RODRIGO SILVA
Software Engineer

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Highly dedicated and versatile professional with 10+ years of Marketing, Business Management, and Project Management experience seeking to change directions and pursue a career in the IT field as a Software Engineer. Strong experience managing project teams and working collaboratively with colleagues to come up with innovative solutions to everyday problems. Excellent communication, analytical, problem-solving, critical thinking, organizational, and interpersonal skills. Fluent in English and Portuguese.

Software Development Skills

- Debugging, JavaScript, Node.js, React, Express.js, Redux, RESTful API, PostgreSQL, Sequelize, Bootstrap, AWS, HTML5, CSS, Git, GitHub, CSS Flexbox, AJAX, JSON, Web Services API, API Development, Document Object Model (DOM), Object-Oriented Programming (OOP)

Education & Certifications

DigitalCrafts | *Certificate in Software Engineering* | Atlanta, GA   **February 2023 – June 2023**
- Web Development training program covering full-stack development including, but not limited to JavaScript, including an emphasis on cutting-edge frameworks like React and server-side technologies including Node.js, Express, and PostgreSQL.

FECAP | *e-MBA in Digital Marketing* | São Paulo, Brazil   **Dec 2006**

Universidade Nove de Julho | *Bachelor's Degree in Advertising and Publicity* | São Paulo, Brazil   **Dec 2003**

Software Development Portfolio

Dream-Team | github.com/RodrigoBS1/Dream-Team   **March 2023**
- Project developed for basketball fans who like to keep track of their favorite player's numbers
- App developed with a team of 4 people aiming to put into practice concepts learned during classes.
- Built with HTML, CSS, Bootstrap, JavaScript, Web Services API, JSON

JarkGPT | jarkfront-end1.onrender.com | github.com/RodrigoBS1/jark-frontend   **April 2023**
- Member of a 4-person development team building an app that helps Chat Gpt users to use efficiently the AI platform
- Responsibilities included designing and assembling a fully mobile-responsive layout and routed information being passed from the database
- Built with HTML, CSS, Bootstrap, JavaScript, jQuery, Sequelize, and PostgreSQL

Professional Work Experience

Atlanta West Carpets | *Service Tech* | Atlanta, GA   **March 2021 – March 2023**
- I provided services to Atlanta West Carpets, an Atlanta-based company with a 50-year history of supplying materials to major construction companies in the TRI-State Area (Alabama, Tennessee, and Georgia).
- We were responsible for improving the quality of cabinet installation services, reducing warranty claims and increasing customer satisfaction.

Giba D'água Comércio de Bebidas | *Owner* | São Paulo, Brazil   **Aug 2012 – Dec 2015**
- Owned and operated a successful beverage distribution company, managing all aspects of the business.
- Performed inventory control, financial planning and budgeting, vendor negotiations, and accounting.
- Managed customer relationships, ensuring each customer received first-class service and support to boost customer retention.
- Oversaw all marketing and advertising campaigns and strategies to drive sales.

Banco Itaú | *Business Operator* | São Paulo, Brazil   **Jul 2010 – Set 2012**
- Managed an account of car dealerships, developing commercial and operational strategies to implement in each dealership focused on increasing sales volume.
- Supported sales campaigns aimed at generating high-quality leads and maintaining the customer base.
- Developed and implemented organizational processes for the dealerships' sales processes to increase efficiency, reduce operating costs, and optimize financial results.

Faculdade Fernão Dias | *Professor of Marketing Administration* | São Paulo, Brazil   **Aug 2009 – Jun 2010**
- Taught marketing administration courses to college students, focused on management processes and tools for analyzing, planning, implementing, and controlling marketing activities.
- Delivered interactive lectures designed to engage the students and improve their critical thinking skills.

Bweb Brasil | *Project Manager* | São Paulo, Brazil   **April 2006 – March 2009**
- Planned, developed, and implemented online and offline marketing projects to publicize product information and capture customer loyalty, sales, and visibility.
- Created an innovative process for attracting students to a large university, resulting in more than 12,000 student enrollments in 1.5 years.
- Provided marketing consulting and internet project development services to various institutional clients.
- Managed customer relationships and provided superior customer service to ensure their satisfaction and loyalty.

Educartis Corporation | *Business Manager* | São Paulo, Brazil   **May 2005 – Feb 2006**