



Rockefeller (Nelson A.) Gubernatorial records, Audiovisual materials, Series 39

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Describing Archives: A Content Standard

Rockefeller Archive Center

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Summary Information

Repository:	Rockefeller Archive Center
Creator:	New York (State). Governor (1959-1973 : Rockefeller)
Creator - ctb:	Rockefeller, Nelson A. (Nelson Aldrich)
Creator - ctb:	Danzig, Jerry A.
Title:	Nelson A. Rockefeller Gubernatorial records, Audiovisual materials, Series 39
ID:	FA756
Date [inclusive]:	1945-1976
Physical Description:	Several Reels Actual extent unknown.
Language of the Material:	English .

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Scope and Contents

Audiovisual material (motion picture film, video, and audio recordings) pertaining to NAR's gubernatorial and political career.

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Arrangement

Arranged in subseries by media type (film, video) and chronologically by creation date.

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Administrative Information

Publication Statement

Rockefeller Archive Center

15 Dayton Avenue

Sleepy Hollow 10591

archive@rockarch.org

URL: <http://www.rockarch.org>

Processing Information

The contents of this series has been separated from other archival holdings. As such, the description of any individual item, or set of items, may also currently appear, in some form, in the finding aid for the originating collection.

Future processing, description, and presentation of films will seek to address this issue as much as feasible.

Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

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Controlled Access Headings

- Sound recordings
- Moving Images

Collection Inventory

Nelson A. Rockefeller, Political Films, 1945-1976

Scope and Contents

Footage from campaigns, conventions, and official events that are specifically related to political activities in the life of NAR. Many dozens of campaign commercials, including TV and radio spots.

Processing Information:

Processing Information

Many dozens of campaign commercials, including TV and radio spots, are included in the NAR collection but have received only basic processing. – see Special Formats staff for more information.

Arrangement

Chronological.

Conditions Governing Access:

Conditions Governing Access

When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.

Title/Description	Instances
Undated	
Title/Description	Instances

WNBF-TV Interview with NAR, pre 1958

reel AV 1258

Scope and Contents note

Interview with Nelson Rockefeller about George Hindman and the State Constitutional Commission (filmed pre-1958).

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Homenaje a los Alcaldes de Puerto Rico	reel AV 1116
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Scope and Contents note

produced by the Miller Brewing Company, footage of awards dinner with Governor Nelson Rockefeller and other speakers, featuring Miller High Life beers as sponsor. Also has footage of the Puerto Rico Day Parade in Manhattan.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1945

Title/Description	Instances
United Nations Conference with U.S. Delegates, 1945	reel AV 1656

Scope and Contents note

Nelson Rockefeller is shown at beginning of international conference.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Pan-American Day, 1945 April 14	reel AV 1618
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Scope and Contents note

Presentation of a proclamation from Connecticut Governor Raymond B. Baldwin to Secretary of State Nelson Rockefeller.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1958

Title/Description	Instances
Nelson A. Rockefeller: Newsreel Compilation from Fox News, 1958	reel AV 1700

Scope and Contents note

A newsreel compilation from 1958 of Nelson A. Rockefeller gubernatorial footage. Includes footage of Nelson A. Rockefeller in New York City at a reception for his gubernatorial campaign, Dwight D. Eisenhower arriving in New York City, Nelson A. Rockefeller and Dwight D. Eisenhower in 5th Avenue parade, John D. Rockefeller 3rd with Senator Keating, construction of the Interfaith Center, Nelson A. Rockefeller family portrait, President Eisenhower with Nelson Rockefeller, Nelson A. Rockefeller and David Kennedy, Nelson A. Rockefeller campaigning in Glen Falls, New York. Nelson A. Rockefeller and wife visiting Venezuela. Nelson A. Rockefeller in Albany, New York at swearing in

ceremony and celebration. Mrs. Nelson A. Rockefeller and Nelson sewing union labels on clothing.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Dewey Endorsement of Republican Candidates, 1958

reel AV 1544

Scope and Contents note

1958 campaign, Thomas Dewey's endorsements of candidates Nelson Rockefeller, Wilson, Keating, and Lefkowitz, shot by CBS.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Kenneth Keating, 1958

reel AV 1558

Scope and Contents note

1958 Campaign: footage of President Eisenhower and Senator Javits visiting with candidate Keating.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Rockefeller on the Issues: Speaking From the Desk, 1958

reel AV 1543

Scope and Contents note

Episode 12 of a series of broadcast speeches during the 1958 campaign, produced by the New York StateYS Republican Committee.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

NAR Appearance on "Face the Nation", 1958 January 12

reel AV 1073

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

NAR on the Issues of Organized Labor, 1958 October 20

reel AV 1530

Scope and Contents note

Remarks of Governor Rockefeller from the New York Republican state Committee Meeting

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Senator Jacob Javits Speech, 1958 October 20

reel AV 1559

Scope and Contents note

Senator Jacob Javits speech on behalf of NAR gubernatorial campaign

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Five Candidates: Rockefeller on the Issues, 1958

reel AV 1659

Scope and Contents

1958 show with Rockefeller, Keating, Wilson, Lefkowitz and Lundy.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Keating Interview, 1958

reel AV 1655

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1959

Title/Description

Instances

Nelson A. Rockefeller on Meet the Press, 1959 July 19.

reel AV 1082

Scope and Contents note

Interviews with Governor Rockefeller.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Paul Coates Show Interview with Governor Rockefeller, 1959
December 1

reel AV 1083

Scope and Contents note

Interviews with Governor Rockefeller.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1960

Title/Description	Instances
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Governor Rockefeller Reports: Budget, 1960

reel AV 1678

Scope and Contents note

A discussion with Senator Austin Erwin, finance commissioner, from a series of broadcast reports filmed by CBS.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

NAR on Face the Nation, 1960 July 3

reel AV 1079

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Making of the President

reel AV 1148

Scope and Contents note

Based on the book by Theodore H. White, this documentary film follows the campaigns of Nixon and John F. Kennedy during the 1960 presidential election, with news footage of Nelson Rockefeller, Hubert

Humphreys, and others. Produced by David Wolper for ABC-TV news.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1960 National Campaign: "Leadership", "Economic Growth", "Equal Opportunity", "Foreign Policy", 1960 reel AV 1184

Scope and Contents note

Titles include E-20-15 LEADERSHIP; E-20-16 ECONOMIC GROWTH; E-20-17 EQUAL OPPORTUNITY; E-20-18 FOREIGN POLICY.

Related Materials:

Related Materials

ALSO SEE III 14.1 Fa 81 (AV 1232); COMPILED ON ONE REEL WITH AV #1232-1234.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Nelson A. Rockefeller Endorses Richard Nixon in His Campaign for Presidency, 1960 reel AV 1542A

Scope and Contents note

reel AV 1542B

Governor Rockefeller and President Eisenhower endorse Nixon as the Republican presidential candidate.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

National Campaign: Eisenhower for Nixon, 1960 reel AV 1234

Scope and Contents note

Footage from Channel E-24 of the New York Republican State Committee, during the 1960 presidential election.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

National Campaign: GOP National Convention, 1960

reel AV 1146

Scope and Contents note

Footage of Barry M. Goldwater's speech at the 1960 GOP Convention, withdrawing his candidacy in support of Richard Nixon. Goldwater speaks about the history and purpose of the Republican party, and asks for unity within the party.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

National Campaign: Nelson A. Rockefeller on the Kennedy Record, 1960

reel AV 1233

Scope and Contents note

Footage from Channel E-24 from the 1960 presidential election

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1960 National Campaign: "Civil Rights", "Economic Growth", "Disarmament", "Leadership", 1960

reel AV 1232

Scope and Contents

E-60-11; E-60-12, E-60-13; E-60-14

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1961

Title/Description

Instances

Governor Rockefeller Reports: Proposals to the Legislature, 1961 January 1

reel AV 1683

Scope and Contents note

One episode from a series of broadcast reports, filmed by CBS-TV.

Conditions Governing Access:**Conditions Governing Access**

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1962

Title/Description	Instances
Pre-Convention Campaign Commercials., 1962	
Scope and Contents note	
Contains about 40 commercials from NAR's 1962 Gubernatorial campaign. Some duplicates or revised versions included.	
<u>Conditions Governing Access:</u>	
Conditions Governing Access	
When requesting to view audiovisual material, please refer to the Title and the AV Number (example: AV 1916). Researchers are asked to check the "Restrictions" note for each Title. If a Title does not currently have an access copy, please contact a RAC archivist for further instruction.	
Aid to Labor, 1962	reel AV 1176
Aid to New York City, 1962	reel AV 1225
	reel AV 1224
Atomic Research, 1962	reel AV 1177
Civil Rights and the Aged, 1962	reel AV 1183
File Plan	
III 14.1 Fa 29	
College, 1962	reel AV 1162
File Plan	
III 14.1 Fa 8	
College Education, 1962	reel AV 1167

	reel AV 1158
	reel AV 1169
Conservation and Recreation, 1962	reel AV 1178
Education, 1962	reel AV 1174
Fiscal Integrity, 1962	reel AV 1175
Higher Education, 1962	reel AV 1180
Highway Construction, 1962	reel AV 1179
Housing, 1962	reel AV 1168
File Plan	
III 14.1 Fa 14	
Housing and Urban Renewal, 1962	reel AV 1181
Human Rights, 1962	reel AV 1160
Jobs, 1962	reel AV 1165
	reel AV 1154
Jobs and Economic Growth, 1962	reel AV 1230
Law and Narcotics, 1962	reel AV 1182
Money, 1962	reel AV 1166
NAR: Albany, 1962	reel AV 1171
NAR: Buffalo, 1962	reel AV 1172
NAR: New York City, 1962	reel AV 1173
Narcotics, 1962	reel AV 1231
New Yorker, 1962	reel AV 1164
Record, 1962	reel AV 1226
Record, New York City, 1962	reel AV 1159
	reel AV 1222
	reel AV 1227
Record, Upstate, 1962	reel AV 1228
	reel AV 1223
School Aid, 1962	reel AV 1170
	reel AV 1161
	reel AV 1157
Senior Citizens, 1962	reel AV 1156

Women, 1962	reel AV 1163
Housing, 1962	reel AV 1229
Scope and Contents Sound, Black and white, 5 minutes. Only available on 16mm.	
File Plan III 14.1 Fa 78	
1962 Address to the New York State Legislature, 1962 January 1	reel AV 1716
	reel AV 1717
Scope and Contents note CBS-TV coverage of state address by Governor Rockefeller.	
<u>Conditions Governing Access:</u> Conditions Governing Access	
NAR on At The Source, 1962 January	reel AV 1084
<u>Conditions Governing Access:</u> Conditions Governing Access Access copy currently unavailable. Please contact a RAC archivist for further instruction.	
NAR on Newsmakers, 1962 October 21	reel AV 1094
<u>Conditions Governing Access:</u> Conditions Governing Access Access copy currently unavailable. Please contact a RAC archivist for further instruction.	
Pure Water Bonds Proposition 1 Commercials, 1963	reel AV 1204
Scope and Contents note	reel AV 1205
Several public service announcements that ran on TV in 1963 in support of Pure Bond issues.	reel AV 1207
	reel AV 1206
<u>Conditions Governing Access:</u> Conditions Governing Access Access copy currently unavailable. Please contact a RAC archivist for further instruction.	
Governor Nelson A. Rockefeller Swearing-In: Official Highlights, 1962 December 31	reel AV 1545

Scope and Contents note

Govenor Nelson A. Rockefeller swearing-in ceremony at executive mansion in Albany, New York: Official highlights.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

1963

Title/Description	Instances
Governor Rockefeller Inauguration, 1963 January 1	reel AV 1666
<p><u>Conditions Governing Access:</u></p> <p>Conditions Governing Access</p> <p>Access copy available.</p>	
NAR on Newsmakers, 1963 February 23	reel AV 1095
<p><u>Conditions Governing Access:</u></p> <p>Conditions Governing Access</p> <p>Access copy currently unavailable. Please contact a RAC archivist for further instruction.</p>	
Interview on Latin American Common Market Affairs , 1963 March 13	reel AV 1086
<p>Scope and Contents note</p> <p>Governor Rockefeller interviewed for KRNT-TV in Des Moines, Iowa</p> <p><u>Conditions Governing Access:</u></p> <p>Conditions Governing Access</p> <p>Access copy currently unavailable. Please contact a RAC archivist for further instruction.</p>	
Episode of Meet the Press, 1963 September 15	reel AV 1267
<p>Scope and Contents note</p> <p>Episode begins with NBC coverage of the bombing of an African-American church in Birmingham, Alabama. Followed by episode of Meet the Press hosted by Ned Brooks. Includes original commercials. Filmed during presidential campaign.</p> <p><u>Conditions Governing Access:</u></p>	

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Visit to Colby Junior College, 1963 October 19

reel AV 1257

Conditions Governing Access note:

Conditions Governing Access note

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Scope and Contents note

Governor Rockefeller with wife, Happy, visiting Colby Junior College.

Pure Waters Conference, 1963 November 12

reel AV 1221

Scope and Contents note

WRGB footage from the Pure Waters Conference held in the Capitol Building, Albany, after passage of the Pure Waters Bond Issue Prop #1.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

NAR on Face the Nation, 1963 November 17

reel AV 1097

Scope and Contents note

Episode filmed during presidential campaign.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Nelson Rockefeller: The Man and His Record, 1963

reel AV 1703

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Scope and Contents

Campaign film produced during the 1963 gubernatorial race. Includes brief 'life history' of NAR and footage of him at Princeton, Rockefeller Center, and in Latin

America. Showcases NAR's experiences, shows him with political associates, amid NY industries and farms, visiting SUNY schools and as commissioner of the Human Rights Office.

1964

Title/Description	Instances
NAR and Staff, 1964	reel AV 1066
Scope and Contents note	
Brief clip of Nelson Rockefeller with his staff at West 55th Street office; shot by Wolper Productions for campaign film "Making of the President 1964".	
<u>Conditions Governing Access:</u>	
Conditions Governing Access	
Access copy currently unavailable. Please contact a RAC archivist for further instruction.	
1964 California: San Diego, Kiwanis Club, 1964	reel AV 1587
<u>Conditions Governing Access:</u>	
Conditions Governing Access	
Access copy currently unavailable. Please contact a RAC archivist for further instruction.	
Rockefeller's Way, 1964	reel AV 1251
Scope and Contents note	
Campaign spot from 1964 California primary	
<u>Conditions Governing Access:</u>	
Conditions Governing Access	
Access copy currently unavailable. Please contact a RAC archivist for further instruction.	
The Extremists, 1964	reel AV 1155
Scope and Contents note	
A never-aired 1964 campaign film produced by Nelson Rockefeller And Dave Garroway about the Minutemen, the John Birch Society, and other extremist groups.	
<u>Conditions Governing Access:</u>	
Conditions Governing Access	
Access copy currently unavailable. Please contact a RAC archivist for further instruction.	

Related Materials:

Related Materials

Video transfer available to access: AV 10597

Gov. Rockefeller Interrupted by a Laughing Baby, 1964
February 28

reel AV 75

Scope and Contents note

Nelson Rockefeller speech about opposing unilateral negotiations with Russia interrupted a baby laughing, during New Hampshire primary.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

NAR on Face the Nation, 1964 March 8

reel AV 1081

Scope and Contents note

Filmed during presidential campaign.

File Plan

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Gov. Rockefeller in New Orleans, 1964 April

reel AV 1087

Scope and Contents note

Speech on Inter-American affairs.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Kup's Show: NAR 1964 Campaign Interview, 1964 May 7

reel AV 1941

Scope and Contents note

Nelson Rockefeller interview on The Irv Kupcnet Show during presidential campaign. Also features William Rentschler, a Chicago businessman and Barry Goldwater supporter.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

NAR Address to the Republican National Convention, 1964 reel AV 1099

Scope and Contents note

Filmed during presidential campaign.

Conditions Governing Access:

Conditions Governing Access

Access copy available

Gov. Rockefeller Speech at Stanford University, 1964 April 1 reel AV 1697

Scope and Contents note

Speech about the United Nations during California primary.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Gov. Rockefeller Speech at UCLA, 1964 reel AV 1077

Scope and Contents note

Nelson Rockefeller speech outdoors at UCLA, then inside for question/answer session with students during California primary.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Gov. Rockefeller in Palm Springs and San Diego, 1964 reel AV 1268

Scope and Contents note

Campaigning during California primary.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1964 Address to the New York State Legislature, 1964 reel AV 1076

Scope and Contents note

Governor Rockefeller annual address to the state legislature, filmed in Albany, New York.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1964 Oregon Primary, 1964

reel AV 1235

Scope and Contents note

footage of Nelson Rockefeller campaigning throughout Oregon during presidential campaign, with some nonpolitical footage of wildlife, landscapes, and aerial views of the state.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1965

Title/Description	Instances
NAR on Face the Nation, 1965 July 25	reel AV 1089
<u>Conditions Governing Access:</u> Conditions Governing Access Access copy currently unavailable. Please contact a RAC archivist for further instruction.	
Governor and Mrs. Nelson Rockefeller at the Orange County, Chenango, and St. Lawrence County Fairs, 1965 August	reel AV 1597
Scope and Contents note Nelson Rockefeller with wife at NY county fairs. <u>Conditions Governing Access:</u> Conditions Governing Access Access copy available.	
Governor and Mrs. Nelson Rockefeller at the Camp Drum, Monroe, and Steuben County Fairs, 1965 August	reel AV 1596

Scope and Contents note

Nelson Rockefeller with wife at public events around the state.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Gov Rockefeller and Wife at Fort Schuyler, Bronx, New York, reel AV 1556
1965 August 24

Scope and Contents note

Footage of military ship "Empire State IV" arriving at Fort Schuyler in the Bronx; crowds of families waiting to greet sailors. Shot by Hal Posner.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Adirondack: Horseback Ride through Forest Preserve, 1965 reel AV 1214
October 10

Scope and Contents note

Edited footage from UPI Commercial News Service provided to New York State television stations.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

United Nations Plaza Dedication, 1965 October 25 reel AV 1546

Scope and Contents note

Ceremony and presentation of memorial stairway and flagpole in honor of Dag Hammarskjöld, secretary-president of the United Nations, at UN Plaza in New York City.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Man in Office, 1965 October 31 reel AV 1752

Scope and Contents note

Governor Rockefeller interviewed by Joe Michaels on NBC-TV.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Nelson A. Rockefeller on Issues and Answers, 1965 November 7	reel AV 1639
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File Plan

III 14.1 Ff 20

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Gov. Rockefeller Receives Award from Nation Council of Christians and Jews, 1965 November 15	reel AV 1216
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Scope and Contents note

CBS-TV footage of award ceremony at Hilton Hotel in New York City

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1966

Title/Description

Instances

1966 Campaign Commercials, 1966	reel AV 1147
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Scope and Contents note

Sample reel of campaign commercials from 1966 gubernatorial race.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

The Time is Now, 1966	reel AV 1109
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Scope and Contents note

Political film produced by the Republican National Finance Committee before the 1966 election. Discusses domestic and international issues that have been caused by the Democratic majority in the U.S., with sound bites from Eisenhower, Ford, Nixon, Gov. Rockefeller, and others.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Friend of the Rockefeller Team: Campaign Commercials 1, 1966

reel AV 1110

Scope and Contents note

Compilation of 31 political ads from 1966 campaign, ranging from 10 to 60 seconds each. Topics include: Pure Water Program, state scholarships, the Bureau of Consumer Protection, Medicaid, the narcotics reform laws, education, minimum wage, air pollution, and a message from Jacob Javits.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Friend of the Rockefeller Team: Campaign Commercials 2, 1966

reel AV 1114

Scope and Contents note

Compilation of 4 campaign commercials produced for the 1966 campaign (?): "4 R's" (education), "Pay Envelope" (jobs), "Consumer Fraud" (consumer protection), "Detective" (criminal intelligence system).

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1966 Address to the New York State Legislature, 1966 January 5

reel AV 1739

Scope and Contents note

Footage of Governor Rockefeller address, filmed by the New York State Department of Commerce

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

The State Vs. the Addict, 1966 March 6

reel AV 1075

Scope and Contents note

Panel discussion with Nelson Rockefeller, Donald Louria, Wyatt Tee Walker, interviewed by Bill Beutel and Murphy Martin.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Opening of Republican State Committee Campaign Headquarters, 1966 June 6

reel AV 1220

Scope and Contents note

From 1966 campaign, footage of Governor Rockefeller, Governor Malcolm Wilson, Attorney General Louis Lefkowitz at the Hilton Hotel in New York City.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Nelson Rockefeller: Formal Announcement of Candidacy, 1966 April 6

reel AV 1583

Scope and Contents note

Nelson Rockefeller announces his intention to run for governor.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Physical Characteristics and Technical Requirements

No audio at beginning and ending of film.

Labor and the Public Employee, 1966 May 15

reel AV 1753

Scope and Contents note

Discussion between Nelson Rockefeller, George Taylor, and Mort Dean, shown live on CBS-TV.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

The 1966 New York Republican State Convention: Governor Rockefeller's Acceptance Speech, 1966 September reel AV 1751

Scope and Contents note

Nelson Rockefeller acceptance speech at the GOP State Convention, with an introduction from Senator Jacob Javits, broadcast live.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Nelson Rockefeller: Election Night Victory Celebration, 1966 November 8 reel AV 2875

Scope and Contents note

Highlights of Nelson A. Rockefeller victory speech at Hilton Hotel in New York, Footage of Lieutenant Governor Malcolm Wilson, Attorney General Louis Lefkowitz, and State Comptroller Charles Wilson.

Conditions Governing Access:

Conditions Governing Access

Access copy available

1967

Title/Description	Instances
Governor Nelson A. Rockefeller 1967 Inauguration, 1967 January 2	reel AV 1740

Scope and Contents note

Inauguration in the Assembly Chamber in Albany, NY. Benediction is given by Dr. Sandy Ray of the Cornerstone Baptist Church in Brooklyn, NY. Note: These are silent cutaways shots filmed by Hal Posner on handheld camera.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Annual Message to Legislature, 1967 January 4

reel AV 1862

Scope and Contents note

Unedited footage of Nelson Rockefeller annual address in the Assembly Chambers in Albany, New York.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1968

Title/Description

Instances

Rockefeller - The Presidential Man, 1968

reel AV 1765

Scope and Contents note

30-minute version of campaign film, with introduction by Lieutenant General James Gavin. Produced by Robert Drew Films.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Rockefeller - The Man Who Can, 1968

reel AV 1815

Conditions Governing Access note:

Conditions Governing Access note

Access copy unavailable. Please contact an RAC archivist for further instruction.

Scope and Contents note

One-hour version of campaign film. Produced by Robert Drew Films

Related Materials:

Related Materials

Digitally accessible from 2-inch video transfer: AV 10631

Annual Message to Legislature, 1968 January 3

reel AV 1820

reel AV 1814

Scope and Contents note

Unedited footage of Nelson A. Rockefeller annual speech to the New York State Legislature, filmed in the Assembly Room at the Capitol in Albany, New York.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Episode of Panorama with Nelson A, Rockefeller, 1968 February	reel AV 1743
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Scope and Contents note

A BBC program from 1968 February which includes some footage used in the 1964 biographical film, "The Nelson Rockefeller Story."

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Declaration of Non-Candidacy, 1968 March 21	reel AV 1085
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Scope and Contents note

In speech at the Hilton Hotel in New York City, Nelson Rockefeller declares he will not run for the 1968 presidency, in New York.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Declaration as Active Candidate, 1968 April 30	reel AV 1569
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Scope and Contents note

Nelson Rockefeller reverses his previous announcement about the 1968 presidency, in Philadelphia, Pennsylvania.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Rockefeller Statement, 1968 April 30	reel AV 1661
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Scope and Contents note

Nelson A. Rockefeller declares his candidacy, in Albany
New YorkY.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC
archivist for further instruction.

Gov. Rockefeller at World Affairs Council in Philadelphia, 1968 reel AV 1089
May 1

Scope and Contents note

Nelson A. Rockefeller address on foreign policy, "The
Building of a Just World Order."

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC
archivist for further instruction.

1968 Republican National Convention - Reel 1 and 2, 1968 reel AV 1634
August 7-8

Scope and Contents note

Footage of Nelson Rockefeller, Winthrop Rockefeller, and
others from convention; nomination of Nelson Rockefeller
by Gov. Raymond Schafer (PA); thank-you speeches from
Nelson Rockefeller and wife; other footage from NBC-
TV.

Conditions Governing Access:

Conditions Governing Access

Access copy available

Crime Control Week, 1968 December reel AV 1112

Scope and Contents note

TV spot on the State Police sent to all local TV stations
for use during the week of 1968 December 2.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC
archivist for further instruction.

1968 Year-End Interview with Gabe Pressman, 1968 December reel AV 1362
20

Scope and Contents note

Nelson A. Rockefeller interview by Gabe Pressman, topics include equal opportunity, race, Richard Nixon, 1968 struggles, and financial issues.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Nelson Rockefeller Speech at Polish Home Picnic in Auburn, New York, 1968

reel AV 1246

Scope and Contents note

Nelson Rockefeller speech during presidential campaign filmed by Mrs. Dorcas Tucker of North Carolina.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

1969

Title/Description	Instances
Message to Legislature, 1969 January 8	reel AV 1943
Scope and Contents note	reel AV 1942
Nelson A. Rockefeller annual message to the New York State legislature, Albany, New York.	
<u>Conditions Governing Access:</u>	
Conditions Governing Access	
Access copy currently unavailable. Please contact a RAC archivist for further instruction.	

1969 Town Meeting with Governor Rockefeller, 1969 January 29

reel AV 1748

Scope and Contents note

Town meetings at Roberson Center in Binghamton, New York and Howard Johnson in Elmira, New York.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

A New Crown for the Empire State, 1969 May

reel AV 1857

Scope and Contents note

NBC-TV News piece about the reconstruction of the South Mall in Albany, NY. Program was broadcast on New York Illustrated, 1969 May.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Today Show Interview with Nelson A. Rockefeller - NBC-TV, reel AV 1679
1969 May 13

Scope and Contents note

Aline Saarinen of NBC-TV News interviews Nelson Rockefeller about gift of primitive art collection to the Metropolitan Museum of Art, intercut with scenes of exhibition and featured pieces.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Rockefeller Visit to Binghamton, Broome County, New York, reel AV 1363
1969 November 19

Scope and Contents note

NAR visits proposed site of new state building, speaks at rally

Conditions Governing Access:

Conditions Governing Access

Access copy available.

1969 Year-End Review, 1969 December 10 reel AV 1101

Scope and Contents note

Nelson A. Rockefeller interviewed by Glover Delany, president of New York State Broadcasters Association, and filmed by Hal Posner.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1970

Title/Description

Instances

1970 Rockefeller Campaign Commercials, 1970

reel AV 1837

Scope and Contents note

Compilation reel of tv spots from Nelson A. Rockefeller's 1970 gubernatorial campaign; 25 different commercials including issues about budget, SUNY system extension, importance of growing businesses, limiting taxes, drug policies, etc.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Annual Message to the Legislature, 1970 January 7

reel AV 2857

Scope and Contents note

reel AV 2858

Nelson A. Rockefeller's annual message to the New York State legislature, Albany, New York.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Bob Hope Dinner with Nelson A. Rockefeller, 1970 March 20

reel AV 1575

Scope and Contents note

From NBC-TV.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

1970 Miss Universe Parade, 1970 August 8

reel AV 1248

Scope and Contents note

UPI News footage of Nelson A. Rockefeller hosting Marisol Malaret, Miss Universe 1970, in New York City at a parade and a luncheon.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Hudson Highlands State Park Dedication, 1970 May 23

page AV
2978

Conditions Governing Access note:

Conditions Governing Access note

Access copy available.

Scope and Contents note

Footage from 1970 May ceremony with speeches
by Governor Nelson A. Rockefeller and Laurance S.
Rockefeller

Election Night Coverage, 1970 November 3

reel AV 1250

Scope and Contents note

NBC-TV coverage of NAR at the Roosevelt Hotel in New
York City.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

1971-1976

Title/Description	Instances
Governor Rockefeller at Joint Session of Legislature Opening Day, 1971 January 6	reel AV 1389

Scope and Contents note

Filmed close-ups from Nelson A. Rockefeller speech.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Nelson A. Rockefeller - Inauguration, 1971 January 1

reel AV 1757

Scope and Contents note

Footage from inauguration in Albany, New York.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Governor Rockefeller Nominates Richard Nixon, 1972 August

reel AV 1686

Scope and Contents note

Nelson A. Rockefeller nominates Richard Nixon as presidential candidate at Republican National Convention in Miami, Florida.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Annual Message to the Legislature, 1973 January 3	reel AV 1774
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Scope and Contents note

reel AV 1816

Footage of Governor Rockefeller's annual message to the New York State Legislature, filmed in the Assembly Chamber at the Capital Building in Albany, New York.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Nelson A. Rockefeller Press Conference on Narcotics, 1973 January 22	reel AV 1078
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Scope and Contents note

Press conference with Governor Rockefeller, Rev. Oberia D. Dempsey, Rev. Earl B. Moore, Glester Hinds, Dr. George W. McMurray, and Dr. Robert W. Baird.

File Plan

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Related Materials:

Related Materials

Video transfer accessible: AV 10605

George Washington Inauguration Day Ceremony, 1976 April 30	reel AV 1096
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Scope and Contents note

Footage of speech by Vice President Nelson A. Rockefeller at reenactment festivities.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

The View From the Bottom, c.1970s

reel AV 1074

Scope and Contents note

Collection of interviews about social welfare and urban programs coordinated by Nelson Rockefeller.

Conditions Governing Access:

Conditions Governing Access

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Nelson A. Rockefeller, Political Video material, 1960-1975

Scope and Contents

Footage from campaigns, conventions, and official events that are specifically related to political activities in the life of NAR. Many dozens of campaign commercials, including TV and radio spots.

Arrangement

Loosely arranged by year.

Title/Description	Instances
1960	
Title/Description	Instances

Four Stars on the Issues, 1960 October 19

reel AV
10606

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Discussion with Vice President Richard Nixon, New York State Governor Nelson A. Rockefeller, and New York Senators Jacob K. Javits and Kenneth B. Keating on the issues New York citizens have stated are important to them in this election. CBS Production # 10-2785-1019

Physical Characteristics and Technical Requirements

Unedited videotape. First 2:30 minutes no image, low volume. Program begins at 3:20.

Processing Information:**Processing Information****1961**

Title/Description	Instances
Rockefeller - Republican Committee - Take 1 (NAR Endorses Louis Lefkowitz for NYC Mayor) , 1961 September 30	reel AV 11406
<u>Conditions Governing Access:</u> Conditions Governing Access Access copy available.	
NAR: Vote For Louis Lefkowitz, NYC Mayor (For Change) - Take 3 , 1961 September 21	reel AV 11500
<u>Conditions Governing Access:</u> Conditions Governing Access Access copy available.	
NAR: Vote For Louis Lefkowitz, NYC Mayor , 1961 September 21	reel AV 11469
<u>Conditions Governing Access:</u> Conditions Governing Access Access copy available.	
NAR: Vote For Louis Lefkowitz, NYC Mayor (For Crime) - Take 3 , 1961 September 21	reel AV 11473
<u>Conditions Governing Access:</u> Conditions Governing Access Access copy available.	

1962

Title/Description	Instances
Election Eve: Wrap-Up!, 1962 November 5	reel AV 10596
<u>Conditions Governing Access:</u> Conditions Governing Access Access copy available.	

Scope and Contents

Post-election roundtable discussion with the Rockefeller team summarizing the entire campaign. Speakers include: Marcus G. Christ, John P. Lomenzo, Louis J.

Lefkowitz, Malcolm Wilson, Jacob K. Javits, and Nelson
A. Rockefeller.

Pre-Convention Legislative Reports I, 1962 April 23

reel AV
10602

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Compilation reel with Governor Nelson A. Rockefeller reporting on recent New York State legislative actions, including economic growth, housing, education, law enforcement, among others. Each segment is approximately 3 minutes in duration.

Pre-Convention Legislative Reports II, 1962 October

reel AV
10636

Language of the Material: English.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Compilation reel with Governor Nelson A. Rockefeller and his campaign team reporting on recent New York State legislative actions.

Physical Characteristics and Technical Requirements

Program begins with 4 minutes of black. Intermittent black between segments.

Godkin Lectures Number 1: The Future of Federalism, Part 1,
1962 February 7

reel AV
10643

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Governor Nelson A. Rockefeller presents the first of three lectures on 'The Future of Federalism' as part of the Godkin Lecture Series at Harvard University.

Physical Characteristics and Technical Requirements

Program begins at 2:40.

Godkin Lectures Number 1: The Future of Federalism, Part 2, 1962 February 7	reel AV 10645
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Governor Nelson A. Rockefeller presents the first of three lectures on 'The Future of Federalism' as part of the Godkin Lecture Series at Harvard University.

Physical Characteristics and Technical Requirements

Program begins at 2:14.

Godkin Lectures Number 2: The Future of Federalism, Part 1, 1962 February 8	reel AV 10610
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Physical Characteristics and Technical Requirements

Image is black for last minute of recording, audio only.

Scope and Contents

Governor Nelson A. Rockefeller presents the second of three lectures on 'The Future of Federalism' as part of the Godkin Lecture Series at Harvard University.

Godkin Lectures Number 2: The Future of Federalism, Part 2, 1962 February 8	reel AV 10611
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Governor Nelson A. Rockefeller presents the second of three lectures on 'The Future of Federalism' as part of the Godkin Lecture Series at Harvard University.

Godkin Lectures Number 3: The Future of Federalism, Part 1, 1962 February 8	reel AV 10644
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Governor Nelson A. Rockefeller presents the third of three lectures on 'The Future of Federalism' as part of the Godkin Lecture Series at Harvard University.

Godkin Lectures Number 3: The Future of Federalism, Part 2, 1962 February 8	reel AV 10612
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Governor Nelson A. Rockefeller presents the third of three lectures on 'The Future of Federalism' as part of the Godkin Lecture Series at Harvard University.

Victory Vanguard - 1962 Campaign, 1962	reel AV 10621
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Language of the Material: English.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Episode of Victory Vanguard that looks at the 1962 state election, with Governor Nelson A. Rockefeller. Program sponsored by the New York Republican State Committee.

School Aid - Take 7, Governor Rockefeller Campaign Spot , 1962 October 13	reel AV 11417
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

1963

Title/Description	Instances
Education - College Education Booklet - Take 7, 1963 July 3	reel AV 11514
<u>Conditions Governing Access:</u> Conditions Governing Access Access copy available.	

Scope and Contents

NAR urges viewers to obtain a copy of "Help For Your College Education, 1963-1964."

1964

Title/Description	Instances
1964 California Primary: The Extremists, 1964 May 27	reel AV 10597
<u>Language of the Material:</u> English. <u>Conditions Governing Access:</u> Conditions Governing Access Access copy available.	

Scope and Contents

Program features Governor Nelson A. Rockefeller, Dave Garroway, and others discussing the efforts of right-wing extremists to influence and/or control the California Republican State Party.

Executive Chamber, Number 1: How Much Education?, November 1964	reel AV 10603
<u>Conditions Governing Access:</u> Conditions Governing Access Access copy available.	

Scope and Contents

New York State Governor Nelson A. Rockefeller and education professionals discusses the need for education and the state of the New York State schools.

Executive Chamber, Number 3: In The Name of the People, 1964 December	reel AV 10637
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Language of the Material: English.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

In his annual message to the legislature, Governor Nelson A. Rockefeller recommends solutions to the problems facing the people of New York State. These include: issues of education on all levels, water pollution abatement, per capita aid, traffic safety, and full crew law. The Governor also relates how state laws are made.

Oregon Campaign - Citizens' Questions and Answers, 1964	reel AV 10601
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Oregon citizens meet one-on-one with Nelson A. Rockefeller in an outdoor forum to ask their questions.

1964 California Republican Presidential Primary: Report to Rockefeller	reel AV 10613
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Governor Nelson A. Rockefeller presents his views on the issues of interest and concern to the Republican voters of California. He is joined by Senator John McCarthy, Assemblyman Milton Marks, Assemblyman John Veneman, Assemblyman George Milias, and Assemblyman William Bagley.

Governor Nelson Rockefeller on Liquor Law Reform, 1964 April 9	reel AV 10622
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Language of the Material: English.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Governor Nelson Rockefeller discusses liquor law reform after corruption occurs in New York State. Program presented and paid for by N.Y. State Citizens Committee for Liquor Reform. Air date: 1964 April 11.

Governor Rockefeller Campaign Compilation Reel - 2 , 1964 February 11	reel AV 11516
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Includes the following spots: Cuba, Small Business, Leadership Gap, Economic Growth, and the Republican Party.

Governor Rockefeller Campaign Compilation Reel - 1 , 1964 January 18	reel AV 11515
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Includes the following spots: Welfare, Withdrawing Recognition, and the United Nations.

Oregon Campaign Film, 1964	reel AV 10625
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Language of the Material: English.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Film with Nelson A. Rockefeller and Happy Rockefeller campaigning in Oregon.

Physical Characteristics and Technical Requirements

Contains silent footage at end of program.

Meet Nelson Rockefeller, 1964 March 9	reel AV 10642
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Conditions Governing Access:

Conditions Governing Access

Access copy available

Physical Characteristics and Technical Requirements

Audio buzz throughout.

Scope and Contents

A primary television special for New Hampshire voters on WMUR-TV. Program includes "The Nelson Rockefeller Story" and candidate Rockefeller speaks directly to the television viewers.

1965

Title/Description	Instances
Executive Chamber, Number 4: The View from the Governor's Chair, 1965 January 26	reel AV 10635

Language of the Material: English.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

New York State Governor Nelson A. Rockefeller reports in detail about the New York State annual budget. Several key figures speak about their requested funding including: Dr. William J. Ronan from the Tri-State Transportation Committee, Lawrence W. Pierce from the Division of Youth, J. Burch McMorran, Supt. of Public Works, George K. Wyman, Commissioner of Social Welfare, John Hathorn from the Office of Indian Affairs, Dr. James E. Allen, Commissioner of Education, and Dr. Henry Brill, Director of Pilgrim State Hospital. Captain John C. Miller of the Oneida Barracks N.Y. State Police requests a \$150 increase for dog food.

Executive Chamber, Number 6: Transportation Tangle, 1965 March	reel AV 10599
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

New York State Governor Nelson A. Rockefeller discusses the creation of the Metropolitan Transportation

Authority (MTA) and the Federal Department of Transportation.

Executive Chamber, Number 7: Troubled Mind, 1965 April	reel AV 10600
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

New York State Governor Nelson A. Rockefeller and health professionals discusses mental illness, the need to create new facilities, and the progress of New York State hospitals.

Executive Chamber, Number 8: A Walk in the Glen, 1965 May	reel AV 10634
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Language of the Material: English.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

New York State Governor Nelson A. Rockefeller profiles Watkins Glen, New York, to show a small community and its problems and achievements. Some stories from locals and a visit to the Watkins Glen cemetery and Watkins Glen National Park.

Governor Rockefeller Reviews the 1965 Legislature, 1965 June 24	reel AV 10608
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Physical Characteristics and Technical Requirements

Begins with 1 minute of NBC test pattern and tones. Image quality poor. Image progressively gets worse throughout duration of tape.

Scope and Contents

Govenor Nelson A. Rockefeller gives his opinions about what has transpired in the New York state capitol during the 1965 Legislative session.

Title/Description	Instances
<p>Thomas E. Dewey Talks About Governor Nelson Rockefeller, 1966</p> <p><u>Conditions Governing Access:</u> Conditions Governing Access</p> <p>Access copy available.</p> <p>Physical Characteristics and Technical Requirements</p> <p>Silent footage at beginning. Program begins at 1 minute 40 seconds.</p> <p>Scope and Contents</p> <p>From the Cotillion Room at the Sheraton Hotel in Rochester, New York, the former three term governor of New York State, Thomas E. Dewey, encourages Republicans to vote to re-elect Nelson Rockefeller.</p>	<p>reel AV 10614</p>
<p>Question Card - Take 14, Governor Rockefeller Campaign Spot , 1966 September 15</p> <p><u>Conditions Governing Access:</u> Conditions Governing Access</p> <p>Access copy available.</p>	<p>reel AV 11511</p>
<p>Governor Nelson A. Rockefeller's State of the State Address to the 1966 New York State Legislature, 1966 January 5</p> <p><u>Language of the Material:</u> English.</p> <p>Other Finding Aids</p> <p>2 inch videotape</p> <p><u>Conditions Governing Access:</u> Conditions Governing Access</p> <p>Access copy available.</p> <p>Physical Characteristics and Technical Requirements</p> <p>Program begins with 1 minute of bars and tones.</p> <p><u>Separated Materials:</u></p>	<p>reel AV 10623</p>

Separated Materials

A joint session of the New York State Assembly and Senate for the purpose of receiving the annual message of the Governor.

Senator Javits Nominating Speech, 1966 September 9

reel AV

10624

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Physical Characteristics and Technical Requirements

No sound until 1:30. Program begins at 3 minutes.

Scope and Contents

From the the 1966 New York State Republican Convention, Nelson A Rockefeller is nominated for Governor. Unedited footage at beginning of tape.

Phoney Taxes - Take 15 (edited), Governor Rockefeller Campaign Spot , 1966 October 28

reel AV

11509

Conditions Governing Access:

Conditions Governing Access

Access copy available.

O'Conner - Upstate - Take 8 (unedited, close-up shot), Governor Rockefeller Campaign Spot, 1966 October 28

reel AV

11508

Conditions Governing Access:

Conditions Governing Access

Access copy available.

B.S. Thruway Stateside - Take 33, Governor Rockefeller Campaign Spot, 1966 October 14

reel AV

11507

Conditions Governing Access:

Conditions Governing Access

Access copy available.

BS Narcotics - Take 11, Governor Rockefeller Campaign Spot , 1966 September 30

reel AV

11506

Conditions Governing Access:

Conditions Governing Access

Access copy available.

The Bosses - Take 31, Governor Rockefeller Campaign Spot , 1966 September 15	reel AV 11505
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Physical Characteristics and Technical Requirements

Image is dark.

Brooklyn Narcotics - Take 26, Governor Rockefeller Campaign Spot , 1966 October 28	reel AV 11504
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Bossism Statewide - Take 9, Governor Rockefeller Campaign Spot , 1966 September 30	reel AV 11502
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

B.S. Thruway Statewide - Take 7, Governor Rockefeller Campaign Spot , 1966 September 30	reel AV 11501
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

BS Narcotics - Take 8, Governor Rockefeller Campaign Spot , 1966 October 7	reel AV 11498
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Question Card - Take 16, Governor Rockefeller Campaign Spot , 1966 September 15	reel AV 11497
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

It Can't Happen Here - Take 21, Governor Rockefeller Campaign Spot , 1966 October 28	reel AV 11495
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Crime - Take 1, Governor Rockefeller Campaign Spot , 1966 September 19	reel AV 11494
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Crime - Take 37, Governor Rockefeller Campaign Spot , 1966 October 14	reel AV 11493
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Personal Medicaid - Take 34 (With NAR), Governor Rockefeller Campaign Spot , 1966 September 20	reel AV 11492
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Brooklyn Narcotics - Take 26 (unedited), Governor Rockefeller Campaign Spot , 1966 October 28	reel AV 11410
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Governor Rockefeller Campaign Spot: Jacob J. Javits on Delegates - Take 2 , 1966 September 30	reel AV 11411
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Governor Rockefeller: Disclaimers , 1966 September 19	reel AV 11412
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

State University of New York - Take 31, Governor Rockefeller Campaign Spot , 1966 October 14	reel AV 11416
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Negative - Take 50, Governor Rockefeller Campaign Spot , 1966 October 14	reel AV 11418
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Paid political announcement regarding Governor
Rockefeller's ideas to assist mentally challenged people.
Spot uses a negative film effect.

Why Does Governor Rockefeller Want To Be Governor Rockefeller Again? - Take 11, Governor Rockefeller Campaign Spot , 1966 November 3	reel AV 11419
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

O'Conner - Upstate - Take 8 (unedited, medium shot), Governor Rockefeller Campaign Spot , 1966 October 28	reel AV 11491
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Personal Medicaid - Take 24, Governor Rockefeller Campaign Spot , 1966 September 15	reel AV 11420
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Personal Medicaid - Take 22, Governor Rockefeller Campaign Spot , 1966 September 15	reel AV 11421
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Negative - Take 48, Governor Rockefeller Campaign Spot , 1966 October 14	reel AV 11423
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Paid political announcement regarding Governor
Rockefeller's ideas to assist mentally challenged people.
Spot uses a negative film effect.

Phoney Taxes - Take 15 (unedited, medium close-up), Governor Rockefeller Campaign Spot , 1966 October 28	reel AV 11425
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Arthritis - Take 60, Governor Rockefeller Campaign Spot , 1966 October 14	reel AV 11424
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Subways - Upstate - Take 10, Governor Rockefeller Campaign Spot , 1966 September 30	reel AV 11430
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Rockefeller: Wild Video for Disclaimer - Take 9 , 1966 October 7	reel AV 11431
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Subways - Upstate - Take 29 Governor Rockefeller Campaign Spot , 1966 October 14	reel AV 11432
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Cartoons - Take 35, Rockefeller for Governor , 1966 October 14	reel AV 11434
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Senator Jacob J. Javits on Frank O'Conner - Take 39, Governor Rockefeller Campaign Spot , 1966 October 28	reel AV 11435
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

BS Narcotics - Take 30, Governor Rockefeller Campaign Spot , 1966 October 14	reel AV 11437
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Personal Medicaid - Take 48 (NAR on Camera), Governor Rockefeller Campaign Spot , 1966 September 19	reel AV 11438
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Medicaid - Take 34, Governor Rockefeller Campaign Spot , 1966 September 20	reel AV 11439
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Bossism Statewide - Take 27, Governor Rockefeller Campaign Spot , 1966 October 14	reel AV 11440
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

BS Narcotics, 1966 October 7	reel AV 11448
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Crime - Department of Crime Control - Take 13 (unedited), Governor Rockefeller Campaign Spot , 1966 September 15	reel AV 11451
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

It Can't Happen Here - Take 30, Governor Rockefeller Campaign Spot , 1966 October 28	reel AV 11452
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Personal Medicaid - Take 62, Governor Rockefeller Campaign Spot , 1966 October 14	reel AV 11456
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

O'Conner - Upstate - Take 8, Governor Rockefeller Campaign Spot , 1966 October 28	reel AV 11457
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Crime - Department of Crime Control - Take 9, Governor Rockefeller Campaign Spot , 1966 September 15	reel AV 11490
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

The Bosses - Take 29, Governor Rockefeller Campaign Spot , 1966 September 15	reel AV 11489
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Physical Characteristics and Technical Requirements

Image is dark.

Governor Rockefeller - Public Service Announcement: Vote - Take 2 and Take 3 , c. 1966	reel AV 11488
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Governor Rockefeller speaking to the public about voter registration.

Jacob J. Javits Questions and Answers - Take 5, Governor Rockefeller Campaign Spot , 1966 September 30	reel AV 11483
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Personal Medicaid - Take 34 (Without NAR), Governor Rockefeller Campaign Spot , 1966 September 20	reel AV 11463
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

State University of New York - Take 6, Governor Rockefeller Campaign Spot , 1966 October 07	reel AV 11464
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Medicaid - Take 48, Governor Rockefeller Campaign Spot , 1966 September 20	reel AV 11470
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Phoney Taxes - Take 15 (unedited, medium shot), Governor Rockefeller Campaign Spot , 1966 October 28	reel AV 11474
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

1967

Title/Description	Instances
Inauguration 1967, Assembly Room Speeches, 1967 January 2 <u>Conditions Governing Access:</u> Conditions Governing Access Access copy available.	reel AV 10604

Scope and Contents

From the Capitol Building in Albany, the inauguration of Nelson A. Rockefeller in his third term as Governor of New York state.

The Governor's Annual Message to the Legislature, 1967 January 4 <u>Language of the Material:</u> English. <u>Conditions Governing Access:</u> Conditions Governing Access Access copy available.	reel AV 10620
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Scope and Contents

Governor Nelson Rockefeller addresses the opening session of the 1967 New York state legislature, also known as the State of the State Message.

Gun Shop: Rockefeller for President , 1967 June 5 <u>Conditions Governing Access:</u> Conditions Governing Access Access copy available.	reel AV 11407
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1968

Title/Description	Instances
Nelson and Winthrop Rockefeller Nominating Segments, 1968 August <u>Language of the Material:</u> English. <u>Conditions Governing Access:</u> Conditions Governing Access Access copy available	reel AV 10626

Scope and Contents

From the 1968 Republican National Convention, Gerald Ford introduces Governor Raymond P. Shafer who nominates Nelson A. Rockefeller for Republican candidate for President. Rockefeller speaks. Also speaking: Winthrop Rockefeller, and others.

Physical Characteristics and Technical Requirements

Program has intermittent sections where picture goes to black.

Rockefeller Video Tape Spots - Campaign Trail, 1968 August 6	reel AV 10632
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Rockefeller Video Tape Spots	reel AV 10628
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Rockefeller - The Man Who Can, 1968 July 16	reel AV 10631
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Language of the Material: English.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Film documenting Nelson A. Rockefeller's 1968 run for President. Program aired on NBC-TV.

Related Materials:

Related Materials

16mm film print available: AV 1815

Governor Nelson Rockefeller's Declaration of Non-Candidacy in the 1968 Primaries, 1968	reel AV 10630
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Language of the Material: English.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Physical Characteristics and Technical Requirements

Begins with one minute of color bars and tones.

Scope and Contents

Press conference with Nelson Rockefeller reiterating that he is not a candidate campaigning directly or indirectly for the presidency of the United States.

Seconding Speeches at Republican National Convention, 1968 August	reel AV 10640
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Gerald Ford announces various politicians who give seconding speeches for the nomination of Nelson Rockefeller to be the Republican presidential candidate.

1968 Campaign Spots: Two Americas, 1968	reel AV 10673
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Rockefeller: The Presidential Man (from The Man Who Can) - Segment One , 1968 June 10	reel AV 11405
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Rockefeller: The Presidential Man (from The Man Who Can) - Segment Three , 1968	reel AV 11496
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Moon: Rockefeller for President , 1968 June 17	reel AV 11442
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Ohio: Rockefeller For President , 1968 July 11	
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Conditions Governing Access:

reel AV

Conditions Governing Access

11481

Access copy available.

1969

Title/Description	Instances
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Governor Nelson A. Rockefeller Message to the Legislature,
1969 January 8

reel AV
10615

Conditions Governing Access:**Conditions Governing Access**

Access copy available.

Physical Characteristics and Technical Requirements

Tape begins with 1 minute of color bars and tones,
followed by approximately 17 minutes of unedited footage
from the Assembly Chamber in the New York state capitol
building.

Scope and Contents

Governor Rockefeller presents his annual message to
the New York Legislature. This is his eleventh such
appearance.

Breakfast with the Long Island Association, 1969 August 7

reel AV
10616

Conditions Governing Access:**Conditions Governing Access**

Access copy available.

Scope and Contents

From Georgian Room of the Garden City Hotel, Governor
Nelson A. Rockefeller speaks to members of the Long
Island Association of Commerce and Industry about the
Long Island Railroad.

Conditions Governing Access:**Conditions Governing Access**

Access copy available.

Governor Rockefeller Campaign Spot to Vote "Yes" for N.Y.S.
Constitutional Amendments , 1969 October 29

reel AV
11415

Conditions Governing Access:

Conditions Governing Access

Access copy available.

NAR on the Eddie Meath Show , 1969 January 16

reel AV

Conditions Governing Access:

11478

Conditions Governing Access

Access copy available.

1970-1975

Title/Description

Instances

Campaign Message, 1970 October 23

reel AV

Conditions Governing Access:

10646

Conditions Governing Access

Access copy available.

Physical Characteristics and Technical Requirements

Begins with 50 seconds of color bars and tones.

Scope and Contents

A message from Nelson Rockefeller on the upcoming election. He claims Arthur J. Goldberg is running a campaign of untruths and underhanded tactics.

Governor Rockefeller - State of the State Address, 1970 January 8

reel AV
10641

Conditions Governing Access:

Conditions Governing Access

Access copy available

Scope and Contents

Annual message from the governor.

Governor Rockefeller Campaign Spots Compilation (20 and 30 seconds) , 1970

reel AV
11517

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Governor Rockefeller Run for Re-election Acceptance Speech - Spot 2 (and Spot 1) , 1970 April 6

reel AV
11499

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Economy, Governor Rockefeller Campaign Spot , 1970 October 13	reel AV 11413
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Goods on Credit - Public Service Announcement, NYS Department of Commerce , 1970 October 6	reel AV 11414
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Sailboat, Governor Rockefeller Campaign Spot , 1970 October 6	reel AV 11427
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Physical Characteristics and Technical Requirements

Begins with 40 seconds of bars and tones.

Ignorance, Governor Rockefeller Campaign Spot, 1970 October 19	reel AV 11428
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Mental Health, Governor Rockefeller Campaign Spot , 1970 October 1	reel AV 11433
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Excerpts of Meeting Between Governor Rockefeller and Labor Leaders , 1970 October 27	reel AV 11436
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Governor Rockefeller speaks about the economy, job growth, crime, education, drugs, and senior citizens.

Vincent Impellitteri Re-election Spot for NAR (10 second version) , 1970 October 13	reel AV 11441
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Endorsement: Unidentified Man Endorses Nelson A. Rockefeller , c.1970	reel AV 11444
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Governor Rockefeller Answers Questions on Pollution and His Plans For the Next Four Years , 1970 September 29?	reel AV 11445
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Clean Streets, Governor Rockefeller Campaign Spot , 1970 October 13	reel AV 11447
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Voting Record, Governor Rockefeller Campaign Spot , 1970 October 19	reel AV 11449
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Endorsement: Judge Samuel Liebowitz Endorses Nelson A. Rockefeller: "Law & Order" , 1970 October 21	reel AV 11450
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Endorsement spot from Democrats For Rockefeller.

Pay Envelope, Governor Rockefeller Campaign Spot , 1970 October 13	reel AV 11484
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Endorsement: Jacob J. Javits Endorses Nelson A. Rockefeller , 1970 September 24?	reel AV 11460
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Senator Jacob J. Javits endorses Nelson A. Rockefeller for
re-election as New York State governor.

Endorsement: Assemblyman Ramos Endorses Nelson A. Rockefeller - #6 , 1970 October 12	reel AV 11459
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Higher Education, Governor Rockefeller Campaign Spot , 1970 October 6	reel AV 11466
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Drugs Rebuttal, Governor Rockefeller Campaign Spot , 1970 October 13	reel AV 11467
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Governor Rockefeller Budget Message Spots , 1970 January 16	reel AV 11471
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Compilation reel with Governor Rockefeller discussing various issues, including education, human well-being, and the environment.

Vincent Impellitteri Re-election Spot for NAR (30 second version) , 1970 October 13	reel AV 11472
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Governor Rockefeller Run For Re-election Acceptance Speech - Spot 1 , 1970 April 6	reel AV 11475
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Governor Rockefeller Campaign Spots Compilation (30 seconds) , 1970	reel AV 11477
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Question #8, Governor Rockefeller Campaign Spot , 1970 October 19	reel AV 11479
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

1971-1975

Title/Description	Instances
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Governor Nelson Rockefeller's Special News Conference on Narcotics, 1973 January 22	reel AV 10605
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Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Governor Nelson A. Rockefeller's press conference in Albany, New York regarding the drug problem in New York state. Speakers include: Reverend Oberia D. Dempsey, Reverend Earl B. Moore, Glester Hinds, Dr. George W. McMurray, and Dr. Robert W. Baird. A

question and answer session with the press concludes the program.

Physical Characteristics and Technical Requirements

The video begins with 40 seconds of color bars and tones.

Senator's Report, 1975 February 25	reel AV
<u>Language of the Material:</u> English.	10617

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

From Washington, a report to Pennsylvania from the U.S. Senate by Senator Hugh Scott. Scott answers questions from his three guests from the press.

Governor Nelson A. Rockefeller Press Conference: Resignation as Governor of New York, 1973 December 11	reel AV
	10618

Language of the Material: English.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Excerpts from a press conference where Governor Nelson A. Rockefeller discusses his resignation as New York state governor. Event takes place in the Red Room of the state capital.

Governor Nelson Rockefeller: Appearance on the Today Show - Discussing New York State Drug Laws, 1973 September 7	reel AV
	10619

Language of the Material: English.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Governor Rockefeller's appearance on the Today Show where he discusses newly implemented drugs laws with host Barbara Walters.

Scenes of Kykuit, c.1970s	reel AV
	10688

Conditions Governing Access:

Conditions Governing Access

Access copy available

Physical Characteristics and Technical Requirements

Begins with color bars and tones. Program begins at 1:30.
Heavy image distortion from 4:45 - 7:15.

Scope and Contents

Exterior and interior footage of Kyikuit, a 40-room house in Westchester County, New York, built by John D. Rockefeller.

Nelson Rockefeller on The David Frost Show: Episode 524,
1971 July 20

reel AV
11564

Language of the Material: English.

Conditions Governing Access:

Conditions Governing Access

Access copy available.

Scope and Contents

Interview program. Includes original promotional spots.