

# Rodolfo Diaz

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Detroit Metro. USA

## Excellence in Program Management

- Skilled commercial negotiator, focused on business growth
- Strong track record on crisis management & Risk mitigation
- Digital Business tools developer (Software, and WEB apps)
- Global citizen with proven success leading complex development teams

### Core expertise:

Car Connectivity, Audio & Infotainment, Driver Information, Telematics, Powertrain Sensors, Actuators and Smart Valves, HUDs, BLDC Motors, Fuel Handling, Powertrain Cooling, Exhaust Systems, Full Stack Development.

I have led multiple international development teams delivering top notch products and platforms for the automotive industry.

As program manager I consider pragmatic communication to be among my strongest assets as well as coaching "Agile" methodologies for effective and assertive business decisions and risk mitigation.

Recognized several times on different companies as best manager to lead global business units

### Additional Skills

Global Program Management, Business Development , P&L Management, APQP,ASPICE, Risk Analysis, Business Strategic Planning, Supply Chain Management, Lean Manufacturing, Six Sigma, Engineering Management, MSA, Problem Solving, JIRA , KANBAN,IATF.

### Software:

- |              |          |           |           |
|--------------|----------|-----------|-----------|
| • MS Project | • C++    | • LabVIEW | • JScript |
| • html       | • VSCode | • Python  | • jQuery  |

### Certifications

Effective Negotiations – Karrass

Difficult Negotiations - Schraner Negotiation Institute

Negotiations and Closures – ProAktiv GmbH

Red X Journeyman – Shainin LLC

PMI-ACP

### Languages

English, Spanish, Italian

**Websites:** [https://www.linkedin.com/in/rodolfo-diaz-2371b819/?locale=en\\_US](https://www.linkedin.com/in/rodolfo-diaz-2371b819/?locale=en_US)

[https://rodolfod1.github.io/Updated\\_Portfolio/Index.html](https://rodolfod1.github.io/Updated_Portfolio/Index.html)

## Career Highlights

Eberspächer GmbH

Sr. Program Manager

May-2015 to Present

Exhaust Systems & Smart Actuators

Novi, MI

Regional PMO coaching and supervising 12 PM's for north America business unit.

Global crisis manager for Ford Motors Company account.

Full P&L responsibility from business acquisition to end of production (cradle to grave).

Programs Launched: Ford P708 Super Duty, P702 F-150, U625 Explorer, Cx482 Escape, FCA JL Jeep

Wangler, FCA DT Ram 2500

Main Achievements: Capital **savings of \$ 25.8M**, EBIT improvement **from 9% to 20.3%**

Global release of the next generation of PLM software based on MSProject.

Program Management Office implementation for the US location.

Business development for Ford Motor Company awarding the first program for Eberspaecher in North America, growing the market share to become number 2 within Ford for exhaust technology.

Development of a SMART Software platform to manage multiple complex programs.

## Career Highlights Cont.

Nippon Seiki                                      Platform Manager Business Development                                      May-2014 to May-2015  
Digital Clusters ICP                                      Troy, MI. Nagaoka ,Japan  
Business development & program management supervisor Liaison Japan - USA  
Programs Launched: FCA RU, FCA WD/WK, FCA MK, FCA JK  
Main Achievements: Awarded FCA Supplier of the year, **Working trade capital** improvement recovering **\$18M** reducing recovery time from 29 months to 9 months after investment

Johnson Electric                                      Global Program Manager                                      Sept-2011 to May-2014  
Powertrain Cooling                                      Plymouth, MI. Asti, Italy. Hong Kong.  
Global Business and program manager for General Motors account  
Programs Launched: GM D2UXX (USA and PRC), GM 31XX (USA Only), GM INOVAR (Brazil)  
Main Achievements: **Strat up New BLDC motor Facility at Mexico**; Corporate mindset turnover **converting a lost business into 6 won acquisitions, Global launch of D2UXX platform on 3 countries simultaneously**  
Customer recognition for 31XX flawless launch; CEO recognition for best Global PM execution

Audisel Inc.                                      Business Development Manager                                      April-2011 to Sept-2011  
Automation and test                                      El Paso TX / Juarez Mexico  
Sales and program manager  
Turnkey manufacturing systems and automation specialist  
Programs Launched: turnkey assembly cells for Automotive, Aerospace, and Medical industries  
Main Achievements: Increase **company revenue on \$ 4.6M in three months**

Delphi                                      Platform Manager                                      June-2006 to April-2011  
Powertrain Actuators                                      Mexico Technical Center  
Technical program manager , Electronics specialist , launch coordination and budget control  
Programs Launched: Mercedes-Benz Smart Actuator, Ford ETB actuator, KIA GDI valve  
Main Achievements: **New facilities set up** at Mexico and China for Fuel Pumps and Electronic Actuators

Delphi                                      Sr. Manufacturing Engineer                                      Aug-2004 to June-2006  
Fuel Handling                                      Mexico Technical Center  
Cross functional team leader for test and controls engineering, Test equipment and Automated equipment specifications , procurement and validation  
Programs Launched: Harley Davidson V-ROD and Sportster, BMW i7  
Main Achievements: **OEE improvement** from 65% to 95% representing **savings of \$2.5M**; Set up of a the 1<sup>st</sup> prototype facility outside USA for Fuel Pumps and MRA's

Visteon                                      Advanced Manufacturing Engineer                                      Dec-1998 to Aug-2004  
Audio Infotainment & Telematics                                      Chihuahua, Mexico  
Cross functional team leader for software and hardware engineering teams  
Programs Launched: GM Epsilon DVD, Chrysler FES (RA,JK, ) , Ford D186 radio and RCU  
Main Achievements: **Flawless lunch** of D186 Audio system , FN-45 Cluster , **Design and implementation of End of line testers and Calibration** Equipment for GPS and Entertainment systems

## Education

Full Stack Coding Bootcamp - Michigan State University Class 2021  
B.S. Electrical Electronics Engineering (4 Year Degree)  
Minor: Industrial Engineering  
Chihuahua Institute of Technology Class 2001 (Chihuahua City, Mexico)