



# **Ford Foundation records, Population Program, Office Files of William O. Sweeney**

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## Summary Information

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<b>Repository:</b>	Rockefeller Archive Center
<b>Creator:</b>	Ford Foundation
<b>Title:</b>	Ford Foundation records, Population Program, Office Files of William O. Sweeney
<b>ID:</b>	FA680
<b>Date [inclusive]:</b>	1969-1980
<b>Physical Description:</b>	7.2 Cubic Feet
<b>Physical Description:</b>	9 Box(es) 5 standard record cartons, and 4 card-boxes (4x6x12 inches).
<b>Language of the Material:</b>	English

### Preferred Citation note

Information regarding the Rockefeller Archive Center's preferred elements and forms of citation can be found at <http://www.rockarch.org/research/citations.php>

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## Biographical / Historical

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### Segment One: International Activities of the Ford Foundation: An Overview

The Foundation's aspiration to become a national and international philanthropy for the advancement of human welfare was first formally expressed in the seminal 1949 report of the Gaither Study Committee, *Report of the Study for the Ford Foundation on Policy and Program* (RAC Library, call letters 361.7 GAI ), which was commissioned by the Board of Trustees to chart the Foundation's future. Foundation Trustees launched Ford's international grantmaking activities in 1950 when they approved the committee's report and its embrace of peace, democracy, and freedom. Since then, the Foundation has tackled these goals using a variety of strategies and responding to changing contexts, from the Cold War to the 1989 fall of the Berlin Wall and beyond.

Toward the Foundation's aspiration#al goal, "the establishment of peace", its international activities have comprised a wide range of conceptual approaches and focus areas. These include international affairs, international studies, international understanding, arms control and disarmament, international law,

international economic concerns, and overseas development in nearly every region of the world. Three distinct periods emerge for the international grantmaking defined by external contextual changes and internal changes in Foundation leadership and structures: the expansion era of 1950-1965; the transition and restructuring years of 1966-1988; and the post-1989 shift away from Cold War dichotomies. During each of the distinct historical periods the consistent objectives were: 1) to ensure freedom and democracy in developed countries; 2) to foster education and international understanding in all countries; and 3) to contribute to the social, economic, and political development of less developed countries.

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## Biographical / Historical

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### Segment 2. Period Sketch - The Expansion Era 1950-1965

The Ford Foundation's expansion era (1950-1965) began when the Gaither Study Committee Report placed "peace" as the area of top priority for the Foundation and set the Ford Foundation on a global course. Board Chair Henry Ford II writing in the 1951 Annual Report of the Foundation, identified "the danger of war" as the "the prime threat to human welfare today." Under the leadership of the three Ford Foundation presidents in this period-- Paul Hoffman, H. Rowan Gaither and Henry Heald--and several key trustees, notably the two seriatim chairs, John J. McCloy and Julius A. Stratton, the Foundation programs were largely informed by the post-World War II desire to avoid nuclear war and promote greater understanding among the world's peoples, strengthening of the United Nations, and enhancing both private and public American participation in world affairs. The strong board presence of university presidents and former leaders of postwar reconstruction efforts in Europe also helped to inform Ford's approach to building the field of peace and international security in the United States and encouraged extensive overseas activities.

For example, the first three presidents of the expanded Foundation ranged from government and business leadership experience to academic and nonprofit: Paul Hoffman (at Ford, 1950-1953) ran the Marshall Plan in Europe; H. Rowan Gaither Staffer (1948-1953), President (1953-1956) and Trustee (1956-1958) had MIT and Rand experience; Henry Heald, former president, Illinois Institute of Technology and New York University, President (1956-1966). The trustees also ran the leadership gamut from government and nonprofits to academic: Trustee John J. McCloy (from 1953; chair, 1959-1965) was assistant Secretary of War during World War II and chairman of the Council on Foreign Relations; and Trustee Julius A. Stratton (Trustee from 1955; chair, 1966-1970) was president of MIT.

When Ford became an international foundation in 1950, it had a small staff and operated through separate funds. The expansive period in the 1950s and 1960s resulted in a large number of field offices, which increased Ford's global footprint. Support focused on a mix of US university-based programs for research and training; think-tanks for policy-oriented meetings and policy research; and action projects specifically in less developed countries. The Foundation's focus on peace, freedom, and democracy played out against the Cold War backdrop for scientific and military competition between the United States, the Soviet Union and China.

Under President Hoffman, the Foundation's work was organized by the areas identified in the Gaither Committee Report: Area One, the Establishment of Peace; Area Two, The Strengthening of Democracy; Area Three, The Strengthening of the Economy; Area Four, Education in a Democratic Society; and Area Five, Individual Behavior and Human Relations.

Program differentiation began in the Gaither era. When he began in 1953, he introduced the following programs, with international work under nearly all of them: International Programs, Public Affairs Programs, Program in Economic Development and Administration (mainly U.S. based), Education Program, The TV-Radio Workshop, and Behavioral Sciences Program. In 1954, the Foundation gave prominence to the international work explicitly through changing the program names and separating international affairs and overseas development. The 1954 program names were: The Advancement of Education, Education for Democracy, Increasing Knowledge of Foreign Areas, Economic Development and Administration, the Behavioral Sciences, and Overseas Development. In 1955, Increasing Knowledge of Foreign Areas became Increasing International Understanding. In 1956, the last year of the Gaither presidency, the program roster read: Education in the United States, The Behavioral Sciences, Public Affairs, Hospital Aid (only in the U.S.), Economic Development and Administration, International Understanding, and Overseas Development. Names changed but the program focus often remained the same.

President Heald maintained the areas of international interest of Hoffman and Gaither. The International Affairs program housed the programs based in the United States, Europe and Japan, with a few activities linking American and developing countries institutions. The Overseas Training and Research Program took over the efforts to increase American understanding of international issues. From 1957-1959, an International Legal Studies program, run from New York, helped build law programs in developing countries. Starting in 1959, the Overseas Development program comprised all the regional and country offices. In fiscal year 1964, Heald convinced the trustees to add a new focus on population, with grants both in the United States and overseas.

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## Biographical / Historical

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### Segment 2. Period Summary - The Expansion Era 1950-1965

With the ever-increasing budget and trustee willingness to invade capital, presidents Hoffman, Gaither and Heald oversaw vast growth in the Foundation's international activities in the United States, other developed countries and developing countries. Activities crossed disciplines, institutions, and national boundaries, although few crossed intra-foundation boundaries. Under the three presidents, Foundation staff in various domestic and international offices from New York interacted with the regional and country offices headed by representatives. Usually in this period, however, these offices in fact worked more closely with local governments than with New York staff, reinforcing the commitment to locally led social and economic development in less-developed countries.

The shared values of this early period reflected as much the continuing competition between the Communist and capitalist worlds as the concerns about maintaining peace. The Cold War provided the contextual continuity for grantmaking on the core themes of increasing American understanding of the rest of the world, building and strengthening connections not only with European and Asian democracies but also with Eastern European countries, the Soviet Union, China, and Cuba.

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## Scope and Contents

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Includes but not limited to: correspondence, reports, subject files, and records pertaining to population and population communication.

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## Arrangement

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Arranged in 6 series primarily by file type.

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## Administrative Information

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### Publication Statement

Rockefeller Archive Center

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### Conditions Governing Use note

Completion of a use agreement is required prior to providing scholarly access. See RAC Head of Reference (or applicable designee) for details. Ford Foundation holds title, copyright and literary rights in the collection, in so far as it holds them. The Rockefeller Archive Center has authority to

grant permission to cite and publish material from the collection for scholarly purposes. Permission to publish extensive excerpts, or material in its entirety, will be referred to the Ford Foundation.

## Immediate Source of Acquisition note

Ford Foundation archive was deposited at RAC in 2011. Ford Foundation records, correspondence, reports, program files and officers papers were transferred to, and accessioned by, RAC beginning in 2011. Accessions continue as necessary.

## Processing Information

Level 1 Minimal Processing has been conducted to establish basic intellectual and physical control of the material and assess immediate preservation and conservation needs. Material remains as received, in original folders and storage boxes.

## Conditions Governing Access

Records more than 10 years old are open for research with select materials restricted as noted. Brittle or damaged items are available at the discretion of RAC. Researchers interested in accessing digital media (floppy disks, CDs, DVDs, etc.) or audiovisual material (audio cassettes, VHS, etc.) in this collection must use an access surrogate. The original items may not be accessed because of preservation concerns. To request an access surrogate be made, or if you are unsure if there is an access surrogate, please contact an archivist.

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## Collection Inventory

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### Chronological Correspondence, 1970-1974

Title/Description	Instances
1970-1971 WOS Chron File, Dec 1970-May 1971	box 1
1971 WOS Chron File, Jun-Dec 1971	box 1
1972 WOS Chron File, 1972	box 1
1973 WOS Chron File (1/2), Jan-Jul 1973	box 1
1973 WOS Chron File (2/2), Jul-Dec 1973	box 1
1974 WOS Chron File (1/2), Jan-Jun 1974	box 1
1974 WOS Chron File (2/2), Jul-Dec 1974	box 1

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## Asian Communications Training Service (ACTS), 1977-1979

Title/Description	Instances
ACTS -- "Population Communication Consultants" Revision Prepared by Robert Griffin with William O. Sweeney, Dec 1978	box 2
ACTS -- for Population Reports and Mailings, 1977-1978	box 2
ACTS 1 -- To Do, 1977-1978	box 2
ACTS 1 -- General, 1977	box 2
ACTS 1 -- Consultants, 1977-1978	box 2
ACTS 1 -- Washington Meeting, 1977	box 2
ACTS 1 -- Hong Kong Meeting (October 1977), 1977-1978	box 2
ACTS Country Files, A-C, 1977-1978	box 2
ATS (ACTS) Country Files, I-V, 1977-1978	box 2
ATS (ACTS) Countries -- Reports, 1977	box 2
ACTS 3 -- 1. Commercial -- CBD, Marketing, 1977	box 2
ACTS 3 -- 2. Education -- Formal Population Education Paper, 1977	box 2
ACTS 3 -- 3. East-West Communication Institute (EWCI) (AID review only), 1977	box 2
ACTS 3 -- 4. Information Services, 1977	box 2
ACTS 3 -- 5. Journalism -- Development, 1977	box 2
ACTS 3 -- 6. Public Relations, 1977	box 2
ACTS 3 -- 7. Private Agencies, 1977	box 2
ACTS 3 -- 8. Service Characteristics, 1977	box 2
ACTS 4 -- 9. Technical Assistance, 1977	box 2
ACTS 4 -- 10. Training Methodology, 1977	box 2
ACTS 4 -- 11. Urban Programs and Family Planning Strategies, 1977	box 2
ACTS 4 -- 12. Women, 1977	box 2
ACTS 4 -- 13. Population and Integration of Development Topics, 1977	box 2
ACTS 4 -- 14. Communications and Census Taking, 1977	box 2
ACTS 4 -- 15. Training in Simple Research Methods, 1977	box 2



ACTS 4 -- 16. Low-Cost Communications Technology, 1977	box 2
ACTS 4 -- 17. Data Analysis, 1977	box 2
ACTS 5 -- IV. Subjects, 1977	box 2
ACTS 5 -- V. Sites, 1977	box 2
ACTS 5 -- VI. Personnel, 1977	box 2
ACTS 5 -- VII. Donors, 1977-1978	box 2
ACTS 5 -- AID, 1977	box 2
ACTS 5 -- EWCI, 1977-1978	box 2
ACTS 5 -- IBRD (World Bank), 1977-1978	box 2
ACTS 5 -- IDRC, 1977	box 2
ACTS 5 -- IPPF, 1977	box 2
ACTS 5 -- UNFPA, 1977-1978	box 2
ACTS -- Final Report, Notes, 1977-1978	box 2
ACTS -- Final Report -- Draft Two, 1977-1978	box 2
ACTS -- Radel Back-up Materials, 1977	box 2
"ACTS for Population - A Proposal", Nov 1977	box 2
ACTS -- New Proposal, 1979	box 2

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## Subject Files, 1969-1980

Title/Description	Instances
Brazil, 1976-1979	box 3
Centro Interamericano de Adeistramiento en Comunicaciones para Poblacion (CIACOP) -- Correspondence, 1974-1980	box 3
CIACOP -- Papers, 1970-1980	box 3
Costa Rica, 1979-1980	box 3
Colombia, 1975-1980	box 3
El Salvador, 1970-1972	box 3
Guatemala, 1970-1974	box 3
Guyana, 1974-1975	box 3
Health Education Conference -- West Africa, 1977	box 3
Universidad Iberoamericano (1/2), 1976-1979	box 3

Universidad Iberoamericano (2/2), 1976-1979	box 3
Indonesia Visit, Nov 1978	box 3
Institute of Child Health (ICH), 1978	box 3
International Planned Parenthood Federation (IPPF) -- New York, 1976-1979	box 3
Jamaica, 1970-1975	box 3
Latin America, 1970-1980	box 3
Mexico, 1976-1980	box 3
Peru, 1980	box 3
Philippines Visit, Nov 1978	box 3
Trinidad (one letter), 1975	box 3
United States -- Training Institutions -- Social Sciences -- Material from Field Visits, 1972-1975	box 3
Women -- Outline Re: Ford Foundation Programs, n.d.	box 3
Africa -- Economic Commission for Africa (ECA) -- Women's Centre, 1975-1978	box 4
Africa -- Senegal -- Famille et Developpement -- Basic Documents, RGA, 1977	box 4
Africa -- Senegal -- Famille et Developpement -- ASAFED, 1978-1980	box 4
Africa -- Senegal -- Famille et Developpement -- World Neighbors, 1972-1979	box 4
Africa -- Senegal -- Famille et Developpement -- Educational Programs, 1977	box 4
Africa -- Senegal -- Famille et Developpement, 1978-1979	box 4
Famille et Developpement -- Report -- Back-up Materials, 1977	box 4
Famille et Developpement -- Correspondence, 1977	box 4
Population Office Review -- Population Communications Memoranda, 1979	box 4
Population Communications Project (DAP 709-0024) -- Correspondence, 1977-1980	box 4
Population Communications Project (DAP 709-0024) -- DAP Supplement, 1978-1980	box 4
Population Communications Project (DAP 709-0024) -- Expenditure and Project Breakdowns, 1978-1980	box 4
Population Communications Project (DAP 709-0024) -- Evaluation, 1980	box 4

Population Communications Project (DAP 709-0024) -- Evaluation -- Miscellaneous Papers (1/2), 1969-1980	box 4
Population Communications Project (DAP 709-0024) -- Evaluation -- Miscellaneous Papers (2/2), 1969-1980	box 4
Population Communications Project (DAP 709-0024) -- Evaluation -- Interview Notes Re: Section VIII, The Future, [1980]	box 4
Population Communications Project (DAP 709-0024) -- Evaluation -- Interview Notes, 1979-1980	box 4
Population Communications Project (DAP 709-0024) -- Ford Foundation Financial Reports, 1973-1980	box 4
Population Communications Project (DAP 709-0024) -- RGAs, 1972-1979	box 4

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## Reports (Sweeney and Ford Foundation), Conference Papers, 1971-1980

Title/Description	Instances
Conference Papers Re: Population and Family Planning (miscellaneous conferences), 1971-1974	box 5
"An Inquiry into the Uses of Instructional Technology" Volume I by James W. Armsey and Norman C. Dahl, Mar 1972	box 5
"An Inquiry into the Uses of Instructional Technology" Volume II, Appendices by James W. Armsey and Norman C. Dahl, Mar 1972	box 5
Background Papers for Ford Foundation Meeting on Population (Elsinore, Denmark), Jun 1972	box 5
Telecommunications Task Force #1 (materials from binder) (1/2), 1972-1973	box 5
Telecommunications Task Force #1 (materials from binder) (2/2), 1972-1973	box 5
"Communications and the Population Program of Pakistan" by William O. Sweeney, Aug 1973 (Revised Jun 1975)	box 5
"Population Communications in the Philippines" by William O. Sweeney, Jul 1974	box 5
"A Report on the Activities of the Press Foundation of Asia" by William O. Sweeney, Jul 1974	box 5
"An Examination of Communications Activities in the International Division for Fiscal Years 1973 and 1974" by the Office of Communications, Apr 1975	box 5
"Report to the United Nations Fund for Population Activities on a Mission to Pakistan" by William O. Sweeney, Jun 1975	box 5

"International Communications: Activities in the Developed and Developing Countries" by the Office of Communications, Jul 1975	box 5
"Communications, Population, and Development in the Philippines" by William O. Sweeney, Aug 1975	box 5
"Indonesia: Population Information and Education" by William O. Sweeney, Feb 1977	box 5
"Ford Foundation Assistance in West and Central Africa", Oct 1977	box 5
Memorandum -- "Population Office Communications DAP: Report of Activities" from Ann Leonard to Oscar Harkavy and William Sweeney, Sep 1, 1978	box 5
"Egypt. A Preliminary Assessment of a Project Concerned with Population Information, Education and Communication" by Lyle Saunders, Douglas Larson and Wiliam Sweeney, Nov 1978	box 5
"Population Communication Consultants" by Robert Griffin and William O. Sweeney, Dec 1978	box 5
"Current Interest of the Ford Foundation", Jun 1980	box 5
Sweeney Publications Re: Population, Family Planning, and Communications (1/2), 1973-1977	box 5
Sweeney Publications Re: Population, Family Planning, and Communications (2/2), 1973-1977	box 5
Glattbach, Jack -- Publications Re: Population Communications, 1975-1977	box 5

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## East-West Communication Institute -- Population Communication Documents, 1977

Physical Description: 1 Files (Catalog)

Physical Description: 2 Box(es) Microfiche documents. 4x6x12 inches.

### Biographical / Historical

The Center for Cultural and Technical Interchange between East and West, Inc. (East-West Center), was established in Honolulu, Hawaii by the United States Congress in 1960 to promote better relations and understanding among the nations and peoples of Asia, the Pacific area, and the United States.

In June 1971 the East-West Center received a USAID grant of \$1.072 million to enhance the Center's ability to serve as an information, education and communications resource for population programs, primarily in the Asian and Pacific regions. In 1974 a second USAID grant of \$1.6 million was awarded.

In 1977, East-West Communication Institute (EWCI) of the East-West Center informed various institutions of the availability of the entire EWCI Population Communication Documents collection on microfiche, and 22 sets of microfiche were provided to developing country organizations, including the Ford Foundation.

## Scope and Contents

The Population Communication Documents collection includes publications by William O. Sweeney.

Title/Description	Instances
East-West Communication Institute -- Catalog of Population Communication Documents, Jul 14, 1977	box 5
East-West Communication Institute -- Population Communication Documents, A - O, 1977	box 6

## Arrangement

Documents are arranged alphabetically by author's name.

East-West Communication Institute -- Population Communication Documents, P - Z, 1977	box 7
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## Arrangement

Documents are arranged alphabetically by author's name.

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## Sweeney's Population Research Index, 1978

Physical Description: 2 Box(es) 4x6x12 inches each.

### Arrangement

Sweeney's population research index is arranged into three sections: SUBJECT, COUNTRY, and AUHTOR.

"The SUBJECT index is broken down into a substantial number of items which are handled alphabetically. The pink cards which follow contain all of the bibliographic terms (subject headings).

COUNTRY file is broken down by continent or area of the world and then by country.

There are 3 kinds of materials in the system. Those with numbers beginning with 100; they are filed in drawers. The second have a letter and then a number. They are filed in loose-leaf notebooks and placed on the shelf of my office. Those marked "BK" and have a number are in books on shelves in my office and marked according to the number."

Title/Description	Instances
Subject index	box 8
Country index	box 8
Author index	box 9

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