



# Rockefeller Foundation records, Audiovisual materials

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Describing Archives: A Content Standard

Rockefeller Archive Center

15 Dayton Avenue  
Sleepy Hollow 10591

[archive@rockarch.org](mailto:archive@rockarch.org)

URL: <http://www.rockarch.org>

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## Summary Information

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<b>Repository:</b>	Rockefeller Archive Center
<b>Creator:</b>	Rockefeller Foundation
<b>Title:</b>	Rockefeller Foundation records, Audiovisual materials
<b>ID:</b>	FA752
<b>Date [inclusive]:</b>	1922-1999
<b>Physical Description:</b>	45 film reels Actual extent unknown
<b>Language of the Material:</b>	English

### Preferred Citation

Information regarding the Rockefeller Archive Center's preferred elements and forms of citation can be found at <http://www.rockarch.org/research/citations.php>

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## Administrative Information

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### Publication Statement

Rockefeller Archive Center

15 Dayton Avenue  
Sleepy Hollow 10591  
[archive@rockarch.org](mailto:archive@rockarch.org)

URL: <http://www.rockarch.org>

### Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction. All inquiries to view films require advanced notice of at least 2 business days, and may necessitate notice of up to one

week. Individual items, including those that are not available in modern formats, may be restricted from access at the discretion of RAC.

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## Controlled Access Headings

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- Rockefeller Foundation

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## Collection Inventory

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### Rockefeller Foundation Films

#### Arrangement

Alphabetical.

#### Scope and Contents

Types of records include: films.

#### Conditions Governing Access:

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When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

All inquiries to view films require advanced notice of at least 2 business days, and may necessitate notice of up to one week. Individual items, including those that are not available in modern formats, may be restricted from access at the discretion of RAC.

Title/Description	Instances
Adventure in Sardinia, 1950	reel AV 126
<u>Conditions Governing Access note:</u>	
<b>Conditions Governing Access note</b>	
Access copy currently unavailable. Please contact a RAC archivist for further instruction.	
<b>Scope and Contents note</b>	
The second half of a film about the ERLAAS project in Sardinia (The first half is "The Sardinian Project"). Describes the land and people of Sardinia before the malaria	

eradication program - difficulties of life in villages, land defoliated, rampant disease, and so on. Introduces the ERLAAS staff, under the direction of Dr. John Layan, and their efforts to combat the disease using DDT spray over 10,000 square miles. Produced by British Pathe Production for the Economic Cooperation Administration.

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Botanical Expedition to the Heart of the Aegilops, 1963

reel AV 125

Conditions Governing Access note:

**Conditions Governing Access note**

Access copy currently unavailable. Please contact an RAC archivist for further instruction.

**Scope and Contents note**

The search for perfected strains of wheat in Greece, Lebanon, Turkey, and Egypt. Footage from Ankar University laboratories with agricultural research.

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Buscando Una Agricultura Mejor, 1958

reel AV 28

Conditions Governing Access note:

**Conditions Governing Access note**

Access copy currently unavailable. Please contact an RAC archivist for further instruction.

**Scope and Contents note**

Film of the Cotaxtla Experimental Station in Mexico, researching food sources such as bananas, mangoes, and pineapples. Irrigation, weeding, cross-breeding, lab work, and inspection of variant plant strands. Construction of farm buildings and specialized machinery. Farmers from across Mexico coming to Cotaxtla for training and modernization.

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La Ciencia Agrícola Impulsa Al Noroeste, 1960s

reel AV 29

Conditions Governing Access note:

**Conditions Governing Access note**

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

**Scope and Contents note**

Ffilm about agricultural sciences in Mexico; new research and technologies encouraging cross-breeding, pesticides, irrigation, etc.

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Comentarios Sobre Asistencia Technica Cooperativa Por Su Excelencia Don Julian Rodriguez Adame, Secretario de Agricultura Y Ganadera, Republica de Mexico, 1961

reel AV 121

Conditions Governing Access note:

## Conditions Governing Access note

Access copy currently unavailable. Please contact an RAC archivist for further instruction.

## Scope and Contents note

Unedited film trims from 1961 film of His Excellency Don Julian Rodrigues-Adame, Secretary of Agriculture and Livestock, Republic of Mexico, commenting on cooperative RF/Mexican farm research projects. Part of the film Harvest.

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Composers Performers Workshop, 1965

reel AV 113

Conditions Governing Access note:

## Conditions Governing Access note

Access copy currently unavailable. Please contact an RAC archivist for further instruction.

## Scope and Contents note

Conference at the North Texas State University in Dallas, Texas (funded by a Rockefeller Foundation grant).

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La Cria de Pollitos, 1961

reel AV 129

## General note

Spanish

Conditions Governing Access note:

## Conditions Governing Access note

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

## Scope and Contents note

Film of scientific methods in Mexico for breeding chickens. Shows incubators, cross-breeding, sanitation methods, warming environments, etc.

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Dorothy Gordon Youth Forum: The Well-Being of Mankind, Part I, 1963 March 31

reel AV 47

Conditions Governing Access note:

## Conditions Governing Access note

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

## Scope and Contents note

Interview with J.G. Harrar, Ralph Bunche, and several international Rockefeller Foundation Fellows in connection with the RF 50th anniversary, and the publication of "The

Well-Being of Mankind". Questions posed: Is the RF work aiding mankind? Is the training applicable to the real world? What are the most acute needs in certain countries? What is the United Nations doing to help poverty-stricken populations?

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Dorothy Gordon Youth Forum: The Well-Being of Mankind, Part II, 1963 April 7      reel AV 48

Conditions Governing Access note:

**Conditions Governing Access note**

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

**Scope and Contents note**

Continuation of interview with J.G. Harrar, Ralph Bunche, and several international Rockefeller Foundation Fellows in connection with the RF 50th anniversary, and the publication of "The Well-Being of Mankind". Questions: What is the role of the private foundation? How do you feel about the recently-inaugurated Peace Corps? Are the RF and other organizations making real change in the US?

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Dr. Eisenhower Vista Cotaxtla, 1960      reel AV 119

Conditions Governing Access note:

**Conditions Governing Access note**

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

**Scope and Contents note**

Dr. Milton Eisenhower visits with RF staff at the Cotaxtla labs.

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Los Expertos Contestan (The Experts Answer), 1963      reel AV 44

**General note**

Spanish

Conditions Governing Access note:

**Conditions Governing Access note**

Access copy currently unavailable. Please contact an RAC archivist for further instruction.

**Scope and Contents note**

Panel interviews J.G. Harrar. Film of television program in cooperation with the University of Maryland. Produced by the U.S. Information Service.

## **Physical Characteristics and Technical Requirements**

Film contains two lengthy sections where image goes to black. Commerical advertisements would have been insterted at these spots.

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Feeding the Billions: Tomorrow's World, 1968

reel AV 148

Conditions Governing Access note:

### **Conditions Governing Access note**

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

### **Scope and Contents note**

Film about food sources for the future: population developments and how agriculture and the environment will have to adapt to keep up with the need. IRRI work and other scientific solutions.

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Forrage Ensilado, 1960

reel AV 132

### **General note**

Spanish

Conditions Governing Access note:

### **Conditions Governing Access note**

Access copy currently unavailable. Please contact an RAC archivist for further instruction.

### **Scope and Contents note**

Mexican efforts to improve dairy practices: forage crops, enriched milk via experimental strains of grass, and restoring depleted lands.

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Harvest, 1961

reel AV 861

Conditions Governing Access note:

### **Conditions Governing Access note**

Access copy available.

### **Scope and Contents note**

Film showing agricultural experiments in Mexico, Chile, Argentina, and Columbia, but focuses on production and research in Mexico. Footage of E.J. Welhausen discussing RF experimental work, lab experiments, cross-breeding, etc.



The RAC also has the unedited original footage from this production.

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Harvest - Work Print Reel #1: Edwin J. Wellhausen at Telpatzingo , 1961	reel AV 845
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Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

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Harvest - Work Print Reel #2: Agraria Seed Processing Plant, Palmira R2, 1961	reel AV 846
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Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

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Harvest - Work Print Reel #3: (Corn) Tepalzingo, 1961	reel AV 847
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Conditions Governing Access:

**Conditions Governing Access**

Access copy available.

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La Herencia Del Ganadero, 1960	reel AV 131
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Conditions Governing Access note:

**Conditions Governing Access note**

Access copy currently unavailable. Please contact an RAC archivist for further instruction.

**Scope and Contents note**

Film about cattle farming in La Campana, Mexico. Randers driving cattle, usage of improved grains and grasses, experimental pesticides, identification of grass seeds, and proper water systems.

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Horizontes: La Revolucion Verde (The Green Revolution), 1970s	reel AV 134
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Conditions Governing Access note:

**Conditions Governing Access note**

Access copy available.

**Scope and Contents note**

The agricultural revolution in Mexico, Pakistan, India, Canada, Australia, and others. Shows Norman Borlaug receiving the Nobel Peace Prize for his related work, as well as field footage of Borlaug with farmers. Existing farming

methods combined with modern techniques of fertilization, irrigation, crop rotation, and breeding methods.

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International Rice Research Institute, 1963

reel AV 114

Conditions Governing Access note:

**Conditions Governing Access note**

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

**Scope and Contents note**

Film about new International Rice Research Institute headquarters in the Philippines, with dedication ceremonies footage showing guests John D. Rockefeller III, J.G. Harrar, and Robert Chandler. Discussion of the institute's concerns and efforts, including traditional rice farming, scientific methods, fertilization, laboratory work, and more. Extensive footage of the institute grounds, laboratories, and residential quarters.

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International Rice Research Institute: Harvest of Energy

reel AV 144

Conditions Governing Access note:

**Conditions Governing Access note**

Access copy available.

**Scope and Contents note**

Study of the biological, social, and environmental effects of rice in the human diet. Includes the production of new varieties, transplant techniques, testing of herbicides, water management, traditional methodologies, and other related criteria. Brief footage of press conference with John D. Rockefeller III and George Harrar of the Rockefeller Foundation and Henry T. Heald of the Ford Foundation. Filmed in cooperation with the government of the Philippines.

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Let's Visit the College of Veterinary Medicine, Kasetsart University, Bangkok, Thailand, 1962

reel AV 118

Conditions Governing Access note:

**Conditions Governing Access note**

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

**Scope and Contents note**

Life at the veterinary school; laboratory, patients, operations on dogs and cattle, all with support from the Rockefeller Foundation. Features Dr. Luang Chai Asvaran, director

of program, plus footage from university commencement attended by the King and Queen of Thailand.

## Other Finding Aids

16mm film

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A Man, His Ranch, and Merkeron (Una Ganadero, Su Rancho, U reel AV 116  
Zacate Merkeron), 1965

Conditions Governing Access note:

### Conditions Governing Access note

Access copy available.

## Scope and Contents note

Film about agriculture in Mexico; Mexican dairy farmers at work, scientific approaches towards improving production, experimental lab work. Focus on fertilizing healthier grass in Merkeron.

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Of Men and Ideas: An Interview with J.G. Harrar, 1963 April 4 reel AV 149

Conditions Governing Access note:

### Conditions Governing Access note

Access copy available.

## Scope and Contents note

Episode titled "Role of Foundations in Today's World". Host Richard Heffner, Channel WNDT manager, interviews J.G. Harrar, the president of the Rockefeller Foundation. Some questions: Is the phenomenon of giving strictly American? Do people within wealthy foundations play the role of God? What role do you think foundations will play in the future? What is an appropriate relationship between foundation and government policy?

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Mexican Agricultural Program, c.1950 reel AV 860

Conditions Governing Access note:

### Conditions Governing Access note

Access copy available.

Related Materials:

### Related Materials

The Mexican Agricultural Program (MAP) is also sometimes referred to as "Mexican Agriculture" or "Experiment to Revitalize Mexican Agriculture".

## Scope and Contents note

"An experiment in International Cooperation between the government of Mexico and the Rockefeller Foundation": film introducing partnership between the Mexican government and the Rockefeller Foundation, and the focus of their work. Scenes of women making tortillas, Mexican corn varieties, cross-breeding plants, fight against plant disease, and experimentation with fertilizers.

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One Tenth of Our Nation, 1940

reel AV 31

Conditions Governing Access note:

### Conditions Governing Access note

Access copy available.

## Scope and Contents note

Film produced in 1940 by the General Education Board which shows the limitations of education for the black population in the American South. History and current conditions of African Americans, from slavery and farming to special high school and college programs. Contrasting shots of impoverished villages and poor farms, with educated children learning job skills and modern training. Footage from George Washington Carver College.

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"Open Mind" with Dr. John H. Knowles

reel AV 872

Conditions Governing Access note:

### Conditions Governing Access note

Access copy currently unavailable. Please contact an RAC archivist for further instruction.

## Scope and Contents note

Episode #0215 with Richard D. Heffner (Rutgers University) and Dr. John H. Knowles (RF).

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Population Ecology, 1963

reel AV 1705

Conditions Governing Access note:

### Conditions Governing Access note

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

## Scope and Contents note

Film made by Encyclopedia Britannica about the agricultural revolution and meeting the needs of a growing

population. Uses lab tests with fruit flies and mice to discuss ecosystem restraints and natural population controls.

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Programa de Adiestramiento Agro-Pecuario Popular

reel AV 747

Conditions Governing Access note:

**Conditions Governing Access note**

Access copy currently unavailable. Please contact an RAC archivist for further instruction.

**Scope and Contents note**

Training film about improving animal use on farms, presented by the Council of Rural Life.

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Promises and Progress, 1967

reel AV 130

Conditions Governing Access note:

**Conditions Governing Access note**

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

**Scope and Contents note**

Training film from the Mexican Ministry of Agriculture. Shows the interaction of RF officers with farmers and at stations. Experiments with potato production, disease-resistant seeds and cross-breeding, and preparation of soil.

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Proytecto Puebla, CIMMYT

reel AV 152

Conditions Governing Access note:

**Conditions Governing Access note**

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

**Scope and Contents note**

Educational film which describes the planting, fertilization, plowing, spraying, harvesting, and marketing of corn at the Puebla Project.

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Rockefeller Foundation: Episode of The Today Show, 1964 April 27

reel AV 43

Conditions Governing Access note:

**Conditions Governing Access note**

Access copy currently unavailable. Please contact an RAC archivist for further instruction.

## Scope and Contents note

J.G. Harrar and JDR 3rd being interviewed by James Daly and Maureen O'Sullivan. Part of publicity for the RF 50th anniversary and the publication of "Toward the Well-being of Mankind". Questions about JDR 3rd's personal giving as well as family legacy of philanthropy.

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The Sardinian Project, 1948

reel AV 42

Conditions Governing Access note:

### Conditions Governing Access note

Access copy available.

## Scope and Contents note

This is the first half of a film which shows the campaign "Ente Regionale per la Lotta Anti-Anofelica en Sardengna (Regional Organization for the Anti-Anopheles or ERLAAS)" in Sardinia. Footage of village life, rampant malaria and its treatment with DDT spray. Produced by the Shell Oil Company. (The second half of the film is "Adventure in Sardinia").

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Speaking Freely: Foundations and Philanthropy, 1968

reel AV 49

Conditions Governing Access note:

### Conditions Governing Access note

Access copy currently unavailable. Please contact an RAC archivist for further instruction.

## Scope and Contents note

Film in two parts: J.G. Harrar, president of the RF, being interviewed by Edwin Newman on NBC. Questions: How do foundations give away money? How do you measure success? What is the RF position on giving the public correct information and avoiding propaganda?

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Schistosomiasis: Campaign in the Caribbean, c.1970s

reel AV 147

Conditions Governing Access note:

### Conditions Governing Access note

Access copy available.

## Scope and Contents note

Filmed by Jack Wolfgang Beck in St. Lucia, introducing the disease, its symptoms and means of infection, and the methodologies being used to research and treat the population. Laboratory work, experiments with mice, pesticide usage, construction to avoid infected areas and to make clean water available, and a series of interviews

and footage exploring the assimilation of health education, methods taught to the public, and so on.

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Unhooking the Hookworm, c.1922

reel AV 123

Conditions Governing Access note:

**Conditions Governing Access note**

Access copy available.

**Scope and Contents note**

Field and lab footage from the RF campaign to eradicate hookworm in the American South, showing the symptoms, diagnosis and treatment of hookworm. Includes scenes of environments where the disease exists and methods of prevention. Also includes some graphic imagery of the male and female worms and their parasitic behavior in humans.

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War on Mosquitoes, c.1940

reel AV 112

Conditions Governing Access note:

**Conditions Governing Access note**

Access copy available.

**Scope and Contents note**

Produced by the Brazilian Ministry of Education and Health, showing cooperative actions with the Rockefeller Foundation to combat malaria. Presents problem of mosquitoes in Brazil and the methods of control: filling in water holes, spraying pesticides, laboratory work, mapping sites.

**Physical Characteristics and Technical Requirements**

Poor printing. Debris in the film gate obstructs the image.

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## Rockefeller Foundation Videos

Conditions Governing Access:

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## Arrangement

Currently no arrangement has been given by an archivist.

## Scope and Contents

Types of records include: videorecordings.

### Title/Description

### Instances

See Who's Here, c.1960s

reel AV  
10633

## Scope and Contents

Dr. Jacob George Harrar of the Rockefeller Foundation speaks with Dr. David Lewis from Oregon State University. Harrar discusses the origins of the Rockefeller Foundation, its history, and its programs.

Conditions Governing Access:

### Conditions Governing Access

Access copy available.

AIDS in Thailand (Flecken auf der Haut), 1999

Tape AV  
11057

## Scope and Contents

Contains interviews with health industry workers discussing HIV/AIDS. Footage of urban prostitution and rural Thailand communities.

Conditions Governing Access:

### Conditions Governing Access

Access copy available.

Norman Borlaug: Person of the Week - ABC-TV

box 108

Tape AV  
11737

Conditions Governing Access:

### Conditions Governing Access

Access copy available.

## Scope and Contents

Aired nationally: 6:30-7:00pm on ABC-World News Tonight. Profile of American agronomist Norman Borlaug, who led initiatives worldwide that contributed to the extensive increases in agricultural production termed the Green Revolution. Borlaug was awarded multiple honors for



his work, including the Nobel Peace Prize, the Presidential Medal of Freedom and the Congressional Gold Medal.

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