



Rockefeller Family Public Relations Department papers, Series 1-9

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Summary Information

| | |
|----------------------------------|------------------------------------------------------------------------|
| Repository: | Rockefeller Archive Center |
| Creator - aut: | Rockefeller, Nelson A. (Nelson Aldrich) |
| Creator - ctb: | Lee, Ivy L. (Ivy Ledbetter) |
| Creator - ctb: | Jamieson, Francis A. |
| Creator - ctb: | Rockefeller, Laurance Spelman |
| Creator - ctb: | Rockefeller, David |
| Creator - ctb: | Rockefeller, Winthrop |
| Creator - ctb: | Rockefeller, John D. 3rd (John Davison), 1906-1978 |
| Title: | Rockefeller Family Public Relations Department papers, Series 1-9 |
| ID: | FA789A |
| Date [inclusive]: | 1914-1981, bulk 1946-1981 |
| Date [bulk]: | 1946-1961 |
| Physical Description: | 37.6 Cubic Feet 73 document boxes, 2 half document boxes, 5 flat boxes |
| Language of the Material: | English |

Preferred Citation

Information regarding the Rockefeller Archive Center's preferred elements and forms of citation can be found at <http://www.rockarch.org/research/citations.php>

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Biographical / Historical

After World War II the Rockefeller family office grew rapidly as John D. Rockefeller Jr.'s sons began actively working in the office. One new department established in 1946 was that of Public Relations. Under the direction of Francis A. Jamieson the Public Relations department initially spent most of its efforts on Nelson A. Rockefeller's Latin American activities. The department also prepared press releases and offered public relations advice to the other brothers and occasionally for JDR Jr. In many

ways the department also became the eyes and ears of the office. Two newspaper clipping services were engaged as well as a radio monitoring service. The clippings and reports were circulated among the five brothers and clipping scrapbooks -- which appear in FA789, Series 12 -- were made. As the activities of the brothers grew during the 1950s and 1960s the Public Relations department was given increasing responsibilities in the preparation of family and office policy toward a great variety of social, economic and cultural activities. To provide sufficient background on this expanding universe the department established research files which were maintained by staff. The department also collected periodical literature containing articles about or of interest to the Rockefellers. This literature was not systematically collected or compiled. The PR department also inherited a backlog of magazine articles from the files of various administrative assistants. One important source of back periodicals that are now included in this collection are the files kept by Robert W. Gumbel, once private secretary to JDR Jr. and later office manager.

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Scope and Contents

The Public Relations Department papers document the general activities and public opinion of the Rockefeller family during the years 1946-1961. Nelson, Winthrop, Laurance, David, and JDR 3rd are mentioned most frequently throughout the collection. The collection is primarily made up of correspondence between Rockefeller brothers and various public relations employees, studies, administrative files, articles and clippings. A large amount of material relates to Nelson's foreign aid projects in Venezuela and Brazil, specifically the American International Association for Economic and Social Development (AIA) (Series 1) and the International Basic Economy Corporation (IBEC) (Series 2). Nelson's political campaigns are documented heavily as well (see Series 6, Politics, 1941-1960).

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Arrangement

This collection was arranged by Joseph W. Ernst, the Rockefeller family archivist and first director of the Rockefeller Archive Center.

1. American International Association for Economic and Social Development (AIA)
2. International Basic Economy Corporation (IBEC)
3. Administration and Staff
4. General – United States

- 5. General – Foreign
- 6. Politics
- 7. Family Members and Interests
- 8. Articles and Books Correspondence
- 9. Ivy Lee Correspondence and Clippings

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Administrative Information

Publication Statement

Rockefeller Archive Center

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Conditions Governing Access

Open for research. Brittle or damaged items are available at the discretion of RAC. Researchers interested in accessing digital media (floppy disks, CDs, DVDs, etc.) or audiovisual material (audio cassettes, VHS, etc.) in this collection must use an access surrogate. The original items may not be accessed because of preservation concerns. To request an access surrogate be made, or if you are unsure if there is an access surrogate, please contact an archivist.

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Related Materials

Separated Materials

Special format items have been separated from the body of the collection and assigned a unique separation number, as noted. Requests to access open special formats should reference the unique separation number.

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Controlled Access Headings

- Public relations
- Public relations and politics
- Rockefeller family -- Public opinion

Other Finding Aids

FA789 Rockefeller Family Public Relations Department papers, Series 10-12

FA1193 Rockefeller Family Public Relations Department papers, Series 13

FA329 Office of the Messrs. Rockefeller records, Public Relations, Series T

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Collection Inventory

American International Association for Economic and Social Development (AIA), 1946-1960

| Title/Description | Instances | |
|--------------------|-----------|------------|
| General, 1946-1961 | box 1 | folder 1-2 |

Scope and Contents

Statements of organization, activities and objectives; chronological history. Descriptions of listings of AIA in Encyclopedia of American Associations; Encyclopedia Britannica; Directory of Pan American Societies in the USA.

| | | |
|-----------------------------------------------|-------|----------|
| Certificates of Incorporation - By-Laws, 1946 | box 1 | folder 3 |
| Chronological History, 1946-1948 | box 1 | folder 4 |
| Community Services Program - Sao Paulo, 1953 | box 1 | folder 5 |
| Contributions, 1948-1955 | box 1 | folder 6 |

Scope and Contents

Contributions made by AIA to Catholic University, Caracas; Uhiao Cultural Brasil - Estados Unidos. Way in which requests made to AIA should be handled. FAJ, Bernardo Jofre, Pete Hudges, MD, Henry Bagley, John Camp.

| | | |
|---------------------|-------|----------|
| Finances, 1951-1969 | box 1 | folder 7 |
|---------------------|-------|----------|

Scope and Contents

Budgets; Fund raising programs, fee for public relations counseling services rendered to Rockefeller Brothers Fund. RBF grants to AIA. Financial statements. FAJ, J.W. Hisle, Ed Stuntz, Walter Crawford, W. K. Harrison, Dana Creel, MD.

| | | |
|----------------------------------------|-------|----------|
| Historical Sketch - E. A. Stuntz, 1953 | box 1 | folder 8 |
|----------------------------------------|-------|----------|

Scope and Contents

Not issued as AIA history - suggested that it be published as a book and sequel to Stuntz's previous story on IIAA "To Make People Strong". Ed. Stuntz, FAJ, MD

| | | |
|-----------------|-------|----------|
| IBEC, 1946-1950 | box 1 | folder 9 |
|-----------------|-------|----------|

Scope and Contents

Two separate corporations - differences. AIA-IBEC Coordination Committee. John R. Camp, J. W. Hisle.

| | | |
|-------------------|-------|-----------|
| IDS Release, 1953 | box 1 | folder 10 |
|-------------------|-------|-----------|

Scope and Contents

AIA agreement with International Development Services, Inc. to have IDS furnish some managerial services (CBR program). IDS breakaway group from AIA's NY office headed by Robert (Pete Hudgens). IDS proposes to make services available under contract to groups and

organizations in US for operations abroad. Pete Hudges,
FM, NAR

| | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|--------------|
| Informe, 1950-1952 | box 1 | folder 11 |
| Scope and Contents Description of AIA activities in Venezuela and Brazil. Flor Brennan. | | |
| Jones and French Report - Appraisal of Major Programs, 1951 | box 1 | folder 12-13 |
| Scope and Contents Appraisal of major AIA programs in Venezuela and Brazil based on a study (Fall 1960 - Spring 1961) by John French and Arthur Jones. | | |
| National Planning Association, 1951-1960 | box 2 | folder 14 |
| Scope and Contents Non-political, non-profit and fact finding organization publishes pamphlets on various subjects (regional studies, reports on key domestic and international issues) in attempt to wield informal influence on government policy. WR and NAR declinations to serve on various committees. Gold medal for outstanding contribution through Planning to Betterment of Human Life to NAR - 1955. RBF conditional pledge of 10,000 dollars to NPA in 1952. FAJ, Pete Hudgens, NAR, WR, H. C. Sonne. | | |
| Board of Directors Correspondence, 1948-1960 | box 2 | folder 15 |
| Scope and Contents Members of board, FAJ, JDR Jr. resignation. FAJ, Walter L. Crawford, Mary C. Rockefeller, MD | | |
| Programs and Future Programs, 1951-1957 | box 2 | folder 16 |
| Scope and Contents Expansion and proposed new activities and functions. | | |
| Progress Report, 1960 | box 2 | folder 17 |
| Scope and Contents Printed booklet with photos - 1946 -1960; 1960-1965 programs; financial reports. | | |
| Publications, 1949-1956 | box 2 | folder 18 |

Scope and Contents

Agricultural Publications project . Magazine articles.

| | | |
|-------------------|-------|-----------|
| Record, 1949-1953 | box 2 | folder 19 |
|-------------------|-------|-----------|

Scope and Contents

Printed publication - coming out 3 times yearly. Consists of stories re: the work of AIA and its subsidiaries and affiliated organizations - written by AIA staff and distributed to employees of all organizations involved with AIA and other interested people. Copies of AIA Record Number 2 and Number 3.

| | | |
|---------------------------|-------|--------------|
| Annual Reports, 1950-1957 | box 2 | folder 20-21 |
|---------------------------|-------|--------------|

| | | |
|--------------------------------------------------|-------|-----------|
| Caracas - Venezuela - 3rd Quarterly Report, 1949 | box 2 | folder 22 |
|--------------------------------------------------|-------|-----------|

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|--------------------------------------------------|-------|-----------|
| Caracas - Venezuela - 4th Quarterly Report, 1949 | box 2 | folder 23 |
|--------------------------------------------------|-------|-----------|

| | | |
|------------------------------------------|-------|-----------|
| Mr. John D. Rockefeller, Jr., 1955, 1960 | box 3 | folder 24 |
|------------------------------------------|-------|-----------|

Scope and Contents

Declines to give in 1955. 500,000 dollar gift to AIA in 1960. Wallace K. Harrison, JDR Jr., FAJ, Philip F. Keebler

| | | |
|---------------------------------|-------|-----------|
| United Fruit Company, 1951-1957 | box 3 | folder 25 |
|---------------------------------|-------|-----------|

Scope and Contents

United Fruit - supposed similarity of public relations programs with AIA's point IV . UFC and AIA decision not to work together.

| | | |
|------------------------|-------|--------------|
| Newsletters, 1951-1956 | box 3 | folder 26-29 |
|------------------------|-------|--------------|

Scope and Contents

Stories on various phases of AIA work - series of stories. Distributed on the average of twice a week.

| | | |
|--------------------------|-------|-----------|
| Oil Companies, 1947-1956 | box 3 | folder 30 |
|--------------------------|-------|-----------|

Scope and Contents

Financial support for AIA programs by oil companies i.e. Creole Petroleum, Compagnia Shell de Venezuela; Mem Grande; International Petro; Socony Mobil Oil of Venezuela. Disagreements over amount of oil companies' publicity as participants in AIA. Question whether to put representative from oil company on AIA board. Bernardo Jofre, FAJ, NAR, John Camp.

| | | |
|---------------------------------|-------|-----------|
| Overseas Policy Manual, undated | box 3 | folder 31 |
|---------------------------------|-------|-----------|

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|---------------------------|-------|--------------|
| Press Releases, 1946-1958 | box 3 | folder 32-33 |
|---------------------------|-------|--------------|

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|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|--------------|
| Training Manual - Jamieson, 1950 | box 4 | folder 34 |
| Brazil, 1947-1960 | box 4 | folder 35 |
| Scope and Contents Status of programs throughout Brazil i.e. Minas Gerais, Sao Paulo, Santa Rita, Sao Jose - proposed Point IV project in Sao Francisco Valley. Expansion of programs. Finances - Budgets, question of continuation of support from Corn Products Com. to AIA Brazil. FAJ, MD, LH Levy, Wl Crawford, JW Hisle, WKH, Henry Bagley. | | |
| Brazil - ABCAR - Associacao Brasileira de Credita e Assistencia Rural, 1956-1960 | box 4 | folder 36 |
| Scope and Contents Formation of ABCAR - a private, non-profit civil society to coordinate in Brazil state and regional rural rehabilitation programs. Joao Napolcao do Andrade, Pres. of ABCAR. Problems of newly formed organization. AIA question of whether to renew its support to ABCAR after 1961 - NAR loan to Andrade 1960. | | |
| Brazil - ABCAR - Informer, 1957 | box 4 | folder 37 |
| Brazil - ACAR - Annual Reports, 1951-1959 | box 4 | folder 38 |
| Brazil - ACAR - Bulletin, 1952-1960 | box 5 | folder 39-40 |
| Scope and Contents ACAR Boletim Informativo. | | |
| Brazil - ACAR - Information Program, 1949-1959 | box 5 | folder 41 |
| Brazil - ANCAR - Associacao Nordestina de Credito e Assistencia Rural, 1954-1958 | box 5 | folder 42 |
| Scope and Contents Formation of ANCAR, 1954 AIA with Banco do Brasil and Banco do Nordeste do Brasil. Broader version of ACAR to help farmers in Brazil's northeast drought area. Walter Crawford, Henry Bagley. | | |
| Brazil - Articles by J.B. Griffing, 1950-1955 <u>Digital Object: 117951f3fa72f78abc17602786247b8f.pdf</u> | box 5 | folder 43-44 |
| Brazil - Home Demonstration and Service Project with SAPS, 1948 | box 5 | folder 45 |
| Brazil - Livestock Parasite Control and Demonstration, 1948-1949 | box 5 | folder 46 |
| Central America, 1950-1960 | box 5 | folder 47 |

Scope and Contents

Various proposals for programs in Central America.
Financing. James G. Maddox

| | | |
|----------------|-------|-----------|
| Columbia, 1960 | box 5 | folder 48 |
|----------------|-------|-----------|

Scope and Contents

Possible AL program in Columbia requested by Minister of
Agriculture Arango Lodono. AIA unwilling to supply funds.

| | | |
|----------------|-------|-----------|
| Honduras, 1954 | box 5 | folder 49 |
|----------------|-------|-----------|

Scope and Contents

Sr. Joaquim Bogran Fiallos head of Honduras School
Nutrition program requesting AIA assistance for a National
Social Service Program.

| | | |
|------------------|-------|-----------|
| India, 1952-1956 | box 5 | folder 50 |
|------------------|-------|-----------|

Scope and Contents

AIA and Cooperative League of the US working through
the Indian Cooperative Union (India) to study economic
and social problems. Thomas Keehn (rep . AIA and CL)
consultant in India to ICU. Keehn 's involvement with ICU
Project and All India Cooperative Union (AICU).

| | | |
|------------|-------|-----------|
| Iran, 1955 | box 5 | folder 51 |
|------------|-------|-----------|

Scope and Contents

Camp proposal for possible AIA operation in Iran with
Iranian Oil Company support. Walter L. Crawford, John R.
Camp.

| | | |
|-----------------------------|-------|--------------|
| Keehn, Thomas B., 1957-1960 | box 6 | folder 52-54 |
|-----------------------------|-------|--------------|

Scope and Contents

Letters re his activities as consultant to ICU and also
personal news. Murray D. Lincoln, Tom Keehn, NAR, LHL,
Walter L. Crawford, MD.

| | | |
|-----------------|-------|-----------|
| Peru, 1950-1955 | box 6 | folder 55 |
|-----------------|-------|-----------|

Scope and Contents

Discussions, proposals for possible AIA program in Peru;
Interest by Peruvian government. Problems in financing, etc.
Delay.

| | | |
|----------------------|-------|--------------|
| Venezuela, 1947-1956 | box 6 | folder 56-57 |
|----------------------|-------|--------------|

Scope and Contents

Status of various programs in Venezuela - purpose, function and objectives of AIA in Venezuela. John Camp, Bernardo Jofre, LH Levy, FAJ

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|-------------------------------------|-------|-----------|
| Venezuela - Base Program, 1947-1948 | box 7 | folder 58 |
|-------------------------------------|-------|-----------|

Scope and Contents

Base program's function seen as laying a foundation for more defined AIA work in Venezuela. Pete Hudgens.

| | | |
|-------------------------------------|-------|-----------|
| Venezuela - Community Service, 1948 | box 7 | folder 59 |
|-------------------------------------|-------|-----------|

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|--------------------------------------------|-------|-----------|
| Venezuela - Cooperation in Venezuela, 1948 | box 7 | folder 60 |
|--------------------------------------------|-------|-----------|

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|----------------------------------------|-------|-----------|
| Venezuelan Government Agreements, 1951 | box 7 | folder 61 |
|----------------------------------------|-------|-----------|

Scope and Contents

Basic contract, CIDEA and CBR contracts, press release - extension of AIA program in Venezuela for 3 years

| | | |
|---------------------------------------------------------------------------------|-------|-----------|
| Venezuela - Analysis of Brazilian and Venezuelan Comment on AIA Proposals, 1951 | box 7 | folder 62 |
|---------------------------------------------------------------------------------|-------|-----------|

Scope and Contents

Editorial comment seen as favorable from Brazil but unfavorable on several points from Venezuela; excerpts from newspaper articles.

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|----------------------------------------|-------|-----------|
| Venezuela - Future Programs, 1951-1955 | box 7 | folder 63 |
|----------------------------------------|-------|-----------|

Scope and Contents

Proposals and recommendations for changes and additions to programs.

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|----------------------------------------|-------|-----------|
| Venezuela - Tachira Road Project, 1949 | box 7 | folder 64 |
|----------------------------------------|-------|-----------|

Scope and Contents

Widening and improving road

| | | |
|-----------------------------------------------|-------|-----------|
| Venezuela - Turrialba - Costa Rica, 1950-1952 | box 7 | folder 65 |
|-----------------------------------------------|-------|-----------|

Scope and Contents

Asociacion de Promociones Agricolas de Turrialba, Association of Agricultural Graduates of Turrialba - to aid in coordination of rural economy problems

| | | |
|-----------------------------------------|-------|-----------|
| Venezuela - Training Project, 1947-1956 | box 7 | folder 66 |
|-----------------------------------------|-------|-----------|

Scope and Contents

The training of Venezuelans in all phases of AIA programs
- i.e. technical training (sanitation, grain disease); teacher training, etc.

| | | |
|-----------------------------------|-------|-----------|
| CBR - Loveridge Report, 1952-1953 | box 7 | folder 67 |
|-----------------------------------|-------|-----------|

Scope and Contents

An Administrative Study of the Department of Forestry of the Ministry of Agriculture by Earl Overdige through CBR. John Heilman.

| | | |
|---------------------------------------------|-------|-----------|
| CBR - Consejo de Bienestar Rural, 1948-1960 | box 8 | folder 68 |
|---------------------------------------------|-------|-----------|

Scope and Contents

Council for Rural Work. CBR expansion of functions from very general - program of improving the physical environments of the people (health, housing) and training and education of rural population with emphasis on agricultural instruction to more specialized functions within framework of Venezuela government programs

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|---------------------------------------------|-------|-----------|
| CBR - Andean Study - Heilman Law, 1953-1956 | box 8 | folder 69 |
|---------------------------------------------|-------|-----------|

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|--------------------------------------------|-------|-----------|
| CBR - MAC Charles H. Bernhard Report, 1955 | box 8 | folder 70 |
|--------------------------------------------|-------|-----------|

Scope and Contents

Suggestions for creating more effective Public Relations and information program for MAC. Howard E. Law, Howard Knowles, FAJ

| | | |
|------------------------------------------|-------|--------------|
| CBR - MAC Information Program, 1955-1957 | box 8 | folder 71-72 |
|------------------------------------------|-------|--------------|

Scope and Contents

Includes agricultural information disseminated through publications, pictures, radio. Mobile exhibit - NY. Much of the work done by Schuyler Brandt.

| | | |
|-----------------------------|-------|-----------|
| CBR - Progress Report, 1957 | box 8 | folder 73 |
|-----------------------------|-------|-----------|

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|---------------------------------|-------|-----------|
| CBR - Annual Reports, 1948-1952 | box 8 | folder 74 |
|---------------------------------|-------|-----------|

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|-----------------------------|-------|--------------|
| CBR - Monthly Reports, 1952 | box 9 | folder 75-76 |
|-----------------------------|-------|--------------|

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|--------------------------------------------------|-------|-----------|
| CEV - Consejo de Educacion Vocacional, 1952-1954 | box 9 | folder 77 |
|--------------------------------------------------|-------|-----------|

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|----------------------------|-------|--------------|
| CEV - Venezuela, 1952-1954 | box 9 | folder 78-80 |
|----------------------------|-------|--------------|

Scope and Contents

Vocational Education Council. Function would be reorganization of rural primary and vocational trade and industrial education. Similarity of OAS plan. Objections of Venezuelan government. Question of whether program

would justify itself. Delay in formation of CEV. John Camp,
Walter Crawford, E. E. Maes.

CIDEA - General, 1948-1954

box 9

folder 81

Scope and Contents

Primary function - dissemination of nutrition information among all elements of Venezuelan pop. Status of various projects. Decision not to have CIDEA disseminate UN information. Standard Brands interest in CIDEA program. Possibility of expanding CIDEA program to other Latin and South American countries. E. Stuntz, Nelson Riley.

CIDEA - Government Contracts - Agreement, 1954

box 10

folder 82

Scope and Contents

Problems - disagreements with Venezuelan government. Camp signing informal agreement - strong disapproval by AIA board - modification of agreement and signing July 1, 1954. MSAS (Ministry of Health and Social Assistance) and INN (National Nutrition Institute).

CIDEA - Government Contracts - Transfer to Venezuelan Government, 1956-1957

box 10

folder 83

Scope and Contents

CIDEA - 8 years old transferred to Venezuelan Government in 1956

CIDEA - Projects - San Casimiro, 1948

box 10

folder 84

Scope and Contents

Trying to apply principals used in Caracas CIDEA program in San Casimiro, in a backward agricultural community.

CIDEA - Projects - Cantaura, 1949

box 10

folder 85

Scope and Contents

Second CIDEA project, in a district rich in oil.

CIDEA - Planning Future Programs, 1949-1954

box 10

folder 86

CIDEA - Finances, 1950-1951

box 10

folder 87

CIDEA - Honduras, 1954

box 10

folder 88

Scope and Contents

Honduras Nutrition Program. SAEH Servicio de Alimentacion Escolar Hondure. Working with IIAA

and others. Asks CIDEA and IIAA assistance. Budget - Organization.

CIDEA - Peru, 1954

box 10

folder 89

Scope and Contents

Peruvian government interest in CIDEA assistance with Peruvian National Nutrition program. Information on Peru.

CIDEA - Dr.Gonzalez Puccini, 1950-1952

box 10

folder 90

Scope and Contents

Dr. Gonzalez Puccini - Director del Institute Nacional de Nutricion, Venezuela. Cordial letters exchanged praising work of CIDEA and Dr. Puccini, but discord over policy. Relieved of his duties as head of CIDEA in 1952 for "alleged close friendship with a leader of one of 3 Venezuelan political parties."

CIDEA - Nutrition and Information, 1947-1955

box 10

folder 91

Scope and Contents

Printed descriptive material on Nutrition Information Program in Venezuela. Purpose: Simple training and technical direction to families in rural areas in agriculture, food preparation, nutrition and home management

CIDEA - Nutrition Days, 1951-1954

box 10

folder 92

Scope and Contents

Roles of media in aiding Nutrition information program. Venezuela celebrated National Nutrition Day - first celebration in 1951. Martin Reynolds.

CIDEA - Films - S. Bradt, 1949-1954

box 10

folder 93

Scope and Contents

Commissioned to write films and produce them. Budgets.

CIDEA - Films - S. Bradt - "Food for a Strong People", 1949

box 10

folder 94

Scope and Contents

Master Script

CIDEA - Radio Programs, 1950

box 10

folder 95

Scope and Contents

Scripts

CIDEA - Publications, 1949-1956

box 11

folder 96-99

Scope and Contents

Posters (7 Basic foods), comic type book program, pamphlets. Suggestion for school book program, considered dangerous venture in foreign country - trying to interfere with educational policies and ideas is the reason why project not considered. Napkins promotional. Budgets. Many different pamphlets.

| | | |
|---------------------------------------|--------|------------|
| Press Releases - Robert Hudgens, 1948 | box 11 | folder 100 |
| Press Releases - Berent Friele, 1946 | box 11 | folder 101 |

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International Basic Economy Corporation (IBEC), 1947-1961

General, 1947-1961

| Title/Description | Instances | |
|---------------------------------------------------|-----------|----------------|
| Certificate of Incorporation - By-Laws, 1947-1950 | box 11 | folder 102 |
| General, 1947-1961 | box 12 | folder 103-104 |

Scope and Contents

Formation of IBEC, newspaper comment; company policies. Plans for internal organization, company description: statement of functions, objectives, etc. Reorganization. Report on IBEC by Univ. of Minnesota scholar. Expansion. NAR, FAJ.

| | | |
|-----------------|--------|------------|
| AIA Story, 1953 | box 12 | folder 105 |
|-----------------|--------|------------|

Scope and Contents

Paper on various functions, objectives, etc. of each organization. Basic differences.

| | | |
|---------------------------|--------|------------|
| The IBEC Story, 1955-1956 | box 12 | folder 106 |
|---------------------------|--------|------------|

Scope and Contents

Proposed publication, project delayed indefinitely. MD, HK, FAJ.

| | | |
|---------------------------|--------|------------|
| Corporate Structure, 1956 | box 12 | folder 107 |
| Publicity, 1947-1957 | box 12 | folder 108 |

Scope and Contents

Articles on various phases of IBEC's activities, magazine and newspaper. Attacks from press. NAR, FAJ

| | | |
|---------------------------------|--------|-------------------|
| Annual Reports, 1947-1959 | box 13 | folder 109-111 |
| Record-CronicadeIBEC, 1949-1953 | box 13 | folder 112 |

Scope and Contents

Printed booklets. Record: 1949, 1951, 1952. Cronica de IBEC: (Spanish ed. of Record) 1951, 1953.

| | | |
|------------------------------|--------|------------|
| Personnel - Labor, 1947-1961 | box 13 | folder 113 |
|------------------------------|--------|------------|

Scope and Contents

Appointments, resignations; withdrawal of Nelson Riley from IBEC in Brazil upon request of Brazilian T. Quartim Barbosa. NAR 's returning in 1956 from Eisenhower administration to presidency of IBEC. General industrial and labor relations - problems, policies. Employee benefits; pension plan, incentive bonus plan. K. J. Kadow, LHL, Nelson Riley, NAR, FAJ

| | | |
|-------------------------------|--------|-------------------|
| Published Articles, 1947-1958 | box 13 | folder 114-115 |
|-------------------------------|--------|-------------------|

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|-----------------------------------|--------|------------|
| Supermarkets - General, 1956-1959 | box 14 | folder 116 |
|-----------------------------------|--------|------------|

Scope and Contents

Information and comparisons of the various supermarkets in SA. Supermarket expansion program, 1956-1959.

| | | |
|----------------------------------|--------|------------|
| Supermarkets - Brazil, 1951-1956 | box 14 | folder 117 |
|----------------------------------|--------|------------|

Scope and Contents

Question of whether to start a supermarket operation in Brazil - memos, surveys, estimates. Decision to go ahead - R. W. Boogaart accepting managership of supermarket enterprises. FAJ, MD, Berent Friele, A. Vandenburg, R. W. Boogaart.

| | | |
|----------------------------------|--------|------------|
| Supermarkets - Europe, 1956-1957 | box 14 | folder 118 |
|----------------------------------|--------|------------|

Scope and Contents

Supermarket possibilities in Western Europe. Recommends Italy and Belgium as countries ready for immediate development. R. W. Boogaart.

| | | |
|---------------------------------|--------|------------|
| Supermarkets - Italy, 1957-1961 | box 14 | folder 119 |
|---------------------------------|--------|------------|

Scope and Contents

Formation of a supermarket company in Milan, Italy.
By 1960 5 supermarkets in Milan, more stores opened in Florence. Success of markets. Steven David, Rolland Hood, Richard Boogaart.

Supermarkets - Peru, 1955-1956

box 14

folder 120

Scope and Contents

Opening supermarkets in Lima - "Todos", also TODOS shopping center, market plus 20 shops.

Supermarkets - Puerto Rico, 1956

box 14

folder 121

Scope and Contents

Supermerado TODOS opened in 1957 in San Juan.
Purpose of supermarkets: lower cost for quality foods, incentive for increased agricultural production and food processing on the Island. Prices same as main competitor, problem. TODOS opened restaurant and soda fountain, sponsored annual beef cattle competition, etc. Problem of minimum wage paid to workers. Sale of TODOS to Grand Union.

Supermarkets - Venezuela, 1949-1961

box 14

folder 122

Scope and Contents

First IBEC venture into supermarket area. Venezuelan co. TODOS opened retail store (avoidance of calling it a supermarket) in Maracaibo in December 1949. Expansion to other sites. Is the IBEC chain of markets getting too large. Consolidation of markets. FAJ, Bernardo Jofre.

Industria Lctea de Carabobo (INLACA), 1949-1958

box 14

folder 123

Scope and Contents

Distribution of milk. Price policy - high prices of milk causing strong criticism and complaint. Distribution of "7 Lochas" milk successful, lower priced. Studying possibility of expanding milk industry to Puerto Rico. FAJ, Bernardo Jofre, Ann Michelson, MD.

Industria Lctea de Carabobo (INLACA) - Annual Reports, 1952, 1956

box 14

folder 124

Investment Proposals and Policies, 1950-1961

box 14

folder 125

Scope and Contents

Brazilian Forge project; Belgian Congo mining exploration; oil investments Greece. Policy on extractive industries.

Geneva, Switzerland, 1960

box 14

folder 126

Scope and Contents

IBEC establishing subsidiary in Geneva as a vehicle for expanding IBEC interests in Western Europe. Steven David, Felix Kalinski.

CCCI - Compagnie du Congo Pour le Commerce et l'Industria - J. Jennen - Belgian Congo, Africa, 1960

box 14

folder 127

Scope and Contents

An affiliate of Societe Generale. Rockefeller group plans to collaborate with CCCI in studying, financing and developing new industrial and agricultural projects in Africa. Emmet Hughes.

Industrial Credit and Investment Corp. of India - RBI Inc., 1954

box 14

folder 128

Scope and Contents

Industrial Credit aid in channeling capital for expansion of industrial potential of India from private investors in England, India and USA (RBI Inc . one of the investors.)

MIDEC - Middle East Industrial Development Projects Corp., 1960

box 14

folder 129

Scope and Contents

MIDEC designed to assist countries of Middle East toward industrialization. Acts as intermediary between businessmen of West and East. Service Co. offered by IBEC. L. H. Levy, Steven David, Emmet Hughes.

Columbia - Arbor Acres Poultry - Avicola Columbiana, Ltd., 1961

box 14

folder 130

Scope and Contents

IBEC and Arbor Acres Farm to develop prize chickens; other farms in Chile and Venezuela.

American-Columbian Corp. - Lands of Lobo in Columbia, 1956-1960

box 14

folder 131

Scope and Contents

IBEC holds minority interest in this corp. which owns Lands of Lobo in Columbia. Stock became worthless due

to adverse title decision, both LSR and NAR lost a lot of money. L. H. Levy , Jesse Knight, Jose Zaccour.

| | | |
|-------------------------------------------------------------------------------|--------|------------|
| Ecuador - ESAM - Emprress de Servicios Agricolas Mechanizados, S. A., 1950 | box 14 | folder 132 |
|-------------------------------------------------------------------------------|--------|------------|

Scope and Contents

Formed in 1950. Offering mechanized agricultural service on fee basis to Ecuadoran farmers - similar to Brazilian mechanized farm service co. Desire to terminate ESAM's activities - transfer of ESAM 's assets in Ecuador to Banco de Fomento. Galo Plaza, Victor Andrade, Emerick Kutschko, FAJ, F. Gardner, John E. Lockwood.

| | | |
|-----------------------------------------------|--------|------------|
| Peru - Le Tourneau Highway Project, 1955-1957 | box 14 | folder 133 |
|-----------------------------------------------|--------|------------|

Scope and Contents

IBEC wanted to keep informed of progress, no real interest. Art Anderson.

| | | |
|-------------------------------------------|--------|------------|
| ECOR, Inc. (Economic Research), 1949-1950 | box 14 | folder 134 |
|-------------------------------------------|--------|------------|

Scope and Contents

To explore development possibilities in South America - purely research and study operation. Control of ECOR evenly divided 3 ways: Nelson's group, South American group headed by Dasso of Peru and European group headed by Matteoli.

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|-----------------------------------------------------------|--------|------------|
| Bangkok, Thailand - Economic Development Corp., 1957-1958 | box 14 | folder 135 |
|-----------------------------------------------------------|--------|------------|

Scope and Contents

IBEC acquired controlling interest - Economic Development represents leading American and European firms involved in agricultural and industrial development projects in Thailand, Cambodia, Laos, South Vietnam; Also conducts import-export business. EDC branching out to work with AOFC, V.D. Anderson Co. Robert Weber, Steven David.

| | | |
|------------------------------------------------------------------------|--------|------------|
| Statements on Sale of IBEC Companies to Local National Investors, 1959 | box 14 | folder 136 |
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|--------------------------------------------------|--------|------------|
| IDD - Industrial Development Division, 1958-1960 | box 14 | folder 137 |
|--------------------------------------------------|--------|------------|

Scope and Contents

IBEC to make available its industrial development experience to outside clients who are interested in

expanding their activities. ARAMCO and IDD. Flick, K. G. and IDD. IDD brochure. Steven David.

| | | |
|--------------------------------------------------------------------------------|--------|------------|
| Investment Employment Contract. Investimentos e Administracao IBEC S. A., 1956 | box 15 | folder 138 |
|--------------------------------------------------------------------------------|--------|------------|

Scope and Contents

Offering investment services, contract.

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|--------------------------------------|--------|------------|
| Transoceanic - AOFC, Ltd., 1955-1961 | box 15 | folder 139 |
|--------------------------------------|--------|------------|

Scope and Contents

(Formerly Transoceanic Development Corp. and American overseas Finance Co.) 1955 Transoceanic Develop. Corp formed as Canadian Corporation to acquire equity investments in foreign countries. 1957 IBEC and CIT Financial Corp. purchased assets of AOFC (Transoceanic among members of purchasing group) AOIC. 1960 - consolidation. Cuban takeover of Antillian Steel. IBEC acquisition of Transoceanic - AOFC. FAJ, J. Richardson Dilworth, Steven David.

| | | |
|---------------------------------------------|--------|------------|
| Avila Hotel - Caracas, Venezuela, 1951-1955 | box 15 | folder 140 |
|---------------------------------------------|--------|------------|

Scope and Contents

Sale of common stock by IBEC in Companina Anonima Hotelera Venezolana (which operates Avila Hotel) to Venezuelan group. FAJ, Bernardo Jofre, Bill Coles.

| | | |
|-------------------------|--------|------------|
| Avila Oil Company, 1952 | box 15 | folder 141 |
|-------------------------|--------|------------|

Scope and Contents

Joint enterprise with Mr. Chester M. Crebbs, former pres. of Meme Grande Oil Co., and IBEC. Avila organized primarily to engage in geological exploration and to purchase oil royalties, leases and farm-outs.

| | | |
|-----------------------------|--------|------------|
| Brassert Project, 1947-1948 | box 15 | folder 142 |
|-----------------------------|--------|------------|

Scope and Contents

Supposed to have been joint enterprise with IBEC and Corporacion Venezolana de Fomento of pilot plant operation in US to test process for reduction of iron ore by use of natural gas; never seems to have materialized. Fred Gardner, FAJ, Bernardo Jofre.

| | | |
|--------------------------------|--------|------------|
| The Bellows Company, 1957-1961 | box 15 | folder 143 |
|--------------------------------|--------|------------|

Scope and Contents

IBEC acquisition of Bellows Co. of Akron, Ohio. Manufacturer of pneumatic, hydraulic and electrical equipment for automated production in practically every

industry. L. H. Levy, Robert Purcell, Steven David, H. B. Link.

| | | |
|-----------------------------|--------|------------|
| Coffee - General, 1950-1955 | box 15 | folder 144 |
|-----------------------------|--------|------------|

Scope and Contents

Coffee prices much too high - US Government concern. IBEC studies. Government controls over speculation and future trading on coffee. Situation and circumstances of Brazilian coffee growers. Fred Gardner, B. Friele, Steven David, FAJ.

| | | |
|----------------------------------------------------|--------|------------|
| Productos de Cafe, S. A . - El Salvador, 1955-1960 | box 15 | folder 145 |
|----------------------------------------------------|--------|------------|

Scope and Contents

Coffee producers - joint enterprise of IBEC, Tenco, Inc. of New Jersey and Compania de Inversiones, S. A. representing group of Salvadorean investors, instant coffee plant, outskirts of San Salvador. Fred Garner, FAJ, Steven David.

| | | |
|-----------------------------------------|--------|------------|
| General Coffee Company, Inc., 1956-1958 | box 15 | folder 146 |
|-----------------------------------------|--------|------------|

Scope and Contents

To provide eating establishments and institutions with automatic coffee making machines. IBEC with Martinson's Coffee of New York and John H. Wilkins Co. of Washington, D. C. Financial statement 1958 - loss. Steven David, FAJ, Theodore Streibert.

| | | |
|-------------------|--------|------------|
| IBENCO, 1956-1957 | box 15 | folder 147 |
|-------------------|--------|------------|

Scope and Contents

IBEC and TENCO, Inc. of Linden, New Jersey formed IBENCO, a corporation to blend, package and distribute soluble coffee on worldwide basis. Percy H. Clark, Jr., Walter S. Wolff

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|----------------------------------------------------|--------|------------|
| Gould Paper Co. - Lyons Falls Paper Co., 1950-1956 | box 15 | folder 148 |
|----------------------------------------------------|--------|------------|

Scope and Contents

Prompted by world shortage of newsprint. Gould Paper Co. of Lyons Falls, NY acquired by IBEC and group organized by C. T. Janer of Rio de Janeiro, Brazil and Ralph W. Luethi of Utica, New York. IBEC sold its interest to Lyons Falls Paper Co.

| | | |
|----------------------------------------|--------|------------|
| IBEC Agricultural Services - IAS, 1953 | box 15 | folder 149 |
|----------------------------------------|--------|------------|

Scope and Contents

Management services for NAR's Venezuelan farms.
Robert Fulton.

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|------------------------------------------------------|--------|------------|
| ILAPECA - Industrias Lacteas de Perijaca., 1947-1952 | box 15 | folder 150 |
|------------------------------------------------------|--------|------------|

Scope and Contents

Plant producing whole powered milk established by IBEC, Foremost Dairies and Venezuelan milk producers. Golden State Milk Co. joining with IBEC also in Venezuela.

| | | |
|------------------------------------------|--------|------------|
| Rollins Burdick Hunter, C. A., 1957-1959 | box 15 | folder 151 |
|------------------------------------------|--------|------------|

Scope and Contents

IBEC established Insurance brokerage company in Caracas to handle full line of general insurance. Charles G. Mock, FAJ, Steven David.

| | | |
|-------------------------------|--------|----------------|
| Policies and Procedures, 1947 | box 15 | folder 152-154 |
|-------------------------------|--------|----------------|

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| Press Releases, 1947-1948 | box 16 | folder 155-156 |
|---------------------------|--------|----------------|

Scope and Contents

Fish company, Food Production Inc., food distribution, IBEC Brazil, milk company, Russell, Serra, transportation, VBEC Incorporation.

| | | |
|--------------------------------|--------|------------|
| Press Releases - Ecuador, 1948 | box 16 | folder 157 |
|--------------------------------|--------|------------|

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| Press Releases - Pending, 1947-1948 | box 16 | folder 158 |
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| Projects - General, 1946-1947 | box 16 | folder 159 |
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| Projects - Cargill - Grain Elevators, 1948 | box 16 | folder 160 |
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| Projects - Fertilizer Experiments, 1946-1947 | box 16 | folder 161 |
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| Projects - Manker - Trucking, 1947 | box 16 | folder 162 |
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|----------------------------------------------------|--------|------------|
| Sinclair-Collins Valve Company - Akron, Ohio, 1958 | box 16 | folder 163 |
|----------------------------------------------------|--------|------------|

Scope and Contents

IBEC desired acquisition of Sinclair-Collins, major manufacturer of control valves for steam, air, liquid and gas used extensively in rubber, plastics and plywood industries. Draft release. H. B. Link, Steven David, FAJ.

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|--------------------------------------|--------|------------|
| Tanganika Concessions - Africa, 1950 | box 16 | folder 164 |
|--------------------------------------|--------|------------|

Scope and Contents

IBEC investment in Tanganika Concessions, a holding and development co. with interests in Africa.

"VEFISA" - Venezolana de Financiamiento, S. A., 1955

box 16

folder 165

Scope and Contents

Venezuela Finance Company formed by IBEC with Canadian private capital group. J. W. Hisle, Bernardo Jofre.

Brazil and Venezuela, 1947-1958

Title/Description

Instances

Brazil - General, 1947-1961

box 17

folder 166

Scope and Contents

Formation, press release. Brazilian newspaper comment. Difficulties of various IBEC operations in Brazil, PR policy. Stock sales, budgets. K. J. Kadow, MD, FAJ, Arthur Vandenberg Jr., S. G. Palmgren

Brazil - Field Reports, 1947-1948

box 17

folder 167

Scope and Contents

1947: Semi-monthly reports on status of each IBEC project in Brazil. 1948: Weekly reports, same general format and objective as semi-monthly reports. K. J. Kadow, Dee W. Jackson, Morrison Tucker, Edwina Barbara.

Brazil - Nelson J. Riley, 1947-1949

box 17

folder 168

Scope and Contents

In charge of all field public relations in Brazil and Venezuela. Establishing a consensus on public relations policy between NY and South America, problems. MD, FAJ, Nelson Riley.

Brazil - Richard Aldrich Reports, 1950-1951

box 17

folder 169

Scope and Contents

Aldrich absorbed into Brazil office - weekly news reports on significant Brazilian developments.

Brazil - Cargill Agricola e Comercial (CACSA), 1949-1957

box 17

folder 170

Scope and Contents

Exporting of corn to foreign countries, exchange for goods i.e.. wine, car parts, etc. Problem of hurting small

Brazilian farmer in prices. Senate grain investigations Committee, charges of price manipulation by illegal trading. Continental Grain Co. purchase of CACSA. FAJ, Steven David, W. D. Bradford, Arthur Vandenburg, Jr.

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|---------------------------------------------------------------------|--------|------------|
| Brazil - Companhia Empreendimentos e Administracao (CEA), 1950-1958 | box 17 | folder 171 |
|---------------------------------------------------------------------|--------|------------|

Scope and Contents

Furnish financial administration and guidance to Brazilian, American and European Interests - services available to companies seeking money for development or expansion of interests in Brazil. Richard Aldrich - Director. FAJ, Rankin Roberts, Henry Bagley, Richard Aldrich.

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|------------------------------------------------------------------|--------|------------|
| Brazil - Empresa de Mechanizacao Agricola, S.A. (EMA), 1948-1952 | box 17 | folder 172 |
|------------------------------------------------------------------|--------|------------|

Scope and Contents

To offer mechanized agricultural services (plowing, dicing, planting, etc.) to farmers.

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|---------------------------------------------------|--------|------------|
| Brazil - EMA Article by Dr . J. B. Griffing, 1951 | box 17 | folder 173 |
|---------------------------------------------------|--------|------------|

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| Brazil - Fazenda Bodoquena, S. A., 1956-1957 | box 17 | folder 174 |
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Scope and Contents

A Brazilian cattle ranch. 10 percent IBEC and members of family, 60 percent. Walther Moreira Salles. Federal Frontier Zone Commission approval. Strong "anti-imperialist" feelings in Brazil causes them to move cautiously. FAJ, Henry W. Bagley.

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|------------------------------------------|--------|------------|
| Brazil - Fundo Crescinco (FC), 1959-1961 | box 17 | folder 175 |
|------------------------------------------|--------|------------|

Scope and Contents

An open-end mutual fund-financing company

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| Brazil - HELICO, 1949 | box 17 | folder 176 |
|-----------------------|--------|------------|

Scope and Contents

Helicopter dusting service, liquidated. FAJ, Arthur Vandenburg.

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|----------------------------------------------------------|--------|------------|
| Brazil - Industria Metalurgica Forjaco, S. A., 1952-1953 | box 17 | folder 177 |
|----------------------------------------------------------|--------|------------|

Scope and Contents

Drop forging plant, First major one in Brazil, IBEC stockholder.

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|---------------------------------------------------------|--------|------------|
| Brazil - Industria de Roupas Regencia, S. A., 1949-1950 | box 17 | folder 178 |
|---------------------------------------------------------|--------|------------|

Scope and Contents

Manufacture of clothing.

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|------------------------------------------------------------------|--------|------------|
| Brazil - Potassa e Adubos Quimicos do Brasil, S. A. (PEAQ), 1950 | box 17 | folder 179 |
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| Brazil - SAFAP, 1950 | box 17 | folder 180 |
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Scope and Contents

Hog raising company, termination of activities. Arthur Vandenburg.

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| Brazil - SASA, 1950-1954 | box 17 | folder 181 |
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Scope and Contents

Hybrid seed corn development, sales problem. Fred Gardner, Henry Bagley, FAJ.

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|---------------------------------|--------|------------|
| Brazil - Serra da Bocaina, 1947 | box 17 | folder 182 |
|---------------------------------|--------|------------|

Scope and Contents

Long range goal - agricultural development - first, opening land to charcoal and lumber development. K. J. Kadow, J. B. Griffing, W. D. Bradford.

| | | |
|--------------------------------------|--------|------------|
| Brazil - Thela Commercial, 1949-1952 | box 18 | folder 183 |
|--------------------------------------|--------|------------|

Scope and Contents

IBEC bought into Thela to secure profits for paying its operating expenses - not part of IBEC philosophy . Discusses matter of IBEC taking minority positions in Brazilian enterprises. FAJ, Fred Gardner, Dr. T. Quartim Barbosa.

| | | |
|--------------------------------------|--------|------------|
| Brazil - Chase Investment Bank, 1951 | box 18 | folder 184 |
|--------------------------------------|--------|------------|

Scope and Contents

Entry of Chase Bank into the Brazilian investment field. Attacks by the Brazilian press. FAJ, Henry Bagley, Gilbert H. Clee, Arthur Vandenburg.

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|--------------------------------------------------------------------|--------|------------|
| Brazil - Inter-Americana Finance and Investment Company, 1953-1957 | box 18 | folder 185 |
|--------------------------------------------------------------------|--------|------------|

Scope and Contents

Investment Banking concern, Chase Bank a shareholder. Proposed re-organization of Inter-Americana. FAJ, Fred Gardner, MD.

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|---------------------------------------------------------|--------|------------|
| VBEC - Certificate of Incorporation, By-Laws, 1947-1950 | box 18 | folder 186 |
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| VBEC - General, 1947-1953 | box 18 | folder 187 |
| Scope and Contents Early developments of program in Venezuela. Newspaper comment. Arrangement for support of VBEC with Venezuelan government. Basic PR principles of VBEC for Venezuela. Possibility of merging VBEC and IBEC. NAR, FAJ. | | |
| VBEC - Annual Reports, 1949-1953 | box 18 | folder 188 |
| VBEC - Financial, 1950-1956 | box 18 | folder 189 |
| Scope and Contents Budgets, financial statements. J. W. Hisle. | | |
| VBEC - Saks 5th Avenue Site, Purchase of, 1953 | box 18 | folder 190 |
| Scope and Contents VBEC bought site of Saks store (East side 5th Ave. between 49 and 50th) as an investment, sold by William Zeckendorf. Does not change Saks lease (until 2027). | | |
| VBEC - Oil Companies, 1947-1953 | box 18 | folder 191 |
| Scope and Contents Financial commitments to VBEC. Oil companies approval of Cert. of Inc., cooperation in wholesaling food project. VBEC reorganization - oil companies getting out of VBEC enterprises. Participating oil companies: Creole, Mene Grande, Caribbean Petroleum. William Coles, John E. Lockwood. | | |
| VBEC-VenezuelaOilImports-JofreandReynolds, 1953 | box 18 | folder 192 |
| Scope and Contents Venezuelan reaction to US proposals for limiting oil imports. | | |
| VBEC - Compania Anonima Distribuidora de Alimentos (CADA), 1947-1960 | box 18 | folder 193 |
| Scope and Contents Project Proposal, for the warehousing and distribution of foodstuffs in Venezuela. Power struggle in CADA creates serious problems in management. Financial problems, operating problems. Anthony B. Toto. R. W. Boogaart, Bernardo Jofre, NAR, Fred Gardner, FAJ. | | |
| VBEC - Compania Anonima Lactuarial del Caribe - Project Proposal, 1947 | box 19 | folder 194-195 |

Scope and Contents

To provide equipment and means to reconstitute whole milk powder into fluid milk; to produce and distribute ice cream with same facilities.

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|---------------------------------------------------------------------------------|--------|------------|
| VBEC - Compania Anonima Productora de Alimentos (CAPA) - Project Proposal, 1947 | box 19 | folder 196 |
|---------------------------------------------------------------------------------|--------|------------|

Scope and Contents

CAPA to be a subsidiary of VBEC - agricultural production of basic foods i.e.. livestock, dairy products, poultry, vegetables, etc.

| | | |
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| VBEC - Compania Anonima de Pesca y Productor Congelados - (CAPCO) - Project Proposal, 1947 | box 19 | folder 197 |
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Scope and Contents

To enter Venezuelan fishing industry to increase production, improve quality and lower prices.

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|--------------------------------------------------------------|--------|------------|
| VBEC - S. A. Formento Agro-Pecuario - Project Proposal, 1947 | box 19 | folder 198 |
|--------------------------------------------------------------|--------|------------|

Scope and Contents

To establish farms on profitable basis for economic production of hogs and their feed, to combat hog cholera and for production of good breeding stock and demonstration of techniques of good breeding of hogs.

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| VBEC - Warehouse Survey, 1949 | box 19 | folder 199 |
|-------------------------------|--------|------------|

Scope and Contents

Caracas, Maracaibo and Puerta La Cruz, Venezuela.
Richard R. Klinck and Paul B. Christensen.

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|----------------------------------------------------------------------|--------|------------|
| VBEC - Productora Agropecuaria C. A. (PACA) - Project Proposal, 1947 | box 19 | folder 200 |
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Scope and Contents

For food production of wide range of products suited to Venezuelan climate, terrain, etc. Description of company and operations. Financial difficulties. Possibility of terminating activities in US or changing nature of company, arrangements with VBEC. Bob Russell, Fred Gardner, FAJ.

| | | |
|---------------------------------------------------------|--------|------------|
| VBEC - Pesquerias Caribe Compania Anonima (PESCA), 1948 | box 19 | folder 201 |
|---------------------------------------------------------|--------|------------|

Scope and Contents

Engaged in fishing activities to increase production, improve facilities for transportation, establish refrigeration

service and lower prices for consumers. FAJ, Francis W. Taylor.

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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|----------------|
| VBEC - Sementes Agrocere S. A.- Project Proposal, 1947 | box 20 | folder 202 |
| Scope and Contents To produce and market hybrid seed corn and other seeds which may be appropriate in connection with hybrid seed corn production. | | |
| VBEC - Merchandise Division, 1950-1954 | box 20 | folder 203 |
| Scope and Contents Buys foodstuffs and other consumer goods in US and reassembles these for export abroad - substantial volume in Venezuela. J. F. Brady, Fred Gardner, E. D. Van Wagner, J. Weldon George | | |
| VBEC - Bolivian Operations, 1953 | box 20 | folder 204 |
| Scope and Contents VBEC merchandise division, going to handle spot purchases of foodstuffs and related items for Bolivian government or any corporation owned by it. Victor Andrade. | | |
| VBEC - Films, "The Battle for Food", 1948-1950 | box 20 | folder 205 |
| Scope and Contents Princeton Film Center produced film "The Battle for Food" on VBEC for 5000 in 1949. In 1950 desire to enlarge film into more elaborate production; asked bids of Princeton Film Center and RKO Pa.the, Inc. - turned down Princeton. Shooting script of Princeton's original version. Schuyler Bradt, Gordon Knox, FAJ, M. Clay Adams. | | |
| VBEC - Monthly Progress Reports, 1949 | box 20 | folder 206-208 |
| Scope and Contents March-May | | |
| VBEC - Monthly Progress Reports, 1949 | box 21 | folder 209-212 |
| Scope and Contents June-September | | |
| VBEC - Press Releases, 1947-1948 | box 21 | folder 213 |
| IBEC Technical Services (ITSC), 1947-1953 | | |
| Title/Description | Instances | |

| | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|----------------|
| General, 1947 | box 21 | folder 214 |
| Scope and Contents General description, ITSC was organized in 1947 to provide technical services, mainly in public works and economic development; services on fee basis. | | |
| Annual Reports, 1949-1950 | box 21 | folder 215 |
| Active Projects, 1948-1949 | box 21 | folder 216 |
| Scope and Contents Brief run-downs of projects that were currently active. | | |
| Certificate of Incorporation - By-Laws, 1947 | box 21 | folder 217 |
| Cuba, "Economic Development in Cuba" - A Report for the Chase National Bank - Stacy May, 1948 | box 22 | folder 218-219 |
| Scope and Contents Extensive report on Cuba's economic structure. | | |
| Sao Paulo, Brazil Survey - Robert Moses, 1950-1951 | box 22 | folder 220 |
| Scope and Contents Under IBEC supervision, ITSC to do survey on possible city-wide public improvements for Sao Paulo. Robert Moses to head group of engineers and technicians from US who will do actual survey. Strong criticism and attacks on plan not only from Brazilian press but from groups in Sao Paulo section of Institute of Architects of Brazil. Main points of criticism: plan tells them nothing they don't already know, resents foreign intrusion, foreigners ignorant of socio-economic conditions in Brazil which may or may not make such a plan possible. Robert Moses, L. Prestes, FAJ, Henry Bagley, Arthur Vandenburg. | | |
| Sao Paulo, Brazil Tramway, Light and Power Co., 1949-1951 | box 22 | folder 221 |
| Scope and Contents Madigan-Hyland to do a survey of its undevelopment in land that it owns. | | |
| Madigan-Hyland Corporation, 1947-1951 | box 22 | folder 222 |
| Scope and Contents ITSC set up this corporation with Mitchael J. Madigan and Richard V. Hyland as its engineering arm; ITSC to own 49 percent of it. | | |
| Port of LaGuaira - Venezuela, 1947 | box 22 | folder 223 |

Scope and Contents

Survey on expansion and reorganization.

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| Caracas - La Guaira Highway, 1949 | box 22 | folder 224 |
| Scope and Contents ITSC and Madigan to submit resume in answer to an advertisement. IBEC - ITSC - DeLeuw Cather - Traffic and Transit Survey - Caracas. 1948. ITSC with Corporacion Fomento to do traffic and transit survey of Caracas. Transit survey done by DeLeuw Cather, Chicago engineering firm; traffic survey by Robert Moses, City Park Commissioner and Construction Coordinator for NYC. | | |
| Transit and Traffic Study - Bogata, Columbia, 1949 | box 22 | folder 225 |
| Scope and Contents Transit portion similar to study in Caracas but traffic portion different in that no question re city plan included. | | |
| Newfoundland, 1949-1951 | box 22 | folder 226 |
| Scope and Contents Joseph Smallwood - Prime Minister of Province of Newfoundland - ITSC started general economic survey in 1950. Joseph R. Smallwood. | | |
| Guatemalan Water-Way and Port, 1949 | box 22 | folder 227 |
| Scope and Contents Livingston Bay - El Estor Waterway Report. | | |
| Press Releases, 1948-1950 | box 22 | folder 228-229 |
| Scope and Contents General, Brazil Airport, traffic survey, Don Hatch | | |
| Projects, 1947-1949 | box 23 | folder 230 |
| Scope and Contents LaGuaira Port survey, shoe industry, traffic, housing. | | |
| S9-VEN Fishing Boat Building and Repairing Survey, 1948 | box 23 | folder 231 |

Scope and Contents

Report on installation of fishing boat bldg.and repair yard
at Porlamar, Isla Margarita, Venezuela.

Trans-Arabian Highway, 1953

box 23

folder 232

Scope and Contents

Decision to drop project at that time, reason: question of
timing in relation to troubled conditions of the Middle
East area. LH Levy, John French, FAJ, George Dudley.

Shoe Report - Venezuela, 1948

box 23

folder
233-234

Scope and Contents

Russell A.Walkey conducted the survey for ITSC - desire
to increase production so as to make low-cost shoes
available to as many persons in Venezuela as possible. PR
desire to tone down criticism, esp. in re to health problem.
Copy of report. MD, Russell A.Walkey, Fred Gardner, G.
A. Dudley.

Belgium - Blaton-Aubert, 1949-1950

box 23

folder 235

Scope and Contents

ITSC agreement with Blaton-Aubert under which it will
perform services in US in connection with construction by
Blaton-Aubert of a refinery in Belgium for Esso Refining
Co. provided that contract for this construction was given
to Blaton-Aubert. C. B. F. Brill.

India - Kandla, India, 1950

box 23

folder 236

Scope and Contents

After partition of India, desire on part of government
of India to develop Kandla as second major port on its
west coast. Wants ITSC to draw up a plan for Kandla's
development. Gautam Sarabhai, G. A. Dudley.

Iran - Max W. Thornburg, 1948

box 23

folder 237

Scope and Contents

Max Thornburg, foreign industrial consultant, trying to
interest ITSC in doing some consulting and supervising
of Iran Seven Years Plan. ITSC's decision not to take on
project. FAJ.

IBEC Housing Corporation (IHC), 1949-1957

Title/Description

Instances

General, 1950-1961

box 23

folder 238

Scope and Contents

To provide adequate shelter through low and medium priced homes - majority of IBEC's housing in Puerto Rico. Proposal to dissolve IBEC housing in 1960. Customer service. WR loan. Descriptive pamphlets. Winthrop Rockefeller, FAJ, NAR, Saul Richman.

| | | |
|---------------------------|--------|------------|
| Annual Reports, 1949-1957 | box 23 | folder 239 |
| Informe, 1949-1956 | box 23 | folder 240 |
| Ceylon Proposal, 1950 | box 23 | folder 241 |

Scope and Contents

Low Cost Housing for Ceylon proposal booklet. George A. Dudley, (Pres.)

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| Chile, 1950-1960 | box 23 | folder 242 |
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Scope and Contents

Housing project under discussion 1950, asking for Point IV funds for US personnel for project. Draft letter in 1950 turning down project in Chile. 1960 signing of agreement for construction of 700 low-cost homes in Santiago. Pres. Gonzalez-Videla.

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|-------------------------------------|--------|------------|
| Cuba - Webb and Knapp Project, 1956 | box 23 | folder 243 |
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Scope and Contents

Studying the possibility of Cuban housing - with the Zeckendorfs. Harry T. Newcomb.

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| El Salvador, 1952-1954 | box 23 | folder 244 |
|------------------------|--------|------------|

Scope and Contents

1952 - 3 projects: new town for earthquake victims in Valle de la Esperanza; 1000 bed hospital in San Salvador and master plan for San Miquel. Gaxcia Prieto, MD, Edward Echeverria, George Dudley, FAJ, WR, Robert Fulton

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| Iran, 1958 | box 23 | folder 245 |
|------------|--------|------------|

Scope and Contents

Agreement: IHD with DRC (Development and Resources Corporation) to remedy housing problem in Khuzestan area of Iran

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|-----------------|--------|------------|
| Iraq, 1954-1956 | box 24 | folder 246 |
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Scope and Contents

Report of Iraq Housing Mission. George Dudley.

| | | |
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| Israel - Amun-Israeli Housing Corp., 1949-1951 | box 24 | folder 247 |
|------------------------------------------------|--------|------------|

Scope and Contents

Amun-Israeli Housing Corp. set up by David Dubinsky's Union, ILGWU, to sell bonds for investment in housing in Israel. NAR investment 100,000 dollars and is on Board of Directors. G. A. Dudley.

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|-----------------------------------|--------|------------|
| Puerto Rico - Releases, 1954-1961 | box 24 | folder 248 |
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| Puerto Rico - Villa Las Lomas, Lomas Verdes and Altamesa, 1954-1961 | box 24 | folder 249 |
|---------------------------------------------------------------------|--------|------------|

Scope and Contents

Brochures, clippings, pamphlets. In Metropolitan San Juan projected 1800 unit housing development. Financed under the mortgage guarantee system of FHA. Roger H. Corbetta (Corbetta Construction) Problem over PR 1961 summary of development in Puerto Rico. Parkville. William V. Reed, MD, George Dudley.

| | | |
|--------------------------------|--------|------------|
| Puerto Rico - ILGWU, 1956-1957 | box 24 | folder 250 |
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Scope and Contents

International Ladies Garment Workers' union purchasing 2,600,000 dollars in mortgages in housing project developed by IHC, called Santiago Iglesias. David Dubinsky, FAJ, MD, Dr . Santiago Iglesias, Jr.

| | | |
|-------------------------------------------------------|--------|------------|
| Puerto Rico - Churches - Church Properties, 1955-1957 | box 24 | folder 251 |
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Scope and Contents

Trying to decide about making sites available for churches to purchase; inter-denominational. Requests from clergy in Puerto Rico for church sites. Roger Corbetta, George Dudley, Bill Reed.

| | | |
|-----------------------------------------------------------------------------------|--------|------------|
| Puerto Rico - Commonwealth Development Corp. and Minillas Development Corp., 1955 | box 24 | folder 252 |
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Scope and Contents

IHC Major stockholder.

| | | |
|-----------------------------------------------|--------|------------|
| Puerto Rico - Highland Park Development, 1961 | box 24 | folder 253 |
|-----------------------------------------------|--------|------------|

Scope and Contents

IHC Housing Project; roof leakage causing serious interior damage. Residents up in arms. Legislative subcommittee's

airing of complaints from residents of Highland Park.
Gerald Flamm, MD, Glen Lawrence, Saul Richman.

| | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|------------|
| Florida Projects - Integration, 1949-1960 | box 24 | folder 254 |
| Scope and Contents IHC unsuccessful attempts at building in Florida. 1956 Fort Lauderdale are project announced. 1957 "Margate" opened for purchasers. Brochures Christian Information Program. Question of integration in Margate, opinions, policy decision. George Dudley, MD, FAJ. | | |
| St. Louis, 1950-1951 | box 24 | folder 255 |
| Scope and Contents Questioning whether to become associated with urban redevelopment building program in St. Louis . Decision not to go into project when St. Louis businessmen started plans for multi-story structures. St. Louis Post Dispatch articles. Fred Gardner, FAJ, MD, Al Goldstein. | | |
| Youngstown, Ohio, 1950 | box 25 | folder 256 |
| Scope and Contents IHC to build 500 garden-type apts. Photos and floor plans. Mr. E. E. Swartswelter, William Reed, MD. | | |
| Norfolk, Virginia, 1949-1950 | box 25 | folder 257 |
| Scope and Contents IHC in cooperation with Henry Clay Hofheimer II, Norfolk businessman, to build 204 housing units in low rent housing project. H. C. Hofheimer. | | |
| Other Projects, 1948-1952 | box 25 | folder 258 |
| Scope and Contents Projects that were not undertaken: Caracas; Andrew's Field, Maryland; Belgium | | |
| H. F. Beir - Middle East Reports, 1953-1954 | box 25 | folder 259 |
| Scope and Contents Reports on proposed Trans-Arabian Highway; on Kuwait Housing and Iraq Housing . Also reports on Iraq Government Development work; Saudi Arabia Salt; Dry Dock Situation; Saudi Arab Government Project; Tripoli Port Development. H. F. Beir; George Dudley. | | |
| Cinva-Ram Division, 1958-1960 | box 25 | folder 260 |

Scope and Contents

IHC with Pan-American Union; contract to carry out development and world wide marketing of Cinva-Ram portable soil-cement building block press. Developed at the Inter-American Housing Center in Bogata, Columbia.

Corbetta Brothers - Release, 1949

box 25

folder 261

Scope and Contents

Roger and Louis Corbetta elected VPs of IHC - In charge of Construction Division.

Movie - "The IBEC System of Low Cost Housing Construction", 1949-1951

box 25

folder 262

Scope and Contents

Norfolk, Virginia houses done by Schuyler Bradt. Script draft. Schuyler Bradt, MD.

Films-KnickbockerProductions,Inc., 1957-1958

box 25

folder 263

Scope and Contents

IHC in Lomas Verdes, Puerto Rico and Margate, Florida; project shelved indefinitely. Script drafts. Howard Lesser, George Dudley, Howard Knowles.

IBEC Realty Corporation - Redman and Ridgeway, 1956-1957

box 25

folder 264

Scope and Contents

Puerto Rican shopping centers, Redman and Ridgeway operating in Continental USA as consultants to IBEC Realty. Jerry Flamm, R. W. Hisle, MD

IBEC Research Institute (IRI), 1950-1960

Title/Description

Instances

General, 1950-1958

box 25

folder 265

Scope and Contents

Established in 1950. A division of American International Corp. Improve standard of living by increasing efficiency of agricultural production (tropical and sub-tropical). Non-profit. Jerome F. Harrington, Dr . Robert P. Russell, A. E. Stuntz, FAJ, F. P. Mehrlich.

Finances, 1953-1957

box 25

folder 266

Scope and Contents

RBF Pledge 1953; Creole Petroleum conditions on contributions. Budgets, financial statements. Dana Creel, J. W. Hisle.

AIA-IRI Merger, 1957

box 25

folder 267

Scope and Contents

IRI merged into AIA to effect savings and organizational simplifications, details. L. H. Levy, Louise Boyer, John Campbell.

Brazil, 1951-1960

box 25

folder 268

Scope and Contents

Report on seed impregnation work in Brazil; IRI housing in Brazil, A. Jones Report. Brazilian press comment - analysis, Dr. Damon Boynton Report. Robert Russell, MD, Arthur Jones, F. P. Mehrlich, FAJ, J. E. Lockwood.

Brazil - Animal Nutrition Center - Proposal, 1960

box 25

folder 269

Scope and Contents

Department of Agriculture of State of Sao Paulo, Brazil asked IRI join with it in answering problem of providing greater availability of foodstuffs through more efficient agricultural production.

Brazil - George Soultanides, 1957

box 25

folder 270

Scope and Contents

IRI employee. Soultanides claiming Harrington's IRI administration fraudulent, much to do. Richard Greenebaum, MD.

Venezuela - General, 1951-1954

box 25

folder 271

Scope and Contents

Financing of IRI's activities in Venezuela by Creole. IRI's rice and corn experiments and programs 1954 programs for future. Robert Russell.

Venezuela Information Program, 1953-1954

box 25

folder 272

Scope and Contents

Information re rice and corn programs - by bulletins, memoranda, visits, lectures, demonstrations, etc. to

agricultural research groups and representatives of major agricultural chemical manufacturers.

| | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|----------------|
| Venezuela - Public Education Program, 1952 | box 25 | folder 273 |
| Scope and Contents To appeal to (1) scientific and technical groups and (2) farmer, by pictures, pamphlets, bulletins. | | |
| Venezuela - Press Comments and Reports, 1951-1956 | box 25 | folder 274-275 |
| Scope and Contents Favorable and unfavorable from papers, i.e.. La Esfera, El Nacional, El Universal, La Calle. Robert Russell, FAJ. | | |
| Venezuela - Corn Program, 1952-1954 | box 26 | folder 276 |
| Venezuela - Rice Program, 1957-1960 | box 26 | folder 277-278 |
| INDUSSA Corporation, 1952-1955 | box 26 | folder 279 |
| Publications - Dr. John B. Griffing, 1958-1959 | box 26 | folder 280 |
| Scope and Contents IRI commissioned "Da" Griffing to do various scientifically based articles and books re implications of work of IRI in Brazil and Venezuela. Several reports, articles, etc. by him. Termination of services. | | |
| Publications, 1951-1959 | box 27 | folder 281-284 |
| Scope and Contents Bulletins re various reports on IRI's agricultural experimentation; 1 set as complete as is available, extra copies. | | |
| Published Articles, 1951-1956 | box 27 | folder 285 |
| Report - Institute of Venezuela Herbicide Program, 1951 | box 27 | folder 286 |
| Report - Venezuelan Chemical Weed Control, 1951 | box 27 | folder 287 |
| Report - Coffee Research in Brazil, 1952 | box 28 | folder 288-289 |
| Report - Memorandum Regarding Possible Increase in Scope of IBEC Research Institute Activities, 1952 | box 28 | folder 290 |
| Report - Summarizing Memorandum Regarding Status of Venezuelan Programs, 1953 | box 28 | folder 291 |
| Report - Experimental Programs in Brazil, 1955 | box 28 | folder 292 |
| Report - Mulching Young Coffee in Brazil, 1956 | box 28 | folder 293 |

Report - Progress Report to Trustees - Brazil, 1956

box 28

folder 294

[^ Return to Table of Contents](#)**Administration and Staff, 1947-1961**

| Title/Description | Instances | |
|--------------------------------------------------------------------------------------------------------------------------------|-----------|----------------|
| Summaries of Activities, 1956-1957 | box 29 | folder 295 |
| Scope and Contents | | |
| Summary of PR activities for IBEC Research Institute; monthly activity reports made to FAJ | | |
| Document, Policy, Guide Manual, 1947-1957 | box 29 | folder 296-297 |
| Scope and Contents | | |
| Employment policies in Venezuela . Programs and Policy development for IBEC and AIA. Development of PR manual for IBEC and AIA | | |
| Staff Memos, 1951-1960 | box 29 | folder 298 |
| Scope and Contents | | |
| Changing assignments of staff members functions of office. | | |
| Ivy Lee - JDR, Jr. Biography, 1949-1957 | box 29 | folder 299 |
| Scope and Contents | | |
| Office comments on biographies prepared by T. J. Ross in 1949-1955 and 1957. Copies of biography here. | | |
| Amelia Lobseny, 1957-1961 | box 29 | folder 300-301 |
| Scope and Contents | | |
| Outside public relations advisor. Reports. Museum of Primitive Art, Worked on Special Studies NAR politics. | | |
| Richard W. Boogaart - Argentina, 1961 | box 29 | folder 302 |
| Scope and Contents | | |
| Member of IBEC staff in supermarket venture; publicity problems concerning local merchants and import duties. | | |
| Schuyler Bradt - CBR - Venezuela - Costa Rica, 1956-1959 | box 29 | folder 303 |
| Scope and Contents | | |
| Organizer and director of Agricultural Information Program; training programs for Venezuela personnel; radio broadcasts | | |

done from records; "Juancito" comic books; 1958 unrest in Venezuela

| | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|----------------|
| Enrico Bustos- Venezuela, 1956-1960 | box 30 | folder 304 |
| Scope and Contents Advertising and merchandising Manager for IBEC. Todos Supermarkets; advertising programs, supermarket improvement programs and public relations efforts; local competition; report on trip, supermarkets new locations, progress reports. | | |
| John R. Camp, 1947-1961 | box 30 | folder 305-306 |
| Scope and Contents Head of Mission to Venezuela; organization of IBEC office, supervision of operations and programs; progress reports, press releases in local papers; transportation problems; proposed organization to help provide technical services; publicity problems and recommended methods of reaching the masses. Camp comments on "Partners in Progress", relations with Government. CIDEA, CBR relations with oil companies. Political unrest, changes in program in 1960. | | |
| William Coles, 1947-1961 | box 30 | folder 307 |
| Scope and Contents IBEC counsel in Caracas. Relations with government and oil companies . Organizing companies. DR Venezuelan land proposal. | | |
| Steven David, 1960-1961 | box 30 | folder 308 |
| Scope and Contents Brief Reports from Italy, Norway and Latin America | | |
| H. W. Bagley, 1950-1961 | box 30 | folder 309-310 |
| Scope and Contents Handled PR for IBEC and AIA in Sao Paulo, Brazil. Reports. of political conditions in Brazil, press coverage of company activities. Impact of programs in Brazil. Preparation of serial articles on programs. Robert Moses reaction to criticisms of his Sao Paulo study. Brazilian comments on Supermarkets. Changing operations of IBEC and AIA in Brazil Internal differences. Jamiesons death. | | |
| | box 31 | folder 311-317 |
| | box 32 | folder 318-324 |
| | box 33 | folder 325-328 |
| H. W. Bagley - Brazil - Cumbica Land, 1951 | box 33 | folder 329 |
| H. W. Bagley - Brazil - Government Communists, etc., 1951 | box 33 | folder 330 |
| H. W. Bagley - Roundup Report, 1956-1961 | box 33 | folder 331 |

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| H. W. Bagley - Press Clipping Summaries, 1956-1961 | box 33 | folder 332 |
| H. W. Bagley - Coffee, 1950-1958 | box 33 | folder 333 |
| Gerald R. Flamm, 1956-1958 | box 34 | folder 334-339 |
| Scope and Contents | box 35 | folder 340-342 |
| Puerto Rico public relations for IBEC. IBEC housing, supermarket plans. Press releases, advertisements. Labor problems, competition. Management of Todos turned over to Grand Union in 1959. Flamm's criticisms of organizational policies. Resigned, 1961. | | |
| Tape of Interview Local English-Language Radio, 1958 | item 2016:FA789A:001 | |
| <u>Separated Materials:</u> | | |
| Separated Materials | | |
| Special format items have been separated from the above listed file and assigned a unique separation number, as noted. Requests to access open special formats should reference the unique separation number. | | |
| Gerald R. Flamm - El Imparcial - Rockefeller Family, 1956 | box 35 | folder 343 |
| Gerald R. Flamm - Puerto Rican Labor Situation, 1958-1959 | box 35 | folder 344 |
| Gerald R. Flamm - TODOS Little League Team, 1957-1958 | box 35 | folder 345 |
| Dee Jackson - Brazil, 1947 | box 35 | folder 346 |
| John B. Griffing, 1951-1956 | box 35 | folder 347-348 |
| Scope and Contents | | |
| Agricultural expert employed by AIA in Brazil. Wrote articles describing and explaining experiments, French silos, hybrid corn, coffee production. | | |
| Francis A. Jamieson - Personal, 1959 | box 36 | folder 349-350 |
| Scope and Contents | | |
| Staff assignments. Eben Ayers comments on White House, 1952. Rodman Rockefeller on draft, comments on work in Peru (1952). William Coles on politics. Invitations. Changing problems in the office. His oral history at Columbia. Comments on NAR's political career. | | |
| Francis A. Jamieson - Death, 1960 | box 36 | folder 351 |
| "The Reminiscences of Francis A. Jamieson", 1959 | box 36 | folder 352 |
| Scope and Contents | | |
| Oral History Office, Columbia University | | |
| Bernardo Jofre, 1947-1948 | | |

| | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|-------------------|
| Scope and Contents | box 36 | folder 353-354 |
| PR representative in Caracas,"VBEC". Supermarkets. | | |
| Milk processing and distribution. Management changes. | box 37 | folder 355-361 |
| Shopping centers. Political changes in Venezuela. "Yankee Imperialism" criticized. | box 38 | folder 362-366 |
| Bernardo Jofre - Labor Relations - Venezuela - V. Borella, 1950-1958 | box 38 | folder 367 |
| Bernardo Jofre - Nelson A. Rockefeller Letter - Executives and Company Managers, 1958 | box 38 | folder 368 |
| Bernardo Jofre - Governor Rockefeller Trip to Venezuela - Clippings, 1959 | box 39 | folder 369 |
| Bernardo Jofre - Venezuela - Political Situation, 1949-1961 | box 39 | folder 370 |
| Bernardo Jofre - Venezuela - Milk, 1953-1955 | box 39 | folder 371 |
| Bernardo Jofre - Colombia and Panama, 1954-1955 | box 39 | folder 372 |
| Bernardo Jofre - Puerto Rico, 1954-1955 | box 39 | folder 373 |
| Bernardo Jofre - El Salvador, 1952 | box 39 | folder 374 |
| Bernardo Jofre - Releases, 1952 | box 39 | folder 375 |
| Scope and Contents | | |
| Oil Company Deal, Maracaibo and Caracas Shopping Centers | | |
| Bernardo Jofre - VBEC/CADA - Oil Company Commissaries, 1950 | box 39 | folder 376 |
| Bernardo Jofre - Peru, 1952-1956 | box 39 | folder 377 |
| Saul Richman, 1960-1961 | box 39 | folder 378 |
| Scope and Contents | | |
| Reports from Venezuela | | |
| Nelson Riley, 1946-1961 | box 40 | folder 379-381 |
| Scope and Contents | | |
| FAJ describes program and purpose of AIA to Riley; | | |
| Riley worked in CIAA during war. Employed to work in Venezuela and Brazil. Reports on political conditions in Brazil. Intra-company problems. Public relations policies. Shift to Venezuela and New York. | | |
| Martin H. Reynolds, 1951-1959 | box 40 | folder 382-383 |

Scope and Contents

Employed in CIDEA in Venezuela. Distribution of nutrition stories to Venezuelan press. Cartoon publications . Political changes. Expanding the program. Problems.

| | | |
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| A. E. Stuntz, 1961 | box 40 | folder 384 |
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Scope and Contents

Prepared book on work on Institute of Inter-American Affairs. NAR financed some of the studies. Jamieson comments on books. Hired by NAR organization in 1948 to work in nutrition program in Venezuela (CIDEA). Visual aides used in program. Book published 1948 "To Make the People Strong". Internal policy problems. Moved to Florida in IBEC housing 1957-1958 as part time employee. Question of integrated housing.

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| A. E. Stuntz - Personal, 1948-1955 | box 40 | folder 385 |
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| A. E. Stuntz - AIA/CIDEA - Venezuela, 1948-1953 | box 40 | folder 386 |
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| A. E. Stuntz - IHC Florida, 1957-1958 | box 41 | folder 387 |
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| A. E. Stuntz - "To Make the People Strong", 1947 | box 41 | folder 388-390 |
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| Lewis L. Strauss, 1950-1953 | box 41 | folder 391 |
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Scope and Contents

Biographical file on LSR associates.

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| A. H. Vandenberg, Jr., 1949-1950 | box 41 | folder 392 |
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Scope and Contents

Public relations in Sao Paulo, Brazil. Intra-company problems. Family illness forced him from job.

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| Radio - Television | box 41 | folder 393 |
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General - United States, 1946-1961

| Title/Description | Instances | |
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| Carnegie Endowment for International Peace, 1949-1952 | box 42 | folder 394 |

Scope and Contents

DR letter to members of the board re. land purchase of Property Building near United Nations; activities.

| | | |
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| Carnegie Endowment - General - David Rockefeller, 1950-1958 | box 42 | folder 395 |
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Scope and Contents

Correspondence with Public Relations department; Alger Hiss trial, publicity.

| | | |
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| Carnegie Endowment - Cox Committee - Coates and McCormick, 1951-1952 | box 42 | folder 396 |
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Scope and Contents

Memos re. Citizens Committee for the Hoover Report; Coates and McCormick, Inc.; Coates and McCormick, Inc. engaged to do Public Relations on Endowment's position in the investigation of the Cox Committee.

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| Carnegie Foundation, 1950-1951 | box 42 | folder 397 |
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Scope and Contents

Correspondence re. Point IV; Carnegie Endowment program, trustees.

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| Pablo Casals - Concert, 1960 | box 42 | folder 398 |
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Scope and Contents

Concert - Israel Tourist Office at house of Peggy and David Rockefeller

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| Chock-Full-of-Nuts Commercial, 1957 | box 42 | folder 399 |
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Scope and Contents

Objections to use of name in coffee commercial

| | | |
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| Corry, Andrew V., 1951-1955 | box 42 | folder 400 |
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Scope and Contents

Formerly with Office of Inter-American Affairs, then in India for State Department; comments on internal political situation in India; friend of NAR.

| | | |
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| Dodgers, 1957 | box 42 | folder 401 |
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Scope and Contents

Efforts to keep the Brooklyn Dodgers in New York.

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| Ford Foundation, 1950-1954 | box 42 | folder 402 |
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Scope and Contents

General statement about AIA - what it is, method of operation, relations to technical assistance programs of the United States Government and the United Nations; fields for expansion; memo of conversations at Ford Foundation; draft of proposal for Ford Foundation program in underdeveloped areas of South America; family contacts with the Ford Foundation.

Hanson, Simon G., 1950-1951

box 42

folder 403

Scope and Contents

Hanson's Latin American letters.

Institute for International Social Research, 1956

box 42

folder 404

Scope and Contents

Proposed announcement of formation of Institute; NAR becomes member of board.

Institute of Pacific Relations, 1952

box 42

folder 405

Scope and Contents

Recommendation that JDR 3rd decline to attend conference; DR report on IPR

Juvenile Delinquency, 1953-1955

box 42

folder 406

Scope and Contents

Problem of increasing numbers of delinquents, proposed 5-day institute to study various aspects, commission on juvenile delinquency.

Labor - General, 1947-1958

box 42

folder 407

Scope and Contents

Information on labor unions in Latin America, anti-Point IV Program propaganda; comparing unionism in Latin American; U.S. investment abroad.

National Citizens Planning Convention - Little Rock, 1957

box 42

folder 408

Scope and Contents

WR participation in the Conference, "Main Street, 1969"

National Conference on Metropolitan Problems, 1956

box 42

folder 409

Scope and Contents

Draft of general report, NAR presided, evaluation of conference.

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| Pocantico Hills - Deer Hunting, 1960-1961 | box 42 | folder 410 |
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Scope and Contents

Arrangements to thin wild deer running on estate.

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| Puerto Rico, 1954-1958 | box 42 | folder 411 |
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| Rockefeller Brothers Fund, 1951-1958 | box 43 | folder 412 |
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Scope and Contents

PR comments on possible REF projects. META, Billy Graham, NYC Teachers Program, NYC Police.

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|-------------------------------------------------|--------|------------|
| Rockefeller Brothers Fund - Annual Report, 1960 | box 43 | folder 413 |
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| Rockefeller Brothers Fund - Protestant Ministers Economic Security, 1958 | box 43 | folder 414 |
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| Rockefeller Brothers Fund - Publishing Reports, Doubleday and Co., 1957-1960 | box 43 | folder 415 |
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| Rockefeller Brothers Fund - Reports, 1954-1959 | box 43 | folder 416-417 |
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Scope and Contents

Press releases and reports.

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| Rockefeller Brothers Fund - Sam Rayburn Foundation, 1957 | box 43 | folder 418 |
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| Rockefeller Brothers Fund, Special Studies, 1956 | box 44 | folder 419-422 |
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Scope and Contents

Panel members minutes of some panel meetings. Writing the reports. Comments on drafts of reports. Publication policies. Distribution of reports.

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| Rockefeller Brothers, Inc., 1946-1952 | box 44 | folder 423 |
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Scope and Contents

1947 Procedure manual. Press statements prepared on organization.

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| Rockefeller Foundation - Cox and Reece Investigation, 1953 | box 44 | folder 424 |
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Scope and Contents

Foundation testimony before Congressional investigation committee

Rockefeller Institute, 1954-1958

box 45

folder
425-426

Scope and Contents

York Avenue Redevelopment plan 1956. Public relations program for Rockefeller University. Rockefeller diet. Scattered publications.

Rosenberg, Anna - Office of I. Berezin, 1947-1961

box 45

folder 427

Scope and Contents

Telegrams from NAR, LSR, DR recommending Senate confirmation of AR; correspondence with Irving Berezin; statements praising AR; proposed press release re IBEC qualification in Brazil; recommendations for NAR on book about progressive capitalism.

Saarinen, Aline, 1956-1959

box 45

folder 428

Scope and Contents

Correspondence re. her book *The Proud Possessors*; notes re. NAR and art and museums.

Standard Oil Company, 1948-1961

box 45

folder 429

Scope and Contents

Life chart on Standard Oil families, "The Standard Oil Co." 75th Anniversary , alleged discrimination.

Tarrytown, New York, 1952-1959

box 45

folder 430

Scope and Contents

Recommendations concerning local organizations and relationships of family with them; Tarrytown Daily News press release arrangements.

United Tarrytown Committee, 1950

box 45

folder 431

Scope and Contents

Rockefeller support of effort to continue two Tarrytown's into one government. Efforts defeated in 1950.

United Nations, 1947-1958

box 45

folder 432

Scope and Contents

NAR decline to Mead Provisional Committee in support of the Marshal Plan after failure of 3 Power Conference in

Paris; U. N. public relations problems; recommendations re. invitations to serve; DR member of Advisory Board on Investment; contributions made . Layout for U. N. site documents, text, photographs made of U. N. documents; Copies of letter of December 17, 1946 in connection with selection of East River site.

Veterans - Miscellaneous, 1952-1953

box 45

folder 433

Scope and Contents

Recommendations re. awards, invitations; NAR chairman of Jewish War Veteran's dinner December 28, 1952; NAR honorary member of American Veterans Committee; DR declines to join Chase Bank Post of American Legion.

Westchester County, 1951-1961

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General - Foreign, 1947-1961

| Title/Description | Instances | |
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| Africa, 1956-1961 | box 46 | folder 435 |

Instances

Africa, 1956-1961

box 46

folder 435

Scope and Contents

Recommendations concerning South African venture; memos to files re. Rockefeller interests in Africa.

Asia, 1953-1958

box 46

folder 436

Scope and Contents

Suggested program in Agricultural economics in Southern Asia; Ideas for Economic Aid to Asia; recommendations concerning invitations to serve or contribute; Afro-Asian Conference, 1955, JDR 3rd Asia memo to C. Douglas Dillon.

Asia House - Asia Society, 1956-1959

box 46

folder 437

Scope and Contents

Formation of Asia Society; questionnaire done for Conference on Asian Affairs; membership drive; recommendations made re. Asia Society programs, brochures .

Japan, 1951-1956

box 46

folder 438

Scope and Contents

Memos re. organizations interested in Japan, Japan-U. S. Relations, Japanese Americans; possible projects in Japan; recommendations made.

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| Japan - Newspapers, 1952-1960 | box 46 | folder 439 |
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Scope and Contents

Recommendations re. statements to news media.

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|----------------------------------------------|--------|------------|
| Japanese Peace Treaty - Dulles Mission, 1951 | box 46 | folder 440 |
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Digital Object: [fb2c61ddcb04202d59895b6c4b7f36e5.pdf](#)

Scope and Contents

Report to Ambassador John Foster Dulles; summary of report called "United States-Japanese Cultural Relations"; requests from the press for interview or statements; JDR 3rd statement on ratification of Japanese Peace Treaty; preliminary report to Dulles February 26, 1951; cable sent to Ambassador Sebold in Tokyo re. new rights and responsibilities of the women of Japan.

| | | |
|----------------------------------------|--------|------------|
| The Japan Society - General, 1952-1959 | box 46 | folder 441 |
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Digital Object: [98feb8d057101582b822ed850c2f53cd.pdf](#)

Scope and Contents

Background information on board members and candidates; recommendations re. broadcasts and invitations; programs and activities . Crown Prince of Japan visit and dinner September 17, 1953 Preparation of press releases; planning dinner.

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|-------------------------------------------------------|--------|------------|
| The Japan Society - Crown Prince of Japan Visit, 1953 | box 46 | folder 442 |
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| Latin America - American, 1956-1961 | box 46 | folder 443 |
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Scope and Contents

Recommendations concerning invitations and participation in establishment of various organizations, memos re. politics and economics in S. America.

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|----------------------------------------------------|--------|------------|
| Lee Selva and Chase (Samuel B. Bledsoe), 1952-1956 | box 46 | folder 444 |
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Scope and Contents

Public Relations interests in the field of Latin America. (Bolivian government).

| | | |
|--------------------------------|--------|------------|
| Brazil - Government, 1953-1961 | box 46 | folder 445 |
|--------------------------------|--------|------------|

Scope and Contents

Plan for reorganization of Brazilian government; Brazilian elections; information about Juscelino Kubitschek; handling of Brazil press criticisms; oil interests; Brazilian press luncheon; Brazilian ore negotiations; political and economic trends in Brazil; recommendations re. invitations and requests.

Romulo Gallegos, 1947-1948

box 46

folder 446

Scope and Contents

Recommendations made; Truman-Gallegos film "For This We Live" made during visit to U.S. in July 1948; luncheon at Columbia University.

Juscelino Kubitschek, (Mr. . and Mrs. .), 1952-1961

box 46

folder 447

Scope and Contents

Correspondence between FAJ and Henry Bagley; NAR gift to Mrs. . Kubtschek's Organizacao das Pioneiras Sociais refused as it was considered not large enough; memos to NAR re. Kubitschek.

Venezuela - General, 1948-1961

box 47

folder
448-449

Scope and Contents

Staff members in Venezuela; officials in Venezuelan government; political developments, changes in government, DR problems with AIA and IBEC in Venezuela.

Venezuela - Political Situation, 1950-1952

box 47

folder 450

Scope and Contents

Correspondence with Bernardo Jofre in Caracas, Henry Bagley; information re. resignation of Ambassador Antonio Araujo.

Venezuela - Public Relations, 1948-1950

box 47

folder 451

Scope and Contents

Basic Public Relations principles of AIA and affiliated organizations for Venezuela and VBEC; summary memo re. public relations in Venezuela; correspondence with Bernardo Jofre.

Romulo Betancourt, 1948-1949

box 47

folder 452

Scope and Contents

Translation of "Neo-fascist militarism in the Hemisphere"; outlines for prospective articles to be published in American

periodicals; translations of newspaper clippings on political situation in Venezuela.

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Politics, 1941-1960

| Title/Description | Instances | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|------------|
| Arkansas, 1954-1960 | box 47 | folder 453 |
| California, 1952-1958 | box 47 | folder 454 |
| Scope and Contents Appeals from political organizations and candidates for contributions, most declined; LSR contribution to United Republican Finance Committee of LA county. | | |
| District of Columbia - National Republican Congressional Committee, 1950-1956 | box 47 | folder 455 |
| Scope and Contents Contributions by family members. | | |
| District of Columbia - National Republican Senatorial Committee, 1944-1960 | box 47 | folder 456 |
| Scope and Contents Contributions by family members. | | |
| Indiana - Senator W. E. Jenner - Capehart Inquiry, 1953 | box 47 | folder 457 |
| Scope and Contents Inquiry info. contacts of IBEC and AIA with Export-Import Banks | | |
| Maryland, 1954-1958 | box 47 | folder 458 |
| Scope and Contents NAR declines to speak at rally for Arthur W. Sherwood; recommendation that LSR not contribute to senatorial campaign for James Bruce | | |
| Nelson A. Rockefeller - General, 1956-1960 | box 47 | folder 459 |
| Scope and Contents Press interest and speculation as to whether NAR will be candidate for Governor; offers to organize Citizens' Committee for NAR if candidate and form letters to be sent re. inquiries as to NAR's running for public office; | | |

groundwork for NAR campaign-TV appearances, form letters sent, designing campaign buttons, PR office at Rockefeller for Governor Headquarters; recommendations for positions on civil rights for new position paper.

| | | |
|------------------------------------------------------------|--------|------------|
| Nelson A. Rockefeller - Buttons, medallions and pins, 1958 | box 47 | folder 460 |
|------------------------------------------------------------|--------|------------|

Scope and Contents

Design of campaign buttons, Republican vote goal contest in New York; NAR letter to county chairman.

| | | |
|---------------------------------|--------|------------|
| Family Contributions, 1940-1960 | box 47 | folder 461 |
|---------------------------------|--------|------------|

Scope and Contents

Records of political contributions, by individual and organization.

| | | |
|----------------------------------------------|--------|----------------|
| Memoranda Regarding Contributions, 1943-1961 | box 47 | folder 462-463 |
|----------------------------------------------|--------|----------------|

Scope and Contents

1959-1961 and 1943-1958. Appeals for contributions to political organizations; contributions made.

| | | |
|-------------------------------------------------------------|--------|------------|
| Press and Radio Comments Regarding Contributions, 1952-1956 | box 47 | folder 464 |
|-------------------------------------------------------------|--------|------------|

| | | |
|------------------------------------|--------|------------|
| New York City - General, 1941-1958 | box 48 | folder 465 |
|------------------------------------|--------|------------|

Scope and Contents

Family contributions to candidates campaign funds and general political organizations; on behalf letters.

| | | |
|------------------------------------------------------------|--------|------------|
| New York City - Citizens Non-Partisan Committee, 1941-1953 | box 48 | folder 466 |
|------------------------------------------------------------|--------|------------|

Scope and Contents

Contributions made by family members; organization of Committee, DR form letter inviting membership.

| | | |
|--------------------------------------------------------------|--------|------------|
| New York City - Javits, Jacob, Eric, and Benjamin, 1950-1956 | box 48 | folder 467 |
|--------------------------------------------------------------|--------|------------|

Scope and Contents

Contributions to Jacob Javits senatorial campaign, NAR form letters soliciting contributions for Jacob Javits campaign fund.

| | | |
|--------------------------------------|--------|------------|
| New York City - Mayoralty, 1949-1953 | box 48 | folder 468 |
|--------------------------------------|--------|------------|

Scope and Contents

Riegelman, Isaacs, Carter, 1949-1953. Family contributions made, recommendations re. political contributions made to

brothers by HNK; recommendations re. invitations to serve on committee.

| | | |
|------------------------------------------------|--------|------------|
| New York City - National Republican Club, 1956 | box 48 | folder 469 |
|------------------------------------------------|--------|------------|

Scope and Contents

NAR contribution November 29, 1956; other appeals to family members declined.

| | | |
|----------------------------------------------------|--------|------------|
| New York City - Mayor Wagner-Committees, 1953-1957 | box 48 | folder 470 |
|----------------------------------------------------|--------|------------|

Scope and Contents

DR members of Mayor's Advisory Council - Committee of Business and Finance. (Chrm.); recommendation that LSR decline to serve on Special Committee on Technical Professional Manpower.

| | | |
|-------------------------------------------------------------|--------|------------|
| New York City - Women's National Republican Club, 1951-1960 | box 48 | folder 471 |
|-------------------------------------------------------------|--------|------------|

Scope and Contents

Recommendations re. invitations and appeals.

| | | |
|--------------------------------------------------|--------|------------|
| New York City - 9th Assembly District, 1946-1960 | box 48 | folder 472 |
|--------------------------------------------------|--------|------------|

Scope and Contents

Contributions to Republican Club by Mr. and Mrs. JDR, Jr., contributions by family members to Republican organization.

| | | |
|--------------------------------------------------------|--------|------------|
| New York City - 17th Congressional District, 1950-1960 | box 48 | folder 473 |
|--------------------------------------------------------|--------|------------|

Scope and Contents

Family contributions to campaign funds for Congressman John Lindsay; appeals for contributions to campaign of Frederic R. Coudert, Jr. declined.

| | | |
|--------------------------------------------------------|--------|------------|
| New York City - 18th Congressional District, 1946-1950 | box 48 | folder 474 |
|--------------------------------------------------------|--------|------------|

Scope and Contents

Contributions to Bryan, Ellis, Donovan campaigns.

| | | |
|--------------------------------------------------------|--------|------------|
| New York City - 20th Congressional District, 1946-1954 | box 48 | folder 475 |
|--------------------------------------------------------|--------|------------|

Scope and Contents

Appeals declined; DR contribution to campaign fund for MacNeil Mitchell October 1946

| | | |
|--------------------------------------------------------|--------|------------|
| New York City - 22nd Congressional District, 1946-1956 | box 48 | folder 476 |
|--------------------------------------------------------|--------|------------|

Scope and Contents

Contributions to Reynolds and Roque campaigns by NAR

New York State - General, 1942-1958

box 48

folder 477

Scope and Contents

Contributions made by family members; noting analyses for Westchester County; memos on political situation in New York State; coordination of effort for NAR gubernatorial campaign

New York State - Government, 1951-1959

box 48

folder 478

Scope and Contents

DR agrees to serve on Advisory Panel to Planning Commission Feb. 58; NAR agrees to serve as vice chairman for "Salute to Seasons"; NAR declines to serve on NYS-NYC Fiscal Relations Committee; recommendation re. DR approval on comments on Water Supply Report of Committee on City Affairs; invitations regretted for NAR; NYC anti-crime commission - recommendation that LSR and DR decline to serve

New York State - United Republican Finance Committee, 1944-1960

box 48

folder 479

Scope and Contents

Contributions made by family members

New York State - New York Republican County Committee, 1947-1960

box 48

folder 480

Scope and Contents

Contributions made by family members

New York State - New York Republican State Committee, 1942-1960

box 48

folder 481

Scope and Contents

Contributions made by family members; recommendations on invitations to serve.

New York State - Re-election of Senator Ives, 1952-1954

box 49

folder 482

Scope and Contents

NAR serves as chairman of Citizens Committee for the re-election of U.S. Senator Irving M. Ives; PR staff

participation in publicity efforts; NAR contribution to Independent Citizens Committee for Ives.

| | | |
|---------------------------------------------|--------|------------|
| New York State - Dinners for IKE, 1959-1960 | box 49 | folder 483 |
|---------------------------------------------|--------|------------|

Scope and Contents

LSR member of Committee for the Dinner with Ike; contributions to Republican Campaign Dinner by JDR, Jr. , DR, LSR; "Thank you, Mr. President" contribution by NAR; remarks by Winthrop W. Aldrich at "Dinner with Ike" January 27, 1960.

| | | |
|---------------------------------------------------------------------|--------|------------|
| New York State - Westchester Republican County Committee, 1946-1959 | box 49 | folder 484 |
|---------------------------------------------------------------------|--------|------------|

Scope and Contents

Contributions made by family members.

| | | |
|------------------------------------------------------------------------------|--------|------------|
| New York State - Westchester County - 27th Congressional District, 1956-1960 | box 49 | folder 485 |
|------------------------------------------------------------------------------|--------|------------|

Scope and Contents

Appeals for contributions; NAR agrees to serve as elector September 1956; NAR contributions to Mt . Pleasant Republican Committee for Congressman Gwin

| | | |
|--------------------------------------------|--------|------------|
| New York Young Republicans Club, 1946-1958 | box 49 | folder 486 |
|--------------------------------------------|--------|------------|

Scope and Contents

Contributions made by family members.

| | | |
|----------------------------------------------------|--------|------------|
| Virginia - Virginia Democrats for Eisenhower, 1952 | box 49 | folder 487 |
|----------------------------------------------------|--------|------------|

Scope and Contents

Appeals for contributions to campaign of Senator Harry F. Byrd of Virginia. DR, LSR gifts; WR contribution for Va. Democrats for Eisenhower.

| | | |
|--------------------------------|--------|------------|
| Memoranda - General, 1946-1959 | box 49 | folder 488 |
|--------------------------------|--------|------------|

Scope and Contents

Candidates voting records; background on possible Presidential candidates; JEL recommendation re. family campaign contributions; recommendation that Winthrop W. Aldrich join Bi-partisan Citizens Committee for fair elections.

| | | |
|---------------------------------|--------|------------|
| Dwight D. Eisenhower, 1956-1959 | box 49 | folder 489 |
|---------------------------------|--------|------------|

Scope and Contents

Political contributions made; NAR appearance on TODAY show January 13, 1956 to discuss forthcoming "Salute to Eisenhower" at Madison Square Garden January 20, 1956.

| | | |
|-----------------------------------------------------|--------|------------|
| Citizens Committees for Eisenhower-Nixon, 1952-1958 | box 49 | folder 490 |
|-----------------------------------------------------|--------|------------|

Scope and Contents

Public Relations recommendations on family, giving to political committee.

| | | |
|----------------------------------------------------------------|--------|------------|
| National Citizens for Eisenhower Congressional Committee, 1954 | box 49 | folder 491 |
|----------------------------------------------------------------|--------|------------|

| | | |
|-----------------------------------------------------|--------|------------|
| Eisenhower Presidential Election Program, 1952-1955 | box 49 | folder 492 |
|-----------------------------------------------------|--------|------------|

Scope and Contents

Translations of Latin American newspaper articles re. election of Eisenhower; summary of policy statements made up by Gen. Eisenhower; proposed Eisenhower anthology - no action indicated.

| | | |
|-------------------------------------------------------------|--------|------------|
| Eisenhower Platform Program Comparison and Memos, 1951-1952 | box 49 | folder 493 |
|-------------------------------------------------------------|--------|------------|

Scope and Contents

Comparison of British Labor Party Election Manifesto 1951, Democratic Party Platform 1952 and Republican Party Platform, 1952; Planks of Republican and Democratic Party Platforms; Inter-American relations, 1948.

| | | |
|----------------------------|--------|------------|
| Youth for Eisenhower, 1951 | box 49 | folder 494 |
|----------------------------|--------|------------|

Scope and Contents

Appeal for contributions to Youth for Eisenhower movement; interviews declined.

| | | |
|----------------------------------------------|--------|------------|
| Fair Campaign Practices Committee, 1954-1959 | box 49 | folder 495 |
|----------------------------------------------|--------|------------|

Scope and Contents

Recommendation that the brothers not contribute, JDR, Jr. Contributions.

| | | |
|--------------------------|--------|------------|
| Samuel Lubell, 1956-1958 | box 49 | folder 496 |
|--------------------------|--------|------------|

Scope and Contents

Study of attitudes of people in Los Angeles to the United Nations and UN agencies; proposed opinion reporting workshop, S. Lubell statement re. resolution for disarmament plan; "Sputnik and American Opinion, Vice President, Richard M. Nixon - ' Latin. American Trip, 1958 Reports from IBEC staff members of attitudes and local

press comment on Vice President's visit to Latin America
and ensuing incidents.

| | | |
|---------------------------|--------|------------|
| Chat Patterson, 1949-1952 | box 50 | folder 497 |
|---------------------------|--------|------------|

Scope and Contents

Appeal for campaign contribution for Congressional
candidate from Ohio.

| | | |
|--------------------------------------------------|--------|------------|
| Vice President Nixon - Latin American Trip, 1958 | box 50 | folder 498 |
|--------------------------------------------------|--------|------------|

| | | |
|---------------------------------------|--------|------------|
| Republican Party - General, 1946-1949 | box 50 | folder 499 |
|---------------------------------------|--------|------------|

Scope and Contents

Brothers memo re. election returns showing Republican
control of Congress; NAR speech at Academy of Political
Science, November 7, 1946; proposed Republican Open
forums - contributions made; record of political telegrams
sent; Brazilian Press reaction to VP Nixon visit, 1956; "The
1956 Plan"; political situation in New York State.

| | | |
|--------------------------------|--------|------------|
| Republican Campaign, 1959-1960 | box 50 | folder 500 |
|--------------------------------|--------|------------|

Scope and Contents

Political situation; clippings on NAR

| | | |
|---------------------------------------------|--------|------------|
| Republican Convention - San Francisco, 1956 | box 50 | folder 501 |
|---------------------------------------------|--------|------------|

Scope and Contents

NAR role in convention as alternate at large; summaries of
recent news and comments at convention, Stassen - Nixon
relations.

| | | |
|--------------------------------------------|--------|------------|
| Republican Elephant Campaign Buttons, 1956 | box 50 | folder 502 |
|--------------------------------------------|--------|------------|

Scope and Contents

Drawings for elephant emblem; copyright and production
information

| | | |
|-------------------------------|--------|------------|
| Republican Growth Theme, 1952 | box 50 | folder 503 |
|-------------------------------|--------|------------|

Scope and Contents

U. S. growth theme from standpoint of appeal to mass
audience; promotion ideas for individual parts of growth
theme; economic themes and publicity strategy; speech
material; comparison of party platforms.

| | | |
|----------------------------------------|--------|------------|
| H. E. Stassen for President, 1951-1952 | box 50 | folder 504 |
|----------------------------------------|--------|------------|

Scope and Contents

Stassen Recent Political Profile; statement on efficiency in government and his proposed elimination of "loafers".

| | | |
|-------------------------------------|--------|------------|
| United States Government, 1951-1960 | box 50 | folder 505 |
|-------------------------------------|--------|------------|

Scope and Contents

U.S. business relations in Latin America; State Department activities, JDR 3rd Japan interests Point 4. Public Relations advice 7 issues to NAR; DR, and JDR 3rd.

| | | |
|-----------------------------------------------|--------|------------|
| United States Government Arts Bill, 1954-1960 | box 50 | folder 506 |
|-----------------------------------------------|--------|------------|

Scope and Contents

Proposed legislation for a federal arts program. Proposed changes in tariff law.

| | | |
|-----------------------------------------------------------------|--------|------------|
| United States Government Foreign Cultural Relations Study, 1955 | box 50 | folder 507 |
|-----------------------------------------------------------------|--------|------------|

Scope and Contents

NAR requests FAJ, WH, JEL to outline possible study of international cultural relations. Outline prepared but no action. NAR acting for DDE

| | | |
|------------------------------------------------------|--------|------------|
| United States Government State Department, 1946-1947 | box 50 | folder 508 |
|------------------------------------------------------|--------|------------|

Scope and Contents

Termination of Office of Inter-American Affairs (1946)
NAR endorsement of Fair Employment Practice Act and foreign information program. NAR support of Institute of Inter-American Affairs.

| | | |
|------------------------------------------------------------------------|--------|------------|
| Temporary State Commission on the Constitutional Convention, 1956-1957 | box 50 | folder 509 |
|------------------------------------------------------------------------|--------|------------|

Scope and Contents

Preparations for commission. Selection of staff. Public information program. NAR objectives.

| | | |
|---------------------------|--------|----------------|
| News Summaries, 1956-1959 | box 51 | folder 510-516 |
|---------------------------|--------|----------------|

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Family Members and Interests, 1946-1961

| Title/Description | Instances | |
|----------------------------|-----------|------------|
| Lucy T. Aldrich, 1954-1956 | box 52 | folder 517 |

Scope and Contents

Biographical sketch including story of Capture by Chinese bandits in 1923; obituary (died January 12, 1955); memo re. preparation for including Atlantic Monthly article of November 1923 in the book of letters between AAR and LTA.

Mary B. French - "Thoughts and Meditations", 1954-1955

box 52

folder 518

Scope and Contents

Publication arrangements made for memorial book of selections from Mrs. . French's notebooks preparation of manuscript; checking copyrights for some selections used. Manuscript was compiled and edited by Miss Anna Rice. Distribution of copies; certificate of registration with Library of Congress covering copyright

Elon Huntington Hooker (Mrs. JDR III), 1956

box 52

folder 519

Scope and Contents

Bio of Mrs. . Hooker's father Dexter Ferry; press release re. Mrs. . Hooker's death June 6, 1956.

Rockefeller Letter to Eisenhower, 1957 February 15

box 52

folder 520

Scope and Contents

The News Deutschland (official communist party organ in East Germany) published an alleged secret letter to President Eisenhower from NAR written in January, 1956 in which he told Eisenhower how to get economic and military control of the

John D. Rockefeller, Jr. - Marriage to Mrs. Martha Baird Allen, 1951

box 52

folder 521

Scope and Contents

JDR, Jr. Marriage to Mrs. . Martha Baird Allen, newspaper clippings, press release.

Conservation Book - "The Heritage of Every American", 1956-1960

box 52

folder 522

Scope and Contents

2 copies of editorial prospectus; text revisions, list of photos to be used, captions; the original title was "This is Our Land: The Picture Story of One Man's Efforts to make bur Natural Heritage More Rewarding to All".

Conservation Book - "The Heritage of Every American" - Background, 1956-1960

box 52

folder 523

Scope and Contents

Background information; suggestions made concerning photographs, text, change of title and introduction; book review from major newspapers; suggested distribution to newspapers, government officials and officers of related organizations; decision not to reissue the book in a lower cost edition.

| | | |
|-------------------------------------------------------------|--------|------------|
| Mrs. John D. Rockefeller, Jr. - Memorial Booklet, 1948-1951 | box 52 | folder 524 |
|-------------------------------------------------------------|--------|------------|

Scope and Contents

Obituary; press release made by Riverside Church; text of memorial service; arrangements for memorial booklets.

| | | |
|------------------------------------------------------------------------|--------|------------|
| Mrs. John D. Rockefeller, Jr. (Abby A. Rockefeller) - Death, 1948-1949 | box 52 | folder 525 |
|------------------------------------------------------------------------|--------|------------|

Scope and Contents

Copies of obituary; text of memorial service; AAR gifts to museums; copy of will July 2, 1947; MOMA resolution; statement re. preparation of Chase book about AAR; copy of Memorial Service booklet.

| | | |
|-------------------------------|--------|------------|
| Abby R. Mauze Biography, 1959 | box 52 | folder 526 |
|-------------------------------|--------|------------|

Scope and Contents

Copies of December 1959 bio of Abby Rockefeller Mauze.

| | | |
|----------------------------------|--------|------------|
| Mrs. Irving H. Pardee, 1949-1953 | box 52 | folder 527 |
|----------------------------------|--------|------------|

Scope and Contents

Bio of Dr. Pardee March 1949; obituary of Dr. Pardee April 10, 1949. Press release re. Abby R. Pardee marriage to Jean Mauze April 1953.

| | | |
|----------------------------------------------------|--------|------------|
| Mrs. George Dorr O'Neill (Abby O'Neill), 1949-1958 | box 52 | folder 528 |
|----------------------------------------------------|--------|------------|

Scope and Contents

Engagement press release February 6, 1949; press release re marriage June 23, 1949; thank you note - Mrs. Irving Pardee re. scrapbook of press clippings re. Abby engagement; press release - Mrs. O'Neill becomes trustee of Bradford Junior College.

| | | |
|-------------------------------------|--------|------------|
| John D. Rockefeller, 3rd, 1947-1961 | box 52 | folder 529 |
|-------------------------------------|--------|------------|

Scope and Contents

Proposed biographers of JDR Jr; press releases re. births; awards and honorary degrees; resignation from board of directors of New York Life Insurance Company; JDR 3rd interest and travel in Asia; press comment;

recommendations and comments regarding JDR 3rd activities, including Lincoln Center, juvenile delinquency, Asian interests, "Personal program to strengthen democracy; 1953 memo recommending using tremendous unexploited potentialities of television to reach youth of the U.S.; objective and focus of JDR 3rd's Asian interest.

| | | |
|--------------------------------------------------|--------|------------|
| John D. Rockefeller 3rd - Biographies, 1947-1966 | box 52 | folder 530 |
|--------------------------------------------------|--------|------------|

Scope and Contents

Copies of biographies prepared; lists of interests and activities.

| | | |
|-------------------------------------------------------------|--------|------------|
| Mrs. John D. Rockefeller 3rd (Blanchette Hooker), 1951-1960 | box 52 | folder 531 |
|-------------------------------------------------------------|--------|------------|

Scope and Contents

Time magazine article on Blanchette's modern art collection August 27, 1951; declination re. becoming chairman of Women's Division of NYC. Olympic Committee; Public Relations biography October 1958.

| | | |
|----------------------------------------|--------|------------|
| International House - Japan, 1952-1953 | box 53 | folder 532 |
|----------------------------------------|--------|------------|

Scope and Contents

Reports to JDR 3rd on the International Center and International House in Tokyo, political situation; ground-breaking ceremonies for IR-Japan December 1953.

| | | |
|-----------------------------------|--------|------------|
| American Youth Hostels, 1947-1959 | box 53 | folder 533 |
|-----------------------------------|--------|------------|

Scope and Contents

Proposed European travel opportunities; for students; press release re. 15th anniversary of hostelling and re-election of JDR 3rd as president December 4, 1949; suggestions for AYH, annual reports and brochures; JDR 3rd reports and speeches.

| | | |
|---------------------------|--------|----------------|
| Lincoln Center, 1956-1961 | box 53 | folder 534-535 |
|---------------------------|--------|----------------|

Scope and Contents

General correspondence; prepared statements; progress reports.

| | | |
|---------------------------------------|--------|------------|
| Lincoln Center - Pamphlets, 1956-1961 | box 53 | folder 536 |
|---------------------------------------|--------|------------|

Scope and Contents

Printed material on Lincoln Center for the Performing Arts.

| | | |
|-------------------------------------------------|--------|------------|
| Lincoln Center - Plans and Financing, 1956-1957 | box 53 | folder 537 |
|-------------------------------------------------|--------|------------|

Scope and Contents

Report on survey to determine feasibility of creating and operating a performing arts center in NYC by Day and Zimmermann, Inc. 1956; Lincoln Square slum clearance plan, 1956; Lincoln Center preliminary description, 1957.

National Urban League, 1949-1959

box 54

folder 538

Scope and Contents

Family interest in and relationships with League

National Urban League - Rockefeller Art Exhibit, 1958-1959

box 54

folder 539

Scope and Contents

Arrangements for "A Family Exhibit" for benefit of League

Policy and Planning Committee - John D. Rockefeller III, 1954-1961

box 54

folder 540

Scope and Contents

Agendas and status reports concerning JDR 3rd activities committee meetings

Nelson A. Rockefeller, 1957-1961

box 54

folder 541

Scope and Contents

Memos on oil stock holding, automobiles, overseas travel, building for press appearances after 1958 election, use of land at Tarrytown.

Nelson A. Rockefeller - Biographies, 1947-1959

box 54

folder 542

Scope and Contents

Office prepared biographies for distribution.

Nelson A. Rockefeller - Capital Hill Club, 1953-1955

box 54

folder 543

Scope and Contents

Rockefeller family contributions to Club.

Nelson A. Rockefeller - Farms, 1960

box 54

folder 544

Scope and Contents

Move by Venezuelan Government to expropriate Palo Gordo farm. Details of negotiations.

Nelson A. Rockefeller - Government Affairs Foundation, 1953-1957

box 54

folder 545

Scope and Contents

Organization and financing of foundation. Political aspects.
Reports.

| | | |
|----------------------------|--------|------------|
| James E. Hudson, 1955-1961 | box 54 | folder 546 |
|----------------------------|--------|------------|

Scope and Contents

NAR political campaigns. Hudson's liquor license

| | | |
|-----------------------------------------------------|--------|------------|
| International Development Advisory Board, 1950-1954 | box 54 | folder 547 |
|-----------------------------------------------------|--------|------------|

Scope and Contents

Relations between AIA and IDAB. NAR testimony before Foreign Affairs Committee. Distribution of "Partners in Progress".

| | | |
|-----------------------------------|--------|------------|
| Jewish Theological Seminary, 1950 | box 54 | folder 548 |
|-----------------------------------|--------|------------|

Scope and Contents

NAR address and honorary degree November 21, 1950.

| | | |
|------------------------------------------------------------|--------|------------|
| Museum of Modern Art (MOMA) - Betty Chamberlain, 1951-1953 | box 55 | folder 549 |
|------------------------------------------------------------|--------|------------|

Scope and Contents

Betty Chamberlain is head of Public Relations for MOMA; publicity problems, improvements which could be made, suggested ways to get publicity through museum activities.

| | | |
|---------------------------------------------------------|--------|------------|
| Museum of Modern Art (MOMA) - Correspondence, 1951-1959 | box 55 | folder 550 |
|---------------------------------------------------------|--------|------------|

Scope and Contents

Museum activities, MR gifts to MOMA; LIFE article on Inca Art exhibition; summary of MOMA publicity September 1954-January 1955; MOMA fire; circulating exhibitions "Made in New York State".

| | | |
|-------------------------------------------|--------|------------|
| Museum of Primitive Art (MOPA), 1954-1961 | box 55 | folder 551 |
|-------------------------------------------|--------|------------|

Scope and Contents

Formerly Museum of Indigenous Art. Charter application; press opening, Public Relations suggestions re. MOPA future; promotion ideas; publicity.

| | | |
|----------------------------------------------------------------------|--------|------------|
| National Association for Advancement of Colored People (NAACP), 1956 | box 55 | folder 552 |
|----------------------------------------------------------------------|--------|------------|

Scope and Contents

NAR contribution to NAACP Legal Defense and Education Fund - appeal from Thurgood Marshall.

| | | |
|-------------------------------------------------------|--------|----------------|
| National Conference of Christians and Jews, 1948-1961 | box 55 | folder 553-554 |
|-------------------------------------------------------|--------|----------------|

Scope and Contents

NAR national chairman of 1949 brotherhood week. Preparation for activities. NAR participation. Speeches. Later requests for personal participation declined.

| | | |
|----------------------------------------------------|--------|----------------|
| Nelson A. Rockefeller - Trips - Brazil, 1946, 1952 | box 55 | folder 555-556 |
|----------------------------------------------------|--------|----------------|

Scope and Contents

Press coverage of trips.

| | | |
|------------------------------------------------------|--------|----------------|
| Nelson A. Rockefeller - Trips - Venezuela, 1951-1961 | box 55 | folder 557-561 |
|------------------------------------------------------|--------|----------------|

Scope and Contents

Press coverage of trips.

| | | |
|---------------------------------|--------|------------|
| United Jewish Appeal, 1946-1954 | box 56 | folder 562 |
|---------------------------------|--------|------------|

Scope and Contents

NAR chairman of 35,000,000 dollar drive for refugee Jews in Europe. Later contributions to annual drives.

| | | |
|--------------------------------------|--------|------------|
| United Negro College Fund, 1952-1959 | box 56 | folder 563 |
|--------------------------------------|--------|------------|

Scope and Contents

Recommendations re. invitations to speak; NAR decl. to issue proclamation for Negro College Week.

| | | |
|-----------------------------------------------------------------------------|--------|------------|
| Nelson A. Rockefeller, Special Assistant to President Eisenhower, 1954-1956 | box 56 | folder 564 |
|-----------------------------------------------------------------------------|--------|------------|

Scope and Contents

Appointment. Office staff. Latin American press comment.

| | | |
|----------------------------------------------------------------|--------|----------------|
| Nelson A. Rockefeller, Health Education and Welfare, 1953-1954 | box 56 | folder 565-566 |
|----------------------------------------------------------------|--------|----------------|

Scope and Contents

Office comments on HEW publications. NAR speeches.

| | | |
|--------------------------------|--------|------------|
| Spanish Comic Books, 1949-1953 | box 56 | folder 567 |
|--------------------------------|--------|------------|

Scope and Contents

Consideration of comic books by John A. Brogan, Jr. to teach nutrition in Latin America. Negotiations. Use of Al Copp character in 10 experimental issues.

| | | |
|--------------------------------------------------------------|--------|------------|
| John D. Rockefeller 3rd - General NY Fund Campaign, 1949 | box 56 | folder 568 |
| John D. Rockefeller 3rd - Population Council, Inc, 1953-1961 | box 56 | folder 569 |

Scope and Contents

General correspondence. Reports of the Executive Officers. Press Releases.

| | | |
|----------------------------------------------------------------|--------|------------|
| John D. Rockefeller 3rd - Products of Asia, 1952-1956 | box 57 | folder 570 |
| John D. Rockefeller 3rd - South East Asia Economic Study, 1955 | box 57 | folder 571 |

Scope and Contents

United States Economic Policy - Asia, Report of the Special Committees on U.S. Economic Policy in Asia

| | | |
|---------------------------------------------------------------------------|--------|----------------|
| John D. Rockefeller 3rd - Mrs. O'Malley, 1950-1956 | box 57 | folder 572 |
| John D. Rockefeller 3rd - House 242 East 52nd Street, New York City, 1949 | box 57 | folder 573 |
| Winthrop Rockefeller - Biographies, 1955-1958 | box 57 | folder 574 |
| Winthrop Rockefeller - Clippings, 1949-1959 | box 57 | folder 575 |
| Winthrop Rockefeller - General Correspondence, 1949-1959 | box 57 | folder 576 |
| Winthrop Rockefeller - Marriage to Barbara Sears, 1958 | box 57 | folder 577 |
| Winthrop Rockefeller - Marriage to Jeanette Edris, 1956 | box 57 | folder 578 |
| Winthrop Rockefeller - Mrs. Jeanette Edris Rockefeller, 1957-1958 | box 57 | folder 579 |
| Winthrop Rockefeller - Press Releases - Divorce, 1953-1954 | box 57 | folder 580 |
| Winthrop Rockefeller - Report on Veteran's Readjustment, 1946 | box 57 | folder 581 |
| Winthrop Rockefeller - Winrock Farm, 1958-1960 | box 57 | folder 582-583 |
| Winthrop Rockefeller - Citizens Committee on Educational Television, 1953 | box 58 | folder 584 |

Scope and Contents

WR is chairman of committee to make reports favoring legislation for use of 10 channels for educational purposes;

statement read before NYS Temporary Commission on the Use of Television for Educational Purposes.

| | | |
|-------------------------------------------------------------------------------|--------|------------|
| Winthrop Rockefeller - New York University-Bellevue Medical Center, 1947-1958 | box 58 | folder 585 |
|-------------------------------------------------------------------------------|--------|------------|

Scope and Contents

Background material; fund raising campaign, WR contribution for appeal pamphlet; WR elected Chairman of Board of Trustees. preparation of press release; WR accepted a benefactor's award; WR statement re. Con Ed's gift of artificial kidney; dedication of medical science building.

| | | |
|--------------------------------------------------------------------------------|--------|------------|
| Laurance S. Rockefeller - Caneel Bay Plantation, Virgin Island Park, 1953-1959 | box 58 | folder 586 |
|--------------------------------------------------------------------------------|--------|------------|

Scope and Contents

LSR purchase of Caneel Bay Plantations. Plans for national park. Mr. Stick of North Carolina, Criticisms of park policy.

| | | |
|---------------------------------------------------|--------|------------|
| Laurance S. Rockefeller - Dorado Beach, 1954-1961 | box 58 | folder 587 |
|---------------------------------------------------|--------|------------|

Scope and Contents

LSR purchase of property, opening program, gambling issue. Canada Golf. Literature.

| | | |
|----------------------------------------------|--------|------------|
| Laurance S. Rockefeller - General, 1946-1954 | box 58 | folder 588 |
|----------------------------------------------|--------|------------|

| | | |
|-------------------------------------------------------------|--------|------------|
| Laurance S. Rockefeller - Jackson Hole Preserve, Inc., 1953 | box 58 | folder 589 |
|-------------------------------------------------------------|--------|------------|

Scope and Contents

New York office responsible for JHPI public relations. Plans for public relations program. Literature.

| | | |
|---------------------------------------------------------------------------|--------|------------|
| Laurance S. Rockefeller - Jackson Hole Preserve - Tourtellot Report, 1957 | box 58 | folder 590 |
|---------------------------------------------------------------------------|--------|------------|

| | | |
|---------------------------------------------------------------------------------|--------|------------|
| Laurance S. Rockefeller - Jackson Hole and Grand Teton National Park, 1955-1957 | box 59 | folder 591 |
|---------------------------------------------------------------------------------|--------|------------|

Scope and Contents

Conditions in park. Opening and operation of Lodge.

| | | |
|-----------------------------------------------------------------------------|--------|------------|
| Laurance S. Rockefeller - Memorial Center - James Ewing Hospital, 1952-1958 | box 59 | folder 592 |
|-----------------------------------------------------------------------------|--------|------------|

Scope and Contents

LSR contribution toward publication costs of book on cancer by Francelia Butler; relationship between Sloan Kettering Institute and Memorial.

| | | |
|-----------------------------------------------------------------|--------|------------|
| Laurance S. Rockefeller - New York City Airport Authority, 1947 | box 59 | folder 593 |
|-----------------------------------------------------------------|--------|------------|

Scope and Contents

LSR chairman of authority. Plans for construction of Idlewild, LSR statements.

| | | |
|----------------------------------------------------------------------------------|--------|------------|
| Laurance S. Rockefeller - Princeton University - Forrestal Research Center, 1953 | box 59 | folder 594 |
|----------------------------------------------------------------------------------|--------|------------|

Scope and Contents

Purchase and gift of Forrestal papers to Princeton by LSR and Dillon. Comments on press release.

| | | |
|-------------------------------------------|--------|------------|
| Laurance S. Rockefeller - YWCA, 1953-1958 | box 59 | folder 595 |
|-------------------------------------------|--------|------------|

Scope and Contents

Public relations advise Mrs. . LSR on activities of YWCA.

| | | |
|--------------------------------------------|--------|------------|
| David Rockefeller - Biographies, 1947-1961 | box 59 | folder 596 |
|--------------------------------------------|--------|------------|

Scope and Contents

Office prepared biographies.

| | | |
|---------------------------------------------------------------------|--------|------------|
| David Rockefeller - Institute of International Education, 1954-1961 | box 59 | folder 597 |
|---------------------------------------------------------------------|--------|------------|

Scope and Contents

DR article on International House in News Bulletin of Institute, 1954; JDR 3rd declines to speak on international cultural relations; NAR declines service on Advisory Council for Conference on Exchanges of the Arts; JDR 3rd declines service in Conferences December 1956; Mr. and Mrs. . NAR agree to serve as patrons of dinner dance March 1960; JDR 3rd declines invitation to speak before Southwest Advisory Committee March 1961.

| | | |
|---------------------------------------------------------------|--------|------------|
| David Rockefeller - International House - New York City, 1949 | box 59 | folder 598 |
|---------------------------------------------------------------|--------|------------|

Scope and Contents

Preparation of August 4, 1949 press release re. election of President Miguel Aleman Valdes of Mexico, Mrs. . Eleanor Roosevelt, and JDR, Jr. as first honorary members

of International House Association, Inc. Announcement
made by Dr. R. G. Sproul, Pres. of Board of Trustees.

| | | |
|-----------------------------------------------------------------|--------|------------|
| David Rockefeller - The Story of International House, 1953-1961 | box 59 | folder 599 |
|-----------------------------------------------------------------|--------|------------|

Scope and Contents

by Harry Edmonds

| | | |
|--------------------------------------------------------------------------------------------|--------|------------|
| David Rockefeller - International House- New York City - Gen. G. C. Marshall, 1947-1949 | box 59 | folder 600 |
|--------------------------------------------------------------------------------------------|--------|------------|

Scope and Contents

Marshall became Chairman of the Board , 1949; preparation
of press release re. Marshall acceptance of post; DR
introduction for Marshall and Gen. Frederick Osborn.

| | | |
|-------------------------------------------------------------------------------------|--------|------------|
| David Rockefeller - International House - New York City - Cafeteria Strike, 1948 | box 59 | folder 601 |
|-------------------------------------------------------------------------------------|--------|------------|

Scope and Contents

Instituting mechanism to voice student grievances; statement
by Board of Trustees re. financial situation and cafeteria
problems; cafeteria strike.

| | | |
|-----------------------------------------------------------------------------------------|--------|------------|
| David Rockefeller - International House - New York City - 25th Anniversary, 1950 May | box 59 | folder 602 |
|-----------------------------------------------------------------------------------------|--------|------------|

Scope and Contents

Preparation of press releases re. anniversary; Chinese
Communist meeting February 1950; art exhibit April 1950;
DR statement to be read at dance at International House
April 29, 1950.

| | | |
|-------------------------------------------------------------------------|--------|------------|
| David Rockefeller - International House Association, Inc., 1947-1956 | box 59 | folder 603 |
|-------------------------------------------------------------------------|--------|------------|

Scope and Contents

Creation of the association, 1947; changes in staff;
preparation of press release; International House opening
ceremonies 1955.

| | | |
|---------------------------------------------------------------------------------|--------|------------|
| David Rockefeller - International House - Ford Foundation Presentation, 1952 | box 60 | folder 604 |
|---------------------------------------------------------------------------------|--------|------------|

Scope and Contents

General background of International Houses and
International House Association, finances, management
programs.

| | | |
|--------------------------------------------------------------|--------|------------|
| David Rockefeller - International House - Philadelphia, 1954 | box 60 | folder 605 |
|--------------------------------------------------------------|--------|------------|

Scope and Contents

Trustees and staff; Walter C. Pew invitation to DR - recommendation.

| | | |
|----------------------------------------------------|--------|----------------|
| David Rockefeller - Morningside Heights, 1947-1958 | box 60 | folder 606-609 |
|----------------------------------------------------|--------|----------------|

Scope and Contents

School survey, organization of REMDCO. Community re-development survey. Plans for housing re-development. Objections to plans. Selling the project to the people. Approval of project . Relations with General Grant public housing. Congressional fight over funding. Relocation problems. Building Morningside Gardens. Public safety.

| | | |
|-----------------------------------------------------------------------------------------|--------|------------|
| David Rockefeller - Morningside Heights - Certificates, Resolutions, Minutes, 1947-1952 | box 61 | folder 610 |
|-----------------------------------------------------------------------------------------|--------|------------|

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|------------------------------------------------------------------|--------|----------------|
| David Rockefeller - Morningside Heights - Printed Material, 1947 | box 61 | folder 611-613 |
|------------------------------------------------------------------|--------|----------------|

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|---------------------------------------------------------------|--------|------------|
| David Rockefeller - Morningside Heights - W.K. Harrison, 1947 | box 61 | folder 614 |
|---------------------------------------------------------------|--------|------------|

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|------------------------------------------------------------------|--------|------------|
| David Rockefeller - University of Chicago - Chicago Maroon, 1952 | box 61 | folder 615 |
|------------------------------------------------------------------|--------|------------|

Scope and Contents

Charges of being communist made against University; Public Relations concludes that Maroon cannot fairly be termed a communist organ and that charges are greatly exaggerated.

| | | |
|-------------------------------------------|--------|----------------|
| Rockefeller Family - Publicity, 1947-1960 | box 62 | folder 616-617 |
|-------------------------------------------|--------|----------------|

Scope and Contents

Clippings and articles.

| | | |
|------------------------------------------------|--------|------------|
| Public Attitudes Toward the Rockefellers, 1970 | box 62 | folder 618 |
|------------------------------------------------|--------|------------|

Scope and Contents

Lloyd A. Free report on public opinions/attitudes regarding the Rockefeller family.

| | | |
|--------------------------------------------------------------------|--------|------------|
| John D. Rockefeller 3rd - Memorial Service, Riverside Church, 1978 | box 62 | folder 619 |
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Scope and Contents

Copies of memorial booklet.

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Articles and Books Correspondence, 1914-1981 (1947-1962)

| Title/Description | Instances | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|------------|
| The American Mercury - "Philanthropy Faces A Change" Winthrop Rockefeller, 1953 | box 62 | folder 620 |
| American Weekly - Ray Josephs, 1947-1954 | box 62 | folder 621 |
| Scope and Contents Public Relations comments on articles by Josephs concerning VBEC and NAR - "Hard Working Millionaire", American Weekly July 19, 1953; questions NAR's "time saving methods". | | |
| Americas - Proposed Article by Nelson A. Rockefeller, 1949 | box 62 | folder 622 |
| Arne, Sigrid - Nelson A. Rockefeller Article, 1954 | box 63 | folder 623 |
| Art in America - Article by Nelson A. Rockefeller, 1957-1958 | box 63 | folder 624 |
| Scope and Contents American Indian Art, stone sculptures, Duck River County, Tennessee. | | |
| Asahi Magazine (Japan) - John D. Rockefeller 3rd Article, 1953 | box 63 | folder 625 |
| Scope and Contents JDR 3rd as President of Japan Society. | | |
| Associated Press - David, Steven V., 1953 | box 63 | folder 626 |
| Scope and Contents Copies of articles regarding the activities of the Rockefeller brothers. | | |
| Associated Press - Clarke, Philip C., 1947 | box 63 | folder 627 |
| Scope and Contents Copy of interview with Nelson A. Rockefeller. | | |
| Associated Press - Tucker, George, 1949 | box 63 | folder 628 |
| Scope and Contents Copy of articles about Nelson A. Rockefeller and IBEC. | | |
| Associated Press - Wiznitzer, Louis, 1957-1958 | box 63 | folder 629 |

Scope and Contents

Copies of articles about Nelson A. Rockefeller, Brazil, economic development.

| | | |
|------------------------------------------------------------------------------------------|--------|------------|
| Atlantic Monthly - "American Technology for Starved Lands" Robert Price Russell, 1947 | box 63 | folder 630 |
| Automoveis E Acessorios - "Reviewing Rockefeller", 1948 | box 63 | folder 631 |

Scope and Contents

Copy of article regarding Nelson A. Rockefeller and IBEC.

| | | |
|--------------------------------------------------------|--------|------------|
| Barr, Stringfellow - "Let's Join the Human Race", 1951 | box 63 | folder 632 |
|--------------------------------------------------------|--------|------------|

Scope and Contents

Letter to FAJ from W. Barclay Harding expressing his doubts about Barr's intellectual honesty; FAJ response that Barr had studied work of AIA although it was not mentioned in his report. JDR, Jr. letter to FAJ re. comments of Remsen Bird and H. C. McClellan.

| | | |
|----------------------------------------|--------|------------|
| Barbosa-Carneiro - IBEC Articles, 1947 | box 63 | folder 633 |
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Scope and Contents

Correspondence regarding representation of Nelson A. Rockefeller, IBEC, Brazil, Venezuela.

| | | |
|----------------------------------------------------------------------------------------------|--------|------------|
| Bealle, Morris A. - "House of Rockefeller", 1959-1961 | box 63 | folder 634 |
| Belgian Chamber of Commerce - "Albertville - Belgian Congo" Laurance S. Rockefeller, 1954 | box 63 | folder 635 |
| Bingham, Jonathan B., 1953-1954 | box 63 | folder 636 |

Scope and Contents

NAR's preface for Binham's book "Shirt-Sleeve Diplomacy", was not completed.

| | | |
|------------------------------------------------------------------|--------|------------|
| Boston Globe - Various Nelson A. Rockefeller Articles, 1946-1956 | box 63 | folder 637 |
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Scope and Contents

"Rockefeller Predicts Inter-American Trade Expansion" and other untitled articles.

| | | |
|------------------------------------------------------------------|--------|------------|
| Business Week - "10 Year Dream Turns A Profit" Sol Sanders, 1957 | box 63 | folder 638 |
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Scope and Contents

Nelson A. Rockefeller and IBEC

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| Business Week - "Good Neighbor, Good Business", 1947 | box 63 | folder 639 |
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Scope and Contents

IBEC article

| | | |
|-------------------------------------------------------------------|--------|------------|
| Cargill News - "Brazilian Project Goes Forward" J.M. Wilson, 1948 | box 63 | folder 640 |
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Scope and Contents

IBEC article

| | | |
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| Caracas Journal 10th Anniversary Edition, 1955 | box 63 | folder 641 |
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Scope and Contents

Correspondence regarding IBEC Venezuela article.

| | | |
|---------------------------------------------------------|--------|------------|
| Chilean Gazette - Nelson A. Rockefeller Statement, 1946 | box 63 | folder 642 |
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|-----------------------------------------------------------------------------------------|--------|------------|
| Christian Science Monitor - "Rockefeller Sparks Business Leaders" Arnold Beichman, 1958 | box 63 | folder 643 |
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| Christian Science Monitor - "Rockefeller Pushes Program of "Joint Enterprise" for Latin America" Robert Shellaby, 1948 | box 63 | folder 644 |
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| Christian Science Monitor - "Pattern of Partnership Spurs Economic Development Abroad" Nelson A. Rockefeller, 1957 | box 63 | folder 645 |
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| Christian Science Monitor - Hallet Series, 1952-1954 | box 63 | folder 646 |
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Scope and Contents

AIA, IBEC-VBEC articles

| | | |
|-----------------------------------------------------------------------|--------|------------|
| Colliers - "How to be a Millionaire -- And Like It" C.D. Morris, 1950 | box 63 | folder 647 |
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| Colliers - "The Rockefellers of New York" Quentin Reynolds, 1949 | box 63 | folder 648 |
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Scope and Contents

Correspondence, unpublished article.

| | | |
|--------------------------------------------------------------|--------|------------|
| Coronet - "Rockefeller Center" Laurance S. Rockefeller, 1955 | box 63 | folder 649 |
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| Coronet - "The Rockefeller Story", 1950 | box 63 | folder 650 |
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Scope and Contents

Correspondence, reactions, and corrections.

| | | |
|-------------------------------------------------------------|--|--|
| Dartmouth Magazine - Article by Nelson A. Rockefeller, 1946 | | |
|-------------------------------------------------------------|--|--|

Scope and Contents

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folder 651

Copy of article regarding Latin America.

Diario Carioca - Statement by Nelson A. Rockefeller, 1952

box 63

folder 652

Ebony Magazine - "Rockefeller's Right Hand Man", 1955

box 63

folder 653

Scope and ContentsUnited Negro Fund, The Future of Negro Colleges,
Laurance Rockefeller and Winthrop Rockefeller statements.The Economist - "Oil in the Third Generation" Mildred Adams,
1959

box 63

folder 654

Scope and Contents

Copy of article and request for review.

Encyclopedia Britannica, 1955

box 64

folder 655

Scope and Contents

Rockefellers re-write of the 1944 Edition

Engineering News Record - IBEC Technical Services (ITS),
1948-1949

box 64

folder 656

Scope and Contents

Correspondence and copies of articles.

Esquire Magazine - Museum of Primitive Art (MOPA), 1957

box 64

folder 657

Export Trade and Shipper - "President, International Basic
Economy Corporation" Robert C. Fulton, Jr., 1954

box 64

folder 658

A Fazenda - "New Methods for Control of Cattle Tick in Brazil"
John B. Griffing, 1948

box 64

folder 659

Scope and Contents

Copy of article.

Folha da Manhã - Excerpts, 1949

box 64

folder 660

Scope and ContentsIBEC operations at Sementes Agrocere's Santa Rita farm,
Cargill, EMA operations at Jacarezinho, AIA work in Santa
Rita do Passa Quatro.Foreign Affairs Magazine - "Purpose and Policy" Nelson A.
Rockefeller, 1960

box 64

folder 661

Scope and Contents

Copy of article and magazine.

| | | |
|---------------------------------------------------------------------------|--------|------------|
| Foreign Affairs Magazine - Japan Article by John D. Rockefeller III, 1954 | box 64 | folder 662 |
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Scope and Contents

Correspondence and suggested edits.

| | | |
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| "Foreign Trade" - John D. Rockefeller 3rd, 1954-1955 | box 64 | folder 663 |
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Scope and Contents

Published in New York Times, article on Japanese trade.

| | | |
|-----------------------------|--------|------------|
| Fortune Magazine, 1948-1957 | box 64 | folder 664 |
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Scope and Contents

Correspondence and corrections for various article about Nelson A. Rockefeller, IBEC, Venture Capital, the Rockefeller Brothers

| | | |
|------------------------------------------------------------------------|--------|------------|
| Fosdick, Raymond - "A Portrait of John D. Rockefeller, Jr.", 1956-1959 | box 64 | folder 665 |
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| Free World Magazine - "The Only War We Seek" Nelson A. Rockefeller, 1951 | box 64 | folder 666 |
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|-------------------------------|--------|------------|
| Goodfriend, Arthur, 1950-1957 | box 64 | folder 667 |
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Scope and Contents

Comments on content of his work "Dollars Won't Do It"; JDR 3rd contributed to cost of publication; criticism of "Report on Indonesia - background material on Goodfriend and comments on his other works; JDR 3rd Contribution to underwrite book Fifth Trip to Asia withdrawn when publishers turned the book down.

| | | |
|---------------------------------------------------------------------|--------|------------|
| Grimm, Peter - "How I Bought the Site for Rockefeller Center", 1954 | box 64 | folder 668 |
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| Gronowicz, Antoni, 1958-1960 | box 64 | folder 669 |
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Scope and Contents

He interviewed JDR 3rd for book Builders of America; JDR 3rd was discouraged from contributing to book; Gronowicz apparently abandoned proposed biography The Amazing Mr. John.

| | | |
|------------------------------|--------|------------|
| Griffing, John B., 1956-1960 | box 64 | folder 670 |
|------------------------------|--------|------------|

Scope and Contents

Wrote articles concerning IBEC proposed projects for processing of agricultural products in Brazil; aided in campaign for acceptance of processing soluble coffee in Brazil when Brazilian press opposed opening plants in the country; articles on corn, bamboo and new animal types, including coffee trees, fish farming. Griffing retirement.

Harrison, Wallace K., 1951-1961

box 65

folder 671

Scope and Contents

Director of Planning for United Nations Headquarters; was named President of AIA. Harrison was also director of IBEC and IBEC Housing Corp. and Trustee of Rockefeller Foundation. Proposed profile of Harrison for The New Yorker; arrangements for proposed book of Harrison's work; copies of speeches made by Harrison.

HOY Magazine - Rockefeller Center, 1952

box 65

folder 672

Scope and Contents

Interview with NAR.

Jewish Daily Forward - 300th Anniversary, 1954

box 65

folder 673

Scope and Contents

DR statement on 300th Anniversary of landing of first Jewish settlers in North America, July 18, 1954; DR was interviewed by S. Regensburg but no copy of the article was included

Jewish Labor Record, 1946

box 65

folder 674

Scope and Contents

NAR Statement as Chairman of Community Committee on behalf of the United Jewish Appeal, June 1946.

Josephs, Raymond, 1947-1954

box 65

folder 675

Scope and Contents

Public Relations comments on articles by Josephs concerning VBEC and NAR - "Hard Working Millionaire", American Weekly July 19, 1953; questions NAR's "time saving methods".

Josephson, Emanuel M., 1952-1959

box 65

folder 676

Scope and Contents

Author of "RockefellerInternationalist" and other attaches. on the family.

| | | |
|--------------------------------------------------------------------------------|--------|------------|
| Journal of Commerce - Pan American Day Supplement, Nelson A. Rockefeller, 1953 | box 65 | folder 677 |
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Scope and Contents

Article by NAR (as Pres. of IBEC) for the Foreign Trade Issue September 1947; NAR articles for Pan American Day Supplements, 1947, 1948 and 1953.

| | | |
|--------------------------------|--------|------------|
| Kissinger, Henry A., 1945-1957 | box 65 | folder 678 |
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Scope and Contents

Reprint of article from ForeignAffairs, "Reflections on American Diplomacy", 1956; Carnegie Corporation Quarterly July 1957 comment on Kissinger's Nuclear Weapons and Foreign Policy.

| | | |
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| La Hacienda, 1949-1957 | box 65 | folder 679 |
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Scope and Contents

IBEC, Nelson A. Rockefeller

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| The Lamp, 1947-1948 | box 65 | folder 680 |
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Scope and Contents

VBEC articles.

| | | |
|------------------------------------------------------|--------|------------|
| Lares, Arturo - "El Diario de Nueva York", 1949-1959 | box 65 | folder 681 |
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Scope and Contents

Reprinted a series of very unfavorable articles about VBEC written by German Vegas for El Universal of Caracas . PR suggested El Diario publish the office's response to the attacks as was done by El Universal. El Diario sent a reporter to interview NAR instead. PR checked the draft of the article. Copies of editorials, NAR statements.

| | | |
|---------------------------------------------------------|--------|------------|
| Life Magazine - Nelson A. Rockefeller Family, 1958-1960 | box 65 | folder 682 |
|---------------------------------------------------------|--------|------------|

| | | |
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| London Economist - "Rockefeller Deal for South America", 1948 | box 65 | folder 683 |
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Scope and Contents

Copy of article.

| | | |
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| Magazines A-Z, 1954-1960 | box 65 | folder 684 |
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Scope and Contents

Business Week, Catholic Digest, "What has Changed in Kremlin?", David Rockefeller film for Family Circle magazine, Faith Today, True Confessions article re Winthrop's marriage, "Three Years of It" Harpers article, LOOK magazine article on NAR, New Leader magazine, Our World magazine, National Review re NAR, Reader's Digest re Lincoln Center, Sports Illustrated re JDR III and tennis, This Week magazine, This World, Wisdom award NAR.

| | | |
|---------------------------------------------------------------------|--------|------------|
| Mainichi - New Year's Message, John D. Rockefeller 3rd, Japan, 1955 | box 65 | folder 685 |
| Manchester, William - Holiday Articles, 1958 | box 65 | folder 686 |
| Morris, Joe Alex, 1950-1956 | box 66 | folder 687 |

Scope and Contents

Comments on report "U.S. International Security Objectives and Strategy". Information on brother's houses and offer of use of apartment in NY for Morris and family.

| | | |
|-------------------------------------------------------------------|--------|------------|
| Nation's Business - "Good Neighbors and Profits" J.W. White, 1949 | box 66 | folder 688 |
| National Review - "When A Rockefeller Needs A Friend", 1958 | box 66 | folder 689 |
| Nelson A. Rockefeller - Articles about, 1946-1948 | box 66 | folder 690 |

Scope and Contents

Various articles about NAR and Latin America

| | | |
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| Nelson A. Rockefeller - Articles by, 1947-1957 | box 66 | folder 691 |
| New York Post, 1957-1959 | box 66 | folder 692 |

Scope and Contents

Notes of NAR interview by Oliver Pilat corrected by Public Relations; interview with Mrs. LSR for article.

| | | |
|---------------------------|--------|------------|
| New York Times, 1947-1952 | box 66 | folder 693 |
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Scope and Contents

Articles about incorporation of IBEC. "Rockefellers Set Up Corporation to Improve Agriculture in Brazil, January 1947; June 1947 article "Venezuela to Get Food - Making Help". about fish and miik-powder plants planned by VBEC and Venezuelan government; editorial June 28, 1947 on Venezuelan experiment; January 4, 1952 article about Rockefeller interests in South America - IBEC and AIA; correspondence with Foster Hailey, incl. that about musician Linn Won-Sik and philologist Duncan MacDougal - NAR

contributed toward Linn's expenses at Julliard; editorial re.
AIA aid in Brazil January 23, 1952.

| | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|------------|
| New York Sun, 1947 | box 66 | folder 694 |
| Scope and Contents | | |
| Editorial "More food for Venezuela", June 30, 1947. | | |
| New Yorker, 1942 | box 66 | folder 695 |
| Scope and Contents | | |
| Profile of NAR. | | |
| New Yorker - W.K. Harrison, 1954 | box 66 | folder 696 |
| Scope and Contents | | |
| U.S. Embassy building, Rio. | | |
| Newsweek Overseas Edition, 1948-1958 | box 66 | folder 697 |
| Scope and Contents | | |
| JDR 3rd. | | |
| New York Journal American, 1958 | box 66 | folder 698 |
| Scope and Contents | | |
| Clips of Watson's series "The Fabulous Rockefeller Dynasty", August 1958. Thank you note to Watson from JDR 3rd. | | |
| O Globo, 1946-1950 | box 66 | folder 699 |
| Scope and Contents | | |
| Article by FAJ December 26, 1946 re. cooperative programs between Brazilian and U.S. private groups :AIA and IBEC; NAR article on US-Brazil relations (PR recommendation that NAR back out if possible). | | |
| Owens, William A. - "Pocantico Hills 1609-1959", 1960 | box 66 | folder 700 |
| Scope and Contents | | |
| Copy of book and correspondence. | | |
| Read, Florence - "The Story of Spelman College", 1961 | box 66 | folder 701 |
| Reader's Digest, 1955-1957 | box 66 | folder 702 |
| New York Herald Tribune, 1958 | box 66 | folder 703 |

Scope and Contents

R. Drummond guest column by NAR, about economic growth trend in the U.S. October 6, 1958.

| | | |
|---------------------------------------------------------------------------------------------------------------------------------------------|--------|----------------|
| Saturday Evening Post - "The Rockefeller" J.A. Morris, 1950-1951 | box 67 | folder 704-706 |
| St. Louis Post-Dispatch, 1947 | box 67 | folder 707 |
| Scope and Contents | | |
| June 8, 1947 article on IBEC and NAR philosophy. | | |
| The Synagogue Light, 1946 | box 67 | folder 708 |
| Scope and Contents | | |
| Statement by NAR. | | |
| TIME - "Good Works at a Profit", 1948 | box 67 | folder 709 |
| Town and Country - "Majesty in Manhattan", 1952 | box 67 | folder 710 |
| Scope and Contents | | |
| Copy of article re Rockefeller Center by Thomas Brailsford Felder. | | |
| Schwantes, Robert, 1955 | box 67 | folder 711 |
| Scope and Contents | | |
| "Japanese and Americans: A Century of Cultural Relations" | | |
| United Nations World, 1947 | box 67 | folder 712 |
| Scope and Contents | | |
| VBEC article, "Fresh Fish for Juan Bimba," "Rockefeller Name is Now Being Hailed by Venezuelans" | | |
| USIA, 1956 | box 67 | folder 713 |
| Scope and Contents | | |
| Statements by NAR | | |
| Vandenberg, Arthur, 1951 | box 67 | folder 714 |
| Scope and Contents | | |
| NAR and FAJ reactions to mentions of NAR in Vandenberg's publication of "Private Papers" All references to the UN San Francisco Conference. | | |
| Copies of Periodicals, A-Bui, 1922-1982 | box 68 | folder 715-719 |

Scope and Contents

AAUW Journal, AIA Journal, Across the Board, Americas, Anglo-American Oil Company Limited Jubilee, The Architecture Forum, Architecture, Arkansas Water: Why Wait for the Crisis?, Art in America, Atlantik-Brücke E.V., Avenue, Belgian Congo-American Survey, Book Digest, Brazil, Brazilian Business, Brown Alumni Monthly, Buildings and Building Management.

Copies of Periodicals, Bus-I, 1914-1981

box 69

folder
720-724

Scope and Contents

Business Week, Coronet, Energy in Solid Waste, Engineering News-Record, Esquire, Export Trade and Shipper, Family Circle, Family Weekly, Forests, Fortune, Finance, The FRA, Good Art is Good Business and Good Politics, How Rockefeller Built the Standard Oil Company, Institutional Investor, Investor's Reader.

Copies of Periodicals, L-S, 1938-1979

box 70

folder
725-730

Scope and Contents

Life, Ladies' Home Journal, Look, The Ministry, Museum News, National Geographic, Naturalist - Jackson Hole Country, The Nelson Rockefeller Collection (Kykuit), The Nelson A. Rockefeller Collection of Mexican Folk Art (MOPA), New York, New York Times Magazine, Newsweek, Parade (Arkansas Gazette), Pageant, Parks and Recreation, People, People Places and Parties, Planning and Civic Comment, Population Council, Portrait of David Rockefeller (Kahn), Reader's Digest, Saturday Evening Post, Smithsonian, Sports Illustrated, Sunday Times Magazine.

Copies of Periodicals, T-Z, 1958-1981

box 71

folder
731-733

Scope and Contents

Time, There are Many Washingtons, This Week (Detroit News), Town and Country, TV Guide, U.S. News and World Report, Yankee

Oversized Periodicals

box 76-80

Scope and Contents

Life, Fortune, Holiday, and other oversize periodicals.

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Ivy Lee Correspondence and Clippings, 1915-1960

| Title/Description | Instances | |
|---------------------------------------|-----------|-------------------|
| Correspondence, 1919-1941 | box 72 | folder 734-743 |
| Press Releases, 1925-1960 | box 73 | folder 744-746 |
| Clippings, September 1946 - June 1947 | box 73 | folder 747-748 |
| Clippings, July 1947 - June 1949 | box 74 | folder 749-752 |
| Clippings, July 1949 - 1958 | box 75 | folder 753-757 |
| Rockefeller Institute, 1915-1920 | box 75 | folder 758 |

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