

# Winning Space Race with Data Science

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# Outline

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- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# Executive Summary

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## Summary of methodologies

- Understanding rocket launching as product, and how/why reusing rocket stages impacts its cost.
- Applying Python programming to collect data via online requests and web scraping.
- Performing exploratory analysis over the collected data converted into data frames to find patterns.
- Using plotting and visual analytics as insight tools.
- Developing a Machine Learning model that could be used to state trends and projections.

## Summary of all Results

- The collected data can effectively compound a scenery on the SpaceX Falcon 9 rocket landing outcomes.

# Introduction

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## Project Background and Context:

- SpaceX has gained worldwide attention for a series of historic milestones
- It is the only private company to return a spacecraft from low-earth orbit
- They advertise Falcon 9 rocket launches on its website with a cost of 62 million dollars; much of the savings is because SpaceX can reuse the first stage

## Existing issues and Opportunities:

- Despite the price, the launch success rate may depend on factors such as payload mass, orbit type, location, etc
- Therefore, the launch cost can be determined if Falcon 9 rocket's first-stage landing success rate can be determined
- Such information can be used if an alternate company wants to bid against SpaceX for a rocket launch

Section 1

# Methodology

# Methodology

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## Executive Summary

### Data collection methodology:

- SpaceX API request, Web Scraping from Wikipedia, SpaceX Dataset SQL request

### Perform data wrangling

- Handling gathered data into Pandas data frame with Numpy, Matplotlib.pyplot, and Seaborn

### Perform exploratory data analysis (EDA) using visualization and SQL

### Perform interactive visual analytics using Folium and Plotly Dash

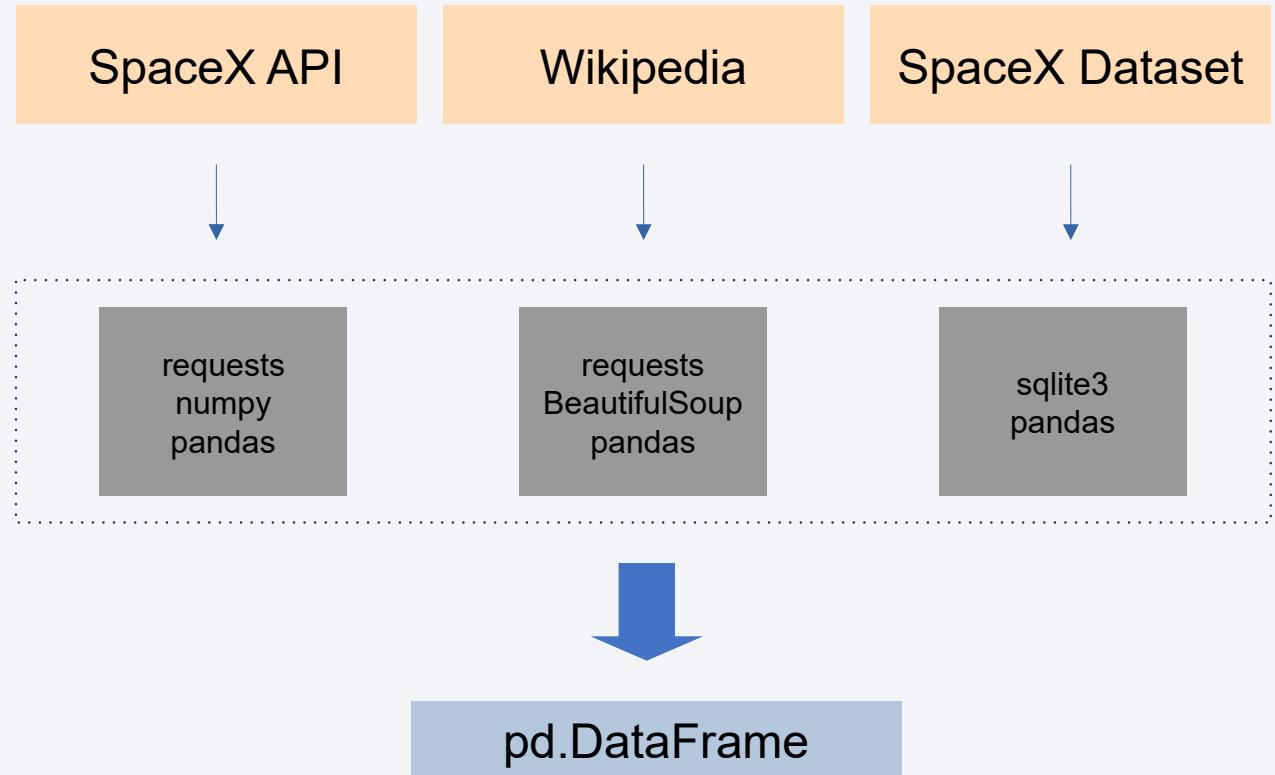
### Perform predictive analysis using classification models

- Applying and evaluating machine learning pipelines with Python libraries over data frames

# Data Collection

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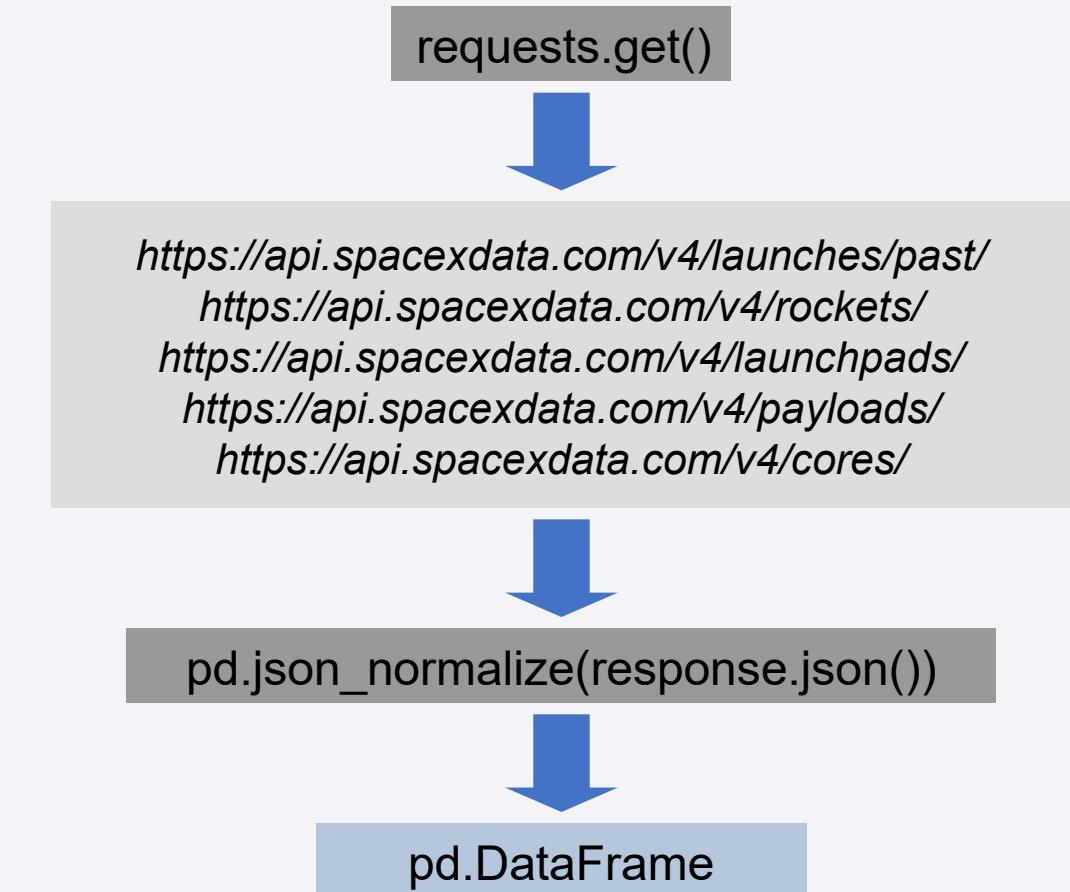
- Requests to SpaceX API
- Web scraping to collect records from a Wikipedia page
- Complementary SQL requests to a SpaceX Dataset
- All data are merged into Pandas data frames



# Data Collection – SpaceX API

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- Requests to Spacex API compound the main launch data source
- The results of the requests are then normalized and gathered into a Pandas data frame



# Data Collection – Scraping

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- Related data collected from Wikipedia compound complementary data about launch records
- The results of web scrapping are then parsed and gathered into a Pandas Data Frame

requests.get().txt



[https://en.wikipedia.org/w/index.php?title=List\\_of\\_Falcon\\_9\\_and\\_Falcon\\_Heavy\\_launches&oldid=1027686922](https://en.wikipedia.org/w/index.php?title=List_of_Falcon_9_and_Falcon_Heavy_launches&oldid=1027686922)



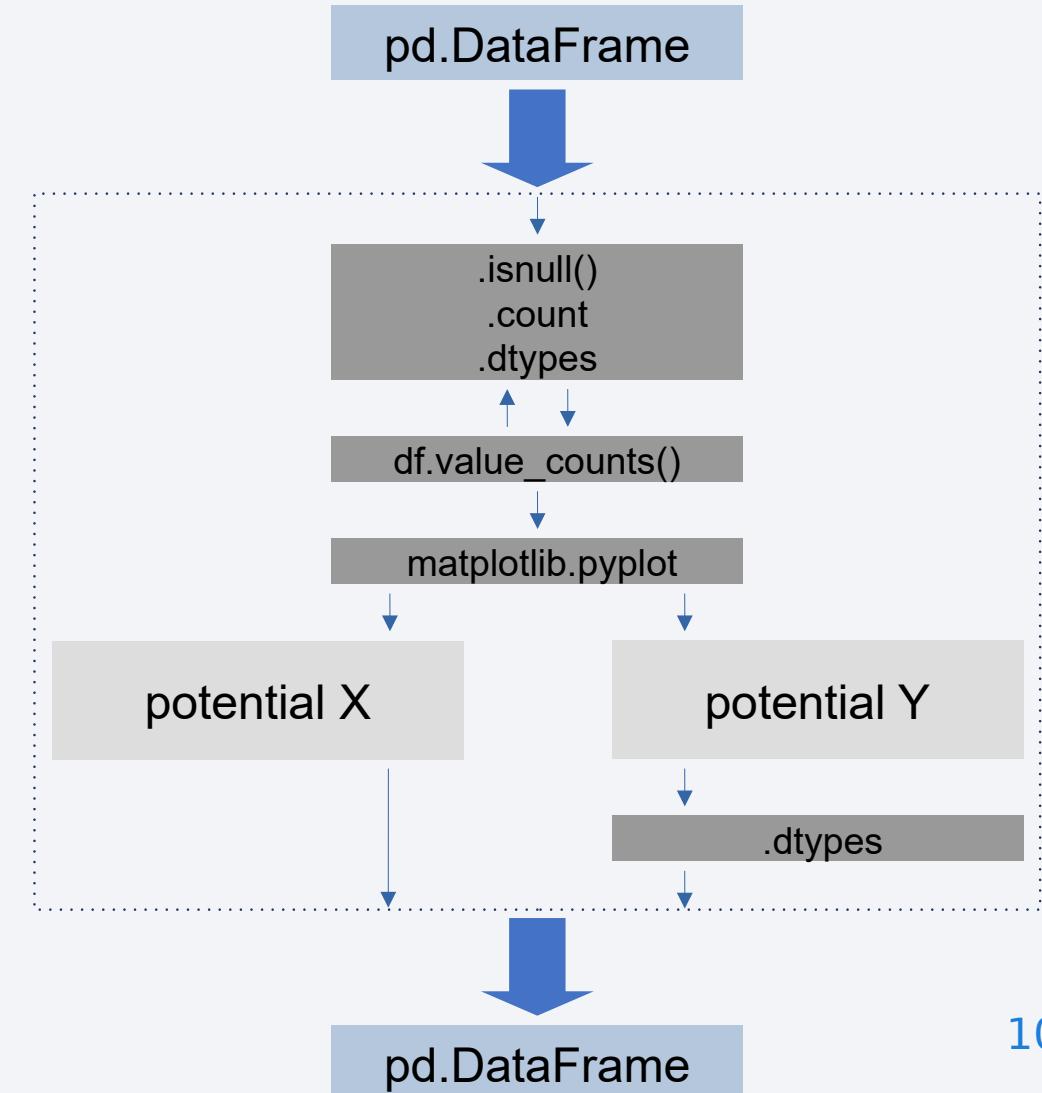
BeautifulSoup(, 'html.parser')



pd.DataFrame

# Data Wrangling

Using data previously collected via SpaceX API into a data frame using Pandas and Numpy



# EDA with Data Visualization

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Plots used for exploratory data visualization:

- flight number vs launch site
- number of launches on each site
- launch site vs payload mass
- orbit vs class
- number and occurrence of orbits
- flight number vs orbit type
- payload vs orbit
- year vs class

# EDA with SQL

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## SQL queries to SpaceX Dataset:

- fetch all the unique launch site names
- fetch first 5 occurrences of launch site names begin with 'CCA'
- fetch total payload carried by boosters from NASA
- return average payload mass carried by booster version F9 v1.1
- fetch date of the first successful landing outcome on ground pad
- list names of boosters which have successfully landed on drone ship and had payload mass between 4000 Kg and 6000 Kg
- calculate the total number of successful and failure mission outcomes
- list names of the boosters which have carried the maximum payload mass
- list failed landing\_outcomes in drone ship, their booster versions, and launch site names for in year 2015
- rank count of landing outcomes between the date 2010-06-04 and 2017-03-20, in descending order

# Build an Interactive Map with Folium

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## Folium Map: launch sites location (over the USA map)

- **Map:** `.Map(location=[29.559684888503615, -95.0830971930759], zoom_start=5)`  
`.add_child(.Circle())`  
`.add_child(.Marker())`

## Folium Map: launch outcomes for each site location

- `.add_child(.Marker(.Icon))`

## Folium Map: Nearby Infrastructure

- `.add_child(Marker(icon=(DivIcon(html='distance'))))`
- `.add_child(.Polyline())`

# Build a Dashboard with Plotly Dash

---

App layout:

```
app.layout = html.Div(children=[
```

Input: select launch site (one or all)

```
    dcc.Dropdown(id='site-dropdown')
```

Output: render a pie chart graph to show success launches

```
    html.Div(dcc.Graph(id='success-pie-chart'))
```

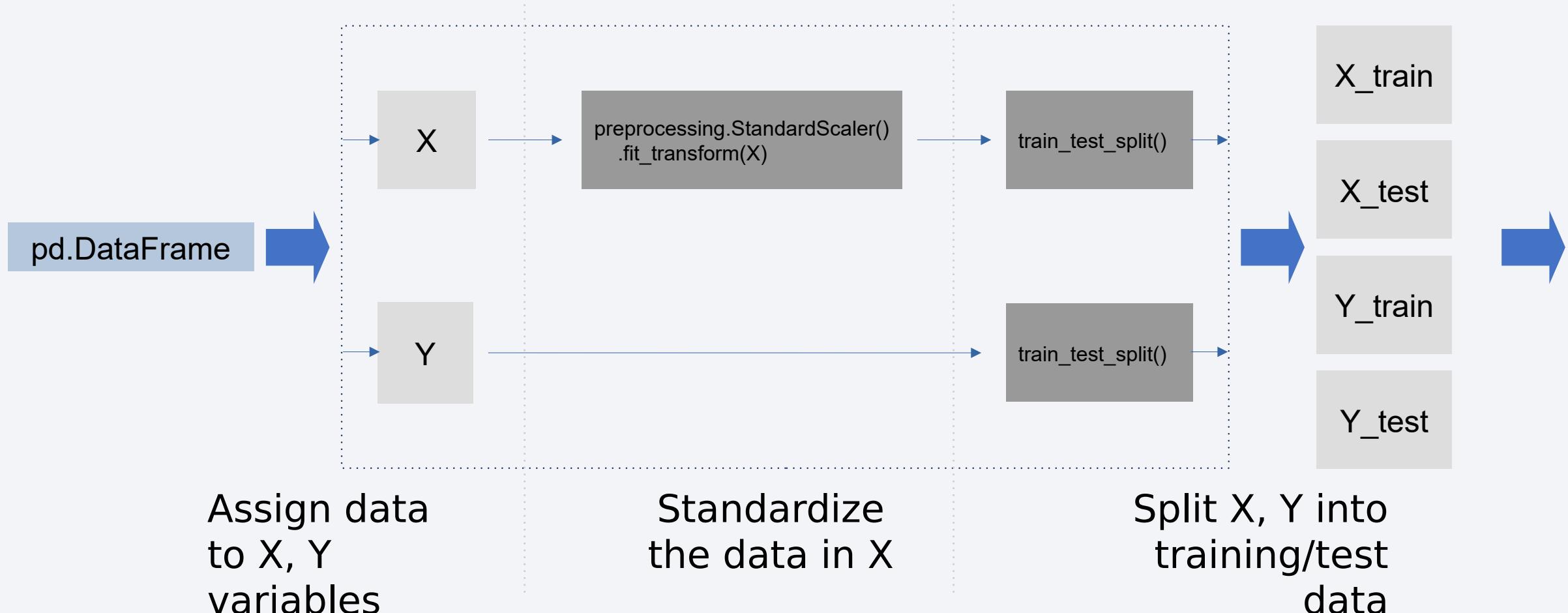
Input: select a payload mass range

```
    dcc.RangeSlider(id='payload-slider')
```

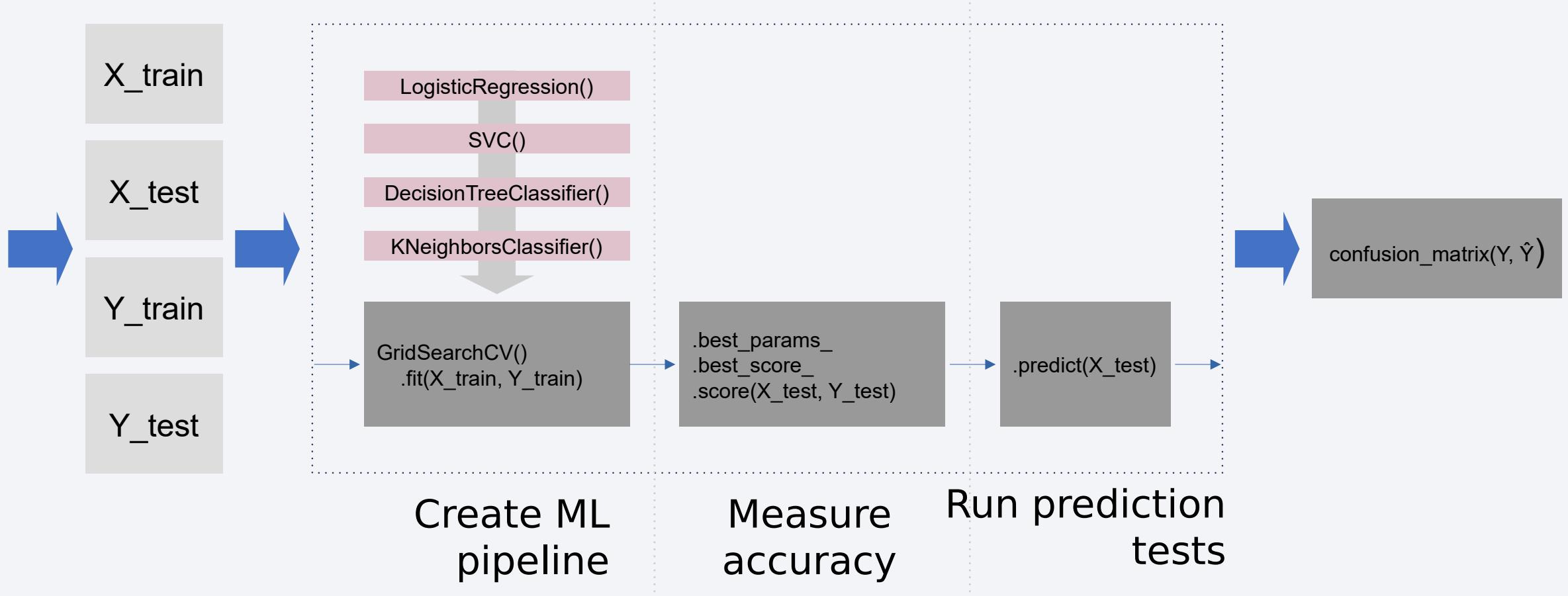
Output: render a scatter plot to display values for Payload Mass (kg) and class (success rate)

```
    html.Div(dcc.Graph(id='success-payload-scatter-chart')) ])
```

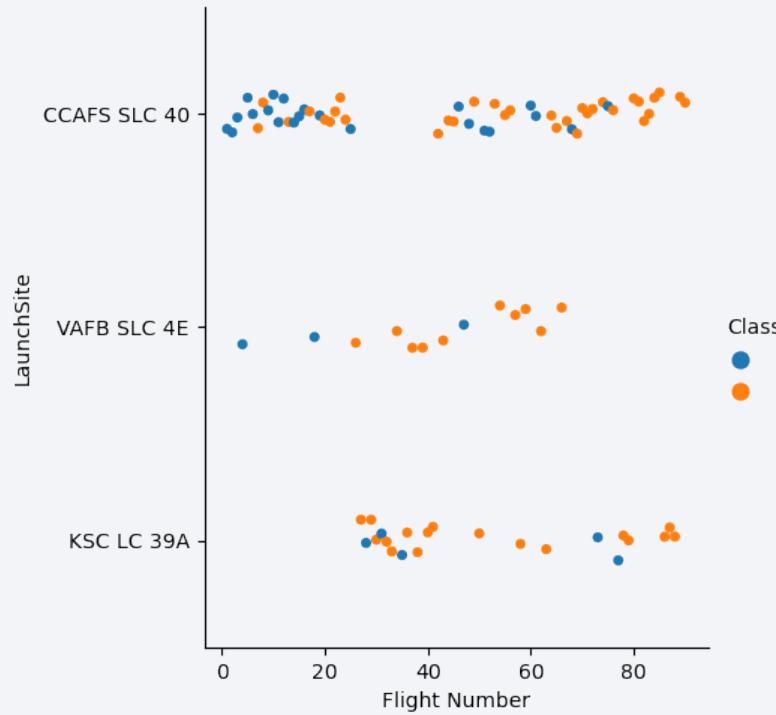
# Predictive Analysis (Classification)



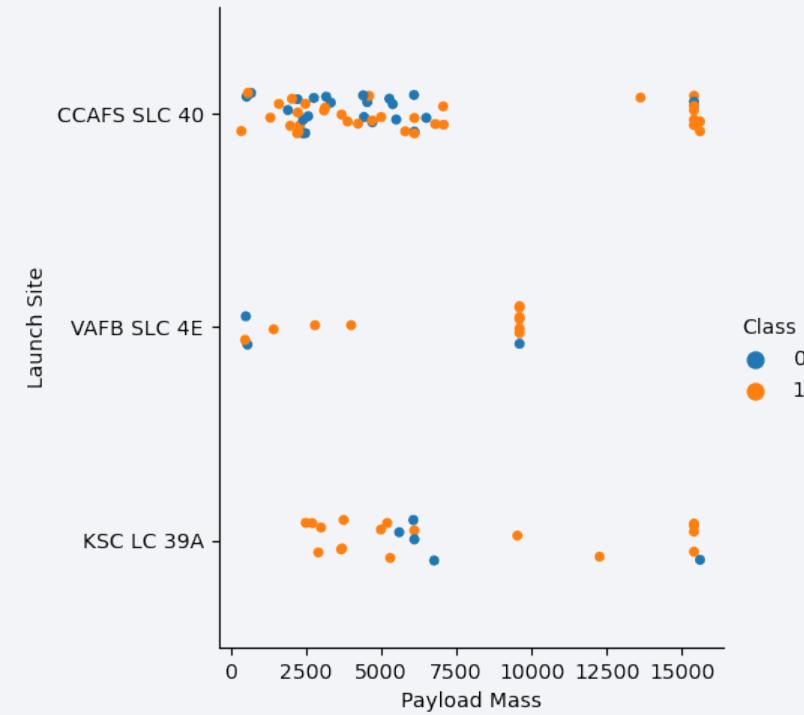
# Predictive Analysis (Classification)



# Results: EDA



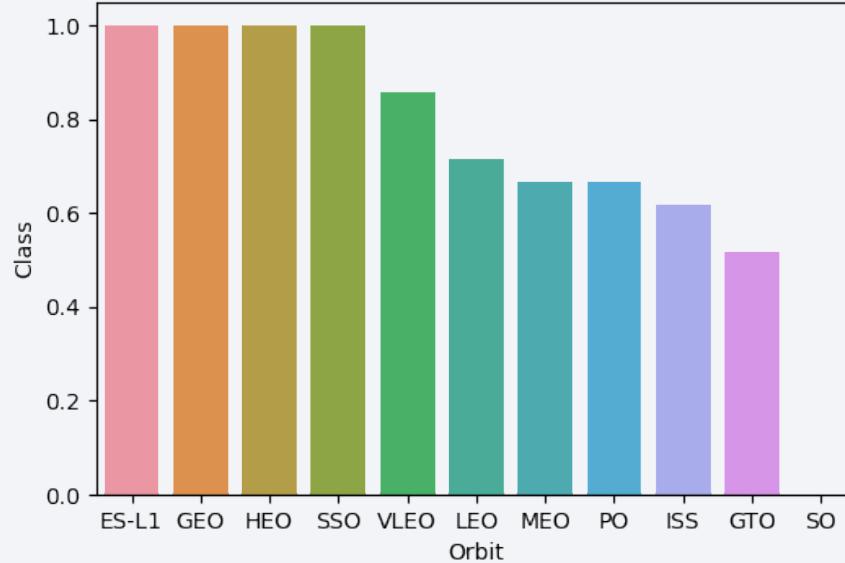
Plots on the evolution of launch and outcome rates per launch site



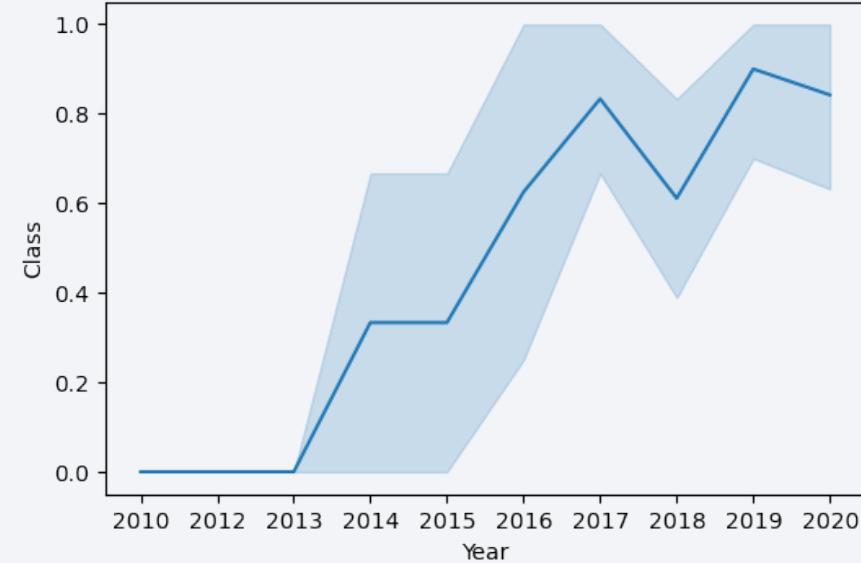
Plots on the distribution of payload mass among launch sites

# Results: EDA

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Plots on the distribution,  
frequency, payload, and  
success rates by type of  
orbit

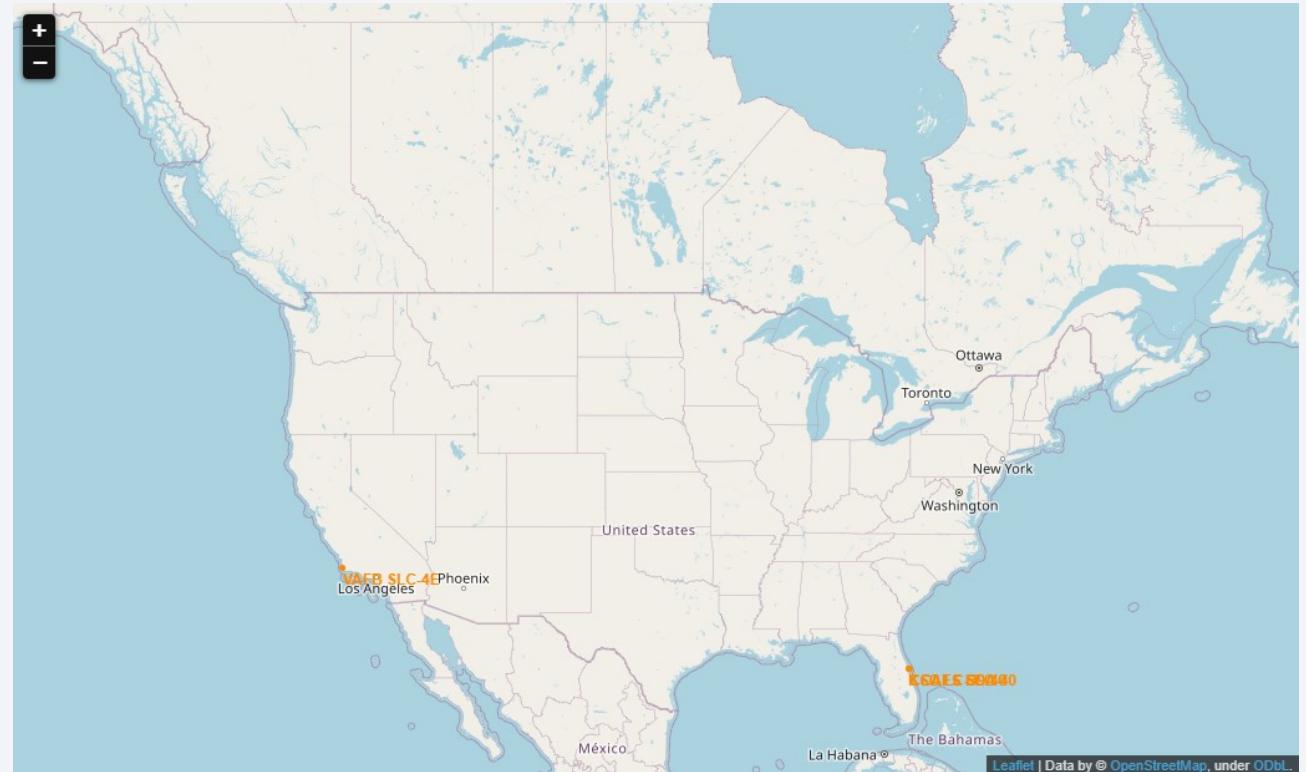


Plot on the overall  
outcome through years

# Results: Interactive Analytics

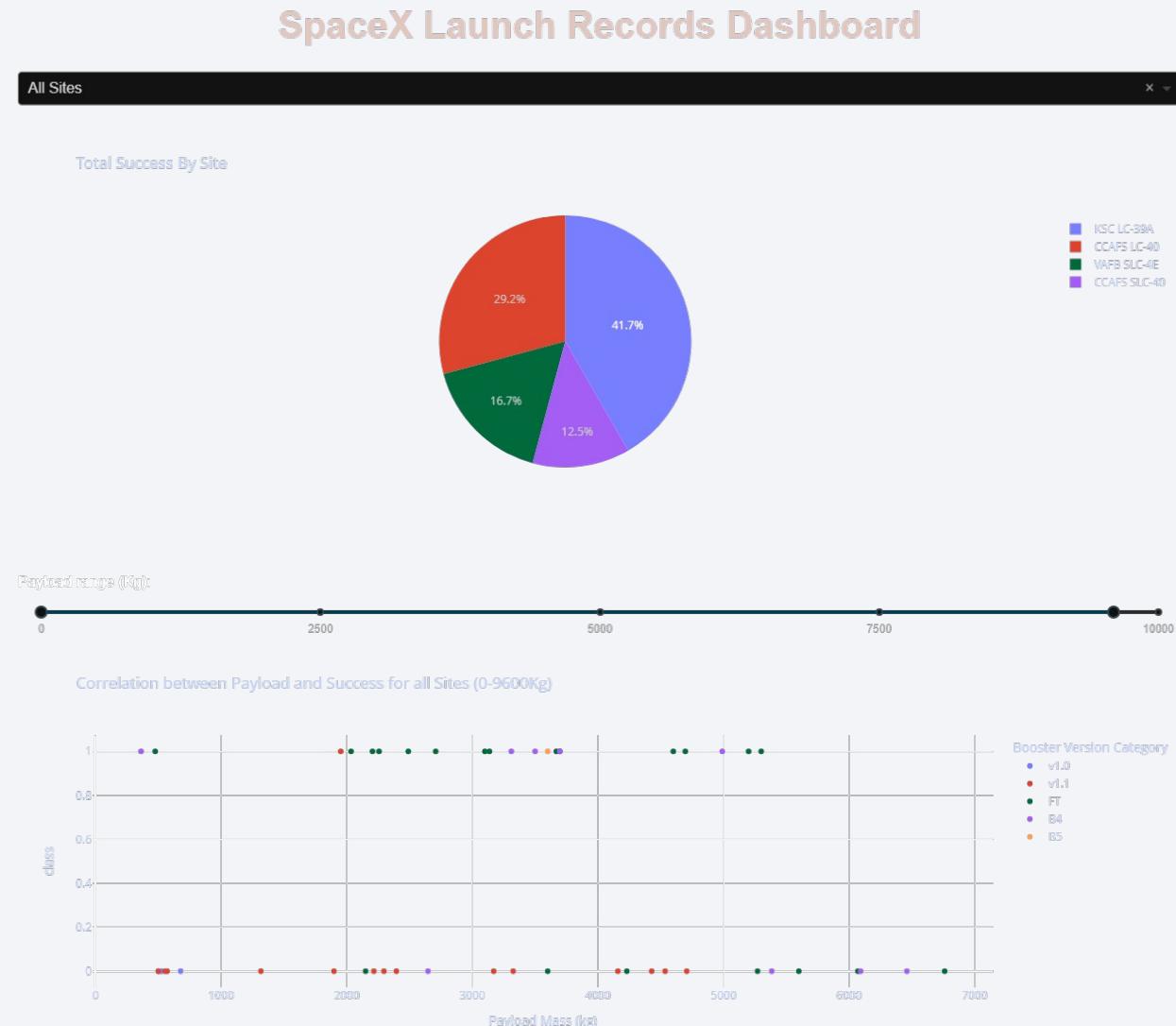
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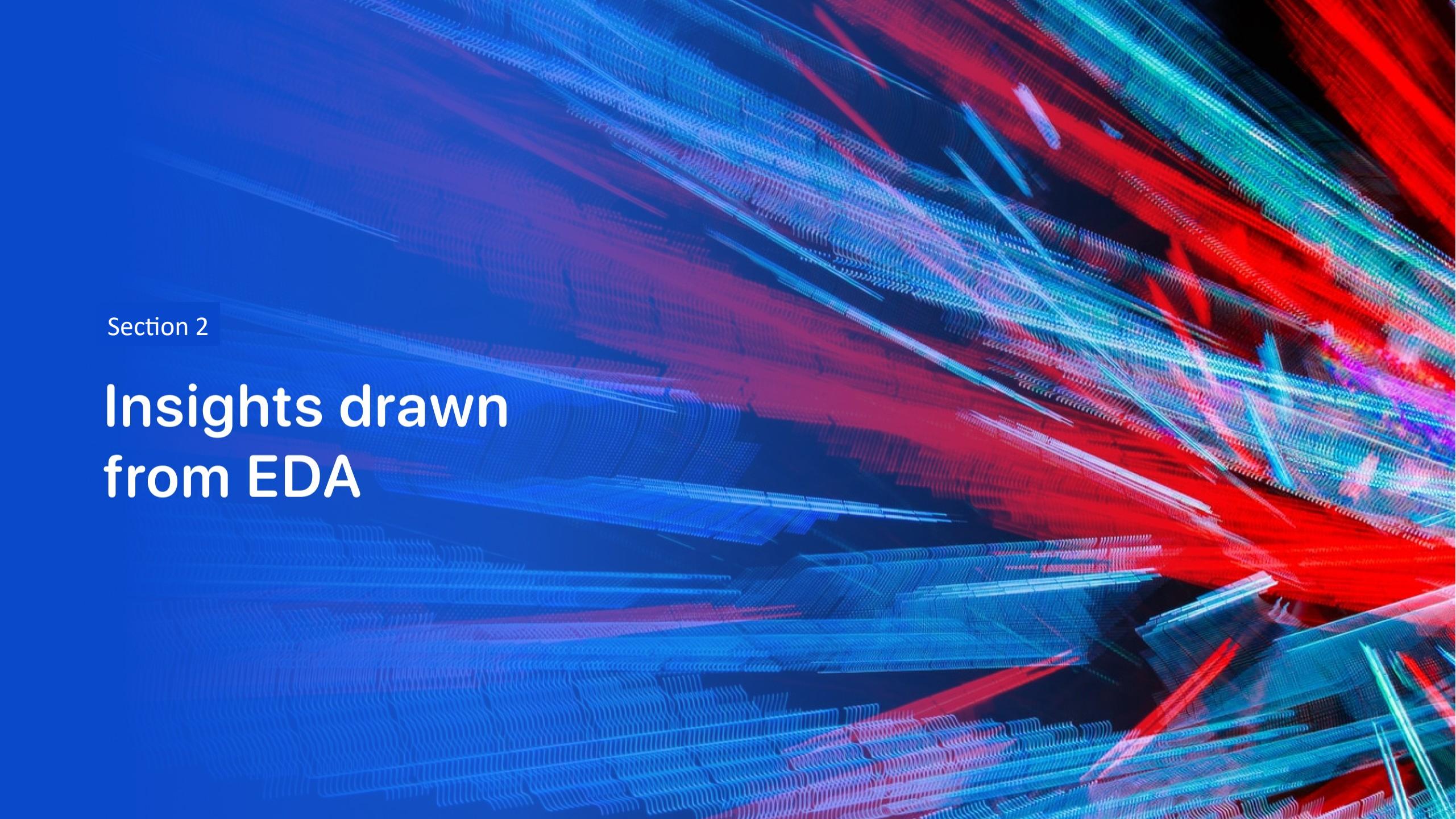
Launch site locations  
on an interactive map  
with Folium



# Results: Interactive Analytics

Dashboard with Plotly Dash relating launch sites, payload mass, booster category, and outcome



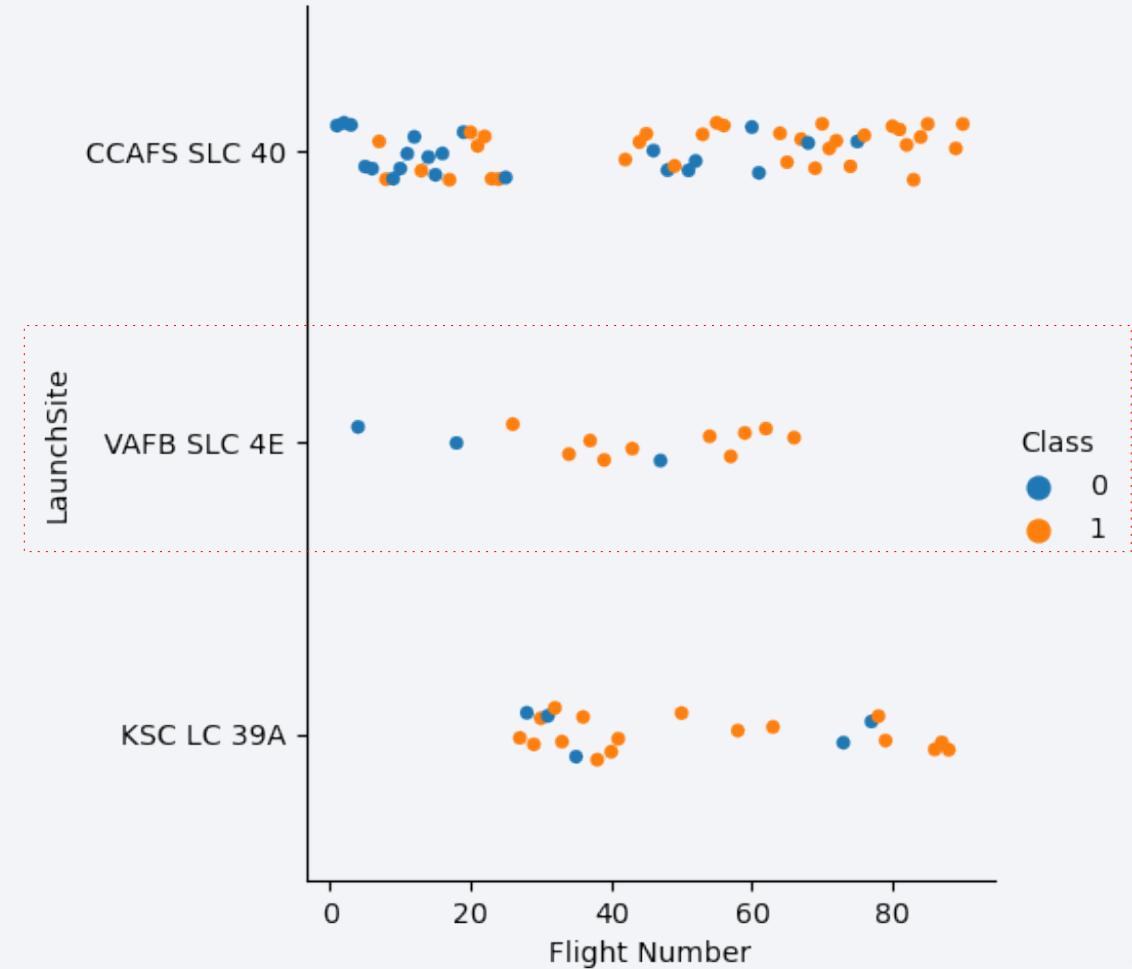
The background of the slide features a complex, abstract pattern of glowing lines. These lines are primarily blue and red, creating a sense of depth and motion. They appear to be composed of many small, individual particles or segments, giving them a textured, almost organic appearance. The lines converge and diverge, forming various shapes and directions across the dark, solid-colored background.

Section 2

## Insights drawn from EDA

# Flight Number vs. Launch Site

- CCAFS SLC 40 has most of the flights
- It's also where the evolution of outcome rates is more outstanding - from the high number of failed landings at the beginning to the rise of the successful landings as of the end of the period

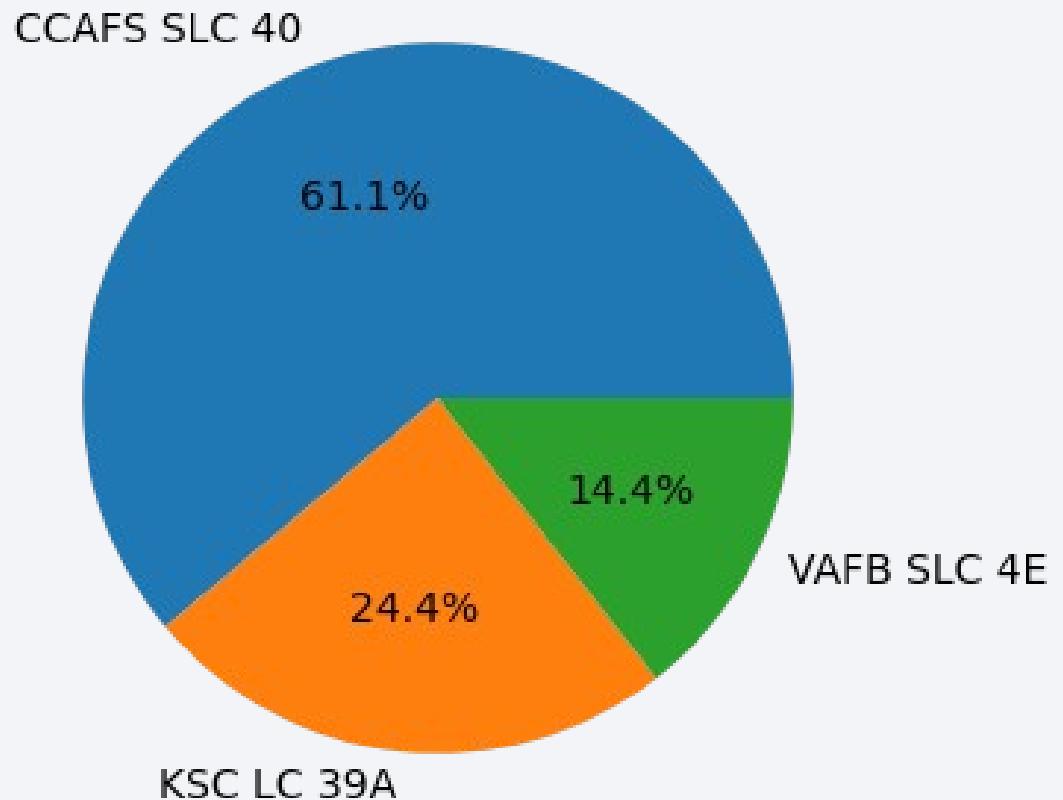


# Flight Number vs. Launch Site

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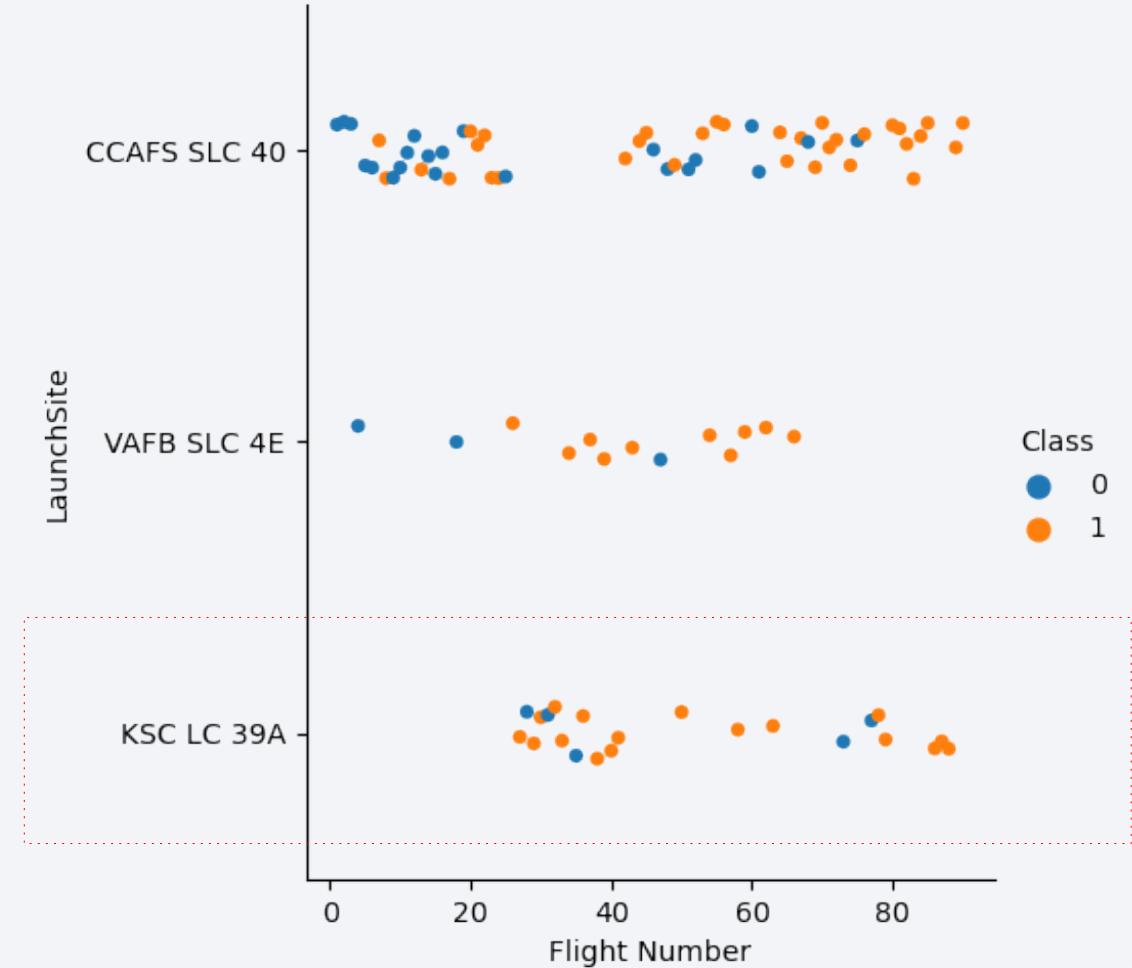
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Number of Launches on Each Site



# Flight Number vs. Launch Site

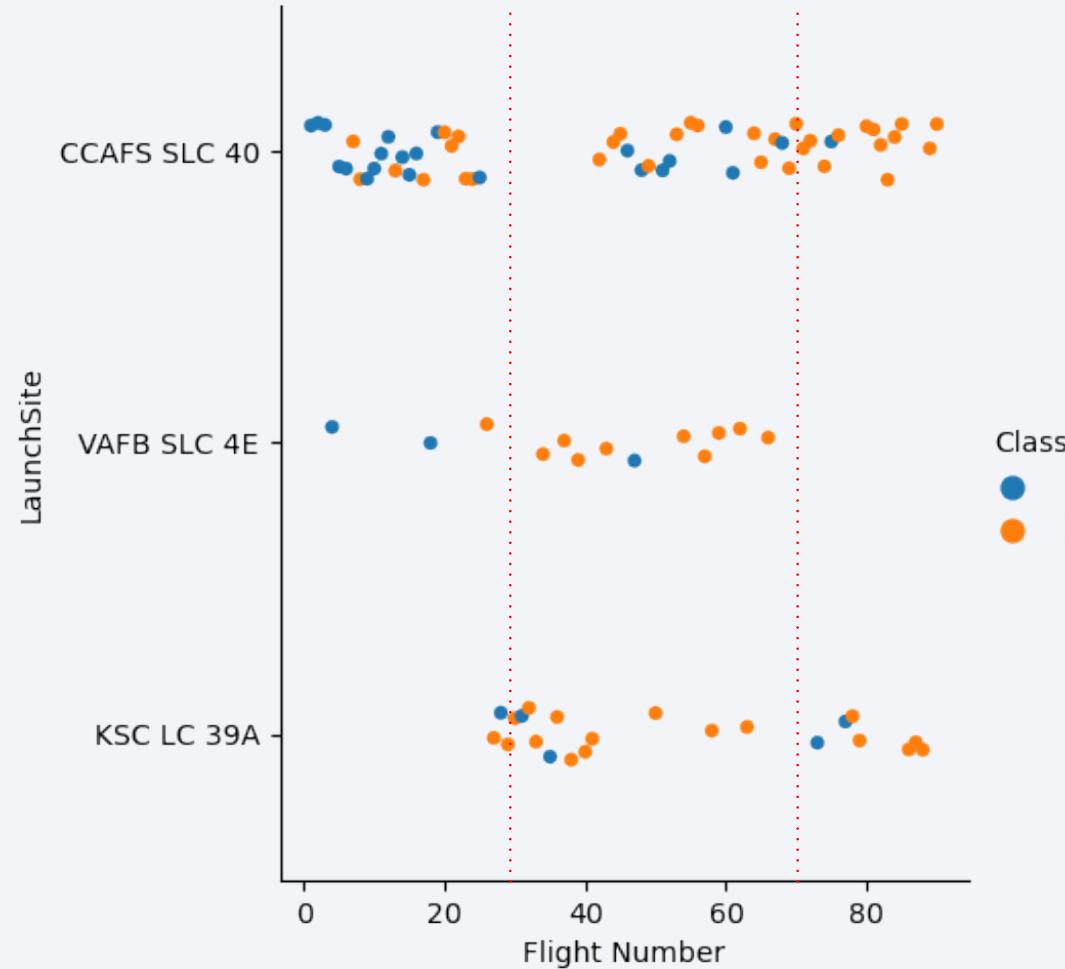
- Launch tests started later in KSC LC 39A than the other two
- It has a remarkable success rate



# Flight Number vs. Launch Site

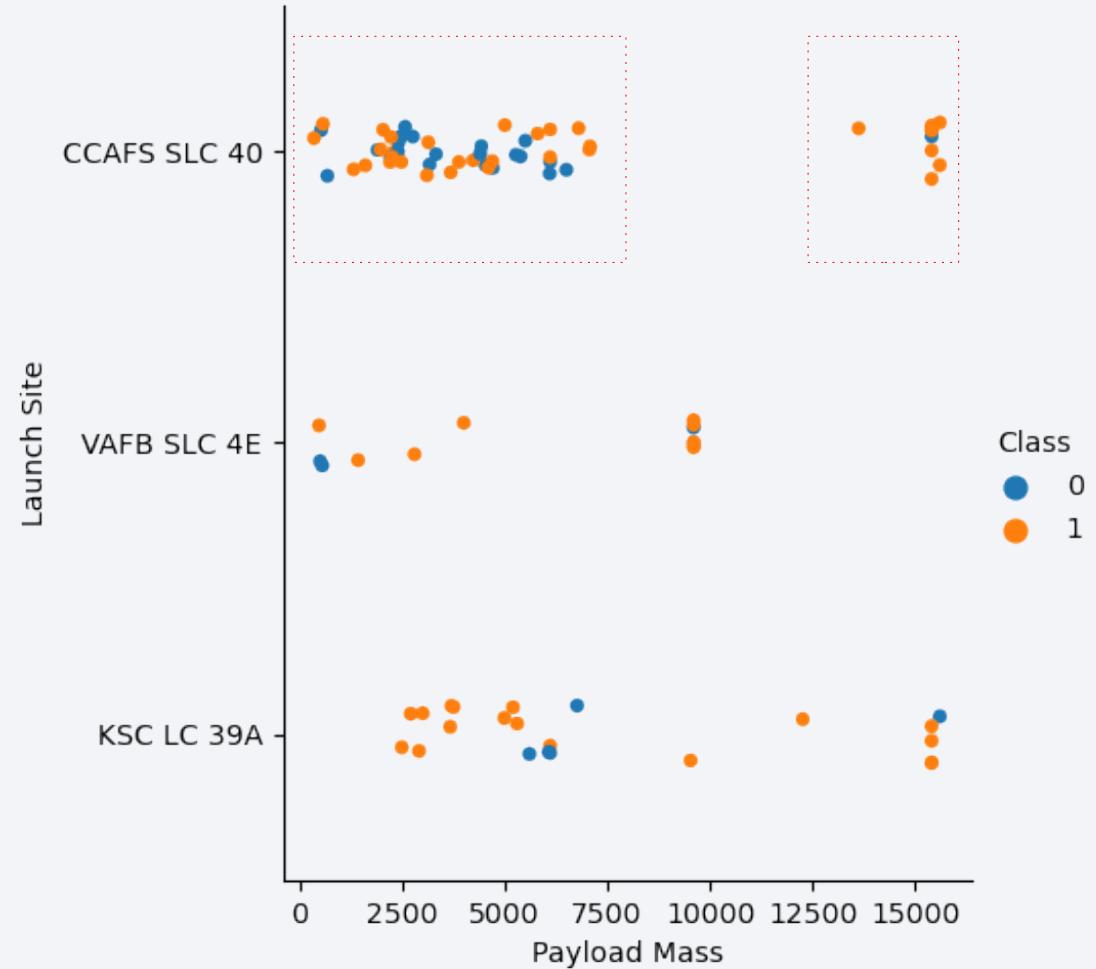
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In every launch site,  
successful landing rates are  
prone to increase as the  
flight number increases



# Payload vs. Launch Site

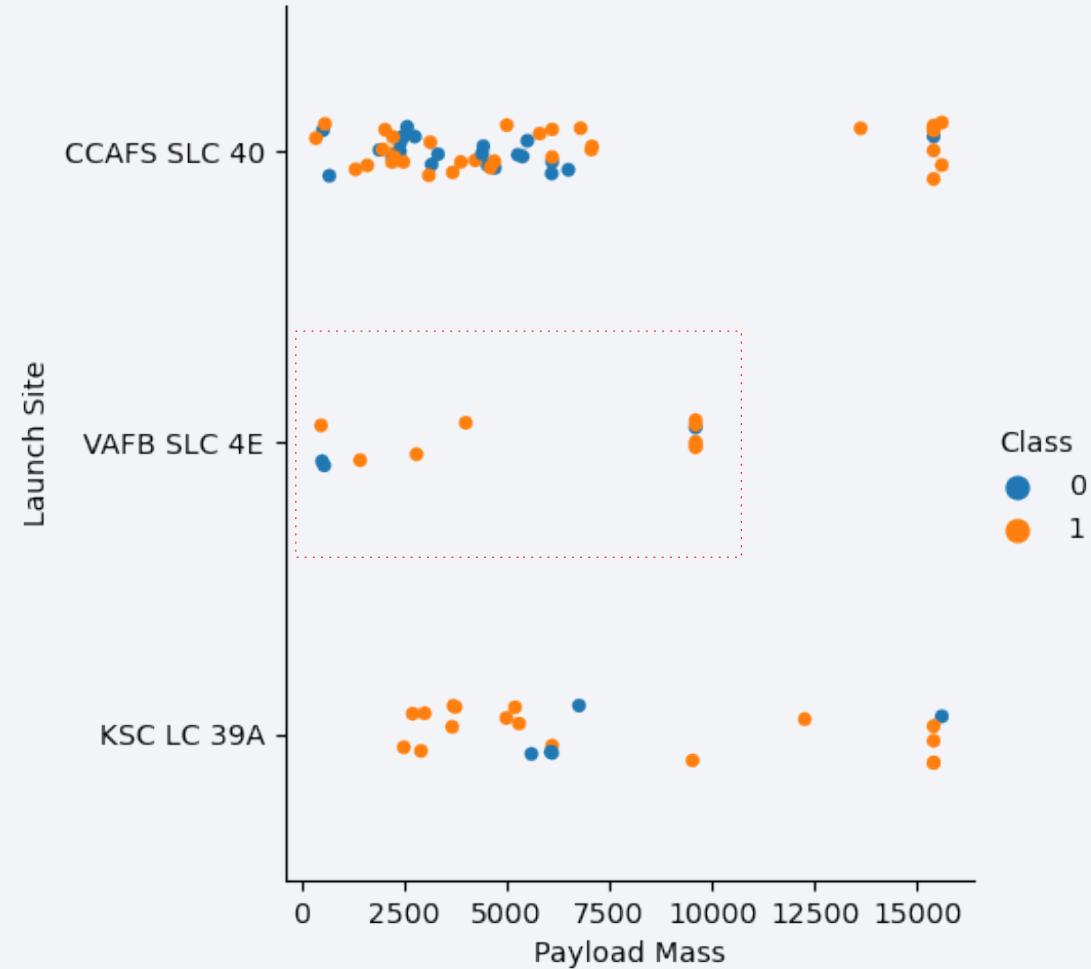
- CCAFS SLC 40 is where most tests with lighter and heavier payloads occurred
- There were more successful high payload launches on this site than any other



# Payload vs. Launch Site

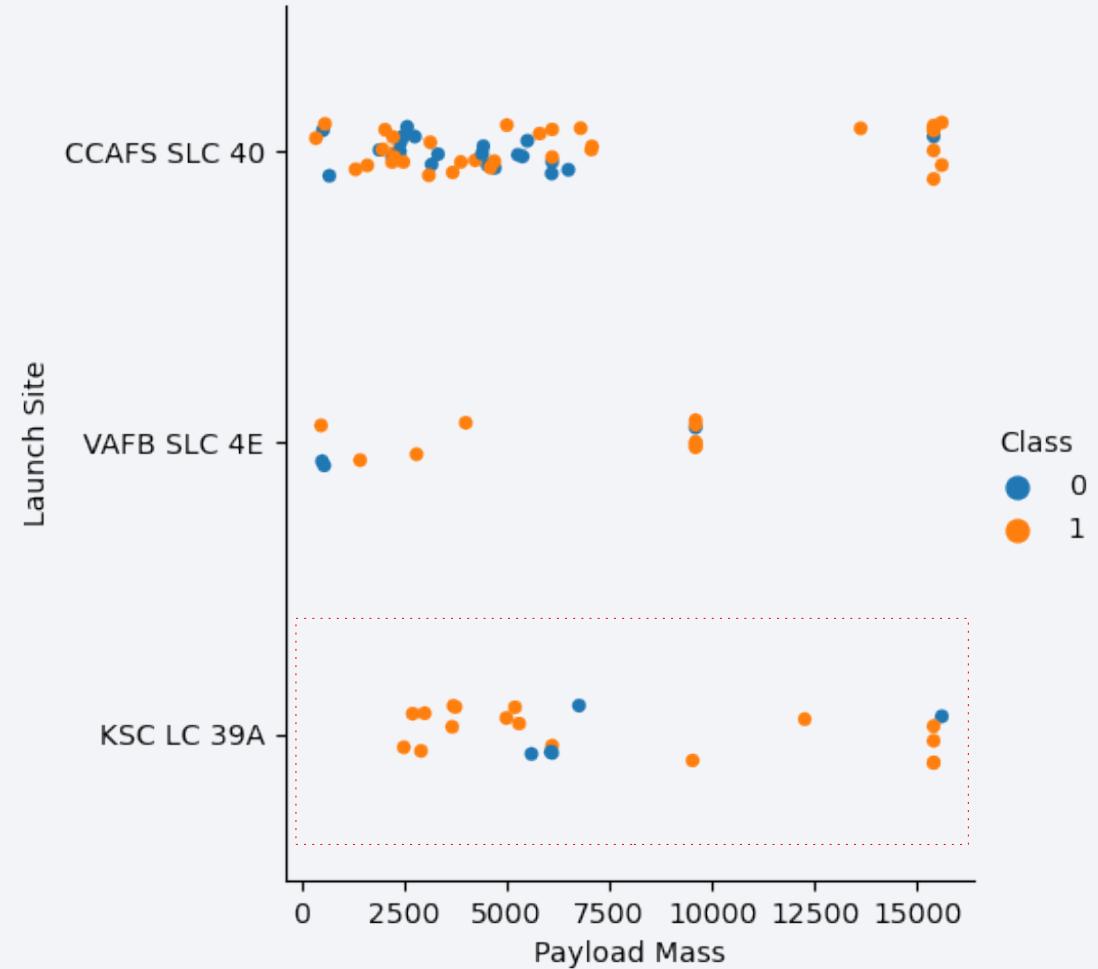
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- VAFB SLC 4E has no launches with heavy payloads
- It is also the least used of the launch sites
- Several midweight payload launches took place on this site, if compared to the other sites



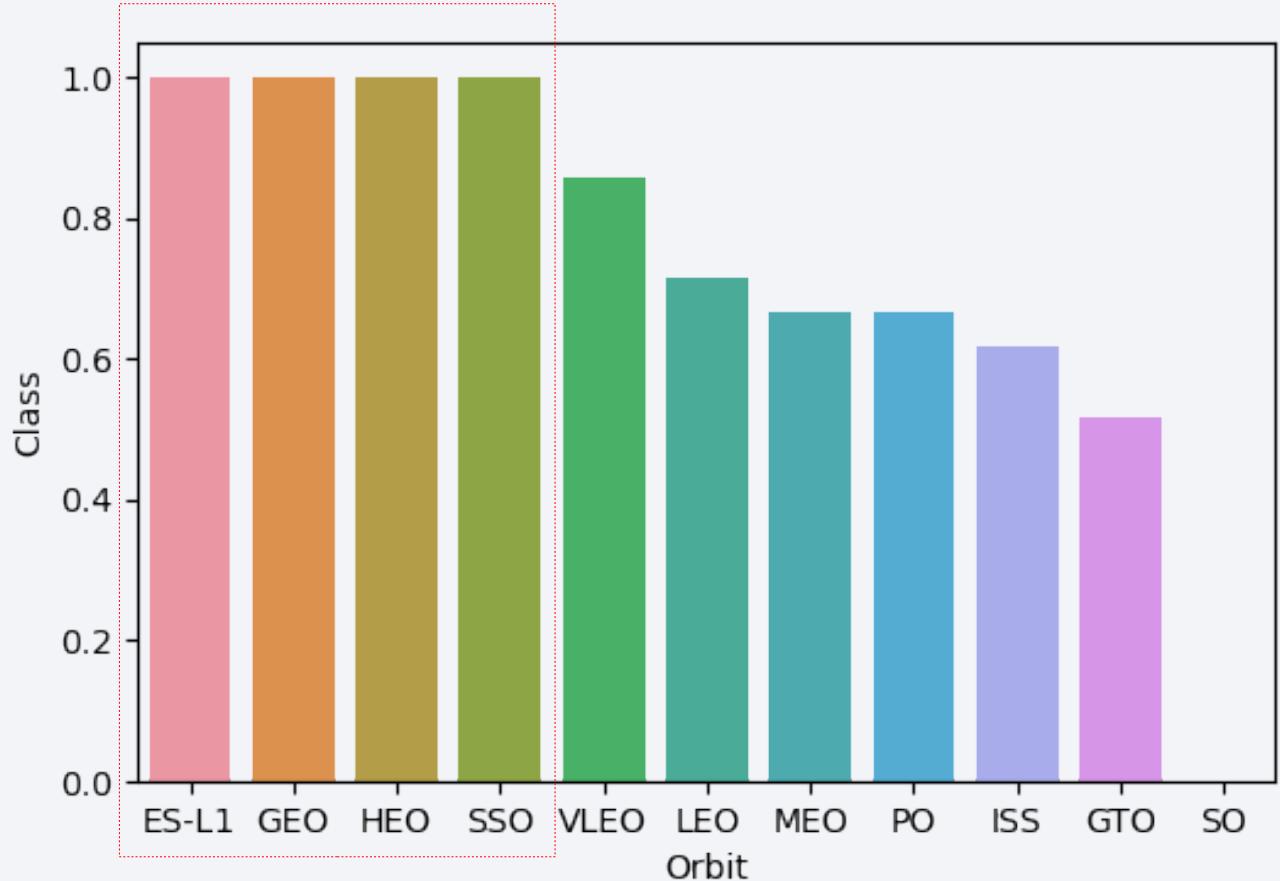
# Payload vs. Launch Site

In KSC LC 39, tests involving lighter and heavier payload masses have obtained high success rates



# Success Rate vs. Orbit Type

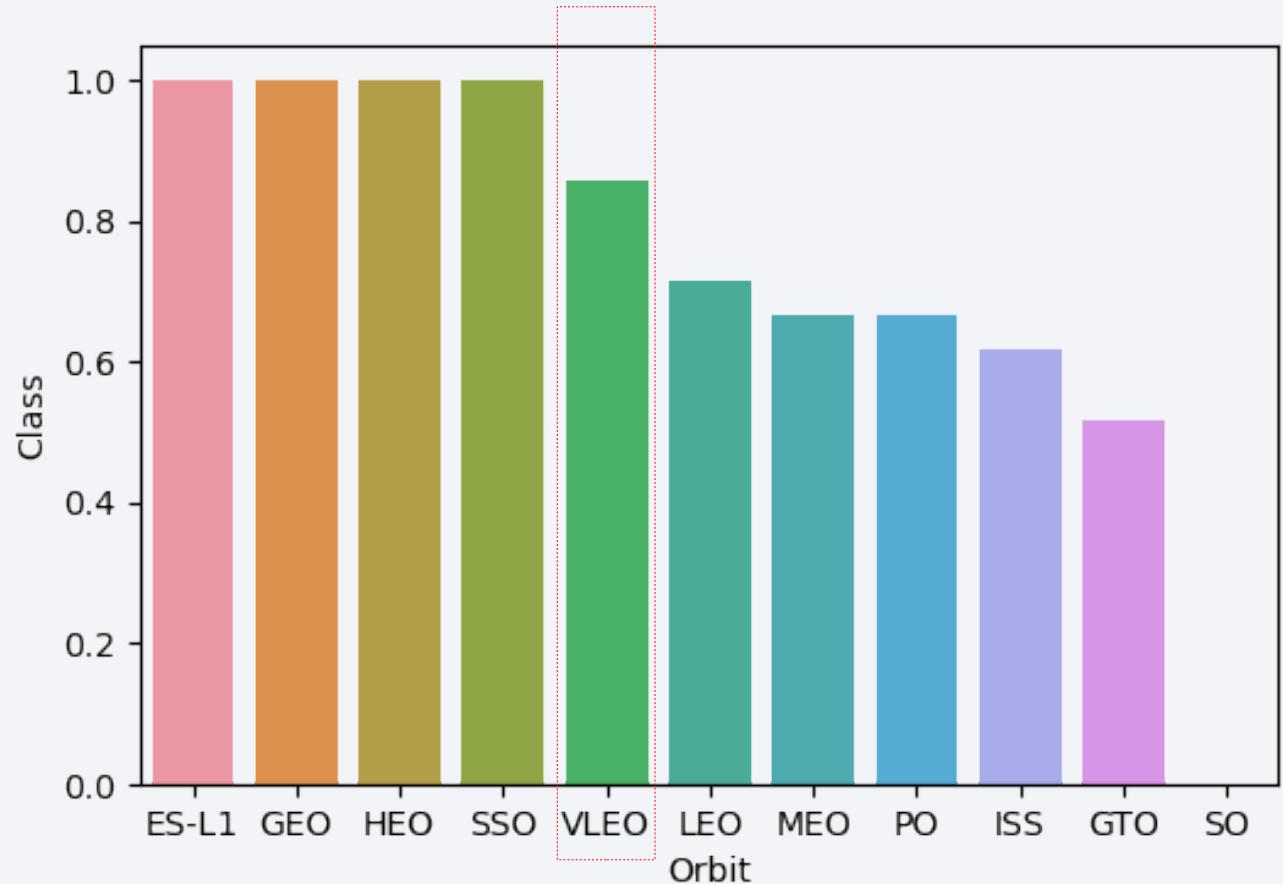
- The highest success rates are related to orbits with low flight attempts
- ES-L1, GEO, and HEO are all medium to high-altitude orbits



# Success Rate vs. Orbit Type

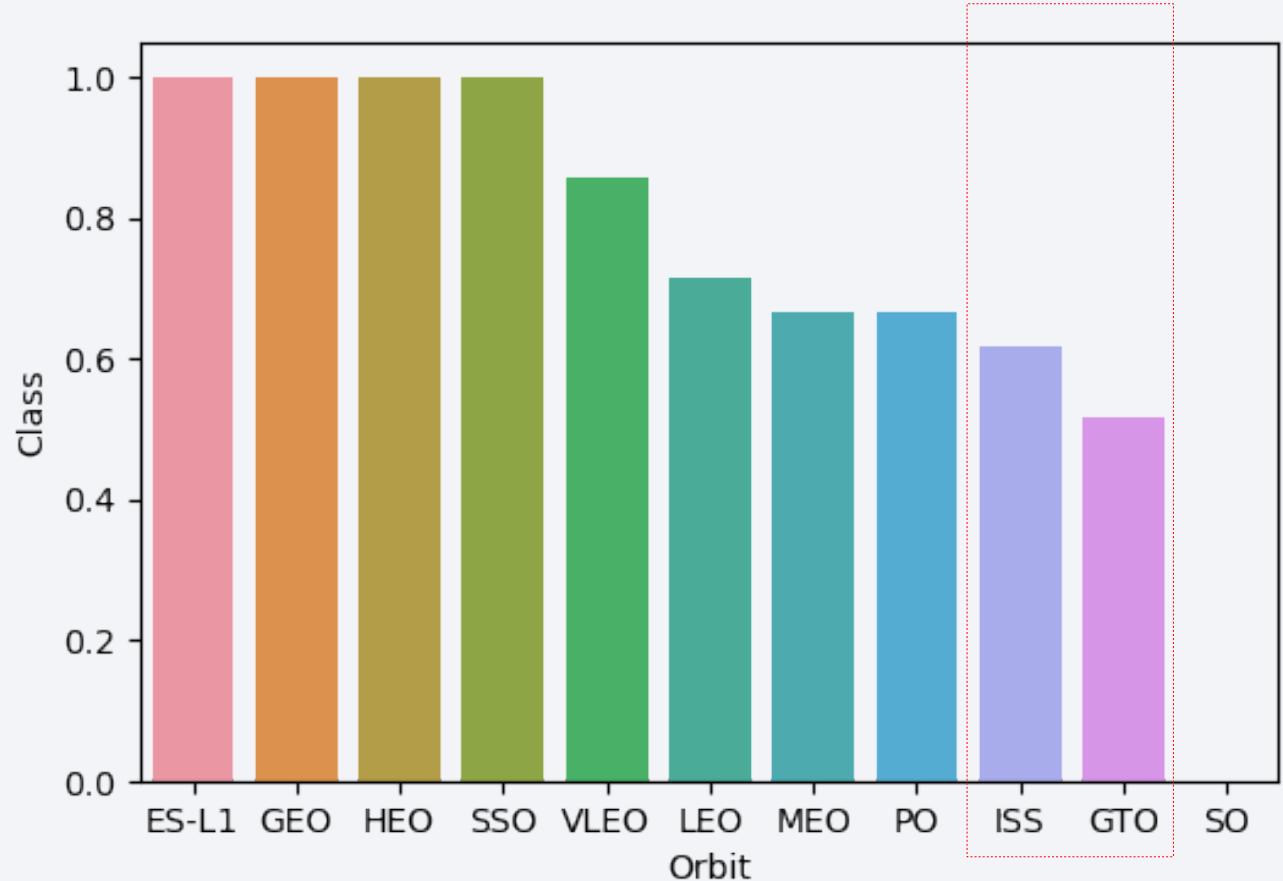
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VLEO have an average ratio between success rate and flight attempts



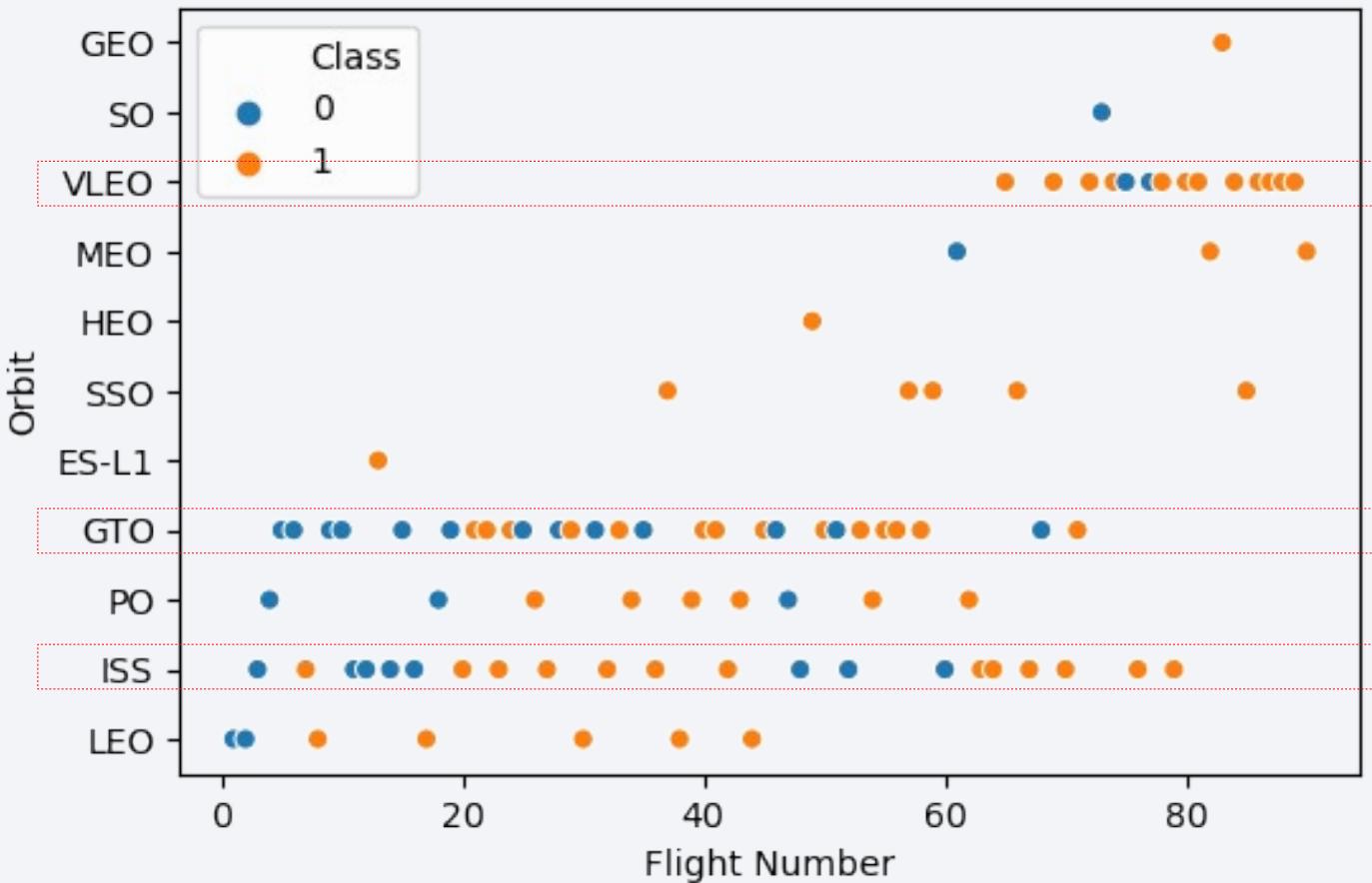
# Success Rate vs. Orbit Type

GTO and ISS orbits have low success rate in more flight attempts



# Flight Number vs. Orbit Type

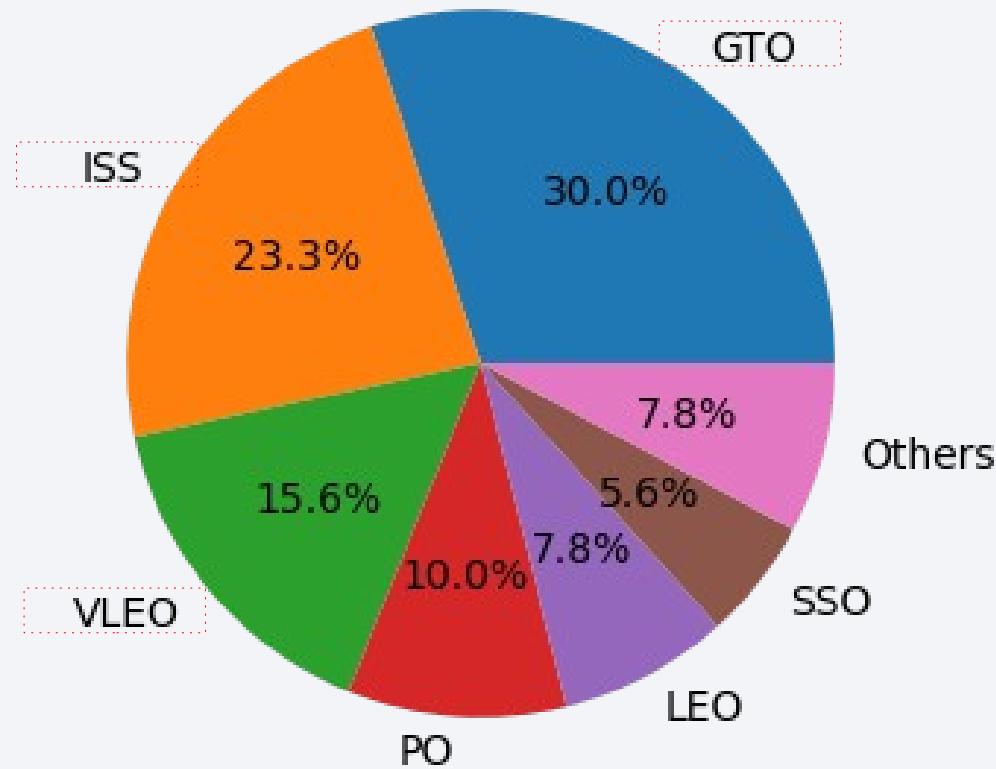
- GTO, ISS, and VLEO are the types of orbits with the most flight attempts
- They also appear to have a shorter gap between subsequent launches



# Success Rate vs. Orbit Type

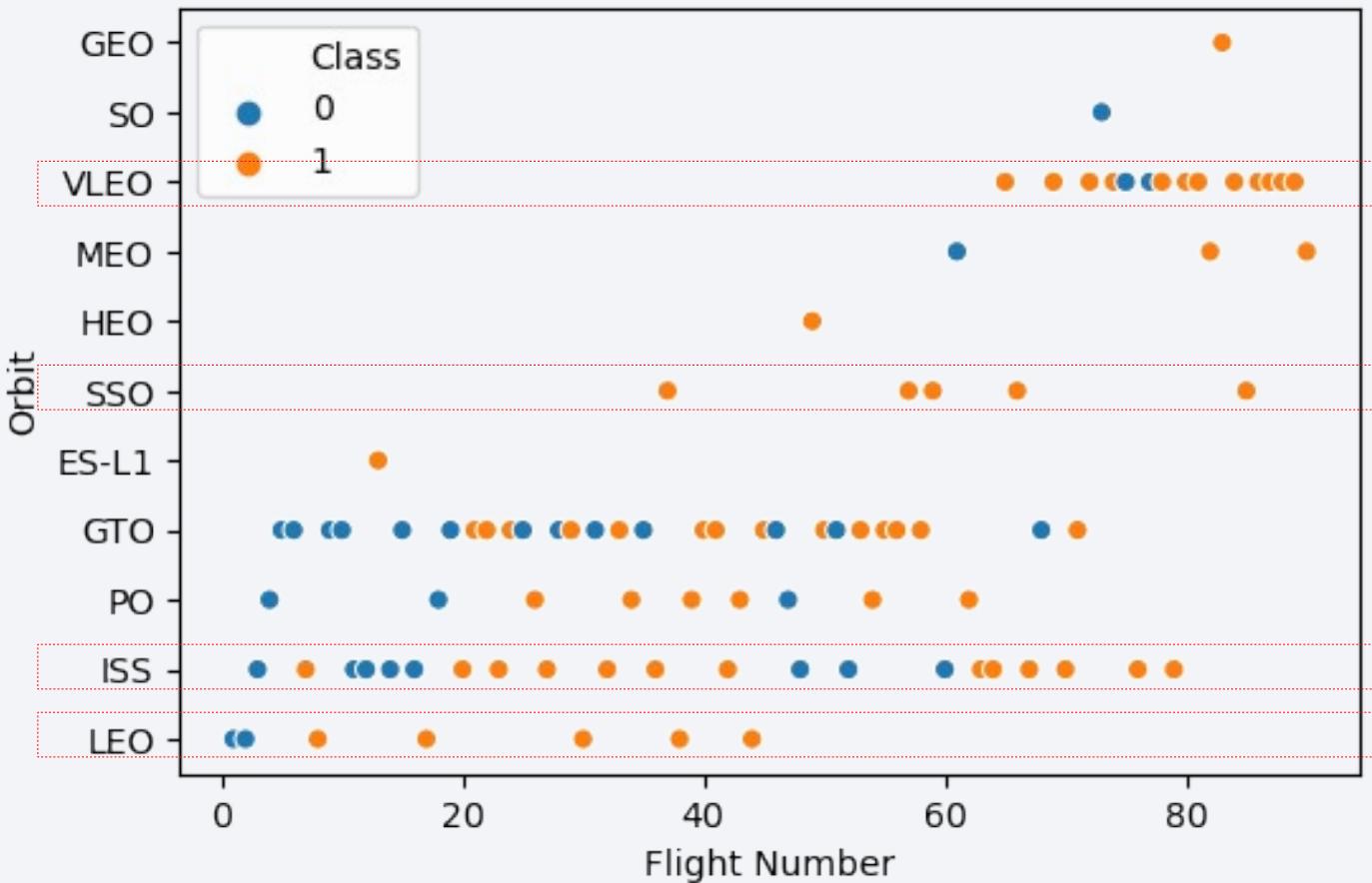
- GTO, ISS, and VLEO are the types of orbits with the most flight attempts
- They also appear to have a shorter gap between subsequent launches

Number and Occurrence of Orbits



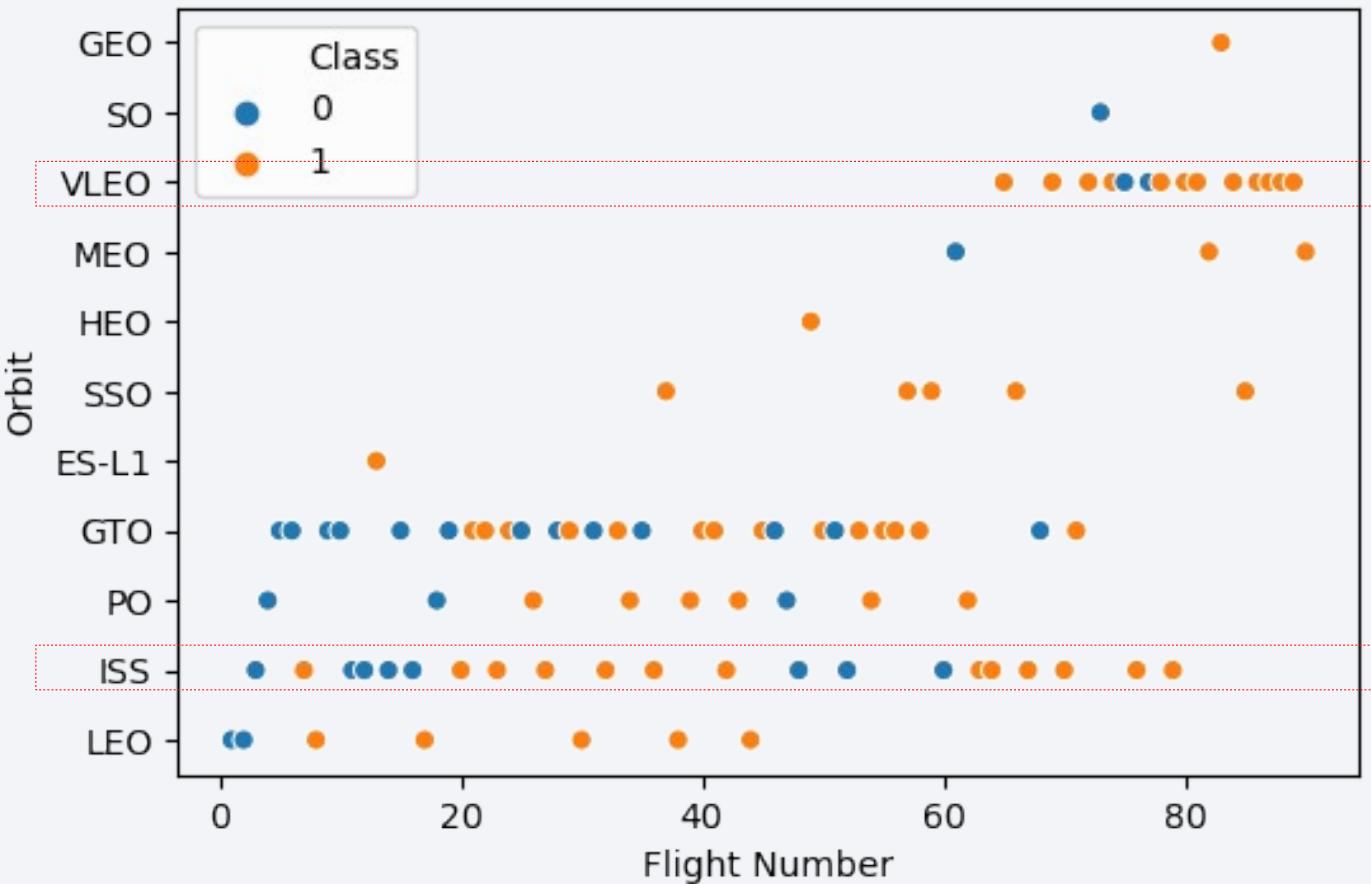
# Flight Number vs. Orbit Type

- VLEO, SSO, ISS, and LEO have high successful rates
- SSO and LEO have a small number of launches when compared to the other two



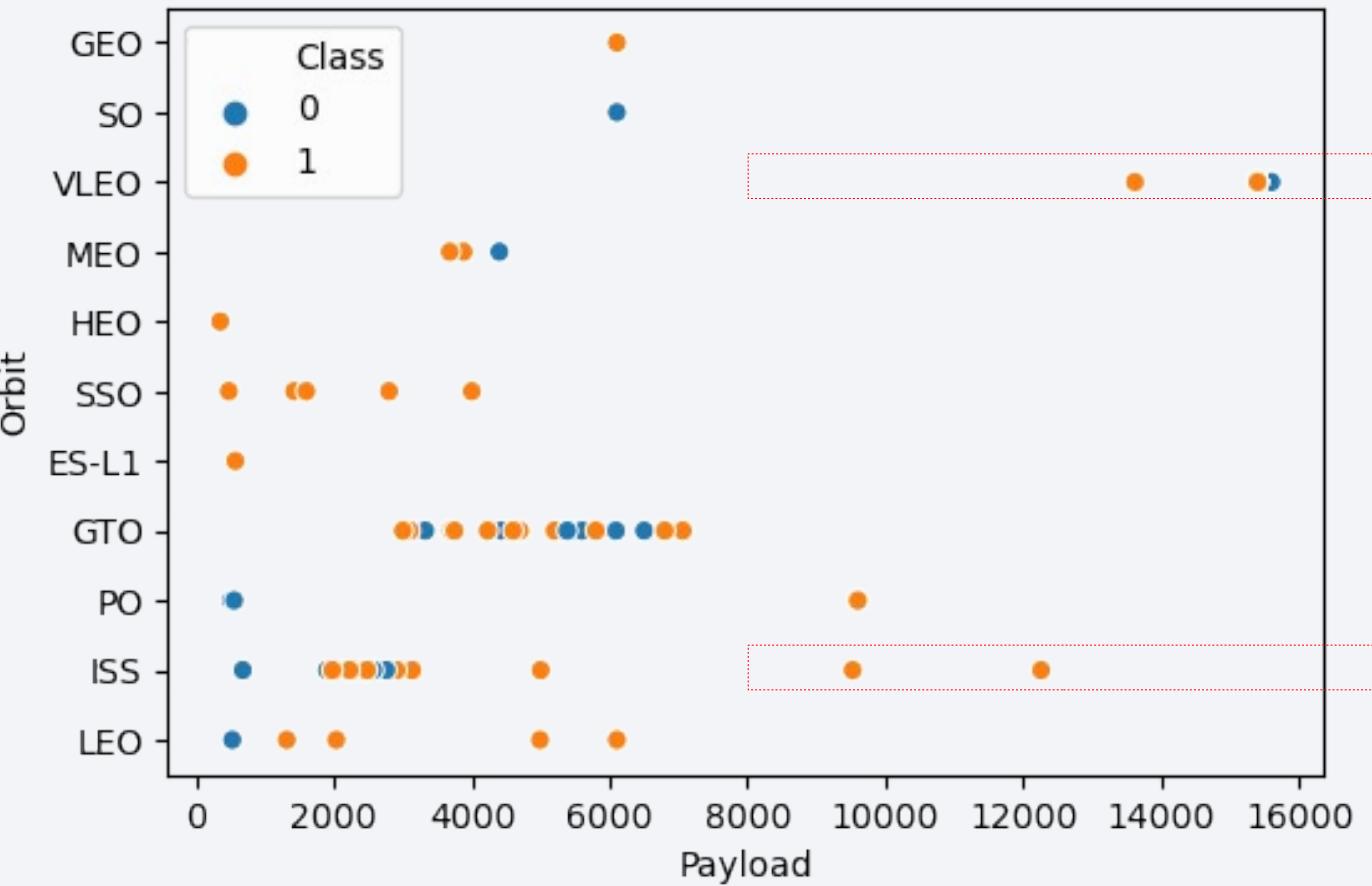
# Flight Number vs. Orbit Type

- VLEO and ISS are orbits with similar altitudes
- Together, they may be used to demonstrate that tests in low orbits are very frequent



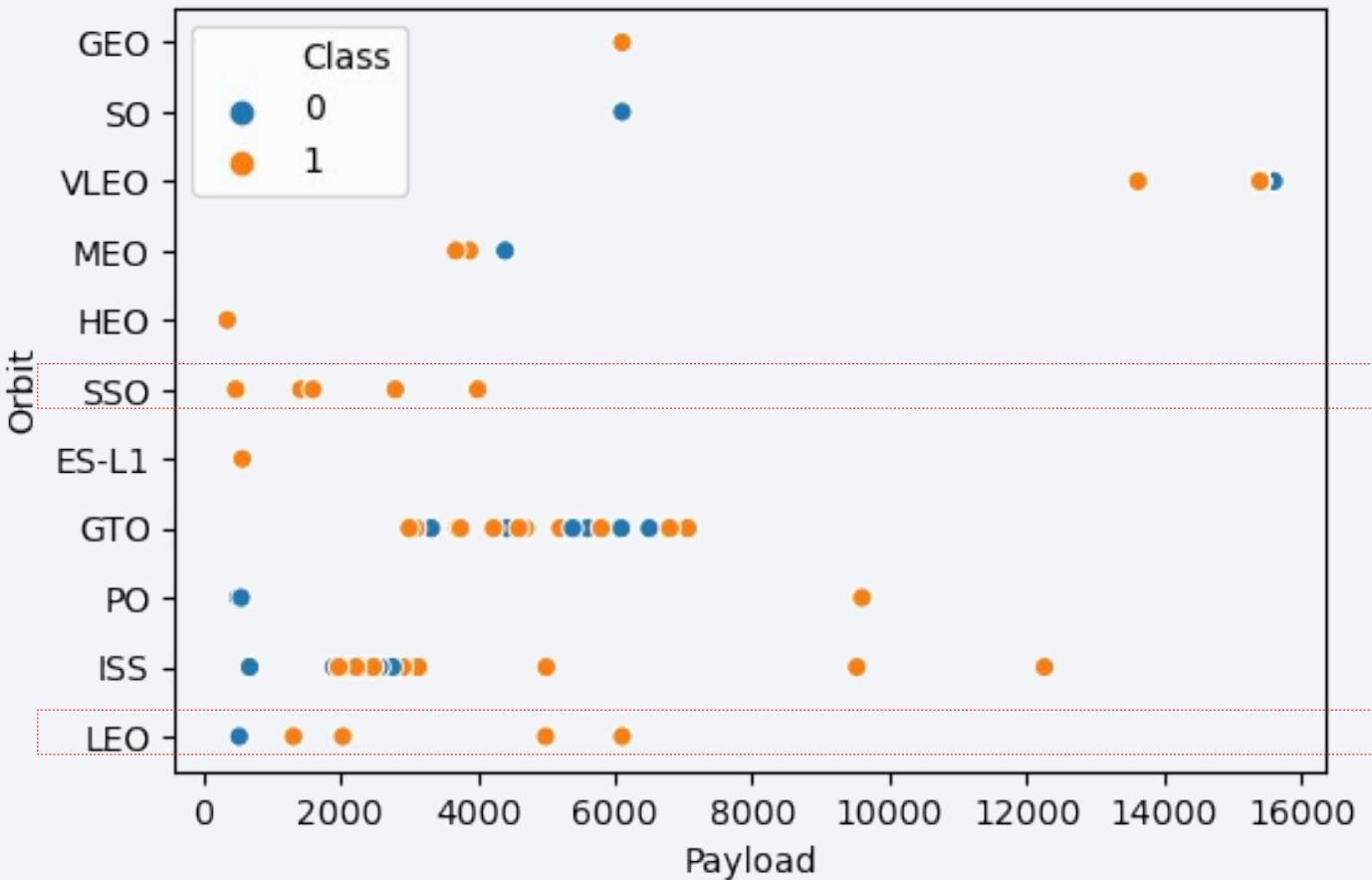
# Payload vs. Orbit Type

- VLEO and ISS are orbits where heavy payload flights were attempted



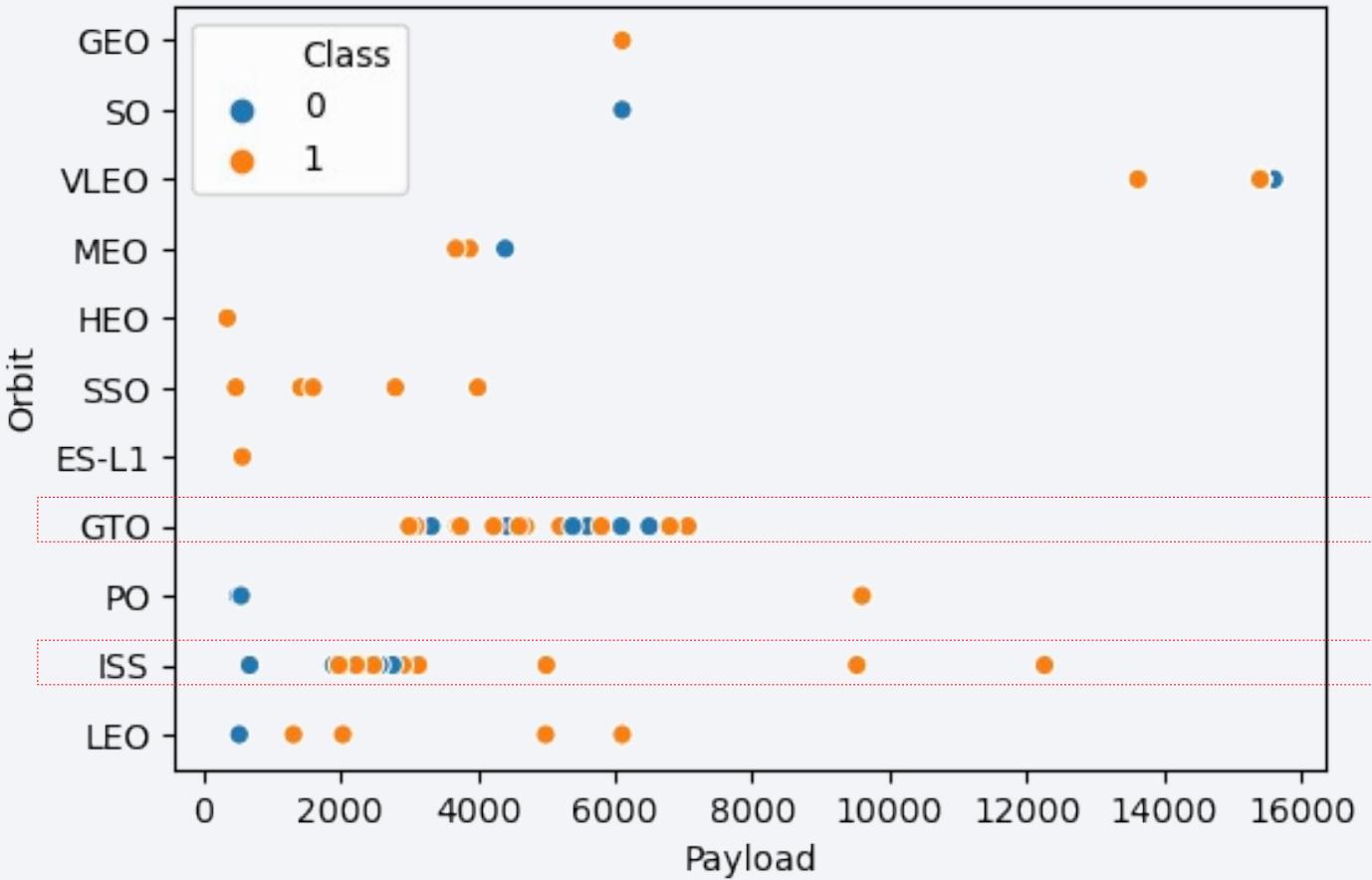
# Payload vs. Orbit Type

- SSO and LEO (also low altitude orbits) have high successful rates on medium to low payloads with few launch attempts



# Payload vs. Orbit Type

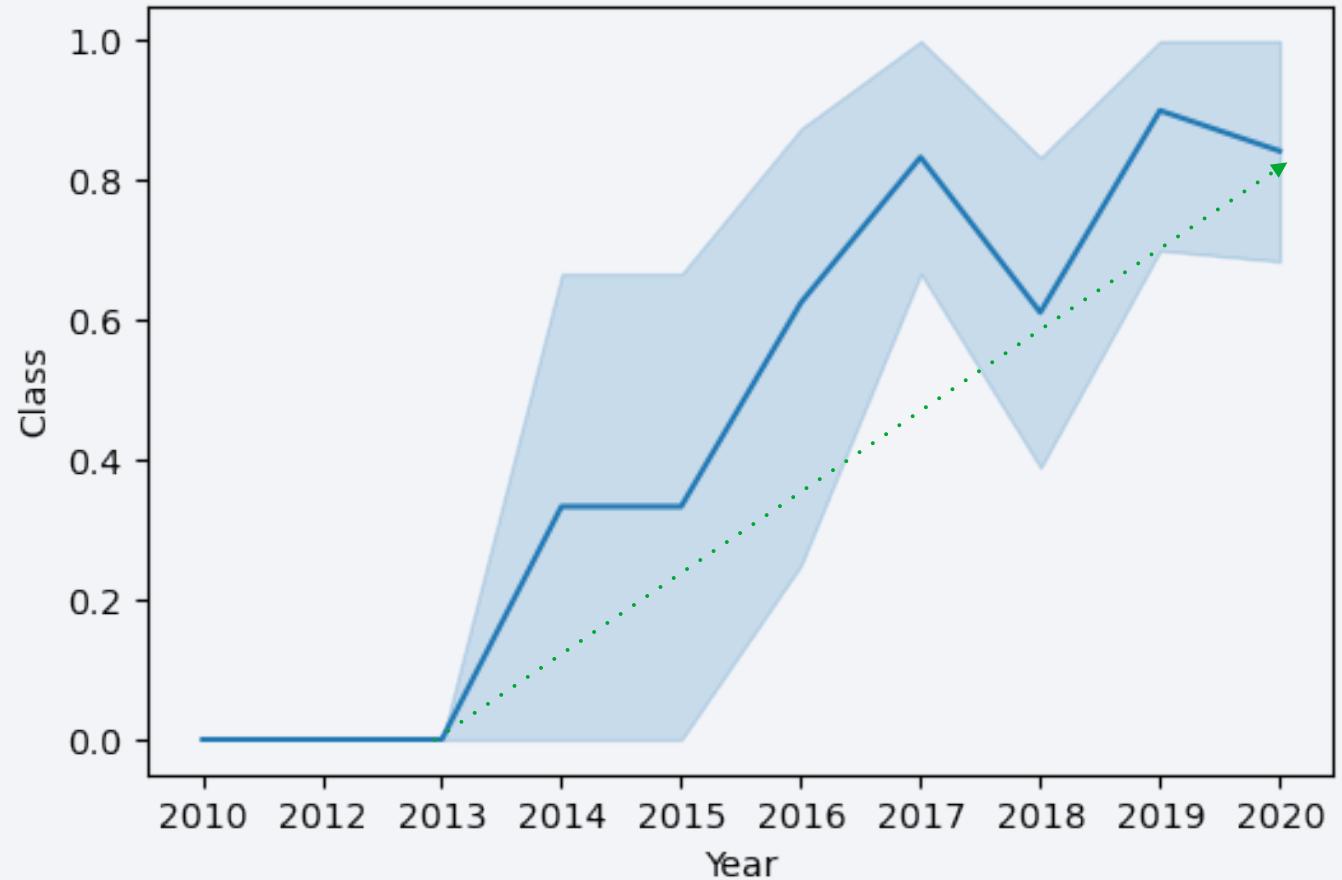
GTO (high-altitude) and ISS (low-altitude) have a considerable number of launches within very concise payload ranges if compared to the other orbits



# Launch Success Yearly Trend

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The overall success rate has been increasing since 2013



# All Launch Site Names

---

```
Display the names of the unique launch sites in the space mission

[8]: %%sql
      SELECT DISTINCT Launch_Site
      FROM SPACEXTBL
      WHERE Launch_Site != 'None'

* sqlite:///my_data1.db
Done.

[8]: Launch_Site
      CCAFS LC-40
      VAFB SLC-4E
      KSC LC-39A
      CCAFS SLC-40
```

SQL query fetching all the unique launch site names  
(DISTINCT)

# Launch Site Names Begin with 'CCA'

---

```
Display 5 records where launch sites begin with the string 'CCA'

[10]: %%sql
        SELECT Launch_Site
        FROM SPACEXTBL
        WHERE Launch_Site LIKE 'CCA%'
        LIMIT 5

* sqlite:///my_data1.db
Done.

[10]: Launch_Site
      CCAFS LC-40
      CCAFS LC-40
      CCAFS LC-40
      CCAFS LC-40
      CCAFS LC-40
```

SQL query fetching the first 5 occurrences of launch site names begin with 'CCA'

# Total Payload Mass

---

```
Display the total payload mass carried by boosters launched by NASA (CRS)

[12]: %%sql
        SELECT SUM(PAYLOAD_MASS__KG_)
              FROM SPACEXTBL
            WHERE Customer like 'NASA (CRS)%'
* sqlite:///my_data.db
Done.

[12]: SUM(PAYLOAD_MASS__KG_)

48213.0
```

SQL query fetching the total payload carried by boosters from NASA  
(SUM(PAYLOAD\_MASS\_KG\_))

# Average Payload Mass by F9 v1.1

---

```
▼ Display average payload mass carried by booster version F9 v1.1 ↵
[14]: %%sql
    SELECT AVG(PAYLOAD_MASS__KG_)
    FROM SPACEXTBL
    WHERE Booster_Version like 'F9 v1.1'
* sqlite:///my_data1.db
Done.

[14]: AVG(PAYLOAD_MASS__KG_)
      2534.5666666666665
```

SQL query returning the average payload mass carried by booster version F9 v1.1

( $\text{AVG}(\text{PAYLOAD\_MASS\_KG\_})$ )

# First Successful Ground Landing Date

---

```
List the date when the first succesful landing outcome in ground pad was acheived.  
[16]: %%sql  
        SELECT MIN(Date)  
              FROM SPACEXTBL  
             WHERE Landing_Outcome == 'Success (ground pad)'  
  
* sqlite:///my_data1.db  
Done.  
[16]: MIN(Date)  
01/08/2018
```

SQL query fetching the dates of the first successful landing outcome on ground pad

(MIN(Date))

## Successful Drone Ship Landing with Payload between 4000 and 6000

---

```
List the names of the boosters which have success in drone ship and have  
payload mass greater than 4000 but less than 6000  
[18]: %%sql  
    SELECT Booster_Version  
    FROM SPACEXTBL  
    WHERE Landing_Outcome == 'Success (drone ship)'  
        AND PAYLOAD_MASS__KG_ between 4000 and 6000  
  
* sqlite:///my_data.db  
Done.  
[18]: Booster_Version  
F9 FT B1022  
F9 FT B1026  
F9 FT B1021.2  
F9 FT B1031.2
```

SQL query listing the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000

# Total Number of Successful and Failure Mission Outcomes

---

```
List the total number of successful and failure mission outcomes

[20]: %%sql
        SELECT Mission_Outcome, COUNT(Mission_Outcome) AS count
        FROM SPACEXTBL
        WHERE Mission_Outcome != 'None'
        GROUP BY (Mission_Outcome)

* sqlite:///my_data1.db
Done.

[20]:

| Mission_Outcome                  | count |
|----------------------------------|-------|
| Failure (in flight)              | 1     |
| Success                          | 98    |
| Success                          | 1     |
| Success (payload status unclear) | 1     |


```

SQL query calculating the total number of successful and failure mission outcomes

(COUNT(Mission\_Outcome))

# Boosters Carried Maximum Payload

SQL query listing the names of the boosters which have carried the maximum payload mass

```
List the names of the booster_versions which have carried the maximum payload mass

[22]: %%sql
SELECT DISTINCT(Booster_Version)
FROM SPACEXTBL
WHERE PAYLOAD_MASS__KG_ = (
    SELECT MAX(PAYLOAD_MASS__KG_)
    FROM SPACEXTBL
)
GROUP BY Booster_Version

* sqlite:///my_data1.db
Done.

[22]: Booster_Version
F9 B5 B1048.4
F9 B5 B1048.5
F9 B5 B1049.4
F9 B5 B1049.5
F9 B5 B1049.7
F9 B5 B1051.3
F9 B5 B1051.4
F9 B5 B1051.6
F9 B5 B1056.4
F9 B5 B1058.3
F9 B5 B1060.2
F9 B5 B1060.3
```

# 2015 Launch Records

---

```
List the records which will display the month names, failure landing_outcomes in drone ship,  
booster versions, launch_site for the months in year 2015  
[24]: %%sql  
    SELECT SUBSTR(Date, 4, 2) AS Month, Landing_Outcome, Booster_Version, Launch_Site  
    FROM SPACEXTBL  
    WHERE Landing_Outcome == 'Failure (drone ship)'  
        AND SUBSTR(Date,7,4)='2015'  
* sqlite:///my_data1.db  
Done.  
[24]: 

| Month | Landing_Outcome      | Booster_Version | Launch_Site |
|-------|----------------------|-----------------|-------------|
| 10    | Failure (drone ship) | F9 v1.1 B1012   | CCAFS LC-40 |
| 04    | Failure (drone ship) | F9 v1.1 B1015   | CCAFS LC-40 |


```

SQL query listing the failed landing\_outcomes in drone ship, their booster versions, and launch site names for in year 2015

# Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

---

```
Rank the count of successful landing_outcomes between the date 04-06-2010 and 20-03-2017 in descending order.

[26]: %%sql
        SELECT Date, Landing_Outcome, COUNT(Landing_Outcome) AS count
        FROM SPACEXTBL
        WHERE Landing_Outcome like '%Success%'
        AND (SUBSTR(Date,7,4) || SUBSTR(Date,4,2) || SUBSTR(Date,1,2)) BETWEEN '20100604' AND '20170320'
        GROUP BY Landing_Outcome
        ORDER BY count desc

* sqlite:///my_data1.db
Done.

[26]:   Date      Landing_Outcome  count
      22/12/2015  Success (ground pad)    5
      04/08/2016  Success (drone ship)    5
```

SQL query ranking the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

The background of the slide is a photograph taken from space at night. It shows the curvature of the Earth against the dark void of space. City lights are visible as numerous small white and yellow dots, primarily concentrated in the lower right quadrant where the United States appears. In the upper left quadrant, the green and blue glow of the Aurora Borealis (Northern Lights) is visible, appearing as horizontal bands of light.

Section 3

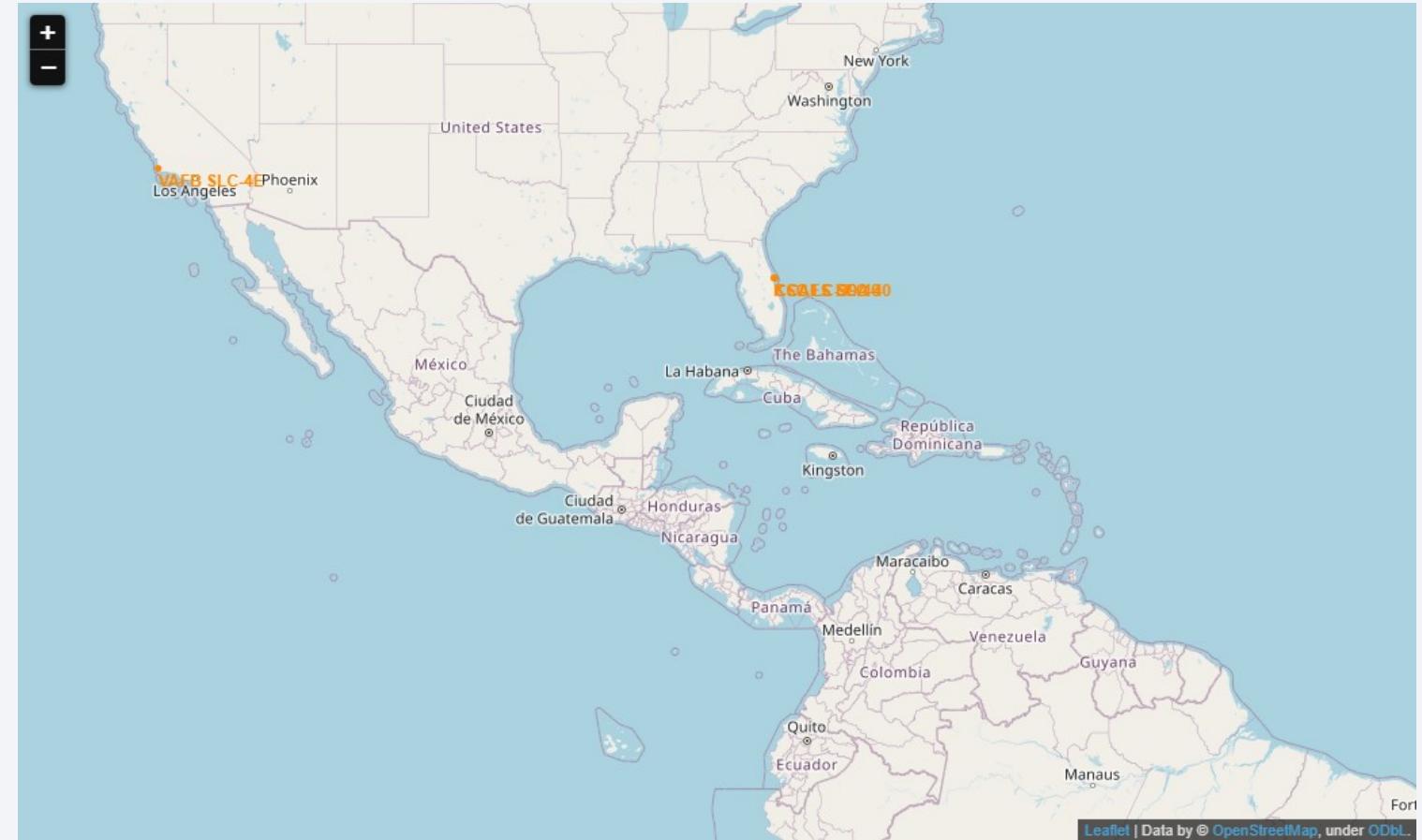
# Launch Sites Proximities Analysis

# Folium Map: Launch Sites Location

---

Points in common:

- All launch sites are located as Southern as possible
- Proximity to highways, railways and airports
- Proximity to coastline
- Not so close to dense populated areas

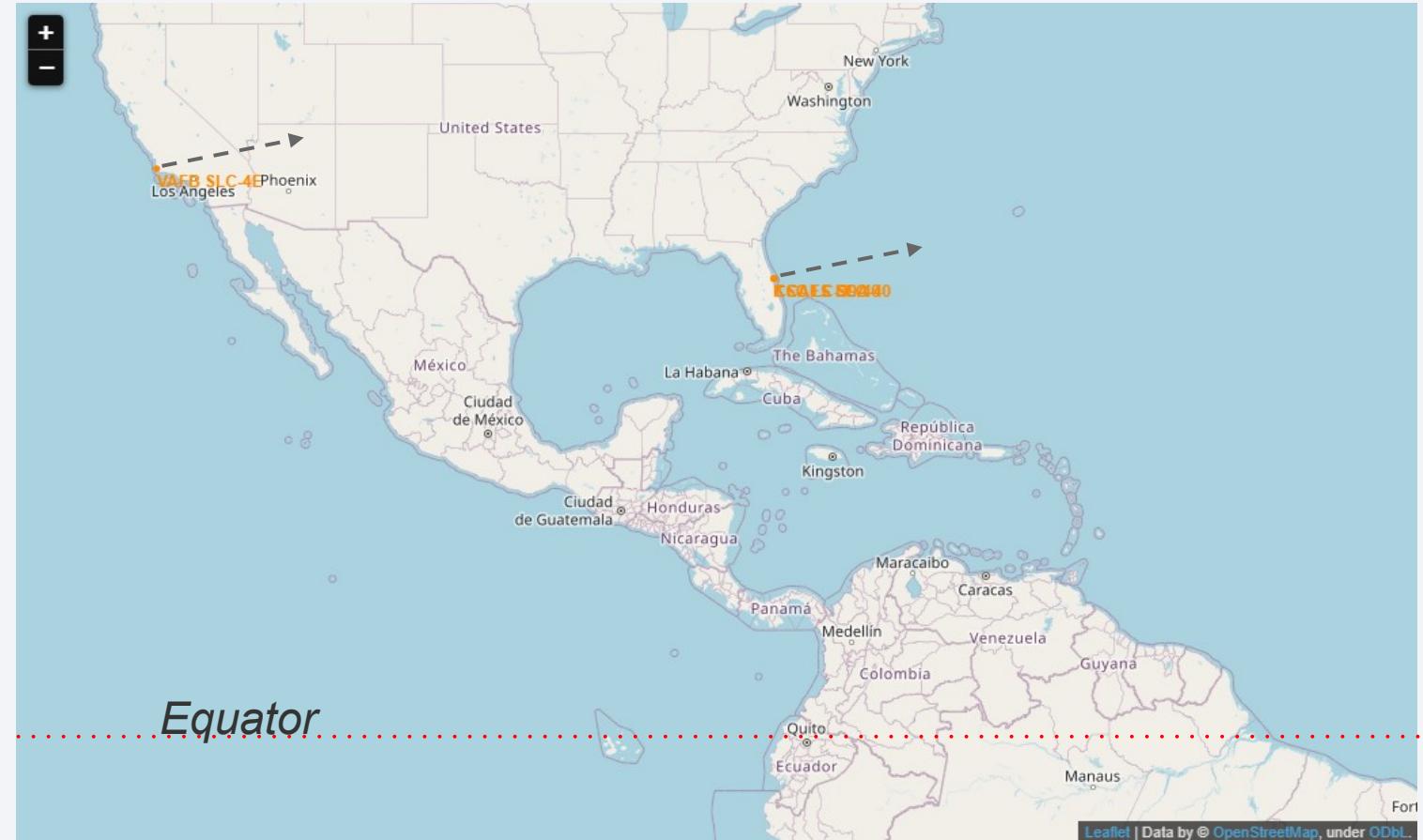


# Folium Map: Launch Sites Location

Reason 1:

Rockets can most easily reach satellite orbits if launched near the equator in an easterly direction, as this maximizes use of the Earth's rotational speed (465 m/s at the equator)<sup>1</sup>

<https://en.wikipedia.org/wiki/Spaceport>

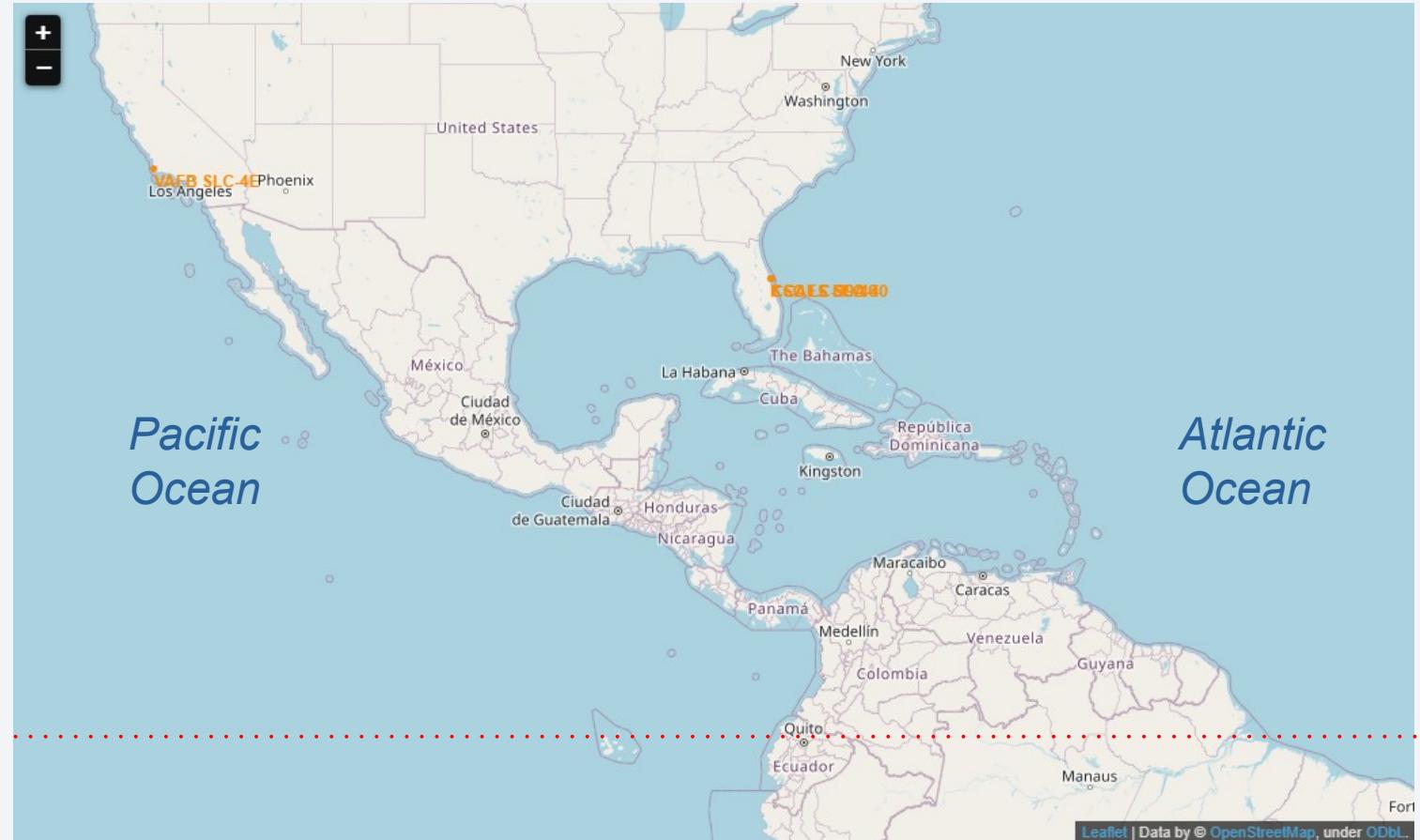


# Folium Map: Launch Sites Location

Reason 2:

Launch sites are usually built close to major bodies of water, as far as possible away from major population centers, to ensure that no components are shed over populated areas<sup>2</sup>

<https://en.wikipedia.org/wiki/Spaceport>

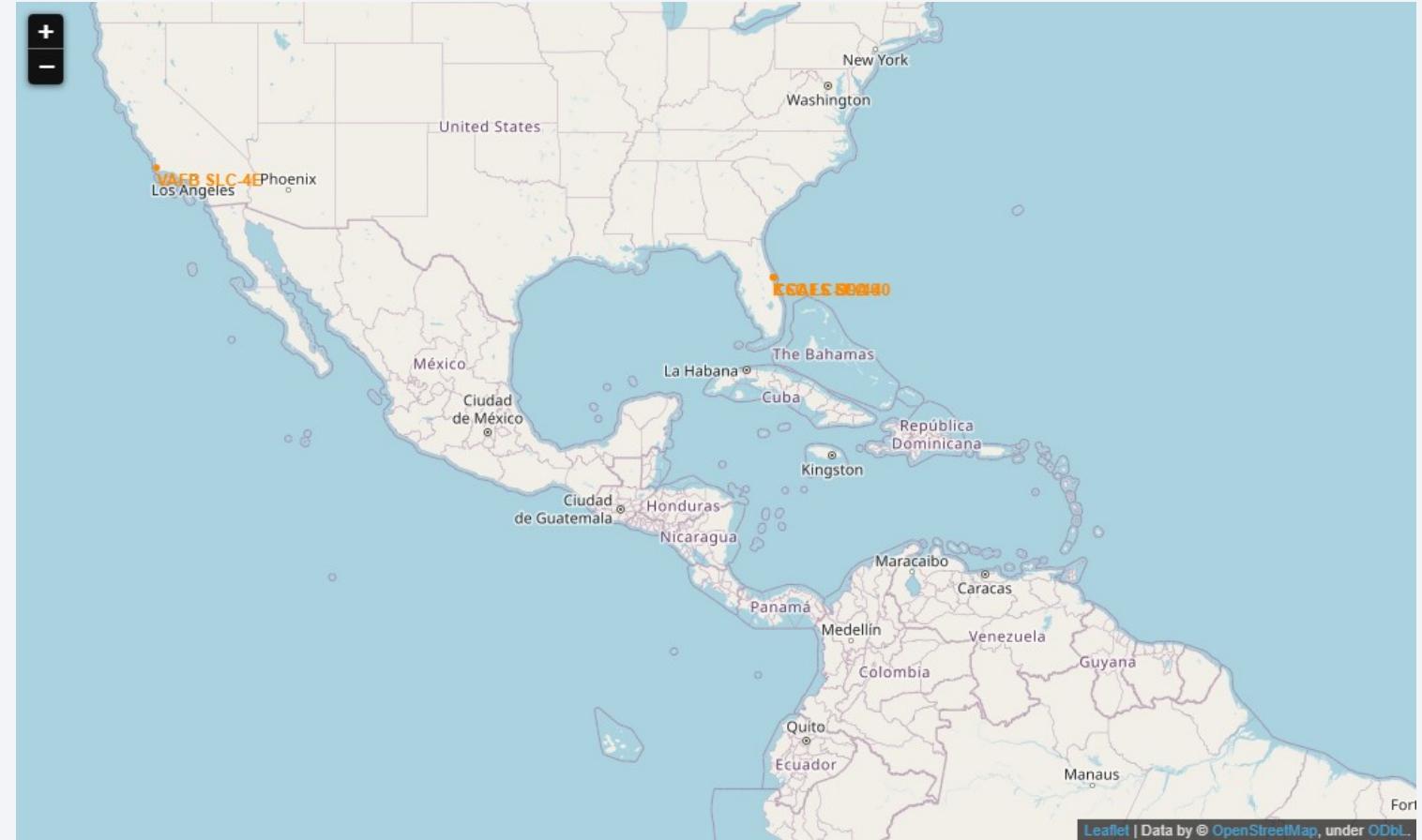


# Folium Map: Launch Sites Location

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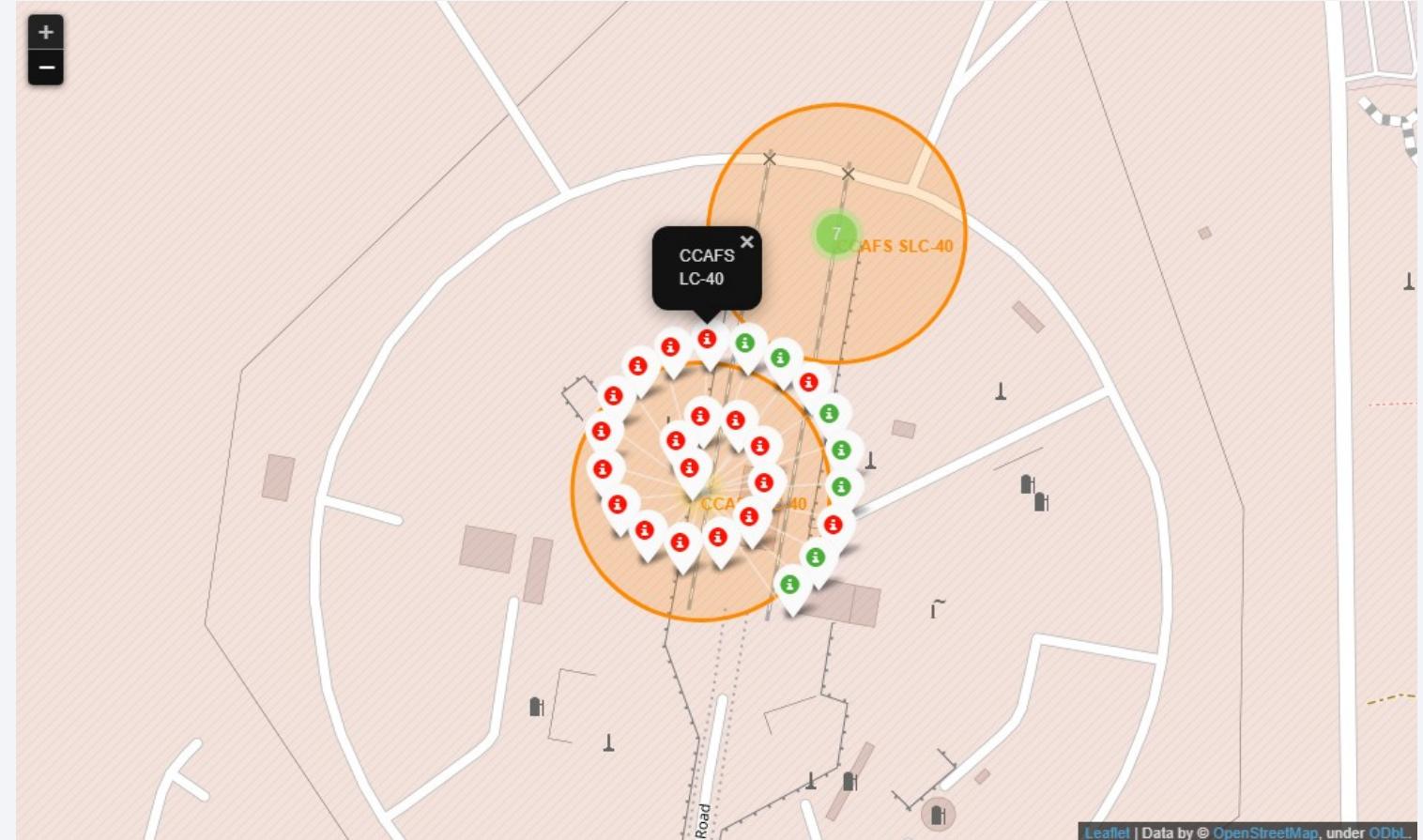
Reason 3:  
Planned sites of spaceports for sub-orbital tourist spaceflight often make use of existing ground infrastructure, including runways<sup>3</sup>

<https://en.wikipedia.org/wiki/Spaceport>



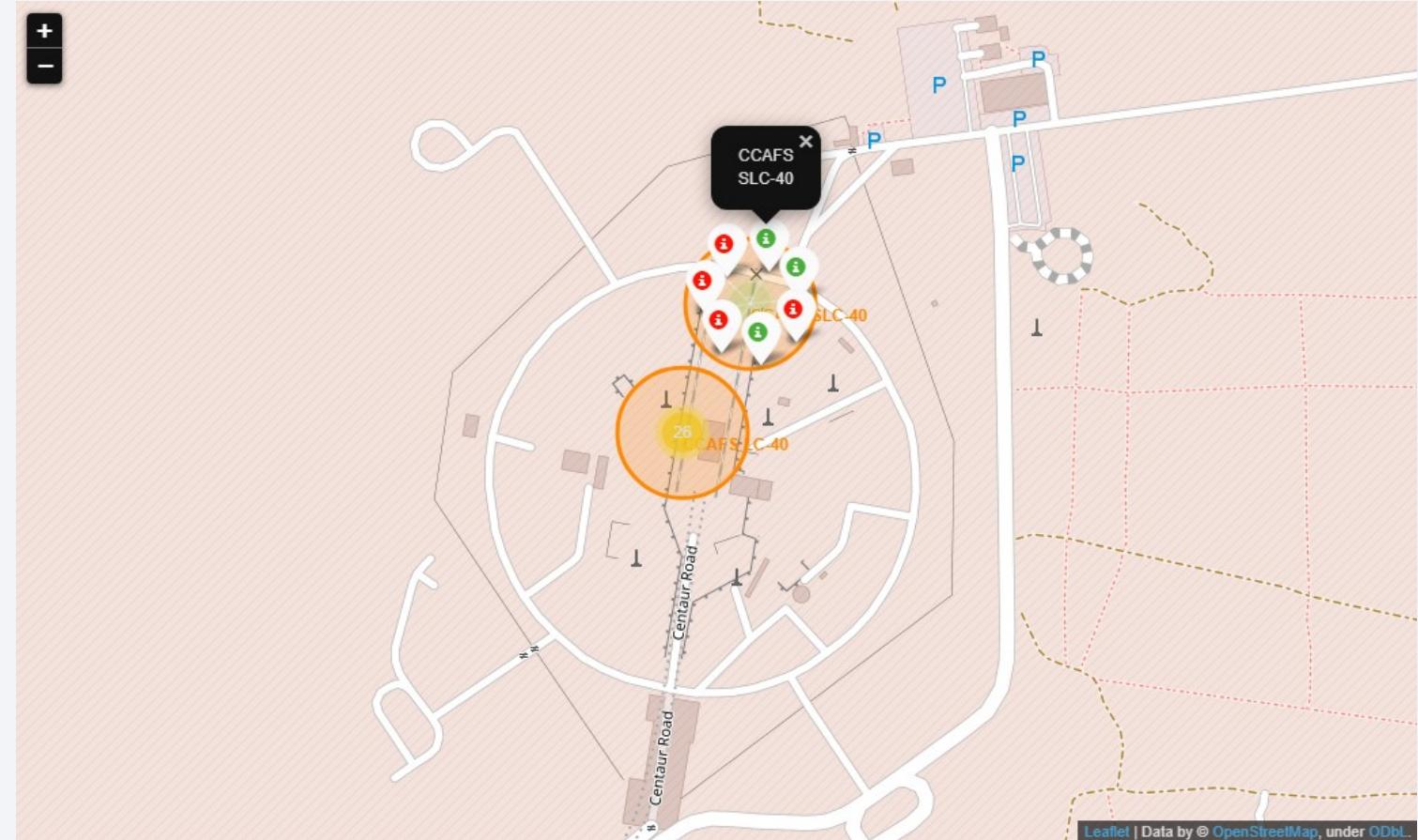
# Folium Map: Launch Outcomes for CCAFS LC-40

- CCAFS LC-40 and CCAFS SLC-40 have most of the launches
- It's also where the evolution of outcome rates is more outstanding



# Folium Map: Launch Outcomes for CCAFS SLC-40

- CCAFS LC-40 and CCAFS SLC-40 have most of the launches
- It's also where the evolution of outcome rates is more outstanding



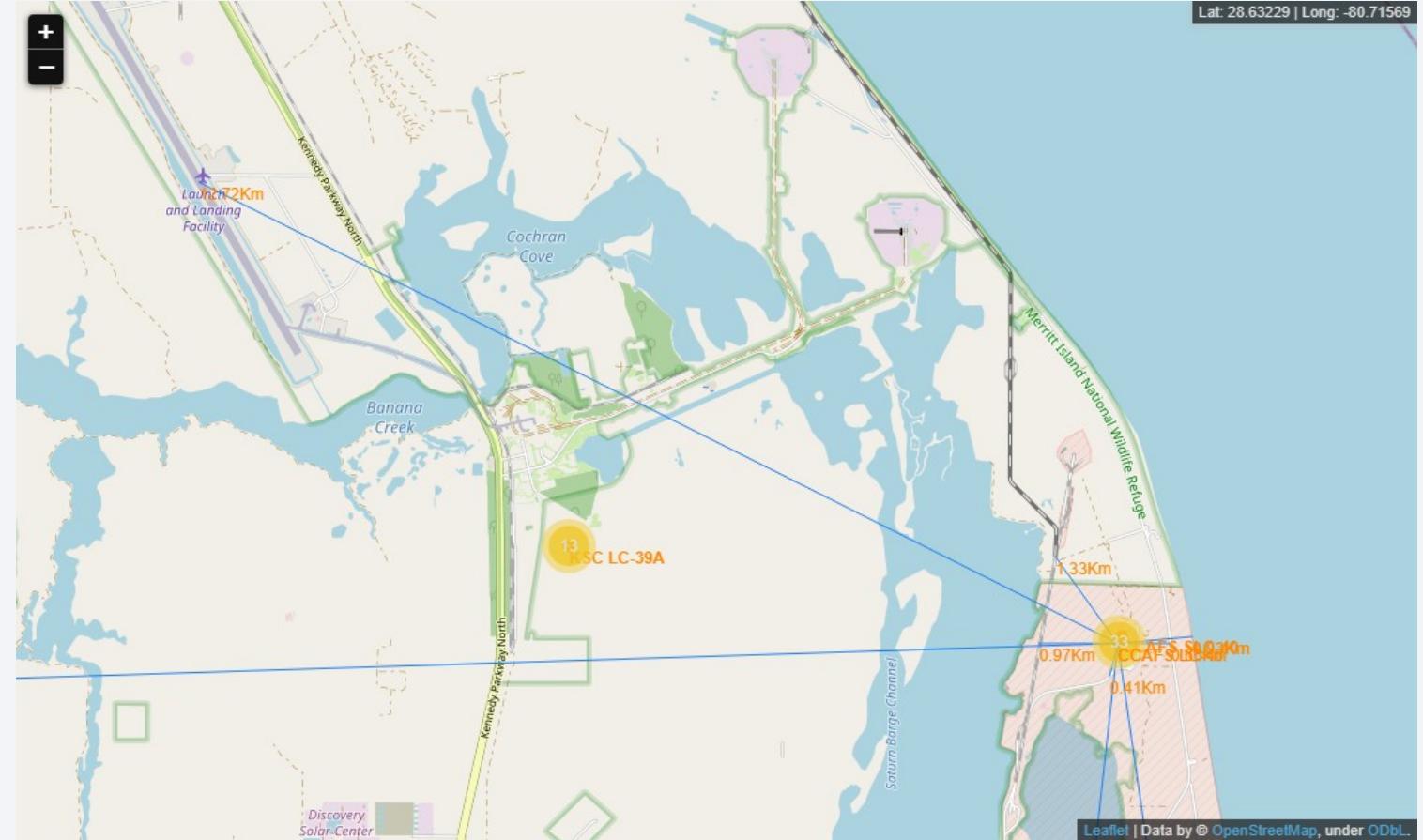
# Folium Map: Launch Outcomes for KSC LC-39A

- KSC LC-39A is very close to CCAFS LC-40 and CCAFS SLC-40 and practically shares the same infrastructure
- It is the launch site with the higher success rate among the three



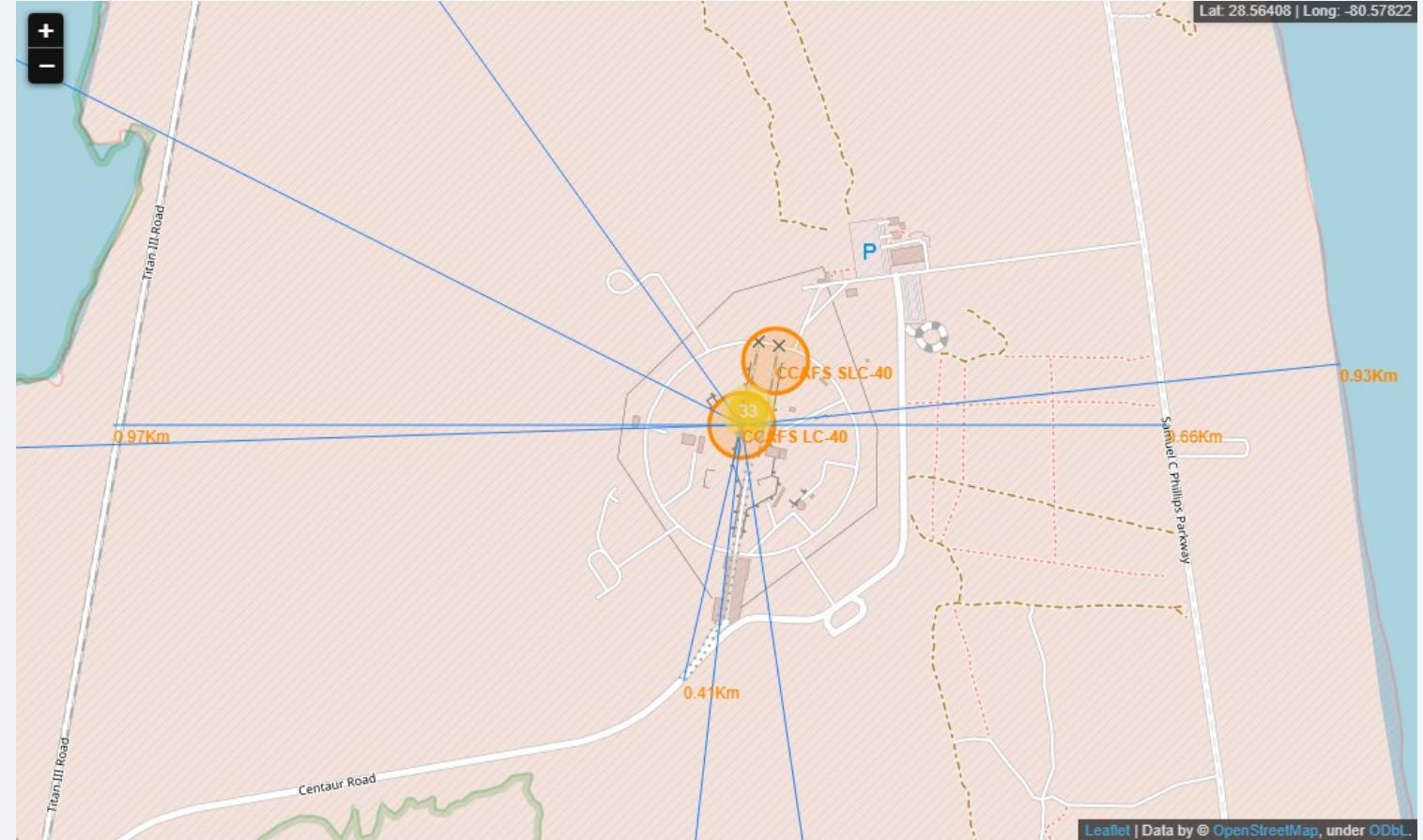
# Folium Map: Nearby Infrastructure

- CCAFS SLC-40, CCAFS LC-40 and KSC LC-39A sites are where 85.5% of the launches have taken place
- Very close to coastline



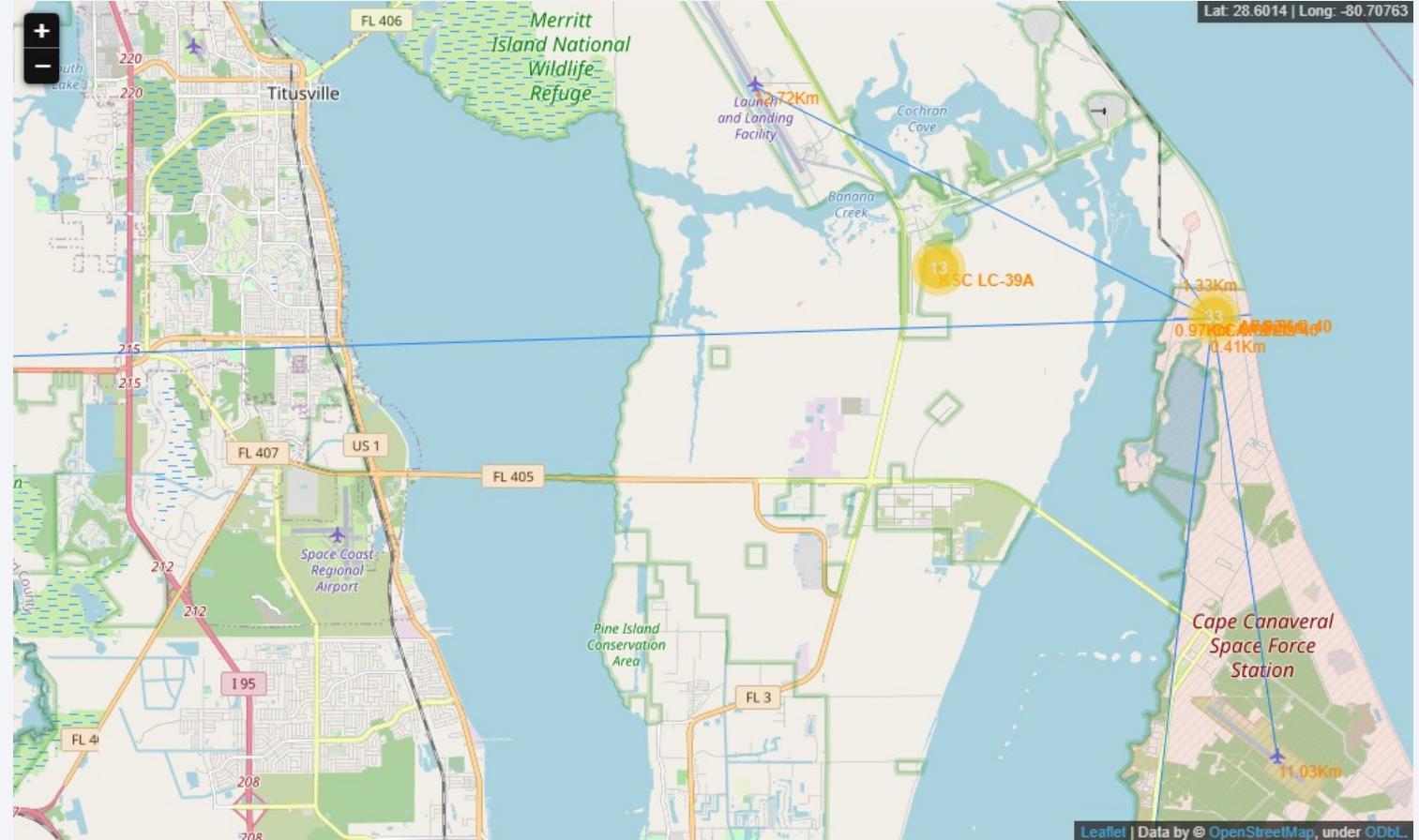
# Folium Map: Nearby Infrastructure

Dedicated facilities  
and direct runways



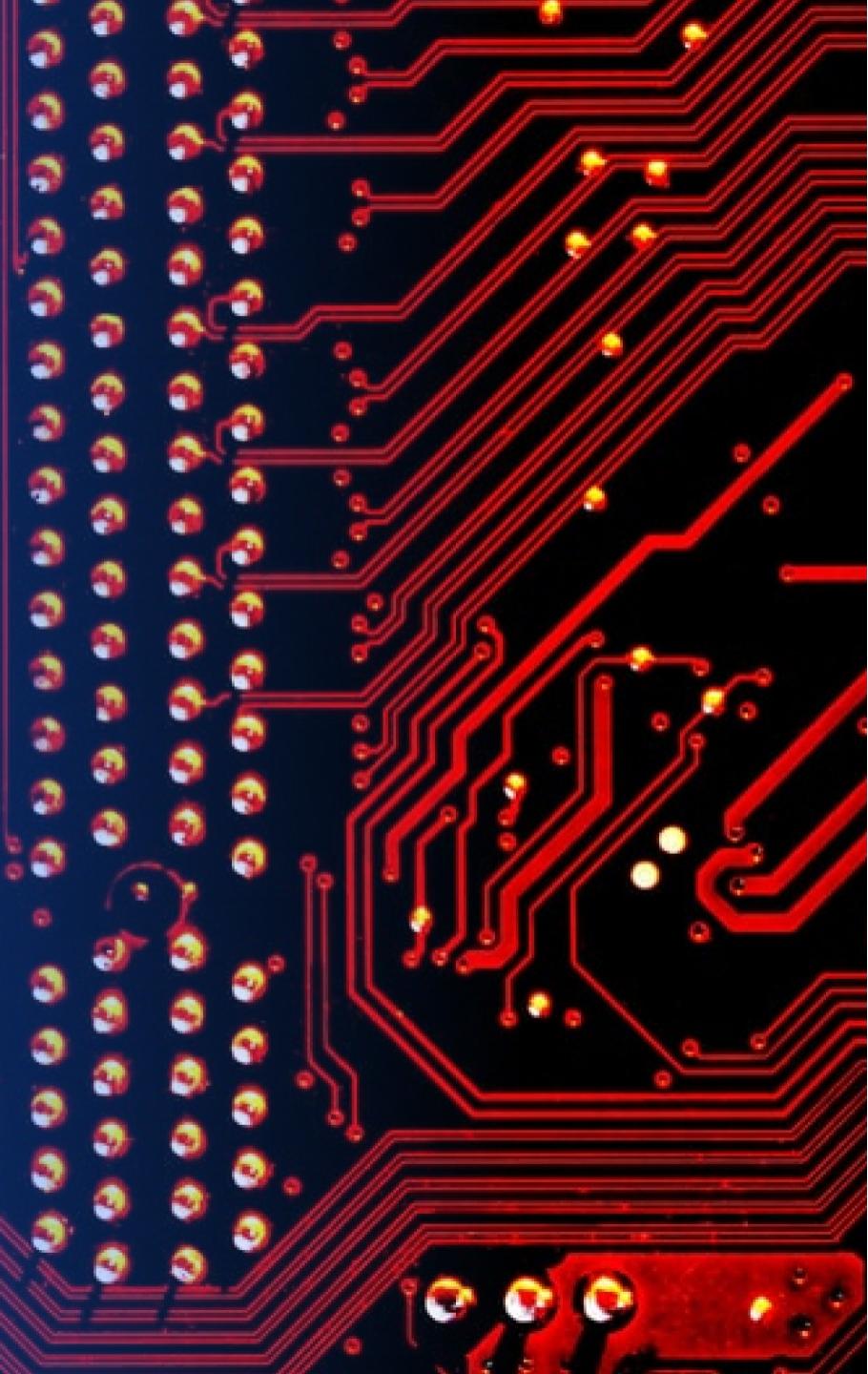
# Folium Map: Nearby Infrastructure

As far away as possible from major population centers



Section 4

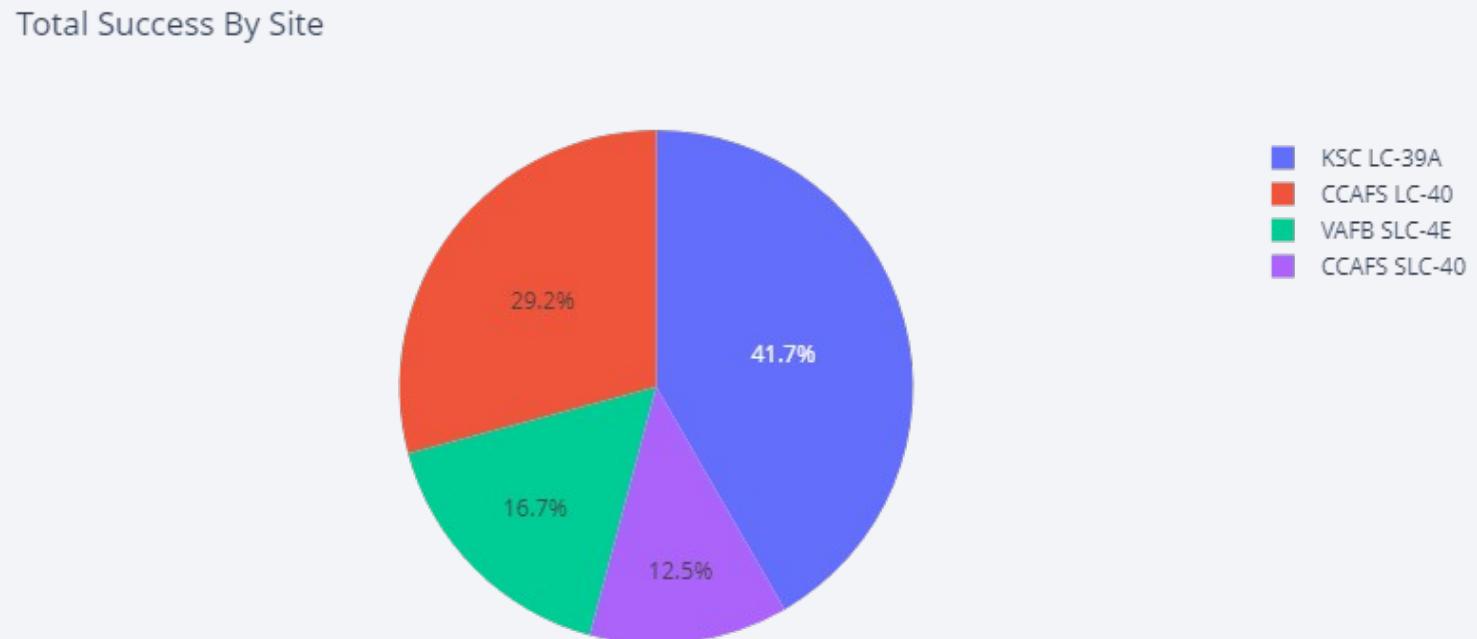
# Build a Dashboard with Plotly Dash



# Dashboard: Successful Launch Rates Comparison

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- KSC LC-39A has the largest successful launches
- CCAFS LC-40 and CCAFS SLC-40 have, together, a similar success rate to KSC LC-39A

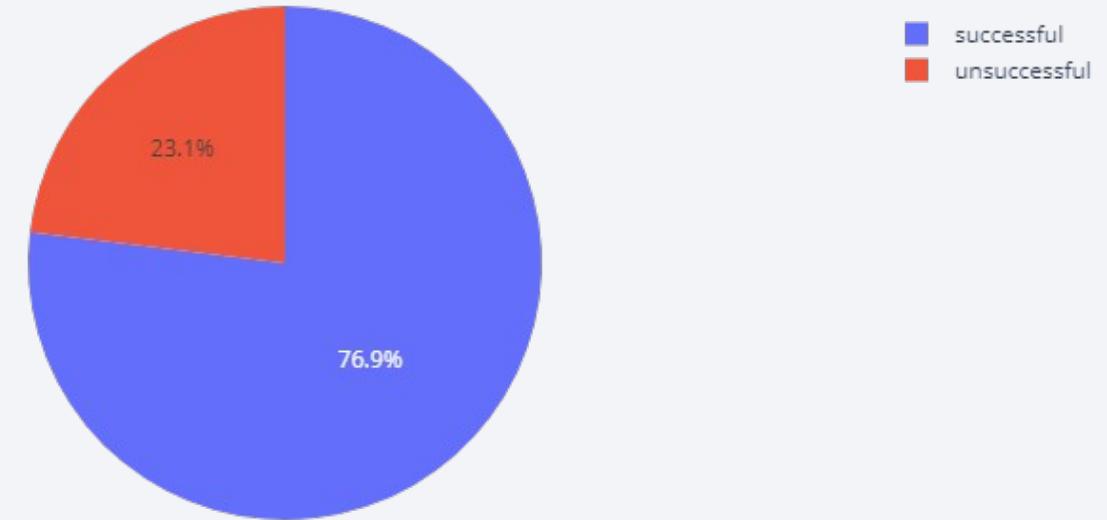


# Dashboard: The Most Successful Launch Site

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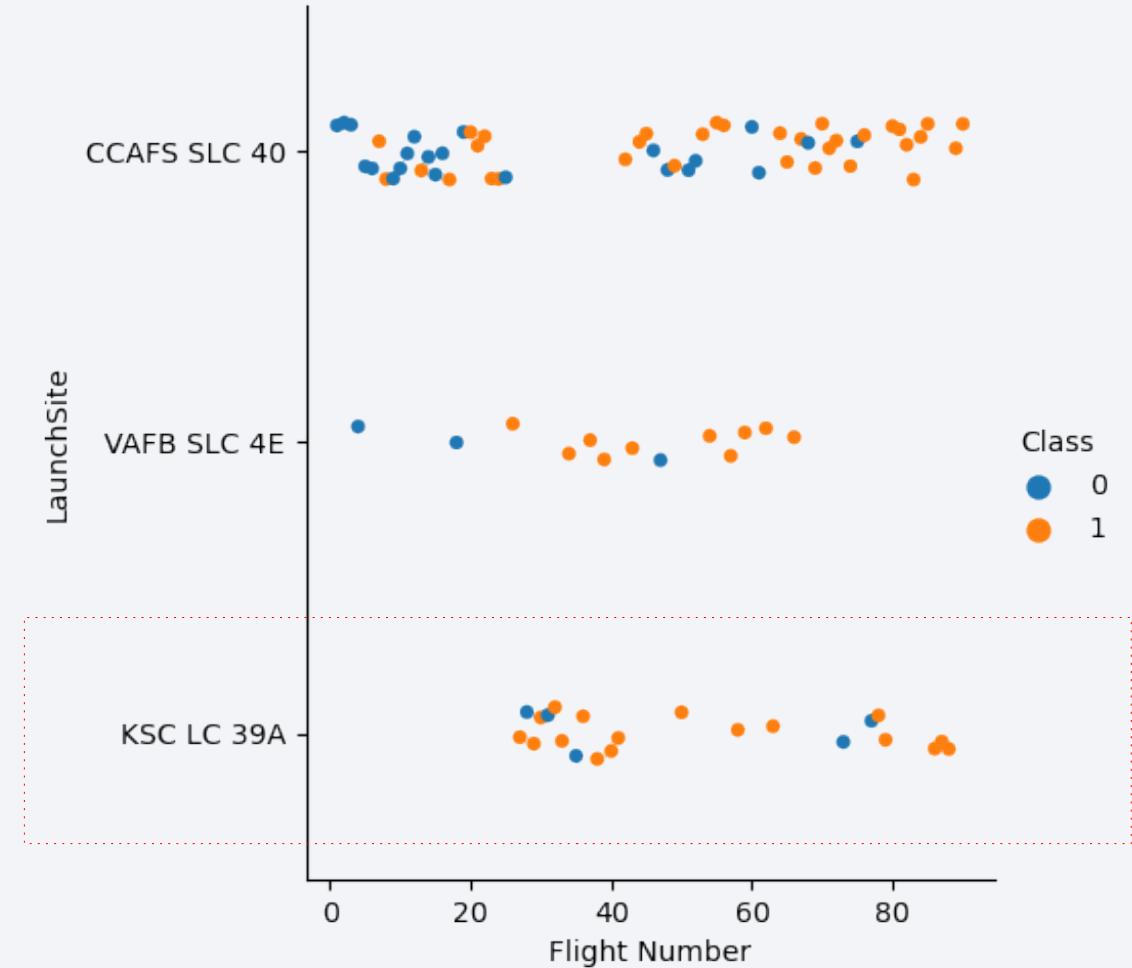
KSC LC-39A has  
the highest  
successful launch  
rate: 76.9%

Total Success Launches for site KSC LC-39A



# Dashboard: The Most Successful Launch Site

- Launch tests started later in KSC LC 39A than the other two
- Tests involved lighter and heavier payload masses
- It has a remarkable success rate
- Such results are prone to increase as the flight number increases

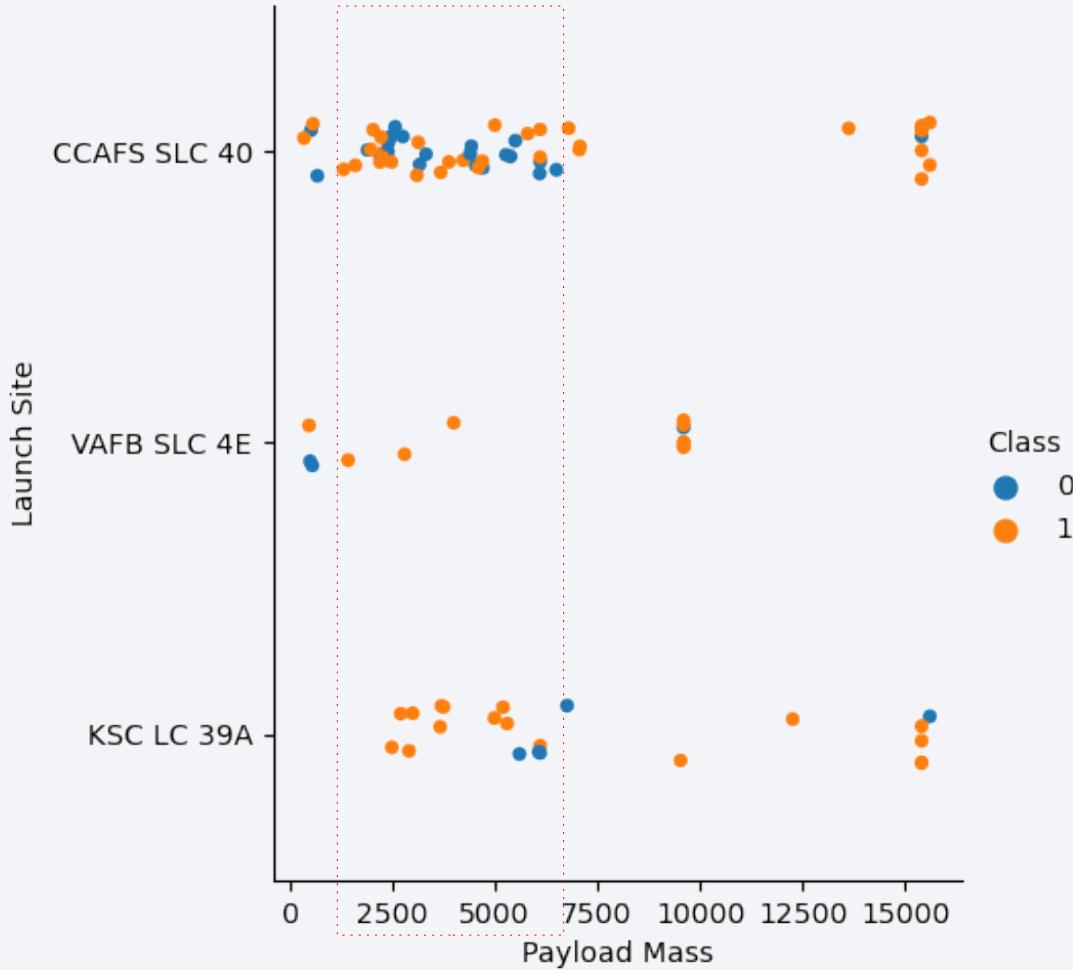


# Dashboard: Correlation Payload vs Launch Success



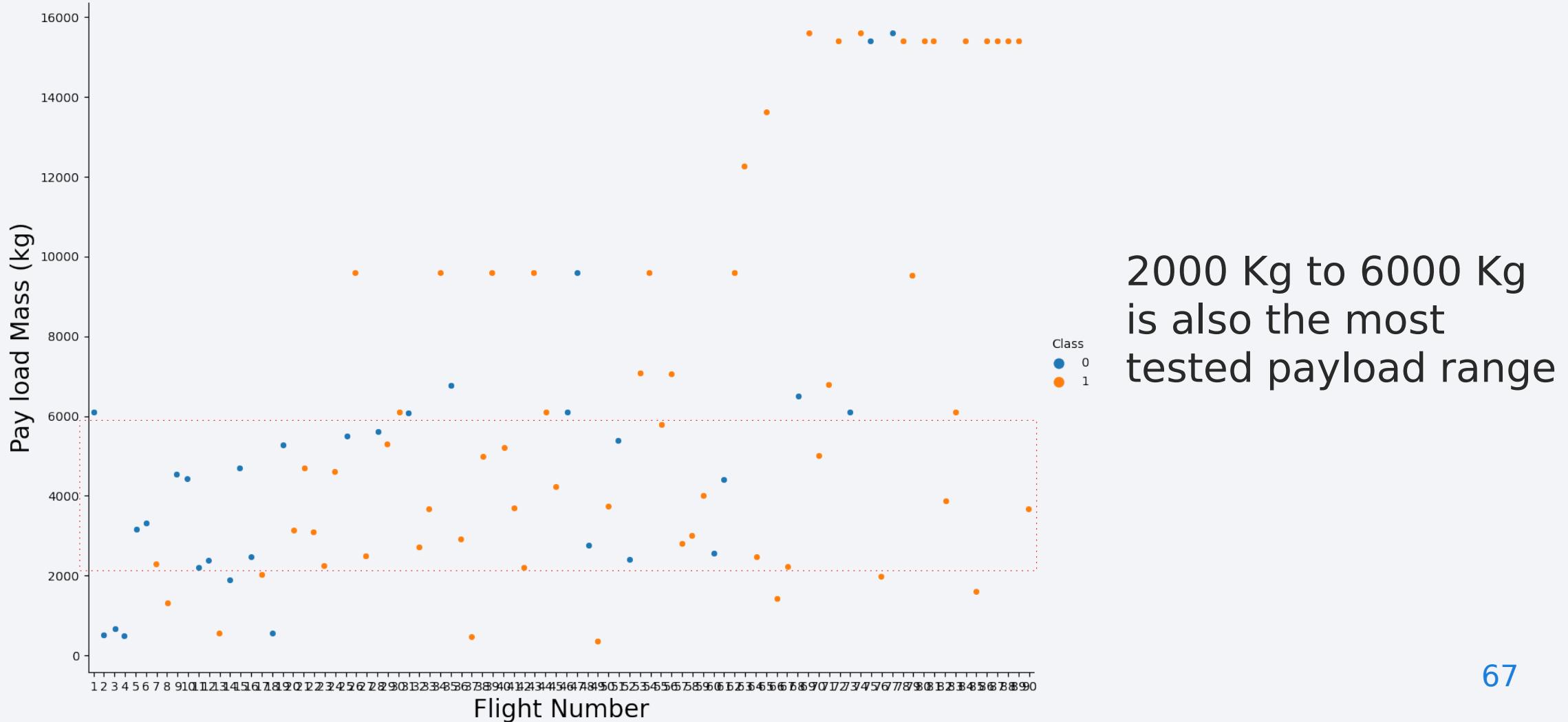
- Most successful launches carried a payload weighing between 2000 Kg and 6000 Kg
- Within this group, most flights carried between 2000 Kg and 4000 Kg

# Dashboard: Correlation Payload vs Launch Success

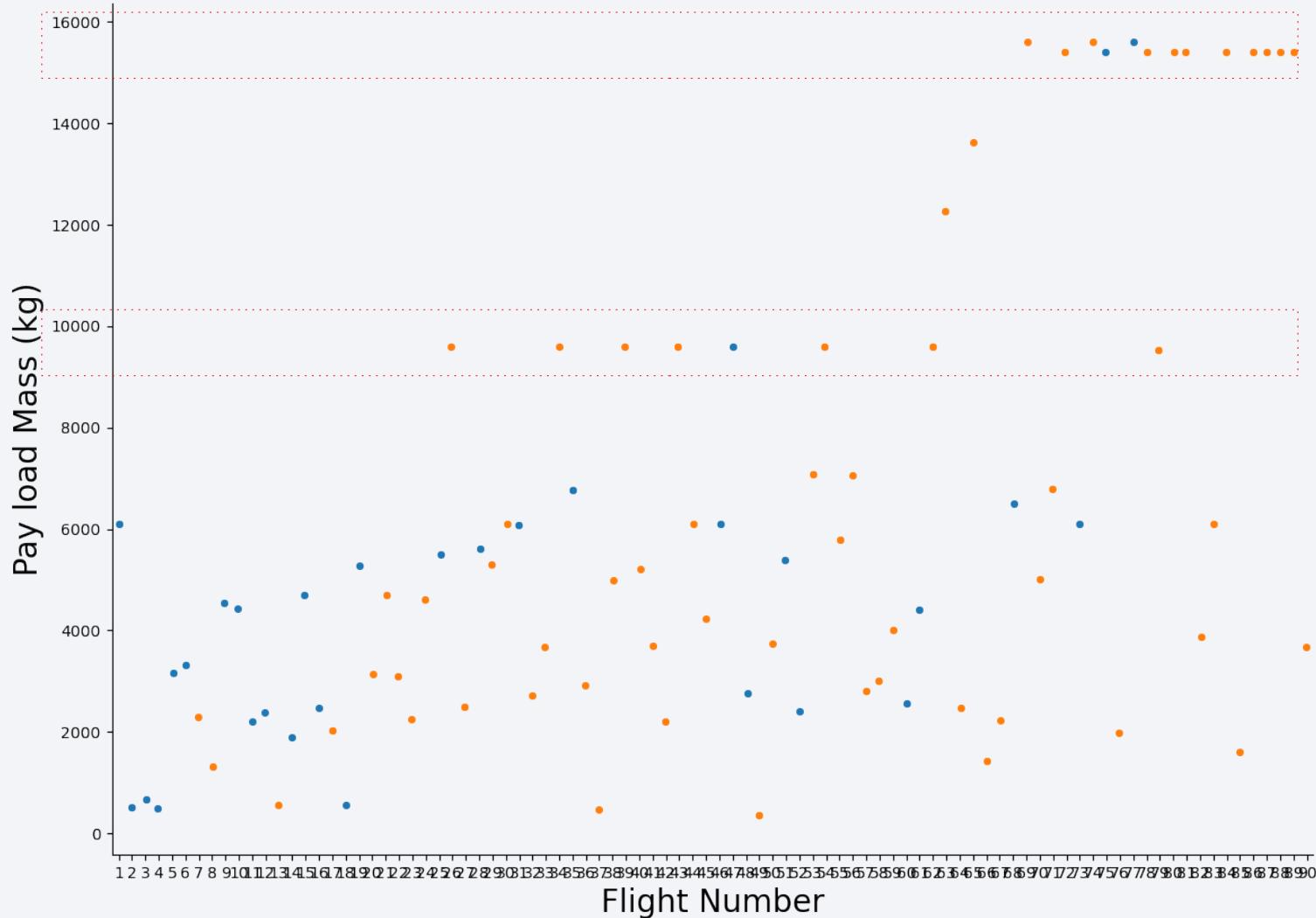


2000 Kg to 6000 Kg  
is also the most  
tested payload range

# Dashboard: Correlation Payload vs Launch Success



# Dashboard: Correlation Payload vs Launch Success

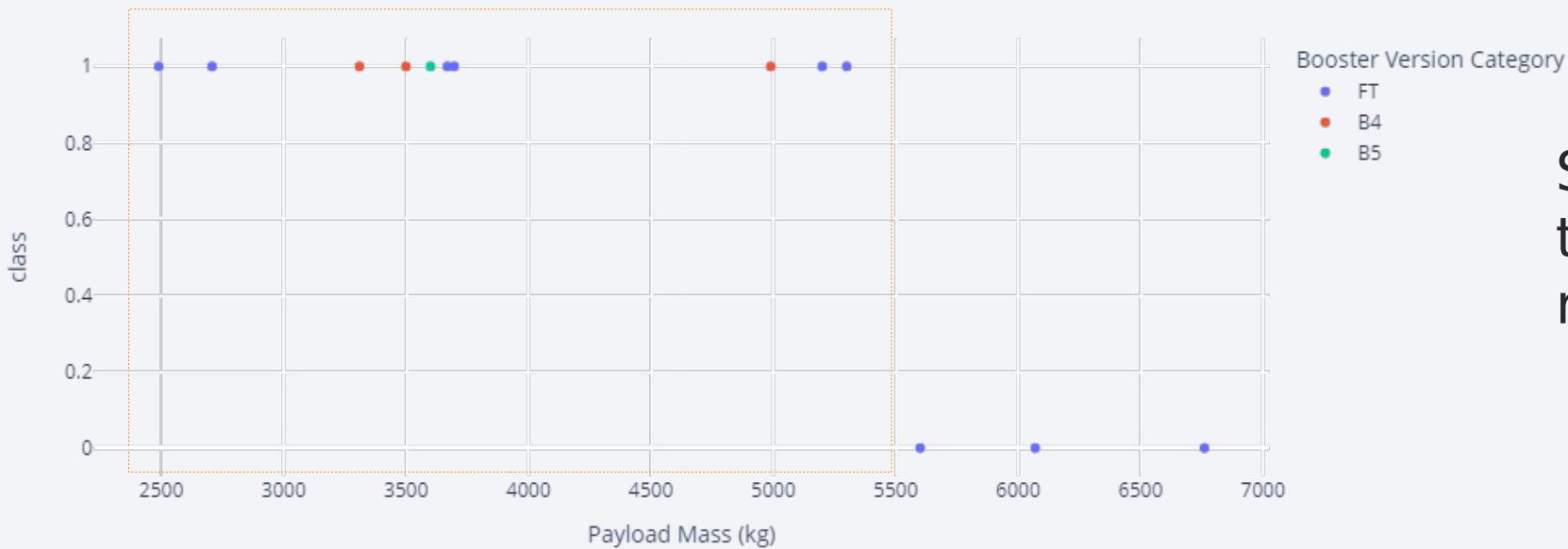


The heaviest payloads (8000 Kg - 16000 Kg) have had high success rates with fewer attempts

# Dashboard: Correlation Payload vs Launch Success

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Correlation between Payload and Success for site KSC LC-39A (0-10000Kg)



Site KSC LC-3A has  
the highest success  
rate

# Dashboard: Correlation Payload vs Launch Success

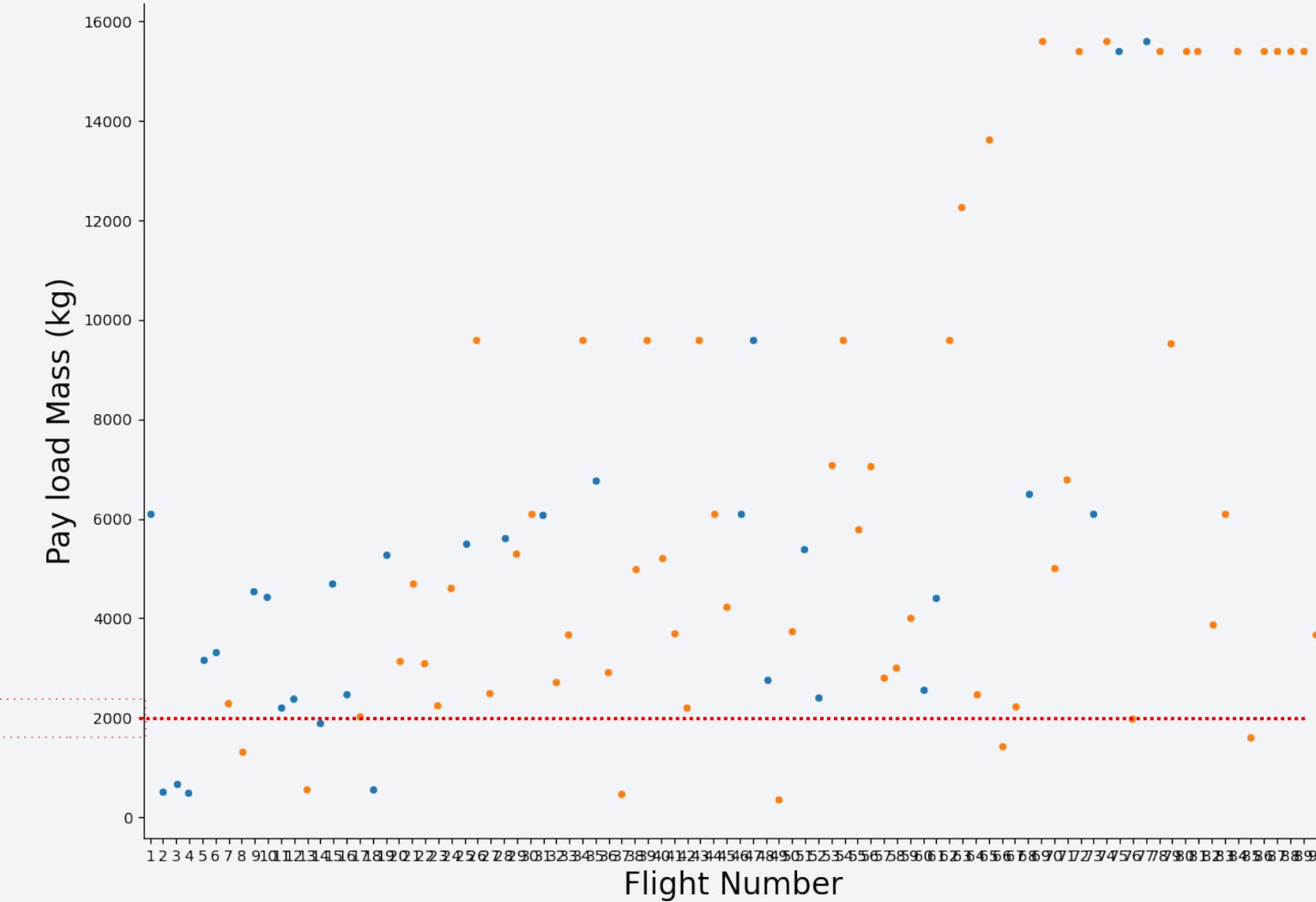
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Correlation between Payload and Success for all Sites (0-10000Kg)



Payloads below 2000 Kg have a very low success rate

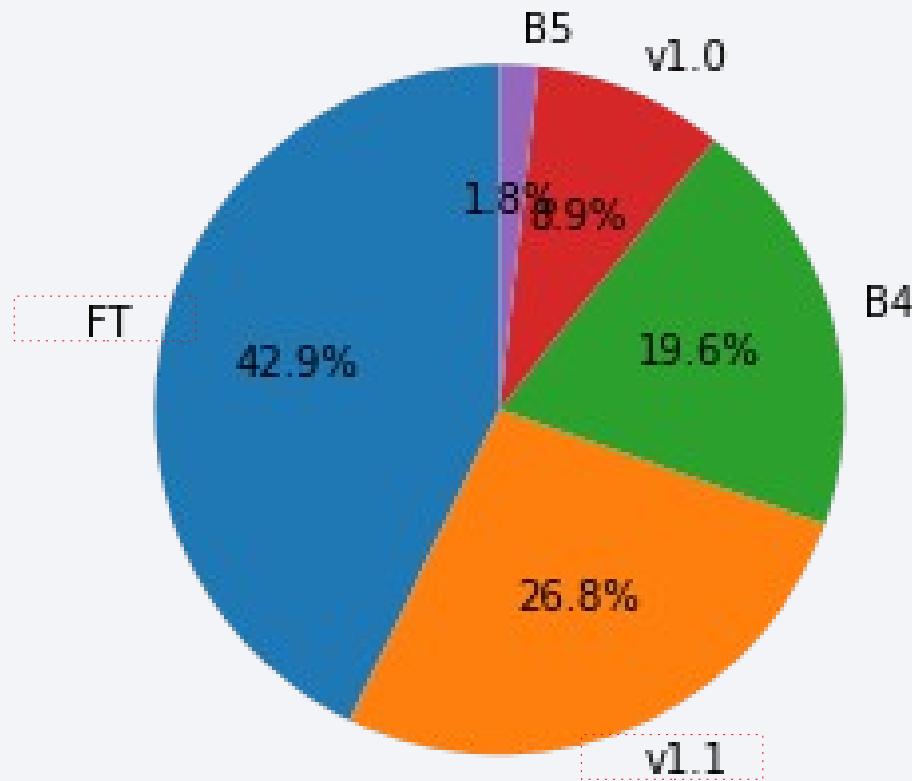
# Dashboard: Correlation Payload vs Launch Success



# Dashboard: Launch Success by Booster Version

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Total Launches by Booster Version Category

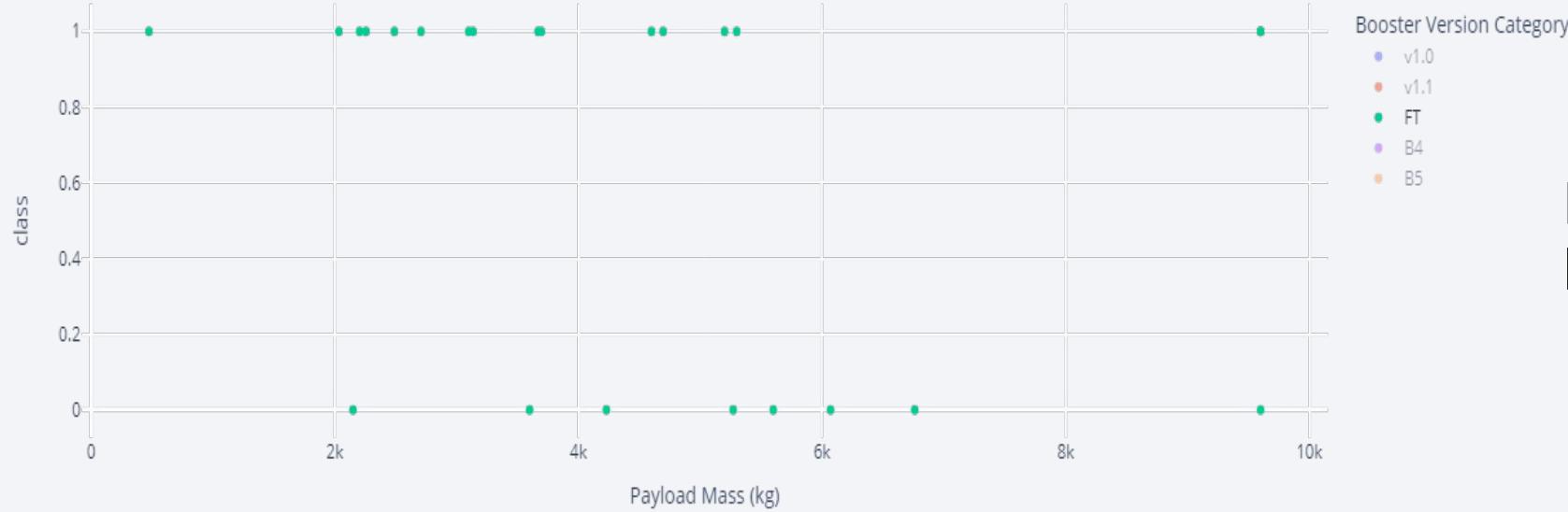


FT and V1.1 were used in 69.7% of launches

# Dashboard: Launch Success by Booster Version

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Correlation between Payload and Success for all Sites (0-10000Kg)

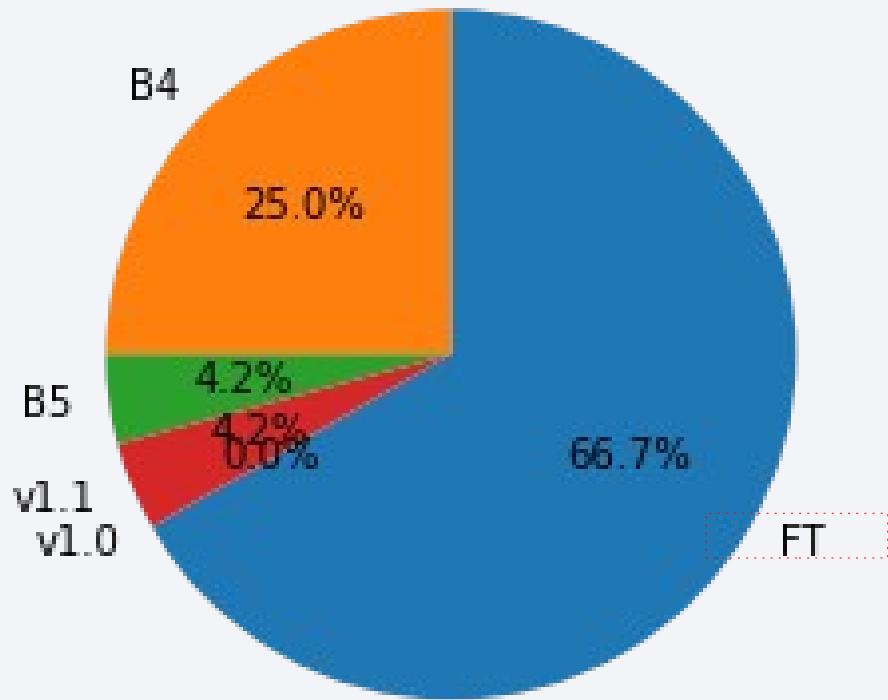


FT booster version  
has the highest  
launch success rate

# Dashboard: Launch Success by Booster Version

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Launch Success Rate by Booster Version Category



FT booster version  
has the highest  
launch success rate

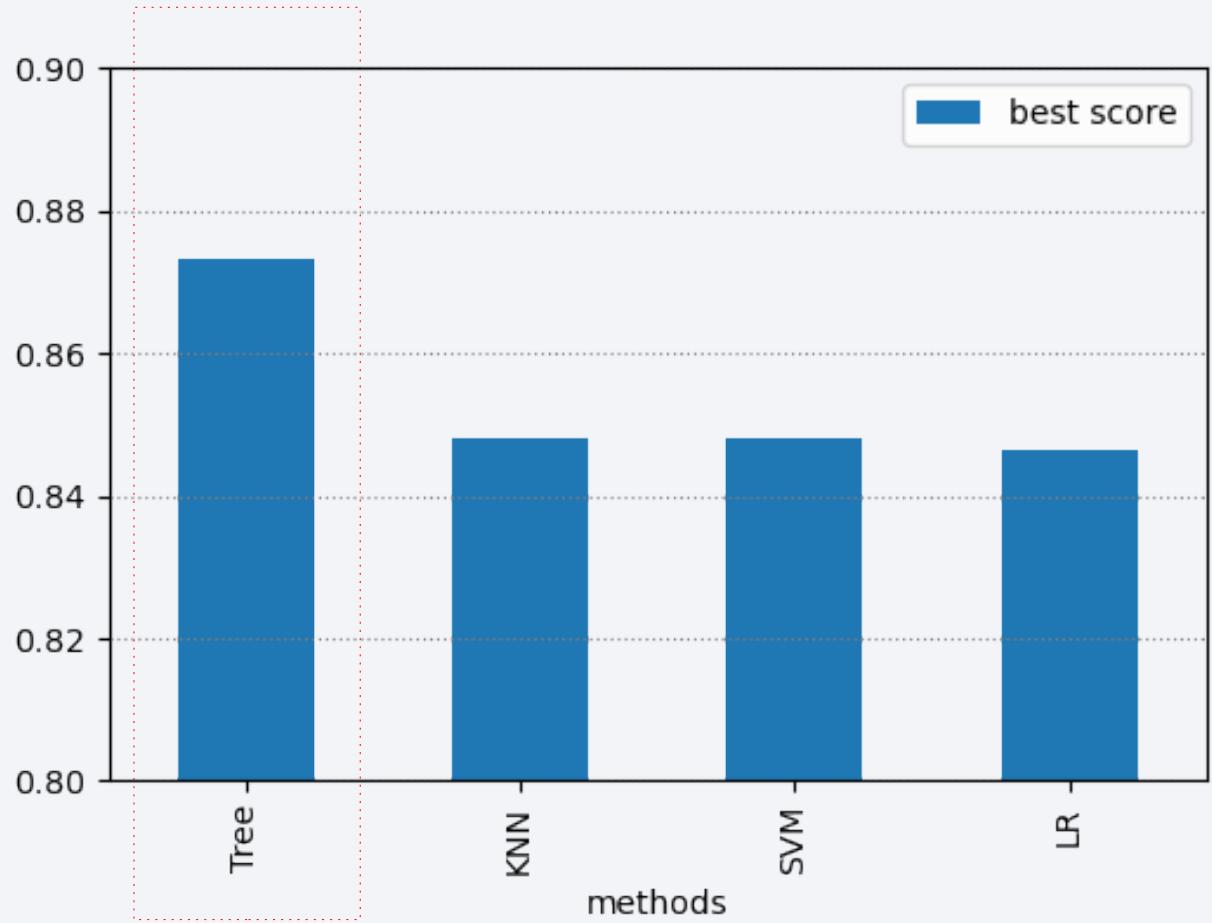
Section 5

# Predictive Analysis (Classification)

# Classification Accuracy

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Decision Tree is the prediction model with the highest classification accuracy



# Classification Accuracy

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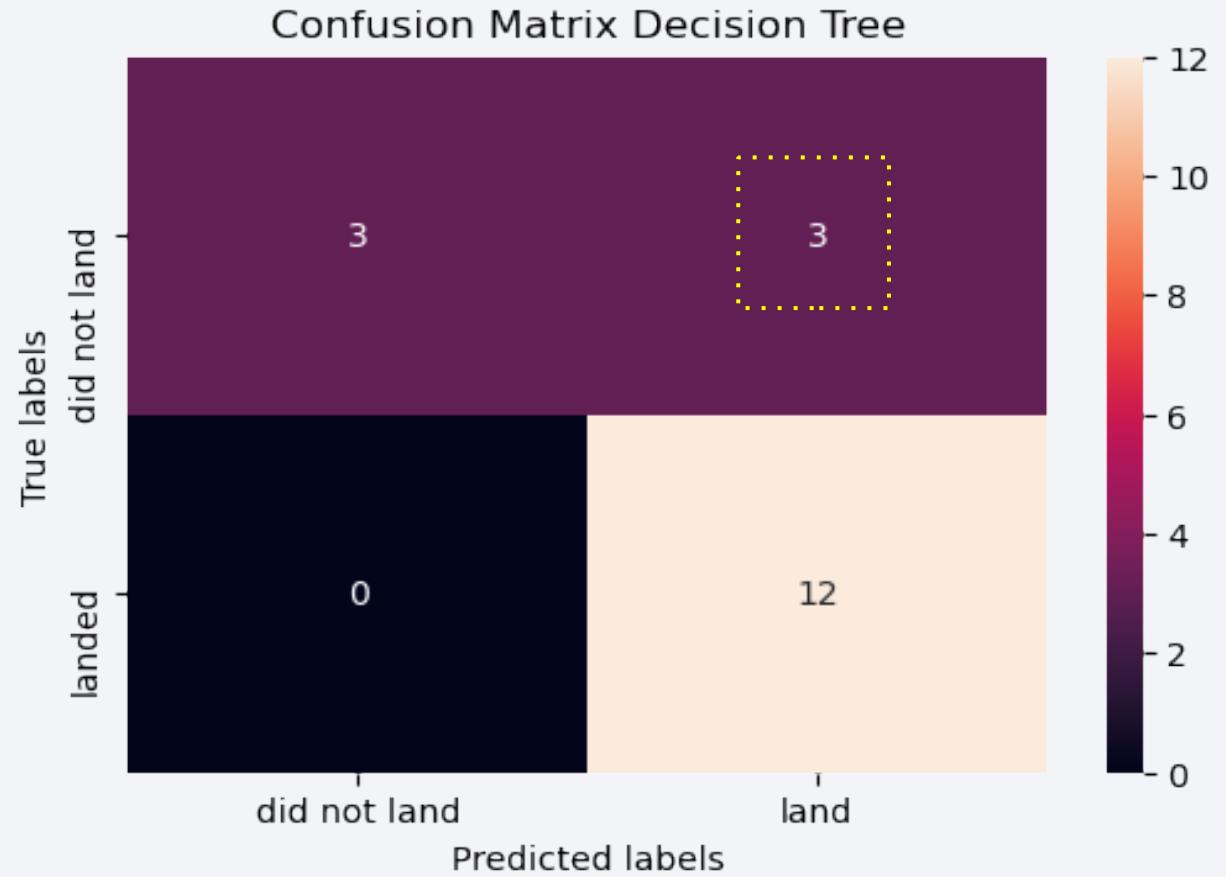
Decision Tree is the prediction model with the highest classification accuracy

	methods	accuracy	best score
2	Tree	0.902778	0.873214
3	KNN	0.861111	0.848214
1	SVM	0.888889	0.848214
0	LR	0.833333	0.846429

# Confusion Matrix

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- Its performance, viewed through a confusion matrix, is quite similar to the other models
- The 3 in 15 occurrence of false positives has to be considered



# Conclusions

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## The Launch Sites

- KSC LC-39A, CCAFS LC-40, and CCAFS SLC-40 practically share a very well-established infrastructure.
- 85.5% of the launches have taken place there, with a remarkable success rate in tests involving midweight and heavy payload masses.

# Conclusions

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## The Orbits

- VLEO, ISS, and GTO, are the most visited orbits overall.
- They appear to have a shorter gap between subsequent launches within a concise payload range if compared to the other orbits.
- This induces us to see low-orbit and geostationary-orbit launches taken as market niches and cost prediction being more effective over time.

# Conclusions

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## The Payload

- Most flights carried between 2000 kg and 4000 kg.
- Most successful launches carried a payload weighing between 2000 kg and 6000 kg.
- Some distinct heavy payload ranges (above 8000 kg to 16000 kg) have had high success rates with fewer flight attempts.

# Conclusions

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## The Booster

- FT, the most recent booster version, has the far highest success rate and already responds to 42,9% of launches.
- It's also very well succeeded in loading the most common payload weights when compared to previous versions.

# Conclusions

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Therefore, in every launch site, successful landing rates have reached a remarkable level of reliability under certain pre-established circumstances (in terms of the type of orbit and payload ranges) and are predictably prone to increase as the flight number increases.

# Appendix

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Wikipedia pages on landing sites, orbits and Falcon 9 stage boosters:

- <https://en.wikipedia.org/wiki/Spaceport>
- [https://en.wikipedia.org/wiki/List\\_of\\_orbits](https://en.wikipedia.org/wiki/List_of_orbits)
- [https://en.wikipedia.org/wiki/List\\_of\\_Falcon\\_9\\_first-stage\\_boosters](https://en.wikipedia.org/wiki/List_of_Falcon_9_first-stage_boosters)

Article on the reason behind launch sites being built near Equator and coastlines:

- <https://www.scienceabc.com/eyeopeners/why-are-rockets-launched-from-areas-near-the-equator.html>

Custom notebook with the Plotly Dash dashboard App using the JupyterDash library:

- [https://github.com/RodrigoElesbao/Coursera\\_IBM\\_Data\\_Science\\_Professional\\_Certificate/blob/main/10.\\_applied\\_data\\_science\\_capstone/5.\\_present\\_your\\_data-driven\\_insights/3.2.%20spacex\\_dash\\_app.ipynb](https://github.com/RodrigoElesbao/Coursera_IBM_Data_Science_Professional_Certificate/blob/main/10._applied_data_science_capstone/5._present_your_data-driven_insights/3.2.%20spacex_dash_app.ipynb)

Thank you!

