------	------------

Scope and Contents note

D89103.

Markle Foundation - Erik Sandberg-Diment, 1989	box 6	folder 195
--	-------	------------

Scope and Contents note

D89317.

Markle Foundation - Brown and Powers Associates, Inc., 1989	box 7	folder 196
---	-------	------------

Scope and Contents note

G89323.

Markle Foundation - SeniotNet Retreat - Edith Bjornson, 1989	box 7	folder 197
--	-------	------------

Scope and Contents note

D90103.

Related Archival Materials note:

Related Archival Materials note

See also Box 8, Folders 247-255: University of San
Francisco - SeniorNet Project.

Markle Foundation - Reprint Service - Steve Savage, 1989-1991	box 7	folder 198
--	-------	------------

Scope and Contents note

D90208.

University of Maryland - Judith Lichtenberg, 1986-1988

box 7

folder 199

Scope and Contents note

D86332.

University of Maryland - Jay G. Blumler, 1986-1989

box 7

folder 200

Scope and Contents note

G87220.

University of Maryland - Jay G. Blumler, 1988-1991

box 7

folder 201

Scope and Contents note

G89215.

Massachusetts Institute of Technology - W. Russell Neuman,
1984-1990

box 7

folder 202

Scope and Contents note

G86214.

University of Michigan - Michael Lougee, 1985-1988

box 7

folder 203

Scope and Contents note

G85326.

University of Michigan - Michael Lougee, 1985-1988

box 7

folder 204

Scope and Contents note

G85326. Evaluation plan.

University of Michigan - Formative Evaluation Research
Associates, 1986-1988

box 7

folder 205

Scope and Contents note

D86334.

National Bureau of Standards - Roy G. Saltman, 1987-1992

box 7

folder 206

Scope and Contents note

G87101.

National Bureau of Standards - Roy G. Saltman, 1987-1992

box 7

folder 207

Scope and Contents note

G87101. Financial reports.

National Foundation for Improvement of Education -
KIDSNET - Karen W. Jaffe, 1985-1988

box 7

folder 208

Scope and Contents note

G86104.

National Foundation for Improvement of Education -
KIDSNET - Karen W. Jaffe, 1985-1988

box 7

folder 209

Scope and Contents note

G86104.

National Public Radio - G. Gail Crofts, 1981-1982

box 7

folder 210

Scope and Contents note

G81214.

National Public Radio - G. Gail Crofts, 1981-1982

box 7

folder 211

Scope and Contents note

G81214.

National Public Radio - Thomas Warnock, 1982-1986

box 7

folder 212

Scope and Contents note

G83101.

National Public Radio - Douglas Bennet, 1986-1988

box 7

folder 213

Scope and Contents note

G86331.

New York Community Trust - Kit Conroy, 1993-1994

box 7

folder 214

Scope and Contents note

D94107.

New York Regional Association of Grantmakers, 1980,
1983-1984

box 7

folder 215

Scope and Contents note

D84109.

New York Regional Association of Grantmakers - Arnold
Shore, 1984

box 7

folder 216

Scope and Contents note

D85112.

New York Regional Association of Grantmakers, 1985	box 7	folder 217
--	-------	------------

Scope and Contents note

D85330.

New York Regional Association of Grantmakers - Barbara Bryan, 1987	box 7	folder 218
--	-------	------------

Scope and Contents note

D88110.

New York Regional Association of Grantmakers - David M. Nee, 1988	box 7	folder 219
---	-------	------------

Scope and Contents note

D88332.

New York Regional Association of Grantmakers - Hildy Simmons, 1989-1990	box 7	folder 220
---	-------	------------

Scope and Contents note

D89321.

North Carolina Agency for Public Telecommunications - Lee Wing, 1983-1986	box 7	folder 221
---	-------	------------

Scope and Contents note

D85219.

North Carolina Agency for Public Telecommunications - Lee Wing, 1985-1992	box 7	folder 222
---	-------	------------

Scope and Contents note

D87108.

North Carolina Agency for Public Telecommunications - Lee Wing, 1985-1992	box 7	folder 223
---	-------	------------

Scope and Contents note

D87108.

University of North Carolina, Chapel Hill - Philip Meyer, 1985-1993	box 7	folder 224
---	-------	------------

Scope and Contents note

G86219.

University of North Carolina, Chapel Hill - Mark E. Williams, 1989-1990	box 7	folder 225
--	-------	------------

Scope and Contents note

D89320.

University of Pennsylvania - "Journal of Communication" - Marsha Siefert, 1988-1990	box 7	folder 226
--	-------	------------

Scope and Contents note

G88337.

Public Agenda Foundation - Deborah Wadsworth, 1987-1989	box 7	folder 227
---	-------	------------

Scope and Contents note

D88215.

Public Agenda Foundation - Deborah Wadsworth, 1988-1992	box 7	folder 228
---	-------	------------

Scope and Contents note

G89104.

Public Agenda Foundation - Deborah Wadsworth, 1988-1992	box 7	folder 229
---	-------	------------

Scope and Contents note

G89104. Printed material.

Public Broadcasting Service - Stephen D. Atlas, 1988-1989	box 7	folder 230
---	-------	------------

Scope and Contents note

G88220.

Queens College of the City of New York - Gaye Tuchman, 1985-1987	box 8	folder 231
---	-------	------------

Scope and Contents note

G85327.

RAND Corporation - David Lyons, 1984-1986	box 8	folder 232
---	-------	------------

Scope and Contents note

D85113.

RAND Corporation - David Lyons, 1984-1986	box 8	folder 233
---	-------	------------

Scope and Contents note

D85113. Progress and final reports.

RAND Corporation - Stanley M. Besen and Leland Johnson, 1985-1989, 1991	box 8	folder 234
--	-------	------------

Scope and Contents note

G86102.

RAND Corporation - Stanley M. Besen and Leland Johnson, 1985-1989, 1991	box 8	folder 235
--	-------	------------

Scope and Contents note

G86102.

RAND Corporation - Stanley M. Besen and Leland Johnson, 1985-1989, 1991	box 8	folder 236
--	-------	------------

Scope and Contents note

G86102. Printed material.

RAND Corporation - Tora Bikson, 1985-1989	box 8	folder 237
---	-------	------------

Scope and Contents note

G86329.

RAND Corporation - Tora Bikson, 1985-1989	box 8	folder 238
---	-------	------------

Scope and Contents note

G86329. Proposal.

RAND Corporation - Tora Bikson, 1986-1989	box 8	folder 239
---	-------	------------

Scope and Contents note

G87107.

RAND Corporation - Tora Bikson, 1986-1989	box 8	folder 240
---	-------	------------

Scope and Contents note

G87107. Reports and printed material.

RAND Corporation - Tora Bikson, 1988-1992	box 8	folder 241
---	-------	------------

Scope and Contents note

G88334.

RAND Corporation - Tora Bikson, 1988-1992	box 8	folder 242
---	-------	------------

Scope and Contents note

G88334. Proposal and background material.

RAND Corporation - Tora Bikson, 1988-1992	box 8	folder 243
---	-------	------------

Scope and Contents note

G88334. Reports.

RAND Corporation - Leland Johnson, 1988-1993	box 8	folder 244
--	-------	------------

Scope and Contents note

G89105.

RAND Corporation - Leland Johnson, 1988-1993	box 8	folder 245
--	-------	------------

Scope and Contents note

G89105.

RAND Corporation - Leland Johnson, 1988-1993	box 8	folder 246
--	-------	------------

Scope and Contents note

G89105. Papers and reports.

University of San Francisco - SeniorNet Project - Mary Furlong, 1985-1986	box 8	folder 247
---	-------	------------

Scope and Contents note

G86103.

Related Archival Materials note:

Related Archival Materials note

See also Box 7, Folder 197: Markle Foundation - SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

University of San Francisco - SeniorNet Project - Mary Furlong, 1985-1986	box 8	folder 248
---	-------	------------

Scope and Contents note

G86103.

Related Archival Materials note:

Related Archival Materials note

See also Box 7, Folder 197: Markle Foundation - SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

University of San Francisco - SeniorNet Project - Mary Furlong, 1986-1989	box 8	folder 249
---	-------	------------

Scope and Contents note

G87106.

Related Archival Materials note:

Related Archival Materials note

See also Box 7, Folder 197: Markle Foundation -
SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

University of San Francisco - SeniorNet Project - Mary Furlong, 1987-1989	box 8	folder 250
--	-------	------------

Scope and Contents note

G88106.

Related Archival Materials note:

Related Archival Materials note

See also Box 7, Folder 197: Markle Foundation -
SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

University of San Francisco - SeniorNet Project - Mary Furlong, 1988-1990	box 8	folder 251
--	-------	------------

Scope and Contents note

G88333.

Related Archival Materials note:

Related Archival Materials note

See also Box 7, Folder 197: Markle Foundation -
SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

University of San Francisco - SeniorNet Project - Mary Furlong, 1988-1990	box 8	folder 252
--	-------	------------

Scope and Contents note

G88333.

Related Archival Materials note:

Related Archival Materials note

See also Box 7, Folder 197: Markle Foundation -
SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

University of San Francisco - SeniorNet Project - Mary Furlong, 1989-1991	box 8	folder 253
--	-------	------------

Scope and Contents note

G90107.

Related Archival Materials note:

Related Archival Materials note

See also Box 7, Folder 197: Markle Foundation - SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

University of San Francisco - SeniorNet Project, 1984-1988	box 8	folder 254
--	-------	------------

Scope and Contents note

Newsclips.

Related Archival Materials note:

Related Archival Materials note

See also Box 7, Folder 197: Markle Foundation - SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

University of San Francisco - SeniorNet Project, 1987-1988	box 8	folder 255
--	-------	------------

Scope and Contents note

Program Officer's file.

Related Archival Materials note:

Related Archival Materials note

See also Box 7, Folder 197: Markle Foundation - SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

Social Science Research Council - Robert Pearson, 1987-1992	box 9	folder 256
---	-------	------------

Scope and Contents note

G88224.

University of Southern California - Annenberg School of Communications, 1986-1991	box 9	folder 257
---	-------	------------

Scope and Contents note

G87110.

University of Southern California - Annenberg School of Communications - Tracy Westen, 1987-1989	box 9	folder 258
--	-------	------------

Scope and Contents note

D88108.

University of Southern California - Annenberg School of Communications - Tracy Westen, 1988-1992	box 9	folder 259
--	-------	------------

Scope and Contents note

D88217.

University of Southern California - Annenberg School of Communications - Tracy Westen, 1988-1992	box 9	folder 260
--	-------	------------

Scope and Contents note

D88217.

Stanford University - Donald F. Roberts, 1985-1989	box 9	folder 261
--	-------	------------

Scope and Contents note

G86105.

Stanford University - Gavriel Salomon, 1985-1986	box 9	folder 262
--	-------	------------

Scope and Contents note

D86112.

Stanford University - Stanford Law School - Paul Goldstein, 1986-1993	box 9	folder 263
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Scope and Contents note

G87218.

Stanford University - Center for Economic Policy Research - Roger Noll, 1986-1991	box 9	folder 264
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Scope and Contents note

G87219.

Stein Gerontological Institute - Sara Czaja, 1987-1992	box 9	folder 265
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Scope and Contents note

G88103.

Stein Gerontological Institute - Sara Czaja, 1990-1994	box 9	folder 266
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Scope and Contents note

D90320.

Syracuse University - Thomas E. Patterson, 1983-1987	box 9	folder 267
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Scope and Contents note

D83339.

Syracuse University - Thomas E. Patterson, 1987-1992	box 9	folder 268
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Scope and Contents note

D88214.

Tarrant County Junior College - Sam Krhovjak, 1988-1991	box 9	folder 269
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Scope and Contents note

D89212.

Tel Aviv University - Gavriel Salomon, 1985-1987	box 9	folder 270
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Scope and Contents note

D86111.

Telecommunications Policy Research Conference - Charles L. Jackson, 1988-1992	box 9	folder 271
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Scope and Contents note

G88338.

Telecommunications Policy Research Conference - Charles L. Jackson, 1988-1992	box 9	folder 272
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Scope and Contents note

G88338. Financial reports.

Telecommunications Policy Research Conference - Charles L. Jackson, 1988-1992	box 9	folder 273
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Scope and Contents note

G88338. Reports and conference materials.

Television Audience Assessment, Inc. - Elizabeth J. Roberts, 1984-1986	box 9	folder 274
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Scope and Contents note

G85007.

Television Audience Assessment, Inc. - Rolf M. Wulfsberg, 1984-1985	box 9	folder 275
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Scope and Contents note

G85215-PRI.

Television Audience Assessment, Inc. - Rolf M. Wulfsberg, 1984-1985	box 9	folder 276
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Scope and Contents note

G85215-PRI. Business partners (potential).

Television Audience Assessment, Inc. - Rolf M. Wulfsberg, 1984-1985	box 9	folder 277
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Scope and Contents note

G852154-PRI. Venture capital project.

Television Audience Assessment, Inc. - Rolf M. Wulfsberg, 1985-1987	box 9	folder 278
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Scope and Contents note

G86001-PRI.

Television Audience Assessment, Inc., 1986-1987	box 9	folder 279
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Scope and Contents note

After official close.

WGBH Educational Foundation - Stephen D. Atlas, 1987-1989	box 9	folder 280
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Scope and Contents note

D88111.

[^ Return to Table of Contents](#)

Markle Foundation Administration

Arrangement

This record group is arranged into two subgroups:

Subgroup 1 - Markle Foundation Administration - Accession 1

Subgroup 2 - Markle Foundation Administration - Accession 2

Markle Foundation Administration - Accession 1

Physical Description: 8 Cubic Feet

Arrangement note

This subgroup is arranged in five series:

Series 1 - Board of Directors

Series 2 - Financial Material

Series 3 - Publications

Series 4 - Presidents' Papers

Series 5 - Studies, Surveys, and Miscellaneous

Board of Directors, 1927-1980

Physical Description: 5.5 Cubic Feet 11 boxes

Arrangement note

This series is arranged in 4 subseries:

Subseries 1 - Minutes

Subseries 2 - Meeting Agendas

Subseries 3 - Progress Reports

Subseries 4 - Collected Reprints

Board of Directors - Minutes, 1927-1979

Title/Description	Instances	
1927-January 1933, 1927-1933	box 1	folder 1
Scope and Contents note Includes Charter and Constitution.		
November 1933-1935, 1933-1935	box 1	folder 2
1936-June 1939, 1936-1939	box 1	folder 3
October 1939-1940, 1939-1940	box 1	folder 4
1941-1942, 1941-1942	box 2	folder 5
1943-1944, 1943-1944	box 2	folder 6
1945, 1945	box 2	folder 7
1946-1949, 1946-1949	box 2	folder 8
1950-1957, 1950-1957	box 2	folder 9
1958-1970, 1958-1970	box 3	folder 10
1971-March 1978, 1971-1978	box 3	folder 11
April 1978-March 1980, 1978-1980	box 3	folder 12
Executive Committee, 1933-1949	box 3	folder 13
Board of Directors - Minutes - Microfilm	reel 1	

reel 2

reel 3

Board of Directors - Meeting Agendas, 1946-1980

Title/Description	Instances	
1946-1947, 1946-1947	box 4	folder 1
1948-1949, 1948-1949	box 4	folder 2
1950-1951, 1950-1951	box 4	folder 3
1952-1953, 1952-1953	box 4	folder 4
1954, 1954	box 4	folder 5
1955, 1955	box 4	folder 6
1956, 1956	box 5	folder 7
1957, 1957	box 5	folder 8
1958, 1958	box 5	folder 9
1959, 1959	box 5	folder 10
1960, 1960	box 5	folder 11
1961, 1961	box 5	folder 12
1962, 1962	box 5	folder 13
1963, 1963	box 6	folder 14
1964, 1964	box 6	folder 15
1965, 1965	box 6	folder 16
1966, 1966	box 6	folder 17
1967, 1967	box 6	folder 18
1968, 1968	box 6	folder 19
1969-1970, 1969-1970	box 7	folder 20
1971, 1971	box 7	folder 21
1972, 1972	box 7	folder 22
1973, 1973	box 7	folder 23
1974, 1974	box 7	folder 24
1975, 1975	box 8	folder 25
1976, 1976	box 8	folder 26
1977, 1977	box 8	folder 27
1978, 1978	box 8	folder 28

1979, 1979	box 9	folder 29
1980, 1980	box 9	folder 30

Board of Directors - Progress Reports, 1936-1943

Title/Description	Instances	
Markle Foundation Progress Report, January 1936-December 1938	box 10	volume 1
Markle Foundation Progress Report, January 1-December 31, 1939	box 10	volume 2
Markle Foundation Progress Report, January 1-December 31, 1940	box 10	volume 3
Markle Foundation Progress Report, January 1-June 30, 1941	box 10	volume 4
Markle Foundation Progress Report, July 1, 1941-June 30, 1942	box 10	volume 5
Markle Foundation Progress Report, July 1, 1942-June 30, 1943	box 10	volume 6
Progress Report, January 1, 1936-June 30, 1938	box 10	volume 7
Progress Report, July 1-December 31, 1938	box 10	volume 8
Progress Report, January 1-June 30, 1939	box 10	volume 9
Progress Report, July 1-December 31, 1939	box 10	volume 10
Progress Report, January 1-June 30, 1940	box 10	volume 11
Progress Report, July 1-December 31, 1940	box 10	volume 12
Progress Report, July 1, 1941-June 30, 1942	box 10	volume 13

Board of Directors - Collected Reprints, 1937-1941

Title/Description	Instances	
The John and Mary R. Markle Collected Reprints - Volume I, 1937	box 11	volume 1
The John and Mary R. Markle Collected Reprints - Volume II (A-M), 1938	box 11	volume 2
The John and Mary R. Markle Collected Reprints - Volume III (N-Z), 1938	box 11	volume 3
The John and Mary R. Markle Collected Reprints - Volume IV (A-N), 1939	box 11	volume 4
The John and Mary R. Markle Collected Reprints - Volume V (O-Z), 1939	box 11	volume 5
The John and Mary R. Markle Collected Reprints - Volume VI (A-I), 1940	box 11	volume 6

The John and Mary R. Markle Collected Reprints - Volume VII (J-T), 1940	box 11	volume 7
The John and Mary R. Markle Collected Reprints - Volume VIII (U-Z), 1940	box 11	volume 8
The John and Mary R. Markle Collected Reprints - Volume IX (A-J), 1941	box 11	volume 9
The John and Mary R. Markle Collected Reprints - Volume X (L-U), 1941	box 11	volume 10
The John and Mary R. Markle Collected Reprints - Volume XI (U-Z), 1941	box 11	volume 11

[^ Return to Table of Contents](#)

Financial Material, 1933-1976

Physical Description: 4 Cubic Feet 4 boxes

Arrangement note

This series is arranged in 3 subseries:

Subseries 1 - Financial Reports

Subseries 2 - Monthly Balance Sheets

Subseries 3 - Investment Reviews

Financial Material - Financial Reports, 1933-1976

Title/Description	Instances	
1933-1939, 1933-1939	box 1	folder 1
1940-1945, 1940-1945	box 1	folder 2
1946-1951, 1946-1951	box 1	folder 3
1952-1958, 1952-1958	box 1	folder 4
1959-1964, 1959-1964	box 1	folder 5
1965-1969, 1965-1969	box 2	folder 6
1970-1976, 1970-1976	box 2	folder 7

Financial Material - Monthly Balance Sheets, 1962-1976

Title/Description	Instances	
August 1962-1963, 1962-1963	box 2	folder 8
1964-1965, 1964-1965	box 2	folder 9

1966-1967, 1966-1967	box 2	folder 10
1968-1969, 1968-1969	box 2	folder 11
1970-1971, 1970-1971	box 3	folder 12
1972-1973, 1972-1973	box 3	folder 13
1974-January 1976, 1974-1976	box 3	folder 14

Financial Material - Investment Reviews, 1965-1976

Title/Description	Instances	
April 1965-1967, 1965-1967	box 3	folder 15
1968-1970, 1968-1970	box 3	folder 16
1971-1972, 1971-1972	box 3	folder 17
1973-1975, 1973-1975	box 4	folder 18
1975, 1975	box 4	folder 19
1975-1976, 1975-1976	box 4	folder 20

[^ Return to Table of Contents](#)

Publications, 1946-1989

Physical Description: 0.5 Cubic Feet 2 boxes

Arrangement note

Materials in this series are arranged in 4 subseries according to publication type:

Subseries 1 - Annual Reports

Subseries 2 - President's Essays

Subseries 3 - Markle Scholar

Subseries 4 - Brochures

Publications - Annual Reports, 1946-1989 1967-1989

Title/Description	Instances	
1969-1970, 1969-1970	box 1	folder 1
1970-1971, 1970-1971	box 1	folder 2
1971-1972, 1971-1972	box 1	folder 3
1972-1973, 1973-1974, 1974-1975, 1972-1975	box 1	folder 4
1976-1977, 1977-1978, 1976-1978	box 1	folder 5

1978-1979, 1979-1980, 1980-1981, 1978-1981	box 1	folder 6
1981-1982, 1982-1983, 1981-1983	box 1	folder 7
1983-1984, 1984-1985, 1985-1986, 1986-1987, 1988, 1983-1988	box 1	folder 8
1989, 1989	box 1	folder 9
Miscellaneous Pages from 1946-1948 and 1967-1969, 1946-1969	box 1	folder 10

Publications - President's Essays, 1969-1989

Scope and Contents note

The essays in this subseries were authored by President Lloyd Morrisett for the Markle Foundation's Annual Reports.

Title/Description	Instances	
President's Essays	box 2	folder 11

Scope and Contents note

"The Age of Television and the Television Age"
1969-1970

"Cable TV: Can More be Better?" 1970-1971

"Rx for Public Television" 1972-1973

"Communications, Technology, and Education"
1973-1974

"The Markle Foundation: 1975" 1974-1975

"Radio-USA" 1975-1976

"Sesame Street at Ten" 1977-1978

"Getting Started in Broadcasting" 1979-1980

"Television: America's Neglected Teacher" 1982-1983

"The Markle Foundation: 1985" 1983/1984,
1984/1985

"The Right to Know and the Right to Vote" 1989

Publications - Markle Scholar, 1976

Title/Description	Instances	
Markle Scholar Publications	box 2	folder 12

Scope and Contents note

"Markle Scholars in Academic Medicine" 1948-1969
(2 copies)

"The Markle Scholars - A Brief History" 1976 (2
copies)

Publications - Brochures, 1948-1983

Title/Description	Instances
Brochures	box 2 folder 13

Scope and Contents note

"Purposes and Programs" 1947

"Charter and Constitution & By-Laws" 1960

"Grants for Scholars in Academic Medicine" 1968

"General Information" 1970

"Charter and Constitution & By-Laws" 1971

("General Information") 1973

"Charter and Constitution & By-Laws" (1983)

[^ Return to Table of Contents](#)

Presidents' Papers, 1946-1989**Arrangement note**

This series is arranged in 2 subseries:

Subseries 1 - John Russell

Subseries 2 - Lloyd Morrisett

Scope and Contents note

This series includes material documenting interests parallel to each President's work at the Foundation and non-program correspondence.

Presidents' Papers - John Russell

Title/Description	Instances
Correspondence, 1946-1989	box 1 folder 1

Presidents' Papers - Lloyd Morrisett

Title/Description	Instances	
Committee on Assessing the Progress of Education, Inc., 1965-1969	box 1	folder 2
Committee on Assessing the Progress of Education, Inc., 1965-1969	box 1	folder 3

[^ Return to Table of Contents](#)

Studies, Surveys, and Miscellaneous, 1952-1972

Scope and Contents note

This series consists of the records of program explorations.

Title/Description	Instances	
Markle Foundation Manual of Operations	box 1	folder 4
Committee on Future Plans, 1967-1968	box 1	folder 5
Grant Photo Products, Inc., 1958-1964	box 1	folder 6
Miscellaneous Correspondence and Summaries of Grants, 1952-1972	box 1	folder 7

[^ Return to Table of Contents](#)

Markle Foundation Administration - Accession 2

Physical Description: 40.8 Cubic Feet

Arrangement note

This subgroup is arranged in three series:

Series 1 - President Lloyd N. Morrisett's Papers

Series 2 - General Office Files

Series 3 - Board of Directors

President Lloyd N. Morrisett's Papers, 1927-1992 1965-1992

Physical Description: 24 Cubic Feet 20 boxes

Arrangement note

This series is arranged in 5 subseries:

Subseries 1 - Alphabetical Files

Subseries 2 - Subject Files

Subseries 3 - Professional Activities

Subseries 4 - Chronological File

Subseries 5 - Personal Files

Scope and Contents note

Lloyd N. Morrisett, who joined the Markle Foundation as president in 1969, initiated the Foundation's program in communication and information technology following the termination of the Markle Scholar Program in academic medicine. Prior to accepting his position at Markle, Morrisett was vice president of the Carnegie Corporation of New York and of the Carnegie Foundation for the Advancement of Teaching. During his tenure with the Carnegie Corporation, he had been involved with public television projects and brought this interest and expertise to his new position. These papers document Morrisett's continuing interest, as president of the Markle Foundation, in public television and in the use of mass communication technology in education, science, and the political process.

Except where noted, Markle Foundation folder titles and system of arrangement within folders have been maintained.

Alphabetical Files, 1927-1987 1965-1987

Arrangement note

Original order has been preserved, and most of the material is filed in reverse chronological order.

Scope and Contents note

Together with Subseries 2, this subseries reflect Morrisett's service as an advisor or trustee on boards of corporations, foundations, and institutions of higher learning. Among the most notable are Children's Television Workshop, Oberlin College, RAND Corporation, Systems Development Corporation, Media Commentary Council, Haskins Laboratories, and the American Association for the Advancement of Science.

Morrisett's role in the founding of the Children's Television Workshop (CTW), which produced "Sesame Street," "Electric Company," and other educational television programs, as well as his active participation in committees such as finance, investment, and nomination are documented. Chairman of CTW's Board of Directors since 1970, Morrisett's correspondence with Joan Ganz Cooney, Gerald Lesser, and David Brit, among others, delineates his active role in the direction and growth of the Workshop.

As an alumnus of Oberlin College, Morrisett served as a trustee for many years and was chairman of the board of trustees from 1975-1981. In 1973 and then again in 1982, he participated in presidential search committees; his papers from the 1973 presidential search reflect an active and vocal student involvement with the process. In addition to this work on nominations, his service as trustee included work in the areas of finance and investment, admissions, and long range planning.

Mr. Morrisett joined the board of the Systems Development Corporation in 1966 and was active during the time of the corporation's change in status from non-profit to profit. He became a board member as well of the Systems Development Foundation, which was created to carry on philanthropic efforts previously undertaken by the Systems Development Corporation. He remained a member of this board until the foundation's dissolution in 1988.

Mr. Morrisett was a member, as well, of the Media Commentary Council beginning with its incorporation, and was involved with the publication of "Channels" magazine from its inception until the magazine's sale in 1985.

The earlier material in this subseries, dated 1927 through 1957 (folder 101), includes articles pertaining to the field of philanthropy and are of a reference nature only.

Throughout the materials are reflections and ideas pertaining to mass communication, education, and the growth of technology.

Title/Description	Instances	
Action For Children's Television, 1975, 1978	box 1	folder 1
Advocate for the Arts, 1974	box 1	folder 1A
James E. Allen, 1969-1970	box 1	folder 2
American Association for the Advancement of Science, 1971-1972, 1974-1975, 1979, 1981	box 1	folder 3
American Association for the Advancement of Science, 1971-1972, 1974-1975, 1979, 1981	box 1	folder 4
American Association for the Advancement of Science, 1971-1972, 1974-1975, 1979, 1981	box 1	folder 5
American Association for the Advancement of Science, 1971-1972, 1974-1975, 1979, 1981	box 1	folder 6
American Association for the Advancement of Science - Committee on Public Understanding of Science, 1975-1977	box 1	folder 7
American Association for the Advancement of Science - Committee on Public Understanding of Science, 1975-1977	box 1	folder 8
American Association for the Advancement of Science - Committee on Public Understanding of Science, 1975-1977	box 1	folder 9
American Ditchley Foundation, 1970-1971, 1973	box 1	folder 10
American Ditchley Foundation - Anglo-American Conference on Responsibilities of Communication Media, 1969-1970	box 1	folder 11
American Psychological Association, 1971	box 1	folder 12
Aspen Institute for Humanistic Studies, 1973-1977	box 1	folder 13
Aspen Institute for Humanistic Studies, 1973-1977	box 1	folder 14
Aspen Institute for Humanistic Studies, 1973-1977	box 1	folder 15
Aspen Institute for Humanistic Studies - Executive Seminar, 1971-1972	box 1	folder 16
Aspen Institute for Humanistic Studies - Seminar on Broadcasting, 1970-1971	box 1	folder 17
Baylor College - Institute of Medical Ethics, 1974-1975	box 1	folder 18

Carnegie Corporation of New York, 1971-1972, 1974-1975	box 1	folder 19
Carnegie Corporation of New York - Criticism of Foundations, 1965-1966	box 1	folder 20
Carnegie Corporation of New York - Study on "Early Learning", 1969, 1971	box 1	folder 21
Carnegie Corporation of New York - Turndown Project, 1970	box 1	folder 22
Carnegie Study of The Education of the Educator - "Crisis in the Classroom" (Typescript Draft) - Chapters 1-3, 1969	box 1	folder 23
Carnegie Study of The Education of the Educator - "Crisis in the Classroom" (Typescript Draft) - Chapters 4-5, 1969	box 1	folder 24
Carnegie Study of The Education of the Educator - "Crisis in the Classroom" (Typescript Draft) - Chapters 6-7, 1969	box 1	folder 25
Carnegie Study of The Education of the Educator - "Crisis in the Classroom" (Typescript Draft) - Chapter 8, 1969	box 1	folder 26
Carnegie Study of The Education of the Educator - "Crisis in the Classroom" (Typescript Draft) - Chapters 9-10, 1970	box 1	folder 27
Carnegie Study of The Education of the Educator - "Crisis in the Classroom" (Typescript Draft) - Chapter 11, 1970	box 1	folder 28
Carnegie Study of The Education of the Educator - Correspondence, 1969-1971	box 1	folder 29
Century Association, 1967-1979	box 1	folder 30
Chatham Seminar, 1979	box 1	folder 31
Children's Computer Workshop (formerly Computer/Software), March-June 1982	box 1	folder 32
Children's Computer Workshop (formerly Computer/Software), January-August 1982	box 1	folder 33
Children's Computer Workshop (formerly Computer/Software), September-December 1982	box 1	folder 34
Children's Computer Workshop (formerly Computer/Software), January-May 1983	box 1	folder 35
Children's Computer Workshop (formerly Computer/Software), June-November 1983	box 1	folder 36
Children's Computer Workshop (formerly Computer/Software) - Correspondence with Paul Firstenberg, 1980-1983	box 2	folder 37
Children's Computer Workshop (formerly Computer/Software) - Correspondence with Paul Firstenberg, 1980-1983	box 2	folder 38
Children's Television Workshop - Aetna Life and Casualty, 1974	box 2	folder 39

Children's Television Workshop - "Best of Families" History Series, 1976	box 2	folder 40
Children's Television Workshop - Board of Trustees, 1970-1976	box 2	folder 41
Children's Television Workshop - Board of Trustees, 1970-1976	box 2	folder 42
Children's Television Workshop - Career Education Mega-Project, 1975	box 2	folder 43
Children's Television Workshop - Carnegie Corporation of New York, 1974	box 2	folder 44
Children's Television Workshop, 1968, 1970-1971, 1974	box 2	folder 45
Scope and Contents note		
Creation of Children's Television Workshop (CTW).		
Children's Television Workshop - CTW Communications, 1970-1978	box 2	folder 46
Children's Television Workshop - CTW Communications, 1970-1978	box 2	folder 47
Children's Television Workshop - CTW Communications, 1970-1978	box 2	folder 48
Children's Television Workshop - CTW Communications, 1970-1978	box 2	folder 49
Children's Television Workshop - CTW Communications, 1970-1978	box 2	folder 50
Children's Television Workshop - CTW Productions, 1974, 1979	box 2	folder 51
Children's Television Workshop - CTW/WNET Joint Facility, 1974	box 2	folder 52
Children's Television Workshop - Cook Study of Sesame Street, 1972-1974	box 2	folder 53
Children's Television Workshop - Corporate Sustaining Grants, 1975	box 2	folder 54
Children's Television Workshop - Correspondence with Michael Dann, 1970-1973, 1976	box 2	folder 55
Children's Television Workshop - Correspondence with Robert Davidson, 1976-1978	box 2	folder 56
Children's Television Workshop - Correspondence with Paul Firstenberg, 1975-1979	box 2	folder 57
Children's Television Workshop - Correspondence with Gerald Lesser, 1971, 1974-1979	box 2	folder 58

Children's Television Workshop - Correspondence with Gerald Lesser, 1971, 1974-1979	box 2	folder 59
Children's Television Workshop - Correspondence with Edward L. Palmer, 1974-1979	box 2	folder 60
Children's Television Workshop - "Feeling Good" Health Series, 1975-1977	box 2	folder 61
Children's Television Workshop - Ford Foundation, 1974	box 2	folder 62
Children's Television Workshop - L. H. Fountain and Federal Funding, 1978-1979	box 2	folder 63
Children's Television Workshop - Funding from Outside Sources, 1970-1979	box 2	folder 64
Children's Television Workshop - Funding from Outside Sources, 1970-1979	box 2	folder 65
Children's Television Workshop - Funding from Outside Sources - Ford Loan, 1972-1975	box 2	folder 66
Children's Television Workshop - Japan Trip, 1971	box 2	folder 67
Children's Television Workshop - Latin America, 1970-1974	box 2	folder 68
Children's Television Workshop - Legal Counsel - McNair, Konduros and Corley, 1970-1972	box 2	folder 69
Children's Television Workshop - Legal Counsel - Paul, Weiss, Rifkind, Wharton and Garrison, 1970-1971, 1974	box 2	folder 70
Children's Television Workshop - Middle East, 1974-1975	box 2	folder 71
Children's Television Workshop - Miscellaneous Interviews, 1970-1971, 1973-1974	box 2	folder 72
Children's Television Workshop - National Education Television and Radio Center, 1970	box 2	folder 73
Children's Television Workshop - "Plaza Sesame," Mexico City, 1975	box 2	folder 74
Children's Television Workshop - Policy Group, 1969	box 2	folder 75
Children's Television Workshop - Research Advisory Committee, 1970-1971	box 2	folder 76
Children's Television Workshop - Science Series, 1977-1979	box 2	folder 77
Children's Television Workshop - Science Series, 1977-1979	box 2	folder 78
Children's Television Workshop - "Sesame Street" - Publication About, 1968-1969	box 2	folder 79
Children's Television Workshop - "Sesame Street" - Publicity About, 1970	box 2	folder 80

Children's Television Workshop - "Sesame Street" - Publicity About, 1970	box 2	folder 81
Children's Television Workshop - "Sesame Street" - Viewer Reactions, 1969-1971, 1975	box 3	folder 82
Children's Television Workshop - "Sesame Street" - Viewer Reactions, 1969-1971, 1975	box 3	folder 83
Children's Television Workshop - Sony Corporation - Japan, 1971-1974	box 3	folder 84
Children's Television Workshop - Sony Corporation - Japan, 1971-1974	box 3	folder 85
Children's Television Workshop - Testimony Before the United States Senate, 1974	box 3	folder 86
Children's Television Workshop - Washington CATV Project, 1970-1971	box 3	folder 87
Children's Television Workshop - Worldwide - Except Latin America, 1970-1971, 1973-1974, 1978	box 3	folder 88
Cleveland Conference, 1972, 1974, 1980	box 3	folder 89
Coffee House Club, 1969-1972, 1974-1977, 1979	box 3	folder 90
Columbia University - Teachers College - Visiting Committee	box 3	folder 90A
Council for Inter-American Relations, 1975	box 3	folder 91
Council on Foreign Relations, 1969-1978	box 3	folder 92
Council on Foreign Relations - Communication and Foreign Policy Discussion Group, 1969-1970	box 3	folder 93
Council on Foundations, Inc., 1978	box 3	folder 94
Employment Inquiries, 1982	box 3	folder 95
Employment Inquiries, 1982	box 3	folder 96
Experimental School - Proposed for Yale University, 1966, 1971	box 3	folder 97
Federal Communication Commission - Committee for the Instructional Television Fixed Service, 1971	box 3	folder 98
Foundation Center, 1969-1970	box 3	folder 99
Foundation for Art Education, 1976-1977	box 3	folder 100
Foundations and Fields of Activity, 1927-1932, 1935, 1937-1940, 1948-1956, n.d.	box 3	folder 101
William T. Golden, 1976-1980	box 3	folder 102
Howard University - School of Education, 1970-1980	box 3	folder 103
Howard University - School of Education, 1970-1980		

	box 3	folder 104
Investment Review, 1971-1972	box 3	folder 105
Investor Responsibility Research Center, 1973	box 3	folder 106
Investment Policies and Proxies, 1971-1973	box 3	folder 107
Marconi International Fellowship, 1981, 1983-1984	box 3	folder 108
Marconi International Fellowship, 1981, 1983-1984	box 3	folder 109
Markle Foundation, 1967-1975	box 3	folder 110
Markle Foundation, 1967-1975	box 3	folder 111
Markle Foundation, 1967-1975	box 3	folder 112
Markle Foundation, 1967-1975	box 3	folder 113
Miscellaneous Correspondence - Pending Reply, 1971-1979	box 3	folder 114
Miscellaneous Correspondence - Pending Reply, 1971-1979	box 3	folder 115
Miscellaneous Correspondence - Pending Reply, 1971-1979	box 3	folder 116
Miscellaneous Correspondence - Pending Reply, 1971-1979	box 3	folder 117
National Academy of Social and Behavioral Science, 1965	box 4	folder 118
National Advisory Council on Education Professions Development, 1968-1969	box 4	folder 119
National Advisory Council on Education Professions Development - Correspondence, 1967-1970	box 4	folder 120
National Advisory Council on Education Professions Development - Memoranda, May-December 1969	box 4	folder 121
National Advisory Council on Education Professions Development - Memoranda, May-December 1969	box 4	folder 122
National Advisory Council on Education Professions Development - Memoranda, May-December 1969	box 4	folder 123
National Association of Broadcasters - Task Force on Minority Ownership, 1977-1978	box 4	folder 124
National Association of Broadcasters - Task Force on Minority Ownership, 1977-1978	box 4	folder 125
National Association of Broadcasters - Task Force on Minority Ownership, 1977-1978	box 4	folder 126
National Book Committee, Inc., 1971-1975	box 4	folder 127
National Book Committee, Inc., 1971-1975	box 4	folder 128
National Book Committee, Inc. - Conference on "The Impact of Changing Public Policy on Libraries and the Free Flow of Books and Periodicals", 1973	box 4	folder 129

National Council on the Aging - Ad Hoc Committee on the Media and Aging, 1972-1973	box 4	folder 130
National News Council - Committee to Evaluate the National News Council, 1975	box 4	folder 131
National News Council - Committee to Evaluate the National News Council - Correspondence, 1975-1976	box 4	folder 132
National News Council - Committee to Evaluate the National News Council - Report of the Committee, 1975, n.d.	box 4	folder 133
National News Council - Committee to Evaluate the National News Council - Review Committee - Part I, 1975	box 4	folder 134
National News Council - Committee to Evaluate the National News Council - Review Committee - Part II, 1975	box 4	folder 135
New York City Rand Institute, 1970-1973	box 4	folder 136
New York City Rand Institute, 1970-1973	box 4	folder 137
New York City Rand Institute, 1970-1973	box 4	folder 138
New York City Rand Institute - Board Members - Proposed, 1978	box 4	folder 139
New York City Rand Institute - Board of Trustees, 1973-1975	box 4	folder 140
New York City Rand Institute - New York State Commission on the Quality, Cost and Financing of Elementary and Secondary Education, 1969-1974	box 4	folder 141
New York City Rand Institute - New York State Commission on the Quality, Cost and Financing of Elementary and Secondary Education, 1969-1974	box 4	folder 142
New York City Rand Institute - New York State Commission on the Quality, Cost and Financing of Elementary and Secondary Education, 1969-1974	box 4	folder 143
Oberlin College - Board of Trustees - Ad Hoc Committee, 1983	box 4	folder 144
Oberlin College - Board of Trustees - Admission and Financial Aid, 1980-1981, 1983-1985, 1987	box 4	folder 145
Oberlin College - Board of Trustees - Association of Governing Boards of Universities and Colleges, 1975-1976, 1978	box 4	folder 146
Oberlin College - Board of Trustees - Board Mentor Service (AGB), 1978-1979	box 4	folder 147
Oberlin College - Board of Trustees - Board Restructure and New Committee Assignments, 1975-1976	box 4	folder 148
Oberlin College - Board of Trustees - Budget Committee, 1975-1976, 1986	box 4	folder 149

Oberlin College - Board of Trustees - Building and Grounds Sub-Committee, 1980	box 4	folder 150
Oberlin College - Board of Trustees - Ellsworth Carlson, Acting President, 1974	box 4	folder 151
Oberlin College - Board of Trustees - Samuel C. Carrier, Acting President and Provost, 1983	box 4	folder 152
Oberlin College - Board of Trustees - College Investment Advisory Committee, 1979-1980, 1984	box 4	folder 153
Oberlin College - Board of Trustees - Committee on Admissions and Financial Aid - Trustee/Faculty, 1981	box 4	folder 154
Oberlin College - Board of Trustees - Committee on Nominations, 1975-1978	box 4	folder 155
Oberlin College - Board of Trustees - Committee on Nominations, 1975-1978	box 4	folder 156
Oberlin College - Board of Trustees - Committee on Salary Policy, 1979	box 5	folder 157
Oberlin College - Board of Trustees - Committee on Salary Policy, 1979	box 5	folder 158
Oberlin College - Board of Trustees - Communications Committee, 1976-1978, 1980	box 5	folder 159
Oberlin College - Board of Trustees - Correspondence with Administration, Faculty, and Students, 1975-1979	box 5	folder 160
Oberlin College - Board of Trustees - Correspondence with Administration, Faculty, and Students, 1975-1979	box 5	folder 161
Oberlin College - Board of Trustees - Correspondence with Trustees and Alumni, 1972-1977	box 5	folder 162
Oberlin College - Board of Trustees - Correspondence with Trustees and Alumni, 1972-1977	box 5	folder 163
Oberlin College - Board of Trustees - Correspondence with Trustees and Alumni, 1972-1977	box 5	folder 164
Oberlin College - Board of Trustees - Emil Danenberg, 1975	box 5	folder 165
Oberlin College - Board of Trustees - Emil Danenberg - Correspondence, 1975-1981	box 5	folder 166
Oberlin College - Board of Trustees - Emil Danenberg - Correspondence, 1975-1981	box 5	folder 167
Oberlin College - Board of Trustees - Emil Danenberg - Installation and Commencement, 1975	box 5	folder 168
Oberlin College - Board of Trustees - Emil Danenberg - Salary History, 1976-1980	box 5	folder 169
Oberlin College - Board of Trustees - Development Study for Oberlin College, 1978	box 5	folder 170

Oberlin College - Board of Trustees - Educational Programs and Policy Committee, 1975, 1977, 1979	box 5	folder 171
Oberlin College - Board of Trustees - Evaluation and Review of Administration of President Danenberg and Report of Committee, 1977-1979	box 5	folder 172
Oberlin College - Board of Trustees - Executive Committee, 1973, 1975-1980	box 5	folder 173
Oberlin College - Board of Trustees - Executive Committee, 1973, 1975-1980	box 5	folder 174
Oberlin College - Board of Trustees - Executive Committee, 1973, 1975-1980	box 5	folder 175
Oberlin College - Board of Trustees - Faculty Membership Committee, 1977-1978	box 5	folder 176
Oberlin College - Board of Trustees - Fundraising, 1975-1980	box 5	folder 177
Oberlin College - Board of Trustees - Fundraising, 1975-1980	box 5	folder 178
Oberlin College - Board of Trustees - Great Lakes College Association, 1976	box 5	folder 179
Oberlin College - Board of Trustees - Honorary Degrees Committee, 1975, 1978-1979	box 5	folder 180
Oberlin College - Board of Trustees - Office of Planning and Research, 1978	box 5	folder 181
Oberlin College - Board of Trustees - Office of the President, 1973	box 5	folder 182
Oberlin College - Board of Trustees - Office of the Secretary, 1976-1978	box 5	folder 183
Oberlin College - Board of Trustees - James Powell, Acting President, 1981-1983	box 5	folder 184
Oberlin College - Board of Trustees - Presidential Search Committee, 1973-1975	box 5	folder 185
Oberlin College - Board of Trustees - Presidential Search Committee, 1973-1975	box 5	folder 186
Oberlin College - Board of Trustees - Presidential Search Committee, 1973-1975	box 5	folder 187
Oberlin College - Board of Trustees - Presidential Search Committee, 1973-1975	box 5	folder 188
Oberlin College - Board of Trustees - Presidential Search Committee, 1973-1975	box 5	folder 189
Oberlin College - Board of Trustees - Presidential Search Committee, 1973-1975	box 5	folder 190

Oberlin College - Board of Trustees - Presidential Search Committee - Joint Meeting with Advisory Committees - Part I, November 14, 1974	box 5	folder 191
Oberlin College - Board of Trustees - Presidential Search Committee - Joint Meeting with Advisory Committees - Part II, November 14, 1974	box 5	folder 192
Oberlin College - Board of Trustees - Presidential Selection and Evaluation, 1978-1979	box 5	folder 193
Oberlin College - Board of Trustees - Report of the President, 1975-1978	box 5	folder 194
Oberlin College - Board of Trustees - South Africa and Divestment, 1977-1979	box 5	folder 195
Oberlin College - Board of Trustees - South Africa and Divestment, 1977-1979	box 5	folder 196
Oberlin College - Board of Trustees - South Africa and Divestment, 1977-1979	box 5	folder 197
Oberlin College - Board of Trustees - Trustee Investment Committee, 1986	box 5	folder 198
RAND Corporation, 1973-1983	box 6	folder 199
RAND Corporation, 1973-1983	box 6	folder 200
RAND Corporation, 1973-1983	box 6	folder 201
RAND Corporation - Kister Cancer Project, 1975-1978	box 6	folder 202
RAND Corporation - Kister Cancer Project, 1975-1978	box 6	folder 203
Research Triangle Institute, 1971-1972	box 6	folder 204
Riverside Research Institute, 1971-1974	box 6	folder 205
Systems Development Corporation, 1973-1975, 1979	box 6	folder 206
Systems Development Corporation - Change of Status, 1966-1969	box 6	folder 207
Systems Development Corporation - "Exploring Strategic Alternatives" - McKinley and Company Review, January 1979	box 6	folder 208
Systems Development Corporation - Incentive Compensation Plan, 1967	box 6	folder 209
Systems Development Corporation - Trustees and Employees - Proposed, 1967-1968	box 6	folder 210
Systems Development Foundation, 1977-1979, 1982-1983	box 6	folder 211
Systems Development Foundation, 1977-1979, 1982-1983	box 6	folder 212
Systems Development Foundation, 1977-1979, 1982-1983	box 6	folder 213
Systems Development Foundation, 1977-1979, 1982-1983		

	box 6	folder 214
Systems Development Foundation, 1977-1979, 1982-1983	box 6	folder 215
Systems Development Foundation, 1977-1979, 1982-1983	box 6	folder 216
Systems Development Foundation, 1977-1979, 1982-1983	box 6	folder 217
Systems Development Foundation - Board of Trustees, 1972, 1974, 1980	box 6	folder 218
Systems Development Corporation/Systems Development Foundation - Board Meetings, 1979-1980	box 6	folder 219
Systems Development Corporation/Systems Development Foundation - Board Meetings, 1979-1980	box 6	folder 220
Systems Development Corporation/Systems Development Foundation - Board Meetings, 1979-1980	box 6	folder 221
Social Science Research Council - Committee on Learning and the Educational Process, 1968-1969	box 6	folder 222
Social Science Research Council - Committee on Learning and the Educational Process, 1968-1969	box 6	folder 223
Stanford University - Computer Science Advisory Committee, 1969-1972	box 6	folder 224
Stanford University - Visiting Committee for the School of Education, 1969-1970	box 6	folder 225
Task Force on Education - Part I, 1968-1969	box 6	folder 226
Task Force on Education - Part II, 1968-1969	box 6	folder 227
Television and Political Conventions - Part I, 1973	box 6	folder 228
Television and Political Conventions - Part II, 1973	box 6	folder 229
Television and Political Conventions - Part III, 1973	box 6	folder 230
Television Research Priority Research Conference - Reston, Virginia, 1975	box 6	folder 231
United Fund Campaign, 1972	box 6	folder 232
United States Academy of Teaching, 1965-1966	box 6	folder 233
United States Council for World Communication Year, 1983-1984	box 7	folder 234
United States Council for World Communication Year, 1983-1984	box 7	folder 235
United States Council for World Communication Year - Bulletin, 1982	box 7	folder 236
United States Council for World Communication Year - Correspondence, 1982-1983	box 7	folder 237

University of California at Davis - Board of Visitors, 1982-1984	box 7	folder 238
University of State of New York - Advisory Board on Regents University Degrees, 1971-1974	box 7	folder 239
"Walden" Project, 1971	box 7	folder 240
Woodrow Wilson Memorial, 1967-1969	box 7	folder 241
Woodrow Wilson Memorial, 1967-1969	box 7	folder 242

Subject Files, 1970-1992

Arrangement note

Original order has been preserved, and most of the material is filed in reverse chronological order.

Scope and Contents note

Together with Subseries 1, this subseries reflect Morrisett's service as an advisor or trustee on boards of corporations, foundations, and institutions of higher learning. Among the most notable are Children's Television Workshop, Oberlin College, RAND Corporation, Systems Development Corporation, Media Commentary Council, Haskins Laboratories, and the American Association for the Advancement of Science.

Morrisett's role in the founding of the Children's Television Workshop (CTW), which produced "Sesame Street," "Electric Company," and other educational television programs, as well as his active participation in committees such as finance, investment, and nomination are documented. Chairman of CTW's Board of Directors since 1970, Morrisett's correspondence with Joan Ganz Cooney, Gerald Lesser, and David Brit, among others, delineates his active role in the direction and growth of the Workshop.

As an alumnus of Oberlin College, Morrisett served as a trustee for many years and was chairman of the board of trustees from 1975-1981. In 1973 and then again in 1982, he participated in presidential search committees; his papers from the 1973 presidential search reflect an active and vocal student involvement with the process. In addition to this work on nominations, his service as trustee included work in the areas of finance and investment, admissions, and long range planning.

Mr. Morrisett joined the board of the Systems Development Corporation in 1966 and was active during the time of the corporation's change in status from non-profit to profit. He became a board member as well of the Systems Development Foundation, which was created to carry on philanthropic efforts previously undertaken by the Systems Development Corporation. He remained a member of this board until the foundation's dissolution in 1988.

Mr. Morrisett was a member, as well, of the Media Commentary Council beginning with its incorporation, and was involved with the publication of "Channels" magazine from its inception until the magazine's sale in 1985.

The Subject Files subseries includes correspondence, memoranda, records of interviews, minutes of meetings, financial data of organizations and projects, grant proposals, studies, administrative miscellany, photographs, publicity materials, and printed materials.

Throughout the materials are reflections and ideas pertaining to mass communication, education, and the growth of technology.

Title/Description	Instances
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Children's Television Workshop - Benefit Design Group, 1984	box 7	folder 243
Children's Television Workshop - Peter L. Bernstein, 1982-1989	box 7	folder 244
Children's Television Workshop - Board of Trustees - Audit Committee, 1979-1980	box 7	folder 245
Children's Television Workshop - Board of Trustees - Charter, By-Laws, Minutes of Organizational Meeting, 1970	box 7	folder 246
Children's Television Workshop - Board of Trustees - Conflict of Interest Policy, 1977, 1986, 1991-1992	box 7	folder 247
Children's Television Workshop - Board of Trustees - Correspondence, 1987-1992	box 7	folder 248
Children's Television Workshop - Board of Trustees - Correspondence, 1987-1992	box 7	folder 249
Children's Television Workshop - Board of Trustees - Correspondence, 1987-1992	box 7	folder 250
Children's Television Workshop - Board of Trustees - Correspondence, 1987-1992	box 7	folder 251
Children's Television Workshop - Board of Trustees - "Enter" Magazine Policy Meeting, 1983-1985	box 7	folder 252
Children's Television Workshop - Board of Trustees - Executive Committee, 1970-1973, 1975, 1977, 1979-1980, 1982-1983, 1986	box 7	folder 253
Children's Television Workshop - Board of Trustees - Executive Committee, 1970-1973, 1975, 1977, 1979-1980, 1982-1983, 1986	box 7	folder 254
Children's Television Workshop - Board of Trustees - Finance Committee - Financial Statements, 1989	box 7	folder 255
Children's Television Workshop - Board of Trustees - Finance Committee - Fund for Future Projects, 1987	box 7	folder 256
Children's Television Workshop - Board of Trustees - Finance Committee - Meeting Materials, 1983-1985, 1989	box 7	folder 257
Children's Television Workshop - Board of Trustees - Finance Committee - Meeting Materials, 1983-1985, 1989	box 7	folder 258
Children's Television Workshop - Board of Trustees - Finance Committee - Meeting Materials, 1983-1985, 1989	box 7	folder 259
Children's Television Workshop - Board of Trustees - Finance Committee - Meeting Materials, 1983-1985, 1989	box 7	folder 260
Children's Television Workshop - Board of Trustees - Finance Committee - Memoranda, 1977, 1981, 1983-1984, 1986-1987, 1990-1991	box 7	folder 261

Children's Television Workshop - Board of Trustees - Finance Committee - Memoranda, 1977, 1981, 1983-1984, 1986-1987, 1990-1991	box 7	folder 262
Children's Television Workshop - Board of Trustees - Finance Committee - Memoranda, 1977, 1981, 1983-1984, 1986-1987, 1990-1991	box 7	folder 263
Children's Television Workshop - Board of Trustees - Finance Committee - Memoranda, 1977, 1981, 1983-1984, 1986-1987, 1990-1991	box 7	folder 264
Children's Television Workshop - Board of Trustees - Finance Committee - Minutes, 1979-1984	box 7	folder 265
Children's Television Workshop - Board of Trustees - Finance and Investment Committee Minutes, 1985	box 7	folder 266
Children's Television Workshop - Board of Trustees - Investment Sub-Committee, 1982-1983, 1985-1987, 1989-1992, n.d.	box 7	folder 267
Children's Television Workshop - Board of Trustees - Investment Sub-Committee, 1982-1983, 1985-1987, 1989-1992, n.d.	box 7	folder 268
Children's Television Workshop - Board of Trustees - Investment Sub-Committee, 1982-1983, 1985-1987, 1989-1992, n.d.	box 7	folder 269
Children's Television Workshop - Board of Trustees - Investment Sub-Committee, 1982-1983, 1985-1987, 1989-1992, n.d.	box 7	folder 270
Children's Television Workshop - Board of Trustees - Investment Sub-Committee, 1982-1983, 1985-1987, 1989-1992, n.d.	box 7	folder 271
Children's Television Workshop - Board of Trustees - Investment Sub-Committee, 1982-1983, 1985-1987, 1989-1992, n.d.	box 7	folder 272
Children's Television Workshop - Board of Trustees - Investment Sub-Committee, 1982-1983, 1985-1987, 1989-1992, n.d.	box 7	folder 273
Children's Television Workshop - Board of Trustees - Investment Sub-Committee, 1982-1983, 1985-1987, 1989-1992, n.d.	box 7	folder 274
Children's Television Workshop - Board of Trustees - Investment Sub-Committee, 1982-1983, 1985-1987, 1989-1992, n.d.	box 7	folder 275
Children's Television Workshop - Board of Trustees - Liability Insurance, 1980, 1987, 1990	box 7	folder 276
Children's Television Workshop - Board of Trustees - Memoranda, 1977	box 7	folder 277

Children's Television Workshop - Board of Trustees - Memoranda, 1977	box 7	folder 278
Children's Television Workshop - Board of Trustees - Memoranda, 1978-1989	box 8	folder 279
Children's Television Workshop - Board of Trustees - Memoranda, 1978-1989	box 8	folder 280
Children's Television Workshop - Board of Trustees - Memoranda, 1978-1989	box 8	folder 281
Children's Television Workshop - Board of Trustees - Memoranda, 1978-1989	box 8	folder 282
Children's Television Workshop - Board of Trustees - Memoranda, 1978-1989	box 8	folder 283
Children's Television Workshop - Board of Trustees - Memoranda, 1978-1989	box 8	folder 284
Children's Television Workshop - Board of Trustees - Minutes, 1983-1991	box 8	folder 285
Children's Television Workshop - Board of Trustees - Minutes, 1983-1991	box 8	folder 286
Children's Television Workshop - Board of Trustees - Minutes, 1983-1991	box 8	folder 287
Children's Television Workshop - Board of Trustees - Minutes, 1983-1991	box 8	folder 288
Children's Television Workshop - Board of Trustees - Nominating Committee, 1971-1982, 1986-1987, 1989-1991	box 8	folder 289
Children's Television Workshop - Board of Trustees - Nominating Committee, 1971-1982, 1986-1987, 1989-1991	box 8	folder 290
Children's Television Workshop - Board of Trustees - Nominating Committee, 1971-1982, 1986-1987, 1989-1991	box 8	folder 291
Children's Television Workshop - Board of Trustees - Nominating Committee, 1971-1982, 1986-1987, 1989-1991	box 8	folder 292
Children's Television Workshop - Board of Trustees - Nominating Committee, 1971-1982, 1986-1987, 1989-1991	box 8	folder 293
Children's Television Workshop - Board of Trustees - Special Board Meeting, 1990	box 8	folder 294
Children's Television Workshop - "Breakfast With Max" (Medical Show), 1990	box 8	folder 295
Children's Television Workshop - British Satellite Broadcasting, 1988	box 8	folder 296
Children's Television Workshop - David V. B. Britt, 1980-1991	box 8	folder 297

Children's Television Workshop - David V. B. Britt, 1980-1991	box 8	folder 298
Children's Television Workshop - David V. B. Britt, 1980-1991	box 8	folder 299
Children's Television Workshop - Business Progress and Plan, 1980	box 8	folder 300
Children's Television Workshop - Cable Television, 1981-1982	box 8	folder 301
Children's Television Workshop - Cable Workbook, August 18, 1981	box 8	folder 302
Children's Television Workshop - Compensation of Staff and Trustees, 1973-1989	box 8	folder 303
Children's Television Workshop - Compensation of Staff and Trustees, 1973-1989	box 8	folder 304
Children's Television Workshop - Compensation of Staff and Trustees, 1973-1989	box 8	folder 305
Children's Television Workshop - Compensation Reference Material, 1986-1987	box 8	folder 306
Children's Television Workshop - Joan Ganz Cooney, 1970-1991	box 8	folder 307
Children's Television Workshop - Joan Ganz Cooney, 1970-1991	box 8	folder 308
Children's Television Workshop - Joan Ganz Cooney, 1970-1991	box 8	folder 309
Children's Television Workshop - Joan Ganz Cooney, 1970-1991	box 8	folder 310
Children's Television Workshop - Joan Ganz Cooney, 1970-1991	box 8	folder 311
Children's Television Workshop - Joan Ganz Cooney, 1970-1991	box 8	folder 312
Children's Television Workshop - Corporate Philosophy, 1978	box 9	folder 313
Children's Television Workshop - Corporate Profile, 1984, 1987	box 9	folder 314
Children's Television Workshop - Corporate Review, 1979	box 9	folder 315
Children's Television Workshop - "Creative Classroom" Magazine, 1990, 1992	box 9	folder 316
Children's Television Workshop - Day Care, 1989	box 9	folder 317
Children's Television Workshop - Dental Project, 1979	box 9	folder 318
Children's Television Workshop - Development, 1974-1975	box 9	folder 319

Children's Television Workshop - "Dragons and Dungeons" Game, 1979	box 9	folder 320
Children's Television Workshop - Electric Company Proposal, 1985	box 9	folder 321
Children's Television Workshop - Fiscal Budget, 1991	box 9	folder 322
Children's Television Workshop - Fischer, Francis, Trees and Watts, Inc., November 30, 1989	box 9	folder 323
Children's Television Workshop - "From Time to Time", 1981	box 9	folder 324
Scope and Contents note		
Series idea.		
Children's Television Workshop - Fund for Demonstration, Research and Experimentation, 1988-1989	box 9	folder 325
Children's Television Workshop - Fundraising, 1984, 1986	box 9	folder 326
Children's Television Workshop - "Games" Magazine, 1982, 1984	box 9	folder 327
Children's Television Workshop - General Correspondence, 1975-1991	box 9	folder 328
Children's Television Workshop - General Correspondence, 1975-1991	box 9	folder 329
Children's Television Workshop - General Correspondence, 1975-1991	box 9	folder 330
Children's Television Workshop - General Correspondence, 1975-1991	box 9	folder 331
Children's Television Workshop - Kenneth J. Gruber, 1988, 1990-1992	box 9	folder 332
Children's Television Workshop - Kenneth J. Gruber, 1988, 1990-1992	box 9	folder 333
Children's Television Workshop - Home Videos, 1985	box 9	folder 334
Children's Television Workshop - Interactive Video Project, 1980-1981	box 9	folder 335
Children's Television Workshop - International, 1984-1985	box 9	folder 336
Children's Television Workshop - Gary E. Krell, 1990-1992	box 9	folder 337
Children's Television Workshop - Legal and Corporate Affairs, 1991-1992	box 9	folder 338
Children's Television Workshop - Gerald S. Lesser, 1980-1990	box 9	folder 339
Children's Television Workshop - Gerald S. Lesser, 1980-1990	box 9	folder 340

Children's Television Workshop - Gerald S. Lesser, 1980-1990	box 9	folder 341
Children's Television Workshop - Gerald S. Lesser, 1980-1990	box 9	folder 342
Children's Television Workshop - Gerald S. Lesser, 1980-1990	box 9	folder 343
Children's Television Workshop - Arthur Lipper, 1984-1985	box 9	folder 344
Children's Television Workshop - Literacy Project, 1988-1989, n.d.	box 9	folder 345
Children's Television Workshop - Literacy Project, 1988-1989, n.d.	box 9	folder 346
Children's Television Workshop - Literacy Project, 1988-1989, n.d.	box 9	folder 347
Children's Television Workshop - Literacy Project, 1988-1989, n.d.	box 9	folder 348
Children's Television Workshop - Roger L. Madell, 1985-1991	box 9	folder 349
Children's Television Workshop - Roger L. Madell, 1985-1991	box 9	folder 350
Children's Television Workshop - MacArthur Fund Presentation, 1987	box 9	folder 351
Children's Television Workshop - Magazine Department, 1986	box 9	folder 352
Children's Television Workshop - Mathematics Show "Square One", 1983-1988	box 9	folder 353
Children's Television Workshop - Mathematics Show "Square One", 1983-1988	box 9	folder 354
Children's Television Workshop - Mathematics Show "Square One", 1983-1988	box 9	folder 355
Children's Television Workshop - Mellon Foundation - Children's Television Study, 1980-1984	box 10	folder 356
Children's Television Workshop - Mellon Foundation - Children's Television Study, 1980-1984	box 10	folder 357
Children's Television Workshop - Lloyd N. Morrisett - Advisory Agreement with Mellon Foundation, 1981	box 10	folder 358
Children's Television Workshop - Lloyd N. Morrisett - Biographical Information, 1987	box 10	folder 359
Children's Television Workshop - Lloyd N. Morrisett - Memorandum, March 26, 1986	box 10	folder 360
Children's Television Workshop - Lloyd N. Morrisett - National Advisory Council, 1971	box 10	folder 361

Children's Television Workshop - Lloyd N. Morrisett - Remarks to the Board of Trustees, October 6, 1978	box 10	folder 362
Children's Television Workshop - New Business Opportunities Planning Session, 1986	box 10	folder 363
Children's Television Workshop - "Nickelodeon", 1987	box 10	folder 364
Children's Television Workshop - Personnel and Compensation Committee, 1990-1991	box 10	folder 365
Children's Television Workshop - Planning and Analysis, 1984	box 10	folder 366
Children's Television Workshop - Play Park Project, 1978-1983	box 10	folder 367
Children's Television Workshop - Play Park Project, 1978-1983	box 10	folder 368
Children's Television Workshop - Play Park Project, 1978-1983	box 10	folder 369
Children's Television Workshop - Press Releases, 1982	box 10	folder 370
Children's Television Workshop - Press Releases - Concerning Formation of Children's Television Workshop (CTW), 1968	box 10	folder 371
Children's Television Workshop - Public Relations Goals, 1984	box 10	folder 372
Children's Television Workshop - Publicity Material, 1987-1989	box 10	folder 373
Children's Television Workshop - Publicity Material, 1987-1989	box 10	folder 374
Children's Television Workshop - Publicity Material, 1987-1989	box 10	folder 375
Children's Television Workshop - Publicity Material, 1987-1989	box 10	folder 376
Children's Television Workshop - "Sesame Street", 1987	box 10	folder 377
Children's Television Workshop - "6-9" Literacy Proposal, 1986-1987	box 10	folder 378
Children's Television Workshop - "6-9" Literacy Proposal, 1986-1987	box 10	folder 379
Children's Television Workshop - Strategic Statement, 1981	box 10	folder 380
Children's Television Workshop - Tenth Anniversary Dinner, 1978	box 10	folder 381
Children's Television Workshop - The New York Times Article Response, 1979	box 10	folder 382

Children's Television Workshop - "3-2-1 Contact", 1979-1982, 1986, n.d.	box 10	folder 383
Children's Television Workshop - "3-2-1 Contact", 1979-1982, 1986, n.d.	box 10	folder 384
Children's Television Workshop - "3-2-1 Contact" - Draft Proposal, Part I, 1983	box 10	folder 385
Children's Television Workshop - "3-2-1 Contact" - Draft Proposal, Part II, 1983	box 10	folder 386
Children's Television Workshop - Treasurer's Reports and Memoranda, 1977-1980, 1982-1985, 1987-1988	box 10	folder 387
Children's Television Workshop - Treasurer's Reports and Memoranda, 1977-1980, 1982-1985, 1987-1988	box 10	folder 388
Children's Television Workshop - Treasurer's Reports and Memoranda, 1977-1980, 1982-1985, 1987-1988	box 10	folder 389
Children's Television Workshop - Treasurer's Reports and Memoranda, 1977-1980, 1982-1985, 1987-1988	box 10	folder 390
Children's Television Workshop - Treasurer's Reports and Memoranda, 1977-1980, 1982-1985, 1987-1988	box 10	folder 391
Children's Television Workshop - Treasurer's Reports and Memoranda, 1977-1980, 1982-1985, 1987-1988	box 10	folder 392
Children's Television Workshop - Treasurer's Reports and Memoranda, 1977-1980, 1982-1985, 1987-1988	box 10	folder 393
Children's Television Workshop - Treasurer's Reports and Memoranda, 1977-1980, 1982-1985, 1987-1988	box 10	folder 394
Children's Television Workshop - Treasurer's Reports and Memoranda, 1977-1980, 1982-1985, 1987-1988	box 10	folder 395
Children's Television Workshop - Treasurer's Reports and Memoranda, 1977-1980, 1982-1985, 1987-1988	box 10	folder 396
Children's Television Workshop - Treasurer's Reports and Memoranda, 1989	box 11	folder 397
Children's Television Workshop - Treasurer's Reports and Memoranda, 1989	box 11	folder 398
Children's Television Workshop - Treasurer's Reports and Memoranda, 1989	box 11	folder 399
Children's Television Workshop - Treasurer's Reports and Memoranda, 1989	box 11	folder 400
Children's Television Workshop - Treasurer's Reports and Memoranda, 1989	box 11	folder 401
Children's Television Workshop - Treasurer's Reports and Memoranda, 1989	box 11	folder 402

Children's Television Workshop - Ventures Corporation, 1981	box 11	folder 403
Children's Television Workshop - Vice President for Administration, 1979-1985	box 11	folder 404
Children's Television Workshop - Vice President for Research, 1984-1989	box 11	folder 405
Children's Television Workshop - Vice President for Research, 1984-1989	box 11	folder 406
Educational Testing Service - Board of Trustees - Background Materials, 1984-1986	box 11	folder 407
Educational Testing Service - Board of Trustees - Forms and Policies, 1984, 1986-1987	box 11	folder 408
Educational Testing Service - Board of Trustees - Investment Committee, 1986-1987	box 11	folder 409
Educational Testing Service - Board of Trustees - Investment Committee, 1986-1987	box 11	folder 410
Educational Testing Service - Board of Trustees - Investment Committee, 1986-1987	box 11	folder 411
Educational Testing Service - Board of Trustees - Lloyd Morrisett's "Three Year Report to the President", 1987	box 11	folder 412
Educational Testing Service - Board of Trustees - Memoranda, 1987	box 11	folder 413
Educational Testing Service - Board of Trustees - Nominating Committee, 1986-1987	box 11	folder 414
Educational Testing Service - Board of Trustees - Executive Summary - "Writing to Read", 1986	box 11	folder 415
Educational Testing Service - Chronological File, 1983-1987	box 11	folder 416
Educational Testing Service - Chronological File, 1983-1987	box 11	folder 417
Educational Testing Service - Correspondence File, 1986-1989	box 11	folder 418
Educational Testing Service - Correspondence File, 1986-1989	box 11	folder 419
Educational Testing Service - Correspondence File, 1986-1989	box 11	folder 420
Media Commentary Council - Board of Directors - Executive Committee Minutes, 1982-1983	box 11	folder 421
Media Commentary Council - Board of Directors - Executive Committee Minutes, 1982-1983	box 11	folder 422

Media Commentary Council - Board of Directors - Executive Committee Minutes, 1982-1983	box 11	folder 423
Media Commentary Council - Board of Directors - Executive Committee Minutes, 1982-1983	box 11	folder 424
Media Commentary Council - Board of Directors - Minutes, 1980-1985	box 11	folder 425
Media Commentary Council - Board of Directors - Minutes, 1980-1985	box 11	folder 426
Media Commentary Council - Board of Directors - Minutes, 1980-1985	box 11	folder 427
Media Commentary Council - Board of Directors - Minutes, 1980-1985	box 11	folder 428
Media Commentary Council - Board of Directors - Minutes, 1980-1985	box 11	folder 429
Media Commentary Council - Board of Directors - Minutes, 1980-1985	box 11	folder 430
Media Commentary Council - Board of Directors - Minutes, 1980-1985	box 11	folder 431
Media Commentary Council - Board of Directors - Minutes, 1980-1985	box 11	folder 432
Media Commentary Council - Board of Directors - Minutes, 1980-1985	box 11	folder 433
Media Commentary Council - By-Laws, Certificate of Incorporation, Related Correspondence, 1979-1981, 1983	box 12	folder 434
Media Commentary Council - By-Laws, Certificate of Incorporation, Related Correspondence, 1979-1981, 1983	box 12	folder 435
Media Commentary Council - "Channels" Magazine - Background Materials - Personnel, 1980, n.d.	box 12	folder 436
Media Commentary Council - "Channels" Magazine - Background Materials - Publishing Industry, 1979-1980, n.d.	box 12	folder 437
Media Commentary Council - "Channels" Magazine - Background Materials - Sample Issues and Ideas, 1979-1980	box 12	folder 438
Media Commentary Council - "Channels" Magazine - Background Materials - Television Criticism, 1976, 1978-1979	box 12	folder 439
Media Commentary Council - "Channels" Magazine - Business Meeting Notes, 1980, n.d.	box 12	folder 440
Media Commentary Council - "Channels" Magazine - Consulting Agreements, 1979-1980	box 12	folder 441
Media Commentary Council - "Channels" Magazine - Editorial Advisory Board, 1981	box 12	folder 442

Media Commentary Council - "Channels" Magazine - Editorial Prospectus, June-July 1980, n.d.	box 12	folder 443
Media Commentary Council - "Channels" Magazine - Editorial Prospectus, June-July 1980, n.d.	box 12	folder 444
Media Commentary Council - "Channels" Magazine - Editorial Prospectus, June-July 1980, n.d.	box 12	folder 445
Media Commentary Council - "Channels" Magazine - Editorial Prospectus - Outdated, n.d.	box 12	folder 446
Media Commentary Council - "Channels" Magazine - Feasibility Study, 1980	box 12	folder 447
Media Commentary Council - "Channels" Magazine - Feit and Ahrens, January-June 1985	box 12	folder 448
Scope and Contents note		
Pertaining to sale of "Channels."		
Media Commentary Council - "Channels" Magazine - Feit and Ahrens, January-June 1985	box 12	folder 449
Scope and Contents note		
Pertaining to sale of "Channels."		
Media Commentary Council - "Channels" Magazine - Finance Committee Meeting, 1981	box 12	folder 450
Media Commentary Council - "Channels" Magazine - Financial and Budget Memoranda, 1979-1980	box 12	folder 451
Media Commentary Council - "Channels" Magazine - Financial Projections Made by George Dillehay, 1982	box 12	folder 452
Media Commentary Council - "Channels" Magazine - First Issue, 1981-1982	box 12	folder 453
Media Commentary Council - "Channels" Magazine - Investment Proposal, 1982	box 12	folder 454
Media Commentary Council - "Channels" Magazine - Legal Materials - CBS Lease, 1980, 1983	box 12	folder 455
Media Commentary Council - "Channels" Magazine - Legal Materials - Employment Contracts, 1980, 1983-1984	box 12	folder 456
Media Commentary Council - "Channels" Magazine - Letters and Reviews, 1981-1982	box 12	folder 457
Media Commentary Council - "Channels" Magazine - Magazine Design, 1980	box 12	folder 458
Media Commentary Council - "Channels" Magazine - Mailing Lists, 1980-1981	box 12	folder 459

Media Commentary Council - "Channels" Magazine - Memoranda (Television Magazine), 1976, 1978-1980, n.d.	box 12	folder 460
Media Commentary Council - "Channels" Magazine - Miscellaneous Notes, n.d.	box 12	folder 461
Media Commentary Council - "Channels" Magazine - "Panorama" Magazine, 1979-1980	box 12	folder 462
Media Commentary Council - "Channels" Magazine - Promotional Materials, 1979-1981, n.d.	box 12	folder 463
Media Commentary Council - "Channels" Magazine - Proposal for Self-Support, 1982-1983	box 12	folder 464
Media Commentary Council - "Channels" Magazine - Publicity, 1980-1981	box 12	folder 465
Media Commentary Council - "Channels" Magazine - Report on Television Criticism - Les Brown, 1978, 1980	box 12	folder 466
Media Commentary Council - "Channels" Magazine - Resumes, 1981-1982	box 12	folder 467
Media Commentary Council - "Channels" Magazine - Staff Recruitment, 1980-1981	box 12	folder 468
Media Commentary Council - "Channels" Magazine - Sale of "Channels" to Norman Lear, 1984-1985	box 12	folder 469
Media Commentary Council - "Channels" Magazine - "Take One" Magazine - Proposal, n.d.	box 12	folder 470
Media Commentary Council - Financial Statements, 1981-1984	box 12	folder 471
Media Commentary Council - Internal Revenue Service (IRS) Status Information, 1979-1980	box 12	folder 472
Media Commentary Council - Lease, 1981	box 12	folder 473
Oberlin College - Alumni Association - Alumni Trustee Material, 1984-1986	box 12	folder 474
Oberlin College - Alumni Association - Correspondence, 1976-1977, 1979-1980, 1983, 1985	box 12	folder 475
Oberlin College - Board of Trustees - Biographical Information on Trustees, 1980, 1991-1992	box 12	folder 476
Oberlin College - Board of Trustees - Chairman of the Board - Selection, 1986-1987	box 12	folder 477
Oberlin College - Board of Trustees - Charter and By-Laws, 1975-1976, 1979, 1982, 1984, 1986	box 13	folder 478
Oberlin College - Board of Trustees - Future Planning - Correspondence, 1980-1981	box 13	folder 479
Oberlin College - Board of Trustees - Investment Committee - Agenda and Attachments, 1986	box 13	folder 480

Oberlin College - Board of Trustees - Investment Committee - Cambridge Associates, 1987-1989	box 13	folder 481
Oberlin College - Board of Trustees - Investment Committee - Cambridge Associates, 1987-1989	box 13	folder 482
Oberlin College - Board of Trustees - Investment Committee - Memoranda and Attachments, 1975-1977, 1979, 1984-1989	box 13	folder 483
Oberlin College - Board of Trustees - Investment Committee - Memoranda and Attachments, 1975-1977, 1979, 1984-1989	box 13	folder 484
Oberlin College - Board of Trustees - Investment Committee - Memoranda and Attachments, 1975-1977, 1979, 1984-1989	box 13	folder 485
Oberlin College - Board of Trustees - Investment Committee - Memoranda and Attachments, 1975-1977, 1979, 1984-1989	box 13	folder 486
Oberlin College - Board of Trustees - Investment Committee - Memoranda and Attachments, 1975-1977, 1979, 1984-1989	box 13	folder 487
Oberlin College - Board of Trustees - Investment Committee - Memoranda and Attachments, 1975-1977, 1979, 1984-1989	box 13	folder 488
Oberlin College - Board of Trustees - Investment Committee - Memoranda and Attachments, 1975-1977, 1979, 1984-1989	box 13	folder 489
Oberlin College - Board of Trustees - Investment Committee - Memoranda and Attachments, 1975-1977, 1979, 1984-1989	box 13	folder 490
Oberlin College - Board of Trustees - Investment Committee - Memoranda and Attachments, 1975-1977, 1979, 1984-1989	box 13	folder 491
Oberlin College - Board of Trustees - Investment Committee - Minutes, 1976-1981, 1983, 1985-1986	box 13	folder 492
Oberlin College - Board of Trustees - Investment Committee - Pacific Investment Management Corporation, 1983-1986, 1988-1989	box 13	folder 493
Oberlin College - Board of Trustees - Investment Committee - Pacific Investment Management Corporation, 1983-1986, 1988-1989	box 13	folder 494
Oberlin College - Board of Trustees - Long Range Planning Committee, 1976-1979	box 13	folder 495
Oberlin College - Board of Trustees - Long Range Planning Committee, 1976-1979	box 13	folder 496

Oberlin College - Board of Trustees - Meetings - Agendas and Attachments, 1987-1990	box 13	folder 497
Oberlin College - Board of Trustees - Meetings - Agendas and Attachments, 1987-1990	box 13	folder 498
Oberlin College - Board of Trustees - Meetings - Agendas and Attachments, 1987-1990	box 13	folder 499
Oberlin College - Board of Trustees - Meetings - Agendas and Attachments, 1987-1990	box 13	folder 500
Oberlin College - Board of Trustees - Meetings - Agendas and Attachments, 1987-1990	box 13	folder 501
Oberlin College - Board of Trustees - Meetings - Agendas and Attachments, 1987-1990	box 13	folder 502
Oberlin College - Board of Trustees - Meetings - Agendas and Attachments, 1987-1990	box 13	folder 503
Oberlin College - Board of Trustees - Meetings - Agendas and Attachments, 1987-1990	box 13	folder 504
Oberlin College - Board of Trustees - Meetings - Agendas and Attachments, 1987-1990	box 13	folder 505
Oberlin College - Board of Trustees - Meetings - Minutes, 1981-1988	box 14	folder 506
Oberlin College - Board of Trustees - Meetings - Minutes, 1981-1988	box 14	folder 507
Oberlin College - Board of Trustees - Miscellaneous Correspondence, 1990-1991	box 14	folder 508
Oberlin College - Board of Trustees - Lloyd N. Morrisett - Appointment to Board, 1972-1973	box 14	folder 509
Oberlin College - Board of Trustees - Nominating Committee, 1986-1987	box 14	folder 510
Oberlin College - Board of Trustees - Personnel Committee, 1975	box 14	folder 511
Oberlin College - Board of Trustees - Presidential Search Committee - Correspondence, 1982-1984	box 14	folder 512
Oberlin College - Board of Trustees - Presidential Search Committee - Correspondence, 1982-1984	box 14	folder 513
Oberlin College - Board of Trustees - Presidential Search Committee - Correspondence, 1982-1984	box 14	folder 514
Oberlin College - Board of Trustees - Presidential Search Committee - Meetings, 1982	box 14	folder 515
Oberlin College - Board of Trustees - Presidential Search Committee - Nominations for President, 1982	box 14	folder 516

Oberlin College - Board of Trustees - Presidential Search Committee - Presidential Search Consultation Service, 1982-1983	box 14	folder 517
Oberlin College - Board of Trustees - Presidential Search Committee - David Reisman, 1982-1984	box 14	folder 518
Oberlin College - Board of Trustees - Salary Policy Committee, 1979	box 14	folder 519
Oberlin College - Board of Trustees - Summary of Committee Activities, 1983	box 14	folder 520
Oberlin College - Board of Trustees - Tenure Review Committee, n.d.	box 14	folder 521
Oberlin College - Board of Trustees - Trustee Candidates, 1985-1986	box 14	folder 522
Oberlin College - Board of Trustees - Trustee Exchange with Other Colleges, 1980-1981	box 14	folder 523
Oberlin College - Board of Trustees - Trustee-Faculty Conference Committee, 1974-1975, 1977	box 14	folder 524
Oberlin College - Board of Trustees - Trustee-Minority Conference Meeting, 1975	box 14	folder 525
Oberlin College - Board of Trustees - Trustee Orientation, 1975, 1981	box 14	folder 526
Oberlin College - Board of Trustees - Trusteeship - General, 1975	box 14	folder 527
Oberlin College - College Offices - Conservatory of Music, 1981-1982, 1984	box 14	folder 528
Oberlin College - College Offices - Office of Development, 1980-1984	box 14	folder 529
Oberlin College - College Offices - Office of Development, 1980-1984	box 14	folder 530
Oberlin College - College Offices - Office of Development, 1980-1984	box 14	folder 531
Oberlin College - College Offices - Office of Development, 1980-1984	box 14	folder 532
Oberlin College - College Offices - Office of Development, 1980-1984	box 14	folder 533
Oberlin College - College Offices - Office of Development - Campaign Strategy Committee, 1986-1987	box 14	folder 534
Oberlin College - College Offices - Office of Development - Campaign Strategy Committee, 1986-1987	box 14	folder 535
Oberlin College - College Offices - Office of Planning and Research, 1980	box 14	folder 536

Oberlin College - College Offices - Office of the Secretary, 1978-1987	box 14	folder 537
Oberlin College - College Offices - Office of the Secretary, 1978-1987	box 14	folder 538
Oberlin College - College Offices - Office of the Vice President and Provost, 1979-1983, 1987	box 14	folder 539
Oberlin College - College Offices - Vice President for Business and Finance, 1976-1986	box 14	folder 540
Oberlin College - College Offices - Vice President for External Affairs, 1980-1982	box 14	folder 541
Oberlin College - Correspondence - Peter L. Bernstein, 1986	box 14	folder 542
Oberlin College - Correspondence - Robert S. Danforth, 1981-1985	box 14	folder 543
Oberlin College - Correspondence - General, 1988-1990	box 14	folder 544
Oberlin College - Correspondence - General, 1988-1990	box 14	folder 545
Oberlin College - Correspondence - General, 1988-1990	box 14	folder 546
Oberlin College - Correspondence - Miscellaneous, 1980-1981, 1984-1987	box 14	folder 547
Oberlin College - Correspondence - S. Frederick Starr, 1982-1990	box 15	folder 548
Oberlin College - Correspondence - S. Frederick Starr, 1982-1990	box 15	folder 549
Oberlin College - Correspondence - S. Frederick Starr, 1982-1990	box 15	folder 550
Oberlin College - Correspondence - S. Frederick Starr, 1982-1990	box 15	folder 551
Oberlin College - Correspondence - S. Frederick Starr, 1982-1990	box 15	folder 552
Oberlin College - Correspondence - Student and Administration, 1980-1985, 1987	box 15	folder 553
Oberlin College - Correspondence - Trustees with Lloyd N. Morrisett, 1977-1981, 1983	box 15	folder 554
Oberlin College - Correspondence - Trustees and Alumni with Lloyd N. Morrisett, 1979-1987	box 15	folder 555
Oberlin College - Miscellaneous Files - American Association of State Colleges and Universities, 1980-1981	box 15	folder 556
Oberlin College - Miscellaneous Files - Robert S. Danforth - Memorial Minute by Lloyd N. Morrisett, March 10, 1988	box 15	folder 557
Oberlin College - Miscellaneous Files - Ganz Lecture Series, 1977-1979	box 15	folder 558

Oberlin College - Miscellaneous Files - John H. Gutfreund - Honorary Presentation, 1987	box 15	folder 559
Oberlin College - Miscellaneous Files - Improvisation Prize, 1977-1980, 1982	box 15	folder 560
Oberlin College - Miscellaneous Files - John Frederick Oberlin Society, 1975-1978	box 15	folder 561
Oberlin College - Miscellaneous Files - North Central Association of Colleges and Schools - Visiting Reports, 1978-1979	box 15	folder 562
Oberlin College - Miscellaneous Files - Oberlin Endowment Fund - Pacific Investment Management Company, 1983-1984, 1987	box 15	folder 563
Oberlin College - Miscellaneous Files - Oberlin Student Theater, March 12, 1984	box 15	folder 564
Oberlin College - Miscellaneous Files - S. Frederick Starr - Inauguration, 1983	box 15	folder 565
Oberlin College - Miscellaneous Files - Statement of Goals and Objectives of Oberlin College, 1977	box 15	folder 566
Rand Corporation - Board of Trustees - Correspondence - Director of Development, 1988-1989	box 15	folder 567
Rand Corporation - Board of Trustees - Correspondence - General, 1985-1986, 1989-1991	box 15	folder 568
Rand Corporation - Board of Trustees - Correspondence - General, 1985-1986, 1989-1991	box 15	folder 569
Rand Corporation - Board of Trustees - Endowment Fund - Correspondence, 1982, 1986-1987	box 15	folder 570
Rand Corporation - Board of Trustees - Endowment Fund Sub-Committee - Agenda, November 11, 1988	box 15	folder 571
Rand Corporation - Board of Trustees - Endowment Fund Sub-Committee - Memoranda and Attachments, 1987-1989	box 15	folder 572
Rand Corporation - Board of Trustees - Endowment Fund Sub-Committee - Memoranda and Attachments, 1987-1989	box 15	folder 573
Rand Corporation - Board of Trustees - Endowment Fund Sub-Committee - Status Report - 2nd-4th Quarter, 1991	box 15	folder 574
Rand Corporation - Board of Trustees - Endowment Fund Sub-Committee - Status Report - 2nd-4th Quarter, 1991	box 15	folder 575
Rand Corporation - Board of Trustees - Endowment Fund Sub-Committee - Status Report - 2nd-4th Quarter, 1991	box 15	folder 576
Rand Corporation - Board of Trustees - Executive Committee - Agenda and Attachments, 1987-1991	box 15	folder 577
Rand Corporation - Board of Trustees - Executive Committee - Correspondence and Memoranda, 1986-1990	box 15	folder 578

Rand Corporation - Board of Trustees - Executive Committee - Minutes, 1987-1991	box 15	folder 579
Rand Corporation - Board of Trustees - General Files, 1985-1987	box 15	folder 580
Rand Corporation - Board of Trustees - Meetings - Agendas and Attachments, November 1989	box 15	folder 581
Rand Corporation - Board of Trustees - Meetings - Agendas and Attachments, November 1991	box 15	folder 582
Rand Corporation - Board of Trustees - Meetings - Minutes, 1989-1990	box 15	folder 583
Rand Corporation - Board of Trustees - Memoranda, 1983-1984, 1986-1989	box 15	folder 584
Rand Corporation - Board of Trustees - Nominating Committee - Agenda and Attachments, 1989	box 15	folder 585
Rand Corporation - Board of Trustees - Nominating Committee - Correspondence, 1978-1990	box 15	folder 586
Rand Corporation - Board of Trustees - Nominating Committee - Materials, April 1991	box 15	folder 587
Rand Corporation - Board of Trustees - Nominating Committee - Memoranda, 1977-1985, 1987, 1990	box 15	folder 588
Rand Corporation - Board of Trustees - Nominating Committee - Women Board Members, 1983, 1990	box 15	folder 589
Rand Corporation - Board of Trustees - "Perspective On Rand Research Over Time: Substantive Board Agendas 1949-1986", n.d.	box 15	folder 590
Rand Corporation - Board of Trustees - Presidential Search Committee - Biographical Sketches and Recommendations, 1989	box 15	folder 591
Rand Corporation - Board of Trustees - Presidential Search Committee - Criteria for Selection of Rand CEO, 1989	box 16	folder 592

Scope and Contents note

Comments on.

Rand Corporation - Board of Trustees - Presidential Search Committee - Meetings, Agendas and Attachments, April-August 1989	box 16	folder 593
Rand Corporation - Board of Trustees - Presidential Search Committee - Meetings, Agendas and Attachments, April-August 1989	box 16	folder 594
Rand Corporation - Board of Trustees - Presidential Search Committee - Memorandum, 1989	box 16	folder 595

Rand Corporation - Board of Trustees - Presidential Search Committee - Nominations for President, 1989	box 16	folder 596
Rand Corporation - Board of Trustees - Security Clearance, 1984, 1986	box 16	folder 597
Rand Corporation - Correspondence - General Correspondence, 1987-1991	box 16	folder 598
Rand Corporation - Correspondence - General Correspondence, 1987-1991	box 16	folder 599
Rand Corporation - Correspondence - General Correspondence, 1987-1991	box 16	folder 600
Rand Corporation - Correspondence - General Correspondence, 1987-1991	box 16	folder 601
Rand Corporation - Correspondence - General Correspondence, 1987-1991	box 16	folder 602
Rand Corporation - Correspondence - General Correspondence, 1987-1991	box 16	folder 603
Rand Corporation - Correspondence - James A. Thomson, 1989-1991	box 16	folder 604
Rand Corporation - Correspondence - James A. Thomson, 1989-1991	box 16	folder 605
Rand Corporation - Correspondence - James A. Thomson, 1989-1991	box 16	folder 606
Rand Corporation - Correspondence - James A. Thomson, 1989-1991	box 16	folder 607
Rand Corporation - Development Report, 1987	box 16	folder 608
Rand Corporation - General Files, 1971-1976, 1982, 1986, 1988-1990	box 16	folder 609
Rand Corporation - Graduate School - Academic Advisory Board, 1985-1991	box 16	folder 610
Rand Corporation - Graduate School - Academic Advisory Board, 1985-1991	box 16	folder 611
Rand Corporation - Graduate School - Academic Advisory Board, 1985-1991	box 16	folder 612
Rand Corporation - "Rand Case Statement", 1986	box 16	folder 613

Scope and Contents note

Draft.

Rand Corporation - Sponsored Research, Institutes and Programs - Center For the Study of the Teaching Profession, May 23, 1985	box 16	folder 614
--	--------	------------

Rand Corporation - Sponsored Research, Institutes and Programs - Institute For Research Interactive Systems, 1986	box 16	folder 615
Rand Corporation - Sponsored Research, Institutes and Programs - Institute For Social Justice, 1985-1987	box 16	folder 616
Rand Corporation - Sponsored Research, Institutes and Programs - Rand/UCLA Center For the Study of Soviet International Behavior - Board of Overseers Meeting - Agenda and Attachments, July 19, 1989	box 16	folder 617
Rand Corporation - Sponsored Research, Institutes and Programs - Study On Drug Abuse, 1987	box 16	folder 618
Rand Corporation - Sponsored Research, Institutes and Programs - "Television News and Localism in Metropolitan Areas: A Program of Policy and Research" - Proposal, 1979	box 16	folder 619
Systems Development Foundation - Board of Trustees - Annual Report and Draft (1987), 1988	box 16	folder 620
Systems Development Foundation - Board of Trustees - Annual Report and Draft (1988), 1988-1989	box 16	folder 621
Systems Development Foundation - Board of Trustees - Chronological File, 1981, 1984	box 16	folder 622
Systems Development Foundation - Board of Trustees - Chronological File, 1981, 1984	box 16	folder 623
Systems Development Foundation - Board of Trustees - Chronological File, 1981, 1984	box 16	folder 624
Systems Development Foundation - Board of Trustees - Chronological File, 1985-1987, 1989-1991	box 17	folder 625
Systems Development Foundation - Board of Trustees - Chronological File, 1985-1987, 1989-1991	box 17	folder 626
Systems Development Foundation - Board of Trustees - Chronological File, 1985-1987, 1989-1991	box 17	folder 627
Systems Development Foundation - Board of Trustees - Chronological File, 1985-1987, 1989-1991	box 17	folder 628
Systems Development Foundation - Board of Trustees - Chronological File, 1985-1987, 1989-1991	box 17	folder 629
Systems Development Foundation - Board of Trustees - Investment Committee - Minutes, 1981-1983	box 17	folder 630
Systems Development Foundation - Board of Trustees - Mailing Lists, 1986-1987	box 17	folder 631
Systems Development Foundation - Board of Trustees - Minutes, 1980-1983	box 17	folder 632
Systems Development Foundation - Board of Trustees - Site Visits and Reviews, 1986-1987	box 17	folder 633

Systems Development Foundation - Dissolution of SDF - Final Meeting - Agenda and Attachments, June 3, 1988	box 17	folder 634
Systems Development Foundation - Dissolution of SDF - Memorandum, 1987-1989	box 17	folder 635
Systems Development Foundation - Investment Policy, 1981-1988	box 17	folder 636
Systems Development Foundation - Investment Policy, 1981-1988	box 17	folder 637
Systems Development Foundation - Investment Policy, 1981-1988	box 17	folder 638
Systems Development Foundation - Investment Policy, 1981-1988	box 17	folder 639
Systems Development Foundation - Investment Policy, 1981-1988	box 17	folder 640
Systems Development Foundation - Litigation Regarding Merger with Burroughs, 1982-1983	box 17	folder 641
Scope and Contents note Robert H. Anderson et al. Plaintiff.		
Systems Development Foundation - Litigation Regarding Merger with Burroughs, 1982-1983	box 17	folder 642
Scope and Contents note Robert H. Anderson et al. Plaintiff.		
Systems Development Foundation - Program for the Foundation, 1981	box 17	folder 643
Systems Development Foundation - The Ralph Tyler Oral History Project, 1985-1986	box 17	folder 644

Professional Activities, 1960-1994

Arrangement note

This subseries is arranged in reverse chronological order.

Scope and Contents note

This subseries reflects Morrisett's attendance at workshops, institutes, and seminars, as well as his participation in numerous organizations. Included are speeches, writings, and testimony on a wide area of topics including higher education, communication and public policy, public broadcasting, educational television, cable television, foundations, and major trends and issues affecting America. Additional materials include correspondence, memoranda and attachments, minutes, financial data, and printed materials.

Title/Description	Instances
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Committees - John W. Gardner Public Service Award Committee, 1985-1987	box 17	folder 645
Committees - John W. Gardner Public Service Award Committee, 1985-1987	box 17	folder 646
Committees - John W. Gardner Public Service Award Committee, 1985-1987	box 17	folder 647
Committees - Municipal Broadcasting System Task Force, 1976-1977	box 17	folder 648
Committees - Municipal Broadcasting System Task Force, 1976-1977	box 17	folder 649
Committees - Municipal Broadcasting System Task Force, 1976-1977	box 17	folder 650
Committees - "Prospects For Mankind" Advisory Board - Hudson Institute, 1975-1976	box 17	folder 651
Committees - "Prospects For Mankind" Advisory Board - Hudson Institute, 1975-1976	box 17	folder 652
Committees - Teleprompter Program Advisory Board, 1980-1982	box 17	folder 653
Committees - Teleprompter Program Advisory Board, 1980-1982	box 17	folder 654
Meetings and Speeches, 1960-1962, 1964-1966, 1969, 1971-1980, 1983-1986, 1992, 1994	box 18	folder 655
Meetings and Speeches, 1960-1962, 1964-1966, 1969, 1971-1980, 1983-1986, 1992, 1994	box 18	folder 656
Meetings and Speeches, 1960-1962, 1964-1966, 1969, 1971-1980, 1983-1986, 1992, 1994	box 18	folder 657
Meetings and Speeches, 1960-1962, 1964-1966, 1969, 1971-1980, 1983-1986, 1992, 1994	box 18	folder 658
Meetings and Speeches, 1960-1962, 1964-1966, 1969, 1971-1980, 1983-1986, 1992, 1994	box 18	folder 659
Meetings and Speeches, 1960-1962, 1964-1966, 1969, 1971-1980, 1983-1986, 1992, 1994	box 18	folder 660
Meetings and Speeches, 1960-1962, 1964-1966, 1969, 1971-1980, 1983-1986, 1992, 1994	box 18	folder 661
Meetings and Speeches, 1960-1962, 1964-1966, 1969, 1971-1980, 1983-1986, 1992, 1994	box 18	folder 662
Meetings and Speeches, 1960-1962, 1964-1966, 1969, 1971-1980, 1983-1986, 1992, 1994	box 18	folder 663
Meetings and Speeches, 1960-1962, 1964-1966, 1969, 1971-1980, 1983-1986, 1992, 1994	box 18	folder 664

Meetings and Speeches, 1960-1962, 1964-1966, 1969, 1971-1980, 1983-1986, 1992, 1994	box 18	folder 665
Meetings and Speeches, 1960-1962, 1964-1966, 1969, 1971-1980, 1983-1986, 1992, 1994	box 18	folder 666
Meetings and Speeches, 1960-1962, 1964-1966, 1969, 1971-1980, 1983-1986, 1992, 1994	box 18	folder 667
Meetings and Speeches, 1960-1962, 1964-1966, 1969, 1971-1980, 1983-1986, 1992, 1994	box 18	folder 668
Meetings and Speeches, 1960-1962, 1964-1966, 1969, 1971-1980, 1983-1986, 1992, 1994	box 18	folder 669
Meetings and Speeches, 1960-1962, 1964-1966, 1969, 1971-1980, 1983-1986, 1992, 1994	box 18	folder 670
Meetings and Speeches, 1960-1962, 1964-1966, 1969, 1971-1980, 1983-1986, 1992, 1994	box 18	folder 671
Meetings and Speeches, 1960-1962, 1964-1966, 1969, 1971-1980, 1983-1986, 1992, 1994	box 18	folder 672
Memberships and Associations - American Association for the Advancement of Science, 1970-1972, 1975-1976, 1988, 1991	box 18	folder 673
Memberships and Associations - American Association for the Advancement of Science - Investment and Finance Committee, 1990-1992	box 18	folder 674
Memberships and Associations - American Association for the Advancement of Science - Investment and Finance Committee, 1990-1992	box 18	folder 675
Memberships and Associations - Century Association, 1988-1991	box 18	folder 676
Memberships and Associations - Cleveland Conference, 1980-1988	box 18	folder 677
Memberships and Associations - Council On Foreign Relations, 1977, 1981-1991	box 18	folder 678
Memberships and Associations - Council On Foreign Relations, 1977, 1981-1991	box 18	folder 679
Memberships and Associations - Council On Foreign Relations - Membership Task Force On Women, 1988-1991	box 18	folder 680
Memberships and Associations - Gannet Center For Media Studies, 1985-1991	box 18	folder 681
Memberships and Associations - Haskins Laboratory - Annual Meeting, 1982-1986	box 18	folder 682
Memberships and Associations - Haskins Laboratory - Annual Meeting, 1982-1986	box 18	folder 683

Memberships and Associations - Haskins Laboratory - Administrative Committee, 1982-1983, 1986-1987	box 19	folder 684
Memberships and Associations - Haskins Laboratory - Correspondence, 1983-1991	box 19	folder 685
Memberships and Associations - Haskins Laboratory - Correspondence, 1983-1991	box 19	folder 686
Memberships and Associations - Haskins Laboratory - Investment and Finance Committee, 1983-1986, 1989	box 19	folder 687
Memberships and Associations - Haskins Laboratory - University Affiliations, 1986-1987	box 19	folder 688

Scope and Contents note

Proposed.

Memberships and Associations - National Geographic Society Education Foundation, 1989-1991	box 19	folder 689
Memberships and Associations - National Geographic Society Education Foundation, 1989-1991	box 19	folder 690
Memberships and Associations - New York Academy of Sciences - Board of Governors Meeting, 1989-1990	box 19	folder 691
Memberships and Associations - New York Academy of Sciences - Board of Governors Meeting, 1989-1990	box 19	folder 692
Memberships and Associations - New York Academy of Sciences - Board of Governors Meeting, 1989-1990	box 19	folder 693
Memberships and Associations - New York Academy of Sciences - Board of Governors Meeting, 1989-1990	box 19	folder 694
Memberships and Associations - New York Academy of Sciences - Board of Governors Meeting, 1989-1990	box 19	folder 695
Memberships and Associations - New York Academy of Sciences - Correspondence, 1987-1991	box 19	folder 696
Memberships and Associations - New York Academy of Sciences - Correspondence, 1987-1991	box 19	folder 697
Memberships and Associations - New York Academy of Sciences - Correspondence, 1987-1991	box 19	folder 698
Memberships and Associations - New York Academy of Sciences - Correspondence, 1987-1991	box 19	folder 699
Memberships and Associations - New York World Television Festival - Advisory Committee, 1981	box 19	folder 700
Memberships and Associations - Television Audience Assessment Inc. - Board of Directors, 1980-1985	box 19	folder 701
Miscellany - Correspondence, 1963, 1966-1967, 1974, 1985	box 19	folder 702

Miscellany - Interview on Children's Television Workshop (CTW) by Student, 1980	box 19	folder 703
Miscellany - Shiller Seminar, 1986	box 19	folder 704
Oral History Transcript, Part I, 1968	box 19	folder 705
Oral History Transcript, Part II, 1968	box 19	folder 706
Testimony, 1971, 1973-1974, 1977, 1984	box 19	folder 707
Writings - Articles (Reprints), 1959, 1961, 1964-1967, 1973	box 19	folder 708
Writings - "Children and Television: Lessons From Sesame Street" by Gerald Lesser - Introduction, 1973-1974	box 19	folder 709
Writings - "New York Times" Article, 1970-1971	box 19	folder 710
Writings - "Toward a National Policy for Children's Television - National Commission, International Year of the Child, 1979-1980	box 19	folder 711

Chronological File, 1977-1991

Arrangement note

This subseries is arranged in reverse chronological order.

Scope and Contents note

The subseries includes copies of correspondence and memoranda related to the management and activities of the Markle Foundation, personnel matters, and outside interests.

Title/Description	Instances	
Non-Circulating Blues, 1977-1983	box 19	folder 712
Non-Circulating Blues, 1977-1983	box 19	folder 713
Non-Circulating Blues, 1984-1991	box 20	folder 714
Non-Circulating Blues, 1984-1991	box 20	folder 715
Non-Circulating Blues, 1984-1991	box 20	folder 716
Non-Circulating Blues, 1984-1991	box 20	folder 717
Non-Circulating Blues, 1984-1991	box 20	folder 718
Non-Markle Blues, 1979, 1981-1982, 1986-1987, 1989	box 20	folder 719
Non-Markle Blues, 1979, 1981-1982, 1986-1987, 1989	box 20	folder 720
Non-Markle Blues, 1979, 1981-1982, 1986-1987, 1989	box 20	folder 721
Non-Markle Blues, 1979, 1981-1982, 1986-1987, 1989	box 20	folder 722
Non-Markle Blues, 1979, 1981-1982, 1986-1987, 1989	box 20	folder 723
Non-Markle Blues, 1979, 1981-1982, 1986-1987, 1989	box 20	folder 724

Staff Memoranda, 1986-1987

box 20

folder 725

Personal Files, 1960-1969

Scope and Contents note

This subseries primarily contains correspondence and materials related to activities prior to Morrisett's position at the Markle Foundation. It also includes congratulatory letters on his new position as president of the Markle Foundation.

Title/Description	Instances	
Congratulatory Letters, 1969	box 20	folder 726
Congratulatory Letters, 1969	box 20	folder 727
Correspondence, 1966-1969	box 20	folder 728
Correspondence, 1966-1969	box 20	folder 729
Correspondence, 1966-1969	box 20	folder 730
Trip to Scotland, England and Denmark, 1960	box 20	folder 731

[^ Return to Table of Contents](#)

General Office Files, 1968-1992

Physical Description: 15.6 Cubic Feet 13 boxes

Arrangement note

This series is arranged in 2 subseries:

Subseries 1 - Alphabetical Files

Subseries 2 - Chronological Files

Alphabetical Files

Scope and Contents note

Subseries 1, Alphabetical Files, includes files identified by individual, organization, or topic. Materials in this subseries consist of memoranda, correspondence, project proposals, records of interviews, reports, printed material, and news releases. The files contain routine as well as unique materials, particularly as they reflect the broad range of interests, activities, and ideas evolving in the field of mass communication and information technology.

Title/Description	Instances	
A1970-1975	box 1	folder 1
A1976-1978	box 1	folder 2
A1979-1981	box 1	folder 3

A1982-1983	box 1	folder 4
A1984-1987	box 1	folder 5
Academic Search Consultation Service, 1990	box 1	folder 6
Academy for Educational Development, 1972, 1975-1978, 1981, 1985, n.d.	box 1	folder 7
Administration on Aging, 1986	box 1	folder 8
Airlie House, 1989-1990	box 1	folder 9
Alerdinck Foundation, 1987	box 1	folder 10
American Cinemateque - Gene Starvis, 1978	box 1	folder 11
American Council of Learned Societies, 1974-1975	box 1	folder 12
American Federation of Teachers, 1978	box 1	folder 13
American Institute of Discussion, 1976-1977	box 1	folder 14
American Museum of the Moving Image, 1988	box 1	folder 15
American Society of Newspaper Editors, 1981-1983	box 1	folder 16
American University, 1971, 1973, 1989	box 1	folder 17
American Video Institute, 1980	box 1	folder 18
American Women in Radio and Television, Inc. - Phyllis Tritsch, 1981-1982, 1986	box 1	folder 19
Ameritech, 1990	box 1	folder 20
ANPA Foundation, 1978	box 1	folder 21
Appalachian Regional Council, 1971-1972, 1974-1975, 1978	box 1	folder 22
Christopher Arterton - Institute for Citizen Communication, 1986, 1988	box 1	folder 23
<u>Related Archival Materials note:</u> Related Archival Materials note See also Box 5, Folder 223 - Institute for Democratic Communications.		
Arts/Video Advisory Service (AVAS) - Laura Lawrence-Dwyer - Arts and Business Council, Inc., 1982-1983	box 1	folder 24
Association of Independent Video and Film (FIVF) - Tom Lennon, 1975, 1977, 1982	box 1	folder 25
Astoria Motion Picture and Television Foundation - Richard Kaplan, 1970-1981	box 1	folder 26
Atlantic Institute for International Affairs - Judith C. Symonds, 1981	box 1	folder 27

Atlas World Press - Al Balk, 1974-1975	box 1	folder 28
B1970-1975	box 1	folder 29
B1979-1982	box 1	folder 30
B1983-1984, 1986-1988	box 1	folder 31
Bank Street College, 1981-1986, n.d.	box 1	folder 32
Bank Street College, 1981-1986, n.d.	box 1	folder 33
British Film Institute, 1979, 1981, 1983-1984, 1987-1989, 1992	box 1	folder 34
C1971, 1973-1977	box 1	folder 35
C1978-1983	box 1	folder 36
C1984, 1987-1988, 1990-1992	box 1	folder 37
California Tomorrow, 1987	box 1	folder 38
Call for Action, 1972, 1978	box 1	folder 39
Carnegie Commission on the Future of Public Broadcasting, 1976, 1978-1979	box 1	folder 40
Carnegie Commission on the Future of Public Broadcasting, 1976, 1978-1979	box 1	folder 41
Carnegie Commission on the Future of Public Broadcasting - Public Radio, May 19, 1978	box 1	folder 42
Carnegie Conference - "Television and Its Educational Potential for Children", 1984-1985	box 2	folder 43
Carnegie Council on Adolescent Development, May 22, 1990	box 2	folder 44
Carnegie Council on Children, 1977	box 2	folder 45
Carnegie Institute of Washington, 1968-1977, 1979-1980, 1991	box 2	folder 46
Case Western Reserve University, 1970-1971, 1973, 1975, 1986	box 2	folder 47
Bureau of Census, United States Department of Commerce, February 1970	box 2	folder 48
Center for Advanced Study in Behavioral Science, February 23, 1988	box 2	folder 49
Center for the American Woman and Politics - The Eagleton Institute of Politics, 1983	box 2	folder 50
Center for Continuing Education, 1972-1973	box 2	folder 51
Center for Continuing Education, 1972-1973	box 2	folder 52
Center for Continuing Education, 1972-1973	box 2	folder 53

Center for Information on America - Mr. Townsend Scudder, 1971-1976	box 2	folder 54
Center for Investigative Reporting, 1991-1992	box 2	folder 55
Center for Law and Social Policy - Charles R. Halpern, 1971-1972	box 2	folder 56
Center for Social Research, City University of New York (CUNY) - Charles Kadushin, 1983	box 2	folder 57
Center for the Study of Democratic Institutions - The Fund for the Republic, Inc., 1976	box 2	folder 58
Center for Study of Responsive Law, 1969, 1973	box 2	folder 59
Center for Understanding Aging - Fran Pratt, Director, 1986	box 2	folder 60
Center for Understanding Media - John Culkin, 1972-1974	box 2	folder 61
Central Educational Network, June 1, 1987	box 2	folder 62
Centre for Mass Communication Research, 1970	box 2	folder 63
Century Association, 1978, 1980-1983, 1985-1987	box 2	folder 64
Century Association, 1978, 1980-1983, 1985-1987	box 2	folder 65
Chicago College of Osteopathic Medicine - Richard W. Languirand, 1977	box 2	folder 66
Chicago Medical School, 1969	box 2	folder 67
Chicago Public Television - Diane Levin, 1978	box 2	folder 68
University of Chicago, 1970-1971, 1973-1976, 1978, 1982-1983, 1986, 1988	box 2	folder 69
University of Chicago - Funding for the Conference on the Preparation for the Study of Medicine, 1970	box 2	folder 70
University of Chicago - Department of Sociology - Terry Clark, 1974	box 2	folder 71
University of Chicago - Peterson Commission, 1970	box 2	folder 72
"Child Development and the Mass Media" - Report of Forum 20 - 1970 White House Conference on Children, 1971	box 2	folder 73
Children and Television, 1968, 1970-1971, 1973-1974, 1977-1980	box 2	folder 74
Children and Television, 1968, 1970-1971, 1973-1974, 1977-1980	box 2	folder 75
Children's Pay Cable Network - Forrest P. Chisman, 1981	box 2	folder 76
Anna Mc G. Chisman - Organization of American States, 1987	box 2	folder 77
Citizen Board of Inquiry, 1969-1971		

	box 2	folder 78
Citizen Communication Center - Albert H. Kramer, Executive Director, 1970-1972	box 2	folder 79
Citizens Conference on State Legislatures, 1974-1975	box 2	folder 80
Citizens' Research Foundation, 1972-1973, 1991	box 2	folder 81
City of Cincinnati, 1984, n.d.	box 2	folder 82
City of Cincinnati - Part I, 1985	box 2	folder 83
City of Cincinnati - Part II, 1985	box 2	folder 84
Coffee House Club, 1986-1987	box 2	folder 85
Commission on Public Broadcasting, 1976	box 2	folder 86
Committee for the Institute of Congress, 1974	box 2	folder 87
Committee for the Study of the American Electorate, 1981, 1983	box 2	folder 88
<u>Related Archival Materials note:</u>		
Related Archival Materials note		
See also Box 4, Folder 197 - Curt Gans.		
Communication Act Rewrite, 1977	box 2	folder 89
Communication for Change - Scott Jacobs, 1978	box 2	folder 90
Communication Satellite Corporation (COMSAT) - Robert E. Button, 1972	box 2	folder 91
Communications Law Project, 1971	box 2	folder 92
Communications Policy - Background Material, 1986	box 2	folder 93
Communications Policy - Communication Research, 1971-1972	box 2	folder 94
Communications Policy - President's Task Force on Communications Policy - Final Report, August 14, 1967	box 2	folder 95
Communicat Access Television, April 10, 1980	box 2	folder 96
Common Cause, 1970-1971, 1973-1975, 1981	box 3	folder 97
Community Film Workshop Council - Cliff Frazier, 1972-1973	box 3	folder 98
Community News Service - Humberto Cintron, 1971-1972	box 3	folder 99
Community Relations Service - Larry Stils, 1971	box 3	folder 100
Community Research Associates, 1987	box 3	folder 101
Computer Projects - Apple Community Affairs Project - Science Education Department, University of Wisconsin, 1983	box 3	folder 102

University of Connecticut - Health Center, 1968, 1970	box 3	folder 103
Consiglio Italiano per la Science Sociali - Alessandro Silj, 1984, n.d.	box 3	folder 104
Constitutional Network, Inc., 1977, n.d.	box 3	folder 105
Consumers Union Foundation - Larry Siegel, 1981	box 3	folder 106
Cornell University, 1970-1971, 1973-1976, 1978-1979, 1983	box 3	folder 107
Cornell University - Rose K. Goldsen, 1971	box 3	folder 108
Cornell University - James Teicher, 1981	box 3	folder 109
Corporation For Public Broadcasting, 1969-1978, 1980-1981, 1984, 1987	box 3	folder 110
Corporation For Public Broadcasting, 1969-1978, 1980-1981, 1984, 1987	box 3	folder 111
Corporation For Public Broadcasting - "The Show" - Ward B. Chamberlin, 1969-1970, 1982	box 3	folder 112
Council for the Advancement of Science Writing - Pierre Fraley, 1971-1972	box 3	folder 113
Council for Basic Education, 1982	box 3	folder 114
Council on Children, Media, and Merchandising - Robert Choate, 1970-1973	box 3	folder 115
Council on Children, Media, and Merchandising - Robert Choate, 1970-1973	box 3	folder 116
Council on International and Public Affairs, 1979	box 3	folder 117
Council on Learning, 1980-1983	box 3	folder 118
Bert Cowan, 1970, 1973-1974, 1979-1980	box 3	folder 119
Cecilia Coyle, 1988	box 3	folder 120

Scope and Contents note

Hospital nursing home video visits; Carol Hegeman - Foundation for Long Term Care.

Lawrence Cranberg, 1986-1987	box 3	folder 121
Scope and Contents note Previous file misplaced.		
Creighton University, March 5, 1973	box 3	folder 122
Lawrence Cremin, 1985	box 3	folder 123
Cultural Council Foundation, 1980	box 3	folder 124

Michael Dann, May 14, 1984	box 3	folder 125
Donald Dansereau, 1985-1986	box 3	folder 126
E1974-1984	box 3	folder 127
Earth Watch, 1986	box 3	folder 128
University of East Anglia - School of Education, 1984-1985	box 3	folder 129
Eastern Educational Television Network, 1980	box 3	folder 130
Economic Development Council, Inc., April 22, 1976	box 3	folder 131
University of Edinburgh, 1988	box 3	folder 132
Education Commission of the States, 1976-1980	box 3	folder 133
Education Development Center - Project I, 1971-1975, 1982-1983	box 3	folder 134
Education Development Center - Project I, 1971-1975, 1982-1983	box 3	folder 135
Education Development Center - "Infinity Factory" Television Series - J. Zacharias, 1976	box 3	folder 136
Educational Broadcasting Corporation - Channel 13, 1970, 1972-1977, 1981	box 3	folder 137
Educational Broadcasting Corporation - Channel 13 - WNET News Clippings - General, 1971-1972, 1974, 1980	box 3	folder 138
Educational Broadcasting Corporation - Channel 13 - WNET News Clippings - Media Reviews, 1971, 1975	box 3	folder 139
Educational Film Library Association - Nadine Convert, March 18, 1982	box 3	folder 140
Educational Products Information Exchange, 1983, 1985	box 3	folder 141
Edward de Bono Foundation - Edward de Bono, 1990	box 3	folder 142
Election Studies, November 1973	box 3	folder 144
Elly Elliot, 1984-1985	box 3	folder 145
Scope and Contents note		
Former member of "Channels" Board.		
Emerson College, May 18, 1984	box 3	folder 146
Encyclopaedia Britannica Education Corporation - William Benton, 1970-1973	box 3	folder 147
Equal Employment Council, Inc. and "Fight Back" - Timothy J. Cooney, February 16, 1970	box 3	folder 148
European North American Committee, September 28, 1970	box 3	folder 149
Harold Evans, 1984		

	box 4	folder 150
Experimental Television Laboratory - William Watson, 1975	box 4	folder 151
Experiments in Art and Technology, February 22, 1971	box 4	folder 152
Exxon Education Foundation, 1976	box 4	folder 153
Executive Office of the President, 1971	box 4	folder 154
F1972-1973, 1975-1978	box 4	folder 155
F1979-1984, 1987	box 4	folder 156
Family Communications, Inc. - Music Series for Children, 1975-1976	box 4	folder 157
Foundation For American Communications (FACS), 1982-1983, 1986	box 4	folder 158
Federal Communications Commission, 1970-1971, 1973-1980	box 4	folder 159
Federal Communications Commission, 1970-1971, 1973-1980	box 4	folder 160
Federal Communications Commission, 1970-1971, 1973-1980	box 4	folder 161
Federal Election Commission (FEC), 1979	box 4	folder 162
Seymour Feshbach, 1981	box 4	folder 163
Scope and Contents note		
UCLA - Norma Feshbach.		
The Field Institute, 1977	box 4	folder 164
The Field Institute - Mervin D. Field, 1977	box 4	folder 165
Filmmaking - Correspondence and Interviews, 1971-1974, n.d.	box 4	folder 166
Filmmaking - Proposals, 1973-1974	box 4	folder 167
The Film Company - Robert Squier, 1981	box 4	folder 168
Film Contacts, Academic - University Film Departments, March 1980	box 4	folder 169
Film Forum, 1980	box 4	folder 170
The Film Fund, 1977-1979	box 4	folder 171
Film Society of Lincoln Center - Gerald Freund, 1970-1971	box 4	folder 172
FINDIT Systems, 1988	box 4	folder 173
Ken Fink - WSWP-TV, 1976	box 4	folder 174

Paul Firstenberg, 1985-1986	box 4	folder 175
David Fleiss, 1970-1971	box 4	folder 176
Florida State University, 1974-1975	box 4	folder 177
University of Florida, 1970, 1975-1976	box 4	folder 178
Ford Foundation, 1969-1981	box 4	folder 179
Ford Foundation, 1969-1981	box 4	folder 180
Ford Foundation - PRI - Eamon Kelly, 1978	box 4	folder 181
Ford Foundation - "Priorities for Research on Television and Children", 1975-1976	box 4	folder 182
Foundation for American Communications, 1979, 1982-1985, 1988	box 4	folder 183
Foundation for Child Development, 1974, 1982-1983, 1985, 1992	box 4	folder 184
Foundation Luncheon Group, December 23, 1970	box 4	folder 185
"Foundation News", September 22, 1978	box 4	folder 186
Foundation Questionnaire, 1986	box 4	folder 187
Foundation Ventures, Inc. - Gerald Freund and Richard Nolte, 1969	box 4	folder 188
Franklin Book Programs, Inc., 1970-1971	box 4	folder 189
Franklin Furnace, August 22, 1977	box 4	folder 190
Franklin and Marshall College, 1970-1971	box 4	folder 191
Freedom to Read Committee - Ken McCormick and Doubleday and Company, 1974-1975	box 4	folder 192
French American Foundation, 1981-1983	box 4	folder 193
Fund for Documentaries, 1976	box 4	folder 194
Fund for Investigative Journalism, February 16, 1979	box 4	folder 195
G1974-1975, 1977, 1979-1981, 1984	box 4	folder 196
Curt Gans - Non-voter Study, July 20, 1977	box 4	folder 197
Related Archival Materials note: Related Archival Materials note See also Box 2, Folder 88 - Committee for the Study of the American Electorate.		
The Garth Group, 1983-1984	box 4	folder 198
General Learning Corporation - Robert Ellis, February 2, 1972	box 4	folder 199

General Foods - F. Kent Mitchel, October 18, 1985	box 4	folder 200
Georgetown University, 1971, 1973, 1975, 1980, 1985	box 4	folder 201
Georgia Institute of Technology - John Havick, 1987-1988	box 4	folder 202
Gerontological Society of American - Fordham University, 1989	box 4	folder 203
Loren Ghiglione, 1977	box 4	folder 204
Loren Ghiglione - Neiman Foundation, 1978	box 4	folder 205
Global Perspectives in Education, Inc., 1984-1987	box 4	folder 206
Global Perspectives in Education, Inc., 1984-1987	box 4	folder 207
Global Village, 1977, 1979	box 4	folder 208
Goucher College, July 12, 1982	box 4	folder 209
"The Grantletter", 1977	box 4	folder 210
Rev. Andrew M. Greeley - University of Chicago, National Opinion Research Center, April 29, 1987	box 4	folder 211
Grolier Education Corporation, 1971, 1974-1975, 1979-1981	box 4	folder 212
H1970-1982	box 4	folder 213
H1983-1989	box 4	folder 214
Howard University, 1971, 1973-1975, 1986	box 4	folder 215
I1974-1975, n.d.	box 4	folder 216
I1976-1977, 1979, 1982-1985, 1988, n.d.	box 4	folder 217
The Independent Feature Project, 1980-1983	box 4	folder 218
Indiana University, 1975-1977	box 4	folder 219
Indiana University - Poynter Center, 1979	box 4	folder 220
Indiana University - Dolf Zillmann, 1981	box 4	folder 221
Infil/Phot - Bill McLaughlin, 1970-1971	box 5	folder 222
Institute for Democratic Communications - Christopher Arterton, January-March 1986	box 5	folder 223
<u>Related Archival Materials note:</u>		
Related Archival Materials note		
See also Box 1, Folder 23 - Christopher Arterton.		
Institute for Education Development, 1973-1974, 1985	box 5	folder 224
The Institute for Educational Leadership - Michael Usdan, 1982	box 5	folder 225

Institute for investigative Journalism - Stuart Mott, January 30, 1973	box 5	folder 226
The Institute for Journalism Education, 1984	box 5	folder 227
The Institute for Journalism Education - "Racial Diversity - The Media: A Blueprint For Action" - Part I, March 9-11, 1987	box 5	folder 228
The Institute for Journalism Education - "Racial Diversity - The Media: A Blueprint For Action" - Part II, March 9-11, 1987	box 5	folder 229
Institute for Research in History - Barbara Abrash, 1980-1981	box 5	folder 230
Institute for Study of Health in Society - Christian Ramsey, 1972	box 5	folder 231
Institute of International Education - Kenneth Holland, 1969-1971	box 5	folder 232
Institute of International Education - Overseas Internships for Ghetto Filmmakers - Ossie Davis, 1970	box 5	folder 233
Institute of Society, Ethics and the Life Sciences, 1971, 1974, 1978	box 5	folder 234
Institutes of Religion and Health - Merrel M. Clark, President, 1982	box 5	folder 235
Intermedia Art Center, 1977	box 5	folder 236
International Broadcast Institute - Asa Briggs and Sig Mickelson, 1974-1975	box 5	folder 237
International Basic Economic Corporation - Rodman Rockefeller, 1970-1971	box 5	folder 238
International Correspondents Report - Philip Balboni, 1972	box 5	folder 239
International Institute of Communications, London, England, 1984, 1986-1987	box 5	folder 240
International Instructional Television Cooperative, Inc., 1977	box 5	folder 241
International Press Institute - Andrew Galliner, 1981, 1984-1986, 1988	box 5	folder 242
J1977, 1980-1981, 1983, 1986	box 5	folder 243
Japan Society, 1976, 1978-1979, 1982-1984, 1986	box 5	folder 244
The Jeffrey Company, 1982-1984	box 5	folder 245
Peter Jones, 1986-1987	box 5	folder 246

Scope and Contents note

University of Edinburgh, Janet Morgan.

K1975-1981, 1987, n.d.	box 5	folder 247
Brian Kahin - T.V. Library, 1981	box 5	folder 248
Kaye, Scholer, Fierman, Hays, and Handler, 1985	box 5	folder 249
KCET, 1978, 1982, 1990-1991	box 5	folder 250
KCET Teletext Project, n.d.	box 5	folder 251
KCET/WNET/WGBH - Production Partnership, 1980, n.d.	box 5	folder 252
Kennedy Memorial, 1975	box 5	folder 253

Scope and Contents note

Robert F. Kennedy.

Kettering Foundation, 1971-1972, 1976, 1982	box 5	folder 254
Kresge Foundation, 1988	box 5	folder 255
Jennifer Kresh, 1988-1989	box 5	folder 256
KQED, 1976-1977, 1987-1988	box 5	folder 257
KQED - "Our Time" Project - "Over Easy" Television Series - Gwyn Donchin, 1976	box 5	folder 258
KQED - San Francisco - Michael Shapiro, 1971-1972	box 5	folder 259
Ben Kubasik Inc., 1983-1984	box 5	folder 260
L1971-1975, 1977-1979, 1981, 1983, 1985, 1988	box 5	folder 261
Land Reports - Editors, 1975-1977, 1979	box 5	folder 262
Latino Media Coalition, 1973	box 5	folder 263
League for Innovation - Mobilization for Productivity - M. Seimann, 1982-1983	box 5	folder 264
Learning About Learning, 1978	box 5	folder 265
Legal Defense Fund, 1987	box 5	folder 266
Matt Lehman - Little House, 1986	box 5	folder 267
University of Leicester - England, 1975	box 5	folder 268
Joel A. Levitch - Jason Films, 1977	box 5	folder 269
Library of Congress, January 7, 1988	box 5	folder 270
Lincoln Center for the Performing Arts - John Goberman, 1975-1976	box 5	folder 271
Arthur Lipper III, January 3, 1985	box 5	folder 272

Arthur D. Little, Inc., 1971-1972	box 5	folder 273
Livingston College, Rutgers University - Urban Communications Project - Jerome Aumente, Director, December 30, 1970	box 5	folder 274
Alan Lomax, May 3, 1974	box 5	folder 275
London Business School, 1984, 1988	box 5	folder 276
London Business School - Mailing of Report "The Liking and Viewing of Regular TV Programs", 1982-1983	box 5	folder 277
London and City University of London, 1985, 1987-1989	box 5	folder 278
London School of Economics, 1979, 1982-1984, 1986-1987	box 5	folder 279
Long Island University, 1988-1989	box 5	folder 280
T. J. Lowenhaupt, Inc., 1988	box 5	folder 281
Loyola-Marymount College of Los Angeles, October 16, 1971	box 5	folder 282
Loyola University, 1971	box 5	folder 283
M1973-1980	box 5	folder 284
M1981-1987	box 5	folder 285
McBer and Company, 1978-1979, 1981-1982	box 5	folder 286
Marquette University, 1976-1977	box 5	folder 287
University of Maryland - Judith Lichtenberg, 1987	box 5	folder 288
Massachusetts Institute of Technology - Media Laboratory, 1987	box 5	folder 289
University of Massachusetts, 1982	box 5	folder 290
Max Media, Inc., 1984	box 5	folder 291
Media Studies, Inc. - Perry O'Grady, January 15, 1974	box 5	folder 292
Metropolitan Museum of Art, 1985	box 5	folder 293
Miami Public Television, 1978	box 5	folder 294
Mt. Sinai School of Medicine, 1968, 1971, 1975	box 5	folder 295
Museum of Modern Art, 1974, 1976-1977	box 5	folder 296
N1972-1978	box 6	folder 297
N1979-1983, 1985, 1987-1988	box 6	folder 298
National Association for the Advancement of Colored People (NAACP), 1971, 1975	box 6	folder 299
National Association for the Advancement of Colored People (NAACP) Legal Defense and Educational Fund, Inc., 1986-1987	box 6	folder 300

National Association of Educational Broadcasters (NAEB) - Las Vegas Convention, 1972	box 6	folder 301
National Academy of Engineering - R. V. Mronzinsi, 1972	box 6	folder 302
National Academy of Sciences - Videotex Project, 1981, 1983	box 6	folder 303
National Academy of Television Arts and Sciences - International Council, 1987	box 6	folder 304
National Association for Better Broadcasting, 1986	box 6	folder 305
National Association of Educational Broadcasters, 1970, 1973-1975, 1977	box 6	folder 306
National Black Media Coalition, 1974	box 6	folder 307
National Center for Experiments in Television, March-June 1970	box 6	folder 308
National Center for Information Science and Technology, 1985	box 6	folder 0308A
National Citizens Committee For Broadcasting, 1970-1971, 1973, 1976-1977	box 6	folder 309
National Coalitino Against Censorship - Leanne Katz, 1982	box 6	folder 310
National Conference of State Legislatures - Phillip Halstead, 1976-1977	box 6	folder 311
National Conference on Citizens Rights in Broadcasting, 1970, 1972	box 6	folder 311A
National Conference on State Legislatures - Karl T. Kurtz, 1981-1983	box 6	folder 312
National Consumer Law Center, Inc., May 20, 1987	box 6	folder 313
National Council for Families and Television, 1980-1983, 1985	box 6	folder 314
National Council for Families and Television, 1980-1983, 1985	box 6	folder 315
National Council of Negro Women, Inc., 1981	box 6	folder 316
The National Council on Aging, 1973, 1975, 1978	box 6	folder 317
National Education Association (CATV), 1977-1978	box 6	folder 318
National Endowment for the Arts - Chloe Aaron and Sheldon Renan, 1972	box 6	folder 319
National Endowment for the Humanities, 1984	box 6	folder 320
National Humanities Center, 1978, 1991	box 6	folder 321
National Institute of Education, February 1, 1979	box 6	folder 322
National News Council, 1979, 1983		

	box 6	folder 323
National Opinion Research Center, 1979	box 6	folder 324
National Organization for Women, 1985-1987	box 6	folder 325
National Public Radio, 1977-1978	box 6	folder 326
National Public Radio - Ascot, 1982	box 6	folder 327
National Public Radio - Disaster, 1983	box 6	folder 328
National Public Radio - Odyssey, 1981	box 6	folder 329
National Research Council - Committee on Telecommunications, 1976-1977, 1987	box 6	folder 330
National Science Foundation, 1972, 1974-1977, 1979-1980	box 6	folder 331
National Telecommunications and Information Administration - Department of Commerce, 1981	box 6	folder 332
National Telemedia Council, Inc., 1986	box 6	folder 333
National Training and Development Service, January 17, 1973	box 6	folder 334
National Urban Coalition, April 4, 1973	box 6	folder 335
Victor S. Navasky, 1974	box 6	folder 336
The Needmor Fund, January 1977	box 6	folder 337
New Dimensions Foundation - M. A. Toms, 1976-1977	box 6	folder 338
University of New Mexico, June-July 1982	box 6	folder 339
New View, February 2, 1979	box 6	folder 340
New York City Information Center, July 23, 1971	box 6	folder 341
City University of New York, 1976	box 6	folder 342
City University of New York - EBC Proposal, 1976	box 6	folder 343

Scope and Contents note

Municipal Broadcasting System and cable for education.

City University of New York - Kingsborough Community, November 3, 1980	box 6	folder 344
City University of New York - Ronald K. Parker, 1972-1973	box 6	folder 345
City University of New York - Queens - Robert Matscha, March 6, 1978	box 6	folder 346
New York Community Trust, 1986-1987	box 6	folder 347

Scope and Contents note

Previous file missing.

New York Council For the Humanities, June-July 1980	box 6	folder 348
New York State Commission on City Government, August 8, 1972	box 6	folder 349
University of New York State, 1973, 1975, 1977, 1983	box 6	folder 350
University of New York State, Buffalo, 1977, 1982	box 6	folder 351
New York University - Roy D. Pea, 1987-1988	box 6	folder 352
New York University - Roy D. Pea - Manuscripts, Part I, 1987	box 6	folder 353
New York University - Roy D. Pea - Manuscripts, Part II, 1987	box 6	folder 354
New York Urban Coalition - Communications Skills Bank, 1970-1971	box 6	folder 355
"Nickelodeon", July 9, 1987	box 6	folder 356

Scope and Contents note

Viacom.

Louise Nielson, July 1980	box 6	folder 357
Niagara University, January 19, 1981	box 6	folder 358
University of North Carolina, 1983, n.d.	box 6	folder 359
Northern California Council of Churches - Rev. George Conklin, Jr., September 15, 1971	box 6	folder 360
NYNEX, 1991	box 6	folder 361
Kendra O'Donnel - Phillip Exeter Academy, May 26, 1988	box 6	folder 362
City of Oberlin, Ohio - Thomas D. Dalton, November 17, 1973	box 6	folder 363
Office of Technology Assessment, 1986-1988	box 6	folder 364

Scope and Contents note

U.S. Congress.

Ohio State University, May-June 1976	box 6	folder 365
Ohio University, 1979-1980	box 6	folder 366
University of Oregon - Harmon Zeigler, 1974-1975	box 6	folder 367
David Othmer, 1971	box 6	folder 368
P1970-1979	box 6	folder 369

P1980-1988	box 6	folder 370
Pacific News Service, 1982	box 6	folder 371
Participatory Mass Media, 1970-1971	box 6	folder 372
Peacock Commission, 1985-1986	box 6	folder 373
University of Pennsylvania - George Gerbner, 1980	box 6	folder 374
University of Pennsylvania - George Gerbner, 1981-1982	box 7	folder 375
R. D. Percy and Company, 1977-1980, 1985	box 7	folder 376
Pierre Hotel, 1989	box 7	folder 377
University of Pittsburgh, August 7, 1978	box 7	folder 378
Poetry Playhouse - Barbara Wolfinger, 1978-1979	box 7	folder 379
Richard M. Polsky, 1974	box 7	folder 380
Mark Porat, 1975	box 7	folder 381
Post-Newsweek Stations - Joel Chaseman, November-December 1985	box 7	folder 382
James L. Powell, 1983-1985, 1987-1988	box 7	folder 383
Practising Law Institute, 1971	box 7	folder 384
Press Council, 1973, n.d.	box 7	folder 385
Press Councils, 1985	box 7	folder 386
Press Evaluations, 1972	box 7	folder 387
The Priddy Foundation, 1986-1987	box 7	folder 388
Scope and Contents note		
Robert Huston.		
The Producers Company - Lee Nichols, 1972	box 7	folder 389
Marsha O'Brien Prowitt, 1969-1972	box 7	folder 390
The Public Agenda Foundation, 1979-1982	box 7	folder 391
The Public Agenda Foundation, 1979-1982	box 7	folder 392
Public Broadcasting Service - Long Range Planning Project, 1978	box 7	folder 393
Public Communication Foundation For North Texas, 1978-1979	box 7	folder 394
Public Education Association - Seymour Feshbach, 1983	box 7	folder 395
Public Education Association - David Seeley, 1970, 1972	box 7	folder 396

Public Interest Communication Services, Inc., September-October 1979	box 7	folder 397
Public Radio Cooperative, 1979, 1981, 1983	box 7	folder 398
Publishing, 1974-1975	box 7	folder 399
Publishing Commission, September 1974	box 7	folder 400
Qualitative Ratings Meetings, 1980	box 7	folder 401
Quality Ratings Project Director, 1979-1980	box 7	folder 402
Queens College - Morris Dickstein, 1980	box 7	folder 403
R1970, 1975-1983, 1985, 1987-1988, 1990	box 7	folder 404
Race Relations Information Center, 1971-1973	box 7	folder 405
Radio, 1977-1978, 1980	box 7	folder 406
The Radio Company - Franz Allina, 1983, 1985-1986	box 7	folder 407
Radio Deregulation Project, 1979-1980	box 7	folder 408
Regulating Law Center - Jack Pearce, 1971-1972	box 7	folder 409
Renaissance Weekend - Hilton Head Island, 1988	box 7	folder 410
Rensselaer Polytechnic Institute, 1974, 1977, 1979	box 7	folder 411
Research Triangle Institute, 1977	box 7	folder 412
Research Triangle Institute - Doris Rouse - Part I, 1985	box 7	folder 413
Research Triangle Institute - Doris Rouse - Part II, 1985	box 7	folder 414
Resources For the Future, 1977, 1979-1980	box 7	folder 415
Elizabeth Roberts, 1985-1988	box 7	folder 416
Scope and Contents note		
Formerly of TAA.		
Elizabeth Roberts - Disc Grant, 1984-1985	box 7	folder 417
University of Rochester, 1971-1972, 1976, 1978, 1988	box 7	folder 418
Leonard Ross, 1969	box 7	folder 419
Robert I. Rothberg, 1970	box 7	folder 420
Russell Sage Foundation, 1974, 1975, 1978	box 7	folder 421
S1970-1977	box 7	folder 422
S1978-1981, 1983-1984, 1986-1988	box 7	folder 423
Stern Concern, 1972-1973	box 7	folder 424
Stern Fund, 1971, 1977	box 7	folder 425

Sweden Tercentenary Foundation, 1978-1979	box 7	folder 426
Scope and Contents note		
Bank of Sweden, Nils-Eric Svensson.		
T1971-1973, 1975-1978, 1980, 1983-1987	box 7	folder 427
Television Audience Assessment, Inc., 1982-1985	box 7	folder 428
Television Audience Assessment, Inc. - Burston-Marsteller, 1988	box 7	folder 429
Television Conference Foundation, Inc., 1980-1984, 1990	box 7	folder 430
Scope and Contents note		
1981 Broadcasters conference - previous grantee.		
Television Information Office, 1981	box 7	folder 431
Television Funding Practices - Budget Costs - Accounting - Cost Controls, 1976	box 7	folder 432
Television Laboratory - "The Perception of Television Displays", 1973	box 7	folder 433
Telicommunity, Inc. - Community Access Television for Long Island, 1981	box 8	folder 434
Temple University, 1974-1975, 1982	box 8	folder 435
University of Tennessee, 1972, 1975	box 8	folder 436
U1972-1979, 1981, 1984	box 8	folder 436A
Ultra High Frequency (UHF) Legislation, 1978	box 8	folder 437
United Church of Christ, 1976	box 8	folder 438
United Nations Association of the United States of America, 1973	box 8	folder 439
United States Commission on Civil Rights - Broadcast Media Study, 1973, 1975	box 8	folder 440
United States Department of Commerce - Office of Telecommunications, 1976-1978	box 8	folder 441
United States Department of Health, Education and Welfare, 1977	box 8	folder 442
United States-Japan Foundation, 1981	box 8	folder 443
Urban Policy Research Institute - Mae Churchill, 1975, 1977-1978	box 8	folder 444
University City Science Center - Henry Moss, 1972	box 8	folder 445
University Community Video, 1981	box 8	folder 446

Urban Institute, 1979, 1985	box 8	folder 447
University of Utah, 1974	box 8	folder 448
V1975-1976, 1978-1981, 1987	box 8	folder 449
Vanguard Foundation - California, 1975-1977	box 8	folder 450
Van Leer Foundation, 1987	box 8	folder 451
University of Vermont, 1974	box 8	folder 452
Video Art, 1977, 1980-1981	box 8	folder 455
Video Magazine, 1979	box 8	folder 456
Video Data, 1981	box 8	folder 457
Villers Foundation, 1985-1986	box 8	folder 458
Virginia Polytechnic - Jarol B. Manheim, 1979, 1983-1985	box 8	folder 459
Virginia Polytechnic - Jarol B. Manheim, 1979, 1983-1985	box 8	folder 460
Virginia Polytechnic - Jarol B. Manheim, 1979, 1983-1985	box 8	folder 461
W1969-1976	box 8	folder 462
W1977-1978, 1980-1981, 1983, 1985, 1987-1988	box 8	folder 463
Walker Art Center, 1981	box 8	folder 464
Warner Communications, 1980, 1987, 1989	box 8	folder 465
Washington Journalism Review - Robert Kranz, February 1977	box 8	folder 466
Wenner-Gren Foundation, August 16, 1985	box 8	folder 467
Wesleyan University, Connecticut, 1969, 1970, 1972-1973	box 8	folder 468
Western Public Radio, June 1984	box 8	folder 469
Western Reserve University, September 12, 1977	box 8	folder 470
The White House, April 1986	box 8	folder 471
Williams College, 1971-1972	box 8	folder 472
Jerome L. Wilson, 1974-1975	box 8	folder 473
Timothy E. Wirth, October 15, 1985	box 8	folder 474
WNET - Steven Salyer and Tom Anderson, May-November 1985	box 8	folder 475
Women and the Media, June-July 1975	box 8	folder 476
Women in Broadcasting, 1974-1975	box 8	folder 477
World Administrative Radio Conference, 1980	box 8	folder 478
X-Z, 1974, 1979-1982, 1989	box 8	folder 479

Chronological Files

Arrangement note

Subseries 2 is arranged by month, and thereunder by reverse chronology by day.

Scope and Contents note

Materials in Subseries 2 consist of office copies related to all outgoing correspondence generated by the Foundation staff.

Title/Description	Instances	
January-December 1975, 1975	box 8	folder 480
January-December 1975, 1975	box 8	folder 481
January-December 1975, 1975	box 8	folder 482
January-December 1975, 1975	box 8	folder 483
January-December 1975, 1975	box 8	folder 484
January-December 1975, 1975	box 8	folder 485
January-December 1975, 1975	box 8	folder 486
January-December 1975, 1975	box 8	folder 487
January-December 1975, 1975	box 8	folder 488
January-June 1976, 1976	box 8	folder 489
January-June 1976, 1976	box 8	folder 490
January-June 1976, 1976	box 8	folder 491
January-June 1976, 1976	box 8	folder 492
January-June 1976, 1976	box 8	folder 493
January-June 1976, 1976	box 8	folder 494
July-December 1976, 1976	box 9	folder 495
July-December 1976, 1976	box 9	folder 496
July-December 1976, 1976	box 9	folder 497
July-December 1976, 1976	box 9	folder 498
July-December 1976, 1976	box 9	folder 499
July-December 1976, 1976	box 9	folder 500
January-December 1977, 1977	box 9	folder 501
January-December 1977, 1977	box 9	folder 502
January-December 1977, 1977	box 9	folder 503
January-December 1977, 1977		

	box 9	folder 504
January-December 1977, 1977	box 9	folder 505
January-December 1977, 1977	box 9	folder 506
January-December 1977, 1977	box 9	folder 507
January-December 1977, 1977	box 9	folder 508
January-December 1977, 1977	box 9	folder 509
January-December 1977, 1977	box 9	folder 510
January-December 1977, 1977	box 9	folder 511
January-October 1978, 1978	box 9	folder 512
January-October 1978, 1978	box 9	folder 513
January-October 1978, 1978	box 9	folder 514
January-October 1978, 1978	box 9	folder 515
January-October 1978, 1978	box 9	folder 516
January-October 1978, 1978	box 9	folder 517
January-October 1978, 1978	box 9	folder 518
January-October 1978, 1978	box 9	folder 519
January-October 1978, 1978	box 9	folder 520
January-October 1978, 1978	box 9	folder 521
November-December 1978, 1978	box 10	folder 522
November-December 1978, 1978	box 10	folder 523
January-December 1979, 1979	box 10	folder 524
January-December 1979, 1979	box 10	folder 525
January-December 1979, 1979	box 10	folder 526
January-December 1979, 1979	box 10	folder 527
January-December 1979, 1979	box 10	folder 528
January-December 1979, 1979	box 10	folder 529
January-December 1979, 1979	box 10	folder 530
January-December 1979, 1979	box 10	folder 531
January-December 1979, 1979	box 10	folder 532
January-December 1979, 1979	box 10	folder 533
January-December 1980, 1980	box 10	folder 534
January-December 1980, 1980	box 10	folder 535

January-December 1980, 1980	box 10	folder 536
January-December 1980, 1980	box 10	folder 537
January-December 1980, 1980	box 10	folder 538
January-December 1980, 1980	box 10	folder 539
January-December 1980, 1980	box 10	folder 540
January-December 1980, 1980	box 10	folder 541
January-December 1980, 1980	box 10	folder 542
January-December 1980, 1980	box 10	folder 543
January-October 1981, 1981	box 10	folder 544
January-October 1981, 1981	box 10	folder 545
January-October 1981, 1981	box 10	folder 546
January-October 1981, 1981	box 10	folder 547
January-October 1981, 1981	box 10	folder 548
January-October 1981, 1981	box 10	folder 549
January-October 1981, 1981	box 10	folder 550
January-October 1981, 1981	box 10	folder 551
January-October 1981, 1981	box 10	folder 552
January-October 1981, 1981	box 10	folder 553
January-October 1981, 1981	box 10	folder 554
January-October 1981, 1981	box 10	folder 555
January-December 1982, 1982	box 11	folder 556
January-December 1982, 1982	box 11	folder 557
January-December 1982, 1982	box 11	folder 558
January-December 1982, 1982	box 11	folder 559
January-December 1982, 1982	box 11	folder 560
January-December 1982, 1982	box 11	folder 561
January-December 1982, 1982	box 11	folder 562
January-December 1983, 1983	box 11	folder 563
January-December 1983, 1983	box 11	folder 564
January-December 1983, 1983	box 11	folder 565
January-December 1983, 1983	box 11	folder 566
January-December 1983, 1983	box 11	folder 567

January-December 1983, 1983	box 11	folder 568
January-December 1983, 1983	box 11	folder 569
January-December 1984, 1984	box 11	folder 570
January-December 1984, 1984	box 11	folder 571
January-December 1984, 1984	box 11	folder 572
January-December 1984, 1984	box 11	folder 573
January-December 1984, 1984	box 11	folder 574
January-December 1984, 1984	box 11	folder 575
January-December 1984, 1984	box 11	folder 576
January-December 1984, 1984	box 11	folder 577
January-December 1984, 1984	box 11	folder 578
January-November 1985, 1985	box 11	folder 579
January-November 1985, 1985	box 11	folder 580
January-November 1985, 1985	box 11	folder 581
January-November 1985, 1985	box 11	folder 582
January-November 1985, 1985	box 11	folder 583
January-November 1985, 1985	box 11	folder 584
December 1985, 1985	box 12	folder 585
January-December 1986, 1986	box 12	folder 586
January-December 1986, 1986	box 12	folder 587
January-December 1986, 1986	box 12	folder 588
January-December 1986, 1986	box 12	folder 589
January-December 1986, 1986	box 12	folder 590
January-December 1986, 1986	box 12	folder 591
January-December 1986, 1986	box 12	folder 592
January-December 1987, 1987	box 12	folder 593
January-December 1987, 1987	box 12	folder 594
January-December 1987, 1987	box 12	folder 595
January-December 1987, 1987	box 12	folder 596
January-December 1987, 1987	box 12	folder 597
January-December 1987, 1987	box 12	folder 598
January-December 1987, 1987	box 12	folder 599

January-December 1987, 1987	box 12	folder 600
January-December 1987, 1987	box 12	folder 601
January-December 1987, 1987	box 12	folder 602
January-December 1987, 1987	box 12	folder 603
January-December 1987, 1987	box 12	folder 604
January-May 1988, 1988	box 12	folder 605
January-May 1988, 1988	box 12	folder 606
January-May 1988, 1988	box 12	folder 607
January-May 1988, 1988	box 12	folder 608
January-May 1988, 1988	box 12	folder 609
June-December 1988, 1988	box 13	folder 610
June-December 1988, 1988	box 13	folder 611
June-December 1988, 1988	box 13	folder 612
June-December 1988, 1988	box 13	folder 613
June-December 1988, 1988	box 13	folder 614
June-December 1988, 1988	box 13	folder 615
January-June 1989, 1989	box 13	folder 616
January-June 1989, 1989	box 13	folder 617
January-June 1989, 1989	box 13	folder 618
January-June 1989, 1989	box 13	folder 619
January-June 1989, 1989	box 13	folder 620
January-June 1989, 1989	box 13	folder 621

[^ Return to Table of Contents](#)

Board of Directors, 1979-1989

Physical Description: 1.2 Cubic Feet 1 box

Arrangement note

This series is arranged in 2 subseries:

Subseries 1 - Minutes of Meetings

Subseries 2 - Meeting Agendas

Minutes of Meetings, 1980-1989

Title/Description	Instances	
June 30, 1980, 1980	box 1	folder 1
December 4, 1980, 1980	box 1	folder 2
March 30, 1981, 1981	box 1	folder 3
June 3, 1981, 1981	box 1	folder 4
November 30, 1981, 1981	box 1	folder 5
March 29, 1982, 1982	box 1	folder 6
June 7, 1982, 1982	box 1	folder 7
November 29, 1982, 1982	box 1	folder 8
April 7, 1983, 1983	box 1	folder 9
June 27, 1983, 1983	box 1	folder 10
November 28, 1983, 1983	box 1	folder 11
March 26, 1984, 1984	box 1	folder 12
July 9, 1984, 1984	box 1	folder 13
November 26, 1984, 1984	box 1	folder 14
April 3, 1985, 1985	box 1	folder 15
May 17, 1985, 1985	box 1	folder 16
June 17, 1985, 1985	box 1	folder 17
November 25, 1985, 1985	box 1	folder 18
March 31, 1986, 1986	box 1	folder 19
June 16, 1986, 1986	box 1	folder 20
November 24, 1986, 1986	box 1	folder 21
March 30, 1987, 1987	box 1	folder 22
June 15, 1987, 1987	box 1	folder 23
November 24, 1987, 1987	box 1	folder 24
March 16, 1988, 1988	box 1	folder 25
June 29, 1988, 1988	box 1	folder 26
November 30, 1988, 1988	box 1	folder 27
March 22, 1989, 1989	box 1	folder 28
June 28, 1989, 1989	box 1	folder 29
November 29, 1989, 1989	box 1	folder 30
Executive Committee, 1980-1988	box 1	folder 31

Finance Committee, 1981-1989	box 1	folder 32
Audit Committee, 1983-1984	box 1	folder 33
Meeting Agendas, 1979-1989		
Title/Description	Instances	
November 29, 1979, 1979	box 1	folder 34
March 24, 1980, 1980	box 1	folder 35
June 30, 1980, 1980	box 1	folder 36
December 4, 1980, 1980	box 1	folder 37
March 30, 1981, 1981	box 1	folder 38
June 3, 1981, 1981	box 1	folder 39
October 13, 1981, 1981	box 1	folder 40
November 30, 1981, 1981	box 1	folder 41
March 29, 1982, 1982	box 1	folder 42
June 7, 1982, 1982	box 1	folder 43
November 29, 1982, 1982	box 1	folder 44
April 7, 1983, 1983	box 1	folder 45
June 27, 1983, 1983	box 1	folder 46
October 28, 1983, 1983	box 1	folder 47
November 28, 1983, 1983	box 1	folder 48
March 26, 1984, 1984	box 1	folder 49
July 9, 1984, 1984	box 1	folder 50
November 26, 1984, 1984	box 1	folder 51
April 3, 1985, 1985	box 1	folder 52
June 17, 1985, 1985	box 1	folder 53
November 25, 1985, 1985	box 1	folder 54
March 31, 1986, 1986	box 1	folder 55
June 16, 1986, 1986	box 1	folder 56
November 24, 1986, 1986	box 1	folder 57
March 30, 1987, 1987	box 1	folder 58
June 15, 1987, 1987	box 1	folder 59
October 7, 1987, 1987	box 1	folder 60
November 24, 1987, 1987	box 1	folder 61

March 16, 1988, 1988	box 1	folder 62
June 29, 1988, 1988	box 1	folder 63
November 30, 1988, 1988	box 1	folder 64
March 22, 1989, 1989	box 1	folder 65
June 28, 1989, 1989	box 1	folder 66
Executive Committee, 1980-1988	box 1	folder 67

[^ Return to Table of Contents](#)

John Markle Personal Material (Accession 1)

Physical Description: 2 Cubic Feet

Arrangement note

This record group, received as part of Accession 1, is arranged in 5 series:

Series 1 - Personal Material

Series 2 - John and Mary R. Markle Foundation

Series 3 - John Markle - Estate

Series 4 - John Markle - Business

Series 5 - Markle Handicraft School

Personal Material, 1884-1979 (1902-1937)

Physical Description: 0.5 Cubic Feet 2 boxes

Title/Description	Instances	
Genealogy Correspondence, 1924-1944	box 1	folder 1
Markle Family - Genealogy, 1921-1924	box 1	folder 2
"The Merkel, Merkle, Markle Freundschaft" - Part I - Norton W. Merkel, 1979	box 1	folder 3
"The Merkel, Merkle, Markle Freundschaft" - Part II - Norton W. Merkel, 1979	box 1	folder 4
"John Markle, Representative American" - Robert J. Spence, ed., 1929	box 1	folder 5
"John Markle, Representative American" - Correspondence Regarding Biography, 1978	box 2	folder 6
Articles Written by John Markle, 1902	box 2	folder 7
Mary Robinson Markle Genealogy, 1925-1932	box 2	folder 8

Miscellaneous Correspondence, 1884-1971	box 2	folder 9
Woodlawn Cemetery, 1924-1937	box 2	folder 10
Mary R. Markle - Will and Estate, 1927-1928	box 2	folder 11
John Markle - Will, 1927-1933	box 2	folder 12
John Markle - Will, 1927-1933	box 2	folder 13
John Markle - Obituary, July 11, 1933	box 2	folder 14
"The Book of the Presidents" - Charles H. Grosvenor, Washington, DC, 1902, 1902	box 1	volume 1

Physical Characteristics and Technical Requirements

Brittle or damaged items, or materials otherwise in need of preservation care, may be closed to researchers at the discretion of the RAC Head of Archival Services/Head of Reference.

[^ Return to Table of Contents](#)

John and Mary R. Markle Foundation, 1927-1937

Physical Description: 0.5 Cubic Feet 3 folders

Title/Description	Instances	
Establishment, 1927	box 2	folder 15
Walter Hindennach, 1927-1933	box 2	folder 16
Estate of John Markle, 1933-1937	box 2	folder 17

Scope and Contents note

Specific to Foundation.

[^ Return to Table of Contents](#)

John Markle - Estate, 1922-1972 1922-1939

Physical Description: 0.5 Cubic Feet 8 folders

Title/Description	Instances	
July-December 1933, 1933	box 3	folder 18
1934-1936, 1934-1936	box 3	folder 19
Settlement of Account, 1934-1935	box 3	folder 20
Settlement of Account, 1933-1939	box 3	folder 21

Securities, 1948-1965	box 3	folder 22
Scope and Contents note		
Worthless.		
Charles McKendress - Mortgage, 1932-1947	box 3	folder 23
J. M. Macleod - Trust, 1940	box 4	folder 24
Irene Power - Trust, 1972	box 4	folder 25

[^ Return to Table of Contents](#)

John Markle - Business, 1925-1930

Title/Description	Instances	
Jeddo-Highland Coal Company, 1925-1926	box 4	folder 26
Jeddo-Highland Coal Company, 1927-1930	box 4	folder 27

[^ Return to Table of Contents](#)

Markle Handicraft School, 1929-1949

Title/Description	Instances	
Markle Handicraft School, 1925-1936	box 4	folder 28
Markle Handicraft School, 1937-1949	box 4	folder 29

[^ Return to Table of Contents](#)

Markle Foundation photographs

Controlled Access Headings:

- Photographs

Title/Description	Instances	
Buildings	box 56	folder 683
Portraits	box 56	folder 684

[^ Return to Table of Contents](#)