





**Events** 



Play









## **2015 Sponsorship Program**

The **Avnet Tech Games** is an annual college technology competition that provides students with an opportunity to apply what they have learned in school to **real-world scenarios**, while they **compete for scholarships**. Plus it's a **fantastic branding opportunity** for sponsors.

Sign up now to sponsor the 2015 Avnet Tech Games. We have an Arizona Onsite Competition and national Virtual Games that you can sponsor.

Then, come **see your branding payoff** at the 2015 Avnet Tech Games on April 11, 2015 at The University of Advancing Technology in Tempe, Ariz.

## Everyone wins at the Avnet Tech Games. Here are a few prizes that sponsors take home:

- Build your brand Showcase your company and all it has to offer to college students, Avnet and other business and community partners.
- Scout future employees and interns Meet the best and the brightest students from Arizona's top schools and see how their talent could help you.
- Enhance corporate citizenship Make a positive difference in the lives of those living, working and studying in our local community.
- Support technology education Add to our high-tech workforce by helping prepare more students for today's highly competitive job market.
- Networking Exchange ideas and build relationships by collaborating with business, community and education leaders.

## A sampling of the sponsorship opportunities includes:

- Company name on competitive game or other event elements
- Outdoor advertising and print ads
- Social media campaigns
- National exposure
- Banners, signage, website and marketing materials
- Recognition at the awards ceremony
- Participation as a game judge