

Rockefeller Family Public Relations Department papers, Series 1-9

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Rockefeller Archive Center

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Summary Information

Repository: Rockefeller Archive Center

Creator: Rockefeller family

Title: Rockefeller Family Public Relations Department papers, Series 1-9

ID: FA789A

Date [inclusive]: 1914-1981, bulk 1946-1981

Date [bulk]: 1946-1961

Physical Description: 37.6 Cubic Feet 73 document boxes, 2 half document boxes, 5 flat

boxes

English

Language of the

Material:

Preferred Citation

Information regarding the Rockefeller Archive Center's preferred elements and forms of citation can be found at http://www.rockarch.org/research/citations.php

Biographical / Historical

After World War II the Rockefeller family office grew rapidly as John D. Rockefeller Jr.'s sons began actively working in the office. One new department established in 1946 was that of Public Relations. Under the direction of Francis A. Jamieson the Public Relations department initially spent most of its efforts on Nelson A. Rockefeller's Latin American activities. The department also prepared press releases and offered public relations advise to the other brothers and occasionally for JDR Jr. In many ways the department also became the eyes and ears of the office. Two newspaper clipping services were engaged as well as a radio monitoring service. The clippings and reports were circulated among the five brothers and clipping scrapbooks -- which appear in FA789, Series 12 -- were made. As the activities of the brothers grew during the 1950s and 1960s the Public Relations department was given increasing responsibilities in the preparation of family and office policy toward a great variety of social, economic and cultural activities. To provide sufficient background on this expanding universe the department established research files which were maintained by staff. The department also collected periodical literature containing articles about or of interest to the Rockefellers. This literature was not systematically collected or compiled. The PR department also inherited a backlog of magazine articles from the files

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of various administrative assistants. One important source of back periodicals that are now included in this collection are the files kept by Robert W. Gumbel, once private secretary to JDR Jr. and later office manager.

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Scope and Contents

The Public Relations Department papers document the general activities and public opinion of the Rockefeller family during the years 1946-1961. Nelson, Winthrop, Laurance, David, and JDR 3rd are mentioned most frequently throughout the collection. The collection is primarily made up of correspondence between Rockefeller brothers and various public relations employees, studies, administrative files, articles and clippings. A large amount of material relates to Nelson's foreign aid projects in Venezuela and Brazil, specifically the American International Association for Economic and Social Development (AIA) (Series 1) and the International Basic Economy Corporation (IBEC) (Series 2). Nelson's political campaigns are documented heavily as well (see Series 6, Politics, 1941-1960).

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Arrangement

This collection was arranged by Joseph W. Ernst, the Rockefeller family archivist and first director of the Rockefeller Archive Center.

- 1. American International Association for Economic and Social Development (AIA)
- 2. International Basic Economy Corporation (IBEC)
- 3. Administration and Staff
- 4. General United States
- 5. General Foreign
- 6. Politics
- 7. Family Members and Interests
- 8. Articles and Books Correspondence
- 9. Ivy Lee Correspondence and Clippings

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Administrative Information

Publication Statement

Rockefeller Archive Center

15 Dayton Avenue Sleepy Hollow 10591 archive@rockarch.org

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Conditions Governing Access

Open for research. Brittle or damaged items are available at the discretion of RAC. Researchers interested in accessing digital media (floppy disks, CDs, DVDs, etc.) or audiovisual material (audio cassettes, VHS, etc.) in this collection must use an access surrogate. The original items may not be accessed because of preservation concerns. To request an access surrogate be made, or if you are unsure if there is an access surrogate, please contact an archivist.

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Related Materials

Separated Materials

Special format items have been separated from the body of the collection and assigned a unique separation number, as noted. Requests to access open special formats should reference the unique separation number.

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Controlled Access Headings

Public relations

- Public relations and politics
- Rockefeller family -- Public opinion
- International Basic Economy Corporation
- American International Association for Economic and Social Development
- Lee, Ivy L. (Ivy Ledbetter)
- Jamieson, Francis A.

Other Finding Aids

FA789 Rockefeller Family Public Relations Department papers, Series 10-12

FA1193 Rockefeller Family Public Relations Department papers, Series 13

FA329 Office of the Messrs. Rockefeller records, Public Relations, Series T

Collection Inventory

American International Association for Economic and Social Development (AIA), 1946-1960

Title/Description	Instances	
General, 1946-1961	box 1	folder 1-2

Scope and Contents

Statements of organization, activities and objectives; chronological history. Descriptions of listings of AIA in Encyclopedia of American Associations; Encyclopedia Britannica; Directory of Pan American Societies in the USA.

Certificates of Incorporation - By-Laws, 1946	box 1	folder 3	
Chronological History, 1946-1948	box 1	folder 4	
Community Services Program - Sao Paulo, 1953	box 1	folder 5	
Contributions, 1948-1955	box 1	folder 6	

Scope and Contents

Contributions made by AIA to Catholic University, Caracas; Uhiao Cultural Brasil - Estados Unidos. Way in which

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requests made to AIA should be handled. FAJ, Bernardo Jofre, Pete Hudges, MD, Henry Bagley, John Camp.

Finances, 1951-1969	box 1	folder 7	
Scope and Contents			
Budgets; Fund raising programs, fee for public relations counseling services rendered to Rockefeller Brothers Fund. RBF grants to AIA. Financial statements. FAJ, J.W. Hisle, Ed Stuntz, Walter Crawford, W. K. Harrison, Dana Creel, MD.			
Historical Sketch - E. A. Stuntz, 1953	box 1	folder 8	
Scope and Contents			
Not issued as AIA history - suggested that it be published as a book and sequel to Stuntz's previous story on IIAA "To Make People Strong". Ed. Stuntz, FAJ, MD			
IBEC, 1946-1950	box 1	folder 9	
Scope and Contents			
Two separate corporations - differences. AIA-IBEC Coordination Committee. John R. Camp, J. W. Hisle.			
IDS Release, 1953	box 1	folder 10	
Scope and Contents			
AIA agreement with International Development Services, Inc. to have IDS furnish some managerial services (CBR program). IDS breakaway group from AIA's NY office headed by Robert (Pete Hudgens). IDS proposes to make services available under contract to groups and organizations in US for operations abroad. Pete Hudges, FM, NAR			
Informe, 1950-1952	box 1	folder 11	
Scope and Contents			
Description of AIA activities in Venezuela and Brazil. Flor Brennan.			
Jones and French Report - Appraisal of Major Programs, 1951	box 1	folder 12-13	
Scope and Contents			
Appraisal of major AIA programs in Venezuela and Brazil based on a study (Fall 1960 - Spring 1961) by John French and Arthur Jones.			
National Planning Association, 1951-1960	box 2	folder 14	

Non-political, non-profit and fact finding organization publishes pamphlets on various subjects (regional studies, reports on key domestic and international issues) in attempt to wield informal influence on government policy. WR and NAR declinations to serve on various committees. Gold medal for outstanding contribution through Planning to Betterment of Human Life to NAR - 1955. RBF conditional pledge of 10,000 dollars to NPA in 1952. FAJ, Pete Hudgens, NAR, WR, H. C. Sonne.

Board of Directors Correspondence, 1948-1960	box 2	folder 15	
Scope and Contents			
Members of board, FAJ, JDR Jr. resignation. FAJ, Walter L. Crawford, Mary C. Rockefeller, MD			
Programs and Future Programs, 1951-1957	box 2	folder 16	
Scope and Contents			
Expansion and proposed new activities and functions.			
Progress Report, 1960	box 2	folder 17	
Scope and Contents			
Printed booklet with photos - 1946 -1960; 1960-1965 programs; financial reports.			
Publications, 1949-1956	box 2	folder 18	
Scope and Contents			
Agricultural Publications project . Magazine articles.			
Record, 1949-1953	box 2	folder 19	
Scope and Contents			
Printed publication - coming out 3 times yearly. Consists of stories re: the work of AIA and its subsidiaries and affiliated organizations - written by AIA staff and distributed to employees of all organizations involved with AIA and other interested people. Copies of AIA Record Number 2 and Number 3.			
Annual Reports, 1950-1957	box 2	folder 20-21	
Caracas - Venezuela - 3rd Quarterly Report, 1949	box 2	folder 22	
Caracas - Venezuela - 4th Quarterly Report, 1949	box 2	folder 23	
Mr. John D. Rockefeller, Jr., 1955, 1960	box 3	folder 24	

Declines to give in 1955. 500,000 dollar gift to AIA in 1960. Wallace K. Harrison, JDR Jr., FAJ, Philip F. Keebler

United Fruit Company, 1951-1957	box 3	folder 25	
Scope and Contents			
United Fruit - supposed similarity of public relations programs with AIA's point IV . UFC and AIA decision not to work together.			
Newsletters, 1951-1956	box 3	folder 26-29	
Scope and Contents			
Stories on various phases of AIA work - series of stories. Distributed on the average of twice a week.			
Oil Companies, 1947-1956	box 3	folder 30	

Oil Companies, 1947-1956 **Scope and Contents**

Financial support for AIA programs by oil companies i.e. Creole Petroleum, Compagnia Shell de Venezuela; Mem Grande; International Petro; Socony Mobil Oil of Venezuela. Disagreements over amount of oil companies' publicity as participants in AIA. Question whether to put representative from oil company on AIA board. Bernardo Jofre, FAJ, NAR, John Camp.

Overseas Policy Manual, undated	box 3	folder 31
Press Releases, 1946-1958	box 3	folder 32-33
Training Manual - Jamieson, 1950	box 4	folder 34
Brazil, 1947-1960	box 4	folder 35

Scope and Contents

Status of programs throughout Brazil i.e. Minas Gerais, Sao Paulo, Santa Rita, Sao Jose - proposed Point IV project in Sao Francisco Valley. Expansion of programs. Finances - Budgets, question of continuation of support from Corn Products Com. to AIA Brazil. FAJ, MD, LH Levy, Wl Crawford, JW Hisle, WKH, Henry Bagley.

Brazil - ABCAR - Associacao Brasileira de Credita e Assistencia folder 36 box 4 Rural, 1956-1960

Scope and Contents

Formation of ABCAR - a private, non-profit civil society to coordinate in Brazil state and regional rural rehabilitation programs. Joao Napolcao do Andrade, Pres. of ABCAR. Problems of newly formed organization. AIA question of

whether to renew its support to ABCAR after 1961 - NAR loan to Andrade 1960.

Brazil - ABCAR - Informer, 1957	box 4	folder 37
Brazil - ACAR - Annual Reports, 1951-1959	box 4	folder 38
Brazil - ACAR - Bulletin, 1952-1960	box 5	folder 39-40
Scope and Contents		
ACAR Boletim Informativo.		
Brazil - ACAR - Information Program, 1949-1959	box 5	folder 41
Brazil - ANCAR - Associacao Nordestina de Credito e Assistencia Rural, 1954-1958	box 5	folder 42
Scope and Contents		
Formation of ANCAR, 1954 AIA with Banco do Brasil and Banco do Nordeste do Brasil. Broader version of ACAR to help farmers in Brazil's northeast drought area. Walter Crawford, Henry Bagley.		
Brazil - Articles by J.B. Griffing, 1950-1955	box 5	folder 43-44
Brazil - Home Demonstration and Service Project with SAPS, 1948	box 5	folder 45
Brazil - Livestock Parasite Control and Demonstration, 1948-1949	box 5	folder 46
Central America, 1950-1960	box 5	folder 47
Scope and Contents		
Various proposals for programs in Central America. Financing. James G. Maddox		
Columbia, 1960	box 5	folder 48
Scope and Contents		
Possible AL program in Columbia requested by Minister of Agriculture Arango Lodono. AIA unwilling to supply funds.		
Honduras, 1954	box 5	folder 49
Scope and Contents		
Sr. Joaquim Bogran Fiallos head of Honduras School Nutrition program requesting AIA assistance for a National Social Service Program.		
India, 1952-1956	box 5	folder 50

AIA and Cooperative League of the US working through the Indian Cooperative Union (India) to study economic and social problems. Thomas Keehn (rep . AIA and CL) consultant in India to ICU. Keehn 's involvement with ICU Project and All India Cooperative Union (AICU).

Iran, 1955	box 5	folder 51	
	UUA J	Tolder 31	
Scope and Contents			
Camp proposal for possible AIA operation in Iran with			
Iranian Oil Company support. Walter L. Crawford, John R. Camp.			
Camp.			
Keehn, Thomas B., 1957-1960	box 6	folder 52-54	
Scope and Contents			
Letters re his activities as consultant to ICU and also			
personal news. Murray D. Lincoln, Tom Keehn, NAR, LHL,			
Walter L. Crawford, MD.			
Peru, 1950-1955	box 6	folder 55	
Scope and Contents			
Discussions, proposals for possible AIA program in Peru;			
Interest by Peruvian government. Problems in financing, etc.			
Delay.			
Venezuela, 1947-1956	box 6	folder 56-57	
Scope and Contents			
-			
Status of various programs in Venezuela - purpose, function			
and objectives of AIA in Venezuela. John Camp, Bernardo			
Jofre, LH Levy, FAJ			
Venezuela - Base Program, 1947-1948	box 7	folder 58	
Scope and Contents			
Base program's function seen as laying a foundation for			
more defined AIA work in Venezuela. Pete Hudgens.			
Venezuela - Community Service, 1948	box 7	folder 59	
Venezuela - Cooperation in Venezuela, 1948	box 7	folder 60	
Venezuelan Government Agreements, 1951	box 7	folder 61	

Basic contract, CIDEA and CBR contracts, press release - extension of AIA program in Venezuela for 3 years

Venezuela - Analysis of Brazilian and Venezuelan Comment on AIA Proposals, 1951	box 7	folder 62	
Scope and Contents			
Editorial comment seen as favorable from Brazil but unfavorable on several points from Venezuela; excerpts from newspaper articles.			
Venezuela - Future Programs, 1951-1955	box 7	folder 63	
Scope and Contents			
Proposals and recommendations for changes and additions to programs.			
Venezuela - Tachira Road Project, 1949	box 7	folder 64	
Scope and Contents			
Widening and improving road			
Venezuela - Turrialba - Costa Rica, 1950-1952	box 7	folder 65	
Scope and Contents			
Associacion de Promociones Agricolas de Turrialba, Association of Agricultural Graduates of Turrialba - to aid in coordination of rural economy problems			
Venezuela - Training Project, 1947-1956	box 7	folder 66	
Scope and Contents			
The training of Venezuelans in all phases of AIA programs - i.e. technical training (sanitation, grain disease); teacher training, etc.			
CBR - Loveridge Report, 1952-1953	box 7	folder 67	
Scope and Contents			
An Administrative Study of the Department of Forestry of the Ministry of Agriculture by Earl Overdige through CBR. John Heilman.			
CBR - Consejo de Bienestar Rural, 1948-1960	box 8	folder 68	

Scope and Contents

Council for Rural Work. CBR expansion of functions from very general - program of improving the physical environments of the people (health, housing) and training

and education of rural population with emphasis on agricultural instruction to more specialized functions within framework of Venezuela government programs

CBR - Andean Study - Heilman Law, 1953-1956	box 8	folder 69
CBR - MAC Charles H. Bernhard Report, 1955	box 8	folder 70
Scope and Contents		
Suggestions for creating more effective Public Relations and information program for MAC. Howard E. Law, Howard Knowles, FAJ		
CBR - MAC Information Program, 1955-1957	box 8	folder 71-72
Scope and Contents		
Includes agricultural information disseminated through publications, pictures, radio. Mobile exhibit - NY. Much of the work done by Schuyler Brandt.		
CBR - Progress Report, 1957	box 8	folder 73
CBR - Annual Reports, 1948-1952	box 8	folder 74
CBR - Monthly Reports, 1952	box 9	folder 75-76
CEV - Consejo de Educacion Vocational, 1952-1954	box 9	folder 77
CEV - Venezuela, 1952-1954	box 9	folder 78-80
Scope and Contents		
Vocational Education Council. Function would be reorganization of rural primary and vocational trade and industrial education. Similarity of OAS plan. Objections of Venezuelan government. Question of whether program would justify itself. Delay in formation of CEV. John Camp, Walter Crawford, E. E. Maes.		
CIDEA - General, 1948-1954	box 9	folder 81
Scope and Contents		
Primary function - dissemination of nutrition information among all elements of Venezuelan pop. Status of various projects. Decision not to have CIDEA disseminate UN information. Standard Brands interest in CIDEA program. Possibility of expanding CIDEA program to other Latin and South American countries. E. Stuntz, Nelson Riley.		
CIDEA - Government Contracts - Agreement, 1954	box 10	folder 82

Scope and Contents

Problems - disagreements with Venezuelan government. Camp signing informal agreement - strong disapproval by AIA board - modification of agreement and signing July 1, 1954. MSAS (Ministry of Health and Social Assistance) and INN (National Nutrition Institute).

CIDEA - Government Contracts - Transfer to Venezuelan Government, 1956-1957	box 10	folder 83	
Scope and Contents			
CIDEA - 8 years old transferred to Venezuelan Government in 1956			
CIDEA - Projects - San Casimiro, 1948	box 10	folder 84	
Scope and Contents			
Trying to apply principals used in Caracas CIDEA program in San Casimiro, in a backward agricultural community.			
CIDEA - Projects - Cantaura, 1949	box 10	folder 85	
Scope and Contents			
Second CIDEA project, in a district rich in oil.			
CIDEA - Planning Future Programs, 1949-1954	box 10	folder 86	
CIDEA - Finances, 1950-1951	box 10	folder 87	
CIDEA - Honduras, 1954	box 10	folder 88	
Scope and Contents			
Honduras Nutrition Program. SAEH Servicio de Alimentacion Escolar Hondure. Working with IIAA and others. Asks CIDEA and IIAA assistance. Budget - Organization.			
CIDEA - Peru, 1954	box 10	folder 89	
Scope and Contents			
Peruvian government interest in CIDEA assistance with Peruvian National Nutrition program. Information on Peru.			
CIDEA - Dr.Gonzalez Puccini, 1950-1952	box 10	folder 90	
Scope and Contents			
Dr. Gonzalez Puccini - Director del Institute Nacional de Nutricion, Venezuela. Cordial letters exchanged praising work of CIDEA and Dr. Puccini, but discord over policy. Relieved of his duties as head of CIDEA in 1952 for "alleged close friendship with a leader of one of 3 Venezuelan political parties."			
CIDEA - Nutrition and Information, 1947-1955	box 10	folder 91	

Printed descriptive material on Nutrition Information Program in Venezuela. Purpose: Simple training and technical direction to families in rural areas in agriculture, food preparation, nutrition and home management

CIDEA - Nutrition Days, 1951-1954	box 10	folder 92	
Scope and Contents			
Roles of media in aiding Nutrition information program. Venezuela celebrated National Nutrition Day - first celebration in 1951. Martin Reynolds.			
CIDEA - Films - S. Bradt, 1949-1954	box 10	folder 93	
Scope and Contents			
Commissioned to write films and produce them. Budgets.			
CIDEA - Films - S. Bradt - "Food for a Strong People", 1949	box 10	folder 94	
Scope and Contents			
Master Script			
CIDEA - Radio Programs, 1950	box 10	folder 95	
Scope and Contents			
Scripts			
CIDEA - Publications, 1949-1956	box 11	folder 96-99	
Scope and Contents			
Posters (7 Basic foods), comic type book program, pamphlets. Suggestion for school book program, considered dangerous venture in foreign country - trying to interfere with educational policies and ideas is the reason why project not considered. Napkins promotional. Budgets. Many different pamphlets.			
Press Releases - Robert Hudgens, 1948	box 11	folder 100	
Press Releases - Berent Friele, 1946	box 11	folder 101	

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International Basic Economy Corporation (IBEC), 1947-1961

General, 1947-1961

Title/Description Instances

Certificate of Incorporation - By-Laws, 1947-1950	box 11	folder 102
General, 1947-1961	box 12	folder
Scope and Contents		103-104
Formation of IBEC, newspaper comment; company policies. Plans for internal organization, company description: statement of functions, objectives, etc. Reorganization. Report on IBEC by Univ. of Minnesota scholar. Expansion. NAR, FAJ.		
AIA Story, 1953	box 12	folder 105
Scope and Contents		
Paper on various functions, objectives, etc. of each organization. Basic differences.		
The IBEC Story, 1955-1956	box 12	folder 106
Scope and Contents		
Proposed publication, project delayed indefinitely. MD, HK, FAJ.		
Corporate Structure, 1956	box 12	folder 107
Publicity, 1947-1957	box 12	folder 108
Scope and Contents		
Articles on various phases of IBEC's activities, magazine and newspaper. Attacks from press. NAR, FAJ		
Annual Reports, 1947-1959	box 13	folder 109-111
Record-CronicadeIBEC, 1949-1953	box 13	folder 112
Scope and Contents		
Printed booklets. Record: 1949, 1951, 1952. Cronica de IBEC: (Spanish ed. of Record) 1951, 1953.		
Personnel - Labor, 1947-1961	box 13	folder 113
Scope and Contents		
Appointments, resignations; withdrawal of Nelson Riley from IBEC in Brazil upon request of Brazilian T. Quartim Barbosa. NAR 's returning in 1956 from Eisenhower administration to presidency of IBEC. General industrial and labor relations - problems, policies. Employee benefits; pension plan, incentive bonus plan. K. J. Kadow, LHL, Nelson Riley, NAR, FAJ		

	box 13	folder 114-115	
Supermarkets - General, 1956-1959	box 14	folder 116	
Scope and Contents			
Information and comparisons of the various supermarkets in SA. Supermarket expansion program, 1956-1959.			
Supermarkets - Brazil, 1951-1956	box 14	folder 117	
Scope and Contents			
Question of whether to start a supermarket operation in Brazil - memos, surveys, estimates. Decision to go ahead - R. W. Boogaart accepting managership of supermarket enterprises. FAJ, MD, Berent Friele, A. Vandenburg, R. W. Boogaart.			
Supermarkets - Europe, 1956-1957	box 14	folder 118	
Scope and Contents			
Supermarket possibilities in Western Europe. Recommends Italy and Belgium as countries ready for immediate development. R. W. Boogaart.			
Supermarkets - Italy, 1957-1961	box 14	folder 119	
Scope and Contents			
Formation of a supermarket company in Milan, Italy. By 1960 5 supermarkets in Milan, more stores opened in Florence. Success of markets. Steven David, Rolland Hood, Richard Boogaart.			
Supermarkets - Peru, 1955-1956	box 14	folder 120	
Scope and Contents			
Opening supermarkets in Lima - "Todos", also TODOS shopping center, market plus 20 shops.			
Supermarkets - Puerto Rico, 1956	box 14	folder 121	
Scope and Contents			
Supermerado TODOS opened in 1957 in San Juan. Purpose of supermarkets: lower cost for quality foods, incentive for increased agricultural production and food processing on the Island. Prices same as main competitor, problem. TODOS opened restaurant and soda fountain, sponsored annual beef cattle competition, etc. Problem of minimum wage paid to workers. Sale of TODOS to Grand Union.			

Scope and Contents	box 14	folder 122	
First IBEC venture into supermarket area. Venezuelan co. TODOS opened retail store (avoidance of calling it a supermarket) in Maracaibo in December 1949. Expansion to other sites. Is the IBEC chain of markets getting too large. Consolidation of markets. FAJ, Bernardo Jofre.			
Industria Lctea de Carabobo (INLACA), 1949-1958	box 14	folder 123	
Scope and Contents			
Distribution of milk. Price policy - high prices of milk causing strong criticism and complaint. Distribution of "7 Lochas" milk successful, lower priced. Studying possibility of expanding milk industry to Pueto Rico. FAJ, Bernardo Jofre, Ann Michelson, MD.			
Industria Lctea de Carabobo (INLACA) - Annual Reports, 1952, 1956	box 14	folder 124	
Investment Proposals and Policies, 1950-1961	box 14	folder 125	
Scope and Contents			
Brazilian Forge project; Belgian Congo mining exploration; oil investments Greece. Policy on extractive industries.			
Geneva, Switzerland, 1960	box 14	folder 126	
Scope and Contents			
IBEC establishing subsidiary in Geneva as a vehicle for expanding IBEC interests in Western Europe. Steven David, Felix Kalinski.			
CCCI - Compagnie du Congo Pour le Commerce et l'Industria - J. Jennen - Belgian Congo, Africa, 1960	box 14	folder 127	
Scope and Contents			
An affiliate of Societe Generale. Rockefeller group plans to collaborate with CCCI in studying, financing and developing new industrial and agricultural projects in Africa. Emmet Hughes.			
Industrial Credit and Investment Corp. of India - RBI Inc., 1954	box 14	folder 128	

Induxtrial Credit aid in channeling capital for expansion of industrial potential of India from private investors in England, India and USA (RBI Inc. one of the investors.)

MIDEC - Middle East Industrial Development Projects Corp., 1960

box 14

folder 129

Scope and Contents

MIDEC designed to assist countries of Middle East toward industrialization. Acts as intermediary between businessmen of West and East. Service Co. offered by IBEC. L. H. Levy, Steven David, Emmet Hughes.

Columbia - Arbor Acres Poultry - Avicola Columbiana, Ltd., 1961

box 14

folder 130

Scope and Contents

IBEC and Arbor Acres Farm to develop prize chickens; other farms in Chile and Venezuela.

American-Columbian Corp. - Lands of Lobo in Columbia, 1956-1960

box 14

folder 131

Scope and Contents

IBEC holds minority interest in this corp. which owns Lands of Lobo in Columbia. Stock became worthless due to adverse title decision, both LSR and NAR lost a lot of money. L. H. Levy, Jesse Knight, Jose Zaccour.

Ecuador - ESAM - Empress de Servicios Agricolas Mechanizados, S. A., 1950

box 14

folder 132

Scope and Contents

Formed in 1950. Offering mechanized agricultural service on fee basis to Ecuadoran farmers - similar to Brazilian mechanized farm service co. Desire to terminate ESAM's activities - transfer of ESAM 's assets in Ecuador to Banco de Fomento. Galo Plaza, Victor Andrade, Emerick Kutschko, FAJ, F. Gardner, John E. Lockwood.

Peru - Le Tourneau Highway Project, 1955-1957

box 14

folder 133

Scope and Contents

IBEC wanted to keep informed of progress, no real interest. Art Anderson.

ECOR, Inc. (Economic Research), 1949-1950

box 14

folder 134

To explore development possibilities in South America - purely research and study operation. Control of ECOR evenly divided 3 ways: Nelson's group, South American group headed by Dasso of Peru and European group headed by Matteoli.

Bangkok, Thailand - Economic Development Corp., 1957-1958	box 14	folder 135	
Scope and Contents			
IBEC acquired controlling interest - Economic Development represents leading American and European firms involved in agricultural and industrial development projects in Thailand, Cambodia, Laos, South Vietnam; Also conducts import-export business. EDC branching out to work with AOFC, V.D. Anderson Co. Robert Weber, Steven David.			
Statements on Sale of IBEC Companies to Local National Investors, 1959	box 14	folder 136	
IDD - Industrial Development Division, 1958-1960	box 14	folder 137	
Scope and Contents			
IBEC to make available its industrial development experience to outside clients who are interested in expanding their activities. ARAMCO and IDD. Flick, K. G. and IDD. IDD brochure. Steven David.			
Investment Employment Contract. Investimentos e Administracao IBEC S. A., 1956	box 15	folder 138	
Scope and Contents			
Offering investment services, contract.			
Transoceanic - AOFC, Ltd., 1955-1961	box 15	folder 139	
Scope and Contents			
(Formerly Transoceanic Development Corp. and American overseas Finance Co.) 1955 Transoceanic Develop. Corp formed as Canadian Corporation to acquire equity investments in foreign countries. 1957 IBEC and CIT Financial Corp. purchased assets of AOFC (Transoceanic among members of purchasing group) AOIC. 1960 - consolidation. Cuban takeover of Antillian Steel. IBEC acquisition of Transoceanic - AOFC. FAJ, J. Richardson Dilworth, Steven David.			
Avila Hotel - Caracas, Venezuela, 1951-1955	box 15	folder 140	

Sale of common stock by IBEC in Companina Anonima Hotelera Venezolana (which operates Avila Hotel) to Venezuelan group. FAJ, Bernardo Jofre, Bill Coles.

Avila Oil Company, 1952

box 15

folder 141

Scope and Contents

Joint enterprise with Mr. Chester M. Crebbs, former pres.of Meme Grande Oil Co., and IBEC. Avila organized primarily to engage in geological exploration and to purchase oil royalties, leases and farm-outs.

Brassert Project, 1947-1948

box 15

folder 142

Scope and Contents

Supposed to have been joint enterprise with IBEC and Corporazion Venezolana de Fomento of pilot plant operation in US to test process for reduction of iron ore by use of natural gas; never seems to have materialized. Fred Gardner, FAJ, Bernardo Jofre.

The Bellows Company, 1957-1961

box 15

folder 143

Scope and Contents

IBEC acquisition of Bellows Co. of Akron, Ohio. Manufacturer of pneumatic, hydraulic and electrical equipment for automated production in practically every industry. L. H. Levy, Robert Purcell, Steven David, H. B. Link.

Coffee - General, 1950-1955

box 15

folder 144

Scope and Contents

Coffee prices much too high - US Government concern. IBEC studies. Government controls over speculation and future trading on coffee. Situation and circumstances of Brazilian coffee growers. Fred Gardner, B. Friele, Steven David, FAJ.

Productos de Cafe, S. A. - El Salvador, 1955-1960

box 15

folder 145

Scope and Contents

Coffee producers - joint enterprise of IBEC, Tenco, Inc. of New Jersey and Compania de Inversiones, S. A. representing group of Salvadorean investors, instant coffee plant, outskirts of San Salvador. Fred Garner, FAJ, Steven David.

General Coffee Company, Inc., 1956-1958

box 15

folder 146

To provide eating establishments and institutions with automatic coffee making machines. IBEC with Martinson's Coffee of New York and John H. Wilkins Co. of Washington, D. C. Financial statement 1958 - loss. Steven David, FAJ, Theodore Streibert.

IBENCO, 1956-1957	box 15	folder 147	
Scope and Contents			
IBEC and TENCO, Inc. of Linden, New Jersey formed IBENCO, a corporation to blend, package and distribute soluble coffee on worldwide basis. Percy H. Clark, Jr., Walter S. Wolff			
Gould Paper Co Lyons Falls Paper Co., 1950-1956	box 15	folder 148	
Scope and Contents			
Prompted by world shortage of newsprint. Gould Paper Co. of Lyons Falls, NY acquired by IBEC and group organized by C. T. Janer of Rio de Janeiro, Brazil and Ralph W. Luethi of Utica, New York. IBEC sold its interest to Lyons Falls Paper Co.			
IBEC Agricultural Services - IAS, 1953	box 15	folder 149	
Scope and Contents			
Management services for NAR's Venezuelan farms. Robert Fulton.			
ILAPECA - Industrias Lacteas de Perijaca., 1947-1952	box 15	folder 150	
Scope and Contents			
Plant producing whole powered milk established by IBEC, Foremost Dairies and Venezuelan milk producers. Golden State Milk Co. joining with IBEC also in Venezuela.			
Rollins Burdick Hunter, C. A., 1957-1959	box 15	folder 151	
Scope and Contents			
IBEC established Insurance brokerage company in Caracas to handle full line of general insurance. Charles G. Mock, FAJ, Steven David.			
Policies and Procedures, 1947	box 15	folder 152-154	
Press Releases, 1947-1948	box 16	folder 155-156	

Fish company, Food Production Inc., food distribution, IBEC Brazil, milk company, Russell, Serra, transportation, VBEC Incorporation.

Press Releases - Ecuador, 1948	box 16	folder 157	
Press Releases - Pending, 1947-1948	box 16	folder 158	
Projects - General, 1946-1947	box 16	folder 159	
Projects - Cargill - Grain Elevators, 1948	box 16	folder 160	
Projects - Fertilizer Experiments, 1946-1947	box 16	folder 161	
Projects - Manker - Trucking, 1947	box 16	folder 162	
Sinclair-Collins Valve Company - Akron, Ohio, 1958	box 16	folder 163	

Scope and Contents

IBEC desired acquisition of Sinclair-Collins, major manufacturer of control values for steam, air, liquid and gas used extensively in rubber, plastics and plywood industries. Draft release. H. B. Link, Steven David, FAJ.

Tanganika Concessions - Africa, 1950	box 16	folder 164
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Scope and Contents

IBEC investment in Tanganika Concessions, a holding and development co. with interests in Africa.

"VEFISA" - Venezolana de Financiamiento, S. A., 1955	box 16	folder 165	
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Scope and Contents

Venezuela Finance Company formed by IBEC with Canadian private capital group. J. W. Hisle, Bernardo Jofre.

Description	Instances	
azil - General, 1947-1961	box 17	folder 166
cope and Contents		
Formation, press release. Brazilian newspaper comment Difficulties of various IBEC operations in Brazil, PR policy. Stock sales, budgets. K. J. Kadow, MD, FAJ, Arthur Vandenberg Jr., S. G. Palmgren		

1947: Semi-monthly reports on status of each IBEC project in Brazil. 1948: Weekly reports, same general format and objective as semi-monthly reports. K. J. Kadow, Dee W. Jackson, Morrison Tucker, Edwina Barbara.

Brazil - Nelson J. Riley, 1947-1949	box 17	folder 168	
Scope and Contents			
In charge of all field public relations in Brazil and Venezuela. Establishing a consensus on public relations policy between NY and South America, problems. MD, FAJ, Nelson Riley.			
Brazil - Richard Aldrich Reports, 1950-1951	box 17	folder 169	
Scope and Contents			
Aldrich absorbed into Brazil office - weekly news reports on significant Brazilian developments.			
Brazil - Cargill Agricola e Comercial (CACSA), 1949-1957	box 17	folder 170	
Scope and Contents			
Exporting of corn to foreign countries, exchange for goods i.e wine, car parts, etc. Problem of hurting small Brazilian farmer in prices. Senate grain investigations Committee, charges of price manipulation by illegal trading. Continental Grain Co. purchase of CACSA. FAJ, Steven David, W. D. Bradford, Arthur Vandenburg, Jr.			
Brazil - Compania Empreedimentos e Administracao (CEA), 1950-1958	box 17	folder 171	
Scope and Contents			
Furnish financial administration and guidance to Brazilian, American and European Interests - services available to companies seeking money for development or expansion of interests in Brazil. Richard Aldrich - Director. FAJ, Rankin Roberts, Henry Bagley, Richard Aldrich.			
Brazil - Empressa de Mechanizacao Agricola, S.A. (EMA), 1948-1952	box 17	folder 172	
Scope and Contents			
To offer mechanized agricultural services (plowing, dicing, planting, etc.) to farmers.			
Brazil - EMA Article by Dr . J. B. Griffing, 1951	box 17	folder 173	
Brazil - Fazenda Bodoquena, S. A., 1956-1957	box 17	folder 174	

A Brazilian cattle ranch. 10 percent IBEC and members of family, 60 percent. Walther Moreira Salles. Federal Frontier Zone Commission approval. Strong "anti-imperialist" feelings in Brazil causes them to move cautiously. FAJ, Henry W. Bagley.

Brazil - Fundo Crescinco (FC), 1959-1961	box 17	folder 175	
Scope and Contents			
An open-end mutual fund-financing company			
Brazil - HELICO, 1949	box 17	folder 176	
Scope and Contents			
Helicopter dusting service, liquidated. FAJ, Arthur Vandenburg.			
Brazil - Industria Metalurgica Forjaco, S. A., 1952-1953	box 17	folder 177	
Scope and Contents			
Drop forging plant, First major one in Brazil, IBEC stockholder.			
Brazil - Industria de Roupas Regencia, S. A., 1949-1950	box 17	folder 178	
Scope and Contents			
Manufacture of clothing.			
Brazil - Potassa e Adubos Quimicos do Brasil, S. A. (PEAQ), 1950	box 17	folder 179	
Brazil - SAFAP, 1950	box 17	folder 180	
Scope and Contents			
Hog raising company, termination of activities. Arthur Vandenburg.			
Brazil - SASA, 1950-1954	box 17	folder 181	
Scope and Contents			
Hybrid seed corn development, sales problem. Fred Gardner, Henry Bagley, FAJ.			
Brazil - Serra da Bocaina, 1947	box 17	folder 182	

Long range goal - agricultural development - first, opening land to charcoal and lumber development. K. J. Kadow, J. B. Griffing, W. D. Bradford.

Brazil - Thela Commercial, 1949-1952	box 18	folder 183	
Scope and Contents			
IBEC bought into Thela to secure profits for paying its operating expenses - not part of IBEC philosophy. Discusses matter of IBEC taking minority positions in Brazilian enterprises. FAJ, Fred Gardner, Dr. T. Quartim Barbosa.			
Brazil - Chase Investment Bank, 1951	box 18	folder 184	
Scope and Contents			
Entry of Chase Bank into the Brazilian investment field. Attacks by the Brazilian press. FAJ, Henry Bagley, Gilbert H. Clee, Arthur Vandenburg.			
Brazil - Inter-Americana Finance and Investment Company, 1953-1957	box 18	folder 185	
Scope and Contents			
Investment Banking concern, Chase Bank a shareholder. Proposed re-organization of Inter-Americana. FAJ, Fred Gardner, MD.			
VBEC - Certificate of Incorporation, By-Laws, 1947-1950	box 18	folder 186	
VBEC - General, 1947-1953	box 18	folder 187	
Scope and Contents			
Early developments of program in Venezuela. Newspaper comment. Arrangement for support of VBEC with Venezuelan government. Basic PR principles of VBEC for Venezuela. Possibility of merging VBEC and IBEC. NAR, FAJ.			
VBEC - Annual Reports, 1949-1953	box 18	folder 188	
VBEC - Financial, 1950-1956	box 18	folder 189	
Scope and Contents			
Budgets, financial statements. J. W. Hisle.			
VBEC - Saks 5th Avenue Site, Purchase of, 1953	box 18	folder 190	

(CAPCO) - Project Proposal, 1947

VBEC bought site of Saks store (East side 5th Ave. between 49 and 50th) as an investment, sold by William Zeckendorf. Does not change Saks lease (until 2027).

VBEC - Oil Companies, 1947-1953	box 18	folder 191	
Scope and Contents			
Financial commitments to VBEC. Oil companies approval of Cert. of Inc., cooperation in wholesaling food project. VBEC reorganization - oil companies getting out of VBEC enterprises. Participating oil companies: Creole, Mene Grande, Caribbean Petroleum. William Coles, John E. Lockwood.			
VBEC-VenezuelaOilImports-JofreandReynolds, 1953	box 18	folder 192	
Scope and Contents			
Venezuelan reaction to US proposals for limiting oil imports.			
VBEC - Compania Anonima Distribuidora de Alimentos (CADA), 1947-1960	box 18	folder 193	
Scope and Contents			
Project Proposal, for the warehousing and distribution of foodstuffs in Venezuela. Power struggle in CADA creates serious problems in management. Financial problems, operating problems. Anthony B. Toto. R. W. Boogaart, Bernardo Jofre, NAR, Fred Gardner, FAJ.			
VBEC - Compania Anonima Lactuaria del Caribe - Project Proposal, 1947	box 19	folder 194-195	
Scope and Contents			
To provide equipment and means to reconstitute whole milk powder into fluid milk; to produce and distribute ice cream with same facilities.			
VBEC - Compania Anonima Productora de Alimentos (CAPA) - Project Proposal, 1947	box 19	folder 196	
Scope and Contents			
CAPA to be a subsidiary of VBEC - agricultural production of basic foods i.e livestock, dairy products, poultry, vegetables, etc.			
VBEC - Compania Anonima de Pesca y Productor Congelados -	box 19	folder 197	

To enter Venezuelan fishing industry to increase production, improve quality and lower prices.

VBEC - S. A. Formento Agro-Pecuario - Project Proposal, 1947

box 19

folder 198

Scope and Contents

To establish farms on profitable basis for economic production of hogs and their feed, to combat hog cholera and for production of good breeding stock and demonstration of techniques of good breeding of hogs.

VBEC - Warehouse Survey, 1949

box 19

folder 199

Scope and Contents

Caracas, Maracaibo and Puerta La Cruz, Venezuela. Richard R. Klinck and Paul B. Christensen.

VBEC - Productora Agropecuaria C. A. (PACA) - Project Proposal, 1947

box 19

folder 200

Scope and Contents

For food production of wide range of products suited to Venezuelan climate, terrain, etc. Description of company and operations. Financial difficulties. Possibility of terminating activities in US or changing nature of company, arrangements with VBEC. Bob Russell, Fred Gardner, FAJ.

VBEC - Pesquerias Caribe Compania Anonima (PESCA), 1948

box 19

folder 201

Scope and Contents

Engaged in fishing activities to increase production, improve facilities for transportation, establish refrigeration service and lower prices for consumers. FAJ, Francis W. Taylor.

VBEC - Sementes Agroceres S. A.- Project Proposal, 1947

box 20

folder 202

Scope and Contents

To produce and market hybrid seed corn and other seeds which may be appropriate in connection with hybrid seed corn production.

VBEC - Merchandise Division, 1950-1954

box 20

folder 203

Scope and Contents

Buys foodstuffs and other consumer goods in US and reassembles these for export abroad - substantial volume

in Venezuela. J. F. Brady, Fred Gardner, E. D. Van Wagner, J. Weldon George

VBEC - Bolivian Operations, 1953	box 20	folder 204	
Scope and Contents			
VBEC merchandise division, going to handle spot purchases of foodstuffs and related items for Bolivian government or any corporation owned by it. Victor Andrade.			
VBEC - Films, "The Battle for Food", 1948-1950	box 20	folder 205	
Scope and Contents			
Princeton Film Center produced film "The Battle for Food" on VBEC for 5000 in 1949. In 1950 desire to enlarge film into more elaborate production; asked bids of Princeton Film Center and RKO Pa.the, Inc turned down Princeton. Shooting script of Princeton's original version. Schuyler Bradt, Gordon Knox, FAJ, M. Clay Adams.			
VBEC - Monthly Progress Reports, 1949	box 20	folder	
Scope and Contents		206-208	
March-May			
VBEC - Monthly Progress Reports, 1949	box 21	folder	
Scope and Contents		209-212	
June-September			
VBEC - Press Releases, 1947-1948	box 21	folder 213	
IBEC Technical Services (ITSC), 1947-1953			
Title/Description	Instances		
General, 1947	box 21	folder 214	
Scope and Contents			
General description, ITSC was organized in 1947 to provide technical services, mainly in public works and economic development; services on fee basis.			
Annual Reports, 1949-1950	box 21	folder 215	
Active Projects, 1948-1949	box 21	folder 216	
Scope and Contents			
Brief run-downs of projects that were currently active.			
Certificate of Incorporation - By-Laws, 1947	box 21	folder 217	

Cuba, "Economic Development in Cuba" - A Report for the Chase National Bank - Stacy May, 1948	box 22	folder 218-219	
Scope and Contents			
Extensive report on Cuba's economic structure.			
Sao Paulo, Brazil Survey - Robert Moses, 1950-1951	box 22	folder 220	
Scope and Contents			
Under IBEC supervision, ITSC to do survey on possible city-wide public improvements for Sao Paulo. Robert Moses to head group of engineers and technicians from US who will do actual survey. Strong criticism and attacks on plan not only from Brazilian press but from groups in Sao Paulo section of Institute of Architects of Brazil. Main points of criticism: plan tells them nothing they don't already know, resents foreign intrusion, foreigners ignorant of socio-economic conditions in Brazil which may or may not make such a plan possible. Robert Moses, L. Prestes, FAJ, Henry Bagley, Arthur Vandenburg.			
Sao Paulo, Brazil Tramway, Light and Power Co., 1949-1951 Scope and Contents	box 22	folder 221	
Madigan-Hyland to do a survey of its undevelopment in land that it owns.			
Madigan-Hyland Corporation, 1947-1951	box 22	folder 222	
Scope and Contents			
ITSC set up this corporation with Mitchael J. Madigan and Richard V. Hyland as its engineering arm; ITSC to own 49 percent of it.			
Port of LaGuaira - Venezuela, 1947	box 22	folder 223	
Scope and Contents			
Survey on expansion and reorganization.			
Caracas - La Guaira Highway, 1949	box 22	folder 224	
Scope and Contents			

ITSC and Madigan to submit resume in answer to an advertisement. IBEC - ITSC - DeLeuw Cather -Traffic and Transit Survey - Caracas. 1948. ITSC with Corporacion Fomento to do traffic and transit survey of Caracas. Transit survey done by DeLeuw Cather, Chicago engineering firm; traffic survey by Robert Moses, City

Park Commissioner and Construction Coordinator for NYC.

Transit and Traffic Study - Bogata, Columbia, 1949	box 22	folder 225	
Scope and Contents			
Transit portion similar to study in Caracas but traffic portion different in that no question re city plan included.			
Newfoundland, 1949-1951	box 22	folder 226	
Scope and Contents			
Joseph Smallwood - Prime Minister of Province of Newfoundland - ITSC started general economic survey in 1950. Joseph R. Smallwood.			
Guatemalan Water-Way and Port, 1949	box 22	folder 227	
Scope and Contents			
Livingston Bay - El Estor Waterway Report.			
Press Releases, 1948-1950	box 22	folder	
Scope and Contents		228-229	
General, Brazil Airport, traffic survey, Don Hatch			
Projects, 1947-1949	box 23	folder 230	
Scope and Contents			
LaGuaira Port survey, shoe industry, traffic, housing.			
S9-VEN Fishing Boat Building and Repairing Survey, 1948	box 23	folder 231	
Scope and Contents			
Report on installation of fishing boat bldg.and repair yard at Porlamar, Isla Margarita, Venezuela.			
Trans-Arabian Highway, 1953	box 23	folder 232	
Scope and Contents			
Decision to drop project at that time, reason: question of timing in relation to troubled conditions of the Middle East area. LH Levy, John French, FAJ, George Dudley.			
Shoe Report - Venezuela, 1948	box 23	folder	
Scope and Contents		233-234	

available to as many persons in Venezuela as possible. PR
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Russell A.Walkey conducted the survey for ITSC - desire to increase production so as to make low-cost shoes

desire to tone down criticism, esp. in re to health problem. Copy of report. MD, Russell A.Walkey, Fred Gardner, G. A. Dudley.

Belgium - Blaton-Aubert, 1949-1950

box 23

folder 235

Scope and Contents

ITSC agreement with Blaton-Aubert under which it will perform services in US in connection with construction by Blaton-Aubert of a refinery in Belgium for Esso Refining Co. provided that contract for this construction was given to Blaton-Aubert. C. B. F. Brill.

India - Kandla, India, 1950

box 23

folder 236

Scope and Contents

After partition of India, desire on part of government of India to develop Kandla as second major port on its west coast. Wants ITSC to draw up a plan for Kandla's development. Gautam Sarabhai, G. A. Dudley.

Iran - Max W. Thornburg, 1948

box 23

folder 237

Scope and Contents

Max Thornburg, foreign industrial consultant, trying to interest ITSC in doing some consulting and supervising of Iran Seven Years Plan. ITSC's decision not to take on project. FAJ.

IBEC Housing Corporation (IHC), 1949-1957

Title/Description	Instances		
General, 1950-1961	box 23	folder 238	

Scope and Contents

To provide adequate shelter through low and medium priced homes - majority of IBEC's housing in Puerto Rico. Proposal to dissolve IBEC housing in 1960. Customer service. WR loan. Descriptive pamphlets. Winthrop Rockefeller, FAJ, NAR, Saul Richman.

Annual Reports, 1949-1957	box 23	folder 239
Informe, 1949-1956	box 23	folder 240
Ceylon Proposal, 1950	box 23	folder 241

Scope and Contents

Low Cost Housing for Ceylon proposal booklet. George A. Dudley, (Pres.)

Chile, 1950-1960

Scope and Contents	box 23	folder 242	
Housing project under discussion 1950, asking for Point IV funds for US personnel for project. Draft letter in 1950 turning down project in Chile. 1960 signing of agreement for construction of 700 low-cost homes in Santiago. Pres. Gonzalez-Videla.			
Cuba - Webb and Knapp Project, 1956	box 23	folder 243	
Scope and Contents			
Studying the possibility of Cuban housing - with the Zeckendorfs. Harry T. Newcomb.			
El Salvador, 1952-1954	box 23	folder 244	
Scope and Contents			
1952 - 3 projects: new town for earthquake victims in Valle de la Esperanza; 1000 bed hospital in San Salvador and master plan for San Miquel. Gaxcia Prieto, MD, Edward Echeverria, George Dudley, FAJ, WR, Robert Fulton			
Iran, 1958	box 23	folder 245	
Scope and Contents			
Agreement: IHD with DRC (Development and Resources Corporation) to remedy housing problem in Khuzestan area of Iran			
Iraq, 1954-1956	box 24	folder 246	
Scope and Contents			
Report of Iraq Housing Mission. George Dudley.			
Israel - Amun-Israeli Housing Corp., 1949-1951	box 24	folder 247	
Scope and Contents			
Amun-Israeli Housing Corp. set up by David Dubinsky's Union, ILGWU, to sell bonds for investment in housing in Israel. NAR investment 100,000 dollars and is on Board of Directors. G. A. Dudley.			
Puerto Rico - Releases, 1954-1961	box 24	folder 248	
Puerto Rico - Villa Las Lomas, Lomas Verdes and Altamesa, 1954-1961	box 24	folder 249	

Brochures, clippings, pamphlets. In Metropolitan San Juan projected 1800 unit housing development. Financed under the mortgage guarantee system of FHA. Roger H. Corbetta (Corbetta Construction) Problem over PR 1961 summary of development in Puerto Rico. Parkville. William V. Reed, MD, George Dudley.

Puerto Rico - ILGWU, 1956-1957	box 24	folder 250	
Scope and Contents			
International Ladies Garment Workers' union purchasing 2,600,000 dollars in mortgages in housing project developed by IHC, called Santiago Iglesias. David Dubinsky, FAJ, MD, Dr . Santiago Iglesias, Jr.			
Puerto Rico - Churches - Church Properties, 1955-1957	box 24	folder 251	
Scope and Contents			
Trying to decide about making sites available for churches to purchase; inter-denominational. Requests from clergy in Puerto Rico for church sites. Roger Corbetta, George Dudley, Bill Reed.			
Puerto Rico - Commonwealth Development Corp. and Minillas Development Corp., 1955	box 24	folder 252	
Scope and Contents			
IHC Major stockholder.			
Puerto Rico - Highland Park Development, 1961	box 24	folder 253	
Scope and Contents			
IHC Housing Project; roof leakage causing serious interior damage. Residents up in arms. Legislative subcommittee's airing of complaints from residents of Highland Park. Gerald Flamm, MD, Glen Lawrence, Saul Richman.			
Florida Projects - Integration, 1949-1960	box 24	folder 254	
Scope and Contents			
IHC unsuccessful attempts at building in Florida. 1956 Fort Lauderdale are project announced. 1957 "Margate" opened for purchasers. Brochures Christian Information Program. Question of integration in Margate, opinions, policy decision. George Dudley, MD, FAJ.			
St. Louis, 1950-1951	box 24	folder 255	

Questioning whether to become associated with urban redevelopment building program in St. Louis . Decision not to go into project when St. Louis businessmen started plans for multi-story structures. St. Louis Post Dispatch articles. Fred Gardner, FAJ, MD, Al Goldstein.

Youngstown, Ohio, 1950	box 25	folder 256	
Scope and Contents			
IHC to build 500 garden-type apts. Photos and floor plans. Mr. E. E. Swartswelter, William Reed, MD.			
Norfolk, Virginia, 1949-1950	box 25	folder 257	
Scope and Contents			
IHC in cooperation with Henry Clay Hofheimer II, Norfolk businessman, to build 204 housing units in low rent housing project. H. C. Hofheimer.			
Other Projects, 1948-1952	box 25	folder 258	
Scope and Contents			
Projects that were not undertaken: Caracas; Andrew's Field, Maryland; Belgium			
H. F. Beir - Middle East Reports, 1953-1954	box 25	folder 259	
Scope and Contents			
Reports on proposed Trans-Arabian Highway; on Kuwait Housing and Iraq Housing . Also reports on Iraq Government Development work; Saudi Arabia Salt; Dry Dock Situation; Saudi Arab Government Project; Tripoli Port Development. H. F. Beir; George Dudley.			
Cinva-Ram Division, 1958-1960	box 25	folder 260	
Scope and Contents			
IHC with Pan-American Union; contract to carry out development and world wide marketing of Cinva-Ram portable soil-cement building block press. Developed at the Inter-American Housing Center in Bogata, Columbia.			
Corbetta Brothers - Release, 1949	box 25	folder 261	

Roger and Louis Corbetta elected VPs of IHC - In charge of Construction Division.

Movie - "The IBEC System of Low Cost Housing Construction", 1949-1951

box 25

folder 262

Scope and Contents

Norfolk, Virginia houses done by Schuyler Bradt. Script draft. Schuyler Bradt, MD.

Films-KnickbockerProductions,Inc., 1957-1958

box 25

folder 263

Scope and Contents

IHC in Lomas Verdes, Puerto Rico and Margate, Florida; project shelved indefinitely. Script drafts. Howard Lesser, George Dudley, Howard Knowles.

IBEC Realty Corporation - Redman and Ridgeway, 1956-1957

box 25

folder 264

Scope and Contents

Puerto Rican shopping centers, Redman and Ridgeway operating in Continental USA as consultants to IBEC Realty. Jerry Flamm, R. W. Hisle, MD

tle/Description	Instances	
General, 1950-1958	box 25	folder 265
Scope and Contents		
Established in 1950. A division of American International Corp. Improve standard of living by increasing efficiency of agricultural production (tropical and sub-tropical). Nonprofit. Jerome F. Harrington, Dr. Robert P. Russell, A. E. Stuntz, FAJ, F. P. Mehrlich.		
Finances, 1953-1957	box 25	folder 266
Scope and Contents		
RBF Pledge 1953; Creole Petroleum conditions on contributions. Budgets, financial statements. Dana Creel, J. W. Hisle.		
AIA-IRI Merger, 1957	box 25	folder 267

IRI merged into AIA to effect savings and organizational simplifications, details. L. H. Levy, Louise Boyer, John Campbell.

Brazil, 1951-1960	box 25	folder 268	
Scope and Contents			
Report on seed impregnation work in Brazil; IRI housing in Brazil, A. Jones Report. Brazilian press comment - analysis, Dr. Damon Boynton Report. Robert Russell, MD, Arthur Jones, F. P. Mehrlich, FAJ, J. E. Lockwood.			
Brazil - Animal Nutrition Center - Proposal, 1960	box 25	folder 269	
Scope and Contents			
Department of Agriculture of State of Sao Paulo, Brazil asked IRI join with it in answering problem of providing greater availability of foodstuffs through more efficient agricultural production.			
Brazil - George Soultanides, 1957	box 25	folder 270	
Scope and Contents			
IRI employee. Soultanides claiming Harrington's IRI administration fraudulent, much to do. Richard Greenebaum, MD.			
Venezuela - General, 1951-1954	box 25	folder 271	
Scope and Contents			
Financing of IRI's activities in Venezuela by Creole. IRI's rice and corn experiments and programs 1954 programs for future. Robert Russell.			
Venezuela Information Program, 1953-1954	box 25	folder 272	
Scope and Contents			
Information re rice and corn programs - by bulletins, memoranda, visits, lectures, demonstrations, etc. to agricultural research groups and representatives of major agricultural chemical manufacturers.			
Venezuela - Public Education Program, 1952	box 25	folder 273	
Scope and Contents			
To appeal to (1) scientific and technical groups and (2) farmer, by pictures, pamphlets, bulletins.			

Venezuela - Press Comments and Reports, 1951-1956

Scope and Contents Favorable and unfavorable from papers, i.e La Esfera, El Nacional, El Universal, La Calle. Robert Russell, FAJ.	box 25	folder 274-275	
Venezuela - Corn Program, 1952-1954	box 26	folder 276	
Venezuela - Rice Program, 1957-1960	box 26	folder 277-278	
INDUSSA Corporation, 1952-1955	box 26	folder 279	
Publications - Dr. John B. Griffing, 1958-1959	box 26	folder 280	
Scope and Contents			
IRI commissioned "Da" Griffing to do various scientifically based articles and books re implications of work of IRI in Brazil and Venezuela. Several reports, articles, etc. by him. Termination of services.			
Publications, 1951-1959	box 27	folder	
Scope and Contents		281-284	
Bulletins re various reports on IRI's agricultural experimentation; 1 set as complete as is available, extra copies.			
Published Articles, 1951-1956	box 27	folder 285	
Report - Institute of Venezuela Herbicide Program, 1951	box 27	folder 286	
Report - Venezuelan Chemical Weed Control, 1951	box 27	folder 287	
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Report - Summarizing Memorandum Regarding Status of Venezuelan Programs, 1953	box 28	folder 291	
Report - Experimental Programs in Brazil, 1955	box 28	folder 292	
Report - Mulching Young Coffee in Brazil, 1956	box 28	folder 293	
Report - Progress Report to Trustees - Brazil, 1956	box 28	folder 294	

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Summary of PR activities for IBEC Research Institute; monthly activity reports made to FAJ			
Document, Policy, Guide Manual, 1947-1957	box 29	folder	
Scope and Contents		296-297	
Employment policies in Venezuela . Programs and Policy development for IBEC and AIA. Development of PR manual for IBEC and AIA			
Staff Memos, 1951-1960	box 29	folder 298	
Scope and Contents			
Changing assignments of staff members functions of office.			
Ivy Lee - JDR, Jr. Biography, 1949-1957	box 29	folder 299	
Scope and Contents			
Office comments on biographies prepared by T. J. Ross in 1949-1955 and 1957. Copies of biography here.			
Amelia Lobseny, 1957-1961	box 29	folder	
Scope and Contents		300-301	
Outside public relations advisor. Reports. Museum of Primitive Art, Worked on Special Studies NAR politics.			
Richard W. Boogaart - Argentina, 1961	box 29	folder 302	
Scope and Contents			
Member of IBEC staff in supermarket venture; publicity problems concerning local merchants and import duties.			
Schuyler Bradt - CBR - Venezuela - Costa Rica, 1956-1959	box 29	folder 303	
Scope and Contents			
Organizer and director of Agricultural Information Program; training programs for Venezuela personnel; radio broadcasts done from records; "Juancito" comic books; 1958 unrest in Venezuela			
Enrico Bustos- Venezuela, 1956-1960	box 30	folder 304	

Advertising and merchandising Manager for IBEC. Todos Supermarkets; advertising programs, supermarket improvement programs and public relations efforts; local competition; report on trip, supermarkets new locations, progress reports.

John R. Camp, 1947-1961	box 30	folder
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Head of Mission to Venezuela; organization of IBEC office, supervision of operations and programs; progress reports, press releases in local papers; transportation problems; proposed organization to help provide technical services; publicity problems and recommended methods of reaching the masses. Camp comments on "Partners in Progress", relations with Government. CIDEA, CBR relations with oil companies. Political unrest, changes in program in 1960.		
William Coles, 1947-1961	box 30	folder 307
Scope and Contents		
IBEC counsel in Caracas. Relations with government and oil companies . Organizing companies. DR Venezuelan land proposal.		
Steven David, 1960-1961	box 30	folder 308
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Gerald R. Flamm, 1956-1958	box 34	folder
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Puerto Rico public relations for IBEC. IBEC housing, supermarket plans. Press releases, advertisements. Labor problems, competition. Management of Todos turned	box 35	folder 340-342

over to Grand Union in 1959. Flamm's criticisms of organizational policies. Resigned, 1961.

Tape of Interview Local English-Language Radio, 1958	item 2016:FA789A:001		
Separated Materials:	2010.1 A70)	A.001	
Separated Materials			
Special format items have been separated from the above			
listed file and assigned a unique separation number, as			
noted. Requests to access open special formats should			
reference the unique separation number.			
Gerald R. Flamm - El Imparcial - Rockefeller Family, 1956	box 35	folder 343	
Gerald R. Flamm - Puerto Rican Labor Situation, 1958-1959	box 35	folder 344	
Gerald R. Flamm - TODOS Little League Team, 1957-1958	box 35	folder 345	
Dee Jackson - Brazil, 1947	box 35	folder 346	
John B. Griffing, 1951-1956	box 35	folder	
Scope and Contents		347-348	
Agricultural expert employed by AIA in Brazil. Wrote			
articles describing and explaining experiments, French silos,			
hybrid corn, coffee production.			
Francis A. Jamieson - Personal, 1959	box 36	folder	
Scope and Contents		349-350	
Staff assignments. Eben Ayers comments on White House,			
1952. Rodman Rockefeller on draft, comments on work			
in Peru (1952). William Coles on politics. Invitations.			
Changing problems in the office. His oral history at			
Columbia. Comments on NAR's political career.			
Francis A. Jamieson - Death, 1960	box 36	folder 351	
"The Reminiscences of Francis A. Jamieson", 1959	box 36	folder 352	
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Oral History Office, Columbia University			
Bernardo Jofre, 1947-1948	box 36	folder	
Scope and Contents		353-354	
DD representative in Caragas "VDEC" Symposistes	box 37	folder	
PR representative in Caracas,"VBEC". Supermarkets. Milk processing and distribution. Management changes.		355-361	
Shopping centers. Political changes in Venezuela. "Yankee	box 38	folder	
Imperialism" criticized.		362-366	
Bernardo Jofre - Labor Relations - Venezuela - V. Borella,	box 38	folder 367	
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Bernardo Jofre - Nelson A. Rockefeller Letter - Executives and Company Managers, 1958	box 38	folder 368
Bernardo Jofre - Governor Rockefeller Trip to Venezuela - Clippings, 1959	box 39	folder 369
Bernardo Jofre - Venezuela - Political Situation, 1949-1961	box 39	folder 370
Bernardo Jofre - Venezuela - Milk, 1953-1955	box 39	folder 371
Bernardo Jofre - Colombia and Panama, 1954-1955	box 39	folder 372
Bernardo Jofre - Puerto Rico, 1954-1955	box 39	folder 373
Bernardo Jofre - El Salvador, 1952	box 39	folder 374
Bernardo Jofre - Releases, 1952	box 39	folder 375
Scope and Contents		
Oil Company Deal, Maracaibo and Caracas Shopping Centers		
Bernardo Jofre - VBEC/CADA - Oil Company Commissaries, 1950	box 39	folder 376
Bernardo Jofre - Peru, 1952-1956	box 39	folder 377
Saul Richman, 1960-1961	box 39	folder 378
Scope and Contents		
Reports from Venezuela		
Nelson Riley, 1946-1961	box 40	folder
Scope and Contents		379-381
FAJ describes program and purpose of AIA to Riley; Riley worked in CIAA during war. Employed to work in Venezuela and Brazil. Reports on political conditions in Brazil. Intra-company problems. Public relations policies. Shift to Venezuela and New York.		
Martin H. Reynolds, 1951-1959	box 40	folder
Scope and Contents		382-383
Employed in CIDEA in Venezuela. Distribution of nutrition stories to Venezuelan press. Cartoon publications . Political changes. Expanding the program. Problems.		
A. E. Stuntz, 1961	box 40	folder 384

Prepared book on work on Institute of Inter-American Affairs. NAR financed some of the studies. Jamieson comments on books. Hired by NAR organization in 1948 to work in nutrition program in Venezuela (CIDEA). Visual aides used in program. Book published 1948 "To Make the People Strong". Internal policy problems. Moved to Florida in IBEC housing 1957-1958 as part time employee. Question of integrated housing.

A. E. Stuntz - Personal, 1948-1955	box 40	folder 385	
A. E. Stuntz - AIA/CIDEA - Venezuela, 1948-1953	box 40	folder 386	
A. E. Stuntz - IHC Florida, 1957-1958	box 41	folder 387	
A. E. Stuntz - "To Make the People Strong", 1947	box 41	folder 388-390	
Lewis L. Strauss, 1950-1953	box 41	folder 391	
Scope and Contents			
Biographical file on LSR associates.			
A. H. Vandenberg, Jr., 1949-1950	box 41	folder 392	
Scope and Contents			
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Radio - Television	box 41	folder 393	

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Carnegie Endowment - General - David Rockefeller, 1950-1958	box 42	folder 395
Scope and Contents		
Correspondence with Public Relations department; Alger Hiss trial, publicity.		
Carnegie Endowment - Cox Committee - Coates and McCormick, 951-1952	box 42	folder 396

Scope and Contents

Memos re. Citizens Committee for the Hoover Report; Coates and McCormick, Inc.; Coates and McCormick, Inc. engaged to do Public Relations on Endowment's position in the investigation of the Cox Committee.

Carnegie Foundation, 1950-1951	box 42	folder 397	
Scope and Contents			
Correspondence re. Point IV; Carnegie Endowment program, trustees.			
Pablo Casals - Concert, 1960	box 42	folder 398	
Scope and Contents			
Concert - Israel Tourist Office at house of Peggy and David Rockefeller			
Chock-Full-of-Nuts Commercial, 1957	box 42	folder 399	
Scope and Contents			
Objections to use of name in coffee commercial			
Corry, Andrew V., 1951-1955	box 42	folder 400	
Scope and Contents			
Formerly with Office of Inter-American Affairs, then in India for State Department; comments on internal political situation in India; friend of NAR.			
Dodgers, 1957	box 42	folder 401	
Scope and Contents			
Efforts to keep the Brooklyn Dodgers in New York.			
Ford Foundation, 1950-1954	box 42	folder 402	
Scope and Contents			
General statement about AIA - what it is, method of operation, relations to technical assistance programs of the United States Government and the United Nations; fields for expansion; memo of conversations at Ford Foundation; draft of proposal for Ford Foundation program in underdeveloped areas of South America; family contacts with the Ford Foundation.			
Hanson, Simon G., 1950-1951	box 42	folder 403	
Scope and Contents			
Hanson's Latin American letters.			

Proposed announcement of formation of Institute; NAR becomes member of board.

Institute of Pacific Relations, 1952	box 42	folder 405	
Scope and Contents			
Recommendation that JDR 3rd decline to attend conference; DR report on IPR			
Juvenile Delinquency, 1953-1955	box 42	folder 406	
Scope and Contents			
Problem of increasing numbers of delinquents, proposed 5-day institute to study various aspects, commission on juvenile delinquency.			
Labor - General, 1947-1958	box 42	folder 407	
Scope and Contents			
Information on labor unions in Latin America, anti-Point IV Program propaganda; comparing unionism in Latin American; U.S. investment abroad.			
National Citizens Planning Convention - Little Rock, 1957	box 42	folder 408	
Scope and Contents			
WR participation in the Conference, "Main Street, 1969"			
National Conference on Metropolitan Problems, 1956	box 42	folder 409	
Scope and Contents			
Draft of general report, NAR presided, evaluation of conference.			
Pocantico Hills - Deer Hunting, 1960-1961	box 42	folder 410	
Scope and Contents			
Arrangements to thin wild deer running on estate.			
Puerto Rico, 1954-1958	box 42	folder 411	
Rockefeller Brothers Fund, 1951-1958	box 43	folder 412	
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PR comments on possible REF projects. META, Billy Graham, NYC Teachers Program, NYC Police.			
Rockefeller Brothers Fund - Annual Report, 1960	box 43	folder 413	

Rockefeller Brothers Fund - Protestant Ministers Economic Security, 1958	box 43	folder 414	
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Rockefeller Brothers Fund - Sam Rayburn Foundation, 1957	box 43	folder 418	
Rockefeller Brothers Fund, Special Studies, 1956	box 44	folder	
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Panel members minutes of some panel meetings. Writing the reports. Comments on drafts of reports. Publication policies. Distribution of reports.			
Rockefeller Brothers, Inc., 1946-1952	box 44	folder 423	
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1947 Procedure manual. Press statements prepared on organization.			
Rockefeller Foundation - Cox and Reece Investigation, 1953	box 44	folder 424	
Scope and Contents			
Foundation testimony before Congressional investigation committee			
Rockefeller Institute, 1954-1958	box 45	folder	
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York Avenue Redevelopment plan 1956. Public relations program for Rockefeller University. Rockefeller diet. Scattered publications.			
Rosenberg, Anna - Office of I. Berezin, 1947-1961	box 45	folder 427	
Scope and Contents			
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Saarinen, Aline, 1956-1959	box 45	folder 428	

Correspondence re. her book The Proud Possessors; notes re. NAR and art and museums.

Standard Oil Company, 1948-1961

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Scope and Contents

Life chart on Standard Oil families, "The Standard Oil Co." 75th Anniversary, alleged discrimination.

Tarrytown, New York, 1952-1959

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Scope and Contents

Recommendations concerning local organizations and relationships of family with them; Tarrytown Daily News press release arrangements.

United Tarrytown Committee, 1950

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Scope and Contents

Rockefeller support of effort to continue two Tarrytown's into one government. Efforts defeated in 1950.

United Nations, 1947-1958

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Scope and Contents

NAR decline to Mead Provisional Committee in support of the Marshal Plan after failure of 3 Power Conference in Paris; U. N. public relations problems; recommendations re. invitations to serve; DR member of Advisory Board on Investment; contributions made . Layout for U. N. site documents, text, photographs made of U. N. documents; Copies of letter of December 17, 1946 in connection with selection of East River site.

Veterans - Miscellaneous, 1952-1953

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Scope and Contents

Recommendations re. awards, invitations; NAR chairman of Jewish War Veteran's dinner December 28, 1952; NAR honorary member of American Veterans Committee; DR declines to join Chase Bank Post of American Legion.

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Asia, 1953-1958	box 46	folder 436	
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Japanese Peace Treaty - Dulles Mission, 1951	box 46	folder 440	
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The Japan Society - General, 1952-1959	box 46	folder 441	

Background information on board members and candidates; recommendations re. broadcasts and invitations; programs and activities . Crown Prince of Japan visit and dinner September 17, 1953 Preparation of press releases; planning dinner.

The Japan Society - Crown Prince of Japan Visit, 1953	box 46	folder 442	
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Lee Selvage and Chase (Samuel B. Bledsoe), 1952-1956	box 46	folder 444	
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Brazil - Government, 1953-1961	box 46	folder 445	
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Romulo Gallegos, 1947-1948	box 46	folder 446	
Scope and Contents			
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Scope and Contents

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DR agrees to serve on Advisory Panel to Planning Commission Feb. 58; NAR agrees to serve as vice chairman for "Salute to Seasons"; NAR declines to serve on NYS-NYC Fiscal Relations Committee; recommendation re. DR approval on comments on Water Supply Report of Committee on City Affairs; invitations regretted for NAR; $\ensuremath{\mathsf{NYC}}$ anti-crime commission - recommendation that LSR and DR decline to serve

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Scope and Contents			
Contributions made by family members.			
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Scope and Contents			
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Scope and Contents			
Candidates voting records; background on possible Presidential candidates; JEL recommendation re. family campaign contributions; recommendation that Winthrop W. Aldrich join Bi-partisan Citizens Committee for fair elections.			
Dwight D. Eisenhower, 1956-1959	box 49	folder 489	
Scope and Contents			
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Scope and Contents			
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National Citizens for Eisenhower Congressional Committee, 1954	box 49	folder 491	
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Scope and Contents

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up by Gen. Eisenhower; proposed Eisenhower anthology - no action indicated.

Eisenhower Platform Program Comparison and Memos, 1951-1952	box 49	folder 493	
Scope and Contents			
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Youth for Eisenhower, 1951	box 49	folder 494	
Scope and Contents			
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Fair Campaign Practices Committee, 1954-1959	box 49	folder 495	
Scope and Contents			
Recommendation that the brothers not contribute, JDR, Jr. Contributions.			
Samuel Lubell, 1956-1958	box 49	folder 496	
Scope and Contents			
Study of attitudes of people in Los Angeles to the United Nations and UN agencies; proposed opinion reporting workshop, S. Lubell statement re. resolution for disarmament plan; "Sputnik and American Opinion, Vice President, Richard M. I\Tixon -' Latin. American Trip, 1958 Reports from IBEC staff members of attitudes and local press comment on Vice President's visit to Latin America and ensuing incidents.			
Chat Patterson, 1949-1952	box 50	folder 497	
Scope and Contents			
Appeal for campaign contribution for Congressional candidate from Ohio.			
Vice President Nixon - Latin American Trip, 1958	box 50	folder 498	
Republican Party - General, 1946-1949	box 50	folder 499	

Scope and Contents

Brothers memo re. election returns showing Republican control of Congress; NAR speech at Academy of Political Science, November 7, 1946; proposed Republican Open forums - contributions made; record of political telegrams

sent; Brazilian Press reaction to VP Nixon visit, 1956; "The 1956 Plan"; political situation in New York State.

Republican Campaign, 1959-1960	box 50	folder 500	
Scope and Contents			
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Republican Convention - San Francisco, 1956	box 50	folder 501	
Scope and Contents			
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Republican Elephant Campaign Buttons, 1956	box 50	folder 502	
Scope and Contents			
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Republican Growth Theme, 1952	box 50	folder 503	
Scope and Contents			
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United States Government, 1951-1960	box 50	folder 505	
Scope and Contents			
U.S. business relations in Latin America; State Department activities, JDR 3rd Japan interests Point 4. Public Relations advice 7 issues to NAR; DR, and JDR 3rd.			
United States Government Arts Bill, 1954-1960	box 50	folder 506	
Scope and Contents			
Proposed legislation for a federal arts program. Proposed changes in tariff law.			
United States Government Foreign Cultural Relations Study, 1955	box 50	folder 507	

NAR requests FAJ, WH, JEL to outline possible study of international cultural relations. Outline prepared but no action. NAR acting for DDE

United States Government State Department, 1946-1947

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Scope and Contents

Termination of Office of Inter-American Affairs (1946) NAR endorsement of Fair Employment Practice Act and foreign information program. NAR support of Institute of Inter-American Affairs.

Temporary State Commission on the Constitutional Convention, 1956-1957

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Scope and Contents

Preparations for commission. Selection of staff. Public information program. NAR objectives.

News Summaries, 1956-1959

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ramily Members and Interests, 1946-1961		
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Scope and Contents		
Biographical sketch including story of Capture by Chinese bandits in 1923; obituary (died January 12, 1955); memo re. preparation for including Atlantic Monthly article of November 1923 in the book of letters between AAR and LTA.		
Mary B. French - "Thoughts and Meditations", 1954-1955	box 52	folder 518
Scope and Contents Publication arrangements made for memorial book of selections from Mrs French's notebooks preparation of manuscript; checking copyrights for some selections used. Manuscript was compiled and edited by Miss Anna Rice. Distribution of copies; certificate of registration with Library of Congress covering copyright		
Elon Huntington Hooker (Mrs. JDR III), 1956	box 52	folder 519

Bio of Mrs. . Hooker's father Dexter Ferry; press release re. Mrs. . Hooker's death June $6,\,1956.$

Rockefeller Letter to Eisenhower, 1957 February 15	box 52	folder 520	
Scope and Contents			
The News Deutschland (official communist party organ in East Germany) published an alleged secret letter to President Eisenhower from NAR written in January, 1956 in which he told Eisenhower how to get economic and military control of the			
John D. Rockefeller, Jr Marriage to Mrs. Martha Baird Allen, 1951	box 52	folder 521	
Scope and Contents			
JDR, Jr. Marriage to Mrs Martha Baird Allen, newspaper clippings, press release.			
Conservation Book - "The Heritage of Every American", 1956-1960	box 52	folder 522	
Scope and Contents			
2 copies of editorial prospectus; text revisions, list of photos to be used, captions; the original title was "This is Our Land: The Picture Story of One Man's Efforts to make bur Natural Heritage More Rewarding to All".			
Conservation Book - "The Heritage of Every American" - Background, 1956-1960	box 52	folder 523	
Scope and Contents			
Background information; suggestions made concerning photographs, text, change of tile and introduction; book review from major newspapers; suggested distribution to newspapers, government officials and officers of related organizations; decision not to reissue the book in a lower cost edition.			
Mrs. John D. Rockefeller, Jr Memorial Booklet, 1948-1951	box 52	folder 524	
Scope and Contents			
Obituary; press release made by Riverside Church; text of memorial service; arrangements for memorial booklets.			
Mrs. John D. Rockefeller, Jr. (Abby A. Rockefeller) - Death, 1948-1949	box 52	folder 525	

Copies of obituary; text of memorial service; AAR gifts to museums; copy of will July 2, 1947; MOMA resolution; statement re. preparation of Chase book about AAR; copy of Memorial Service booklet.

Abby R. Mauze Biography, 1959	box 52	folder 526	
Scope and Contents			
Copies of December 1959 bio of Abby Rockefeller Mauze.			
Mrs. Irving H. Pardee, 1949-1953	box 52	folder 527	
Scope and Contents			
Bio of Dr. Pardee March 1949; obituary of Dr. Pardee April 10, 1949. Press release re. Abby R. Pardee marriage to Jean Mauze April 1953.			
Mrs. George Dorr O'Neill (Abby O'Neill), 1949-1958	box 52	folder 528	
Scope and Contents			
Engagement press release February 6, 1949; press release re marriage June 23, 1949; thank you note - Mrs. Irving Pardee re. scrapbook of press clippings re. Abby engagement;. press release - Mrs O'Neill becomes trustee of Bradford Junior College.			
John D. Rockefeller, 3rd, 1947-1961	box 52	folder 529	
Scope and Contents			
Proposed biographers of JDR Jr; press releases re. births; awards and honorary degrees; resignation from board of directors of New York Life Insurance Company; JDR 3rd interest and travel in Asia; press comment; recommendations and comments regarding JDR 3rd activities, including Lincoln Center, juvenile delinquency, Asian interests, "Personal program to strengthen democracy; 1953 memo recommending using tremendous unexploited potentialities of television to reach youth of the U.S.; objective and focus of JDR 3rd's Asian interest.			
John D. Rockefeller 3rd - Biographies, 1947-1966	box 52	folder 530	
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Public Relations comments on articles by Josephs concerning VBEC and NAR - "Hard Working Millionaire", American Weekly July 19, 1953; questions NAR's "time saving methods".			
Josephson, Emanuel M., 1952-1959	box 65	folder 676	
Scope and Contents			
Author of "RockefellerInternationalist" and other attachs. on the family.			
Journal of Commerce - Pan American Day Supplement, Nelson A. Rockefeller, 1953	box 65	folder 677	
Scope and Contents			
Article by NAR (as Pres. of IBEC) for the Foreign Trade Issue September 1947; NAR articles for Pan American Day Supplements, 1947, 1948 and 1953.			
Kissinger, Henry A., 1945-1957	box 65	folder 678	
Scope and Contents			
Reprint of article from ForeignAffairs, "Reflections on American Diplomacy", 1956; Carnegie Corporation Quarterly July 1957 comment on Kissinger's Nuclear Weapons and Foreign Policy.			
La Hacienda, 1949-1957	box 65	folder 679	

IBEC, Nelson A. Rockefeller

The Lamp, 1947-1948	box 65	folder 680	
Scope and Contents			
VBEC articles.			
Lares, Arturo - "El Diario de Nueva York", 1949-1959	box 65	folder 681	
Scope and Contents			
Reprinted a series of very unfavorable articles about VBEC written by German Vegas for El Universal of Caracas . PR suggested El Diario publish the office's response to the attacks as was done by El Universal. El Diario sent a reporter to interview NAR instead. PR checked the draft of the article. Copies of editorials, NAR statements.			
Life Magazine - Nelson A. Rockefeller Family, 1958-1960	box 65	folder 682	
London Economist - "Rockefeller Deal for South America", 1948	box 65	folder 683	
Scope and Contents			
Copy of article.			
Magazines A-Z, 1954-1960	box 65	folder 684	
Scope and Contents			
Business Week, Catholic Digest, "What has Changed in Kremlin?", David Rockefeller film for Family Circle magazine, Faith Today, True Confessions article re Winthrop's marriage, "Three Years of It" Harpers article, LOOK magazine article on NAR, New Leader magaine, Our World magazine, National Review re NAR, Reader's Digest re Lincoln Center, Sports Illustrated re JDR III and tennis, This Week magazine, This World, Wisdom award NAR.			
Mainichi - New Year's Message, John D. Rockefeller 3rd, Japan, 1955	box 65	folder 685	
Manchester, William - Holiday Articles, 1958	box 65	folder 686	
Morris, Joe Alex, 1950-1956	box 66	folder 687	
Scope and Contents			
Comments on report "U.S. International Security Objectives and Stragegy". Information on brother's houses and offer of use of apartment in NY for Morris and family.			
Nation's Business - "Good Neighbors and Profits" J.W. White, 1949	box 66	folder 688	

National Review - "When A Rockefeller Needs A Friend", 1958	box 66	folder 689	
Nelson A. Rockefeller - Articles about, 1946-1948	box 66	folder 690	
Scope and Contents			
Various articles about NAR and Latin America			
Nelson A. Rockefeller - Articles by, 1947-1957	box 66	folder 691	
New York Post, 1957-1959	box 66	folder 692	
Scope and Contents			
Notes of NAR interview by Oliver Pilat corrected by Public Relations; interview with Mrs. LSR for article.			
New York Times, 1947-1952	box 66	folder 693	
Scope and Contents			
Articles about incorporation of IBEC. "Rockefellers Set Up Corporation to Improve Agriculture in Brazil, January 1947; June 1947 article "Venezuela to Get Food - Making Help". about fish and miik-powder plants planned by VBEC and Venezuelan government; editorial June 28, 1947 on Venezuelan experiment; January 4, 1952 article about Rockefeller interests in South America - IBEC and AIA; correspondence with Foster Hailey, incl. that about musician Linn Won-Sik and philologist Duncan MacDougal - NAR contributed toward Linn's expenses at Julliard; editorial re. AIA aid in Brazil January 23, 1952.			
New York Sun, 1947	box 66	folder 694	
Scope and Contents			
Editorial "More food for Venezuela", June 30, 1947.			
New Yorker, 1942	box 66	folder 695	
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Profile of NAR.			
New Yorker - W.K. Harrison, 1954	box 66	folder 696	
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U.S. Embassy building, Rio.			
N 10 FIV 1040 1050	box 66	folder 697	
Newsweek Overseas Edition, 1948-1958			
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New York Journal American, 1958

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Clips of Watson's series "The Fabulous Rockefeller Dynasty", August 1958. Thank you note to Watson from JDR 3rd.		
O Globo, 1946-1950	box 66	folder 699
Scope and Contents		
Article by FAJ December 26, 1946 re. cooperative programs between Brazilian and U.S. private groups :AIA and IBEC; NAR article on US-Brazil relations (PR recommendation that NAR back out if possible).		
Owens, William A "Pocantico Hills 1609-1959", 1960	box 66	folder 700
Scope and Contents		
Copy of book and correspondence.		
Read, Florence - "The Story of Spelman College", 1961	box 66	folder 701
Reader's Digest, 1955-1957	box 66	folder 702
New York Herald Tribune, 1958	box 66	folder 703
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R. Drummond guest column by NAR, about economic growth trend in the U.S. October 6, 1958.		
Saturday Evening Post - "The Rockefeller" J.A. Morris, 1950-1951	box 67	folder 704-706
St. Louis Post-Dispatch, 1947	box 67	folder 707
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June 8, 1947 article on IBEC and NAR philosophy.		
The Synagogue Light, 1946	box 67	folder 708
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Statement by NAR.		
TIME - "Good Works at a Profit", 1948	box 67	folder 709
Town and Country - "Majesty in Manhattan", 1952	box 67	folder 710
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Copy of article re Rockefeller Center by Thomas Brailsford Felder.		

Schwantes, Robert, 1955

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"Japanese and Americans: A Century of Cultural Relations"			
United Nations World, 1947	box 67	folder 712	
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VBEC article, "Fresh Fish for Juan Bimba," "Rockefeller Name is Now Being Hailed by Venezuelans"			
USIA, 1956	box 67	folder 713	
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Statements by NAR			
Vandenberg, Arthur, 1951	box 67	folder 714	
Scope and Contents			
NAR and FAJ reactions to mentions of NAR in Vandenberg's publication of "PrivatePapers" All references to the UN San Francisco Conference.			
Copies of Periodicals, A-Bui, 1922-1982	box 68	folder	
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AAUW Journal, AIA Journal, Across the Board, Americas, Anglo-American Oil Company Limited Jubilee, The Architecture Forum, Architecture, Arkansas Water: Why Wait for the Crisis?, Art in America, Atlantik-Brucke E.V., Avenue, Belgian Congo-American Survey, Book Digest, Brazil, Brazilian Business, Brown Alumni Monthly, Buildings and Building Management.			
Copies of Periodicals, Bus-I, 1914-1981	box 69	folder 720-724	
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Business Week, Coronet, Energy in Solid Waste, Engineering News-Record, Esquire, Export Trade and Shipper, Family Circle, Family Weekly, Forests, Fortune, Finance, The FRA, Good Art is Good Business and Good Politics, How Rockefeller Built the Standard Oil Company, Institutional Investor, Investor's Reader.			
Copies of Periodicals, L-S, 1938-1979	box 70	folder	
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Life, Ladies' Home Journal, Look, The Ministry, Museum News, National Geographic, Naturalist - Jackson Hole Country, The Nelson Rockefeller Collection (Kykuit),			

The Nelson A. Rockefeller Collection of Mexican Folk

Art (MOPA), New York, New York Times Magazine, Newsweek, Parade (Arkansas Gazette), Pageant, Parks and Recreation, People, People Places and Parties, Planning and Civic Comment, Population Council, Portrait of David Rockefeller (Kahn), Reader's Digest, Saturday Evening Post, Smithsonian, Sports Illustrated, Sunday Times Magazine.

Copies of Periodicals, T-Z, 1958-1981	box 71	folder	
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Time, There are Many Washingtons, This Week (Detroit News), Town and Country, TV Guide, U.S. News and World Report, Yankee			

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