

# **Markle Foundation records**

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Rockefeller Archive Center

15 Dayton Avenue Sleepy Hollow 10591

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# **Summary Information**

**Repository:** Rockefeller Archive Center

**Creator - ctb:** Markle, John

**Creator:** John and Mary R. Markle Foundation

**Title:** Markle Foundation records

**ID:** FA024

**Date [inclusive]:** 1884-1994

**Date [bulk]:** 1960-1994

**Physical Description:** 115.8 Cubic Feet

Language of the

Material:

English

### **Preferred Citation**

Information regarding the Rockefeller Archive Center's preferred elements and forms of citation can be found at <a href="http://www.rockarch.org/research/citations.php">http://www.rockarch.org/research/citations.php</a>

# Biographical/Historical note

John Markle was born in Hazelton, Pennsylvania, in 1858. He graduated from Lafayette College in 1880 with a degree in mining engineering and soon took charge of the firm his father had founded, G. B. Markle and Company, which operated the Jeddo mine. Markle was a successful businessman who became known nationally as the builder of the Jeddo drainage tunnel, which reclaimed Pennsylvania mines inundated by floods in 1886. In April 1884, Markle married Mary Estelle Robinson (1863-1927). The couple moved from Hazelton, Pennsylvania, to New York City in 1902. They had no children. In 1926, John Markle retired from business, and the following year he established the John and Mary R. Markle Foundation with an initial endowment of \$3 million. Eventually the total endowment from John Markle reached \$15 million. John Markle served as president and treasurer of the Foundation until his death in July 1933. The Foundation was chartered "to promote the advancement and diffusion of knowledge among the people of the United States and to promote the general good of mankind." This charter was sufficiently broad to permit supporting virtually any cause and allowed the directors to spend principal as well as income, which the Foundation did in its early years. (The founder rectified the

<sup>^</sup> Return to Table of Contents

difference.) Grants, averaging a total of \$400,000 annually, went primarily to charities which the Markle family had previously supported. In addition, the Markle Foundation financially supported individuals, including relatives and needy strangers who came to John Markle's attention and in whom he took a personal interest. After John Markle's death, the Foundation trustees sought direction from Frederick Keppel, president of the Carnegie Corporation of New York. Following his advice, the Foundation changed from a private organization to a focused public foundation. There were no new individual beneficiaries after 1934, and the trustees began to formulate a plan of action. From 1936 to 1945, the Markle Foundation primarily supported medical research: 627 grants were made to 336 projects, and 1,400 scientific papers were published regarding work supported wholly or in part by the Foundation. In 1946 John Russell, formerly with the Carnegie Corporation of New York, became the executive director of the Foundation. After making an assessment of the Foundation's work, Russell and the Foundation embarked on an ambitious program - the Markle Scholar Program, which became the principal program of the Markle Foundation from 1947 to 1969. Approximately 25 Markle Scholars were chosen each year. They received five years of financial assistance so that they might continue in academic medicine or research rather than enter more lucrative private practices. A total of 506 Markle Scholars were chosen from 90 medical schools in the United States and Canada. In 1969 John Russell retired, and Lloyd Morrisett, also formerly with the Carnegie Corporation of New York, came to the Foundation. In the last months of Russell's tenure, it had been determined that the Markle Scholar program had run its course, and after an evaluation, the Foundation embarked on an ambitious program in the field of mass communications. Beginning in 1969, the Markle Foundation's program aimed to strengthen the performance of the media and to understand the potential of communications technology. Mass communications and information technology had not been a traditional focus of philanthropy, and the grants reflect challenge and innovation. Disbursements averaged \$2 million annually.

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# **Scope and Contents note**

Includes grant files, administrative files, correspondence, reports, minutes, financial material, annual reports and a small selection of personal materials. The collection is not comprehensive. Due to routine file purges, this collection includes only the records of the final personal beneficiaries, Markle Scholars, and the communications program, along with assorted administrative files. Documentation of other grants exist only in the minutes, progress reports, and collected reprints.

When John Markle moved the base of his business operations from Hazelton, Pennsylvania to New York City in 1902, he periodically returned to Hazelton and destroyed his records. Records remaining in Pennsylvania at the time of his death in 1933 were shipped to his executors in New York City. The executors (and the Foundation) retained only those records directly affecting the finances of Markle's estate.

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# **Arrangement note**

This collection, received in two accessions, is arranged as follows:

Record Group 1 - Markle Foundation Programs Subgroup 1.1: Accession 1 Subgroup 1.2: Accession 2

Record Group 2 - Markle Foundation Administration Subgroup 2.1: Accession 1 Subgroup 2.2: Accession 2

Record Group 3 - John Markle Personal Material

Series 1064 - Photographs

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# File Plan note

Former Classification: XI

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# **Administrative Information**

#### **Publication Statement**

Rockefeller Archive Center

15 Dayton Avenue Sleepy Hollow 10591 archive@rockarch.org

URL: http://www.rockarch.org

# **Processing Information note**

Processing of Accession 1 was completed by Chris Graetzel, Project Archivist, on December 21, 1991. Further processing and finding aid creation was completed in February 1993 by Emily J. Oakhill.

Processing of Accession 2 was completed by Candace P. Shuluk and Kathleen Brennan in January 1997.

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# **Conditions Governing Access**

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# **Immediate Source of Acquisition note**

The John and Mary R. Markle Foundation gave its records to the Rockefeller Archive Center in two accessions: one in 1993, and another in 1997.

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# **Controlled Access Headings**

- Philanthropy -- United States
- Charitable uses, trusts, and foundations
- Public health
- Medical education
- Philanthropy
- Medical research
- United States
- Charities

# **Collection Inventory**

# **Markle Foundation Programs**

### Arrangement

This record group is arranged into two subgroups:

Subgroup 1 - Markle Foundation Programs - Accession 1

Subgroup 2 - Markle Foundation Programs - Accession 2

# Markle Foundation Programs - Accession 1

Physical Description: 41 Cubic Feet

### **Arrangement note**

This subgroup is arranged in three series:

Series 1 - Beneficiaries

Series 2 - Markle Scholars

Series 3 - Communications

### Beneficiaries, 1935-1972

Physical Description: 2.2 Cubic Feet 5 boxes

#### **Arrangement note**

This series is arranged in two subseries:

Subseries 1 - Administration

Subseries 2 - Individual Beneficiaries

#### **Scope and Contents note**

This series includes files concerning the administration of the program and files on individual beneficiaries.

# Administration, 1935-1950

| Title/Description  | Instances |          |  |
|--|-----------|----------|--|
| General, 1939-1949, 1962-1963, 1969-1970   | box 1     | folder 1 |  |
| Audits, 1935, 1953   | box 1     | folder 2 |  |
| Brunot & Quick Reports, 1935-1949  | box 1     | folder 3 |  |
| "Preliminary Progress Reports", March 2, 1950                                    | box 1     | folder 4 |  |
| "Report on Survey", May 22, 1950   | box 1     | folder 5 |  |
| "Personal Beneficiary Program - Individual Beneficiary<br>Reports", May 22, 1950 | box 1     | folder 6 |  |

# **Individual Beneficiaries, 1929-1972**

| Title/Description                        | Instances |           |
|--|-----------|-----------|
| -  | box 2     | folder 7  |
| Deceased (A-D), n.d.                     |           |           |
| Deceased (G-H), n.d.                     | box 2     | folder 8  |
| Deceased (I-L), n.d.                     | box 2     | folder 9  |
| Deceased (M-P), n.d.                     | box 2     | folder 10 |
| Deceased (R), n.d.                       | box 2     | folder 11 |
| Deceased (S-Th), n.d.                    | box 2     | folder 12 |
| Deceased (Ti-V), n.d.                    | box 2     | folder 13 |
| Discontinued (A-Z), n.d.                 | box 3     | folder 14 |
| Joseph Alexander, 1935-1963              | box 3     | folder 15 |
| Marietta Barber, 1932-1965               | box 3     | folder 16 |
| Maude H. Barber, 1933-1969               | box 3     | folder 17 |
| Clara Bates, 1940-1970                   | box 3     | folder 18 |
| Rosa Barto, 1927-1965                    | box 3     | folder 19 |
| Evangeline Booth, 1942-1947              | box 3     | folder 20 |
| Frederick Butzberger, 1953               | box 3     | folder 21 |
| Vida Barton Ellis, 1928-1933             | box 3     | folder 22 |
| Vida Barton Ellis, 1934                  | box 3     | folder 23 |
| Children of Vida Barton Ellis, 1935-1942 | box 4     | folder 24 |
| Children of Vida Barton Ellis, 1942-1947 | box 4     | folder 25 |
| Carolyn Follmer, 1927-1963               | box 4     | folder 26 |
| Mae Griffin, 1931-1965                   | box 4     | folder 27 |
| Florence Hinck, 1949-1972                | box 4     | folder 28 |
| May Hollanhan, 1934-1968                 | box 4     | folder 29 |
| Estella Howells, 1938                    | box 4     | folder 30 |
| Eleanor Judd, 1929-1954                  | box 4     | folder 31 |
| Miriam Kirkwood, 1930-1935               | box 4     | folder 32 |
| Olaf Larsen, 1931-1966                   | box 5     | folder 33 |
| Clara Maneval, 1927-1968                 | box 5     | folder 34 |
| Frank Miller, 1938-1968                  | box 5     | folder 35 |
| Esther E. Moffatt, 1941-1966             | box 5     | folder 36 |
| Helen Peck, 1933-1969                    | box 5     | folder 37 |

| Nellie Peet, 1933-1965                  | box 5 | folder 38 |  |
|---|-------|-----------|--|
| Mrs. A. H. Robison, 1938                | box 5 | folder 39 |  |
| Irwin Robison (Esther), 1933-1969       | box 5 | folder 40 |  |
| Isiah Robison (Helen), 1932-1946        | box 5 | folder 41 |  |
| J. Norris Robison, 1934-1957            | box 5 | folder 42 |  |
| James B. Robison (Lillian), 1939-1950   | box 5 | folder 43 |  |
| John B. and Irvin A. Robison, 1939-1950 | box 5 | folder 44 |  |
| Edward Rogers (Grace), 1934-1969        | box 5 | folder 45 |  |
| Edith Vail, 1933-1969                   | box 5 | folder 46 |  |

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# Markle Scholars, 1937-1971

Physical Description: 8.8 Cubic Feet 20 boxes

#### **Arrangement note**

This series is arranged in five subseries:

Subseries 1 - Regional Meetings

Subseries 2 - Candidate Data

Subseries 3 - Scholar Files

Subseries 4 - Administration

Subseries 5 - Markle Scholar Association

# Regional Meetings, 1948-1969

# **Scope and Contents note**

Subseries 1 includes the minutes of the regional committee meetings.

| Title/Description  | Instances |          |
|--------------------|-----------|----------|
| Minutes, 1948-1955 | box 1     | folder 1 |
| Minutes, 1956-1961 | box 1     | folder 2 |
| Minutes, 1962-1969 | box 1     | folder 3 |

# **Candidate Data, 1948-1969**

| Title/Description    | Instances |          |
|----------------------|-----------|----------|
| 1948-1949, 1948-1949 | box 1     | folder 4 |

| 1950-1951, 1950-1951  | box 1 | folder 5  |  |
|---|-------|-----------|--|
| 1952-1953, 1952-1953  | box 1 | folder 6  |  |
| 1954, 1954  | box 1 | folder 7  |  |
| 1955-1956, 1955-1956  | box 2 | folder 8  |  |
| 1957-1958, 1957-1958  | box 2 | folder 9  |  |
| 1959-1960, 1959-1960  | box 2 | folder 10 |  |
| 1961-1962, 1961-1962  | box 2 | folder 11 |  |
| 1963-1965, 1963-1965  | box 2 | folder 12 |  |
| 1965-1966, 1965-1966  | box 2 | folder 13 |  |
| 1967-1968, 1967-1968  | box 3 | folder 14 |  |
| 1969, 1969  | box 3 | folder 15 |  |
| Summary of Scholars, 1948-1959  | box 3 | folder 16 |  |
| Presentation to Markle Foundation Board of Trustees (Barker - Gershon), 1968  | box 3 | folder 17 |  |
| Presentation to Markle Foundation Board of Trustees (Glazer - Parker), 1968   | box 3 | folder 18 |  |
| Presentation to Markle Foundation Board of Trustees (Pfieffer - Wilson), 1968 | box 3 | folder 19 |  |
|   |       |           |  |

# **Scholar Files, 1960-1969**

### **Arrangement note**

Scholar files are arranged alphabetically by institution. If the scholar changed institutions during his time as a Markle Scholar, the material was filed by the new institution.

# **Scope and Contents note**

Scholar file correspondence is more personal and administrative than scientific in nature.

| Title/Description   | Instances |           |
|---|-----------|-----------|
| Medical College of Alabama - J. Claude Bennett, 1965-1970     | box 4     | folder 20 |
| Medical College of Alabama - William Harlan Jr.,<br>1964-1972 | box 4     | folder 21 |
| Medical College of Alabama - Clifton K. Meador, 1963-1969     | box 4     | folder 22 |
| Medical College of Alabama - David B. Ludlum, 1967-1986       | box 4     | folder 23 |
| University of Arizona - Vincent Fulginiti, 1964-1969          | box 4     | folder 24 |
| University of Arizona - Frank I. Marcus, 1960-1968            | box 4     | folder 25 |
| Baylor College of Medicine - Robert J. Luchi, 1963-1969       | box 4     | folder 26 |

| Baylor College of Medicine - David Paton, 1967-1973                   | box 4 | folder 27 |
|---|-------|-----------|
| Baylor College of Medicine - F. Brantley Scott Jr., 1965-1970         | box 4 | folder 28 |
| Boston University - John A. Mannick, 1961-1966                        | box 4 | folder 29 |
| Boston University - Donald Small, 1966-1971                           | box 4 | folder 30 |
| Bowman Gray School of Medicine - Richard Janeway, 1969-1973           | box 4 | folder 31 |
| Bowman Gray School of Medicine - Joseph E. Johnson, 1961-1973         | box 4 | folder 32 |
| Bowman Gray School of Medicine - Lawrence C. McHenry Jr., 1967-1973   | box 4 | folder 33 |
| Bowman Gray School of Medicine - Richard B. Patterson, 1962-1967      | box 4 | folder 34 |
| University of British Columbia - Alexander R. M. Cairns, 1963-1969    | box 5 | folder 35 |
| University of British Columbia - Joseph A. Hinke,<br>1959-1965        | box 5 | folder 36 |
| University of British Columbia - John A. Birkbeck, 1964-1969          | box 5 | folder 37 |
| University of British Columbia - William E. Shepherd, 1961-1965       | box 5 | folder 38 |
| University of British Columbia - Roger Tonkin, 1969-1974              | box 5 | folder 39 |
| University of Calgary - Keith L. MacCannell, 1966-1971                | box 5 | folder 40 |
| University of California, Irvine - Hubert Pirkle, 1960-1966           | box 5 | folder 41 |
| University of California, Los Angeles - Eric V. Fonkalsrud, 1963-1968 | box 5 | folder 42 |
| University of California, Los Angeles - Joram Heller,<br>1969-1974    | box 5 | folder 43 |
| University of California, Los Angeles - David Maxwell,<br>1959-1965   | box 5 | folder 44 |
| University of California, Los Angeles - E. Richard Stiehm, 1967-1972  | box 5 | folder 45 |
| University of California, Los Angeles - Richard Young, 1962-1968      | box 5 | folder 46 |
| University of California, San Diego - Eugene F. Bernstein, 1963-1970  | box 5 | folder 47 |
| University of California, San Diego - Darrell Fanestil,<br>1966-1971  | box 5 | folder 48 |

| University of California, San Diego - Paul Friedman,<br>1969-1974      | box 5 | folder 49 |  |
|--|-------|-----------|--|
| University of California, San Diego - Nickolas Halasz,<br>1964-1969    | box 5 | folder 50 |  |
| University of California, San Francisco - Robert A. Fishman, 1960-1968 | box 6 | folder 51 |  |
| University of California, San Francisco - Bertram Katzung, 1966-1973   | box 6 | folder 52 |  |
| University of California, San Francisco - William Tooley,<br>1963-1968 | box 6 | folder 53 |  |
| University of California, San Francisco - Hibbard Williams, 1968-1974  | box 6 | folder 54 |  |
| Case Western Reserve University - Thomas Daniel,<br>1967-1972          | box 6 | folder 55 |  |
| Related Archival Materials note: Related Archival Materials note       |       |           |  |
| See also Western Reserve University                                    |       |           |  |
| Case Western Reserve University - Robert Kellermeyer, 1965-1970        | box 6 | folder 56 |  |
| Related Archival Materials note:                                       |       |           |  |
| Related Archival Materials note  |       |           |  |
| See also Western Reserve University                                    |       |           |  |
| Case Western Reserve University - Thomas Moir, 1962-1969               | box 6 | folder 57 |  |
| Case Western Reserve University - Thomas Teree, 1964-1973              | box 6 | folder 58 |  |
| University of Chicago - Frank Fitch, 1961-1966                         | box 6 | folder 59 |  |
| University of Chicago - Ann Lawrence, 1967-1975                        | box 6 | folder 60 |  |
| University of Chicago - Daniel McCarthy, 1962-1974                     | box 6 | folder 61 |  |
| University of Chicago - Robert Moore, 1965-1970                        | box 6 | folder 62 |  |
| University of Chicago - David Skinner, 1969-1974                       | box 6 | folder 63 |  |
| University of Chicago - Frank Stuart, 1969-1975                        | box 6 | folder 64 |  |
| University of Chicago - Alvin Tarlov, 1966-1972                        | box 6 | folder 65 |  |
| University of Chicago - Stanley Yachnin, 1963-1969                     | box 7 | folder 66 |  |
| University of Chicago - Harvey Zarem, 1967-1972                        | box 7 | folder 67 |  |
| Columbia University - Michael Gershon, 1968-1977                       | box 7 | folder 68 |  |
| C.11. II A D   |       |           |  |

Columbia University - Ann Peterson, 1965-1977

|   | box 7 | folder 69 |
|---|-------|-----------|
| Cornell University - Dana Brooks, 1961-1969                   | box 7 | folder 70 |
| Cornell University - Paul Ebert, 1967-1973                    | box 7 | folder 71 |
| Cornell University - Thomas Meikle Jr., 1963-1969             | box 7 | folder 72 |
| Cornell University - Charles Santos-Buch, 1964-1970           | box 7 | folder 73 |
| Creighton University - W. Eugene Sanders Jr., 1968-1973       | box 7 | folder 74 |
| Dalhousie University - C. Edwin Kinley, 1964-1969             | box 7 | folder 75 |
| Dalhousie University - George Langley, 1963-1968              | box 7 | folder 76 |
| Dartmouth Medical School - Michael Galton, 1963-1969          | box 7 | folder 77 |
| Dartmouth Medical School - O. Ross McIntyre, 1965-1971        | box 7 | folder 78 |
| Dartmouth Medical School - John Remmers, 1969-1974            | box 7 | folder 79 |
| Duke University - Nicholas Kredich, 1969-1974                 | box 7 | folder 80 |
| Duke University - Delford Stickel, 1962-1967                  | box 8 | folder 81 |
| Duke University - Andrew Wallace, 1965-1974                   | box 8 | folder 82 |
| Emory University - Ellis Keener, 1961-1964                    | box 8 | folder 83 |
| University of Florida - Lamar Crevasse Jr., 1960-1967         | box 8 | folder 84 |
| George Washington University - Thomas Piemme,<br>1966-1971    | box 8 | folder 85 |
| George Medical College - William Chew, 1964-1969              | box 8 | folder 86 |
| Harvard Medical School - W. Gerald Austin, 1963-1966          | box 8 | folder 87 |
| Harvard Medical School - John Blinks, 1961-1968               | box 8 | folder 88 |
| Harvard Medical School - Raphael Levey, 1969-1974             | box 8 | folder 89 |
| Harvard Medical School - Lincoln Potter, 1965-1974            | box 8 | folder 90 |
| Harvard Medical School - Robert Haggerty, 1961-1980           | box 8 | folder 91 |
| Harvard Medical School - Edwin Salzman, 1968-1972             | box 8 | folder 92 |
| University of Illinois - Truman Anderson, 1963-1968           | box 8 | folder 93 |
| University of Illinois - Olga Jonasson, 1969-1974             | box 8 | folder 94 |
| University of Illinois - John Loesch, 1960-1966               | box 8 | folder 95 |
| University of Illinois - Richard Marcus, 1951-1954            | box 8 | folder 96 |
| University of Illinois - Alexander Schmidt, 1966-1971         | box 8 | folder 97 |
| Indiana University Medical School - Tang-Kai Li,<br>1967-1973 | box 9 | folder 98 |
| Indiana University Medical School - Walter Nance, 1963-1968   | box 9 | folder 99 |
|   |       |           |

| University of Iowa - James Christensen, 1965-1970        | box 9  | folder 100   |
|--|--------|--------------|
| University of Iowa - Edson Forker, 1967-1972             | box 9  | folder 101   |
| State University of Iowa - James Spratt, 1963-1969       | box 9  | folder 102   |
| State University of Iowa - Daniel Stone, 1960-1970       | box 9  | folder 103   |
| State University of Iowa - Daniel Stone, 1960-1970       | box 9  | folder 104   |
| Jefferson Medical College - Gonzolo Aponte, 1960-1968    | box 9  | folder 105   |
| Jefferson Medical College - Joseph White, 1966-1967      | box 9  | folder 106   |
| Jefferson Medical College - Paul Zimskind, 1966-1971     | box 9  | folder 107   |
| Johns Hopkins University - Mary Ellen Avery, 1961-1968   | box 9  | folder 108   |
| Johns Hopkins University - Evan Charney, 1968-1975       | box 9  | folder 109   |
| Johns Hopkins University - Vincent Gott, 1962-1967       | box 9  | folder 110   |
| Johns Hopkins University - J. Alex Haller Jr., 1961-1969 | box 9  | folder 111   |
| Johns Hopkins University - Theodore King, 1967-1972      | box 9  | folder 112   |
| Johns Hopkins University - Jack Levin, 1968-1982         | box 10 | folder 113   |
| Johns Hopkins University - Guy McKhann, 1964-1971        | box 10 | folder 114   |
| Johns Hopkins University - Karl Schellenbert, 1965-1970  | box 10 | folder 115   |
| Johns Hopkins University - George Williams, 1967-1973    | box 10 | folder 116   |
| Johns Hopkins University - George Zuidema, 1961-1969     | box 10 | folder 117   |
| University of Kansas - Daniel Azarnoff, 1962-1969        | box 10 | folder 118   |
| University of Kansas - Lucien Leape, 1968-1973           | box 10 | folder 119   |
| University of Kansas - Harry White, 1965-1970            | box 10 | folder 120   |
| University of Kansas - James Warren, 1961-1968           | box 10 | folder 0120A |
| University of Kentucky - Gordon Danielson, 1962-1967     | box 10 | folder 121   |
| University of Kentucky - Ward Griffin, 1962-1967         | box 10 | folder 122   |
| Laval University - Guy Saucier, 1962-1967                | box 10 | folder 123   |
| Laval University - Yves Warren, 1967-1973                | box 10 | folder 124   |
| University of Louisiana - William Blackard, 1968-1973    | box 10 | folder 125   |
| University of Louisville - Allan Lansing, 1961-1969      | box 10 | folder 126   |
| Loyola University - Clarence Peiss, 1979                 | box 10 | folder 127   |
| University of Manitoba - James Lind, 1960-1966           | box 10 | folder 128   |
| University of Marquette - Sidney Grossberg, 1966-1970    | box 10 | folder 129   |
| University of Maryland - Stanford Friedman, 1965-1973    | box 10 | folder 130   |
|  |        |              |

| University of Maryland - George Mason, 1969-1981         | box 11 | folder 131 |
|--|--------|------------|
| University of Maryland - Joseph McLaughlin, 1966-1971    | box 11 | folder 132 |
| McGill University - E. John Hinchey, 1966-1972           | box 11 | folder 133 |
| McGill University - Gerald Klassen, 1965-1971            | box 11 | folder 134 |
| McGill University - Charles Shriver, 1961-1968           | box 11 | folder 135 |
| McGill University - Allan Sherwin, 1962-1967             | box 11 | folder 136 |
| University of Miami - Carl Goldsmith, 1962-1969          | box 11 | folder 137 |
| University of Miami - Donald Harkness, 1966-1972         | box 11 | folder 138 |
| University of Miami - Karl Muench, 1969-1974             | box 11 | folder 139 |
| University of Miami - William Little, 1962-1969          | box 11 | folder 140 |
| University of Miami - Roger Palmer, 1965-1972            | box 11 | folder 141 |
| University of Michigan - Gerald Abrams, 1963-1968        | box 11 | folder 142 |
| University of Michigan - Robert Carpenter, 1964-1972     | box 11 | folder 143 |
| University of Michigan - John Gosling, 1960-1972         | box 11 | folder 144 |
| University of Michigan - Richard Dow, 1967-1973          | box 11 | folder 145 |
| University of Michigan - Harvey Sparks, 1967-1972        | box 11 | folder 146 |
| University of Michigan - Arthur Vander, 1965-1970        | box 12 | folder 147 |
| University of Michigan - Edward Coppola, 1966-1973       | box 12 | folder 148 |
| University of Minnesota - Richard Lillehei, 1960-1967    | box 12 | folder 149 |
| University of Minnesota - John Najarian, 1964-1971       | box 12 | folder 150 |
| University of Minnesota - Paul Quie, 1961-1969           | box 12 | folder 151 |
| University of Minnesota - Richard Simmons, 1969-1980     | box 12 | folder 152 |
| University of Mississippi - Norman Nelson, 1965-1974     | box 12 | folder 153 |
| University of Missouri - Philip Anderson, 1966-1971      | box 12 | folder 154 |
| University of Missouri - Donald Lindberg, 1964-1969      | box 12 | folder 155 |
| University of Missouri - William Mayer, 1962-1973        | box 12 | folder 156 |
| University of Missouri - Charles Mengel, 1963-1969       | box 12 | folder 157 |
| University of Montreal - Andre Barbereau, 1961-1966      | box 12 | folder 158 |
| University of Montreal - Jean Davignon, 1966-1972        | box 13 | folder 159 |
| University of Montreal - Jacques de Champlain, 1968-1973 | box 13 | folder 160 |
| University of Nebraska - Perry Rigby, 1965-1974          | box 13 | folder 161 |
| University of Nebraska - Joseph Shipp, 1961-1975         | box 13 | folder 162 |

| University of Nebraska - William Wilson, 1967-1972                    | box 13 | folder 163 |
|---|--------|------------|
| University of New Mexico - Robert Anderson, 1966-1971                 | box 13 | folder 164 |
| University of New Mexico - Raymond Doberneck, 1966-1976               | box 13 | folder 165 |
| University of New Mexico - Edward Mortimer Jr.,<br>1961-1969          | box 13 | folder 166 |
| New York Medical College - Thomas Cottrell, 1969-1974                 | box 13 | folder 167 |
| New York State University, Buffalo - Fitzhugh Pannilli Jr., 1962-1974 | box 13 | folder 168 |
| New York State University, Downstate - Bernard Gardner, 1968-1978     | box 13 | folder 169 |
| New York State University, Downstate - David Kaplan,<br>1966-1971     | box 13 | folder 170 |
| New York State University, Upstate - David Murray, 1965-1970          | box 13 | folder 171 |
| New York State University, Upstate - Donald Cannon, 1967-1970         | box 13 | folder 172 |
| New York University - Sanford Cohen, 1968-1973                        | box 13 | folder 173 |
| University of North Carolina - William Huffines, 1960-1967            | box 13 | folder 174 |
| University of North Carolina - Henry Kirkman, 1961-1967               | box 14 | folder 175 |
| University of North Carolina - William Lassiter, 1963-1968            | box 14 | folder 176 |
| University of North Carolina - Reginald Mason Jr.,<br>1965-1970       | box 14 | folder 177 |
| University of North Carolina - John Parker, 1967-1973                 | box 14 | folder 178 |
| University of North Carolina - Benson Wilcox, 1968-1972               | box 14 | folder 179 |
| University of North Carolina - Frank Wilson Jr., 1966-1972            | box 14 | folder 180 |
| Northwesterm University - Frank Carone, 1964-1969                     | box 14 | folder 181 |
| Northwesterm University - Frank Schmid, 1960-1965                     | box 14 | folder 182 |
| Ohio State University - Thomas Ferris, 1964-1969                      | box 14 | folder 183 |
| Ohio State University - Stuart Roberts, 1965-1970                     | box 14 | folder 184 |
| University of Oklahoma - Everett Rhodes, 1967-1972                    | box 14 | folder 185 |
| University of Oklahoma - G. Rainey Williams, 1960-1965                | box 14 | folder 186 |
| University of Oregon - J. DAvid Gristow, 1964-1969                    | box 14 | folder 187 |
| University of Oregon - William Fletcher, 1962-1968                    | box 14 | folder 188 |
| University of Oregon - Stanley Jacob, 1960-1962                       | box 14 | folder 189 |
| University of Oregon Frank Vetsu 1060 1075                            |        |            |

University of Oregon - Frank Yatsu, 1969-1975

|  | box 14 | folder 190 |
|--|--------|------------|
| Medical College of Pennsylvania - Frederick Glaser, 1969-1974  | box 14 | folder 191 |
| Pennsylvania State University - Cheston Berlin, 1969-1974      | box 15 | folder 192 |
| Pennsylvania State University - Richard Bergland,<br>1968-1978 | box 15 | folder 193 |
| Pennsylvania State University - Richard Naeye, 1960-1969       | box 15 | folder 194 |
| University of Pennsylvania - Clyde Barker, 1968-1973           | box 15 | folder 195 |
| University of Pennsylvania - James Ferguson Jr., 1960-1965     | box 15 | folder 196 |
| University of Pennsylvania - Lee Henderson, 1968-1972          | box 15 | folder 197 |
| University of Pennsylvania - Robert Utiger, 1966-1971          | box 15 | folder 198 |
| University of Pittsburgh - Larry Carey, 1965-1972              | box 15 | folder 199 |
| Queens University - Duncan Sinclair, 1966-1979                 | box 15 | folder 200 |
| University of Rochester - Seymour Schwartz, 1960-1968          | box 15 | folder 201 |
| St. Louis University - James Cherry, 1964-1969                 | box 15 | folder 202 |
| University of Saskatchewan - John Gutelius, 1963-1969          | box 15 | folder 203 |
| Medical College of South Carolina - William Lee, 1961-1967     | box 15 | folder 204 |
| Southern California University - F. Eugene Yates, 1969-1972    | box 15 | folder 205 |
| University of South Dakota - Stanley Graven, 1968-1980         | box 15 | folder 206 |
| University of South Florida - Eric Pfeiffer, 1968-1978         | box 16 | folder 207 |
| Stanford University - Howard Cann, 1965-1977                   | box 16 | folder 208 |
| Stanford University - Rex Jamison, 1969-1976                   | box 16 | folder 209 |
| Stanford University - Stanley Schrier, 1961-1968               | box 16 | folder 210 |
| Stanford University - Herbert Schwartz, 1962-1970              | box 16 | folder 211 |
| University of Tennessee - David Knott, 1966-1974               | box 16 | folder 212 |
| Texas Heart Institute - John Norman, 1966-1976                 | box 16 | folder 213 |
| University of Texas - George Bryan, 1969-1972                  | box 16 | folder 214 |
| University of Texas - Leon Cander, 1961-1966                   | box 16 | folder 215 |
| University of Texas - John Dietschy, 1966-1971                 | box 16 | folder 216 |
| University of Texas - Melvyn Schreiber, 1965-1969              | box 16 | folder 217 |
| University of Texas - J. Wayne Streilein, 1969-1976            | box 16 | folder 218 |
| University of Toronto - John Evans, 1960-1972                  | box 16 | folder 219 |

| University of Toronto - Charles Hollenberg, 1960-1965     | box 16 | folder 220 |
|---|--------|------------|
| University of Toronto - Robert Jackson, 1965-1970         | box 17 | folder 221 |
| University of Toronto - Ronald Tasker, 1961-1969          | box 17 | folder 222 |
| University of Toronto - John Wherrett, 1963-1973          | box 17 | folder 223 |
| University of Toronto - Richard Wilson, 1962-1973         | box 17 | folder 224 |
| Tufts University - Frank Iber, 1960-1968                  | box 17 | folder 225 |
| Tulane University - Monte Holland, 1961-1968              | box 17 | folder 226 |
| University of Utah - Glenn Lee, 1965-1970                 | box 17 | folder 227 |
| University of Utah - Charles Nabors, 1969-1974            | box 17 | folder 228 |
| Vanderbilt University - John Lukens, 1969-1981            | box 17 | folder 229 |
| Vanderbilt University - David Orth, 1968-1978             | box 17 | folder 230 |
| Vanderbilt University - Vernon Reynolds, 1962-1967        | box 17 | folder 231 |
| Vanderbilt University - Steven Schenker, 1964-1970        | box 17 | folder 232 |
| University of Vermont - Michael Dunn, 1969-1974           | box 17 | folder 233 |
| Medical College of Virginia - John Alksne, 1967-1970      | box 17 | folder 234 |
| Medical College of Virginia - Leo Dunn, 1965-1969         | box 17 | folder 235 |
| Medical College of Virginia - Lazar Greenfiled, 1968-1974 | box 17 | folder 236 |
| Medical College of Virginia - Hermes Kontos, 1969-1974    | box 17 | folder 237 |
| Medical College of Virginia - Norman Bass, 1969-1974      | box 17 | folder 238 |
| University of Virginia - John Davis, 1964-1972            | box 18 | folder 239 |
| University of Virginia - Thomas Johns, 1957-1972          | box 18 | folder 240 |
| University of Virginia - Thomas Lamb, 1972-1975           | box 18 | folder 241 |
| University of Virginia - Leslie Rudolph, 1966-1973        | box 18 | folder 242 |
| Washington University - Arthur Braue, 1963-1966           | box 18 | folder 243 |
| Washington University - W. Ballinger, 1961-1969           | box 18 | folder 244 |
| Washington University - John Collins, 1968-1973           | box 18 | folder 245 |
| Washington University - William Green, 1965-1970          | box 18 | folder 246 |
| Washington University - Joe Grisham, 1966-1973            | box 18 | folder 247 |
| Washington University - Leonard Jarett, 1967-1972         | box 18 | folder 248 |
| Washington University - George Morrison, 1962-1971        | box 18 | folder 249 |
| Washington University - Ralph Wedgewood, 1960-1969        | box 18 | folder 250 |
| Washington University - Clarence Weldon, 1963-1968        | box 18 | folder 251 |
|   |        |            |

| University of Washington - E. Russell Alexaner, 1962-1967  | box 18    | folder 252 |
|--|-----------|------------|
| University of Washington - Maureen Henderson, 1963-1977  | box 18    | folder 253 |
| University of Washington - Thomas Marchioro, 1965-1976   | box 18    | folder 254 |
| University of Washington - Arno Motulsky, 1957-1970  | box 19    | folder 255 |
| Wayne State University - Robert Wilson, 1968-1978  | box 19    | folder 256 |
| University of West Virginia - Thomas Tarnay, 1967-1972   | box 19    | folder 257 |
| University of Western Ontario - John Duff, 1970-1973   | box 19    | folder 258 |
| Western Reserve University - Jerome DeCosse, 1964-1969   | box 19    | folder 259 |
| Related Archival Materials note: Related Archival Materials note   |           |            |
| See also Case Western Reserve University   |           |            |
| University of Wisconsin - Calvin Kunin, 1961-1971  | box 19    | folder 260 |
| University of Wisconsin - Perry Henderson, 1969-1976   | box 19    | folder 261 |
| University of Wisconsin - Richard Rieselbach, 1969-1974  | box 19    | folder 262 |
| University of Wisconsin - Oliver Smithies, 1961-1966   | box 19    | folder 263 |
| University of Wisconsin - James Wiffen, 1966-1971  | box 19    | folder 264 |
| Yale University - James Comer, 1969-1974   | box 19    | folder 265 |
| Yeshiva University - J. Thomas August, 1959-1969   | box 19    | folder 266 |
| Yeshiva University - Marvin Gliedman, 1961-1974  | box 19    | folder 267 |
| Yeshiva University - Frank Veith, 1964-1969  | box 19    | folder 268 |
| Administration, 1947-1971  |           |            |
| Citle/Description  | Instances |            |
| "What Every Markle Candidate Should Know" - [John Russell], n.d.   | box 20    | folder 269 |
| Committee Meeting - "House Party for Eleven Doctors" - "Harpers", 1956   | box 20    | folder 270 |
| Committee Members (Index Cards)  | box 20    | folder 271 |
| "Informal Survey of Medical Research and Education",<br>1947   | box 20    | folder 272 |
| Program Development - John Russell, 1947   | box 20    | folder 273 |
| "Report to the Directors of the John and Mary R. Markle<br>Foundation on the Program of Scholars in Medical Science"<br>- Donald B. Straus, September 1962 | box 20    | folder 274 |

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| October 1969                          | box 20    | folder 2/5 |  |
|---------------------------------------|-----------|------------|--|
| Markle Scholar Association, 1953-1971 |           |            |  |
| Title/Description                     | Instances |            |  |
| Annual Meetings, 1953-1970            | box 20    | folder 276 |  |
| Correspondence, 1964-1971             | box 20    | folder 277 |  |

<sup>^</sup> Return to Table of Contents

# Communications, 1969-1984

Physical Description: 30 Cubic Feet 68 boxes

## **Scope and Contents note**

Important topics within Series 3 include cable television, children's television, innovative uses for television, mass media, telecommunications policy, television criticism, and television audiences.

The grant files have been maintained as created by the Markle Foundation. The names of individuals listed on the folders refer to the contact person within the organization; this person may change over the period of the grant.

The Markle Foundation awarded two types of communications grants, both of which are represented in this series. A prefix of "G" in front of a grant number connoted a program grant; a "D" signified a President's discretionary grant.

#### **Processing Information:**

#### **Processing Information**

Box 30/Folder 220, Persistent ID: Ref790 NOT USED and deleted Box 37/Folder 270, Persistent ID: Ref887 NOT USED and deleted Box 40/Folder 291, Persistent ID: Ref929 NOT USED and deleted Box 46/Folder 334A, Persistent ID: Ref1008 NOT USED and deleted

| Title/Description  | Instances |          |
|--|-----------|----------|
| Academy for Educational Development - Edward Barrett, 1970-1976                        | box 1     | folder 1 |
| Scope and Contents note  |           |          |
| Program grant. Study of manpower in journalism. \$100,000, awarded on March 12, 1970.  |           |          |
| Academy for Educational Development - Douglass Cater, 1970-1974                        | box 1     | folder 2 |
| Scope and Contents note  |           |          |
| Program grant. Study of a council on the media. \$10,000, awarded on January 18, 1971. |           |          |

| Scope and Contents note   | box 1 | folder 3  |
|---|-------|-----------|
| Appendix  |       |           |
| Action for Children's Television, 1969-1970   | box 1 | folder 4  |
| <b>Scope and Contents note</b>  |       |           |
| Discretionary grant. General support. \$6,700, awarded on September 6, 1970.  |       |           |
| Action for Children's Television, 1970-1974   | box 1 | folder 5  |
| <b>Scope and Contents note</b>  |       |           |
| Program grant. General support. \$164,500, awarded on March 16, 1971. Program grant. General support. \$150,000, awarded on November 5, 1973. |       |           |
| Action for Children's Television, 1970-1974   | box 1 | folder 6  |
| <b>Scope and Contents note</b>  |       |           |
| Program grant. General support. \$164,500, awarded on March 16, 1971. Program grant. General support. \$150,000, awarded on November 5, 1973. |       |           |
| Action for Children's Television, 1970-1974   | box 1 | folder 7  |
| <b>Scope and Contents note</b>  |       |           |
| Program grant. General support. \$164,500, awarded on March 16, 1971. Program grant. General support. \$150,000, awarded on November 5, 1973. |       |           |
| Action for Children's Television, 1973-1975   | box 2 | folder 8  |
| <b>Scope and Contents note</b>  |       |           |
| Program grant. General support. \$164,500, awarded on March 16, 1971. Program grant. General support. \$150,000, awarded on November 5, 1973. |       |           |
| Action for Children's Television, 1973-1975   | box 2 | folder 9  |
| <b>Scope and Contents note</b>  |       |           |
| Program grant. General support. \$164,500, awarded on March 16, 1971. Program grant. General support. \$150,000, awarded on November 5, 1973. |       |           |
| Action for Children's Television, 1975-1979   | box 2 | folder 10 |

Non-grant related.

All-Media Dramatic Workshop - Yuri Rosovsky and Michelle box 2 Faith, 1977-1980

### **Scope and Contents note**

Program grant G78102. Support of the research, writing & production of pilot programs for a radio series of Homer's "Odyssey." \$133,500 (\$49,500 fy 1978, \$84,000 fy 1979), awarded on November 28, 1977.

All-Media Dramatic Workshop - Yuri Rosovsky and Michelle Faith, 1977-1980

box 2 folder 12

folder 11

#### **Scope and Contents note**

Program grant G78102. Support of the research, writing & production of pilot programs for a radio series of Homer's "Odyssey." \$133,500 (\$49,500 fy 1978, \$84,000 fy 1979), awarded on November 28, 1977.

American Assembly - Clifford Nelson and James Barber, 1958, 1977-April 1978

box 2 folder 13

#### **Scope and Contents note**

Program grant G78108. To sponsor an American Assembly to discuss the ways mass media in this country shape politics of Presidential selection. \$14,189 fy 1978, awarded on November28, 1977. Discretionary grant D78225. Support of an Assembly to discuss ways in which the mass media in the U. S. shapes the politics of presidential selection. \$5,811, awarded on February 23, 1978.

| American Assembly - Clifford Nelson and James Barber, May 1978-1979            | box 3 | folder 14 |  |
|--|-------|-----------|--|
| American Assembly - Clifford Nelson and James Barber, May 1978-1979            | box 3 | folder 15 |  |
| American Association of State Colleges and Universities -<br>Allen Ostar, 1974 | box 3 | folder 16 |  |
| American Film Institute - Jan Haag - Supplemented Material, 1974-1777*         | box 3 | folder 17 |  |

#### **Scope and Contents note**

Program grant G77220. In support of the Directing Workshop for Women to train professional women to

| become film and television directors. \$150,400 fy 1978, |
|--|
| awarded on March 7, 1977.                                |

| American Film Institute - Jan Haag - Supplemented Material, 1974-1777*   | box 3 | folder 18 |  |
|--|-------|-----------|--|
| Scope and Contents note  |       |           |  |
| Program grant G77220. In support of the Directing Workshop for Women to train professional women to become film and television directors. \$150,400 fy 1978, awarded on March 7, 1977.   |       |           |  |
| American Film Institute - Jan Haag - Supplemented Material, 1974-1777*   | box 3 | folder 19 |  |
| Scope and Contents note  |       |           |  |
| Program grant G77220. In support of the Directing Workshop for Women to train professional women to become film and television directors. \$150,400 fy 1978, awarded on March 7, 1977.   |       |           |  |
| American Film Institute - Jan Haag, 1978-1979  | box 4 | folder 20 |  |
| American Institute for Research - Alan Brightman, 1976-1979  | box 4 | folder 21 |  |
| Scope and Contents note  |       |           |  |
| Program grant G78212. Promotion by the "Workshop on Children's Awareness" to broadcast a television series about disabled children, and the response to viewers' requests for information and assistance. \$50,000 fy 1978, awarded on March 22, 1978. |       |           |  |
| American Institute for Research - Alan Brightman, 1976-1979  | box 4 | folder 22 |  |
| Scope and Contents note  |       |           |  |
| Program grant G78212. Promotion by the "Workshop on Children's Awareness" to broadcast a television series about disabled children, and the response to viewers' requests for information and assistance. \$50,000 fy 1978, awarded on March 22, 1978. |       |           |  |
| American Society for Information Science - Brigitte Kenney, 1970-1974  | box 4 | folder 23 |  |
| Scope and Contents note  |       |           |  |
| Discretionary grant. For preparation and distribution of a pilot newspaper on cable communications for librarians.   |       |           |  |
| \$1,500, awarded on March 13, 1973.  |       |           |  |

Program grant G76020. Support of a study on newspaper failures. \$106,000, awarded on March 12, 1974. Program grant. To complete the investigation of factors causing U.S. newspaper failures in recent years. \$38,335, awarded March 12, 1976.

| Anthology Film Archives - Jonas Mekas, 1972-1974  | box 4 | folder 25 |  |
|---|-------|-----------|--|
| Scope and Contents note   |       |           |  |
| Discretionary grant D75010. Support of the work of the Committee on Film and Television Resources and Services. \$15,000, awarded on August 21, 1974.   |       |           |  |
| Anthology Film Archives - Jonas Mekas - Report, 1977  | box 4 | folder 26 |  |
| Scope and Contents note   |       |           |  |
| Discretionary grant D77312. Support of a book on Independent Film in the United States, evolving from the work of the Committee on Film and Television Resources and Services. (Peter Feinstein.) \$8,768, awarded on March 21, 1977. |       |           |  |
| Anthology Film Archives - Peter Feinstein, 1977-1981  | box 4 | folder 27 |  |
| Scope and Contents note   |       |           |  |
| Discretionary grant D78336. Reprint & distribute copies of report on status of independent film in U. S. \$1,564.50, Awarded on May 23, 1978.   |       |           |  |
| Aspen Institute - Douglass Cater, 1972  | box 5 | folder 28 |  |
| Scope and Contents note   |       |           |  |
| Cable television.   |       |           |  |
| Aspen Institute - Douglass Cater, 1972  | box 5 | folder 29 |  |
| Scope and Contents note   |       |           |  |
| Cable television.   |       |           |  |
| Aspen Institute - Douglass Cater, 1972  | box 5 | folder 30 |  |
| Scope and Contents note   |       |           |  |
| Cable television.   |       |           |  |
| Aspen Institute - Douglass Cater, 1972  | box 5 | folder 31 |  |
|   |       |           |  |

Cable television.

Aspen Institute - James Karayn, 1976-1978

box 5

folder 32

#### **Scope and Contents note**

Discretionary grant D79145. Televised political debates. Further support of the Feasibility Study on the 1978 Congressional Gubernatorial Debates under the direction of James Karayn. \$5,500, awarded on August 10, 1978. G77329.

Aspen Institute - James Karayn, 1976-1978

box 5

folder 33

#### **Scope and Contents note**

Discretionary grant D79145. Televised political debates. Further support of the Feasibility Study on the 1978 Congressional Gubernatorial Debates under the direction of James Karayn. \$5,500, awarded on August 10, 1978. G77329.

Aspen Institute - Marc Porate, 1976-1977

box 5

folder 34

### **Scope and Contents note**

Discretionary grant D77211. "The Information Society." Support of project under direction of Marc Porat to develop and begin implementation of a proposal for a TV documentary on the Information Society and to assist on other aspects of the project on National Communications Policy Making. \$16,000, awarded on March 18, 1977.

Aspen Institute - Marc Porate, 1978-1979

box 6

folder 35

#### **Scope and Contents note**

Program grant D77211. "The Information Society." To continue to provide a forum for the investigation and discussion of communication in modern society and more specifically to investigate the relationship between choice in programming content and the increasing number of distribution channels for communications. \$220,000 (\$120,000 fy 1980, \$100,000 fy 1981), awarded on June 14, 1979.

Aspen Institute - Marc Porate, 1978-1979

box 6

folder 36

### **Scope and Contents note**

Program grant D77211. "The Information Society." To continue to provide a forum for the investigation and discussion of communication in modern society and more specifically to investigate the relationship between

choice in programming content and the increasing number of distribution channels for communications. \$220,000 (\$120,000 fy 1980, \$100,000 fy 1981), awarded on June 14, 1979.

| Aspen Institute - Michael Rice, 1977-1981  | box 6 | folder 37 |  |
|--|-------|-----------|--|
| Scope and Contents note  |       |           |  |
| G79370. British/American issues on governance of public broadcasting.  |       |           |  |
| Aspen Institute - Michael Rice, 1977-1981  | box 6 | folder 38 |  |
| <b>Scope and Contents note</b>   |       |           |  |
| G79370. British/American issues on governance of public broadcasting.  |       |           |  |
| Aspen Institute - Michael Rice, 1977-1981  | box 6 | folder 39 |  |
| <b>Scope and Contents note</b>   |       |           |  |
| G79370. British/American issues on governance of public broadcasting.  |       |           |  |
| Aspen Institute - Michael Rice, 1977-1981  | box 6 | folder 40 |  |
| <b>Scope and Contents note</b>   |       |           |  |
| G79370. British/American issues on governance of public broadcasting.  |       |           |  |
| Aspen Institute - Glen Robinson, 1975-1980   | box 7 | folder 41 |  |
| <b>Scope and Contents note</b>   |       |           |  |
| Program grant G76014. Support of studies to assess the efficiency and appropriateness of the government's telecommunications policy process. \$295,000 (\$35,000 fy 1976, \$70,000 fy 1977, \$70,000 fy 1978, \$120,000 fy 1979), awarded on March 12, 1976. |       |           |  |
| Aspen Institute - Glen Robinson, 1975-1980   | box 7 | folder 42 |  |
| <b>Scope and Contents note</b>   |       |           |  |
| Program grant G76014. Support of studies to assess the efficiency and appropriateness of the government's telecommunications policy process. \$295,000 (\$35,000 fy 1976, \$70,000 fy 1977, \$70,000 fy 1978, \$120,000 fy 1979), awarded on March 12, 1976. |       |           |  |
| Aspen Institute - Glen Robinson, 1975-1980   | box 7 | folder 43 |  |

Program grant G76014. Support of studies to assess the efficiency and appropriateness of the government's telecommunications policy process. \$295,000 (\$35,000 fy 1976, \$70,000 fy 1977, \$70,000 fy 1978, \$120,000 fy 1979), awarded on March 12, 1976.

Aspen Institute - Glen Robinson, 1975-1980

box 7

folder 44

#### **Scope and Contents note**

Program grant G76014. Support of studies to assess the efficiency and appropriateness of the government's telecommunications policy process. \$295,000 (\$35,000 fy 1976, \$70,000 fy 1977, \$70,000 fy 1978, \$120,000 fy 1979), awarded on March 12, 1976.

Aspen Institute - Joseph Slater, 1970-1972

box 7

folder 45

### **Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975.

box 7

folder 46

Aspen Institute - Joseph Slater, 1970-1972

#### **Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975.

Aspen Institute - Joseph Slater, 1970-1972

box 7

folder 47

## **Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the

communications field. \$460,125, awarded on March 14, 1975.

Aspen Institute - Joseph Slater, 1972-1979

box 8

folder 48

### **Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978 political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

Aspen Institute - Joseph Slater, 1972-1979 box 8

folder 49

## **Scope and Contents note**

Program grant G77329. Comunications and society program. \$257,000, awarded on November 12, 1971. Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978 political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

Aspen Institute - Joseph Slater, 1972-1979

box 8

folder 50

#### **Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on

Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978 political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

Aspen Institute - Joseph Slater, 1972-1979

box 8

folder 51

#### **Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978 political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

Aspen Institute - Joseph Slater, 1972-1979

box 8

folder 52

#### **Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971. Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978 political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

Aspen Institute - Joseph Slater, 1972-1979

box 8

folder 53

#### **Scope and Contents note**

Program grant G77329. Communications and society program. \$257,000, awarded on November 12, 1971.

Program grant. Partial support for a long-term senior fellow in communications at the Aspen Institute. \$133,000, awarded on November 5, 1973. Program grant. To continue the series of meetings, seminars and publications dealing with various aspects of the mass communications field which the Program on Communications and Society has been conducting. Also, A Washington seminar for policymakers in the communications field. \$460,125, awarded on March 14, 1975. Program grant. Support of a feasibility study to ascertain the best way to conduct Congressional and gubernatorial debates on television during the 1978 political campaign. \$11,750 fy 1978, awarded on June 14, 1977.

Program grant G79366. To establish a professional service organization for independent radio producers.

| Associates for Human Resources - Robert Horn, 1972-1981  | box 9 | folder 54 |  |
|--|-------|-----------|--|
| <b>Scope and Contents note</b>                           |       |           |  |
| Program grant G77223. In support of a project to study   |       |           |  |
| and assess the use of simulation games in public affairs |       |           |  |
| television programming. \$40,000 (\$30,000 fy 1977,      |       |           |  |
| \$10,000 fy 1978), awarded on March 7, 1977.             |       |           |  |
| Association of American Universities - Charles McCurdy,  | box 9 | folder 55 |  |
| 1970-1972  |       |           |  |
| <b>Scope and Contents note</b>                           |       |           |  |
| Study of the costs of medical education.                 |       |           |  |
| Audio Independents, Inc Patricia Anderson, 1979-1982     | box 9 | folder 56 |  |
| <b>Scope and Contents note</b>                           |       |           |  |
| Program grant G79366. To establish a professional        |       |           |  |
| service organization for independent radio producers.    |       |           |  |
| \$377,000 (\$164,400 fy 1980, \$105,600 fy 1981,         |       |           |  |
| \$107,000 fy 1982), awarded on June 14, 1979.            |       |           |  |
| Audio Independents, Inc Patricia Anderson, 1979-1982     | box 9 | folder 57 |  |
| <b>Scope and Contents note</b>                           |       |           |  |
| Program grant G79366. To establish a professional        |       |           |  |
| service organization for independent radio producers.    |       |           |  |
| \$377,000 (\$164,400 fy 1980, \$105,600 fy 1981,         |       |           |  |
| \$107,000 fy 1982), awarded on June 14, 1979.            |       |           |  |
| Audio Independents, Inc Patricia Anderson, 1979-1982     | box 9 | folder 58 |  |
| <b>Scope and Contents note</b>                           |       |           |  |
| Scope and Contonio note                                  |       |           |  |

\$377,000 (\$164,400 fy 1980, \$105,600 fy 1981, \$107,000 fy 1982), awarded on June 14, 1979.

Herbes, 1976-1978

| Bay Area Institute - Sandy Close, 1973-1977   | box 9  | folder 59 |  |
|---|--------|-----------|--|
| <b>Scope and Contents note</b>  |        |           |  |
| Program grant G77222. Support of a project to establish within the newspaper community the identify, purpose and quality of Pacific News Service (PNS) by means of an advertising and promotion campaign designed to make the service self-sufficient. \$34,758 (\$16,189.50 fy 1977, \$18,568.50 fy 1978), awarded on March 7, 1977. |        |           |  |
| Bay Area Institute - Sandy Close, 1973-1977   | box 9  | folder 60 |  |
| <b>Scope and Contents note</b>  |        |           |  |
| Program grant G77222. Support of a project to establish within the newspaper community the identify, purpose and quality of Pacific News Service (PNS) by means of an advertising and promotion campaign designed to make the service self-sufficient. \$34,758 (\$16,189.50 fy 1977, \$18,568.50 fy 1978), awarded on March 7, 1977. |        |           |  |
| Bay Area Institute - Sandy Close, 1978-1980   | box 10 | folder 61 |  |
| <b>Scope and Contents note</b>  |        |           |  |
| Discretionary grant D78116. For a project, "How To Be Effective" to be conducted by Mary Feldhaus-Weber and Christine Herbes. \$14,995, awarded on June 15, 1977.   |        |           |  |
| Bay Area Institute - Sandy Close, 1978-1980   | box 10 | folder 62 |  |
| <b>Scope and Contents note</b>  |        |           |  |
| Discretionary grant D78116. For a project, "How To Be Effective" to be conducted by Mary Feldhaus-Weber and Christine Herbes. \$14,995, awarded on June 15, 1977.   |        |           |  |
| Boston Foundation - Mary Feldhaus-Weber and Christine Herbes, 1976-1978   | box 10 | folder 63 |  |
| Scope and Contents note   |        |           |  |
| D78116. "How to be Effective."  |        |           |  |
| Boston Foundation - Mary Feldhaus-Weber and Christine   | box 10 | folder 64 |  |

D78116. "How to be Effective."

Boston University - Warner and Boskin, 1978-1979

box 10

folder 65

#### **Scope and Contents note**

Program grant G79365. Cancelled. To research and write a book on the relationships between the media and social change. \$109,660 (\$54,592 fy 1980, \$55,068 fy 1981), awarded on June 14, 1979.

British Broadcasting Corporation - Kenneth Lamb and Elihu Katz, 1977-1979

box 10

folder 66

## **Scope and Contents note**

Discretionary grant D78222. In support of the first phase of the implementation of the Elihu Katz report. \$10,350, awarded on December 14, 1977.

British Broadcasting Corporation - Kenneth Lamb and Elihu Katz, 1977-1979

box 10

folder 67

### **Scope and Contents note**

Discretionary grant D78222. In support of the first phase of the implementation of the Elihu Katz report. \$10,350, awarded on December 14, 1977.

Broadside Video - Blaine Dunlap, 1975-1978

box 11

folder 68

### **Scope and Contents note**

Program grant G77007. Support of public-affairs programming in local communities within Tennessee and Virginia. \$25,000 (\$18,000 fy 1977, \$7,000 fy 1978), awarded on June 25, 1976.

Broadside Video - Blaine Dunlap, 1975-1978

box 11

folder 69

#### **Scope and Contents note**

Program grant G77007. Support of public-affairs programming in local communities within Tennessee and Virginia. \$25,000 (\$18,000 fy 1977, \$7,000 fy 1978), awarded on June 25, 1976.

Broadside Video - Blaine Dunlap, 1975-1978

box 11

folder 70

### **Scope and Contents note**

Program grant G77007. Support of public-affairs programming in local communities within Tennessee

and Virginia. \$25,000 (\$18,000 fy 1977, \$7,000 fy 1978), awarded on June 25, 1976.

| Cable Arts Foundation - Russell Connor, 1973-1977   | box 11 | folder 71 |
|---|--------|-----------|
| <b>Scope and Contents note</b>  |        |           |
| Program grant. Support for the development of arts programming on cable television. \$65,000, awarded on June 11, 1974.   |        |           |
| Cable Arts Foundation - Russell Connor, 1973-1977   | box 11 | folder 72 |
| <b>Scope and Contents note</b>  |        |           |
| Program grant. Support for the development of arts programming on cable television. \$65,000, awarded on June 11, 1974.   |        |           |
| Cable Arts Foundation - Russell Connor, 1973-1977   | box 11 | folder 73 |
| <b>Scope and Contents note</b>  |        |           |
| Program grant. Support for the development of arts programming on cable television. \$65,000, awarded on June 11, 1974.   |        |           |
| California Center for Research and Education in Government - Thomas Hoeber, 1972-1975   | box 11 | folder 74 |
| California Center for Research and Education in Government - Thomas Hoeber, 1972-1975   | box 11 | folder 75 |
| California Council for Research and Education in Government - Thomas Hoeber, 1975-1980  | box 12 | folder 76 |
| <b>Scope and Contents note</b>  |        |           |
| Discretionary grant D75024. For a conference held to discuss results of a study of the role of the media in the gubernatorial campaign in California. \$4,000, awarded on February 3, 1974. G75032. |        |           |
| California Council for Research and Education in Government - Thomas Hoeber, 1975-1980  | box 12 | folder 77 |
| <b>Scope and Contents note</b>  |        |           |
| Discretionary grant D75024. For a conference held to discuss results of a study of the role of the media in the gubernatorial campaign in California. \$4,000, awarded on February 3, 1974. G75032. |        |           |
| California Council for Research and Education in Government - Thomas Hoeber, 1975-1980  | box 12 | folder 78 |

Discretionary grant D75024. For a conference held to discuss results of a study of the role of the media in the gubernatorial campaign in California. \$4,000, awarded on February 3, 1974. G75032.

California Council for the Humanities - Martha Glessing and Bruce Sievers, 1975-1977

box 12

folder 79

#### **Scope and Contents note**

Discretionary grant. Funds for an experimental television series, "Womantime." \$15,000, awarded on April 7, 1976.

California Council for the Humanities - Martha Glessing and Bruce Sievers, 1975-1977

box 12

folder 80

#### **Scope and Contents note**

Discretionary grant. Funds for an experimental television series, "Womantime." \$15,000, awarded on April 7, 1976.

California Institute of Technology - Telecommunications Policy Research Conference, 1975, 1977 box 12

folder 81

### **Scope and Contents note**

Discretionary grant D75032. Support of a conference on policy-relevant research concerning telecommunications to be held at Airlie House, Virginia, Spring '76. \$5,000, awarded on June 18, 1975.

University of California at Berkeley - Leroy Aarons and Robert C. Maynard, 1975-1977

box 12

folder 82

#### **Scope and Contents note**

Program grant G77330. Support of an intensive summer training program for minority journalists. \$25,000 fy 1978, awarded on June 14, 1977.

Related Archival Materials note:

#### **Related Archival Materials note**

See also Folder 87.

University of California at Berkeley - Leroy Aarons and Robert C. Maynard, 1976-1980

box 13

folder 83

#### **Scope and Contents note**

"Deadline."

Related Archival Materials note:

#### **Related Archival Materials note**

See also Folder 87.

University of California at Berkeley - Leroy Aarons and Robert C. Maynard, 1976-1980

box 13

folder 84

#### **Scope and Contents note**

"Deadline."

Related Archival Materials note:

#### **Related Archival Materials note**

See also Folder 87.

University of California at Berkeley - Sheldon Renan, 1972-1973

box 13

folder 85

### **Scope and Contents note**

Discretionary grant. Regional film centers. For conference on regional development of film centers and services in the U. S. \$9,847, awarded on January 11, 1973.

University of California at Berkeley - Percy Tannenbaum, 1974-1984

box 13

folder 86

## **Scope and Contents note**

Program grant G76002. Communication/information systems for the elderly. To conduct a series of studies on how communications technologies can be used in the delivery of services to the elderly. \$275,716 (\$113,921 fy 1976, \$104,965 fy 1977, \$56,930 fy 1978), awarded June 20, 1975.

University of California at Berkeley - Charles Ward, 1975-1980

box 13

folder 87

#### **Scope and Contents note**

Program grant G76010. Support of a summer training program for minority journalists. \$25,000 fy 1976, awarded on November 10, 1975.

Related Archival Materials note:

#### **Related Archival Materials note**

See also Folders 82-84.

University of California at Berkeley, 1974-1980

box 13

folder 88

Discretionary grant D75011. For a study of the cross ownership of the mass media. \$2,000, awarded on September 24, 1974.

University of California at Irvine - Steven Simmons, 1976-1977

box 13

folder 89

### **Scope and Contents note**

Discretionary grant D76017. Support for the preparation of a book, "The Fairness Doctrine & the Media." \$11,230, awarded on May 24, 1976.

University of California at Los Angeles Law School, 1971-1979

box 14

folder 90

#### **Scope and Contents note**

Program grant. To establish a training and research program in communications law. \$144,000, awarded on June 15, 1972. Program grant. Public interest communications law. Further support for a training and research program in communications law. \$81,000, awarded on June 11, 1974.

University of California at Los Angeles Law School - Geoffrey Cowen, 1970-1976

box 14

folder 91

#### **Scope and Contents note**

Program grant. Public interest communications law. Further support for a training and research program in communications law. \$81,000, awarded on June 11, 1974.

University of California at Los Angeles Law School - Geoffrey Cowen, 1970-1976

box 14

folder 92

#### **Scope and Contents note**

Program grant. Public interest communications law. Further support for a training and research program in communications law. \$81,000, awarded on June 11, 1974.

University of California at Los Angeles Law School - Geoffrey Cowen, 1970-1976

box 14

folder 93

#### **Scope and Contents note**

Program grant. Public interest communications law. Further support for a training and research program in

communications law. \$81,000, awarded on June 11, 1974.

University of California at Los Angeles Law School - Tracy Westen, 1976-1980

box 14

folder 94

#### **Scope and Contents note**

Program grant G.77218. Support continuation of training and research program in communications law. \$59,496 (\$14,874 fy 1977, \$44,622 fy 1978), awarded on March 7, 1977.

University of California at Los Angeles Law School - Tracy Westen, 1976-1980

box 14

folder 95

#### **Scope and Contents note**

Program grant G.77218. Support continuation of training and research program in communications law. \$59,496 (\$14,874 fy 1977, \$44,622 fy 1978), awarded on March 7, 1977.

University of California at Los Angeles Law School - Tracy Westen, 1976-1980

box 14

folder 96

## **Scope and Contents note**

Program grant G.77218. Support continuation of training and research program in communications law. \$59,496 (\$14,874 fy 1977, \$44,622 fy 1978), awarded on March 7, 1977.

University of California at San Francisco - Leona Butler, 1972

box 14

folder 97

#### **Scope and Contents note**

Program grant. Support of a project using commercial television to provide public health education. \$350,000, awarded on November 14, 1972.

University of California at San Francisco - Leona Butler, 1973-1974

box 15

folder 98

#### **Scope and Contents note**

Discretionary grant. Health education on commercial television. Support for the Television Health Information Project. \$14,000, awarded on November 6, 1973.

University of California at San Francisco - Leona Butler, 1973-1974

box 15

folder 99

# **Scope and Contents note**

Discretionary grant. Health education on commercial television. Support for the Television Health

Information Project. \$14,000, awarded on November 6,

| Information Project. \$14,000, awarded on November 6, 1973.  |        |            |  |
|--|--------|------------|--|
| University of California at San Francisco - Leona Butler, 1973-1974  | box 15 | folder 100 |  |
| Scope and Contents note  |        |            |  |
| Discretionary grant. Health education on commercial television. Support for the Television Health Information Project. \$14,000, awarded on November 6, 1973.  |        |            |  |
| University of California at San Francisco - Leona Butler, 1973-1974  | box 15 | folder 101 |  |
| Scope and Contents note  |        |            |  |
| Discretionary grant. Health education on commercial television. Support for the Television Health Information Project. \$14,000, awarded on November 6, 1973.  |        |            |  |
| University of California at San Francisco - Paul Ekman,<br>1972-1977   | box 15 | folder 102 |  |
| <b>Scope and Contents note</b>   |        |            |  |
| Discretionary grant. Introduction of television to South Africa. Study of the effects of television programming on the social behavior of South African children. \$12,825, awarded on October 16, 1972. |        |            |  |
| University of California at San Francisco - Paul Ekman,<br>1972-1977   | box 15 | folder 103 |  |
| Scope and Contents note  |        |            |  |
| Program grant. Effect of television on children in Micronesia. Support for a field study of the effects of television on children. \$112,000, awarded on March 12, 1974.                                 |        |            |  |
| University of California at San Francisco - Paul Ekman,<br>1972-1977   | box 15 | folder 104 |  |
| <b>Scope and Contents note</b>   |        |            |  |
| Program grant. Effect of television on children in Micronesia. Support for a field study of the effects of television on children. \$112,000, awarded on March 12, 1974.                                 |        |            |  |
| University of California at Santa Cruz - Dean McHenry, 1971-1975   | box 15 | folder 105 |  |

Discretionary grant. Cable TV planning. Study to provided the Santa Cruz area with CATV programming. \$5,000, awarded on September 12, 1973.

Cannes Film Festival - Maurice Bessy, 1974

box 16

folder 106

#### **Scope and Contents note**

Discretionary grant. American independent films. To pay shipping charges for exhibiting independent American films at Cannes Film Festival. \$2,000, awarded on March 18, 1974.

Capital News Bureau - Christine Weicher, 1978

box 16

folder 107

#### **Scope and Contents note**

Discretionary grant D79149. To cover the broadcast costs of the California Gubernatorial Debates sponsored by the League of Women Voters of California. \$13,000, awarded on October 24, 1978.

Center for Action Research - Eliot Daley and Nicholas Van Dyck, 1976-1979

box 16

folder 108

# **Scope and Contents note**

Program grants G77001, G77219. Support of a study to ascertain feasibility of a national endowment for children's television programming and to develop a model for such an endowment. \$40,000, awarded on June 25, 1976. Program grant. Support of a feasibility study of a national endowment for children's television programming and to develop a model for such an endowment. \$50,000 fy 1977, awarded on March 7, 1977. Discretionary grant D77209. Funds to study feasibility of a national endowment for children's broadcasting. \$10,000, awarded on February 11, 1977.

Center for Action Research - Eliot Daley and Nicholas Van Dyck, 1976-1979

box 16

folder 109

## **Scope and Contents note**

Program grants G77001, G77219. Support of a study to ascertain feasibility of a national endowment for children's television programming and to develop a model for such an endowment. \$40,000, awarded on June 25, 1976. Program grant. Support of a feasibility study of a national endowment for children's television programming and to develop a model for such an endowment. \$50,000 fy 1977, awarded on March 7, 1977. Discretionary grant D77209. Funds to study

feasibility of a national endowment for children's broadcasting. \$10,000, awarded on February 11, 1977.

Center for Action Research - Eliot Daley and Nicholas Van Dyck, 1976-1979

box 16

folder 110

## **Scope and Contents note**

Program grants G77001, G77219. Support of a study to ascertain feasibility of a national endowment for children's television programming and to develop a model for such an endowment. \$40,000, awarded on June 25, 1976. Program grant. Support of a feasibility study of a national endowment for children's television programming and to develop a model for such an endowment. \$50,000 fy 1977, awarded on March 7, 1977. Discretionary grant D77209. Funds to study feasibility of a national endowment for children's broadcasting. \$10,000, awarded on February 11, 1977.

box 16

folder 111

Center for Action Research - Eliot Daley and Nicholas Van Dyck, 1976-1979

#### **Scope and Contents note**

Program grants G77001, G77219. Support of a study to ascertain feasibility of a national endowment for children's television programming and to develop a model for such an endowment. \$40,000, awarded on June 25, 1976. Program grant. Support of a feasibility study of a national endowment for children's television programming and to develop a model for such an endowment. \$50,000 fy 1977, awarded on March 7, 1977. Discretionary grant D77209. Funds to study feasibility of a national endowment for children's broadcasting. \$10,000, awarded on February 11, 1977.

Center for Action Research - Eliot Daley and Nicholas Van Dyck, 1976-1979

box 16

folder 112

# **Scope and Contents note**

Program grants G77001, G77219. Support of a study to ascertain feasibility of a national endowment for children's television programming and to develop a model for such an endowment. \$40,000, awarded on June 25, 1976. Program grant. Support of a feasibility study of a national endowment for children's television programming and to develop a model for such an endowment. \$50,000 fy 1977, awarded on March 7, 1977. Discretionary grant D77209. Funds to study feasibility of a national endowment for children's broadcasting. \$10,000, awarded on February 11, 1977.

Center for Public Resources, Inc. - James Henry, 1977-1979

box 16

folder 113

Program grant G78101. To study possibilities for broadening programming in commercial radio. \$35,000 fy 1978, awarded on November 28, 1977.

| Center for Public Resources, Inc James Henry, 1977-1979  | box 16 | folder 114 |  |
|--|--------|------------|--|
| Scope and Contents note  |        |            |  |
| Program grant G78101. To study possibilities for broadening programming in commercial radio. \$35,000 fy 1978, awarded on November 28, 1977.   |        |            |  |
| Center for Public Resources, Inc James Henry, 1980-1981  | box 17 | folder 115 |  |
| Scope and Contents note  |        |            |  |
| Program grant G79050. To organize an industry group which will lead the effort to strengthen and diversify commercial radio programming. \$151,520 (\$51,520 fy 1979, \$100,000 fy 1980), awarded on February 5, 1979. |        |            |  |
| Center for Understanding Media - Herman Land, 1972-1976  | box 17 | folder 116 |  |
| Scope and Contents note  |        |            |  |
| Program grant. To support a study of independent film making. \$150,000, awarded on March 15, 1973. Discretionary grant. To complete the study of independent filmmakers. \$9,500, awarded on April 3, 1974.           |        |            |  |
| University of Chicago - Andrew Greeley, 1970-1975  | box 17 | folder 117 |  |
| Scope and Contents note  |        |            |  |
| Ethnic journalists.  |        |            |  |
| University of Chicago - Andrew Greeley, 1970-1975  | box 17 | folder 118 |  |
| Scope and Contents note  |        |            |  |
| Ethnic journalists.  |        |            |  |
| University of Chicago - Andrew Greeley, 1970-1975  | box 17 | folder 119 |  |
| <b>Scope and Contents note</b>   |        |            |  |
| Ethnic journalists.  |        |            |  |
| University of Chicago - Andrew Greeley, 1970-1975  | box 17 | folder 120 |  |

Ethnic journalists.

| University of Chicago - Paul Hirsch and Horace Newcomb, 1974-1977   | box 17 | folder 121 |  |
|---|--------|------------|--|
| Scope and Contents note   |        |            |  |
| Program grant G78328. Support of a project to develop new directions for analysis and writing about television by integrating the methods of the social sciences and the humanities. \$77,503 (\$38,753 fy 1979, \$38,750 fy 1980), awarded on June 29, 1978. |        |            |  |
| University of Chicago - Paul Hirsch and Horace Newcomb, 1978-1983   | box 18 | folder 122 |  |
| Scope and Contents note   |        |            |  |
| Television criticism.   |        |            |  |
| University of Chicago - Paul Hirsch and Horace Newcomb, 1978-1983   | box 18 | folder 123 |  |
| <b>Scope and Contents note</b>  |        |            |  |
| Television criticism.   |        |            |  |
| University of Chicago - Paul Hirsch and Horace Newcomb, 1978-1983   | box 18 | folder 124 |  |
| <b>Scope and Contents note</b>  |        |            |  |
| Television criticism.   |        |            |  |
| University of Chicago - Eddie Williams, 1969-1974   | box 18 | folder 125 |  |
| <b>Scope and Contents note</b>  |        |            |  |
| Program grant. Internship program for journalists in urban affairs. \$330,000, awarded on June 11, 1970.  |        |            |  |
| Children's Television Workshop, 1970  | box 18 | folder 126 |  |
| <b>Scope and Contents note</b>  |        |            |  |
| General support.  |        |            |  |
| Children's Television Workshop, 1970-1976   | box 18 | folder 127 |  |
|   |        |            |  |

Program grant. Partial support for a planning study for a national television program on health. \$37,500, awarded on June 15, 1971.

| Children's Television Workshop, 1970-1976  | box 18 | folder 128 |  |
|--|--------|------------|--|
| Scope and Contents note  |        |            |  |
| Program grant. Partial support for a planning study for a national television program on health. \$37,500, awarded on June 15, 1971.   |        |            |  |
| Children's Television Workshop, 1970-1976  | box 18 | folder 129 |  |
| <b>Scope and Contents note</b>   |        |            |  |
| Program grant. Partial support for a planning study for a national television program on health. \$37,500, awarded on June 15, 1971.   |        |            |  |
| Children's Television Workshop, 1970-1976  | box 18 | folder 130 |  |
| <b>Scope and Contents note</b>   |        |            |  |
| Program grant. Partial support for a planning study for a national television program on health. \$37,500, awarded on June 15, 1971.   |        |            |  |
| Children's Television Workshop, 1970-1976  | box 18 | folder 131 |  |
| <b>Scope and Contents note</b>   |        |            |  |
| Program grant. Partial support for a planning study for a national television program on health. \$37,500, awarded on June 15, 1971.   |        |            |  |
| Citizen's Communications Center - Nolan Bowie, 1977-1979   | box 19 | folder 132 |  |
| <b>Scope and Contents note</b>   |        |            |  |
| Program grant G79144. Telecommunications Policy Research Conference. To conduct a conference on research bearing on public policy in the communications field. \$15,000 fy 1979, awarded on November 20, 1978. |        |            |  |
| Claremont Graduate School - Darryl Enos, 1970-1980   | box 19 | folder 133 |  |
|  |        |            |  |

# **Scope and Contents note**

Program grant. Study of Spanish language television audiences. \$87,5000, awarded on June 18, 1971. Program grant. Support of a project to increase the effectiveness and use of Spanish-language Only Television as an influence on Mexican immigrants

and Chicanos living in the Los Angeles area. \$64,777, awarded on November 5, 1973.

Claremont Graduate School - Darryl Enos, 1970-1980

box 19

folder 134

#### **Scope and Contents note**

Program grant. Study of Spanish language television audiences. \$87,5000, awarded on June 18, 1971. Program grant. Support of a project to increase the effectiveness and use of Spanish-language Only Television as an influence on Mexican immigrants and Chicanos living in the Los Angeles area. \$64,777, awarded on November 5, 1973.

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folder 135

Claremont Graduate School - Darryl Enos, 1970-1980

# **Scope and Contents note**

Program grant. Study of Spanish language television audiences. \$87,5000, awarded on June 18, 1971. Program grant. Support of a project to increase the effectiveness and use of Spanish-language Only Television as an influence on Mexican immigrants and Chicanos living in the Los Angeles area. \$64,777, awarded on November 5, 1973.

Cleveland State University - Sidney Kraus, 1971-1979

box 19

folder 136

#### **Scope and Contents note**

Discretionary grant D77002. Support for compiling a volume of studies on the Ford/Carter debates. \$4,800, awarded on September 20, 1976. Discretionary grant D77004. For organizing a conference that will review the '76 presidential televised debates. \$10,000, awarded on October 29, 1976.

Cleveland State University - Sidney Kraus, 1971-1979

box 19

folder 137

#### **Scope and Contents note**

Discretionary grant D77002. Support for compiling a volume of studies on the Ford/Carter debates. \$4,800, awarded on September 20, 1976. Discretionary grant D77004. For organizing a conference that will review the '76 presidential televised debates. \$10,000, awarded on October 29, 1976.

Cleveland State University - Sidney Kraus, 1971-1979

box 19

folder 138

## **Scope and Contents note**

Discretionary grant D77002. Support for compiling a volume of studies on the Ford/Carter debates. \$4,800, awarded on September 20, 1976. Discretionary grant D77004. For organizing a conference that will review

the '76 presidential televised debates. \$10,000, awarded on October 29, 1976.

| Cleveland State University - John Robison, 1975   | box 20 | folder 139 |  |
|---|--------|------------|--|
| Scope and Contents note   |        |            |  |
| Discretionary grant D76004. America's use of time. For replication of certain questions asked in the 1965 Study of Americans' Use of Time. \$2,500, awarded on October 1, 1975.   |        |            |  |
| Cleveland State University - John Robinson and Dennis Davis, 1978-1980  | box 20 | folder 140 |  |
| <b>Scope and Contents note</b>  |        |            |  |
| Program grant G79141. To conduct research on public comprehension of television news. \$27,782 fy 1979, awarded on November 20, 1978.   |        |            |  |
| Coalition of National Voluntary Organizations/National, 1977-1981   | box 20 | folder 141 |  |
| Scope and Contents note   |        |            |  |
| Discretionary grant D79371. Council on Philanthropy. Support of a study designed to determine ways the two organizations could better strengthen philanthropy and the overall impact of the non-governmental sector. \$10,000, awarded on May 31, 1979. |        |            |  |
| Coalition of National Voluntary Organizations/National, 1977-1981   | box 20 | folder 142 |  |
| Scope and Contents note   |        |            |  |
| Discretionary grant D79371. Council on Philanthropy. Support of a study designed to determine ways the two organizations could better strengthen philanthropy and the overall impact of the non-governmental sector. \$10,000, awarded on May 31, 1979. |        |            |  |
| Columbia University - Marvin Barrett, 1976-1978   | box 20 | folder 143 |  |
| Scope and Contents note   |        |            |  |
| Survey of broadcast journalism.   |        |            |  |
| Columbia University - School of Journalism - W. Phillips  | box 20 | folder 144 |  |

# **Scope and Contents note**

Davison, 1972-1976

Program grant. For support of a survey and analysis of current trends and future directions in mass

communications research. \$43,603, awarded on June 15, 1971.

Columbia University - School of Journalism - W. Phillips Davison, 1972-1976

box 20

folder 145

#### **Scope and Contents note**

Program grant. For support of a survey and analysis of current trends and future directions in mass communications research. \$43,603, awarded on June 15, 1971.

box 20

folder 146

Columbia University - School of Journalism - Paul Laskin, 1969-1974

## **Scope and Contents note**

Discretionary grant. National television broadcasting policy. Funds to complete book on broadcasting policy. \$4,000, awarded on December 3, 1971. Discretionary grant D75014. For completion of Paul Laskin's book on national television broadcasting policy. \$400, awarded on November 19, 1974.

Columbia University - School of Journalism, 1970-1977

box 20

folder 147

#### **Scope and Contents note**

Program grant. Support for Columbia Journalism Review. \$204,000, awarded on October 28, 1970. Program grant. Further support of the "Columbia Journalism Review." \$80,000, awarded on June 15, 1973. Discretionary grant D76011. In support of the Sixth Alfred I. DuPont Columbia University Survey of Broadcast Journalism. \$10,600, awarded on March 3, 1976.

Columbia University - School of Journalism, 1970-1977

box 20

folder 148

#### **Scope and Contents note**

Program grant. Support for Columbia Journalism Review. \$204,000, awarded on October 28, 1970. Program grant. Further support of the "Columbia Journalism Review." \$80,000, awarded on June 15, 1973. Discretionary grant D76011. In support of the Sixth Alfred I. DuPont Columbia University Survey of Broadcast Journalism. \$10,600, awarded on March 3, 1976.

Columbia University - School of Law - Benno Schmidt and Fred Friendly, 1971-1978

box 21

folder 149

## **Scope and Contents note**

Program grant. Support of a research and writing program on the relationship of the First Amendment

to the electronic media (radio and television). \$67,611, awarded on November 14, 1972.

| Columbia University - Benno Schmidt, 1979-1987  | box 21 | folder 150 |
|---|--------|------------|
| <b>Scope and Contents note</b>  |        |            |
| Program grant G79364. To research and write a book on the First Amendment and the press. \$95,250 (\$45,250 fy 1980, \$50,000 fy 1981), awarded on June 14, 1979.   |        |            |
| Committee on Children's Television, 1972-1978   | box 21 | folder 151 |
| Scope and Contents note   |        |            |
| Program grant. General Support. \$15,000, awarded on November 5, 1973.  |        |            |
| Committee on Children's Television, 1972-1978   | box 21 | folder 152 |
| <b>Scope and Contents note</b>  |        |            |
| Program grant. General Support. \$15,000, awarded on November 5, 1973.  |        |            |
| Committee on Children's Television, 1972-1978   | box 21 | folder 153 |
| <b>Scope and Contents note</b>  |        |            |
| Program grant. General Support. \$15,000, awarded on November 5, 1973.  |        |            |
| Committee on Children's Television, 1972-1978   | box 21 | folder 154 |
| <b>Scope and Contents note</b>  |        |            |
| Program grant. General Support. \$15,000, awarded on November 5, 1973.  |        |            |
| Committee on Economic Development - Alfred Neal, 1970-1973  | box 21 | folder 155 |
| <b>Scope and Contents note</b>  |        |            |
| Program grant. To develop a policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 14, 1972. Program grant. Broadcasting and the public interest. To developa policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 5, 1973. |        |            |
| Committee on Economic Development - Alfred Neal, 1970-1973  | box 21 | folder 156 |

Program grant. To develop a policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 14, 1972. Program grant. Broadcasting and the public interest. To developa policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 5, 1973.

Committee on Economic Development - Alfred Neal, 1973-1975

box 22

folder 157

## **Scope and Contents note**

Program grant. Broadcasting and the public interest. To develop policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 5, 1973.

Committee on Economic Development - Alfred Neal, 1973-1975

box 22

folder 158

#### **Scope and Contents note**

Program grant. Broadcasting and the public interest. To develop policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 5, 1973.

Committee on Economic Development - Alfred Neal, 1973-1975

box 22

folder 159

#### **Scope and Contents note**

Program grant. Broadcasting and the public interest. To develop policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 5, 1973.

Committee on Economic Development - Alfred Neal, 1973-1975

box 22

folder 160

#### **Scope and Contents note**

Program grant. Broadcasting and the public interest. To develop policy statement on the economic and social impact of the new broadcast media. \$25,000, awarded on November 5, 1973.

Council on Foundations, 1979-1984

box 22

folder 161

#### **Scope and Contents note**

D79261, D82221, D82332, D84215, D84108, D85220. General member support. Discretionary grant D79261.

| For | general | members | support. | \$4,482, | awarded | February |
|-----|---------|---------|----------|----------|---------|----------|
| 21, | 1979.   |         |          |          |         |          |

| Cultural Council Foundation - Cross Creek Center for Work<br>and Environmental Studies - Holographic Film, 1976-1977   | box 22 | folder 162 |  |
|--|--------|------------|--|
| Scope and Contents note  |        |            |  |
| Discretionary grant D77313. To enlarge and continue and artists-in-residence program in holography. \$5,000, awarded on April 18, 1977.  |        |            |  |
| Cultural Council Foundation - John Giancola, 1977  | box 22 | folder 163 |  |
| <b>Scope and Contents note</b>   |        |            |  |
| Program grant G78105. Support of Independent Cinema Artists and Producers under the direction of Katherine Morgan. \$19,425 fy 1978, awarded on November 28, 1977.   |        |            |  |
| Cultural Council Foundation - John Giancola, 1978-1981   | box 23 | folder 164 |  |
| Scope and Contents note  |        |            |  |
| Independent cinema artists and producers.  |        |            |  |
| Cultural Council Foundation - John Giancola, 1977-1981   | box 23 | folder 165 |  |
| Scope and Contents note  |        |            |  |
| Program grant G79143. To distribute Independent film and video artists' short subjects to pay television systems (ICAP). \$40,000 (\$14,000 fy 1979, \$20,000 fy 1980, \$6,000 fy 1981), awarded on November 20, 1978. |        |            |  |
| Cultural Council Foundation - John Giancola, 1977-1981   | box 23 | folder 166 |  |
| Scope and Contents note  |        |            |  |
| Program grant G79143. To distribute Independent film and video artists' short subjects to pay television systems (ICAP). \$40,000 (\$14,000 fy 1979, \$20,000 fy 1980, \$6,000 fy 1981), awarded on November 20, 1978. |        |            |  |
| Charles R. Drew Medical School - Mitchell Spellman,<br>1969-1971   | box 23 | folder 167 |  |
| Duke University - James Barber, 1975-1978  | box 23 | folder 168 |  |
|  |        |            |  |

Program grant G77012. Media agenda-making in the 1976 Presidential nominating process. Support of a study to determine how politicians set media strategies for campaigns and how media organizations interact with these campaigns to produce a national media

agenda of attention. \$30,000 fy 1977, awarded on November 23, 1976.

Duke University - Joel Fleischman, 1972-1980

box 23

folder 169

## **Scope and Contents note**

Program grant G76013. Support for the establishment of a Center for the Study of Communications Policy at Duke University. \$300,000, awarded on June 15, 1973. Program grant. Research study to determine how politicians set media strategies and interact with elite journalists and how elites make decisions. \$61,022 fy 1976, awarded on January 9, 1976.

Early Learning Center Institute, Inc. - Brook Jones and Margaret Skutch, 1976-1984

box 23

folder 170

## **Scope and Contents note**

Program grants G77002, G78108. Participatory television for pre-school children. Support of the creation and evaluation of children's television material which teaches with viewer participation. \$85,980 fy 1977, awarded on June 25, 1976. Program grant G78107. Further support of ViceVersaVision's development, testing and promotion of participatory television programming for children in anticipation of broadcast production. \$40,400 fy 1978, awarded on November 28, 1977.

Early Learning Center Institute, Inc. - Brook Jones and Margaret Skutch, 1976-1984

box 23

folder 171

#### **Scope and Contents note**

Program grants G77002, G78108. Participatory television for pre-school children. Support of the creation and evaluation of children's television material which teaches with viewer participation. \$85,980 fy 1977, awarded on June 25, 1976. Program grant G78107. Further support of ViceVersaVision's development, testing and promotion of participatory television programming for children in anticipation of broadcast production. \$40,400 fy 1978, awarded on November 28, 1977.

Educational Broadcasting Corporation - John Jay Iselin, 1971-1975

box 24

folder 172

## **Scope and Contents note**

Program grant. Promotion/advertising for Behind the Lines. \$14,000, awarded on November 12, 1971. Program grant. General support for the production of

"Behind the Lines", a media review television series. \$250,000, awarded on June 15, 1972.

| Educational Broadcasting Corporation - John Jay Iselin, 1971-1975  | box 24 | folder 173 |  |
|--|--------|------------|--|
| Scope and Contents note  |        |            |  |
| Program grant. Promotion/advertising for Behind the Lines. \$14,000, awarded on November 12, 1971. Program grant. General support for the production of "Behind the Lines", a media review television series. \$250,000, awarded on June 15, 1972. |        |            |  |
| Educational Broadcasting Corporation - John Jay Iselin, 1973-1976  | box 24 | folder 174 |  |
| <b>Scope and Contents note</b>   |        |            |  |
| Program grant. Independence campaign. Support of WNET/Channel 13's drive for capital and operating funds. \$100,000, awarded on November 22, 1974.   |        |            |  |
| Educational Broadcasting Corporation - John Jay Iselin, 1970-1972  | box 24 | folder 175 |  |
| Scope and Contents note  |        |            |  |
| "Media Review."  |        |            |  |
| Educational Broadcasting Corporation - John Jay Iselin, 1970-1972  | box 24 | folder 176 |  |
| <b>Scope and Contents note</b>   |        |            |  |
| "Media Review."  |        |            |  |
| Educational Broadcasting Corporation - John Jay Iselin, 1972-1975  | box 24 | folder 177 |  |
| <b>Scope and Contents note</b>   |        |            |  |
| Discretionary grant. "Realidades." Study of public television in the Spanish-speaking community of New York. \$15,000, awarded on May 10, 1974.  |        |            |  |
| Educational Broadcasting Corporation - Jerrold Zacharias, 1972-1977  | box 24 | folder 178 |  |
| <b>Scope and Contents note</b>   |        |            |  |
| Teaching math with television.   |        |            |  |
| EDUCOM - Henry Chauncey, 1970-1974   | box 25 | folder 179 |  |
|  |        |            |  |

Program grant. Cable television company. Support for a conference on the potential uses of cable television by universities. \$18,000, awarded on November 5, 1973. Discretionary grant. For a conference on cable television and the university. \$6,765, awarded on April 6, 1973. Discretionary grant. Research on special interest audiences for television. \$5,400, awarded on February 25, 1974. Discretionary grant D75018. To continue efforts to design methods of defining new audiences for public television. \$3,053, awarded on November 27, 1974.

EDUCOM - Henry Chauncey, 1970-1974

box 25

folder 180

## **Scope and Contents note**

Program grant. Cable television company. Support for a conference on the potential uses of cable television by universities. \$18,000, awarded on November 5, 1973. Discretionary grant. For a conference on cable television and the university. \$6,765, awarded on April 6, 1973. Discretionary grant. Research on special interest audiences for television. \$5,400, awarded on February 25, 1974. Discretionary grant D75018. To continue efforts to design methods of defining new audiences for public television. \$3,053, awarded on November 27, 1974.

EDUCOM - Henry Chauncey, 1970-1974

box 25

folder 181

## **Scope and Contents note**

Program grant. Cable television company. Support for a conference on the potential uses of cable television by universities. \$18,000, awarded on November 5, 1973. Discretionary grant. For a conference on cable television and the university. \$6,765, awarded on April 6, 1973. Discretionary grant. Research on special interest audiences for television. \$5,400, awarded on February 25, 1974. Discretionary grant D75018. To continue efforts to design methods of defining new audiences for public television. \$3,053, awarded on November 27, 1974.

EDUCOM - Henry Chauncey, 1970-1974

box 25

folder 182

# **Scope and Contents note**

Program grant. Cable television company. Support for a conference on the potential uses of cable television by universities. \$18,000, awarded on November 5, 1973. Discretionary grant. For a conference on cable television and the university. \$6,765, awarded on April 6, 1973. Discretionary grant. Research on special interest audiences for television. \$5,400, awarded on

February 25, 1974. Discretionary grant D75018. To continue efforts to design methods of defining new audiences for public television. \$3,053, awarded on November 27, 1974.

| Emory University - David Cook, 1977-January 1978   | box 25 | folder 183 |  |
|--|--------|------------|--|
| Scope and Contents note  |        |            |  |
| Program grant G77326. History of American television; support research for a book on the cultural history of video communications. \$40,000 fy 1978, awarded on June 14, 1977. |        |            |  |
| Emory University - David Cook, 1977-January 1978   | box 25 | folder 184 |  |
| Scope and Contents note  |        |            |  |
| Program grant G77326. History of American television; support research for a book on the cultural history of video communications. \$40,000 fy 1978, awarded on June 14, 1977. |        |            |  |
| Emory University - David Cook, 1977-January 1978   | box 25 | folder 185 |  |
| Scope and Contents note  |        |            |  |
| Program grant G77326. History of American television; support research for a book on the cultural history of video communications. \$40,000 fy 1978, awarded on June 14, 1977. |        |            |  |
| Emory University - David Cook, 1984  | box 26 | folder 186 |  |
| Scope and Contents note  |        |            |  |
| History of American television.  |        |            |  |
| Emory University - David Cook, 1984  | box 26 | folder 187 |  |
| Scope and Contents note  |        |            |  |
| History of American television.  |        |            |  |
| Emory University - David Cook, 1984  | box 26 | folder 188 |  |
| Scope and Contents note  |        |            |  |
| History of American television.  |        |            |  |
| Fifth Planning District Commission, 1973-1975  | box 26 | folder 189 |  |
| Scope and Contents note  |        |            |  |

# **Scope and Contents note**

Discretionary grant D75009. People Planning program. For expenses of reporting on public's response to "Town

Meeting" television program. \$2,000, awarded on July 3, 1974.

| Fifth Planning District Commission, 1973-1975   | box 26 | folder 190 |  |
|---|--------|------------|--|
| <b>Scope and Contents note</b>  |        |            |  |
| Discretionary grant D75009. People Planning program. For expenses of reporting on public's response to "Town Meeting" television program. \$2,000, awarded on July 3, 1974.   |        |            |  |
| The Film Forum - Karen Cooper, 1975-1981  | box 26 | folder 191 |  |
| Scope and Contents note   |        |            |  |
| Independent films.  |        |            |  |
| Foreign Policy Association - Sam Hayes, 1967-1974   | box 26 | folder 192 |  |
| <b>Scope and Contents note</b>  |        |            |  |
| Discretionary grant. "Great Decisions." Support of the potential of CATV stations use of the Great Decisions program. \$10,000, awarded on January 25, 1971.  |        |            |  |
| The Foundation Center - Thomas Buckman, 1972-1974   | box 26 | folder 193 |  |
| Scope and Contents note   |        |            |  |
| Discretionary grants D75017, D76007, D77003, D78119, D79258. General support. \$2,000, awarded on December 19, 1972. Discretionary grant. General support. \$2,000, awarded on December 28, 1973. Discretionary grant D75017. General support. \$2,000, awarded on November 26, 1974. Discretionary grant D76007. For general support. \$2,000, awarded on December 10, 1976. Discretionary grant D77003. Continued general support. \$2,000, awarded on October 22, 1976. Discretionary grant D78119. General support. \$2,000, awarded on August 8, 1977. Discretionary grant D79258. General support. \$2,000, awarded on December 28, 1978. |        |            |  |
| The Foundation Center - Thomas Buckman, 1975-1987   | box 27 | folder 194 |  |
| Foundation for Independent Video - George Stoney, 1975-1976   | box 27 | folder 195 |  |
| Scope and Contents note   |        |            |  |
| Discretionary grant. Support of a conference entitled "Film and Video, Focus on Change" to be held at MOMA. \$3,100, awarded on April 7, 1976.  |        |            |  |
| Fund for Investigative Journalism - James Boyd, 1971-1974   | box 27 | folder 196 |  |

Program grant D75022. Support for investigative writing. \$100,000, awarded on March 16, 1972.

Fund for Investigative Journalism - James Boyd, 1971-1974

box 27

folder 197

## **Scope and Contents note**

Program grant D75022. Support for investigative writing. \$100,000, awarded on March 16, 1972.

Fund for Investigative Journalism - James Boyd, 1971-1974

box 27

folder 198

#### **Scope and Contents note**

Program grant D75022. Support for investigative writing. \$100,000, awarded on March 16, 1972.

Fund for Investigative Journalism - James Boyd, 1971-1974

box 27

folder 199

## **Scope and Contents note**

Program grant. Support for investigative writing. \$100,000, awarded on March 16, 1972. Discretionary grant D75022. For support of a fund-raising campaign so that the Fund may find alternative means of support. \$7,000, awarded on December 23, 1974.

Fund for Investigative Journalism - James Boyd, 1971-1974

box 27

folder 200

#### **Scope and Contents note**

Program grant. Support for investigative writing. \$100,000, awarded on March 16, 1972. Discretionary grant D75022. For support of a fund-raising campaign so that the Fund may find alternative means of support. \$7,000, awarded on December 23, 1974.

Fund for Investigative Journalism - Howard Bray, 1974-1978

box 28

folder 201

#### **Scope and Contents note**

Program grant. Support for investigative writing. \$60,000, awarded on March 12, 1974.

Fund for Investigative Journalism - Howard Bray, 1974-1978

box 28

folder 202

#### **Scope and Contents note**

Program grant. Support for investigative writing. \$60,000, awarded on March 12, 1974.

Fund for Investigative Journalism - Howard Bray, 1974-1978

box 28

folder 203

Program grant. Support for investigative writing. \$60,000, awarded on March 12, 1974.

Fund for Investigative Journalism, 1974-1979

box 28

folder 204

## **Scope and Contents note**

Program grant. Support for investigative writing. \$60,000, awarded on March 12, 1974.

Fund for Investigative Journalism, 1974-1979

box 28

folder 205

#### **Scope and Contents note**

Program grant. Support for investigative writing. \$60,000, awarded on March 12, 1974.

Fund for Investigative Journalism, 1974-1979

box 28

folder 206

#### **Scope and Contents note**

Program grant. Support for investigative writing. \$60,000, awarded on March 12, 1974.

Harvard University - Howard Gardner, 1973-1984

box 29

folder 207

# **Scope and Contents note**

Program grant G76017. Children and television. In support of 2 studies to examine how children come to understand the television medium and the steps whereby they learn to make distinctions between fantasy and reality. \$186,000 (\$69,685 fy 1977, \$70,887 fy 1978, \$45,437 fy 1979), awarded on March 12, 1976. Program grant G79369. To continue research on television and children including new studies of children's comprehension and use of narrative, and the differences between television and other media. \$210,000 (\$70,000 fy 1980, \$70,000 fy 1981, \$70,000 by 1982), awarded on June 14, 1979.

Harvard University - Howard Gardner, 1973-1984

box 29

folder 208

#### **Scope and Contents note**

Program grant G76017. Children and television. In support of 2 studies to examine how children come to understand the television medium and the steps whereby they learn to make distinctions between fantasy and reality. \$186,000 (\$69,685 fy 1977, \$70,887 fy 1978, \$45,437 fy 1979), awarded on March 12, 1976. Program grant G79369. To continue research on television and children including new studies of children's comprehension and use of narrative, and the differences between television and other media.

\$210,000 (\$70,000 fy 1980, \$70,000 fy 1981, \$70,000 by 1982), awarded on June 14, 1979.

Harvard University - Howard Gardner, 1973-1984

box 29

folder 209

## **Scope and Contents note**

Program grant G76017. Children and television. In support of 2 studies to examine how children come to understand the television medium and the steps whereby they learn to make distinctions between fantasy and reality. \$186,000 (\$69,685 fy 1977, \$70,887 fy 1978, \$45,437 fy 1979), awarded on March 12, 1976. Program grant G79369. To continue research on television and children including new studies of children's comprehension and use of narrative, and the differences between television and other media. \$210,000 (\$70,000 fy 1980, \$70,000 fy 1981, \$70,000 by 1982), awarded on June 14, 1979.

box 29

folder 210

Harvard University - Howard Gardner, 1973-1984

#### **Scope and Contents note**

Program grant G76017. Children and television. In support of 2 studies to examine how children come to understand the television medium and the steps whereby they learn to make distinctions between fantasy and reality. \$186,000 (\$69,685 fy 1977, \$70,887 fy 1978, \$45,437 fy 1979), awarded on March 12, 1976. Program grant G79369. To continue research on television and children including new studies of children's comprehension and use of narrative, and the differences between television and other media. \$210,000 (\$70,000 fy 1980, \$70,000 fy 1981, \$70,000 by 1982), awarded on June 14, 1979.

Harvard University - Gerald Lesser, 1970-1979

box 29

folder 211

#### **Scope and Contents note**

Program grant. Support for research and writing on television and children. \$15,645, awarded on June 11, 1970. Program grant. Support of a center for research in children's television. \$72,000, awarded on March 16, 1972.

Harvard University - Anthony Oettinger, 1972-October 1973

box 29

folder 212

#### **Scope and Contents note**

Program grant G77015. Support for planning a research program on information technologies and public policy. \$60,220, awarded on November 14, 1972. Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program

grant. In support of expanding and further developing the Program on Information Technologies and Public Policy. \$76,350 (\$19,100 fy 1977, \$38,175 fy 1978, \$19,075 fy 1979), awarded on November 23, 1976.

Harvard University - Anthony Oettinger, 1972-October 1973

box 29

folder 213

## **Scope and Contents note**

Program grant G77015. Support for planning a research program on information technologies and public policy. \$60,220, awarded on November 14, 1972. Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. In support of expanding and further developing the Program on Information Technologies and Public Policy. \$76,350 (\$19,100 fy 1977, \$38,175 fy 1978, \$19,075 fy 1979), awarded on November 23, 1976.

Harvard University - Anthony Oettinger, November 1973-1976

box 30

folder 214

## **Scope and Contents note**

Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. For continuation of a program of research, publication, discussion and criticism dealing with the future of information technologies in the United States. \$50,000, awarded on November 22, 1974.

Harvard University - Anthony Oettinger, November 1973-1976

box 30

folder 215

#### **Scope and Contents note**

Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. For continuation of a program of research, publication, discussion and criticism dealing with the future of information technologies in the United States. \$50,000, awarded on November 22, 1974.

Harvard University - Anthony Oettinger, November 1973-1976

box 30

folder 216

## **Scope and Contents note**

Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. For continuation of a program of research, publication, discussion and criticism dealing with the future of

information technologies in the United States. \$50,000, awarded on November 22, 1974.

| Harvard University - Anthony Oettinger, November 1973-1976  | box 30 | folder 217 |  |
|---|--------|------------|--|
| Scope and Contents note   |        |            |  |
| Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. For continuation of a program of research, publication, discussion and criticism dealing with the future of information technologies in the United States. \$50,000, awarded on November 22, 1974. |        |            |  |
| Harvard University - Anthony Oettinger, November 1973-1976  | box 30 | folder 218 |  |
| Scope and Contents note   |        |            |  |
| Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. For continuation of a program of research, publication, discussion and criticism dealing with the future of information technologies in the United States. \$50,000, awarded on November 22, 1974. |        |            |  |
| Harvard University - Anthony Oettinger, November 1973-1976  | box 30 | folder 219 |  |
| <b>Scope and Contents note</b>  |        |            |  |
| Program grant. Further support for research program on Information Technologies and Public Policy. \$76,000, awarded on November 5, 1973. Program grant. For continuation of a program of research, publication, discussion and criticism dealing with the future of information technologies in the United States. \$50,000, awarded on November 22, 1974. |        |            |  |
| Harvard University - Anthony Oettinger, 1977-1981   | box 31 | folder 221 |  |
| Scope and Contents note   |        |            |  |
| Information technology and public policy.   |        |            |  |
| Harvard University - Anthony Oettinger, 1977-1981   | box 31 | folder 222 |  |
| <b>Scope and Contents note</b>  |        |            |  |
| Information technology and public policy.   |        |            |  |

box 31

folder 223

Hebrew University - Elihu Katz, 1977-1981

Program grants G78210, G78223. Mass media and diplomacy. Support of a project to develop a productive working relationship between social scientists and producers in the presentation of television news and, in another project, to study the role of the media in the Israeli Egyptian peace efforts. \$30,000 (\$10,000 fy 1978, \$20,000 fy 1979), awarded on March 22, 1978. Discretionary grant D78223. To study the role of the media in open and closed diplomacy in relation to the Israeli-Egyptian peace efforts which began in the fall of 1977; and to undertake formative research in the area of television news. \$13,600, awarded on February 6, 1978.

Hebrew University - Elihu Katz, 1977-1981

box 31

folder 224

## **Scope and Contents note**

Program grants G78210, G78223. Mass media and diplomacy. Support of a project to develop a productive working relationship between social scientists and producers in the presentation of television news and, in another project, to study the role of the media in the Israeli Egyptian peace efforts. \$30,000 (\$10,000 fy 1978, \$20,000 fy 1979), awarded on March 22, 1978. Discretionary grant D78223. To study the role of the media in open and closed diplomacy in relation to the Israeli-Egyptian peace efforts which began in the fall of 1977; and to undertake formative research in the area of television news. \$13,600, awarded on February 6, 1978.

box 31

folder 225

University of Illinois - John Johnstone, 1966-1976

#### **Scope and Contents note**

Program grant. Mass media. Study of journalistic manpower in public communications. \$188,000, awarded on January 18, 1971. Discretionary grant. To complete a study of journalistic manpower. \$4,550, awarded on June 5, 1972. Discretionary grant D75025. Support of the publication of John Johnstone's book, "Newsmen and Newswork." \$1,000, awarded on February 21, 1975.

University of Illinois - John Johnstone, 1966-1976

box 31

folder 226

# **Scope and Contents note**

Program grant. Mass media. Study of journalistic manpower in public communications. \$188,000, awarded on January 18, 1971. Discretionary grant. To complete a study of journalistic manpower. \$4,550, awarded on June 5, 1972. Discretionary grant D75025. Support of the publication of John Johnstone's book,

"Newsmen and Newswork." \$1,000, awarded on February 21, 1975.

Indiana University - J. D. Mulholland and Sidney Kraus, 1978-1980

box 31

folder 227

## **Scope and Contents note**

Discretionary grant D78224. Ford/Carter debate book. Support of the publication, "The Great Debates: Ford vs. Carter" edited by Sidney Kraus. \$5,000, awarded on February 28, 1978.

Institute for Educational Development - Robert Filep, 1970-1971

box 31

folder 228

## **Scope and Contents note**

Program grant. Increase use of "Sesame Streets." Support for development of a program for more effective utilization of Sesame Street with inner-city children. \$169,6000, awarded on June 11, 1970.

Institute for Journalism Education - Robert Maynard, 1978-1981

box 32

folder 229

## **Scope and Contents note**

Program grant G79142. Job/Net. To operate an employment counseling and referral service designed to meet the needs of the newspaper industry for qualified minority journalistic talent. \$195,700 (\$45,000 fy 1979, \$83,000 fy 1980, \$53,000 fy 1981, \$14,700 fy 1982), awarded on November 20, 1978.

Institute for Journalism Education - Robert Maynard, 1978-1981

box 32

folder 230

#### **Scope and Contents note**

Program grant G79142. Job/Net. To operate an employment counseling and referral service designed to meet the needs of the newspaper industry for qualified minority journalistic talent. \$195,700 (\$45,000 fy 1979, \$83,000 fy 1980, \$53,000 fy 1981, \$14,700 fy 1982), awarded on November 20, 1978.

Institute for Journalism Education - Robert Maynard, 1978-1981

box 32

folder 231

#### **Scope and Contents note**

Program grant G79142. Job/Net. To operate an employment counseling and referral service designed to meet the needs of the newspaper industry for qualified minority journalistic talent. \$195,700 (\$45,000 fy 1979,

\$83,000 fy 1980, \$53,000 fy 1981, \$14,700 fy 1982), awarded on November 20, 1978.

| International Film Seminars, Inc Barbara Van Dyke,<br>1975-1977  | box 32 | folder 232 |  |
|--|--------|------------|--|
| Scope and Contents note  |        |            |  |
| Discretionary grant D76006. Film distribution. For support of a seminar on distribution of 16 mm. non-theatrical films. \$10,000, awarded on November 17, 1975.  |        |            |  |
| International Press Institute - Peter Galliner, 1978   | box 32 | folder 233 |  |
| <b>Scope and Contents note</b>   |        |            |  |
| Discretionary grant D79146. Support of seminars on United Nations Educational, Scientific and Cultural Organization (UNESCO) communication policy. \$11,000, awarded on August 21, 1978.   |        |            |  |
| International Women's Film Festival - Marilyn Boll,<br>1975-1977   | box 32 | folder 234 |  |
| University of Iowa - Jean Schoebel, 1975-1976  | box 32 | folder 235 |  |
| Scope and Contents note  |        |            |  |
| Discretionary grant. In support of the publication of Jan Schwoebel's manuscript on the newspaper, "Le Monde." \$500, awarded on March 31, 1976.   |        |            |  |
| KCET - Norton Wright, 1979-1982  | box 32 | folder 236 |  |
| Scope and Contents note  |        |            |  |
| Discretionary grant D79372. "Freestyle." In support of a Planning and Curriculum Development Seminar to determine goals and procedures for producing a national television series dealing with human sexuality and family communication skills. \$15,000, awarded on May 11, 1979. |        |            |  |
| KCET - Norton Wright, 1979-1982  | box 32 | folder 237 |  |
| Scope and Contents note  |        |            |  |
| Discretionary grant D79372. "Freestyle." In support of a Planning and Curriculum Development Seminar to determine goals and procedures for producing a national television series dealing with human sexuality and family communication skills. \$15,000, awarded on May 11, 1979. |        |            |  |
| KQED - Martha Glessing, 1977-1979  | box 33 | folder 238 |  |
|  |        |            |  |

Program grants G77017, G78106. Independent films. Support of a program to build an optimal audience for WOMANTIME and to assess the nature and extent of the audience and the impact of the program. \$55,000 fy 1977, awarded on November 23, 1976. Program grant G78106. To develop a late night public television showcase for the best independently produced short films & videotapes. \$25,000, awarded on November 28, 1977.

League of Women Voters Education Fund - Dana Quittner, 1978-1981

box 33

folder 239

#### **Scope and Contents note**

Program grant G78027. To arrange and sponsor debates among the candidates in the 1978 California gubernatorial election. \$68,549 fy 1979, awarded on May 23, 1978.

League of Women Voters Education Fund - Dana Quittner, 1978-1981

box 33

folder 240

#### **Scope and Contents note**

Program grant G78027. To arrange and sponsor debates among the candidates in the 1978 California gubernatorial election. \$68,549 fy 1979, awarded on May 23, 1978.

box 33

folder 241

Lincoln Center for the Performing Arts - John Goberman, 1973-April 1977

#### **Scope and Contents note**

Program grant G77013. Pay television broadcasts. To support a study to determine the feasibility of establishing pay television to transmit live performances from Lincoln Center. \$76,000, awarded on June 11, 1974. Program grant G99013. Support for the development of a business plan to determine if there is an effective means of deriving significant revenues for Lincoln Center from televising live and recorded performances. \$185,000 (\$125,000 fy 1977, \$60,000 fy 1978), awarded on November 23, 1976.

Lincoln Center for the Performing Arts - John Goberman, 1973-April 1977

box 33

folder 242

# **Scope and Contents note**

Program grant G77013. Pay television broadcasts. To support a study to determine the feasibility of establishing pay television to transmit live performances from Lincoln Center. \$76,000, awarded on June

11, 1974. Program grant G99013. Support for the development of a business plan to determine if there is an effective means of deriving significant revenues for Lincoln Center from televising live and recorded performances. \$185,000 (\$125,000 fy 1977, \$60,000 fy 1978), awarded on November 23, 1976.

Lincoln Center for the Performing Arts - John Goberman, 1973-April 1977

box 33

folder 243

## **Scope and Contents note**

Program grant G77013. Pay television broadcasts. To support a study to determine the feasibility of establishing pay television to transmit live performances from Lincoln Center. \$76,000, awarded on June 11, 1974. Program grant G99013. Support for the development of a business plan to determine if there is an effective means of deriving significant revenues for Lincoln Center from televising live and recorded performances. \$185,000 (\$125,000 fy 1977, \$60,000 fy 1978), awarded on November 23, 1976.

Lincoln Center for the Performing Arts - John Goberman, April 1977-1978 box 34

folder 244

**Scope and Contents note** 

Pay television broadcasts.

London Graduate School of Business - Andrew Ehrenberg, 1972-1984

box 34

folder 245

## **Scope and Contents note**

Program grant G77009. Television viewing patterns. Support studies to examine characteristics of U. S. television audiences. \$60,000 (\$30,000 fy 1977, \$30,000 fy 1978), awarded on June 25, 1976. Program grant G79139. To study television viewing and radio listening and to initiate studies of attitudes toward television. \$240,000 (\$60,000 fy 1979, \$80,000 fy 1980, \$80,000 fy 1981, \$20,000 fy 1982), awarded on November 20, 1978. Discretionary grant D78333. Support of research on television. \$13,000, awarded on April 28, 1978.

London Graduate School of Business - Andrew Ehrenberg, 1972-1984

box 34

folder 246

# **Scope and Contents note**

Program grant G77009. Television viewing patterns. Support studies to examine characteristics of U. S. television audiences. \$60,000 (\$30,000 fy 1977, \$30,000 fy 1978), awarded on June 25, 1976. Program grant G79139. To study television viewing and radio listening and to initiate studies of attitudes toward television.

\$240,000 (\$60,000 fy 1979, \$80,000 fy 1980, \$80,000 fy 1981, \$20,000 fy 1982), awarded on November 20, 1978. Discretionary grant D78333. Support of research on television. \$13,000, awarded on April 28, 1978.

London Graduate School of Business - Andrew Ehrenberg, 1972-1984

box 34

folder 247

## **Scope and Contents note**

Program grant G77009. Television viewing patterns. Support studies to examine characteristics of U. S. television audiences. \$60,000 (\$30,000 fy 1977, \$30,000 fy 1978), awarded on June 25, 1976. Program grant G79139. To study television viewing and radio listening and to initiate studies of attitudes toward television. \$240,000 (\$60,000 fy 1979, \$80,000 fy 1980, \$80,000 fy 1981, \$20,000 fy 1982), awarded on November 20, 1978. Discretionary grant D78333. Support of research on television. \$13,000, awarded on April 28, 1978.

London School of Economics - Hilda Himmeiweit, 1972-1979

box 34

folder 248

## **Scope and Contents note**

Program grant. Television research. For support of a study of television viewing behavior. \$16,538, awarded on November 14, 1972. Discretionary grant D75023. For completion of Hilde Himmelweit's study of television viewing behavior. \$4,493, awarded on January 23, 1975. Discretionary grant D79263. For consultation fees to analyze, assess and recommend a program in telecommunications policy research. \$10,000, awarded on March 12, 1979.

London School of Economics - Hilda Himmeiweit, 1972-1979

box 34

folder 249

#### **Scope and Contents note**

Program grant. Television research. For support of a study of television viewing behavior. \$16,538, awarded on November 14, 1972. Discretionary grant D75023. For completion of Hilde Himmelweit's study of television viewing behavior. \$4,493, awarded on January 23, 1975. Discretionary grant D79263. For consultation fees to analyze, assess and recommend a program in telecommunications policy research. \$10,000, awarded on March 12, 1979.

Markle Foundation - Telecommunication Policy, 1978-1979

box 34

folder 250

## **Scope and Contents note**

D79263. Consultation fees.

Markle Foundation - Wharton School Study, 1978-1981

box 35

folder 251

Program grant G78330. Video - "Public's Use of Television." To present to various groups the results of the national study of television audiences prepared under the auspices of the Wharton School, University of Pennsylvania. \$75,000 fy 1979, awarded June 29, 1978.

Markle Foundation - Wharton School Study, 1978-1981

box 35

folder 252

## **Scope and Contents note**

Program grant G78330. Video - "Public's Use of Television." To present to various groups the results of the national study of television audiences prepared under the auspices of the Wharton School, University of Pennsylvania. \$75,000 fy 1979, awarded June 29, 1978.

Markle Foundation - Jeff Greenfeld, 1978-1979

box 35

folder 253

## **Scope and Contents note**

Discretionary grant D78337. Report on the effectiveness of the California gubernatorial debates from the point of view of various parties involved. \$12,250, awarded on June 15, 1978.

Markle Foundation - Educational Radio Programming, 1978

box 35

folder 254

#### **Scope and Contents note**

Program grant G78332. Support of a conference for independent radio producers. \$25,000 fy 1979, awarded on June 29, 1978.

Markle Foundation - New York World Television Festival, 1978-October 1979

box 35

folder 255

#### **Scope and Contents note**

Program grant G79255. To organize in late fall the showing of a selection of television programs that have been awarded prizes and nominations in major television competitions around the world. \$100,000 (\$30,000 fy 1979, \$70,000 fy 1980), awarded on March 22, 1979.

Markle Foundation - New York World Television Festival, 1978-October 1979 box 35

folder 256

#### **Scope and Contents note**

Program grant G79255. To organize in late fall the showing of a selection of television programs that have been awarded prizes and nominations in major television competitions around the world. \$100,000

(\$30,000 fy 1979, \$70,000 fy 1980), awarded on March 22, 1979.

| Markle Foundation - New York World Television Festival,<br>1978-October 1979  | box 35 | folder 257   |
|---|--------|--------------|
| Scope and Contents note   |        |              |
| Program grant G79255. To organize in late fall the showing of a selection of television programs that have been awarded prizes and nominations in major television competitions around the world. \$100,000 (\$30,000 fy 1979, \$70,000 fy 1980), awarded on March 22, 1979.  |        |              |
| Markle Foundation - New York World Television Festival,<br>November 1979-1980   | box 36 | folder 258   |
| Markle Foundation - New York World Television Festival,<br>November 1979-1980   | box 36 | folder 259   |
| Markle Foundation - New York World Television Festival,<br>November 1979-1980   | box 36 | folder 260   |
| Markle Foundation - Television Criticism and Rating - Carolyn Setlow, 1977-1981   | box 36 | folder 261   |
| <b>Scope and Contents note</b>  |        |              |
| Program grant G78213. To Carolyn Setlow to examine existing audience measures in television, evaluate the demand for additional measures of programming success, and determine possible new measurement criteria if there is a demand for them. \$25,000 (\$15,000 fy 1978, \$10,000 fy 1979), awarded on March 22, 1978. |        |              |
| Markle Foundation - Markle Scholar History, 1974-1978   | box 36 | folder 262   |
| Scope and Contents note   |        |              |
| D75020, D75028.   |        |              |
| Markle Foundation - Markle Scholar History, 1974-1978   | box 36 | folder 263   |
| Scope and Contents note   |        |              |
| D75020, D75028.   |        |              |
| Markle Foundation - Henry Geller, 1973-1974   | box 36 | folder 0263A |
| Scope and Contents note   |        |              |
| National commission on television and the Electoral Process.  |        |              |
| Markle Foundation, 1977-1978  | box 36 | folder 264   |
|   |        |              |

Methodology for qualitative television rating.

Markle Foundation, 1979

box 36

folder 265

#### **Scope and Contents note**

Discretionary grant D79260. In support of a meeting to discuss methodologies for qualitative television ratings. \$2,600, awarded on January 1979.

Markle Foundation, 1980

box 36

folder 266

## **Scope and Contents note**

Discretionary grant D79260. In support of a meeting to discuss methodologies for qualitative television ratings. \$2,600, awarded on January 1979.

Markle Foundation, 1981

box 36

folder 267

## **Scope and Contents note**

Discretionary grant D79260. In support of a meeting to discuss methodologies for qualitative television ratings. \$2,600, awarded on January 1979.

Markle Foundation - Television Conference Foundation, Inc., 1977-January 1978

box 37

folder 268

#### **Scope and Contents note**

Program grant G79256. To establish an organization which will sponsor conferences for broadcast industry executives. \$70,000 fy 1979, awarded on March 22, 1979.

Markle Foundation - Television Conference Foundation, Inc., February-December 1978

box 37

folder 269

#### **Scope and Contents note**

Program grant G79256. To establish an organization which will sponsor conferences for broadcast industry executives. \$70,000 fy 1979, awarded on March 22, 1979.

Markle Foundation - Television Conference Foundation, Inc., January-February 1979

box 37

folder 270A

## **Scope and Contents note**

Program grant G79256. To establish an organization which will sponsor conferences for broadcast industry

| executives. | \$70,000 fy | 1979, | awarded | on l | March | 22, |
|-------------|-------------|-------|---------|------|-------|-----|
| 1979.       |             |       |         |      |       |     |

| Markle Foundation - Television Conference Foundation, Inc.,<br>March-June 1979  | box 38 | folder 270B |
|---|--------|-------------|
| <b>Scope and Contents note</b>  |        |             |
| Program grant G79256. To establish an organization which will sponsor conferences for broadcast industry executives. \$70,000 fy 1979, awarded on March 22, 1979.   |        |             |
| Markle Foundation - Television Conference Foundation, Inc.,<br>July 1979-1983   | box 38 | folder 271  |
| <b>Scope and Contents note</b>  |        |             |
| Program grant G79256. To establish an organization which will sponsor conferences for broadcast industry executives. \$70,000 fy 1979, awarded on March 22, 1979.   |        |             |
| Markle Foundation - Television Critics Association, Inc., 1978-1982   | box 38 | folder 272  |
| <b>Scope and Contents note</b>  |        |             |
| Program grant G79138. To improve the professional standards and performance of television critics (Television Critics Assn., Inc.). \$20,000 (\$18,000 fy 1979, \$2,000 fy 1980), awarded on November 20, 1978. |        |             |
| Markle Foundation - Television Critics Association, Inc., 1978-1982   | box 38 | folder 273  |
| <b>Scope and Contents note</b>  |        |             |
| Program grant G79138. To improve the professional standards and performance of television critics (Television Critics Assn., Inc.). \$20,000 (\$18,000 fy 1979, \$2,000 fy 1980), awarded on November 20, 1978. |        |             |
| Markle Foundation - Television Critics Association Day,<br>1977-1982  | box 38 | folder 274  |
| Markle Foundation - Television Critics Association Day,<br>1977-1982  | box 38 | folder 275  |
| Markle Foundation - Television Critics Association, Inc Finances, 1978-1982   | box 38 | folder 276  |
| Markle Foundation - Television Criticism Magazine,  | box 39 | folder 277  |

Program grant G79367. To study the feasibility of a magazine devoted to commentary, criticism and analysis of television and related communications technologies. \$130,000, awarded on June 14, 1979. Discretionary grant D89148. To support background research on a magazine devoted to commentary, criticism, and analysis of the television industry and related communication technologies (Les Brown). \$3,500, awarded on September 27, 1978. Discretionary grant D79262. In support of background research for a magazine devoted to commentary, criticism, and analyses of the television industry and related communications technologies. \$12,500, awarded on December 20, 1978.

Markle Foundation - Television Criticism Magazine, 1977-1980

box 39

folder 278

## **Scope and Contents note**

Program grant G79367. To study the feasibility of a magazine devoted to commentary, criticism and analysis of television and related communications technologies. \$130,000, awarded on June 14, 1979. Discretionary grant D89148. To support background research on a magazine devoted to commentary, criticism, and analysis of the television industry and related communication technologies (Les Brown). \$3,500, awarded on September 27, 1978. Discretionary grant D79262. In support of background research for a magazine devoted to commentary, criticism, and analyses of the television industry and related communications technologies. \$12,500, awarded on December 20, 1978.

Massachusetts Institute of Technology - Edwin Diamond, 1972-1975

box 39

folder 279

## **Scope and Contents note**

Discretionary grant. Analyzing television news. Funds to explore methods for analyzing news content. \$5,000, awarded on October 10, 1972.

Massachusetts Institute of Technology - Ithiel de Sola, 1972-1975

box 39

folder 280

#### **Scope and Contents note**

Program grant G76005. Interests of the American public. To conduct a program of research on communications policy including a planning study for an in-service education and training program for FCC personnel. \$70,000 fy 1976, awarded June 20, 1975. Discretionary grant. Survey of the American public on

its interests in public television. \$4,985, awarded on March 7, 1974.

Massachusetts Institute of Technology - Ithiel de Sola, 1972-1975

box 39

folder 281

# **Scope and Contents note**

Program grant G76005. Interests of the American public. To conduct a program of research on communications policy including a planning study for an in-service education and training program for FCC personnel. \$70,000 fy 1976, awarded June 20, 1975. Discretionary grant. Survey of the American public on its interests in public television. \$4,985, awarded on March 7, 1974.

Massachusetts Institute of Technology - Ithiel de Sola, 1972-1975

box 39

folder 282

# **Scope and Contents note**

Program grant G76005. Interests of the American public. To conduct a program of research on communications policy including a planning study for an in-service education and training program for FCC personnel. \$70,000 fy 1976, awarded June 20, 1975. Discretionary grant. Survey of the American public on its interests in public television. \$4,985, awarded on March 7, 1974.

Massachusetts Institute of Technology - Ithiel de Sola Pool, January-April 1973 box 39

folder 283

## **Scope and Contents note**

Program grant G79140. To aid in the establishment of a program of research on communications policy. \$50,000, awarded on June 15, 1973. Program grant. To develop useful measures of the flow of communications in different media and to study the relation of a world television market to American television production. \$80,000 (\$60,000 fy 1979, \$20,000 fy 1980), awarded on November 20, 1978.

Massachusetts Institute of Technology - Ithiel de Sola Pool, May 1973-January 1974 box 40

folder 284

#### **Scope and Contents note**

Program grant. Further support for a program of research on communications policy. \$75,000, awarded on June 11, 1974.

Massachusetts Institute of Technology - Ithiel de Sola Pool, May 1973-January 1974 box 40

folder 285

Program grant. Further support for a program of research on communications policy. \$75,000, awarded on June 11, 1974.

Massachusetts Institute of Technology - Ithiel de Sola Pool, May 1973-January 1974 box 40

folder 286

## **Scope and Contents note**

Program grant. Further support for a program of research on communications policy. \$75,000, awarded on June 11, 1974.

Massachusetts Institute of Technology - Ithiel de Sola Pool, May 1973-January 1974 box 40

folder 287

#### **Scope and Contents note**

Program grant. Further support for a program of research on communications policy. \$75,000, awarded on June 11, 1974.

Massachusetts Institute of Technology - Ithiel de Sola Pool, May 1973-January 1974 box 40

folder 288

#### **Scope and Contents note**

Program grant. Further support for a program of research on communications policy. \$75,000, awarded on June 11, 1974.

Massachusetts Institute of Technology - Ithiel de Sola Pool, 1975-1983

box 40

folder 289

#### **Scope and Contents note**

D75026. Impact of technology change.

Massachusetts Institute of Technology - Clay Whitehead, 1975-1977, 1991

box 40

folder 290

#### **Scope and Contents note**

Discretionary grant D76002. Television and public policy. To support Clay T. Whitehead's book on communications policy making. \$15,000, awarded on September 9, 1975.

University of Massachusetts - Loren Ghiglione, 1971-1977

box 41

folder 292

## **Scope and Contents note**

Program grant. To support a survey of the New England daily newspapers which will evaluate their total performance. \$45,252, awarded on November 14, 1972. Program grant. To support an expanded version of a

survey of the New England daily newspapers which will evaluate their total performance. \$31,000, awarded on June 15, 1973. Discretionary grant. For an evaluative conference on the New England Daily Newspaper Survey. \$4,500, awarded on May 10, 1974.

University of Massachusetts - Loren Ghiglione, 1971-1977

box 41

folder 293

## **Scope and Contents note**

Program grant. To support a survey of the New England daily newspapers which will evaluate their total performance. \$45,252, awarded on November 14, 1972. Program grant. To support an expanded version of a survey of the New England daily newspapers which will evaluate their total performance. \$31,000, awarded on June 15, 1973. Discretionary grant. For an evaluative conference on the New England Daily Newspaper Survey. \$4,500, awarded on May 10, 1974.

box 41

folder 294

Media Access Project - Harvey Shulman, 1974-1975

#### **Scope and Contents note**

Program grant G77006. General support. \$50,000, awarded on June 11, 1974. Program grant G75016. To continue litigation on test cases dealing with freedom of access by the general public to the mass media and others to have access to non-classified government information. \$60,000 (\$15,000 fy 1975, \$45,000 fy 1976), awarded on March 14, 1975. Program grant. Support of the continued participation in an FCC license renewal case and project to promote equal employment opportunities for women and minorities in the broadcast industry. \$70,500 (\$47,000 fy 1977, \$23,500 fy 1978), awarded on June 25, 1976. Discretionary grant D78117. To continue and conclude participation in an FCC license renewal case. \$15,000, awarded July 13, 1977; \$5,000, awarded July 1977; \$5,000, awarded March 1978; \$5,000, awarded December 1978.

box 41

folder 295

## Media Access Project - Harvey Shulman, 1974-1975

#### **Scope and Contents note**

Program grant G77006. General support. \$50,000, awarded on June 11, 1974. Program grant G75016. To continue litigation on test cases dealing with freedom of access by the general public to the mass media and others to have access to non-classified government information. \$60,000 (\$15,000 fy 1975, \$45,000 fy 1976), awarded on March 14, 1975. Program grant. Support of the continued participation in an FCC license renewal case and project to promote equal employment opportunities for women and minorities in the broadcast industry. \$70,500 (\$47,000 fy 1977, \$23,500 fy 1978), awarded on June 25, 1976. Discretionary grant D78117.

To continue and conclude participation in an FCC license renewal case. \$15,000, awarded July 13, 1977; \$5,000, awarded July 1977; \$5,000, awarded March 1978; \$5,000, awarded December 1978.

Media Access Project - Harvey Shulman, 1974-1975

box 41

folder 296

## **Scope and Contents note**

Program grant G77006. General support. \$50,000, awarded on June 11, 1974. Program grant G75016. To continue litigation on test cases dealing with freedom of access by the general public to the mass media and others to have access to non-classified government information. \$60,000 (\$15,000 fy 1975, \$45,000 fy 1976), awarded on March 14, 1975. Program grant. Support of the continued participation in an FCC license renewal case and project to promote equal employment opportunities for women and minorities in the broadcast industry. \$70,500 (\$47,000 fy 1977, \$23,500 fy 1978), awarded on June 25, 1976. Discretionary grant D78117. To continue and conclude participation in an FCC license renewal case. \$15,000, awarded July 13, 1977; \$5,000, awarded July 1977; \$5,000, awarded March 1978; \$5,000, awarded December 1978.

Media Access Project - Harvey Shulman, 1974-1975

box 41

folder 297

## **Scope and Contents note**

Program grant G77006. General support. \$50,000, awarded on June 11, 1974. Program grant G75016. To continue litigation on test cases dealing with freedom of access by the general public to the mass media and others to have access to non-classified government information. \$60,000 (\$15,000 fy 1975, \$45,000 fy 1976), awarded on March 14, 1975. Program grant. Support of the continued participation in an FCC license renewal case and project to promote equal employment opportunities for women and minorities in the broadcast industry. \$70,500 (\$47,000 fy 1977, \$23,500 fy 1978), awarded on June 25, 1976. Discretionary grant D78117. To continue and conclude participation in an FCC license renewal case. \$15,000, awarded July 13, 1977; \$5,000, awarded July 1977; \$5,000, awarded March 1978; \$5,000, awarded December 1978.

Media Access Project - Harvey Shulman, 1974-1975

box 41

folder 298

## **Scope and Contents note**

Program grant G77006. General support. \$50,000, awarded on June 11, 1974. Program grant G75016. To continue litigation on test cases dealing with freedom of access by the general public to the mass media and others to have access to non-classified government information. \$60,000 (\$15,000 fy 1975, \$45,000 fy

1976), awarded on March 14, 1975. Program grant. Support of the continued participation in an FCC license renewal case and project to promote equal employment opportunities for women and minorities in the broadcast industry. \$70,500 (\$47,000 fy 1977, \$23,500 fy 1978), awarded on June 25, 1976. Discretionary grant D78117. To continue and conclude participation in an FCC license renewal case. \$15,000, awarded July 13, 1977; \$5,000, awarded July 1977; \$5,000, awarded March 1978; \$5,000, awarded December 1978.

| Media Access Project - Harvey Shulman, April 1976-1978  | box 42 | folder 299 |  |
|---|--------|------------|--|
| Media Access Project - Harvey Shulman, April 1976-1978  | box 42 | folder 300 |  |
| Media Access Project - Harvey Shulman, April 1976-1978  | box 42 | folder 301 |  |
| Media Access Project - Harvey Shulman, April 1976-1978  | box 42 | folder 302 |  |
| Medical Project Fund - William Anlyan and Eugene Stead, 1970-1973   | box 42 | folder 303 |  |
| <b>Scope and Contents note</b>  |        |            |  |
| D75026. Patient orientation film.   |        |            |  |
| Medical Project Fund - William Anlyan and Eugene Stead, 1970-1973   | box 42 | folder 304 |  |
| Scope and Contents note   |        |            |  |
| D75026. Patient orientation film.   |        |            |  |
| Medical Project Fund - William Anlyan and Eugene Stead, 1974-1977   | box 43 | folder 305 |  |
| <b>Scope and Contents note</b>  |        |            |  |
| Discretionary grant. Patient orientation film. Research and preliminary work on an information film on medical care. \$5,000, awarded on February 1974.                                     |        |            |  |
| Meharry Medical College, 1969-1971  | box 43 | folder 306 |  |
| Scope and Contents note   |        |            |  |
| Not funded.   |        |            |  |
| Mellett Fund for a Free and Responsible Press, 1973-1978  | box 43 | folder 307 |  |
| Scope and Contents note   |        |            |  |
| Discretionary grant. Minority hiring. For production of a booklet of practical guidelines for training minority members for careers in the news media. \$16,342, awarded on August 2, 1973. |        |            |  |
| University of Michigan - Layman E. Allen, 1970-1979   | box 43 | folder 308 |  |
|   |        |            |  |

Program grant G76007. Non-simulation games. Support of an experiment to create community involvement and interaction in an educational game using cable television and local telephone service. \$40,347 fy 1976, awarded on November 10, 1975. Discretionary grant D76003. Support of a project on Community Games & cable television. \$10,000, awarded on September 9, 1975.

University of Michigan - Layman E. Allen, 1970-1979

box 43

folder 309

## **Scope and Contents note**

Program grant G76007. Non-simulation games. Support of an experiment to create community involvement and interaction in an educational game using cable television and local telephone service. \$40,347 fy 1976, awarded on November 10, 1975. Discretionary grant D76003. Support of a project on Community Games & cable television. \$10,000, awarded on September 9, 1975.

University of Michigan - Gerald Kline, 1971-1977

box 43

folder 310

#### **Scope and Contents note**

Program grant G77011. Support of a study to determine the degree to which adolescents acquire information about such issues as family planning, drug and alcohol use, and occupations from radio. \$14,850 fy 1977, awarded on June 25, 1976. Discretionary grant D75013. To collect and archive a national sample of newspapers and television programs dealing with political issues. \$20,000, awarded on November 11, 1974.

University of Michigan - Stephen Withey, 1970-1977

box 43

folder 311

#### **Scope and Contents note**

Program grant. To establish a program of research into the social context of mass media effects. \$220,000, awarded on March 16, 1972. Discretionary grant D75012. For a study of the social context of mass media effects. \$4,560, awarded on September 24, 1974. Discretionary grant. Support of a conference on the effect of survey research on the quality of political reportage of the '76 election. \$15,000, awarded on December 21, 1976.

University of Michigan - Stephen Withey, 1970-1977

box 43

folder 312

#### **Scope and Contents note**

Program grant. To establish a program of research into the social context of mass media effects. \$220,000, awarded on March 16, 1972. Discretionary grant D75012. For a study of the social context of mass media effects. \$4,560, awarded on September 24, 1974. Discretionary grant. Support of a conference on the effect of survey research on the quality of political reportage of the '76 election. \$15,000, awarded on December 21, 1976.

Middlebury College - Kimberly Sparks, 1976-1979

box 44

folder 313

#### **Scope and Contents note**

Program grant G77003. Support of the adaptation of German and Spanish language versions of "Sesame Street" television programs for use in beginning language courses. \$34,344 fy 1977, awarded on June 25, 1976.

University of Minnesota Foundation - F. Gerald Kline, 1977-1979

box 44

folder 314

## **Scope and Contents note**

Discretionary grant D79147. To support a meeting of the National News Council to be hosted by the School of Journalism & Mass Communications. \$3,025, awarded on September 13, 1978.

University of Minnesota Foundation - Daniel Wackman, 1974-1978

box 44

folder 315

## **Scope and Contents note**

Program grant D75004. To pursue research on the ways in which children are influenced by pro-social television content. \$92,298, awarded on November 22, 1974.

University of Missouri - School of Medicine - William Mayer, 1970-1976

box 44

folder 316

#### **Scope and Contents note**

Program grant. Educational Resources Group. Support for development of educational resources for medical schools. \$143,000, awarded on March 12, 1970.

MITRE Corporation - Robert Everett, 1970-1971

box 44

folder 317

#### **Scope and Contents note**

Program grant. Research on requirements for fully developed cable television systems in urban settings. \$250,000, awarded on March 16, 1971. Program grant. Research on broadband telecommunications cable systems. \$50,000, awarded on November 12, 1971.

MITRE Corporation - Robert Everett, 1970-1971

box 44

Program grant. Research on requirements for fully developed cable television systems in urban settings. \$250,000, awarded on March 16, 1971. Program grant. Research on broadband telecommunications cable systems. \$50,000, awarded on November 12, 1971.

MITRE Corporation - Robert Everett, 1970-1971

box 44

folder 319

### **Scope and Contents note**

Program grant. Research on requirements for fully developed cable television systems in urban settings. \$250,000, awarded on March 16, 1971. Program grant. Research on broadband telecommunications cable systems. \$50,000, awarded on November 12, 1971.

Modern Language Association - William Schaefer, 1975-1976

box 45

folder 320

## **Scope and Contents note**

Discretionary grant D76001. To support a feasibility study for an intellectual newspaper serving the MLA constituency. \$10,000, awarded on August 4, 1975.

National Association of Educational Broadcasters - James Fellows, 1976

box 45

folder 321

## **Scope and Contents note**

Discretionary grant. Management development program. In support of an advanced management development program to be conducted at the Harvard Graduate School of Business Administration. \$5,000, awarded on May 5, 1976.

National Association of Educational Broadcasters - William Harley, 1970-1975

box 45

folder 322

## **Scope and Contents note**

Discretionary grant D75027. For development of a program information clearing house. \$5,000, awarded on April 4, 1975.

National Black Media Coalition - Ted Carpenter, 1976

box 45

folder 323

#### **Scope and Contents note**

Discretionary grant D77005. Long range funding proposal. Interim general support. \$6,000, awarded on October 29, 1976.

National Citizen's Committee on Broadcasting - Nick Johnson and Ted Carpenter, 1976-1980

box 45

Cynthia Parsons, 1970-1977

Program grant G77004. Support of experiments to monitor television for violent content and to develop a new model for TV audience ratings. \$54,125 fy 1977, awarded on June 25, 1976.

| ,  |        |            |  |
|--|--------|------------|--|
| National Citizen's Committee on Broadcasting - Nick Johnson and Ted Carpenter, 1976-1980   | box 45 | folder 325 |  |
| Scope and Contents note  |        |            |  |
| Program grant G77004. Support of experiments to monitor television for violent content and to develop a new model for TV audience ratings. \$54,125 fy 1977, awarded on June 25, 1976.                   |        |            |  |
| National Citizen's Committee on Broadcasting - Nick Johnson and Ted Carpenter, 1976-1980   | box 45 | folder 326 |  |
| Scope and Contents note  |        |            |  |
| Program grant G77004. Support of experiments to monitor television for violent content and to develop a new model for TV audience ratings. \$54,125 fy 1977, awarded on June 25, 1976.                   |        |            |  |
| National Citizen's Committee on Broadcasting - Ted<br>Carpenter, 1976-June 1977  | box 45 | folder 327 |  |
| Scope and Contents note  |        |            |  |
| Program grant G77016. General support to continue and strengthen it as an advocate for the public interest in broadcasting. \$55,000 (\$35,000 fy 1977, \$20,000 fy 1978), awarded on November 23, 1976. |        |            |  |
| National Citizen's Committee on Broadcasting - Ted<br>Carpenter, 1976-June 1977  | box 45 | folder 328 |  |
| Scope and Contents note  |        |            |  |
| Program grant G77016. General support to continue and strengthen it as an advocate for the public interest in broadcasting. \$55,000 (\$35,000 fy 1977, \$20,000 fy 1978), awarded on November 23, 1976. |        |            |  |
| National Citizen's Committee on Broadcasting - Ted<br>Carpenter, July 1977-1980  | box 46 | folder 329 |  |
| National Citizen's Committee on Broadcasting - Ted<br>Carpenter, July 1977-1980  | box 46 | folder 330 |  |
| National Council for the Advancement of Education Writing -<br>Cynthia Parsons, 1970-1977  | box 46 | folder 331 |  |
| National Council for the Advancement of Education Writing -  | box 46 | folder 332 |  |

| National Council on the Aging - Louis Hausman, 1975-1978   | box 46 | folder 333  |
|--|--------|-------------|
| Scope and Contents note  |        |             |
| Discretionary grant D78335. To maintain the West Coast office while seeking outside funding in support of their program to encourage media professionals to present more realistic portrayals of older persons. \$18,000, awarded on May 23, 1978. |        |             |
| National Council on the Aging - Jack Ossovsky, 1977-1980   | box 46 | folder 334  |
| Scope and Contents note  |        |             |
| Program grant G76015. In support of a West Coast Representative. \$173,340 (\$21,000 fy 1976, \$81,000 fy 1977, \$71,340 fy 1978), awarded March 12, 1976.   |        |             |
| National Council on the Aging, 1977-1980   | box 46 | folder 334B |
| National Endowment for the Humanities - Joseph Slater, 1973-1975   | box 46 | folder 335  |
| Scope and Contents note  |        |             |
| Discretionary grant. Aspen Institute/cable television. Matching grant to the Aspen Institute Cable Workshop. \$11,350, awarded on August 3, 1973.  |        |             |
| National Federation of Community Broadcasters - Tom<br>Thomas, 1975-August 1977  | box 46 | folder 336  |
| Scope and Contents note  |        |             |
| Program grant G78103. Support of a program to expand and improve work on policy issues relating to non-commercial radio. \$33,200 (\$18,200 fy 1978, \$15,000 fy 1979), awarded on November 28, 1977.  |        |             |
| National Federation of Community Broadcasters - Tom<br>Thomas, August 1977-1980  | box 47 | folder 337  |
| Scope and Contents note  |        |             |
| Program grant G79257. Non-commercial FM rulemaking. To continue work on policy issues concerning noncommercial radio. \$35,000 (\$15,000 fy 1979, \$20,000 fy 1980), awarded on March 22, 1979.  |        |             |
| National Federation of Community Broadcasters - Tom<br>Thomas, August 1977-1980  | box 47 | folder 338  |
| Scope and Contents note  |        |             |
| Program grant G79257. Non-commercial FM  |        |             |

rulemaking. To continue work on policy issues

concerning noncommercial radio. \$35,000 (\$15,000 fy 1979, \$20,000 fy 1980), awarded on March 22, 1979.

National Friends of Public Broadcasting - Frances Shuman, 1970-1976

box 47

folder 339

#### **Scope and Contents note**

Discretionary grant. Support for work in encouraging citizen support of public broadcasting at the local level. \$20,000, awarded on March 6, 1973.

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National Friends of Public Broadcasting - Frances Shuman, 1970-1976

## **Scope and Contents note**

Discretionary grant. Support for work in encouraging citizen support of public broadcasting at the local level. \$20,000, awarded on March 6, 1973.

National News Council - William Arthur, 1973-1977

box 47

folder 341

## **Scope and Contents note**

Program grants G76004, G76019. To support a national press council (Funds transferred from grant to Twentieth Century Fund, June 15, 1972). \$100,000, awarded on November 5, 1973. Program grant. General support. \$125,000, awarded on June 11, 1974. Program grant. To further operation and development of the National News Council. \$100,000 fy 1976, awarded June 20, 1975. Program grant. In support of further operation and development of a media review council. \$300,000 (\$100,000 fy 1977, \$100,000 fy 1978, \$100,000 fy 1979), awarded on March 12, 1976.

National News Council - William Arthur, 1973-1977

box 47

folder 342

## **Scope and Contents note**

Program grants G76004, G76019. To support a national press council (Funds transferred from grant to Twentieth Century Fund, June 15, 1972). \$100,000, awarded on November 5, 1973. Program grant. General support. \$125,000, awarded on June 11, 1974. Program grant. To further operation and development of the National News Council. \$100,000 fy 1976, awarded June 20, 1975. Program grant. In support of further operation and development of a media review council. \$300,000 (\$100,000 fy 1977, \$100,000 fy 1978, \$100,000 fy 1979), awarded on March 12, 1976.

National News Council - William Arthur, 1973-1977

box 47

Program grants G76004, G76019. To support a national press council (Funds transferred from grant to Twentieth Century Fund, June 15, 1972). \$100,000, awarded on November 5, 1973. Program grant. General support. \$125,000, awarded on June 11, 1974. Program grant. To further operation and development of the National News Council. \$100,000 fy 1976, awarded June 20, 1975. Program grant. In support of further operation and development of a media review council. \$300,000 (\$100,000 fy 1977, \$100,000 fy 1978, \$100,000 fy 1979), awarded on March 12, 1976.

National News Council - William Arthur, 1973-1977

box 47

folder 344

### **Scope and Contents note**

Program grants G76004, G76019. To support a national press council (Funds transferred from grant to Twentieth Century Fund, June 15, 1972). \$100,000, awarded on November 5, 1973. Program grant. General support. \$125,000, awarded on June 11, 1974. Program grant. To further operation and development of the National News Council. \$100,000 fy 1976, awarded June 20, 1975. Program grant. In support of further operation and development of a media review council. \$300,000 (\$100,000 fy 1977, \$100,000 fy 1978, \$100,000 fy 1979), awarded on March 12, 1976.

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National Opinion Research Center - Andrew Greeley, 1976-1979

box 48

folder 346

#### **Scope and Contents note**

Program grant G77010. Media symbols. Support for a study of the ethnic press and radio. \$91,400, awarded on March 16, 1972. Program grant. Support of exploratory research on the relationship between the mass media and the ways in which young Americans think about themselves and their society. \$34,700 fy 1977, awarded on June 25, 1976.

National Radio Theatre of Chicago - Alvin Spector, 1978-1982

box 48

folder 347

#### **Scope and Contents note**

D79259.

New School for Social Research - Herbert Danska, 1975-July 1978

box 48

Program grant G77014. Support of a feasibility study of means of improving local public affairs programming on television through joint commercial and non-commercial funding. \$116,000 (\$58,000 fy 1977, \$58,000 fy 1978), awarded on November 23, 1976.

New School for Social Research - Herbert Danska, 1975-July 1978 box 48

folder 349

## **Scope and Contents note**

Program grant G77014. Support of a feasibility study of means of improving local public affairs programming on television through joint commercial and non-commercial funding. \$116,000 (\$58,000 fy 1977, \$58,000 fy 1978), awarded on November 23, 1976.

New School for Social Research - Herbert Danska, 1975-July 1978

box 48

folder 350

## **Scope and Contents note**

Program grant G77014. Support of a feasibility study of means of improving local public affairs programming on television through joint commercial and non-commercial funding. \$116,000 (\$58,000 fy 1977, \$58,000 fy 1978), awarded on November 23, 1976.

New School for Social Research, 1977

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#### **Scope and Contents note**

Local public affairs programming. Report.

New York City Voluntary Action Corporation - Winifred Brown, 1976-1977

box 49

folder 352

#### **Scope and Contents note**

Discretionary grant. Funds for producing a TV videotape spot for volunteer recruitment. \$3,000, awarded on January 18, 1977.

#### Related Archival Materials note:

## **Related Archival Materials note**

Film entitled "Mayor's Voluntary Action Center." 30 second TV public service spot promoting volunteer recruitment. 1 reel. Labeled "IV 3 B6 F1," located in Film Vault, Unit 1, Shelf 2 as of 1993.

New York University - Red Burns and George Stoney, 1970-January 1975 box 49

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To provide support for the Alternate Media Center. \$325,000, awarded on March 15, 1973. Program grant. Support of diversifying and increasing sources of support for the Center. \$60,000 fy 1978, awarded on June 14, 1977.

New York University - Red Burns and George Stoney, 1970-January 1975 box 49

folder 354

## **Scope and Contents note**

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To provide support for the Alternate Media Center. \$325,000, awarded on March 15, 1973. Program grant. Support of diversifying and increasing sources of support for the Center. \$60,000 fy 1978, awarded on June 14, 1977.

New York University - Red Burns and George Stoney, 1970-January 1975 box 49

folder 355

## **Scope and Contents note**

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To provide support for the Alternate Media Center. \$325,000, awarded on March 15, 1973. Program grant. Support of diversifying and increasing sources of support for the Center. \$60,000 fy 1978, awarded on June 14, 1977.

New York University - Red Burns and George Stoney, 1970-January 1975

box 49

folder 356

#### **Scope and Contents note**

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To provide support for the Alternate Media Center. \$325,000, awarded on March 15, 1973. Program grant. Support of diversifying and increasing sources of support for the Center. \$60,000 fy 1978, awarded on June 14, 1977.

New York University - Red Burns and George Stoney, 1970-January 1975 box 49

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To provide support for the Alternate Media Center. \$325,000, awarded on March 15, 1973. Program grant. Support of diversifying and increasing sources of support for the Center. \$60,000 fy 1978, awarded on June 14, 1977.

New York University - Red Burns and George Stoney, February 1975-1979 box 50

folder 358

## **Scope and Contents note**

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To continue experiments with innovative applications of telecommunications technology. \$200,000 (\$100,000 fy 1976, \$100,000 fy 1977), awarded June 20, 1975.

New York University - Red Burns and George Stoney, February 1975-1979 box 50

folder 359

## **Scope and Contents note**

Program grants G76003, G77325. Establishment of Alternate Media Center to experiment with cable television programming. \$260,000, awarded on March 16, 1971. Program grant. To continue experiments with innovative applications of telecommunications technology. \$200,000 (\$100,000 fy 1976, \$100,000 fy 1977), awarded June 20, 1975.

New York University - Robert Sklar, 1975-1978

box 50

folder 360

#### **Scope and Contents note**

Discretionary grant D78120. Cultural history of American television. Support of research for a book by Professor Robert Sklar entitled, "Video-Land: Television and American Culture." \$4,950, awarded on October 6, 1977.

North Carolina - Department of Administration - Lee Wing, 1977-1983

box 50

folder 361

## **Scope and Contents note**

Program grant G78209. For a comprehensive study of the current status of public telecommunications in North Carolina to evaluate new developments in telecommunications & recommend legislative and

administrative changes. \$82,677 (\$41,677 fy 1978, \$41,000 fy 1979), awarded on March 22, 1978.

| North Carolina - Department of Administration - Lee Wing, 1977-1983   | box 50 | folder 362 |  |
|---|--------|------------|--|
| Scope and Contents note   |        |            |  |
| Program grant G78209. For a comprehensive study of the current status of public telecommunications in North Carolina to evaluate new developments in telecommunications & recommend legislative and administrative changes. \$82,677 (\$41,677 fy 1978, \$41,000 fy 1979), awarded on March 22, 1978. |        |            |  |
| North Carolina - Department of Administration - Lee Wing, 1977-1983   | box 50 | folder 363 |  |
| Scope and Contents note   |        |            |  |
| Program grant G78209. For a comprehensive study of the current status of public telecommunications in North Carolina to evaluate new developments in telecommunications & recommend legislative and administrative changes. \$82,677 (\$41,677 fy 1978, \$41,000 fy 1979), awarded on March 22, 1978. |        |            |  |
| University of North Carolina - William Gormley, 1974-1976   | box 50 | folder 364 |  |
| Scope and Contents note   |        |            |  |
| Program grant. To conduct a study to determine the effects of cross-media ownership on state and local news content. \$20,425, awarded on November 22, 1974.  |        |            |  |
| University of North Carolina - Stuart Johnson, 1970-1976  | box 51 | folder 365 |  |
| Scope and Contents note   |        |            |  |
| Program grant. Southern Medical School Consortium Self-Instructional Project. \$75,000, awarded on November 12, 1971.   |        |            |  |
| University of North Carolina - Stuart Johnson, 1970-1976  | box 51 | folder 366 |  |
| <b>Scope and Contents note</b>  |        |            |  |
| Program grant. Southern Medical School Consortium Self-Instructional Project. \$75,000, awarded on November 12, 1971.   |        |            |  |
| Northwestern University - John Cooper, 1964   | box 51 | folder 367 |  |

Medical School library.

Northwestern University - Robert Pekurney, 1979

box 51

folder 368

#### **Scope and Contents note**

Discretionary grant D79374. Observation of network programming - "Saturday Night Live." Support of "A Participant - Observation Study of a Network Program Production Company." \$2,670, awarded June 5, 1979.

University of Pennsylvania - Ronald Frank and Marshall Greenberg, 1973-1976

box 51

folder 369

## **Scope and Contents note**

Program grants D75029, G76060. Survey of television audiences. To conduct exploratory research on the identification of special interest audiences for public television. \$38,500, awarded on November 22, 1974. Program grant. support of a pilot research study on the identification of special interest audiences for public television. \$130,000 fy 1976, awarded on September 29, 1975. Program grant G77324. Support of a national study of audiences for television. \$360,000 (\$250,000 fy 1978, \$110,000 fy 1979), awarded June 14, 1977.

#### **General** note

Grant number could be 760006 or 766060.

University of Pennsylvania - Ronald Frank and Marshall Greenberg, 1973-1976

box 51

folder 370

#### **Scope and Contents note**

Program grants D75029, G76060. Survey of television audiences. To conduct exploratory research on the identification of special interest audiences for public television. \$38,500, awarded on November 22, 1974. Program grant. support of a pilot research study on the identification of special interest audiences for public television. \$130,000 fy 1976, awarded on September 29, 1975. Program grant G77324. Support of a national study of audiences for television. \$360,000 (\$250,000 fy 1978, \$110,000 fy 1979), awarded June 14, 1977.Program grant. support of a pilot research study on the identification of special interest audiences for public television. \$130,000 fy 1976, awarded on September 29, 1975.

## **General note**

Grant number could be 760006 or 766060.

\$13,000, awarded on August 17, 1972.

University of Pennsylvania - Martin Meyerson, 1974-1984

| University of Pennsylvania - Ronald Frank and Marshall<br>Greenberg, 1973-1976  | box 51 | folder 371 |  |
|---|--------|------------|--|
| Scope and Contents note   |        |            |  |
| Program grants D75029, G76060. Survey of television audiences. To conduct exploratory research on the identification of special interest audiences for public television. \$38,500, awarded on November 22, 1974. Program grant. support of a pilot research study on the identification of special interest audiences for public television. \$130,000 fy 1976, awarded on September 29, 1975. Program grant G77324. Support of a national study of audiences for television. \$360,000 (\$250,000 fy 1978, \$110,000 fy 1979), awarded June 14, 1977. |        |            |  |
| General note  |        |            |  |
| Grant number could be 760006 or 766060.   |        |            |  |
| University of Pennsylvania - Ronald Frank and Marshall<br>Greenberg, 1977-1981  | box 52 | folder 372 |  |
| Scope and Contents note   |        |            |  |
| Survey of television audiences.   |        |            |  |
| University of Pennsylvania - Ronald Frank and Marshall<br>Greenberg, 1977-1981  | box 52 | folder 373 |  |
| <b>Scope and Contents note</b>  |        |            |  |
| Survey of television audiences.   |        |            |  |
| University of Pennsylvania - Ronald Frank and Marshall<br>Greenberg, 1977-1981  | box 52 | folder 374 |  |
| <b>Scope and Contents note</b>  |        |            |  |
| Survey of television audiences.   |        |            |  |
| University of Pennsylvania - William Moody, 1972-1974   | box 52 | folder 375 |  |
| Scope and Contents note   |        |            |  |
| Discretionary grant. Economic alternatives for children's programming. Study of economic implications of removing advertising from children's television.   |        |            |  |

box 52

Discretionary grant D78334. French-American television conferences. Support of Franco-American symposium concerning the artistic dimensions of television. \$5,000, awarded on May 23, 1978.

University of Pittsburgh - Carolyn Nemeyer, 1974-1976

box 52

folder 377

## **Scope and Contents note**

Discretionary grant. Education for publishing. Partial support of the 2nd phase of a study of education for the book publishing industry conducted by the Association of American Publishers. \$4,450, awarded on April 21, 1975.

Planning Corporation for the Arts - Theodora Sklover, 1970-1972

box 52

folder 378

## **Scope and Contents note**

Program grant. Planning Grant for Community Cable Television Origination. \$18,900, awarded on June 18, 1971.

Pomona College - Monica Morris, 1976-1977

box 53

folder 379

## **Scope and Contents note**

Program grant. To support production of a pilot television program of entertainment and information for the elderly. \$23,317 (\$11,000 fy 1976, \$12,317 fy 1977), awarded on March 12, 1976.

Population Education, Inc. - Elizabeth Roberts, 1975-1980

box 53

folder 380

#### **Scope and Contents note**

Program grant G77005. Support of a workshop for members of the television industry and public for the purpose of clarifying and seeking resolution to questions related to televised sexuality. \$75,000 fy 1977, awarded on June 25, 1976. Program grant G77327. Support of a series of West Coast workshops for television's creative community and to hold meetings with representatives of network affiliates in order to begin discussion of a wide range of topics related to television and sexuality. \$100,000 (\$75,000 fy 1978, \$25,000 fy 1979), awarded on March 7, 1977. Discretionary grant D76010. Funds for planning a producer's workshop on the subject of stereotyping of sexual roles on television. \$3,000, awarded on February 17, 1976. Discretionary grant D79373. Operating expenses for fy 1979. \$15,000, awarded on May 1979.

box 53

## **Scope and Contents note**

Program grant G77005. Support of a workshop for members of the television industry and public for the purpose of clarifying and seeking resolution to questions related to televised sexuality. \$75,000 fy 1977, awarded on June 25, 1976. Program grant G77327. Support of a series of West Coast workshops for television's creative community and to hold meetings with representatives of network affiliates in order to begin discussion of a wide range of topics related to television and sexuality. \$100,000 (\$75,000 fy 1978, \$25,000 fy 1979), awarded on March 7, 1977. Discretionary grant D76010. Funds for planning a producer's workshop on the subject of stereotyping of sexual roles on television. \$3,000, awarded on February 17, 1976. Discretionary grant D79373. Operating expenses for fy 1979. \$15,000, awarded on May 1979.

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Population Education, Inc. - Elizabeth Roberts, 1975-1980

box 53 folder 382

#### **Scope and Contents note**

Program grant G77005. Support of a workshop for members of the television industry and public for the purpose of clarifying and seeking resolution to questions related to televised sexuality. \$75,000 fy 1977, awarded on June 25, 1976. Program grant G77327. Support of a series of West Coast workshops for television's creative community and to hold meetings with representatives of network affiliates in order to begin discussion of a wide range of topics related to television and sexuality. \$100,000 (\$75,000 fy 1978, \$25,000 fy 1979), awarded on March 7, 1977. Discretionary grant D76010. Funds for planning a producer's workshop on the subject of stereotyping of sexual roles on television. \$3,000, awarded on February 17, 1976. Discretionary grant D79373. Operating expenses for fy 1979. \$15,000, awarded on May 1979.

Population Education, Inc. - Elizabeth Roberts, 1975-1980

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folder 383

## **Scope and Contents note**

Program grant G77005. Support of a workshop for members of the television industry and public for the purpose of clarifying and seeking resolution to questions related to televised sexuality. \$75,000 fy 1977, awarded on June 25, 1976. Program grant G77327. Support of a series of West Coast workshops for television's creative community and to hold meetings with representatives of network affiliates in order to begin discussion of a wide range of topics related to television and sexuality. \$100,000 (\$75,000 fy 1978, \$25,000 fy 1979), awarded on March 7, 1977. Discretionary grant D76010. Funds

for planning a producer's workshop on the subject of stereotyping of sexual roles on television. \$3,000, awarded on February 17, 1976. Discretionary grant D79373. Operating expenses for fy 1979. \$15,000, awarded on May 1979.

| Press-Enterprise - Norman Cherniss, 1972-1976  | box 53 | folder 384 |  |
|--|--------|------------|--|
| Scope and Contents note  |        |            |  |
| Discretionary grant. For establishment of a press council. \$6,600, awarded on October 24, 1973.   |        |            |  |
| Princeton University - Fritz Machlup, 1976-1978  | box 53 | folder 385 |  |
| Scope and Contents note  |        |            |  |
| Program grant G77008. Support of an economic study of all industries that comprise the media of communications. \$67,136 fy 1977, awarded on June 25, 1976.  |        |            |  |
| Commission on Private Philanthropy and Public Needs -<br>Leonard Silverstein, 1974-1978  | box 54 | folder 386 |  |
| Scope and Contents note  |        |            |  |
| Program grant. For a study of philanthropy, its relationship to government and its role in American society. \$25,000, awarded on November 22, 1974.   |        |            |  |
| Public Agenda Foundation - John Immerwahr, 1978-1981   | box 54 | folder 387 |  |
| Scope and Contents note  |        |            |  |
| Program grant G79252. To develop a profile of public and leadership attitudes about freedom of expression in the mass media and disseminate the findings. \$175,000 (\$40,000 fy 1979, \$10,000 fy 1980, \$25,000 fy 1981), awarded on March 22, 1979. |        |            |  |
| Public Agenda Foundation - John Immerwahr, 1978-1981   | box 54 | folder 388 |  |
| Scope and Contents note  |        |            |  |
| Program grant G79252. To develop a profile of public and leadership attitudes about freedom of expression in the mass media and disseminate the findings. \$175,000 (\$40,000 fy 1979, \$10,000 fy 1980, \$25,000 fy 1981), awarded on March 22, 1979. |        |            |  |
|  |        |            |  |

## **Scope and Contents note**

Program grant G77328. Support of a feasibility study to determine if there is a demand among potential users for the Public Agenda's work and if so to determine

Public Agenda Foundation - Daniel Yankelovich, 1977-1978

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what role the media are willing and able to play in the dissemination process. \$20,000 fy 1978, awarded on June 14, 1977.

Public Agenda Foundation - Daniel Yankelovich, 1977-1978

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## **Scope and Contents note**

Program grant G77328. Support of a feasibility study to determine if there is a demand among potential users for the Public Agenda's work and if so to determine what role the media are willing and able to play in the dissemination process. \$20,000 fy 1978, awarded on June 14, 1977.

Race Relations Information Center - James Leeson, 1972-1975

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folder 391

## **Scope and Contents note**

Program grant. Support for three seminars on race relations reporting. \$50,000, awarded on March 12, 1974.

Rand Corporation - Franz Allina, 1969-1973

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folder 392

### **Scope and Contents note**

Program grant. Study of cable television regulation. \$45,000, awarded on October 22, 1969.

Rand Corporation - Leland Johnson, 1970-1976

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folder 393

#### **Scope and Contents note**

Program grant. Communications policy issues. Support for research in cable television policy. \$500,000, awarded on June 11, 1970. Program grant. Support for program of studies of communications policy issue. \$350,000, awarded on June 15, 1973.

Rand Corporation - Leland Johnson, 1970-1976

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#### **Scope and Contents note**

Program grant. Communications policy issues. Support for research in cable television policy. \$500,000, awarded on June 11, 1970. Program grant. Support for program of studies of communications policy issue. \$350,000, awarded on June 15, 1973.

Rand Corporation - Leland Johnson, 1970-1976

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folder 395

## **Scope and Contents note**

Program grant. Communications policy issues. Support for research in cable television policy. \$500,000, awarded on June 11, 1970. Program grant. Support for

program of studies of communications policy issue. \$350,000, awarded on June 15, 1973.

Rand Corporation - Leland Johnson, 1970-1976

box 55

folder 396

## **Scope and Contents note**

Program grant. Communications policy issues. Support for research in cable television policy. \$500,000, awarded on June 11, 1970. Program grant. Support for program of studies of communications policy issue. \$350,000, awarded on June 15, 1973.

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Rand Corporation - Robert Yin, 1973-1977

## **Scope and Contents note**

Program grant G76009. Evaluation of children's television network. Beginning research on identifying and measuring the size of special interest audiences for public television. \$35,000, awarded on June 11, 1974. Program grant. Support of studies of communications policy issues. \$100,000 (\$50,000 fy 1976, \$50,000 fy 1977), awarded on November 10, 1975. Discretionary grant. For a feasibility study of new evaluation methods for "Sesame Street" and "The Electric Company." \$6,925, awarded on June 8, 1973. Discretionary grant. To publish and distribute a study of new evaluation methods for Children's Television Workshop programs. \$2,500, awarded on September 12, 1973.

Rand Corporation - Robert Yin, 1973-1977

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folder 398

## **Scope and Contents note**

Program grant G76009. Evaluation of children's television network. Beginning research on identifying and measuring the size of special interest audiences for public television. \$35,000, awarded on June 11, 1974. Program grant. Support of studies of communications policy issues. \$100,000 (\$50,000 fy 1976, \$50,000 fy 1977), awarded on November 10, 1975. Discretionary grant. For a feasibility study of new evaluation methods for "Sesame Street" and "The Electric Company." \$6,925, awarded on June 8, 1973. Discretionary grant. To publish and distribute a study of new evaluation methods for Children's Television Workshop programs. \$2,500, awarded on September 12, 1973.

Regional Plan Association - Mike McManus, 1970-1975

box 56

Program grant. Support for evaluation of "Choices for '76" television series. \$50,000, awarded on March 15, 1973.

| 1973.  |        |            |
|--|--------|------------|
| Regional Plan Association - Mike McManus, 1970-1975  | box 56 | folder 400 |
| Scope and Contents note  |        |            |
| Program grant. Support for evaluation of "Choices for '76" television series. \$50,000, awarded on March 15, 1973.   |        |            |
| Regional Plan Association - Mike McManus, 1970-1975  | box 56 | folder 401 |
| Scope and Contents note  |        |            |
| Program grant. Support for evaluation of "Choices for '76" television series. \$50,000, awarded on March 15, 1973.   |        |            |
| Regional Plan Association - Mike McManus, 1970-1975  | box 56 | folder 402 |
| <b>Scope and Contents note</b>   |        |            |
| Program grant. Support for evaluation of "Choices for '76" television series. \$50,000, awarded on March 15, 1973.   |        |            |
| Regional Plan Association - Mike McManus, 1970-1975  | box 56 | folder 403 |
| <b>Scope and Contents note</b>   |        |            |
| Program grant. Support for evaluation of "Choices for '76" television series. \$50,000, awarded on March 15, 1973.   |        |            |
| Reporters Committee for Freedom of the Press - Jack Landau, 1976-1977  | box 56 | folder 404 |
| <b>Scope and Contents note</b>   |        |            |
| Program grant G78211. For a program to strengthen existing services and extend fundraising activities. \$71,460 (\$10,000 fy 1978, \$41,460 fy 1979, \$20,000 fy 1980), awarded on March 22, 1978. |        |            |
| Reporters Committee for Freedom of the Press - Jack Landau, 1978-1981  | box 57 | folder 405 |
| Reporters Committee for Freedom of the Press - Jack Landau, 1978-1981  | box 57 | folder 406 |
| Research Foundation for Mental Hygiene - Allen Miller, 1975  | box 57 | folder 407 |
|  |        |            |

Patient orientation film.

Research Foundation for Mental Hygiene - David Wilder, 1974-1975

box 57

folder 408

#### **Scope and Contents note**

Discretionary grant D75021. Patient orientation film. For an evaluation of the films produced with Foundation funds for the orientation of hospital patients. \$4,895, awarded on December 20, 1974. Discretionary grant D75030. To cover costs of evaluating MF's Medical Project. \$11,396, awarded on June 5, 19795.

Research Foundation for Mental Hygiene - David Wilder, 1974-1975

box 57

folder 409

## **Scope and Contents note**

Discretionary grant D75021. Patient orientation film. For an evaluation of the films produced with Foundation funds for the orientation of hospital patients. \$4,895, awarded on December 20, 1974. Discretionary grant D75030. To cover costs of evaluating MF's Medical Project. \$11,396, awarded on June 5, 19795.

Research Foundation of the State University of New York Stony Brook - Kurt Lang, 1974-1981 box 57

folder 410

## **Scope and Contents note**

Discretionary grant D75019. Mass media and Watergate. For support of a study of the relationship between the mass media and the Watergate controversy. \$5,000, awarded on November 22, 1974.

University of Richmond - Robert Alley and Irby Brown, 1977-1978

box 57

folder 411

#### **Scope and Contents note**

Program grant G79254. Television workshops. To conduct research, organize a conference, and write a book about the relationship between television and the family over the last three decades of American life. \$64,885 (\$10,000 fy 1979, \$54,885 fy 1980), awarded on March 22, 1979.

University of Richmond - Robert Alley and Irby Brown, 1979

box 58

folder 412

#### **Scope and Contents note**

Television workshops.

University of Richmond - Robert Alley and Irby Brown, 1979

box 58

Television workshops.

Roswell Park Memorial Institute - Gerald Murphy, 1954-1972 box 58 folder 414

#### **Scope and Contents note**

Health Research, Inc.

Rutgers University - Jerome Aumente, 1972-1983 box 58 folder 415

#### **Scope and Contents note**

Program grant G79368. To conduct a seminar-workshop for television critics. \$40,000 fy 1980, awarded on June 14, 1979.

Rutgers University - Jerome Aumente, 1972-1983 box 58 folder 416

## **Scope and Contents note**

Program grant G79368. To conduct a seminar-workshop for television critics. \$40,000 fy 1980, awarded on June 14, 1979.

Rutgers University - Jerome Aumente, 1972-1983 box 58 folder 417

#### **Scope and Contents note**

Program grant G79368. To conduct a seminar-workshop for television critics. \$40,000 fy 1980, awarded on June 14, 1979.

University of Saskatchewan - John Gutelius, 1969-1971 box 59 folder 418

### **Scope and Contents note**

Discretionary grant. Funds to recruit new staff. \$3,000, awarded on December 2, 1969.

Senate of the State of New York - Michael Ruberti, 1973-1975 box 59 folder 419

#### **Scope and Contents note**

Program grant. For a conference on the appropriate role of state governments in cable television regulation. \$20,000, awarded on November 5, 1973. Discretionary grant. For a conference on the appropriate role of state governments in cable television regulation. \$20,000, awarded on November 5, 1973.

Senate of the State of New York - Michael Ruberti, 1973-1975 box 59 folder 420

#### **Scope and Contents note**

Program grant. For a conference on the appropriate role of state governments in cable television regulation.

\$20,000, awarded on November 5, 1973. Discretionary grant. For a conference on the appropriate role of state governments in cable television regulation. \$20,000, awarded on November 5, 1973.

| Social Science Research Council - Warren E. Miller, 1974   | box 59 | folder 420A |  |
|--|--------|-------------|--|
| <b>Scope and Contents note</b>   |        |             |  |
| Mass communications and political behavior.  |        |             |  |
| Social Science Research Council - Sidney Kraus, 1973-1979  | box 59 | folder 421  |  |
| <b>Scope and Contents note</b>   |        |             |  |
| Program grant. Politics and the media in the 1975 election. For support of a series of conference on the feasibility of a study of politics and the mass media in the 1976 Presidential election. \$21,000, awarded on March 12, 1974. Program grant. To continue the work of a Social Science Research Council Committee which is designing a program of integrated research on the relationship between politics and the mass media in the 1976 Presidential election. \$61,000, awarded on November 22, 1974. |        |             |  |
| Social Science Research Council - Eleanor Sheldon, 1974-<br>September 1974   | box 59 | folder 422  |  |
| Social Science Research Council - Eleanor Sheldon, 1974-<br>September 1974   | box 59 | folder 423  |  |
| Social Science Research Council - Eleanor Sheldon, 1974-<br>September 1974   | box 59 | folder 424  |  |
| Social Science Research Council - Eleanor Sheldon, October 1974-1977   | box 60 | folder 425  |  |
| Social Science Research Council - Eleanor Sheldon, October 1974-1977   | box 60 | folder 426  |  |
| Social Science Research Council - Eleanor Sheldon, October 1974-1977   | box 60 | folder 427  |  |
| Social Science Research Council - Eleanor Sheldon, October 1974-1977   | box 60 | folder 428  |  |
| Social Science Research Council - Eleanor Sheldon - Reports,<br>1972-October 1974  | box 60 | folder 429  |  |
| Scope and Contents note  |        |             |  |
| Program grant. Support for a study of the relationship between politics and the media in the 1974 election. \$159,000, awarded on June 11, 1974.   |        |             |  |
| Social Science Research Council - Eleanor Sheldon - Reports,   | box 60 | folder 430  |  |

1972-October 1974

Program grant. Support for a study of the relationship between politics and the media in the 1974 election. \$159,000, awarded on June 11, 1974.

| Social Science Research Council - Eleanor Sheldon - Reports,<br>1975  | box 61 | folder 431 |
|---|--------|------------|
| Social Science Research Council - Eleanor Sheldon - Reports,<br>1975  | box 61 | folder 432 |
| Social Science Research Council - Eleanor Sheldon - Reports,<br>1975  | box 61 | folder 433 |
| Social Science Research Council - Eleanor Sheldon - Reports,<br>1975  | box 61 | folder 434 |
| Society of Neurological Surgeons Research Foundations, Inc William Meacham, 1969-1989   | box 61 | folder 435 |
| Scope and Contents note   |        |            |
| Program grant. Improving neurosurgical communications through television. \$340,000, awarded June 11, 1970. Discretionary grant D76009. In support of a science writers' seminar to be held at Airlie House on May 1976. \$2,570, awarded on February 11, 1976. |        |            |
| Society of Neurological Surgeons Research Foundations, Inc William Meacham, 1969-1989   | box 61 | folder 436 |
| <b>Scope and Contents note</b>  |        |            |
| Program grant. Improving neurosurgical communications through television. \$340,000, awarded June 11, 1970. Discretionary grant D76009. In support of a science writers' seminar to be held at Airlie House on May 1976. \$2,570, awarded on February 11, 1976. |        |            |
| University of Southern California - Herbert Dordick, 1977   | box 62 | folder 437 |
| Scope and Contents note   |        |            |
| Discretionary grant D78118. In support of a conference on telecommunications policy to be held at Airlie House on May 1978. \$5,000, awarded on August 8, 1977.   |        |            |
|   |        |            |

## **Scope and Contents note**

1972-1978

Program grant. Research on impact of drug information in the mass media. \$36,100, awarded on March 12, 1974. Discretionary grant D78226. Additional support

University of Southern California - Gerhard Hanneman,

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of the Airlie House conference. \$3,000, awarded on March 27, 1978.

| University of Southern California - Allan Talbot, 1973-1975   | box 62 | folder 439 |  |
|---|--------|------------|--|
| <b>Scope and Contents note</b>  |        |            |  |
| Program grant. Support for a study of the uses of cable television by municipal governments. \$28,000, awarded on March 12, 1974.   |        |            |  |
| Southern Regional Council - George Esser, 1973-1978   | box 62 | folder 440 |  |
| <b>Scope and Contents note</b>  |        |            |  |
| Program grant. Partial support for the Southern Project for Investigative Journalism. \$89,000, awarded on June 15, 1973.   |        |            |  |
| Southern Regional Council - George Esser, 1973-1978   | box 62 | folder 441 |  |
| Scope and Contents note   |        |            |  |
| Program grant. Partial support for the Southern Project for Investigative Journalism. \$89,000, awarded on June 15, 1973.   |        |            |  |
| Southern Regional Council - George Esser, 1973-1978   | box 62 | folder 442 |  |
| Scope and Contents note   |        |            |  |
| Program grant. Partial support for the Southern Project for Investigative Journalism. \$89,000, awarded on June 15, 1973.   |        |            |  |
| Stanford University - June Fisher, 1976-1978  | box 62 | folder 443 |  |
| Scope and Contents note   |        |            |  |
| Discretionary grant D77210. Support of a study entitled "Women and Heart Disease: Images in Popular Media from 1959 to 1974" under the direction of June Fisher, M. D. \$3,000, awarded on February 17, 1977. |        |            |  |
| Stanford University - Lyle M. Nelson, 1977-1980   | box 62 | folder 444 |  |
| Scope and Contents note   |        |            |  |
| Discretionary grant D78121. Television in Samoa. Research for a book by Professor Lyle M. Nelson on the impact of 12 years of television on American Samoa. \$4,881, awarded on October 1977.                 |        |            |  |
| Stanford University - William Rivers, 1972-1981   | box 63 | folder 445 |  |

Program grant. Support for research on government-media relationships. \$58,000, awarded on November 5, 1973. Discretionary grant D77315. Research for a book by Prof. William L. Rivers entitled "The Other Government: The News Media." \$5,000, awarded on May 1977.

Stanford University - William Rivers, 1972-1981

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folder 446

### **Scope and Contents note**

Program grant. Support for research on government-media relationships. \$58,000, awarded on November 5, 1973. Discretionary grant D77315. Research for a book by Prof. William L. Rivers entitled "The Other Government: The News Media." \$5,000, awarded on May 1977.

Syracuse University - Thomas Patterson, 1975-1980

box 63

folder 447

#### **Scope and Contents note**

Program grant G76012. For a study of how national media information is filtered through local media and how local primaries are covered. \$400,000 (\$168,000 fy 1976, \$168,000 fy 1977, \$64,000 fy 1978), awarded on January 9, 1976.

Tufts University - Phillip Horton - Papers, 1976-1977

box 63

folder 448

#### **Scope and Contents note**

Discretionary grant D77006. Freedom of the press. Funds to organize a conference on the Third World challenge to press freedom and the free flow of information. \$10,000, awarded on October 1976.

Tufts University - Phillip Horton - Papers, 1976-1977

box 63

folder 449

#### **Scope and Contents note**

Discretionary grant D77006. Freedom of the press. Funds to organize a conference on the Third World challenge to press freedom and the free flow of information. \$10,000, awarded on October 1976.

Tufts University - Phillip Horton - Papers, 1976-1977

box 63

folder 450

#### **Scope and Contents note**

Discretionary grant D77006. Freedom of the press. Funds to organize a conference on the Third World

challenge to press freedom and the free flow of information. \$10,000, awarded on October 1976.

| Tufts University - Phillip Horton - Papers, 1977-1978  | box 64 | folder 451  |  |
|--|--------|-------------|--|
| <b>Scope and Contents note</b>   |        |             |  |
| Freedom of the press.  |        |             |  |
| Tufts University - Phillip Horton - Papers, 1977-1978  | box 64 | folder 452  |  |
| Scope and Contents note  |        |             |  |
| Freedom of the press.  |        |             |  |
| Twentieth Century Fund - Murray Rossant, 1972-1976   | box 64 | folder 453  |  |
| Scope and Contents note  |        |             |  |
| Discretionary grant D75031. Support for an evaluation of The National News Council. \$2,500, awarded on June 11, 1975.   |        |             |  |
| Twentieth Century Fund - Murray Rossant, 1972-1976   | box 64 | folder 454  |  |
| Scope and Contents note  |        |             |  |
| Discretionary grant D75031. Support for an evaluation of The National News Council. \$2,500, awarded on June 11, 1975.   |        |             |  |
| Twentieth Century Fund - Murray Rossant, 1972-1976   | box 64 | folder 455  |  |
| <b>Scope and Contents note</b>   |        |             |  |
| Discretionary grant D75031. Support for an evaluation of The National News Council. \$2,500, awarded on June 11, 1975.   |        |             |  |
| Twentieth Century Fund - Murray Rossant, 1978-1979   | box 65 | folder 456  |  |
| Scope and Contents note  |        |             |  |
| Project grant G78331. National Press Council. To conduct a study on the institutionalization of debates in presidential elections. \$11,250, awarded on June 29, 1978. |        |             |  |
|  |        | C-1.1 457   |  |
| Twentieth Century Fund - Murray Rossant, 1972-1976   | box 65 | folder 457  |  |
| Twentieth Century Fund - Murray Rossant, 1972-1976  Scope and Contents note  | box 65 | folder 45 / |  |
| •  | box 65 | Tolder 457  |  |

Project grant G78331. National Press Council. To conduct a study on the institutionalization of debates in presidential elections. \$11,250, awarded on June 29, 1978.

United Church of Christ - Everett Parker & Marsha Prowitt, 1970-1976

box 65

folder 459

### **Scope and Contents note**

Program grant. Fee regulations. Guide to citizen action in the media. \$18,632, awarded on January 18, 1971. Program grant. For rewriting and printing publications for citizen groups on regulations of the Federal Communications Commission. \$26,000, awarded on March 12, 1974. Discretionary grant. To produce lawyers' handbook for citizens groups dealing with broadcasting stations. \$8,500, awarded on June 5, 1972.

United Church of Christ - Everett Parker & Marsha Prowitt, 1970-1976

box 65

folder 460

#### **Scope and Contents note**

Program grant. Fee regulations. Guide to citizen action in the media. \$18,632, awarded on January 18, 1971. Program grant. For rewriting and printing publications for citizen groups on regulations of the Federal Communications Commission. \$26,000, awarded on March 12, 1974. Discretionary grant. To produce lawyers' handbook for citizens groups dealing with broadcasting stations. \$8,500, awarded on June 5, 1972.

Urban Institute, 1970-1979

box 65

folder 461

## **Scope and Contents note**

Program grant G76008. Cable Television Information Service. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974. Program grant. Support of a study and analysis of local and national issues in cable television policy and the provision of technical assistance to state and local governments. \$300,000 (\$75,000 fy 1976, \$150,000 fy 1977, \$75,000 fy 1978), awarded on November 10, 1975. Program grant G78104. Further support for CTIC to furnish advice & information to state and local governments and to participate in the federal policymaking process. \$300,000 (\$75,000 fy 1978, \$150,000 fy 1979, \$75,000 fy 1980), awarded on November 28, 1977. Program grant G79251. To become an independent, self-sustaining organization which furnishes information and advice about cable television to state and local governments. \$100,000 (\$40,000 fy 1979, \$60,000 fy 1980), awarded on March 22, 1979. Discretionary grant D77001. Support of a conference on telecommunications policy to be held at airle House in spring -77.

| Urban Institute - Proposals, 1970-1971  | box 66 | folder 462 |  |
|---|--------|------------|--|
| Scope and Contents note   |        |            |  |
| Cable Television Information Service.   |        |            |  |
| Urban Institute - Proposals, 1970-1971  | box 66 | folder 463 |  |
| Scope and Contents note   |        |            |  |
| Cable Television Information Service.   |        |            |  |
| Urban Institute - William Gorham, 1971-1972   | box 66 | folder 464 |  |
| Scope and Contents note   |        |            |  |
| Cable Television Information Service.   |        |            |  |
| Urban Institute - William Gorham, 1971-1972   | box 66 | folder 465 |  |
| <b>Scope and Contents note</b>  |        |            |  |
| Cable Television Information Service.   |        |            |  |
| Urban Institute - William Gorham, 1971-1972   | box 66 | folder 466 |  |
| Scope and Contents note   |        |            |  |
| Cable Television Information Service.   |        |            |  |
| Urban Institute - William Gorham, 1971-1972   | box 66 | folder 467 |  |
| Scope and Contents note   |        |            |  |
| Cable Television Information Service.   |        |            |  |
| Urban Institute - William Gorham, 1973-1977   | box 67 | folder 468 |  |
| Scope and Contents note   |        |            |  |
| Program grant. For support of the Cable Television Information Center. \$250,000, awarded on November 5, 1973. Program grant. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974. |        |            |  |
| Urban Institute - William Gorham, 1973-1977   | box 67 | folder 469 |  |

Program grant. For support of the Cable Television Information Center. \$250,000, awarded on November 5, 1973. Program grant. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974.

Urban Institute - William Gorham, 1973-1977

box 67

folder 470

## **Scope and Contents note**

Program grant. For support of the Cable Television Information Center. \$250,000, awarded on November 5, 1973. Program grant. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974.

Urban Institute - William Gorham, 1973-1977

box 67

folder 471

## **Scope and Contents note**

Program grant. For support of the Cable Television Information Center. \$250,000, awarded on November 5, 1973. Program grant. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974.

box 67

folder 472

Urban Institute - William Gorham, 1973-1977

### **Scope and Contents note**

Program grant. For support of the Cable Television Information Center. \$250,000, awarded on November 5, 1973. Program grant. To provide technical assistance to state and local governments on the problems of cable television development and also to conduct research in the cable television field. \$250,000, awarded on November 22, 1974.

Urban Institute - William Gorham, 1978-1981

box 67

folder 473

#### **Scope and Contents note**

Cable Television Information Service.

Urban Institute - William Gorham, 1978-1981

box 67

Cable Television Information Service.

West Virginia University - School of Medicine - Roland Schmidt, 1970-1971

box 68

folder 475

#### **Scope and Contents note**

Program grant. Support for audiovisual self-teaching program in the fundamentals of pediatric cardiology. \$12,000, awarded on March 12, 1970.

University of Wisconsin - Jack McLeod, 1974-1977

box 68

folder 476

## **Scope and Contents note**

Program grant. For support of a study of the influence of mass communications on young voters. \$29,380, awarded on March 12, 1974.

Woodrow Wilson International Center for Scholars - S. Frederick Starr, 1975-1981

box 68

folder 477

#### **Scope and Contents note**

Discretionary grant D76008. American journalists in the Union of Soviet Socialist Republics (USSR). In support of a conference of American journalists and scholars concerned with reporting from the Soviet Union. \$5,350, awarded on February 6, 1976.

Young Filmakers, Inc. - Karen Cooper and Roger Larson, 1977-1979

box 68

folder 478

#### **Scope and Contents note**

Program grant G77221. Support a project to measure the potential and assess the possibilities for expanded services of these two organizations that are involved in making communications skills and tools available for people pursuing educational, vocational & artistic objectives. \$58,000 (\$29,000 fy 1977, \$29,000 fy 1978), awarded on March 7, 1977.

Young Filmakers, Inc. - Karen Cooper and Roger Larson, 1977-1979

box 68

folder 479

#### **Scope and Contents note**

Program grant G77221. Support a project to measure the potential and assess the possibilities for expanded services of these two organizations that are involved in making communications skills and tools available for people pursuing educational, vocational & artistic objectives. \$58,000 (\$29,000 fy 1977, \$29,000 fy 1978), awarded on March 7, 1977.

#### ^ Return to Table of Contents

## Markle Foundation Programs - Accession 2

Physical Description: 24 Cubic Feet

### **Arrangement note**

This subgroup is arranged in two series:

Series 1 - Grants in Communications (1979-1984)

Series 2 - Grants in Communications (1984-1989)

Within each series, materials are arranged alphabetically. The beginning of each file includes the project proposal letter, Grantee File Checklist, authorization memorandum, award letter, budget, and summary sheets. The remaining material in the file is arranged chronologically.

#### **Scope and Contents**

During the years that the Markle Foundation program in mass communications and information technology has been in place, it has sponsored numerous projects that involve strengthening the performance of the media and understanding the potential of communications technology. This grant series, which contains correspondence, memoranda, reports, financial data, publicity materials, and printed matter, documents the Foundation's interest in all aspects of the media, as well as its efforts to support a wide range of projects designed to improve mass communications.

Grants have focused on the uses of the media to inform and to facilitate political participation; the developing role of interactive communications technology, including advances in multimedia and electronic publishing; and the development of telecommunications policies that serve the public interest. In addition, the Markle Foundation has supported projects that revitalize American radio; determine the effect television has on child development; study the impact of the media on politics; develop a feasible system of qualitative ratings for television; and examine how technology can be used to assist an aging population.

Specifically, the Foundation has funded a wide range of activities, including "Channels of Communication," a magazine that critically examines television and its relationship to society; the National News Council, which investigates and adjudicates complaints against the press; the New York World Television Festival; Telecommunications Policy Research conferences; and the Public Agenda Foundation, which organized a series of "citizen's choice campaigns" in which local media in various parts of the country agreed to cover a particular election topic in depth.

Many of the Foundation's projects have focused on ways to improve political coverage on television. The Foundation formed the Markle Commission on the Media and the Electorate, whose main tasks were to define the kinds, quality, and depth of information the media should present to the public.

Beginning in the early 1980s, the Markle Foundation took a serious look at radio as a medium which might redress some of what they considered to be the past failures of both commercial television and radio. The Foundation's commitment to improvement in radio programming was demonstrated by its support of TMC Multimedia Corporation (in the form of a Program-Related Investment, or PRI grant) in its effort to produce and to distribute educational and entertaining radio programming.

The Markle Foundation's interest in technology and an aging population was evident in its support of a number of RAND Corporation studies that examined how older people use technology, and how that technology affects their daily living. Beginning in the mid-1980s, the Foundation supported the work of Senior Net, a computer communications network designed to aid the elderly, developed at the University of San Francisco. Later in the decade, the Markle Foundation funded the development of the Community Barter Exchange program, a form of cable television-assisted exchange of services among elderly persons.

The grant files have been maintained as created by the Markle Foundation. They are divided chronologically into two series, although there is some overlap and both series contain a few files from outside their respective time frames. Within each series the files are arranged alphabetically. The names of individuals listed on the folders refer to the contact person withing the organization.

A prefix of "G" in front of a grant number connotes a program grant; a "D" signifies a grant from the president's discretionary fund. A PRI (Program-Related Investment) grant is made either in the form of loans, or the purchase of equity in business activities whose economic success would further the foundation's goals.

The Markle Foundation does not have an application form for submitting a proposal. An informal letter outlining the project is all that is required. This letter, along with the Grantee File Checklist, authorization memorandum, award letter, budget, and summary sheets are filed at the front of each grant file. The rest of the material in each file is in chronological order.

For additional information on grantees (including names of recipients and award purposes), see the Appropriations section of the "Annual Reports" of the Markle Foundation.

## Grants in Communications (1979-1984), 1975-1994

Physical Description: 13.2 cu. ft. Cubic Feet 11 boxes

**Processing Information:** 

#### **Processing Information**

Box 9/Folder 231, Persistent ID: ref1750 is NOT USED and was deleted

| Title/Description   | Instances |          |  |
|---|-----------|----------|--|
| Academy of Political Science - Robert Connery, 1981-1983    | box 1     | folder 1 |  |
| Scope and Contents note                                     |           |          |  |
| D82113.   |           |          |  |
| Action for Children's Television - Peggy Charren, 1980-1982 | box 1     | folder 2 |  |
| Scope and Contents note                                     |           |          |  |
| G81216.   |           |          |  |
| Action for Children's Television - Peggy Charren, 1980-1982 | box 1     | folder 3 |  |
| Scope and Contents note                                     |           |          |  |
| G81216.   |           |          |  |
| Action for Children's Television - Peggy Charren, 1982-1983 | box 1     | folder 4 |  |

D83114.

| Action for Children's Television - Peggy Charren, 1983                 | box 1 | folder 5  |  |
|--|-------|-----------|--|
| Scope and Contents note  |       |           |  |
| D83340.  |       |           |  |
| Action for Children's Television - Peggy Charren, 1983-1985            | box 1 | folder 6  |  |
| <b>Scope and Contents note</b>   |       |           |  |
| D84215.  |       |           |  |
| Action for Children's Television - Peggy Charren, 1983-1985            | box 1 | folder 7  |  |
| Scope and Contents note  |       |           |  |
| D84215.  |       |           |  |
| All Souls College - Janet Morgan, 1982-1989                            | box 1 | folder 8  |  |
| <b>Scope and Contents note</b>   |       |           |  |
| G83108.  |       |           |  |
| American Academy of ARts and Sciences - Stephen R. Graubard, 1979-1984 | box 1 | folder 9  |  |
| Scope and Contents note  |       |           |  |
| G80103.  |       |           |  |
| American Arbitration Association - Robert Coulson,<br>1979-1980        | box 1 | folder 10 |  |
| Scope and Contents note  |       |           |  |
| D80106.  |       |           |  |
| American Bar Association - Elissa C. Lichtenstein, 1982-1985           | box 1 | folder 11 |  |
| Scope and Contents note  |       |           |  |
| G83222.  |       |           |  |
| American Film Institute - Sam Grogg, 1979-1981                         | box 1 | folder 12 |  |
| Scope and Contents note  |       |           |  |
| D80108.  |       |           |  |
| American Film Institute - Jean Firstenberg, 1981-1982, 1986            | box 1 | folder 13 |  |
|  |       |           |  |

D82223.

| American Society of Newspaper Editors Foundation - Robert<br>Phelps and Philip Meyer, 1982-1983 | box 1 | folder 14 |  |
|---|-------|-----------|--|
| Scope and Contents note   |       |           |  |
| G82217.   |       |           |  |
| American Society of Newspaper Editors Foundation - Robert<br>Phelps and Philip Meyer, 1982-1986 | box 1 | folder 15 |  |
| Scope and Contents note   |       |           |  |
| G84105.   |       |           |  |
| American Society of Newspaper Editors Foundation - Robert<br>Phelps, 1984-1986                  | box 1 | folder 16 |  |
| <b>Scope and Contents note</b>  |       |           |  |
| D85109.   |       |           |  |
| University of Arizona - Thomas L. Schuessler, 1979-1984   | box 1 | folder 17 |  |
| <b>Scope and Contents note</b>  |       |           |  |
| G80216.   |       |           |  |
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| D82337. Conference transcript.  |        |            |  |
| Washington Journalism Center - James Deakin, 1981-1984                            | box 11 | folder 295 |  |
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| G85324.   |           |          |  |  |
| Action for Children's Television - Peggy Charren, 1987-1990                                 | box 1     | folder 2 |  |  |

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| Action for Children's Television - Peggy Charren, 1987-1990      | box 1 | folder 3  |
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| D88213. Printed material and newsclips.                          |       |           |
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| Aspen Institute for Humanistic Studies - Michael Rice, 1986-1989 | box 1 | folder 5  |
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| G86328. Communications and Society conferences, 1986, 1987.      |       |           |
| Aspen Institute for Humanistic Studies - Michael Rice, 1986-1989 | box 1 | folder 8  |
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| G86328. Computer software conferences, 1987.                     |       |           |
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Related Archival Materials note:

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See also Box 7, Folder 197: Markle Foundation - SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

University of San Francisco - SeniorNet Project - Mary Furlong, 1987-1989

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University of San Francisco - SeniorNet Project - Mary Furlong, 1988-1990

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See also Box 7, Folder 197: Markle Foundation - SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

University of San Francisco - SeniorNet Project - Mary Furlong, 1988-1990

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See also Box 7, Folder 197: Markle Foundation - SeniorNet Retreat - Edith Bjornson, 1989 (D90103).

University of San Francisco - SeniorNet Project - Mary Furlong, 1989-1991

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| Scope and Contents note   |       |            |  |
| G88338. Financial reports.  |       |            |  |
| Telecommunications Policy Research Conference - Charles L. Jackson, 1988-1992 | box 9 | folder 273 |  |
| Scope and Contents note   |       |            |  |
| G88338. Reports and conference materials.                                     |       |            |  |
| Television Audience Assessment, Inc Elizabeth J. Roberts, 1984-1986           | box 9 | folder 274 |  |
| Scope and Contents note   |       |            |  |
| G85007.   |       |            |  |
| Television Audience Assessment, Inc Rolf M. Wulfsberg, 1984-1985              | box 9 | folder 275 |  |
| Scope and Contents note   |       |            |  |
| G85215-PRI.   |       |            |  |
| Television Audience Assessment, Inc Rolf M. Wulfsberg, 1984-1985              | box 9 | folder 276 |  |

G85215-PRI. Business partners (potential).

| Television Audience Assessment, Inc Rolf M. Wulfsberg, | box 9 | folder 277 |
|--|-------|------------|
| 1984-1985  |       |            |

#### **Scope and Contents note**

G852154-PRI. Venture capital project.

Television Audience Assessment, Inc. - Rolf M. Wulfsberg, box 9 folder 278 1985-1987

### **Scope and Contents note**

G86001-PRI.

Television Audience Assessment, Inc., 1986-1987 box 9 folder 279

### **Scope and Contents note**

After official close.

WGBH Educational Foundation - Stephen D. Atlas, box 9 folder 280 1987-1989

### **Scope and Contents note**

D88111.

### **Markle Foundation Administration**

#### Arrangement

This record group is arranged into two subgroups:

Subgroup 1 - Markle Foundation Administration - Accession 1

Subgroup 2 - Markle Foundation Administration - Accession 2

### **Markle Foundation Administration - Accession 1**

Physical Description: 8 Cubic Feet

#### **Arrangement note**

This subgroup is arranged in five series:

Series 1 - Board of Directors

Series 2 - Financial Material

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Series 3 - Publications

Series 4 - Presidents' Papers

Series 5 - Studies, Surveys, and Miscellaneous

### **Board of Directors, 1927-1980**

Physical Description: 5.5 Cubic Feet 11 boxes

### **Arrangement note**

This series is arranged in 4 subseries:

Subseries 1 - Minutes

Subseries 2 - Meeting Agendas

Subseries 3 - Progress Reports

Subseries 4 - Collected Reprints

## **Board of Directors - Minutes, 1927-1979**

| Title/Description                        | Instances |           |
|--|-----------|-----------|
| 1927-January 1933, 1927-1933             | box 1     | folder 1  |
| <b>Scope and Contents note</b>           |           |           |
| Includes Charter and Constitution.       |           |           |
| November 1933-1935, 1933-1935            | box 1     | folder 2  |
| 1936-June 1939, 1936-1939                | box 1     | folder 3  |
| October 1939-1940, 1939-1940             | box 1     | folder 4  |
| 1941-1942, 1941-1942                     | box 2     | folder 5  |
| 1943-1944, 1943-1944                     | box 2     | folder 6  |
| 1945, 1945                               | box 2     | folder 7  |
| 1946-1949, 1946-1949                     | box 2     | folder 8  |
| 1950-1957, 1950-1957                     | box 2     | folder 9  |
| 1958-1970, 1958-1970                     | box 3     | folder 10 |
| 1971-March 1978, 1971-1978               | box 3     | folder 11 |
| April 1978-March 1980, 1978-1980         | box 3     | folder 12 |
| Executive Committee, 1933-1949           | box 3     | folder 13 |
| Board of Directors - Minutes - Microfilm | reel 1    |           |

reel 2

reel 3

| le/Description       | Instances |           |
|----------------------|-----------|-----------|
| 1946-1947, 1946-1947 | box 4     | folder 1  |
| 1948-1949, 1948-1949 | box 4     | folder 2  |
| 1950-1951, 1950-1951 | box 4     | folder 3  |
| 1952-1953, 1952-1953 | box 4     | folder 4  |
| 1954, 1954           | box 4     | folder 5  |
| 1955, 1955           | box 4     | folder 6  |
| 1956, 1956           | box 5     | folder 7  |
| 1957, 1957           | box 5     | folder 8  |
| 1958, 1958           | box 5     | folder 9  |
| 1959, 1959           | box 5     | folder 10 |
| 1960, 1960           | box 5     | folder 11 |
| 1961, 1961           | box 5     | folder 12 |
| 1962, 1962           | box 5     | folder 13 |
| 1963, 1963           | box 6     | folder 14 |
| 1964, 1964           | box 6     | folder 15 |
| 1965, 1965           | box 6     | folder 16 |
| 1966, 1966           | box 6     | folder 17 |
| 1967, 1967           | box 6     | folder 18 |
| 1968, 1968           | box 6     | folder 19 |
| 1969-1970, 1969-1970 | box 7     | folder 20 |
| 1971, 1971           | box 7     | folder 21 |
| 1972, 1972           | box 7     | folder 22 |
| 1973, 1973           | box 7     | folder 23 |
| 1974, 1974           | box 7     | folder 24 |
| 1975, 1975           | box 8     | folder 25 |
| 1976, 1976           | box 8     | folder 26 |
| 1977, 1977           | box 8     | folder 27 |
| 1978, 1978           | box 8     | folder 28 |

| 1979, 1979  | box 9     | folder 29 |
|---|-----------|-----------|
| 1980, 1980  | box 9     | folder 30 |
| Board of Directors - Progress Reports, 193                              | 36-1943   |           |
| Fitle/Description   | Instances |           |
| Markle Foundation Progress Report, January 1936-<br>December 1938       | box 10    | volume 1  |
| Markle Foundation Progress Report, January 1-December 31, 1939          | box 10    | volume 2  |
| Markle Foundation Progress Report, January 1-December 31, 1940          | box 10    | volume 3  |
| Markle Foundation Progress Report, January 1-June 30, 1941              | box 10    | volume 4  |
| Markle Foundation Progress Report, July 1, 1941-June 30, 1942           | box 10    | volume 5  |
| Markle Foundation Progress Report, July 1, 1942-June 30, 1943           | box 10    | volume 6  |
| Progress Report, January 1, 1936-June 30, 1938                          | box 10    | volume 7  |
| Progress Report, July 1-December 31, 1938                               | box 10    | volume 8  |
| Progress Report, January 1-June 30, 1939                                | box 10    | volume 9  |
| Progress Report, July 1-December 31, 1939                               | box 10    | volume 10 |
| Progress Report, January 1-June 30, 1940                                | box 10    | volume 11 |
| Progress Report, July 1-December 31, 1940                               | box 10    | volume 12 |
| Progress Report, July 1, 1941-June 30, 1942                             | box 10    | volume 13 |
| Board of Directors - Collected Reprints, 19                             | 937-1941  |           |
| Title/Description   | Instances |           |
| The John and Mary R. Markle Collected Reprints - Volume I, 1937         | box 11    | volume 1  |
| The John and Mary R. Markle Collected Reprints - Volume II (A-M), 1938  | box 11    | volume 2  |
| The John and Mary R. Markle Collected Reprints - Volume III (N-Z), 1938 | box 11    | volume 3  |
| The John and Mary R. Markle Collected Reprints - Volume IV (A-N), 1939  | box 11    | volume 4  |
| The John and Mary R. Markle Collected Reprints - Volume V (O-Z), 1939   | box 11    | volume 5  |
| The John and Mary R. Markle Collected Reprints - Volume VI (A-I), 1940  | box 11    | volume 6  |

| The John and Mary R. Markle Collected Reprints - Volume VII (J-T), 1940  | box 11 | volume 7  |
|--|--------|-----------|
| The John and Mary R. Markle Collected Reprints - Volume VIII (U-Z), 1940 | box 11 | volume 8  |
| The John and Mary R. Markle Collected Reprints - Volume IX (A-J), 1941   | box 11 | volume 9  |
| The John and Mary R. Markle Collected Reprints - Volume X (L-U), 1941    | box 11 | volume 10 |
| The John and Mary R. Markle Collected Reprints - Volume XI (U-Z), 1941   | box 11 | volume 11 |

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### Financial Material, 1933-1976

Physical Description: 4 Cubic Feet 4 boxes

### **Arrangement note**

This series is arranged in 3 subseries:

Subseries 1 - Financial Reports

Subseries 2 - Monthly Balance Sheets

Subseries 3 - Investment Reviews

## Financial Material - Financial Reports, 1933-1976

| Title/Description    | Instances |          |
|----------------------|-----------|----------|
| 1933-1939, 1933-1939 | box 1     | folder 1 |
| 1940-1945, 1940-1945 | box 1     | folder 2 |
| 1946-1951, 1946-1951 | box 1     | folder 3 |
| 1952-1958, 1952-1958 | box 1     | folder 4 |
| 1959-1964, 1959-1964 | box 1     | folder 5 |
| 1965-1969, 1965-1969 | box 2     | folder 6 |
| 1970-1976, 1970-1976 | box 2     | folder 7 |

## Financial Material - Monthly Balance Sheets, 1962-1976

| Title/Description           | Instances |          |
|-----------------------------|-----------|----------|
| August 1962-1963, 1962-1963 | box 2     | folder 8 |
| 1964-1965, 1964-1965        | box 2     | folder 9 |

| 1966-1967, 1966-1967         | box 2 | folder 10 |  |
|------------------------------|-------|-----------|--|
| 1968-1969, 1968-1969         | box 2 | folder 11 |  |
| 1970-1971, 1970-1971         | box 3 | folder 12 |  |
| 1972-1973, 1972-1973         | box 3 | folder 13 |  |
| 1974-January 1976, 1974-1976 | box 3 | folder 14 |  |

#### Financial Material - Investment Reviews, 1965-1976 **Title/Description Instances** April 1965-1967, 1965-1967 box 3 folder 15 folder 16 1968-1970, 1968-1970 box 3 folder 17 1971-1972, 1971-1972 box 3 1973-1975, 1973-1975 box 4 folder 18 folder 19 1975, 1975 box 4 box 4 folder 20 1975-1976, 1975-1976

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## **Publications**, 1946-1989

Physical Description: 0.5 Cubic Feet 2 boxes

## **Arrangement note**

Materials in this series are arranged in 4 subseries according to publication type:

Subseries 1 - Annual Reports

Subseries 2 - President's Essays

Subseries 3 - Markle Scholar

Subseries 4 - Brochures

# **Publications - Annual Reports, 1946-1989 1967-1989**

| Title/Description                          | Instances |          |  |
|--|-----------|----------|--|
| 1969-1970, 1969-1970                       | box 1     | folder 1 |  |
| 1970-1971, 1970-1971                       | box 1     | folder 2 |  |
| 1971-1972, 1971-1972                       | box 1     | folder 3 |  |
| 1972-1973, 1973-1974, 1974-1975, 1972-1975 | box 1     | folder 4 |  |
| 1976-1977, 1977-1978, 1976-1978            | box 1     | folder 5 |  |

| 1978-1979, 1979-1980, 1980-1981, 1978-1981                  | box 1 | folder 6  |  |
|---|-------|-----------|--|
| 1981-1982, 1982-1983, 1981-1983                             | box 1 | folder 7  |  |
| 1983-1984, 1984-1985, 1985-1986, 1986-1987, 1988, 1983-1988 | box 1 | folder 8  |  |
| 1989, 1989  | box 1 | folder 9  |  |
| Miscellaneous Pages from 1946-1948 and 1967-1969, 1946-1969 | box 1 | folder 10 |  |

## Publications - President's Essays, 1969-1989

## **Scope and Contents note**

The essays in this subseries were authored by President Lloyd Morrisett for the Markle Foundation's Annual Reports.

| Title/Description  | Instances |           |
|--------------------|-----------|-----------|
| President's Essavs | box 2     | folder 11 |

## **Scope and Contents note**

"The Age of Television and the Television Age" 1969-1970

"Cable TV: Can More be Better?" 1970-1971

"Rx for Public Television" 1972-1973

"Communications, Technology, and Education" 1973-1974

"The Markle Foundation: 1975" 1974-1975

"Radio-USA" 1975-1976

"Sesame Street at Ten" 1977-1978

"Getting Started in Broadcasting" 1979-1980

"Television: America's Neglected Teacher" 1982-1983

"The Markle Foundation: 1985" 1983/1984,

1984/1985

"The Right to Know and the Right to Vote" 1989

# Publications - Markle Scholar, 1976 Title/Description Instances Markle Scholar Publications box 2 folder 12

## **Scope and Contents note**

"Markle Scholars in Academic Medicine" 1948-1969 (2 copies)

"The Markle Scholars - A Brief History" 1976 (2 copies)

## **Publications - Brochures, 1948-1983**

| Title/Description | Instances |           | Instances |  |
|-------------------|-----------|-----------|-----------|--|
| Brochures         | box 2     | folder 13 |           |  |

## **Scope and Contents note**

"Purposes and Programs" 1947

"Charter and Constitution & By-Laws" 1960

"Grants for Scholars in Academic Medicine" 1968

"General Information" 1970

"Charter and Constitution & By-Laws" 1971

("General Information") 1973

"Charter and Constitution & By-Laws" (1983)

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# Presidents' Papers, 1946-1989

#### **Arrangement note**

This series is arranged in 2 subseries:

Subseries 1 - John Russell

Subseries 2 - Lloyd Morrisett

## **Scope and Contents note**

This series includes material documenting interests parallel to each President's work at the Foundation and non-program correspondence.

# Presidents' Papers - John Russell

| Title/Description        | Instances |          |
|--------------------------|-----------|----------|
| Correspondence 1946-1989 | box 1     | folder 1 |

# Presidents' Papers - Lloyd Morrisett

| Presidents Papers - Lioya Morrisett                               |           |          |  |
|---|-----------|----------|--|
| Title/Description   | Instances |          |  |
| Committee on Assessing the Progress of Education, Inc., 1965-1969 | box 1     | folder 2 |  |
| Committee on Assessing the Progress of Education, Inc., 1965-1969 | box 1     | folder 3 |  |

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# Studies, Surveys, and Miscellaneous, 1952-1972

## **Scope and Contents note**

This series consists of the records of program explorations.

| Title/Description   | Instances |          |  |
|---|-----------|----------|--|
| Markle Foundation Manual of Operations                          | box 1     | folder 4 |  |
| Committee on Future Plans, 1967-1968                            | box 1     | folder 5 |  |
| Grant Photo Products, Inc., 1958-1964                           | box 1     | folder 6 |  |
| Miscellaneous Correspondence and Summaries of Grants, 1952-1972 | box 1     | folder 7 |  |

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## **Markle Foundation Administration - Accession 2**

Physical Description: 40.8 Cubic Feet

## **Arrangement note**

This subgroup is arranged in three series:

Series 1 - President Lloyd N. Morrisett's Papers

Series 2 - General Office Files

Series 3 - Board of Directors

# President Lloyd N. Morrisett's Papers, 1927-1992 1965-1992

Physical Description: 24 Cubic Feet 20 boxes

## **Arrangement note**

This series is arranged in 5 subseries:

Subseries 1 - Alphabetical Files

Subseries 2 - Subject Files

Subseries 3 - Professional Activities

Subseries 4 - Chronological File

Subseries 5 - Personal Files

## **Scope and Contents note**

Lloyd N. Morrisett, who joined the Markle Foundation as president in 1969, initiated the Foundation's program in communication and information technology following the termination of the Markle Scholar Program in academic medicine. Prior to accepting his position at Markle, Morrisett was vice president of the Carnegie Corporation of New York and of the Carnegie Foundation for the Advancement of Teaching. During his tenure with the Carnegie Corporation, he had been involved with public television projects and brought this interest and expertise to his new position. These papers document Morrisett's continuing interest, as president of the Markle Foundation, in public television and in the use of mass communication technology in education, science, and the political process.

Except where noted, Markle Foundation folder titles and system of arrangement within folders have been maintained.

## Alphabetical Files, 1927-1987 1965-1987

## **Arrangement note**

Original order has been preserved, and most of the material is filed in reverse chronological order.

#### **Scope and Contents note**

Together with Subseries 2, this subseries reflect Morrisett's service as an advisor or trustee on boards of corporations, foundations, and institutions of higher learning. Among the most notable are Children's Television Workshop, Oberlin College, RAND Corporation, Systems Development Corporation, Media Commentary Council, Haskins Laboratories, and the American Association for the Advancement of Science.

Morrisett's role in the founding of the Children's Television Workshop (CTW), which produced "Sesame Street," "Electric Company," and other educational television programs, as well as his active participation in committees such as finance, investment, and nomination are documented. Chairman of CTW's Board of Directors since 1970, Morrisett's correspondence with Joan Ganz Cooney, Gerald Lesser, and David Brit, among others, delineates his active role in the direction and growth of the Workshop.

As an alumnus of Oberlin College, Morrisett served as a trustee for many years and was chairman of the board of trustees from 1975-1981. In 1973 and then again in 1982, he participated in presidential search committees; his papers from the 1973 presidential search reflect an active and vocal student involvement with the process. In addition to this work on nominations, his service as trustee included work in the areas of finance and investment, admissions, and long range planning.

Mr. Morrisett joined the board of the Systems Development Corporation in 1966 and was active during the time of the corporation's change in status from non-profit to profit. He became a board member as well of the Systems Development Foundation, which was created to carry on philanthropic efforts previously undertaken by the Systems Development Corporation. He remained a member of this board until the foundation's dissolution in 1988.

Mr. Morrisett was a member, as well, of the Media Commentary Council beginning with its incorporation, and was involved with the publication of "Channels" magazine from its inception until the magazine's sale in 1985.

The earlier material in this subseries, dated 1927 through 1957 (folder 101), includes articles pertaining to the field of philanthropy and are of a reference nature only.

Throughout the materials are reflections and ideas pertaining to mass communication, education, and the growth of technology.

| Title/Description  | Instances |              | Instances |  |
|--|-----------|--------------|-----------|--|
| Action For Children's Television, 1975, 1978   | box 1     | folder 1     |           |  |
| Advocate for the Arts, 1974  | box 1     | folder 0001A |           |  |
| James E. Allen, 1969-1970  | box 1     | folder 2     |           |  |
| American Association for the Advancement of Science, 1971-1972, 1974-1975, 1979, 1981                                | box 1     | folder 3     |           |  |
| American Association for the Advancement of Science, 1971-1972, 1974-1975, 1979, 1981                                | box 1     | folder 4     |           |  |
| American Association for the Advancement of Science, 1971-1972, 1974-1975, 1979, 1981                                | box 1     | folder 5     |           |  |
| American Association for the Advancement of Science, 1971-1972, 1974-1975, 1979, 1981                                | box 1     | folder 6     |           |  |
| American Association for the Advancement of Science -<br>Committee on Public Understanding of Science, 1975-1977     | box 1     | folder 7     |           |  |
| American Association for the Advancement of Science -<br>Committee on Public Understanding of Science, 1975-1977     | box 1     | folder 8     |           |  |
| American Association for the Advancement of Science -<br>Committee on Public Understanding of Science, 1975-1977     | box 1     | folder 9     |           |  |
| American Ditchley Foundation, 1970-1971, 1973  | box 1     | folder 10    |           |  |
| American Ditchley Foundation - Anglo-American<br>Conference on Responsibilities of Communication Media,<br>1969-1970 | box 1     | folder 11    |           |  |
| American Psychological Association, 1971   | box 1     | folder 12    |           |  |
| Aspen Institute for Humanistic Studies, 1973-1977  | box 1     | folder 13    |           |  |
| Aspen Institute for Humanistic Studies, 1973-1977  | box 1     | folder 14    |           |  |
| Aspen Institute for Humanistic Studies, 1973-1977  | box 1     | folder 15    |           |  |
| Aspen Institute for Humanistic Studies - Executive Seminar, 1971-1972  | box 1     | folder 16    |           |  |
| Aspen Institute for Humanistic Studies - Seminar on Broadcasting, 1970-1971  | box 1     | folder 17    |           |  |
| Baylor College - Institute of Medical Ethics, 1974-1975  | box 1     | folder 18    |           |  |

| Carnegie Corporation of New York, 1971-1972, 1974-1975   | box 1 | folder 19 |  |
|--|-------|-----------|--|
| Carnegie Corporation of New York - Criticism of Foundations, 1965-1966   | box 1 | folder 20 |  |
| Carnegie Corporation of New York - Study on "Early Learning", 1969, 1971   | box 1 | folder 21 |  |
| Carnegie Corporation of New York - Turndown Project, 1970  | box 1 | folder 22 |  |
| Carnegie Study of The Education of the Educator - "Crisis in the Classroom" (Typescript Draft) - Chapters 1-3, 1969  | box 1 | folder 23 |  |
| Carnegie Study of The Education of the Educator - "Crisis in the Classroom" (Typescript Draft) - Chapters 4-5, 1969  | box 1 | folder 24 |  |
| Carnegie Study of The Education of the Educator - "Crisis in the Classroom" (Typescript Draft) - Chapters 6-7, 1969  | box 1 | folder 25 |  |
| Carnegie Study of The Education of the Educator - "Crisis in the Classroom" (Typescript Draft) - Chapter 8, 1969     | box 1 | folder 26 |  |
| Carnegie Study of The Education of the Educator - "Crisis in the Classroom" (Typescript Draft) - Chapters 9-10, 1970 | box 1 | folder 27 |  |
| Carnegie Study of The Education of the Educator - "Crisis in the Classroom" (Typescript Draft) - Chapter 11, 1970    | box 1 | folder 28 |  |
| Carnegie Study of The Education of the Educator -<br>Correspondence, 1969-1971                                       | box 1 | folder 29 |  |
| Century Association, 1967-1979   | box 1 | folder 30 |  |
| Chatham Seminar, 1979  | box 1 | folder 31 |  |
| Children's Computer Workshop (formerly Computer/<br>Software), March-June 1982                                       | box 1 | folder 32 |  |
| Children's Computer Workshop (formerly Computer/<br>Software), January-August 1982                                   | box 1 | folder 33 |  |
| Children's Computer Workshop (formerly Computer/<br>Software), September-December 1982                               | box 1 | folder 34 |  |
| Children's Computer Workshop (formerly Computer/<br>Software), January-May 1983                                      | box 1 | folder 35 |  |
| Children's Computer Workshop (formerly Computer/<br>Software), June-November 1983                                    | box 1 | folder 36 |  |
| Children's Computer Workshop (formerly Computer/<br>Software) - Correspondence with Paul Firstenberg,<br>1980-1983   | box 2 | folder 37 |  |
| Children's Computer Workshop (formerly Computer/<br>Software) - Correspondence with Paul Firstenberg,<br>1980-1983   | box 2 | folder 38 |  |
|  |       |           |  |

| Children's Television Workshop - "Best of Families"<br>History Series, 1976            | box 2 | folder 40 |  |
|--|-------|-----------|--|
| Children's Television Workshop - Board of Trustees, 1970-1976                          | box 2 | folder 41 |  |
| Children's Television Workshop - Board of Trustees,<br>1970-1976                       | box 2 | folder 42 |  |
| Children's Television Workshop - Career Education Mega-<br>Project, 1975               | box 2 | folder 43 |  |
| Children's Television Workshop - Carnegie Corporation of<br>New York, 1974             | box 2 | folder 44 |  |
| Children's Television Workshop, 1968, 1970-1971, 1974                                  | box 2 | folder 45 |  |
| Scope and Contents note  |       |           |  |
| Creation of Children's Television Workshop (CTW).                                      |       |           |  |
| Children's Television Workshop - CTW Communications, 1970-1978                         | box 2 | folder 46 |  |
| Children's Television Workshop - CTW Communications, 1970-1978                         | box 2 | folder 47 |  |
| Children's Television Workshop - CTW Communications, 1970-1978                         | box 2 | folder 48 |  |
| Children's Television Workshop - CTW Communications, 1970-1978                         | box 2 | folder 49 |  |
| Children's Television Workshop - CTW Communications, 1970-1978                         | box 2 | folder 50 |  |
| Children's Television Workshop - CTW Productions, 1974, 1979                           | box 2 | folder 51 |  |
| Children's Television Workshop - CTW/WNET Joint Facility, 1974                         | box 2 | folder 52 |  |
| Children's Television Workshop - Cook Study of Sesame<br>Street, 1972-1974             | box 2 | folder 53 |  |
| Children's Television Workshop - Corporate Sustaining<br>Grants, 1975                  | box 2 | folder 54 |  |
| Children's Television Workshop - Correspondence with Michael Dann, 1970-1973, 1976     | box 2 | folder 55 |  |
| Children's Television Workshop - Correspondence with<br>Robert Davidson, 1976-1978     | box 2 | folder 56 |  |
| Children's Television Workshop - Correspondence with Paul Firstenberg, 1975-1979       | box 2 | folder 57 |  |
| Children's Television Workshop - Correspondence with<br>Gerald Lesser, 1971, 1974-1979 | box 2 | folder 58 |  |

| Children's Television Workshop - Correspondence with<br>Gerald Lesser, 1971, 1974-1979                          | box 2 | folder 59 |
|---|-------|-----------|
| Children's Television Workshop - Correspondence with Edward L. Palmer, 1974-1979                                | box 2 | folder 60 |
| Children's Television Workshop - "Feeling Good" Health<br>Series, 1975-1977                                     | box 2 | folder 61 |
| Children's Television Workshop - Ford Foundation, 1974  | box 2 | folder 62 |
| Children's Television Workshop - L. H. Fountain and Federal Funding, 1978-1979                                  | box 2 | folder 63 |
| Children's Television Workshop - Funding from Outside<br>Sources, 1970-1979                                     | box 2 | folder 64 |
| Children's Television Workshop - Funding from Outside<br>Sources, 1970-1979                                     | box 2 | folder 65 |
| Children's Television Workshop - Funding from Outside<br>Sources - Ford Loan, 1972-1975                         | box 2 | folder 66 |
| Children's Television Workshop - Japan Trip, 1971   | box 2 | folder 67 |
| Children's Television Workshop - Latin America,<br>1970-1974  | box 2 | folder 68 |
| Children's Television Workshop - Legal Counsel - McNair,<br>Konduros and Corley, 1970-1972                      | box 2 | folder 69 |
| Children's Television Workshop - Legal Counsel - Paul,<br>Weiss, Rifkind, Wharton and Garrison, 1970-1971, 1974 | box 2 | folder 70 |
| Children's Television Workshop - Middle East, 1974-1975   | box 2 | folder 71 |
| Children's Television Workshop - Miscellaneous Interviews, 1970-1971, 1973-1974                                 | box 2 | folder 72 |
| Children's Television Workshop - National Education<br>Television and Radio Center, 1970                        | box 2 | folder 73 |
| Children's Television Workshop - "Plaza Sesame," Mexico<br>City, 1975   | box 2 | folder 74 |
| Children's Television Workshop - Policy Group, 1969   | box 2 | folder 75 |
| Children's Television Workshop - Research Advisory<br>Committee, 1970-1971                                      | box 2 | folder 76 |
| Children's Television Workshop - Science Series,<br>1977-1979   | box 2 | folder 77 |
| Children's Television Workshop - Science Series,<br>1977-1979   | box 2 | folder 78 |
| Children's Television Workshop - "Sesame Street" -<br>Publication About, 1968-1969                              | box 2 | folder 79 |
| Children's Television Workshop - "Sesame Street" -<br>Publicity About, 1970                                     | box 2 | folder 80 |
|   |       |           |

| Children's Television Workshop - "Sesame Street" -<br>Publicity About, 1970                       | box 2 | folder 81  |
|---|-------|------------|
| Children's Television Workshop - "Sesame Street" - Viewer Reactions, 1969-1971, 1975              | box 3 | folder 82  |
| Children's Television Workshop - "Sesame Street" - Viewer Reactions, 1969-1971, 1975              | box 3 | folder 83  |
| Children's Television Workshop - Sony Corporation - Japan, 1971-1974                              | box 3 | folder 84  |
| Children's Television Workshop - Sony Corporation - Japan,<br>1971-1974                           | box 3 | folder 85  |
| Children's Television Workshop - Testimony Before the United States Senate, 1974                  | box 3 | folder 86  |
| Children's Television Workshop - Washington CATV<br>Project, 1970-1971                            | box 3 | folder 87  |
| Children's Television Workshop - Worldwide - Except Latin<br>America, 1970-1971, 1973-1974, 1978  | box 3 | folder 88  |
| Cleveland Conference, 1972, 1974, 1980  | box 3 | folder 89  |
| Coffee House Club, 1969-1972, 1974-1977, 1979   | box 3 | folder 90  |
| Columbia University - Teachers College - Visiting<br>Committee                                    | box 3 | folder 90A |
| Council for Inter-American Relations, 1975  | box 3 | folder 91  |
| Council on Foreign Relations, 1969-1978   | box 3 | folder 92  |
| Council on Foreign Relations - Communication and Foreign Policy Discussion Group, 1969-1970       | box 3 | folder 93  |
| Council on Foundations, Inc., 1978  | box 3 | folder 94  |
| Employment Inquiries, 1982  | box 3 | folder 95  |
| Employment Inquiries, 1982  | box 3 | folder 96  |
| Experimental School - Proposed for Yale University, 1966, 1971                                    | box 3 | folder 97  |
| Federal Communication Commission - Committee for the Instructional Television Fixed Service, 1971 | box 3 | folder 98  |
| Foundation Center, 1969-1970  | box 3 | folder 99  |
| Foundation for Art Education, 1976-1977   | box 3 | folder 100 |
| Foundations and Fields of Activity, 1927-1932, 1935, 1937-1940, 1948-1956, n.d.                   | box 3 | folder 101 |
| William T. Golden, 1976-1980  | box 3 | folder 102 |
| Howard University - School of Education, 1970-1980  | box 3 | folder 103 |
| Howard University - School of Education, 1970-1980  |       |            |

Howard University - School of Education, 1970-1980

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## **Subject Files, 1970-1992**

## **Arrangement note**

Original order has been preserved, and most of the material is filed in reverse chronological order.

## **Scope and Contents note**

Together with Subseries 1, this subseries reflect Morrisett's service as an advisor or trustee on boards of corporations, foundations, and institutions of higher learning. Among the most notable are Children's Television Workshop, Oberlin College, RAND Corporation, Systems Development Corporation, Media Commentary Council, Haskins Laboratories, and the American Association for the Advancement of Science.

Morrisett's role in the founding of the Children's Television Workshop (CTW), which produced "Sesame Street," "Electric Company," and other educational television programs, as well as his active participation in committees such as finance, investment, and nomination are documented. Chairman of CTW's Board of Directors since 1970, Morrisett's correspondence with Joan Ganz Cooney, Gerald Lesser, and David Brit, among others, delineates his active role in the direction and growth of the Workshop.

As an alumnus of Oberlin College, Morrisett served as a trustee for many years and was chairman of the board of trustees from 1975-1981. In 1973 and then again in 1982, he participated in presidential search committees; his papers from the 1973 presidential search reflect an active and vocal student involvement with the process. In addition to this work on nominations, his service as trustee included work in the areas of finance and investment, admissions, and long range planning.

Mr. Morrisett joined the board of the Systems Development Corporation in 1966 and was active during the time of the corporation's change in status from non-profit to profit. He became a board member as well of the Systems Development Foundation, which was created to carry on philanthropic efforts previously undertaken by the Systems Development Corporation. He remained a member of this board until the foundation's dissolution in 1988.

Mr. Morrisett was a member, as well, of the Media Commentary Council beginning with its incorporation, and was involved with the publication of "Channels" magazine from its inception until the magazine's sale in 1985.

The Subject Files subseries includes correspondence, memoranda, records of interviews, minutes of meetings, financial data of organizations and projects, grant proposals, studies, administrative miscellany, photographs, publicity materials, and printed materials.

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## **Professional Activities, 1960-1994**

#### **Arrangement note**

This subseries is arranged in reverse chronological order.

#### **Scope and Contents note**

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## Chronological File, 1977-1991

## **Arrangement note**

This subseries is arranged in reverse chronological order.

## **Scope and Contents note**

The subseries includes copies of correspondence and memoranda related to the management and activities of the Markle Foundation, personnel matters, and outside interests.

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#### **Scope and Contents note**

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Physical Description: 15.6 Cubic Feet 13 boxes

#### **Arrangement note**

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Subseries 1 - Alphabetical Files

Subseries 2 - Chronological Files

## **Alphabetical Files**

#### **Scope and Contents note**

Subseries 1, Alphabetical Files, includes files identified by individual, organization, or topic. Materials in this subseries consist of memoranda, correspondence, project proposals, records of interviews, reports, printed material, and news releases. The files contain routine as well as unique materials, particularly as they reflect the broad range of interests, activities, and ideas evolving in the field of mass communication and information technology.

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| December 1985, 1985         | box 12 | folder 585 |
| January-December 1986, 1986 | box 12 | folder 586 |
| January-December 1986, 1986 | box 12 | folder 587 |
| January-December 1986, 1986 | box 12 | folder 588 |
| January-December 1986, 1986 | box 12 | folder 589 |
| January-December 1986, 1986 | box 12 | folder 590 |
| January-December 1986, 1986 | box 12 | folder 591 |
| January-December 1986, 1986 | box 12 | folder 592 |
| January-December 1987, 1987 | box 12 | folder 593 |
| January-December 1987, 1987 | box 12 | folder 594 |
| January-December 1987, 1987 | box 12 | folder 595 |
| January-December 1987, 1987 | box 12 | folder 596 |
| January-December 1987, 1987 | box 12 | folder 597 |
| January-December 1987, 1987 | box 12 | folder 598 |
| January-December 1987, 1987 | box 12 | folder 599 |
|                             |        |            |

| January-December 1987, 1987 | box 12 | folder 600 |  |
|-----------------------------|--------|------------|--|
| January-December 1987, 1987 | box 12 | folder 601 |  |
| January-December 1987, 1987 | box 12 | folder 602 |  |
| January-December 1987, 1987 | box 12 | folder 603 |  |
| January-December 1987, 1987 | box 12 | folder 604 |  |
| January-May 1988, 1988      | box 12 | folder 605 |  |
| January-May 1988, 1988      | box 12 | folder 606 |  |
| January-May 1988, 1988      | box 12 | folder 607 |  |
| January-May 1988, 1988      | box 12 | folder 608 |  |
| January-May 1988, 1988      | box 12 | folder 609 |  |
| June-December 1988, 1988    | box 13 | folder 610 |  |
| June-December 1988, 1988    | box 13 | folder 611 |  |
| June-December 1988, 1988    | box 13 | folder 612 |  |
| June-December 1988, 1988    | box 13 | folder 613 |  |
| June-December 1988, 1988    | box 13 | folder 614 |  |
| June-December 1988, 1988    | box 13 | folder 615 |  |
| January-June 1989, 1989     | box 13 | folder 616 |  |
| January-June 1989, 1989     | box 13 | folder 617 |  |
| January-June 1989, 1989     | box 13 | folder 618 |  |
| January-June 1989, 1989     | box 13 | folder 619 |  |
| January-June 1989, 1989     | box 13 | folder 620 |  |
| January-June 1989, 1989     | box 13 | folder 621 |  |
|                             |        |            |  |

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# **Board of Directors, 1979-1989**

Physical Description: 1.2 Cubic Feet 1 box

## **Arrangement note**

This series is arranged in 2 subseries:

Subseries 1 - Minutes of Meetings

Subseries 2 - Meeting Agendas

# Minutes of Meetings, 1980-1989

| Title/Description              | Instances |           |
|--------------------------------|-----------|-----------|
| June 30, 1980, 1980            | box 1     | folder 1  |
| December 4, 1980, 1980         | box 1     | folder 2  |
| March 30, 1981, 1981           | box 1     | folder 3  |
| June 3, 1981, 1981             | box 1     | folder 4  |
| November 30, 1981, 1981        | box 1     | folder 5  |
| March 29, 1982, 1982           | box 1     | folder 6  |
| June 7, 1982, 1982             | box 1     | folder 7  |
| November 29, 1982, 1982        | box 1     | folder 8  |
| April 7, 1983, 1983            | box 1     | folder 9  |
| June 27, 1983, 1983            | box 1     | folder 10 |
| November 28, 1983, 1983        | box 1     | folder 11 |
| March 26, 1984, 1984           | box 1     | folder 12 |
| July 9, 1984, 1984             | box 1     | folder 13 |
| November 26, 1984, 1984        | box 1     | folder 14 |
| April 3, 1985, 1985            | box 1     | folder 15 |
| May 17, 1985, 1985             | box 1     | folder 16 |
| June 17, 1985, 1985            | box 1     | folder 17 |
| November 25, 1985, 1985        | box 1     | folder 18 |
| March 31, 1986, 1986           | box 1     | folder 19 |
| June 16, 1986, 1986            | box 1     | folder 20 |
| November 24, 1986, 1986        | box 1     | folder 21 |
| March 30, 1987, 1987           | box 1     | folder 22 |
| June 15, 1987, 1987            | box 1     | folder 23 |
| November 24, 1987, 1987        | box 1     | folder 24 |
| March 16, 1988, 1988           | box 1     | folder 25 |
| June 29, 1988, 1988            | box 1     | folder 26 |
| November 30, 1988, 1988        | box 1     | folder 27 |
| March 22, 1989, 1989           | box 1     | folder 28 |
| June 28, 1989, 1989            | box 1     | folder 29 |
| November 29, 1989, 1989        | box 1     | folder 30 |
| Executive Committee, 1980-1988 | box 1     | folder 31 |

| Finance Committee, 1981-1989 | box 1     | folder 32 |
|------------------------------|-----------|-----------|
| Audit Committee, 1983-1984   | box 1     | folder 33 |
| Meeting Agendas, 1979-1989   |           |           |
| Title/Description            | Instances |           |
| November 29, 1979, 1979      | box 1     | folder 34 |
| March 24, 1980, 1980         | box 1     | folder 35 |
| June 30, 1980, 1980          | box 1     | folder 36 |
| December 4, 1980, 1980       | box 1     | folder 37 |
| March 30, 1981, 1981         | box 1     | folder 38 |
| June 3, 1981, 1981           | box 1     | folder 39 |
| October 13, 1981, 1981       | box 1     | folder 40 |
| November 30, 1981, 1981      | box 1     | folder 41 |
| March 29, 1982, 1982         | box 1     | folder 42 |
| June 7, 1982, 1982           | box 1     | folder 43 |
| November 29, 1982, 1982      | box 1     | folder 44 |
| April 7, 1983, 1983          | box 1     | folder 45 |
| June 27, 1983, 1983          | box 1     | folder 46 |
| October 28, 1983, 1983       | box 1     | folder 47 |
| November 28, 1983, 1983      | box 1     | folder 48 |
| March 26, 1984, 1984         | box 1     | folder 49 |
| July 9, 1984, 1984           | box 1     | folder 50 |
| November 26, 1984, 1984      | box 1     | folder 51 |
| April 3, 1985, 1985          | box 1     | folder 52 |
| June 17, 1985, 1985          | box 1     | folder 53 |
| November 25, 1985, 1985      | box 1     | folder 54 |
| March 31, 1986, 1986         | box 1     | folder 55 |
| June 16, 1986, 1986          | box 1     | folder 56 |
| November 24, 1986, 1986      | box 1     | folder 57 |
| March 30, 1987, 1987         | box 1     | folder 58 |
| June 15, 1987, 1987          | box 1     | folder 59 |
| October 7, 1987, 1987        | box 1     | folder 60 |
| November 24, 1987, 1987      | box 1     | folder 61 |

| March 16, 1988, 1988           | box 1 | folder 62 |  |
|--------------------------------|-------|-----------|--|
| June 29, 1988, 1988            | box 1 | folder 63 |  |
| November 30, 1988, 1988        | box 1 | folder 64 |  |
| March 22, 1989, 1989           | box 1 | folder 65 |  |
| June 28, 1989, 1989            | box 1 | folder 66 |  |
| Executive Committee, 1980-1988 | box 1 | folder 67 |  |

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# John Markle Personal Material (Accession 1)

Physical Description: 2 Cubic Feet

### **Arrangement note**

This record group, received as part of Accession 1, is arranged in 5 series:

Series 1 - Personal Material

Series 2 - John and Mary R. Markle Foundation

Series 3 - John Markle - Estate

Series 4 - John Markle - Business

Series 5 - Markle Handicraft School

# Personal Material, 1884-1979 (1902-1937)

Physical Description: 0.5 Cubic Feet 2 boxes

| Title/Description  | Instances |          |
|--|-----------|----------|
| Genealogy Correspondence, 1924-1944  | box 1     | folder 1 |
| Markle Family - Genealogy, 1921-1924   | box 1     | folder 2 |
| "The Merkel, Merkle, Markle Freundschaft" - Part I - Norton W. Merkel, 1979          | box 1     | folder 3 |
| "The Merkel, Merkle, Markle Freundschaft" - Part II - Norton W. Merkel, 1979         | box 1     | folder 4 |
| "John Markle, Representative American" - Robert J. Spence, ed., 1929                 | box 1     | folder 5 |
| "John Markle, Representative American" - Correspondence<br>Regarding Biography, 1978 | box 2     | folder 6 |
| Articles Written by John Markle, 1902  | box 2     | folder 7 |
| Mary Robinson Markle Genealogy, 1925-1932  | box 2     | folder 8 |

| Miscellaneous Correspondence, 1884-1971  | box 2 | folder 9  |  |
|--|-------|-----------|--|
| Woodlawn Cemetery, 1924-1937   | box 2 | folder 10 |  |
| Mary R. Markle - Will and Estate, 1927-1928  | box 2 | folder 11 |  |
| John Markle - Will, 1927-1933  | box 2 | folder 12 |  |
| John Markle - Will, 1927-1933  | box 2 | folder 13 |  |
| John Markle - Obituary, July 11, 1933  | box 2 | folder 14 |  |
| "The Book of the Presidents" - Charles H. Grosvenor,<br>Washington, DC, 1902, 1902 | box 1 | volume 1  |  |

# Physical Characteristics and Technical Requirements

Brittle or damaged items, or materials otherwise in need of preservation care, may be closed to researchers at the discretion of the RAC Head of Archival Services/Head of Reference.

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# John and Mary R. Markle Foundation, 1927-1937

Physical Description: 0.5 Cubic Feet 3 folders

| Title/Description                | Instances |           |
|----------------------------------|-----------|-----------|
| Establishment, 1927              | box 2     | folder 15 |
| Walter Hindennach, 1927-1933     | box 2     | folder 16 |
| Estate of John Markle, 1933-1937 | box 2     | folder 17 |

## **Scope and Contents note**

Specific to Foundation.

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# John Markle - Estate, 1922-1972 1922-1939

Physical Description: 0.5 Cubic Feet 8 folders

| Title/Description                | Instances |           |
|----------------------------------|-----------|-----------|
| July-December 1933, 1933         | box 3     | folder 18 |
| 1934-1936, 1934-1936             | box 3     | folder 19 |
| Settlement of Account, 1934-1935 | box 3     | folder 20 |
| Settlement of Account, 1933-1939 | box 3     | folder 21 |

| Securities, 1948-1965                    | box 3 | folder 22 |  |
|--|-------|-----------|--|
| Scope and Contents note                  |       |           |  |
| Worthless.                               |       |           |  |
| Charles McKendress - Mortgage, 1932-1947 | box 3 | folder 23 |  |
| J. M. Macleod - Trust, 1940              | box 4 | folder 24 |  |
| Irene Power - Trust, 1972                | box 4 | folder 25 |  |

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| John Markle - Business, 1925-1930      |           |           |
|--|-----------|-----------|
| Title/Description                      | Instances |           |
| Jeddo-Highland Coal Company, 1925-1926 | box 4     | folder 26 |
| Jeddo-Highland Coal Company, 1927-1930 | box 4     | folder 27 |

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| Markle Handicraft School, 1929-1949 |           |           |  |
|-------------------------------------|-----------|-----------|--|
| Title/Description                   | Instances |           |  |
| Markle Handicraft School, 1925-1936 | box 4     | folder 28 |  |
| Markle Handicraft School, 1937-1949 | box 4     | folder 29 |  |

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| Markle Foundation photographs |           |            |  |
|-------------------------------|-----------|------------|--|
| Title/Description             | Instances |            |  |
| Buildings                     | box 56    | folder 683 |  |
| Portraits                     | box 56    | folder 684 |  |

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