



# Office of the Messrs. Rockefeller records, Public Relations, Series T

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English

Describing Archives: A Content Standard

Rockefeller Archive Center

15 Dayton Avenue

Sleepy Hollow 10591

[archive@rockarch.org](mailto:archive@rockarch.org)

URL: <http://www.rockarch.org>

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## Summary Information

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<b>Repository:</b>	Rockefeller Archive Center
<b>Creator:</b>	Rockefeller family
<b>Title:</b>	Office of the Messrs. Rockefeller records, Public Relations, Series T
<b>ID:</b>	FA329
<b>Date [inclusive]:</b>	1932-1990
<b>Physical Description:</b>	21.5 Cubic Feet 49 document boxes.
<b>Language of the Material:</b>	English

### Preferred Citation note

Information regarding the Rockefeller Archive Center's preferred elements and forms of citation can be found at <http://www.rockarch.org/research/citations.php>

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## Biographical/Historical note

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The central figure in the creation and operation of the Standard Oil Company during its rise to the top of the petroleum industry, John D. Rockefeller (JDR) established for the family a leading role in business and philanthropy. From the days of his earliest employment, Rockefeller, a devout Baptist, was generous in his giving to worthy causes, especially those of a religious nature. During the 1890s he developed an orderly system of philanthropic giving through an office staff that included his close advisor, Frederick T. Gates (1853-1929) and his son, John D. Rockefeller, Jr. (1874-1960). With the advise of these and other associates, Rockefeller established the University of Chicago, The Rockefeller Institute for Medical Research (now The Rockefeller University), the Rockefeller Foundation, and other philanthropic organizations working nationally and internationally in the fields of education, religion, and health. Rockefeller's total donations to philanthropic endeavors are estimated to have been \$540 million.

John D. Rockefeller, Jr. (JDR Jr.) joined his father's office on October 1, 1897. He oversaw the expansion and diversification of the philanthropic work begun by his father. During his lifetime, the younger Rockefeller gave more than \$537 million to educational, religious, cultural, medical, and other charitable projects.

John D. Rockefeller, Jr. and his wife, Abby Aldrich Rockefeller (1874-1948), passed the Rockefeller philanthropic impulse on to their children. John D. 3rd (1906-1978), Nelson A. (1908-1979), Laurance S. (1910-2004), Winthrop (1912-1973), and David (1915-) further expanded and diversified Rockefeller influence and interests, establishing their own philanthropic organizations, most notably the Rockefeller Brothers Fund (1940), and becoming more active politically.

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## Scope and Contents note

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The Office of the Messrs. Rockefeller (OMR) materials document the increasing role assumed by John D. Rockefeller, Jr. in the management of Rockefeller affairs and amply document his business and philanthropic affairs. They also chronicle the entrance of JDR Jr.'s sons, John D. 3rd, Nelson A., Laurance S., Winthrop, and David, into the world of business, philanthropy, civic leadership, and politics as they joined the office.

This material contains correspondence, reports, pamphlets, memoranda, deeds, maps, contracts, reports, minutes, charters, certificates of incorporation, clippings, diaries, notebooks, calendars, and memorabilia.

There is a microfilm card index of personal and institutional names.

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## Arrangement note

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The Office of the Messrs. Rockefeller records are arranged by subject matter in 27 series. Most of these series are wholly or partially open for research. The series are:

A John D. Rockefeller, Sr. C Business Interests D Civic Interests E Cultural Interests F Economic Reform Interests G Educational Interests H Friends and Services I Homes J Housing Interests K Medical Interests L Real Estate M Maps and Memorabilia N Religious Interests O Rockefeller Boards P Welfare - General Files Q World Affairs R Welfare - Youth Files S Documents T Public Relations U Public Land Law Review Commission V Greenrock W Properties X Costume Collection Y Media Z John D. Rockefeller, Jr. Personal AA Abby Aldrich Rockefeller AC Abby Rockefeller Mauzé

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## File Plan note

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Former Classification: III 02

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## Administrative Information

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### Publication Statement

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Sleepy Hollow 10591

[archive@rockarch.org](mailto:archive@rockarch.org)

URL: <http://www.rockarch.org>

### Conditions Governing Access note

Open for research with select materials restricted as noted. Brittle or damaged items are available at the discretion of RAC. Material in the Rockefeller family collections that provides the names, correspondence, or activities of living members of the Rockefeller family, and/or documents the net wealth of any Rockefeller family members, is restricted. Researchers interested in accessing digital media (floppy disks, CDs, DVDs, etc.) or audiovisual material (audio cassettes, VHS, etc.) in this collection must use an access surrogate. The original items may not be accessed because of preservation concerns. To request an access surrogate be made, or if you are unsure if there is an access surrogate, please contact an archivist.

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## Other Finding Aids

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Other available finding aids describing the Office of the Messrs. Rockefeller records include: [FA310 Office of the Messrs. Rockefeller records, John D. Rockefeller, Sr.](#)

[FA312 Office of the Messrs. Rockefeller records, Business Interests](#)

[FA313 Office of the Messrs. Rockefeller records, Civic Interests](#)

[FA314 Office of the Messrs. Rockefeller records, Cultural Interests](#)

[FA315 Office of the Messrs. Rockefeller records, Economic Reform Interests](#)

[FA316 Office of the Messrs. Rockefeller records, Educational Interests](#)

[FA317 Office of the Messrs. Rockefeller records, Friends and Services](#)

[FA318 Office of the Messrs. Rockefeller records, Homes](#)

[FA319 Office of the Messrs. Rockefeller records, Housing Interests](#)

[FA320 Office of the Messrs. Rockefeller records, Medical Interests](#)

[FA321 Office of the Messrs. Rockefeller records, Real Estate](#)

[FA322 Office of the Messrs. Rockefeller records, Maps and Memorabilia](#)

[FA323 Office of the Messrs. Rockefeller records, Religious Interests](#)

[FA324 Office of the Messrs. Rockefeller records, Rockefeller Boards](#)

[FA325 Office of the Messrs. Rockefeller records, Welfare - General Files](#)

[FA326 Office of the Messrs. Rockefeller records, World Affairs](#)

[FA327 Office of the Messrs. Rockefeller records, Welfare - Youth Files](#)

[FA333 Office of the Messrs. Rockefeller records, Costume Collection](#)

[FA334 Office of the Messrs. Rockefeller records, Media](#)

[FA335 Office of the Messrs. Rockefeller records, John D. Rockefeller, Jr. Personal](#)

[FA336 Office of the Messrs. Rockefeller records, Abby Aldrich Rockefeller](#)

[FA337 Office of the Messrs. Rockefeller records, Abby Rockefeller Mauze](#)

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## Collection Inventory

### Office of the Messrs. Rockefeller records, Public Relations, 1932-1990

#### Press Releases

Title/Description	Instances	
Radio Broadcasts, 1937	box 1	folder 1
Carter Plantation, Virginia, 1963	box 1	folder 2
Ramon Magsaysay Award Program, 1959	box 1	folder 3
Press Releases, 1967-1969	box 1	folder 4-7
Nelson A. Rockefeller Collection Opening at Museum of Primitive Art - Mexican Folk Art - Press Kit, 1969 May 21-August 31	box 1	folder 8
20th Century Art from the Nelson A. Rockefeller Collection from the Museum of Modern Art, 1969 May 28-September 1	box 1	folder 9
Press Releases, 1970-1973 June	box 2	folder 10-17
Press Releases, 1973 July-1974 March	box 3	folder 18-21
Press Releases, 1974 April-August	box 4	folder 22-30
Press Releases, 1974 September-1975 April	box 5	folder 31-43
Press Releases, 1975 May-1979 January	box 6	folder 44-50
Press Releases - Miscellaneous, 1970-1976	box 7	folder 51-57
Annual Report - Rockefeller Brothers Fund, 1956-1973	box 8	folder 58
Five Year Review and Annual Report - Rockefeller Foundation, 1968	box 8	folder 59
Annual Report - Rockefeller Family Fund, 1968-1974	box 8	folder 60
News Summaries, 1962-1969	box 9	folder 61-65
News Summaries, 1970-1973	box 10	folder 66-69
News Summaries, 1974-1977	box 11	folder 70-73
News Summaries, 1978-1979	box 12	folder 74-75

#### News Summaries

<b>Title/Description</b>	<b>Instances</b>	
News Summaries, 1954-1961	box 1	folder 1-3
News Summaries, 1962-1968	box 2	folder 4-7
News Summaries, 1969-1973	box 3	folder 8-11
News Summaries, 1974-1976	box 4	folder 12-17
News Summaries, 1977-1980	box 5	folder 15-18
News Summaries, 1981-1985	box 6	folder 19-24

## Magazine Articles

<b>Title/Description</b>	<b>Instances</b>	
Magazine Articles, 1889-1927	box 1	folder 1-7
Magazine Articles, 1928-1937	box 2	folder 8-12
Magazine Articles, 1939-1949	box 3	folder 13-18
Magazine Articles, 1950-1951	box 4	folder 19-22
Magazine Articles, 1952-1954	box 5	folder 23-27
Magazine Articles, 1955-1956	box 6	folder 28-31
Magazine Articles, 1957-1958	box 7	folder 32-35
Magazine Articles, 1959-1961 June	box 8	folder 36-40
Magazine Articles, 1961 July-1963 June	box 9	folder 41-44
Magazine Articles, 1963 July-1965 April	box 10	folder 45-48
Magazine Articles, 1965 May-1967 March	box 11	folder 49-52
Magazine Articles, 1967 April-1968	box 12	folder 53-58
Magazine Articles, 1969-1972 April	box 13	folder 59-64
Magazine Articles, 1972 May-December	box 14	folder 65-68
Magazine Articles, 1973	box 15	folder 69-74
Magazine Articles, 1974	box 16	folder 75-79
Magazine Articles, 1975 January-June	box 17	folder 80-83
Magazine Articles, 1975 July-1976 June	box 18	folder 84-90
Magazine Articles, 1976 July-1977	box 19	folder 91-94
Magazine Articles, 1978	box 20	folder 95-103
Magazine Articles, 1979	box 21	folder 104-108
Magazine Articles, 1980-1981		



	box 22	folder 109-114
Magazine Articles, 1982	box 23	folder 115-119
Magazine Articles, 1983-1985	box 24	folder 120-123
Magazine Articles, 1986-1990	box 25	folder 124-130

## Speeches

Title/Description	Instances	
David Rockefeller Speeches, 1954, 1963, 1965-1973	box 1	folder 1-11
David Rockefeller Speeches, 1974-1978	box 2	folder 12-16
John D. Rockefeller 3rd Speeches, 1956, 1957, 1964, 1966-1973	box 3	folder 17-26
Laurance S. Rockefeller Speeches, 1959-1973, 1976-1977	box 4	folder 27-33
Nelson A. Rockefeller Speeches, 1932-1949, 1951-1958, 1961-1976	box 5	folder 34-40
Winthrop Rockefeller Speeches, 1958-1964, 1971	box 6	folder 41
Paul Sherbert - Asia Society Speech, 1959	box 6	folder 42
John D. Rockefeller IV (Jay) Speeches, 1968	box 6	folder 43
Jeannette E. Rockefeller Speeches, 1972	box 6	folder 44
Steven C. Rockefeller Speeches, 1965-1967	box 6	folder 45
Rodman Rockefeller, 1964-1972	box 6	folder 46
Mary French Rockefeller, 1972-1973	box 6	folder 47

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