



# Ford Foundation records, Office of Communications, Program Staff Files

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## Summary Information

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<b>Repository:</b>	Rockefeller Archive Center
<b>Creator:</b>	Ford Foundation
<b>Title:</b>	Ford Foundation records, Office of Communications, Program Staff Files
<b>ID:</b>	FA636
<b>Date:</b>	1955-1980
<b>Physical Description:</b>	26.84 Cubic Feet
<b>General Physical Description note:</b>	23 boxes. Two document size boxes -- No. 7 & 16.
<b>Language of the Material:</b>	English

### Preferred Citation note

Information regarding the Rockefeller Archive Center's preferred elements and forms of citation can be found at <http://www.rockarch.org/research/citations.php>

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## Scope and Contents

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Contains correspondence, and files from the following staff - Fred Friendly, David M. Davis, Kristin Anderson and Stuart Sucherman.

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## Arrangement

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Arranged in 4 series by file type.

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## Administrative Information

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### Publication Statement

Rockefeller Archive Center

15 Dayton Avenue

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[archive@rockarch.org](mailto:archive@rockarch.org)

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### Conditions Governing Use note

Completion of a use agreement is required prior to providing scholarly access. See RAC Head of Reference (or applicable designee) for details. Ford Foundation holds title, copyright and literary rights in the collection, in so far as it holds them. The Rockefeller Archive Center has authority to grant permission to cite and publish material from the collection for scholarly purposes. Permission to publish extensive excerpts, or material in its entirety, will be referred to the Ford Foundation.

### Immediate Source of Acquisition note

Ford Foundation archive was deposited at RAC in 2011. Ford Foundation records, correspondence, reports, program files and officers papers were transferred to, and accessioned by, RAC beginning in 2011. Accessions continue as necessary.

### Processing Information

Level 1 Minimal Processing has been conducted to establish basic intellectual and physical control of the material and assess immediate preservation and conservation needs. Material remains as received, in original folders and storage boxes.

### Conditions Governing Access

Records more than 10 years old are open for research with select materials restricted as noted. Brittle or damaged items are available at the discretion of RAC. Researchers interested in accessing digital media (floppy disks, CDs, DVDs, etc.) or audiovisual material (audio cassettes, VHS, etc.) in this collection must use an access surrogate. The original items may not be accessed because of preservation concerns. To request an access surrogate be made, or if you are unsure if there is an access surrogate, please contact an archivist.

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## Collection Inventory

### Fred Friendly Office Files, 1959-1980

#### Fred Friendly Office Files -- Subject files, 1959-1970

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BBC, 1965-1967	box 1
Bibliography on the Economics of Television -- Marshall A. Robinson, 1966	box 1
B -- Miscellaneous, 1966-1967	box 1
CATV -- Incl. Information on Construction of the World Trade Center and its Effect on Television Reception in New York City, 1966-1968	box 1
CATV -- FCC Dockets Re: FCC Regulations, 1969	box 1
CATV -- FCC Regulations, 1969	box 1
CATV -- General, 1968	box 1
CATV -- Rand Study, 1969	box 1
CATV -- Report, "An Industry Report on Community Antenna Television" by Drexel Harriman Ripley, Inc., Oct 15, 1968	box 1
CATV -- Television Digest's 1969 35-Mile Zone Map Book, 1969	box 1
CATV for Harlem -- Thomas Vietorisz Proposal, 1968	box 1
Coase, Ronald -- Report, "Educational Television: Who Should Pay?", 1967-1968	box 1
"Commercial Television Properties: A Programming Resource for Instructional Television?" -- Report, Apr 1, 1968	box 1
Communications Satellite System -- Agreement Between U.S. and Other Governments -- Washington, DC, Aug 20, 1964	box 1
Communications Satellite System -- Miscellaneous Correspondence, 1967	box 1
Complan Associates, Inc. -- Communications Consulting, 1968	box 1

Cowan, Louis -- Thoughts and Proposal Re: Educational Television, 1963-1965	box 1
Doan, Richard K. (TV Guide) -- Remarks at NAEB, Nov 8, 1967	box 1
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Ford Foundation -- Dining Room Expenses, 1968-1969	box 2
Ford Foundation -- Policies, 1968	box 2
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Immaculate Heart, 1967	box 2
Invitations -- Accepted, 1968-1969	box 2
Invitations -- Declined (sampling of letters), 1967-1968	box 2
Levin, Harvey -- Re: Broadcast Regulation, 1967-1969	box 2
Memos -- Bell -- Re: Ford Foundation Work Overseas and Foundation Program Reports, 1967-1969	box 3
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National Association of Educational Broadcasters (NAEB) -- Incl. "World Without Distance" Speech by Fred Friendly, 1967-1968	box 3
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Night Call -- Ford Foundation Support, 1968-1969	box 4
One Nation Indivisible -- Evaluation Report, 1968-1970	box 4
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Satellites -- Latin American Material, 1969	box 5
Satellite Communications -- Analysis of Domestic Satellite Communications in the U.S. -- Thesis by Stuart N. Goodman, Jun 1968	box 5
Satellite Proposal and Senate Hearings -- Ford Foundation, 1968-1969	box 5
Scheuer, Steve, 1968	box 5
Scripts -- Miscellaneous, 1969	box 5
Speaker Service -- Re: Friendly Speaking Engagements (one memo), 1969	box 5

**Fred Friendly Office Files -- Public/Educational Television and Miscellaneous Files (not arranged in Friendly's alpha subject files prior to processing), 1963-1972**

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American Research Bureau -- Television Overnight Survey Prepared for the Ford Foundation (sampling of surveys), Dec 1968	box 5

Bedford Stuyvesant Restoration -- Cable Television Project, 1971	box 5
Corporation for Public Broadcasting -- Annual Report, 1971	box 5
Correspondence, Reports, Lecture Requests, etc. Re: Public and Educational Television (folder 1), 1968-1969	box 5
Correspondence, Reports, Lecture Requests, etc. Re: Public and Educational Television (folder 2), 1968-1969	box 5
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Correspondence, Reports, Lecture Requests, etc. Re: Public and Educational Television (folder 4), 1968-1969	box 5
Correspondence, Reports, Lecture Requests, etc. Re: Public and Educational Television (folder 5), 1968-1969	box 5
Correspondence, Reports, Press Releases, Recommendations for Grant Actions, Budget Planning Reports, etc. Re: Public and Educational Television (folder 1), 1968-1969	box 5
Correspondence, Reports, Press Releases, Recommendations for Grant Actions, Budget Planning Reports, etc. Re: Public and Educational Television (folder 2), 1968-1969	box 5
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Correspondence, Reports, Newspaper Articles Re: Television, Public Broadcasting, etc., 1968	box 6
Correspondence -- Fred Friendly Personal, 1969	box 6
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(The) Greater Cincinnati Television Educational Foundation -- Annual Report, 1967	box 6
JCET News -- Monthly Publication Re: CATV, Jul-Dec 1971	box 6
KQED Local Programming Grant Request, 1972	box 6
Media and the 1968 Election -- Correspondence, Articles, etc., 1968	box 6
New York State Public Utilities Commission Report on CATV, Dec 1970	box 6
Political Process -- Ford/Carnegie Electoral Process Meeting, 1969	box 6
Project for New Television Programming -- The Ford Foundation (materials removed from binder with folder title as label), 1969	box 6

Public Broadcast Laboratory Consultants, 1967	box 6
"Public Television: Financial Information" Report to the Ford Foundation from Arthur D. Little, Inc., Mar 1969	box 6
Thompson, Kenneth W. -- Re: Alan Gregg, Incl. Gregg Memorial Lecture and List of Publications, 1968-1969	box 6
"Utilization of the Regents Educational Television Broadcast Programs" Report (research sponsored by the Ford Foundation), Sep 1963	box 6
Washington, D.C. Rand Study Re: CATV -- Mitre Corp. Reports, 1971	box 6

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Chronological

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"ETV Local and Regional Programming", Mar 1968	box 7
"International Division, Proposed Budget, Fiscal Year 1969", Jun 1968	box 7
"National Affairs Division, Proposed Budget, Fiscal Year 1969", Jun 1968	box 7
"Management Costs", Sep 1968	box 7
"New Options in the Philanthropic Process" (published booklet), Sep 1968	box 7
"Public Television Audience Research Working Seminar", Apr 12-13, 1971	box 7
"Washington, D.C. Newsroom" -- Ford Foundation Office of Public Broadcasting, May 1971	box 7
"Public Access: The Taped Nation" An Evaluation for the Ford Foundation by Richard Burgheim, Aug 20, 1972	box 7
Draft of Report Re: Public Access (may be draft of "Public Access: The Taped Nation"), n.d.	box 7

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Book Publishing and the First Amendment (Southbury, CT), Apr 18-20, 1975	box 8
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Florida Conference on the Media and the Law (Key Biscayne, FL) -- Discussion Leader, Arthur Miller, Jun 19, 1976	box 8
Florida Conference on the Media and the Law (Key Biscayne, FL) -- Discussion Leader, Benno Schmidt, Jun 20, 1976	box 8
West Virginia Conference on the Media and the Law (White Sulphur Springs, WV) -- Discussion Leaders, Nesson, Schauer, Miller, Dec 4-5, 1976	box 8
News and the Law, Anglo-American Conference Conference (Hythe, Kent) -- First Conference Session, Jun 25, 1977	box 8
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National Conference on the Media and the Law (Princeton, NJ) -- First Conference Session -- Discussion Leader, Miller, Nov 5, 1977	box 8

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Upstate New York Conference on the Media and the Law -- Discussion Leaders, Nesson, Schmidt, and Miller, Aug 5-6, 1978	box 9
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Tri-State Regional Conference on the Media and the Law (Glen Cove, NY) -- Second Conference Session -- Discussion Leader, Miller, Oct 14, 1978	box 9
Tri-State Regional Conference on the Media and the Law (Glen Cove, NY) -- Third Conference Session -- Discussion Leader, Schmidt, Oct 15, 1978	box 9
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Conference on Human Rights, Foreign Policy and the Media (Princeton, NJ) -- First Conference Session -- Moderator, Schmidt, Nov 4, 1978	box 9
Conference on Human Rights, Foreign Policy and the Media (Princeton, NJ) -- Second Conference Session -- Moderator, Alan Dershowitz, Nov 4, 1978	box 9
Conference on Human Rights, Foreign Policy and the Media (Princeton, NJ) -- "The Emergency, Censorship and the Press in India: A Retrospective", Nov 4, 1978	box 9
Conference on Human Rights, Foreign Policy and the Media -- Third Conference Session -- Thomas Franck, Nov 5, 1978	box 10
Northern California Conference on the Media and the Law (Carmel Valley, CA) -- First Conference Session -- Discussion Leader, Schmidt, Dec 9, 1978	box 10
Northern California Conference on the Media and the Law (Carmel Valley, CA) -- Second Conference Session -- Discussion Leader, John Kaplan, Dec 9, 1978	box 10
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Media and Business Seminar (Lake Bluff, IL) -- Third Conference Session -- Discussion Leader, Lawrence Lavengood, Feb 4, 1979	box 10
National Seminar on State Courts and Public Policy -- First Conference Session -- Discussion Leaders, Nesson and Miller, May 4, 1979	box 10
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Media and Government Conference (Hot Springs, VA) -- Third Conference Session -- Conference Leader, Schmidt, Mar 30, 1980	box 10
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Seminar on Broadcast Media and the Law (Cooperstown, NY) -- Discussion Leaders, Nesson and Friendly, Jul 30-31, 1980	box 10
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## Fred Friendly Office Files -- Sesame Street Funding Correspondence, 1970

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Correspondence (Kristin Anderson) -- Survey of Schools of Communications, 1971-1972	box 12
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Market Survey -- Top 100, [1970-1971]	box 12
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Ford Foundation Planning Papers, Jun-Aug 1963	box 13
The Hidden Medium: Educational Radio -- A Status Report, Apr 1967	box 13
Learning by Television, May 1966	box 13
TCI Study -- Evaluation of International Telecommunications Routing and Distribution Systems, May 12, 1967	box 13
Television Studio Design in Western Europe [PHOTOS], Aug 1967	box 13
ETV Briefing -- R.M. Catalano, Dec 1967	box 13
The College Radio Study, 1969	box 13
Comments of the Corporation for Public Broadcasting, Sep 1969	box 13
KCET-TV -- Feedback for Advancement -- General Report, Sep 1969	box 13
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Performance and Potential -- FM Reaches a Crossroads, Feb 1970	box 13
Newsroom, Oct 1970	box 13
The Viewing of Public Television -- 1970, Nov 1970	box 13
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Toward a Significant Difference -- National Project for the Improvement of Televised Instruction 1965-1968, 1968	box 14
National Educational Television Semi-Annual Report, Jul-Dec 1968	box 14
Comments of the Ford Foundation in Response to the Commission's Notice of Proposed Rule Making..., Oct 16, 1968	box 14
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ITV Report -- Notes on Interviews and Visits, 1966	box 15
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