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## Inteligencia en el Negocio

Tensorflow and Keras







## **Tensorflow**





#### **Tensorflow**

Tensorflow is an open source library for deep learning developed by Google and created in 2015.

The library have APIs for several languages such as Python.







#### **Tensorfow**

• To install tensorflow:

pip install tensorflow

• Currently, the last version is tensorflow 2.7.



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#### **Tensor**

- All operations in tensorflow are based on tensors. A tensor is a n-dimensional matrix.
- The concept is very similar to numpy's ndarray objects but optimized to work in deep learning.

```
[1]: import tensorflow as tf
[5]: a = tf.convert_to_tensor([1, 2, 3])
a
[5]: <tf.Tensor: shape=(3,), dtype=int32, numpy=array([1, 2, 3], dtype=int32)>
[6]: a.shape
[6]: TensorShape([3])
[7]: 2 * a
[7]: <tf.Tensor: shape=(3,), dtype=int32, numpy=array([2, 4, 6], dtype=int32)>
[8]: b = tf.convert_to_tensor([5, 6, 7])
a + b
[8]: <tf.Tensor: shape=(3,), dtype=int32, numpy=array([6, 8, 10], dtype=int32)>
[9]:
```



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## keras





#### tf.keras

Developing complex arquitectures in tensorflow and implementing training algorithms is very expensive.

There is a high level library included in tensorflow which makes the development much more simple. This library is called Keras.



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#### tf.keras

There are three different ways to develop a model in keras:

- Sequential Keras: very simple, but cannot implement some types of architectures
- Functional Keras: based on functional programming (Recommended).
- Object Based Keras: based on object orienting programming.



## Layers

Models in Keras are seen as a stack of layers. Keras includes several architectures of layers which inherit from tf.keras.Layer.

```
class SimpleDense(Layer):
 def __init__(self, units=32):
      super(SimpleDense, self).__init__()
      self.units = units
  def build(self, input_shape): # Create the state of the layer (weights)
   w_init = tf.random_normal_initializer()
   self.w = tf.Variable(
        initial_value=w_init(shape=(input_shape[-1], self.units),
                            dtype='float32'),
        trainable=True)
   b_init = tf.zeros_initializer()
   self.b = tf.Variable(
        initial_value=b_init(shape=(self.units,), dtype='float32'),
        trainable=True)
 def call(self, inputs): # Defines the computation from inputs to outputs
      return tf.matmul(inputs, self.w) + self.b
# Instantiates the layer.
linear_layer = SimpleDense(4)
# This will also call `build(input shape)` and create the weights.
y = linear_layer(tf.ones((2, 2)))
assert len(linear_layer.weights) == 2
# These weights are trainable, so they're listed in `trainable weights`:
assert len(linear_layer.trainable_weights) == 2
```





## Fully connected layer

A fully connected perceptron is called a **Dense layer**.

```
[20]: layer_fully_connected = tf.keras.layers.Dense(units=20, input_shape=(3,), activation="tanh", name="fully_connected_network")
```

#### We can pass a tensor through a layer:

```
| input_data = tf.convert_to_tensor([[1, 2, 3], [5, 6, 7]])
| layer_fully_connected(input_data)
| ctf.Tensor: shape=(2, 20), dtype=float32, numpy=
| array([[-0.89970976, 0.85315806, 0.595504 , -0.8262282 , 0.9027754 ,
| -0.9084048 , -0.934704 , -0.59040296, 0.82051814, 0.5224247 ,
| -0.82376695, -0.7923588 , 0.7504015 , 0.68558188, -0.7327128 ,
| 0.9288546 , -0.62394017, -0.9884115 , -0.42038455, -0.97999233],
| c.0.9888576, 0.9988982 , 0.96401596, -0.99916345 , 0.99938216,
| -0.9934015, -0.99447 , -0.90813035 , 0.9938216,
| -0.9975692 , -0.9918107 , 0.99585956 , 0.45807612 , -0.99462485,
| 0.9999818 , -0.93172824 , -0.99999833 , -0.9227754 , -0.99999975]],
| dtype=float32)>
```

#### We can access (and change) the weights:

```
[23]: layer_fully_connected.weights
[23]: [<tf.Variable 'fully_connected_network/kernel:0' shape=(3, 20) dtype=float32, numpy=
       array([[ 0.48618072, 0.40848303, -0.03599849, -0.23658735, -0.31678694,
              0.48030967, -0.00122738, -0.04940742, -0.1096485 , 0.26866156,
              -0.1886411 , -0.24742737, 0.22776657, 0.20087636, -0.09462219,
              0.3630839 , -0.04067105, -0.38047093, 0.02661341, -0.16028646],
             [-0.34380892, -0.22159037, 0.37110794, -0.3856871, 0.19758958,
              -0.4478202 , -0.13130856, 0.14824659, 0.46439683, -0.4172165
              -0.0947727 , 0.3206591 , 0.15694642, -0.12842241, -0.39394102,
              0.460954 , 0.10784394, -0.43484843, -0.47450083, -0.48899806],
             [-0.42308575, 0.4341141 , -0.00668865, -0.05605698, 0.46954322,
              -0.36766392, -0.47684836, -0.3084567 , 0.11308521, 0.38227224,
              -0.26341313, -0.49054298, 0.14407134, 0.0372895, -0.01735184,
              0.12166202, -0.30214933, -0.35262945, 0.15807629, -0.38636222]],
            dtype=float32)>,
       <tf.Variable 'fully_connected_network/bias:0' shape=(20,) dtype=float32, numpy=</pre>
      0., 0., 0.], dtype=float32)>]
```





## **Embedding**

Keras has a special layer for dealing with categorical variables: **the embedding**. An embedding maps each different type of value to a fix length vector.

This avoids having to compute the one hot vectors, which consumes a lot of resources.



### Merge layer

There are several types of layers which expect two or more tensors and return a unique one. These are called <u>merge layers</u>.

```
[39]: a = tf.convert_to_tensor([[1, 2, 3]])
b = tf.convert_to_tensor([[5, 6, 7]])

[40]: tf.keras.layers.Concatenate(name="concat")([a, b])

[40]: <tf.Tensor: shape=(1, 6), dtype=int32, numpy=array([[1, 2, 3, 5, 6, 7]], dtype=int32)>

[41]: tf.keras.layers.Add(name="add")([a, b])

[41]: <tf.Tensor: shape=(1, 3), dtype=int32, numpy=array([[6, 8, 10]], dtype=int32)>

[42]: tf.keras.layers.Subtract(name="subtract")([a, b])

[42]: <tf.Tensor: shape=(1, 3), dtype=int32, numpy=array([[-4, -4, -4]], dtype=int32)>

[47]: tf.keras.layers.Maximum(name="max")([a, b])

[47]: <tf.Tensor: shape=(1, 3), dtype=int32, numpy=array([[5, 6, 7]], dtype=int32)>
```



### **Sequential Model**

A sequential model can be created adding the different layers one by one.

```
[61]: model = tf.keras.models.Sequential(name="sequential_model")
      model.add(tf.keras.layers.Dense(10, input_shape=(50, ), activation="relu", name="hidden_layer_1"))
      model.add(tf.keras.layers.Dense(5, activation="relu", name="hidden_layer_2"))
      model.add(tf.keras.layers.Dense(1, activation="sigmoid", name="final_layer"))
[62]: model.summary()
      Model: "sequential_model"
      Layer (type)
                                Output Shape
       hidden_layer_1 (Dense)
                                (None, 10)
       hidden_layer_2 (Dense)
                                (None, 5)
                                                        55
       final_layer (Dense)
                                (None, 1)
      ______
      Total params: 571
      Trainable params: 571
      Non-trainable params: 0
```



#### **Functional Model**

In order to use the functional model, we need to use the Input layer. This returns a symbolic tensor, that can be seen as a placeholder for storing a tensor but has not been filled yet.

```
[55]: input_layer = tf.keras.layers.Input(shape=(50, ), name="input")
input_layer

[55]: <KerasTensor: shape=(None, 50) dtype=float32 (created by layer 'input')>
```

Then we create the flow as if it were a normal tensor.

```
[59]: x = tf.keras.layers.Dense(10, name="hidden_layer_1")(input_layer)
     x = tf.keras.layers.Dense(10, name="hidden_layer_2")(x)
     x = tf.keras.layers.Dense(10, name="final_layer")(x)
     model = tf.keras.models.Model(input_layer, x, name="functional_model")
[60]: model.summary()
     Model: "functional model"
      Layer (type)
                             Output Shape
     ______
      input (InputLayer)
                             [(None, 50)]
      hidden laver 1 (Dense)
                             (None, 10)
                                                  510
      hidden_layer_2 (Dense)
                             (None, 10)
      final laver (Dense)
                             (None, 10)
                                                  110
     _____
     Total params: 730
     Trainable params: 730
     Non-trainable params: 0
```





#### **Functional Model**

## Using functional models, we can create models with several inputs.

```
[4]: input_numerical = tf.keras.layers.Input(shape=(1, ), name="numerical_input")
     input_categorical = tf.keras.layers.Input(shape=(1, ), name="categorical_input")
     x_numeric = tf.keras.layers.Dense(10, activation="tanh", name="encoding_numerical")(input_numerical)
     x_categorical = tf.keras.layers.Embedding(input_dim=5, output_dim=3, name="embedding_categorical")(input_categorical)
     x_categorical = tf.keras.layers.Reshape(target_shape=(3, ), name="flat_vector")(x_categorical)
     x = tf.keras.layers.Concatenate()([x_numeric, x_categorical])
     x = tf.keras.layers.Dense(10, activation="tanh")(x)
     x = tf.keras.layers.Dense(1)(x)
     model = tf.keras.models.Model([input_numerical, input_categorical], x, name="model_with_two_inputs")
[5]: model.summary(line_length=150)
     Model: "model with two inputs"
      Layer (type)
                                                      Output Shape
                                                                                       Param #
                                                                                                         Connected to
      categorical_input (InputLayer)
                                                                                                         []
                                                      [(None, 1)]
      numerical_input (InputLayer)
                                                      [(None, 1)]
      embedding_categorical (Embedding)
                                                      (None, 1, 3)
                                                                                       15
                                                                                                         ['categorical_input[0][0]']
                                                                                                         ['numerical_input[0][0]']
      encoding numerical (Dense)
                                                      (None, 10)
                                                                                       20
      flat_vector (Reshape)
                                                                                                         ['embedding_categorical[0][0]']
                                                       (None, 3)
      concatenate_1 (Concatenate)
                                                       (None, 13)
                                                                                                         ['encoding_numerical[0][0]',
                                                                                                           'flat_vector[0][0]']
      dense (Dense)
                                                       (None, 10)
                                                                                       140
                                                                                                         ['concatenate_1[0][0]']
      dense_1 (Dense)
                                                       (None, 1)
                                                                                       11
                                                                                                         ['dense[0][0]']
     Total params: 186
     Trainable params: 186
     Non-trainable params: 0
```



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### Model compile

Before training, a model must be compiled using model.compile method.

When compiling, we must pass:

- The algorithm we want to use to fit the model (for example, 'adam').
- The loss function ("mse", "binary\_crossentropy" ...)
- Metrics we want to compute during training process (such as accuracy in classification models, mean absolute error in regression ...)

model.compile("adam", "binary\_crossentropy", metrics=["accuracy", tf.keras.metrics.AUC(name="area\_under\_curve")])



## **Model fitting**

Once compiled, the model can be fitted using model.fit .

```
model.fit(X_train, y_train)
```

If the model has several inputs, we must pass them as a tuple:

```
model.fit((X_train_numerical, X_train_categorical), y_train)
```

Or inside a dictionary:

```
model.fit({"numerical_input": X_train_numerical, "categorical_input": X_train_numerical}, y_train)
```

Data can be a tf tensor or a numpy's ndarray.



## **Model fitting**

#### Other useful parameters:

- epochs: number of epochs to train
- batch\_size: size of the batch used during training

In order to use validation data, we have two ways:

 validation\_split: a random selection of the training data is chosen and used to validate.

```
model.fit(X_train, y_train, validation_split=0.2)
```

validation\_data: the validation data is directly passed

```
model.fit(X_train, y_train, validation_data=(X_val, y_val))
```



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