



# John and Mary R. Markle Foundation records

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Rockefeller Archive Center

15 Dayton Avenue

Sleepy Hollow 10591

[archive@rockarch.org](mailto:archive@rockarch.org)

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## Summary Information

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<b>Repository:</b>	Rockefeller Archive Center
<b>Creator - ctb:</b>	Markle, John
<b>Creator:</b>	John and Mary R. Markle Foundation
<b>Title:</b>	John and Mary R. Markle Foundation records
<b>ID:</b>	FA024
<b>Date [inclusive]:</b>	1884-1994, bulk 1960-1994
<b>Date [bulk]:</b>	bulk
<b>Physical Description:</b>	107 Cubic Feet
<b>Language of the Material:</b>	English

### Preferred Citation

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## Biographical/Historical note

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John Markle was born in Hazelton, Pennsylvania, in 1858. He graduated from Lafayette College in 1880 with a degree in mining engineering and soon took charge of the firm his father had founded, G. B. Markle and Company, which operated the Jeddo mine. Markle was a successful businessman who became known nationally as the builder of the Jeddo drainage tunnel, which reclaimed Pennsylvania mines inundated by floods in 1886. In April 1884, Markle married Mary Estelle Robinson (1863-1927). The couple moved from Hazelton, Pennsylvania, to New York City in 1902. They had no children. In 1926, John Markle retired from business, and the following year he established the John and Mary R. Markle Foundation with an initial endowment of \$3 million. Eventually the total endowment from John Markle reached \$15 million. John Markle served as president and treasurer of the Foundation until his death in July 1933. The Foundation was chartered "to promote the advancement and diffusion of knowledge among the people of the United States and to promote the general good of mankind." This charter was broad enough to permit supporting virtually any cause and allowed the directors to spend principal as well as income, which the Foundation did in its early years. (The founder rectified the

difference.) Grants, averaging a total of \$400,000 annually, went primarily to charities which the Markles had previously supported. In addition, the Markle Foundation gave money to individuals, including relatives and needy strangers who came to John Markle's attention and in whom he took a personal interest.

After John Markle's death, the Foundation trustees sought direction from Frederick Keppel, president of the Carnegie Corporation of New York. Following his advice, the Foundation changed from a private organization to a focused public foundation. There were no new individual beneficiaries after 1934, and the trustees began to formulate a plan of action. From 1936 to 1945, the Markle Foundation primarily supported medical research: 627 grants were made to 336 projects, and 1,400 scientific papers were published regarding work supported wholly or in part by the Foundation.

In 1946 John Russell, formerly with the Carnegie Corporation of New York, became the executive director of the Foundation. After making an assessment of the Foundation's work, Russell and the Foundation embarked on an ambitious program - the Markle Scholar Program, which was the principal program of the Markle Foundation from 1947 to 1969. Approximately 25 Markle Scholars were chosen each year. They received five years of financial assistance so that they might continue in academic medicine or research rather than enter more lucrative private practices. A total of 506 Markle Scholars were chosen from 90 medical schools in the United States and Canada.

In 1969 John Russell retired, and Lloyd Morrisett, also formerly with the Carnegie Corporation of New York, came to the Foundation. In the last months of Russell's tenure, it had been determined that the Markle Scholar program had run its course, and after an evaluation, the Foundation embarked on an ambitious program in the field of mass communications. Beginning in 1969, the Markle Foundation's program aimed to strengthen the performance of the media and to understand the potential of communications technology. Mass communications had not been a traditional focus of philanthropy, and the grants reflect challenge and innovation. Disbursements averaged \$2 million annually.

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## Scope and Contents note

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Accession 1, comprising Record Groups 1.1, 2.1, and 3, amounts to 34 cubic feet of records dating from 1884 to 1984, with the bulk of the material dated 1960-1979. This portion of the John and Mary R. Markle Foundation records is not a complete documentation of the Foundation's work. When John Markle moved the base of his business operations from Hazelton, Pennsylvania, to New York City in 1902, he periodically returned to Hazelton and destroyed his records. Records remaining in Pennsylvania at the time of his death in 1933 were shipped to his executors in New York City. The executors (and the Foundation) retained only those records directly affecting the finances of Markle's estate. Due to these routine purges and the retention decisions made after Markle's death, this accession includes only the records of the final personal beneficiaries, the Markle Scholars, and the communications program from 1969 to 1979, along with assorted administrative files. Documentation for grants other than these exists in the minutes, progress reports, and collected reprints.

Accession 2 comprises Record Groups 1.2 and 2.2 and totals 53 cubic feet of records. In 1969 the Board of Directors of the Markle Foundation discontinued its support of the Markle Scholar Program in academic medicine and decided to embark on a new direction in philanthropy: funding projects in the fields of mass communications and information technology. Though the records span the years 1927-1994, the bulk of this accession covers the period 1969 to 1994 and reflects the Board's change in direction.

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## Arrangement note

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This collection, received in two accessions, is arranged into four record groups:

Record Group 1 - Markle Foundation Programs

Record Group 2 - Markle Foundation Administration

Record Group 3 - John Markle Personal Material

Series 1064 - Photographs

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## File Plan note

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Former Classification: XI

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## Administrative Information

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### Publication Statement

Rockefeller Archive Center

15 Dayton Avenue  
Sleepy Hollow 10591  
[archive@rockarch.org](mailto:archive@rockarch.org)

URL: <http://www.rockarch.org>

## **Processing Information note**

Processing of Accession 1 of the John and Mary R. Markle Foundation collection was completed by Chris Graetzel, Project Archivist, on December 21, 1991. Additional processing and compilation of the register was completed in February 1993 by Emily J. Oakhill.

Processing of Accession 2 of the John and Mary R. Markle Foundation was completed by Candace P. Shuluk and Kathleen Brennan in January 1997.

## **Conditions Governing Use**

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Open for scholarly research without restriction.

RAC is unable to provide access to obsolete media and original digital media. In addition separated media may not yet have undergone stabilization procedures. When feasible, a digital surrogate may be created via special order. All applicable charges will apply. See RAC Head of Archival Services or RAC Head of Digital Programs for details.

## **Immediate Source of Acquisition note**

The John and Mary R. Markle Foundation gave its records to the Rockefeller Archive Center in two accessions: one in 1993, and another in 1997.

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## **Controlled Access Headings**

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- Philanthropy -- United States
- Charitable uses, trusts, and foundations
- Public health
- Medical education
- Philanthropy
- Medical research
- United States

- Charities
- Markle, John
- John and Mary R. Markle Foundation

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## Physical Characteristics and Technical Requirements

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Materials requiring specialized equipment for access (film, audio, video, slides) may be closed to research dependent on availability of the applicable equipment

Brittle or damaged items, or materials otherwise in need of preservation care, may be closed to researchers at the discretion of the RAC Head of Archival Services/Head of Reference.

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## Collection Inventory

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### Markle Foundation Programs

#### Arrangement

This record group is arranged into two subgroups:

Subgroup 1 - Markle Foundation Programs - Accession 1

Subgroup 2 - Markle Foundation Programs - Accession 2

### Markle Foundation Programs - Accession 1

Physical Description: 37.5 Cubic Feet

#### Arrangement note

This subgroup is arranged in three series:

Series 1 - Beneficiaries

Series 2 - Markle Scholars

Series 3 - Communications

### Beneficiaries, 1935-1972

Physical Description: 2.5 Cubic Feet 5 boxes

**Arrangement note**

This series is arranged in two subseries:

Subseries 1 - Administration

Subseries 2 - Individual Beneficiaries

**Scope and Contents note**

This series includes files concerning the administration of the program and files on individual beneficiaries.

**Administration, 1935-1950**

<b>Title/Description</b>	<b>Instances</b>	
General, 1939-1949, 1962-1963, 1969-1970	box 1	folder 1
Audits, 1935, 1953	box 1	folder 2
Brunot & Quick Reports, 1935-1949	box 1	folder 3
"Preliminary Progress Reports", March 2, 1950	box 1	folder 4
"Report on Survey", May 22, 1950	box 1	folder 5
"Personal Beneficiary Program - Individual Beneficiary Reports", May 22, 1950	box 1	folder 6

**Individual Beneficiaries, 1929-1972**

<b>Title/Description</b>	<b>Instances</b>	
Deceased (A-D), n.d.	box 2	folder 7
Deceased (G-H), n.d.	box 2	folder 8
Deceased (I-L), n.d.	box 2	folder 9
Deceased (M-P), n.d.	box 2	folder 10
Deceased (R), n.d.	box 2	folder 11
Deceased (S-Th), n.d.	box 2	folder 12
Deceased (Ti-V), n.d.	box 2	folder 13
Discontinued (A-Z), n.d.	box 3	folder 14
Joseph Alexander, 1935-1963	box 3	folder 15
Marietta Barber, 1932-1965	box 3	folder 16
Maude H. Barber, 1933-1969	box 3	folder 17
Clara Bates, 1940-1970	box 3	folder 18
Rosa Barto, 1927-1965	box 3	folder 19
Evangeline Booth, 1942-1947	box 3	folder 20



Frederick Butzberger, 1953	box 3	folder 21
Vida Barton Ellis, 1928-1933	box 3	folder 22
Vida Barton Ellis, 1934	box 3	folder 23
Children of Vida Barton Ellis, 1935-1942	box 4	folder 24
Children of Vida Barton Ellis, 1942-1947	box 4	folder 25
Carolyn Follmer, 1927-1963	box 4	folder 26
Mae Griffin, 1931-1965	box 4	folder 27
Florence Hinck, 1949-1972	box 4	folder 28
May Hollanhan, 1934-1968	box 4	folder 29
Estella Howells, 1938	box 4	folder 30
Eleanor Judd, 1929-1954	box 4	folder 31
Miriam Kirkwood, 1930-1935	box 4	folder 32
Olaf Larsen, 1931-1966	box 5	folder 33
Clara Maneval, 1927-1968	box 5	folder 34
Frank Miller, 1938-1968	box 5	folder 35
Esther E. Moffatt, 1941-1966	box 5	folder 36
Helen Peck, 1933-1969	box 5	folder 37
Nellie Peet, 1933-1965	box 5	folder 38
Mrs. A. H. Robison, 1938	box 5	folder 39
Irwin Robison (Esther), 1933-1969	box 5	folder 40
Isiah Robison (Helen), 1932-1946	box 5	folder 41
J. Norris Robison, 1934-1957	box 5	folder 42
James B. Robison (Lillian), 1939-1950	box 5	folder 43
John B. and Irvin A. Robison, 1939-1950	box 5	folder 44
Edward Rogers (Grace), 1934-1969	box 5	folder 45
Edith Vail, 1933-1969	box 5	folder 46

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## Markle Scholars, 1937-1971

Physical Description: 8 Cubic Feet 20 boxes

## Arrangement note

This series is arranged in five subseries:

Subseries 1 - Regional Meetings

Subseries 2 - Candidate Data

Subseries 3 - Scholar Files

Subseries 4 - Administration

Subseries 5 - Markle Scholar Association

## Regional Meetings, 1948-1969

### Scope and Contents note

Subseries 1 includes the minutes of the regional committee meetings.

Title/Description	Instances	
Minutes, 1948-1955	box 1	folder 1
Minutes, 1956-1961	box 1	folder 2
Minutes, 1962-1969	box 1	folder 3

## Candidate Data, 1948-1969

Title/Description	Instances	
1948-1949, 1948-1949	box 1	folder 4
1950-1951, 1950-1951	box 1	folder 5
1952-1953, 1952-1953	box 1	folder 6
1954, 1954	box 1	folder 7
1955-1956, 1955-1956	box 2	folder 8
1957-1958, 1957-1958	box 2	folder 9
1959-1960, 1959-1960	box 2	folder 10
1961-1962, 1961-1962	box 2	folder 11
1963-1965, 1963-1965	box 2	folder 12
1965-1966, 1965-1966	box 2	folder 13
1967-1968, 1967-1968	box 3	folder 14
1969, 1969	box 3	folder 15
Summary of Scholars, 1948-1959	box 3	folder 16
Presentation to Markle Foundation Board of Trustees (Barker - Gershon), 1968	box 3	folder 17

Presentation to Markle Foundation Board of Trustees (Glazer - Parker), 1968	box 3	folder 18
Presentation to Markle Foundation Board of Trustees (Pfieffer - Wilson), 1968	box 3	folder 19

## Scholar Files, 1960-1969

### Arrangement note

Scholar files are arranged alphabetically by institution. If the scholar changed institutions during his time as a Markle Scholar, the material was filed by the new institution.

### Scope and Contents note

Scholar file correspondence is more personal and administrative than scientific in nature.

Title/Description	Instances	
Medical College of Alabama - J. Claude Bennett, 1965-1970	box 4	folder 20
Medical College of Alabama - William Harlan Jr., 1964-1972	box 4	folder 21
Medical College of Alabama - Clifton K. Meador, 1963-1969	box 4	folder 22
Medical College of Alabama - David B. Ludlum, 1967-1986	box 4	folder 23
University of Arizona - Vincent Fulginiti, 1964-1969	box 4	folder 24
University of Arizona - Frank I. Marcus, 1960-1968	box 4	folder 25
Baylor College of Medicine - Robert J. Luchi, 1963-1969	box 4	folder 26
Baylor College of Medicine - David Paton, 1967-1973	box 4	folder 27
Baylor College of Medicine - F. Brantley Scott Jr., 1965-1970	box 4	folder 28
Boston University - John A. Mannick, 1961-1966	box 4	folder 29
Boston University - Donald Small, 1966-1971	box 4	folder 30
Bowman Gray School of Medicine - Richard Janeway, 1969-1973	box 4	folder 31
Bowman Gray School of Medicine - Joseph E. Johnson, 1961-1973	box 4	folder 32
Bowman Gray School of Medicine - Lawrence C. McHenry Jr., 1967-1973	box 4	folder 33
Bowman Gray School of Medicine - Richard B. Patterson, 1962-1967	box 4	folder 34
University of British Columbia - Alexander R. M. Cairns, 1963-1969	box 5	folder 35

University of British Columbia - Joseph A. Hinke, 1959-1965	box 5	folder 36
University of British Columbia - John A. Birkbeck, 1964-1969	box 5	folder 37
University of British Columbia - William E. Shepherd, 1961-1965	box 5	folder 38
University of British Columbia - Roger Tonkin, 1969-1974	box 5	folder 39
University of Calgary - Keith L. MacCannell, 1966-1971	box 5	folder 40
University of California, Irvine - Hubert Pirkle, 1960-1966	box 5	folder 41
University of California, Los Angeles - Eric V. Fonkalsrud, 1963-1968	box 5	folder 42
University of California, Los Angeles - Joram Heller, 1969-1974	box 5	folder 43
University of California, Los Angeles - David Maxwell, 1959-1965	box 5	folder 44
University of California, Los Angeles - E. Richard Stiehm, 1967-1972	box 5	folder 45
University of California, Los Angeles - Richard Young, 1962-1968	box 5	folder 46
University of California, San Diego - Eugene F. Bernstein, 1963-1970	box 5	folder 47
University of California, San Diego - Darrell Fanestil, 1966-1971	box 5	folder 48
University of California, San Diego - Paul Friedman, 1969-1974	box 5	folder 49
University of California, San Diego - Nickolas Halasz, 1964-1969	box 5	folder 50
University of California, San Francisco - Robert A. Fishman, 1960-1968	box 6	folder 51
University of California, San Francisco - Bertram Katzung, 1966-1973	box 6	folder 52
University of California, San Francisco - William Tooley, 1963-1968	box 6	folder 53
University of California, San Francisco - Hibbard Williams, 1968-1974	box 6	folder 54
Case Western Reserve University - Thomas Daniel, 1967-1972	box 6	folder 55

Related Archival Materials note:

**Related Archival Materials note**

See also Western Reserve University

Case Western Reserve University - Robert Kellermeyer, 1965-1970	box 6	folder 56
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Related Archival Materials note:

**Related Archival Materials note**

See also Western Reserve University

Case Western Reserve University - Thomas Moir, 1962-1969	box 6	folder 57
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Case Western Reserve University - Thomas Teree, 1964-1973	box 6	folder 58
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University of Chicago - Frank Fitch, 1961-1966	box 6	folder 59
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University of Chicago - Ann Lawrence, 1967-1975	box 6	folder 60
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University of Chicago - Daniel McCarthy, 1962-1974	box 6	folder 61
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University of Chicago - Robert Moore, 1965-1970	box 6	folder 62
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University of Chicago - David Skinner, 1969-1974	box 6	folder 63
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University of Chicago - Frank Stuart, 1969-1975	box 6	folder 64
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University of Chicago - Alvin Tarlov, 1966-1972	box 6	folder 65
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University of Chicago - Stanley Yachnin, 1963-1969	box 7	folder 66
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University of Chicago - Harvey Zarem, 1967-1972	box 7	folder 67
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Columbia University - Michael Gershon, 1968-1977	box 7	folder 68
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Columbia University - Ann Peterson, 1965-1977	box 7	folder 69
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Cornell University - Dana Brooks, 1961-1969	box 7	folder 70
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Cornell University - Paul Ebert, 1967-1973	box 7	folder 71
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Cornell University - Thomas Meikle Jr., 1963-1969	box 7	folder 72
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Cornell University - Charles Santos-Buch, 1964-1970	box 7	folder 73
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Creighton University - W. Eugene Sanders Jr., 1968-1973	box 7	folder 74
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Dalhousie University - C. Edwin Kinley, 1964-1969	box 7	folder 75
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Dalhousie University - George Langley, 1963-1968	box 7	folder 76
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Dartmouth Medical School - Michael Galton, 1963-1969	box 7	folder 77
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Dartmouth Medical School - O. Ross McIntyre, 1965-1971	box 7	folder 78
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Dartmouth Medical School - John Remmers, 1969-1974	box 7	folder 79
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Duke University - Nicholas Kredich, 1969-1974	box 7	folder 80
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Duke University - Delford Stickel, 1962-1967	box 8	folder 81
Duke University - Andrew Wallace, 1965-1974	box 8	folder 82
Emory University - Ellis Keener, 1961-1964	box 8	folder 83
University of Florida - Lamar Crevasse Jr., 1960-1967	box 8	folder 84
George Washington University - Thomas Piemme, 1966-1971	box 8	folder 85
George Medical College - William Chew, 1964-1969	box 8	folder 86
Harvard Medical School - W. Gerald Austin, 1963-1966	box 8	folder 87
Harvard Medical School - John Blinks, 1961-1968	box 8	folder 88
Harvard Medical School - Raphael Levey, 1969-1974	box 8	folder 89
Harvard Medical School - Lincoln Potter, 1965-1974	box 8	folder 90
Harvard Medical School - Robert Haggerty, 1961-1980	box 8	folder 91
Harvard Medical School - Edwin Salzman, 1968-1972	box 8	folder 92
University of Illinois - Truman Anderson, 1963-1968	box 8	folder 93
University of Illinois - Olga Jonasson, 1969-1974	box 8	folder 94
University of Illinois - John Loesch, 1960-1966	box 8	folder 95
University of Illinois - Richard Marcus, 1951-1954	box 8	folder 96
University of Illinois - Alexander Schmidt, 1966-1971	box 8	folder 97
Indiana University Medical School - Tang-Kai Li, 1967-1973	box 9	folder 98
Indiana University Medical School - Walter Nance, 1963-1968	box 9	folder 99
University of Iowa - James Christensen, 1965-1970	box 9	folder 100
University of Iowa - Edson Forker, 1967-1972	box 9	folder 101
State University of Iowa - James Spratt, 1963-1969	box 9	folder 102
State University of Iowa - Daniel Stone, 1960-1970	box 9	folder 103
State University of Iowa - Daniel Stone, 1960-1970	box 9	folder 104
Jefferson Medical College - Gonzolo Aponte, 1960-1968	box 9	folder 105
Jefferson Medical College - Joseph White, 1966-1967	box 9	folder 106
Jefferson Medical College - Paul Zimskind, 1966-1971	box 9	folder 107
Johns Hopkins University - Mary Ellen Avery, 1961-1968	box 9	folder 108
Johns Hopkins University - Evan Charney, 1968-1975	box 9	folder 109
Johns Hopkins University - Vincent Gott, 1962-1967	box 9	folder 110

Johns Hopkins University - J. Alex Haller Jr., 1961-1969	box 9	folder 111
Johns Hopkins University - Theodore King, 1967-1972	box 9	folder 112
Johns Hopkins University - Jack Levin, 1968-1982	box 10	folder 113
Johns Hopkins University - Guy McKhann, 1964-1971	box 10	folder 114
Johns Hopkins University - Karl Schellenbert, 1965-1970	box 10	folder 115
Johns Hopkins University - George Williams, 1967-1973	box 10	folder 116
Johns Hopkins University - George Zuidema, 1961-1969	box 10	folder 117
University of Kansas - Daniel Azarnoff, 1962-1969	box 10	folder 118
University of Kansas - Lucien Leape, 1968-1973	box 10	folder 119
University of Kansas - Harry White, 1965-1970	box 10	folder 120
University of Kansas - James Warren, 1961-1968	box 10	folder 0120A
University of Kentucky - Gordon Danielson, 1962-1967	box 10	folder 121
University of Kentucky - Ward Griffin, 1962-1967	box 10	folder 122
Laval University - Guy Saucier, 1962-1967	box 10	folder 123
Laval University - Yves Warren, 1967-1973	box 10	folder 124
University of Louisiana - William Blackard, 1968-1973	box 10	folder 125
University of Louisville - Allan Lansing, 1961-1969	box 10	folder 126
Loyola University - Clarence Peiss, 1979	box 10	folder 127
University of Manitoba - James Lind, 1960-1966	box 10	folder 128
University of Marquette - Sidney Grossberg, 1966-1970	box 10	folder 129
University of Maryland - Stanford Friedman, 1965-1973	box 10	folder 130
University of Maryland - George Mason, 1969-1981	box 11	folder 131
University of Maryland - Joseph McLaughlin, 1966-1971	box 11	folder 132
McGill University - E. John Hinchey, 1966-1972	box 11	folder 133
McGill University - Gerald Klassen, 1965-1971	box 11	folder 134
McGill University - Charles Shriver, 1961-1968	box 11	folder 135
McGill University - Allan Sherwin, 1962-1967	box 11	folder 136
University of Miami - Carl Goldsmith, 1962-1969	box 11	folder 137
University of Miami - Donald Harkness, 1966-1972	box 11	folder 138
University of Miami - Karl Muench, 1969-1974	box 11	folder 139
University of Miami - William Little, 1962-1969	box 11	folder 140
University of Miami - Roger Palmer, 1965-1972	box 11	folder 141

University of Michigan - Gerald Abrams, 1963-1968	box 11	folder 142
University of Michigan - Robert Carpenter, 1964-1972	box 11	folder 143
University of Michigan - John Gosling, 1960-1972	box 11	folder 144
University of Michigan - Richard Dow, 1967-1973	box 11	folder 145
University of Michigan - Harvey Sparks, 1967-1972	box 11	folder 146
University of Michigan - Arthur Vander, 1965-1970	box 12	folder 147
University of Michigan - Edward Coppola, 1966-1973	box 12	folder 148
University of Minnesota - Richard Lillehei, 1960-1967	box 12	folder 149
University of Minnesota - John Najarian, 1964-1971	box 12	folder 150
University of Minnesota - Paul Quie, 1961-1969	box 12	folder 151
University of Minnesota - Richard Simmons, 1969-1980	box 12	folder 152
University of Mississippi - Norman Nelson, 1965-1974	box 12	folder 153
University of Missouri - Philip Anderson, 1966-1971	box 12	folder 154
University of Missouri - Donald Lindberg, 1964-1969	box 12	folder 155
University of Missouri - William Mayer, 1962-1973	box 12	folder 156
University of Missouri - Charles Mengel, 1963-1969	box 12	folder 157
University of Montreal - Andre Barbereau, 1961-1966	box 12	folder 158
University of Montreal - Jean Davignon, 1966-1972	box 13	folder 159
University of Montreal - Jacques de Champlain, 1968-1973	box 13	folder 160
University of Nebraska - Perry Rigby, 1965-1974	box 13	folder 161
University of Nebraska - Joseph Shipp, 1961-1975	box 13	folder 162
University of Nebraska - William Wilson, 1967-1972	box 13	folder 163
University of New Mexico - Robert Anderson, 1966-1971	box 13	folder 164
University of New Mexico - Raymond Doberneck, 1966-1976	box 13	folder 165
University of New Mexico - Edward Mortimer Jr., 1961-1969	box 13	folder 166
New York Medical College - Thomas Cottrell, 1969-1974	box 13	folder 167
New York State University, Buffalo - Fitzhugh Pannilli Jr., 1962-1974	box 13	folder 168
New York State University, Downstate - Bernard Gardner, 1968-1978	box 13	folder 169
New York State University, Downstate - David Kaplan, 1966-1971	box 13	folder 170



New York State University, Upstate - David Murray, 1965-1970	box 13	folder 171
New York State University, Upstate - Donald Cannon, 1967-1970	box 13	folder 172
New York University - Sanford Cohen, 1968-1973	box 13	folder 173
University of North Carolina - William Huffines, 1960-1967	box 13	folder 174
University of North Carolina - Henry Kirkman, 1961-1967	box 14	folder 175
University of North Carolina - William Lassiter, 1963-1968	box 14	folder 176
University of North Carolina - Reginald Mason Jr., 1965-1970	box 14	folder 177
University of North Carolina - John Parker, 1967-1973	box 14	folder 178
University of North Carolina - Benson Wilcox, 1968-1972	box 14	folder 179
University of North Carolina - Frank Wilson Jr., 1966-1972	box 14	folder 180
Northwestern University - Frank Carone, 1964-1969	box 14	folder 181
Northwestern University - Frank Schmid, 1960-1965	box 14	folder 182
Ohio State University - Thomas Ferris, 1964-1969	box 14	folder 183
Ohio State University - Stuart Roberts, 1965-1970	box 14	folder 184
University of Oklahoma - Everett Rhodes, 1967-1972	box 14	folder 185
University of Oklahoma - G. Rainey Williams, 1960-1965	box 14	folder 186
University of Oregon - J. DAvid Gristow, 1964-1969	box 14	folder 187
University of Oregon - William Fletcher, 1962-1968	box 14	folder 188
University of Oregon - Stanley Jacob, 1960-1962	box 14	folder 189
University of Oregon - Frank Yatsu, 1969-1975	box 14	folder 190
Medical College of Pennsylvania - Frederick Glaser, 1969-1974	box 14	folder 191
Pennsylvania State University - Cheston Berlin, 1969-1974	box 15	folder 192
Pennsylvania State University - Richard Bergland, 1968-1978	box 15	folder 193
Pennsylvania State University - Richard Naeye, 1960-1969	box 15	folder 194
University of Pennsylvania - Clyde Barker, 1968-1973	box 15	folder 195
University of Pennsylvania - James Ferguson Jr., 1960-1965	box 15	folder 196
University of Pennsylvania - Lee Henderson, 1968-1972	box 15	folder 197
University of Pennsylvania - Robert Utiger, 1966-1971	box 15	folder 198
University of Pittsburgh - Larry Carey, 1965-1972	box 15	folder 199

Queens University - Duncan Sinclair, 1966-1979	box 15	folder 200
University of Rochester - Seymour Schwartz, 1960-1968	box 15	folder 201
St. Louis University - James Cherry, 1964-1969	box 15	folder 202
University of Saskatchewan - John Gutelius, 1963-1969	box 15	folder 203
Medical College of South Carolina - William Lee, 1961-1967	box 15	folder 204
Southern California University - F. Eugene Yates, 1969-1972	box 15	folder 205
University of South Dakota - Stanley Graven, 1968-1980	box 15	folder 206
University of South Florida - Eric Pfeiffer, 1968-1978	box 16	folder 207
Stanford University - Howard Cann, 1965-1977	box 16	folder 208
Stanford University - Rex Jamison, 1969-1976	box 16	folder 209
Stanford University - Stanley Schrier, 1961-1968	box 16	folder 210
Stanford University - Herbert Schwartz, 1962-1970	box 16	folder 211
University of Tennessee - David Knott, 1966-1974	box 16	folder 212
Texas Heart Institute - John Norman, 1966-1976	box 16	folder 213
University of Texas - George Bryan, 1969-1972	box 16	folder 214
University of Texas - Leon Cander, 1961-1966	box 16	folder 215
University of Texas - John Dietschy, 1966-1971	box 16	folder 216
University of Texas - Melvyn Schreiber, 1965-1969	box 16	folder 217
University of Texas - J. Wayne Streilein, 1969-1976	box 16	folder 218
University of Toronto - John Evans, 1960-1972	box 16	folder 219
University of Toronto - Charles Hollenberg, 1960-1965	box 16	folder 220
University of Toronto - Robert Jackson, 1965-1970	box 17	folder 221
University of Toronto - Ronald Tasker, 1961-1969	box 17	folder 222
University of Toronto - John Wherrett, 1963-1973	box 17	folder 223
University of Toronto - Richard Wilson, 1962-1973	box 17	folder 224
Tufts University - Frank Iber, 1960-1968	box 17	folder 225
Tulane University - Monte Holland, 1961-1968	box 17	folder 226
University of Utah - Glenn Lee, 1965-1970	box 17	folder 227
University of Utah - Charles Nabors, 1969-1974	box 17	folder 228
Vanderbilt University - John Lukens, 1969-1981	box 17	folder 229
Vanderbilt University - David Orth, 1968-1978	box 17	folder 230

Vanderbilt University - Vernon Reynolds, 1962-1967	box 17	folder 231
Vanderbilt University - Steven Schenker, 1964-1970	box 17	folder 232
University of Vermont - Michael Dunn, 1969-1974	box 17	folder 233
Medical College of Virginia - John Alksne, 1967-1970	box 17	folder 234
Medical College of Virginia - Leo Dunn, 1965-1969	box 17	folder 235
Medical College of Virginia - Lazar Greenfiled, 1968-1974	box 17	folder 236
Medical College of Virginia - Hermes Kontos, 1969-1974	box 17	folder 237
Medical College of Virginia - Norman Bass, 1969-1974	box 17	folder 238
University of Virginia - John Davis, 1964-1972	box 18	folder 239
University of Virginia - Thomas Johns, 1957-1972	box 18	folder 240
University of Virginia - Thomas Lamb, 1972-1975	box 18	folder 241
University of Virginia - Leslie Rudolph, 1966-1973	box 18	folder 242
Washington University - Arthur Braue, 1963-1966	box 18	folder 243
Washington University - W. Ballinger, 1961-1969	box 18	folder 244
Washington University - John Collins, 1968-1973	box 18	folder 245
Washington University - William Green, 1965-1970	box 18	folder 246
Washington University - Joe Grisham, 1966-1973	box 18	folder 247
Washington University - Leonard Jarett, 1967-1972	box 18	folder 248
Washington University - George Morrison, 1962-1971	box 18	folder 249
Washington University - Ralph Wedgewood, 1960-1969	box 18	folder 250
Washington University - Clarence Weldon, 1963-1968	box 18	folder 251
University of Washington - E. Russell Alexaner, 1962-1967	box 18	folder 252
University of Washington - Maureen Henderson, 1963-1977	box 18	folder 253
University of Washington - Thomas Marchioro, 1965-1976	box 18	folder 254
University of Washington - Arno Motulsky, 1957-1970	box 19	folder 255
Wayne State University - Robert Wilson, 1968-1978	box 19	folder 256
University of West Virginia - Thomas Tarnay, 1967-1972	box 19	folder 257
University of Western Ontario - John Duff, 1970-1973	box 19	folder 258
Western Reserve University - Jerome DeCosse, 1964-1969	box 19	folder 259

Related Archival Materials note:

**Related Archival Materials note**

See also Case Western Reserve University

University of Wisconsin - Calvin Kunin, 1961-1971	box 19	folder 260
University of Wisconsin - Perry Henderson, 1969-1976	box 19	folder 261
University of Wisconsin - Richard Rieselbach, 1969-1974	box 19	folder 262
University of Wisconsin - Oliver Smithies, 1961-1966	box 19	folder 263
University of Wisconsin - James Wiffen, 1966-1971	box 19	folder 264
Yale University - James Comer, 1969-1974	box 19	folder 265
Yeshiva University - J. Thomas August, 1959-1969	box 19	folder 266
Yeshiva University - Marvin Gliedman, 1961-1974	box 19	folder 267
Yeshiva University - Frank Veith, 1964-1969	box 19	folder 268

**Administration, 1947-1971**

<b>Title/Description</b>	<b>Instances</b>	
"What Every Markle Candidate Should Know" - [John Russell], n.d.	box 20	folder 269
Committee Meeting - "House Party for Eleven Doctors" - "Harpers", 1956	box 20	folder 270
Committee Members (Index Cards)	box 20	folder 271
"Informal Survey of Medical Research and Education", 1947	box 20	folder 272
Program Development - John Russell, 1947	box 20	folder 273
"Report to the Directors of the John and Mary R. Markle Foundation on the Program of Scholars in Medical Science" - Donald B. Straus, September 1962	box 20	folder 274
Termination of the Program - Correspondence, June-October 1969	box 20	folder 275

**Markle Scholar Association, 1953-1971**

<b>Title/Description</b>	<b>Instances</b>	
Annual Meetings, 1953-1970	box 20	folder 276
Correspondence, 1964-1971	box 20	folder 277

[^ Return to Table of Contents](#)

**Communications, 1969-1984**

Physical Description: 27 Cubic Feet 68 boxes

## Scope and Contents note

Important topics within Series 3 include cable television, children's television, innovative uses for television, mass media, telecommunications policy, television criticism, and television audiences.

The grant files have been maintained as created by the Markle Foundation. The names of individuals listed on the folders refer to the contact person within the organization; this person may change over the period of the grant.

The Markle Foundation awarded two types of communications grants, both of which are represented in this series. A prefix of "G" in front of a grant number connoted a program grant; a "D" signified a President's discretionary grant.

## Arrangement

Box 30/Folder 220, Persistent ID: Ref790 NOT USED and deleted Box 37/Folder 270, Persistent ID: Ref887 NOT USED and deleted Box 40/Folder 291, Persistent ID: Ref929 NOT USED and deleted Box 46/Folder 334A, Persistent ID: Ref1008 NOT USED and deleted

Title/Description	Instances	
Academy for Educational Development - Edward Barrett, 1970-1976	box 1	folder 1
<b>Scope and Contents note</b>  Program grant. Study of manpower in journalism. \$100,000, awarded on March 12, 1970.		
Academy for Educational Development - Douglass Cater, 1970-1974	box 1	folder 2
<b>Scope and Contents note</b>  Program grant. Study of a council on the media. \$10,000, awarded on January 18, 1971.		
Academy for Educational Development - Douglas Cater, 1971	box 1	folder 3
<b>Scope and Contents note</b>  Appendix		
Action for Children's Television, 1969-1970	box 1	folder 4
<b>Scope and Contents note</b>  Discretionary grant. General support. \$6,700, awarded on September 6, 1970.		
Action for Children's Television, 1970-1974	box 1	folder 5

**Scope and Contents note**

Program grant. General support. \$164,500, awarded on March 16, 1971. Program grant. General support. \$150,000, awarded on November 5, 1973.

---

Action for Children's Television, 1970-1974

box 1

folder 6

**Scope and Contents note**

Program grant. General support. \$164,500, awarded on March 16, 1971. Program grant. General support. \$150,000, awarded on November 5, 1973.

---

Action for Children's Television, 1970-1974

box 1

folder 7

**Scope and Contents note**

Program grant. General support. \$164,500, awarded on March 16, 1971. Program grant. General support. \$150,000, awarded on November 5, 1973.

---

Action for Children's Television, 1973-1975

box 2

folder 8

**Scope and Contents note**

Program grant. General support. \$164,500, awarded on March 16, 1971. Program grant. General support. \$150,000, awarded on November 5, 1973.

---

Action for Children's Television, 1973-1975

box 2

folder 9

**Scope and Contents note**

Program grant. General support. \$164,500, awarded on March 16, 1971. Program grant. General support. \$150,000, awarded on November 5, 1973.

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Action for Children's Television, 1975-1979

box 2

folder 10

**Scope and Contents note**

Non-grant related.

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All-Media Dramatic Workshop - Yuri Rosovsky and Michelle Faith, 1977-1980

box 2

folder 11

**Scope and Contents note**

Program grant G78102. Support of the research, writing & production of pilot programs for a radio series of Homer's "Odyssey." \$133,500 (\$49,500 fy 1978, \$84,000 fy 1979), awarded on November 28, 1977.

---

All-Media Dramatic Workshop - Yuri Rosovsky and Michelle Faith, 1977-1980

box 2

folder 12

## Scope and Contents note

Program grant G78102. Support of the research, writing & production of pilot programs for a radio series of Homer's "Odyssey." \$133,500 (\$49,500 fy 1978, \$84,000 fy 1979), awarded on November 28, 1977.

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American Assembly - Clifford Nelson and James Barber, 1958, 1977-April 1978	box 2	folder 13
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## Scope and Contents note

Program grant G78108. To sponsor an American Assembly to discuss the ways mass media in this country shape politics of Presidential selection. \$14,189 fy 1978, awarded on November 28, 1977. Discretionary grant D78225. Support of an Assembly to discuss ways in which the mass media in the U. S. shapes the politics of presidential selection. \$5,811, awarded on February 23, 1978.

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American Assembly - Clifford Nelson and James Barber, May 1978-1979	box 3	folder 14
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American Assembly - Clifford Nelson and James Barber, May 1978-1979	box 3	folder 15
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American Association of State Colleges and Universities - Allen Ostar, 1974	box 3	folder 16
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American Film Institute - Jan Haag - Supplemented Material, 1974-1777*	box 3	folder 17
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## Scope and Contents note

Program grant G77220. In support of the Directing Workshop for Women to train professional women to become film and television directors. \$150,400 fy 1978, awarded on March 7, 1977.

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American Film Institute - Jan Haag - Supplemented Material, 1974-1777*	box 3	folder 18
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## Scope and Contents note

Program grant G77220. In support of the Directing Workshop for Women to train professional women to become film and television directors. \$150,400 fy 1978, awarded on March 7, 1977.

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American Film Institute - Jan Haag - Supplemented Material, 1974-1777*	box 3	folder 19
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## Scope and Contents note

Program grant G77220. In support of the Directing Workshop for Women to train professional women to

become film and television directors. \$150,400 fy 1978, awarded on March 7, 1977.

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American Film Institute - Jan Haag, 1978-1979	box 4	folder 20
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American Institute for Research - Alan Brightman, 1976-1979	box 4	folder 21
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### **Scope and Contents note**

Program grant G78212. Promotion by the "Workshop on Children's Awareness" to broadcast a television series about disabled children, and the response to viewers' requests for information and assistance. \$50,000 fy 1978, awarded on March 22, 1978.

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American Institute for Research - Alan Brightman, 1976-1979	box 4	folder 22
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### **Scope and Contents note**

Program grant G78212. Promotion by the "Workshop on Children's Awareness" to broadcast a television series about disabled children, and the response to viewers' requests for information and assistance. \$50,000 fy 1978, awarded on March 22, 1978.

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American Society for Information Science - Brigitte Kenney, 1970-1974	box 4	folder 23
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### **Scope and Contents note**

Discretionary grant. For preparation and distribution of a pilot newspaper on cable communications for librarians. \$1,500, awarded on March 13, 1973.

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American University - Ben Bagdikian, 1973-1977	box 4	folder 24
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### **Scope and Contents note**

Program grant G76020. Support of a study on newspaper failures. \$106,000, awarded on March 12, 1974. Program grant. To complete the investigation of factors causing U.S. newspaper failures in recent years. \$38,335, awarded March 12, 1976.

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Anthology Film Archives - Jonas Mekas, 1972-1974	box 4	folder 25
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### **Scope and Contents note**

Discretionary grant D75010. Support of the work of the Committee on Film and Television Resources and Services. \$15,000, awarded on August 21, 1974.

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Anthology Film Archives - Jonas Mekas - Report, 1977	box 4	folder 26
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### **Scope and Contents note**

Discretionary grant D77312. Support of a book on Independent Film in the United States, evolving from



the work of the Committee on Film and Television Resources and Services. (Peter Feinstein.) \$8,768, awarded on March 21, 1977.

---

Anthology Film Archives - Peter Feinstein, 1977-1981

box 4

folder 27

**Scope and Contents note**

Discretionary grant D78336. Reprint & distribute copies of report on status of independent film in U. S. \$1,564.50, Awarded on May 23, 1978.

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Aspen Institute - Douglass Cater, 1972

box 5

folder 28

**Scope and Contents note**

Cable television.

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Aspen Institute - Douglass Cater, 1972

box 5

folder 29

**Scope and Contents note**

Cable television.

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Aspen Institute - Douglass Cater, 1972

box 5

folder 30

**Scope and Contents note**

Cable television.

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Aspen Institute - Douglass Cater, 1972

box 5

folder 31

**Scope and Contents note**

Cable television.

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Aspen Institute - James Karayn, 1976-1978

box 5

folder 32

**Scope and Contents note**

Discretionary grant D79145. Televised political debates. Further support of the Feasibility Study on the 1978 Congressional Gubernatorial Debates under the direction of James Karayn. \$5,500, awarded on August 10, 1978. G77329.

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Aspen Institute - James Karayn, 1976-1978

box 5

folder 33

**Scope and Contents note**

Discretionary grant D79145. Televised political debates. Further support of the Feasibility Study on the 1978 Congressional Gubernatorial Debates under the direction of James Karayn. \$5,500, awarded on August 10, 1978. G77329.

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Aspen Institute - Marc Porate, 1976-1977

box 5

folder 34

## Scope and Contents note

Discretionary grant D77211. "The Information Society."  
Support of project under direction of Marc Porat to develop and begin implementation of a proposal for a TV documentary on the Information Society and to assist on other aspects of the project on National Communications Policy Making. \$16,000, awarded on March 18, 1977.

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Aspen Institute - Marc Porate, 1978-1979

box 6

folder 35

## Scope and Contents note

Program grant D77211. "The Information Society." To continue to provide a forum for the investigation and discussion of communication in modern society and more specifically to investigate the relationship between choice in programming content and the increasing number of distribution channels for communications. \$220,000 (\$120,000 fy 1980, \$100,000 fy 1981), awarded on June 14, 1979.

---

Aspen Institute - Marc Porate, 1978-1979

box 6

folder 36

## Scope and Contents note

Program grant D77211. "The Information Society." To continue to provide a forum for the investigation and discussion of communication in modern society and more specifically to investigate the relationship between choice in programming content and the increasing number of distribution channels for communications. \$220,000 (\$120,000 fy 1980, \$100,000 fy 1981), awarded on June 14, 1979.

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Aspen Institute - Michael Rice, 1977-1981

box 6

folder 37

## Scope and Contents note

G79370. British/American issues on governance of public broadcasting.

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Aspen Institute - Michael Rice, 1977-1981

box 6

folder 38

## Scope and Contents note

G79370. British/American issues on governance of public broadcasting.

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Aspen Institute - Michael Rice, 1977-1981

box 6

folder 39

## Scope and Contents note

G79370. British/American issues on governance of public broadcasting.

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Aspen Institute - Michael Rice, 1977-1981	box 6	folder 40
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## Scope and Contents note

G79370. British/American issues on governance of public broadcasting.

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Aspen Institute - Glen Robinson, 1975-1980	box 7	folder 41
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## Scope and Contents note

Program grant G76014. Support of studies to assess the efficiency and appropriateness of the government's telecommunications policy process. \$295,000 (\$35,000 fy 1976, \$70,000 fy 1977, \$70,000 fy 1978, \$120,000 fy 1979), awarded on March 12, 1976.

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Aspen Institute - Glen Robinson, 1975-1980	box 7	folder 42
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## Scope and Contents note

Program grant G76014. Support of studies to assess the efficiency and appropriateness of the government's telecommunications policy process. \$295,000 (\$35,000 fy 1976, \$70,000 fy 1977, \$70,000 fy 1978, \$120,000 fy 1979), awarded on March 12, 1976.

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Aspen Institute - Glen Robinson, 1975-1980	box 7	folder 43
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## Scope and Contents note

Program grant G76014. Support of studies to assess the efficiency and appropriateness of the government's telecommunications policy process. \$295,000 (\$35,000 fy 1976, \$70,000 fy 1977, \$70,000 fy 1978, \$120,000 fy 1979), awarded on March 12, 1976.

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Aspen Institute - Glen Robinson, 1975-1980	box 7	folder 44
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## Scope and Contents note

Program grant G76014. Support of studies to assess the efficiency and appropriateness of the government's telecommunications policy process. \$295,000 (\$35,000 fy 1976, \$70,000 fy 1977, \$70,000 fy 1978, \$120,000 fy 1979), awarded on March 12, 1976.

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Aspen Institute - Joseph Slater, 1970-1972	box 7	folder 45
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## Scope and Contents note

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971.

Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975.

---

Aspen Institute - Joseph Slater, 1970-1972

box 7

folder 46

**Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975.

---

Aspen Institute - Joseph Slater, 1970-1972

box 7

folder 47

**Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975.

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Aspen Institute - Joseph Slater, 1972-1979

box 8

folder 48

**Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978

political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

---

Aspen Institute - Joseph Slater, 1972-1979

box 8

folder 49

### **Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978 political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

---

Aspen Institute - Joseph Slater, 1972-1979

box 8

folder 50

### **Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978 political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

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Aspen Institute - Joseph Slater, 1972-1979

box 8

folder 51

### **Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on

Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978 political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

---

Aspen Institute - Joseph Slater, 1972-1979

box 8

folder 52

### **Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978 political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

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Aspen Institute - Joseph Slater, 1972-1979

box 8

folder 53

### **Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978 political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

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Associates for Human Resources - Robert Horn, 1972-1981

box 9

folder 54

### **Scope and Contents note**

Program grant G77223. In support of a project to study and assess the use of simulation games in public affairs

television programming. \$40,000 (\$30,000 fy 1977, \$10,000 fy 1978), awarded on March 7, 1977.

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Association of American Universities - Charles McCurdy, 1970-1972	box 9	folder 55
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**Scope and Contents note**

Study of the costs of medical education.

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Audio Independents, Inc. - Patricia Anderson, 1979-1982	box 9	folder 56
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**Scope and Contents note**

Program grant G79366. To establish a professional service organization for independent radio producers. \$377,000 (\$164,400 fy 1980, \$105,600 fy 1981, \$107,000 fy 1982), awarded on June 14, 1979.

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Audio Independents, Inc. - Patricia Anderson, 1979-1982	box 9	folder 57
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**Scope and Contents note**

Program grant G79366. To establish a professional service organization for independent radio producers. \$377,000 (\$164,400 fy 1980, \$105,600 fy 1981, \$107,000 fy 1982), awarded on June 14, 1979.

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Audio Independents, Inc. - Patricia Anderson, 1979-1982	box 9	folder 58
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**Scope and Contents note**

Program grant G79366. To establish a professional service organization for independent radio producers. \$377,000 (\$164,400 fy 1980, \$105,600 fy 1981, \$107,000 fy 1982), awarded on June 14, 1979.

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Bay Area Institute - Sandy Close, 1973-1977	box 9	folder 59
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**Scope and Contents note**

Program grant G77222. Support of a project to establish within the newspaper community the identify, purpose and quality of Pacific News Service (PNS) by means of an advertising and promotion campaign designed to make the service self-sufficient. \$34,758 (\$16,189.50 fy 1977, \$18,568.50 fy 1978), awarded on March 7, 1977.

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Bay Area Institute - Sandy Close, 1973-1977	box 9	folder 60
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**Scope and Contents note**

Program grant G77222. Support of a project to establish within the newspaper community the identify, purpose and quality of Pacific News Service (PNS) by means of an advertising and promotion campaign designed to

make the service self-sufficient. \$34,758 (\$16,189.50 fy 1977, \$18,568.50 fy 1978), awarded on March 7, 1977.

---

Bay Area Institute - Sandy Close, 1978-1980

box 10

folder 61

**Scope and Contents note**

Discretionary grant D78116. For a project, "How To Be Effective" to be conducted by Mary Feldhaus-Weber and Christine Herbes. \$14,995, awarded on June 15, 1977.

---

Bay Area Institute - Sandy Close, 1978-1980

box 10

folder 62

**Scope and Contents note**

Discretionary grant D78116. For a project, "How To Be Effective" to be conducted by Mary Feldhaus-Weber and Christine Herbes. \$14,995, awarded on June 15, 1977.

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Boston Foundation - Mary Feldhaus-Weber and Christine Herbes, 1976-1978

box 10

folder 63

**Scope and Contents note**

D78116. "How to be Effective."

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Boston Foundation - Mary Feldhaus-Weber and Christine Herbes, 1976-1978

box 10

folder 64

**Scope and Contents note**

D78116. "How to be Effective."

---

Boston University - Warner and Boskin, 1978-1979

box 10

folder 65

**Scope and Contents note**

Program grant G79365. Cancelled. To research and write a book on the relationships between the media and social change. \$109,660 (\$54,592 fy 1980, \$55,068 fy 1981), awarded on June 14, 1979.

---

British Broadcasting Corporation - Kenneth Lamb and Elihu Katz, 1977-1979

box 10

folder 66

**Scope and Contents note**

Discretionary grant D78222. In support of the first phase of the implementation of the Elihu Katz report. \$10,350, awarded on December 14, 1977.

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British Broadcasting Corporation - Kenneth Lamb and Elihu Katz, 1977-1979

box 10

folder 67



**Scope and Contents note**

Discretionary grant D78222. In support of the first phase of the implementation of the Elihu Katz report. \$10,350, awarded on December 14, 1977.

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Broadside Video - Blaine Dunlap, 1975-1978

box 11

folder 68

**Scope and Contents note**

Program grant G77007. Support of public-affairs programming in local communities within Tennessee and Virginia. \$25,000 (\$18,000 fy 1977, \$7,000 fy 1978), awarded on June 25, 1976.

---

Broadside Video - Blaine Dunlap, 1975-1978

box 11

folder 69

**Scope and Contents note**

Program grant G77007. Support of public-affairs programming in local communities within Tennessee and Virginia. \$25,000 (\$18,000 fy 1977, \$7,000 fy 1978), awarded on June 25, 1976.

---

Broadside Video - Blaine Dunlap, 1975-1978

box 11

folder 70

**Scope and Contents note**

Program grant G77007. Support of public-affairs programming in local communities within Tennessee and Virginia. \$25,000 (\$18,000 fy 1977, \$7,000 fy 1978), awarded on June 25, 1976.

---

Cable Arts Foundation - Russell Connor, 1973-1977

box 11

folder 71

**Scope and Contents note**

Program grant. Support for the development of arts programming on cable television. \$65,000, awarded on June 11, 1974.

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Cable Arts Foundation - Russell Connor, 1973-1977

box 11

folder 72

**Scope and Contents note**

Program grant. Support for the development of arts programming on cable television. \$65,000, awarded on June 11, 1974.

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Cable Arts Foundation - Russell Connor, 1973-1977

box 11

folder 73

## Scope and Contents note

Program grant. Support for the development of arts programming on cable television. \$65,000, awarded on June 11, 1974.

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California Center for Research and Education in Government - Thomas Hoeber, 1972-1975	box 11	folder 74
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California Center for Research and Education in Government - Thomas Hoeber, 1972-1975	box 11	folder 75
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California Council for Research and Education in Government - Thomas Hoeber, 1975-1980	box 12	folder 76
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## Scope and Contents note

Discretionary grant D75024. For a conference held to discuss results of a study of the role of the media in the gubernatorial campaign in California. \$4,000, awarded on February 3, 1974. G75032.

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California Council for Research and Education in Government - Thomas Hoeber, 1975-1980	box 12	folder 77
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## Scope and Contents note

Discretionary grant D75024. For a conference held to discuss results of a study of the role of the media in the gubernatorial campaign in California. \$4,000, awarded on February 3, 1974. G75032.

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California Council for Research and Education in Government - Thomas Hoeber, 1975-1980	box 12	folder 78
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## Scope and Contents note

Discretionary grant D75024. For a conference held to discuss results of a study of the role of the media in the gubernatorial campaign in California. \$4,000, awarded on February 3, 1974. G75032.

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California Council for the Humanities - Martha Glessing and Bruce Sievers, 1975-1977	box 12	folder 79
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## Scope and Contents note

Discretionary grant. Funds for an experimental television series, "Womantime." \$15,000, awarded on April 7, 1976.

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California Council for the Humanities - Martha Glessing and Bruce Sievers, 1975-1977	box 12	folder 80
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## Scope and Contents note

Discretionary grant. Funds for an experimental television series, "Womantime." \$15,000, awarded on April 7, 1976.

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California Institute of Technology - Telecommunications Policy Research Conference, 1975, 1977

box 12

folder 81

## Scope and Contents note

Discretionary grant D75032. Support of a conference on policy-relevant research concerning telecommunications to be held at Airlie House, Virginia, Spring '76. \$5,000, awarded on June 18, 1975.

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University of California at Berkeley - Leroy Aarons and Robert C. Maynard, 1975-1977

box 12

folder 82

## Scope and Contents note

Program grant G77330. Support of an intensive summer training program for minority journalists. \$25,000 fy 1978, awarded on June 14, 1977.

Related Archival Materials note:

## Related Archival Materials note

See also Folder 87.

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University of California at Berkeley - Leroy Aarons and Robert C. Maynard, 1976-1980

box 13

folder 83

## Scope and Contents note

"Deadline."

Related Archival Materials note:

## Related Archival Materials note

See also Folder 87.

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University of California at Berkeley - Leroy Aarons and Robert C. Maynard, 1976-1980

box 13

folder 84

## Scope and Contents note

"Deadline."

Related Archival Materials note:

## Related Archival Materials note

See also Folder 87.

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University of California at Berkeley - Sheldon Renan, 1972-1973

box 13

folder 85

### Scope and Contents note

Discretionary grant. Regional film centers. For conference on regional development of film centers and services in the U. S. \$9,847, awarded on January 11, 1973.

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University of California at Berkeley - Percy Tannenbaum, 1974-1984	box 13	folder 86
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### Scope and Contents note

Program grant G76002. Communication/information systems for the elderly. To conduct a series of studies on how communications technologies can be used in the delivery of services to the elderly. \$275,716 (\$113,921 fy 1976, \$104,965 fy 1977, \$56,930 fy 1978), awarded June 20, 1975.

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University of California at Berkeley - Charles Ward, 1975-1980	box 13	folder 87
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### Scope and Contents note

Program grant G76010. Support of a summer training program for minority journalists. \$25,000 fy 1976, awarded on November 10, 1975.

Related Archival Materials note:

### Related Archival Materials note

See also Folders 82-84.

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University of California at Berkeley, 1974-1980	box 13	folder 88
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### Scope and Contents note

Discretionary grant D75011. For a study of the cross ownership of the mass media. \$2,000, awarded on September 24, 1974.

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University of California at Irvine - Steven Simmons, 1976-1977	box 13	folder 89
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### Scope and Contents note

Discretionary grant D76017. Support for the preparation of a book, "The Fairness Doctrine & the Media." \$11,230, awarded on May 24, 1976.

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University of California at Los Angeles Law School, 1971-1979	box 14	folder 90
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### Scope and Contents note

Program grant. To establish a training and research program in communications law. \$144,000, awarded

on June 15, 1972. Program grant. Public interest communications law. Further support for a training and research program in communications law. \$81,000, awarded on June 11, 1974.

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University of California at Los Angeles Law School -  
Geoffrey Cowen, 1970-1976

box 14

folder 91

**Scope and Contents note**

Program grant. Public interest communications law. Further support for a training and research program in communications law. \$81,000, awarded on June 11, 1974.

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University of California at Los Angeles Law School -  
Geoffrey Cowen, 1970-1976

box 14

folder 92

**Scope and Contents note**

Program grant. Public interest communications law. Further support for a training and research program in communications law. \$81,000, awarded on June 11, 1974.

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University of California at Los Angeles Law School -  
Geoffrey Cowen, 1970-1976

box 14

folder 93

**Scope and Contents note**

Program grant. Public interest communications law. Further support for a training and research program in communications law. \$81,000, awarded on June 11, 1974.

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University of California at Los Angeles Law School - Tracy  
Westen, 1976-1980

box 14

folder 94

**Scope and Contents note**

Program grant G.77218. Support continuation of training and research program in communications law. \$59,496 (\$14,874 fy 1977, \$44,622 fy 1978), awarded on March 7, 1977.

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University of California at Los Angeles Law School - Tracy  
Westen, 1976-1980

box 14

folder 95

**Scope and Contents note**

Program grant G.77218. Support continuation of training and research program in communications law. \$59,496 (\$14,874 fy 1977, \$44,622 fy 1978), awarded on March 7, 1977.

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University of California at Los Angeles Law School - Tracy  
Westen, 1976-1980

box 14

folder 96

### Scope and Contents note

Program grant G.77218. Support continuation of training and research program in communications law. \$59,496 (\$14,874 fy 1977, \$44,622 fy 1978), awarded on March 7, 1977.

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University of California at San Francisco - Leona Butler, 1972	box 14	folder 97
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### Scope and Contents note

Program grant. Support of a project using commercial television to provide public health education. \$350,000, awarded on November 14, 1972.

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University of California at San Francisco - Leona Butler, 1973-1974	box 15	folder 98
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### Scope and Contents note

Discretionary grant. Health education on commercial television. Support for the Television Health Information Project. \$14,000, awarded on November 6, 1973.

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University of California at San Francisco - Leona Butler, 1973-1974	box 15	folder 99
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### Scope and Contents note

Discretionary grant. Health education on commercial television. Support for the Television Health Information Project. \$14,000, awarded on November 6, 1973.

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University of California at San Francisco - Leona Butler, 1973-1974	box 15	folder 100
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### Scope and Contents note

Discretionary grant. Health education on commercial television. Support for the Television Health Information Project. \$14,000, awarded on November 6, 1973.

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University of California at San Francisco - Leona Butler, 1973-1974	box 15	folder 101
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### Scope and Contents note

Discretionary grant. Health education on commercial television. Support for the Television Health Information Project. \$14,000, awarded on November 6, 1973.

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University of California at San Francisco - Paul Ekman, 1972-1977	box 15	folder 102
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### Scope and Contents note

Discretionary grant. Introduction of television to South Africa. Study of the effects of television programming on the social behavior of South African children. \$12,825, awarded on October 16, 1972.

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University of California at San Francisco - Paul Ekman, 1972-1977	box 15	folder 103
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### Scope and Contents note

Program grant. Effect of television on children in Micronesia. Support for a field study of the effects of television on children. \$112,000, awarded on March 12, 1974.

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University of California at San Francisco - Paul Ekman, 1972-1977	box 15	folder 104
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### Scope and Contents note

Program grant. Effect of television on children in Micronesia. Support for a field study of the effects of television on children. \$112,000, awarded on March 12, 1974.

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University of California at Santa Cruz - Dean McHenry, 1971-1975	box 15	folder 105
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### Scope and Contents note

Discretionary grant. Cable TV planning. Study to provided the Santa Cruz area with CATV programming. \$5,000, awarded on September 12, 1973.

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Cannes Film Festival - Maurice Bessy, 1974	box 16	folder 106
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### Scope and Contents note

Discretionary grant. American independent films. To pay shipping charges for exhibiting independent American films at Cannes Film Festival. \$2,000, awarded on March 18, 1974.

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Capital News Bureau - Christine Weicher, 1978	box 16	folder 107
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### Scope and Contents note

Discretionary grant D79149. To cover the broadcast costs of the California Gubernatorial Debates sponsored by the League of Women Voters of California. \$13,000, awarded on October 24, 1978.

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Center for Action Research - Eliot Daley and Nicholas Van Dyck, 1976-1979	box 16	folder 108
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**Scope and Contents note**

Program grants G77001, G77219. Support of a study to ascertain feasibility of a national endowment for children's television programming and to develop a model for such an endowment. \$40,000, awarded on June 25, 1976. Program grant. Support of a feasibility study of a national endowment for children's television programming and to develop a model for such an endowment. \$50,000 fy 1977, awarded on March 7, 1977. Discretionary grant D77209. Funds to study feasibility of a national endowment for children's broadcasting. \$10,000, awarded on February 11, 1977.

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Center for Action Research - Eliot Daley and Nicholas Van Dyck, 1976-1979

box 16

folder 109

**Scope and Contents note**

Program grants G77001, G77219. Support of a study to ascertain feasibility of a national endowment for children's television programming and to develop a model for such an endowment. \$40,000, awarded on June 25, 1976. Program grant. Support of a feasibility study of a national endowment for children's television programming and to develop a model for such an endowment. \$50,000 fy 1977, awarded on March 7, 1977. Discretionary grant D77209. Funds to study feasibility of a national endowment for children's broadcasting. \$10,000, awarded on February 11, 1977.

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Center for Action Research - Eliot Daley and Nicholas Van Dyck, 1976-1979

box 16

folder 110

**Scope and Contents note**

Program grants G77001, G77219. Support of a study to ascertain feasibility of a national endowment for children's television programming and to develop a model for such an endowment. \$40,000, awarded on June 25, 1976. Program grant. Support of a feasibility study of a national endowment for children's television programming and to develop a model for such an endowment. \$50,000 fy 1977, awarded on March 7, 1977. Discretionary grant D77209. Funds to study feasibility of a national endowment for children's broadcasting. \$10,000, awarded on February 11, 1977.

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Center for Action Research - Eliot Daley and Nicholas Van Dyck, 1976-1979

box 16

folder 111

**Scope and Contents note**

Program grants G77001, G77219. Support of a study to ascertain feasibility of a national endowment for children's television programming and to develop a model for such an endowment. \$40,000, awarded on



June 25, 1976. Program grant. Support of a feasibility study of a national endowment for children's television programming and to develop a model for such an endowment. \$50,000 fy 1977, awarded on March 7, 1977. Discretionary grant D77209. Funds to study feasibility of a national endowment for children's broadcasting. \$10,000, awarded on February 11, 1977.

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Center for Action Research - Eliot Daley and Nicholas Van Dyck, 1976-1979

box 16

folder 112

**Scope and Contents note**

Program grants G77001, G77219. Support of a study to ascertain feasibility of a national endowment for children's television programming and to develop a model for such an endowment. \$40,000, awarded on June 25, 1976. Program grant. Support of a feasibility study of a national endowment for children's television programming and to develop a model for such an endowment. \$50,000 fy 1977, awarded on March 7, 1977. Discretionary grant D77209. Funds to study feasibility of a national endowment for children's broadcasting. \$10,000, awarded on February 11, 1977.

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Center for Public Resources, Inc. - James Henry, 1977-1979

box 16

folder 113

**Scope and Contents note**

Program grant G78101. To study possibilities for broadening programming in commercial radio. \$35,000 fy 1978, awarded on November 28, 1977.

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Center for Public Resources, Inc. - James Henry, 1977-1979

box 16

folder 114

**Scope and Contents note**

Program grant G78101. To study possibilities for broadening programming in commercial radio. \$35,000 fy 1978, awarded on November 28, 1977.

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Center for Public Resources, Inc. - James Henry, 1980-1981

box 17

folder 115

**Scope and Contents note**

Program grant G79050. To organize an industry group which will lead the effort to strengthen and diversify commercial radio programming. \$151,520 (\$51,520 fy 1979, \$100,000 fy 1980), awarded on February 5, 1979.

---

Center for Understanding Media - Herman Land, 1972-1976

box 17

folder 116

**Scope and Contents note**

Program grant. To support a study of independent film making. \$150,000, awarded on March 15, 1973. Discretionary grant. To complete the study of

independent filmmakers. \$9,500, awarded on April 3, 1974.

University of Chicago - Andrew Greeley, 1970-1975	box 17	folder 117
<b>Scope and Contents note</b>		
Ethnic journalists.		
University of Chicago - Andrew Greeley, 1970-1975	box 17	folder 118
<b>Scope and Contents note</b>		
Ethnic journalists.		
University of Chicago - Andrew Greeley, 1970-1975	box 17	folder 119
<b>Scope and Contents note</b>		
Ethnic journalists.		
University of Chicago - Andrew Greeley, 1970-1975	box 17	folder 120
<b>Scope and Contents note</b>		
Ethnic journalists.		
University of Chicago - Paul Hirsch and Horace Newcomb, 1974-1977	box 17	folder 121
<b>Scope and Contents note</b>		
Program grant G78328. Support of a project to develop new directions for analysis and writing about television by integrating the methods of the social sciences and the humanities. \$77,503 (\$38,753 fy 1979, \$38,750 fy 1980), awarded on June 29, 1978.		
University of Chicago - Paul Hirsch and Horace Newcomb, 1978-1983	box 18	folder 122
<b>Scope and Contents note</b>		
Television criticism.		
University of Chicago - Paul Hirsch and Horace Newcomb, 1978-1983	box 18	folder 123
<b>Scope and Contents note</b>		
Television criticism.		
University of Chicago - Paul Hirsch and Horace Newcomb, 1978-1983	box 18	folder 124

## Scope and Contents note

Television criticism.

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University of Chicago - Eddie Williams, 1969-1974	box 18	folder 125
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## Scope and Contents note

Program grant. Internship program for journalists in urban affairs. \$330,000, awarded on June 11, 1970.

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Children's Television Workshop, 1970	box 18	folder 126
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## Scope and Contents note

General support.

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Children's Television Workshop, 1970-1976	box 18	folder 127
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## Scope and Contents note

Program grant. Partial support for a planning study for a national television program on health. \$37,500, awarded on June 15, 1971.

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Children's Television Workshop, 1970-1976	box 18	folder 128
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## Scope and Contents note

Program grant. Partial support for a planning study for a national television program on health. \$37,500, awarded on June 15, 1971.

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Children's Television Workshop, 1970-1976	box 18	folder 129
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## Scope and Contents note

Program grant. Partial support for a planning study for a national television program on health. \$37,500, awarded on June 15, 1971.

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Children's Television Workshop, 1970-1976	box 18	folder 130
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## Scope and Contents note

Program grant. Partial support for a planning study for a national television program on health. \$37,500, awarded on June 15, 1971.

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Children's Television Workshop, 1970-1976	box 18	folder 131
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**Scope and Contents note**

Program grant. Partial support for a planning study for a national television program on health. \$37,500, awarded on June 15, 1971.

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Citizen's Communications Center - Nolan Bowie, 1977-1979	box 19	folder 132
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**Scope and Contents note**

Program grant G79144. Telecommunications Policy Research Conference. To conduct a conference on research bearing on public policy in the communications field. \$15,000 fy 1979, awarded on November 20, 1978.

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Claremont Graduate School - Darryl Enos, 1970-1980	box 19	folder 133
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**Scope and Contents note**

Program grant. Study of Spanish language television audiences. \$87,5000, awarded on June 18, 1971.  
 Program grant. Support of a project to increase the effectiveness and use of Spanish-language Only Television as an influence on Mexican immigrants and Chicanos living in the Los Angeles area. \$64,777, awarded on November 5, 1973.

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Claremont Graduate School - Darryl Enos, 1970-1980	box 19	folder 134
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**Scope and Contents note**

Program grant. Study of Spanish language television audiences. \$87,5000, awarded on June 18, 1971.  
 Program grant. Support of a project to increase the effectiveness and use of Spanish-language Only Television as an influence on Mexican immigrants and Chicanos living in the Los Angeles area. \$64,777, awarded on November 5, 1973.

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Claremont Graduate School - Darryl Enos, 1970-1980	box 19	folder 135
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**Scope and Contents note**

Program grant. Study of Spanish language television audiences. \$87,5000, awarded on June 18, 1971.  
 Program grant. Support of a project to increase the effectiveness and use of Spanish-language Only Television as an influence on Mexican immigrants and Chicanos living in the Los Angeles area. \$64,777, awarded on November 5, 1973.

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Cleveland State University - Sidney Kraus, 1971-1979	box 19	folder 136
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**Scope and Contents note**

Discretionary grant D77002. Support for compiling a volume of studies on the Ford/Carter debates. \$4,800,

awarded on September 20, 1976. Discretionary grant D77004. For organizing a conference that will review the '76 presidential televised debates. \$10,000, awarded on October 29, 1976.

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Cleveland State University - Sidney Kraus, 1971-1979

box 19

folder 137

**Scope and Contents note**

Discretionary grant D77002. Support for compiling a volume of studies on the Ford/Carter debates. \$4,800, awarded on September 20, 1976. Discretionary grant D77004. For organizing a conference that will review the '76 presidential televised debates. \$10,000, awarded on October 29, 1976.

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Cleveland State University - Sidney Kraus, 1971-1979

box 19

folder 138

**Scope and Contents note**

Discretionary grant D77002. Support for compiling a volume of studies on the Ford/Carter debates. \$4,800, awarded on September 20, 1976. Discretionary grant D77004. For organizing a conference that will review the '76 presidential televised debates. \$10,000, awarded on October 29, 1976.

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Cleveland State University - John Robison, 1975

box 20

folder 139

**Scope and Contents note**

Discretionary grant D76004. America's use of time. For replication of certain questions asked in the 1965 Study of Americans' Use of Time. \$2,500, awarded on October 1, 1975.

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Cleveland State University - John Robinson and Dennis Davis, 1978-1980

box 20

folder 140

**Scope and Contents note**

Program grant G79141. To conduct research on public comprehension of television news. \$27,782 fy 1979, awarded on November 20, 1978.

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Coalition of National Voluntary Organizations/National, 1977-1981

box 20

folder 141

**Scope and Contents note**

Discretionary grant D79371. Council on Philanthropy. Support of a study designed to determine ways the two organizations could better strengthen philanthropy and

the overall impact of the non-governmental sector.  
\$10,000, awarded on May 31, 1979.

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Coalition of National Voluntary Organizations/National, 1977-1981	box 20	folder 142
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**Scope and Contents note**

Discretionary grant D79371. Council on Philanthropy.  
Support of a study designed to determine ways the two  
organizations could better strengthen philanthropy and  
the overall impact of the non-governmental sector.  
\$10,000, awarded on May 31, 1979.

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Columbia University - Marvin Barrett, 1976-1978	box 20	folder 143
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**Scope and Contents note**

Survey of broadcast journalism.

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Columbia University - School of Journalism - W. Phillips Davison, 1972-1976	box 20	folder 144
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**Scope and Contents note**

Program grant. For support of a survey and analysis  
of current trends and future directions in mass  
communications research. \$43,603, awarded on June 15,  
1971.

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Columbia University - School of Journalism - W. Phillips Davison, 1972-1976	box 20	folder 145
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**Scope and Contents note**

Program grant. For support of a survey and analysis  
of current trends and future directions in mass  
communications research. \$43,603, awarded on June 15,  
1971.

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Columbia University - School of Journalism - Paul Laskin, 1969-1974	box 20	folder 146
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**Scope and Contents note**

Discretionary grant. National television broadcasting  
policy. Funds to complete book on broadcasting policy.  
\$4,000, awarded on December 3, 1971. Discretionary  
grant D75014. For completion of Paul Laskin's book on  
national television broadcasting policy. \$400, awarded  
on November 19, 1974.

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Columbia University - School of Journalism, 1970-1977	box 20	folder 147
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**Scope and Contents note**

Program grant. Support for Columbia Journalism  
Review. \$204,000, awarded on October 28, 1970.

Program grant. Further support of the "Columbia Journalism Review." \$80,000, awarded on June 15, 1973. Discretionary grant D76011. In support of the Sixth Alfred I. DuPont Columbia University Survey of Broadcast Journalism. \$10,600, awarded on March 3, 1976.

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Columbia University - School of Journalism, 1970-1977

box 20

folder 148

**Scope and Contents note**

Program grant. Support for Columbia Journalism Review. \$204,000, awarded on October 28, 1970. Program grant. Further support of the "Columbia Journalism Review." \$80,000, awarded on June 15, 1973. Discretionary grant D76011. In support of the Sixth Alfred I. DuPont Columbia University Survey of Broadcast Journalism. \$10,600, awarded on March 3, 1976.

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Columbia University - School of Law - Benno Schmidt and Fred Friendly, 1971-1978

box 21

folder 149

**Scope and Contents note**

Program grant. Support of a research and writing program on the relationship of the First Amendment to the electronic media (radio and television). \$67,611, awarded on November 14, 1972.

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Columbia University - Benno Schmidt, 1979-1987

box 21

folder 150

**Scope and Contents note**

Program grant G79364. To research and write a book on the First Amendment and the press. \$95,250 (\$45,250 fy 1980, \$50,000 fy 1981), awarded on June 14, 1979.

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Committee on Children's Television, 1972-1978

box 21

folder 151

**Scope and Contents note**

Program grant. General Support. \$15,000, awarded on November 5, 1973.

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Committee on Children's Television, 1972-1978

box 21

folder 152

**Scope and Contents note**

Program grant. General Support. \$15,000, awarded on November 5, 1973.

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Committee on Children's Television, 1972-1978

box 21

folder 153

## Scope and Contents note

Program grant. General Support. \$15,000, awarded on November 5, 1973.

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Committee on Children's Television, 1972-1978

box 21

folder 154

## Scope and Contents note

Program grant. General Support. \$15,000, awarded on November 5, 1973.

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Committee on Economic Development - Alfred Neal, 1970-1973

box 21

folder 155

## Scope and Contents note

Program grant. To develop a policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 14, 1972. Program grant. Broadcasting and the public interest. To develop a policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 5, 1973.

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Committee on Economic Development - Alfred Neal, 1970-1973

box 21

folder 156

## Scope and Contents note

Program grant. To develop a policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 14, 1972. Program grant. Broadcasting and the public interest. To develop a policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 5, 1973.

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Committee on Economic Development - Alfred Neal, 1973-1975

box 22

folder 157

## Scope and Contents note

Program grant. Broadcasting and the public interest. To develop a policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 5, 1973.

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Committee on Economic Development - Alfred Neal, 1973-1975

box 22

folder 158

## Scope and Contents note

Program grant. Broadcasting and the public interest. To develop a policy statement on the economic and social



impact of the new broadcast media. \$25,000, awarded on November 5, 1973.

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Committee on Economic Development - Alfred Neal, 1973-1975	box 22	folder 159
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**Scope and Contents note**

Program grant. Broadcasting and the public interest. To develop a policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 5, 1973.

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Committee on Economic Development - Alfred Neal, 1973-1975	box 22	folder 160
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**Scope and Contents note**

Program grant. Broadcasting and the public interest. To develop a policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 5, 1973.

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Council on Foundations, 1979-1984	box 22	folder 161
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**Scope and Contents note**

D79261, D82221, D82332, D84215, D84108, D85220.  
General member support. Discretionary grant D79261.  
For general members support. \$4,482, awarded February 21, 1979.

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Cultural Council Foundation - Cross Creek Center for Work and Environmental Studies - Holographic Film, 1976-1977	box 22	folder 162
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**Scope and Contents note**

Discretionary grant D77313. To enlarge and continue and artists-in-residence program in holography. \$5,000, awarded on April 18, 1977.

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Cultural Council Foundation - John Giancola, 1977	box 22	folder 163
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**Scope and Contents note**

Program grant G78105. Support of Independent Cinema Artists and Producers under the direction of Katherine Morgan. \$19,425 fy 1978, awarded on November 28, 1977.

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Cultural Council Foundation - John Giancola, 1978-1981	box 23	folder 164
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**Scope and Contents note**

Independent cinema artists and producers.

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Cultural Council Foundation - John Giancola, 1977-1981	box 23	folder 165
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**Scope and Contents note**

Program grant G79143. To distribute Independent film and video artists' short subjects to pay television systems (ICAP). \$40,000 (\$14,000 fy 1979, \$20,000 fy 1980, \$6,000 fy 1981), awarded on November 20, 1978.

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Cultural Council Foundation - John Giancola, 1977-1981

box 23

folder 166

**Scope and Contents note**

Program grant G79143. To distribute Independent film and video artists' short subjects to pay television systems (ICAP). \$40,000 (\$14,000 fy 1979, \$20,000 fy 1980, \$6,000 fy 1981), awarded on November 20, 1978.

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Charles R. Drew Medical School - Mitchell Spellman, 1969-1971

box 23

folder 167

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Duke University - James Barber, 1975-1978

box 23

folder 168

**Scope and Contents note**

Program grant G77012. Media agenda-making in the 1976 Presidential nominating process. Support of a study to determine how politicians set media strategies for campaigns and how media organizations interact with these campaigns to produce a national media agenda of attention. \$30,000 fy 1977, awarded on November 23, 1976.

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Duke University - Joel Fleischman, 1972-1980

box 23

folder 169

**Scope and Contents note**

Program grant G76013. Support for the establishment of a Center for the Study of Communications Policy at Duke University. \$300,000, awarded on June 15, 1973. Program grant. Research study to determine how politicians set media strategies and interact with elite journalists and how elites make decisions. \$61,022 fy 1976, awarded on January 9, 1976.

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Early Learning Center Institute, Inc. - Brook Jones and Margaret Skutch, 1976-1984

box 23

folder 170

**Scope and Contents note**

Program grants G77002, G78108. Participatory television for pre-school children. Support of the creation and evaluation of children's television material which teaches with viewer participation. \$85,980 fy 1977, awarded on June 25, 1976. Program grant G78107. Further support of ViceVersaVision's development, testing and promotion of participatory television programming for children in anticipation of

broadcast production. \$40,400 fy 1978, awarded on November 28, 1977.

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Early Learning Center Institute, Inc. - Brook Jones and Margaret Skutch, 1976-1984

box 23

folder 171

**Scope and Contents note**

Program grants G77002, G78108. Participatory television for pre-school children. Support of the creation and evaluation of children's television material which teaches with viewer participation. \$85,980 fy 1977, awarded on June 25, 1976. Program grant G78107. Further support of ViceVersaVision's development, testing and promotion of participatory television programming for children in anticipation of broadcast production. \$40,400 fy 1978, awarded on November 28, 1977.

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Educational Broadcasting Corporation - John Jay Iselin, 1971-1975

box 24

folder 172

**Scope and Contents note**

Program grant. Promotion/advertising for Behind the Lines. \$14,000, awarded on November 12, 1971. Program grant. General support for the production of "Behind the Lines", a media review television series. \$250,000, awarded on June 15, 1972.

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Educational Broadcasting Corporation - John Jay Iselin, 1971-1975

box 24

folder 173

**Scope and Contents note**

Program grant. Promotion/advertising for Behind the Lines. \$14,000, awarded on November 12, 1971. Program grant. General support for the production of "Behind the Lines", a media review television series. \$250,000, awarded on June 15, 1972.

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Educational Broadcasting Corporation - John Jay Iselin, 1973-1976

box 24

folder 174

**Scope and Contents note**

Program grant. Independence campaign. Support of WNET/Channel 13's drive for capital and operating funds. \$100,000, awarded on November 22, 1974.

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Educational Broadcasting Corporation - John Jay Iselin, 1970-1972

box 24

folder 175

## Scope and Contents note

"Media Review."

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Educational Broadcasting Corporation - John Jay Iselin,  
1970-1972

box 24

folder 176

## Scope and Contents note

"Media Review."

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Educational Broadcasting Corporation - John Jay Iselin,  
1972-1975

box 24

folder 177

## Scope and Contents note

Discretionary grant. "Realidades." Study of public television in the Spanish-speaking community of New York. \$15,000, awarded on May 10, 1974.

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Educational Broadcasting Corporation - Jerrold Zacharias,  
1972-1977

box 24

folder 178

## Scope and Contents note

Teaching math with television.

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EDUCOM - Henry Chauncey, 1970-1974

box 25

folder 179

## Scope and Contents note

Program grant. Cable television company. Support for a conference on the potential uses of cable television by universities. \$18,000, awarded on November 5, 1973. Discretionary grant. For a conference on cable television and the university. \$6,765, awarded on April 6, 1973. Discretionary grant. Research on special interest audiences for television. \$5,400, awarded on February 25, 1974. Discretionary grant D75018. To continue efforts to design methods of defining new audiences for public television. \$3,053, awarded on November 27, 1974.

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EDUCOM - Henry Chauncey, 1970-1974

box 25

folder 180

## Scope and Contents note

Program grant. Cable television company. Support for a conference on the potential uses of cable television by universities. \$18,000, awarded on November 5, 1973. Discretionary grant. For a conference on cable television and the university. \$6,765, awarded on April 6, 1973. Discretionary grant. Research on special interest audiences for television. \$5,400, awarded on February 25, 1974. Discretionary grant D75018. To continue efforts to design methods of defining new

audiences for public television. \$3,053, awarded on November 27, 1974.

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EDUCOM - Henry Chauncey, 1970-1974

box 25

folder 181

### **Scope and Contents note**

Program grant. Cable television company. Support for a conference on the potential uses of cable television by universities. \$18,000, awarded on November 5, 1973. Discretionary grant. For a conference on cable television and the university. \$6,765, awarded on April 6, 1973. Discretionary grant. Research on special interest audiences for television. \$5,400, awarded on February 25, 1974. Discretionary grant D75018. To continue efforts to design methods of defining new audiences for public television. \$3,053, awarded on November 27, 1974.

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EDUCOM - Henry Chauncey, 1970-1974

box 25

folder 182

### **Scope and Contents note**

Program grant. Cable television company. Support for a conference on the potential uses of cable television by universities. \$18,000, awarded on November 5, 1973. Discretionary grant. For a conference on cable television and the university. \$6,765, awarded on April 6, 1973. Discretionary grant. Research on special interest audiences for television. \$5,400, awarded on February 25, 1974. Discretionary grant D75018. To continue efforts to design methods of defining new audiences for public television. \$3,053, awarded on November 27, 1974.

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Emory University - David Cook, 1977-January 1978

box 25

folder 183

### **Scope and Contents note**

Program grant G77326. History of American television; support research for a book on the cultural history of video communications. \$40,000 fy 1978, awarded on June 14, 1977.

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Emory University - David Cook, 1977-January 1978

box 25

folder 184

### **Scope and Contents note**

Program grant G77326. History of American television; support research for a book on the cultural history of video communications. \$40,000 fy 1978, awarded on June 14, 1977.

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Emory University - David Cook, 1977-January 1978

box 25

folder 185

**Scope and Contents note**

Program grant G77326. History of American television; support research for a book on the cultural history of video communications. \$40,000 fy 1978, awarded on June 14, 1977.

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Emory University - David Cook, 1984

box 26

folder 186

**Scope and Contents note**

History of American television.

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Emory University - David Cook, 1984

box 26

folder 187

**Scope and Contents note**

History of American television.

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Emory University - David Cook, 1984

box 26

folder 188

**Scope and Contents note**

History of American television.

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Fifth Planning District Commission, 1973-1975

box 26

folder 189

**Scope and Contents note**

Discretionary grant D75009. People Planning program. For expenses of reporting on public's response to "Town Meeting" television program. \$2,000, awarded on July 3, 1974.

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Fifth Planning District Commission, 1973-1975

box 26

folder 190

**Scope and Contents note**

Discretionary grant D75009. People Planning program. For expenses of reporting on public's response to "Town Meeting" television program. \$2,000, awarded on July 3, 1974.

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The Film Forum - Karen Cooper, 1975-1981

box 26

folder 191

**Scope and Contents note**

Independent films.

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Foreign Policy Association - Sam Hayes, 1967-1974

box 26

folder 192

**Scope and Contents note**

Discretionary grant. "Great Decisions." Support of the potential of CATV stations use of the Great Decisions program. \$10,000, awarded on January 25, 1971.

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The Foundation Center - Thomas Buckman, 1972-1974	box 26	folder 193
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**Scope and Contents note**

Discretionary grants D75017, D76007, D77003, D78119, D79258. General support. \$2,000, awarded on December 19, 1972. Discretionary grant. General support. \$2,000, awarded on December 28, 1973. Discretionary grant D75017. General support. \$2,000, awarded on November 26, 1974. Discretionary grant D76007. For general support. \$2,000, awarded on December 10, 1976. Discretionary grant D77003. Continued general support. \$2,000, awarded on October 22, 1976. Discretionary grant D78119. General support. \$2,000, awarded on August 8, 1977. Discretionary grant D79258. General support. \$2,000, awarded on December 28, 1978.

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The Foundation Center - Thomas Buckman, 1975-1987	box 27	folder 194
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Foundation for Independent Video - George Stoney, 1975-1976	box 27	folder 195
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**Scope and Contents note**

Discretionary grant. Support of a conference entitled "Film and Video, Focus on Change" to be held at MOMA. \$3,100, awarded on April 7, 1976.

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Fund for Investigative Journalism - James Boyd, 1971-1974	box 27	folder 196
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**Scope and Contents note**

Program grant D75022. Support for investigative writing. \$100,000, awarded on March 16, 1972.

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Fund for Investigative Journalism - James Boyd, 1971-1974	box 27	folder 197
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**Scope and Contents note**

Program grant D75022. Support for investigative writing. \$100,000, awarded on March 16, 1972.

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Fund for Investigative Journalism - James Boyd, 1971-1974	box 27	folder 198
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**Scope and Contents note**

Program grant D75022. Support for investigative writing. \$100,000, awarded on March 16, 1972.

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Fund for Investigative Journalism - James Boyd, 1971-1974	box 27	folder 199
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**Scope and Contents note**

Program grant. Support for investigative writing.  
 \$100,000, awarded on March 16, 1972. Discretionary  
 grant D75022. For support of a fund-raising campaign  
 so that the Fund may find alternative means of support.  
 \$7,000, awarded on December 23, 1974.

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Fund for Investigative Journalism - James Boyd, 1971-1974

box 27

folder 200

**Scope and Contents note**

Program grant. Support for investigative writing.  
 \$100,000, awarded on March 16, 1972. Discretionary  
 grant D75022. For support of a fund-raising campaign  
 so that the Fund may find alternative means of support.  
 \$7,000, awarded on December 23, 1974.

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Fund for Investigative Journalism - Howard Bray, 1974-1978

box 28

folder 201

**Scope and Contents note**

Program grant. Support for investigative writing.  
 \$60,000, awarded on March 12, 1974.

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Fund for Investigative Journalism - Howard Bray, 1974-1978

box 28

folder 202

**Scope and Contents note**

Program grant. Support for investigative writing.  
 \$60,000, awarded on March 12, 1974.

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Fund for Investigative Journalism - Howard Bray, 1974-1978

box 28

folder 203

**Scope and Contents note**

Program grant. Support for investigative writing.  
 \$60,000, awarded on March 12, 1974.

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Fund for Investigative Journalism, 1974-1979

box 28

folder 204

**Scope and Contents note**

Program grant. Support for investigative writing.  
 \$60,000, awarded on March 12, 1974.

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Fund for Investigative Journalism, 1974-1979

box 28

folder 205

**Scope and Contents note**

Program grant. Support for investigative writing.  
 \$60,000, awarded on March 12, 1974.

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Fund for Investigative Journalism, 1974-1979

box 28

folder 206



## Scope and Contents note

Program grant. Support for investigative writing.  
\$60,000, awarded on March 12, 1974.

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Harvard University - Howard Gardner, 1973-1984

box 29

folder 207

## Scope and Contents note

Program grant G76017. Children and television. In support of 2 studies to examine how children come to understand the television medium and the steps whereby they learn to make distinctions between fantasy and reality. \$186,000 (\$69,685 fy 1977, \$70,887 fy 1978, \$45,437 fy 1979), awarded on March 12, 1976. Program grant G79369. To continue research on television and children including new studies of children's comprehension and use of narrative, and the differences between television and other media. \$210,000 (\$70,000 fy 1980, \$70,000 fy 1981, \$70,000 by 1982), awarded on June 14, 1979.

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Harvard University - Howard Gardner, 1973-1984

box 29

folder 208

## Scope and Contents note

Program grant G76017. Children and television. In support of 2 studies to examine how children come to understand the television medium and the steps whereby they learn to make distinctions between fantasy and reality. \$186,000 (\$69,685 fy 1977, \$70,887 fy 1978, \$45,437 fy 1979), awarded on March 12, 1976. Program grant G79369. To continue research on television and children including new studies of children's comprehension and use of narrative, and the differences between television and other media. \$210,000 (\$70,000 fy 1980, \$70,000 fy 1981, \$70,000 by 1982), awarded on June 14, 1979.

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Harvard University - Howard Gardner, 1973-1984

box 29

folder 209

## Scope and Contents note

Program grant G76017. Children and television. In support of 2 studies to examine how children come to understand the television medium and the steps whereby they learn to make distinctions between fantasy and reality. \$186,000 (\$69,685 fy 1977, \$70,887 fy 1978, \$45,437 fy 1979), awarded on March 12, 1976. Program grant G79369. To continue research on television and children including new studies of children's comprehension and use of narrative, and the differences between television and other media. \$210,000 (\$70,000 fy 1980, \$70,000 fy 1981, \$70,000 by 1982), awarded on June 14, 1979.

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Harvard University - Howard Gardner, 1973-1984

**Scope and Contents note**

box 29

folder 210

Program grant G76017. Children and television. In support of 2 studies to examine how children come to understand the television medium and the steps whereby they learn to make distinctions between fantasy and reality. \$186,000 (\$69,685 fy 1977, \$70,887 fy 1978, \$45,437 fy 1979), awarded on March 12, 1976. Program grant G79369. To continue research on television and children including new studies of children's comprehension and use of narrative, and the differences between television and other media. \$210,000 (\$70,000 fy 1980, \$70,000 fy 1981, \$70,000 by 1982), awarded on June 14, 1979.

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 Harvard University - Gerald Lesser, 1970-1979

box 29

folder 211

**Scope and Contents note**

Program grant. Support for research and writing on television and children. \$15,645, awarded on June 11, 1970. Program grant. Support of a center for research in children's television. \$72,000, awarded on March 16, 1972.

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 Harvard University - Anthony Oettinger, 1972-October 1973

box 29

folder 212

**Scope and Contents note**

Program grant G77015. Support for planning a research program on information technologies and public policy. \$60,220, awarded on November 14, 1972. Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. In support of expanding and further developing the Program on Information Technologies and Public Policy. \$76,350 (\$19,100 fy 1977, \$38,175 fy 1978, \$19,075 fy 1979), awarded on November 23, 1976.

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 Harvard University - Anthony Oettinger, 1972-October 1973

box 29

folder 213

**Scope and Contents note**

Program grant G77015. Support for planning a research program on information technologies and public policy. \$60,220, awarded on November 14, 1972. Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. In support of expanding and further developing the Program on Information Technologies and Public

Policy. \$76,350 (\$19,100 fy 1977, \$38,175 fy 1978, \$19,075 fy 1979), awarded on November 23, 1976.

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Harvard University - Anthony Oettinger, November 1973-1976

box 30

folder 214

### **Scope and Contents note**

Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. For continuation of a program of research, publication, discussion and criticism dealing with the future of information technologies in the United States. \$50,000, awarded on November 22, 1974.

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Harvard University - Anthony Oettinger, November 1973-1976

box 30

folder 215

### **Scope and Contents note**

Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. For continuation of a program of research, publication, discussion and criticism dealing with the future of information technologies in the United States. \$50,000, awarded on November 22, 1974.

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Harvard University - Anthony Oettinger, November 1973-1976

box 30

folder 216

### **Scope and Contents note**

Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. For continuation of a program of research, publication, discussion and criticism dealing with the future of information technologies in the United States. \$50,000, awarded on November 22, 1974.

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Harvard University - Anthony Oettinger, November 1973-1976

box 30

folder 217

### **Scope and Contents note**

Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. For continuation of a program of research, publication, discussion and criticism dealing with the future of information technologies in the United States. \$50,000, awarded on November 22, 1974.

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Harvard University - Anthony Oettinger, November 1973-1976

box 30

folder 218

**Scope and Contents note**

Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. For continuation of a program of research, publication, discussion and criticism dealing with the future of information technologies in the United States. \$50,000, awarded on November 22, 1974.

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Harvard University - Anthony Oettinger, November 1973-1976

box 30

folder 219

**Scope and Contents note**

Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. For continuation of a program of research, publication, discussion and criticism dealing with the future of information technologies in the United States. \$50,000, awarded on November 22, 1974.

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Harvard University - Anthony Oettinger, 1977-1981

box 31

folder 221

**Scope and Contents note**

Information technology and public policy.

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Harvard University - Anthony Oettinger, 1977-1981

box 31

folder 222

**Scope and Contents note**

Information technology and public policy.

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Hebrew University - Elihu Katz, 1977-1981

box 31

folder 223

**Scope and Contents note**

Program grants G78210, G78223. Mass media and diplomacy. Support of a project to develop a productive working relationship between social scientists and producers in the presentation of television news and, in another project, to study the role of the media in the Israeli Egyptian peace efforts. \$30,000 (\$10,000 fy 1978, \$20,000 fy 1979), awarded on March 22, 1978. Discretionary grant D78223. To study the role of the media in open and closed diplomacy in relation to the Israeli-Egyptian peace efforts which began in the fall of 1977; and to undertake formative research in the area of television news. \$13,600, awarded on February 6, 1978.

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Hebrew University - Elihu Katz, 1977-1981

box 31

folder 224

**Scope and Contents note**

Program grants G78210, G78223. Mass media and diplomacy. Support of a project to develop a productive working relationship between social scientists and producers in the presentation of television news and, in another project, to study the role of the media in the Israeli Egyptian peace efforts. \$30,000 (\$10,000 fy 1978, \$20,000 fy 1979), awarded on March 22, 1978. Discretionary grant D78223. To study the role of the media in open and closed diplomacy in relation to the Israeli-Egyptian peace efforts which began in the fall of 1977; and to undertake formative research in the area of television news. \$13,600, awarded on February 6, 1978.

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University of Illinois - John Johnstone, 1966-1976

box 31

folder 225

**Scope and Contents note**

Program grant. Mass media. Study of journalistic manpower in public communications. \$188,000, awarded on January 18, 1971. Discretionary grant. To complete a study of journalistic manpower. \$4,550, awarded on June 5, 1972. Discretionary grant D75025. Support of the publication of John Johnstone's book, "Newsmen and Newswork." \$1,000, awarded on February 21, 1975.

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University of Illinois - John Johnstone, 1966-1976

box 31

folder 226

**Scope and Contents note**

Program grant. Mass media. Study of journalistic manpower in public communications. \$188,000, awarded on January 18, 1971. Discretionary grant. To complete a study of journalistic manpower. \$4,550, awarded on June 5, 1972. Discretionary grant D75025. Support of the publication of John Johnstone's book, "Newsmen and Newswork." \$1,000, awarded on February 21, 1975.

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Indiana University - J. D. Mulholland and Sidney Kraus, 1978-1980

box 31

folder 227

**Scope and Contents note**

Discretionary grant D78224. Ford/Carter debate book. Support of the publication, "The Great Debates: Ford vs. Carter" edited by Sidney Kraus. \$5,000, awarded on February 28, 1978.

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Institute for Educational Development - Robert Filep, 1970-1971

box 31

folder 228

## Scope and Contents note

Program grant. Increase use of "Sesame Streets."  
Support for development of a program for more effective utilization of Sesame Street with inner-city children. \$169,6000, awarded on June 11, 1970.

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Institute for Journalism Education - Robert Maynard,  
1978-1981

box 32

folder 229

## Scope and Contents note

Program grant G79142. Job/Net. To operate an employment counseling and referral service designed to meet the needs of the newspaper industry for qualified minority journalistic talent. \$195,700 (\$45,000 fy 1979, \$83,000 fy 1980, \$53,000 fy 1981, \$14,700 fy 1982), awarded on November 20, 1978.

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Institute for Journalism Education - Robert Maynard,  
1978-1981

box 32

folder 230

## Scope and Contents note

Program grant G79142. Job/Net. To operate an employment counseling and referral service designed to meet the needs of the newspaper industry for qualified minority journalistic talent. \$195,700 (\$45,000 fy 1979, \$83,000 fy 1980, \$53,000 fy 1981, \$14,700 fy 1982), awarded on November 20, 1978.

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Institute for Journalism Education - Robert Maynard,  
1978-1981

box 32

folder 231

## Scope and Contents note

Program grant G79142. Job/Net. To operate an employment counseling and referral service designed to meet the needs of the newspaper industry for qualified minority journalistic talent. \$195,700 (\$45,000 fy 1979, \$83,000 fy 1980, \$53,000 fy 1981, \$14,700 fy 1982), awarded on November 20, 1978.

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International Film Seminars, Inc. - Barbara Van Dyke,  
1975-1977

box 32

folder 232

## Scope and Contents note

Discretionary grant D76006. Film distribution. For support of a seminar on distribution of 16 mm. non-theatrical films. \$10,000, awarded on November 17, 1975.

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International Press Institute - Peter Galliner, 1978

box 32

folder 233

**Scope and Contents note**

Discretionary grant D79146. Support of seminars on United Nations Educational, Scientific and Cultural Organization (UNESCO) communication policy. \$11,000, awarded on August 21, 1978.

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International Women's Film Festival - Marilyn Boll, 1975-1977	box 32	folder 234
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University of Iowa - Jean Schoebel, 1975-1976	box 32	folder 235
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**Scope and Contents note**

Discretionary grant. In support of the publication of Jan Schwoebel's manuscript on the newspaper, "Le Monde." \$500, awarded on March 31, 1976.

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KCET - Norton Wright, 1979-1982	box 32	folder 236
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**Scope and Contents note**

Discretionary grant D79372. "Freestyle." In support of a Planning and Curriculum Development Seminar to determine goals and procedures for producing a national television series dealing with human sexuality and family communication skills. \$15,000, awarded on May 11, 1979.

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KCET - Norton Wright, 1979-1982	box 32	folder 237
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**Scope and Contents note**

Discretionary grant D79372. "Freestyle." In support of a Planning and Curriculum Development Seminar to determine goals and procedures for producing a national television series dealing with human sexuality and family communication skills. \$15,000, awarded on May 11, 1979.

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KQED - Martha Glessing, 1977-1979	box 33	folder 238
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**Scope and Contents note**

Program grants G77017, G78106. Independent films. Support of a program to build an optimal audience for WOMANTIME and to assess the nature and extent of the audience and the impact of the program. \$55,000 fy 1977, awarded on November 23, 1976. Program grant G78106. To develop a late night public television showcase for the best independently produced short films & videotapes. \$25,000, awarded on November 28, 1977.

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League of Women Voters Education Fund - Dana Quittner, 1978-1981	box 33	folder 239
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## Scope and Contents note

Program grant G78027. To arrange and sponsor debates among the candidates in the 1978 California gubernatorial election. \$68,549 fy 1979, awarded on May 23, 1978.

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League of Women Voters Education Fund - Dana Quittner, 1978-1981	box 33	folder 240
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## Scope and Contents note

Program grant G78027. To arrange and sponsor debates among the candidates in the 1978 California gubernatorial election. \$68,549 fy 1979, awarded on May 23, 1978.

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Lincoln Center for the Performing Arts - John Goberman, 1973-April 1977	box 33	folder 241
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## Scope and Contents note

Program grant G77013. Pay television broadcasts. To support a study to determine the feasibility of establishing pay television to transmit live performances from Lincoln Center. \$76,000, awarded on June 11, 1974. Program grant G99013. Support for the development of a business plan to determine if there is an effective means of deriving significant revenues for Lincoln Center from televising live and recorded performances. \$185,000 (\$125,000 fy 1977, \$60,000 fy 1978), awarded on November 23, 1976.

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Lincoln Center for the Performing Arts - John Goberman, 1973-April 1977	box 33	folder 242
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## Scope and Contents note

Program grant G77013. Pay television broadcasts. To support a study to determine the feasibility of establishing pay television to transmit live performances from Lincoln Center. \$76,000, awarded on June 11, 1974. Program grant G99013. Support for the development of a business plan to determine if there is an effective means of deriving significant revenues for Lincoln Center from televising live and recorded performances. \$185,000 (\$125,000 fy 1977, \$60,000 fy 1978), awarded on November 23, 1976.

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Lincoln Center for the Performing Arts - John Goberman, 1973-April 1977	box 33	folder 243
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## Scope and Contents note

Program grant G77013. Pay television broadcasts. To support a study to determine the feasibility of establishing pay television to transmit live performances



from Lincoln Center. \$76,000, awarded on June 11, 1974. Program grant G99013. Support for the development of a business plan to determine if there is an effective means of deriving significant revenues for Lincoln Center from televising live and recorded performances. \$185,000 (\$125,000 fy 1977, \$60,000 fy 1978), awarded on November 23, 1976.

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Lincoln Center for the Performing Arts - John Goberman,  
April 1977-1978

box 34

folder 244

### **Scope and Contents note**

Pay television broadcasts.

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London Graduate School of Business - Andrew Ehrenberg,  
1972-1984

box 34

folder 245

### **Scope and Contents note**

Program grant G77009. Television viewing patterns. Support studies to examine characteristics of U. S. television audiences. \$60,000 (\$30,000 fy 1977, \$30,000 fy 1978), awarded on June 25, 1976. Program grant G79139. To study television viewing and radio listening and to initiate studies of attitudes toward television. \$240,000 (\$60,000 fy 1979, \$80,000 fy 1980, \$80,000 fy 1981, \$20,000 fy 1982), awarded on November 20, 1978. Discretionary grant D78333. Support of research on television. \$13,000, awarded on April 28, 1978.

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London Graduate School of Business - Andrew Ehrenberg,  
1972-1984

box 34

folder 246

### **Scope and Contents note**

Program grant G77009. Television viewing patterns. Support studies to examine characteristics of U. S. television audiences. \$60,000 (\$30,000 fy 1977, \$30,000 fy 1978), awarded on June 25, 1976. Program grant G79139. To study television viewing and radio listening and to initiate studies of attitudes toward television. \$240,000 (\$60,000 fy 1979, \$80,000 fy 1980, \$80,000 fy 1981, \$20,000 fy 1982), awarded on November 20, 1978. Discretionary grant D78333. Support of research on television. \$13,000, awarded on April 28, 1978.

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London Graduate School of Business - Andrew Ehrenberg,  
1972-1984

box 34

folder 247

### **Scope and Contents note**

Program grant G77009. Television viewing patterns. Support studies to examine characteristics of U. S. television audiences. \$60,000 (\$30,000 fy 1977, \$30,000 fy 1978), awarded on June 25, 1976. Program grant G79139. To study television viewing and radio listening

and to initiate studies of attitudes toward television.  
\$240,000 (\$60,000 fy 1979, \$80,000 fy 1980, \$80,000  
fy 1981, \$20,000 fy 1982), awarded on November 20,  
1978. Discretionary grant D78333. Support of research  
on television. \$13,000, awarded on April 28, 1978.

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London School of Economics - Hilda Himmeiweit, 1972-1979	box 34	folder 248
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**Scope and Contents note**

Program grant. Television research. For support of  
a study of television viewing behavior. \$16,538,  
awarded on November 14, 1972. Discretionary grant  
D75023. For completion of Hilde Himmelweit's study  
of television viewing behavior. \$4,493, awarded on  
January 23, 1975. Discretionary grant D79263. For  
consultation fees to analyze, assess and recommend  
a program in telecommunications policy research.  
\$10,000, awarded on March 12, 1979.

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London School of Economics - Hilda Himmeiweit, 1972-1979	box 34	folder 249
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**Scope and Contents note**

Program grant. Television research. For support of  
a study of television viewing behavior. \$16,538,  
awarded on November 14, 1972. Discretionary grant  
D75023. For completion of Hilde Himmelweit's study  
of television viewing behavior. \$4,493, awarded on  
January 23, 1975. Discretionary grant D79263. For  
consultation fees to analyze, assess and recommend  
a program in telecommunications policy research.  
\$10,000, awarded on March 12, 1979.

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Markle Foundation - Telecommunication Policy, 1978-1979	box 34	folder 250
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**Scope and Contents note**

D79263. Consultation fees.

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Markle Foundation - Wharton School Study, 1978-1981	box 35	folder 251
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**Scope and Contents note**

Program grant G78330. Video - "Public's Use of  
Television." To present to various groups the results  
of the national study of television audiences prepared  
under the auspices of the Wharton School, University of  
Pennsylvania. \$75,000 fy 1979, awarded June 29, 1978.

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Markle Foundation - Wharton School Study, 1978-1981	box 35	folder 252
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**Scope and Contents note**

Program grant G78330. Video - "Public's Use of  
Television." To present to various groups the results  
of the national study of television audiences prepared

under the auspices of the Wharton School, University of Pennsylvania. \$75,000 fy 1979, awarded June 29, 1978.

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Markle Foundation - Jeff Greenfeld, 1978-1979

box 35

folder 253

**Scope and Contents note**

Discretionary grant D78337. Report on the effectiveness of the California gubernatorial debates from the point of view of various parties involved. \$12,250, awarded on June 15, 1978.

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Markle Foundation - Educational Radio Programming, 1978

box 35

folder 254

**Scope and Contents note**

Program grant G78332. Support of a conference for independent radio producers. \$25,000 fy 1979, awarded on June 29, 1978.

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Markle Foundation - New York World Television Festival, 1978-October 1979

box 35

folder 255

**Scope and Contents note**

Program grant G79255. To organize in late fall the showing of a selection of television programs that have been awarded prizes and nominations in major television competitions around the world. \$100,000 (\$30,000 fy 1979, \$70,000 fy 1980), awarded on March 22, 1979.

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Markle Foundation - New York World Television Festival, 1978-October 1979

box 35

folder 256

**Scope and Contents note**

Program grant G79255. To organize in late fall the showing of a selection of television programs that have been awarded prizes and nominations in major television competitions around the world. \$100,000 (\$30,000 fy 1979, \$70,000 fy 1980), awarded on March 22, 1979.

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Markle Foundation - New York World Television Festival, 1978-October 1979

box 35

folder 257

**Scope and Contents note**

Program grant G79255. To organize in late fall the showing of a selection of television programs that have been awarded prizes and nominations in major television competitions around the world. \$100,000

(\$30,000 fy 1979, \$70,000 fy 1980), awarded on March 22, 1979.

Markle Foundation - New York World Television Festival, November 1979-1980	box 36	folder 258
Markle Foundation - New York World Television Festival, November 1979-1980	box 36	folder 259
Markle Foundation - New York World Television Festival, November 1979-1980	box 36	folder 260
Markle Foundation - Television Criticism and Rating - Carolyn Setlow, 1977-1981	box 36	folder 261
<b>Scope and Contents note</b>  Program grant G78213. To Carolyn Setlow to examine existing audience measures in television, evaluate the demand for additional measures of programming success, and determine possible new measurement criteria if there is a demand for them. \$25,000 (\$15,000 fy 1978, \$10,000 fy 1979), awarded on March 22, 1978.		
Markle Foundation - Markle Scholar History, 1974-1978	box 36	folder 262
<b>Scope and Contents note</b>  D75020, D75028.		
Markle Foundation - Markle Scholar History, 1974-1978	box 36	folder 263
<b>Scope and Contents note</b>  D75020, D75028.		
Markle Foundation - Henry Geller, 1973-1974	box 36	folder 0263A
<b>Scope and Contents note</b>  National commission on television and the Electoral Process.		
Markle Foundation, 1977-1978	box 36	folder 264
<b>Scope and Contents note</b>  Methodology for qualitative television rating.		
Markle Foundation, 1979	box 36	folder 265
<b>Scope and Contents note</b>  Discretionary grant D79260. In support of a meeting to discuss methodologies for qualitative television ratings. \$2,600, awarded on January 1979.		
Markle Foundation, 1980	box 36	folder 266

### Scope and Contents note

Discretionary grant D79260. In support of a meeting to discuss methodologies for qualitative television ratings. \$2,600, awarded on January 1979.

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Markle Foundation, 1981

box 36

folder 267

### Scope and Contents note

Discretionary grant D79260. In support of a meeting to discuss methodologies for qualitative television ratings. \$2,600, awarded on January 1979.

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Markle Foundation - Television Conference Foundation, Inc.,  
1977-January 1978

box 37

folder 268

### Scope and Contents note

Program grant G79256. To establish an organization which will sponsor conferences for broadcast industry executives. \$70,000 fy 1979, awarded on March 22, 1979.

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Markle Foundation - Television Conference Foundation, Inc.,  
February-December 1978

box 37

folder 269

### Scope and Contents note

Program grant G79256. To establish an organization which will sponsor conferences for broadcast industry executives. \$70,000 fy 1979, awarded on March 22, 1979.

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Markle Foundation - Television Conference Foundation, Inc.,  
January-February 1979

box 37

folder 270A

### Scope and Contents note

Program grant G79256. To establish an organization which will sponsor conferences for broadcast industry executives. \$70,000 fy 1979, awarded on March 22, 1979.

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Markle Foundation - Television Conference Foundation, Inc.,  
March-June 1979

box 38

folder 270B

### Scope and Contents note

Program grant G79256. To establish an organization which will sponsor conferences for broadcast industry executives. \$70,000 fy 1979, awarded on March 22, 1979.

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Markle Foundation - Television Conference Foundation, Inc.,  
July 1979-1983

box 38

folder 271

**Scope and Contents note**

Program grant G79256. To establish an organization which will sponsor conferences for broadcast industry executives. \$70,000 fy 1979, awarded on March 22, 1979.

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Markle Foundation - Television Critics Association, Inc., 1978-1982	box 38	folder 272
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**Scope and Contents note**

Program grant G79138. To improve the professional standards and performance of television critics (Television Critics Assn., Inc.). \$20,000 (\$18,000 fy 1979, \$2,000 fy 1980), awarded on November 20, 1978.

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Markle Foundation - Television Critics Association, Inc., 1978-1982	box 38	folder 273
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**Scope and Contents note**

Program grant G79138. To improve the professional standards and performance of television critics (Television Critics Assn., Inc.). \$20,000 (\$18,000 fy 1979, \$2,000 fy 1980), awarded on November 20, 1978.

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Markle Foundation - Television Critics Association Day, 1977-1982	box 38	folder 274
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Markle Foundation - Television Critics Association Day, 1977-1982	box 38	folder 275
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Markle Foundation - Television Critics Association, Inc. - Finances, 1978-1982	box 38	folder 276
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Markle Foundation - Television Criticism Magazine, 1977-1980	box 39	folder 277
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**Scope and Contents note**

Program grant G79367. To study the feasibility of a magazine devoted to commentary, criticism and analysis of television and related communications technologies. \$130,000, awarded on June 14, 1979. Discretionary grant D89148. To support background research on a magazine devoted to commentary, criticism, and analysis of the television industry and related communication technologies (Les Brown). \$3,500, awarded on September 27, 1978. Discretionary grant D79262. In support of background research for a magazine devoted to commentary, criticism, and analyses of the television industry and related

communications technologies. \$12,500, awarded on December 20, 1978.

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Markle Foundation - Television Criticism Magazine, 1977-1980

box 39

folder 278

### **Scope and Contents note**

Program grant G79367. To study the feasibility of a magazine devoted to commentary, criticism and analysis of television and related communications technologies. \$130,000, awarded on June 14, 1979. Discretionary grant D89148. To support background research on a magazine devoted to commentary, criticism, and analysis of the television industry and related communication technologies (Les Brown). \$3,500, awarded on September 27, 1978. Discretionary grant D79262. In support of background research for a magazine devoted to commentary, criticism, and analyses of the television industry and related communications technologies. \$12,500, awarded on December 20, 1978.

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Massachusetts Institute of Technology - Edwin Diamond, 1972-1975

box 39

folder 279

### **Scope and Contents note**

Discretionary grant. Analyzing television news. Funds to explore methods for analyzing news content. \$5,000, awarded on October 10, 1972.

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Massachusetts Institute of Technology - Ithiel de Sola, 1972-1975

box 39

folder 280

### **Scope and Contents note**

Program grant G76005. Interests of the American public. To conduct a program of research on communications policy including a planning study for an in-service education and training program for FCC personnel. \$70,000 fy 1976, awarded June 20, 1975. Discretionary grant. Survey of the American public on its interests in public television. \$4,985, awarded on March 7, 1974.

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Massachusetts Institute of Technology - Ithiel de Sola, 1972-1975

box 39

folder 281

### **Scope and Contents note**

Program grant G76005. Interests of the American public. To conduct a program of research on communications policy including a planning study for an in-service education and training program for FCC personnel. \$70,000 fy 1976, awarded June 20, 1975. Discretionary grant. Survey of the American public on

its interests in public television. \$4,985, awarded on March 7, 1974.

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Massachusetts Institute of Technology - Ithiel de Sola,  
1972-1975

box 39

folder 282

**Scope and Contents note**

Program grant G76005. Interests of the American public. To conduct a program of research on communications policy including a planning study for an in-service education and training program for FCC personnel. \$70,000 fy 1976, awarded June 20, 1975. Discretionary grant. Survey of the American public on its interests in public television. \$4,985, awarded on March 7, 1974.

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Massachusetts Institute of Technology - Ithiel de Sola Pool,  
January-April 1973

box 39

folder 283

**Scope and Contents note**

Program grant G79140. To aid in the establishment of a program of research on communications policy. \$50,000, awarded on June 15, 1973. Program grant. To develop useful measures of the flow of communications in different media and to study the relation of a world television market to American television production. \$80,000 (\$60,000 fy 1979, \$20,000 fy 1980), awarded on November 20, 1978.

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Massachusetts Institute of Technology - Ithiel de Sola Pool,  
May 1973-January 1974

box 40

folder 284

**Scope and Contents note**

Program grant. Further support for a program of research on communications policy. \$75,000, awarded on June 11, 1974.

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Massachusetts Institute of Technology - Ithiel de Sola Pool,  
May 1973-January 1974

box 40

folder 285

**Scope and Contents note**

Program grant. Further support for a program of research on communications policy. \$75,000, awarded on June 11, 1974.

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Massachusetts Institute of Technology - Ithiel de Sola Pool,  
May 1973-January 1974

box 40

folder 286



### Scope and Contents note

Program grant. Further support for a program of research on communications policy. \$75,000, awarded on June 11, 1974.

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Massachusetts Institute of Technology - Ithiel de Sola Pool, May 1973-January 1974	box 40	folder 287
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### Scope and Contents note

Program grant. Further support for a program of research on communications policy. \$75,000, awarded on June 11, 1974.

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Massachusetts Institute of Technology - Ithiel de Sola Pool, May 1973-January 1974	box 40	folder 288
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### Scope and Contents note

Program grant. Further support for a program of research on communications policy. \$75,000, awarded on June 11, 1974.

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Massachusetts Institute of Technology - Ithiel de Sola Pool, 1975-1983	box 40	folder 289
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### Scope and Contents note

D75026. Impact of technology change.

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Massachusetts Institute of Technology - Clay Whitehead, 1975-1977, 1991	box 40	folder 290
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### Scope and Contents note

Discretionary grant D76002. Television and public policy. To support Clay T. Whitehead's book on communications policy making. \$15,000, awarded on September 9, 1975.

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University of Massachusetts - Loren Ghiglione, 1971-1977	box 41	folder 292
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### Scope and Contents note

Program grant. To support a survey of the New England daily newspapers which will evaluate their total performance. \$45,252, awarded on November 14, 1972. Program grant. To support an expanded version of a survey of the New England daily newspapers which will evaluate their total performance. \$31,000, awarded on June 15, 1973. Discretionary grant. For an evaluative conference on the New England Daily Newspaper Survey. \$4,500, awarded on May 10, 1974.

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University of Massachusetts - Loren Ghiglione, 1971-1977	box 41	folder 293
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**Scope and Contents note**

Program grant. To support a survey of the New England daily newspapers which will evaluate their total performance. \$45,252, awarded on November 14, 1972. Program grant. To support an expanded version of a survey of the New England daily newspapers which will evaluate their total performance. \$31,000, awarded on June 15, 1973. Discretionary grant. For an evaluative conference on the New England Daily Newspaper Survey. \$4,500, awarded on May 10, 1974.

Media Access Project - Harvey Shulman, 1974-1975

box 41

folder 294

**Scope and Contents note**

Program grant G77006. General support. \$50,000, awarded on June 11, 1974. Program grant G75016. To continue litigation on test cases dealing with freedom of access by the general public to the mass media and others to have access to non-classified government information. \$60,000 (\$15,000 fy 1975, \$45,000 fy 1976), awarded on March 14, 1975. Program grant. Support of the continued participation in an FCC license renewal case and project to promote equal employment opportunities for women and minorities in the broadcast industry. \$70,500 (\$47,000 fy 1977, \$23,500 fy 1978), awarded on June 25, 1976. Discretionary grant D78117. To continue and conclude participation in an FCC license renewal case. \$15,000, awarded July 13, 1977; \$5,000, awarded July 1977; \$5,000, awarded March 1978; \$5,000, awarded December 1978.

Media Access Project - Harvey Shulman, 1974-1975

box 41

folder 295

**Scope and Contents note**

Program grant G77006. General support. \$50,000, awarded on June 11, 1974. Program grant G75016. To continue litigation on test cases dealing with freedom of access by the general public to the mass media and others to have access to non-classified government information. \$60,000 (\$15,000 fy 1975, \$45,000 fy 1976), awarded on March 14, 1975. Program grant. Support of the continued participation in an FCC license renewal case and project to promote equal employment opportunities for women and minorities in the broadcast industry. \$70,500 (\$47,000 fy 1977, \$23,500 fy 1978), awarded on June 25, 1976. Discretionary grant D78117. To continue and conclude participation in an FCC license renewal case. \$15,000, awarded July 13, 1977; \$5,000, awarded July 1977; \$5,000, awarded March 1978; \$5,000, awarded December 1978.

Media Access Project - Harvey Shulman, 1974-1975

box 41

folder 296

**Scope and Contents note**

Program grant G77006. General support. \$50,000, awarded on June 11, 1974. Program grant G75016. To continue litigation on test cases dealing with freedom of access by the general public to the mass media and others to have access to non-classified government information. \$60,000 (\$15,000 fy 1975, \$45,000 fy 1976), awarded on March 14, 1975. Program grant. Support of the continued participation in an FCC license renewal case and project to promote equal employment opportunities for women and minorities in the broadcast industry. \$70,500 (\$47,000 fy 1977, \$23,500 fy 1978), awarded on June 25, 1976. Discretionary grant D78117. To continue and conclude participation in an FCC license renewal case. \$15,000, awarded July 13, 1977; \$5,000, awarded July 1977; \$5,000, awarded March 1978; \$5,000, awarded December 1978.

Media Access Project - Harvey Shulman, 1974-1975

box 41

folder 297

**Scope and Contents note**

Program grant G77006. General support. \$50,000, awarded on June 11, 1974. Program grant G75016. To continue litigation on test cases dealing with freedom of access by the general public to the mass media and others to have access to non-classified government information. \$60,000 (\$15,000 fy 1975, \$45,000 fy 1976), awarded on March 14, 1975. Program grant. Support of the continued participation in an FCC license renewal case and project to promote equal employment opportunities for women and minorities in the broadcast industry. \$70,500 (\$47,000 fy 1977, \$23,500 fy 1978), awarded on June 25, 1976. Discretionary grant D78117. To continue and conclude participation in an FCC license renewal case. \$15,000, awarded July 13, 1977; \$5,000, awarded July 1977; \$5,000, awarded March 1978; \$5,000, awarded December 1978.

Media Access Project - Harvey Shulman, 1974-1975

box 41

folder 298

**Scope and Contents note**

Program grant G77006. General support. \$50,000, awarded on June 11, 1974. Program grant G75016. To continue litigation on test cases dealing with freedom of access by the general public to the mass media and others to have access to non-classified government information. \$60,000 (\$15,000 fy 1975, \$45,000 fy 1976), awarded on March 14, 1975. Program grant. Support of the continued participation in an FCC license renewal case and project to promote equal employment opportunities for women and minorities in the broadcast industry. \$70,500 (\$47,000 fy 1977, \$23,500 fy 1978), awarded on June 25, 1976. Discretionary grant D78117. To continue and conclude participation in an FCC

license renewal case. \$15,000, awarded July 13, 1977;  
\$5,000, awarded July 1977; \$5,000, awarded March  
1978; \$5,000, awarded December 1978.

Media Access Project - Harvey Shulman, April 1976-1978	box 42	folder 299
Media Access Project - Harvey Shulman, April 1976-1978	box 42	folder 300
Media Access Project - Harvey Shulman, April 1976-1978	box 42	folder 301
Media Access Project - Harvey Shulman, April 1976-1978	box 42	folder 302
Medical Project Fund - William Anlyan and Eugene Stead, 1970-1973	box 42	folder 303

### **Scope and Contents note**

D75026. Patient orientation film.

Medical Project Fund - William Anlyan and Eugene Stead, 1970-1973	box 42	folder 304
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### **Scope and Contents note**

D75026. Patient orientation film.

Medical Project Fund - William Anlyan and Eugene Stead, 1974-1977	box 43	folder 305
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### **Scope and Contents note**

Discretionary grant. Patient orientation film. Research  
and preliminary work on an information film on medical  
care. \$5,000, awarded on February 1974.

Meharry Medical College, 1969-1971	box 43	folder 306
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### **Scope and Contents note**

Not funded.

Mellett Fund for a Free and Responsible Press, 1973-1978	box 43	folder 307
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### **Scope and Contents note**

Discretionary grant. Minority hiring. For production of  
a booklet of practical guidelines for training minority  
members for careers in the news media. \$16,342,  
awarded on August 2, 1973.

University of Michigan - Layman E. Allen, 1970-1979	box 43	folder 308
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### **Scope and Contents note**

Program grant G76007. Non-simulation games. Support  
of an experiment to create community involvement and  
interaction in an educational game using cable television  
and local telephone service. \$40,347 fy 1976, awarded  
on November 10, 1975. Discretionary grant D76003.

Support of a project on Community Games & cable television. \$10,000, awarded on September 9, 1975.

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University of Michigan - Layman E. Allen, 1970-1979

box 43

folder 309

**Scope and Contents note**

Program grant G76007. Non-simulation games. Support of an experiment to create community involvement and interaction in an educational game using cable television and local telephone service. \$40,347 fy 1976, awarded on November 10, 1975. Discretionary grant D76003. Support of a project on Community Games & cable television. \$10,000, awarded on September 9, 1975.

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University of Michigan - Gerald Kline, 1971-1977

box 43

folder 310

**Scope and Contents note**

Program grant G77011. Support of a study to determine the degree to which adolescents acquire information about such issues as family planning, drug and alcohol use, and occupations from radio. \$14,850 fy 1977, awarded on June 25, 1976. Discretionary grant D75013. To collect and archive a national sample of newspapers and television programs dealing with political issues. \$20,000, awarded on November 11, 1974.

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University of Michigan - Stephen Withey, 1970-1977

box 43

folder 311

**Scope and Contents note**

Program grant. To establish a program of research into the social context of mass media effects. \$220,000, awarded on March 16, 1972. Discretionary grant D75012. For a study of the social context of mass media effects. \$4,560, awarded on September 24, 1974. Discretionary grant. Support of a conference on the effect of survey research on the quality of political reportage of the '76 election. \$15,000, awarded on December 21, 1976.

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University of Michigan - Stephen Withey, 1970-1977

box 43

folder 312

**Scope and Contents note**

Program grant. To establish a program of research into the social context of mass media effects. \$220,000, awarded on March 16, 1972. Discretionary grant D75012. For a study of the social context of mass media effects. \$4,560, awarded on September 24, 1974. Discretionary grant. Support of a conference on the effect of survey research on the quality of political reportage of the '76 election. \$15,000, awarded on December 21, 1976.

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Middlebury College - Kimberly Sparks, 1976-1979

box 44

folder 313

**Scope and Contents note**

Program grant G77003. Support of the adaptation of German and Spanish language versions of "Sesame Street" television programs for use in beginning language courses. \$34,344 fy 1977, awarded on June 25, 1976.

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University of Minnesota Foundation - F. Gerald Kline, 1977-1979

box 44

folder 314

**Scope and Contents note**

Discretionary grant D79147. To support a meeting of the National News Council to be hosted by the School of Journalism & Mass Communications. \$3,025, awarded on September 13, 1978.

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University of Minnesota Foundation - Daniel Wackman, 1974-1978

box 44

folder 315

**Scope and Contents note**

Program grant D75004. To pursue research on the ways in which children are influenced by pro-social television content. \$92,298, awarded on November 22, 1974.

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University of Missouri - School of Medicine - William Mayer, 1970-1976

box 44

folder 316

**Scope and Contents note**

Program grant. Educational Resources Group. Support for development of educational resources for medical schools. \$143,000, awarded on March 12, 1970.

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MITRE Corporation - Robert Everett, 1970-1971

box 44

folder 317

**Scope and Contents note**

Program grant. Research on requirements for fully developed cable television systems in urban settings. \$250,000, awarded on March 16, 1971. Program grant. Research on broadband telecommunications cable systems. \$50,000, awarded on November 12, 1971.

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MITRE Corporation - Robert Everett, 1970-1971

box 44

folder 318

**Scope and Contents note**

Program grant. Research on requirements for fully developed cable television systems in urban settings. \$250,000, awarded on March 16, 1971. Program grant. Research on broadband telecommunications cable systems. \$50,000, awarded on November 12, 1971.

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MITRE Corporation - Robert Everett, 1970-1971

box 44

folder 319

## Scope and Contents note

Program grant. Research on requirements for fully developed cable television systems in urban settings. \$250,000, awarded on March 16, 1971. Program grant. Research on broadband telecommunications cable systems. \$50,000, awarded on November 12, 1971.

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Modern Language Association - William Schaefer, 1975-1976	box 45	folder 320
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## Scope and Contents note

Discretionary grant D76001. To support a feasibility study for an intellectual newspaper serving the MLA constituency. \$10,000, awarded on August 4, 1975.

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National Association of Educational Broadcasters - James Fellows, 1976	box 45	folder 321
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## Scope and Contents note

Discretionary grant. Management development program. In support of an advanced management development program to be conducted at the Harvard Graduate School of Business Administration. \$5,000, awarded on May 5, 1976.

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National Association of Educational Broadcasters - William Harley, 1970-1975	box 45	folder 322
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## Scope and Contents note

Discretionary grant D75027. For development of a program information clearing house. \$5,000, awarded on April 4, 1975.

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National Black Media Coalition - Ted Carpenter, 1976	box 45	folder 323
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## Scope and Contents note

Discretionary grant D77005. Long range funding proposal. Interim general support. \$6,000, awarded on October 29, 1976.

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National Citizen's Committee on Broadcasting - Nick Johnson and Ted Carpenter, 1976-1980	box 45	folder 324
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## Scope and Contents note

Program grant G77004. Support of experiments to monitor television for violent content and to develop a new model for TV audience ratings. \$54,125 fy 1977, awarded on June 25, 1976.

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National Citizen's Committee on Broadcasting - Nick Johnson and Ted Carpenter, 1976-1980	box 45	folder 325
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**Scope and Contents note**

Program grant G77004. Support of experiments to monitor television for violent content and to develop a new model for TV audience ratings. \$54,125 fy 1977, awarded on June 25, 1976.

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National Citizen's Committee on Broadcasting - Nick Johnson and Ted Carpenter, 1976-1980	box 45	folder 326
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**Scope and Contents note**

Program grant G77004. Support of experiments to monitor television for violent content and to develop a new model for TV audience ratings. \$54,125 fy 1977, awarded on June 25, 1976.

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National Citizen's Committee on Broadcasting - Ted Carpenter, 1976-June 1977	box 45	folder 327
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**Scope and Contents note**

Program grant G77016. General support to continue and strengthen it as an advocate for the public interest in broadcasting. \$55,000 (\$35,000 fy 1977, \$20,000 fy 1978), awarded on November 23, 1976.

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National Citizen's Committee on Broadcasting - Ted Carpenter, 1976-June 1977	box 45	folder 328
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**Scope and Contents note**

Program grant G77016. General support to continue and strengthen it as an advocate for the public interest in broadcasting. \$55,000 (\$35,000 fy 1977, \$20,000 fy 1978), awarded on November 23, 1976.

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National Citizen's Committee on Broadcasting - Ted Carpenter, July 1977-1980	box 46	folder 329
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National Citizen's Committee on Broadcasting - Ted Carpenter, July 1977-1980	box 46	folder 330
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National Council for the Advancement of Education Writing - Cynthia Parsons, 1970-1977	box 46	folder 331
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National Council for the Advancement of Education Writing - Cynthia Parsons, 1970-1977	box 46	folder 332
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National Council on the Aging - Louis Hausman, 1975-1978	box 46	folder 333
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**Scope and Contents note**

Discretionary grant D78335. To maintain the West Coast office while seeking outside funding in support of their program to encourage media professionals



to present more realistic portrayals of older persons.  
\$18,000, awarded on May 23, 1978.

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National Council on the Aging - Jack Ossovsky, 1977-1980	box 46	folder 334
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**Scope and Contents note**

Program grant G76015. In support of a West Coast Representative. \$173,340 (\$21,000 fy 1976, \$81,000 fy 1977, \$71,340 fy 1978), awarded March 12, 1976.

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National Council on the Aging, 1977-1980	box 46	folder 334B
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National Endowment for the Humanities - Joseph Slater, 1973-1975	box 46	folder 335
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**Scope and Contents note**

Discretionary grant. Aspen Institute/cable television. Matching grant to the Aspen Institute Cable Workshop. \$11,350, awarded on August 3, 1973.

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National Federation of Community Broadcasters - Tom Thomas, 1975-August 1977	box 46	folder 336
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**Scope and Contents note**

Program grant G78103. Support of a program to expand and improve work on policy issues relating to non-commercial radio. \$33,200 (\$18,200 fy 1978, \$15,000 fy 1979), awarded on November 28, 1977.

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National Federation of Community Broadcasters - Tom Thomas, August 1977-1980	box 47	folder 337
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**Scope and Contents note**

Program grant G79257. Non-commercial FM rulemaking. To continue work on policy issues concerning noncommercial radio. \$35,000 (\$15,000 fy 1979, \$20,000 fy 1980), awarded on March 22, 1979.

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National Federation of Community Broadcasters - Tom Thomas, August 1977-1980	box 47	folder 338
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**Scope and Contents note**

Program grant G79257. Non-commercial FM rulemaking. To continue work on policy issues concerning noncommercial radio. \$35,000 (\$15,000 fy 1979, \$20,000 fy 1980), awarded on March 22, 1979.

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National Friends of Public Broadcasting - Frances Shuman, 1970-1976	box 47	folder 339
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## Scope and Contents note

Discretionary grant. Support for work in encouraging citizen support of public broadcasting at the local level. \$20,000, awarded on March 6, 1973.

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National Friends of Public Broadcasting - Frances Shuman, 1970-1976	box 47	folder 340
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## Scope and Contents note

Discretionary grant. Support for work in encouraging citizen support of public broadcasting at the local level. \$20,000, awarded on March 6, 1973.

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National News Council - William Arthur, 1973-1977	box 47	folder 341
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## Scope and Contents note

Program grants G76004, G76019. To support a national press council (Funds transferred from grant to Twentieth Century Fund, June 15, 1972). \$100,000, awarded on November 5, 1973. Program grant. General support. \$125,000, awarded on June 11, 1974. Program grant. To further operation and development of the National News Council. \$100,000 fy 1976, awarded June 20, 1975. Program grant. In support of further operation and development of a media review council. \$300,000 (\$100,000 fy 1977, \$100,000 fy 1978, \$100,000 fy 1979), awarded on March 12, 1976.

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National News Council - William Arthur, 1973-1977	box 47	folder 342
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## Scope and Contents note

Program grants G76004, G76019. To support a national press council (Funds transferred from grant to Twentieth Century Fund, June 15, 1972). \$100,000, awarded on November 5, 1973. Program grant. General support. \$125,000, awarded on June 11, 1974. Program grant. To further operation and development of the National News Council. \$100,000 fy 1976, awarded June 20, 1975. Program grant. In support of further operation and development of a media review council. \$300,000 (\$100,000 fy 1977, \$100,000 fy 1978, \$100,000 fy 1979), awarded on March 12, 1976.

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National News Council - William Arthur, 1973-1977	box 47	folder 343
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## Scope and Contents note

Program grants G76004, G76019. To support a national press council (Funds transferred from grant to Twentieth Century Fund, June 15, 1972). \$100,000, awarded on November 5, 1973. Program grant. General support. \$125,000, awarded on June 11, 1974. Program grant. To further operation and development of the National

News Council. \$100,000 fy 1976, awarded June 20, 1975. Program grant. In support of further operation and development of a media review council. \$300,000 (\$100,000 fy 1977, \$100,000 fy 1978, \$100,000 fy 1979), awarded on March 12, 1976.

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National News Council - William Arthur, 1973-1977

box 47

folder 344

### **Scope and Contents note**

Program grants G76004, G76019. To support a national press council (Funds transferred from grant to Twentieth Century Fund, June 15, 1972). \$100,000, awarded on November 5, 1973. Program grant. General support. \$125,000, awarded on June 11, 1974. Program grant. To further operation and development of the National News Council. \$100,000 fy 1976, awarded June 20, 1975. Program grant. In support of further operation and development of a media review council. \$300,000 (\$100,000 fy 1977, \$100,000 fy 1978, \$100,000 fy 1979), awarded on March 12, 1976.

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National News Council - William Arthur, 1978-1980

box 48

folder 345

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National Opinion Research Center - Andrew Greeley, 1976-1979

box 48

folder 346

### **Scope and Contents note**

Program grant G77010. Media symbols. Support for a study of the ethnic press and radio. \$91,400, awarded on March 16, 1972. Program grant. Support of exploratory research on the relationship between the mass media and the ways in which young Americans think about themselves and their society. \$34,700 fy 1977, awarded on June 25, 1976.

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National Radio Theatre of Chicago - Alvin Spector, 1978-1982

box 48

folder 347

### **Scope and Contents note**

D79259.

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New School for Social Research - Herbert Danska, 1975-July 1978

box 48

folder 348

### **Scope and Contents note**

Program grant G77014. Support of a feasibility study of means of improving local public affairs programming on television through joint commercial and non-commercial funding. \$116,000 (\$58,000 fy 1977, \$58,000 fy 1978), awarded on November 23, 1976.

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New School for Social Research - Herbert Danska, 1975-July 1978

box 48

folder 349

## Scope and Contents note

Program grant G77014. Support of a feasibility study of means of improving local public affairs programming on television through joint commercial and non-commercial funding. \$116,000 (\$58,000 fy 1977, \$58,000 fy 1978), awarded on November 23, 1976.

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New School for Social Research - Herbert Danska, 1975-July 1978

box 48

folder 350

## Scope and Contents note

Program grant G77014. Support of a feasibility study of means of improving local public affairs programming on television through joint commercial and non-commercial funding. \$116,000 (\$58,000 fy 1977, \$58,000 fy 1978), awarded on November 23, 1976.

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New School for Social Research, 1977

box 49

folder 351

## Scope and Contents note

Local public affairs programming. Report.

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New York City Voluntary Action Corporation - Winifred Brown, 1976-1977

box 49

folder 352

## Scope and Contents note

Discretionary grant. Funds for producing a TV videotape spot for volunteer recruitment. \$3,000, awarded on January 18, 1977.

Related Archival Materials note:

## Related Archival Materials note

Film entitled "Mayor's Voluntary Action Center." 30 second TV public service spot promoting volunteer recruitment. 1 reel. Labeled "IV 3 B6 F1," located in Film Vault, Unit 1, Shelf 2 as of 1993.

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New York University - Red Burns and George Stoney, 1970-January 1975

box 49

folder 353

## Scope and Contents note

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To provide support for the Alternate Media Center. \$325,000, awarded on March 15, 1973. Program grant. Support of diversifying and

increasing sources of support for the Center. \$60,000 fy  
1978, awarded on June 14, 1977.

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New York University - Red Burns and George Stoney, 1970-  
January 1975

box 49

folder 354

### **Scope and Contents note**

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To provide support for the Alternate Media Center. \$325,000, awarded on March 15, 1973. Program grant. Support of diversifying and increasing sources of support for the Center. \$60,000 fy 1978, awarded on June 14, 1977.

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New York University - Red Burns and George Stoney, 1970-  
January 1975

box 49

folder 355

### **Scope and Contents note**

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To provide support for the Alternate Media Center. \$325,000, awarded on March 15, 1973. Program grant. Support of diversifying and increasing sources of support for the Center. \$60,000 fy 1978, awarded on June 14, 1977.

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New York University - Red Burns and George Stoney, 1970-  
January 1975

box 49

folder 356

### **Scope and Contents note**

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To provide support for the Alternate Media Center. \$325,000, awarded on March 15, 1973. Program grant. Support of diversifying and increasing sources of support for the Center. \$60,000 fy 1978, awarded on June 14, 1977.

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New York University - Red Burns and George Stoney, 1970-  
January 1975

box 49

folder 357

### **Scope and Contents note**

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To provide support for the Alternate Media Center. \$325,000, awarded on March 15, 1973. Program grant. Support of diversifying and

increasing sources of support for the Center. \$60,000 fy 1978, awarded on June 14, 1977.

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New York University - Red Burns and George Stoney,  
February 1975-1979

box 50

folder 358

**Scope and Contents note**

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To continue experiments with innovative applications of telecommunications technology. \$200,000 (\$100,000 fy 1976, \$100,000 fy 1977), awarded June 20, 1975.

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New York University - Red Burns and George Stoney,  
February 1975-1979

box 50

folder 359

**Scope and Contents note**

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To continue experiments with innovative applications of telecommunications technology. \$200,000 (\$100,000 fy 1976, \$100,000 fy 1977), awarded June 20, 1975.

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New York University - Robert Sklar, 1975-1978

box 50

folder 360

**Scope and Contents note**

Discretionary grant D78120. Cultural history of American television. Support of research for a book by Professor Robert Sklar entitled, "Video-Land: Television and American Culture." \$4,950, awarded on October 6, 1977.

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North Carolina - Department of Administration - Lee Wing,  
1977-1983

box 50

folder 361

**Scope and Contents note**

Program grant G78209. For a comprehensive study of the current status of public telecommunications in North Carolina to evaluate new developments in telecommunications & recommend legislative and administrative changes. \$82,677 (\$41,677 fy 1978, \$41,000 fy 1979), awarded on March 22, 1978.

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North Carolina - Department of Administration - Lee Wing,  
1977-1983

box 50

folder 362

**Scope and Contents note**

Program grant G78209. For a comprehensive study of the current status of public telecommunications

in North Carolina to evaluate new developments in telecommunications & recommend legislative and administrative changes. \$82,677 (\$41,677 fy 1978, \$41,000 fy 1979), awarded on March 22, 1978.

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North Carolina - Department of Administration - Lee Wing, 1977-1983

box 50

folder 363

**Scope and Contents note**

Program grant G78209. For a comprehensive study of the current status of public telecommunications in North Carolina to evaluate new developments in telecommunications & recommend legislative and administrative changes. \$82,677 (\$41,677 fy 1978, \$41,000 fy 1979), awarded on March 22, 1978.

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University of North Carolina - William Gormley, 1974-1976

box 50

folder 364

**Scope and Contents note**

Program grant. To conduct a study to determine the effects of cross-media ownership on state and local news content. \$20,425, awarded on November 22, 1974.

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University of North Carolina - Stuart Johnson, 1970-1976

box 51

folder 365

**Scope and Contents note**

Program grant. Southern Medical School Consortium Self-Instructional Project. \$75,000, awarded on November 12, 1971.

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University of North Carolina - Stuart Johnson, 1970-1976

box 51

folder 366

**Scope and Contents note**

Program grant. Southern Medical School Consortium Self-Instructional Project. \$75,000, awarded on November 12, 1971.

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Northwestern University - John Cooper, 1964

box 51

folder 367

**Scope and Contents note**

Medical School library.

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Northwestern University - Robert Pekurney, 1979

box 51

folder 368

**Scope and Contents note**

Discretionary grant D79374. Observation of network programming - "Saturday Night Live." Support of "A

Participant - Observation Study of a Network Program  
Production Company." \$2,670, awarded June 5, 1979.

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University of Pennsylvania - Ronald Frank and Marshall  
Greenberg, 1973-1976

box 51

folder 369

### **Scope and Contents note**

Program grants D75029, G76060. Survey of television audiences. To conduct exploratory research on the identification of special interest audiences for public television. \$38,500, awarded on November 22, 1974. Program grant. support of a pilot research study on the identification of special interest audiences for public television. \$130,000 fy 1976, awarded on September 29, 1975. Program grant G77324. Support of a national study of audiences for television. \$360,000 (\$250,000 fy 1978, \$110,000 fy 1979), awarded June 14, 1977.

### **General note**

Grant number could be 760006 or 766060.

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University of Pennsylvania - Ronald Frank and Marshall  
Greenberg, 1973-1976

box 51

folder 370

### **Scope and Contents note**

Program grants D75029, G76060. Survey of television audiences. To conduct exploratory research on the identification of special interest audiences for public television. \$38,500, awarded on November 22, 1974. Program grant. support of a pilot research study on the identification of special interest audiences for public television. \$130,000 fy 1976, awarded on September 29, 1975. Program grant G77324. Support of a national study of audiences for television. \$360,000 (\$250,000 fy 1978, \$110,000 fy 1979), awarded June 14, 1977. Program grant. support of a pilot research study on the identification of special interest audiences for public television. \$130,000 fy 1976, awarded on September 29, 1975.

### **General note**

Grant number could be 760006 or 766060.

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University of Pennsylvania - Ronald Frank and Marshall  
Greenberg, 1973-1976

box 51

folder 371

### **Scope and Contents note**

Program grants D75029, G76060. Survey of television audiences. To conduct exploratory research on the identification of special interest audiences for public television. \$38,500, awarded on November 22, 1974. Program grant. support of a pilot research study on the



identification of special interest audiences for public television. \$130,000 fy 1976, awarded on September 29, 1975. Program grant G77324. Support of a national study of audiences for television. \$360,000 (\$250,000 fy 1978, \$110,000 fy 1979), awarded June 14, 1977.

### General note

Grant number could be 760006 or 766060.

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University of Pennsylvania - Ronald Frank and Marshall Greenberg, 1977-1981	box 52	folder 372
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### Scope and Contents note

Survey of television audiences.

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University of Pennsylvania - Ronald Frank and Marshall Greenberg, 1977-1981	box 52	folder 373
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### Scope and Contents note

Survey of television audiences.

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University of Pennsylvania - Ronald Frank and Marshall Greenberg, 1977-1981	box 52	folder 374
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### Scope and Contents note

Survey of television audiences.

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University of Pennsylvania - William Moody, 1972-1974	box 52	folder 375
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### Scope and Contents note

Discretionary grant. Economic alternatives for children's programming. Study of economic implications of removing advertising from children's television. \$13,000, awarded on August 17, 1972.

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University of Pennsylvania - Martin Meyerson, 1974-1984	box 52	folder 376
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### Scope and Contents note

Discretionary grant D78334. French-American television conferences. Support of Franco-American symposium concerning the artistic dimensions of television. \$5,000, awarded on May 23, 1978.

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University of Pittsburgh - Carolyn Nemeyer, 1974-1976	box 52	folder 377
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### Scope and Contents note

Discretionary grant. Education for publishing. Partial support of the 2nd phase of a study of education for the book publishing industry conducted by the Association

of American Publishers. \$4,450, awarded on April 21, 1975.

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Planning Corporation for the Arts - Theodora Sklover, 1970-1972

box 52

folder 378

### **Scope and Contents note**

Program grant. Planning Grant for Community Cable Television Origination. \$18,900, awarded on June 18, 1971.

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Pomona College - Monica Morris, 1976-1977

box 53

folder 379

### **Scope and Contents note**

Program grant. To support production of a pilot television program of entertainment and information for the elderly. \$23,317 (\$11,000 fy 1976, \$12,317 fy 1977), awarded on March 12, 1976.

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Population Education, Inc. - Elizabeth Roberts, 1975-1980

box 53

folder 380

### **Scope and Contents note**

Program grant G77005. Support of a workshop for members of the television industry and public for the purpose of clarifying and seeking resolution to questions related to televised sexuality. \$75,000 fy 1977, awarded on June 25, 1976. Program grant G77327. Support of a series of West Coast workshops for television's creative community and to hold meetings with representatives of network affiliates in order to begin discussion of a wide range of topics related to television and sexuality. \$100,000 (\$75,000 fy 1978, \$25,000 fy 1979), awarded on March 7, 1977. Discretionary grant D76010. Funds for planning a producer's workshop on the subject of stereotyping of sexual roles on television. \$3,000, awarded on February 17, 1976. Discretionary grant D79373. Operating expenses for fy 1979. \$15,000, awarded on May 1979.

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Population Education, Inc. - Elizabeth Roberts, 1975-1980

box 53

folder 381

### **Scope and Contents note**

Program grant G77005. Support of a workshop for members of the television industry and public for the purpose of clarifying and seeking resolution to questions related to televised sexuality. \$75,000 fy 1977, awarded on June 25, 1976. Program grant G77327. Support of a series of West Coast workshops for television's creative community and to hold meetings with representatives of network affiliates in order to begin discussion of a wide range of topics related to television and sexuality. \$100,000 (\$75,000 fy 1978, \$25,000 fy 1979), awarded on March 7, 1977. Discretionary grant D76010. Funds

for planning a producer's workshop on the subject of stereotyping of sexual roles on television. \$3,000, awarded on February 17, 1976. Discretionary grant D79373. Operating expenses for fy 1979. \$15,000, awarded on May 1979.

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Population Education, Inc. - Elizabeth Roberts, 1975-1980

box 53

folder 382

### **Scope and Contents note**

Program grant G77005. Support of a workshop for members of the television industry and public for the purpose of clarifying and seeking resolution to questions related to televised sexuality. \$75,000 fy 1977, awarded on June 25, 1976. Program grant G77327. Support of a series of West Coast workshops for television's creative community and to hold meetings with representatives of network affiliates in order to begin discussion of a wide range of topics related to television and sexuality. \$100,000 (\$75,000 fy 1978, \$25,000 fy 1979), awarded on March 7, 1977. Discretionary grant D76010. Funds for planning a producer's workshop on the subject of stereotyping of sexual roles on television. \$3,000, awarded on February 17, 1976. Discretionary grant D79373. Operating expenses for fy 1979. \$15,000, awarded on May 1979.

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Population Education, Inc. - Elizabeth Roberts, 1975-1980

box 53

folder 383

### **Scope and Contents note**

Program grant G77005. Support of a workshop for members of the television industry and public for the purpose of clarifying and seeking resolution to questions related to televised sexuality. \$75,000 fy 1977, awarded on June 25, 1976. Program grant G77327. Support of a series of West Coast workshops for television's creative community and to hold meetings with representatives of network affiliates in order to begin discussion of a wide range of topics related to television and sexuality. \$100,000 (\$75,000 fy 1978, \$25,000 fy 1979), awarded on March 7, 1977. Discretionary grant D76010. Funds for planning a producer's workshop on the subject of stereotyping of sexual roles on television. \$3,000, awarded on February 17, 1976. Discretionary grant D79373. Operating expenses for fy 1979. \$15,000, awarded on May 1979.

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Press-Enterprise - Norman Cherniss, 1972-1976

box 53

folder 384

### **Scope and Contents note**

Discretionary grant. For establishment of a press council. \$6,600, awarded on October 24, 1973.

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Princeton University - Fritz Machlup, 1976-1978

box 53

folder 385

**Scope and Contents note**

Program grant G77008. Support of an economic study of all industries that comprise the media of communications. \$67,136 fy 1977, awarded on June 25, 1976.

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Commission on Private Philanthropy and Public Needs - Leonard Silverstein, 1974-1978

box 54

folder 386

**Scope and Contents note**

Program grant. For a study of philanthropy, its relationship to government and its role in American society. \$25,000, awarded on November 22, 1974.

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Public Agenda Foundation - John Immerwahr, 1978-1981

box 54

folder 387

**Scope and Contents note**

Program grant G79252. To develop a profile of public and leadership attitudes about freedom of expression in the mass media and disseminate the findings. \$175,000 (\$40,000 fy 1979, \$10,000 fy 1980, \$25,000 fy 1981), awarded on March 22, 1979.

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Public Agenda Foundation - John Immerwahr, 1978-1981

box 54

folder 388

**Scope and Contents note**

Program grant G79252. To develop a profile of public and leadership attitudes about freedom of expression in the mass media and disseminate the findings. \$175,000 (\$40,000 fy 1979, \$10,000 fy 1980, \$25,000 fy 1981), awarded on March 22, 1979.

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Public Agenda Foundation - Daniel Yankelovich, 1977-1978

box 54

folder 389

**Scope and Contents note**

Program grant G77328. Support of a feasibility study to determine if there is a demand among potential users for the Public Agenda's work and if so to determine what role the media are willing and able to play in the dissemination process. \$20,000 fy 1978, awarded on June 14, 1977.

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Public Agenda Foundation - Daniel Yankelovich, 1977-1978

box 54

folder 390

**Scope and Contents note**

Program grant G77328. Support of a feasibility study to determine if there is a demand among potential users for the Public Agenda's work and if so to determine what role the media are willing and able to play in the

dissemination process. \$20,000 fy 1978, awarded on June 14, 1977.

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Race Relations Information Center - James Leeson, 1972-1975	box 54	folder 391
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**Scope and Contents note**

Program grant. Support for three seminars on race relations reporting. \$50,000, awarded on March 12, 1974.

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Rand Corporation - Franz Allina, 1969-1973	box 54	folder 392
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**Scope and Contents note**

Program grant. Study of cable television regulation. \$45,000, awarded on October 22, 1969.

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Rand Corporation - Leland Johnson, 1970-1976	box 55	folder 393
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**Scope and Contents note**

Program grant. Communications policy issues. Support for research in cable television policy. \$500,000, awarded on June 11, 1970. Program grant. Support for program of studies of communications policy issue. \$350,000, awarded on June 15, 1973.

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Rand Corporation - Leland Johnson, 1970-1976	box 55	folder 394
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**Scope and Contents note**

Program grant. Communications policy issues. Support for research in cable television policy. \$500,000, awarded on June 11, 1970. Program grant. Support for program of studies of communications policy issue. \$350,000, awarded on June 15, 1973.

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Rand Corporation - Leland Johnson, 1970-1976	box 55	folder 395
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**Scope and Contents note**

Program grant. Communications policy issues. Support for research in cable television policy. \$500,000, awarded on June 11, 1970. Program grant. Support for program of studies of communications policy issue. \$350,000, awarded on June 15, 1973.

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Rand Corporation - Leland Johnson, 1970-1976	box 55	folder 396
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**Scope and Contents note**

Program grant. Communications policy issues. Support for research in cable television policy. \$500,000, awarded on June 11, 1970. Program grant. Support for

program of studies of communications policy issue.  
\$350,000, awarded on June 15, 1973.

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Rand Corporation - Robert Yin, 1973-1977

box 55

folder 397

### **Scope and Contents note**

Program grant G76009. Evaluation of children's television network. Beginning research on identifying and measuring the size of special interest audiences for public television. \$35,000, awarded on June 11, 1974. Program grant. Support of studies of communications policy issues. \$100,000 (\$50,000 fy 1976, \$50,000 fy 1977), awarded on November 10, 1975. Discretionary grant. For a feasibility study of new evaluation methods for "Sesame Street" and "The Electric Company." \$6,925, awarded on June 8, 1973. Discretionary grant. To publish and distribute a study of new evaluation methods for Children's Television Workshop programs. \$2,500, awarded on September 12, 1973.

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Rand Corporation - Robert Yin, 1973-1977

box 55

folder 398

### **Scope and Contents note**

Program grant G76009. Evaluation of children's television network. Beginning research on identifying and measuring the size of special interest audiences for public television. \$35,000, awarded on June 11, 1974. Program grant. Support of studies of communications policy issues. \$100,000 (\$50,000 fy 1976, \$50,000 fy 1977), awarded on November 10, 1975. Discretionary grant. For a feasibility study of new evaluation methods for "Sesame Street" and "The Electric Company." \$6,925, awarded on June 8, 1973. Discretionary grant. To publish and distribute a study of new evaluation methods for Children's Television Workshop programs. \$2,500, awarded on September 12, 1973.

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Regional Plan Association - Mike McManus, 1970-1975

box 56

folder 399

### **Scope and Contents note**

Program grant. Support for evaluation of "Choices for '76" television series. \$50,000, awarded on March 15, 1973.

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Regional Plan Association - Mike McManus, 1970-1975

box 56

folder 400

### **Scope and Contents note**

Program grant. Support for evaluation of "Choices for '76" television series. \$50,000, awarded on March 15, 1973.

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Regional Plan Association - Mike McManus, 1970-1975

box 56

folder 401

## Scope and Contents note

Program grant. Support for evaluation of "Choices for '76" television series. \$50,000, awarded on March 15, 1973.

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Regional Plan Association - Mike McManus, 1970-1975	box 56	folder 402
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## Scope and Contents note

Program grant. Support for evaluation of "Choices for '76" television series. \$50,000, awarded on March 15, 1973.

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Regional Plan Association - Mike McManus, 1970-1975	box 56	folder 403
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## Scope and Contents note

Program grant. Support for evaluation of "Choices for '76" television series. \$50,000, awarded on March 15, 1973.

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Reporters Committee for Freedom of the Press - Jack Landau, 1976-1977	box 56	folder 404
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## Scope and Contents note

Program grant G78211. For a program to strengthen existing services and extend fundraising activities. \$71,460 (\$10,000 fy 1978, \$41,460 fy 1979, \$20,000 fy 1980), awarded on March 22, 1978.

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Reporters Committee for Freedom of the Press - Jack Landau, 1978-1981	box 57	folder 405
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Reporters Committee for Freedom of the Press - Jack Landau, 1978-1981	box 57	folder 406
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Research Foundation for Mental Hygiene - Allen Miller, 1975	box 57	folder 407
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## Scope and Contents note

Patient orientation film.

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Research Foundation for Mental Hygiene - David Wilder, 1974-1975	box 57	folder 408
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## Scope and Contents note

Discretionary grant D75021. Patient orientation film. For an evaluation of the films produced with Foundation funds for the orientation of hospital patients. \$4,895, awarded on December 20, 1974. Discretionary grant

D75030. To cover costs of evaluating MF's Medical Project. \$11,396, awarded on June 5, 19795.

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Research Foundation for Mental Hygiene - David Wilder, 1974-1975	box 57	folder 409
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**Scope and Contents note**

Discretionary grant D75021. Patient orientation film. For an evaluation of the films produced with Foundation funds for the orientation of hospital patients. \$4,895, awarded on December 20, 1974. Discretionary grant D75030. To cover costs of evaluating MF's Medical Project. \$11,396, awarded on June 5, 19795.

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Research Foundation of the State University of New York Stony Brook - Kurt Lang, 1974-1981	box 57	folder 410
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**Scope and Contents note**

Discretionary grant D75019. Mass media and Watergate. For support of a study of the relationship between the mass media and the Watergate controversy. \$5,000, awarded on November 22, 1974.

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University of Richmond - Robert Alley and Irby Brown, 1977-1978	box 57	folder 411
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**Scope and Contents note**

Program grant G79254. Television workshops. To conduct research, organize a conference, and write a book about the relationship between television and the family over the last three decades of American life. \$64,885 (\$10,000 fy 1979, \$54,885 fy 1980), awarded on March 22, 1979.

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University of Richmond - Robert Alley and Irby Brown, 1979	box 58	folder 412
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**Scope and Contents note**

Television workshops.

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University of Richmond - Robert Alley and Irby Brown, 1979	box 58	folder 413
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**Scope and Contents note**

Television workshops.

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Roswell Park Memorial Institute - Gerald Murphy, 1954-1972	box 58	folder 414
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**Scope and Contents note**

Health Research, Inc.

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Rutgers University - Jerome Aumente, 1972-1983	box 58	folder 415
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## Scope and Contents note

Program grant G79368. To conduct a seminar-workshop for television critics. \$40,000 fy 1980, awarded on June 14, 1979.

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Rutgers University - Jerome Aumente, 1972-1983

box 58

folder 416

## Scope and Contents note

Program grant G79368. To conduct a seminar-workshop for television critics. \$40,000 fy 1980, awarded on June 14, 1979.

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Rutgers University - Jerome Aumente, 1972-1983

box 58

folder 417

## Scope and Contents note

Program grant G79368. To conduct a seminar-workshop for television critics. \$40,000 fy 1980, awarded on June 14, 1979.

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University of Saskatchewan - John Gutelius, 1969-1971

box 59

folder 418

## Scope and Contents note

Discretionary grant. Funds to recruit new staff. \$3,000, awarded on December 2, 1969.

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Senate of the State of New York - Michael Ruberti, 1973-1975

box 59

folder 419

## Scope and Contents note

Program grant. For a conference on the appropriate role of state governments in cable television regulation. \$20,000, awarded on November 5, 1973. Discretionary grant. For a conference on the appropriate role of state governments in cable television regulation. \$20,000, awarded on November 5, 1973.

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Senate of the State of New York - Michael Ruberti, 1973-1975

box 59

folder 420

## Scope and Contents note

Program grant. For a conference on the appropriate role of state governments in cable television regulation. \$20,000, awarded on November 5, 1973. Discretionary grant. For a conference on the appropriate role of state governments in cable television regulation. \$20,000, awarded on November 5, 1973.

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Social Science Research Council - Warren E. Miller, 1974

box 59

folder 420A

**Scope and Contents note**

Mass communications and political behavior.

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Social Science Research Council - Sidney Kraus, 1973-1979	box 59	folder 421
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**Scope and Contents note**

Program grant. Politics and the media in the 1975 election. For support of a series of conference on the feasibility of a study of politics and the mass media in the 1976 Presidential election. \$21,000, awarded on March 12, 1974. Program grant. To continue the work of a Social Science Research Council Committee which is designing a program of integrated research on the relationship between politics and the mass media in the 1976 Presidential election. \$61,000, awarded on November 22, 1974.

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Social Science Research Council - Eleanor Sheldon, 1974-September 1974	box 59	folder 422
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Social Science Research Council - Eleanor Sheldon, 1974-September 1974	box 59	folder 423
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Social Science Research Council - Eleanor Sheldon, 1974-September 1974	box 59	folder 424
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Social Science Research Council - Eleanor Sheldon, October 1974-1977	box 60	folder 425
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Social Science Research Council - Eleanor Sheldon, October 1974-1977	box 60	folder 426
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Social Science Research Council - Eleanor Sheldon, October 1974-1977	box 60	folder 427
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Social Science Research Council - Eleanor Sheldon, October 1974-1977	box 60	folder 428
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Social Science Research Council - Eleanor Sheldon - Reports, 1972-October 1974	box 60	folder 429
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**Scope and Contents note**

Program grant. Support for a study of the relationship between politics and the media in the 1974 election. \$159,000, awarded on June 11, 1974.

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Social Science Research Council - Eleanor Sheldon - Reports, 1972-October 1974	box 60	folder 430
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**Scope and Contents note**

Program grant. Support for a study of the relationship between politics and the media in the 1974 election. \$159,000, awarded on June 11, 1974.

Social Science Research Council - Eleanor Sheldon - Reports, 1975	box 61	folder 431
Social Science Research Council - Eleanor Sheldon - Reports, 1975	box 61	folder 432
Social Science Research Council - Eleanor Sheldon - Reports, 1975	box 61	folder 433
Social Science Research Council - Eleanor Sheldon - Reports, 1975	box 61	folder 434
Society of Neurological Surgeons Research Foundations, Inc. - William Meacham, 1969-1989	box 61	folder 435

**Scope and Contents note**

Program grant. Improving neurosurgical communications through television. \$340,000, awarded June 11, 1970. Discretionary grant D76009. In support of a science writers' seminar to be held at Airlie House on May 1976. \$2,570, awarded on February 11, 1976.

Society of Neurological Surgeons Research Foundations, Inc. - William Meacham, 1969-1989	box 61	folder 436
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**Scope and Contents note**

Program grant. Improving neurosurgical communications through television. \$340,000, awarded June 11, 1970. Discretionary grant D76009. In support of a science writers' seminar to be held at Airlie House on May 1976. \$2,570, awarded on February 11, 1976.

University of Southern California - Herbert Dordick, 1977	box 62	folder 437
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**Scope and Contents note**

Discretionary grant D78118. In support of a conference on telecommunications policy to be held at Airlie House on May 1978. \$5,000, awarded on August 8, 1977.

University of Southern California - Gerhard Hanneman, 1972-1978	box 62	folder 438
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**Scope and Contents note**

Program grant. Research on impact of drug information in the mass media. \$36,100, awarded on March 12, 1974. Discretionary grant D78226. Additional support

of the Airlie House conference. \$3,000, awarded on March 27, 1978.

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University of Southern California - Allan Talbot, 1973-1975	box 62	folder 439
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**Scope and Contents note**

Program grant. Support for a study of the uses of cable television by municipal governments. \$28,000, awarded on March 12, 1974.

---

Southern Regional Council - George Esser, 1973-1978	box 62	folder 440
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**Scope and Contents note**

Program grant. Partial support for the Southern Project for Investigative Journalism. \$89,000, awarded on June 15, 1973.

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Southern Regional Council - George Esser, 1973-1978	box 62	folder 441
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**Scope and Contents note**

Program grant. Partial support for the Southern Project for Investigative Journalism. \$89,000, awarded on June 15, 1973.

---

Southern Regional Council - George Esser, 1973-1978	box 62	folder 442
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**Scope and Contents note**

Program grant. Partial support for the Southern Project for Investigative Journalism. \$89,000, awarded on June 15, 1973.

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Stanford University - June Fisher, 1976-1978	box 62	folder 443
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**Scope and Contents note**

Discretionary grant D77210. Support of a study entitled "Women and Heart Disease: Images in Popular Media from 1959 to 1974" under the direction of June Fisher, M. D. \$3,000, awarded on February 17, 1977.

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Stanford University - Lyle M. Nelson, 1977-1980	box 62	folder 444
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**Scope and Contents note**

Discretionary grant D78121. Television in Samoa. Research for a book by Professor Lyle M. Nelson on the impact of 12 years of television on American Samoa. \$4,881, awarded on October 1977.

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Stanford University - William Rivers, 1972-1981	box 63	folder 445
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**Scope and Contents note**

Program grant. Support for research on government-media relationships. \$58,000, awarded on November 5, 1973. Discretionary grant D77315. Research for a book by Prof. William L. Rivers entitled "The Other Government: The News Media." \$5,000, awarded on May 1977.

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Stanford University - William Rivers, 1972-1981

box 63

folder 446

**Scope and Contents note**

Program grant. Support for research on government-media relationships. \$58,000, awarded on November 5, 1973. Discretionary grant D77315. Research for a book by Prof. William L. Rivers entitled "The Other Government: The News Media." \$5,000, awarded on May 1977.

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Syracuse University - Thomas Patterson, 1975-1980

box 63

folder 447

**Scope and Contents note**

Program grant G76012. For a study of how national media information is filtered through local media and how local primaries are covered. \$400,000 (\$168,000 fy 1976, \$168,000 fy 1977, \$64,000 fy 1978), awarded on January 9, 1976.

---

Tufts University - Phillip Horton - Papers, 1976-1977

box 63

folder 448

**Scope and Contents note**

Discretionary grant D77006. Freedom of the press. Funds to organize a conference on the Third World challenge to press freedom and the free flow of information. \$10,000, awarded on October 1976.

---

Tufts University - Phillip Horton - Papers, 1976-1977

box 63

folder 449

**Scope and Contents note**

Discretionary grant D77006. Freedom of the press. Funds to organize a conference on the Third World challenge to press freedom and the free flow of information. \$10,000, awarded on October 1976.

---

Tufts University - Phillip Horton - Papers, 1976-1977

box 63

folder 450

**Scope and Contents note**

Discretionary grant D77006. Freedom of the press. Funds to organize a conference on the Third World

challenge to press freedom and the free flow of information. \$10,000, awarded on October 1976.

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Tufts University - Phillip Horton - Papers, 1977-1978	box 64	folder 451
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**Scope and Contents note**

Freedom of the press.

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Tufts University - Phillip Horton - Papers, 1977-1978	box 64	folder 452
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**Scope and Contents note**

Freedom of the press.

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Twentieth Century Fund - Murray Rossant, 1972-1976	box 64	folder 453
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**Scope and Contents note**

Discretionary grant D75031. Support for an evaluation of The National News Council. \$2,500, awarded on June 11, 1975.

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Twentieth Century Fund - Murray Rossant, 1972-1976	box 64	folder 454
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**Scope and Contents note**

Discretionary grant D75031. Support for an evaluation of The National News Council. \$2,500, awarded on June 11, 1975.

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Twentieth Century Fund - Murray Rossant, 1972-1976	box 64	folder 455
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**Scope and Contents note**

Discretionary grant D75031. Support for an evaluation of The National News Council. \$2,500, awarded on June 11, 1975.

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Twentieth Century Fund - Murray Rossant, 1978-1979	box 65	folder 456
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**Scope and Contents note**

Project grant G78331. National Press Council. To conduct a study on the institutionalization of debates in presidential elections. \$11,250, awarded on June 29, 1978.

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Twentieth Century Fund - Murray Rossant, 1972-1976	box 65	folder 457
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**Scope and Contents note**

Satellite communication.

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Twentieth Century Fund - Murray Rossant, 1978-1979	box 65	folder 458
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## Scope and Contents note

Project grant G78331. National Press Council. To conduct a study on the institutionalization of debates in presidential elections. \$11,250, awarded on June 29, 1978.

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United Church of Christ - Everett Parker & Marsha Prowitt, 1970-1976	box 65	folder 459
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## Scope and Contents note

Program grant. Fee regulations. Guide to citizen action in the media. \$18,632, awarded on January 18, 1971. Program grant. For rewriting and printing publications for citizen groups on regulations of the Federal Communications Commission. \$26,000, awarded on March 12, 1974. Discretionary grant. To produce lawyers' handbook for citizens groups dealing with broadcasting stations. \$8,500, awarded on June 5, 1972.

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United Church of Christ - Everett Parker & Marsha Prowitt, 1970-1976	box 65	folder 460
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## Scope and Contents note

Program grant. Fee regulations. Guide to citizen action in the media. \$18,632, awarded on January 18, 1971. Program grant. For rewriting and printing publications for citizen groups on regulations of the Federal Communications Commission. \$26,000, awarded on March 12, 1974. Discretionary grant. To produce lawyers' handbook for citizens groups dealing with broadcasting stations. \$8,500, awarded on June 5, 1972.

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Urban Institute, 1970-1979	box 65	folder 461
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## Scope and Contents note

Program grant G76008. Cable Television Information Service. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974. Program grant. Support of a study and analysis of local and national issues in cable television policy and the provision of technical assistance to state and local governments. \$300,000 (\$75,000 fy 1976, \$150,000 fy 1977, \$75,000 fy 1978), awarded on November 10, 1975. Program grant G78104. Further support for CTIC to furnish advice & information to state and local governments and to participate in the federal policymaking process. \$300,000 (\$75,000 fy 1978, \$150,000 fy 1979, \$75,000 fy 1980), awarded on November 28, 1977. Program grant G79251. To become

an independent, self-sustaining organization which furnishes information and advice about cable television to state and local governments. \$100,000 (\$40,000 fy 1979, \$60,000 fy 1980), awarded on March 22, 1979. Discretionary grant D77001. Support of a conference on telecommunications policy to be held at Airle House in spring -77.

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Urban Institute - Proposals, 1970-1971

box 66

folder 462

**Scope and Contents note**

Cable Television Information Service.

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Urban Institute - Proposals, 1970-1971

box 66

folder 463

**Scope and Contents note**

Cable Television Information Service.

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Urban Institute - William Gorham, 1971-1972

box 66

folder 464

**Scope and Contents note**

Cable Television Information Service.

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Urban Institute - William Gorham, 1971-1972

box 66

folder 465

**Scope and Contents note**

Cable Television Information Service.

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Urban Institute - William Gorham, 1971-1972

box 66

folder 466

**Scope and Contents note**

Cable Television Information Service.

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Urban Institute - William Gorham, 1971-1972

box 66

folder 467

**Scope and Contents note**

Cable Television Information Service.

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Urban Institute - William Gorham, 1973-1977

box 67

folder 468

**Scope and Contents note**

Program grant. For support of the Cable Television Information Center. \$250,000, awarded on November 5, 1973. Program grant. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974.

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Urban Institute - William Gorham, 1973-1977

box 67

folder 469



**Scope and Contents note**

Program grant. For support of the Cable Television Information Center. \$250,000, awarded on November 5, 1973. Program grant. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974.

---

Urban Institute - William Gorham, 1973-1977

box 67

folder 470

**Scope and Contents note**

Program grant. For support of the Cable Television Information Center. \$250,000, awarded on November 5, 1973. Program grant. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974.

---

Urban Institute - William Gorham, 1973-1977

box 67

folder 471

**Scope and Contents note**

Program grant. For support of the Cable Television Information Center. \$250,000, awarded on November 5, 1973. Program grant. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974.

---

Urban Institute - William Gorham, 1973-1977

box 67

folder 472

**Scope and Contents note**

Program grant. For support of the Cable Television Information Center. \$250,000, awarded on November 5, 1973. Program grant. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974.

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Urban Institute - William Gorham, 1978-1981

box 67

folder 473

**Scope and Contents note**

Cable Television Information Service.

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Urban Institute - William Gorham, 1978-1981

box 67

folder 474

## Scope and Contents note

Cable Television Information Service.

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West Virginia University - School of Medicine - Roland Schmidt, 1970-1971	box 68	folder 475
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## Scope and Contents note

Program grant. Support for audiovisual self-teaching program in the fundamentals of pediatric cardiology. \$12,000, awarded on March 12, 1970.

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University of Wisconsin - Jack McLeod, 1974-1977	box 68	folder 476
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## Scope and Contents note

Program grant. For support of a study of the influence of mass communications on young voters. \$29,380, awarded on March 12, 1974.

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Woodrow Wilson International Center for Scholars - S. Frederick Starr, 1975-1981	box 68	folder 477
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## Scope and Contents note

Discretionary grant D76008. American journalists in the Union of Soviet Socialist Republics (USSR). In support of a conference of American journalists and scholars concerned with reporting from the Soviet Union. \$5,350, awarded on February 6, 1976.

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Young Filmmakers, Inc. - Karen Cooper and Roger Larson, 1977-1979	box 68	folder 478
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## Scope and Contents note

Program grant G77221. Support a project to measure the potential and assess the possibilities for expanded services of these two organizations that are involved in making communications skills and tools available for people pursuing educational, vocational & artistic objectives. \$58,000 (\$29,000 fy 1977, \$29,000 fy 1978), awarded on March 7, 1977.

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Young Filmmakers, Inc. - Karen Cooper and Roger Larson, 1977-1979	box 68	folder 479
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## Scope and Contents note

Program grant G77221. Support a project to measure the potential and assess the possibilities for expanded services of these two organizations that are involved in making communications skills and tools available for people pursuing educational, vocational & artistic

objectives. \$58,000 (\$29,000 fy 1977, \$29,000 fy 1978),  
awarded on March 7, 1977.

[^ Return to Table of Contents](#)

## Markle Foundation Programs - Accession 2

Physical Description: 20 Cubic Feet

### Arrangement note

This subgroup is arranged in two series:

Series 1 - Grants in Communications (1979-1984)

Series 2 - Grants in Communications (1984-1989)

Within each series, materials are arranged alphabetically. The beginning of each file includes the project proposal letter, Grantee File Checklist, authorization memorandum, award letter, budget, and summary sheets. The remaining material in the file is arranged chronologically.

### Scope and Contents

During the years that the Markle Foundation program in mass communications and information technology has been in place, it has sponsored numerous projects that involve strengthening the performance of the media and understanding the potential of communications technology. This grant series, which contains correspondence, memoranda, reports, financial data, publicity materials, and printed matter, documents the Foundation's interest in all aspects of the media, as well as its efforts to support a wide range of projects designed to improve mass communications.

Grants have focused on the uses of the media to inform and to facilitate political participation; the developing role of interactive communications technology, including advances in multimedia and electronic publishing; and the development of telecommunications policies that serve the public interest. In addition, the Markle Foundation has supported projects that revitalize American radio; determine the effect television has on child development; study the impact of the media on politics; develop a feasible system of qualitative ratings for television; and examine how technology can be used to assist an aging population.

Specifically, the Foundation has funded a wide range of activities, including "Channels of Communication," a magazine that critically examines television and its relationship to society; the National News Council, which investigates and adjudicates complaints against the press; the New York World Television Festival; Telecommunications Policy Research conferences; and the Public Agenda Foundation, which organized a series of "citizen's choice campaigns" in which local media in various parts of the country agreed to cover a particular election topic in depth.

Many of the Foundation's projects have focused on ways to improve political coverage on television. The Foundation formed the Markle Commission on the Media and the Electorate, whose main tasks were to define the kinds, quality, and depth of information the media should present to the public.

Beginning in the early 1980s, the Markle Foundation took a serious look at radio as a medium which might redress some of what they considered to be the past failures of both commercial television and radio. The Foundation's commitment to improvement in radio programming was demonstrated by its support of TMC Multimedia Corporation (in the form of a Program-Related Investment, or PRI grant) in its effort to produce and to distribute educational and entertaining radio programming.

The Markle Foundation's interest in technology and an aging population was evident in its support of a number of RAND Corporation studies that examined how older people use technology, and how that technology affects their daily living. Beginning in the mid-1980s, the Foundation supported the work of Senior Net, a computer communications network designed to aid the elderly, developed at the University of San Francisco. Later in the decade, the Markle Foundation funded the development of the Community Barter Exchange program, a form of cable television-assisted exchange of services among elderly persons.

The grant files have been maintained as created by the Markle Foundation. They are divided chronologically into two series, although there is some overlap and both series contain a few files from outside their respective time frames. Within each series the files are arranged alphabetically. The names of individuals listed on the folders refer to the contact person withing the organization.

A prefix of "G" in front of a grant number connotes a program grant; a "D" signifies a grant from the president's discretionary fund. A PRI (Program-Related Investment) grant is made either in the form of loans, or the purchase of equity in business activities whose economic success would further the foundation's goals.

The Markle Foundation does not have an application form for submitting a proposal. An informal letter outlining the project is all that is required. This letter, along with the Grantee File Checklist, authorization memorandum, award letter, budget, and summary sheets are filed at the front of each grant file. The rest of the material in each file is in chronological order.

For additional information on grantees (including names of recipients and award purposes), see the Appropriations section of the "Annual Reports" of the Markle Foundation.

## Grants in Communications (1979-1984), 1975-1994

Physical Description: 11 Cubic Feet 11 boxes

### Arrangement

Box 9/Folder 231, Persistent ID: ref1750 is NOT USED and was deleted

Title/Description	Instances	
Academy of Political Science - Robert Connery, 1981-1983	box 1	folder 1
<b>Scope and Contents note</b> D82113.		
Action for Children's Television - Peggy Charren, 1980-1982	box 1	folder 2
<b>Scope and Contents note</b> G81216.		
Action for Children's Television - Peggy Charren, 1980-1982	box 1	folder 3
<b>Scope and Contents note</b> G81216.		
Action for Children's Television - Peggy Charren, 1982-1983	box 1	folder 4

## Scope and Contents note

D83114.

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Action for Children's Television - Peggy Charren, 1983

box 1

folder 5

## Scope and Contents note

D83340.

---

Action for Children's Television - Peggy Charren, 1983-1985

box 1

folder 6

## Scope and Contents note

D84215.

---

Action for Children's Television - Peggy Charren, 1983-1985

box 1

folder 7

## Scope and Contents note

D84215.

---

All Souls College - Janet Morgan, 1982-1989

box 1

folder 8

## Scope and Contents note

G83108.

---

American Academy of ARts and Sciences - Stephen R. Graubard, 1979-1984

box 1

folder 9

## Scope and Contents note

G80103.

---

American Arbitration Association - Robert Coulson, 1979-1980

box 1

folder 10

## Scope and Contents note

D80106.

---

American Bar Association - Elissa C. Lichtenstein, 1982-1985

box 1

folder 11

## Scope and Contents note

G83222.

---

American Film Institute - Sam Grogg, 1979-1981

box 1

folder 12

## Scope and Contents note

D80108.

---

American Film Institute - Jean Firstenberg, 1981-1982, 1986

box 1

folder 13

## Scope and Contents note

D82223.

---

American Society of Newspaper Editors Foundation - Robert Phelps and Philip Meyer, 1982-1983	box 1	folder 14
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## Scope and Contents note

G82217.

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American Society of Newspaper Editors Foundation - Robert Phelps and Philip Meyer, 1982-1986	box 1	folder 15
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## Scope and Contents note

G84105.

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American Society of Newspaper Editors Foundation - Robert Phelps, 1984-1986	box 1	folder 16
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## Scope and Contents note

D85109.

---

University of Arizona - Thomas L. Schuessler, 1979-1984	box 1	folder 17
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## Scope and Contents note

G80216.

---

Aspen Institute for Humanistic Studies - David Burnham, 1979-1986	box 1	folder 18
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## Scope and Contents note

G80217.

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Aspen Institute for Humanistic Studies - Michael Rice, 1979-1989	box 1	folder 19
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## Scope and Contents note

G82103.

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Aspen Institute for Humanistic Studies - Michael Rice, 1979-1989	box 1	folder 20
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## Scope and Contents note

G82103.

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Aspen Institute for Humanistic Studies - Michael Rice, 1979-1989	box 1	folder 21
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## Scope and Contents note

G82103.

---

Aspen Institute for Humanistic Studies - David Burnham, 1982, 1986	box 1	folder 22
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## Scope and Contents note

D82338.

---

Aspen Institute for Humanistic Studies - Wye Woods Conference - Michael Rice, 1983-1989	box 1	folder 23
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## Scope and Contents note

G84207.

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Aspen Institute for Humanistic Studies - Wye Woods Conference - Michael Rice, 1983-1989	box 1	folder 24
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## Scope and Contents note

G84207.

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Aspen Institute for Humanistic Studies - Wye Woods Conference - Michael Rice, 1983-1989	box 1	folder 25
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## Scope and Contents note

G84207.

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Aspen Institute for Humanistic Studies - Wye Woods Conference - Michael Rice, 1983-1989	box 1	folder 26
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## Scope and Contents note

G84207.

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Aspen Institute for Humanistic Studies - Wye Woods Conference - Michael Rice, 1983-1989	box 1	folder 27
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## Scope and Contents note

G84207.

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Aspen Institute for Humanistic Studies - Wye Woods Conference - Michael Rice, 1983-1989	box 2	folder 28
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## Scope and Contents note

G84207.

---

Aspen Institute for Humanistic Studies - Wye Woods Conference - Michael Rice, 1983-1989	box 2	folder 29
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## Scope and Contents note

G84207.

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Association of the Bar of the City of New York - Stuart  
Sucherman, 1979-1981

box 2

folder 30

## Scope and Contents note

G80218.

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Association of the Bar of the City of New York - Stuart  
Sucherman, 1979-1981

box 2

folder 31

## Scope and Contents note

G80218.

---

Audio Independents, Inc. - Michael Toms, 1981-1984

box 2

folder 32

## Scope and Contents note

G82327.

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Audio Independents, Inc. - Michael Toms, 1981-1984

box 2

folder 33

## Scope and Contents note

G82327.

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Audio Independents, Inc. - Michael Toms, 1981-1984

box 2

folder 34

## Scope and Contents note

G82327. Printed material.

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Audio Independents, Inc. - Michael Toms, 1982-1984

box 2

folder 35

## Scope and Contents note

D83225.

---

Boys Town Center for the Study of Youth Development -  
John P. Murray and Gavriel Salomon, 1980-1991

box 2

folder 36

## Scope and Contents note

G82220.

---

Boys Town Center for the Study of Youth Development -  
John P. Murray and Gavriel Salomon, 1980-1991

box 2

folder 37

## Scope and Contents note

G82220.

---

Boys Town Center for the Study of Youth Development -  
John P. Murray and Gavriel Salomon, 1980-1991

box 2

folder 38



## Scope and Contents note

G82220.

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British Film Institute - Anthony Smith, 1977-1984

box 2

folder 39

## Scope and Contents note

G80326.

---

British Film Institute - Anthony Smith, 1977-1984

box 2

folder 40

## Scope and Contents note

G80326.

---

British Film Institute - Anthony Smith, 1977-1984

box 2

folder 41

## Scope and Contents note

G80326.

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British Film Institute - Anthony Smith, 1977-1984

box 2

folder 42

## Scope and Contents note

G80326.

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British Film Institute - Anthony Smith, 1977-1984

box 2

folder 43

## Scope and Contents note

G80326.

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British Film Institute - Anthony Smith, 1977-1984

box 2

folder 44

## Scope and Contents note

G80326. Printed material.

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British Film Institute - Anthony Smith, 1977-1984

box 2

folder 45

## Scope and Contents note

G80326. Printed material.

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British Film Institute - Anthony Smith and Richard Hoggart,  
1983-1989

box 2

folder 46

## Scope and Contents note

G83336.

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British Film Institute - Anthony Smith and Richard Hoggart,  
1983-1989

box 2

folder 47

## Scope and Contents note

G83336.

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British Film Institute - Anthony Smith and Richard Hoggart, 1983-1989	box 2	folder 48
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## Scope and Contents note

G83336.

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British Film Institute - Anthony Smith and Richard Hoggart, 1983-1989	box 2	folder 49
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## Scope and Contents note

G83336.

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British Film Institute - Anthony Smith and Richard Hoggart, 1983-1989	box 3	folder 50
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## Scope and Contents note

G83336.

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British Film Institute - Anthony Smith and Richard Hoggart, 1983-1989	box 3	folder 51
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## Scope and Contents note

G83336.

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British Film Institute - Anthony Smith and Richard Hoggart, 1983-1989	box 3	folder 52
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## Scope and Contents note

G83336.

---

Cable Television Information Center - Harold Horn, 1981-1983	box 3	folder 53
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## Scope and Contents note

G81334.

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California Council for the Humanities - Bruce Sievers, 1980-1985	box 3	folder 54
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## Scope and Contents note

G81333.

---

California Public Broadcasting Commission - Joel Kugelmass, 1981-1983	box 3	folder 55
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## Scope and Contents note

D82224.

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California Public Broadcasting Commission - Joel Kugelmass, 1981-1983	box 3	folder 56
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## Scope and Contents note

D82224. Printed material.

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University of California, Los Angeles - Charles Firestone, 1980-1984	box 3	folder 57
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## Scope and Contents note

D81338.

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University of California, Los Angeles - Charles Firestone, 1980-1984	box 3	folder 58
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## Scope and Contents note

D81338. Printed material.

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University of California, Los Angeles - Nick Browne and Marshall Blonsky, 1981	box 3	folder 59
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## Scope and Contents note

D81341. Cancelled.

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University of California, Los Angeles - Martin Greenberger, 1982-1987	box 3	folder 60
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## Scope and Contents note

G83220.

---

University of California, Los Angeles - Nick Browne, 1982-1984	box 3	folder 61
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## Scope and Contents note

D84106.

---

Center for Advanced Study in Behavioral Sciences, 1982-1983	box 3	folder 62
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## Scope and Contents note

D83226.

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Center for Information Policy Research - Anthony Oettinger and Benjamin M. Compaine, 1983-1986	box 3	folder 63
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## Scope and Contents note

G83334.

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Center for Information Policy Research - Anthony Oettinger  
and Benjamin M. Compaine, 1983-1986

box 3

folder 64

## Scope and Contents note

G83334. Appendices.

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Center for Public Resources - James F. Henry, 1980-1981

box 3

folder 65

## Scope and Contents note

G81101.

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Center for Public Resources - James F. Henry, 1980

box 3

folder 66

## Scope and Contents note

D81107.

---

Central Educational Network - James Fellows, 1984-1985

box 3

folder 67

## Scope and Contents note

D84027.

---

University of Chicago - Hirsch and Newcombe, 1984, 1986

box 3

folder 68

## Scope and Contents note

D84220.

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Children's Radio, 1976-1982

box 3

folder 69

## Scope and Contents note

Proposed.

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Children's Radio (Proposed), 1976-1982

box 3

folder 70

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Citizens Communications Center - Seventh Annual  
Telecommunications Policy Research Conference - Nolan A.  
Bowie, 1978-1981

box 3

folder 71

## Scope and Contents note

G79144.

---

Citizens Communications Center - Nolan A. Bowie, 1979,  
1982

box 3

folder 72

## Scope and Contents note

D80109.

---

Cleveland State University - Sidney Kraus, 1979-1980

box 4

folder 73

## Scope and Contents note

D80223.

---

Cleveland State University - Sidney Kraus, 1980-1981

box 4

folder 74

## Scope and Contents note

G80328

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Cleveland State University - Sidney Kraus, 1981-1982, 1984,  
1987

box 4

folder 75

## Scope and Contents note

D82106.

---

Cleveland State University - Sidney Kraus, 1984-1988

box 4

folder 76

## Scope and Contents note

D85110.

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University of Colorado, Boulder - National Alliance of Media  
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Consumer Interest Research Institute - Mary Gardiner Jones,  
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Council on Foundations - Elizabeth T. Boris, 1984-1986

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Duke University - David Barber, 1982-1987

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Duke University - Robert Entman, 1984-1989

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Harvard University - Graduate School of Education - Laurene  
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Harvard University - Anthony Oettinger, 1981-1988, 1993

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Harvard University - Anthony Oettinger, 1981-1988, 1993

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Harvard University - Anthony Oettinger, 1981-1988, 1993

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Harvard University - Institute of Politics - Jonathan Moore,  
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Hastings Center - Daniel Callahan, 1981-1985

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Hastings Center - Daniel Callahan, 1981-1985

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Policy Research Conference - Oscar H. Gandy, Jr., 1981-1983

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Indiana University Foundation - David Weaver, 1980-1983

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Institute for Information Policy - Harry M. Shooshan III and  
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Michael Rice, 1982-1984

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Jackson Community College - Michael T. Joyce and J. David Bolter, 1984-1986

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London Graduate School of Business Studies - Andrew Ehrenberg, 1980-1981, 1983

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London Graduate School of Business Studies - Andrew Ehrenberg, 1982-1987

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"Channels" magazine, 1980-1982

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 Markle Foundation - University of California, Los Angeles -  
 Jeffrey Alexander, 1980-1981, 1982, 1984, 1991

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 Markle Foundation - Children's Radio Conference, 1981-1982

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 Markle Foundation - Conference on New Media in the Home -  
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Markle Foundation - "Impact of Television on Children", 1983-1984	box 7	folder 166
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G85104. Papers.

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Radio Foundation, Inc. - Larry Josephson, 1983-1986

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RAND Corporation - Stanley M. Besen and Leland L. Johnson, 1982-1985

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Markle Foundation - Yankelovich Group, 1986-1989

box 5

folder 147



## Scope and Contents note

G87104.

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Markle Foundation - British Telecom (Community Network), 1989-1993	box 5	folder 148
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## Scope and Contents note

D87105.

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Markle Foundation - British Telecom (Community Network), 1989-1993	box 5	folder 149
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## Scope and Contents note

D87105.

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Markle Foundation - Aspen Institute for Humanistic Studies - Roundtable Conference, 1986	box 5	folder 150
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## Scope and Contents note

D87112.

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Markle Foundation - County Clerks Association of California, 1986-1989	box 5	folder 151
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## Scope and Contents note

D87116.

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Markle Foundation - Office of Secretary of State of Ohio, 1986-1988	box 5	folder 152
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## Scope and Contents note

D87223.

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Markle Foundation - Barter Project, 1987-1988	box 5	folder 153
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## Scope and Contents note

D87333.

---

Markle Foundation - Communications Policy Review Meetings - Henry Geller, 1986-1987	box 5	folder 154
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## Scope and Contents note

D87335.

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Markle Foundation - Telecommunications Policy Review Project, 1987-1991	box 5	folder 155
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## Scope and Contents note

G88001.

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Markle Foundation - Telecommunications Policy Review Project, 1987-1991	box 5	folder 156
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## Scope and Contents note

G88001. Author agreements.

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Markle Foundation - Telecommunications Policy Review Project, 1987-1991	box 5	folder 157
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## Scope and Contents note

G88001. Chapter reviews.

---

Markle Foundation - Telecommunications Policy Review Project, 1987-1991	box 5	folder 158
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## Scope and Contents note

G88001. Chapter reviews.

---

Markle Foundation - Telecommunications Policy Review Project, 1987-1991	box 5	folder 159
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## Scope and Contents note

G88001. Correspondence.

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Markle Foundation - Telecommunications Policy Review Project, 1987-1991	box 5	folder 160
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## Scope and Contents note

G88001. Correspondence.

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Markle Foundation - Telecommunications Policy Review Project, 1987-1991	box 5	folder 161
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## Scope and Contents note

G88001. Duke University Press.

---

Markle Foundation - Telecommunications Policy Review Project, 1987-1991	box 5	folder 162
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## Scope and Contents note

G88001. Responses to distributed volumes.

---

Markle Foundation - Telecommunications Policy Review Project, 1987-1991	box 5	folder 164
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**Scope and Contents note**

G88001. Responses to distributed volumes.

---

Markle Foundation - Yankelovich/Burson-Marsteller,  
1989-1989

box 5

folder 165

**Scope and Contents note**

G88028.

---

Markle Foundation - Television Audience Assessment, Inc.,  
1987-1988

box 6

folder 166

**Scope and Contents note**

D88112.

---

Markle Foundation - Barter Project, 1987-1989

box 6

folder 167

**Scope and Contents note**

G88219.

---

Markle Foundation - Barter Project, 1987-1989

box 6

folder 168

**Scope and Contents note**

G88219. Barter banking.

---

Markle Foundation - Barter Project, 1987-1989

box 6

folder 169

**Scope and Contents note**

G88219. Barter banking.

---

Markle Foundation - Barter Project, 1987-1989

box 6

folder 170

**Scope and Contents note**

G88219. Chicago Barter Corporation.

---

Markle Foundation - Barter Project, 1987-1989

box 6

folder 171

**Scope and Contents note**

G88219. Community skills bank.

---

Markle Foundation - Barter Project, 1987-1989

box 6

folder 172

**Scope and Contents note**

G88219. Community skills bank.

---

Markle Foundation - Barter Project, 1987-1989

box 6

folder 173

**Scope and Contents note**

G88219. Focus groups.

Markle Foundation - Barter Project, 1987-1989

box 6

folder 174

**Scope and Contents note**

G88219. Focus group reports.

Markle Foundation - Barter Project, 1987-1989

box 6

folder 175

**Scope and Contents note**

G88219. Highland Valley Elder Services, Inc.

Markle Foundation - Barter Project, 1987-1989

box 6

folder 176

**Scope and Contents note**

G88219. Legal.

Markle Foundation - Barter Project, 1987-1989

box 6

folder 177

**Scope and Contents note**

G88219. Proposal drafts.

Markle Foundation - Barter Project, 1987-1989

box 6

folder 178

**Scope and Contents note**

G88219. Proposal final draft.

Markle Foundation - Barter Project, 1987-1989

box 6

folder 179

**Scope and Contents note**

G88219. Service credit program.

Markle Foundation - Television Audience Assessment,  
1988-1989

box 6

folder 180

**Scope and Contents note**

D88326.

Markle Foundation - Commission on the Media and the  
Electorate, 1987-1992

box 6

folder 181

**Scope and Contents note**

G89002.

Markle Foundation - Commission on the Media and the  
Electorate, 1987-1992

box 6

folder 182

## Scope and Contents note

G89002.

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Markle Foundation - Commission on the Media and the  
Electorate, 1987-1992

box 6

folder 183

## Scope and Contents note

G89002.

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Markle Foundation - Commission on the Media and the  
Electorate, 1987-1992

box 6

folder 184

## Scope and Contents note

G89002.

---

Markle Foundation - Commission on the Media and the  
Electorate, 1987-1992

box 6

folder 185

## Scope and Contents note

G89002. Financial material.

---

Markle Foundation - Commission on the Media and the  
Electorate, 1987-1992

box 6

folder 186

## Scope and Contents note

G89002. Letters of agreement.

---

Markle Foundation - Commission on the Media and the  
Electorate, 1987-1992

box 6

folder 187

## Scope and Contents note

G89002. Charlottesville meeting, August 28, 1989.

---

Markle Foundation - Commission on the Media and the  
Electorate, 1987-1992

box 6

folder 188

## Scope and Contents note

G89002. Meeting transcript, December 1, 1989.

---

Markle Foundation - Commission on the Media and the  
Electorate, 1987-1992

box 6

folder 189

## Scope and Contents note

G89002. Meeting transcript, December 1, 1989.

---

Markle Foundation - Commission on the Media and the  
Electorate, 1987-1992

box 6

folder 190

## Scope and Contents note

G89002. Reports.

---

Markle Foundation - Commission on the Media and the  
Electorate, 1987-1992

box 6

folder 191

## Scope and Contents note

G89002. Membership.

---

Markle Foundation - Commission on the Media and the  
Electorate, 1987-1992

box 6

folder 192

## Scope and Contents note

G89002. Follow-on meeting, January 31, 1991.

---

Markle Foundation - Yankelovich Group, 1988

box 6

folder 193

## Scope and Contents note

D89101.

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Markle Foundation - Telecommunications Policy Review  
Project, 1988-1991

box 6

folder 194

## Scope and Contents note

D89103.

---

Markle Foundation - Erik Sandberg-Diment, 1989

box 6

folder 195

## Scope and Contents note

D89317.

---

Markle Foundation - Brown and Powers Associates, Inc., 1989

box 7

folder 196

## Scope and Contents note

G89323.

---

Markle Foundation - SeniotNet Retreat - Edith Bjornson, 1989

box 7

folder 197

## Scope and Contents note

D90103.

Related Archival Materials note:

## Related Archival Materials note

See also Box 8, Folders 247-255: University of San  
Francisco - SeniorNet Project.

---

Markle Foundation - Reprint Service - Steve Savage,  
1989-1991

box 7

folder 198

**Scope and Contents note**

D90208.

University of Maryland - Judith Lichtenberg, 1986-1988

box 7

folder 199

**Scope and Contents note**

D86332.

University of Maryland - Jay G. Blumler, 1986-1989

box 7

folder 200

**Scope and Contents note**

G87220.

University of Maryland - Jay G. Blumler, 1988-1991

box 7

folder 201

**Scope and Contents note**

G89215.

Massachusetts Institute of Technology - W. Russell Neuman,  
1984-1990

box 7

folder 202

**Scope and Contents note**

G86214.

University of Michigan - Michael Lougee, 1985-1988

box 7

folder 203

**Scope and Contents note**

G85326.

University of Michigan - Michael Lougee, 1985-1988

box 7

folder 204

**Scope and Contents note**

G85326. Evaluation plan.

University of Michigan - Formative Evaluation Research  
Associates, 1986-1988

box 7

folder 205

**Scope and Contents note**

D86334.

National Bureau of Standards - Roy G. Saltman, 1987-1992

box 7

folder 206

**Scope and Contents note**

G87101.

National Bureau of Standards - Roy G. Saltman, 1987-1992

box 7

folder 207

## Scope and Contents note

G87101. Financial reports.

---

National Foundation for Improvement of Education -  
KIDSNET - Karen W. Jaffe, 1985-1988

box 7

folder 208

## Scope and Contents note

G86104.

---

National Foundation for Improvement of Education -  
KIDSNET - Karen W. Jaffe, 1985-1988

box 7

folder 209

## Scope and Contents note

G86104.

---

National Public Radio - G. Gail Crofts, 1981-1982

box 7

folder 210

## Scope and Contents note

G81214.

---

National Public Radio - G. Gail Crofts, 1981-1982

box 7

folder 211

## Scope and Contents note

G81214.

---

National Public Radio - Thomas Warnock, 1982-1986

box 7

folder 212

## Scope and Contents note

G83101.

---

National Public Radio - Douglas Bennet, 1986-1988

box 7

folder 213

## Scope and Contents note

G86331.

---

New York Community Trust - Kit Conroy, 1993-1994

box 7

folder 214

## Scope and Contents note

D94107.

---

New York Regional Association of Grantmakers, 1980,  
1983-1984

box 7

folder 215

## Scope and Contents note

D84109.

---

New York Regional Association of Grantmakers - Arnold  
Shore, 1984

box 7

folder 216



**Scope and Contents note**

D85112.

---

New York Regional Association of Grantmakers, 1985	box 7	folder 217
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**Scope and Contents note**

D85330.

---

New York Regional Association of Grantmakers - Barbara Bryan, 1987	box 7	folder 218
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**Scope and Contents note**

D88110.

---

New York Regional Association of Grantmakers - David M. Nee, 1988	box 7	folder 219
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**Scope and Contents note**

D88332.

---

New York Regional Association of Grantmakers - Hildy Simmons, 1989-1990	box 7	folder 220
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**Scope and Contents note**

D89321.

---

North Carolina Agency for Public Telecommunications - Lee Wing, 1983-1986	box 7	folder 221
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**Scope and Contents note**

D85219.

---

North Carolina Agency for Public Telecommunications - Lee Wing, 1985-1992	box 7	folder 222
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**Scope and Contents note**

D87108.

---

North Carolina Agency for Public Telecommunications - Lee Wing, 1985-1992	box 7	folder 223
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**Scope and Contents note**

D87108.

---

University of North Carolina, Chapel Hill - Philip Meyer, 1985-1993	box 7	folder 224
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**Scope and Contents note**

G86219.

---

University of North Carolina, Chapel Hill - Mark E. Williams, 1989-1990	box 7	folder 225
--	-------	------------

**Scope and Contents note**

D89320.

---

University of Pennsylvania - "Journal of Communication" - Marsha Siefert, 1988-1990	box 7	folder 226
--	-------	------------

**Scope and Contents note**

G88337.

---

Public Agenda Foundation - Deborah Wadsworth, 1987-1989	box 7	folder 227
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**Scope and Contents note**

D88215.

---

Public Agenda Foundation - Deborah Wadsworth, 1988-1992	box 7	folder 228
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**Scope and Contents note**

G89104.

---

Public Agenda Foundation - Deborah Wadsworth, 1988-1992	box 7	folder 229
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**Scope and Contents note**

G89104. Printed material.

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Public Broadcasting Service - Stephen D. Atlas, 1988-1989	box 7	folder 230
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**Scope and Contents note**

G88220.

---

Queens College of the City of New York - Gaye Tuchman, 1985-1987	box 8	folder 231
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**Scope and Contents note**

G85327.

---

RAND Corporation - David Lyons, 1984-1986	box 8	folder 232
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**Scope and Contents note**

D85113.

---

RAND Corporation - David Lyons, 1984-1986	box 8	folder 233
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## Scope and Contents note

D85113. Progress and final reports.

---

RAND Corporation - Stanley M. Besen and Leland Johnson, 1985-1989, 1991	box 8	folder 234
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## Scope and Contents note

G86102.

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RAND Corporation - Stanley M. Besen and Leland Johnson, 1985-1989, 1991	box 8	folder 235
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## Scope and Contents note

G86102.

---

RAND Corporation - Stanley M. Besen and Leland Johnson, 1985-1989, 1991	box 8	folder 236
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## Scope and Contents note

G86102. Printed material.

---

RAND Corporation - Tora Bikson, 1985-1989	box 8	folder 237
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## Scope and Contents note

G86329.

---

RAND Corporation - Tora Bikson, 1985-1989	box 8	folder 238
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## Scope and Contents note

G86329. Proposal.

---

RAND Corporation - Tora Bikson, 1986-1989	box 8	folder 239
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## Scope and Contents note

G87107.

---

RAND Corporation - Tora Bikson, 1986-1989	box 8	folder 240
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## Scope and Contents note

G87107. Reports and printed material.

---

RAND Corporation - Tora Bikson, 1988-1992	box 8	folder 241
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## Scope and Contents note

G88334.

---

RAND Corporation - Tora Bikson, 1988-1992	box 8	folder 242
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### Scope and Contents note

G88334. Proposal and background material.

---

RAND Corporation - Tora Bikson, 1988-1992

box 8

folder 243

### Scope and Contents note

G88334. Reports.

---

RAND Corporation - Leland Johnson, 1988-1993

box 8

folder 244

### Scope and Contents note

G89105.

---

RAND Corporation - Leland Johnson, 1988-1993

box 8

folder 245

### Scope and Contents note

G89105.

---

RAND Corporation - Leland Johnson, 1988-1993

box 8

folder 246

### Scope and Contents note

G89105. Papers and reports.

---

University of San Francisco - SeniorNet Project - Mary  
Furlong, 1985-1986

box 8

folder 247

### Scope and Contents note

G86103.

Related Archival Materials note:

### Related Archival Materials note

See also Box 7, Folder 197: Markle Foundation -  
SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

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University of San Francisco - SeniorNet Project - Mary  
Furlong, 1985-1986

box 8

folder 248

### Scope and Contents note

G86103.

Related Archival Materials note:

### Related Archival Materials note

See also Box 7, Folder 197: Markle Foundation -  
SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

---

University of San Francisco - SeniorNet Project - Mary  
Furlong, 1986-1989

box 8

folder 249

## Scope and Contents note

G87106.

Related Archival Materials note:

### **Related Archival Materials note**

See also Box 7, Folder 197: Markle Foundation -  
SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

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University of San Francisco - SeniorNet Project - Mary Furlong, 1987-1989	box 8	folder 250
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## Scope and Contents note

G88106.

Related Archival Materials note:

### **Related Archival Materials note**

See also Box 7, Folder 197: Markle Foundation -  
SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

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University of San Francisco - SeniorNet Project - Mary Furlong, 1988-1990	box 8	folder 251
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## Scope and Contents note

G88333.

Related Archival Materials note:

### **Related Archival Materials note**

See also Box 7, Folder 197: Markle Foundation -  
SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

---

University of San Francisco - SeniorNet Project - Mary Furlong, 1988-1990	box 8	folder 252
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## Scope and Contents note

G88333.

Related Archival Materials note:

### **Related Archival Materials note**

See also Box 7, Folder 197: Markle Foundation -  
SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

---

University of San Francisco - SeniorNet Project - Mary Furlong, 1989-1991	box 8	folder 253
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## Scope and Contents note

G90107.

Related Archival Materials note:

## **Related Archival Materials note**

See also Box 7, Folder 197: Markle Foundation - SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

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University of San Francisco - SeniorNet Project, 1984-1988	box 8	folder 254
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## **Scope and Contents note**

Newsclips.

Related Archival Materials note:

## **Related Archival Materials note**

See also Box 7, Folder 197: Markle Foundation - SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

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University of San Francisco - SeniorNet Project, 1987-1988	box 8	folder 255
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## **Scope and Contents note**

Program Officer's file.

Related Archival Materials note:

## **Related Archival Materials note**

See also Box 7, Folder 197: Markle Foundation - SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

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Social Science Research Council - Robert Pearson, 1987-1992	box 9	folder 256
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## **Scope and Contents note**

G88224.

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University of Southern California - Annenberg School of Communications, 1986-1991	box 9	folder 257
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## **Scope and Contents note**

G87110.

---

University of Southern California - Annenberg School of Communications - Tracy Westen, 1987-1989	box 9	folder 258
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## **Scope and Contents note**

D88108.

---

University of Southern California - Annenberg School of Communications - Tracy Westen, 1988-1992	box 9	folder 259
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**Scope and Contents note**

D88217.

---

University of Southern California - Annenberg School of Communications - Tracy Westen, 1988-1992	box 9	folder 260
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**Scope and Contents note**

D88217.

---

Stanford University - Donald F. Roberts, 1985-1989	box 9	folder 261
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**Scope and Contents note**

G86105.

---

Stanford University - Gavriel Salomon, 1985-1986	box 9	folder 262
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**Scope and Contents note**

D86112.

---

Stanford University - Stanford Law School - Paul Goldstein, 1986-1993	box 9	folder 263
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**Scope and Contents note**

G87218.

---

Stanford University - Center for Economic Policy Research - Roger Noll, 1986-1991	box 9	folder 264
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**Scope and Contents note**

G87219.

---

Stein Gerontological Institute - Sara Czaja, 1987-1992	box 9	folder 265
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**Scope and Contents note**

G88103.

---

Stein Gerontological Institute - Sara Czaja, 1990-1994	box 9	folder 266
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**Scope and Contents note**

D90320.

---

Syracuse University - Thomas E. Patterson, 1983-1987	box 9	folder 267
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**Scope and Contents note**

D83339.

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Syracuse University - Thomas E. Patterson, 1987-1992	box 9	folder 268
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## Scope and Contents note

D88214.

---

Tarrant County Junior College - Sam Krhovjak, 1988-1991	box 9	folder 269
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## Scope and Contents note

D89212.

---

Tel Aviv University - Gavriel Salomon, 1985-1987	box 9	folder 270
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## Scope and Contents note

D86111.

---

Telecommunications Policy Research Conference - Charles L. Jackson, 1988-1992	box 9	folder 271
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## Scope and Contents note

G88338.

---

Telecommunications Policy Research Conference - Charles L. Jackson, 1988-1992	box 9	folder 272
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## Scope and Contents note

G88338. Financial reports.

---

Telecommunications Policy Research Conference - Charles L. Jackson, 1988-1992	box 9	folder 273
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## Scope and Contents note

G88338. Reports and conference materials.

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Television Audience Assessment, Inc. - Elizabeth J. Roberts, 1984-1986	box 9	folder 274
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## Scope and Contents note

G85007.

---

Television Audience Assessment, Inc. - Rolf M. Wulfsberg, 1984-1985	box 9	folder 275
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## Scope and Contents note

G85215-PRI.

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Television Audience Assessment, Inc. - Rolf M. Wulfsberg, 1984-1985	box 9	folder 276
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### Scope and Contents note

G85215-PRI. Business partners (potential).

---

Television Audience Assessment, Inc. - Rolf M. Wulfsberg, 1984-1985	box 9	folder 277
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### Scope and Contents note

G852154-PRI. Venture capital project.

---

Television Audience Assessment, Inc. - Rolf M. Wulfsberg, 1985-1987	box 9	folder 278
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### Scope and Contents note

G86001-PRI.

---

Television Audience Assessment, Inc., 1986-1987	box 9	folder 279
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### Scope and Contents note

After official close.

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WGBH Educational Foundation - Stephen D. Atlas, 1987-1989	box 9	folder 280
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### Scope and Contents note

D88111.

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## Markle Foundation Administration

### Arrangement

This record group is arranged into two subgroups:

Subgroup 1 - Markle Foundation Administration - Accession 1

Subgroup 2 - Markle Foundation Administration - Accession 2

## Markle Foundation Administration - Accession 1

Physical Description: 8 Cubic Feet

### Arrangement note

This subgroup is arranged in five series:

Series 1 - Board of Directors

Series 2 - Financial Material

Series 3 - Publications

Series 4 - Presidents' Papers

Series 5 - Studies, Surveys, and Miscellaneous

## Board of Directors, 1927-1980

Physical Description: 5.5 Cubic Feet 11 boxes

### Arrangement note

This series is arranged in 4 subseries:

Subseries 1 - Minutes

Subseries 2 - Meeting Agendas

Subseries 3 - Progress Reports

Subseries 4 - Collected Reprints

## Board of Directors - Minutes, 1927-1979

Title/Description	Instances	
1927-January 1933, 1927-1933	box 1	folder 1
<b>Scope and Contents note</b> Includes Charter and Constitution.		
November 1933-1935, 1933-1935	box 1	folder 2
1936-June 1939, 1936-1939	box 1	folder 3
October 1939-1940, 1939-1940	box 1	folder 4
1941-1942, 1941-1942	box 2	folder 5
1943-1944, 1943-1944	box 2	folder 6
1945, 1945	box 2	folder 7
1946-1949, 1946-1949	box 2	folder 8
1950-1957, 1950-1957	box 2	folder 9
1958-1970, 1958-1970	box 3	folder 10
1971-March 1978, 1971-1978	box 3	folder 11
April 1978-March 1980, 1978-1980	box 3	folder 12
Executive Committee, 1933-1949	box 3	folder 13

## Board of Directors - Meeting Agendas, 1946-1980

<b>Title/Description</b>	<b>Instances</b>	
1946-1947, 1946-1947	box 4	folder 1
1948-1949, 1948-1949	box 4	folder 2
1950-1951, 1950-1951	box 4	folder 3
1952-1953, 1952-1953	box 4	folder 4
1954, 1954	box 4	folder 5
1955, 1955	box 4	folder 6
1956, 1956	box 5	folder 7
1957, 1957	box 5	folder 8
1958, 1958	box 5	folder 9
1959, 1959	box 5	folder 10
1960, 1960	box 5	folder 11
1961, 1961	box 5	folder 12
1962, 1962	box 5	folder 13
1963, 1963	box 6	folder 14
1964, 1964	box 6	folder 15
1965, 1965	box 6	folder 16
1966, 1966	box 6	folder 17
1967, 1967	box 6	folder 18
1968, 1968	box 6	folder 19
1969-1970, 1969-1970	box 7	folder 20
1971, 1971	box 7	folder 21
1972, 1972	box 7	folder 22
1973, 1973	box 7	folder 23
1974, 1974	box 7	folder 24
1975, 1975	box 8	folder 25
1976, 1976	box 8	folder 26
1977, 1977	box 8	folder 27
1978, 1978	box 8	folder 28
1979, 1979	box 9	folder 29
1980, 1980	box 9	folder 30

## Board of Directors - Progress Reports, 1936-1943

<b>Title/Description</b>	<b>Instances</b>	
Markle Foundation Progress Report, January 1936-December 1938	box 10	volume 1
Markle Foundation Progress Report, January 1-December 31, 1939	box 10	volume 2
Markle Foundation Progress Report, January 1-December 31, 1940	box 10	volume 3
Markle Foundation Progress Report, January 1-June 30, 1941	box 10	volume 4
Markle Foundation Progress Report, July 1, 1941-June 30, 1942	box 10	volume 5
Markle Foundation Progress Report, July 1, 1942-June 30, 1943	box 10	volume 6
Progress Report, January 1, 1936-June 30, 1938	box 10	volume 7
Progress Report, July 1-December 31, 1938	box 10	volume 8
Progress Report, January 1-June 30, 1939	box 10	volume 9
Progress Report, July 1-December 31, 1939	box 10	volume 10
Progress Report, January 1-June 30, 1940	box 10	volume 11
Progress Report, July 1-December 31, 1940	box 10	volume 12
Progress Report, July 1, 1941-June 30, 1942	box 10	volume 13

### **Board of Directors - Collected Reprints, 1937-1941**

<b>Title/Description</b>	<b>Instances</b>	
The John and Mary R. Markle Collected Reprints - Volume I, 1937	box 11	volume 1
The John and Mary R. Markle Collected Reprints - Volume II (A-M), 1938	box 11	volume 2
The John and Mary R. Markle Collected Reprints - Volume III (N-Z), 1938	box 11	volume 3
The John and Mary R. Markle Collected Reprints - Volume IV (A-N), 1939	box 11	volume 4
The John and Mary R. Markle Collected Reprints - Volume V (O-Z), 1939	box 11	volume 5
The John and Mary R. Markle Collected Reprints - Volume VI (A-I), 1940	box 11	volume 6
The John and Mary R. Markle Collected Reprints - Volume VII (J-T), 1940	box 11	volume 7
The John and Mary R. Markle Collected Reprints - Volume VIII (U-Z), 1940	box 11	volume 8

The John and Mary R. Markle Collected Reprints - Volume IX (A-J), 1941	box 11	volume 9
The John and Mary R. Markle Collected Reprints - Volume X (L-U), 1941	box 11	volume 10
The John and Mary R. Markle Collected Reprints - Volume XI (U-Z), 1941	box 11	volume 11

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## Financial Material, 1933-1976

Physical Description: 4 Cubic Feet 4 boxes

### Arrangement note

This series is arranged in 3 subseries:

Subseries 1 - Financial Reports

Subseries 2 - Monthly Balance Sheets

Subseries 3 - Investment Reviews

## Financial Material - Financial Reports, 1933-1976

Title/Description	Instances	
1933-1939, 1933-1939	box 1	folder 1
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1946-1951, 1946-1951	box 1	folder 3
1952-1958, 1952-1958	box 1	folder 4
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1965-1969, 1965-1969	box 2	folder 6
1970-1976, 1970-1976	box 2	folder 7

## Financial Material - Monthly Balance Sheets, 1962-1976

Title/Description	Instances	
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## Financial Material - Investment Reviews, 1965-1976

Title/Description	Instances	
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1968-1970, 1968-1970	box 3	folder 16
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1975-1976, 1975-1976	box 4	folder 20
1966-1967, 1966-1967	box 2	folder 10
1968-1969, 1968-1969	box 2	folder 11
1970-1971, 1970-1971	box 3	folder 12
1972-1973, 1972-1973	box 3	folder 13
1974-January 1976, 1974-1976	box 3	folder 14

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## Publications, 1946-1989

Physical Description: 0.5 Cubic Feet 2 boxes

### Arrangement note

Materials in this series are arranged in 4 subseries according to publication type:

Subseries 1 - Annual Reports

Subseries 2 - President's Essays

Subseries 3 - Markle Scholar

Subseries 4 - Brochures

## Publications - Annual Reports, 1946-1989 1967-1989

Title/Description	Instances	
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1972-1973, 1973-1974, 1974-1975, 1972-1975	box 1	folder 4
1976-1977, 1977-1978, 1976-1978	box 1	folder 5
1978-1979, 1979-1980, 1980-1981, 1978-1981	box 1	folder 6
1981-1982, 1982-1983, 1981-1983	box 1	folder 7
1983-1984, 1984-1985, 1985-1986, 1986-1987, 1988, 1983-1988	box 1	folder 8

1989, 1989	box 1	folder 9
Miscellaneous Pages from 1946-1948 and 1967-1969, 1946-1969	box 1	folder 10

## **Publications - President's Essays, 1969-1989**

### **Scope and Contents note**

The essays in this subseries were authored by President Lloyd Morrisett for the Markle Foundation's Annual Reports.

<b>Title/Description</b>	<b>Instances</b>	
President's Essays	box 2	folder 11

### **Scope and Contents note**

"The Age of Television and the Television Age"  
1969-1970

"Cable TV: Can More be Better?" 1970-1971

"Rx for Public Television" 1972-1973

"Communications, Technology, and Education"  
1973-1974

"The Markle Foundation: 1975" 1974-1975

"Radio-USA" 1975-1976

"Sesame Street at Ten" 1977-1978

"Getting Started in Broadcasting" 1979-1980

"Television: America's Neglected Teacher" 1982-1983

"The Markle Foundation: 1985" 1983/1984,  
1984/1985

"The Right to Know and the Right to Vote" 1989

## **Publications - Markle Scholar, 1976**

<b>Title/Description</b>	<b>Instances</b>	
Markle Scholar Publications	box 2	folder 12

### **Scope and Contents note**

"Markle Scholars in Academic Medicine" 1948-1969  
(2 copies)

"The Markle Scholars - A Brief History" 1976 (2 copies)

## Publications - Brochures, 1948-1983

Title/Description	Instances	
Brochures	box 2	folder 13
<b>Scope and Contents note</b>		
"Purposes and Programs" 1947		
"Charter and Constitution & By-Laws" 1960		
"Grants for Scholars in Academic Medicine" 1968		
"General Information" 1970		
"Charter and Constitution & By-Laws" 1971		
("General Information") 1973		
"Charter and Constitution & By-Laws" (1983)		

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## Presidents' Papers, 1946-1989

### Arrangement note

This series is arranged in 2 subseries:

Subseries 1 - John Russell

Subseries 2 - Lloyd Morrisett

### Scope and Contents note

This series includes material documenting interests parallel to each President's work at the Foundation and non-program correspondence.

## Presidents' Papers - John Russell

Title/Description	Instances	
Correspondence, 1946-1989	box 1	folder 1

## Presidents' Papers - Lloyd Morrisett

Title/Description	Instances	
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Committee on Assessing the Progress of Education, Inc., 1965-1969	box 1	folder 2
Committee on Assessing the Progress of Education, Inc., 1965-1969	box 1	folder 3

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## Studies, Surveys, and Miscellaneous, 1952-1972

### Scope and Contents note

This series consists of the records of program explorations.

Title/Description	Instances	
Markle Foundation Manual of Operations	box 1	folder 4
Committee on Future Plans, 1967-1968	box 1	folder 5
Grant Photo Products, Inc., 1958-1964	box 1	folder 6
Miscellaneous Correspondence and Summaries of Grants, 1952-1972	box 1	folder 7

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## Markle Foundation Administration - Accession 2

Physical Description: 33 Cubic Feet

### Arrangement note

This subgroup is arranged in three series:

Series 1 - President Lloyd N. Morrisett's Papers

Series 2 - General Office Files

Series 3 - Board of Directors

## President Lloyd N. Morrisett's Papers, 1927-1992 1965-1992

Physical Description: 19.5 Cubic Feet 20 boxes

### Arrangement note

This series is arranged in 5 subseries:

Subseries 1 - Alphabetical Files

Subseries 2 - Subject Files

Subseries 3 - Professional Activities

Subseries 4 - Chronological File

Subseries 5 - Personal Files

### **Scope and Contents note**

Lloyd N. Morrisett, who joined the Markle Foundation as president in 1969, initiated the Foundation's program in communication and information technology following the termination of the Markle Scholar Program in academic medicine. Prior to accepting his position at Markle, Morrisett was vice president of the Carnegie Corporation of New York and of the Carnegie Foundation for the Advancement of Teaching. During his tenure with the Carnegie Corporation, he had been involved with public television projects and brought this interest and expertise to his new position. These papers document Morrisett's continuing interest, as president of the Markle Foundation, in public television and in the use of mass communication technology in education, science, and the political process.

Except where noted, Markle Foundation folder titles and system of arrangement within folders have been maintained.

## **President Lloyd N. Morrisett's Papers - Alphabetical Files, 1927-1987 1965-1987**

### **Arrangement note**

Original order has been preserved, and most of the material is filed in reverse chronological order.

### **Scope and Contents note**

Together with Subseries 2, this subseries reflect Morrisett's service as an advisor or trustee on boards of corporations, foundations, and institutions of higher learning. Among the most notable are Children's Television Workshop, Oberlin College, RAND Corporation, Systems Development Corporation, Media Commentary Council, Haskins Laboratories, and the American Association for the Advancement of Science.

Morrisett's role in the founding of the Children's Television Workshop (CTW), which produced "Sesame Street," "Electric Company," and other educational television programs, as well as his active participation in committees such as finance, investment, and nomination are documented. Chairman of CTW's Board of Directors since 1970, Morrisett's correspondence with Joan Ganz Cooney, Gerald Lesser, and David Brit, among others, delineates his active role in the direction and growth of the Workshop.

As an alumnus of Oberlin College, Morrisett served as a trustee for many years and was chairman of the board of trustees from 1975-1981. In 1973 and then again in 1982, he participated in presidential search committees; his papers from the 1973 presidential search reflect an active and vocal student involvement with the process. In addition to this work on nominations, his service as trustee included work in the areas of finance and investment, admissions, and long range planning.

Mr. Morrisett joined the board of the Systems Development Corporation in 1966 and was active during the time of the corporation's change in status from non-profit to profit. He became a board member as well of the Systems Development Foundation, which was created to carry on philanthropic efforts previously undertaken by the Systems Development Corporation. He remained a member of this board until the foundation's dissolution in 1988.

Mr. Morrisett was a member, as well, of the Media Commentary Council beginning with its incorporation, and was involved with the publication of "Channels" magazine from its inception until the magazine's sale in 1985.

The earlier material in this subseries, dated 1927 through 1957 (folder 101), includes articles pertaining to the field of philanthropy and are of a reference nature only.

Throughout the materials are reflections and ideas pertaining to mass communication, education, and the growth of technology.

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## President Lloyd N. Morrisett's Papers - Subject Files, 1970-1992

### Arrangement note

Original order has been preserved, and most of the material is filed in reverse chronological order.

### Scope and Contents note

Together with Subseries 1, this subseries reflect Morrisett's service as an advisor or trustee on boards of corporations, foundations, and institutions of higher learning. Among the most notable are Children's Television Workshop, Oberlin College, RAND Corporation, Systems Development Corporation, Media Commentary Council, Haskins Laboratories, and the American Association for the Advancement of Science.

Morrisett's role in the founding of the Children's Television Workshop (CTW), which produced "Sesame Street," "Electric Company," and other educational television programs, as well as his active participation in committees such as finance, investment, and nomination are documented. Chairman of CTW's Board of Directors since 1970, Morrisett's correspondence with Joan Ganz Cooney, Gerald Lesser, and David Brit, among others, delineates his active role in the direction and growth of the Workshop.

As an alumnus of Oberlin College, Morrisett served as a trustee for many years and was chairman of the board of trustees from 1975-1981. In 1973 and then again in 1982, he participated in presidential search committees; his papers from the 1973 presidential search reflect an active and vocal student involvement with the process. In addition to this work on nominations, his service as trustee included work in the areas of finance and investment, admissions, and long range planning.

Mr. Morrisett joined the board of the Systems Development Corporation in 1966 and was active during the time of the corporation's change in status from non-profit to profit. He became a board member as well of the Systems Development Foundation, which was created to carry on philanthropic efforts previously undertaken by the Systems Development Corporation. He remained a member of this board until the foundation's dissolution in 1988.

Mr. Morrisett was a member, as well, of the Media Commentary Council beginning with its incorporation, and was involved with the publication of "Channels" magazine from its inception until the magazine's sale in 1985.

The Subject Files subseries includes correspondence, memoranda, records of interviews, minutes of meetings, financial data of organizations and projects, grant proposals, studies, administrative miscellany, photographs, publicity materials, and printed materials.

Throughout the materials are reflections and ideas pertaining to mass communication, education, and the growth of technology.

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## President Lloyd N. Morrisett's Papers - Professional Activities, 1960-1994

### Arrangement note

This subseries is arranged in reverse chronological order.

### Scope and Contents note

This subseries reflects Morrisett's attendance at workshops, institutes, and seminars, as well as his participation in numerous organizations. Included are speeches, writings, and testimony on a wide area of topics including higher education, communication and public policy, public broadcasting, educational television, cable television, foundations, and major trends and issues affecting America. Additional materials include correspondence, memoranda and attachments, minutes, financial data, and printed materials.

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## President Lloyd N. Morrisett's Papers - Chronological File, 1977-1991

### Arrangement note

This subseries is arranged in reverse chronological order.

### Scope and Contents note

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## President Lloyd N. Morrisett's Papers - Personal Files, 1960-1969

### Scope and Contents note

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## General Office Files, 1968-1992

Physical Description: 12.5 Cubic Feet 13 boxes

### Arrangement note

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Subseries 1 - Alphabetical Files

Subseries 2 - Chronological Files

## General Office Files - Alphabetical Files

### Scope and Contents note

Subseries 1, Alphabetical Files, includes files identified by individual, organization, or topic. Materials in this subseries consist of memoranda, correspondence, project proposals, records of interviews, reports, printed material, and news releases. The files contain routine as well as unique materials, particularly as they reflect the broad range of interests, activities, and ideas evolving in the field of mass communication and information technology.

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January-December 1980, 1980	box 10	folder 538
January-December 1980, 1980	box 10	folder 539
January-December 1980, 1980	box 10	folder 540
January-December 1980, 1980	box 10	folder 541
January-December 1980, 1980	box 10	folder 542
January-December 1980, 1980	box 10	folder 543
January-October 1981, 1981	box 10	folder 544
January-October 1981, 1981	box 10	folder 545
January-October 1981, 1981	box 10	folder 546
January-October 1981, 1981	box 10	folder 547
January-October 1981, 1981	box 10	folder 548
January-October 1981, 1981	box 10	folder 549
January-October 1981, 1981	box 10	folder 550
January-October 1981, 1981	box 10	folder 551
January-October 1981, 1981	box 10	folder 552
January-October 1981, 1981	box 10	folder 553
January-October 1981, 1981	box 10	folder 554
January-October 1981, 1981	box 10	folder 555
January-December 1982, 1982	box 11	folder 556
January-December 1982, 1982	box 11	folder 557
January-December 1982, 1982	box 11	folder 558
January-December 1982, 1982	box 11	folder 559
January-December 1982, 1982	box 11	folder 560
January-December 1982, 1982	box 11	folder 561
January-December 1982, 1982	box 11	folder 562
January-December 1983, 1983	box 11	folder 563
January-December 1983, 1983	box 11	folder 564
January-December 1983, 1983	box 11	folder 565
January-December 1983, 1983	box 11	folder 566
January-December 1983, 1983	box 11	folder 567

January-December 1983, 1983	box 11	folder 568
January-December 1983, 1983	box 11	folder 569
January-December 1984, 1984	box 11	folder 570
January-December 1984, 1984	box 11	folder 571
January-December 1984, 1984	box 11	folder 572
January-December 1984, 1984	box 11	folder 573
January-December 1984, 1984	box 11	folder 574
January-December 1984, 1984	box 11	folder 575
January-December 1984, 1984	box 11	folder 576
January-December 1984, 1984	box 11	folder 577
January-December 1984, 1984	box 11	folder 578
January-November 1985, 1985	box 11	folder 579
January-November 1985, 1985	box 11	folder 580
January-November 1985, 1985	box 11	folder 581
January-November 1985, 1985	box 11	folder 582
January-November 1985, 1985	box 11	folder 583
January-November 1985, 1985	box 11	folder 584
December 1985, 1985	box 12	folder 585
January-December 1986, 1986	box 12	folder 586
January-December 1986, 1986	box 12	folder 587
January-December 1986, 1986	box 12	folder 588
January-December 1986, 1986	box 12	folder 589
January-December 1986, 1986	box 12	folder 590
January-December 1986, 1986	box 12	folder 591
January-December 1986, 1986	box 12	folder 592
January-December 1987, 1987	box 12	folder 593
January-December 1987, 1987	box 12	folder 594
January-December 1987, 1987	box 12	folder 595
January-December 1987, 1987	box 12	folder 596
January-December 1987, 1987	box 12	folder 597
January-December 1987, 1987	box 12	folder 598
January-December 1987, 1987	box 12	folder 599

January-December 1987, 1987	box 12	folder 600
January-December 1987, 1987	box 12	folder 601
January-December 1987, 1987	box 12	folder 602
January-December 1987, 1987	box 12	folder 603
January-December 1987, 1987	box 12	folder 604
January-May 1988, 1988	box 12	folder 605
January-May 1988, 1988	box 12	folder 606
January-May 1988, 1988	box 12	folder 607
January-May 1988, 1988	box 12	folder 608
January-May 1988, 1988	box 12	folder 609
June-December 1988, 1988	box 13	folder 610
June-December 1988, 1988	box 13	folder 611
June-December 1988, 1988	box 13	folder 612
June-December 1988, 1988	box 13	folder 613
June-December 1988, 1988	box 13	folder 614
June-December 1988, 1988	box 13	folder 615
January-June 1989, 1989	box 13	folder 616
January-June 1989, 1989	box 13	folder 617
January-June 1989, 1989	box 13	folder 618
January-June 1989, 1989	box 13	folder 619
January-June 1989, 1989	box 13	folder 620
January-June 1989, 1989	box 13	folder 621

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## Board of Directors, 1979-1989

Physical Description: 1 Cubic Feet 1 box

### Arrangement note

This series is arranged in 2 subseries:

Subseries 1 - Minutes of Meetings

Subseries 2 - Meeting Agendas

## Board of Directors - Minutes of Meetings, 1980-1989



Title/Description	Instances	
June 30, 1980, 1980	box 1	folder 1
December 4, 1980, 1980	box 1	folder 2
March 30, 1981, 1981	box 1	folder 3
June 3, 1981, 1981	box 1	folder 4
November 30, 1981, 1981	box 1	folder 5
March 29, 1982, 1982	box 1	folder 6
June 7, 1982, 1982	box 1	folder 7
November 29, 1982, 1982	box 1	folder 8
April 7, 1983, 1983	box 1	folder 9
June 27, 1983, 1983	box 1	folder 10
November 28, 1983, 1983	box 1	folder 11
March 26, 1984, 1984	box 1	folder 12
July 9, 1984, 1984	box 1	folder 13
November 26, 1984, 1984	box 1	folder 14
April 3, 1985, 1985	box 1	folder 15
May 17, 1985, 1985	box 1	folder 16
June 17, 1985, 1985	box 1	folder 17
November 25, 1985, 1985	box 1	folder 18
March 31, 1986, 1986	box 1	folder 19
June 16, 1986, 1986	box 1	folder 20
November 24, 1986, 1986	box 1	folder 21
March 30, 1987, 1987	box 1	folder 22
June 15, 1987, 1987	box 1	folder 23
November 24, 1987, 1987	box 1	folder 24
March 16, 1988, 1988	box 1	folder 25
June 29, 1988, 1988	box 1	folder 26
November 30, 1988, 1988	box 1	folder 27
March 22, 1989, 1989	box 1	folder 28
June 28, 1989, 1989	box 1	folder 29
November 29, 1989, 1989	box 1	folder 30
Executive Committee, 1980-1988	box 1	folder 31

Finance Committee, 1981-1989	box 1	folder 32
Audit Committee, 1983-1984	box 1	folder 33
<b>Board of Directors - Meeting Agendas, 1979-1989</b>		
<b>Title/Description</b>	<b>Instances</b>	
November 29, 1979, 1979	box 1	folder 34
March 24, 1980, 1980	box 1	folder 35
June 30, 1980, 1980	box 1	folder 36
December 4, 1980, 1980	box 1	folder 37
March 30, 1981, 1981	box 1	folder 38
June 3, 1981, 1981	box 1	folder 39
October 13, 1981, 1981	box 1	folder 40
November 30, 1981, 1981	box 1	folder 41
March 29, 1982, 1982	box 1	folder 42
June 7, 1982, 1982	box 1	folder 43
November 29, 1982, 1982	box 1	folder 44
April 7, 1983, 1983	box 1	folder 45
June 27, 1983, 1983	box 1	folder 46
October 28, 1983, 1983	box 1	folder 47
November 28, 1983, 1983	box 1	folder 48
March 26, 1984, 1984	box 1	folder 49
July 9, 1984, 1984	box 1	folder 50
November 26, 1984, 1984	box 1	folder 51
April 3, 1985, 1985	box 1	folder 52
June 17, 1985, 1985	box 1	folder 53
November 25, 1985, 1985	box 1	folder 54
March 31, 1986, 1986	box 1	folder 55
June 16, 1986, 1986	box 1	folder 56
November 24, 1986, 1986	box 1	folder 57
March 30, 1987, 1987	box 1	folder 58
June 15, 1987, 1987	box 1	folder 59
October 7, 1987, 1987	box 1	folder 60
November 24, 1987, 1987	box 1	folder 61

March 16, 1988, 1988	box 1	folder 62
June 29, 1988, 1988	box 1	folder 63
November 30, 1988, 1988	box 1	folder 64
March 22, 1989, 1989	box 1	folder 65
June 28, 1989, 1989	box 1	folder 66
Executive Committee, 1980-1988	box 1	folder 67

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## John Markle Personal Material

Physical Description: 2 Cubic Feet

### Arrangement note

This record group, received as part of Accession 1, is arranged in 5 series:

Series 1 - Personal Material

Series 2 - John and Mary R. Markle Foundation

Series 3 - John Markle - Estate

Series 4 - John Markle - Business

Series 5 - Markle Handicraft School

## Personal Material, 1902-1979 1902-1937

Physical Description: 0.5 Cubic Feet 2 boxes

Title/Description	Instances	
Genealogy Correspondence, 1924-1944	box 1	folder 1
Markle Family - Genealogy, 1921-1924	box 1	folder 2
"The Merkel, Merkle, Markle Freundschaft" - Part I - Norton W. Merkel, 1979	box 1	folder 3
"The Merkel, Merkle, Markle Freundschaft" - Part II - Norton W. Merkel, 1979	box 1	folder 4
"John Markle, Representative American" - Robert J. Spence, ed., 1929	box 1	folder 5
"John Markle, Representative American" - Correspondence Regarding Biography, 1978	box 2	folder 6
Articles Written by John Markle, 1902	box 2	folder 7
Mary Robinson Markle Genealogy, 1925-1932	box 2	folder 8

Miscellaneous Correspondence, 1884-1971	box 2	folder 9
Woodlawn Cemetery, 1924-1937	box 2	folder 10
Mary R. Markle - Will and Estate, 1927-1928	box 2	folder 11
John Markle - Will, 1927-1933	box 2	folder 12
John Markle - Will, 1927-1933	box 2	folder 13
John Markle - Obituary, July 11, 1933	box 2	folder 14
"The Book of the Presidents" - Charles H. Grosvenor, Washington, DC, 1902, 1902	box 1X	volume 1

### Physical Characteristics and Technical Requirements

Brittle or damaged items, or materials otherwise in need of preservation care, may be closed to researchers at the discretion of the RAC Head of Archival Services/Head of Reference.

Markle Family Photograph Album	box 2X	volume 1
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Separated Materials:

### Separated Materials

This item has been moved to the photograph collection.

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## John and Mary R. Markle Foundation, 1927-1937

Physical Description: 0.5 Cubic Feet 3 folders

Title/Description	Instances	
Establishment, 1927	box 2	folder 15
Walter Hindennach, 1927-1933	box 2	folder 16
Estate of John Markle, 1933-1937	box 2	folder 17

### Scope and Contents note

Specific to Foundation.

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## John Markle - Estate, 1922-1972 1922-1939

Physical Description: 0.5 Cubic Feet 8 folders

Title/Description	Instances	
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July-December 1933, 1933	box 3	folder 18
1934-1936, 1934-1936	box 3	folder 19
Settlement of Account, 1934-1935	box 3	folder 20
Settlement of Account, 1933-1939	box 3	folder 21
Securities, 1948-1965	box 3	folder 22

### Scope and Contents note

Worthless.

Charles McKendress - Mortgage, 1932-1947	box 3	folder 23
J. M. Macleod - Trust, 1940	box 4	folder 24
Irene Power - Trust, 1972	box 4	folder 25

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## John Markle - Business, 1925-1930

Title/Description	Instances	
Jeddo-Highland Coal Company, 1925-1926	box 4	folder 26
Jeddo-Highland Coal Company, 1927-1930	box 4	folder 27

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## Markle Handicraft School, 1929-1949

Title/Description	Instances	
Markle Handicraft School, 1925-1936	box 4	folder 28
Markle Handicraft School, 1937-1949	box 4	folder 29

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## Markle Foundation Photographs

### Other Finding Aids

For pertinent photographs please see Series 1064 of:

[FA438 Photographs, Series 1011-1081](#)

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