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Burnaby, BC - Canada

> Education

Langara College – Vancouver, Canada 2017 – 2018
Post Baccalaureate Diploma: Web and Mobile App Design & Development

> Summary / Skills

Web Developer with experience in consulting. I'm passionate about solving problems, especially if they require the development of web-based applications. Experience in JavaScript Frameworks, such as Vue.JS, React.JS, Express.JS, Node.JS, and associated web technologies (HTML, CSS, and jQuery). I also worked on mobile app development using native technologies like: Java (Android) and Swift (iOS).

My most recent experience has been with PHP/JavaScript/AJAX/jQuery/CSS developing a Custom Theme for WordPress/WooCommerce website and implementation of business rules. I have a personal interest in Python and Django which I study on my personal time and develop personal projects.

Relevant experience in Pre-Sales/Product Marketing in the Telecom sector with OSS solutions (Operational Support Systems – Telecom Network Management Applications). Worked as a consultant, analyzing scenarios, preparing proposals and presenting projects, products, and solutions to clients. Past experience in companies like Nokia, Siemens, and Alcatel.

> Professional Experience

WEB242 MEDIA, Vancouver – Canada Apr 2019 – current
Vancouver based Web Design and Development company

Web Developer

This is a contractor position where I am called on-demand to:

- update of plugins / update WooCommerce sites / development (PHP) new features and Child Themes

2GUYS WITH KNIVES, Vancouver – Canada Oct 2018 – Apr 2019
Vancouver born and raised company that provides healthy nutrition on the go

Web Developer

Developed a WooCommerce Child Theme in association with the design team. Implemented plugins. Translated customer needs into features to be developed. Organized the pipeline of features. And codified business rules into the e-commerce to support the business necessities. (PHP/JavaScript/jQuery/HTML/CSS/SASS/Git/MySQL).

Developed features: Delivery Fee for orders under a minimum value, minimum number of products to go to checkout, customized checkout process based on customer role, customized shop page loop of products, updated look and feel, optimized the checkout, implemented features in the admin area (custom fields and columns), and compatibilized features across different browsers (IE9, Firefox, Safari, Chrome).

As a result of all these changes and improvements and in alignment with the launch of marketing campaigns the site increased weekly sales and customer satisfaction during the first quarter of the year.

LANGARA COLLEGE, Vancouver – Canada

2017 – 2018

Post Degree Diploma - Web & Mobile App Design and Development (WMDD) program

Full time student

Designed and developed from concept to delivery fully functional web applications. I gathered requirements, defined personas, discussed the user stories, defined application workflow and built the wireframes. Also coordinated a small team of developers and designers to build the Eduvisors web app (React.JS/Node.JS/Express.JS/MySQL).

Played different roles over different projects being a designer, developer, project manager and quality assurance lead, sometimes even accumulating more than one role at a time.

Organized a networking event to integrate students from Langara College and to welcome first term students and improve networking between different terms.

And kickstarted the Langara Switch Student Club to promote networking, knowledge sharing and friendship building between Web & Mobile App program students. I continue to support the club and Langara on events.

> Other Career History

WIPRO, Sao Paulo – Brazil

2015 - 2017

Indian multinational IT consulting company.

Pre-Sales Manager for IT Services

As part of the Wipro's Telecom and IT pre-sales team, I visited local Telecom operators (Telefonica, TIM, Claro, and others) to present Wipro's portfolio of services. Helped sales team to identify customer needs, generated technical and commercial proposals, and prepared answers to RFPs and SoC (Statement of Compliance).

ITRON, Sumare – Brazil

2013 - 2014

American multinational in the measurement technology segment.

Product Marketing Manager

AMPLYTECH SERVICES, Sao Paulo – Brazil

2012

Brazilian company in the service segment

Business and Process (Project) Consultant

Reviewed, organized and cleaned up the data between the CRM and BPM tools to allow correct follow-up of the production and service delivery processes. And helped build KPIs (Key Performance Indicators) that demonstrated the monthly results of the services provided based on the equipment models and service team capabilities.

NOKIA SIEMENS NETWORKS, Sao Paulo – Brazil

2007 – 2012

Finnish multinational in the Telecom segment

Product Marketing Manager / OSS Solution Manager

Responsible for delivering presentations on Nokia's OSS (Operation Support Systems) portfolio which consisted of products and solutions like Network Management System, Service Assurance, Service Management, Inventory Management, Device Management, Provisioning, and Reporting Applications. Prepared technical proposals and maintained a good relationship with the customer's technical team to be able to identify sales leads.

> Personal Interests

Enjoy hiking and exploring Vancouver city venues and mountain trails. Love planning and travelling with my wife to different countries and taking pictures of our adventures. And I am a geek for Sci-Fi and Action movies and series.