

Rockefeller (Nelson A.) Gubernatorial records, Audiovisual materials, Series 39

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Rockefeller Archive Center

15 Dayton Avenue Sleepy Hollow 10591

archive@rockarch.org

URL: http://www.rockarch.org

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Summary Information

Repository: Rockefeller Archive Center

Creator: New York (State). Governor (1959-1973: Rockefeller).

Creator - ctb: Rockefeller, Nelson A. (Nelson Aldrich)

Title: Nelson A. Rockefeller Gubernatorial records, Audiovisual materials,

Series 39

ID: FA756

Date [inclusive]: 1945-1976

Physical Description: 1 Reels Actual extent unknown.

Language of the English

Material:

Preferred Citation

Information regarding the Rockefeller Archive Center's preferred elements and forms of citation can be found at http://www.rockarch.org/research/citations.php

Scope and Contents

Audio and video pertaining to NAR's gubernatorial and political career.

Arrangement

Arranged in subseries by file type.

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[^] Return to Table of Contents

[^] Return to Table of Contents

Administrative Information

Publication Statement

Rockefeller Archive Center

15 Dayton Avenue Sleepy Hollow 10591 archive@rockarch.org

URL: http://www.rockarch.org

Processing Information

The contents of this series has been separated from other archival holdings. As such, the description of any individual item, or set of items, may also currently appear, in some form, in the finding aid for the originating collection.

Future processing, description, and presentation of films will seek to address this issue as much as feasible.

Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Controlled Access Headings

- New York (State). Governor (1959-1973: Rockefeller).
- Rockefeller, Nelson A. (Nelson Aldrich)

Collection Inventory

Nelson A. Rockefeller, Political Films, 1945-1976

Scope and Contents

Footage from campaigns, conventions, and official events that are specifically related to political activities in the life of NAR. Many dozens of campaign commercials, including TV and radio spots.

Processing Information:

Processing Information

Many dozens of campaign commercials, including TV and radio spots, are included in the NAR collection but have recieved only basic processing. – see Special Formats staff for more information.

Arrangement

Chronological.

Title/Description

Instances

Undated

Conditions Governing Access:

Conditions Governing Access

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Title/Description

Instances

WNBF-TV Interview with NAR, pre 1958

reel AV 1258

Scope and Contents note

Interview with Nelson Rockefeller about George Hindman and the State Constitutional Commission (filmed pre-1958).

File Plan

III 14.1 Fa 107

Conditions Governing Access:

Conditions Governing Access

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1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Homenaje a los Alcaldes de Puerto Rico

reel AV 1116

Scope and Contents note

produced by the Miller Brewing Company, footage of awards dinner with Governor Nelson Rockefeller and other speakers, featuring Miller High Life beers as sponsor. Also has footage of the Puerto Rico Day Parade in Manhattan.

Conditions Governing Access:

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1945

Conditions Governing Access:

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Title/Description	Instances	
United Nations Conference with U.S. Delegates 1945, 1945	reel AV 1656	
	box 1	dvd AV 1656

Scope and Contents note

Nelson Rockefeller is shown at beginning of international conference

File Plan

III 14.1 Fb 55

Conditions Governing Access:

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Pan-American Day, 1945 April 14

reel AV 1618

Scope and Contents note

Presentation of a proclamation from Connecticut Governor Raymond B. Baldwin to Secretary of State Nelson Rockefeller.

File Plan

III 14.5-13

Conditions Governing Access:

Conditions Governing Access

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1958

Conditions Governing Access:

Conditions Governing Access

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Instances

box 1

reel AV 1700

dvd AV 3.38

Title/Description

Nelson A. Rockefeller Shots from Fox News, 1958

Scope and Contents note

A newsreel compilation from 1958 of Nelson A. Rockefeller gubernatorial footage. Includes footage of Nelson A. Rockefeller in New York City at a reception for his gubernatorial campaign, Dwight D. Eisenhower arriving in New York City, Nelson A. Rockefeller and Dwight D. Eisenhower in 5th Avenue parade, John D. Rockefeller 3rd with Senator Keating, construction of the Interfaith Center, Nelson A. Rockefeller family portrait, President Eisenhower with Nelson Rockefeller, Nelson A. Rockefeller and David Kennedy, Nelson A. Rockefeller campaiging in Glen Falls, New York. Nelson A. Rockefeller and wife visiting Venezuela. Nelson A. Rockefeller in Albany, New York at swearing in ceremony and celeration. Mrs. Nelson A. Rockefeller and Nelson sewing union labels on clothing.

File Plan

III 14.5-10

Conditions Governing Access:

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Dewey Endorsement of Republican Candidates, 1958

reel AV 1544

Scope and Contents note

1958 campaign, Thomas Dewey's endorsements of candidates Nelson Rockefeller, Wilson, Keating, and Lefkowitz, shot by CBS.

File Plan

III 14.1 Fd 5

Conditions Governing Access:

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Kenneth Keating, 1958

reel AV 1558

Scope and Contents note

1958 Campaign: footage of President Eisenhower and Senator Javits visiting with candidate Keating.

File Plan

III 14.1 Fd 4

Conditions Governing Access:

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Rockefeller on the Issues: Speaking From the Desk, 1958

reel AV 1543

Scope and Contents note

episode 12 of a series of broadcast speeches during the 1958 campaign, produced by the NYS Republican Committee.

File Plan

III 14.1 Fd 1

Conditions Governing Access:

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NAR on Face the Nation, 1958 January 12

reel AV 1073

File Plan

III 14.1 Fe 69

Conditions Governing Access:

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NAR on the Issues of Organized Labor, 1958 October 20

reel AV 1530

Scope and Contents note

Remarks of Governor Rockefeller from the New York Republican state Committee Meeting

III 14.1 Fd 2

Conditions Governing Access:

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Senator Javits Speech, 1958 October 20

reel AV 1559

Scope and Contents note

Senator Javits speech on behalf of NAR gubernatorial campaign

File Plan

III 14.1 Fd 3

Conditions Governing Access:

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Five Candidates: Rockefeller on the Issues, 1958

reel AV 1659

Scope and Contents

1958 show with Rockefeller, Keating, Wilson, Lefkowitz and Lundy.

III 14.1 Fb 50

Conditions Governing Access:

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Keating Interview, 1958

reel AV 1655

File Plan

III 14.1 Fb 51

Conditions Governing Access:

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1959

Conditions Governing Access:

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Title/Description

Instances

NAR on Meet the Press, 1959 July 19.

reel AV 1082

Scope and Contents note

Interviews with Governor Rockefeller.

File Plan

III 14.1 Ff 11

Conditions Governing Access:

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Paul Coates Show Interview with Governor Rockefeller, 1959 December 1 reel AV 1083

Scope and Contents note

Interviews with Governor Rockefeller.

File Plan

III 14.1 Ff 12

Conditions Governing Access:

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1960

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Title/Description

Instances

Governor Rockefeller Reports: Budget, 1960

reel AV 1678

Scope and Contents note

A discussion with Senator Austin Erwin, finance commissioner, from a series of broadcast reports filmed by CBS.

File Plan

III 14.1 Fd 49

Conditions Governing Access:

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NAR on Face the Nation, 1960 July 3

reel AV 1079

File Plan

III Ff 13

Conditions Governing Access:

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1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Making of the President

reel AV 1148

Scope and Contents note

Based on the book by Theodore H. White, this documentary film follows the campaigns of Nixon and JFK during the 1960 presidential election, with news footage of Nelson Rockefeller, Hubert Humphreys, and others. Produced by David Wolper for ABC News.

File Plan

III 14.1 Fg 36

Conditions Governing Access:

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1960 National Campaign "LEADERSHIP", "ECONOMIC GROWTH", "EQUAL OPPORTUNITY", "FOREIGN POLICY", 1960

reel AV 1184

Scope and Contents note

Titles include E-20-15 LEADERSHIP; E-20-16 ECONOMIC GROWTH; E-20-17 EQUAL OPPORTUNITY; E-20-18 FOREIGN POLICY.

File Plan

III 14.1 Fa 30

Related Materials:

Related Materials

ALSO SEE III 14.1 Fa 81 (AV 1232); COMPILED ON ONE REEL WITH AV #1232-1234.

Conditions Governing Access:

Conditions Governing Access

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Nelson A. Rockefeller Endorses Nixon in His Campaign for Presidency, 1960

reel AV 1542A

Scope and Contents note

reel AV 1542B

Governor Rockefeller and President Eisenhower endorse Nixon as the Republican presidential candidate.

File Plan

III 14.1 Fd 15

Conditions Governing Access:

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reel AV 1234

National Campaign: Eisenhower for Nixon, 1960

Scope and Contents note

Footage from Channel E-24 of the New York Republican State Committee, during the 1960 presidential election.

III 14.1 Fa 83

Conditions Governing Access:

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National Campaign: GOP National Convention 1960, 1960

reel AV 1146

Scope and Contents note

Footage of Barry M. Goldwater's speech at the 1960 GOP Convention, 'withdrawing his candidacy in support of Richard Nixon. Goldwater speaks about the history and purpose of the Republican party, and asks for unity within the party,

File Plan

III 14.1 Fd 21

Conditions Governing Access:

Conditions Governing Access

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National Campaign: Nelson A. Rockefeller on the Kennedy Record, 1960

reel AV 1233

Scope and Contents note

Footage from Channel E-24 from the 1960 presidential election

File Plan

III 14.1 Fa 82

Conditions Governing Access:

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1960 NATIONAL CAMPAIGN "CIVIL RIGHTS", "ECONOMIC GROWTH", "DISARMAMENT", "LEADERSHIP", 1960

reel AV 1232

File Plan

III 14.1 Fa 81

Scope and Contents

E-60-11; E-60-12, E-60-13; E-60-14

Conditions Governing Access:

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1961

Conditions Governing Access:

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Title/Description

Instances

Governor Rockefeller Reports: Proposals to the Legislature, 1961 January 1

reel AV 1683

Scope and Contents note

One episode from a series of broadcast reports, filmed by CBS on 1961 January 1.

File Plan

III 14.1 Fd 50

Conditions Governing Access:

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Dr. Martin Luther King: The American Dream, 1961 July 13

reel AV 1102

Scope and Contents note

Footage of Nelson Rockefeller speech about Martin Luther King Jr. at Syracuse University.

File Plan

III 14.1 Fe 47

Conditions Governing Access:

Conditions Governing Access

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Dr. Martin Luther King: The American Dream, 1961-07-13

reel AV 1103

File Plan

III 14.1 Fe 48

Scope and Contents

Soundtrack of Nelson A. Rockefeller speech with Dr. Martin Luther King Jr. delivered at Syracuse University.

Conditions Governing Access:

Conditions Governing Access

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1962

Conditions Governing Access:

Conditions Governing Access

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Title/Description

Instances

Pre-Convention Campaign Commercials., 1962

Scope and Contents note

Contains about 40 commercials from NAR's 1962 Gubernatorial campaign. Some duplicates or revised versions included.

Conditions Governing Access:

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Aid to Labor, 1962	reel AV 1176	
Aid to New York City, 1962	reel AV 1225	
	reel AV 1224	
Atomic Research, 1962	reel AV 1177	
Civil Rights and the Aged, 1962	reel AV 1183	
File Plan		
III 14.1 Fa 29		
College, 1962	reel AV 1162	
File Plan		
III 14.1 Fa 8		
College Education, 1962	reel AV 1167	
	reel AV 1158	
	reel AV 1169	
Conservation and Recreation, 1962	reel AV 1178	
Education, 1962	reel AV 1174	
Fiscal Integrity, 1962	reel AV 1175	
Higher Education, 1962	reel AV 1180	
Highway Construction, 1962	reel AV 1179	
Housing, 1962	reel AV 1168	

III 14.1 Fa 14

reel AV 1181 reel AV 1160 reel AV 1165 reel AV 1154
reel AV 1165
reel AV 1154
reel AV 1230
reel AV 1182
reel AV 1166
reel AV 1171
reel AV 1172
reel AV 1173
reel AV 1231
reel AV 1164
reel AV 1226
reel AV 1159
reel AV 1222
reel AV 1227
reel AV 1228
reel AV 1223
reel AV 1170
reel AV 1161
reel AV 1157
reel AV 1156
reel AV 1163
reel AV 1229

Scope and Contents

Sound, Black and white, 5 minutes. Only available on 16mm.

III 14.1 Fa 78

1962 Address to the New York State Legislature, 1962 January

reel AV 1716

reel AV 1717

Scope and Contents note

CBS coverage of state address by Governor Rockefeller.

File Plan

III 14.1 Fg 5 (AV 1717) and III 14.1 Fg 4 (AV 1716).

Conditions Governing Access:

Conditions Governing Access

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reel AV 1084

NAR on At The Source, 1962 January

File Plan

III 14.1 Ff 14

Conditions Governing Access:

Conditions Governing Access

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NAR on Newsmakers, 1962 October 21 reel AV 1094

III 14.1 Ff 15

Conditions Governing Access:

Conditions Governing Access

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Pure Water Bonds Proposition 1 Commercials, 1963

Scope and Contents note

Several public service announcements that ran on TV in 1963 in support of Pure Bond issues.

Conditions Governing Access:

Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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reel AV 1204

reel AV 1205

reel AV 1207

reel AV 1206

Gov Rockefeller Swearing-In Official Highlights, 1962

reel AV 1545

Scope and Contents note

Shot at Albany Executive Mansion.

File Plan

December 31

III 14.1 Fa 60

Conditions Governing Access:

Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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1963

Conditions Governing Access:

Conditions Governing Access

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Title/Description Instances

Governor Rockefeller Inauguration, 1963 January 1

reel AV 1666

File Plan

III 14.1 Fd 26

Conditions Governing Access:

Conditions Governing Access

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NAR on Newsmakers, 1963 February 23

reel AV 1095

III 14.1 Ff 16

Conditions Governing Access:

Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Interview on Latin American Common Market Affairs, 1963 March 13 reel AV 1086

Scope and Contents note

Governor Rockefeller interviewed for KRNT-TV in Des Moines, Iowa

File Plan

III 14.1 Fe 16

Conditions Governing Access:

Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Episode of Meet the Press, 1963 September 15

reel AV 1267

Scope and Contents note

Episode begins with NBC coverage of the bombing of an African-American church in Birmingham, Alabama. Followed by episode of Meet the Press hosted by Ned Brooks. Includes original commercials. Filmed during presidential campaign.

File Plan

III 14.1 Ff 17

Conditions Governing Access:

Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Visit to Colby Junior College, 1963 October 19

reel AV 1257

Conditions Governing Access note:

Conditions Governing Access note

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Scope and Contents note

Governor Rockefeller with wife, Happy, visiting Colby Junior College

File Plan

III 14.1 Fa 106

Pure Waters Conference, 1963 November 12

reel AV 1221

Scope and Contents note

WRGB footage from the Pure Waters Conference held in the Capitol Building, Albany, after passage of the Pure Waters Bond Issue Prop #1.

File Plan

III 14.1 Fa 70

Conditions Governing Access:

Conditions Governing Access

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NAR on Face the Nation, 1963 November 17

reel AV 1097

Scope and Contents note

episode filmed during presidential campaign

File Plan

III 14.1 Ff 22

Conditions Governing Access:

Conditions Governing Access

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Nelson Rockefeller: The Man and His Record, 1963

Scope and Contents note

Campaign film produced during the 1963 gubernatorial race. Includes brief 'life history of NAR and footage of him at Princeton, Rockefeller Center, and in Latin America. Showcases NAR's experiences, shows him with political associates, amid NY industries and farms, visiting SUNY schools and as commissioner of the Human Rights Office.

reel AV 1561A

reel AV 1561B

File Plan

III 14.1 Fd 11

Conditions Governing Access:

Conditions Governing Access

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1964

Conditions Governing Access:

Conditions Governing Access

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Title/Description Instances

NAR and Staff reel AV 1066

Scope and Contents note

Brief clip of Nelson Rockefeller with his staff at West 55th Street office; shot by Wolper Productions for campaign film "Making of the President 1964".

Conditions Governing Access:

Conditions Governing Access

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1964 California: San Diego, Kiwanis Club, 1964

reel AV 1587

File Plan

III 14.1 Fe 5

Conditions Governing Access:

Conditions Governing Access

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Rockefeller's Way, 1964

reel AV 1251

Scope and Contents note

Campaign spot from 1964 California primary

File Plan

III 14.1 Fa 100

Conditions Governing Access:

Conditions Governing Access

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The Extremists, 1964

reel AV 1155

Scope and Contents note

A never-aired 1964 campaign film produced by Nelson Rockefeller And Dave Garroway about the Minutemen, the John Birch Society, and other extremist groups.

File Plan

III 14.1 Fe 70

Conditions Governing Access:

Conditions Governing Access

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Gov. Rockefeller Interrupted by Baby, 1964 February 28

reel AV 75

Scope and Contents note

Nelson Rockefeller speech about opposing unilateral negations with Russia interrupted a baby laughing, during New Hampshire primary.

File Plan

III 14 F 26

Conditions Governing Access:

Conditions Governing Access

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NAR on Face the Nation, 1964 March 8

reel AV 1081

Scope and Contents note

Filmed during presidential campaign.

File Plan

III 14.1 Fg 38

Conditions Governing Access:

Conditions Governing Access

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Gov. Rockefeller in New Orleans, 1964 April

reel AV 1087

Scope and Contents note

Speech on Inter-American affairs.

File Plan

III 14.1 Fd 20

Conditions Governing Access:

Conditions Governing Access

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1964 Campaign Interview, 1964 June 1

box 2

dvd AV 1387

Scope and Contents note

reel AV 1941

Nelson Rockefeller interview on The Irv Kupcinet Show during presidential campaign.

File Plan

III 14.1 Fg 16

Conditions Governing Access:

Conditions Governing Access

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reel AV 1099

Scope and Contents note

box 2

dvd AV 1099

Filmed during presidential campaign.

Existence and Location of Copies note:

Existence and Location of Copies note

NAR Address to the Republican National Convention

Two copies of access DVD.

File Plan

III 14.1 Fe 2

Conditions Governing Access:

Conditions Governing Access

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to one week. Individual items, including those that are not available in modern formats, may be restricted from access at the discretion of RAC.

Gov. Rockefeller Speech at Stanford University, 1964

reel AV 1697

Scope and Contents note

Speech about the UN during California primary

File Plan

III 14.1 Fd 23

Conditions Governing Access:

Conditions Governing Access

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Gov. Rockefeller Speech at UCLA, 1964

reel AV 1077

Scope and Contents note

Nelson Rockefeller speech outdoors at UCLA, then inside for question/answer session with students during California primary.

File Plan

III 14.1 Fd 24

Conditions Governing Access:

Conditions Governing Access

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Gov. Rockefeller in Palm Springs and San Diego, 1964

reel AV 1268

Scope and Contents note

Campaigning during California primary.

File Plan

III 14.1 Fg 3

Conditions Governing Access:

Conditions Governing Access

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1964 Address to the New York State Legislature, 1964

reel AV 1076

Scope and Contents note

Governor Rockefeller annual address to the state legislature, filmed in Albany, NY.

File Plan

III 14.1 Fd 28

Conditions Governing Access:

Conditions Governing Access

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1964 Oregon Primary, 1964

reel AV 1235

Scope and Contents note

footage of Nelson Rockefeller campaigning throughout Oregon during presidential campaign, with some nonpolitical footage of wildlife, landscapes, and aerial views of the state.

File Plan

III 14.1 Fa 84

Conditions Governing Access:

Conditions Governing Access

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1965

Conditions Governing Access:

Conditions Governing Access

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Title/Description Instances

NAR on Face the Nation, 1965 July 25

reel AV 1089

File Plan

III 14.1 Ff 18

Conditions Governing Access:

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Orange, Chenango and St. Lawrence County Fairs, 1965 August

box 1

dvd AV 3.9

Scope and Contents note

reel AV 1597

Nelson Rockefeller with wife at NY county fairs.

File Plan

III 14.1 Fe 17

Conditions Governing Access:

Conditions Governing Access

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Camp Drum, Monroe, and Steuben County Fairs, 1965 August

reel AV 1596

Scope and Contents note

box 1

dvd AV 3.9

Nelson Rockefeller with wife at public events around the state.

File Plan

III 14.1 Fe 18

Conditions Governing Access:

Conditions Governing Access

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1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Gov Rockefeller and Wife at Fort Schuyler, Bronx, NY, 1965 August 24 reel AV 1556

box 1

dvd AV 3.10

Scope and Contents note

Footage of military ship "Empire State IV" arriving at Fort Schuyler in the Bronx; crowds of families waiting to greet sailors. Shot by Hal Posner.

File Plan

III 14.1 Fb 12

Conditions Governing Access:

Conditions Governing Access

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reel AV 1214

box 1

dvd AV 3.38

Adirondack: Horseback Ride Through Forest Preserve, 1965 October 10

Scope and Contents note

edited footage from UPI Commercial News Service provided to New York State television stations.

File Plan

III 14.1 Fa 62

Conditions Governing Access:

Conditions Governing Access

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1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Gov. Rockefeller at Dr. King's Ebenezer Church in Atlanta GA, 1965 October 17

reel AV 1696

box 1

dvd AV 3.10

Scope and Contents note

Governor Rockefeller visits Ebenezer Church in Atlanta with Reverend Martin Luther King Sr. and Jr.

File Plan

III 14.1 Fd 33

Conditions Governing Access:

Conditions Governing Access

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reel AV 1546

box 1

dvd AV 3.10

UN Plaza Dedication, 1965 October 25

Scope and Contents note

Ceremony and presentation of memorial stairway and flagpole in honor of Dog Hammarskjold, secretary-president of the United Nations, at UN Plaza in New York City.

File Plan

III 14.1 Fa 64

Conditions Governing Access:

Conditions Governing Access

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1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Man in Office, 1965 October 31

reel AV 1752

Scope and Contents note

Governor Rockefeller interviewed by Joe Michaels on NBC.

File Plan

III 14.1 Ff 24

Conditions Governing Access:

Conditions Governing Access

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NAR on Issues and Answers, 1965 November 7

reel AV 1639

File Plan

III 14.1 Ff 20

Conditions Governing Access:

Conditions Governing Access

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Gov. Rockefeller Receives Award from Nation Council of Christians and Jews. 1965 November 15 reel AV 1216

Scope and Contents note

CBS footage of award ceremony at Hilton Hotel in NYC

File Plan

III 14.1 Fa 65

Conditions Governing Access:

Conditions Governing Access

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1966

Conditions Governing Access:

Conditions Governing Access

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Title/Description

Instances

1966 Campaign Commercials, 1966

reel AV 1147

Scope and Contents note

Sample reel of campaign commercials from 1966 gubernatorial race.

File Plan

III 14.1 Fd 54

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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The Time is Now, 1966

reel AV 1109

Scope and Contents note

Political film produced by the Republican National Finance Committee before the 1966 election. Discusses domestic and international issues that have been caused by the Democratic majority in the U.S., with sound bites from Eisenhower, Ford, Nixon, Gov. Rockefeller, and others.

Conditions Governing Access:

Conditions Governing Access

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Friend of the Rockefeller Team: Campaign Commercials 1, 1966

reel AV 1110

Scope and Contents note

Compilation of 31 political ads from 1966 campaign, ranging from 10 to 60 seconds each. Topics include: Pure Water Program, state scholarships, the Bureau of Consumer Protection, Medicaid, the narcotics reform laws, education, minimum wage, air pollution, and a message from Jacob Javits.

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Friend of the Rockefeller Team: Campaign Commercials 2, 1966

reel AV 1114

Scope and Contents note

Compilation of 4 campaign commercials produced for the 1966 campaign (?): "4 R's" (education), "Pay Envelope" (jobs), "Consumer Fraud" (consumer protection), "Detective" (criminal intelligence system).

Conditions Governing Access:

Conditions Governing Access

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1966 Address to the New York State Legislature, 1966 January 5

reel AV 1739

Scope and Contents note

footage of Governor Rockefeller address, shot by the NYS Department of Commerce

File Plan

III 14.1 Fg 6

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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The State Vs. the Addict, 1966 March 6

reel AV 1075

Scope and Contents note

Panel discussion with Nelson Rockefeller, Donald Louria, Wyatt Tee Walker, interviewed by Bill Beutel and Murphy Martin.

File Plan

III 14.1 ff 37

Conditions Governing Access:

Conditions Governing Access

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Opening of Republican State Committee Campaign Headquarters, 1966 June 6

Scope and Contents note

from 1966 campaign, footage of Governor Rockefeller, Governor Malcolm Wilson, Attn. General Louis Lefkowitz at the Hilton Hotel in NYC.

File Plan

III 14.1 Fa 69

Conditions Governing Access:

reel AV 1220

box 2 dvd AV 1220

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Formal Announcement of Candidacy, 1966 April 6

reel AV 1583

Scope and Contents note

box 1 dvd AV 3.10

Nelson Rockefeller announces his intention to run for governor

reel AV 1591

File Plan

III 14.1 Fe 14 (AV 1591) and III 14.1 Fe 15 (AV 1583)

Conditions Governing Access:

Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Labor and the Public Employee, 1966 May 15

reel AV 1753

Scope and Contents note

Discussion between Nelson Rockefeller, George Taylor, and Mort Dean, shown live on CBS.

File Plan

III 14.1 Ff 38

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Governor Rockefeller's Acceptance Speech, 1966 September

reel AV 1599

Scope and Contents note

NAR acceptance speech at the GOP State Convention, with an introduction from Senator Jacob Javits, broadcast live.

File Plan

III 14.1 Fe 19

Conditions Governing Access:

Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Election Night Victory, 1966 November 8

box 1 dvd AV 3.11

Scope and Contents note

Highlights of NAR victory speech at Hilton Hotel in New York, Footage of Lieutenant Governor Malcolm Wilson, Attorney General Louis Lefkowitz, and State Comptroller Charles Wilson.

File Plan

III 14.1 Fe 61

Conditions Governing Access:

reel AV 3.11

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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1967

Conditions Governing Access:

Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Title/Description Instances

Governor NAR 1967 Inauguration, 1967 January 2 reel AV 1740

Scope and Contents note

Inauguration in the Assembly Chamber in Albany, NY. Benediction is given by Dr. Sandy Ray of the Cornerstone Baptist Church in Brooklyn, NY.

File Plan

III 14.1 Fg 10

Conditions Governing Access:

Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

All inquiries to view films require advanced notice of at least 2 business days, and may necessitate notice of up to one week. Individual items, including those that are

l AV 1740

dvd AV 1379

box 2

not available in modern formats, may be restricted from access at the discretion of RAC.

Annual Message to Legislature, 1967 January 4

reel AV 1862

Scope and Contents note

Unedited footage of NAR annual address in the Assembly Chambers in Albany, NY.

File Plan

III 14.1 Fg 12-Fg 15

Conditions Governing Access:

Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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1968

Conditions Governing Access:

Conditions Governing Access

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Title/Description Instances

Rockefeller - The Presidential Man, 1968

reel AV 1765

Scope and Contents note

30-minute version of campaign film, with introduction by Lieutenant General James Gavin. Produced by Robert Drew Films.

File Plan

III 14.1 Fe 26

Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Rockefeller - The Man Who Can, 1968

reel AV 1815

Conditions Governing Access note:

Conditions Governing Access note

reel AV 10631

Access copy unavailable. Please contact an RAC archivist for further instruction.

Scope and Contents note

One-hour version of campaign film. Produced by Robert Drew Films

File Plan

Annual Message to Legislature, 1968 January 3

reel AV 1820

Scope and Contents note

Unedited footage of NAR annual speech to the New York State Legislature, filmed in the Assembly Room at the Capitol in Albany, NY.

Conditions Governing Access:

Conditions Governing Access

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reel AV 1814

reel AV 1743

A BBC program from 1968 February which includes some footage used in the 1964 biographical film, "The Nelson Rockefeller Story"

File Plan

III 14.1 Ff 21

Conditions Governing Access:

Conditions Governing Access

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Declaration of Non-Candidacy, 1968 March 21

reel AV 1085

Scope and Contents note

In speech at the Hilton Hotel in NYC, Nelson Rockefeller declares he will not run for the 1968 presidency, in New York.

File Plan

III 14.1 Fg 7 - Fg 9

Conditions Governing Access:

Conditions Governing Access

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reel AV 1569

Nelson Rockefeller reverses his previous announcement about the 1968 presidency, in Philadelphia, PA.

File Plan

III 14.1 Fb 13

Conditions Governing Access:

Conditions Governing Access

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Rockefeller Statement, 1968 April 30

reel AV 1661

Scope and Contents note

NAR declares his candidacy, in Albany NY.

File Plan

III 14.1 Fe 23

Conditions Governing Access:

Conditions Governing Access

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Gov. Rockefeller at World Affairs Council in Philadelphia, 1968 reel AV 1089 May 1

NAR address on foreign policy, "The Building of a Just World Order"

File Plan

III 14.1 Fg 18

Conditions Governing Access:

Conditions Governing Access

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1968 Republican National Convention, 1968 August 7-8

Scope and Contents note

Footage NAR, Winthrop Rockefeller, and others from convention; nomination of NAR by Gov. Raymond Schafer (PA); thank-you speeches from NAR and wife; other footage from NBC.

File Plan

III 14.1 Fe 24 (AV 1634) and III 14.1 Fe 25 (AV 1635)

Conditions Governing Access:

Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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reel AV 1634

box 1 dvd 3.15

reel AV 1635

reel AV 1112

TV spot on the State Police sent to all local TV stations for use during the week of 1968 December 2.

File Plan

III 14.1 Fa 68

Conditions Governing Access:

Conditions Governing Access

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1968 Year-End Interview, 1968 December 20

reel AV 1362

Scope and Contents note

box 2

dvd AV 1362

NAR interview by Gabe Pressman

File Plan

III 14.1 Ff 48

Conditions Governing Access:

Conditions Governing Access

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Speech at Polish Home Picnic in Auburn NY, 1968

box 1

dvd AV 3.3

reel AV 1246

NAR speech during presidential campaign filmed by Mrs. Dorcas Tucker of North Carolina.

File Plan

III 14.1 Fa 95

Conditions Governing Access:

Conditions Governing Access

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1969

Conditions Governing Access:

Conditions Governing Access

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Title/Description	Instances	
Message to Legislature, 1969 January 8	reel AV 1943	
Scope and Contents note	reel AV 1942	

NAR annual message to the NYS legislature, Albany, NY.

File Plan

III 14.1 Fg 19 (AV 1942) and III 14.1 Fg 20 (AV 1943)

Conditions Governing Access:

Conditions Governing Access

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note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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1969 Town Meeting with Gov. Rockefeller, 1969 January 29

reel AV 1748

Scope and Contents note

Town meetings at Roberson Center in Binghamton, NY and Howard Johnson in Elmira, NY.

File Plan

III 14.1 Ff 36

Conditions Governing Access:

Conditions Governing Access

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A New Crown for the Empire State, 1969 May

box 2 dvd AV 1388

Scope and Contents note

NBC News piece about the reconstruction of the South Mall in Albany, NY. Broadcast on New York Illustrated, 1969 May.

box 1 dvd AV 3.43

reel AV 1857

File Plan

III 14.1 Fg 23

Conditions Governing Access:

Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an

access copy, please contact a RAC archivist for further instruction.

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Today Show Interview with NAR, 1969 May 13

box 1

reel AV 1679

dvd 3.16

Scope and Contents note

Aline Saarinen of NBC News interviews NAR about gift of primitive art collection to the Metropolitan Museum of Art, intercut with scenes of exhibition and featured pieces.

Existence and Location of Copies note:

Existence and Location of Copies note

Two copies of access DVD.

File Plan

III 14.1 Fb 56

Conditions Governing Access:

Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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box 2

reel AV 1363

dvd AV 1363

Rockefeller Visit to Binghamton, Broome County, NY, 1969 November 19

Scope and Contents note

NAR visits proposed site of new state building, speaks at rally

File Plan

III 14.1 Fg 29

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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1969 Year-End Review, 1969 December 10

reel AV 1101

Scope and Contents note

NAR interviewed by Glover Delany, president of NYS Broadcasters Association, and filmed by Hal Posner.

File Plan

III 14.1 Ff 44

Conditions Governing Access:

Conditions Governing Access

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1970

Conditions Governing Access:

Conditions Governing Access

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Title/Description

Instances

1970 Rockefeller Campaign Commercials, 1970

reel AV 1837

Scope and Contents note

Compilation reel of tv spots from NAR 1970 gubernatorial campaign; 25 different commercials including issues about budget, SUNY system extension, importance of growing businesses, limiting taxes, drug policies, etc.

Conditions Governing Access:

Conditions Governing Access

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Annual Message to the Legislature, 1970 January 7

reel III 14.1 Fg 32

Scope and Contents note

reel III 14.1

NAR annual message to the NYS legislature, Albany, NY.

Fg 31

Conditions Governing Access:

Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Bob Hope Dinner with NAR, 1970 March 20

reel AV 1575

Scope and Contents note

From NBC-TV.

File Plan

III 14.1 Fb 15

Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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1970 Miss Universe Parade, 1970 August 8

reel AV 1248

Scope and Contents note

UPI News footage of NAR hosting Marisol Malaret, Miss Universe 1970, in New York City at a parade and a luncheon.

File Plan

III 14.1 Fa 97

Conditions Governing Access:

Conditions Governing Access

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Hudson Highlands State Park Dedication, 1970 May

reel AV 3.16

Conditions Governing Access note:

Conditions Governing Access note

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

box 1 dvd AV 3.16

All inquiries to view films require advanced notice of at least 2 business days, and may necessitate notice of up to one week. Individual items, including those that are not available in modern formats, may be restricted from access at the discretion of RAC.

Scope and Contents note

footage from 1970 May ceremony with speeches by Governor NAR and Laurance Rockefeller

Existence and Location of Copies note:

Existence and Location of Copies note

Two copies of access DVD.

File Plan

III 14.1 Fg 34

Election Night Coverage, 1970 November 3

reel AV 1250

Scope and Contents note

box 2

dvd AV 1250

NBC coverage of NAR at the Roosevelt Hotel in NYC.

File Plan

III 14.1 Fa 99

Conditions Governing Access:

Conditions Governing Access

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1971-1976

Conditions Governing Access:

Conditions Governing Access

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Title/Description	Instances	
Governor Rockefeller at Joint Session of Legislature Opening	box 2	dvd AV 1389
Day, 1971 January 6	reel AV 1389	

Scope and Contents note

close-up shots from speech

File Plan

III 14.1 Fe 27

Conditions Governing Access:

Conditions Governing Access

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reel AV 1757

box 1

dvd AV 3.17

NAR Inauguration, 1971 January 1

Scope and Contents note

Footage from inauguration in Albany, NY

File Plan

III 14.1 Ff 30

Conditions Governing Access:

Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Governor Rockefeller Nominates Richard Nixon, 1972 August

box 2

dvd AV 1383

Scope and Contents note

reel AV 1686

NAR nominates Nixon as presidential candidate at Republican National Convention in Miami.

File Plan

III 14.1 Fd 47

Conditions Governing Access:

Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

All inquiries to view films require advanced notice of at least 2 business days, and may necessitate notice of up to one week. Individual items, including those that are not available in modern formats, may be restricted from access at the discretion of RAC.

reel AV 1774

reel AV 1816

Annual Message to the Legislature, 1973 January 3

Scope and Contents note

Footage of Governor NAR annual message to the New York State Legislature, filmed in the Assembly Chamber at the Capital Building in Albany, NY.

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NAR Press Conference on Drugs, 1973 January 22

reel AV 1078

Press conference with Governor NAR, Rev. Oberia D. Dempsey, Rev. Earl B. Moore, Glester Hinds, Dr. George W. McMurray, and Dr. Robert W. Baird.

File Plan

III 14.1 Ff 33

Conditions Governing Access:

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George Washington Inauguration Day Ceremony, 1976 April 30

reel AV 1096

Scope and Contents note

Footage of speech by Vice President NAR at reenactment festivities.

File Plan

III 14.1 Fb 21

Conditions Governing Access:

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The View From the Bottom

reel AV 1074

Collection of interviews about social welfare and urban programs coordinated by NAR.

File Plan

III 14.1 Ff 47

Conditions Governing Access:

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Nelson A. Rockefeller, Political Video material, 1960-1975

Scope and Contents

Footage from campaigns, conventions, and official events that are specifically related to political activities in the life of NAR. Many dozens of campaign commercials, including TV and radio spots.

Arrangement

Title/Decemintion

No current arrangement by an archivist.

Conditions Governing Access:

Title/Description	Instances	
Election Eve: Wrap-Up!, 1962 November 5	10596	
Conditions Governing Access:		
Conditions Governing Access		
Access copy available.		
Scope and Contents		
Post-election roundtable discussionk with the Rockefeller		
team summarizing the entire campaign, including: Marcus G. Christ, John P. Lomenzo, Louis J. Lefkowitz, Malcolm		
Wilson, Jacob K. Javits, and Nelson A. Rockefeller.		
1964 California Primary, 'The Extremists', 1964 May 27	reel AV	

10597

Access copy available.

Scope and Contents

Program features Governor Nelson A. Rockefeller, Dave Garroway, and others discussing the efforts of right-wing extremists to influence and/or control the California Republican State Party.

Executive Chamber, Number 1: How Much Education?, November 1964

reel AV 10603

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

New York State Governor Nelson A. Rockefeller and education professionals discusses the need for education and the state of the New York State schools.

Executive Chamber, Number 6: Transportation Tangle, 1965 March

reel AV 10599

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

New York State Governor Nelson A. Rockefeller discusses the creation of the Metropolitan Transportation Authority (MTA) and the Federal Department of Transportation.

Executive Chamber, Number 7: Troubled Mind, 1965 April

reel AV 10600

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

New York State Governor Nelson A. Rockefeller and health professionals discusses mental illness, the need to create new facilities, and the progress of New York State hospitals.

Oregon Campaign - Citizens' Questions and Answers, 1964

Conditions Governing Access:

reel AV 10601

Access copy available.

Scope and Contents

Oregon citizens meet one-on-one with Nelson A. Rockefeller in an outdoor forum to ask their questions.

Pre-Convention Legislative Reports I, 1962 April 23

reel AV 10602

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Compilation reel with Governor Nelson A. Rockefeller reporting on recent New York State legislative actions, includings economic growth, housing, education, law enforcement, among others. Each segment is approximately 3 minutes in duration.

Pre-Convention Legislative Reports II, 1962 October

reel AV 10636

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Compilation reel with Governor Nelson A. Rockefeller and his campaign team reporting on recent New York State legislative actions.

Inauguration 1967, Assembly Room Speeches, 1967 January 2

reel AV 10604

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

From the Capitol Building in Albany, the inaugeration of Nelson A. Rockefeller in his third term as Governor of New York state.

Governor Rockefeller's Special News Conference on Narcotics, 1973 January 22

reel AV 10605

Access copy available.

Scope and Contents

Governor Nelson A. Rockefeller's January 23, 1973 press conference in Albany, New York regarding the drug problem in New York state. Speakers include: Reverend Oberia D. Dempsey, Reverend Earl B. Moore, Glester Hinds, Dr. George W. McMurray, and Dr. Robert W. Baird. A question and answer session with the press concludes the programs.

Physical Characteristics and Technical Requirements

The video begins with 40 seconds of color bars and tones.

Four Stars on the Issues, 1960 October 19

reel AV 10606

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Discussion with Vice President Richard Nixon, New YorkY State Govenor Nelson A. Rockefeller, and New York Senators Jacob K. Javits and Kenneth B. Keating on the issues New York citizens have stated are important to them in this election. CBS Production # 10-2785-1019

Physical Characteristics and Technical Requirements

Unedited videotape. First 2:30 minutes no image, low volume. Program begins at 3:20.

Scope and Contents

Oregon Campaign Film, 1964

reel AV 10625

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Film with Nelson A. Rockefeller and Happy Rockefeller campaigning in Oregon.