

RMDS Workshop 2

Conversational SQL

Workshop Outline

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What is SQL?

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What is a relational database?

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What is a relational database?

Normal Forms and Joining Tables

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SQL Verbs

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Hands-on SQL Practice

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SQL is typically synonymous with databases in general

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An example set of tables are customers, transactions, and items

Each of these tables are related, but each has information which would be redundant or unnecessary to other tables

For example, we do not need all of a customer's available information to be included in the transaction table. We simply need the Customer Id referring us a customer within the customer table.

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Database normalization is designed to conserve database memory resources as the number of entries increases

It also alleviates confusion on which table is "ground truth" for a specific piece of information.

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In order to join two database tables, a primary key is required which uniquely matches which rows from each table should correspond.

As such, it is typical practice for each table to have an "ID" data column as the first column. This is used internal to the database to ensure uniqueness regardless of the data.

Hands-on Exercises: Getting Started

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1. To start, navigate to sqlfiddle.com

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3. Enter SQL on the right-hand side to query the example database

SQL Verbs: Viewing Data

```
SELECT *  
FROM customers;
```

SQL Verbs: Viewing Specific Data Columns

```
SELECT id, customer_name  
FROM customers;
```

SQL Verbs: Joining Tables

```
SELECT  
customers.name, transactions.transaction_date  
FROM customers  
JOIN transactions  
ON customers.id = transactions.customer_id;
```

SQL Verbs: Different Types of Joins

```
SELECT *  
FROM customers  
LEFT JOIN transactions  
ON customers.id = transactions.customer_id;
```


SQL Verbs: Sorting Data

```
SELECT *  
FROM transactions  
ORDER BY transaction_date;
```

SQL Aggregate Functions

```
SELECT COUNT(*)  
FROM customers;
```

List of SQL Aggregate Functions

COUNT() - Counts the number of rows

AVG() - Takes an average over the rows

SUM() - Takes a sum over the the rows

MIN() - Takes the minimum over the rows

MAX()- Takes the maximum over the rows

Grouping Data

```
SELECT customer_id, COUNT(*)  
FROM transactions  
GROUP BY customer_id;
```

Filtering Data

```
SELECT name, state  
FROM customers  
WHERE state = 'Montana';
```

Filtering Data (Multiple Conditions)

```
SELECT name, state  
FROM customers  
WHERE state = 'Montana' OR  
state = 'Illinois';
```

Filtering Data (Multiple Conditions)

```
SELECT name, state  
FROM customers  
WHERE state = 'Montana' AND  
id < 3;
```

Tips for Exercises (and SQL in general)

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Start with a basic query

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Slowly add data and transformations

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Slowly add data and transformations

Run the query often

Hands-on Exercises

1. Write a SQL Query to compute number of transactions and total amount spent per customer
2. Write a SQL Query to find out who purchased first (in regards to transaction_date)
3. Write a SQL Query to find the number of transactions per Day
4. Write a SQL Query which finds the customer who has spent the most
5. Write a SQL Query which finds the customer who has spent the least
6. Write a SQL Query which determines the average amount spent per day