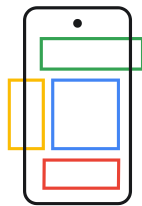




# Explore UX Design Skills and Careers

Learn the skills you need to launch your career as a UX designer!

## Investigate UX design



### How UX designers make an impact

- Understand user needs
- Develop new products
- Design enjoyable experiences
- Make products more accessible
- Increase business revenue



### The UX design process

- Empathize** with users
- Define** the problem
- Ideate** solutions
- Prototype** a design
- Test** the prototype with users

## A UX design career

Industries that employ UX designers: tech, retail, health care, and more.

110,000

Approximate number of open roles across the U.S.

\$58,600

Average entry-level starting salary<sup>1</sup>.

Qualify for entry-level positions with the [Google UX Design Certificate](#):  
Learn about UX design skills and tools through interactive instruction.  
Complete the program in less than 6 months and fewer than 10 hours per week.  
No college degree or previous work experience is required.

[grow.google/uxdesign](https://grow.google/uxdesign)

<sup>1</sup>Burning Glass: Labor Insight (Last 12 Months: Feb. 1, 2020 - Jan. 31, 2021)