

GOOGLE ADS CAMPAIGN			
Location targeting: <i>every country</i>		Scheduling: <i>all day</i>	
budget: <i>20€</i>		click: <i>maximum bid 1eur</i>	
language: <i>english</i>		website: <i>buildingme.com</i>	
KEYWORDS		NEGATIVE KEYWORDS	
ad group 1			
Fitness App		Games	
Workout Planner		Music	
Exercise Tracker		Movies	
Gym Training app		Shopping	
Personal Trainer app		Social Media	
Bodybuilding app		Dating	
Health & Fitness app		Cooking	
Strength Training app		Relaxation	
Fitness Goals app		Weather	
Activity Tracker app		News	
Weightlifting app		Travel	
Bodyweight Exercises app		Productivity	
Exercise Programs app		Learning Games	
Fitness Challenges app		Library	
Strength and Conditioning app		Memes	
Daily Workouts app			
Weightlifting Tracker app			
Custom Workouts app			
Sports Performance app			
Personal Fitness Coach app			
Workout App			
Fitness Training app			
Exercise App			
Gym Fitness app			
AD GROUP 1A		AD GROUP 1B	
[Fitness App] "Fitness App" +Fitness+App		[Workout Planner] "Workout Planner" +Workout+Planner	
TITLE 1 - "Revolutionize Your Fitness Journey: Try Our Ultimate Fitness App!"		TITLE 1 - "Craft Your Ideal Fitness Routine: Try Our Workout Planner App!"	
TITLE 2 - "Craft Your Ideal Workout: Explore Our Feature-Packed Fitness App"		TITLE 2 - "Personalized Fitness at Your Fingertips: Explore Our Workout Planner"	
TITLE 3 - "Your Personal Trainer in Your Pocket: Discover Our Fitness App"		TITLE 3 - "Achieve Your Fitness Goals with Precision: Discover Our App"	
DESCRIPTION 1 - "Achieve your fitness goals with our all-in-one fitness app. Create and track personalized workout plans, monitor progress, and stay motivated. Elevate your fitness journey – download the app now!"		DESCRIPTION 1 - "Transform your fitness journey with our intuitive workout planner app. Create tailored workout routines, track progress, and stay motivated. Elevate your exercise experience – download our app now!"	
DESCRIPTION 2 - "Unleash the power of personalized fitness! Our app empowers you to design and track your workout plan effortlessly. Explore advanced features for a tailored fitness experience. Get started now!"		DESCRIPTION 2 - "Experience the freedom to plan your workouts your way. Our workout planner app offers personalized fitness routines, progress tracking, and more. Unleash your potential – explore the app today!"	
DESCRIPTION 3 - "Transform your smartphone into a personal trainer with our fitness app. Craft your workout plan, track exercises, and reach your fitness milestones. Take control of your fitness – try our app today!"		DESCRIPTION 3 - "Precision meets passion in our workout planner app. Craft and track your fitness plan with ease. Achieve your goals systematically – download the app and embark on your fitness journey now!"	
AD GROUP 1C		AD GROUP 1D	
[Bodybuilding App] "Bodybuilding App" +Bodybuilding+App		[Strength Training App] "Strength Training App" +Strength+Training+App	
TITLE 1 - "Bulk Up and Track Progress: Unleash Our Bodybuilding App!"		TITLE 1 - "Build Your Dream Physique: Try Our Strength Training App!"	
TITLE 2 - "Craft Your Powerhouse Physique: Explore Our Bodybuilding App"		TITLE 2 - "Maximize Your Muscle Growth: Discover Our Strength Training App"	
TITLE 3 - "Your Ultimate Training Companion: Discover Our Bodybuilding App"		TITLE 3 - "Transform Your Body: Explore Our Strength Training App"	
DESCRIPTION 1 - "Maximize your gains with our bodybuilding app. Tailor your workout plans, track lifts, and sculpt your physique. Unlock the power of personalized training – download the app today!"		DESCRIPTION 1 - "Build your dream physique with our strength training app. Create custom workout routines, monitor progress, and reach your fitness goals. Transform your body – try our app now!"	
DESCRIPTION 2 - "Forge the body you desire with our advanced bodybuilding app. Create custom workout routines, monitor strength gains, and conquer your fitness goals. Transform your journey – try our app now!"		DESCRIPTION 2 - "Maximize your muscle growth with our strength training app. Craft your training strategy, log workouts, and witness your progress. Elevate your bodybuilding experience – get the app today!"	
DESCRIPTION 3 - "Enhance every rep and set with our comprehensive bodybuilding app. Craft your training strategy, log workouts, and witness your progress. Elevate your bodybuilding experience – get the app today!"		DESCRIPTION 3 - "Transform your body with our strength training app. Create tailored workout routines, track progress, and stay motivated. Elevate your strength training experience – download our app now!"	