



# Ford Foundation records, Public Broadcasting, Office Files of Richard Catalano

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## Summary Information

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<b>Repository:</b>	Rockefeller Archive Center
<b>Creator - aut:</b>	Catalano, Richard M.
<b>Creator:</b>	Ford Foundation
<b>Title:</b>	Ford Foundation records, Public Broadcasting, Office Files of Richard Catalano
<b>ID:</b>	FA1517
<b>Date [inclusive]:</b>	1962-1968
<b>Physical Description:</b>	1.99 Cubic Feet 4 LTR size and 1 LGL size Hollinger boxes
<b>Language of the Material:</b>	English .

### Preferred Citation

Information regarding the Rockefeller Archive Center's preferred elements and forms of citation can be found at <https://rockarch.org/collections/access-and-request-materials/#citations>

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## Biographical / Historical

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The Ford Foundation was chartered by Henry and Edsel Ford in 1936 "to receive and administer funds for scientific, educational and charitable purposes, all for the public welfare", and initially served the Ford family's charitable interests in the Detroit area. Following the deaths of Edsel Ford (1943) and Henry Ford (1947), the Foundation was propelled to the forefront of philanthropy as the largest American foundation in terms of both endowment and yearly expenditures, and with an international scope to its major program areas. During the Foundation's first twenty years its major programs were in international economic development, primary and higher education, educational and public broadcasting, behavioral sciences, civil liberties, urban development, fine arts and the humanities. The Ford Foundation also partnered with the Rockefeller Foundation in supporting agricultural development in South America, Africa, and Southeast Asia. Since the 1970s, the Foundation has also pioneered programs in women's rights, energy policy, micro-financing in under-developed countries, establishing human rights groups, and improving international HIV/AIDS education.

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## Biographical / Historical

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Richard Catalano (1934-2007) held a number of different positions at the Ford Foundation. Between 1963 and 1969, Catalano served as an Assistant to the Secretary, a Program Officer in International Affairs, and a Program Officer in the Office of Public Broadcasting. After he left the Office of Public Broadcasting in 1969, he briefly continued in public television-related work with positions as Vice President for Administration at National Educational Television (NET) and Vice President for Media Services at the Educational Broadcasting Corporation.

Catalano was born in Pittsburgh, Pennsylvania. After he graduated from Bowdoin College in 1955, he served in the United States Army in Korea from between 1956 and 1958. He received a Master's Degree from the Fletcher School of Law and Diplomacy at Tufts University in the year he left the army, and then, in 1963, he earned a J.D. from George Washington University.

Catalano's later career involved a variety of administrative positions at higher education institutions such as the School of Law at Pace University and the City University of New York.

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## Scope and Contents

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Collection contains the staff subject files of Richard Catalano who held a number of different positions at the Ford Foundation. Between 1963 and 1969, Catalano served as an Assistant to the Secretary, a Program Officer in International Affairs, and a Program Officer in the Office of Public Broadcasting. All of the material in the collection pertains to Catalano's time as Program Officer in the Office of Public Broadcasting. These records comprise one series that documents the Foundation's support for educational television (ETV) in the 1960s and its submission to the Federal Communications Commission (FCC) in 1966 that proposed the creation of a satellite system to serve both noncommercial television (informational, cultural, and instructional) and commercial television.

Many of the files appear to hold materials maintained and organized by Catalano rather than materials that directly regard his own activities. The small amount of correspondence authored by or addressed to Catalano found within the collection is all dated 1967 or later. By containing records created through the work of other Ford Foundation officers like Howard Dressner, the collection documents a larger history of the Foundation's Satellite Project and ETV efforts.

In addition to correspondence, the collection holds papers, drafts, notes, memoranda, speech transcripts, brochures, and publications.

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## Arrangement

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Collection consists of one series. That series is comprised of subject files related to the Ford Foundation Office of Public Broadcasting's work in educational television and the Satellite Project. The subject files are ordered in an inconsistent alphabetical arrangement.

Original order was maintained as much possible.

The collection arrangement is as follows:

Series 1. Educational television (ETV)/Satellite Project subject files, 1962-1968

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## Administrative Information

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### Publication Statement

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Sleepy Hollow 10591

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### Conditions Governing Access

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## Immediate Source of Acquisition

Ford Foundation archive was deposited at the RAC in 2011. Ford Foundation records, correspondence, reports, program files and officers' papers were transferred to, and accessioned by the RAC beginning in 2011. Accessions continue as necessary.

This material was transferred to the RAC in 2019 by the Ford Foundation and was ingested by the RAC as Accession 2019:020.

## Processing Information

Processing Level 3: Standard Processing

Processed by Darren Young, April 2019

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## Other Finding Aids

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Finding aids concerning the the Ford Foundation Satellite Project include:

[FA1518 Ford Foundation records, Public Broadcasting, Satellite Project](#)

Finding aids concerning Richard Catalano's work in International Affairs include:

[FA748 Ford Foundation records, International Affairs records](#)

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## Collection Inventory

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### **Educational television (ETV)/Satellite Project subject files, 1962-1968**

Physical Description: 1.99 Cubic Feet 4 LTR and 1 LGL size Hollinger boxes

## Scope and Contents

Series contains a set of subject files Richard Catalano maintained to document the Ford Foundation's support for educational television (ETV) in the 1960s and its submission to the Federal Communications Commission (FCC) in August 1966 that proposed the creation of a satellite system to serve both noncommercial and commercial television. The majority of the records in the series document the larger scope of the Ford Foundation's Satellite Project and ETV efforts done through the work of officers and executives like Howard Dressner and McGeorge Bundy rather than merely document the work in which Catalano was directly involved. Dates on correspondence authored by and addressed to Catalano suggest that he did not participate in the initiatives of the Office for Public Broadcasting until 1967. Much of Catalano's activities concerned grant requests for educational television related projects.

In addition to correspondence between the Ford Foundation and potential grantees, the series also contains correspondence between the Foundation and organizations that shared similar interests in the FCC's proceeding on domestic satellite systems. Other aspects of the Foundation's Satellite Project are documented in the series by the letters the Foundation sent to the FCC in relation to its submitted proposal, consultant reports for a prototype satellite, and a summary of the Foundation's role in the proceeding and other related events. Furthermore, the Ford Foundation's public relations work for the Satellite Project and other ETV activities are documented by transcripts of various speeches and interviews.

A number of files in the series regard the work of Charles A. Siepmann. The Ford Foundation hired him as a consultant to review informational programming by National Educational Television (NET) and the Public Broadcasting Laboratory (PBL).

Title/Description	Instances	
ABC, 1966-1967	box 1	folder 1
American Telephone and Telegraph Company, 1966-1967	box 1	folder 2
A - Correspondence, 1966-1967	box 1	folder 3
Augenstein report, Institute for Defense Analysis (IDA), 1966 October 6	box 1	folder 4
Banzhaf, John F., 1967	box 1	folder 5
Bass, Milton - I Was an Educational TV Dropout paper, undated	box 1	folder 6
Blank, David - CBS, 1966	box 1	folder 7
Codel, Edward - Domestic Communications Satellites: How They Will Affect Local Broadcasts address to Tennessee Broadcasters Association , 1966 October	box 1	folder 8
CBS, 1967	box 1	folder 9
Columbia University project - Grant request, \$250,000, 1966-1967	box 1	folder 10
Commerce, U.S. Department of, press release, 1966 November 11	box 1	folder 11
Cooney, Thomas E. - Enrico Fermi film, 1966	box 1	folder 12
Culkin, Reverend John - Broadcast Communications: Past, Present and Future address American Management Association (AMA) Conference on Educational Technology, 1966 August 11	box 1	folder 13
C - Correspondence, 1966-1967	box 1	folder 14
Defense, U.S. Department of, 1966	box 1	folder 15

Dirlam-Kahn memorandum, 1967	box 1	folder 16
D - Correspondence, 1966-1967	box 1	folder 17
Educational Television Network Demonstration Project report by Gunn, Kiermaier, Kraetzer, and McCarter, 1966-1967	box 2	folder 18
National Education Television (NET) - French TV project/ Office De Radiodiffusion-Television Francaise (ORTF) - Future international telecommunication, 1967	box 2	folder 19
Format for typing Federal Communications Commission (FCC) submission, undated	box 2	folder 20
Broadcasters Nonprofit Satellite Service (BNS) fact sheet, 1966 September	box 2	folder 21
E - Correspondence, 1967	box 2	folder 22
Employment requests, 1966-1967	box 2	folder 23
Ewald, William - The Next 50 Years conference, 1967	box 2	folder 24
European Broadcasting Union (EBU), 1966	box 2	folder 25
F - Correspondence, 1967	box 2	folder 26
Grossman, Lawrence, 1966-1967	box 2	folder 27
G - Correspondence, 1966-1967	box 2	folder 28
The Hagerstown ETV Experiment--10 Years After memo - Eugene Staples, 1966 September 27	box 2	folder 29
Harris, Lou - Model election projection, 1967 August 14	box 2	folder 30
Hughes Aircraft Company, 1966	box 2	folder 31-32
Letters to Federal Communications Commission (FCC) Commissioners, 1967	box 2	folder 33
Federal Communications Commission (FCC) - List of people who received December submission, 1966	box 2	folder 34
Federal Communications Commission (FCC) submission - August and December 1966 mailing lists, 1966-1967	box 2	folder 35
Internal Broadcast Institute (IBI), 1966	box 3	folder 36
IBM, 1966-1967	box 3	folder 37
H - Correspondence, 1966-1967	box 3	folder 38
Replies to people submitting ideas and proposals, 1966-1967	box 3	folder 39-41
Leo Ross music recording: "Love is King" and "Somebody's Soldier", undated	box T1	reel 1

### Scope and Contents

This music recording was found with Leo Ross' proposal to the Ford Foundation for showing films from foreign



countries and songs from amateur musicians on public television.

Conditions Governing Access:

**Conditions Governing Access**

Access copy currently unavailable. Please contact a RAC archivist for further instruction.

Inquiry: Implications for Televised Instruction publication, 1966	box 3	folder 42
The Informational and Cultural Services - Howard Dressner paper, draft , 1966 July 21	box 3	folder 43
Space Applications Summer Study: Broadcast Satellites - National Academy of Sciences, 1967	box 3	folder 44-45
Ende, Asher - Deputy Director of the Common Carrier Bureau, Federal Communications Commission (FCC), 1966-1967	box 4	folder 46
Bundy, McGeorge - Remarks to the American Society of Newspaper Editors: Reading It More and Enjoying It Less, 1967 April 20	box 4	folder 47
Bundy, McGeorge - Channel 13 interview, 1966 December 12	box 4	folder 48
Bundy, McGeorge - Channel 13 interview, 1966 August 1	box 4	folder 49
Bundy, McGeorge - Address before National Association of Educational Broadcasters (NAEB), 1967 March	box 4	folder 50
Bundy, McGeorge - Federal Communications Commission (FCC) submission letter, 1967 September 18	box 4	folder 51
Bundy, McGeorge - Federal Communications Commission (FCC) submission letter, 1966 December 12	box 4	folder 52
Bundy, McGeorge - Federal Communications Commission (FCC) submission letter, 1966 August 1	box 4	folder 53
Bundy, McGeorge - Federal Communications Commission (FCC) submission letter, 1967 April 3	box 4	folder 54
Bundy, McGeorge - Press conference, 1966 August 1	box 4	folder 55
Bundy, McGeorge - National Urban League speech, 1966 August 2	box 4	folder 56
Bundy, McGeorge - Speech delivered to the University Club, 1966 December 3	box 4	folder 57
Bundy, McGeorge - Senate statement, 1966 August 17	box 4	folder 58
Bundy, McGeorge - Senate statement, 1967 April 12	box 4	folder 59
Bundy, McGeorge - Bundy, Friendly, and Ginsburg testimony to House Committee on Interstate and Foreign Commerce, 1967 July	box 4	folder 60
Douglas proposal correspondence, 1967	box 4	folder 61
Bundy, McGeorge - Addresses, general, 1966-1968	box 4	folder 62

Douglas - Space Research Vehicle: Technical Proposal, 1967 June	box 4	folder 63
Satellite - Summary of Ford Foundation role in Federal Communications Commission (FCC) satellite proceeding and related developments, 1967 December	box 5	folder 64
Siepmann, Charles A. - National Educational Television (NET) consultant, 1962-1968	box 5	folder 65
Siepmann, Charles A. - Weekly reports, 1967	box 5	folder 66
Siepmann, Charles A. - Quarterly reports, 1964-1966	box 5	folder 67
Siepmann, Charles A. - Annual reports, circa 1965-1966	box 5	folder 68
Siepmann, Charles A. - Educational Radio and the Public Interest report, 1967 July	box 5	folder 69
Speeches on National Educational Television (NET) and educational television (ETV), 1964-1966	box 5	folder 70
State ETV Legislation Survey, 1962-1966	box 5	folder 71
State University of New York (Sam Gould), 1966-1967	box 5	folder 72
Telecommunications Management, Office of - Executive Office of the President, 1966-1967	box 5	folder 73
Television Information Office (TIO), 1967	box 5	folder 74
United Church of Christ - Action before Federal Communications Commission (FCC) regarding TV coverage of Negroes, 1967-1968	box 5	folder 75
WBAI (Radio) Pacifica, 1967	box 5	folder 76
Yale University educational television (ETV) proposal, 1967-1968	box 5	folder 77

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