

# Markle Foundation records, Record Group 1-Record Group 3

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Rockefeller Archive Center

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## **Summary Information**

**Repository:** Rockefeller Archive Center

**Creator - ctb:** Markle, John

**Creator - ctb:** Markle, Mary

**Creator:** John and Mary R. Markle Foundation

**Title:** Markle Foundation records, Record Group 1-Record Group 3

**ID:** FA024

**Date [inclusive]:** 1884-1994

**Date [bulk]:** 1960-1994

**Physical Description:** 116.99 Cubic Feet

Language of the

**Material:** 

English.

## Biographical/Historical note

John Markle was born in Hazelton, Pennsylvania, in 1858. He graduated from Lafayette College in 1880 with a degree in mining engineering and soon took charge of the firm his father had founded, G. B. Markle and Company, which operated the Jeddo mine. Markle was a successful businessman who became known nationally as the builder of the Jeddo drainage tunnel, which reclaimed Pennsylvania mines inundated by floods in 1886. In April 1884, Markle married Mary Estelle Robinson (1863-1927). The couple moved from Hazelton, Pennsylvania, to New York City in 1902. They had no children. In 1926, John Markle retired from business, and the following year he established the John and Mary R. Markle Foundation with an initial endowment of \$3 million. Eventually the total endowment from John Markle reached \$15 million. John Markle served as president and treasurer of the Foundation until his death in July 1933. The Foundation was chartered "to promote the advancement and diffusion of knowledge among the people of the United States and to promote the general good of mankind." This charter was sufficiently broad to permit supporting virtually any cause and allowed the directors to spend principal as well as income, which the Foundation did in its early years. (The founder rectified the difference.) Grants, averaging a total of \$400,000 annually, went primarily to charities which the Markle family had previously supported. In addition, the Markle Foundation financially supported individuals, including relatives and needy strangers who came to John Markle's attention and in whom he took a personal interest. After John Markle's death, the Foundation trustees sought direction from Frederick Keppel, president of the Carnegie Corporation of New York. Following his advice, the Foundation

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changed from a private organization to a focused public foundation. There were no new individual beneficiaries after 1934, and the trustees began to formulate a plan of action. From 1936 to 1945, the Markle Foundation primarily supported medical research: 627 grants were made to 336 projects, and 1,400 scientific papers were published regarding work supported wholly or in part by the Foundation. In 1946 John Russell, formerly with the Carnegie Corporation of New York, became the executive director of the Foundation. After making an assessment of the Foundation's work, Russell and the Foundation embarked on an ambitious program - the Markle Scholar Program, which became the principal program of the Markle Foundation from 1947 to 1969. Approximately 25 Markle Scholars were chosen each year. They received five years of financial assistance so that they might continue in academic medicine or research rather than enter more lucrative private practices. A total of 506 Markle Scholars were chosen from 90 medical schools in the United States and Canada. In 1969 John Russell retired, and Lloyd Morrisett, also formerly with the Carnegie Corporation of New York, came to the Foundation. In the last months of Russell's tenure, it had been determined that the Markle Scholar program had run its course, and after an evaluation, the Foundation embarked on an ambitious program in the field of mass communications. Beginning in 1969, the Markle Foundation's program aimed to strengthen the performance of the media and to understand the potential of communications technology. Mass communications and information technology had not been a traditional focus of philanthropy, and the grants reflect challenge and innovation. Disbursements averaged \$2 million annually.

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## **Scope and Contents note**

Includes grant files, administrative files, correspondence, reports, minutes, financial material, annual reports and a small selection of personal materials. The collection is not comprehensive. Due to routine file purges, this collection includes only the records of the final personal beneficiaries, Markle Scholars, and the communications program, along with assorted administrative files. Documentation of other grants exist only in the minutes, progress reports, and collected reprints.

When John Markle moved the base of his business operations from Hazelton, Pennsylvania to New York City in 1902, he periodically returned to Hazelton and destroyed his records. Records remaining in Pennsylvania at the time of his death in 1933 were shipped to his executors in New York City. The executors (and the Foundation) retained only those records directly affecting the finances of Markle's estate.

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## **Arrangement note**

This collection, received in two accessions, is arranged as follows:

Record Group 1 - Markle Foundation Programs Subgroup 1.1: Accession 1 Subgroup 1.2: Accession 2

Record Group 2 - Markle Foundation Administration Subgroup 2.1: Accession 1 Subgroup 2.2: Accession 2

Record Group 3 - John Markle Personal Material

Series 1064 - Photographs

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### File Plan note

Former Classification: XI

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## **Administrative Information**

### **Publication Statement**

Rockefeller Archive Center

15 Dayton Avenue Sleepy Hollow 10591 archive@rockarch.org

URL: http://www.rockarch.org

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## **Conditions Governing Access**

Open for research. Brittle or damaged items are available at the discretion of RAC. RAC is unable to provide access to obsolete media and original digital media. In addition separated media may not yet

have undergone stabilization procedures. When feasible, a digital surrogate may be created via special order.

### **Immediate Source of Acquisition note**

The John and Mary R. Markle Foundation gave its records to the Rockefeller Archive Center in two accessions: one in 1993, and another in 1997.

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## **Controlled Access Headings**

- Philanthropy -- United States
- Charitable uses, trusts, and foundations
- Public health
- Medical education
- Philanthropy
- Medical research
- United States
- Charities

## **Collection Inventory**

## **Markle Foundation Programs**

### **Arrangement**

This record group is arranged into two subgroups:

Subgroup 1 - Markle Foundation Programs - Accession 1

Subgroup 2 - Markle Foundation Programs - Accession 2

## **Markle Foundation Programs - Accession 1**

Physical Description: 41 Cubic Feet

### **Arrangement note**

This subgroup is arranged in three series:

Series 1 - Beneficiaries

Series 2 - Markle Scholars

Series 3 - Communications

## Beneficiaries, 1935-1972

Physical Description: 2.2 Cubic Feet 5 boxes

### **Arrangement note**

This series is arranged in two subseries:

Subseries 1 - Administration

Subseries 2 - Individual Beneficiaries

### **Scope and Contents note**

This series includes files concerning the administration of the program and files on individual beneficiaries.

## Administration, 1935-1950

Title/Description	Instances		
General, 1939-1949, 1962-1963, 1969-1970	box 1	folder 1	
Audits, 1935, 1953	box 1	folder 2	
Brunot & Quick Reports, 1935-1949	box 1	folder 3	
"Preliminary Progress Reports", March 2, 1950	box 1	folder 4	
"Report on Survey", May 22, 1950	box 1	folder 5	
"Personal Beneficiary Program - Individual Beneficiary Reports", May 22, 1950	box 1	folder 6	

## **Individual Beneficiaries, 1929-1972**

Title/Description	Instances	
Deceased (A-D), n.d.	box 2	folder 7
Deceased (G-H), n.d.	box 2	folder 8
Deceased (I-L), n.d.	box 2	folder 9
Deceased (M-P), n.d.	box 2	folder 10
Deceased (R), n.d.	box 2	folder 11
Deceased (S-Th), n.d.	box 2	folder 12
Deceased (Ti-V), n.d.	box 2	folder 13
Discontinued (A-Z), n.d.	box 3	folder 14
Joseph Alexander, 1935-1963	box 3	folder 15

Marietta Barber, 1932-1965       box 3       folder 16         Maude H. Barber, 1933-1969       box 3       folder 17         Clara Bates, 1940-1970       box 3       folder 18         Rosa Barto, 1927-1965       box 3       folder 19         Evangeline Booth, 1942-1947       box 3       folder 20         Frederick Butzberger, 1953       box 3       folder 21         Vida Barton Ellis, 1928-1933       box 3       folder 22         Vida Barton Ellis, 1934       box 3       folder 23         Children of Vida Barton Ellis, 1935-1942       box 4       folder 24         Children of Vida Barton Ellis, 1942-1947       box 4       folder 25         Carolyn Follmer, 1927-1963       box 4       folder 26	
Clara Bates, 1940-1970       box 3       folder 18         Rosa Barto, 1927-1965       box 3       folder 19         Evangeline Booth, 1942-1947       box 3       folder 20         Frederick Butzberger, 1953       box 3       folder 21         Vida Barton Ellis, 1928-1933       box 3       folder 22         Vida Barton Ellis, 1934       box 3       folder 23         Children of Vida Barton Ellis, 1935-1942       box 4       folder 24         Children of Vida Barton Ellis, 1942-1947       box 4       folder 25	
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Evangeline Booth, 1942-1947 box 3 folder 20 Frederick Butzberger, 1953 box 3 folder 21 Vida Barton Ellis, 1928-1933 box 3 folder 22 Vida Barton Ellis, 1934 box 3 folder 23 Children of Vida Barton Ellis, 1935-1942 box 4 folder 24 Children of Vida Barton Ellis, 1942-1947 box 4 folder 25	
Frederick Butzberger, 1953 box 3 folder 21  Vida Barton Ellis, 1928-1933 box 3 folder 22  Vida Barton Ellis, 1934 box 3 folder 23  Children of Vida Barton Ellis, 1935-1942 box 4 folder 24  Children of Vida Barton Ellis, 1942-1947 box 4 folder 25	
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Children of Vida Barton Ellis, 1935-1942 box 4 folder 24 Children of Vida Barton Ellis, 1942-1947 box 4 folder 25	
Children of Vida Barton Ellis, 1942-1947 box 4 folder 25	
Carolyn Follmer, 1927-1963 box 4 folder 26	
Mae Griffin, 1931-1965 box 4 folder 27	
Florence Hinck, 1949-1972 box 4 folder 28	
May Hollanhan, 1934-1968 box 4 folder 29	
Estella Howells, 1938 box 4 folder 30	
Eleanor Judd, 1929-1954 box 4 folder 31	
Miriam Kirkwood, 1930-1935 box 4 folder 32	
Olaf Larsen, 1931-1966 box 5 folder 33	
Clara Maneval, 1927-1968 box 5 folder 34	
Frank Miller, 1938-1968 box 5 folder 35	
Esther E. Moffatt, 1941-1966 box 5 folder 36	
Helen Peck, 1933-1969 box 5 folder 37	
Nellie Peet, 1933-1965 box 5 folder 38	
Mrs. A. H. Robison, 1938 box 5 folder 39	
Irwin Robison (Esther), 1933-1969 box 5 folder 40	
Isiah Robison (Helen), 1932-1946 box 5 folder 41	
J. Norris Robison, 1934-1957 box 5 folder 42	
James B. Robison (Lillian), 1939-1950 box 5 folder 43	
John B. and Irvin A. Robison, 1939-1950 box 5 folder 44	
Edward Rogers (Grace), 1934-1969 box 5 folder 45	
Edith Vail, 1933-1969 box 5 folder 46	

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## Markle Scholars, 1937-1971

Physical Description: 8.8 Cubic Feet 20 boxes

### **Arrangement note**

This series is arranged in five subseries:

Subseries 1 - Regional Meetings

Subseries 2 - Candidate Data

Subseries 3 - Scholar Files

Subseries 4 - Administration

Subseries 5 - Markle Scholar Association

## Regional Meetings, 1948-1969

### **Scope and Contents note**

1963-1965, 1963-1965

1965-1966, 1965-1966

Subseries 1 includes the minutes of the regional committee meetings.

Title/Description	Instances	
Minutes, 1948-1955	box 1	folder 1
Minutes, 1956-1961	box 1	folder 2
Minutes, 1962-1969	box 1	folder 3

#### Candidate Data, 1948-1969 Title/Description **Instances** box 1 folder 4 1948-1949, 1948-1949 folder 5 1950-1951, 1950-1951 box 1 folder 6 1952-1953, 1952-1953 box 1 folder 7 box 1 1954, 1954 folder 8 1955-1956, 1955-1956 box 2 box 2 folder 9 1957-1958, 1957-1958 box 2 folder 10 1959-1960, 1959-1960 folder 11 box 2 1961-1962, 1961-1962

box 2

box 2

folder 12

folder 13

box 3	folder 14	
box 3	folder 15	
box 3	folder 16	
box 3	folder 17	
box 3	folder 18	
box 3	folder 19	
	box 3 box 3 box 3 box 3	box 3 folder 15 box 3 folder 16 box 3 folder 17 box 3 folder 18

## **Scholar Files, 1960-1969**

## **Arrangement note**

Scholar files are arranged alphabetically by institution. If the scholar changed institutions during his time as a Markle Scholar, the material was filed by the new institution.

## **Scope and Contents note**

Scholar file correspondence is more personal and administrative than scientific in nature.

Title/Description	Instances	
Medical College of Alabama - J. Claude Bennett, 1965-1970	box 4	folder 20
Medical College of Alabama - William Harlan Jr., 1964-1972	box 4	folder 21
Medical College of Alabama - Clifton K. Meador, 1963-1969	box 4	folder 22
Medical College of Alabama - David B. Ludlum, 1967-1986	box 4	folder 23
University of Arizona - Vincent Fulginiti, 1964-1969	box 4	folder 24
University of Arizona - Frank I. Marcus, 1960-1968	box 4	folder 25
Baylor College of Medicine - Robert J. Luchi, 1963-1969	box 4	folder 26
Baylor College of Medicine - David Paton, 1967-1973	box 4	folder 27
Baylor College of Medicine - F. Brantley Scott Jr., 1965-1970	box 4	folder 28
Boston University - John A. Mannick, 1961-1966	box 4	folder 29
Boston University - Donald Small, 1966-1971	box 4	folder 30
Bowman Gray School of Medicine - Richard Janeway, 1969-1973	box 4	folder 31
Bowman Gray School of Medicine - Joseph E. Johnson, 1961-1973	box 4	folder 32

Bowman Gray School of Medicine - Lawrence C. McHenry Jr., 1967-1973	box 4	6.1.1 0.0	
	JON 1	folder 33	
Bowman Gray School of Medicine - Richard B. Patterson, 1962-1967	box 4	folder 34	
University of British Columbia - Alexander R. M. Cairns, 1963-1969	box 5	folder 35	
University of British Columbia - Joseph A. Hinke, 1959-1965	box 5	folder 36	
University of British Columbia - John A. Birkbeck, 1964-1969	box 5	folder 37	
University of British Columbia - William E. Shepherd, 1961-1965	box 5	folder 38	
University of British Columbia - Roger Tonkin, 1969-1974	box 5	folder 39	
University of Calgary - Keith L. MacCannell, 1966-1971	box 5	folder 40	
University of California, Irvine - Hubert Pirkle, 1960-1966	box 5	folder 41	
University of California, Los Angeles - Eric V. Fonkalsrud, 1963-1968	box 5	folder 42	
University of California, Los Angeles - Joram Heller, 1969-1974	box 5	folder 43	
University of California, Los Angeles - David Maxwell, 1959-1965	box 5	folder 44	
University of California, Los Angeles - E. Richard Stiehm, 1967-1972	box 5	folder 45	
University of California, Los Angeles - Richard Young, 1962-1968	box 5	folder 46	
University of California, San Diego - Eugene F. Bernstein, 1963-1970	box 5	folder 47	
University of California, San Diego - Darrell Fanestil, 1966-1971	box 5	folder 48	
University of California, San Diego - Paul Friedman, 1969-1974	box 5	folder 49	
University of California, San Diego - Nickolas Halasz, 1964-1969	box 5	folder 50	
University of California, San Francisco - Robert A. Fishman, 1960-1968	box 6	folder 51	
	box 6	folder 52	
University of California, San Francisco - Bertram Katzung, 1966-1973	oon o		

University of California, San Francisco - Hibbard Williams, 1968-1974	box 6	folder 54	
Case Western Reserve University - Thomas Daniel, 1967-1972	box 6	folder 55	
Related Archival Materials note: Related Archival Materials note			
See also Western Reserve University			
Case Western Reserve University - Robert Kellermeyer, 1965-1970	box 6	folder 56	
Related Archival Materials note:			
Related Archival Materials note			
See also Western Reserve University			
Case Western Reserve University - Thomas Moir, 1962-1969	box 6	folder 57	
Case Western Reserve University - Thomas Teree, 1964-1973	box 6	folder 58	
University of Chicago - Frank Fitch, 1961-1966	box 6	folder 59	
University of Chicago - Ann Lawrence, 1967-1975	box 6	folder 60	
University of Chicago - Daniel McCarthy, 1962-1974	box 6	folder 61	
University of Chicago - Robert Moore, 1965-1970	box 6	folder 62	
University of Chicago - David Skinner, 1969-1974	box 6	folder 63	
University of Chicago - Frank Stuart, 1969-1975	box 6	folder 64	
University of Chicago - Alvin Tarlov, 1966-1972	box 6	folder 65	
University of Chicago - Stanley Yachnin, 1963-1969	box 7	folder 66	
University of Chicago - Harvey Zarem, 1967-1972	box 7	folder 67	
Columbia University - Michael Gershon, 1968-1977	box 7	folder 68	
Columbia University - Ann Peterson, 1965-1977	box 7	folder 69	
Cornell University - Dana Brooks, 1961-1969	box 7	folder 70	
Cornell University - Paul Ebert, 1967-1973	box 7	folder 71	
Cornell University - Thomas Meikle Jr., 1963-1969	box 7	folder 72	
Cornell University - Charles Santos-Buch, 1964-1970	box 7	folder 73	
Creighton University - W. Eugene Sanders Jr., 1968-1973	box 7	folder 74	
Dalhousie University - C. Edwin Kinley, 1964-1969	box 7	folder 75	
Dalhousie University - George Langley, 1963-1968	box 7	folder 76	

Dartmouth Medical School - Michael Galton, 1963-1969 box 7 folder 77  Dartmouth Medical School - O. Ross McIntyre, 1965-1971 box 7 folder 78  Dartmouth Medical School - John Remmers, 1969-1974 box 7 folder 79  Duke University - Nicholas Kredich, 1969-1974 box 7 folder 80  Duke University - Polford Stickel, 1962-1967 box 8 folder 81  Duke University - Andrew Wallace, 1965-1974 box 8 folder 82  Emory University - Ellis Keener, 1961-1964 box 8 folder 83  University of Florida - Lamar Crevassed Jr., 1960-1967 box 8 folder 84  George Washington University - Thomas Piemme, box 8 folder 85  1966-1971  George Medical College - William Chew, 1964-1969 box 8 folder 85  Harvard Medical School - W. Gerald Austin, 1963-1966 box 8 folder 87  Harvard Medical School - W. Gerald Austin, 1963-1966 box 8 folder 88  Harvard Medical School - Raphael Levey, 1969-1974 box 8 folder 89  Harvard Medical School - Robert Haggerty, 1961-1980 box 8 folder 90  Harvard Medical School - Robert Haggerty, 1961-1980 box 8 folder 91  Harvard Medical School - Edwin Salzman, 1968-1972 box 8 folder 92  University of Illinois - Truman Anderson, 1963-1968 box 8 folder 93  University of Illinois - Olga Jonasson, 1969-1974 box 8 folder 94  University of Illinois - John Loesch, 1960-1966 box 8 folder 95  University of Illinois - Alexander Schmidt, 1966-1971 box 8 folder 96  University of Illinois - Alexander Schmidt, 1966-1971 box 9 folder 99  1963-1968  University of Ilwinos - James Christensen, 1965-1970 box 9 folder 100  University of Iowa - James Christensen, 1965-1970 box 9 folder 101  State University of Iowa - James Christensen, 1966-1970 box 9 folder 103  State University of Iowa - James Christensen, 1966-1970 box 9 folder 104  Jefferson Medical College - Gonzolo Aponte, 1960-1968 box 9 folder 105  Jefferson Medical College - Joseph White, 1966-1967 box 9 folder 106			
Dartmouth Medical School - John Remmers, 1969-1974 box 7 folder 79  Duke University - Nicholas Kredich, 1969-1974 box 7 folder 80  Duke University - Delford Stickel, 1962-1967 box 8 folder 81  Duke University - Andrew Wallace, 1965-1974 box 8 folder 82  Emory University - Ellis Keener, 1961-1964 box 8 folder 83  University of Florida - Lamar Crevasse Jr., 1960-1967 box 8 folder 84  George Washington University - Thomas Piemme, box 8 folder 85  1966-1971  George Medical College - William Chew, 1964-1969 box 8 folder 86  Harvard Medical School - W. Gerald Austin, 1963-1966 box 8 folder 87  Harvard Medical School - John Blinks, 1961-1968 box 8 folder 89  Harvard Medical School - Raphael Levey, 1969-1974 box 8 folder 89  Harvard Medical School - Eabort Haggerty, 1961-1980 box 8 folder 91  Harvard Medical School - Edwin Salzman, 1968-1972 box 8 folder 91  Harvard Medical School - Edwin Salzman, 1963-1968 box 8 folder 93  University of Illinois - Truman Anderson, 1963-1968 box 8 folder 93  University of Illinois - Olga Jonasson, 1969-1974 box 8 folder 94  University of Illinois - Alexander Schmidt, 1966-1971 box 8 folder 95  University of Illinois - Richard Marcus, 1951-1954 box 8 folder 95  University of Illinois - Alexander Schmidt, 1966-1971 box 8 folder 96  University of Illinois - Alexander Schmidt, 1966-1971 box 9 folder 97  Indiana University Medical School - Tang-Kai Li, box 9 folder 98  1963-1968  University of Iowa - James Christensen, 1965-1970 box 9 folder 100  University of Iowa - James Christensen, 1965-1970 box 9 folder 101  State University of Iowa - James Spratt, 1963-1969 box 9 folder 102  State University of Iowa - Daniel Stone, 1960-1970 box 9 folder 103  Hafferson Medical College - Gonzolo Aponte, 1960-1968 box 9 folder 105	Dartmouth Medical School - Michael Galton, 1963-1969	box 7	folder 77
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Duke University - Delford Stickel, 1962-1967 box 8 folder 81  Duke University - Andrew Wallace, 1965-1974 box 8 folder 82  Emory University - Ellis Keener, 1961-1964 box 8 folder 83  University of Florida - Lamar Crevasse Jr., 1960-1967 box 8 folder 84  George Washington University - Thomas Piemme, box 8 folder 85  1966-1971  George Medical College - William Chew, 1964-1969 box 8 folder 86  Harvard Medical School - W. Gerald Austin, 1963-1966 box 8 folder 87  Harvard Medical School - John Blinks, 1961-1968 box 8 folder 88  Harvard Medical School - Raphael Levey, 1969-1974 box 8 folder 89  Harvard Medical School - Lincoln Potter, 1965-1974 box 8 folder 90  Harvard Medical School - Edwin Salzman, 1968-1972 box 8 folder 91  Harvard Medical School - Edwin Salzman, 1968-1972 box 8 folder 92  University of Illinois - Truman Anderson, 1963-1968 box 8 folder 93  University of Illinois - John Loesch, 1960-1974 box 8 folder 94  University of Illinois - Sichard Marcus, 1951-1954 box 8 folder 95  University of Illinois - Richard Marcus, 1951-1954 box 8 folder 95  University of Illinois - Richard Marcus, 1951-1954 box 8 folder 96  University of Illinois - Alexander Schmidt, 1966-1971 box 8 folder 96  University of Illinois - Alexander Schmidt, 1966-1971 box 9 folder 97  Indiana University Medical School - Tang-Kai Li, box 9 folder 99  1963-1968  University of Iowa - James Christensen, 1965-1970 box 9 folder 100  University of Iowa - James Christensen, 1965-1970 box 9 folder 102  State University of Iowa - Daniel Stone, 1960-1970 box 9 folder 102  State University of Iowa - Daniel Stone, 1960-1970 box 9 folder 103	Dartmouth Medical School - John Remmers, 1969-1974	box 7	folder 79
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Termination of the Program - Correspondence, June-October 1969	box 20	folder 275
Markle Scholar Association, 1953-1971		
Title/Description	Instances	
Annual Meetings, 1953-1970	box 20	folder 276
Annual Meetings, 1953-1970  Correspondence, 1964-1971	box 20	folder 276 folder 277

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e/Description	Instances	
Academy for Educational Development - Edward Barrett, 1970-1976	box 1	folder 1
Scope and Contents note		
Program grant. Study of manpower in journalism. \$100,000, awarded on March 12, 1970.		
Academy for Educational Development - Douglass Cater, 1970-1974	box 1	folder 2
Scope and Contents note		
Program grant. Study of a council on the media. \$10,000, awarded on January 18, 1971.		
Academy for Educational Development - Douglas Cater, 1971	box 1	folder 3
Scope and Contents note		
Appendix		
Action for Children's Television, 1969-1970	box 1	folder 4
Scope and Contents note		
Discretionary grant. General support. \$6,700, awarded on September 6, 1970.		
Action for Children's Television, 1970-1974	box 1	folder 5
<b>Scope and Contents note</b>		
Program grant. General support. \$164,500, awarded on March 16, 1971. Program grant. General support. \$150,000, awarded on November 5, 1973.		
Action for Children's Television, 1970-1974	box 1	folder 6
<b>Scope and Contents note</b>		
Program grant. General support. \$164,500, awarded on March 16, 1971. Program grant. General support. \$150,000, awarded on November 5, 1973.		
Action for Children's Television, 1970-1974	box 1	folder 7

Program grant. General support. \$164,500, awarded on March 16, 1971. Program grant. General support. \$150,000, awarded on November 5, 1973.

Action for Children's Television, 1973-1975

box 2

folder 8

### **Scope and Contents note**

Program grant. General support. \$164,500, awarded on March 16, 1971. Program grant. General support. \$150,000, awarded on November 5, 1973.

Action for Children's Television, 1973-1975

box 2

folder 9

### **Scope and Contents note**

Program grant. General support. \$164,500, awarded on March 16, 1971. Program grant. General support. \$150,000, awarded on November 5, 1973.

Action for Children's Television, 1975-1979

box 2

folder 10

### **Scope and Contents note**

Non-grant related.

All-Media Dramatic Workshop - Yuri Rosovsky and Michelle Faith, 1977-1980

box 2

folder 11

### **Scope and Contents note**

Program grant G78102. Support of the research, writing & production of pilot programs for a radio series of Homer's "Odyssey." \$133,500 (\$49,500 fy 1978, \$84,000 fy 1979), awarded on November 28, 1977.

All-Media Dramatic Workshop - Yuri Rosovsky and Michelle Faith, 1977-1980

box 2

folder 12

### **Scope and Contents note**

Program grant G78102. Support of the research, writing & production of pilot programs for a radio series of Homer's "Odyssey." \$133,500 (\$49,500 fy 1978, \$84,000 fy 1979), awarded on November 28, 1977.

American Assembly - Clifford Nelson and James Barber, 1958, 1977-April 1978

box 2

folder 13

### **Scope and Contents note**

Program grant G78108. To sponsor an American Assembly to discuss the ways mass media in this country shape politics of Presidential selection. \$14,189 fy 1978, awarded on November28, 1977. Discretionary grant D78225. Support of an Assembly to discuss ways

in which the mass media in the U. S. shapes the politics of presidential selection. \$5,811, awarded on February 23, 1978.

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Program grant G78212. Promotion by the "Workshop on Children's Awareness" to broadcast a television series about disabled children, and the response to viewers' requests for information and assistance. \$50,000 fy 1978, awarded on March 22, 1978.

American Society for Information Science - Brigitte Kenney, 1970-1974

box 4

folder 23

### **Scope and Contents note**

Discretionary grant. For preparation and distribution of a pilot newspaper on cable communications for librarians. \$1,500, awarded on March 13, 1973.

American University - Ben Bagdikian, 1973-1977

box 4

folder 24

### **Scope and Contents note**

Program grant G76020. Support of a study on newspaper failures. \$106,000, awarded on March 12, 1974. Program grant. To complete the investigation of factors causing U.S. newspaper failures in recent years. \$38,335, awarded March 12, 1976.

Anthology Film Archives - Jonas Mekas, 1972-1974

box 4

folder 25

### **Scope and Contents note**

Discretionary grant D75010. Support of the work of the Committee on Film and Television Resources and Services. \$15,000, awarded on August 21, 1974.

Anthology Film Archives - Jonas Mekas - Report, 1977

box 4

folder 26

### **Scope and Contents note**

Discretionary grant D77312. Support of a book on Independent Film in the United States, evolving from the work of the Committee on Film and Television Resources and Services. (Peter Feinstein.) \$8,768, awarded on March 21, 1977.

Anthology Film Archives - Peter Feinstein, 1977-1981

box 4

folder 27

### **Scope and Contents note**

Discretionary grant D78336. Reprint & distribute copies of report on status of independent film in U. S. \$1,564.50, Awarded on May 23, 1978.

Aspen Institute - Douglass Cater, 1972

box 5

folder 28

Cable television.

Aspen Institute - Douglass Cater, 1972	box 5	folder 29	
Scope and Contents note			
Cable television.			
Aspen Institute - Douglass Cater, 1972	box 5	folder 30	
Scope and Contents note			
Cable television.			
Aspen Institute - Douglass Cater, 1972	box 5	folder 31	
Scope and Contents note			
Cable television.			
Aspen Institute - James Karayn, 1976-1978	box 5	folder 32	
Scope and Contents note			
Discretionary grant D79145. Televised political debates. Further support of the Feasibility Study on the 1978 Congressional Gubernatorial Debates under the direction of James Karayn. \$5,500, awarded on August 10, 1978. G77329.			
Aspen Institute - James Karayn, 1976-1978	box 5	folder 33	
Scope and Contents note			
Discretionary grant D79145. Televised political debates. Further support of the Feasibility Study on the 1978 Congressional Gubernatorial Debates under the direction of James Karayn. \$5,500, awarded on August 10, 1978. G77329.			
Aspen Institute - Marc Porate, 1976-1977	box 5	folder 34	
Scope and Contents note			
Discretionary grant D77211. "The Information Society." Support of project under direction of Marc Porat to develop and begin implementation of a proposal for a TV documentary on the Information Society and to assist on other aspects of the project on National Communications Policy Making. \$16,000, awarded on March 18, 1977.			
Aspen Institute - Marc Porate, 1978-1979	box 6	folder 35	

Program grant D77211. "The Information Society." To continue to provide a forum for the investigation and discussion of communication in modern society and more specifically to investigate the relationship between choice in programming content and the increasing number of distribution channels for communications. \$220,000 (\$120,000 fy 1980, \$100,000 fy 1981), awarded on June 14, 1979.

Aspen Institute - Marc Porate, 1978-1979	box 6	folder 36	
Scope and Contents note			
Program grant D77211. "The Information Society." To continue to provide a forum for the investigation and discussion of communication in modern society and more specifically to investigate the relationship between choice in programming content and the increasing number of distribution channels for communications. \$220,000 (\$120,000 fy 1980, \$100,000 fy 1981), awarded on June 14, 1979.			
Aspen Institute - Michael Rice, 1977-1981	box 6	folder 37	
Scope and Contents note			
G79370. British/American issues on governance of public broadcasting.			
Aspen Institute - Michael Rice, 1977-1981	box 6	folder 38	
Scope and Contents note			
G79370. British/American issues on governance of public broadcasting.			
Aspen Institute - Michael Rice, 1977-1981	box 6	folder 39	
Scope and Contents note			
G79370. British/American issues on governance of public broadcasting.			
Aspen Institute - Michael Rice, 1977-1981	box 6	folder 40	
Scope and Contents note			
G79370. British/American issues on governance of public broadcasting.			
Aspen Institute - Glen Robinson, 1975-1980	box 7	folder 41	

### **Scope and Contents note**

Program grant G76014. Support of studies to assess the efficiency and appropriateness of the government's

telecommunications policy process. \$295,000 (\$35,000 fy 1976, \$70,000 fy 1977, \$70,000 fy 1978, \$120,000 fy 1979), awarded on March 12, 1976.

Aspen Institute - Glen Robinson, 1975-1980

box 7

folder 42

### **Scope and Contents note**

Program grant G76014. Support of studies to assess the efficiency and appropriateness of the government's telecommunications policy process. \$295,000 (\$35,000 fy 1976, \$70,000 fy 1977, \$70,000 fy 1978, \$120,000 fy 1979), awarded on March 12, 1976.

Aspen Institute - Glen Robinson, 1975-1980

box 7

folder 43

### **Scope and Contents note**

Program grant G76014. Support of studies to assess the efficiency and appropriateness of the government's telecommunications policy process. \$295,000 (\$35,000 fy 1976, \$70,000 fy 1977, \$70,000 fy 1978, \$120,000 fy 1979), awarded on March 12, 1976.

Aspen Institute - Glen Robinson, 1975-1980

box 7

folder 44

### **Scope and Contents note**

Program grant G76014. Support of studies to assess the efficiency and appropriateness of the government's telecommunications policy process. \$295,000 (\$35,000 fy 1976, \$70,000 fy 1977, \$70,000 fy 1978, \$120,000 fy 1979), awarded on March 12, 1976.

Aspen Institute - Joseph Slater, 1970-1972

box 7

folder 45

### **Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975.

Aspen Institute - Joseph Slater, 1970-1972

box 7

folder 46

### **Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting.

Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975.

Aspen Institute - Joseph Slater, 1970-1972

box 7

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### **Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975.

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Aspen Institute - Joseph Slater, 1972-1979

### **Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978 political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

Aspen Institute - Joseph Slater, 1972-1979

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### **Scope and Contents note**

Program grant G77329. Comunications and society program. \$257,000, awarded on November 12, 1971. Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978

political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

Aspen Institute - Joseph Slater, 1972-1979

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### **Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978 political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

Aspen Institute - Joseph Slater, 1972-1979

box 8

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### **Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978 political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

Aspen Institute - Joseph Slater, 1972-1979

box 8

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### **Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on

Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978 political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

Aspen Institute - Joseph Slater, 1972-1979

box 8

folder 53

### **Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978 political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

Associates for Human Resources - Robert Horn, 1972-1981

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folder 54

### **Scope and Contents note**

Program grant G77223. In support of a project to study and assess the use of simulation games in public affairs television programming. \$40,000 (\$30,000 fy 1977, \$10,000 fy 1978), awarded on March 7, 1977.

Association of American Universities - Charles McCurdy, 1970-1972

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folder 55

### **Scope and Contents note**

Study of the costs of medical education.

Audio Independents, Inc. - Patricia Anderson, 1979-1982

box 9

folder 56

#### **Scope and Contents note**

Program grant G79366. To establish a professional service organization for independent radio producers. \$377,000 (\$164,400 fy 1980, \$105,600 fy 1981, \$107,000 fy 1982), awarded on June 14, 1979.

Audio Independents, Inc. - Patricia Anderson, 1979-1982

box 9

folder 57

Program grant G79366. To establish a professional service organization for independent radio producers. \$377,000 (\$164,400 fy 1980, \$105,600 fy 1981, \$107,000 fy 1982), awarded on June 14, 1979.

Audio Independents, Inc. - Patricia Anderson, 1979-1982

box 9

folder 58

### **Scope and Contents note**

Program grant G79366. To establish a professional service organization for independent radio producers. \$377,000 (\$164,400 fy 1980, \$105,600 fy 1981, \$107,000 fy 1982), awarded on June 14, 1979.

Bay Area Institute - Sandy Close, 1973-1977

box 9

folder 59

### **Scope and Contents note**

Program grant G77222. Support of a project to establish within the newspaper community the identify, purpose and quality of Pacific News Service (PNS) by means of an advertising and promotion campaign designed to make the service self-sufficient. \$34,758 (\$16,189.50 fy 1977, \$18,568.50 fy 1978), awarded on March 7, 1977.

Bay Area Institute - Sandy Close, 1973-1977

box 9

folder 60

### **Scope and Contents note**

Program grant G77222. Support of a project to establish within the newspaper community the identify, purpose and quality of Pacific News Service (PNS) by means of an advertising and promotion campaign designed to make the service self-sufficient. \$34,758 (\$16,189.50 fy 1977, \$18,568.50 fy 1978), awarded on March 7, 1977.

Bay Area Institute - Sandy Close, 1978-1980

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folder 61

### **Scope and Contents note**

Discretionary grant D78116. For a project, "How To Be Effective" to be conducted by Mary Feldhaus-Weber and Christine Herbes. \$14,995, awarded on June 15, 1977.

Bay Area Institute - Sandy Close, 1978-1980

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### **Scope and Contents note**

Discretionary grant D78116. For a project, "How To Be Effective" to be conducted by Mary Feldhaus-Weber

and Christine Herbes.	\$14,995,	awarded	on June	15,
1977.				

Boston Foundation - Mary Feldhaus-Weber and Christine Herbes, 1976-1978	box 10	folder 63	
Scope and Contents note			
D78116. "How to be Effective."			
Boston Foundation - Mary Feldhaus-Weber and Christine Herbes, 1976-1978	box 10	folder 64	
Scope and Contents note			
D78116. "How to be Effective."			
Boston University - Warner and Boskin, 1978-1979	box 10	folder 65	
Scope and Contents note			
Program grant G79365. Cancelled. To research and write a book on the relationships between the media and social change. \$109,660 (\$54,592 fy 1980, \$55,068 fy 1981), awarded on June 14, 1979.			
British Broadcasting Corporation - Kenneth Lamb and Elihu Katz, 1977-1979	box 10	folder 66	
<b>Scope and Contents note</b>			
Discretionary grant D78222. In support of the first phase of the implementation of the Elihu Katz report. \$10,350, awarded on December 14, 1977.			
British Broadcasting Corporation - Kenneth Lamb and Elihu Katz, 1977-1979	box 10	folder 67	
Scope and Contents note			
Discretionary grant D78222. In support of the first phase of the implementation of the Elihu Katz report. \$10,350, awarded on December 14, 1977.			
Broadside Video - Blaine Dunlap, 1975-1978	box 11	folder 68	
<b>Scope and Contents note</b>			
Program grant G77007. Support of public-affairs programming in local communities within Tennessee and Virginia. \$25,000 (\$18,000 fy 1977, \$7,000 fy 1978), awarded on June 25, 1976.			
Broadside Video - Blaine Dunlap, 1975-1978	box 11	folder 69	

Program grant G77007. Support of public-affairs programming in local communities within Tennessee and Virginia. \$25,000 (\$18,000 fy 1977, \$7,000 fy 1978), awarded on June 25, 1976.

Broadside Video - Blaine Dunlap, 1975-1978	box 11	folder 70	
Scope and Contents note			
Program grant G77007. Support of public-affairs programming in local communities within Tennessee and Virginia. \$25,000 (\$18,000 fy 1977, \$7,000 fy 1978), awarded on June 25, 1976.			
Cable Arts Foundation - Russell Connor, 1973-1977	box 11	folder 71	
<b>Scope and Contents note</b>			
Program grant. Support for the development of arts programming on cable television. \$65,000, awarded on June 11, 1974.			
Cable Arts Foundation - Russell Connor, 1973-1977	box 11	folder 72	
Scope and Contents note			
Program grant. Support for the development of arts programming on cable television. \$65,000, awarded on June 11, 1974.			
Cable Arts Foundation - Russell Connor, 1973-1977	box 11	folder 73	
Scope and Contents note			
Program grant. Support for the development of arts programming on cable television. \$65,000, awarded on June 11, 1974.			
California Center for Research and Education in Government - Thomas Hoeber, 1972-1975	box 11	folder 74	
California Center for Research and Education in Government - Thomas Hoeber, 1972-1975	box 11	folder 75	
California Council for Research and Education in Government - Thomas Hoeber, 1975-1980	box 12	folder 76	

## **Scope and Contents note**

Discretionary grant D75024. For a conference held to discuss results of a study of the role of the media in the

gubernatorial campaign in California. \$4,000, awarded on February 3, 1974. G75032.

folder 77 California Council for Research and Education in Government box 12 - Thomas Hoeber, 1975-1980 **Scope and Contents note** Discretionary grant D75024. For a conference held to discuss results of a study of the role of the media in the gubernatorial campaign in California. \$4,000, awarded on February 3, 1974. G75032. California Council for Research and Education in Government box 12 folder 78 - Thomas Hoeber, 1975-1980 **Scope and Contents note** Discretionary grant D75024. For a conference held to discuss results of a study of the role of the media in the gubernatorial campaign in California. \$4,000, awarded on February 3, 1974. G75032. box 12 folder 79 California Council for the Humanities - Martha Glessing and Bruce Sievers, 1975-1977 **Scope and Contents note** Discretionary grant. Funds for an experimental television series, "Womantime." \$15,000, awarded on April 7, 1976. folder 80 California Council for the Humanities - Martha Glessing and box 12 Bruce Sievers, 1975-1977 **Scope and Contents note** Discretionary grant. Funds for an experimental television series, "Womantime." \$15,000, awarded on April 7, 1976. box 12 folder 81 California Institute of Technology - Telecommunications Policy Research Conference, 1975, 1977 **Scope and Contents note** Discretionary grant D75032. Support of a conference on policy-relevant research concerning telecommunications to be held at Airlie House, Virginia, Spring '76. \$5,000, awarded on June 18, 1975. University of California at Berkeley - Leroy Aarons and box 12 folder 82 Robert C. Maynard, 1975-1977

Program grant G77330. Support of an intensive summer training program for minority journalists. \$25,000 fy 1978, awarded on June 14, 1977.

Related Archival Materials note:

#### **Related Archival Materials note**

See also Folder 87.

University of California at Berkeley - Leroy Aarons and Robert C. Maynard, 1976-1980

box 13

folder 83

### **Scope and Contents note**

"Deadline."

Related Archival Materials note:

#### **Related Archival Materials note**

See also Folder 87.

University of California at Berkeley - Leroy Aarons and Robert C. Maynard, 1976-1980

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folder 84

**Scope and Contents note** 

"Deadline."

Related Archival Materials note:

### **Related Archival Materials note**

See also Folder 87.

University of California at Berkeley - Sheldon Renan, 1972-1973

box 13

folder 85

**Scope and Contents note** 

Discretionary grant. Regional film centers. For conference on regional development of film centers and services in the U. S. \$9,847, awarded on January 11, 1973.

University of California at Berkeley - Percy Tannenbaum, 1974-1984

box 13

folder 86

### **Scope and Contents note**

Program grant G76002. Communication/information systems for the elderly. To conduct a series of studies on how communications technologies can be used in the delivery of services to the elderly. \$275,716 (\$113,921)

fy 1976, \$104,965 fy 1977, \$56,930 fy 1978), awarded June 20, 1975.

University of California at Berkeley - Charles Ward, 1975-1980

box 13

folder 87

### **Scope and Contents note**

Program grant G76010. Support of a summer training program for minority journalists. \$25,000 fy 1976, awarded on November 10, 1975.

#### Related Archival Materials note:

### **Related Archival Materials note**

See also Folders 82-84.

University of California at Berkeley, 1974-1980

box 13

folder 88

### **Scope and Contents note**

Discretionary grant D75011. For a study of the cross ownership of the mass media. \$2,000, awarded on September 24, 1974.

University of California at Irvine - Steven Simmons, 1976-1977

box 13

folder 89

### **Scope and Contents note**

Discretionary grant D76017. Support for the preparation of a book, "The Fairness Doctrine & the Media." \$11,230, awarded on May 24, 1976.

University of California at Los Angeles Law School, 1971-1979

box 14

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#### **Scope and Contents note**

Program grant. To establish a training and research program in communications law. \$144,000, awarded on June 15, 1972. Program grant. Public interest communications law. Further support for a training and research program in communications law. \$81,000, awarded on June 11, 1974.

University of California at Los Angeles Law School - Geoffrey Cowen, 1970-1976

box 14

folder 91

### **Scope and Contents note**

Program grant. Public interest communications law. Further support for a training and research program in

communications law. \$81,000, awarded on June 11, 1974. box 14 folder 92 University of California at Los Angeles Law School -Geoffrey Cowen, 1970-1976 **Scope and Contents note** Program grant. Public interest communications law. Further support for a training and research program in communications law. \$81,000, awarded on June 11, 1974. University of California at Los Angeles Law School box 14 folder 93 Geoffrey Cowen, 1970-1976 **Scope and Contents note** Program grant. Public interest communications law. Further support for a training and research program in communications law. \$81,000, awarded on June 11, 1974. box 14 folder 94 University of California at Los Angeles Law School - Tracy Westen, 1976-1980 **Scope and Contents note** Program grant G.77218. Support continuation of training and research program in communications law. \$59,496 (\$14,874 fy 1977, \$44,622 fy 1978), awarded on March 7, 1977. box 14 folder 95 University of California at Los Angeles Law School - Tracy Westen, 1976-1980 **Scope and Contents note** Program grant G.77218. Support continuation of training and research program in communications law. \$59,496 (\$14,874 fy 1977, \$44,622 fy 1978), awarded

University of California at Los Angeles Law School - Tracy Westen, 1976-1980

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**Scope and Contents note** 

on March 7, 1977.

Program grant G.77218. Support continuation of training and research program in communications law. \$59,496 (\$14,874 fy 1977, \$44,622 fy 1978), awarded on March 7, 1977.

University of California at San Francisco - Leona Butler, 1972

box 14

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Program grant. Support of a project using commercial television to provide public health education. \$350,000, awarded on November 14, 1972.

University of California at San Francisco - Leona Butler, 1973-1974

box 15

folder 98

## **Scope and Contents note**

Discretionary grant. Health education on commercial television. Support for the Television Health Information Project. \$14,000, awarded on November 6, 1973.

University of California at San Francisco - Leona Butler, 1973-1974

box 15

folder 99

#### **Scope and Contents note**

Discretionary grant. Health education on commercial television. Support for the Television Health Information Project. \$14,000, awarded on November 6, 1973.

University of California at San Francisco - Leona Butler, 1973-1974

box 15

folder 100

## **Scope and Contents note**

Discretionary grant. Health education on commercial television. Support for the Television Health Information Project. \$14,000, awarded on November 6, 1973.

University of California at San Francisco - Leona Butler, 1973-1974

box 15

folder 101

#### **Scope and Contents note**

Discretionary grant. Health education on commercial television. Support for the Television Health Information Project. \$14,000, awarded on November 6, 1973.

University of California at San Francisco - Paul Ekman, 1972-1977

box 15

folder 102

## **Scope and Contents note**

Discretionary grant. Introduction of television to South Africa. Study of the effects of television programming

on the social behavior of South African children. \$12,825, awarded on October 16, 1972.

University of California at San Francisco - Paul Ekman, 1972-1977

box 15

folder 103

## **Scope and Contents note**

Program grant. Effect of television on children in Micronesia. Support for a field study of the effects of television on children. \$112,000, awarded on March 12, 1974.

University of California at San Francisco - Paul Ekman, 1972-1977

box 15

folder 104

## **Scope and Contents note**

Program grant. Effect of television on children in Micronesia. Support for a field study of the effects of television on children. \$112,000, awarded on March 12, 1974.

University of California at Santa Cruz - Dean McHenry, 1971-1975

box 15

folder 105

## **Scope and Contents note**

Discretionary grant. Cable TV planning. Study to provided the Santa Cruz area with CATV programming. \$5,000, awarded on September 12, 1973.

Cannes Film Festival - Maurice Bessy, 1974

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#### **Scope and Contents note**

Discretionary grant. American independent films. To pay shipping charges for exhibiting independent American films at Cannes Film Festival. \$2,000, awarded on March 18, 1974.

Capital News Bureau - Christine Weicher, 1978

box 16

folder 107

## **Scope and Contents note**

Discretionary grant D79149. To cover the broadcast costs of the California Gubernatorial Debates sponsored by the League of Women Voters of California. \$13,000, awarded on October 24, 1978.

Center for Action Research - Eliot Daley and Nicholas Van Dyck, 1976-1979

box 16

folder 108

## **Scope and Contents note**

Program grants G77001, G77219. Support of a study to ascertain feasibility of a national endowment for children's television programming and to develop a

model for such an endowment. \$40,000, awarded on June 25, 1976. Program grant. Support of a feasibility study of a national endowment for children's television programming and to develop a model for such an endowment. \$50,000 fy 1977, awarded on March 7, 1977. Discretionary grant D77209. Funds to study feasibility of a national endowment for children's broadcasting. \$10,000, awarded on February 11, 1977.

Center for Action Research - Eliot Daley and Nicholas Van Dyck, 1976-1979

box 16

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## **Scope and Contents note**

Program grants G77001, G77219. Support of a study to ascertain feasibility of a national endowment for children's television programming and to develop a model for such an endowment. \$40,000, awarded on June 25, 1976. Program grant. Support of a feasibility study of a national endowment for children's television programming and to develop a model for such an endowment. \$50,000 fy 1977, awarded on March 7, 1977. Discretionary grant D77209. Funds to study feasibility of a national endowment for children's broadcasting. \$10,000, awarded on February 11, 1977.

Center for Action Research - Eliot Daley and Nicholas Van Dyck, 1976-1979

box 16

folder 110

## **Scope and Contents note**

Program grants G77001, G77219. Support of a study to ascertain feasibility of a national endowment for children's television programming and to develop a model for such an endowment. \$40,000, awarded on June 25, 1976. Program grant. Support of a feasibility study of a national endowment for children's television programming and to develop a model for such an endowment. \$50,000 fy 1977, awarded on March 7, 1977. Discretionary grant D77209. Funds to study feasibility of a national endowment for children's broadcasting. \$10,000, awarded on February 11, 1977.

Center for Action Research - Eliot Daley and Nicholas Van Dyck, 1976-1979

box 16

folder 111

## **Scope and Contents note**

Program grants G77001, G77219. Support of a study to ascertain feasibility of a national endowment for children's television programming and to develop a model for such an endowment. \$40,000, awarded on June 25, 1976. Program grant. Support of a feasibility study of a national endowment for children's television programming and to develop a model for such an endowment. \$50,000 fy 1977, awarded on March 7, 1977. Discretionary grant D77209. Funds to study

feasibility of a national endowment for children's broadcasting. \$10,000, awarded on February 11, 1977.

Center for Action Research - Eliot Daley and Nicholas Van Dyck, 1976-1979

box 16

folder 112

## **Scope and Contents note**

Program grants G77001, G77219. Support of a study to ascertain feasibility of a national endowment for children's television programming and to develop a model for such an endowment. \$40,000, awarded on June 25, 1976. Program grant. Support of a feasibility study of a national endowment for children's television programming and to develop a model for such an endowment. \$50,000 fy 1977, awarded on March 7, 1977. Discretionary grant D77209. Funds to study feasibility of a national endowment for children's broadcasting. \$10,000, awarded on February 11, 1977.

Center for Public Resources, Inc. - James Henry, 1977-1979

box 16

folder 113

## **Scope and Contents note**

Program grant G78101. To study possibilities for broadening programming in commercial radio. \$35,000 fy 1978, awarded on November 28, 1977.

Center for Public Resources, Inc. - James Henry, 1977-1979

box 16

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#### **Scope and Contents note**

Program grant G78101. To study possibilities for broadening programming in commercial radio. \$35,000 fy 1978, awarded on November 28, 1977.

Center for Public Resources, Inc. - James Henry, 1980-1981

box 17

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#### **Scope and Contents note**

Program grant G79050. To organize an industry group which will lead the effort to strengthen and diversify commercial radio programming. \$151,520 (\$51,520 fy 1979, \$100,000 fy 1980), awarded on February 5, 1979.

Center for Understanding Media - Herman Land, 1972-1976

box 17

folder 116

#### **Scope and Contents note**

Program grant. To support a study of independent film making. \$150,000, awarded on March 15, 1973. Discretionary grant. To complete the study of independent filmmakers. \$9,500, awarded on April 3, 1974.

University of Chicago - Andrew Greeley, 1970-1975

box 17

Ethnic journalists.

University of Chicago - Andrew Greeley, 1970-1975	box 17	folder 118	
Scope and Contents note			
Ethnic journalists.			
University of Chicago - Andrew Greeley, 1970-1975	box 17	folder 119	
Scope and Contents note			
Ethnic journalists.			
University of Chicago - Andrew Greeley, 1970-1975	box 17	folder 120	
Scope and Contents note			
Ethnic journalists.			
University of Chicago - Paul Hirsch and Horace Newcomb, 1974-1977	box 17	folder 121	
Scope and Contents note			
Program grant G78328. Support of a project to develop new directions for analysis and writing about television by integrating the methods of the social sciences and the humanities. \$77,503 (\$38,753 fy 1979, \$38,750 fy 1980), awarded on June 29, 1978.			
University of Chicago - Paul Hirsch and Horace Newcomb, 1978-1983	box 18	folder 122	
<b>Scope and Contents note</b>			
Television criticism.			
University of Chicago - Paul Hirsch and Horace Newcomb, 1978-1983	box 18	folder 123	
Scope and Contents note			
Television criticism.			
University of Chicago - Paul Hirsch and Horace Newcomb, 1978-1983	box 18	folder 124	
<b>Scope and Contents note</b>			
Television criticism.			
University of Chicago - Eddie Williams, 1969-1974	box 18	folder 125	

Program grant. Internship program for journalists in urban affairs. \$330,000, awarded on June 11, 1970.

Children's Television Workshop, 1970	box 18	folder 126	
<b>Scope and Contents note</b>			
General support.			
Children's Television Workshop, 1970-1976	box 18	folder 127	
Scope and Contents note			
Program grant. Partial support for a planning study for a national television program on health. \$37,500, awarded on June 15, 1971.			
Children's Television Workshop, 1970-1976	box 18	folder 128	
<b>Scope and Contents note</b>			
Program grant. Partial support for a planning study for a national television program on health. \$37,500, awarded on June 15, 1971.			
Children's Television Workshop, 1970-1976	box 18	folder 129	
Scope and Contents note			
Program grant. Partial support for a planning study for a national television program on health. \$37,500, awarded on June 15, 1971.			
Children's Television Workshop, 1970-1976	box 18	folder 130	
Scope and Contents note			
Program grant. Partial support for a planning study for a national television program on health. \$37,500, awarded on June 15, 1971.			
Children's Television Workshop, 1970-1976	box 18	folder 131	
Scope and Contents note			
Program grant. Partial support for a planning study for a national television program on health. \$37,500, awarded on June 15, 1971.			
Citizen's Communications Center - Nolan Bowie, 1977-1979	box 19	folder 132	
Saana and Contanta note			

# **Scope and Contents note**

Program grant G79144. Telecommunications Policy Research Conference. To conduct a conference on

research bearing on public policy in the communications field. \$15,000 fy 1979, awarded on November 20, 1978.

Claremont Graduate School - Darryl Enos, 1970-1980

box 19

folder 133

#### **Scope and Contents note**

Program grant. Study of Spanish language television audiences. \$87,5000, awarded on June 18, 1971. Program grant. Support of a project to increase the effectiveness and use of Spanish-language Only Television as an influence on Mexican immigrants and Chicanos living in the Los Angeles area. \$64,777, awarded on November 5, 1973.

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Claremont Graduate School - Darryl Enos, 1970-1980

## **Scope and Contents note**

Program grant. Study of Spanish language television audiences. \$87,5000, awarded on June 18, 1971. Program grant. Support of a project to increase the effectiveness and use of Spanish-language Only Television as an influence on Mexican immigrants and Chicanos living in the Los Angeles area. \$64,777, awarded on November 5, 1973.

Claremont Graduate School - Darryl Enos, 1970-1980

box 19

folder 135

#### **Scope and Contents note**

Program grant. Study of Spanish language television audiences. \$87,5000, awarded on June 18, 1971. Program grant. Support of a project to increase the effectiveness and use of Spanish-language Only Television as an influence on Mexican immigrants and Chicanos living in the Los Angeles area. \$64,777, awarded on November 5, 1973.

Cleveland State University - Sidney Kraus, 1971-1979

box 19

folder 136

## **Scope and Contents note**

Discretionary grant D77002. Support for compiling a volume of studies on the Ford/Carter debates. \$4,800, awarded on September 20, 1976. Discretionary grant D77004. For organizing a conference that will review the '76 presidential televised debates. \$10,000, awarded on October 29, 1976.

Cleveland State University - Sidney Kraus, 1971-1979

box 19

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#### **Scope and Contents note**

Discretionary grant D77002. Support for compiling a volume of studies on the Ford/Carter debates. \$4,800, awarded on September 20, 1976. Discretionary grant D77004. For organizing a conference that will review

the '76 presidential televised debates. \$10,000, awarded on October 29, 1976.

Cleveland State University - Sidney Kraus, 1971-1979

box 19

folder 138

#### **Scope and Contents note**

Discretionary grant D77002. Support for compiling a volume of studies on the Ford/Carter debates. \$4,800, awarded on September 20, 1976. Discretionary grant D77004. For organizing a conference that will review the '76 presidential televised debates. \$10,000, awarded on October 29, 1976.

Cleveland State University - John Robison, 1975

box 20

folder 139

## **Scope and Contents note**

Discretionary grant D76004. America's use of time. For replication of certain questions asked in the 1965 Study of Americans' Use of Time. \$2,500, awarded on October 1, 1975.

Cleveland State University - John Robinson and Dennis Davis, 1978-1980

box 20

folder 140

## **Scope and Contents note**

Program grant G79141. To conduct research on public comprehension of television news. \$27,782 fy 1979, awarded on November 20, 1978.

Coalition of National Voluntary Organizations/National, 1977-1981

box 20

folder 141

#### **Scope and Contents note**

Discretionary grant D79371. Council on Philanthropy. Support of a study designed to determine ways the two organizations could better strengthen philanthropy and the overall impact of the non-governmental sector. \$10,000, awarded on May 31, 1979.

Coalition of National Voluntary Organizations/National, 1977-1981

box 20

folder 142

#### **Scope and Contents note**

Discretionary grant D79371. Council on Philanthropy. Support of a study designed to determine ways the two organizations could better strengthen philanthropy and the overall impact of the non-governmental sector. \$10,000, awarded on May 31, 1979.

Columbia University - Marvin Barrett, 1976-1978

box 20

Survey of broadcast journalism.

Columbia University - School of Journalism - W. Phillips Davison, 1972-1976

box 20

folder 144

#### **Scope and Contents note**

Program grant. For support of a survey and analysis of current trends and future directions in mass communications research. \$43,603, awarded on June 15, 1971.

Columbia University - School of Journalism - W. Phillips Davison, 1972-1976

box 20

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#### **Scope and Contents note**

Program grant. For support of a survey and analysis of current trends and future directions in mass communications research. \$43,603, awarded on June 15, 1971.

Columbia University - School of Journalism - Paul Laskin, 1969-1974

box 20

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#### **Scope and Contents note**

Discretionary grant. National television broadcasting policy. Funds to complete book on broadcasting policy. \$4,000, awarded on December 3, 1971. Discretionary grant D75014. For completion of Paul Laskin's book on national television broadcasting policy. \$400, awarded on November 19, 1974.

Columbia University - School of Journalism, 1970-1977

box 20

folder 147

#### **Scope and Contents note**

Program grant. Support for Columbia Journalism Review. \$204,000, awarded on October 28, 1970. Program grant. Further support of the "Columbia Journalism Review." \$80,000, awarded on June 15, 1973. Discretionary grant D76011. In support of the Sixth Alfred I. DuPont Columbia University Survey of Broadcast Journalism. \$10,600, awarded on March 3, 1976.

Columbia University - School of Journalism, 1970-1977

box 20

folder 148

## **Scope and Contents note**

Program grant. Support for Columbia Journalism Review. \$204,000, awarded on October 28, 1970. Program grant. Further support of the "Columbia Journalism Review." \$80,000, awarded on June 15,

1973. Discretionary grant D76011. In support of the Sixth Alfred I. DuPont Columbia University Survey of Broadcast Journalism. \$10,600, awarded on March 3, 1976.

Columbia University - School of Law - Benno Schmidt and Fred Friendly, 1971-1978	box 21	folder 149	
<b>Scope and Contents note</b>			
Program grant. Support of a research and writing program on the relationship of the First Amendment to the electronic media (radio and television). \$67,611, awarded on November 14, 1972.			
Columbia University - Benno Schmidt, 1979-1987	box 21	folder 150	
<b>Scope and Contents note</b>			
Program grant G79364. To research and write a book on the First Amendment and the press. \$95,250 (\$45,250 fy 1980, \$50,000 fy 1981), awarded on June 14, 1979.			
Committee on Children's Television, 1972-1978	box 21	folder 151	
Scope and Contents note			
Program grant. General Support. \$15,000, awarded on November 5, 1973.			
Committee on Children's Television, 1972-1978	box 21	folder 152	
Scope and Contents note			
Program grant. General Support. \$15,000, awarded on November 5, 1973.			
Committee on Children's Television, 1972-1978	box 21	folder 153	
<b>Scope and Contents note</b>			
Program grant. General Support. \$15,000, awarded on November 5, 1973.			
Committee on Children's Television, 1972-1978	box 21	folder 154	
Scope and Contents note			
Program grant. General Support. \$15,000, awarded on November 5, 1973.			
Committee on Economic Development - Alfred Neal, 1970-1973	box 21	folder 155	

# **Scope and Contents note**

Program grant. To develop a policy statement on the economic and social impact of the new broadcast media.

\$25,000, awarded on November 14, 1972. Program grant. Broadcasting and the public interest. To develop policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 5, 1973.

Committee on Economic Development - Alfred Neal, 1970-1973

box 21

folder 156

#### **Scope and Contents note**

Program grant. To develop a policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 14, 1972. Program grant. Broadcasting and the public interest. To developa policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 5, 1973.

Committee on Economic Development - Alfred Neal, 1973-1975

box 22

folder 157

#### **Scope and Contents note**

Program grant. Broadcasting and the public interest. To develop policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 5, 1973.

Committee on Economic Development - Alfred Neal, 1973-1975

box 22

folder 158

## **Scope and Contents note**

Program grant. Broadcasting and the public interest. To develop policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 5, 1973.

Committee on Economic Development - Alfred Neal, 1973-1975

box 22

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## **Scope and Contents note**

Program grant. Broadcasting and the public interest. To develop policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 5, 1973.

Committee on Economic Development - Alfred Neal, 1973-1975

box 22

folder 160

#### **Scope and Contents note**

Program grant. Broadcasting and the public interest. To develop policy statement on the economic and social

impact of the new broadcast media. \$25,000, awarded on November 5, 1973.

Council on Foundations, 1979-1984	box 22	folder 161	
Scope and Contents note			
D79261, D82221, D82332, D84215, D84108, D85220. General member support. Discretionary grant D79261. For general members support. \$4,482, awarded February 21, 1979.			
Cultural Council Foundation - Cross Creek Center for Work and Environmental Studies - Holographic Film, 1976-1977	box 22	folder 162	
<b>Scope and Contents note</b>			
Discretionary grant D77313. To enlarge and continue and artists-in-residence program in holography. \$5,000, awarded on April 18, 1977.			
Cultural Council Foundation - John Giancola, 1977	box 22	folder 163	
Scope and Contents note			
Program grant G78105. Support of Independent Cinema Artists and Producers under the direction of Katherine Morgan. \$19,425 fy 1978, awarded on November 28, 1977.			
Cultural Council Foundation - John Giancola, 1978-1981	box 23	folder 164	
Scope and Contents note			
Independent cinema artists and producers.			
Cultural Council Foundation - John Giancola, 1977-1981	box 23	folder 165	
Scope and Contents note			
Program grant G79143. To distribute Independent film and video artists' short subjects to pay television systems (ICAP). \$40,000 (\$14,000 fy 1979, \$20,000 fy 1980, \$6,000 fy 1981), awarded on November 20, 1978.			
Cultural Council Foundation - John Giancola, 1977-1981	box 23	folder 166	
Scope and Contents note			
Program grant G79143. To distribute Independent film and video artists' short subjects to pay television systems (ICAP). \$40,000 (\$14,000 fy 1979, \$20,000 fy 1980, \$6,000 fy 1981), awarded on November 20, 1978.			
Charles R. Drew Medical School - Mitchell Spellman, 1969-1971	box 23	folder 167	

Duke University - James Barber, 1975-1978

Program grant G77012. Media agenda-making in the 1976 Presidential nominating process. Support of a study to determine how politicians set media strategies for campaigns and how media organizations interact with these campaigns to produce a national media agenda of attention. \$30,000 fy 1977, awarded on November 23, 1976.

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Duke University - Joel Fleischman, 1972-1980

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## **Scope and Contents note**

Program grant G76013. Support for the establishment of a Center for the Study of Communications Policy at Duke University. \$300,000, awarded on June 15, 1973. Program grant. Research study to determine how politicians set media strategies and interact with elite journalists and how elites make decisions. \$61,022 fy 1976, awarded on January 9, 1976.

Early Learning Center Institute, Inc. - Brook Jones and Margaret Skutch, 1976-1984

box 23

folder 170

## **Scope and Contents note**

Program grants G77002, G78108. Participatory television for pre-school children. Support of the creation and evaluation of children's television material which teaches with viewer participation. \$85,980 fy 1977, awarded on June 25, 1976. Program grant G78107. Further support of ViceVersaVision's development, testing and promotion of participatory television programming for children in anticipation of broadcast production. \$40,400 fy 1978, awarded on November 28, 1977.

Early Learning Center Institute, Inc. - Brook Jones and Margaret Skutch, 1976-1984

box 23

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## **Scope and Contents note**

Program grants G77002, G78108. Participatory television for pre-school children. Support of the creation and evaluation of children's television material which teaches with viewer participation. \$85,980 fy 1977, awarded on June 25, 1976. Program grant G78107. Further support of ViceVersaVision's development, testing and promotion of participatory television programming for children in anticipation of

broadcast production. \$40,400 fy 1978, awarded on November 28, 1977.

Educational Broadcasting Corporation - John Jay Iselin, 1971-1975	box 24	folder 172	
<b>Scope and Contents note</b>			
Program grant. Promotion/advertising for Behind the Lines. \$14,000, awarded on November 12, 1971. Program grant. General support for the production of "Behind the Lines", a media review television series. \$250,000, awarded on June 15, 1972.			
Educational Broadcasting Corporation - John Jay Iselin, 1971-1975	box 24	folder 173	
<b>Scope and Contents note</b>			
Program grant. Promotion/advertising for Behind the Lines. \$14,000, awarded on November 12, 1971. Program grant. General support for the production of "Behind the Lines", a media review television series. \$250,000, awarded on June 15, 1972.			
Educational Broadcasting Corporation - John Jay Iselin, 1973-1976	box 24	folder 174	
<b>Scope and Contents note</b>			
Program grant. Independence campaign. Support of WNET/Channel 13's drive for capital and operating funds. \$100,000, awarded on November 22, 1974.			
Educational Broadcasting Corporation - John Jay Iselin, 1970-1972	box 24	folder 175	
Scope and Contents note			
"Media Review."			
Educational Broadcasting Corporation - John Jay Iselin, 1970-1972	box 24	folder 176	
Scope and Contents note			
"Media Review."			
Educational Broadcasting Corporation - John Jay Iselin, 1972-1975	box 24	folder 177	

Discretionary grant. "Realidades." Study of public television in the Spanish-speaking community of New York. \$15,000, awarded on May 10, 1974.

Educational Broadcasting Corporation - Jerrold Zacharias, 1972-1977

box 24

folder 178

## **Scope and Contents note**

Teaching math with television.

EDUCOM - Henry Chauncey, 1970-1974

box 25

folder 179

## **Scope and Contents note**

Program grant. Cable television company. Support for a conference on the potential uses of cable television by universities. \$18,000, awarded on November 5, 1973. Discretionary grant. For a conference on cable television and the university. \$6,765, awarded on April 6, 1973. Discretionary grant. Research on special interest audiences for television. \$5,400, awarded on February 25, 1974. Discretionary grant D75018. To continue efforts to design methods of defining new audiences for public television. \$3,053, awarded on November 27, 1974.

EDUCOM - Henry Chauncey, 1970-1974

box 25

folder 180

## **Scope and Contents note**

Program grant. Cable television company. Support for a conference on the potential uses of cable television by universities. \$18,000, awarded on November 5, 1973. Discretionary grant. For a conference on cable television and the university. \$6,765, awarded on April 6, 1973. Discretionary grant. Research on special interest audiences for television. \$5,400, awarded on February 25, 1974. Discretionary grant D75018. To continue efforts to design methods of defining new audiences for public television. \$3,053, awarded on November 27, 1974.

EDUCOM - Henry Chauncey, 1970-1974

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## **Scope and Contents note**

Program grant. Cable television company. Support for a conference on the potential uses of cable television by universities. \$18,000, awarded on November 5, 1973. Discretionary grant. For a conference on cable television and the university. \$6,765, awarded on April 6, 1973. Discretionary grant. Research on special interest audiences for television. \$5,400, awarded on February 25, 1974. Discretionary grant D75018. To

continue efforts to design methods of defining new audiences for public television. \$3,053, awarded on November 27, 1974.

EDUCOM - Henry Chauncey, 1970-1974	box 25	folder 182	
Scope and Contents note			
Program grant. Cable television company. Support for a conference on the potential uses of cable television by universities. \$18,000, awarded on November 5, 1973. Discretionary grant. For a conference on cable television and the university. \$6,765, awarded on April 6, 1973. Discretionary grant. Research on special interest audiences for television. \$5,400, awarded on February 25, 1974. Discretionary grant D75018. To continue efforts to design methods of defining new audiences for public television. \$3,053, awarded on November 27, 1974.			
Emory University - David Cook, 1977-January 1978	box 25	folder 183	
Scope and Contents note			
Program grant G77326. History of American television; support research for a book on the cultural history of video communications. \$40,000 fy 1978, awarded on June 14, 1977.			
Emory University - David Cook, 1977-January 1978	box 25	folder 184	
Scope and Contents note			
Program grant G77326. History of American television; support research for a book on the cultural history of video communications. \$40,000 fy 1978, awarded on June 14, 1977.			
Emory University - David Cook, 1977-January 1978	box 25	folder 185	
Scope and Contents note			
Program grant G77326. History of American television; support research for a book on the cultural history of video communications. \$40,000 fy 1978, awarded on June 14, 1977.			
Emory University - David Cook, 1984	box 26	folder 186	
Scope and Contents note			
History of American television.			
Emory University - David Cook, 1984	box 26	folder 187	

History of American television.

Emory University - David Cook, 1984 box 26 folder 188

#### **Scope and Contents note**

History of American television.

Fifth Planning District Commission, 1973-1975 box 26 folder 189

#### **Scope and Contents note**

Discretionary grant D75009. People Planning program. For expenses of reporting on public's response to "Town Meeting" television program. \$2,000, awarded on July 3, 1974.

Fifth Planning District Commission, 1973-1975 box 26 folder 190

#### **Scope and Contents note**

Discretionary grant D75009. People Planning program. For expenses of reporting on public's response to "Town Meeting" television program. \$2,000, awarded on July 3, 1974.

The Film Forum - Karen Cooper, 1975-1981 box 26 folder 191

#### **Scope and Contents note**

Independent films.

Foreign Policy Association - Sam Hayes, 1967-1974 box 26 folder 192

## **Scope and Contents note**

Discretionary grant. "Great Decisions." Support of the potential of CATV stations use of the Great Decisions program. \$10,000, awarded on January 25, 1971.

The Foundation Center - Thomas Buckman, 1972-1974 box 26 folder 193

## **Scope and Contents note**

Discretionary grants D75017, D76007, D77003, D78119, D79258. General support. \$2,000, awarded on December 19, 1972. Discretionary grant. General support. \$2,000, awarded on December 28, 1973. Discretionary grant D75017. General support. \$2,000, awarded on November 26, 1974. Discretionary grant D76007. For general support. \$2,000, awarded on December 10, 1976. Discretionary grant D77003. Continued general support. \$2,000, awarded on October 22, 1976. Discretionary grant D78119. General support. \$2,000, awarded on August 8, 1977. Discretionary

grant D79258. General support. \$2,000, awarded on December 28, 1978.

The Fermi detice Control Thomas Bushman 1075 1007	hov 27	folder 194	
The Foundation Center - Thomas Buckman, 1975-1987	box 27		
Foundation for Independent Video - George Stoney, 1975-1976	box 27	folder 195	
Scope and Contents note			
Discretionary grant. Support of a conference entitled "Film and Video, Focus on Change" to be held at MOMA. \$3,100, awarded on April 7, 1976.			
Fund for Investigative Journalism - James Boyd, 1971-1974	box 27	folder 196	
Scope and Contents note			
Program grant D75022. Support for investigative writing. \$100,000, awarded on March 16, 1972.			
Fund for Investigative Journalism - James Boyd, 1971-1974	box 27	folder 197	
Scope and Contents note			
Program grant D75022. Support for investigative writing. \$100,000, awarded on March 16, 1972.			
Fund for Investigative Journalism - James Boyd, 1971-1974	box 27	folder 198	
Scope and Contents note			
Program grant D75022. Support for investigative writing. \$100,000, awarded on March 16, 1972.			
Fund for Investigative Journalism - James Boyd, 1971-1974	box 27	folder 199	
Scope and Contents note			
Program grant. Support for investigative writing. \$100,000, awarded on March 16, 1972. Discretionary grant D75022. For support of a fund-raising campaign so that the Fund may find alternative means of support. \$7,000, awarded on December 23, 1974.			
Fund for Investigative Journalism - James Boyd, 1971-1974	box 27	folder 200	
Scope and Contents note			
Program grant. Support for investigative writing. \$100,000, awarded on March 16, 1972. Discretionary grant D75022. For support of a fund-raising campaign so that the Fund may find alternative means of support. \$7,000, awarded on December 23, 1974.			
Fund for Investigative Journalism - Howard Bray, 1974-1978	box 28	folder 201	

Program grant. Support for investigative writing. \$60,000, awarded on March 12, 1974.

Fund for Investigative Journalism - Howard Bray, 1974-1978	box 28	folder 202	
Scope and Contents note			
Program grant. Support for investigative writing. \$60,000, awarded on March 12, 1974.			
Fund for Investigative Journalism - Howard Bray, 1974-1978	box 28	folder 203	
Scope and Contents note			
Program grant. Support for investigative writing. \$60,000, awarded on March 12, 1974.			
Fund for Investigative Journalism, 1974-1979	box 28	folder 204	
Scope and Contents note			
Program grant. Support for investigative writing. \$60,000, awarded on March 12, 1974.			
Fund for Investigative Journalism, 1974-1979	box 28	folder 205	
Scope and Contents note			
Program grant. Support for investigative writing. \$60,000, awarded on March 12, 1974.			
Fund for Investigative Journalism, 1974-1979	box 28	folder 206	
Scope and Contents note			
Program grant. Support for investigative writing. \$60,000, awarded on March 12, 1974.			

## **Scope and Contents note**

Harvard University - Howard Gardner, 1973-1984

Program grant G76017. Children and television. In support of 2 studies to examine how children come to understand the television medium and the steps whereby they learn to make distinctions between fantasy and reality. \$186,000 (\$69,685 fy 1977, \$70,887 fy 1978, \$45,437 fy 1979), awarded on March 12, 1976. Program grant G79369. To continue research on television and children including new studies of children's comprehension and use of narrative, and the differences between television and other media.

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\$210,000 (\$70,000 fy 1980, \$70,000 fy 1981, \$70,000 by 1982), awarded on June 14, 1979.

Harvard University - Howard Gardner, 1973-1984

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## **Scope and Contents note**

Program grant G76017. Children and television. In support of 2 studies to examine how children come to understand the television medium and the steps whereby they learn to make distinctions between fantasy and reality. \$186,000 (\$69,685 fy 1977, \$70,887 fy 1978, \$45,437 fy 1979), awarded on March 12, 1976. Program grant G79369. To continue research on television and children including new studies of children's comprehension and use of narrative, and the differences between television and other media. \$210,000 (\$70,000 fy 1980, \$70,000 fy 1981, \$70,000 by 1982), awarded on June 14, 1979.

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Harvard University - Howard Gardner, 1973-1984

#### **Scope and Contents note**

Program grant G76017. Children and television. In support of 2 studies to examine how children come to understand the television medium and the steps whereby they learn to make distinctions between fantasy and reality. \$186,000 (\$69,685 fy 1977, \$70,887 fy 1978, \$45,437 fy 1979), awarded on March 12, 1976. Program grant G79369. To continue research on television and children including new studies of children's comprehension and use of narrative, and the differences between television and other media. \$210,000 (\$70,000 fy 1980, \$70,000 fy 1981, \$70,000 by 1982), awarded on June 14, 1979.

Harvard University - Howard Gardner, 1973-1984

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#### **Scope and Contents note**

Program grant G76017. Children and television. In support of 2 studies to examine how children come to understand the television medium and the steps whereby they learn to make distinctions between fantasy and reality. \$186,000 (\$69,685 fy 1977, \$70,887 fy 1978, \$45,437 fy 1979), awarded on March 12, 1976. Program grant G79369. To continue research on television and children including new studies of children's comprehension and use of narrative, and the differences between television and other media. \$210,000 (\$70,000 fy 1980, \$70,000 fy 1981, \$70,000 by 1982), awarded on June 14, 1979.

Harvard University - Gerald Lesser, 1970-1979

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Program grant. Support for research and writing on television and children. \$15,645, awarded on June 11, 1970. Program grant. Support of a center for research in children's television. \$72,000, awarded on March 16, 1972.

Harvard University - Anthony Oettinger, 1972-October 1973

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## **Scope and Contents note**

Program grant G77015. Support for planning a research program on information technologies and public policy. \$60,220, awarded on November 14, 1972. Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. In support of expanding and further developing the Program on Information Technologies and Public Policy. \$76,350 (\$19,100 fy 1977, \$38,175 fy 1978, \$19,075 fy 1979), awarded on November 23, 1976.

Harvard University - Anthony Oettinger, 1972-October 1973

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## **Scope and Contents note**

Program grant G77015. Support for planning a research program on information technologies and public policy. \$60,220, awarded on November 14, 1972. Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. In support of expanding and further developing the Program on Information Technologies and Public Policy. \$76,350 (\$19,100 fy 1977, \$38,175 fy 1978, \$19,075 fy 1979), awarded on November 23, 1976.

Harvard University - Anthony Oettinger, November 1973-1976

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#### **Scope and Contents note**

Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. For continuation of a program of research, publication, discussion and criticism dealing with the future of information technologies in the United States. \$50,000, awarded on November 22, 1974.

Harvard University - Anthony Oettinger, November 1973-1976

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Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. For continuation of a program of research, publication, discussion and criticism dealing with the future of information technologies in the United States. \$50,000, awarded on November 22, 1974.

Harvard University - Anthony Oettinger, November 1973-1976

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## **Scope and Contents note**

Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. For continuation of a program of research, publication, discussion and criticism dealing with the future of information technologies in the United States. \$50,000, awarded on November 22, 1974.

Harvard University - Anthony Oettinger, November 1973-1976

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## **Scope and Contents note**

Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. For continuation of a program of research, publication, discussion and criticism dealing with the future of information technologies in the United States. \$50,000, awarded on November 22, 1974.

Harvard University - Anthony Oettinger, November 1973-1976

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## **Scope and Contents note**

Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. For continuation of a program of research, publication, discussion and criticism dealing with the future of information technologies in the United States. \$50,000, awarded on November 22, 1974.

Harvard University - Anthony Oettinger, November 1973-1976

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#### **Scope and Contents note**

Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. For

continuation of a program of research, publication, discussion and criticism dealing with the future of information technologies in the United States. \$50,000, awarded on November 22, 1974.

Harvard University - Anthony Oettinger, 1977-1981

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## **Scope and Contents note**

Information technology and public policy.

Harvard University - Anthony Oettinger, 1977-1981

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#### **Scope and Contents note**

Information technology and public policy.

Hebrew University - Elihu Katz, 1977-1981

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#### **Scope and Contents note**

Program grants G78210, G78223. Mass media and diplomacy. Support of a project to develop a productive working relationship between social scientists and producers in the presentation of television news and, in another project, to study the role of the media in the Israeli Egyptian peace efforts. \$30,000 (\$10,000 fy 1978, \$20,000 fy 1979), awarded on March 22, 1978. Discretionary grant D78223. To study the role of the media in open and closed diplomacy in relation to the Israeli-Egyptian peace efforts which began in the fall of 1977; and to undertake formative research in the area of television news. \$13,600, awarded on February 6, 1978.

Hebrew University - Elihu Katz, 1977-1981

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## **Scope and Contents note**

Program grants G78210, G78223. Mass media and diplomacy. Support of a project to develop a productive working relationship between social scientists and producers in the presentation of television news and, in another project, to study the role of the media in the Israeli Egyptian peace efforts. \$30,000 (\$10,000 fy 1978, \$20,000 fy 1979), awarded on March 22, 1978. Discretionary grant D78223. To study the role of the media in open and closed diplomacy in relation to the Israeli-Egyptian peace efforts which began in the fall of 1977; and to undertake formative research in the area of television news. \$13,600, awarded on February 6, 1978.

University of Illinois - John Johnstone, 1966-1976

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## **Scope and Contents note**

Program grant. Mass media. Study of journalistic manpower in public communications. \$188,000, awarded on January 18, 1971. Discretionary grant. To

complete a study of journalistic manpower. \$4,550, awarded on June 5, 1972. Discretionary grant D75025. Support of the publication of John Johnstone's book, "Newsmen and Newswork." \$1,000, awarded on February 21, 1975.

University of Illinois - John Johnstone, 1966-1976

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## **Scope and Contents note**

Program grant. Mass media. Study of journalistic manpower in public communications. \$188,000, awarded on January 18, 1971. Discretionary grant. To complete a study of jounalistic manpower. \$4,550, awarded on June 5, 1972. Discretionary grant D75025. Support of the publication of John Johnstone's book, "Newsmen and Newswork." \$1,000, awarded on February 21, 1975.

Indiana University - J. D. Mulholland and Sidney Kraus, 1978-1980

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## **Scope and Contents note**

Discretionary grant D78224. Ford/Carter debate book. Support of the publication, "The Great Debates: Ford vs. Carter" edited by Sidney Kraus. \$5,000, awarded on February 28, 1978.

Institute for Educational Development - Robert Filep, 1970-1971

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#### **Scope and Contents note**

Program grant. Increase use of "Sesame Streets." Support for development of a program for more effective utilization of Sesame Street with inner-city children. \$169,6000, awarded on June 11, 1970.

Institute for Journalism Education - Robert Maynard, 1978-1981

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## **Scope and Contents note**

Program grant G79142. Job/Net. To operate an employment counseling and referral service designed to meet the needs of the newspaper industry for qualified minority journalistic talent. \$195,700 (\$45,000 fy 1979, \$83,000 fy 1980, \$53,000 fy 1981, \$14,700 fy 1982), awarded on November 20, 1978.

Institute for Journalism Education - Robert Maynard, 1978-1981

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## **Scope and Contents note**

Program grant G79142. Job/Net. To operate an employment counseling and referral service designed to

meet the needs of the newspaper industry for qualified minority journalistic talent. \$195,700 (\$45,000 fy 1979, \$83,000 fy 1980, \$53,000 fy 1981, \$14,700 fy 1982), awarded on November 20, 1978.

Institute for Journalism Education - Robert Maynard, 1978-1981	box 32	folder 231	
<b>Scope and Contents note</b>			
Program grant G79142. Job/Net. To operate an employment counseling and referral service designed to meet the needs of the newspaper industry for qualified minority journalistic talent. \$195,700 (\$45,000 fy 1979, \$83,000 fy 1980, \$53,000 fy 1981, \$14,700 fy 1982), awarded on November 20, 1978.			
International Film Seminars, Inc Barbara Van Dyke, 1975-1977	box 32	folder 232	
<b>Scope and Contents note</b>			
Discretionary grant D76006. Film distribution. For support of a seminar on distribution of 16 mm. non-theatrical films. \$10,000, awarded on November 17, 1975.			
International Press Institute - Peter Galliner, 1978	box 32	folder 233	
Scope and Contents note			
Discretionary grant D79146. Support of seminars on United Nations Educational, Scientific and Cultural Organization (UNESCO) communication policy. \$11,000, awarded on August 21, 1978.			
International Women's Film Festival - Marilyn Boll, 1975-1977	box 32	folder 234	
University of Iowa - Jean Schoebel, 1975-1976	box 32	folder 235	
Scope and Contents note			
Discretionary grant. In support of the publication of Jan Schwoebel's manuscript on the newspaper, "Le Monde." \$500, awarded on March 31, 1976.			
KCET - Norton Wright, 1979-1982	box 32	folder 236	

# **Scope and Contents note**

Discretionary grant D79372. "Freestyle." In support of a Planning and Curriculum Development Seminar to determine goals and procedures for producing a national television series dealing with human sexuality and family communication skills. \$15,000, awarded on May 11, 1979.

KCET - Norton Wright, 1979-1982

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## **Scope and Contents note**

Discretionary grant D79372. "Freestyle." In support of a Planning and Curriculum Development Seminar to determine goals and procedures for producing a national television series dealing with human sexuality and family communication skills. \$15,000, awarded on May 11, 1979.

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# KQED - Martha Glessing, 1977-1979 Scope and Contents note

Program grants G77017, G78106. Independent films. Support of a program to build an optimal audience for WOMANTIME and to assess the nature and extent of the audience and the impact of the program. \$55,000 fy 1977, awarded on November 23, 1976. Program grant G78106. To develop a late night public television showcase for the best independently produced short films & videotapes. \$25,000, awarded on November 28, 1977.

League of Women Voters Education Fund - Dana Quittner, 1978-1981

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## **Scope and Contents note**

Program grant G78027. To arrange and sponsor debates among the candidates in the 1978 California gubernatorial election. \$68,549 fy 1979, awarded on May 23, 1978.

League of Women Voters Education Fund - Dana Quittner, 1978-1981

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## **Scope and Contents note**

Program grant G78027. To arrange and sponsor debates among the candidates in the 1978 California gubernatorial election. \$68,549 fy 1979, awarded on May 23, 1978.

Lincoln Center for the Performing Arts - John Goberman, 1973-April 1977

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## **Scope and Contents note**

Program grant G77013. Pay television broadcasts. To support a study to determine the feasibility of establishing pay television to transmit live performances from Lincoln Center. \$76,000, awarded on June 11, 1974. Program grant G99013. Support for the

development of a business plan to determine if there is an effective means of deriving significant revenues for Lincoln Center from televising live and recorded performances. \$185,000 (\$125,000 fy 1977, \$60,000 fy 1978), awarded on November 23, 1976.

Lincoln Center for the Performing Arts - John Goberman, 1973-April 1977

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## **Scope and Contents note**

Program grant G77013. Pay television broadcasts. To support a study to determine the feasibility of establishing pay television to transmit live performances from Lincoln Center. \$76,000, awarded on June 11, 1974. Program grant G99013. Support for the development of a business plan to determine if there is an effective means of deriving significant revenues for Lincoln Center from televising live and recorded performances. \$185,000 (\$125,000 fy 1977, \$60,000 fy 1978), awarded on November 23, 1976.

Lincoln Center for the Performing Arts - John Goberman, 1973-April 1977

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## **Scope and Contents note**

Program grant G77013. Pay television broadcasts. To support a study to determine the feasibility of establishing pay television to transmit live performances from Lincoln Center. \$76,000, awarded on June 11, 1974. Program grant G99013. Support for the development of a business plan to determine if there is an effective means of deriving significant revenues for Lincoln Center from televising live and recorded performances. \$185,000 (\$125,000 fy 1977, \$60,000 fy 1978), awarded on November 23, 1976.

Lincoln Center for the Performing Arts - John Goberman, April 1977-1978 box 34

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#### **Scope and Contents note**

Pay television broadcasts.

 $London\ Graduate\ School\ of\ Business\ -\ Andrew\ Ehrenberg, \\ 1972-1984$ 

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#### **Scope and Contents note**

Program grant G77009. Television viewing patterns. Support studies to examine characteristics of U. S. television audiences. \$60,000 (\$30,000 fy 1977, \$30,000 fy 1978), awarded on June 25, 1976. Program grant G79139. To study television viewing and radio listening and to initiate studies of attitudes toward television. \$240,000 (\$60,000 fy 1979, \$80,000 fy 1980, \$80,000

fy 1981, \$20,000 fy 1982), awarded on November 20, 1978. Discretionary grant D78333. Support of research on television. \$13,000, awarded on April 28, 1978.

London Graduate School of Business - Andrew Ehrenberg, 1972-1984

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## **Scope and Contents note**

Program grant G77009. Television viewing patterns. Support studies to examine characteristics of U. S. television audiences. \$60,000 (\$30,000 fy 1977, \$30,000 fy 1978), awarded on June 25, 1976. Program grant G79139. To study television viewing and radio listening and to initiate studies of attitudes toward television. \$240,000 (\$60,000 fy 1979, \$80,000 fy 1980, \$80,000 fy 1981, \$20,000 fy 1982), awarded on November 20, 1978. Discretionary grant D78333. Support of research on television. \$13,000, awarded on April 28, 1978.

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London Graduate School of Business - Andrew Ehrenberg, 1972-1984

## **Scope and Contents note**

Program grant G77009. Television viewing patterns. Support studies to examine characteristics of U. S. television audiences. \$60,000 (\$30,000 fy 1977, \$30,000 fy 1978), awarded on June 25, 1976. Program grant G79139. To study television viewing and radio listening and to initiate studies of attitudes toward television. \$240,000 (\$60,000 fy 1979, \$80,000 fy 1980, \$80,000 fy 1981, \$20,000 fy 1982), awarded on November 20, 1978. Discretionary grant D78333. Support of research on television. \$13,000, awarded on April 28, 1978.

London School of Economics - Hilda Himmeiweit, 1972-1979

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#### **Scope and Contents note**

Program grant. Television research. For support of a study of television viewing behavior. \$16,538, awarded on November 14, 1972. Discretionary grant D75023. For completion of Hilde Himmelweit's study of television viewing behavior. \$4,493, awarded on January 23, 1975. Discretionary grant D79263. For consultation fees to analyze, assess and recommend a program in telecommunications policy research. \$10,000, awarded on March 12, 1979.

London School of Economics - Hilda Himmeiweit, 1972-1979

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## **Scope and Contents note**

Program grant. Television research. For support of a study of television viewing behavior. \$16,538, awarded on November 14, 1972. Discretionary grant D75023. For completion of Hilde Himmelweit's study of television viewing behavior. \$4,493, awarded on January 23, 1975. Discretionary grant D79263. For consultation fees to analyze, assess and recommend a program in telecommunications policy research. \$10,000, awarded on March 12, 1979.

Markle Foundation - Telecommunication Policy, 1978-1979	box 34	folder 250
Scope and Contents note		
D79263. Consultation fees.		
Markle Foundation - Wharton School Study, 1978-1981	box 35	folder 251
Scope and Contents note		
Program grant G78330. Video - "Public's Use of Television." To present to various groups the results of the national study of television audiences prepared under the auspices of the Wharton School, University of Pennsylvania. \$75,000 fy 1979, awarded June 29, 1978.		
Markle Foundation - Wharton School Study, 1978-1981	box 35	folder 252
Scope and Contents note		
Program grant G78330. Video - "Public's Use of Television." To present to various groups the results of the national study of television audiences prepared under the auspices of the Wharton School, University of Pennsylvania. \$75,000 fy 1979, awarded June 29, 1978.		
Markle Foundation - Jeff Greenfeld, 1978-1979	box 35	folder 253
Scope and Contents note		
Discretionary grant D78337. Report on the effectiveness of the California gubernatorial debates from the point of view of various parties involved. \$12,250, awarded on June 15, 1978.		
Markle Foundation - Educational Radio Programming, 1978	box 35	folder 254
Scope and Contents note		
Program grant G78332. Support of a conference for independent radio producers. \$25,000 fy 1979, awarded on June 29, 1978.		
Markle Foundation - New York World Television Festival, 1978-October 1979	box 35	folder 255

# **Scope and Contents note**

Program grant G79255. To organize in late fall the showing of a selection of television programs that have been awarded prizes and nominations in major

television competitions around the world. \$100,000 (\$30,000 fy 1979, \$70,000 fy 1980), awarded on March 22, 1979.

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D75020, D75028.

Markle Foundation - Henry Geller, 1973-1974	box 36	folder 0263A
Scope and Contents note		
National commission on television and the Electoral Process.		
Markle Foundation, 1977-1978	box 36	folder 264
Scope and Contents note		
Methodology for qualitative television rating.		
Markle Foundation, 1979	box 36	folder 265
Scope and Contents note		
Discretionary grant D79260. In support of a meeting to discuss methodologies for qualitative television ratings. \$2,600, awarded on January 1979.		
Markle Foundation, 1980	box 36	folder 266
Scope and Contents note		
Discretionary grant D79260. In support of a meeting to discuss methodologies for qualitative television ratings. \$2,600, awarded on January 1979.		
Markle Foundation, 1981	box 36	folder 267
Scope and Contents note		
Discretionary grant D79260. In support of a meeting to discuss methodologies for qualitative television ratings. \$2,600, awarded on January 1979.		
Markle Foundation - Television Conference Foundation, Inc., 1977-January 1978	box 37	folder 268
Scope and Contents note		
Program grant G79256. To establish an organization which will sponsor conferences for broadcast industry executives. \$70,000 fy 1979, awarded on March 22, 1979.		
Markle Foundation - Television Conference Foundation, Inc., February-December 1978	box 37	folder 269

# **Scope and Contents note**

Program grant G79256. To establish an organization which will sponsor conferences for broadcast industry

executives. \$70,000 fy 1979, awarded on March 22, 1979.

Markle Foundation - Television Conference Foundation, Inc., January-February 1979

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#### **Scope and Contents note**

Program grant G79256. To establish an organization which will sponsor conferences for broadcast industry executives. \$70,000 fy 1979, awarded on March 22, 1979.

Markle Foundation - Television Conference Foundation, Inc., March-June 1979 box 38

folder 270B

## **Scope and Contents note**

Program grant G79256. To establish an organization which will sponsor conferences for broadcast industry executives. \$70,000 fy 1979, awarded on March 22, 1979.

Markle Foundation - Television Conference Foundation, Inc., July 1979-1983

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## **Scope and Contents note**

Program grant G79256. To establish an organization which will sponsor conferences for broadcast industry executives. \$70,000 fy 1979, awarded on March 22, 1979.

Markle Foundation - Television Critics Association, Inc., 1978-1982

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## **Scope and Contents note**

Program grant G79138. To improve the professional standards and performance of television critics (Television Critics Assn., Inc.). \$20,000 (\$18,000 fy 1979, \$2,000 fy 1980), awarded on November 20, 1978.

Markle Foundation - Television Critics Association, Inc., 1978-1982

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#### **Scope and Contents note**

Program grant G79138. To improve the professional standards and performance of television critics (Television Critics Assn., Inc.). \$20,000 (\$18,000 fy 1979, \$2,000 fy 1980), awarded on November 20, 1978.

Markle Foundation - Television Critics Association Day, 1977-1982

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Markle Foundation - Television Critics Association Day, 1977-1982	box 38	folder 275	
Markle Foundation - Television Critics Association, Inc Finances, 1978-1982	box 38	folder 276	
Markle Foundation - Television Criticism Magazine, 1977-1980	box 39	folder 277	

Program grant G79367. To study the feasibility of a magazine devoted to commentary, criticism and analysis of television and related communications technologies. \$130,000, awarded on June 14, 1979. Discretionary grant D89148. To support background research on a magazine devoted to commentary, criticism, and analysis of the television industry and related communication technologies (Les Brown). \$3,500, awarded on September 27, 1978. Discretionary grant D79262. In support of background research for a magazine devoted to commentary, criticism, and analyses of the television industry and related communications technologies. \$12,500, awarded on December 20, 1978.

Markle Foundation - Television Criticism Magazine, 1977-1980

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# **Scope and Contents note**

Program grant G79367. To study the feasibility of a magazine devoted to commentary, criticism and analysis of television and related communications technologies. \$130,000, awarded on June 14, 1979. Discretionary grant D89148. To support background research on a magazine devoted to commentary, criticism, and analysis of the television industry and related communication technologies (Les Brown). \$3,500, awarded on September 27, 1978. Discretionary grant D79262. In support of background research for a magazine devoted to commentary, criticism, and analyses of the television industry and related communications technologies. \$12,500, awarded on December 20, 1978.

Massachusetts Institute of Technology - Edwin Diamond, 1972-1975

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#### **Scope and Contents note**

Discretionary grant. Analyzing television news. Funds to explore methods for analyzing news content. \$5,000, awarded on October 10, 1972.

Massachusetts Institute of Technology - Ithiel de Sola, 1972-1975

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Program grant G76005. Interests of the American public. To conduct a program of research on communications policy including a planning study for an in-service education and training program for FCC personnel. \$70,000 fy 1976, awarded June 20, 1975. Discretionary grant. Survey of the American public on its interests in public television. \$4,985, awarded on March 7, 1974.

Massachusetts Institute of Technology - Ithiel de Sola, 1972-1975

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## **Scope and Contents note**

Program grant G76005. Interests of the American public. To conduct a program of research on communications policy including a planning study for an in-service education and training program for FCC personnel. \$70,000 fy 1976, awarded June 20, 1975. Discretionary grant. Survey of the American public on its interests in public television. \$4,985, awarded on March 7, 1974.

Massachusetts Institute of Technology - Ithiel de Sola, 1972-1975

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## **Scope and Contents note**

Program grant G76005. Interests of the American public. To conduct a program of research on communications policy including a planning study for an in-service education and training program for FCC personnel. \$70,000 fy 1976, awarded June 20, 1975. Discretionary grant. Survey of the American public on its interests in public television. \$4,985, awarded on March 7, 1974.

Massachusetts Institute of Technology - Ithiel de Sola Pool, January-April 1973 box 39

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## **Scope and Contents note**

Program grant G79140. To aid in the establishment of a program of research on communications policy. \$50,000, awarded on June 15, 1973. Program grant. To develop useful measures of the flow of communications in different media and to study the relation of a world television market to American television production. \$80,000 (\$60,000 fy 1979, \$20,000 fy 1980), awarded on November 20, 1978.

Massachusetts Institute of Technology - Ithiel de Sola Pool, May 1973-January 1974 box 40

Program grant. Further support for a program of research on communications policy. \$75,000, awarded on June 11, 1974.

Massachusetts Institute of Technology - Ithiel de Sola Pool, May 1973-January 1974 box 40

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## **Scope and Contents note**

Program grant. Further support for a program of research on communications policy. \$75,000, awarded on June 11, 1974.

Massachusetts Institute of Technology - Ithiel de Sola Pool, May 1973-January 1974 box 40

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## **Scope and Contents note**

Program grant. Further support for a program of research on communications policy. \$75,000, awarded on June 11, 1974.

Massachusetts Institute of Technology - Ithiel de Sola Pool, May 1973-January 1974 box 40

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#### **Scope and Contents note**

Program grant. Further support for a program of research on communications policy. \$75,000, awarded on June 11, 1974.

Massachusetts Institute of Technology - Ithiel de Sola Pool, May 1973-January 1974 box 40

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#### **Scope and Contents note**

Program grant. Further support for a program of research on communications policy. \$75,000, awarded on June 11, 1974.

Massachusetts Institute of Technology - Ithiel de Sola Pool, 1975-1983

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#### **Scope and Contents note**

D75026. Impact of technology change.

Massachusetts Institute of Technology - Clay Whitehead, 1975-1977, 1991

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#### **Scope and Contents note**

Discretionary grant D76002. Television and public policy. To support Clay T. Whitehead's book on

communications policy making. \$15,000, awarded on September 9, 1975.

University of Massachusetts - Loren Ghiglione, 1971-1977

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#### **Scope and Contents note**

Program grant. To support a survey of the New England daily newspapers which will evaluate their total performance. \$45,252, awarded on November 14, 1972. Program grant. To support an expanded version of a survey of the New England daily newspapers which will evaluate their total performance. \$31,000, awarded on June 15, 1973. Discretionary grant. For an evaluative conference on the New England Daily Newspaper Survey. \$4,500, awarded on May 10, 1974.

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University of Massachusetts - Loren Ghiglione, 1971-1977

#### **Scope and Contents note**

Program grant. To support a survey of the New England daily newspapers which will evaluate their total performance. \$45,252, awarded on November 14, 1972. Program grant. To support an expanded version of a survey of the New England daily newspapers which will evaluate their total performance. \$31,000, awarded on June 15, 1973. Discretionary grant. For an evaluative conference on the New England Daily Newspaper Survey. \$4,500, awarded on May 10, 1974.

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Media Access Project - Harvey Shulman, 1974-1975

## **Scope and Contents note**

Program grant G77006. General support. \$50,000, awarded on June 11, 1974. Program grant G75016. To continue litigation on test cases dealing with freedom of access by the general public to the mass media and others to have access to non-classified government information. \$60,000 (\$15,000 fy 1975, \$45,000 fy 1976), awarded on March 14, 1975. Program grant. Support of the continued participation in an FCC license renewal case and project to promote equal employment opportunities for women and minorities in the broadcast industry. \$70,500 (\$47,000 fy 1977, \$23,500 fy 1978), awarded on June 25, 1976. Discretionary grant D78117. To continue and conclude participation in an FCC license renewal case. \$15,000, awarded July 13, 1977; \$5,000, awarded July 1977; \$5,000, awarded March 1978; \$5,000, awarded December 1978.

Media Access Project - Harvey Shulman, 1974-1975

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Program grant G77006. General support. \$50,000, awarded on June 11, 1974. Program grant G75016. To continue litigation on test cases dealing with freedom of access by the general public to the mass media and others to have access to non-classified government information. \$60,000 (\$15,000 fy 1975, \$45,000 fy 1976), awarded on March 14, 1975. Program grant. Support of the continued participation in an FCC license renewal case and project to promote equal employment opportunities for women and minorities in the broadcast industry. \$70,500 (\$47,000 fy 1977, \$23,500 fy 1978), awarded on June 25, 1976. Discretionary grant D78117. To continue and conclude participation in an FCC license renewal case. \$15,000, awarded July 13, 1977; \$5,000, awarded July 1977; \$5,000, awarded March 1978; \$5,000, awarded December 1978.

Media Access Project - Harvey Shulman, 1974-1975

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### **Scope and Contents note**

Program grant G77006. General support. \$50,000, awarded on June 11, 1974. Program grant G75016. To continue litigation on test cases dealing with freedom of access by the general public to the mass media and others to have access to non-classified government information. \$60,000 (\$15,000 fy 1975, \$45,000 fy 1976), awarded on March 14, 1975. Program grant. Support of the continued participation in an FCC license renewal case and project to promote equal employment opportunities for women and minorities in the broadcast industry. \$70,500 (\$47,000 fy 1977, \$23,500 fy 1978), awarded on June 25, 1976. Discretionary grant D78117. To continue and conclude participation in an FCC license renewal case. \$15,000, awarded July 13, 1977; \$5,000, awarded July 1977; \$5,000, awarded March 1978; \$5,000, awarded December 1978.

Media Access Project - Harvey Shulman, 1974-1975

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### **Scope and Contents note**

Program grant G77006. General support. \$50,000, awarded on June 11, 1974. Program grant G75016. To continue litigation on test cases dealing with freedom of access by the general public to the mass media and others to have access to non-classified government information. \$60,000 (\$15,000 fy 1975, \$45,000 fy 1976), awarded on March 14, 1975. Program grant. Support of the continued participation in an FCC license renewal case and project to promote equal employment opportunities for women and minorities in the broadcast industry. \$70,500 (\$47,000 fy 1977, \$23,500 fy 1978), awarded on June 25, 1976. Discretionary grant D78117. To continue and conclude participation in an FCC

license renewal case. \$15,000, awarded July 13, 1977; \$5,000, awarded July 1977; \$5,000, awarded March 1978; \$5,000, awarded December 1978.

Media Access Project - Harvey Shulman, 1974-1975	box 41	folder 298	
Scope and Contents note			
Program grant G77006. General support. \$50,000, awarded on June 11, 1974. Program grant G75016. To continue litigation on test cases dealing with freedom of access by the general public to the mass media and others to have access to non-classified government information. \$60,000 (\$15,000 fy 1975, \$45,000 fy 1976), awarded on March 14, 1975. Program grant. Support of the continued participation in an FCC license renewal case and project to promote equal employment opportunities for women and minorities in the broadcast industry. \$70,500 (\$47,000 fy 1977, \$23,500 fy 1978), awarded on June 25, 1976. Discretionary grant D78117. To continue and conclude participation in an FCC license renewal case. \$15,000, awarded July 13, 1977; \$5,000, awarded July 1977; \$5,000, awarded March 1978; \$5,000, awarded December 1978.			
Media Access Project - Harvey Shulman, April 1976-1978	box 42	folder 299	
Media Access Project - Harvey Shulman, April 1976-1978	box 42	folder 300	
Media Access Project - Harvey Shulman, April 1976-1978	box 42	folder 301	
Media Access Project - Harvey Shulman, April 1976-1978	box 42	folder 302	
Medical Project Fund - William Anlyan and Eugene Stead, 1970-1973	box 42	folder 303	
Scope and Contents note			
D75026. Patient orientation film.			
Medical Project Fund - William Anlyan and Eugene Stead, 1970-1973	box 42	folder 304	
Scope and Contents note			
D75026. Patient orientation film.			
Medical Project Fund - William Anlyan and Eugene Stead, 1974-1977	box 43	folder 305	
<b>Scope and Contents note</b>			
Discretionary grant. Patient orientation film. Research and preliminary work on an information film on medical care. \$5,000, awarded on February 1974.			
Meharry Medical College, 1969-1971	box 43	folder 306	

Not funded.

Mellett Fund for a Free and Responsible Press, 1973-1978

box 43

folder 307

### **Scope and Contents note**

Discretionary grant. Minority hiring. For production of a booklet of practical guidelines for training minority members for careers in the news media. \$16,342, awarded on August 2, 1973.

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University of Michigan - Layman E. Allen, 1970-1979

### **Scope and Contents note**

Program grant G76007. Non-simulation games. Support of an experiment to create community involvement and interaction in an educational game using cable television and local telephone service. \$40,347 fy 1976, awarded on November 10, 1975. Discretionary grant D76003. Support of a project on Community Games & cable television. \$10,000, awarded on September 9, 1975.

University of Michigan - Layman E. Allen, 1970-1979

box 43

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### **Scope and Contents note**

Program grant G76007. Non-simulation games. Support of an experiment to create community involvement and interaction in an educational game using cable television and local telephone service. \$40,347 fy 1976, awarded on November 10, 1975. Discretionary grant D76003. Support of a project on Community Games & cable television. \$10,000, awarded on September 9, 1975.

University of Michigan - Gerald Kline, 1971-1977

box 43

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### **Scope and Contents note**

Program grant G77011. Support of a study to determine the degree to which adolescents acquire information about such issues as family planning, drug and alcohol use, and occupations from radio. \$14,850 fy 1977, awarded on June 25, 1976. Discretionary grant D75013. To collect and archive a national sample of newspapers and television programs dealing with political issues. \$20,000, awarded on November 11, 1974.

University of Michigan - Stephen Withey, 1970-1977

box 43

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### **Scope and Contents note**

Program grant. To establish a program of research into the social context of mass media effects. \$220,000, awarded on March 16, 1972. Discretionary grant D75012. For a study of the social context of mass media effects. \$4,560, awarded on September 24, 1974. Discretionary grant. Support of a conference on the effect of survey research on the quality of political reportage of the '76 election. \$15,000, awarded on December 21, 1976.

University of Michigan - Stephen Withey, 1970-1977

box 43

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### **Scope and Contents note**

Program grant. To establish a program of research into the social context of mass media effects. \$220,000, awarded on March 16, 1972. Discretionary grant D75012. For a study of the social context of mass media effects. \$4,560, awarded on September 24, 1974. Discretionary grant. Support of a conference on the effect of survey research on the quality of political reportage of the '76 election. \$15,000, awarded on December 21, 1976.

Middlebury College - Kimberly Sparks, 1976-1979

box 44

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### **Scope and Contents note**

Program grant G77003. Support of the adaptation of German and Spanish language versions of "Sesame Street" television programs for use in beginning language courses. \$34,344 fy 1977, awarded on June 25, 1976.

University of Minnesota Foundation - F. Gerald Kline, 1977-1979

box 44

folder 314

### **Scope and Contents note**

Discretionary grant D79147. To support a meeting of the National News Council to be hosted by the School of Journalism & Mass Communications. \$3,025, awarded on September 13, 1978.

University of Minnesota Foundation - Daniel Wackman, 1974-1978

box 44

folder 315

### **Scope and Contents note**

Program grant D75004. To pursue research on the ways in which children are influenced by pro-social television content. \$92,298, awarded on November 22, 1974.

University of Missouri - School of Medicine - William Mayer, 1970-1976

box 44

Program grant. Educational Resources Group. Support for development of educational resources for medical schools. \$143,000, awarded on March 12, 1970.

MITRE Corporation - Robert Everett, 1970-1971

box 44

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### **Scope and Contents note**

Program grant. Research on requirements for fully developed cable television systems in urban settings. \$250,000, awarded on March 16, 1971. Program grant. Research on broadband telecommunications cable systems. \$50,000, awarded on November 12, 1971.

MITRE Corporation - Robert Everett, 1970-1971

box 44

folder 318

### **Scope and Contents note**

Program grant. Research on requirements for fully developed cable television systems in urban settings. \$250,000, awarded on March 16, 1971. Program grant. Research on broadband telecommunications cable systems. \$50,000, awarded on November 12, 1971.

MITRE Corporation - Robert Everett, 1970-1971

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### **Scope and Contents note**

Program grant. Research on requirements for fully developed cable television systems in urban settings. \$250,000, awarded on March 16, 1971. Program grant. Research on broadband telecommunications cable systems. \$50,000, awarded on November 12, 1971.

Modern Language Association - William Schaefer, 1975-1976

box 45

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#### **Scope and Contents note**

Discretionary grant D76001. To support a feasibility study for an intellectual newspaper serving the MLA constituency. \$10,000, awarded on August 4, 1975.

National Association of Educational Broadcasters - James Fellows, 1976

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### **Scope and Contents note**

Discretionary grant. Management development program. In support of an advanced management development program to be conducted at the Harvard Graduate School of Business Administration. \$5,000, awarded on May 5, 1976.

National Association of Educational Broadcasters - William Harley, 1970-1975

box 45

Discretionary grant D75027. For development of a program information clearing house. \$5,000, awarded on April 4, 1975.

National Black Media Coalition - Ted Carpenter, 1976

box 45

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### **Scope and Contents note**

Discretionary grant D77005. Long range funding proposal. Interim general support. \$6,000, awarded on October 29, 1976.

National Citizen's Committee on Broadcasting - Nick Johnson and Ted Carpenter, 1976-1980

box 45

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### **Scope and Contents note**

Program grant G77004. Support of experiments to monitor television for violent content and to develop a new model for TV audience ratings. \$54,125 fy 1977, awarded on June 25, 1976.

National Citizen's Committee on Broadcasting - Nick Johnson and Ted Carpenter, 1976-1980

box 45

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### **Scope and Contents note**

Program grant G77004. Support of experiments to monitor television for violent content and to develop a new model for TV audience ratings. \$54,125 fy 1977, awarded on June 25, 1976.

National Citizen's Committee on Broadcasting - Nick Johnson and Ted Carpenter, 1976-1980

box 45

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#### **Scope and Contents note**

Program grant G77004. Support of experiments to monitor television for violent content and to develop a new model for TV audience ratings. \$54,125 fy 1977, awarded on June 25, 1976.

National Citizen's Committee on Broadcasting - Ted Carpenter, 1976-June 1977

box 45

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### **Scope and Contents note**

Program grant G77016. General support to continue and strengthen it as an advocate for the public interest in broadcasting. \$55,000 (\$35,000 fy 1977, \$20,000 fy 1978), awarded on November 23, 1976.

National Citizen's Committee on Broadcasting - Ted Carpenter, 1976-June 1977 box 45

Program grant G77016. General support to continue and strengthen it as an advocate for the public interest in broadcasting. \$55,000 (\$35,000 fy 1977, \$20,000 fy 1978), awarded on November 23, 1976.

National Citizen's Committee on Broadcasting - Ted Carpenter, July 1977-1980	box 46	folder 329
National Citizen's Committee on Broadcasting - Ted Carpenter, July 1977-1980	box 46	folder 330
National Council for the Advancement of Education Writing - Cynthia Parsons, 1970-1977	box 46	folder 331
National Council for the Advancement of Education Writing - Cynthia Parsons, 1970-1977	box 46	folder 332
National Council on the Aging - Louis Hausman, 1975-1978	box 46	folder 333
Scope and Contents note		
Discretionary grant D78335. To maintain the West Coast office while seeking outside funding in support of their program to encourage media professionals to present more realistic portrayals of older persons. \$18,000, awarded on May 23, 1978.		
National Council on the Aging - Jack Ossovsky, 1977-1980	box 46	folder 334
<b>Scope and Contents note</b>		
Program grant G76015. In support of a West Coast Representative. \$173,340 (\$21,000 fy 1976, \$81,000 fy 1977, \$71,340 fy 1978), awarded March 12, 1976.		
National Council on the Aging, 1977-1980	box 46	folder 334B
National Endowment for the Humanities - Joseph Slater, 1973-1975	box 46	folder 335
Scope and Contents note		
Discretionary grant. Aspen Institute/cable television. Matching grant to the Aspen Institute Cable Workshop. \$11,350, awarded on August 3, 1973.		

# **Scope and Contents note**

Program grant G78103. Support of a program to expand and improve work on policy issues relating to non-

commercial radio. \$33,200 (\$18,200 fy 1978, \$15,000 fy 1979), awarded on November 28, 1977.

National Federation of Community Broadcasters - Tom Thomas, August 1977-1980 box 47

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### **Scope and Contents note**

Program grant G79257. Non-commercial FM rulemaking. To continue work on policy issues concerning noncommercial radio. \$35,000 (\$15,000 fy 1979, \$20,000 fy 1980), awarded on March 22, 1979.

National Federation of Community Broadcasters - Tom Thomas, August 1977-1980 box 47

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### **Scope and Contents note**

Program grant G79257. Non-commercial FM rulemaking. To continue work on policy issues concerning noncommercial radio. \$35,000 (\$15,000 fy 1979, \$20,000 fy 1980), awarded on March 22, 1979.

National Friends of Public Broadcasting - Frances Shuman, 1970-1976

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### **Scope and Contents note**

Discretionary grant. Support for work in encouraging citizen support of public broadcasting at the local level. \$20,000, awarded on March 6, 1973.

National Friends of Public Broadcasting - Frances Shuman, 1970-1976

box 47

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#### **Scope and Contents note**

Discretionary grant. Support for work in encouraging citizen support of public broadcasting at the local level. \$20,000, awarded on March 6, 1973.

National News Council - William Arthur, 1973-1977

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### **Scope and Contents note**

Program grants G76004, G76019. To support a national press council (Funds transferred from grant to Twentieth Century Fund, June 15, 1972). \$100,000, awarded on November 5, 1973. Program grant. General support. \$125,000, awarded on June 11, 1974. Program grant. To further operation and development of the National News Council. \$100,000 fy 1976, awarded June 20, 1975. Program grant. In support of further operation and development of a media review council. \$300,000

(\$100,000 fy 1977, \$100,000 fy 1978, \$100,000 fy 1979), awarded on March 12, 1976.

National News Council - William Arthur, 1973-1977

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### **Scope and Contents note**

Program grants G76004, G76019. To support a national press council (Funds transferred from grant to Twentieth Century Fund, June 15, 1972). \$100,000, awarded on November 5, 1973. Program grant. General support. \$125,000, awarded on June 11, 1974. Program grant. To further operation and development of the National News Council. \$100,000 fy 1976, awarded June 20, 1975. Program grant. In support of further operation and development of a media review council. \$300,000 (\$100,000 fy 1977, \$100,000 fy 1978, \$100,000 fy 1979), awarded on March 12, 1976.

National News Council - William Arthur, 1973-1977

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### **Scope and Contents note**

Program grants G76004, G76019. To support a national press council (Funds transferred from grant to Twentieth Century Fund, June 15, 1972). \$100,000, awarded on November 5, 1973. Program grant. General support. \$125,000, awarded on June 11, 1974. Program grant. To further operation and development of the National News Council. \$100,000 fy 1976, awarded June 20, 1975. Program grant. In support of further operation and development of a media review council. \$300,000 (\$100,000 fy 1977, \$100,000 fy 1978, \$100,000 fy 1979), awarded on March 12, 1976.

National News Council - William Arthur, 1973-1977

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### **Scope and Contents note**

Program grants G76004, G76019. To support a national press council (Funds transferred from grant to Twentieth Century Fund, June 15, 1972). \$100,000, awarded on November 5, 1973. Program grant. General support. \$125,000, awarded on June 11, 1974. Program grant. To further operation and development of the National News Council. \$100,000 fy 1976, awarded June 20, 1975. Program grant. In support of further operation and development of a media review council. \$300,000 (\$100,000 fy 1977, \$100,000 fy 1978, \$100,000 fy 1979), awarded on March 12, 1976.

National News Council - William Arthur, 1978-1980

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National Opinion Research Center - Andrew Greeley, 1976-1979

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Program grant G77010. Media symbols. Support for a study of the ethnic press and radio. \$91,400, awarded on March 16, 1972. Program grant. Support of exploratory research on the relationship between the mass media and the ways in which young Americans think about themselves and their society. \$34,700 fy 1977, awarded on June 25, 1976.

National Radio Theatre of Chicago - Alvin Spector, 1978-1982

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### **Scope and Contents note**

D79259.

New School for Social Research - Herbert Danska, 1975-July 1978 box 48

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### **Scope and Contents note**

Program grant G77014. Support of a feasibility study of means of improving local public affairs programming on television through joint commercial and non-commercial funding. \$116,000 (\$58,000 fy 1977, \$58,000 fy 1978), awarded on November 23, 1976.

New School for Social Research - Herbert Danska, 1975-July 1978

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## **Scope and Contents note**

Program grant G77014. Support of a feasibility study of means of improving local public affairs programming on television through joint commercial and non-commercial funding. \$116,000 (\$58,000 fy 1977, \$58,000 fy 1978), awarded on November 23, 1976.

New School for Social Research - Herbert Danska, 1975-July

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### **Scope and Contents note**

Program grant G77014. Support of a feasibility study of means of improving local public affairs programming on television through joint commercial and non-commercial funding. \$116,000 (\$58,000 fy 1977, \$58,000 fy 1978), awarded on November 23, 1976.

New School for Social Research, 1977

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Local public affairs programming. Report.

New York City Voluntary Action Corporation - Winifred Brown, 1976-1977

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### **Scope and Contents note**

Discretionary grant. Funds for producing a TV videotape spot for volunteer recruitment. \$3,000, awarded on January 18, 1977.

Related Archival Materials note:

#### **Related Archival Materials note**

Film entitled "Mayor's Voluntary Action Center." 30 second TV public service spot promoting volunteer recruitment. 1 reel. Labeled "IV 3 B6 F1," located in Film Vault, Unit 1, Shelf 2 as of 1993.

New York University - Red Burns and George Stoney, 1970-January 1975 box 49

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### **Scope and Contents note**

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To provide support for the Alternate Media Center. \$325,000, awarded on March 15, 1973. Program grant. Support of diversifying and increasing sources of support for the Center. \$60,000 fy 1978, awarded on June 14, 1977.

New York University - Red Burns and George Stoney, 1970-January 1975 box 49

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### **Scope and Contents note**

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To provide support for the Alternate Media Center. \$325,000, awarded on March 15, 1973. Program grant. Support of diversifying and increasing sources of support for the Center. \$60,000 fy 1978, awarded on June 14, 1977.

New York University - Red Burns and George Stoney, 1970-January 1975 box 49

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#### **Scope and Contents note**

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March

16, 1971. Program grant. To provide support for the Alternate Media Center. \$325,000, awarded on March 15, 1973. Program grant. Support of diversifying and increasing sources of support for the Center. \$60,000 fy 1978, awarded on June 14, 1977.

New York University - Red Burns and George Stoney, 1970-January 1975 box 49

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### **Scope and Contents note**

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To provide support for the Alternate Media Center. \$325,000, awarded on March 15, 1973. Program grant. Support of diversifying and increasing sources of support for the Center. \$60,000 fy 1978, awarded on June 14, 1977.

New York University - Red Burns and George Stoney, 1970-January 1975 box 49

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### **Scope and Contents note**

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To provide support for the Alternate Media Center. \$325,000, awarded on March 15, 1973. Program grant. Support of diversifying and increasing sources of support for the Center. \$60,000 fy 1978, awarded on June 14, 1977.

New York University - Red Burns and George Stoney, February 1975-1979 box 50

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### **Scope and Contents note**

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To continue experiments with innovative applications of telecommunications technology. \$200,000 (\$100,000 fy 1976, \$100,000 fy 1977), awarded June 20, 1975.

New York University - Red Burns and George Stoney, February 1975-1979

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### **Scope and Contents note**

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To continue experiments with innovative applications of telecommunications

technology. \$200,000 (\$100,000 fy 1976, \$100,000 fy 1977), awarded June 20, 1975.

New York University - Robert Sklar, 1975-1978

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### **Scope and Contents note**

Discretionary grant D78120. Cultural history of American television. Support of research for a book by Professor Robert Sklar entitled, "Video-Land: Television and American Culture." \$4,950, awarded on October 6, 1977.

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North Carolina - Department of Administration - Lee Wing, 1977-1983

### **Scope and Contents note**

Program grant G78209. For a comprehensive study of the current status of public telecommunications in North Carolina to evaluate new developments in telecommunications & recommend legislative and administrative changes. \$82,677 (\$41,677 fy 1978, \$41,000 fy 1979), awarded on March 22, 1978.

North Carolina - Department of Administration - Lee Wing, 1977-1983

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### **Scope and Contents note**

Program grant G78209. For a comprehensive study of the current status of public telecommunications in North Carolina to evaluate new developments in telecommunications & recommend legislative and administrative changes. \$82,677 (\$41,677 fy 1978, \$41,000 fy 1979), awarded on March 22, 1978.

North Carolina - Department of Administration - Lee Wing, 1977-1983

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### **Scope and Contents note**

Program grant G78209. For a comprehensive study of the current status of public telecommunications in North Carolina to evaluate new developments in telecommunications & recommend legislative and administrative changes. \$82,677 (\$41,677 fy 1978, \$41,000 fy 1979), awarded on March 22, 1978.

University of North Carolina - William Gormley, 1974-1976

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Program grant. To conduct a study to determine the effects of cross-media ownership on state and local news content. \$20,425, awarded on November 22, 1974.

University of North Carolina - Stuart Johnson, 1970-1976

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#### **Scope and Contents note**

Program grant. Southern Medical School Consortium Self-Instructional Project. \$75,000, awarded on November 12, 1971.

University of North Carolina - Stuart Johnson, 1970-1976

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### **Scope and Contents note**

Program grant. Southern Medical School Consortium Self-Instructional Project. \$75,000, awarded on November 12, 1971.

Northwestern University - John Cooper, 1964

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### **Scope and Contents note**

Medical School library.

Northwestern University - Robert Pekurney, 1979

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### **Scope and Contents note**

Discretionary grant D79374. Observation of network programming - "Saturday Night Live." Support of "A Participant - Observation Study of a Network Program Production Company." \$2,670, awarded June 5, 1979.

University of Pennsylvania - Ronald Frank and Marshall Greenberg, 1973-1976

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### **Scope and Contents note**

Program grants D75029, G76060. Survey of television audiences. To conduct exploratory research on the identification of special interest audiences for public television. \$38,500, awarded on November 22, 1974. Program grant. support of a pilot research study on the identification of special interest audiences for public television. \$130,000 fy 1976, awarded on September 29, 1975. Program grant G77324. Support of a national study of audiences for television. \$360,000 (\$250,000 fy 1978, \$110,000 fy 1979), awarded June 14, 1977.

#### General note

Grant number could be 760006 or 766060.

University of Pennsylvania - Ronald Frank and Marshall Greenberg, 1973-1976

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### **Scope and Contents note**

Program grants D75029, G76060. Survey of television audiences. To conduct exploratory research on the identification of special interest audiences for public television. \$38,500, awarded on November 22, 1974. Program grant. support of a pilot research study on the identification of special interest audiences for public television. \$130,000 fy 1976, awarded on September 29, 1975. Program grant G77324. Support of a national study of audiences for television. \$360,000 (\$250,000 fy 1978, \$110,000 fy 1979), awarded June 14, 1977. Program grant. support of a pilot research study on the identification of special interest audiences for public television. \$130,000 fy 1976, awarded on September 29, 1975.

#### General note

Grant number could be 760006 or 766060.

University of Pennsylvania - Ronald Frank and Marshall Greenberg, 1973-1976

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### **Scope and Contents note**

Program grants D75029, G76060. Survey of television audiences. To conduct exploratory research on the identification of special interest audiences for public television. \$38,500, awarded on November 22, 1974. Program grant. support of a pilot research study on the identification of special interest audiences for public television. \$130,000 fy 1976, awarded on September 29, 1975. Program grant G77324. Support of a national study of audiences for television. \$360,000 (\$250,000 fy 1978, \$110,000 fy 1979), awarded June 14, 1977.

#### General note

Grant number could be 760006 or 766060.

University of Pennsylvania - Ronald Frank and Marshall Greenberg, 1977-1981

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Survey of television audiences.

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box 52	folder 378	
box 53	folder 379	
	box 52 box 52 box 52	box 52 folder 375  box 52 folder 376  box 52 folder 377

Program grant. To support production of a pilot television program of entertainment and information for the elderly. \$23,317 (\$11,000 fy 1976, \$12,317 fy 1977), awarded on March 12, 1976.

Population Education, Inc. - Elizabeth Roberts, 1975-1980

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### **Scope and Contents note**

Program grant G77005. Support of a workshop for members of the television industry and public for the purpose of clarifying and seeking resolution to questions related to televised sexuality. \$75,000 fy 1977, awarded on June 25, 1976. Program grant G77327. Support of a series of West Coast workshops for television's creative community and to hold meetings with representatives of network affiliates in order to begin discussion of a wide range of topics related to television and sexuality. \$100,000 (\$75,000 fy 1978, \$25,000 fy 1979), awarded on March 7, 1977. Discretionary grant D76010. Funds for planning a producer's workshop on the subject of stereotyping of sexual roles on television. \$3,000, awarded on February 17, 1976. Discretionary grant D79373. Operating expenses for fy 1979. \$15,000, awarded on May 1979.

Population Education, Inc. - Elizabeth Roberts, 1975-1980

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### **Scope and Contents note**

Program grant G77005. Support of a workshop for members of the television industry and public for the purpose of clarifying and seeking resolution to questions related to televised sexuality. \$75,000 fy 1977, awarded on June 25, 1976. Program grant G77327. Support of a series of West Coast workshops for television's creative community and to hold meetings with representatives of network affiliates in order to begin discussion of a wide range of topics related to television and sexuality. \$100,000 (\$75,000 fy 1978, \$25,000 fy 1979), awarded on March 7, 1977. Discretionary grant D76010. Funds for planning a producer's workshop on the subject of stereotyping of sexual roles on television. \$3,000, awarded on February 17, 1976. Discretionary grant D79373. Operating expenses for fy 1979. \$15,000, awarded on May 1979.

Population Education, Inc. - Elizabeth Roberts, 1975-1980

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#### **Scope and Contents note**

Program grant G77005. Support of a workshop for members of the television industry and public for the purpose of clarifying and seeking resolution to questions related to televised sexuality. \$75,000 fy 1977, awarded

on June 25, 1976. Program grant G77327. Support of a series of West Coast workshops for television's creative community and to hold meetings with representatives of network affiliates in order to begin discussion of a wide range of topics related to television and sexuality. \$100,000 (\$75,000 fy 1978, \$25,000 fy 1979), awarded on March 7, 1977. Discretionary grant D76010. Funds for planning a producer's workshop on the subject of stereotyping of sexual roles on television. \$3,000, awarded on February 17, 1976. Discretionary grant D79373. Operating expenses for fy 1979. \$15,000, awarded on May 1979.

Population Education, Inc. - Elizabeth Roberts, 1975-1980

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### **Scope and Contents note**

Program grant G77005. Support of a workshop for members of the television industry and public for the purpose of clarifying and seeking resolution to questions related to televised sexuality. \$75,000 fy 1977, awarded on June 25, 1976. Program grant G77327. Support of a series of West Coast workshops for television's creative community and to hold meetings with representatives of network affiliates in order to begin discussion of a wide range of topics related to television and sexuality. \$100,000 (\$75,000 fy 1978, \$25,000 fy 1979), awarded on March 7, 1977. Discretionary grant D76010. Funds for planning a producer's workshop on the subject of stereotyping of sexual roles on television. \$3,000, awarded on February 17, 1976. Discretionary grant D79373. Operating expenses for fy 1979. \$15,000, awarded on May 1979.

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# **Scope and Contents note**

Discretionary grant. For establishment of a press council. \$6,600, awarded on October 24, 1973.

Princeton University - Fritz Machlup, 1976-1978

Press-Enterprise - Norman Cherniss, 1972-1976

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#### **Scope and Contents note**

Program grant G77008. Support of an economic study of all industries that comprise the media of communications. \$67,136 fy 1977, awarded on June 25, 1976.

Commission on Private Philanthropy and Public Needs -Leonard Silverstein, 1974-1978 box 54

Program grant. For a study of philanthropy, its relationship to government and its role in American society. \$25,000, awarded on November 22, 1974.

Public Agenda Foundation - John Immerwahr, 1978-1981

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### **Scope and Contents note**

Program grant G79252. To develop a profile of public and leadership attitudes about freedom of expression in the mass media and disseminate the findings. \$175,000 (\$40,000 fy 1979, \$10,000 fy 1980, \$25,000 fy 1981), awarded on March 22, 1979.

Public Agenda Foundation - John Immerwahr, 1978-1981

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### **Scope and Contents note**

Program grant G79252. To develop a profile of public and leadership attitudes about freedom of expression in the mass media and disseminate the findings. \$175,000 (\$40,000 fy 1979, \$10,000 fy 1980, \$25,000 fy 1981), awarded on March 22, 1979.

Public Agenda Foundation - Daniel Yankelovich, 1977-1978

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### **Scope and Contents note**

Program grant G77328. Support of a feasibility study to determine if there is a demand among potential users for the Public Agenda's work and if so to determine what role the media are willing and able to play in the dissemination process. \$20,000 fy 1978, awarded on June 14, 1977.

Public Agenda Foundation - Daniel Yankelovich, 1977-1978

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#### **Scope and Contents note**

Program grant G77328. Support of a feasibility study to determine if there is a demand among potential users for the Public Agenda's work and if so to determine what role the media are willing and able to play in the dissemination process. \$20,000 fy 1978, awarded on June 14, 1977.

Race Relations Information Center - James Leeson, 1972-1975

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Program grant. Support for three seminars on race relations reporting. \$50,000, awarded on March 12, 1974.

Rand Corporation - Franz Allina, 1969-1973

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### **Scope and Contents note**

Program grant. Study of cable television regulation. \$45,000, awarded on October 22, 1969.

Rand Corporation - Leland Johnson, 1970-1976

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### **Scope and Contents note**

Program grant. Communications policy issues. Support for research in cable television policy. \$500,000, awarded on June 11, 1970. Program grant. Support for program of studies of communications policy issue. \$350,000, awarded on June 15, 1973.

Rand Corporation - Leland Johnson, 1970-1976

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### **Scope and Contents note**

Program grant. Communications policy issues. Support for research in cable television policy. \$500,000, awarded on June 11, 1970. Program grant. Support for program of studies of communications policy issue. \$350,000, awarded on June 15, 1973.

Rand Corporation - Leland Johnson, 1970-1976

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#### **Scope and Contents note**

Program grant. Communications policy issues. Support for research in cable television policy. \$500,000, awarded on June 11, 1970. Program grant. Support for program of studies of communications policy issue. \$350,000, awarded on June 15, 1973.

Rand Corporation - Leland Johnson, 1970-1976

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#### **Scope and Contents note**

Program grant. Communications policy issues. Support for research in cable television policy. \$500,000, awarded on June 11, 1970. Program grant. Support for program of studies of communications policy issue. \$350,000, awarded on June 15, 1973.

Rand Corporation - Robert Yin, 1973-1977

box 55

Program grant G76009. Evaluation of children's television network. Beginning research on identifying and measuring the size of special interest audiences for public television. \$35,000, awarded on June 11, 1974. Program grant. Support of studies of communications policy issues. \$100,000 (\$50,000 fy 1976, \$50,000 fy 1977), awarded on November 10, 1975. Discretionary grant. For a feasibility study of new evaluation methods for "Sesame Street" and "The Electric Company." \$6,925, awarded on June 8, 1973. Discretionary grant. To publish and distribute a study of new evaluation methods for Children's Television Workshop programs. \$2,500, awarded on September 12, 1973.

Rand Corporation - Robert Yin, 1973-1977

box 55

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### **Scope and Contents note**

Program grant G76009. Evaluation of children's television network. Beginning research on identifying and measuring the size of special interest audiences for public television. \$35,000, awarded on June 11, 1974. Program grant. Support of studies of communications policy issues. \$100,000 (\$50,000 fy 1976, \$50,000 fy 1977), awarded on November 10, 1975. Discretionary grant. For a feasibility study of new evaluation methods for "Sesame Street" and "The Electric Company." \$6,925, awarded on June 8, 1973. Discretionary grant. To publish and distribute a study of new evaluation methods for Children's Television Workshop programs. \$2,500, awarded on September 12, 1973.

Regional Plan Association - Mike McManus, 1970-1975

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#### **Scope and Contents note**

Program grant. Support for evaluation of "Choices for '76" television series. \$50,000, awarded on March 15, 1973.

Regional Plan Association - Mike McManus, 1970-1975

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folder 400

#### **Scope and Contents note**

Program grant. Support for evaluation of "Choices for '76" television series. \$50,000, awarded on March 15, 1973.

Regional Plan Association - Mike McManus, 1970-1975

box 56

Program grant. Support for evaluation of "Choices for '76" television series. \$50,000, awarded on March 15, 1973.

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box 56	folder 403
box 56	folder 404
box 57	folder 405
box 57	folder 406
box 57	folder 407
	box 56 box 57 box 57

### **Scope and Contents note**

1974-1975

Discretionary grant D75021. Patient orientation film. For an evaluation of the films produced with Foundation funds for the orientation of hospital patients. \$4,895, awarded on December 20, 1974. Discretionary grant

Research Foundation for Mental Hygiene - David Wilder,

box 57

D75030. To cover costs of evaluating MF's Medical Project. \$11,396, awarded on June 5, 19795.

Research Foundation for Mental Hygiene - David Wilder, 1974-1975	box 57	folder 409	
Scope and Contents note			
Discretionary grant D75021. Patient orientation film. For an evaluation of the films produced with Foundation funds for the orientation of hospital patients. \$4,895, awarded on December 20, 1974. Discretionary grant D75030. To cover costs of evaluating MF's Medical Project. \$11,396, awarded on June 5, 19795.			
Research Foundation of the State University of New York Stony Brook - Kurt Lang, 1974-1981	box 57	folder 410	
Scope and Contents note			
Discretionary grant D75019. Mass media and Watergate. For support of a study of the relationship between the mass media and the Watergate controversy. \$5,000, awarded on November 22, 1974.			
University of Richmond - Robert Alley and Irby Brown, 1977-1978	box 57	folder 411	
Scope and Contents note			
Program grant G79254. Television workshops. To conduct research, organize a conference, and write a book about the relationship between television and the family over the last three decades of American life. \$64,885 (\$10,000 fy 1979, \$54,885 fy 1980), awarded on March 22, 1979.			
University of Richmond - Robert Alley and Irby Brown, 1979	box 58	folder 412	
Scope and Contents note			
Television workshops.			
University of Richmond - Robert Alley and Irby Brown, 1979	box 58	folder 413	
Scope and Contents note			
Television workshops.			
Roswell Park Memorial Institute - Gerald Murphy, 1954-1972  Scope and Contents note	box 58	folder 414	
Health Research, Inc.			
	1 70	0.11 44.5	

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Rutgers University - Jerome Aumente, 1972-1983

Program grant G79368. To conduct a seminar-workshop for television critics. \$40,000 fy 1980, awarded on June 14, 1979.

Rutgers University - Jerome Aumente, 1972-1983

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### **Scope and Contents note**

Program grant G79368. To conduct a seminar-workshop for television critics. \$40,000 fy 1980, awarded on June 14, 1979.

Rutgers University - Jerome Aumente, 1972-1983

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### **Scope and Contents note**

Program grant G79368. To conduct a seminar-workshop for television critics. \$40,000 fy 1980, awarded on June 14, 1979.

University of Saskatchewan - John Gutelius, 1969-1971

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### **Scope and Contents note**

Discretionary grant. Funds to recruit new staff. \$3,000, awarded on December 2, 1969.

Senate of the State of New York - Michael Ruberti, 1973-1975

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### **Scope and Contents note**

Program grant. For a conference on the appropriate role of state governments in cable television regulation. \$20,000, awarded on November 5, 1973. Discretionary grant. For a conference on the appropriate role of state governments in cable television regulation. \$20,000, awarded on November 5, 1973.

Senate of the State of New York - Michael Ruberti, 1973-1975

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### **Scope and Contents note**

Program grant. For a conference on the appropriate role of state governments in cable television regulation. \$20,000, awarded on November 5, 1973. Discretionary grant. For a conference on the appropriate role of state governments in cable television regulation. \$20,000, awarded on November 5, 1973.

Social Science Research Council - Warren E. Miller, 1974

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folder 420A

Mass communications and political behavior.

Social Science Research Council - Sidney Kraus, 1973-1979	box 59	folder 421	
<b>Scope and Contents note</b>			
Program grant. Politics and the media in the 1975 election. For support of a series of conference on the feasibility of a study of politics and the mass media in the 1976 Presidential election. \$21,000, awarded on March 12, 1974. Program grant. To continue the work of a Social Science Research Council Committee which is designing a program of integrated research on the relationship between politics and the mass media in the 1976 Presidential election. \$61,000, awarded on November 22, 1974.			
Social Science Research Council - Eleanor Sheldon, 1974- September 1974	box 59	folder 422	
Social Science Research Council - Eleanor Sheldon, 1974- September 1974	box 59	folder 423	
Social Science Research Council - Eleanor Sheldon, 1974- September 1974	box 59	folder 424	
Social Science Research Council - Eleanor Sheldon, October 1974-1977	box 60	folder 425	
Social Science Research Council - Eleanor Sheldon, October 1974-1977	box 60	folder 426	
Social Science Research Council - Eleanor Sheldon, October 1974-1977	box 60	folder 427	
Social Science Research Council - Eleanor Sheldon, October 1974-1977	box 60	folder 428	
Social Science Research Council - Eleanor Sheldon - Reports, 1972-October 1974	box 60	folder 429	
Scope and Contents note			
Program grant. Support for a study of the relationship between politics and the media in the 1974 election. \$159,000, awarded on June 11, 1974.			
Social Science Research Council - Eleanor Sheldon - Reports, 1972-October 1974	box 60	folder 430	

Program grant. Support for a study of the relationship between politics and the media in the 1974 election. \$159,000, awarded on June 11, 1974.

Social Science Research Council - Eleanor Sheldon - Reports, 1975	box 61	folder 431
Social Science Research Council - Eleanor Sheldon - Reports, 1975	box 61	folder 432
Social Science Research Council - Eleanor Sheldon - Reports, 1975	box 61	folder 433
Social Science Research Council - Eleanor Sheldon - Reports, 1975	box 61	folder 434
Society of Neurological Surgeons Research Foundations, Inc William Meacham, 1969-1989	box 61	folder 435
<b>Scope and Contents note</b>		

Program grant. Improving neurosurgical communications through television. \$340,000, awarded June 11, 1970. Discretionary grant D76009. In support of a science writers' seminar to be held at Airlie House on May 1976. \$2,570, awarded on February 11, 1976.

Society of Neurological Surgeons Research Foundations, Inc.	box 61	folder 436
- William Meacham, 1969-1989		

### **Scope and Contents note**

Program grant. Improving neurosurgical communications through television. \$340,000, awarded June 11, 1970. Discretionary grant D76009. In support of a science writers' seminar to be held at Airlie House on May 1976. \$2,570, awarded on February 11, 1976.

University of Southern California - Herbert Dordick, 1977	box 62	folder 437	
<b>Scope and Contents note</b>			
Discretionary grant D78118. In support of a conference on telecommunications policy to be held at Airlie House on May 1978. \$5,000, awarded on August 8, 1977.			
University of Southern California - Gerhard Hanneman,	box 62	folder 438	

### **Scope and Contents note**

1972-1978

Program grant. Research on impact of drug information in the mass media. \$36,100, awarded on March 12, 1974. Discretionary grant D78226. Additional support

of the Airlie House conference. \$3,000, awarded on March 27, 1978.

University of Southern California - Allan Talbot, 1973-1975	box 62	folder 439	
<b>Scope and Contents note</b>			
Program grant. Support for a study of the uses of cable television by municipal governments. \$28,000, awarded on March 12, 1974.			
Southern Regional Council - George Esser, 1973-1978	box 62	folder 440	
<b>Scope and Contents note</b>			
Program grant. Partial support for the Southern Project for Investigative Journalism. \$89,000, awarded on June 15, 1973.			
Southern Regional Council - George Esser, 1973-1978	box 62	folder 441	
Scope and Contents note			
Program grant. Partial support for the Southern Project for Investigative Journalism. \$89,000, awarded on June 15, 1973.			
Southern Regional Council - George Esser, 1973-1978	box 62	folder 442	
Scope and Contents note			
Program grant. Partial support for the Southern Project for Investigative Journalism. \$89,000, awarded on June 15, 1973.			
Stanford University - June Fisher, 1976-1978	box 62	folder 443	
Scope and Contents note			
Discretionary grant D77210. Support of a study entitled "Women and Heart Disease: Images in Popular Media from 1959 to 1974" under the direction of June Fisher, M. D. \$3,000, awarded on February 17, 1977.			
Stanford University - Lyle M. Nelson, 1977-1980	box 62	folder 444	
Scope and Contents note			
Discretionary grant D78121. Television in Samoa. Research for a book by Professor Lyle M. Nelson on the impact of 12 years of television on American Samoa. \$4,881, awarded on October 1977.			
Stanford University - William Rivers, 1972-1981	box 63	folder 445	

Program grant. Support for research on government-media relationships. \$58,000, awarded on November 5, 1973. Discretionary grant D77315. Research for a book by Prof. William L. Rivers entitled "The Other Government: The News Media." \$5,000, awarded on May 1977.

Stanford University - William Rivers, 1972-1981

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### **Scope and Contents note**

Program grant. Support for research on government-media relationships. \$58,000, awarded on November 5, 1973. Discretionary grant D77315. Research for a book by Prof. William L. Rivers entitled "The Other Government: The News Media." \$5,000, awarded on May 1977.

Syracuse University - Thomas Patterson, 1975-1980

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folder 447

### **Scope and Contents note**

Program grant G76012. For a study of how national media information is filtered through local media and how local primaries are covered. \$400,000 (\$168,000 fy 1976, \$168,000 fy 1977, \$64,000 fy 1978), awarded on January 9, 1976.

Tufts University - Phillip Horton - Papers, 1976-1977

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#### **Scope and Contents note**

Discretionary grant D77006. Freedom of the press. Funds to organize a conference on the Third World challenge to press freedom and the free flow of information. \$10,000, awarded on October 1976.

Tufts University - Phillip Horton - Papers, 1976-1977

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folder 449

### **Scope and Contents note**

Discretionary grant D77006. Freedom of the press. Funds to organize a conference on the Third World challenge to press freedom and the free flow of information. \$10,000, awarded on October 1976.

Tufts University - Phillip Horton - Papers, 1976-1977

box 63

folder 450

### **Scope and Contents note**

Discretionary grant D77006. Freedom of the press. Funds to organize a conference on the Third World

challenge to press freedom and the free flow of information. \$10,000, awarded on October 1976.

Tufts University - Phillip Horton - Papers, 1977-1978	box 64	folder 451	
Scope and Contents note			
Freedom of the press.			
Tufts University - Phillip Horton - Papers, 1977-1978	box 64	folder 452	
<b>Scope and Contents note</b>			
Freedom of the press.			
Twentieth Century Fund - Murray Rossant, 1972-1976	box 64	folder 453	
<b>Scope and Contents note</b>			
Discretionary grant D75031. Support for an evaluation of The National News Council. \$2,500, awarded on June 11, 1975.			
Twentieth Century Fund - Murray Rossant, 1972-1976	box 64	folder 454	
Scope and Contents note			
Discretionary grant D75031. Support for an evaluation of The National News Council. \$2,500, awarded on June 11, 1975.			
Twentieth Century Fund - Murray Rossant, 1972-1976	box 64	folder 455	
<b>Scope and Contents note</b>			
Discretionary grant D75031. Support for an evaluation of The National News Council. \$2,500, awarded on June 11, 1975.			
Twentieth Century Fund - Murray Rossant, 1978-1979	box 65	folder 456	
<b>Scope and Contents note</b>			
Project grant G78331. National Press Council. To conduct a study on the institutionalization of debates in presidential elections. \$11,250, awarded on June 29, 1978.			
Twentieth Century Fund - Murray Rossant, 1972-1976	box 65	folder 457	
<b>Scope and Contents note</b>			
Satellite communication.			

Project grant G78331. National Press Council. To conduct a study on the institutionalization of debates in presidential elections. \$11,250, awarded on June 29, 1978.

United Church of Christ - Everett Parker & Marsha Prowitt, 1970-1976 box 65

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### **Scope and Contents note**

Program grant. Fee regulations. Guide to citizen action in the media. \$18,632, awarded on January 18, 1971. Program grant. For rewriting and printing publications for citizen groups on regulations of the Federal Communications Commission. \$26,000, awarded on March 12, 1974. Discretionary grant. To produce lawyers' handbook for citizens groups dealing with broadcasting stations. \$8,500, awarded on June 5, 1972.

United Church of Christ - Everett Parker & Marsha Prowitt, 1970-1976

box 65

folder 460

### **Scope and Contents note**

Program grant. Fee regulations. Guide to citizen action in the media. \$18,632, awarded on January 18, 1971. Program grant. For rewriting and printing publications for citizen groups on regulations of the Federal Communications Commission. \$26,000, awarded on March 12, 1974. Discretionary grant. To produce lawyers' handbook for citizens groups dealing with broadcasting stations. \$8,500, awarded on June 5, 1972.

Urban Institute, 1970-1979

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### **Scope and Contents note**

Program grant G76008. Cable Television Information Service. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974. Program grant. Support of a study and analysis of local and national issues in cable television policy and the provision of technical assistance to state and local governments. \$300,000 (\$75,000 fy 1976, \$150,000 fy 1977, \$75,000 fy 1978), awarded on November 10, 1975. Program grant G78104. Further support for CTIC to furnish advice & information to state and local governments and to participate in the federal policymaking process. \$300,000 (\$75,000 fy 1978, \$150,000 fy 1979, \$75,000 fy 1980), awarded on November 28, 1977. Program grant G79251. To become an independent, self-sustaining organization which furnishes information and advice about cable television to state and local governments. \$100,000 (\$40,000 fy 1979, \$60,000 fy 1980), awarded on March 22, 1979. Discretionary grant D77001. Support of a conference on telecommunications policy to be held at airle House in spring -77.

Urban Institute - Proposals, 1970-1971	box 66	folder 462	
Scope and Contents note			
Cable Television Information Service.			
Urban Institute - Proposals, 1970-1971	box 66	folder 463	
Scope and Contents note			
Cable Television Information Service.			
Urban Institute - William Gorham, 1971-1972	box 66	folder 464	
Scope and Contents note			
Cable Television Information Service.			
Urban Institute - William Gorham, 1971-1972	box 66	folder 465	
<b>Scope and Contents note</b>			
Cable Television Information Service.			
Urban Institute - William Gorham, 1971-1972	box 66	folder 466	
<b>Scope and Contents note</b>			
Cable Television Information Service.			
Urban Institute - William Gorham, 1971-1972	box 66	folder 467	
<b>Scope and Contents note</b>			
Cable Television Information Service.			
Urban Institute - William Gorham, 1973-1977	box 67	folder 468	
Scope and Contents note			
Program grant. For support of the Cable Television Information Center. \$250,000, awarded on November 5, 1973. Program grant. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974.			
Urban Institute - William Gorham, 1973-1977	box 67	folder 469	

Program grant. For support of the Cable Television Information Center. \$250,000, awarded on November 5, 1973. Program grant. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974.

Urban Institute - William Gorham, 1973-1977

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### **Scope and Contents note**

Program grant. For support of the Cable Television Information Center. \$250,000, awarded on November 5, 1973. Program grant. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974.

Urban Institute - William Gorham, 1973-1977

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folder 471

### **Scope and Contents note**

Program grant. For support of the Cable Television Information Center. \$250,000, awarded on November 5, 1973. Program grant. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974.

Urban Institute - William Gorham, 1973-1977

box 67

folder 472

### **Scope and Contents note**

Program grant. For support of the Cable Television Information Center. \$250,000, awarded on November 5, 1973. Program grant. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974.

Urban Institute - William Gorham, 1978-1981

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#### **Scope and Contents note**

Cable Television Information Service.

Urban Institute - William Gorham, 1978-1981

box 67

Cable Television Information Service.

West Virginia University - School of Medicine - Roland Schmidt, 1970-1971

box 68

folder 475

### **Scope and Contents note**

Program grant. Support for audiovisual self-teaching program in the fundamentals of pediatric cardiology. \$12,000, awarded on March 12, 1970.

University of Wisconsin - Jack McLeod, 1974-1977

box 68

folder 476

### **Scope and Contents note**

Program grant. For support of a study of the influence of mass communications on young voters. \$29,380, awarded on March 12, 1974.

Woodrow Wilson International Center for Scholars - S. Frederick Starr. 1975-1981

box 68

folder 477

### **Scope and Contents note**

Discretionary grant D76008. American journalists in the Union of Soviet Socialist Republics (USSR). In support of a conference of American journalists and scholars concerned with reporting from the Soviet Union. \$5,350, awarded on February 6, 1976.

Young Filmakers, Inc. - Karen Cooper and Roger Larson, 1977-1979

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#### **Scope and Contents note**

Program grant G77221. Support a project to measure the potential and assess the possibilities for expanded services of these two organizations that are involved in making communications skills and tools available for people pursuing educational, vocational & artistic objectives. \$58,000 (\$29,000 fy 1977, \$29,000 fy 1978), awarded on March 7, 1977.

Young Filmakers, Inc. - Karen Cooper and Roger Larson, 1977-1979

box 68

folder 479

#### **Scope and Contents note**

Program grant G77221. Support a project to measure the potential and assess the possibilities for expanded services of these two organizations that are involved in making communications skills and tools available for people pursuing educational, vocational & artistic objectives. \$58,000 (\$29,000 fy 1977, \$29,000 fy 1978), awarded on March 7, 1977.

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# **Markle Foundation Programs - Accession 2**

Physical Description: 24 Cubic Feet

### **Arrangement note**

This subgroup is arranged in two series:

Series 1 - Grants in Communications (1979-1984)

Series 2 - Grants in Communications (1984-1989)

Within each series, materials are arranged alphabetically. The beginning of each file includes the project proposal letter, Grantee File Checklist, authorization memorandum, award letter, budget, and summary sheets. The remaining material in the file is arranged chronologically.

### **Scope and Contents**

During the years that the Markle Foundation program in mass communications and information technology has been in place, it has sponsored numerous projects that involve strengthening the performance of the media and understanding the potential of communications technology. This grant series, which contains correspondence, memoranda, reports, financial data, publicity materials, and printed matter, documents the Foundation's interest in all aspects of the media, as well as its efforts to support a wide range of projects designed to improve mass communications.

Grants have focused on the uses of the media to inform and to facilitate political participation; the developing role of interactive communications technology, including advances in multimedia and electronic publishing; and the development of telecommunications policies that serve the public interest. In addition, the Markle Foundation has supported projects that revitalize American radio; determine the effect television has on child development; study the impact of the media on politics; develop a feasible system of qualitative ratings for television; and examine how technology can be used to assist an aging population.

Specifically, the Foundation has funded a wide range of activities, including "Channels of Communication," a magazine that critically examines television and its relationship to society; the National News Council, which investigates and adjudicates complaints against the press; the New York World Television Festival; Telecommunications Policy Research conferences; and the Public Agenda Foundation, which organized a series of "citizen's choice campaigns" in which local media in various parts of the country agreed to cover a particular election topic in depth.

Many of the Foundation's projects have focused on ways to improve political coverage on television. The Foundation formed the Markle Commission on the Media and the Electorate, whose main tasks were to define the kinds, quality, and depth of information the media should present to the public.

Beginning in the early 1980s, the Markle Foundation took a serious look at radio as a medium which might redress some of what they considered to be the past failures of both commercial television and radio. The Foundation's commitment to improvement in radio programming was demonstrated by its support of TMC Multimedia Corporation (in the form of a Program-Related Investment, or PRI grant) in its effort to produce and to distribute educational and entertaining radio programming.

The Markle Foundation's interest in technology and an aging population was evident in its support of a number of RAND Corporation studies that examined how older people use technology, and how that technology affects their daily living. Beginning in the mid-1980s, the Foundation supported the work of Senior Net, a computer communications network designed to aid the elderly, developed at the University of San Francisco. Later in the decade, the Markle Foundation funded the development of the Community Barter Exchange program, a form of cable television-assisted exchange of services among elderly persons.

The grant files have been maintained as created by the Markle Foundation. They are divided chronologically into two series, although there is some overlap and both series contain a few files from outside their respective time frames. Within each series the files are arranged alphabetically. The names of individuals listed on the folders refer to the contact person withing the organization.

A prefix of "G" in front of a grant number connotes a program grant; a "D" signifies a grant from the president's discretionary fund. A PRI (Program-Related Investment) grant is made either in the form of loans, or the purchase of equity in business activities whose economic success would further the foundation's goals.

The Markle Foundation does not have an application form for submitting a proposal. An informal letter outlining the project is all that is required. This letter, along with the Grantee File Checklist, authorization memorandum, award letter, budget, and summary sheets are filed at the front of each grant file. The rest of the material in each file is in chronological order.

For additional information on grantees (including names of recipients and award purposes), see the Appropriations section of the "Annual Reports" of the Markle Foundation.

## Grants in Communications (1979-1984), 1975-1994

Physical Description: 13.2 cu. ft. Cubic Feet 11 boxes

Title/Description	Instances		
Academy of Political Science - Robert Connery, 1981-1983	box 1	folder 1	
Scope and Contents note			
D82113.			
Action for Children's Television - Peggy Charren, 1980-1982	box 1	folder 2	
Scope and Contents note			
G81216.			
Action for Children's Television - Peggy Charren, 1980-1982	box 1	folder 3	
Scope and Contents note			
G81216.			
Action for Children's Television - Peggy Charren, 1982-1983	box 1	folder 4	
Scope and Contents note			
D83114.			
Action for Children's Television - Peggy Charren, 1983	box 1	folder 5	

D83340.

Action for Children's Television - Peggy Charren, 1983-1985	box 1	folder 6
<b>Scope and Contents note</b>		
D84215.		
Action for Children's Television - Peggy Charren, 1983-1985	box 1	folder 7
Scope and Contents note		
D84215.		
All Souls College - Janet Morgan, 1982-1989	box 1	folder 8
<b>Scope and Contents note</b>		
G83108.		
American Academy of ARts and Sciences - Stephen R. Graubard, 1979-1984	box 1	folder 9
<b>Scope and Contents note</b>		
G80103.		
American Arbitration Association - Robert Coulson, 1979-1980	box 1	folder 10
<b>Scope and Contents note</b>		
D80106.		
American Bar Association - Elissa C. Lichtenstein, 1982-1985	box 1	folder 11
<b>Scope and Contents note</b>		
G83222.		
American Film Institute - Sam Grogg, 1979-1981	box 1	folder 12
<b>Scope and Contents note</b>		
D80108.		
American Film Institute - Jean Firstenberg, 1981-1982, 1986	box 1	folder 13
<b>Scope and Contents note</b>		
D82223.		
American Society of Newspaper Editors Foundation - Robert Phelps and Philip Meyer, 1982-1983	box 1	folder 14

G82217.

American Society of Newspaper Editors Foundation - Robert Phelps and Philip Meyer, 1982-1986	box 1	folder 15	
Scope and Contents note			
G84105.			
American Society of Newspaper Editors Foundation - Robert Phelps, 1984-1986	box 1	folder 16	
Scope and Contents note			
D85109.			
University of Arizona - Thomas L. Schuessler, 1979-1984	box 1	folder 17	
<b>Scope and Contents note</b>			
G80216.			
Aspen Institute for Humanistic Studies - David Burnham, 1979-1986	box 1	folder 18	
Scope and Contents note			
G80217.			
Aspen Institute for Humanistic Studies - Michael Rice, 1979-1989	box 1	folder 19	
Scope and Contents note			
G82103.			
Aspen Institute for Humanistic Studies - Michael Rice, 1979-1989	box 1	folder 20	
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G82103.			
Aspen Institute for Humanistic Studies - Michael Rice, 1979-1989	box 1	folder 21	
Scope and Contents note			
G82103.			
Aspen Institute for Humanistic Studies - David Burnham, 1982, 1986	box 1	folder 22	

D82338.

Aspen Institute for Humanistic Studies - Wye Woods Conference - Michael Rice, 1983-1989	box 1	folder 23	
<b>Scope and Contents note</b>			
G84207.			
Aspen Institute for Humanistic Studies - Wye Woods Conference - Michael Rice, 1983-1989	box 1	folder 24	
<b>Scope and Contents note</b>			
G84207.			
Aspen Institute for Humanistic Studies - Wye Woods Conference - Michael Rice, 1983-1989	box 1	folder 25	
Scope and Contents note			
G84207.			
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#### **Related Archival Materials note**

See also Box 7, Folder 197: Markle Foundation - SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

University of San Francisco - SeniorNet Project - Mary Furlong, 1985-1986

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#### **Related Archival Materials note**

See also Box 7, Folder 197: Markle Foundation - SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

University of San Francisco - SeniorNet Project - Mary Furlong, 1986-1989

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#### Related Archival Materials note:

#### **Related Archival Materials note**

See also Box 7, Folder 197: Markle Foundation - SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

University of San Francisco - SeniorNet Project - Mary Furlong, 1987-1989

box 8

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#### **Scope and Contents note**

G88106.

#### Related Archival Materials note:

#### **Related Archival Materials note**

See also Box 7, Folder 197: Markle Foundation - SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

University of San Francisco - SeniorNet Project - Mary Furlong, 1988-1990

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Related Archival Materials note:

#### **Related Archival Materials note**

See also Box 7, Folder 197: Markle Foundation - SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

University of San Francisco - SeniorNet Project - Mary Furlong, 1988-1990

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Related Archival Materials note:

#### **Related Archival Materials note**

See also Box 7, Folder 197: Markle Foundation - SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

University of San Francisco - SeniorNet Project - Mary Furlong, 1989-1991

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#### **Related Archival Materials note**

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University of San Francisco - SeniorNet Project, 1984-1988

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Related Archival Materials note:

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See also Box 7, Folder 197: Markle Foundation - SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

University of San Francisco - SeniorNet Project, 1987-1988

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#### **Arrangement**

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Subgroup 1 - Markle Foundation Administration - Accession 1

Subgroup 2 - Markle Foundation Administration - Accession 2

### **Markle Foundation Administration - Accession 1**

Physical Description: 8 Cubic Feet

#### **Arrangement note**

This subgroup is arranged in five series:

Series 1 - Board of Directors

Series 2 - Financial Material

Series 3 - Publications

Series 4 - Presidents' Papers

Series 5 - Studies, Surveys, and Miscellaneous

#### **Board of Directors, 1927-1980**

Physical Description: 5.5 Cubic Feet 11 boxes

#### **Arrangement note**

This series is arranged in 4 subseries:

Subseries 1 - Minutes

Subseries 2 - Meeting Agendas

Subseries 3 - Progress Reports

Subseries 4 - Collected Reprints

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1960, 1960	box 5	folder 11
1961, 1961	box 5	folder 12
1962, 1962	box 5	folder 13
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1964, 1964	box 6	folder 15
1965, 1965	box 6	folder 16
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Title/Description	Instances	
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Markle Foundation Progress Report, January 1-December 31, 1939	box 10	volume 2
Markle Foundation Progress Report, January 1-December 31, 1940	box 10	volume 3
Markle Foundation Progress Report, January 1-June 30, 1941	box 10	volume 4

Markle Foundation Progress Report, July 1, 1941-June 30, 1942	box 10	volume 5
Markle Foundation Progress Report, July 1, 1942-June 30, 1943	box 10	volume 6
Progress Report, January 1, 1936-June 30, 1938	box 10	volume 7
Progress Report, July 1-December 31, 1938	box 10	volume 8
Progress Report, January 1-June 30, 1939	box 10	volume 9
Progress Report, July 1-December 31, 1939	box 10	volume 10
Progress Report, January 1-June 30, 1940	box 10	volume 11
Progress Report, July 1-December 31, 1940	box 10	volume 12
Progress Report, July 1, 1941-June 30, 1942	box 10	volume 13
<b>Board of Directors - Collected Reprints, 19</b>	37-1941	
e/Description	Instances	
The John and Mary R. Markle Collected Reprints - Volume I, 1937	box 11	volume 1
The John and Mary R. Markle Collected Reprints - Volume II (A-M), 1938	box 11	volume 2
The John and Mary R. Markle Collected Reprints - Volume III (N-Z), 1938	box 11	volume 3
The John and Mary R. Markle Collected Reprints - Volume IV (A-N), 1939	box 11	volume 4
The John and Mary R. Markle Collected Reprints - Volume V (O-Z), 1939	box 11	volume 5
The John and Mary R. Markle Collected Reprints - Volume VI (A-I), 1940	box 11	volume 6
The John and Mary R. Markle Collected Reprints - Volume VII (J-T), 1940	box 11	volume 7
The John and Mary R. Markle Collected Reprints - Volume VIII (U-Z), 1940	box 11	volume 8
The John and Mary R. Markle Collected Reprints - Volume IX (A-J), 1941	box 11	volume 9
The John and Mary R. Markle Collected Reprints - Volume X (L-U), 1941	box 11	volume 10
The John and Mary R. Markle Collected Reprints - Volume	box 11	volume 11

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XI (U-Z), 1941

### Financial Material, 1933-1976

Physical Description: 4 Cubic Feet 4 boxes

### **Arrangement note**

This series is arranged in 3 subseries:

Subseries 1 - Financial Reports

Subseries 2 - Monthly Balance Sheets

Subseries 3 - Investment Reviews

### Financial Material - Financial Reports, 1933-1976

Title/Description	Instances	
1933-1939, 1933-1939	box 1	folder 1
1940-1945, 1940-1945	box 1	folder 2
1946-1951, 1946-1951	box 1	folder 3
1952-1958, 1952-1958	box 1	folder 4
1959-1964, 1959-1964	box 1	folder 5
1965-1969, 1965-1969	box 2	folder 6
1970-1976, 1970-1976	box 2	folder 7

### Financial Material - Monthly Balance Sheets, 1962-1976

Title/Description	Instances	
August 1962-1963, 1962-1963	box 2	folder 8
1964-1965, 1964-1965	box 2	folder 9
1966-1967, 1966-1967	box 2	folder 10
1968-1969, 1968-1969	box 2	folder 11
1970-1971, 1970-1971	box 3	folder 12
1972-1973, 1972-1973	box 3	folder 13
1974-January 1976, 1974-1976	box 3	folder 14

## Financial Material - Investment Reviews, 1965-1976

Title/Description	Instances	
April 1965-1967, 1965-1967	box 3	folder 15
1968-1970, 1968-1970	box 3	folder 16
1971-1972, 1971-1972	box 3	folder 17

1973-1975, 1973-1975	box 4 fo	older 18
1975, 1975	box 4 fo	older 19
1975-1976, 1975-1976	box 4 fo	older 20

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### **Publications**, 1946-1989

Physical Description: 0.5 Cubic Feet 2 boxes

#### **Arrangement note**

Materials in this series are arranged in 4 subseries according to publication type:

Subseries 1 - Annual Reports

Subseries 2 - President's Essays

Subseries 3 - Markle Scholar

Subseries 4 - Brochures

# **Publications - Annual Reports, 1946-1989 1967-1989**

Title/Description	Instances		
1969-1970, 1969-1970	box 1	folder 1	
1970-1971, 1970-1971	box 1	folder 2	
1971-1972, 1971-1972	box 1	folder 3	
1972-1973, 1973-1974, 1974-1975, 1972-1975	box 1	folder 4	
1976-1977, 1977-1978, 1976-1978	box 1	folder 5	
1978-1979, 1979-1980, 1980-1981, 1978-1981	box 1	folder 6	
1981-1982, 1982-1983, 1981-1983	box 1	folder 7	
1983-1984, 1984-1985, 1985-1986, 1986-1987, 1988, 1983-1988	box 1	folder 8	
1989, 1989	box 1	folder 9	
Miscellaneous Pages from 1946-1948 and 1967-1969, 1946-1969	box 1	folder 10	

### Publications - President's Essays, 1969-1989

The essays in this subseries were authored by President Lloyd Morrisett for the Markle Foundation's Annual Reports.

Title/Description	Instances	
President's Essays	box 2	folder 11

#### **Scope and Contents note**

"The Age of Television and the Television Age" 1969-1970

"Cable TV: Can More be Better?" 1970-1971

"Rx for Public Television" 1972-1973

"Communications, Technology, and Education" 1973-1974

"The Markle Foundation: 1975" 1974-1975

"Radio-USA" 1975-1976

"Sesame Street at Ten" 1977-1978

"Getting Started in Broadcasting" 1979-1980

"Television: America's Neglected Teacher" 1982-1983

"The Markle Foundation: 1985" 1983/1984,

1984/1985

"The Right to Know and the Right to Vote" 1989

## **Publications - Markle Scholar, 1976**

Title/Description	Instances
Markle Scholar Publications	box 2 folder 12

#### **Scope and Contents note**

"Markle Scholars in Academic Medicine" 1948-1969 (2 copies)

"The Markle Scholars - A Brief History" 1976 (2 copies)

### Publications - Brochures, 1948-1983

1 431104110115 2100114105) 13 10 13 0	
Title/Description	Instances
Brochures	box 2 folder 13

"Purposes and Programs" 1947

"Charter and Constitution & By-Laws" 1960

"Grants for Scholars in Academic Medicine" 1968

"General Information" 1970

"Charter and Constitution & By-Laws" 1971

("General Information") 1973

"Charter and Constitution & By-Laws" (1983)

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### Presidents' Papers, 1946-1989

#### **Arrangement note**

This series is arranged in 2 subseries:

Subseries 1 - John Russell

Subseries 2 - Lloyd Morrisett

#### **Scope and Contents note**

This series includes material documenting interests parallel to each President's work at the Foundation and non-program correspondence.

### Presidents' Papers - John Russell

Title/Description	Instances	
Correspondence, 1946-1989	box 1	folder 1

# Presidents' Papers - Lloyd Morrisett

Title/Description	Instances	
Committee on Assessing the Progress of Education, Inc., 1965-1969	box 1	folder 2
Committee on Assessing the Progress of Education, Inc., 1965-1969	box 1	folder 3

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# Studies, Surveys, and Miscellaneous, 1952-1972

This series consists of the records of program explorations.

Title/Description	Instances		
Markle Foundation Manual of Operations	box 1	folder 4	
Committee on Future Plans, 1967-1968	box 1	folder 5	
Grant Photo Products, Inc., 1958-1964	box 1	folder 6	
Miscellaneous Correspondence and Summaries of Grants, 1952-1972	box 1	folder 7	

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#### **Markle Foundation Administration - Accession 2**

Physical Description: 40.8 Cubic Feet

### **Arrangement note**

This subgroup is arranged in three series:

Series 1 - President Lloyd N. Morrisett's Papers

Series 2 - General Office Files

Series 3 - Board of Directors

## President Lloyd N. Morrisett's Papers, 1927-1992 1965-1992

Physical Description: 24 Cubic Feet 20 boxes

#### **Arrangement note**

This series is arranged in 5 subseries:

Subseries 1 - Alphabetical Files

Subseries 2 - Subject Files

Subseries 3 - Professional Activities

Subseries 4 - Chronological File

Subseries 5 - Personal Files

#### **Scope and Contents note**

Lloyd N. Morrisett, who joined the Markle Foundation as president in 1969, initiated the Foundation's program in communication and information technology following the termination of the Markle Scholar Program in academic medicine. Prior to accepting his position at Markle, Morrisett was vice president of the Carnegie Corporation of New York and of the Carnegie Foundation for the Advancement of Teaching. During his tenure with the Carnegie Corporation, he had been involved with public television projects and brought this interest and

expertise to his new position. These papers document Morrisett's continuing interest, as president of the Markle Foundation, in public television and in the use of mass communication technology in education, science, and the political process.

Except where noted, Markle Foundation folder titles and system of arrangement within folders have been maintained.

### Alphabetical Files, 1927-1987 1965-1987

#### **Arrangement note**

Original order has been preserved, and most of the material is filed in reverse chronological order.

#### **Scope and Contents note**

Together with Subseries 2, this subseries reflect Morrisett's service as an advisor or trustee on boards of corporations, foundations, and institutions of higher learning. Among the most notable are Children's Television Workshop, Oberlin College, RAND Corporation, Systems Development Corporation, Media Commentary Council, Haskins Laboratories, and the American Association for the Advancement of Science.

Morrisett's role in the founding of the Children's Television Workshop (CTW), which produced "Sesame Street," "Electric Company," and other educational television programs, as well as his active participation in committees such as finance, investment, and nomination are documented. Chairman of CTW's Board of Directors since 1970, Morrisett's correspondence with Joan Ganz Cooney, Gerald Lesser, and David Brit, among others, delineates his active role in the direction and growth of the Workshop.

As an alumnus of Oberlin College, Morrisett served as a trustee for many years and was chairman of the board of trustees from 1975-1981. In 1973 and then again in 1982, he participated in presidential search committees; his papers from the 1973 presidential search reflect an active and vocal student involvement with the process. In addition to this work on nominations, his service as trustee included work in the areas of finance and investment, admissions, and long range planning.

Mr. Morrisett joined the board of the Systems Development Corporation in 1966 and was active during the time of the corporation's change in status from non-profit to profit. He became a board member as well of the Systems Development Foundation, which was created to carry on philanthropic efforts previously undertaken by the Systems Development Corporation. He remained a member of this board until the foundation's dissolution in 1988.

Mr. Morrisett was a member, as well, of the Media Commentary Council beginning with its incorporation, and was involved with the publication of "Channels" magazine from its inception until the magazine's sale in 1985.

The earlier material in this subseries, dated 1927 through 1957 (folder 101), includes articles pertaining to the field of philanthropy and are of a reference nature only.

Throughout the materials are reflections and ideas pertaining to mass communication, education, and the growth of technology.

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American Association for the Advancement of Science, 1971-1972, 1974-1975, 1979, 1981	box 1	folder 5
American Association for the Advancement of Science, 1971-1972, 1974-1975, 1979, 1981	box 1	folder 6
American Association for the Advancement of Science - Committee on Public Understanding of Science, 1975-1977	box 1	folder 7
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# **Subject Files, 1970-1992**

#### **Arrangement note**

Original order has been preserved, and most of the material is filed in reverse chronological order.

#### **Scope and Contents note**

Together with Subseries 1, this subseries reflect Morrisett's service as an advisor or trustee on boards of corporations, foundations, and institutions of higher learning. Among the most notable are Children's Television Workshop, Oberlin College, RAND Corporation, Systems Development Corporation, Media Commentary Council, Haskins Laboratories, and the American Association for the Advancement of Science.

Morrisett's role in the founding of the Children's Television Workshop (CTW), which produced "Sesame Street," "Electric Company," and other educational television programs, as well as his active participation in committees such as finance, investment, and nomination are documented. Chairman of CTW's Board of Directors since 1970, Morrisett's correspondence with Joan Ganz Cooney, Gerald Lesser, and David Brit, among others, delineates his active role in the direction and growth of the Workshop.

As an alumnus of Oberlin College, Morrisett served as a trustee for many years and was chairman of the board of trustees from 1975-1981. In 1973 and then again in 1982, he participated in presidential search committees; his papers from the 1973 presidential search reflect an active and vocal student involvement with the process. In addition to this work on nominations, his service as trustee included work in the areas of finance and investment, admissions, and long range planning.

Mr. Morrisett joined the board of the Systems Development Corporation in 1966 and was active during the time of the corporation's change in status from non-profit to profit. He became a board member as well of the Systems Development Foundation, which was created to carry on philanthropic efforts previously undertaken by the Systems Development Corporation. He remained a member of this board until the foundation's dissolution in 1988.

Mr. Morrisett was a member, as well, of the Media Commentary Council beginning with its incorporation, and was involved with the publication of "Channels" magazine from its inception until the magazine's sale in 1985.

The Subject Files subseries includes correspondence, memoranda, records of interviews, minutes of meetings, financial data of organizations and projects, grant proposals, studies, administrative miscellany, photographs, publicity materials, and printed materials.

Throughout the materials are reflections and ideas pertaining to mass communication, education, and the growth of technology.

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# **Professional Activities, 1960-1994**

### **Arrangement note**

This subseries is arranged in reverse chronological order.

### **Scope and Contents note**

This subseries reflects Morrisett's attendance at workshops, institutes, and seminars, as well as his participation in numerous organizations. Included are speeches, writings, and testimony on a wide area of topics including higher education, communication and public policy, public broadcasting, educational television, cable television, foundations, and major trends and issues affecting America. Additional materials include correspondence, memoranda and attachments, minutes, financial data, and printed materials.

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# Chronological File, 1977-1991

### **Arrangement note**

This subseries is arranged in reverse chronological order.

#### **Scope and Contents note**

The subseries includes copies of correspondence and memoranda related to the management and activities of the Markle Foundation, personnel matters, and outside interests.

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### Personal Files, 1960-1969

#### **Scope and Contents note**

This subseries primarily contains correspondence and materials related to activities prior to Morrisett's position at the Markle Foundation. It also includes congratulatory letters on his new position as president of the Markle Foundation.

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# General Office Files, 1968-1992

Physical Description: 15.6 Cubic Feet 13 boxes

### **Arrangement note**

This series is arranged in 2 subseries:

Subseries 1 - Alphabetical Files

Subseries 2 - Chronological Files

# **Alphabetical Files**

### **Scope and Contents note**

Subseries 1, Alphabetical Files, includes files identified by individual, organization, or topic. Materials in this subseries consist of memoranda, correspondence, project proposals, records of interviews, reports, printed material, and news releases. The files contain routine as well as unique materials, particularly as they reflect the broad range of interests, activities, and ideas evolving in the field of mass communication and information technology.

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Television Funding Practices - Budget Costs - Accounting - Cost Controls, 1976	box 7	folder 432
Television Laboratory - "The Perception of Television Displays", 1973	box 7	folder 433
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Temple University, 1974-1975, 1982	box 8	folder 435
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U1972-1979, 1981, 1984	box 8	folder 436A
Ultra High Frequency (UHF) Legislation, 1978	box 8	folder 437
United Church of Christ, 1976	box 8	folder 438
United Nations Association of the United States of America, 1973	box 8	folder 439
United States Commission on Civil Rights - Broadcast Media Study, 1973, 1975	box 8	folder 440
United States Department of Commerce - Office of Telecommunications, 1976-1978	box 8	folder 441
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WNET - Steven Salyer and Tom Anderson, May-November 1985	box 8	folder 475	
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World Administrative Radio Conference, 1980	box 8	folder 478	
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# **Chronological Files**

### **Arrangement note**

Subseries 2 is arranged by month, and thereunder by reverse chronology by day.

### **Scope and Contents note**

Materials in Subseries 2 consist of office copies related to all outgoing correspondence generated by the Foundation staff.

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January-June 1989, 1989	box 13	folder 621

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# **Board of Directors, 1979-1989**

Physical Description: 1.2 Cubic Feet 1 box

### **Arrangement note**

This series is arranged in 2 subseries:

Subseries 1 - Minutes of Meetings

Subseries 2 - Meeting Agendas

# Minutes of Meetings, 1980-1989

Title/Description	Instances		
June 30, 1980, 1980	box 1	folder 1	
December 4, 1980, 1980	box 1	folder 2	
March 30, 1981, 1981	box 1	folder 3	
June 3, 1981, 1981	box 1	folder 4	
November 30, 1981, 1981	box 1	folder 5	
March 29, 1982, 1982	box 1	folder 6	
June 7, 1982, 1982	box 1	folder 7	

November 29, 1982, 1982	box 1	folder 8
April 7, 1983, 1983	box 1	folder 9
June 27, 1983, 1983	box 1	folder 10
November 28, 1983, 1983	box 1	folder 11
March 26, 1984, 1984	box 1	folder 12
July 9, 1984, 1984	box 1	folder 13
November 26, 1984, 1984	box 1	folder 14
April 3, 1985, 1985	box 1	folder 15
May 17, 1985, 1985	box 1	folder 16
June 17, 1985, 1985	box 1	folder 17
November 25, 1985, 1985	box 1	folder 18
March 31, 1986, 1986	box 1	folder 19
June 16, 1986, 1986	box 1	folder 20
November 24, 1986, 1986	box 1	folder 21
March 30, 1987, 1987	box 1	folder 22
June 15, 1987, 1987	box 1	folder 23
November 24, 1987, 1987	box 1	folder 24
March 16, 1988, 1988	box 1	folder 25
June 29, 1988, 1988	box 1	folder 26
November 30, 1988, 1988	box 1	folder 27
March 22, 1989, 1989	box 1	folder 28
June 28, 1989, 1989	box 1	folder 29
November 29, 1989, 1989	box 1	folder 30
Executive Committee, 1980-1988	box 1	folder 31
Finance Committee, 1981-1989	box 1	folder 32
Audit Committee, 1983-1984	box 1	folder 33
Meeting Agendas, 1979-1989		
Title/Description	Instances	
November 29, 1979, 1979	box 1	folder 34
March 24, 1980, 1980	box 1	folder 35
June 30, 1980, 1980	box 1	folder 36
December 4, 1980, 1980	box 1	folder 37

March 30, 1981, 1981	box 1	folder 38
June 3, 1981, 1981	box 1	folder 39
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March 31, 1986, 1986	box 1	folder 55
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November 30, 1988, 1988	box 1	folder 64
March 22, 1989, 1989	box 1	folder 65
June 28, 1989, 1989	box 1	folder 66
Executive Committee, 1980-1988	box 1	folder 67

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# John Markle Personal Material (Accession 1)

Physical Description: 2 Cubic Feet

### **Arrangement note**

This record group, received as part of Accession 1, is arranged in 5 series:

Series 1 - Personal Material

Series 2 - John and Mary R. Markle Foundation

Series 3 - John Markle - Estate

Series 4 - John Markle - Business

Series 5 - Markle Handicraft School

# Personal Material, 1884-1979 (1902-1937)

Physical Description: 0.5 Cubic Feet 2 boxes

Title/Description	Instances	
Genealogy Correspondence, 1924-1944	box 1	folder 1
Markle Family - Genealogy, 1921-1924	box 1	folder 2
"The Merkel, Merkle, Markle Freundschaft" - Part I - Norton W. Merkel, 1979	box 1	folder 3
"The Merkel, Merkle, Markle Freundschaft" - Part II - Norton W. Merkel, 1979	box 1	folder 4
"John Markle, Representative American" - Robert J. Spence, ed., 1929	box 1	folder 5
"John Markle, Representative American" - Correspondence Regarding Biography, 1978	box 2	folder 6
Articles Written by John Markle, 1902	box 2	folder 7
Mary Robinson Markle Genealogy, 1925-1932	box 2	folder 8
Miscellaneous Correspondence, 1884-1971	box 2	folder 9
Woodlawn Cemetery, 1924-1937	box 2	folder 10
Mary R. Markle - Will and Estate, 1927-1928	box 2	folder 11
John Markle - Will, 1927-1933	box 2	folder 12
John Markle - Will, 1927-1933	box 2	folder 13
John Markle - Obituary, July 11, 1933	box 2	folder 14
"The Book of the Presidents" - Charles H. Grosvenor, Washington, DC, 1902, 1902	box 1	volume 1

# **Physical Characteristics and Technical Requirements**

Brittle or damaged items, or materials otherwise in need of preservation care, may be closed to researchers at the discretion of the RAC Head of Archival Services/Head of Reference.

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# John and Mary R. Markle Foundation, 1927-1937

Physical Description: 0.5 Cubic Feet 3 folders

Title/Description	Instances	
Establishment, 1927	box 2	folder 15
Walter Hindennach, 1927-1933	box 2	folder 16
Estate of John Markle, 1933-1937	box 2	folder 17

### **Scope and Contents note**

Specific to Foundation.

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Physical Description: 0.5 Cubic Feet 8 folders		
Title/Description	Instances	
July-December 1933, 1933	box 3	folder 18
1934-1936, 1934-1936	box 3	folder 19
Settlement of Account, 1934-1935	box 3	folder 20
Settlement of Account, 1933-1939	box 3	folder 21
Securities, 1948-1965	box 3	folder 22
Scope and Contents note		
Worthless.		
Charles McKendress - Mortgage, 1932-1947	box 3	folder 23
J. M. Macleod - Trust, 1940	box 4	folder 24
Irene Power - Trust, 1972	box 4	folder 25

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John Markle - Business, 1925-1930		
Title/Description	Instances	
Jeddo-Highland Coal Company, 1925-1926	box 4	folder 26
Jeddo-Highland Coal Company, 1927-1930	box 4	folder 27

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Markle Handicraft School, 1929-1949		
Title/Description	Instances	
Markle Handicraft School, 1925-1936	box 4	folder 28
Markle Handicraft School, 1937-1949	box 4	folder 29

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# Markle Foundation photographs

Controlled Access Headings:

Photographs

~ *			
Title/Description	Instances		
Buildings	box 56	folder 683	
Portraits	box 56	folder 684	

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