

PROJECT TITLE: VESPUCCI **GENRE:** Prestige political thriller / hybrid docu-fiction **FORMAT:** 8 Seasons + Feature Film ("2026") **TOPE:** *The Wire* meets *Chernobyl* meets *The Americans* — slow-burn, high-stakes, socially grounded

LOG LINE

VESPUCCI is a serialized political thriller that unravels the slow, deliberate destabilization of Canada by a U.S.-contracted private intelligence firm (VSI). The story is told from both inside the operation and among the civilians caught in its wake. It charts the manufactured fall of a country through weaponized narrative, AI-driven manipulation, and systemic rot.

SERIES SCOPE

SEASONS 1–4: The Architects

The creation of a rebellion. From policy frustrations to protests to kinetic crisis, we witness the quiet foundation of an insurgency laid by VSI and tolerated by nervous governments.

SEASONS 5–8: The Assets

We shift perspectives to embedded operatives and civilians surviving the war VSI engineered. The rebellion becomes a regime. The information war becomes real war. VSI reaps its harvest.

Feature Film — 2026:

A grounded, harrowing epilogue told from the eyes of survivors. A war zone road film revealing the last days of free Canada.

VSI — The Villain You Don't See Coming

A privately contracted, officially deniable U.S.-aligned firm: - **Public Face:** Uniformed corporate security, executive protection - **True Power:** Government Services Division — predictive AI ("Aegis"), black ops, regime design - **Leadership:** Sandra Warren — academically groomed, surgically calm, potentially sociopathic

Maple Leaf Downfall (MLD): The six-phase plan to fracture Canada from within — not through bombs, but by turning frustration into insurrection, trust into silence, and unity into tribalism.

WHY THIS STORY? WHY NOW?

- Reflects the rise of private militaries & predictive AI as real-world forces
- Speaks to the weaponization of public anger and digital ecosystems
- Mirrors tensions in U.S.-Canada diplomacy, western alienation, and global trust in institutions

This is fiction the way *Black Mirror* is fiction — speculative until it's not.

MAJOR THEMES

- **Narrative vs. Truth:** The best story wins, not the most accurate one
 - **Bureaucratic Cowardice:** Good people fail by playing it safe
 - **The Banality of Evil:** Global destabilization executed by overworked mid-level staffers
 - **Emotional Collateral:** Families broken, identities dissolved, patriotism reprogrammed
-

TARGET AUDIENCE & PLATFORMS

- **Primary:** Prestige drama fans (HBO, Netflix, Prime)
 - **Secondary:** Viewers of docu-fiction, political satire, investigative thrillers
-

COMPARABLES

- *The Wire* (structure & pacing)
 - *The Looming Tower* (institutional friction)
 - *The Americans* (undercover emotional tension)
 - *Mr. Robot* (info-warfare aesthetic)
 - *Chernobyl* (inevitable tragedy rooted in systems)
-

SALES HOOKS

- Built-in multi-season structure with long-term narrative payoff
 - Deeply researched, eerily prophetic geopolitical undercurrent
 - Mixed tone capacity: Serious world + satirical absurdity (*VSI Pilot*)
 - Transmedia potential (mock documents, embedded news sites, ARG marketing)
-

CLOSING

VESPUCCI doesn't predict the future. It mirrors the present — just pushed two inches further down the road.

We don't need bombs to lose a country. Just silence, synergy, and a few good Q-Tips.

Contact for Development Packet & Full Lore Dossier Upon Request