# Rodrigo Lozano Luciañez

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#### Profile

I am a professional with experience in data analysis, artificial intelligence, machine learning, finance, and project management. My background combines technical expertise with client, team, and project management, allowing me to thrive in multifunctional roles within dynamic environments. With a solid track record in data science, I leverage my experience to drive data-based decision-making, implement intelligent solutions, and create substantial value. My blend of technical skills and leadership ability enables me to execute projects across a wide range of contexts.

### PROFESSIONAL EXPERIENCE

## Data Scientist Data&AI, Accenture

# Madrid, Spain Noviembre 2024 - Presente

• I contribute to the development of a platform for processing, analyzing, segmenting, and forecasting tourism data, with a strong focus on implementing solutions that help industry professionals make data-driven decisions and creating a self maintained platform based on the AWS cloud environment.

# Strategy & Consulting Analyst, Accenture Madrid, Spain Noviembre 2023 – Noviembre 2024

- Performed in-depth analysis of the client portfolio (both incoming and outgoing) to generate actionable insights and data-driven recommendations. Contributed to operations that resulted in €9 million/year through enforcement of contractual terms with outgoing clients. Improved team systems by integrating cloud-based processes and optimizing analytics code.
- Led project coordination efforts including task allocation, meetings, scheduling, and client communication to ensure smooth collaboration and timely delivery.

Project Manager Officer and Data Privacy and Security Manager Intern, IBM: ViewNext

#### Madrid, Spain Enero 2022 – Dic 2022

• Oversaw the financial planning and management of over 600 monthly projects, auditing 200 of them to validate compliance with legal and policy standards, while managing the setup of 20 new projects monthly. Supported the auditing and implementation of the company's Data Privacy framework in new projects, and designed validation processes to ensure information security.

#### **EDUCATION**

#### MsC in Data Science, CUNEF 2023-2024

- Gained a deep understanding of complex concepts such as machine learning, neural networks, and statistical modeling. Hands-on experience with tools like Anaconda, Python, R, and libraries such as: Sklearn, Numpy, Pandas, Matplotlib, Seaborn, SciPy.
- Thesis: "Financial Asset Analysis Using LLM Models"

#### Grado en Economía, Universidad Autónoma de Madrid 2019-2023

- COOPERA Excellence Program Member: Selected among the top students to enhance skills in accounting, Excel, and English through extra seminars and workshops.
- Thesis: "Big Data Applied to Urban Mobility" Studied the correlation between metro station proximity and housing prices using exploratory data analysis and geospatial visualization.
- International Academic Experience: MSc in Finance, Università Cattolica del Sacro Cuore, Milan Jan–Jun 2023

# Google Data Analytics Certificate Sept – Nov 2022

200-hour official certification focused on practical and video-based activities in data analytics. Tools used: SQL, R (dplyr, ggplot2, tidyr, readr, stringr), Tableau

#### SKILLS

- Idiomas: Spanish : Native · English : C1 IELTS
- Python and SQL: NumPy, Pandas, sklearn, sktime, APIs, Matplotlib
- Microsoft office: PowerPoint, Word, Excel, PowerBI, Access