



Ford Foundation records, Office of Communications, Advisor on Communications, Office Files of Fred W. Friendly

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English

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Rockefeller Archive Center

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URL: <http://www.rockarch.org>

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Summary Information

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| Repository: | Rockefeller Archive Center |
| Creator: | Ford Foundation |
| Creator - aut: | Friendly, Fred W. |
| Title: | Ford Foundation records, Office of Communications, Advisor on Communications, Office Files of Fred W. Friendly |
| ID: | FA616 |
| Date [inclusive]: | 1946-1980 |
| Date [bulk]: | bulk |
| Physical Description: | 25.2 Cubic Feet 21 record cartons |
| Language of the Material: | English |

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Biographical / Historical

Fred W. Friendly was born Ferdinand Friendly Wachenheimer in New York City on October 30, 1915, and was raised in Providence, Rhode Island. He attended Nichols Junior College. Friendly's professional career began in 1938 in Providence, where he wrote, produced and narrated dramatized biographies for a local radio station. From 1941-1945, Friendly served in the U.S. Army Information and Education Section as a lecturer and correspondent at domestic military bases, in southeast Asia and in Europe.

In 1947, while working as a news producer for the National Broadcasting Company (NBC), Friendly met Edward R. Murrow and began a professional association and friendship that endured until Murrow's death in 1965. They produced audio documentary recordings on 20th century world history under the title I Can Hear It Now. Beginning in 1951, when Friendly joined the Columbia Broadcasting System (CBS), they collaborated on the See It Now television program, and later worked together on CBS Reports. Milestones of their years together was a 1954 See It Now broadcast that cast a critical eye on the anti-

Communist crusade of Senator Joe McCarthy, and a 1960 CBS Reports investigation of conditions faced by migrant farm workers titled "Harvest of Shame."

Friendly was named President of the CBS News Division in 1964. Under his leadership the network broadcast Town Meeting of the World, which brought world leaders together via live satellite transmission to discuss world affairs, and Vietnam Perspective, a program devoted to discussion of the Vietnam War and its impact on the American people. For his work at CBS Friendly received numerous George Foster Peabody Awards. Friendly resigned from CBS in February 1966 in a dispute over the network's decision to broadcast situation comedy reruns instead of hearings on the Vietnam War then being conducted by the U.S. Senate Foreign Relations Committee.

Friendly joined the staff of the Ford Foundation as Advisor on Television in March 1966. In this position he worked closely with Foundation President McGeorge Bundy to define and implement a grant making agenda focused on sustained support for public television stations and networks and for policy institutions that represented the public interest on significant telecommunications issues. Within six months of his appointment, Friendly made a major impact on the communications landscape when he and Bundy submitted a statement to the Federal Communications Commission that proposed the creation of a non-profit owned satellite system that would finance public television with income generated through fees charged to commercial networks for carrying their transmissions. The plan never came to fruition, but it influenced political debate over public television financing. Other significant achievements of Friendly's tenure at the Foundation included:

- Creation of the Public Broadcast Laboratory, which produced live programs for a national network of educational television stations from 1967-1969
- Supporting the establishment of the Corporation for Public Broadcasting, the Public Broadcasting Service, and National Educational Television
- Founding of the Cable Television Information Center to advise communities on franchising, regulation, and public-service applications of cable television
- Supporting a program of educational fellowships for minority journalists
- Creation of the Media and Law seminars, which convened jurists and journalists to discuss hypothetical court cases that highlighted areas of conflict between the press and the courts

During the mid and late 1970s, Friendly oversaw a substantial withdrawal of Foundation support for public television programming and infrastructure development as those costs were increasingly met by government funding, viewer support and corporate sponsorship. In 1975 Friendly's job title was changed to Advisor on Communications, to reflect a shift in the emphasis of his work which was increasingly focused on media policy, journalism and law. Significant projects in these areas included support to the Aspen Institute Program on Communications and Society, and funding for research and conferences on the impact of television on children.

Friendly retired from the Ford Foundation in 1980.

Concurrent with his career at the Ford Foundation, Friendly was Edward R. Murrow Professor of Journalism at Columbia University. He was the author of several books, including *Due To Circumstances Beyond Our Control* (1967), an account of his CBS career and an analysis of commercial and non-commercial television, and *The Good Guys, the Bad Guys and the First Amendment: Free Speech vs. Fairness in Broadcasting* (1975).

Fred W. Friendly died on March 3, 1998.

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Biographical / Historical

The Ford Foundation first made grants in the field of media and communications in 1951, when funds were provided to the Radio and Television Workshop for the production of broadcast programming. Through 1977, the foundation gave over \$295 million to develop public television stations, networks and content. Fred W. Friendly was hired as Advisor on Television in 1966, and later headed the Foundation's Office on Television, which coordinated grants in this field beginning in 1968. Friendly oversaw an expansion of grant making into such related fields as telecommunications and telecommunications policy, journalism education and media law. In February 1975 the Office of Public Broadcasting was renamed the Office of Communications and Friendly's title was changed to Advisor on Communications, reflecting a shift in the emphasis of the program. The Foundation dramatically scaled back funding for public television development and programming, and increasingly focused its resources on the public policy, research and media law elements of the portfolio. Some funding continued to go to public TV programming on subjects related to the interests of other parts of the Foundation, such as public affairs and the arts. Shortly after Friendly's retirement in 1980, the Office of Communications was disbanded as a separate unit of the Foundation, with ongoing grants related to communications being channeled through other program divisions.

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Scope and Contents

The Office Files of Fred W. Friendly, Ford Foundation Advisor on Television (1966-1975) and Advisor on Communications (1975-1980) document his oversight of program development and grants in the fields of public television, telecommunications and media law. The collection spans 1945-1980 and consists of correspondence, memoranda, reports, grant proposals, writings, speeches, news clippings and photographs.

The Office Files of Fred W. Friendly document the professional activities of the noted journalist, educator and grant maker during the period 1945-1980, with an emphasis on the years of his association with the Ford Foundation, 1966-1980. The bulk of the records concern Friendly's work as the Foundation's Advisor on Television and Advisor on Communications, and consist of correspondence, memos and reports pertaining to Foundation grant making to support public television development and programming, telecommunications policy research, journalism education and media law. The collection also documents Friendly's pre-Ford Foundation career as a television producer and executive at CBS, his activities as a Professor of Journalism at Columbia University, and his personal life. There are

substantial records documenting Friendly's public speaking engagements, his published writings, and his chairmanship of the Mayor's Advisory Task Force on CATV and telecommunications.

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Arrangement

Material is arranged into seven series: Series I: Correspondence; Series II: Mayor's Advisory Task Force on CATV and Telecommunications; Series III: Media and Law Seminars; Series IV: Photographs; Series V: Speeches and Interviews; Series VI: Subjects; Series VII: Writings;

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Administrative Information

Publication Statement

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archive@rockarch.org

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Processing Information

Arranged and described by Jim Moske, Ford Foundation Archives, June 2006.

Conditions Governing Use

Completion of a use agreement is required prior to providing scholarly access. See RAC Head of Reference (or applicable designee) for details. Ford Foundation holds title, copyright and literary rights in the collection, in so far as it holds them. The Rockefeller Archive Center has authority to grant permission to cite and publish material from the collection for scholarly purposes. Permission to publish extensive excerpts, or material in its entirety, will be referred to the Ford Foundation.

Immediate Source of Acquisition

Ford Foundation archive was deposited at RAC in 2011. This collection was originally accessioned by the Ford Foundation in 2004. The collection was transferred to, and officially accessioned, by

the Rockefeller Archive Center in 2012. Box 14, containing the contents of Series 5, has not been transferred to RAC and is therefore not available for research.

Conditions Governing Access

Records more than 10 years old are open for research with select materials restricted as noted. Brittle or damaged items are available at the discretion of RAC. Researchers interested in accessing digital media (floppy disks, CDs, DVDs, etc.) or audiovisual material (audio cassettes, VHS, etc.) in this collection must use an access surrogate. The original items may not be accessed because of preservation concerns. To request an access surrogate be made, or if you are unsure if there is an access surrogate, please contact an archivist.

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Related Materials

Separated Materials

Appendix A: Reports – Unpublished reports written by Ford Foundation staff and consultants were removed from the papers and transferred to the Archives' collection of staff and consultant reports. See Appendix A for a list of these reports and their specific assigned number. The reports are listed in alphabetical order by author. The assigned number may be used to access reports in the online catalog.

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Controlled Access Headings

- Mass Communications
- Television
- Television broadcasting
- Mass media
- Radio
- Radio broadcasting -- History

Collection Inventory

Correspondence, 1945-1980

Physical Description: 13.8 Cubic Feet

Scope and Contents

Series I. Correspondence, 1945-1980 Letters, memoranda, telegrams and supporting documentation relating to Friendly's professional activities and personal life. The correspondence is arranged in three subseries.

A. Alphabetical, 1955-1980 Correspondence with individuals and organizations concerning Ford Foundation program development, grant making and grantee activities in the fields of public television, telecommunications policy, journalism and media law. While the bulk of the letters are to or from Friendly himself, there are also numerous documents authored by or addressed to other members of his staff including Stuart Sucherman, David Davis and Tinka Nobbe. Of particular interest are letters and reports exchanged with dozens of public television stations across the United States that evaluate their programming, finances and operation, correspondence with NASA and COMSAT regarding satellite communication systems, and information on the merger of New York stations WNET and WNDT that created Channel 13. A few items date from Friendly's years at CBS and relate to his work as a producer and executive in the network's News Division. There are also several items pertaining to Friendly's collaboration with Edward R. Murrow, as well as letters from such prominent individuals as jurists Hugo Black and Warren Berger, political journalist William F. Buckley and television personality Bill Moyers. The subseries also documents the day to day operation of the Office of Public Broadcasting and its successor, the Office of Communications, and includes such routine business correspondence as consultant's reports and general inquiries from grant and job seekers. Files are arranged alphabetically.

B. Chronological, 1971-1980 Outgoing letters written by Friendly and members of his staff at the Ford Foundation, dealing with grant making and administrative matters, arranged by date of writing. There is some duplication of items filed by author or recipient in the Alphabetical subseries.

C. Personal, 1945-1979 Letters to and from friends, family, colleagues and associates concerning financial affairs, family matters, school and summer camp arrangements for Friendly's children, his activities as a member of the Board of Trustees of the Riverdale Country School and social engagements. Of particular interest is a May 19, 1945 letter written by Friendly to his mother regarding his visit to the Mauthausen concentration camp shortly after its liberation by the American military (box 12, folder 16).

Alphabetical, 1955 - 1980

| Title/Description | Instances | |
|---|------------------|----------|
| A, miscellaneous, 1966 - 1980 | box 1 (33249) | folder 1 |
| Action on Smoking and Health, 1968 - 1969 | box 1 (33249) | folder 2 |
| Adams, Arlin M., 1978 - 1980 | box 1 (33249) | folder 3 |
| Adler, Norman, 1966 - 1971 | box 1 (33249) | folder 4 |
| Adler, Peter, 1968 - 1971 | | |

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| Alicia Patterson Foundation, 1979 - 1980 | box 1 (33249) | folder 7 |
| American Association for the Advancement of Science, 1966 - 1970 | box 1 (33249) | folder 8 |
| American Broadcasting Company (ABC), 1966 - 1980 | box 1 (33249) | folder 9 |
| ABC – Good Morning America, 1979 | box 1 (33249) | folder 10 |
| ABC/International Telephone and Telegraph (ITT) merger, 1967 - 1968 | box 1 (33249) | folder 11 |
| American Cancer Society, 1967 | box 1 (33249) | folder 12 |
| American Civil Liberties Union (ACLU), 1969 | box 1 (33249) | folder 13 |
| American Institute for Political Communication, 1970 - 1971 | box 1 (33249) | folder 14 |
| American Telephone and Telegraph (AT&T), 1966 - 1969 | box 1 (33249) | folder 15 |
| Arthur D. Little, Inc., 1969 | box 1 (33249) | folder 16 |
| Aspen Institute for Humanistic Studies – General, 1970 - 1979 | box 1 (33249) | folder 17-20 |
| Aspen Institute for Humanistic Studies – Program on Communications and Society, 1972 | box 1 (33249) | folder 21-22 |
| Atlanta Interfaith Broadcasters, 1970 | box 1 (33249) | folder 23 |
| Atlantic Monthly, 1967 - 1971 | box 1 (33249) | folder 24 |
| Atwater, Verne S., 1966 - 1967 | box 1 (33249) | folder 25 |
| Australian Broadcasting Commission, 1967 - 1968 | box 1 (33249) | folder 26 |
| B, miscellaneous, 1966 - 1980 | box 1 (33249) | folder 27-28 |
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| Barrett, Halsey V., 1970 | box 1 (33249) | folder 31 |
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| Bliss, Ed, 1969 - 1979 | box 1 (33249) | folder 34 |
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| British Broadcasting Corporation (BBC), 1966 - 1979 | box 1 (33249) | folder 37-38 |
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| Bundy, McGeorge, 1973 - 1979, n.d. | box 2 (33672) | folder 1 |
| Bundy, McGeorge – retirement, 1979 | box 2 (33672) | folder 2 |
| Bureau of National Affairs – Media Law Reporter, 1976 - 1977 | box 2 (33672) | folder 3 |
| Burger, Warren, E., 1967 - 1980 | box 2 (33672) | folder 4 |
| Burtin, Cipe, 1966 - 1967 | box 2 (33672) | folder 5 |
| Businessmen's Educational Fund, 1970 - 1971 | box 2 (33672) | folder 6 |
| C, miscellaneous, 1966 - 1980 | box 2 (33672) | folder 7-9 |
| Cables and telegrams, miscellaneous, 1966 - 1980 | | |

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| California Institute of Technology, 1967 - 1971 | box 2 (33672) | folder 13 |
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| Carnegie Commission on the Future of Public Broadcasting, 1977 - 1979 | box 2 (33672) | folder 17 |
| Carnegie Corporation of New York, 1966 - 1967 | box 2 (33672) | folder 18 |
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| Center for the Study of Democratic Institutions, 1966 - 1967 | box 2 (33672) | folder 20 |
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| Clarke, Arthur C., 1967 | box 2 (33672) | folder 23 |
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| Columbia Broadcasting System (CBS) – memoranda, 1955 - 1966 | box 2 (33672) | folder 26 |
| CBS – miscellaneous (alphabetical), 1950 - 1966 | box 2 (33672) | folder 27-30 |
| CBS – miscellaneous (chronological), 1966 - 1980 | box 2 (33672) | folder 31-35 |
| CBS – regarding Friendly's resignation from, 1966 | box 2 (33672) | folder 36 |
| Columbia University, 1957 - 1962 | box 2 (33672) | folder 37 |
| Columbia University, 1966 - 1979 | | |

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| Columbia University – First Amendment and Electronic Media Project, 1971 - 1972 | box 3 (33679) | folder 3 |
| Columbia University School of Journalism students, 1968 - 1971 | box 3 (33679) | folder 4 |
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| Community Television of South Florida, 1978 - 1980 | box 3 (33679) | folder 6 |
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| Congratulations – regarding Friendly’s appointments at Ford Foundation and Columbia University, 1966 | box 3 (33679) | folder 8 |
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| National Academy of Television Arts and Sciences, 1966 - 1970 | box 6 (33858) | folder 18 |
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| National Association of Television Executives, 1966 | box 6 (33858) | folder 21 |
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| National Center for State Courts, 1977 | box 6 (33858) | folder 24 |
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| National Educational Television (NET) - Miscellaneous, 1966 - 1971 | box 6 (33858) | folder 31-32 |
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| National Public Affairs Center for Television, 1972 | box 6 (33858) | folder 38 |
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| New York Herald Tribune, 1956 - 1964 | box 7 (34189) | folder 1 |
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| The New Yorker – regarding profile of Friendly, 1962 | box 7 (34189) | folder 6 |
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| Overseas Press Club, 1966 | box 7 (34189) | folder 13 |
| P, miscellaneous, 1966 - 1980 | box 7 (34189) | folder 14 |
| Pastore, John O., 1969 | box 7 (34189) | folder 15 |
| Pincus, William, 1966 - 1967 | box 7 (34189) | folder 16 |
| Powell, Lewis F., 1978 | box 7 (34189) | folder 17 |
| Prince, Harold, 1968 | box 7 (34189) | folder 18 |
| Public Broadcasting Service (PBS), 1970 - 1979 | box 7 (34189) | folder 19-21 |
| Q, miscellaneous, 1966 - 1980 | box 7 (34189) | folder 22 |
| R, miscellaneous, 1966 - 1980 | box 7 (34189) | folder 23 |
| Radio Corporation of America (RCA), 1967 | box 7 (34189) | folder 24 |
| Rand Corporation, 1968 - 1974 | box 7 (34189) | folder 25 |
| Random House, 1968 - 1980 | box 7 (34189) | folder 26 |
| Reeves Production Services, 1969 | box 7 (34189) | folder 27 |
| Research and Design Institute, 1967 | box 7 (34189) | folder 28 |
| Rivkin, Steven R., 1970 | | |

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|---|------------------|--------------|
| | box 7 (34189) | folder 29 |
| Robinson, Hubbell, 1972 | box 7 (34189) | folder 30 |
| Robinson, Marshall A., 1966 | box 7 (34189) | folder 31 |
| Rogers, Ralph B., 1971 - 1979 | box 7 (34189) | folder 32 |
| Rostow, Eugene V., 1969 | box 7 (34189) | folder 33 |
| S, miscellaneous, 1966 - 1980 | box 7 (34189) | folder 34-35 |
| Scheuer, Steven H., 1978 | box 7 (34189) | folder 36 |
| Schorr, Daniel, 1976 - 1978 | box 7 (34189) | folder 37 |
| Seward, James M., 1978 - 1979 | box 7 (34189) | folder 38 |
| Shelby, Joyce, 1971 | box 7 (34189) | folder 39 |
| Sheldon, Richard C., 1966 | box 7 (34189) | folder 40 |
| Siegel, Seymour N., 1968 - 1971 | box 7 (34189) | folder 41 |
| Slater, Gerry, 1967 - 1970 | box 7 (34189) | folder 42 |
| Slater, Joseph E., 1966 | box 7 (34189) | folder 43 |
| Sorabjee, Soli, 1978 - 1980 | box 7 (34189) | folder 44 |
| Southern Educational Communications Association, 1980 | box 7 (34189) | folder 45 |
| Stanford University, 1966 - 1979 | box 7 (34189) | folder 46 |
| State of New Jersey Public Broadcasting Authority, 1971 | box 7 (34189) | folder 47 |
| Stations - KCET (Los Angeles), 1966 - 1979 | box 8 (34377) | folder 1-2 |
| Stations - KERA (Dallas), 1970 - 1979 | box 8 (34377) | folder 3 |
| Stations - KQED (San Francisco), 1966 - 1978 | | |

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|--|------------------|--------------|
| | box 8 (34377) | folder 4-9 |
| Stations - KQED (San Francisco) – Newsroom, 1970 - 1972 | box 8 (34377) | folder 10 |
| Stations - KTCA (Twin Cities), 1974 - 1979 | box 8 (34377) | folder 11 |
| Stations - Miscellaneous, 1966 - 1980 | box 8 (34377) | folder 12 |
| Stations - Program Evaluations - Diamond, Edwin, 1971 - 1972 | box 8 (34377) | folder 13 |
| Stations - Program Evaluations - Houseman, John, 1971 - 1972 | box 8 (34377) | folder 14 |
| Stations - Program Evaluations - Lefkowitz, Bernard, 1972 - 1973 | box 8 (34377) | folder 15 |
| Stations - Program Evaluations - Miscellaneous, 1971 - 1975 | box 8 (34377) | folder 16 |
| Stations - Program Evaluations - Whiteside, Thomas, 1973 - 1974 | box 8 (34377) | folder 17 |
| Stations - Program Evaluations - Wyatt, Hugh, 1972 | box 8 (34377) | folder 18 |
| Stations - WBAI (New York), 1967 - 1977 | box 8 (34377) | folder 19 |
| Stations - WETA (Washington, D.C.), 1966 - 1973 | box 8 (34377) | folder 20-21 |
| Stations - WETA (Washington, D.C.), 1974 - 1980 | box 9 (34442) | folder 1 |
| Stations - WFLD (Chicago), 1967 | box 9 (34442) | folder 2 |
| Stations - WGBH (Boston), 1966 - 1980 | box 9 (34442) | folder 3-7 |
| Stations - WHAS (Louisville), 1966 - 1967 | box 9 (34442) | folder 8 |
| Stations - WHYY (Philadelphia), 1966 - 1978 | box 9 (34442) | folder 9 |
| Stations - WJCT (Jacksonville), 1970 - 1975 | box 9 (34442) | folder 10-11 |
| Stations - WNDT (New York), 1966 - 1969 | box 9 (34442) | folder 12 |
| Stations - WNDT/WNET merger, 1969 - 1970 | box 9 (34442) | folder 13 |
| Stations - WNET (New York), 1972 - 1980 | | |

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|---|-------------------|--------------|
| | box 9 (34442) | folder 14-19 |
| Stations - WNET – Murrow retrospective, 1971 - 1972 | box 9 (34442) | folder 20 |
| Stations - WQED (Pittsburgh), 1969 - 1972 | box 9 (34442) | folder 21 |
| Stations - WTVS (Detroit), 1968 - 1977 | box 9 (34442) | folder 22 |
| Stations - WVIZ (Cleveland), 1969 - 1970 | box 9 (34442) | folder 23 |
| Strasburg, Paul A., 1972 - 1974 | box 9 (34442) | folder 24 |
| Stratton, Julius A., 1971 - 1972 | box 9 (34442) | folder 25 |
| Sucherman, Stuart S., 1969 - 1980 | box 9 (34442) | folder 26 |
| Sutton, Francis X., 1970 - 1976 | box 10 (34453) | folder 1 |
| Sviridoff, Mitchell, 1968 - 1976 | box 10 (34453) | folder 2 |
| Swing, Raymond, 1959 - 1969 | box 10 (34453) | folder 3 |
| T, miscellaneous, 1966 - 1980 | box 10 (34453) | folder 4 |
| Thomas, Franklin A., 1979 - 1980 | box 10 (34453) | folder 5 |
| TNT Communications, 1966 | box 10 (34453) | folder 6 |
| Townley, Richard, 1971 | box 10 (34453) | folder 7 |
| Trottenberg, Arthur D., 1970 - 1979 | box 10 (34453) | folder 8 |
| Tufts University – Edward R. Murrow Center of Public Diplomacy, 1968 - 1979 | box 10 (34453) | folder 9-10 |
| Tuohy, Denis, 1967 | box 10 (34453) | folder 11 |
| TV Guide, 1966 - 1967 | box 10 (34453) | folder 12 |
| Twentieth Century Fund, 1969 - 1971 | box 10 (34453) | folder 13 |
| Twentieth Century Fund – National News Council, 1972 - 1974 | | |

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|---|-------------------|--------------|
| | box 10 (34453) | folder 14-15 |
| U, miscellaneous, 1967 - 1980 | box 10 (34453) | folder 16 |
| United Artists Corporation, 1968 | box 10 (34453) | folder 17 |
| United Church of Christ, 1970 - 1979 | box 10 (34453) | folder 18 |
| United Nations, 1970 | box 10 (34453) | folder 19 |
| United Press International, 1966 | box 10 (34453) | folder 20 |
| United States Information Agency, 1968 - 1969 | box 10 (34453) | folder 21 |
| University of Notre Dame – Center for Civil Rights, 1976 - 1977 | box 10 (34453) | folder 22 |
| University of Texas, 1966 - 1980 | box 10 (34453) | folder 23 |
| U.S. News and World Report, 1971 - 1972 | box 10 (34453) | folder 24 |
| V, miscellaneous, 1966 - 1980 | box 10 (34453) | folder 25 |
| Van Ameringen Foundation, 1971 | box 10 (34453) | folder 26 |
| Vanderbilt University, 1969 - 1980 | box 10 (34453) | folder 27 |
| Vicas, George A., 1971 | box 10 (34453) | folder 28 |
| W, miscellaneous, 1966 - 1980 | box 10 (34453) | folder 29 |
| Ward, Champion F., 1970 - 1971 | box 10 (34453) | folder 30 |
| Washington Post, 1967 - 1980 | box 10 (34453) | folder 31 |
| Westinghouse Broadcasting Company, 1969 - 1979 | box 10 (34453) | folder 32 |
| The White House, 1967 - 1979 | box 10 (34453) | folder 33 |
| White, Stephen, 1967 | box 10 (34453) | folder 34 |
| Wilkins, Roger, 1970 | | |

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|---------------------------------|-------------------|-----------|
| | box 10 (34453) | folder 35 |
| Wiseman, Frederick, 1971 - 1979 | box 10 (34453) | folder 36 |
| World Peace Foundation, 1967 | box 10 (34453) | folder 37 |
| Xerox Corporation, 1968 - 1971 | box 10 (34453) | folder 38 |
| Y, miscellaneous, 1966 - 1980 | box 10 (34453) | folder 39 |
| Yale University, 1970 - 1980 | box 10 (34453) | folder 40 |
| Z, miscellaneous, 1966 - 1980 | box 10 (34453) | folder 41 |

Chronological, 1971 - 1980

| Title/Description | Instances | |
|----------------------------|-------------------|--------------|
| Chronological, 1971 - 1976 | box 10 (34453) | folder 42-47 |
| Chronological, 1976 - 1980 | box 11 (34655) | folder 1-13 |

Personal, 1945 - 1979

| Title/Description | Instances | |
|--|-------------------|--------------|
| Bernstein, Peter J., 1966 - 1967 | box 11 (34655) | folder 14 |
| Fain family, 1955 - 1979 | box 11 (34655) | folder 15 |
| Friendly, Andrew, 1968 - 1972 | box 11 (34655) | folder 16 |
| Friendly, David, 1978 | box 11 (34655) | folder 17 |
| Mark, Richard, 1974 | box 11 (34655) | folder 18 |
| Miscellaneous chronological, 1954 - 1957 | box 11 (34655) | folder 19-22 |
| Miscellaneous chronological, 1958 - 1970 | box 12 (34657) | folder 1-10 |
| Riverdale Country School, 1966 - 1974 | box 12 (34657) | folder 11-12 |
| Scarsdale Public Schools, 1968 | | |

| | | |
|------------------------------------|-------------------|-----------|
| | box 12 (34657) | folder 13 |
| Stockbridge School, 1967 - 1970 | box 12 (34657) | folder 14 |
| Summer camps, 1962 - 1970 | box 12 (34657) | folder 15 |
| Wachenheimer, Therese, 1945 - 1957 | box 12 (34657) | folder 16 |

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Mayor's Advisory Task Force on CATV and Telecommunications, 1961-1971

Physical Description: 1.2 Cubic Feet

Arrangement

All documents are arranged chronologically.

Scope and Contents

Correspondence, memoranda, agendas, reports, and meeting minutes documenting the work of this task force appointed by New York Mayor John V. Lindsay in 1967 and chaired by Fred W. Friendly. The group, which met during 1967-1968, investigated potential television interference created by the construction of the World Trade Center, evaluated existing community antenna television (CATV, or cable television) franchises in New York City and made recommendations concerning city government involvement in the development and operation of the local telecommunications infrastructure.

| Title/Description | Instances | |
|---------------------------------|-------------------|--------------|
| Chronological file, 1967 | box 12 (34657) | folder 17-22 |
| Chronological file, 1967 - 1971 | box 13 (34701) | folder 1-8 |

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Media and Law Seminars, 1974-1980

Physical Description: 1.2 Cubic Feet

Scope and Contents

Correspondence, memoranda, reports, publicity material and transcripts documenting a seminar series convened under Friendly's leadership to explore areas of conflict between the press and the courts. Prominent judges, lawyers and journalists met in cities across the country to discuss hypothetical court cases that highlighted tensions between the two groups, such as First Amendment protections and an individual's right to privacy. The subject area of the series was later broadened to include business and the media, human rights, terrorism and communications policy. More than 80 conferences were held over a seven year period.

| Title/Description | Instances | |
|-------------------|-----------|--|
|-------------------|-----------|--|

| | | |
|--|-------------------|--------------|
| Case studies, 1976 - 1980 | box 13 (34701) | folder 9-11 |
| Chronological file, 1974 - 1980 | box 13 (34701) | folder 12-18 |
| Fund for Media and the Law, 1976 | box 13 (34701) | folder 19 |
| Handbook, n.d. <u>Conditions Governing Access:</u> Conditions Governing Access Not available. <u>Custodial History:</u> Custodial History Box 14 was not transferred to RAC. | box 14 (34777) | folder 1 |
| Israel, 1979 - 1980 <u>Conditions Governing Access:</u> Conditions Governing Access Not available. <u>Custodial History:</u> Custodial History Box 14 was not transferred to RAC. | box 14 (34777) | folder 2 |
| Transcripts, 1976 - 1980 <u>Conditions Governing Access:</u> Conditions Governing Access Not available. <u>Custodial History:</u> Custodial History Box 14 was not transferred to RAC. | box 14 (34777) | folder 3-15 |

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Photographs, 1950s-1970s

Physical Description: 0.3 Cubic Feet

Scope and Contents

Filed here are a few dozen photo prints and negatives of Fred W. Friendly, his colleagues and associates. Many were taken at public speaking engagements and Media and Law seminars. There are a few portrait photographs of Friendly, and several pictures of him with Edward R. Murrow during the years of their collaboration at CBS

Custodial History:

Custodial History

Box 14 was not transferred to RAC.

Title/Description

Instances

Bundy, McGeorge, 1966, n.d.

box 14
(34777)

folder 16

Custodial History:

Custodial History

Box 14 was not transferred to RAC.

Conditions Governing Access:

Conditions Governing Access

Not available.

Contact sheets, 1960s - 1970s

box 14
(34777)

folder 17

Custodial History:

Custodial History

Box 14 was not transferred to RAC.

Conditions Governing Access:

Conditions Governing Access

Not available.

Friendly, Fred W., 1950s - 1970s

box 14
(34777)

folder 18

Custodial History:

Custodial History

Box 14 was not transferred to RAC.

Conditions Governing Access:

Conditions Governing Access

Not available.

Friendly, Fred W. with Murrow, Edward R., n.d.

box 14
(34777)

folder 19

Custodial History:

Custodial History

Box 14 was not transferred to RAC.

Conditions Governing Access:

Conditions Governing Access

Not available.

Negatives, 1960s - 1970s

box 14
(34777)

folder 20

Custodial History:

Custodial History

Box 14 was not transferred to RAC.

Conditions Governing Access:

Conditions Governing Access

Not available.

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Speeches and Interviews, 1965-1980

Physical Description: 1.5 Cubic Feet

Custodial History:

Custodial History

Box 14 has not been transferred to RAC, therefore its contents are not currently available for scholarly research.

If at some point in the future Box 14 is received by RAC, this material will then be made available for research.

Scope and Contents

Transcripts, speaking notes, correspondence, publicity materials and news clippings regarding speeches and interviews by Friendly. Includes transcripts of testimony by Friendly at several U.S. Senate and House meetings on broadcast and telecommunications policy. Friendly also spoke frequently on issues related to freedom of the press and judicial restrictions on journalists. Files are arranged chronologically by date of speech or interview.

| Title/Description | Instances |
|-------------------------------------|-------------------|
| WCBS Radio interview, 1965 May 27 | box 14 (34777) |
| folder 21 | |
| <u>Custodial History:</u> | |
| Custodial History | |
| Box 14 was not transferred to RAC. | |
| <u>Conditions Governing Access:</u> | |
| Conditions Governing Access | |
| Not available. | |

American Society of Newspaper Editors, 1966 May 19

box 14
(34777)

folder 22

Custodial History:

Custodial History

Box 14 was not transferred to RAC.

Conditions Governing Access:

Conditions Governing Access

Not available.

National Broadcast Editorial Conference, 1966 July 29

box 14
(34777)

folder 23

Custodial History:

Custodial History

Box 14 was not transferred to RAC.

Conditions Governing Access:

Conditions Governing Access

Not available.

United States Senate Committee on Commerce Subcommittee on
Communications testimony, 1966 August 17

box 14
(34777)

folder 24

Custodial History:

Custodial History

Box 14 was not transferred to RAC.

Conditions Governing Access:

Conditions Governing Access

Not available.

National Association of Educational Broadcasters, 1966 October
24

box 14
(34777)

folder 25

Custodial History:

Custodial History

Box 14 was not transferred to RAC.

Conditions Governing Access:

Conditions Governing Access

Not available.

Chicago speech, 1967 March 8

box 14
(34777)

folder 26

Custodial History:

Custodial History

Box 14 was not transferred to RAC.

Conditions Governing Access:

Conditions Governing Access

Not available.

WNEW Radio interview, 1967 March 26

box 14
(34777)

folder 27

Custodial History:

Custodial History

Box 14 was not transferred to RAC.

Conditions Governing Access:

Conditions Governing Access

Not available.

WNDT Radio interview, 1967 March 27

box 14
(34777)

folder 28

Custodial History:

Custodial History

Box 14 was not transferred to RAC.

Conditions Governing Access:

Conditions Governing Access

Not available.

WHYY Television interview, 1967 May 1

box 14
(34777)

folder 29

Custodial History:

Custodial History

Box 14 was not transferred to RAC.

Conditions Governing Access:

Conditions Governing Access

Not available.

United States Senate Committee on Commerce Subcommittee on
Communications testimony, 1967 April 12

box 14
(34777)

folder 30

Custodial History:

Custodial History

Box 14 was not transferred to RAC.

Conditions Governing Access:

Conditions Governing Access

Not available.

U.S. News and World Report interview, 1967 May 8

box 14
(34777)

folder 31

Custodial History:

Custodial History

Box 14 was not transferred to RAC.

Conditions Governing Access:

Conditions Governing Access

Not available.

Nichols College commencement, 1967 June 2

box 14
(34777)

folder 32

Custodial History:

Custodial History

Box 14 was not transferred to RAC.

Conditions Governing Access:

Conditions Governing Access

Not available.

International Press Institute, 1967 June 21

box 14
(34777)

folder 33

Custodial History:

Custodial History

Box 14 was not transferred to RAC.

Conditions Governing Access:

Conditions Governing Access

Not available.

Granada Guildhall Lecture, 1967 October 24

box 15
(34785)

folder 1

National Council of Teachers of English, 1968 November 28

box 15
(34785)

folder 2

Stockbridge School Commencement, 1969 June 8

box 15
(34785)

folder 3

Pittsburgh Conference on Media and Minorities, 1969 November 14

box 15
(34785)

folder 4

World Mental Health Assembly, 1969 November 19

box 15
(34785)

folder 5

California Institute of Technology, 1969 November 21

box 15
(34785)

folder 6

Indiana Civil Liberties Union, 1970 January 24

box 15
(34785)

folder 7

Massachusetts Institute of Technology, 1970 February 25

| | | |
|---|-------------------|-----------|
| | box 15 (34785) | folder 8 |
| U.S. House of Representatives Interstate and Foreign Commerce Committee Subcommittee on Communications and Power testimony, 1970 April 27 | box 15 (34785) | folder 9 |
| American Jewish Congress, 1970 May 22 | box 15 (34785) | folder 10 |
| Public Relations Society of America, 1970 November 16 | box 15 (34785) | folder 11 |
| Greensboro Chamber of Commerce, 1971 January 5 | box 15 (34785) | folder 12 |
| University of Michigan, 1971 March 10 | box 15 (34785) | folder 13 |
| Tufts University, 1971 April 16 | box 15 (34785) | folder 14 |
| Kenyon College, 1971 April 28 | box 15 (34785) | folder 15 |
| University of Wisconsin commencement, 1971 June 14 | box 15 (34785) | folder 16 |
| U.S. Senate Committee on the Judiciary Subcommittee on Constitutional Rights testimony, 1971 October 12 | box 15 (34785) | folder 17 |
| Federacion Publicitaria de Puerto Rico, 1971 November 5-6 | box 15 (34785) | folder 18 |
| Publi-Cable Inc. conference, 1972 May 5 | box 15 (34785) | folder 19 |
| National Press Club Luncheon, 1972 June 1 | box 15 (34785) | folder 20 |
| Riverdale School commencement, 1972 June 9 | box 15 (34785) | folder 21 |
| Bronxville, NY, 1973 January 23 | box 15 (34785) | folder 22 |
| Northwest Broadcast News Association, 1973 February 2 | box 15 (34785) | folder 23 |
| CBS 60 Minutes, 1973 March 25 | box 15 (34785) | folder 24 |
| American Civil Liberties Union, 1973 May 23 | box 15 (34785) | folder 25 |
| National Magazine Awards, 1973 May 24 | box 15 (34785) | folder 26 |
| Cleveland City Club, 1973 December 21 | box 15 (34785) | folder 27 |
| Federal Communications Bar Association, 1974 January 10 | | |

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|---|-------------------|-----------|
| | box 15 (34785) | folder 28 |
| Salzburg Seminar in American Studies, 1974 March | box 15 (34785) | folder 29 |
| U.S. Congress Joint Committee on Congressional Operations, 1974 April 9 | box 15 (34785) | folder 30 |
| Northwestern University, 1974 June 15 | box 15 (34785) | folder 31 |
| U.S. Senate Committee on Finance, 1974 September 10 | box 15 (34785) | folder 32 |
| Practicing Law Institute Seminar, 1974 November 14 | box 15 (34785) | folder 33 |
| Joint University Libraries Dinner, Nashville, 1974 November 25 | box 15 (34785) | folder 34 |
| Boston Community Media Council, 1975 January 9 | box 15 (34785) | folder 35 |
| University of Texas at Austin, 1975 March 1 | box 15 (34785) | folder 36 |
| Judicial Conference for the First Circuit, 1975 May 13 | box 15 (34785) | folder 37 |
| Public Communication Foundation for North Texas, 1975 September 18 | box 15 (34785) | folder 38 |
| Chief Executives Forum, Lake Placid NY, 1975 October 1 | box 15 (34785) | folder 39 |
| NBC Tomorrow, 1976 February 19 | box 15 (34785) | folder 40 |
| National Council of Jewish Women, 1976 October 19 | box 15 (34785) | folder 41 |
| U.S. Military Academy, West Point NY, 1978 March 6 | box 15 (34785) | folder 42 |
| National Conference on State Courts, 1978 March 20 | box 15 (34785) | folder 43 |
| Franklin N. Flaschner Judicial Institute, 1978 June 8 | box 15 (34785) | folder 44 |
| American Jewish Congress, 1978 June 21 | box 15 (34785) | folder 45 |
| U.S. House of Representatives Interstate and Foreign Commerce Committee Subcommittee on Communications testimony, 1978 September 26 | box 15 (34785) | folder 46 |
| Minnesota Historical Society, 1978 October 12 | box 15 (34785) | folder 47 |
| Phillips Petroleum Management Seminar, 1978 October 27 | | |

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|---|-------------------|-----------|
| | box 15 (34785) | folder 48 |
| WGBH Television interview, 1979 February 20 | box 15 (34785) | folder 49 |
| University of Oregon, 1979 April 16 | box 15 (34785) | folder 50 |
| Brown University, 1980 March 18 | box 15 (34785) | folder 51 |

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Subjects, 1958-1980

Physical Description: 6.6 Cubic Feet

Scope and Contents

Correspondence, memoranda, agendas, reports and research materials compiled by Friendly on a variety of topics relating to broadcasting, telecommunications, journalism and law. There are substantial files on the early design and implementation of community antenna television (CATV, or cable television) systems, especially in the New York City region, satellite broadcast technology, and the Foundation-funded operations of public television stations and organizations including National Educational Television (NET) and the Public Broadcast Laboratory. Reports and memos from the Office of Public Broadcasting and Office of Communications (box 19, folders 8-12) illuminate staff thinking during the period when Foundation support for public television was dramatically reduced.

Arrangement

Files are arranged alphabetically.

| Title/Description | Instances | |
|---|-------------------|-----------|
| Accuracy in Media – Pensions complaint, 1973 - 1974 | box 15 (34785) | folder 52 |
| The Advocates, 1969 - 1973 | box 15 (34785) | folder 53 |
| Alaska, 1969 - 1970 | box 15 (34785) | folder 54 |
| Aspen Institute Conference on Public Television, 1975 | box 15 (34785) | folder 55 |
| Association of American Publishers, 1975 | box 15 (34785) | folder 56 |
| Audience research, 1971 - 1972 | box 16 (34796) | folder 1 |
| Bay Area Educational Television Association, 1971 | box 16 (34796) | folder 2 |
| Bedford-Stuyvesant Television, 1967 | | |

| | | |
|--|-------------------|-----------|
| | box 16 (34796) | folder 3 |
| Biographical information on Fred W. Friendly, ca. 1968 | box 16 (34796) | folder 4 |
| Board of Trustees, 1968 - 1976 | box 16 (34796) | folder 5 |
| Board of Trustees – Broadcasting Committee, 1968 - 1972 | box 16 (34796) | folder 6 |
| Board of Trustees – Communications Committee, 1976 - 1979 | box 16 (34796) | folder 7 |
| Broadcasting grants, historical list of, 1973 | box 16 (34796) | folder 8 |
| Building Use Committee, 1977 - 1979 | box 16 (34796) | folder 9 |
| Cable Television Information Center, 1972 - 1977 | box 16 (34796) | folder 10 |
| Calendars, 1966 - 1967 | box 16 (34796) | folder 11 |
| Cameras in courtrooms, 1979 | box 16 (34796) | folder 12 |
| Carnegie Commission on Educational Television, 1966-1971 | box 16 (34796) | folder 13 |
| Carnegie Study of the Education of Educators, 1966 - 1967 | box 16 (34796) | folder 14 |
| Children's Television Workshop, 1972 | box 16 (34796) | folder 15 |
| Children's Television Workshop – Arabic pilot project, 1975 - 1976 | box 16 (34796) | folder 16 |
| Childs, Marquis W. – interview transcripts, n.d. | box 16 (34796) | folder 17 |
| Citizens Communications Center, 1979 | box 16 (34796) | folder 18 |
| CBS Reports – transcripts, 1961 - 1963 | box 16 (34796) | folder 19 |
| CBS Reports – "The Selling of the Pentagon," 1971 | box 16 (34796) | folder 20 |
| Columbia University – Journalism and the First Amendment course, 1976 - 1977 | box 16 (34796) | folder 21 |
| Columbia University – School of Journalism Summer Program, 1968 - 1971 | box 16 (34796) | folder 22 |
| Commission on Cable Communications, 1970 | | |

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|--|-------------------|--------------|
| | box 16 (34796) | folder 23 |
| Commission on Federal Communications Policy, 1975 | box 16 (34796) | folder 24 |
| Comstock, George A., 1974 | box 16 (34796) | folder 25 |
| Communications Act of 1978, 1978 | box 16 (34796) | folder 26 |
| Communications Act of 1978 – Briefing materials, 1978 | box 16 (34796) | folder 27 |
| Communications policy seminar, 1979 | box 16 (34796) | folder 28 |
| Communications Sattelite Corporation (COMSAT), 1966 - 1967 | box 16 (34796) | folder 29 |
| Community News Service, 1969 | box 16 (34796) | folder 30 |
| Community Antenna Television (CATV, cable television), 1966 - 1969 | box 16 (34796) | folder 31 |
| Community Antenna Television, 1970 - 1972 | box 17 (34797) | folder 1-6 |
| Community Antenna Television – New York City policy, 1970 - 1972 | box 17 (34797) | folder 7 |
| Conference on Impact of Media on Political Campaigning, ca. 1972 | box 17 (34797) | folder 8 |
| Consultants, 1976 - 1978 | box 17 (34797) | folder 9 |
| Corporation for Public Broadcasting, 1968 - 1978 | box 17 (34797) | folder 10-12 |
| Drugs, 1971 | box 17 (34797) | folder 13 |
| Educational Journalism Fellowship, 1975 - 1976 | box 17 (34797) | folder 14 |
| Educational Television, 1962 - 1963 | box 17 (34797) | folder 15 |
| Edward R. Murrow Park, 1979 | box 17 (34797) | folder 16 |
| Europe trip, 1961 | box 17 (34797) | folder 17 |
| Executive privilege, 1971 - 1973 | box 17 (34797) | folder 18-20 |
| Fairness doctrine, 1972 - 1975 | | |

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|---|-------------------|-------------|
| | box 17 (34797) | folder 21 |
| Federal Communications Commission (FCC) – Loevinger, Lee, 1966 - 1967 | box 17 (34797) | folder 22 |
| Ford Foundation 25th Anniversary project, 1974 | box 17 (34797) | folder 23 |
| Future program planning project, 1976 | box 17 (34797) | folder 24 |
| George Foster Peabody Award, 1959 - 1965 | box 17 (34797) | folder 25 |
| Godkin Lectures, 1969 | box 17 (34797) | folder 26 |
| Hartke Hearings – U.S. Senate, 1974 | box 17 (34797) | folder 27 |
| Hoffman, Abbie, 1975 | box 17 (34797) | folder 28 |
| Human rights and the news media, 1976 - 1978 | box 17 (34797) | folder 29 |
| I Can Hear It Now, 1958 | box 17 (34797) | folder 30 |
| Information industry, 1968 | box 17 (34797) | folder 31 |
| Institute for American Strategy, 1972 - 1975 | box 18 (34863) | folder 1 |
| Instructional television, 1966 - 1969 | box 18 (34863) | folder 2 |
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Writings, 1956-1979

Physical Description: 1.8 Cubic Feet

Scope and Contents

Published and unpublished articles and monographs authored by Friendly. Most articles are commentaries on the television industry and telecommunications policy. Many files contain correspondence with publishers and reader, publicity materials, reviews and research materials pertaining to the publication. Topics include freedom of the press, media policy and public television finance.

Arrangement

Files are arranged alphabetically by title.

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| "Bakke, Unmuddy," New York Times, 1978 June 15 | box 21 (35020) | folder 14 |
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| "The Bitter Heritage of Nixon," Boston Globe, 1974 August 12 | box 21 (35020) | folder 16 |
| "The campaign to politicize broadcasting," Columbia Journalism Review, 1973 March - April | box 21 (35020) | folder 17 |
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| "The Common Stock vs. the Commonwealth", n.d. | box 21 (35020) | folder 19 |
| "The Court on Press Gags: Not Worth It," New York Times, 1976 July 4 | box 21 (35020) | folder 20 |
| "Crisis Reporting and Relativity", n.d. | box 21 (35020) | folder 21 |
| "Dear Jack Gould, They Say You've Retired...", New York Times, 1972 February 27 | box 21 (35020) | folder 22 |

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| "A 45-Year-Old Rivet in the First Amendment," New York Times, 1976 June 9 | box 22 (35175) | folder 4 |
| "From intense tennis in Stockbridge to intensive care at BMC", ca. 1978 | box 22 (35175) | folder 5 |
| The Good Guys, the Bad Guys and the First Amendment: Free Speech vs. Fairness in Broadcasting - Correspondence, 1974 - 1976 | box 22 (35175) | folder 6 |
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| "TV at the turning point," Columbia Journalism Review, 1970 - 1971 Winter | box 22 (35175) | folder 25 |
| "The unselling of The Selling of the Pentagon," Harper's, 1971 June | box 22 (35175) | folder 26 |
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