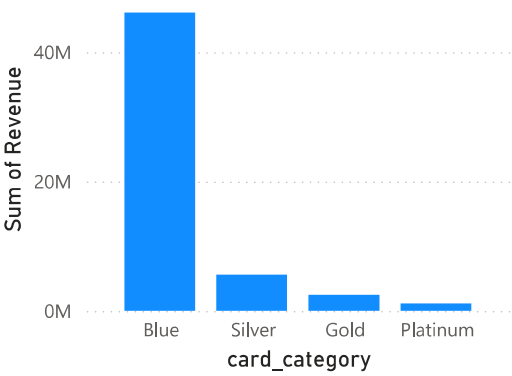


Sum of Revenue by card_category



week_num	Week_num2	Sum of Revenue	Current_week_Revenue	Previous_week_Revenue	wow_revenue
Week-1	1	10,35,629.32	10,35,629.32		
Week-2	2	10,53,088.81	10,53,088.81	10,35,629.32	0.02
Week-3	3	11,48,249.80	11,48,249.80	10,53,088.81	0.09
Week-4	4	10,71,919.27	10,71,919.27	11,48,249.80	-0.07
Week-5	5	10,64,577.97	10,64,577.97	10,71,919.27	-0.01
Week-6	6	11,21,745.13	11,21,745.13	10,64,577.97	0.05
Week-7	7	10,99,909.39	10,99,909.39	11,21,745.13	-0.02
Week-8	8	10,71,542.29	10,71,542.29	10,99,909.39	-0.03
Week-9	9	10,93,501.86	10,93,501.86	10,71,542.29	0.02
Week-10	10	9,87,820.46	9,87,820.46	10,93,501.86	-0.10
Week-11	11	11,31,280.79	11,31,280.79	9,87,820.46	0.15
Week-12	12	11,06,532.92	11,06,532.92	11,31,280.79	-0.02
Week-13	13	9,78,564.76	9,78,564.76	11,06,532.92	-0.12
Week-14	14	10,03,843.69	10,03,843.69	9,78,564.76	0.03
Week-15	15	10,56,484.86	10,56,484.86	10,03,843.69	0.05
Week-16	16	10,82,608.69	10,82,608.69	10,56,484.86	0.02
Week-17	17	9,78,441.30	9,78,441.30	10,82,608.69	-0.10
Week-18	18	10,63,740.83	10,63,740.83	9,78,441.30	0.09
Week-19	19	10,44,817.36	10,44,817.36	10,63,740.83	-0.02
Week-20	20	10,35,860.99	10,35,860.99	10,44,817.36	-0.01
Week-21	21	11,47,869.75	11,47,869.75	10,35,860.99	0.11
Week-22	22	10,18,518.29	10,18,518.29	11,47,869.75	-0.11
Week-23	23	10,70,102.70	10,70,102.70	10,18,518.29	0.05
Total		5,53,15,410.23	9,33,134.43	10,70,439.10	-0.13

Credit Card Transaction Report

Total Revenue

55.3...

Transaction Amount

45M

Total interest

7.84M

Transaction Count

656K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Platinum	11,35,608.05	953314	1,61,629.05
Gold	24,54,072.16	2024078	3,73,784.16
Silver	55,86,332.28	4586746	8,12,081.28
Blue	4,61,39,397.74	36957875	64,95,887.74
Total	5,53,15,410.23	44522013	78,43,382.23

Q4

Q3

Q2

Q1

week_start_date

All

F

M

Silver

Blue

Gold

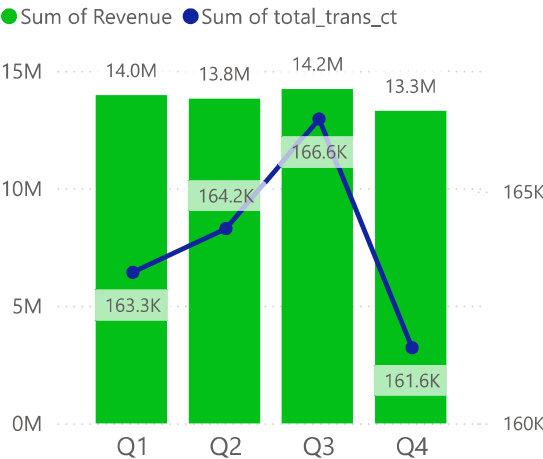
Plati...

Med

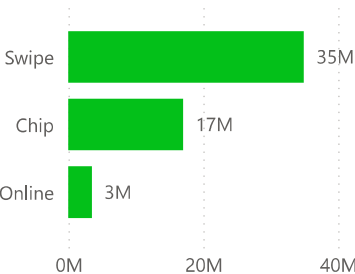
Low

High

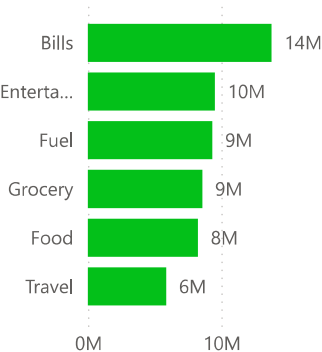
Qtr Revenue & Transaction Count



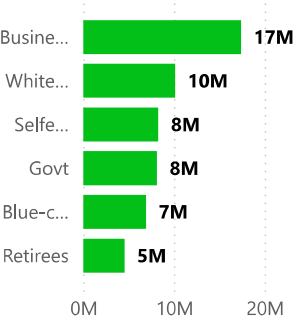
Revenue by Use Chip



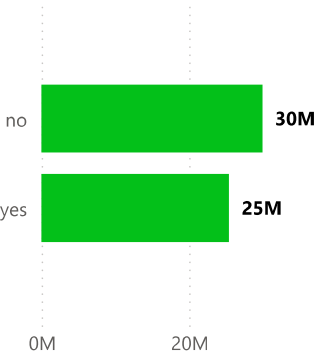
Revenue by Expenditure type



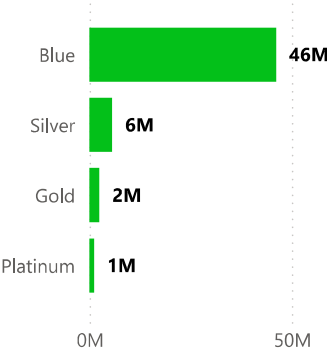
Revenue by Customer Job type



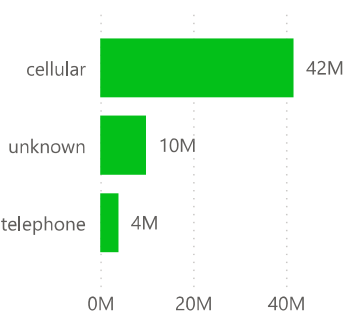
Revenue by House Owner



Revenue by Card Category



Revenue by Contact



Credit Card Customer Report

Q4

Q3

Q2

Q1

week_start_date

All

Revenue

55.3...

Income

576M

Total interest

7.84M

Cust SS

3.19

Silver

Blue

Gold

Platinum

Chip

Online

Swipe

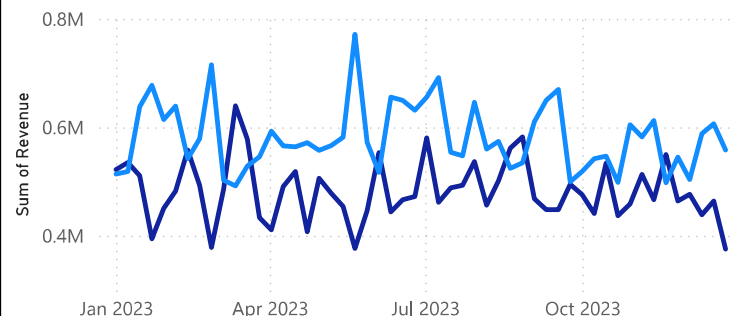
M

30.22M

F

25.09M

gender ● F ● M

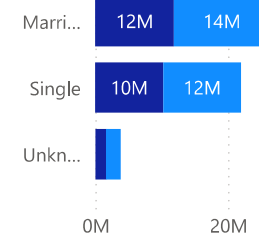


customer_job Sum of Revenue Sum of interest_earned Sum of income

Businessman	1,73,87,832.31	25,39,390.31	18695991
White-collar	1,01,14,655.93	14,41,073.93	10393005
Selfemployeed	82,61,757.81	11,19,741.81	7531328
Govt	81,11,701.37	11,60,016.37	8877398
Blue-collar	69,04,278.57	9,52,800.57	7226215
Retirees	45,35,184.24	6,30,359.24	4867503
Total	5,53,15,410.23	78,43,382.23	57591443

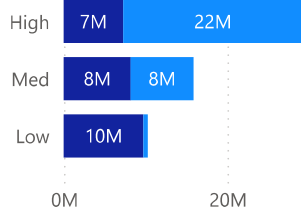
Revenue by Marital Status

gen... ● F ● M



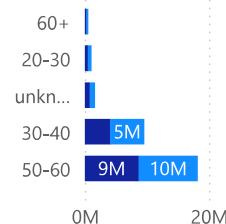
Revenue by Income Group

gen... ● F ● M



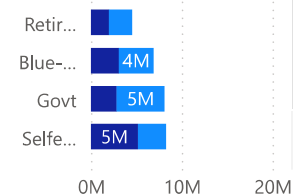
Revenue By Age Group

gen... ● F ● M



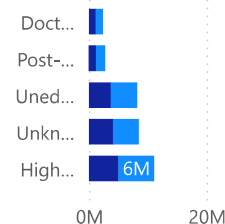
Revenue by Expenditure type

gen... ● F ● M



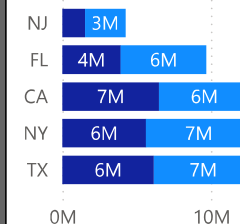
Revenue By Education

gen... ● F ● M



Top 5 States

ge... ● F ● M



Dependent cust

ge... ● F ● M

