

Rockefeller (Nelson A.) Gubernatorial records, Audiovisual materials, Series 39

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Rockefeller Archive Center

15 Dayton Avenue Sleepy Hollow 10591 archive@rockarch.org

URL: http://www.rockarch.org

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Summary Information

Repository: Rockefeller Archive Center

Creator: New York (State). Governor (1959-1973 : Rockefeller)

Creator - ctb: Rockefeller, Nelson A. (Nelson Aldrich)

Creator - ctb: Danzig, Jerry A.

Title: Nelson A. Rockefeller Gubernatorial records, Audiovisual materials,

Series 39

ID: FA756

Date [inclusive]: 1945-1976

Physical Description: Several Reels Actual extent unknown.

Language of the

Material:

English.

Scope and Contents

Audiovisual material (motion picture film, video, and audio recordings) pertaining to NAR's gubernatorial and political career.

Arrangement

Arranged in subseries by media type (film, video) and chronologically by creation date.

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Administrative Information

Publication Statement

Rockefeller Archive Center

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Processing Information

The contents of this series has been separated from other archival holdings. As such, the description of any individual item, or set of items, may also currently appear, in some form, in the finding aid for the originating collection.

Future processing, description, and presentation of films will seek to address this issue as much as feasible.

Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Controlled Access Headings

- Sound recordings
- Moving Images

Collection Inventory

Nelson A. Rockefeller, Political Films, 1945-1976

Scope and Contents

Footage from campaigns, conventions, and official events that are specifically related to political activities in the life of NAR. Many dozens of campaign commercials, including TV and radio spots.

Processing Information:

Processing Information

Many dozens of campaign commercials, including TV and radio spots, are included in the NAR collection but have recieved only basic processing. – see Special Formats staff for more information.

Arrangement

Chronological.

Conditions Governing Access:

Conditions Governing Access

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Title/Description Instances

Undated

Title/Description Instances

WNBF-TV Interview with NAR, pre 1958

reel AV 1258

Scope and Contents note

Interview with Nelson Rockefeller about George Hindman and the State Constitutional Commission (filmed pre-1958).

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Homenaje a los Alcaldes de Puerto Rico

reel AV 1116

Scope and Contents note

produced by the Miller Brewing Company, footage of awards dinner with Governor Nelson Rockefeller and other speakers, featuring Miller High Life beers as sponsor. Also has footage of the Puerto Rico Day Parade in Manhattan.

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

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Title/Description

United Nations Conference with U.S. Delegates, 1945

reel AV 1656

Instances

Scope and Contents note

Nelson Rockefeller is shown at beginning of international conference.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Pan-American Day, 1945 April 14

reel AV 1618

Scope and Contents note

Presentation of a proclamation from Connecticut Governor Raymond B. Baldwin to Secretary of State Nelson Rockefeller.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1958

Title/Description

Instances

Nelson A. Rockefeller: Newsreel Compilation from Fox News, 1958

reel AV 1700

Scope and Contents note

A newsreel compilation from 1958 of Nelson A. Rockefeller gubernatorial footage. Includes footage of Nelson A. Rockefeller in New York City at a reception for his gubernatorial campaign, Dwight D. Eisenhower arriving in New York City, Nelson A. Rockefeller and Dwight D. Eisenhower in 5th Avenue parade, John D. Rockefeller 3rd with Senator Keating, construction of the Interfaith Center, Nelson A. Rockefeller family portrait, President Eisenhower with Nelson Rockefeller, Nelson A. Rockefeller and David Kennedy, Nelson A. Rockefeller campaiging in Glen Falls, New York. Nelson A. Rockefeller and wife visiting Venezuela. Nelson A. Rockefeller in Albany, New York at swearing in

ceremony and celeration. Mrs. Nelson A. Rockefeller and Nelson sewing union labels on clothing.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Dewey Endorsement of Republican Candidates, 1958

reel AV 1544

Scope and Contents note

1958 campaign, Thomas Dewey's endorsements of candidates Nelson Rockefeller, Wilson, Keating, and Lefkowitz, shot by CBS.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Kenneth Keating, 1958

reel AV 1558

Scope and Contents note

1958 Campaign: footage of President Eisenhower and Senator Javits visiting with candidate Keating.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Rockefeller on the Issues: Speaking From the Desk, 1958

reel AV 1543

Scope and Contents note

Episode 12 of a series of broadcast speeches during the 1958 campaign, produced by the New York StateYS Republican Committee.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

NAR Appearance on "Face the Nation", 1958 January 12

reel AV 1073

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

NAR on the Issues of Organized Labor, 1958 October 20

reel AV 1530

Scope and Contents note

Remarks of Governor Rockefeller from the New York Republican state Committee Meeting

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Senator Jacob Javits Speech, 1958 October 20

reel AV 1559

Scope and Contents note

Senator Jacob Javits speech on behalf of NAR gubernatorial campaign

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Five Candidates: Rockefeller on the Issues, 1958

reel AV 1659

Scope and Contents

1958 show with Rockefeller, Keating, Wilson, Lefkowitz and Lundy.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Keating Interview, 1958

reel AV 1655

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1959

Title/Description Instances

Nelson A. Rockefeller on Meet the Press, 1959 July 19.

Interviews with Governor Rockefeller.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Paul Coates Show Interview with Governor Rockefeller, 1959 December 1 reel AV 1083

Scope and Contents note

Interviews with Governor Rockefeller.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1960

Title/Description	Instances	
Governor Rockefeller Reports: Budget, 1960	reel AV 1678	
Coope and Contents note		

Scope and Contents note

A discussion with Senator Austin Erwin, finance commissioner, from a series of broadcast reports filmed by CBS.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

NAR on Face the Nation, 1960 July 3

reel AV 1079

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Making of the President

reel AV 1148

Scope and Contents note

Based on the book by Theodore H. White, this documentary film follows the campaigns of Nixon and John F. Kennedy during the 1960 presidential election, with news footage of Nelson Rockefeller, Hubert

Humphreys, and others. Produced by David Wolper for ABC-TV news.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1960 National Campaign: "Leadership", "Economic Growth",

reel AV 1184

"Equal Opportunity", "Foreign Policy", 1960

Scope and Contents note

Titles include E-20-15 LEADERSHIP; E-20-16 ECONOMIC GROWTH; E-20-17 EQUAL OPPORTUNITY; E-20-18 FOREIGN POLICY.

Related Materials:

Related Materials

ALSO SEE III 14.1 Fa 81 (AV 1232); COMPILED ON ONE REEL WITH AV #1232-1234.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Nelson A. Rockefeller Endorses Richard Nixon in His

Campaign for Presidency, 1960

reel AV 1542A

Scope and Contents note

reel AV 1542B

Governor Rockefeller and President Eisenhower endorse Nixon as the Republican presidential candidate.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

National Campaign: Eisenhower for Nixon, 1960

reel AV 1234

Scope and Contents note

Footage from Channel E-24 of the New York Republican State Committee, during the 1960 presidential election.

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

National Campaign: GOP National Convention, 1960

reel AV 1146

Scope and Contents note

Footage of Barry M. Goldwater's speech at the 1960 GOP Convention, withdrawing his candidacy in support of Richard Nixon. Goldwater speaks about the history and purpose of the Republican party, and asks for unity within the party.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

National Campaign: Nelson A. Rockefeller on the Kennedy Record, 1960

reel AV 1233

Scope and Contents note

Footage from Channel E-24 from the 1960 presidential election

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1960 National Campaign: "Civil Rights", "Economic Growth", "Disarmament", "Leadership", 1960

reel AV 1232

Scope and Contents

E-60-11; E-60-12, E-60-13; E-60-14

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1961

Title/Description	Instances
Governor Rockefeller Reports: Proposals to the Legislature,	reel AV 1683
1961 January 1	

One episode from a series of broadcast reports, filmed by CBS-TV.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1962

Title/Description	Instances
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Pre-Convention Campaign Commercials., 1962

Scope and Contents note

Contains about 40 commercials from NAR's 1962 Gubernatorial campaign. Some duplicates or revised versions included.

Conditions Governing Access:

Conditions Governing Access

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Aid to Labor, 1962	reel AV 1176
Aid to New York City, 1962	reel AV 1225
	reel AV 1224
Atomic Research, 1962	reel AV 1177
Civil Rights and the Aged, 1962	reel AV 1183
File Plan	
III 14.1 Fa 29	
College, 1962	reel AV 1162
File Plan	
III 14.1 Fa 8	
College Education, 1962	reel AV 1167

	reel AV 1158	
	reel AV 1169	
Conservation and Recreation, 1962	reel AV 1178	
Education, 1962	reel AV 1174	
Fiscal Integrity, 1962	reel AV 1175	
Higher Education, 1962	reel AV 1180	
Highway Construction, 1962	reel AV 1179	
Housing, 1962	reel AV 1168	
File Plan		
III 14.1 Fa 14		
Housing and Urban Renewal, 1962	reel AV 1181	
Human Rights, 1962	reel AV 1160	
Jobs, 1962	reel AV 1165	
	reel AV 1154	
Jobs and Economic Growth, 1962	reel AV 1230	
Law and Narcotics, 1962	reel AV 1182	
Money, 1962	reel AV 1166	
NAR: Albany, 1962	reel AV 1171	
NAR: Buffalo, 1962	reel AV 1172	
NAR: New York City, 1962	reel AV 1173	
Narcotics, 1962	reel AV 1231	
New Yorker, 1962	reel AV 1164	
Record, 1962	reel AV 1226	
Record, New York City, 1962	reel AV 1159	
	reel AV 1222	
	reel AV 1227	
Record, Upstate, 1962	reel AV 1228	
	reel AV 1223	
School Aid, 1962	reel AV 1170	
	reel AV 1161	
	reel AV 1157	
Senior Citizens, 1962	reel AV 1156	

reel AV 1163 Women, 1962 reel AV 1229 Housing, 1962 **Scope and Contents** Sound, Black and white, 5 minutes. Only available on 16mm. File Plan III 14.1 Fa 78 1962 Address to the New York State Legislature, 1962 January reel AV 1716 reel AV 1717 **Scope and Contents note** CBS-TV coverage of state address by Governor Rockefeller. Conditions Governing Access: **Conditions Governing Access** NAR on At The Source, 1962 January reel AV 1084 Conditions Governing Access: **Conditions Governing Access** Access copy currently unavailable. Please contact a RAC archivist for further instruction. reel AV 1094 NAR on Newsmakers, 1962 October 21 **Conditions Governing Access: Conditions Governing Access** Access copy currently unavailable. Please contact a RAC archivist for further instruction. reel AV 1204 Pure Water Bonds Proposition 1 Commercials, 1963 **Scope and Contents note** reel AV 1205 reel AV 1207 Several public service announcements that ran on TV in 1963 in support of Pure Bond issues. reel AV 1206 **Conditions Governing Access: Conditions Governing Access** Access copy currently unavailable. Please contact a RAC archivist for further instruction. Governor Nelson A. Rockefeller Swearing-In: Official reel AV 1545 Highlights, 1962 December 31

Govenor Nelson A. Rockefeller swearing-in ceremony at executive mansion in Albany, New York: Official highlights.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

itle/Description	Instances	
Governor Rockefeller Inauguration, 1963 January 1	reel AV 1666	
Conditions Governing Access:		
Conditions Governing Access		
Access copy available.		
NAR on Newsmakers, 1963 February 23	reel AV 1095	
Conditions Governing Access:		
Conditions Governing Access		
Access copy currently unavailable. Please contact a RAC archivist for further instruction.		
Interview on Latin American Common Market Affairs , 1963 March 13	reel AV 1086	
Scope and Contents note		
Governor Rockefeller interviewed for KRNT-TV in Des Moines, Iowa		
Conditions Governing Access:		
Conditions Governing Access		
Access copy currently unavailable. Please contact a RAC archivist for further instruction.		
archivist for further instruction.		
Episode of Meet the Press, 1963 September 15	reel AV 1267	

Scope and Contents note

Episode begins with NBC coverage of the bombing of an African-American church in Birmingham, Alabama. Followed by episode of Meet the Press hosted by Ned Brooks. Includes original commercials. Filmed during presidential campaign.

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Visit to Colby Junior College, 1963 October 19

reel AV 1257

Conditions Governing Access note:

Conditions Governing Access note

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Scope and Contents note

Governor Rockefeller with wife, Happy, visiting Colby Junior College.

Pure Waters Conference, 1963 November 12

reel AV 1221

Scope and Contents note

WRGB footage from the Pure Waters Conference held in the Capitol Building, Albany, after passage of the Pure Waters Bond Issue Prop #1.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

NAR on Face the Nation, 1963 November 17

reel AV 1097

Scope and Contents note

Episode filmed during presidential campaign.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Nelson Rockefeller: The Man and His Record, 1963

reel AV 1703

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Scope and Contents

Campaign film produced during the 1963 gubernatorial race. Includes brief 'life history of NAR and footage of him at Princeton, Rockefeller Center, and in Latin

America. Showcases NAR's experiences, shows him with political associates, amid NY industries and farms, visiting SUNY schools and as commissioner of the Human Rights Office

Instances
reel AV 1066
reel AV 1587
reel AV 1251

The Extremists, 1964

reel AV 1155

Scope and Contents note

archivist for further instruction.

A never-aired 1964 campaign film produced by Nelson Rockefeller And Dave Garroway about the Minutemen, the John Birch Society, and other extremist groups.

Access copy currently unavailable. Please contact a RAC

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Related Materials:

Related Materials

Video transfer available to access: AV 10597

Gov. Rockefeller Interrupted by a Laughing Baby, 1964 February 28

reel AV 75

Scope and Contents note

Nelson Rockefeller speech about opposing unilateral negations with Russia interrupted a baby laughing, during New Hampshire primary.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

NAR on Face the Nation, 1964 March 8

reel AV 1081

Scope and Contents note

Filmed during presidential campaign.

File Plan

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Gov. Rockefeller in New Orleans, 1964 April

reel AV 1087

Scope and Contents note

Speech on Inter-American affairs.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Kup's Show: NAR 1964 Campaign Interview, 1964 May 7

reel AV 1941

Scope and Contents note

Nelson Rockefeller interview on The Irv Kupcinet Show during presidential campaign. Also features William Rentschler, a Chicago businessman and Barry Goldwater supporter.

Access copy available.

NAR Address to the Republican National Convention, 1964

reel AV 1099

Scope and Contents note

Filmed during presidential campaign.

Conditions Governing Access:

Conditions Governing Access

Access copy available

Gov. Rockefeller Speech at Stanford University, 1964 April 1

reel AV 1697

Scope and Contents note

Speech about the United Nations during California primary.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Gov. Rockefeller Speech at UCLA, 1964

reel AV 1077

Scope and Contents note

Nelson Rockefeller speech outdoors at UCLA, then inside for question/answer session with students during California primary.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Gov. Rockefeller in Palm Springs and San Diego, 1964

reel AV 1268

Scope and Contents note

Campaigning during California primary.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1964 Address to the New York State Legislature, 1964

Governor Rockefeller annual address to the state legislature, filmed in Albany, New York.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1964 Oregon Primary, 1964

reel AV 1235

Scope and Contents note

footage of Nelson Rockefeller campaigning throughout Oregon during presidential campaign, with some nonpolitical footage of wildlife, landscapes, and aerial views of the state.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

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1703	
Title/Description	Instances
NAR on Face the Nation, 1965 July 25	reel AV 1089
Conditions Governing Access: Conditions Governing Access	
Access copy currently unavailable. Please contact a RAC archivist for further instruction.	
Governor and Mrs. Nelson Rockefeller at the Orange County, Chenango, and St. Lawrence County Fairs, 1965 August	reel AV 1597

Scope and Contents note

Nelson Rockefeller with wife at NY county fairs.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Governor and Mrs. Nelson Rockefeller at the Camp Drum, Monroe, and Steuben County Fairs, 1965 August

Nelson Rockefeller with wife at public events around the state.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Gov Rockefeller and Wife at Fort Schuyler, Bronx, New York, 1965 August 24

reel AV 1556

Scope and Contents note

Footage of military ship "Empire State IV" arriving at Fort Schuyler in the Bronx; crowds of families waiting to greet sailors. Shot by Hal Posner.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Adirondack: Horseback Ride through Forest Preserve, 1965 October 10 reel AV 1214

Scope and Contents note

Edited footage from UPI Commercial News Service provided to New York State television stations.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

United Nations Plaza Dedication, 1965 October 25

reel AV 1546

Scope and Contents note

Ceremony and presentation of memorial stairway and flagpole in honor of Dog Hammarskjold, secretary-president of the United Nations, at UN Plaza in New York City.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Man in Office, 1965 October 31

Governor Rockefeller interviewed by Joe Michaels on NBC-TV.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Nelson A. Rockefeller on Issues and Answers, 1965 November

reel AV 1639

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File Plan

III 14.1 Ff 20

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Gov. Rockefeller Receives Award from Nation Council of Christians and Jews, 1965 November 15 reel AV 1216

Scope and Contents note

CBS-TV footage of award ceremony at Hilton Hotel in New York City

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1966

Title/Description Instances

1966 Campaign Commercials, 1966

reel AV 1147

Scope and Contents note

Sample reel of campaign commercials from 1966 gubernatorial race.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

The Time is Now, 1966

Political film produced by the Republican National Finance Committee before the 1966 election. Discusses domestic and international issues that have been caused by the Democratic majority in the U.S., with sound bites from Eisenhower, Ford, Nixon, Gov. Rockefeller, and others.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Friend of the Rockefeller Team: Campaign Commercials 1, 1966

reel AV 1110

Scope and Contents note

Compilation of 31 political ads from 1966 campaign, ranging from 10 to 60 seconds each. Topics include: Pure Water Program, state scholarships, the Bureau of Consumer Protection, Medicaid, the narcotics reform laws, education, minimum wage, air pollution, and a message from Jacob Javits.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Friend of the Rockefeller Team: Campaign Commercials 2, 1966

reel AV 1114

Scope and Contents note

Compilation of 4 campaign commercials produced for the 1966 campaign (?): "4 R's" (education), "Pay Envelope" (jobs), "Consumer Fraud" (consumer protection), "Detective" (criminal intelligence system).

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1966 Address to the New York State Legislature, 1966 January

reel AV 1739

Scope and Contents note

Footage of Governor Rockefeller address, filmed by the New York State Department of Commerce

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

The State Vs. the Addict, 1966 March 6

reel AV 1075

Scope and Contents note

Panel discussion with Nelson Rockefeller, Donald Louria, Wyatt Tee Walker, interviewed by Bill Beutel and Murphy Martin.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Opening of Republican State Committee Campaign Headquarters, 1966 June 6

reel AV 1220

Scope and Contents note

From 1966 campaign, footage of Governor Rockefeller, Governor Malcolm Wilson, Attorney General Louis Lefkowitz at the Hilton Hotel in New York City.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Nelson Rockefeller: Formal Announcement of Candidacy, 1966 reel AV 1583

April 6

Scope and Contents note

Nelson Rockefeller announces his intention to run for governor.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Physical Characteristics and Technical Requirements

No audio at beginning and ending of film.

Labor and the Public Employee, 1966 May 15

Discussion between Nelson Rockefeller, George Taylor, and Mort Dean, shown live on CBS-TV.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

The 1966 New York Republican State Convention: Governor Rockefeller's Acceptance Speech, 1966 September

reel AV 1751

Scope and Contents note

Nelson Rockefeller acceptance speech at the GOP State Convention, with an introduction from Senator Jacob Javits, broadcast live.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Nelson Rockefeller: Election Night Victory Celebration, 1966

November 8

reel AV 2875

Scope and Contents note

Highlights of Nelson A. Rockefeller victory speech at Hilton Hotel in New York, Footage of Lieutenant Governor Malcolm Wilson, Attorney General Louis Lefkowitz, and State Comptroller Charles Wilson.

Conditions Governing Access:

Conditions Governing Access

Access copy available

1967

Title/Description Instances

Governor Nelson A. Rockefeller 1967 Inauguration, 1967 January 2

reel AV 1740

Scope and Contents note

Inauguration in the Assembly Chamber in Albany, NY. Benediction is given by Dr. Sandy Ray of the Cornerstone Baptist Church in Brooklyn, NY. Note: These are silent cutaways shots filmed by Hal Posner on handheld camera.

Access copy available.

Annual Message to Legislature, 1967 January 4

reel AV 1862

Scope and Contents note

Unedited footage of Nelson Rockefeller annual address in the Assembly Chambers in Albany, New York.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Title/Description	Instances	
Rockefeller - The Presidential Man, 1968	reel AV 1765	
Scope and Contents note		
30-minute version of campaign film, with introduction by Lieutenant General James Gavin. Produced by Robert Drew Films.		
Conditions Governing Access:		
Conditions Governing Access		
Access copy currently unavailable. Please contact a RAC archivist for further instruction.		

Rockefeller - The Man Who Can, 1968

reel AV 1815

Conditions Governing Access note:

Conditions Governing Access note

Access copy unavailable. Please contact an RAC archivist for further instruction.

Scope and Contents note

One-hour version of campaign film. Produced by Robert Drew Films

Related Materials:

Related Materials

Digitally accessible from 2-inch video transfer: AV 10631

Annual Message to Legislature, 1968 January 3

reel AV 1820

Unedited footage of Nelson A. Rockefeller annual speech to the New York State Legislature, filmed in the Assembly Room at the Capitol in Albany, New York.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Episode of Panorama with Nelson A, Rockefeller, 1968 February

reel AV 1743

Scope and Contents note

A BBC program from 1968 February which includes some footage used in the 1964 biographical film, "The Nelson Rockefeller Story."

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Declaration of Non-Candidacy, 1968 March 21

reel AV 1085

Scope and Contents note

In speech at the Hilton Hotel in New York City, Nelson Rockefeller declares he will not run for the 1968 presidency, in New York.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Declaration as Active Candidate, 1968 April 30

reel AV 1569

Scope and Contents note

Nelson Rockefeller reverses his previous announcement about the 1968 presidency, in Philadelphia, Pennsylvania.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Rockefeller Statement, 1968 April 30

Nelson A. Rockefeller declares his candidacy, in Albany New YorkY.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Gov. Rockefeller at World Affairs Council in Philadelphia, 1968 May 1 reel AV 1089

Scope and Contents note

Nelson A. Rockefeller address on foreign policy, "The Building of a Just World Order."

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1968 Republican National Convention - Reel 1 and 2, 1968 August 7-8

reel AV 1634

Scope and Contents note

Footage of Nelson Rockefeller, Winthrop Rockefeller, and others from convention; nomination of Nelson Rockefeller by Gov. Raymond Schafer (PA); thank-you speeches from Nelson Rockefeller and wife; other footage from NBC-TV.

Conditions Governing Access:

Conditions Governing Access

Access copy available

Crime Control Week, 1968 December

reel AV 1112

Scope and Contents note

TV spot on the State Police sent to all local TV stations for use during the week of 1968 December 2.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1968 Year-End Interview with Gabe Pressman, 1968 December 20

Nelson A. Rockefeller interview by Gabe Pressman, topics include equal opportunity, race, Richard Nixon, 1968 struggles, amd financial issues.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Nelson Rockefeller Speech at Polish Home Picnic in Auburn, New York, 1968 reel AV 1246

Scope and Contents note

Nelson Rockefeller speech during presidential campaign filmed by Mrs. Dorcas Tucker of North Carolina.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

e/Description	Instances
Message to Legislature, 1969 January 8	reel AV 1943
Scope and Contents note	reel AV 1942
Nelson A. Rockefeller annual message to the New York State legislature, Albany, New York.	
Conditions Governing Access: Conditions Governing Access	
Access copy currently unavailable. Please contact a RAC archivist for further instruction.	
1969 Town Meeting with Governor Rockefeller, 1969 January 29	reel AV 1748
Scope and Contents note	
Town meetings at Roberson Center in Binghamton, Nre York and Howard Johnson in Elmira, New York.	
Conditions Governing Access:	
Conditions Governing Access	
Access copy currently unavailable. Please contact a RAC archivist for further instruction.	

NBC-TV News piece about the reconstruction of the South Mall in Albany, NY. Program was broadcast on New York Illustrated, 1969 May.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Today Show Interview with Nelson A. Rockefeller - NBC-TV, 1969 May 13

reel AV 1679

Scope and Contents note

Aline Saarinen of NBC-TV News interviews Nelson Rockefeller about gift of primitive art collection to the Metropolitan Museum of Art, intercut with scenes of exhibition and featured pieces.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Rockefeller Visit to Binghamton, Broome County, New York, 1969 November 19

reel AV 1363

Scope and Contents note

NAR visits proposed site of new state building, speaks at rally

Conditions Governing Access:

Conditions Governing Access

Access copy available.

1969 Year-End Review, 1969 December 10

reel AV 1101

Scope and Contents note

Nelson A. Rockefeller interviewed by Glover Delany, president of New York State Broadcasters Association, and filmed by Hal Posner.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1970

Title/Description

Instances

1970 Rockefeller Campaign Commercials, 1970

reel AV 1837

Scope and Contents note

Compilation reel of tv spots from Nelson A. Rockefeller's 1970 gubernatorial campaign; 25 different commercials including issues about budget, SUNY system extension, importance of growing businesses, limiting taxes, drug policies, etc.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Annual Message to the Legislature, 1970 January 7

reel AV 2857

Scope and Contents note

reel AV 2858

Nelson A. Rockefeller's annual message to the New York State legislature, Albany, New York.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Bob Hope Dinner with Nelson A. Rockefeller, 1970 March 20 reel AV 1575

Scope and Contents note

From NBC-TV.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1970 Miss Universe Parade, 1970 August 8

reel AV 1248

Scope and Contents note

UPI News footage of Nelson A. Rockefeller hosting Marisol Malaret, Miss Universe 1970, in New York City at a parade and a luncheon.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Hudson Highlands State Park Dedication, 1970 May 23

page AV 2978

Conditions Governing Access note:

Conditions Governing Access note

Access copy available.

Scope and Contents note

Footage from 1970 May ceremony with speeches by Governor Nelson A. Rockefeller and Laurance S. Rockefeller

Election Night Coverage, 1970 November 3

reel AV 1250

Scope and Contents note

NBC-TV coverage of NAR at the Roosevelt Hotel in New York City.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

1	971	1_1	07	16
	7/		71	

1971-1976	
Title/Description	Instances
Governor Rockefeller at Joint Session of Legislature Opening Day, 1971 January 6	reel AV 1389
Scope and Contents note	
Filmed close-ups from Nelson A. Rockefeller speech.	
Conditions Governing Access: Conditions Governing Access Access copy available.	
Nalson A. Pockafallar, Inauguration, 1071 January 1	reel AV 1757
Nelson A. Rockefeller - Inauguration, 1971 January 1	ICIAV 1/3/
Scope and Contents note	
Footage from inauguration in Albany, New York.	

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Governor Rockefeller Nominates Richard Nixon, 1972 August

Nelson A, Rockefeller nominates Richard Nixon as presidential candidate at Republican National Convention in Miami, Florida.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Annual Message to the Legislature, 1973 January 3

reel AV 1774

Scope and Contents note

reel AV 1816

Footage of Governor Rockefeller's annual message to the New York State Legislature, filmed in the Assembly Chamber at the Capital Building in Albany, New York.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Nelson A. Rockefeller Press Conference on Narcotics, 1973 January 22 reel AV 1078

Scope and Contents note

Press conference with Governor Rockefeller, Rev. Oberia D. Dempsey, Rev. Earl B. Moore, Glester Hinds, Dr. George W. McMurray, and Dr. Robert W. Baird.

File Plan

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Related Materials:

Related Materials

Video transfer accessible: AV 10605

George Washington Inauguration Day Ceremony, 1976 April 30 reel AV 1096

Scope and Contents note

Footage of speech by Vice President Nelson A Rockefeller at reenactment festivities.

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

The View From the Bottom, c.1970s

reel AV 1074

Scope and Contents note

Collection of interviews about social welfare and urban programs coordinated by Nelson Rockefeller.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Nelson A. Rockefeller, Political Video material, 1960-1975

Scope and Contents

Footage from campaigns, conventions, and official events that are specifically related to political activities in the life of NAR. Many dozens of campaign commercials, including TV and radio spots.

Arrangement

Loosely arranged by year.

Title/Description	Instances	
1960		
Title/Description	Instances	
Four Stars on the Issues, 1960 October 19	reel AV	
	10606	

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Discussion with Vice President Richard Nixon, New York State Govenor Nelson A. Rockefeller, and New York Senators Jacob K. Javits and Kenneth B. Keating on the issues New York citizens have stated are important to them in this election. CBS Production # 10-2785-1019

Physical Characteristics and Technical Requirements

Unedited videotape. First 2:30 minutes no image, low volume. Program begins at 3:20.

<u>Processing Information:</u>

Processing Information

1961	
Title/Description	Instances
Rockefeller - Republican Committee - Take 1 (NAR Endorses Louis Lefkowitz for NYC Mayor) , 1961 September 30	reel AV 11406
Conditions Governing Access: Conditions Governing Access	
Access copy available.	
NAR: Vote For Louis Lefkowitz, NYC Mayor (For Change) - Take 3, 1961 September 21	reel AV 11500
Conditions Governing Access: Conditions Governing Access	
Access copy available.	
NAR: Vote For Louis Lefkowitz, NYC Mayor, 1961 September 21	reel AV 11469
Conditions Governing Access: Conditions Governing Access	
Access copy available.	
NAR: Vote For Louis Lefkowitz, NYC Mayor (For Crime) - Take 3, 1961 September 21	reel AV 11473
Conditions Governing Access: Conditions Governing Access	
Access copy available.	

1962		
Title/Description	Instances	
Election Eve: Wrap-Up!, 1962 November 5	reel AV	
Conditions Governing Access:	10596	

Conditions Governing Access

Access copy available.

Scope and Contents

Post-election roundtable discussion with the Rockefeller team summarizing the entire campaign. Speakers include: Marcus G. Christ, John P. Lomenzo, Louis J.

Lefkowitz, Malcolm Wilson, Jacob K. Javits, and Nelson A. Rockefeller.

Pre-Convention Legislative Reports I, 1962 April 23

reel AV 10602

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Compilation reel with Governor Nelson A. Rockefeller reporting on recent New York State legislative actions, includings economic growth, housing, education, law enforcement, among others. Each segment is approximately 3 minutes in duration.

Pre-Convention Legislative Reports II, 1962 October

Language of the Material: English.

reel AV 10636

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Compilation reel with Governor Nelson A. Rockefeller and his campaign team reporting on recent New York State legislative actions.

Physical Characteristics and Technical Requirements

Program begins with 4 minutes of black. Intermittent black between segments.

Godkin Lectures Number 1: The Future of Federalism, Part 1, 1962 February 7

reel AV 10643

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Governor Nelson A. Rockefeller presents the first of three lectures on 'The Future of Federalism' as part of the Godkin Lecture Series at Harvard University.

Physical Characteristics and Technical Requirements

Program begins at 2:40.

Godkin Lectures Number 1: The Future of Federalism, Part 2, 1962 February 7

reel AV 10645

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Governor Nelson A. Rockefeller presents the first of three lectures on 'The Future of Federalism' as part of the Godkin Lecture Series at Harvard University.

Physical Characteristics and Technical Requirements

Program begins at 2:14.

Godkin Lectures Number 2: The Future of Federalism, Part 1, 1962 February 8

reel AV 10610

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Physical Characteristics and Technical Requirements

Image is black for last minute of recording, audio only.

Scope and Contents

Governor Nelson A. Rockefeller presents the second of three lectures on 'The Future of Federalism' as part of the Godkin Lecture Series at Harvard University.

Godkin Lectures Number 2: The Future of Federalism, Part 2, 1962 February 8

reel AV 10611

Conditions Governing Access:

Conditions Governing Access

Governor Nelson A. Rockefeller presents the second of three lectures on 'The Future of Federalism' as part of the Godkin Lecture Series at Harvard University.

Godkin Lectures Number 3: The Future of Federalism, Part 1, 1962 February 8

reel AV 10644

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Governor Nelson A. Rockefeller presents the third of three lectures on 'The Future of Federalism' as part of the Godkin Lecture Series at Harvard University.

Godkin Lectures Number 3: The Future of Federalism, Part 2, 1962 February 8

reel AV 10612

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Governor Nelson A. Rockefeller presents the third of three lectures on 'The Future of Federalism' as part of the Godkin Lecture Series at Harvard University.

Victory Vanguard - 1962 Campaign, 1962

reel AV 10621

<u>Language of the Material</u>: English.

Conditions Governing Access: Conditions Governing Access

Access copy available.

Scope and Contents

Episode of Victory Vanguard that looks at the 1962 state election, with Governor Nelson A. Rockefeller. Program sponsored by the New York Republican State Committee.

School Aid - Take 7, Governor Rockefeller Campaign Spot , 1962 October 13

reel AV 11417

1963	
Title/Description	Instances
Education - College Education Booklet - Take 7, 1963 July 3 <u>Conditions Governing Access:</u> Conditions Governing Access Access copy available.	reel AV 11514
Scope and Contents	
NAR urges viewers to obtain a copy of "Help For Your College Education, 1963-1964."	

1964		
Fitle/Description	Instances	
1964 California Primary: The Extremists, 1964 May 27	reel AV 10597	
<u>Language of the Material</u> : English.	10397	
Conditions Governing Access: Conditions Governing Access		
Access copy available.		
Scope and Contents		
Program features Governor Nelson A. Rockefeller, Dave		
Garroway, and others discussing the efforts of right- wing extremists to influence and/or control the California		
Republican State Party.		
Executive Chamber, Number 1: How Much Education?, November 1964	reel AV 10603	
Conditions Governing Access:		
Conditions Governing Access		
Access copy available.		
Scope and Contents		
New York State Governor Nelson A. Rockefeller and		
education professionals discusses the need for education and the state of the New York State schools.		
Executive Chamber, Number 3: In The Name of the People,	reel AV	

Language of the Material: English.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

In his annual message to the legislature, Governor Nelson A. Rockefeller recommends solutions to the problems facing the people of New York State. These include: issues of education on all levels, water pollution abatement, per capita aid, traffic safety, and full crew law. The Governor also relates how state laws are made.

Oregon Campaign - Citizens' Questions and Answers, 1964

reel AV 10601

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Oregon citizens meet one-on-one with Nelson A. Rockefeller in an outdoor forum to ask their questions.

1964 California Republican Presidential Primary: Report to Rockefeller

reel AV 10613

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Governor Nelson A. Rockefeller presents his views on the issues of interest and concern to the Republican voters of California. He is joined by Senator John McCarthy, Assemblyman Milton Marks, Assembly man John Veneman, Assemblyman George Milias, and Assemblyman William Bagley.

Governor Nelson Rockefeller on Liquor Law Reform, 1964 April 9 reel AV 10622

Language of the Material: English.

Conditions Governing Access:

Conditions Governing Access

Governor Nelson Rockefeller discusses liquor law reform after corruption occurs in New York State. Program presented and paid for by N.Y. State Citizens Committee for Liquor Reform. Air date: 1964 April 11.

Governor Rockefeller Campaign Compilation Reel - 2 , 1964 February 11

reel AV 11516

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Includes the following spots: Cuba, Small Business, Leadership Gap, Economic Growth, and the Republican Party.

Governor Rockefeller Campaign Compilation Reel - 1 , 1964 January 18 reel AV 11515

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Includes the following spots: Welfare, Withdrawing Recognition, and the United Nations.

Oregon Campaign Film, 1964

reel AV 10625

Conditions Governing Access:

Conditions Governing Access

Language of the Material: English.

Access copy available.

Scope and Contents

Film with Nelson A. Rockefeller and Happy Rockefeller campaigning in Oregon.

Physical Characteristics and Technical Requirements

Contains silent footage at end of program.

Meet Nelson Rockefeller, 1964 March 9

Conditions Governing Access:

reel AV 10642

Access copy available

Physical Characteristics and Technical Requirements

Audio buzz throughout.

Scope and Contents

A primary television special for New Hampshire voters on WMUR-TV. Program includes "The Nelson Rockefeller Story" and candidate Rockefeller speaks directly to the televison viewers.

1965

Title/Description Instances

Executive Chamber, Number 4: The View from the Governor's Chair, 1965 January 26

reel AV 10635

Language of the Material: English.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

New York State Governor Nelson A. Rockefeller reports in detail about the New York State annual budget. Several key figures speak about their requested funding including: Dr. William J. Ronan from the Tri-State Transportation Committee, Lawrence W. Pierce from the Division of Youth, J. Burch McMorran, Supt. of Public Works, George K. Wyman, Commissioner of Social Welfare, John Hathorn from the Office of Indian Affairs, Dr. James E. Allen, Commissioner of Education, and Dr. Henry Brill, Director of Pilgrim State Hospital. Captain John C. Miller of the Oneida Barracks N.Y. State Police requests a \$150 increase for dog food.

Executive Chamber, Number 6: Transportation Tangle, 1965 March reel AV 10599

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

New York State Governor Nelson A. Rockefeller discusses the creation of the Metropolitan Transportation

Authority (MTA) and the Federal Department of Transportation.

Executive Chamber, Number 7: Troubled Mind, 1965 April

reel AV 10600

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

New York State Governor Nelson A. Rockefeller and health professionals discusses mental illness, the need to create new facilities, and the progress of New York State hospitals.

Executive Chamber, Number 8: A Walk in the Glen, 1965 May

Language of the Material: English.

reel AV 10634

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

New York State Governor Nelson A. Rockefeller profiles Watkins Glen, New York, to show a small community and its problems and achievements. Some stories from locals and a visit to the Watkins Glen cemetery and Watkins Glen National Park.

Governor Rockefeller Reviews the 1965 Legislature, 1965 June

reel AV 10608

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Physical Characteristics and Technical Requirements

Begins with 1 minute of NBC test pattern and tones. Image quality poor. Image progressively gets worse throughout duration of tape.

Scope and Contents

Govenor Nelson A. Rockefeller gives his opinions about what has transpired in the New York state capitol during the 1965 Legislative session.

1966

Title/Description	Instances
Thomas E. Dewey Talks About Governor Nelson Rockefeller, 1966	reel AV 10614
Conditions Governing Access: Conditions Governing Access	
Access copy available.	
Physical Characteristics and Technical Requirements	
Silent footage at beginning. Program begins at 1 minute 40 seconds.	
Scope and Contents	
From the Cotillion Room at the Sheraton Hotel in Rochester, New York, the former three term governor of New York State, Thomas E. Dewey, encourages Republicans to vote to re-elect Nelson Rockefeller.	
Question Card - Take 14, Governor Rockefeller Campaign Spot , 1966 September 15	reel AV 11511
Conditions Governing Access: Conditions Governing Access	
Access copy available.	
Governor Nelson A. Rockefeller's State of the State Address to the 1966 New York State Legislature, 1966 January 5 <u>Language of the Material</u> : English.	reel AV 10623

Other Finding Aids

2 inch videotape

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Physical Characteristics and Technical Requirements

Program begins with 1 minute of bars and tones.

Separated Materials:

Separated Materials

A joint session of the New York State Assembly and Senate for the purpose of receiving the annual message of the Governor.

Senator Javits Nominating Speech, 1966 September 9

reel AV 10624

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Physical Characteristics and Technical Requirements

No sound until 1:30. Program begins at 3 minutes.

Scope and Contents

From the the 1966 New York State Republican Convention, Nelson A Rockefeller is nominated for Governor. Unedited footage at beginning of tape.

Phoney Taxes - Take 15 (edited), Governor Rockefeller Campaign Spot , 1966 October 28 reel AV 11509

Conditions Governing Access:

Conditions Governing Access

Access copy available.

O'Conner - Upstate - Take 8 (unedited, close-up shot), Governor Rockefeller Campaign Spot, 1966 October 28

reel AV 11508

Conditions Governing Access:

Conditions Governing Access

Access copy available.

B.S. Thruway Stateside - Take 33, Governor Rockefeller Campaign Spot, 1966 October 14

reel AV 11507

Conditions Governing Access:

Conditions Governing Access

Access copy available.

BS Narcotics - Take 11, Governor Rockefeller Campaign Spot ,

1966 September 30

reel AV 11506

Access copy available.

The Bosses - Take 31, Governor Rockefeller Campaign Spot ,

1966 September 15

reel AV 11505

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Physical Characteristics and Technical Requirements

Image is dark.

Brooklyn Narcotics - Take 26, Governor Rockefeller Campaign

Spot, 1966 October 28

reel AV 11504

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Bossism Statewide - Take 9, Governor Rockefeller Campaign

Spot, 1966 September 30

reel AV 11502

Conditions Governing Access:

Conditions Governing Access

Access copy available.

B.S. Thruway Statewide - Take 7, Governor Rockefeller

Campaign Spot, 1966 September 30

reel AV 11501

Conditions Governing Access:

Conditions Governing Access

Access copy available.

BS Narcotics - Take 8, Governor Rockefeller Campaign Spot,

1966 October 7

reel AV 11498

reel AV

11497

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Question Card - Take 16, Governor Rockefeller Campaign

Spot, 1966 September 15

Conditions Governing Access:

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Access copy available.

It Can't Happen Here - Take 21, Governor Rockefeller

Campaign Spot, 1966 October 28

reel AV 11495

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Crime - Take 1, Governor Rockefeller Campaign Spot, 1966

September 19

reel AV 11494

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Crime - Take 37, Governor Rockefeller Campaign Spot, 1966

October 14

reel AV 11493

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Personal Medicaid - Take 34 (With NAR), Governor

Rockefeller Campaign Spot, 1966 September 20

reel AV 11492

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Brooklyn Narcotics - Take 26 (unedited), Governor Rockefeller

Campaign Spot, 1966 October 28

reel AV 11410

Conditions Governing Access:

Conditions Governing Access

Access copy available.

reel AV

Conditions Governing Access:

Conditions Governing Access

Delegates - Take 2, 1966 September 30

Access copy available.

11411

Governor Rockefeller: Disclaimers, 1966 September 19

Governor Rockefeller Campaign Spot: Jacob J. Javits on

reel AV 11412

Access copy available.

State University of New York - Take 31, Governor Rockefeller

Campaign Spot, 1966 October 14

reel AV 11416

Conditions Governing Access:

Conditions Governing Access

Access copy available.

 $Negative \hbox{--} Take \hbox{--} 50, Governor Rockefeller Campaign Spot} \hbox{,}$

1966 October 14

reel AV 11418

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Paid political announcement regarding Governor

Rockefeller's ideas to assist mentally challenged people.

Spot uses a negative film effect.

Why Does Governor Rockefeller Want To Be Governor

Rockefeller Again? - Take 11, Governor Rockefeller Campaign

Spot, 1966 November 3

Conditions Governing Access:

Conditions Governing Access

Access copy available.

O'Conner - Upstate - Take 8 (unedited, medium shot), Governor

Rockefeller Campaign Spot , 1966 October 28

reel AV 11491

reel AV

11419

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Personal Medicaid - Take 24, Governor Rockefeller Campaign

Spot, 1966 September 15

reel AV 11420

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Personal Medicaid - Take 22, Governor Rockefeller Campaign

Spot, 1966 September 15

reel AV 11421

Access copy available.

Negative - Take 48, Governor Rockefeller Campaign Spot,

1966 October 14

reel AV 11423

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Paid political announcement regarding Governor

Rockefeller's ideas to assist mentally challenged people.

Spot uses a negative film effect.

Phoney Taxes - Take 15 (unedited, medium close-up), Governor

Rockefeller Campaign Spot, 1966 October 28

reel AV 11425

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Arthritis - Take 60, Governor Rockefeller Campaign Spot, 1966

October 14

reel AV 11424

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Subways - Upstate - Take 10, Governor Rockefeller Campaign

Spot, 1966 September 30

reel AV 11430

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Rockefeller: Wild Video for Disclaimer - Take 9, 1966 October

reel AV 11431

reel AV 11432

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Subways - Upstate - Take 29 Governor Rockefeller Campaign

Spot, 1966 October 14

Access copy available.

Cartoons - Take 35, Rockefeller for Governor, 1966 October 14

reel AV 11434

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Senator Jacob J. Javits on Frank O'Conner - Take 39, Governor

reel AV 11435

Rockefeller Campaign Spot , 1966 October 28

Conditions Governing Access:

Conditions Governing Access

Access copy available.

BS Narcotics - Take 30, Governor Rockefeller Campaign Spot ,

reel AV 11437

1966 October 14

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Personal Medicaid - Take 48 (NAR on Camera), Governor

reel AV 11438

Rockefeller Campaign Spot , 1966 September 19

Conditions Governing Access:

Conditions Governing Access

Access copy available.

 $Medicaid\ \hbox{-}\ Take\ 34, Governor\ Rockefeller\ Campaign\ Spot\ ,$

1966 September 20

reel AV 11439

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Bossism Statewide - Take 27, Governor Rockefeller Campaign

Spot, 1966 October 14

reel AV 11440

Conditions Governing Access:

Conditions Governing Access

Access copy available.

reel AV

BS Narcotics, 1966 October 7
Conditions Governing Access:

11448

Access copy available.

Crime - Department of Crime Control - Take 13 (unedited),

Governor Rockefeller Campaign Spot , 1966 September 15

reel AV 11451

Conditions Governing Access:

Conditions Governing Access

Access copy available.

It Can't Happen Here - Take 30, Governor Rockefeller

Campaign Spot, 1966 October 28

reel AV 11452

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Personal Medicaid - Take 62, Governor Rockefeller Campaign

Spot, 1966 October 14

reel AV 11456

Conditions Governing Access:

Conditions Governing Access

Access copy available.

O'Conner - Upstate - Take 8, Governor Rockefeller Campaign

Spot, 1966 October 28

reel AV 11457

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Crime - Department of Crime Control - Take 9, Governor

Rockefeller Campaign Spot , 1966 September 15

reel AV 11490

Conditions Governing Access:

Conditions Governing Access

Access copy available.

The Bosses - Take 29, Governor Rockefeller Campaign Spot,

1966 September 15

reel AV 11489

Conditions Governing Access:

Conditions Governing Access

Physical Characteristics and Technical Requirements

Image is dark.

Governor Rockefeller - Public Service Announcement: Vote -

Take 2 and Take 3, c. 1966

reel AV 11488

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Governor Rockefeller speaking to the public about voter registration.

Jacob J. Javits Ouestions and Answers - Take 5. Governor Rockefeller Campaign Spot, 1966 September 30

reel AV 11483

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Personal Medicaid - Take 34 (Without NAR), Governor Rockefeller Campaign Spot, 1966 September 20

reel AV 11463

Conditions Governing Access:

Conditions Governing Access

Access copy available.

State University of New York - Take 6, Governor Rockefeller Campaign Spot, 1966 October 07

reel AV 11464

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Medicaid - Take 48, Governor Rockefeller Campaign Spot,

1966 September 20

reel AV 11470

Conditions Governing Access:

Conditions Governing Access

Access copy available.

reel AV 11474

Phoney Taxes - Take 15 (unedited, medium shot), Governor Rockefeller Campaign Spot, 1966 October 28

Access copy available.

Citle/Description	Instances
Inauguration 1967, Assembly Room Speeches, 1967 January 2	reel AV
Conditions Governing Access:	10604
Conditions Governing Access	
Access copy available.	
Scope and Contents	
From the Capitol Building in Albany, the inaugeration of	
Nelson A. Rockefeller in his third term as Governor of New York state.	
The Governor's Annual Message to the Legislature, 1967 January 4	reel AV 10620
Language of the Material: English.	
Conditions Governing Access:	
Conditions Governing Access	
Access copy available.	
Scope and Contents	
Governor Nelson Rockefeller addresses the opening	
session of the 1967 New York state legislature, also	
known as the State of the State Message.	
Gun Shop: Rockefeller for President , 1967 June 5	reel AV
Conditions Governing Access:	11407

1040

1968	
Title/Description	Instances
Nelson and Winthrop Rockefeller Nominating Segments, 1968	reel AV
August	10626
0.1 34	

Language of the Material: English.

Conditions Governing Access:

Access copy available.

Conditions Governing Access

From the 1968 Republican National Convention, Gerald Ford introduces Governor Raymond P. Shafer who nominates Nelson A. Rockefeller for Republican candidate for President. Rockefeller speaks. Also speaking: Winthrop Rockefeller, and others.

Physical Characteristics and Technical Requirements

Program has intermittent sections where picture goes to black.

Rockefeller Video Tape Spots - Campaign Trail, 1968 August 6

reel AV 10632

Conditions Governing Access:

Conditions Governing Access

Access copy available.

reel AV

Rockefeller Video Tape Spots

Conditions Governing Access:

Conditions Governing Access

Access copy available.

10628

Rockefeller - The Man Who Can, 1968 July 16

Language of the Material: English.

reel AV 10631

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Film documenting Nelson A. Rockefeller's 1968 run for President. Program aired on NBC-TV.

Related Materials:

Related Materials

16mm film print available: AV 1815

Governor Nelson Rockefeller's Declaration of Non-Candidacy

in the 1968 Primaries, 1968

reel AV 10630

Language of the Material: English.

Conditions Governing Access:

Conditions Governing Access

Physical Characteristics and Technical Requirements

Begins with one minute of color bars and tones.

Scope and Contents

Press conference with Nelson Rockefeller reiterating that he is not a candidate campaigning directly or indirectly for the presidency of the United States.

Seconding Speeches at Republican National Convention, 1968 August reel AV 10640

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Gerald Ford announces various politicians who give seconding speeches for the nomination of Nelson Rockefeller to be the Republican presidential candidate.

1968 Campaign Spots: Two Americas, 1968

reel AV 10673

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Segment One, 1968 June 10

reel AV 11405

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Segment Three, 1968

Rockefeller: The Presidential Man (from The Man Who Can) -

Rockefeller: The Presidential Man (from The Man Who Can) -

reel AV 11496

Conditions Governing Access:

Conditions Governing Access

Access copy available.

reel AV 11442

Conditions Governing Access:

Conditions Governing Access

Access copy available.

8

Ohio: Rockefeller For President, 1968 July 11

Moon: Rockefeller for President, 1968 June 17

Conditions Governing Access

reel AV 11481

Access copy available.

1969		
itle/Description	Instances	
Governor Nelson A. Rockefeller Message to the Legislature, 1969 January 8	reel AV 10615	
Conditions Governing Access: Conditions Governing Access		
Access copy available.		
Physical Characteristics and Technical		
Requirements		
Tape begins with 1 minute of color bars and tones, followed by approximately 17 minutes of unedited footage from the Assemby Chamber in the New York state capitol building.		
Scope and Contents		
Governor Rockefeller presents his annual message to the New York Legislature. This is his eleventh such appearance.		
Breakfast with the Long Island Association, 1969 August 7	reel AV	
Conditions Governing Access:	10616	
Conditions Governing Access		
Access copy available.		
Scope and Contents		
From Georgian Room of the Garden City Hotel, Governor Nelson A. Rockefeller speaks to members of the Long Island Association of Commerce and Industry about the Long Island Railroad.		
Conditions Governing Access:		
Conditions Governing Access		

Conditions Governing Access:

Constitutional Amendments, 1969 October 29

Governor Rockefeller Campaign Spot to Vote "Yes" for N.Y.S.

reel AV

11415

Access copy available.

NAR on the Eddie Meath Show, 1969 January 16

reel AV 11478

10646

Conditions Governing Access:

Conditions Governing Access

Access copy available.

1970-197	5

Title/DescriptionInstancesCampaign Message, 1970 October 23reel AV

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Physical Characteristics and Technical Requirements

Begins with 50 seconds of color bars and tones.

Scope and Contents

A message from Nelson Rockefeller on the upcoming election. He claims Arthur J. Goldberg is running a campaign of untruths and underhanded tactics.

Governor Rockefeller - State of the State Address, 1970 January

reel AV 10641

Conditions Governing Access:

Conditions Governing Access

Access copy available

Scope and Contents

Annual message from the governor.

Governor Rockefeller Campaign Spots Compilation (20 and 30 seconds) , 1970

reel AV 11517

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Governor Rockefeller Run for Re-election Acceptance Speech - Spot 2 (and Spot 1) , 1970 April 6

reel AV 11499

Access copy available.

Economy, Governor Rockefeller Campaign Spot , 1970 October

13

reel AV 11413

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Goods on Credit - Public Service Announcement, NYS

Department of Commerce, 1970 October 6

reel AV 11414

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Sailboat, Governor Rockefeller Campaign Spot, 1970 October 6

reel AV 11427

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Physical Characteristics and Technical Requirements

Begins with 40 seconds of bars and tones.

Ignorance, Governor Rockefeller Campaign Spot, 1970 October

19

reel AV 11428

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Mental Health, Governor Rockefeller Campaign Spot, 1970

October 1

reel AV 11433

reel AV

11436

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Excerpts of Meeting Between Governor Rockefeller and Labor

Leaders, 1970 October 27

Conditions Governing Access:

Conditions Governing Access

Governor Rockefeller speaks about the economy, job growth, crime, education, drugs, and senior citizens.

Vincent Impellitteri Re-election Spot for NAR (10 second version), 1970 October 13

reel AV 11441

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Endorsement: Unidentified Man Endorses Nelson A. Rockefeller , c.1970

reel AV 11444

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Governor Rockefeller Answers Questions on Pollution and His Plans For the Next Four Years , 1970 September 29?

reel AV 11445

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Clean Streets, Governor Rockefeller Campaign Spot , 1970 October 13

reel AV 11447

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Voting Record, Governor Rockefeller Campaign Spot, 1970

October 19

reel AV 11449

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Endorsement: Judge Samuel Liebowitz Endorses Nelson A.

Rockefeller: "Law & Order", 1970 October 21

reel AV 11450

Conditions Governing Access:

Conditions Governing Access

Endorsement spot from Democrats For Rockefeller.

Pay Envelope, Governor Rockefeller Campaign Spot , $1970\,$

October 13

reel AV 11484

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Endorsement: Jacob J. Javits Endorses Nelson A. Rockefeller , 1970 September 24?

reel AV 11460

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Senator Jacob J. Javits endorses Nelson A. Rockefeller for re-election as New York State governor.

Endorsement: Assemblyman Ramos Endorses Nelson A.

Rockefeller - #6, 1970 October 12

reel AV 11459

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Higher Education, Governor Rockefeller Campaign Spot , $1970\,$

October 6

reel AV 11466

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Drugs Rebuttal, Governor Rockefeller Campaign Spot, 1970

October 13

reel AV 11467

Conditions Governing Access:

Conditions Governing Access

Access copy available.

reel AV

11471

Governor Rockefeller Budget Message Spots , 1970 January 16

Conditions Governing Access:

Conditions Governing Access

Compilation reel with Governor Rockefeller discussing various issues, including education, human well-being, and the environment.

Vincent Impellitteri Re-election Spot for NAR (30 second version), 1970 October 13

reel AV 11472

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Governor Rockefeller Run For Re-election Acceptance Speech - Spot 1 , 1970 April 6

reel AV 11475

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Governor Rockefeller Campaign Spots Compilation (30 seconds), 1970

reel AV 11477

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Question #8, Governor Rockefeller Campaign Spot , 1970 October 19

reel AV 11479

Conditions Governing Access:

Conditions Governing Access

Access copy available.

1971-1975

Title/Description	Instances
Governor Nelson Rockefeller's Special News Conference on	reel AV
Narcotics, 1973 January 22	10605

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Governor Nelson A. Rockefeller's press conference in Albany, New York regarding the drug problem in New York state. Speakers include: Reverend Oberia D. Dempsey, Reverend Earl B. Moore, Glester Hinds, Dr. George W. McMurray, and Dr. Robert W. Baird. A question and answer session with the press concludes the program.

Physical Characteristics and Technical Requirements

The video begins with 40 seconds of color bars and tones.

Senator's Report, 1975 February 25

reel AV

Language of the Material: English.

10617

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

From Washington, a report to Pennsylvania from the U.S. Senate by Senator Hugh Scott. Scott answers questions from his three guests from the press.

Governor Nelson A. Rockefeller Press Conference: Resignation as Governor of New York, 1973 December 11

reel AV 10618

Language of the Material: English.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Excerpts from a press conference where Governor Nelson A. Rockefeller discusses his resignation as New York state governor. Event takes place in the Red Room of the state capital.

Governor Nelson Rockefeller: Appearance on the Today Show - Discussing New York State Drug Laws, 1973 September 7

reel AV 10619

Language of the Material: English.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Governor Rockefeller's appearance on the Today Show where he discusses newly implemented drugs laws with host Barbara Walters.

Scenes of Kykuit, c.1970s

reel AV 10688

Conditions Governing Access

Access copy available

Physical Characteristics and Technical Requirements

Begins with color bars and tones. Program begins at 1:30. Heavy image distortion from 4:45 - 7:15.

Scope and Contents

Exterior and interior footage of Kyikuit, a 40-room house in Westchester County, New York, built by John D. Rockefeller.

Nelson Rockefeller on The David Frost Show: Episode 524, 1971 July 20

reel AV 11564

Language of the Material: English.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Interview program. Includes original promotional spots.