

Winning Space Race with Data Science

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Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

Summary of methodologies

- Understanding rocket launching as product, and how/why reusing rocket stages impacts its cost.
- Applying Python programming to collect data via online requests and web scraping.
- Performing exploratory analysis over the collected data converted into data frames to find patterns.
- Using plotting and visual analytics as insight tools.
- Developing a Machine Learning model that could be used to state trends and projections.

Summary of all Results

- The collected data can effectively compound a scenery on the SpaceX Falcon 9 rocket landing outcomes.

Introduction

Project Background and Context:

- SpaceX has gained worldwide attention for a series of historic milestones
- It is the only private company to return a spacecraft from low-earth orbit
- They advertise Falcon 9 rocket launches on its website with a cost of 62 million dollars; much of the savings is because SpaceX can reuse the first stage

Existing issues and Opportunities:

- Despite the price, the launch success rate may depend on factors such as payload mass, orbit type, location, etc
- Therefore, the launch cost can be determined if Falcon 9 rocket's first-stage landing success rate can be determined
- Such information can be used if an alternate company wants to bid against SpaceX for a rocket launch

Section 1

Methodology

Methodology

Executive Summary

Data collection methodology:

- SpaceX API request, Web Scraping from Wikipedia, SpaceX Dataset SQL request

Perform data wrangling

- Handling gathered data into Pandas data frame with Numpy, Matplotlib.pyplot, and Seaborn

Perform exploratory data analysis (EDA) using visualization and SQL

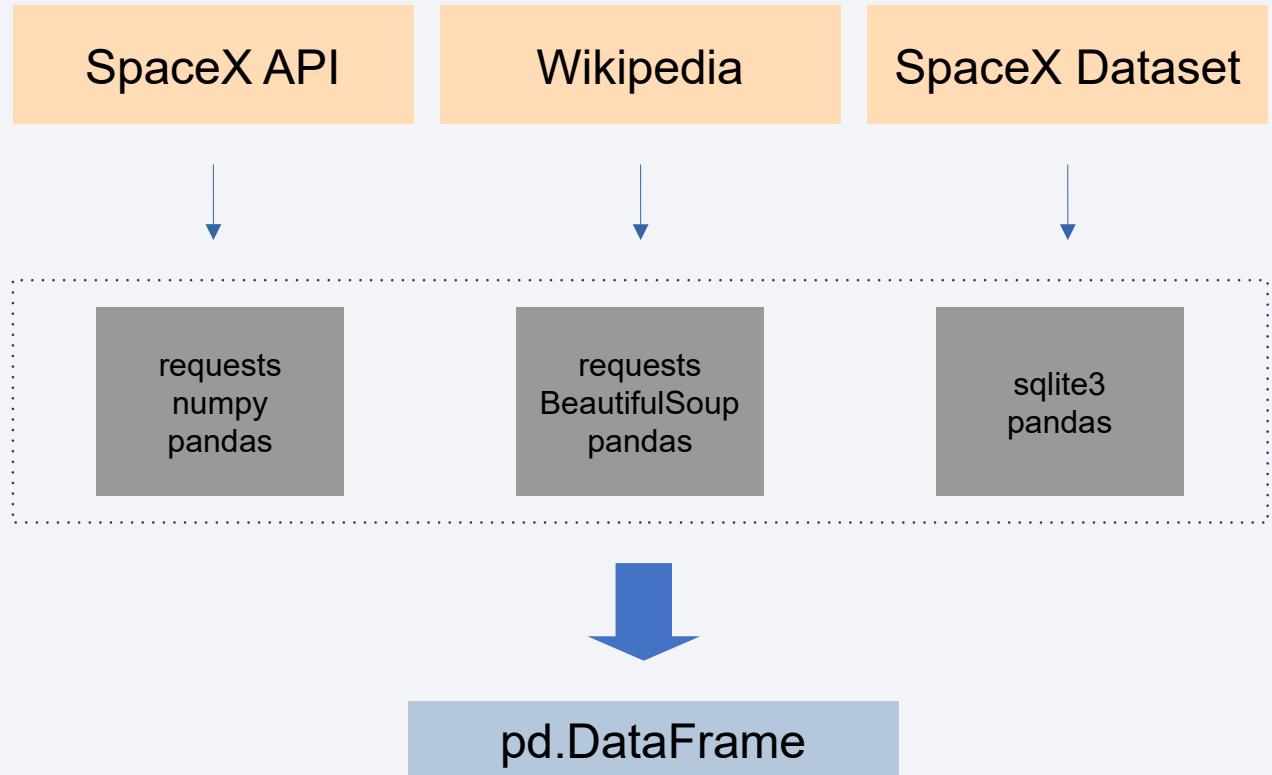
Perform interactive visual analytics using Folium and Plotly Dash

Perform predictive analysis using classification models

- Applying and evaluating machine learning pipelines with Python libraries over data frames

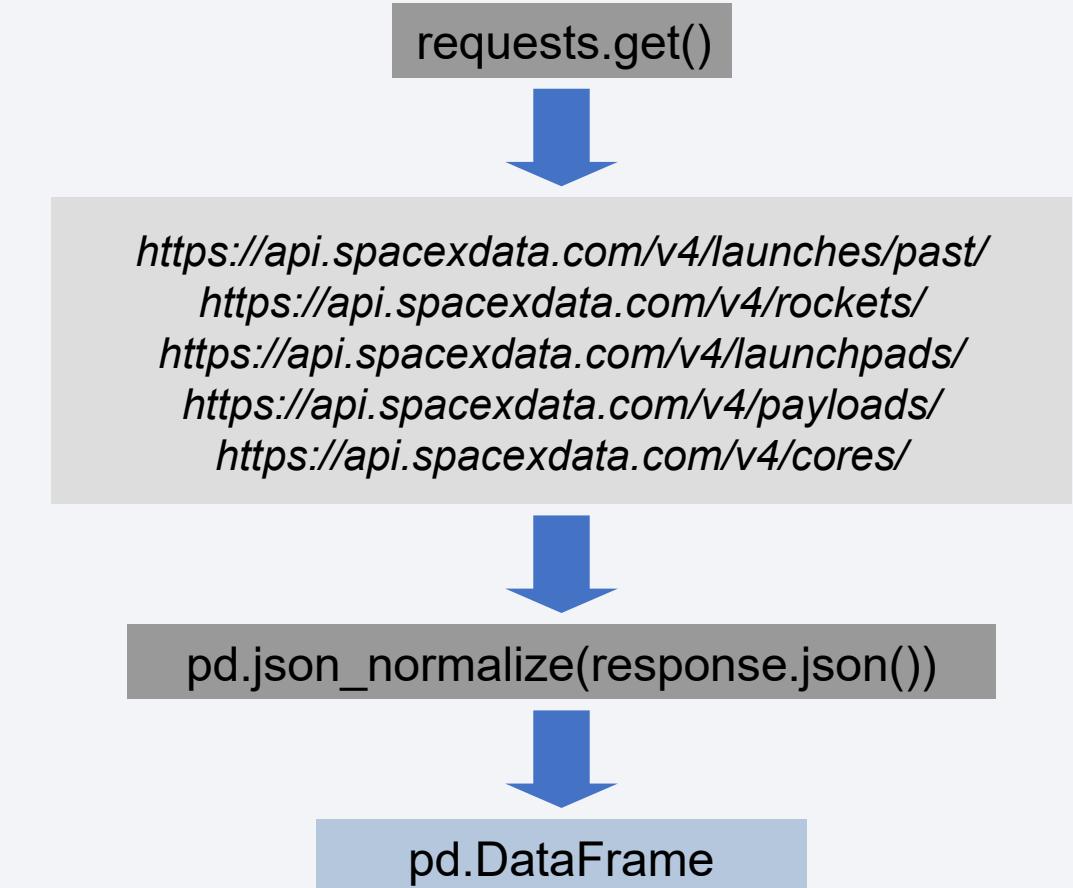
Data Collection

- Requests to SpaceX API
- Web scraping to collect records from a Wikipedia page
- Complementary SQL requests to a SpaceX Dataset
- All data are merged into Pandas data frames



Data Collection – SpaceX API

- Requests to Spacex API compound the main launch data source
- The results of the requests are then normalized and gathered into a Pandas data frame



Data Collection – Scraping

- Related data collected from Wikipedia compound complementary data about launch records
- The results of web scrapping are then parsed and gathered into a Pandas Data Frame

requests.get().txt



https://en.wikipedia.org/w/index.php?title=List_of_Falcon_9_and_Falcon_Heavy_launches&oldid=1027686922



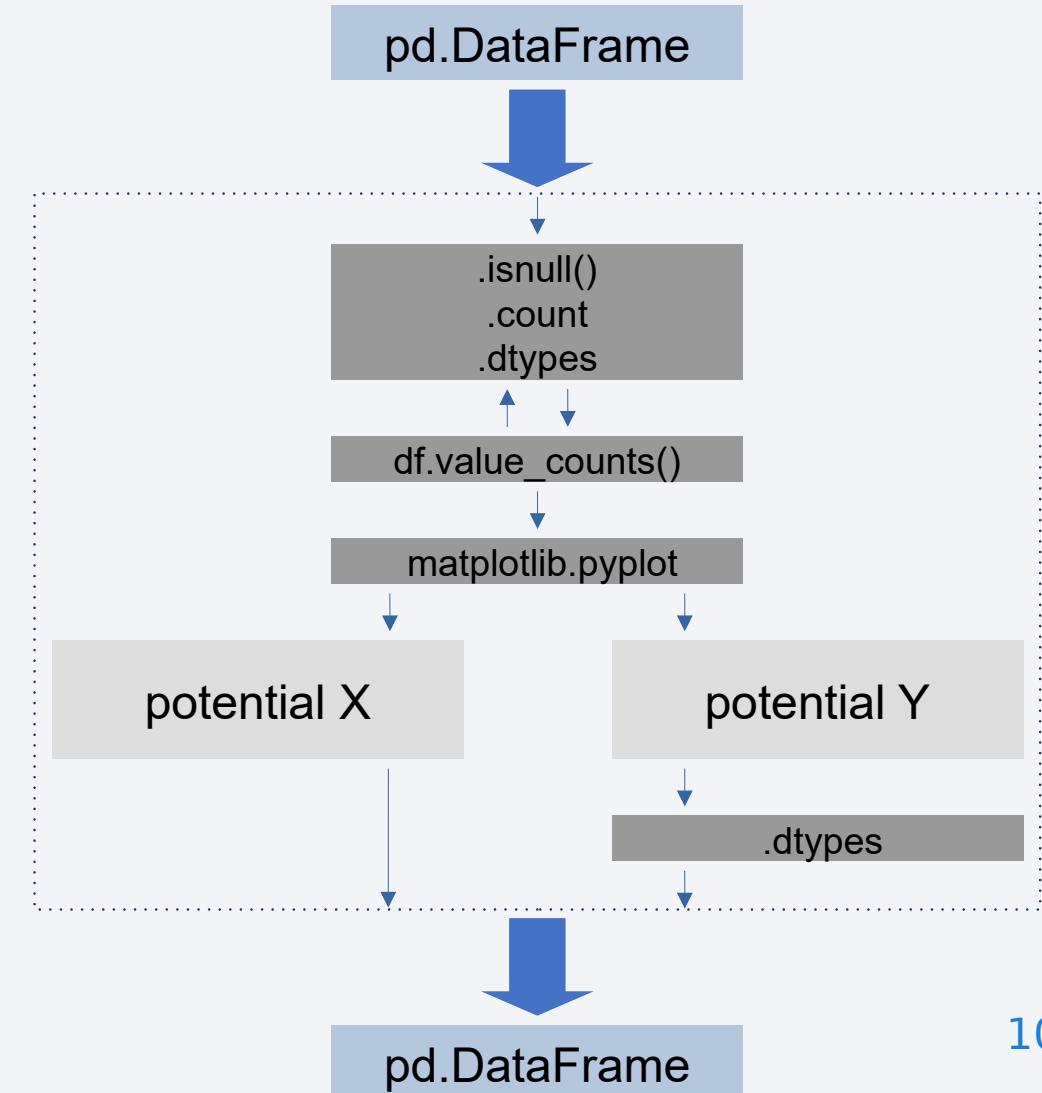
BeautifulSoup(, 'html.parser')



pd.DataFrame

Data Wrangling

Using data previously collected via SpaceX API into a data frame using Pandas and Numpy



EDA with Data Visualization

Plots used for exploratory data visualization:

- flight number vs launch site
- number of launches on each site
- launch site vs payload mass
- orbit vs class
- number and occurrence of orbits
- flight number vs orbit type
- payload vs orbit
- year vs class

EDA with SQL

SQL queries to SpaceX Dataset:

- fetch all the unique launch site names
- fetch first 5 occurrences of launch site names begin with 'CCA'
- fetch total payload carried by boosters from NASA
- return average payload mass carried by booster version F9 v1.1
- fetch date of the first successful landing outcome on ground pad
- list names of boosters which have successfully landed on drone ship and had payload mass between 4000 Kg and 6000 Kg
- calculate the total number of successful and failure mission outcomes
- list names of the boosters which have carried the maximum payload mass
- list failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015
- rank count of landing outcomes between the date 2010-06-04 and 2017-03-20, in descending order

Build an Interactive Map with Folium

Folium Map: launch sites location (over the USA map)

- **Map:** `.Map(location=[29.559684888503615, -95.0830971930759], zoom_start=5)`
`.add_child(.Circle())`
`.add_child(.Marker())`

Folium Map: launch outcomes for each site location

- `.add_child(.Marker(.Icon))`

Folium Map: Nearby Infrastructure

- `.add_child(Marker(icon=(DivIcon(html='distance'))))`
- `.add_child(.Polyline())`

Build a Dashboard with Plotly Dash

App layout:

```
app.layout = html.Div(children=[
```

Input: select launch site (one or all)

```
    dcc.Dropdown(id='site-dropdown')
```

Output: render a pie chart graph to show success launches

```
    html.Div(dcc.Graph(id='success-pie-chart'))
```

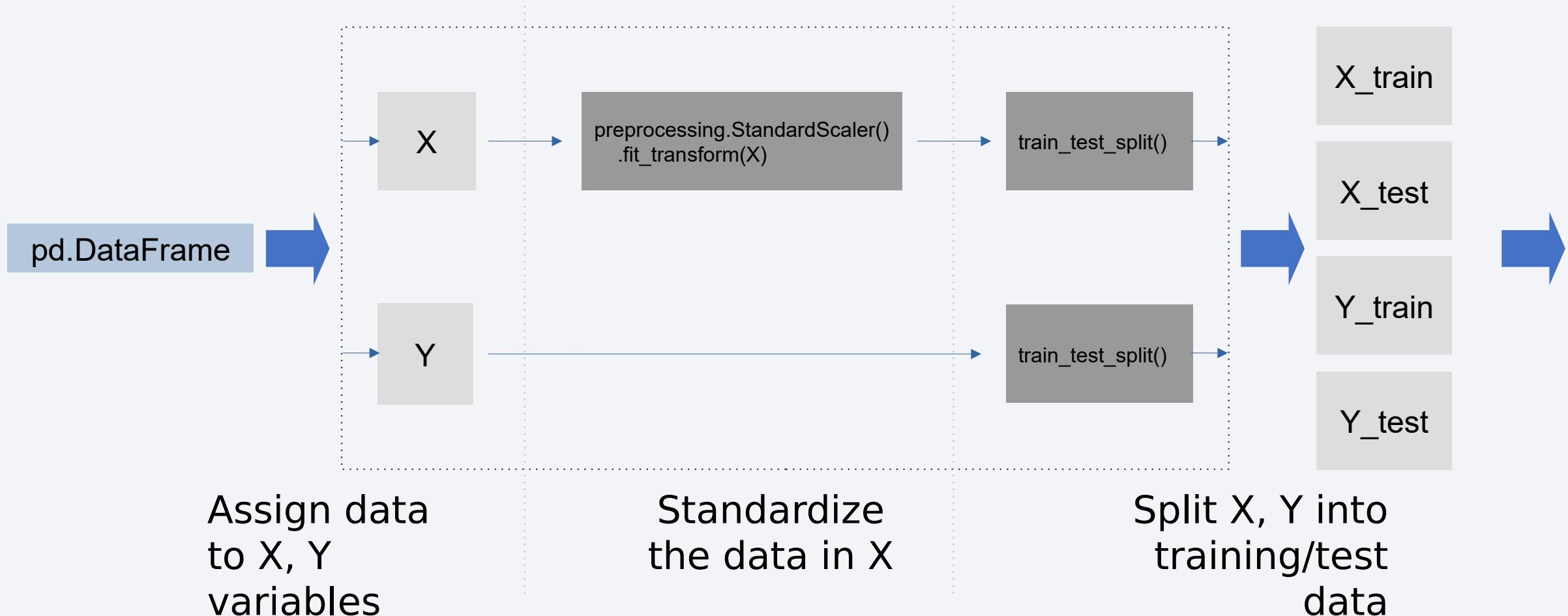
Input: select a payload mass range

```
    dcc.RangeSlider(id='payload-slider')
```

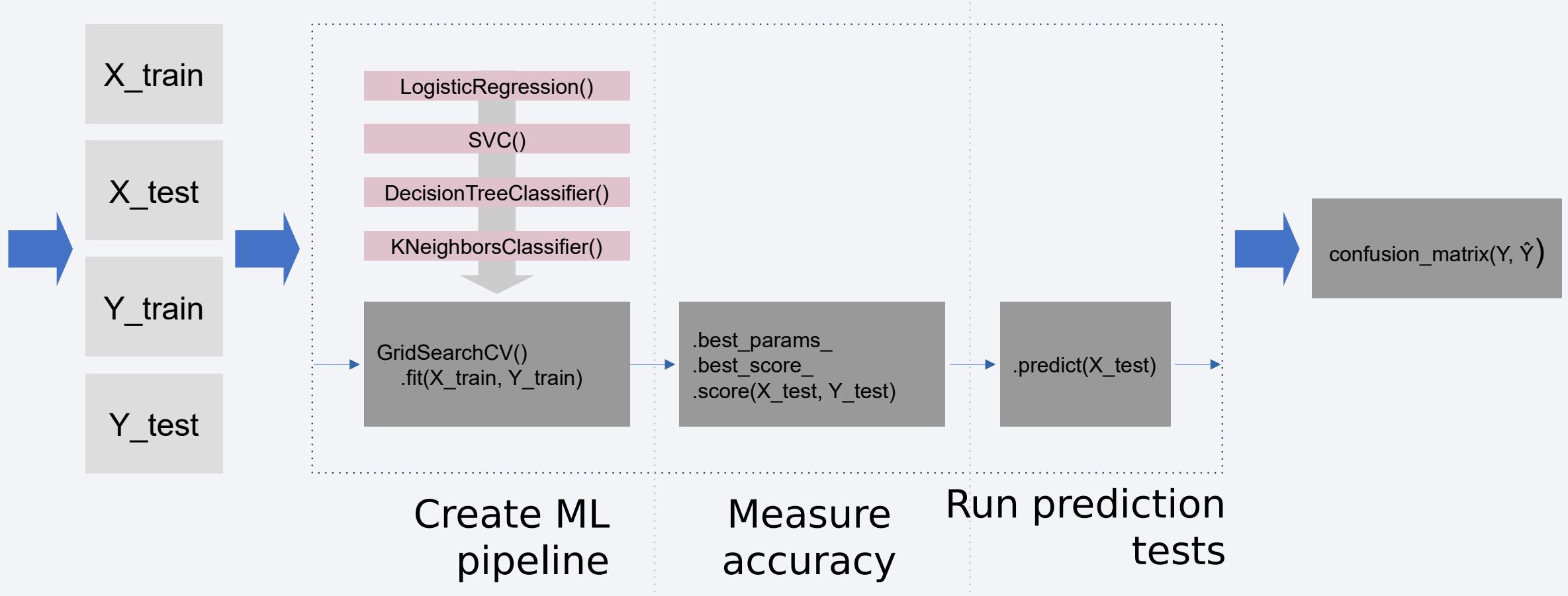
Output: render a scatter plot to display values for Payload Mass (kg) and class (success rate)

```
    html.Div(dcc.Graph(id='success-payload-scatter-chart')) ])
```

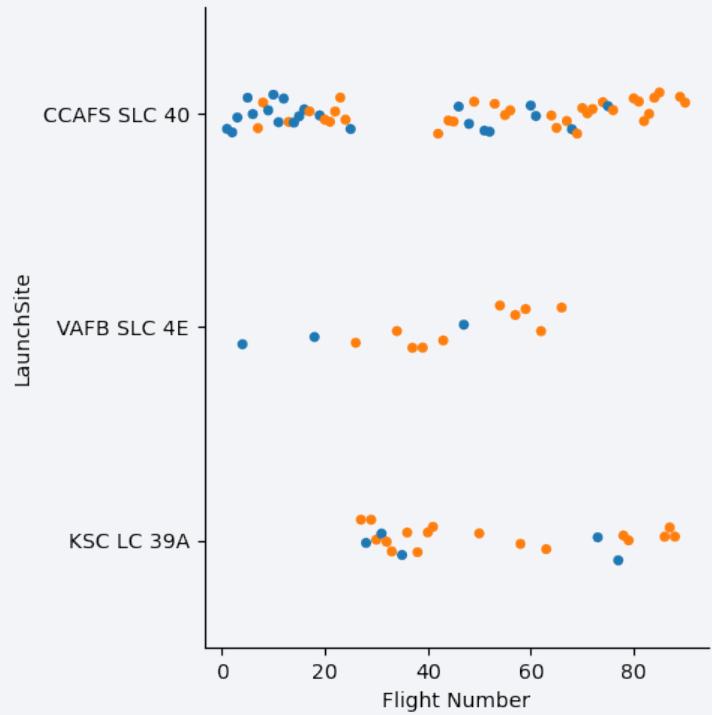
Predictive Analysis (Classification)



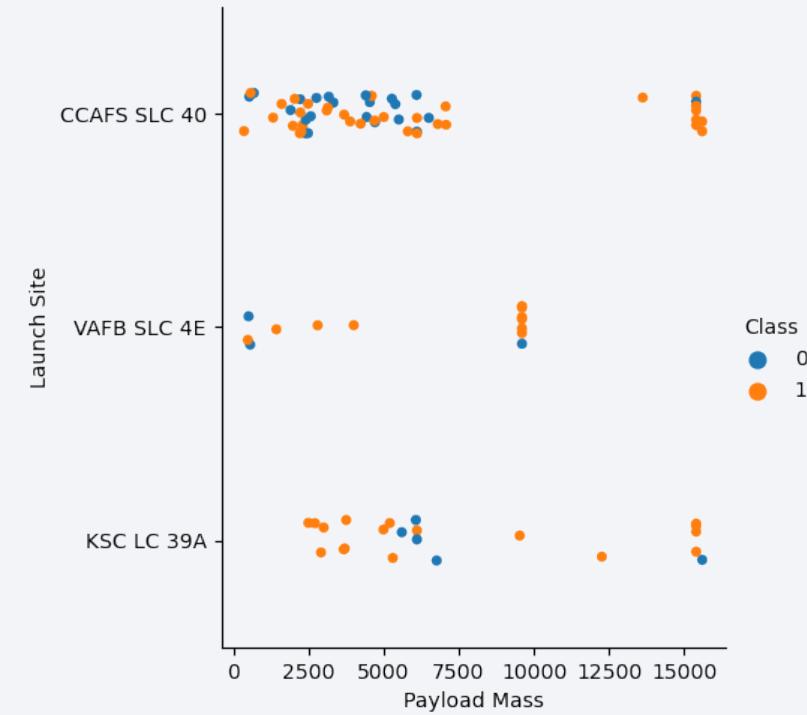
Predictive Analysis (Classification)



Results: EDA

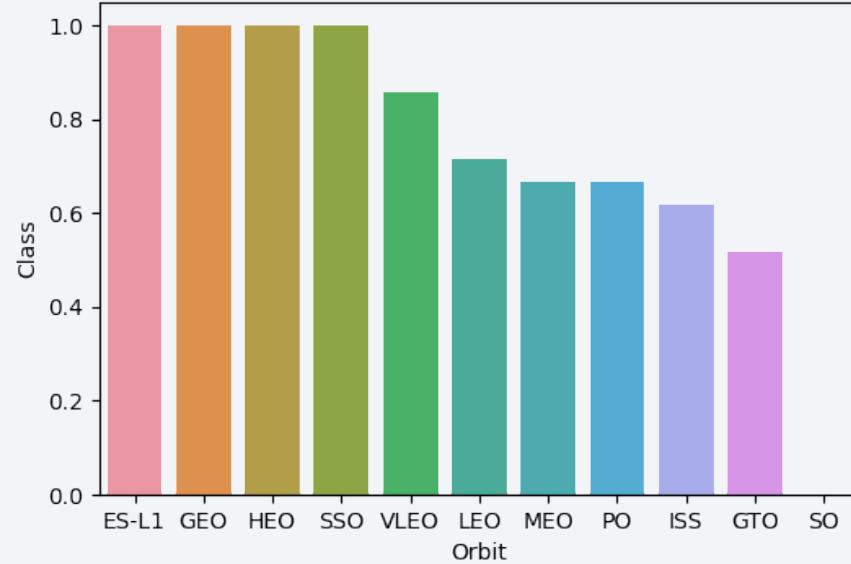


Plots on the evolution of launch and outcome rates per launch site

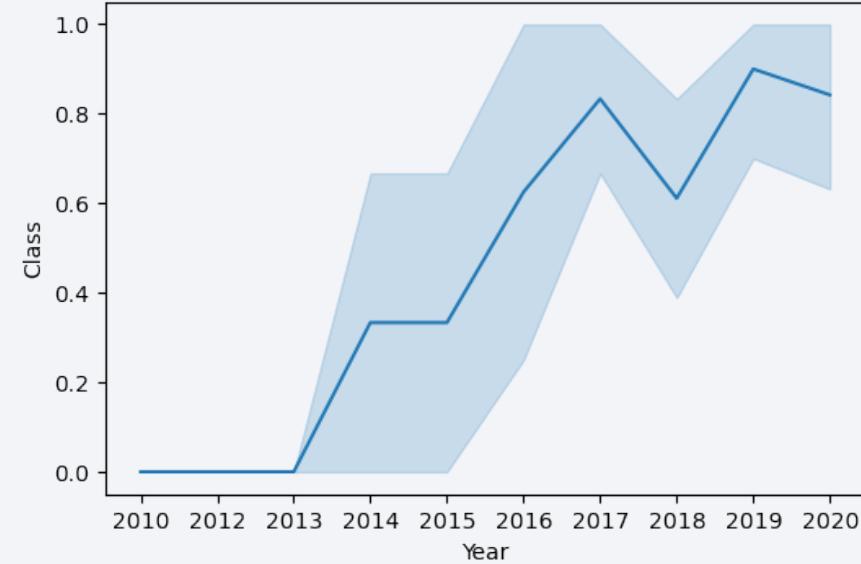


Plots on the distribution of payload mass among launch sites

Results: EDA



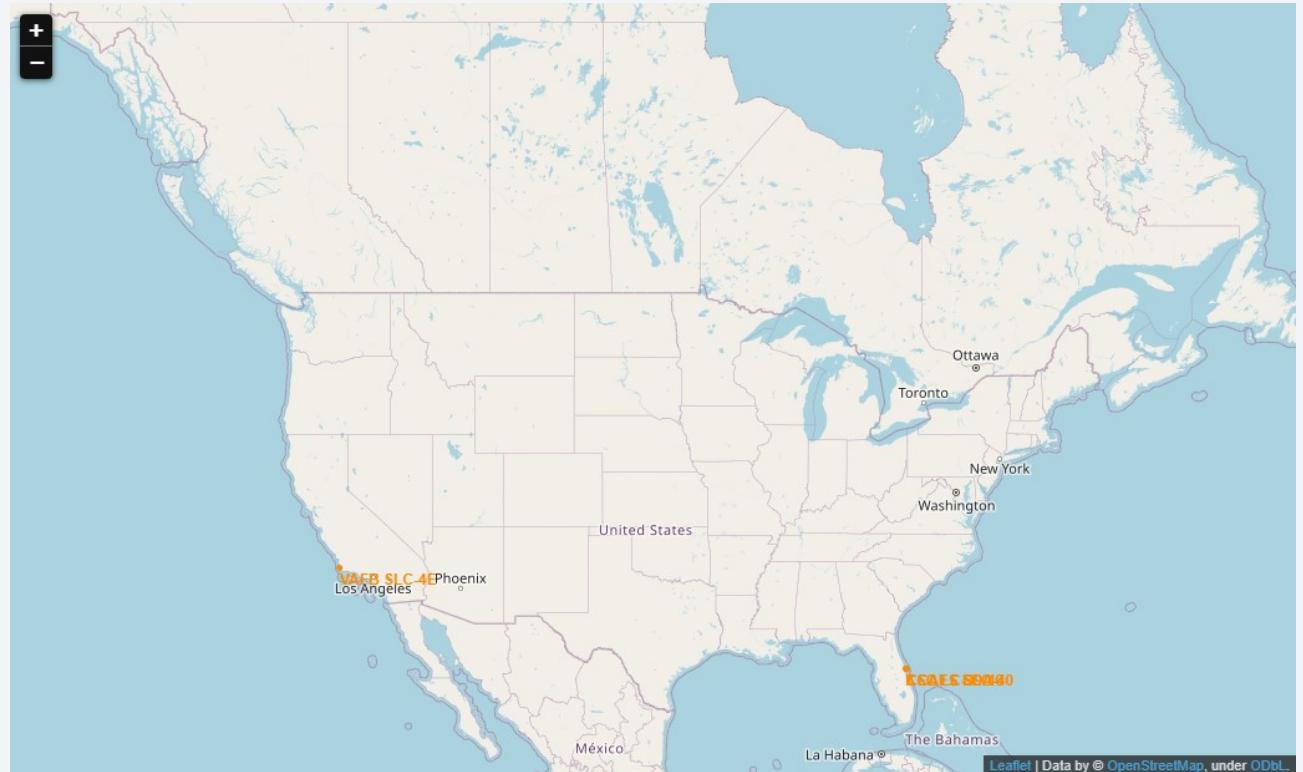
Plots on the distribution,
frequency, payload, and
success rates by type of
orbit



Plot on the overall
outcome through years

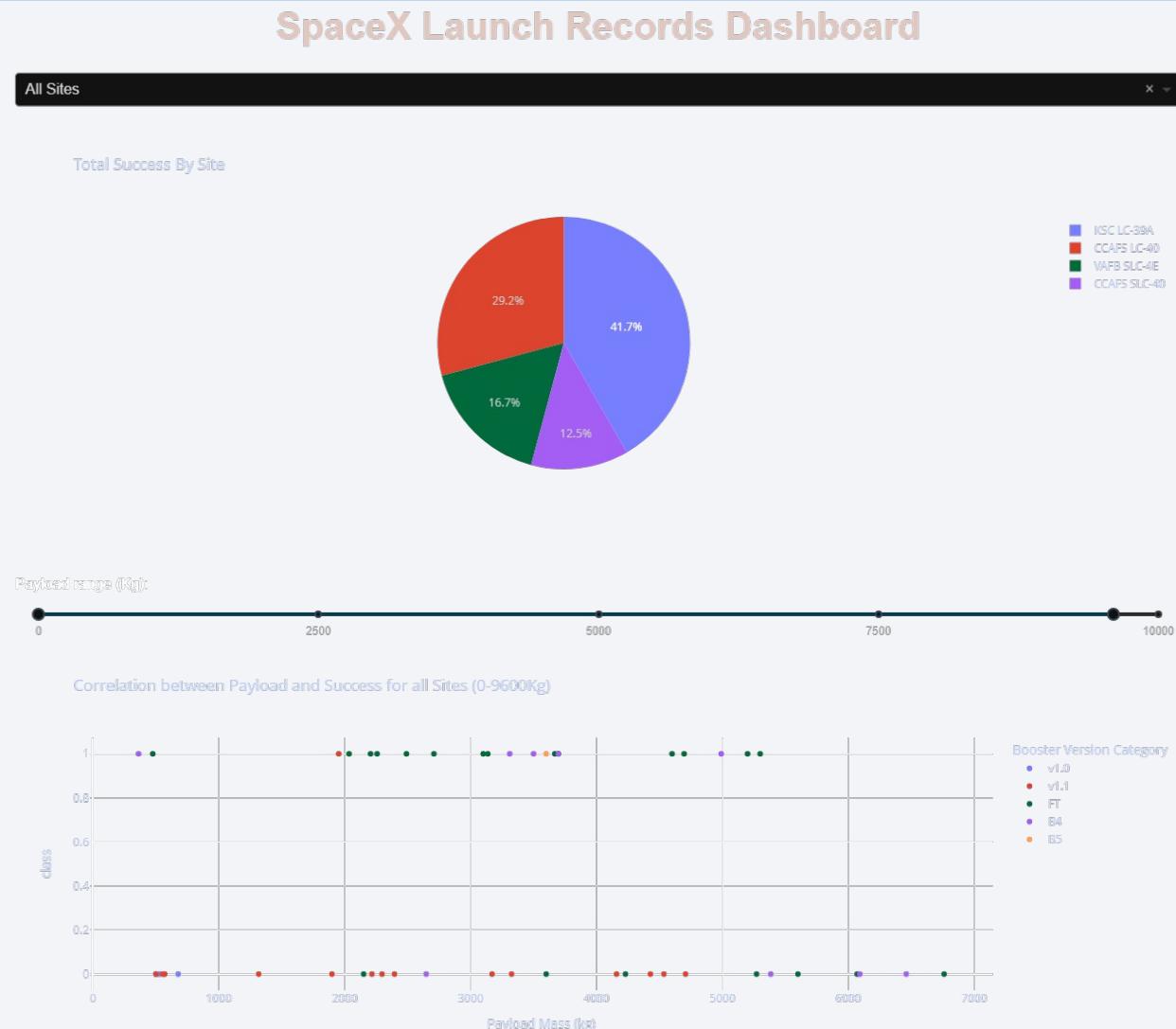
Results: Interactive Analytics

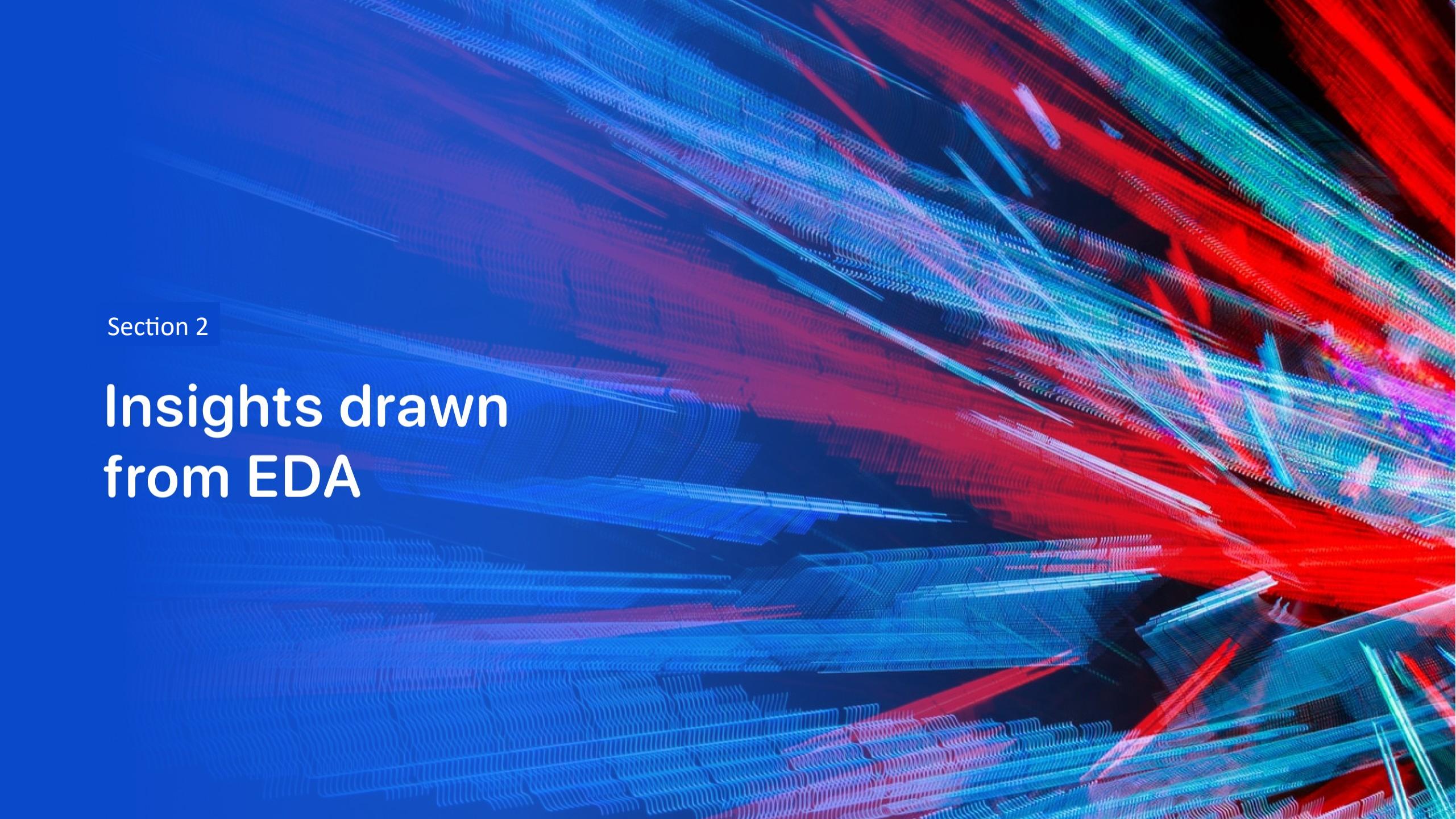
Launch site locations
on an interactive map
with Folium



Results: Interactive Analytics

Dashboard with Plotly Dash relating launch sites, payload mass, booster category, and outcome



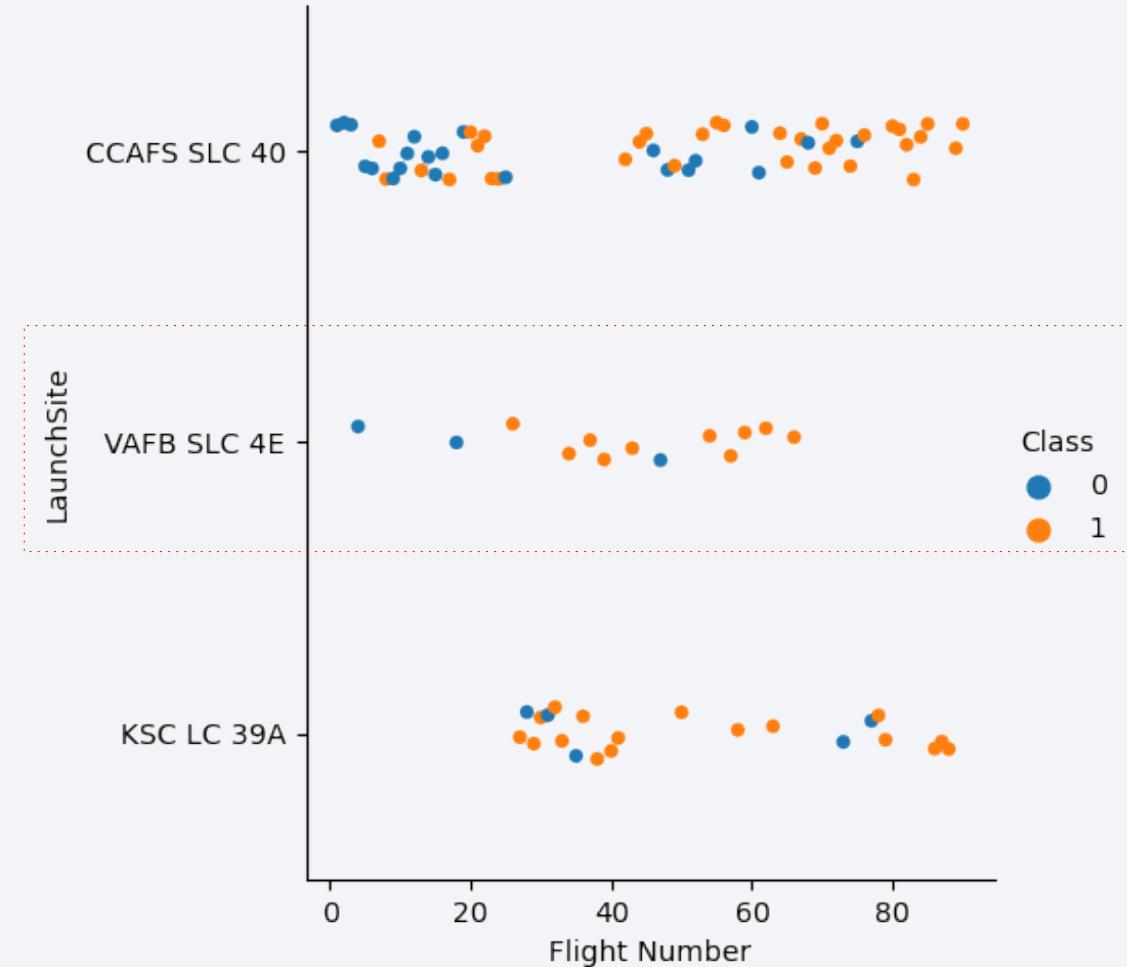
The background of the slide features a complex, abstract pattern of glowing lines. These lines are primarily blue and red, creating a sense of depth and motion. They appear to be composed of many small, individual particles or segments, giving them a textured, almost organic appearance. The lines converge and diverge, forming various shapes and directions across the dark, solid-colored background.

Section 2

Insights drawn from EDA

Flight Number vs. Launch Site

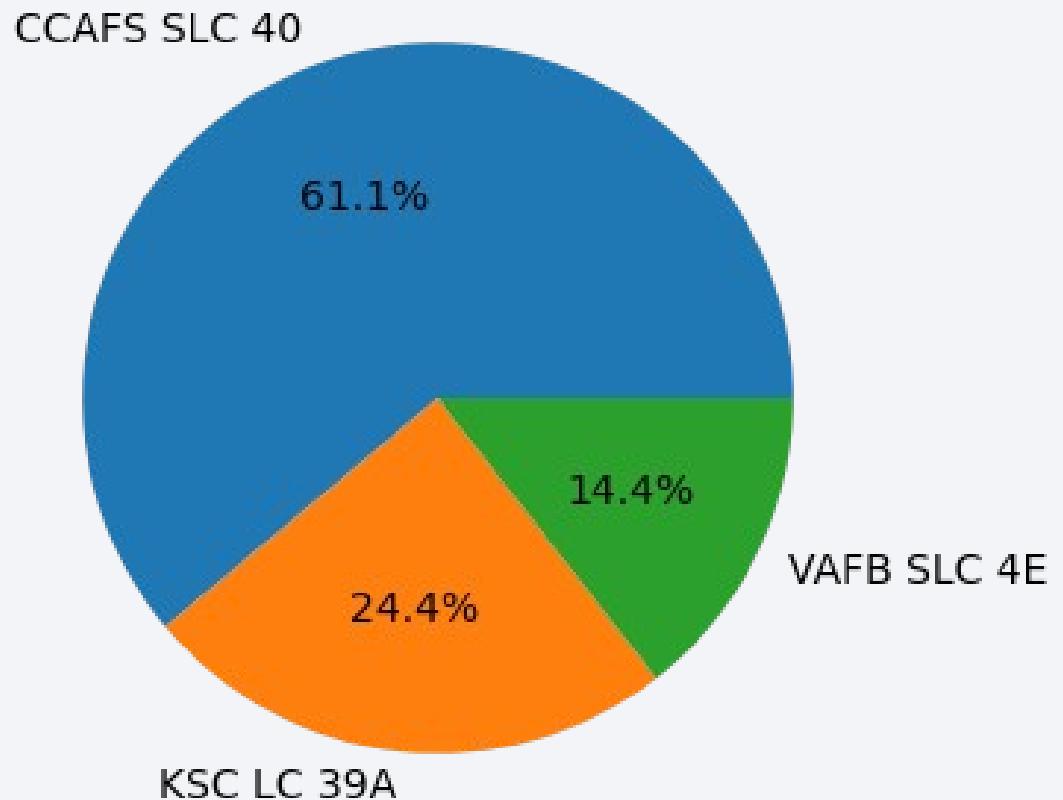
- CCAFS SLC 40 has most of the flights
- It's also where the evolution of outcome rates is more outstanding - from the high number of failed landings at the beginning to the rise of the successful landings as of the end of the period



Flight Number vs. Launch Site

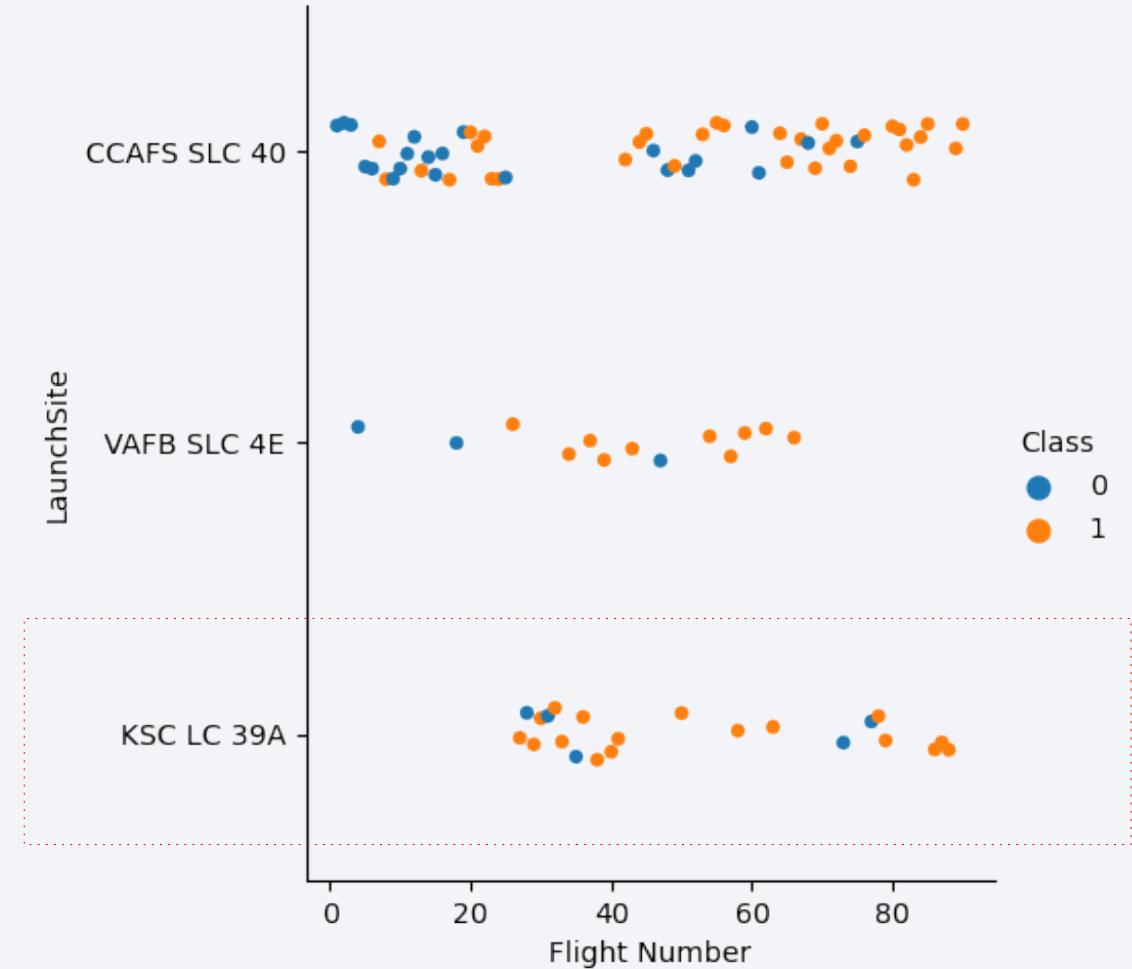
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Number of Launches on Each Site



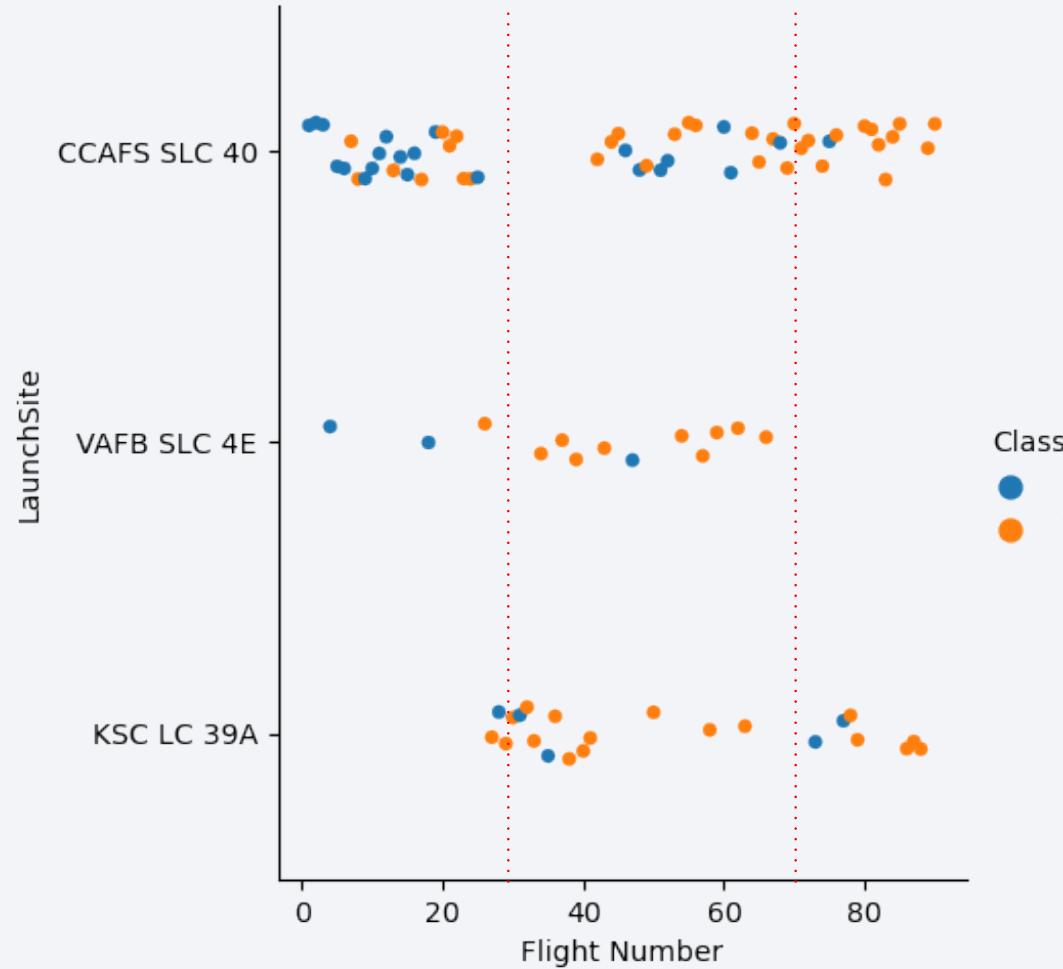
Flight Number vs. Launch Site

- Launch tests started later in KSC LC 39A than the other two
- It has a remarkable success rate



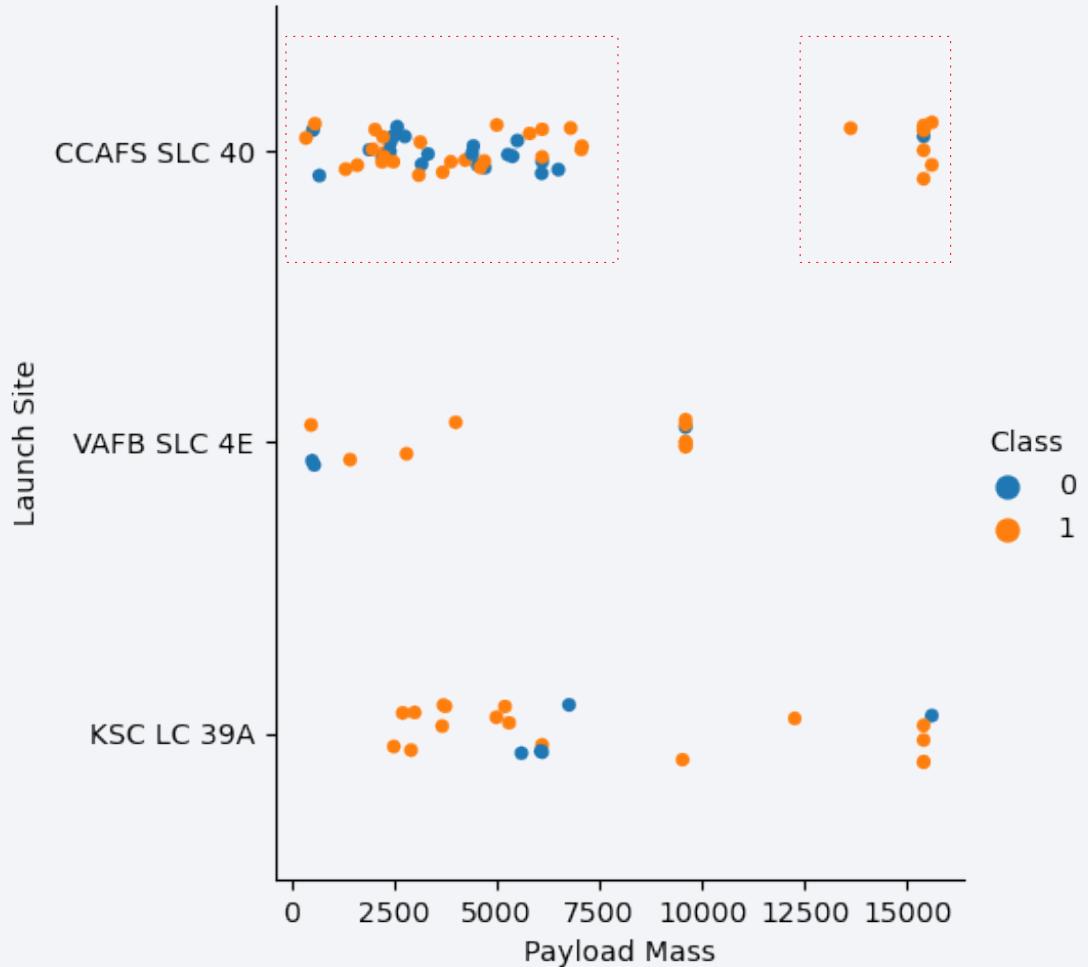
Flight Number vs. Launch Site

In every launch site,
successful landing rates are
prone to increase as the
flight number increases



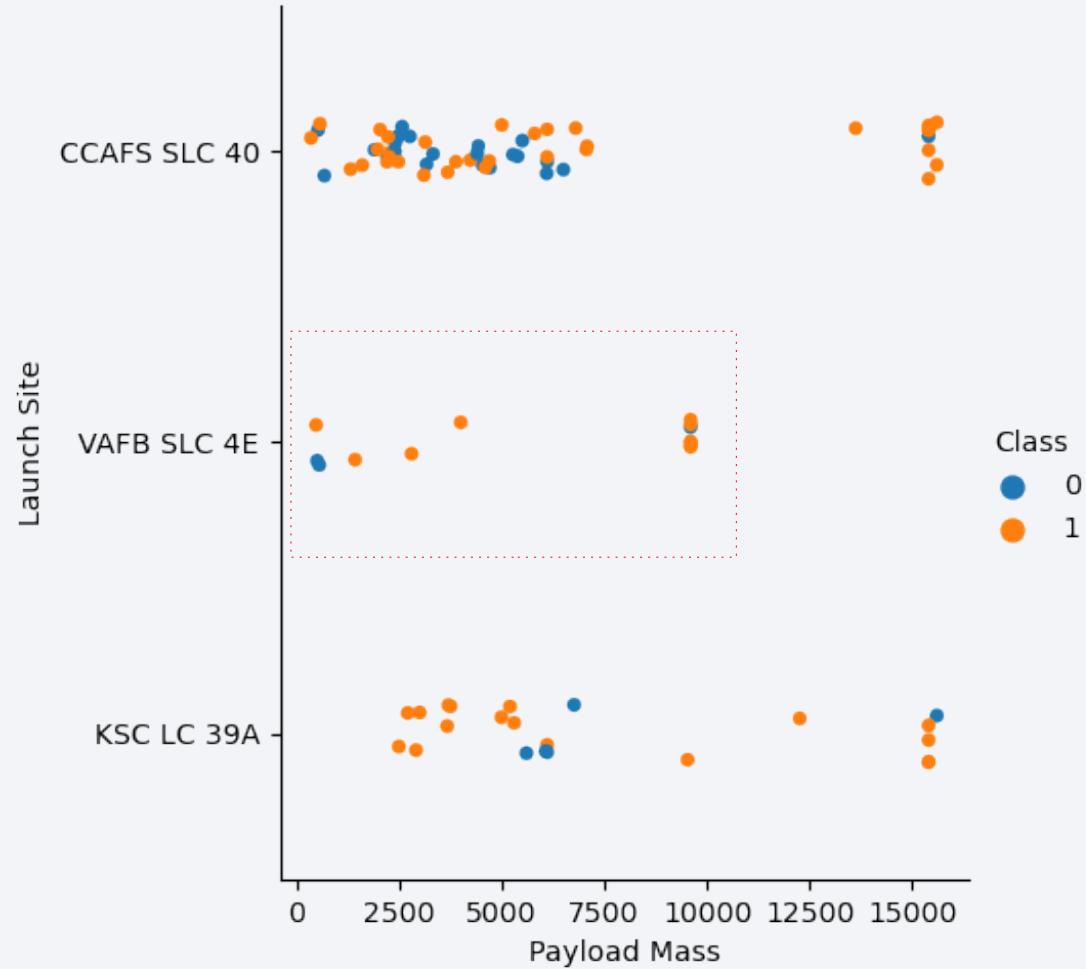
Payload vs. Launch Site

- CCAFS SLC 40 is where most tests with lighter and heavier payloads occurred
- There were more successful high payload launches on this site than any other



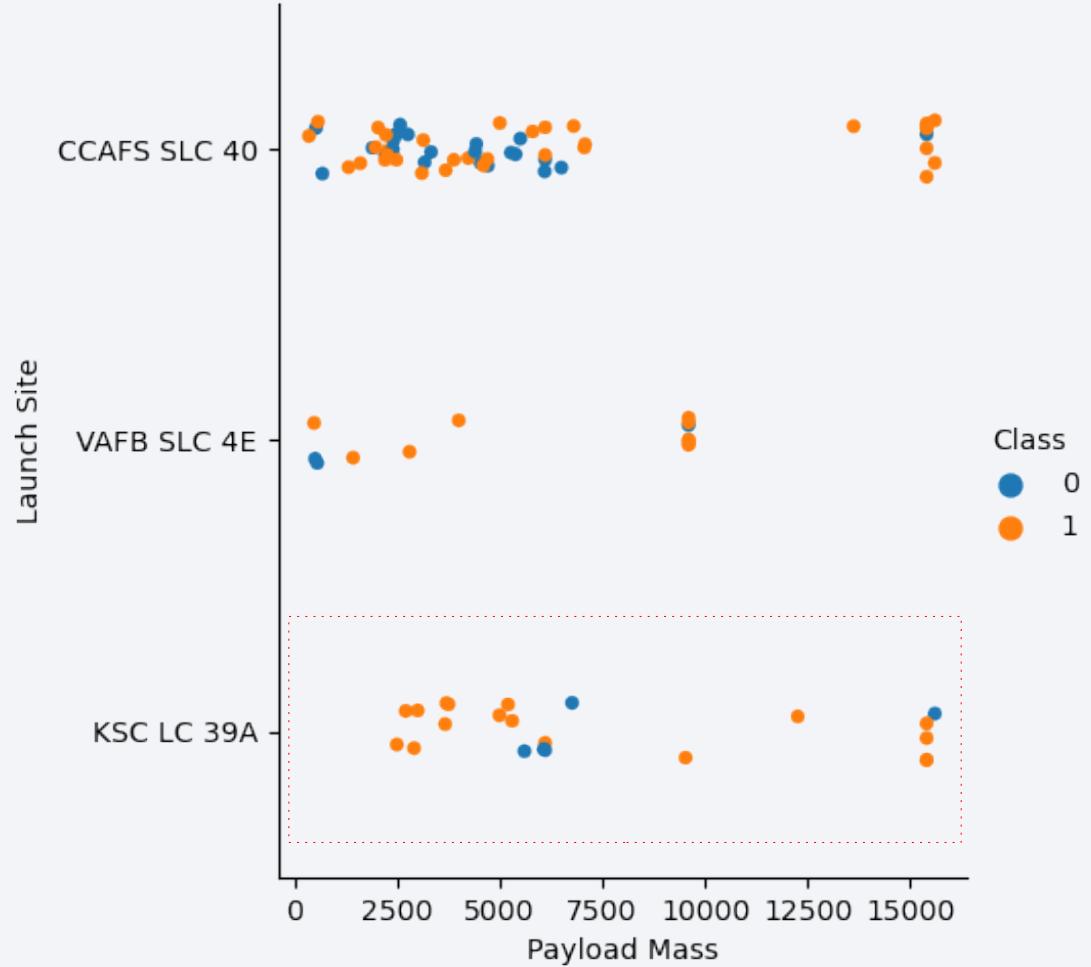
Payload vs. Launch Site

- VAFB SLC 4E has no launches with heavy payloads
- It is also the least used of the launch sites
- Several midweight payload launches took place on this site, if compared to the other sites



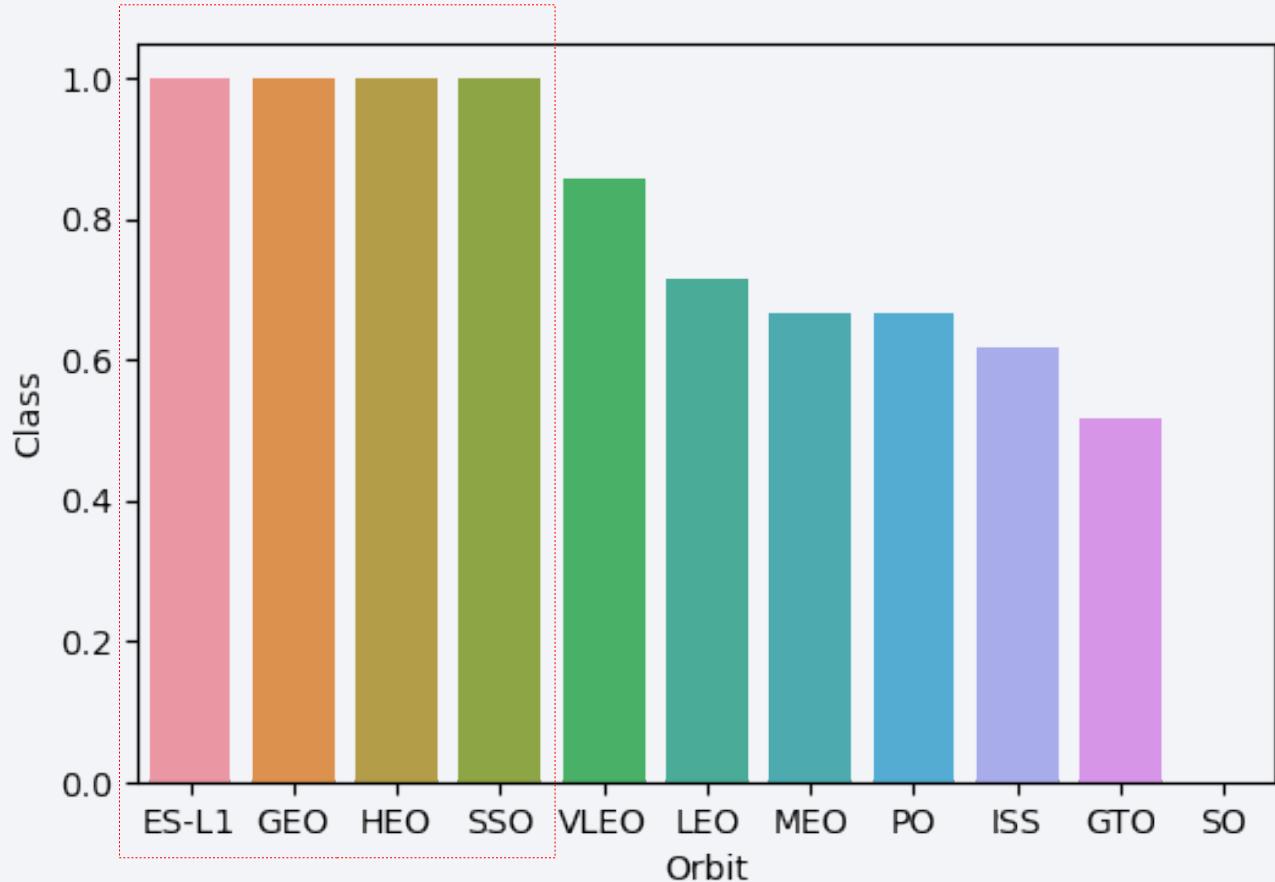
Payload vs. Launch Site

In KSC LC 39, tests involving lighter and heavier payload masses have obtained high success rates



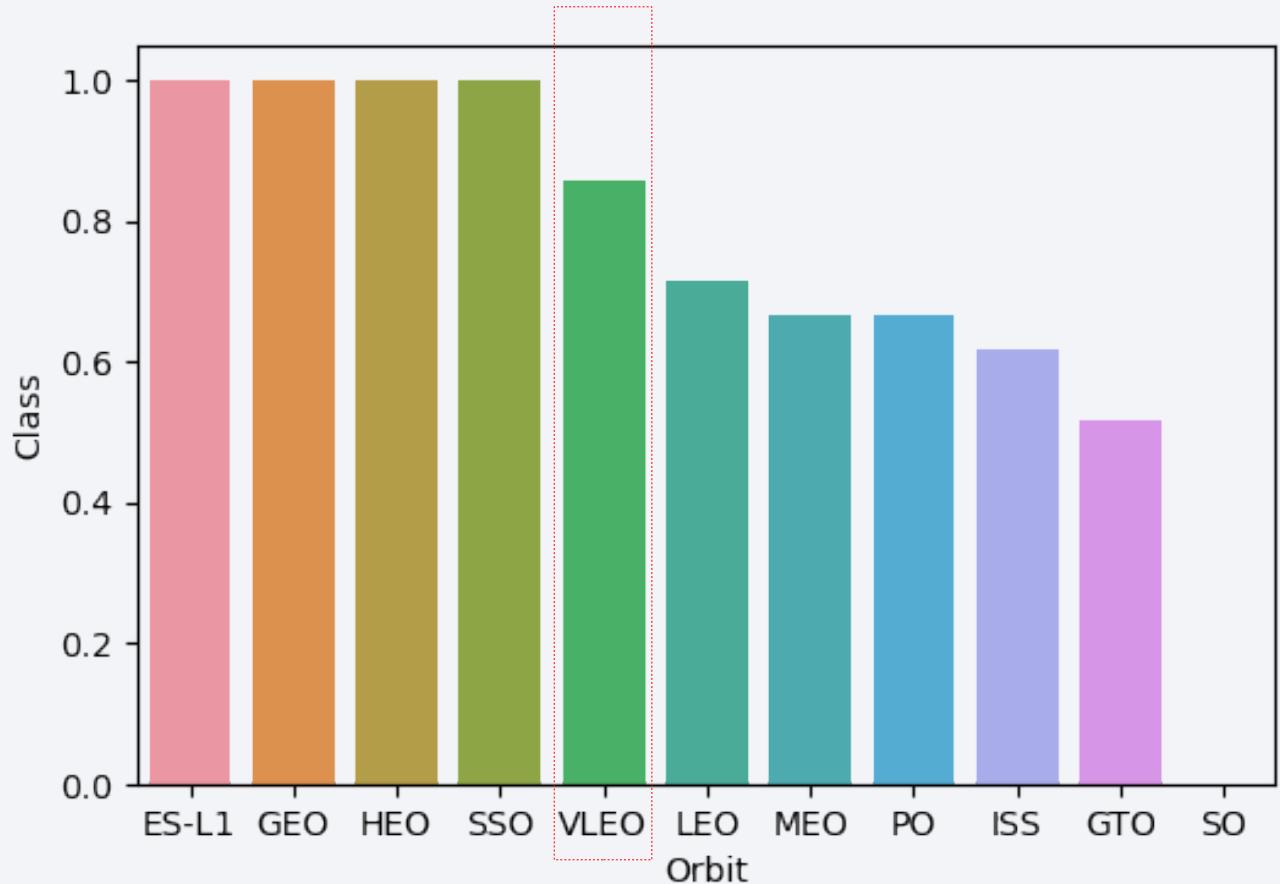
Success Rate vs. Orbit Type

- The highest success rates are related to orbits with low flight attempts
- ES-L1, GEO, and HEO are all medium to high-altitude orbits



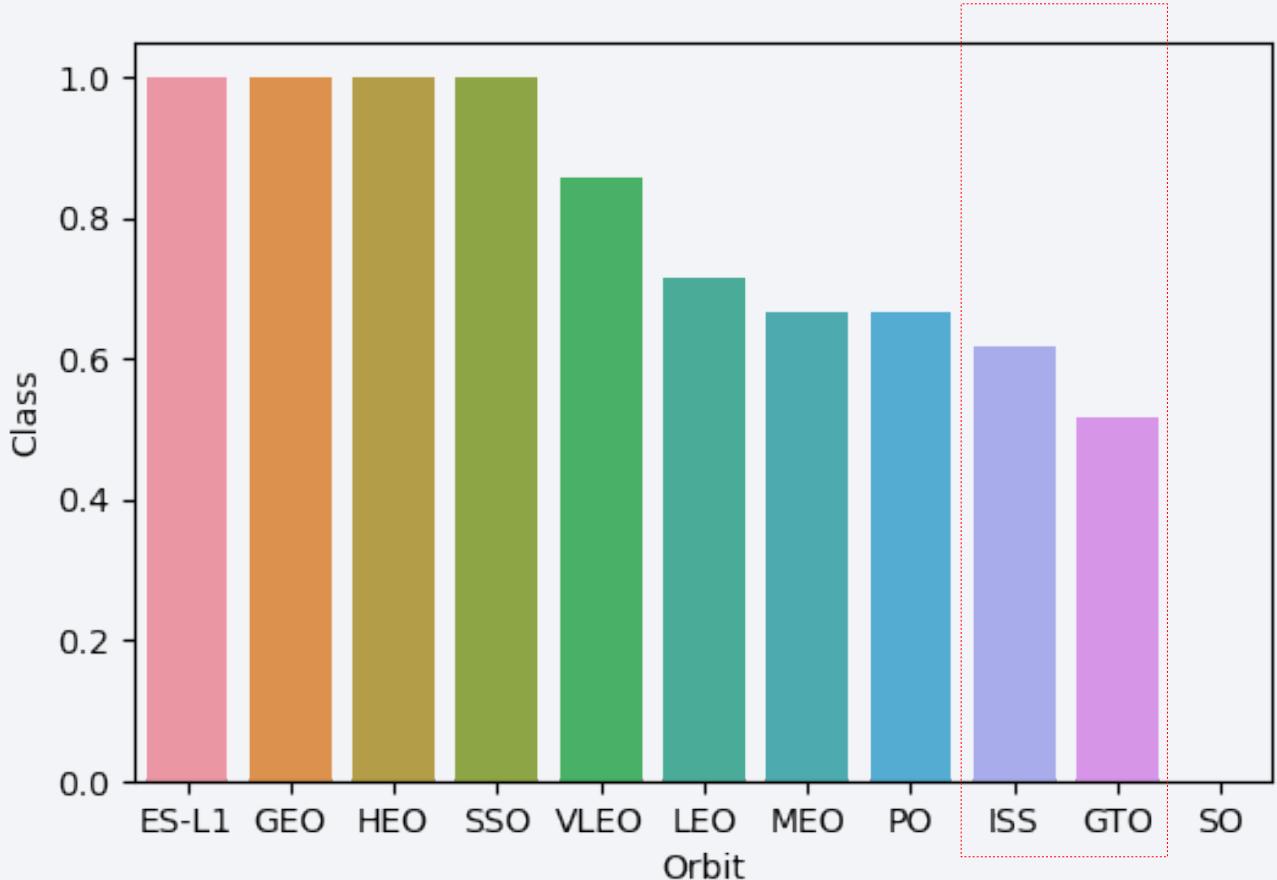
Success Rate vs. Orbit Type

VLEO have an average ratio between success rate and flight attempts



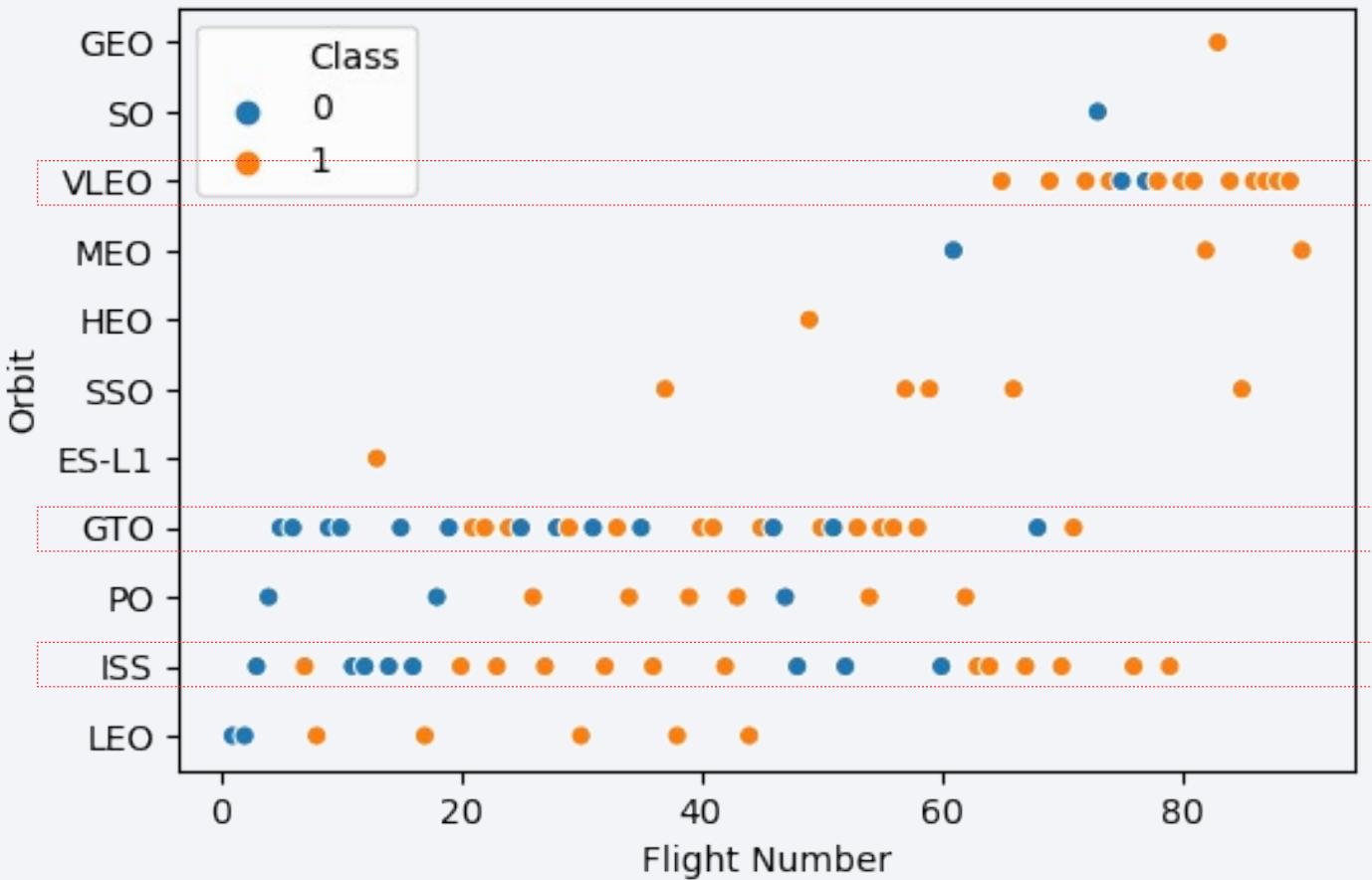
Success Rate vs. Orbit Type

GTO and ISS orbits have low success rate in more flight attempts



Flight Number vs. Orbit Type

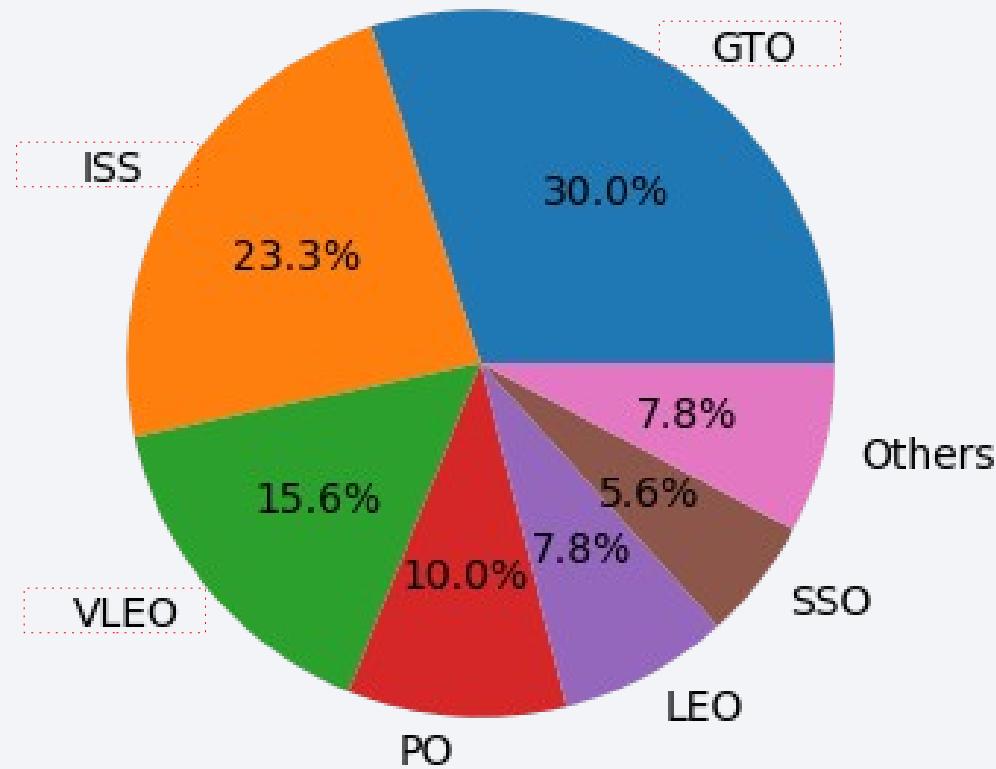
- GTO, ISS, and VLEO are the types of orbits with the most flight attempts
- They also appear to have a shorter gap between subsequent launches



Success Rate vs. Orbit Type

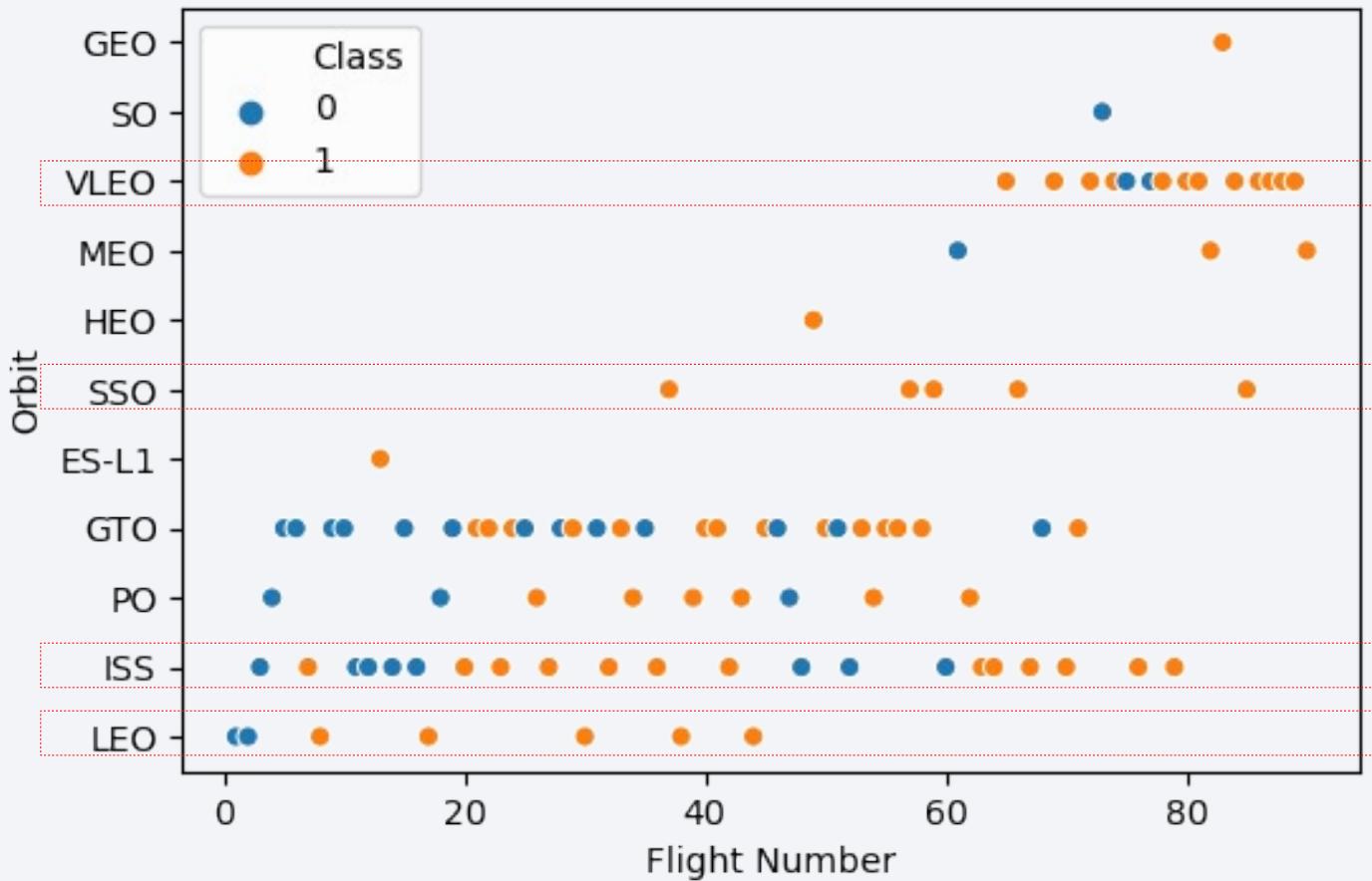
- GTO, ISS, and VLEO are the types of orbits with the most flight attempts
- They also appear to have a shorter gap between subsequent launches

Number and Occurrence of Orbits



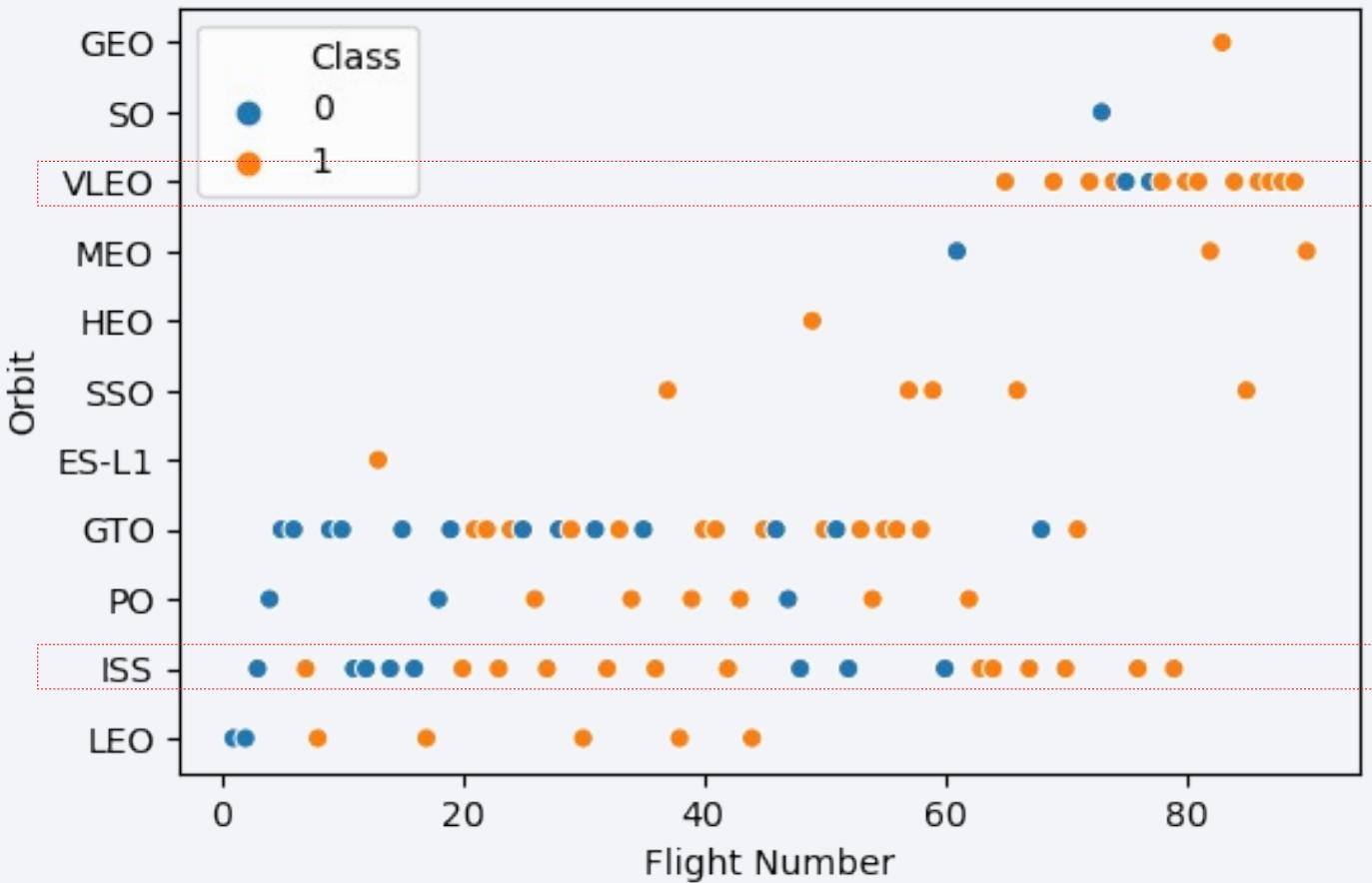
Flight Number vs. Orbit Type

- VLEO, SSO, ISS, and LEO have high successful rates
- SSO and LEO have a small number of launches when compared to the other two



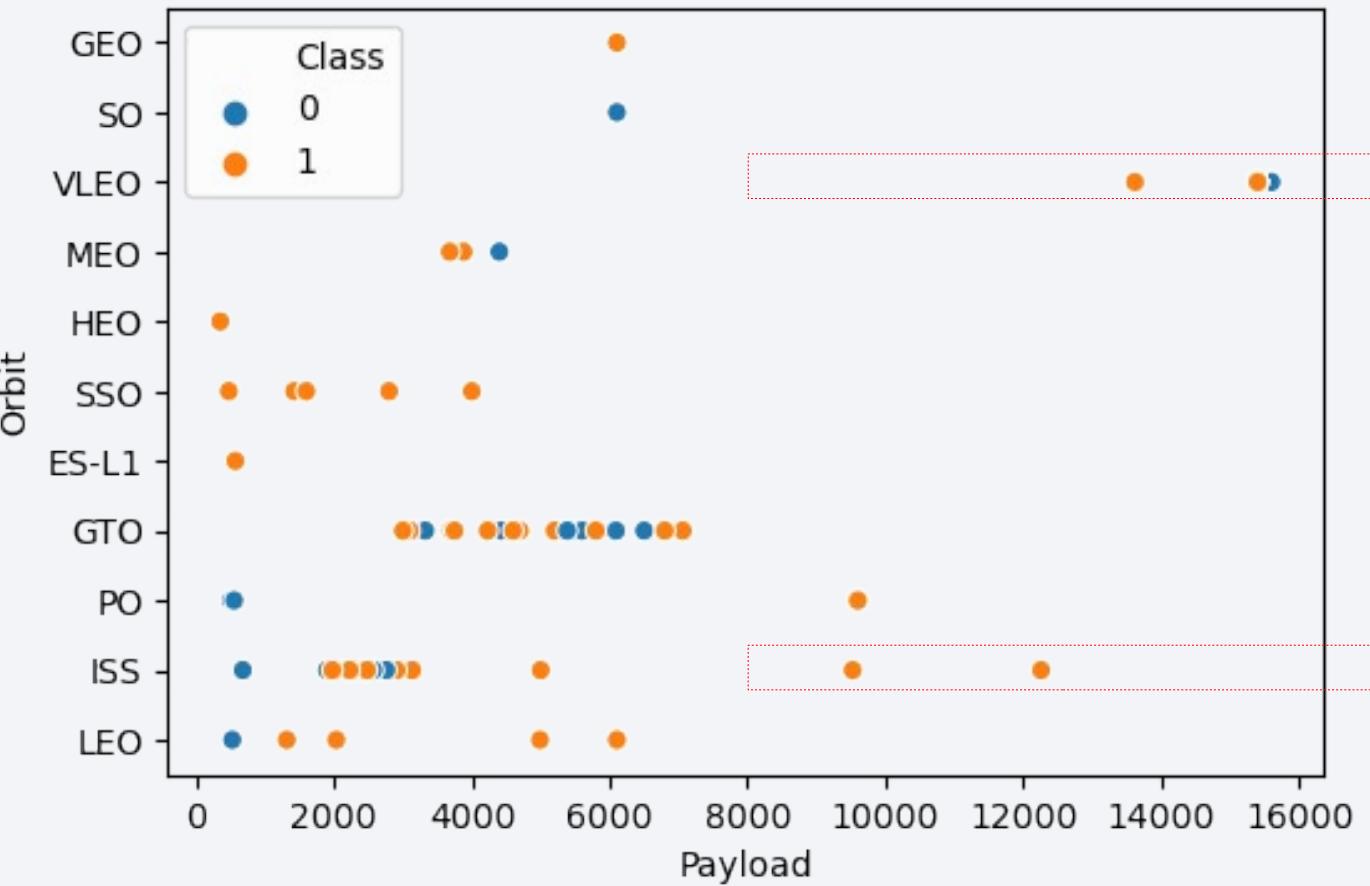
Flight Number vs. Orbit Type

- VLEO and ISS are orbits with similar altitudes
- Together, they may be used to demonstrate that tests in low orbits are very frequent



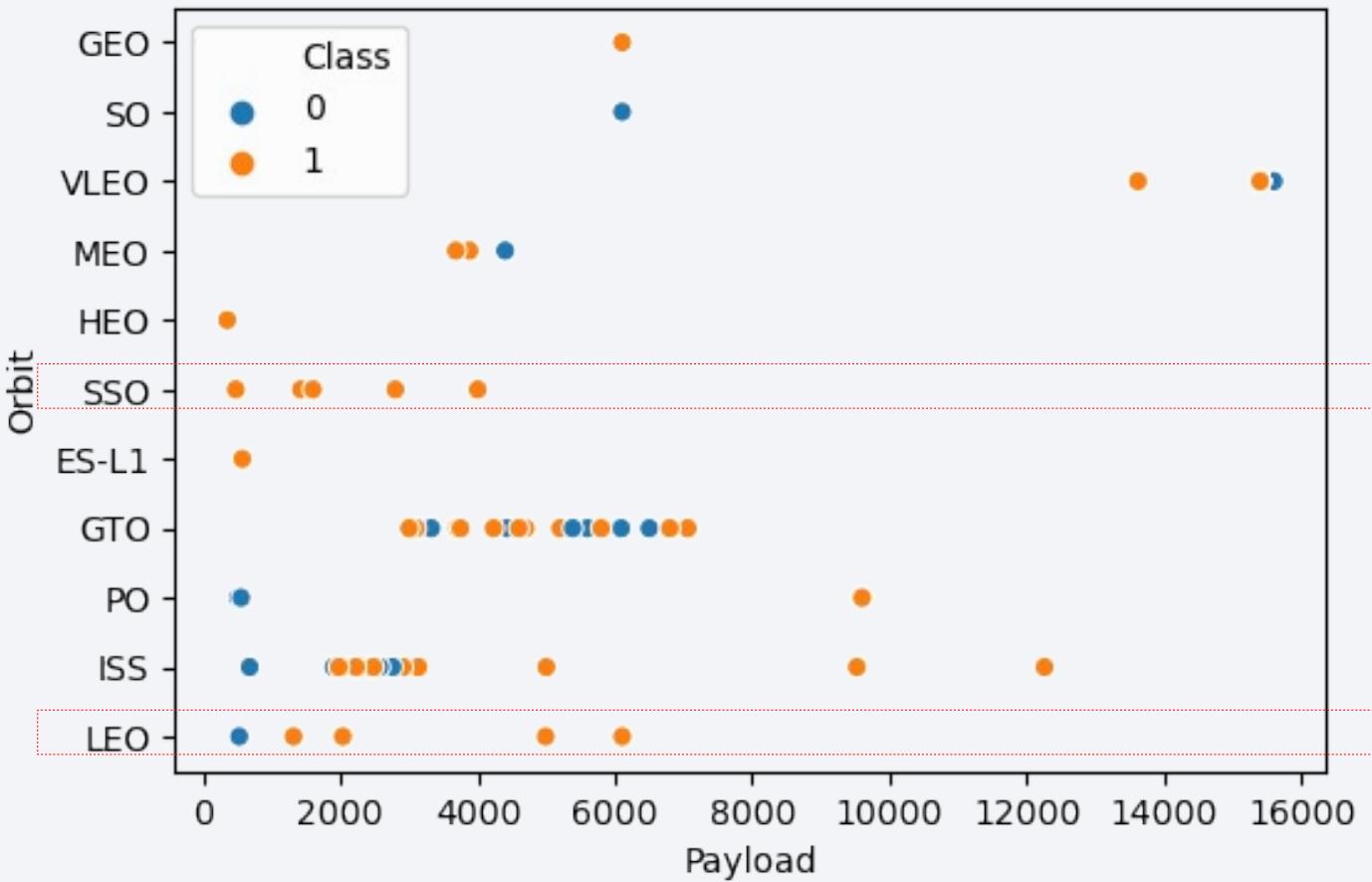
Payload vs. Orbit Type

- VLEO and ISS are orbits where heavy payload flights were attempted



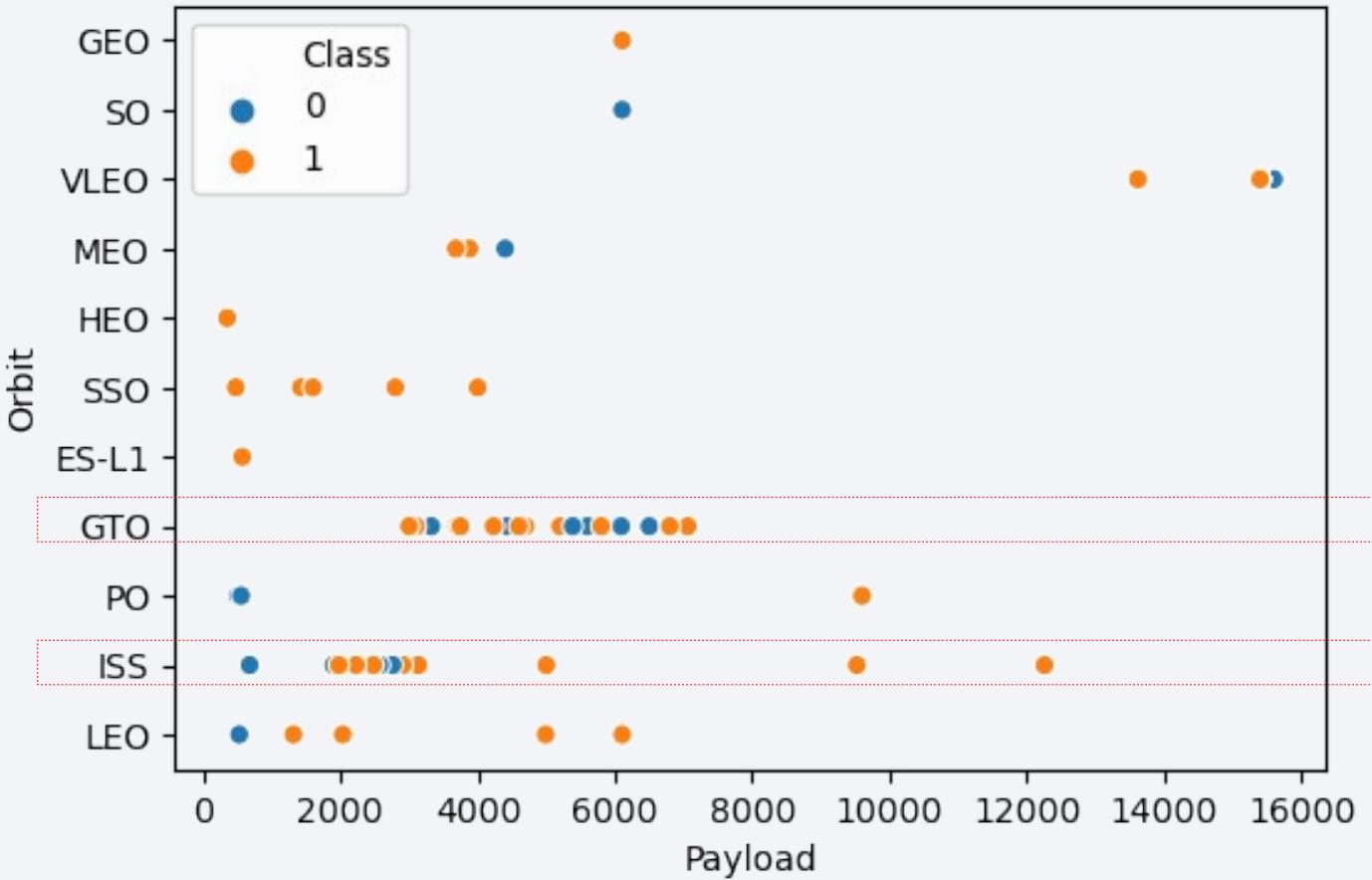
Payload vs. Orbit Type

- SSO and LEO (also low altitude orbits) have high successful rates on medium to low payloads with few launch attempts



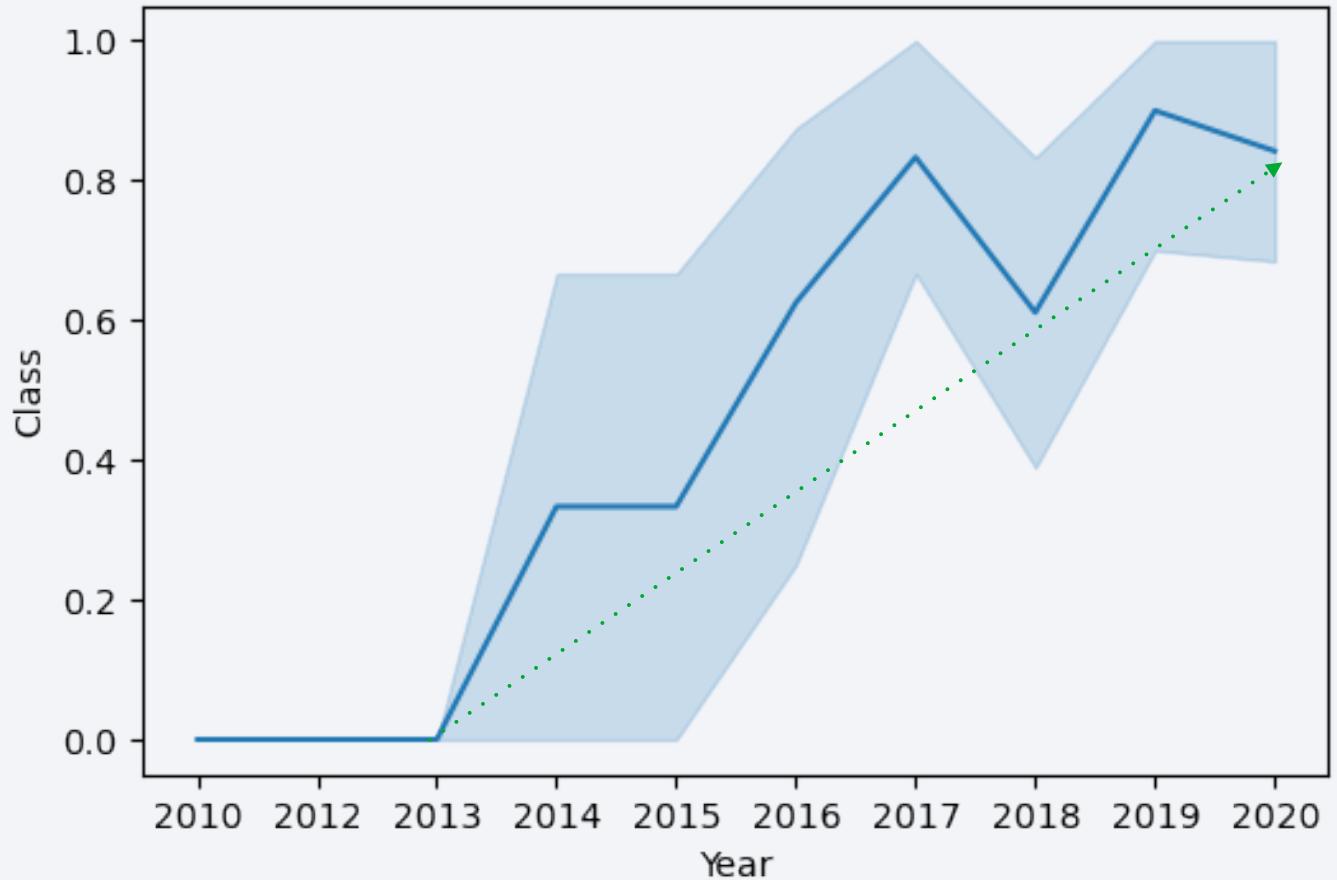
Payload vs. Orbit Type

GTO (high-altitude) and ISS (low-altitude) have a considerable number of launches within very concise payload ranges if compared to the other orbits



Launch Success Yearly Trend

The overall success rate has been increasing since 2013



All Launch Site Names

```
Display the names of the unique launch sites in the space mission

[8]: %%sql
      SELECT DISTINCT Launch_Site
      FROM SPACEXTBL
      WHERE Launch_Site != 'None'

* sqlite:///my_data1.db
Done.

[8]: Launch_Site
      CCAFS LC-40
      VAFB SLC-4E
      KSC LC-39A
      CCAFS SLC-40
```

SQL query fetching all the unique launch site names
(DISTINCT)

Launch Site Names Begin with 'CCA'

```
Display 5 records where launch sites begin with the string 'CCA'

[10]: %%sql
        SELECT Launch_Site
        FROM SPACEXTBL
        WHERE Launch_Site LIKE 'CCA%'
        LIMIT 5

* sqlite:///my_data1.db
Done.

[10]: Launch_Site
      CCAFS LC-40
      CCAFS LC-40
      CCAFS LC-40
      CCAFS LC-40
      CCAFS LC-40
```

SQL query fetching the first 5 occurrences of launch site names begin with 'CCA'

Total Payload Mass

```
Display the total payload mass carried by boosters launched by NASA (CRS)

[12]: %%sql
        SELECT SUM(PAYLOAD_MASS__KG_)
              FROM SPACEXTBL
            WHERE Customer like 'NASA (CRS)%'
* sqlite:///my_data.db
Done.

[12]: SUM(PAYLOAD_MASS__KG_)
      48213.0
```

SQL query fetching the total payload carried by boosters from NASA
(SUM(PAYLOAD_MASS_KG_))

Average Payload Mass by F9 v1.1

```
▼ Display average payload mass carried by booster version F9 v1.1 ↵
[14]: %%sql
    SELECT AVG(PAYLOAD_MASS__KG_)
    FROM SPACEXTBL
    WHERE Booster_Version like 'F9 v1.1'
* sqlite:///my_data1.db
Done.

[14]: AVG(PAYLOAD_MASS__KG_)
      2534.5666666666665
```

SQL query returning the average payload mass carried by booster version F9 v1.1

($\text{AVG}(\text{PAYLOAD_MASS_KG_})$)

First Successful Ground Landing Date

```
List the date when the first succesful landing outcome in ground pad was acheived.  
[16]: %%sql  
        SELECT MIN(Date)  
              FROM SPACEXTBL  
             WHERE Landing_Outcome == 'Success (ground pad)'  
  
* sqlite:///my_data1.db  
Done.  
[16]: MIN(Date)  
01/08/2018
```

SQL query fetching the dates of the first successful landing outcome on ground pad

(MIN(Date))

Successful Drone Ship Landing with Payload between 4000 and 6000

```
List the names of the boosters which have success in drone ship and have  
payload mass greater than 4000 but less than 6000  
[18]: %%sql  
        SELECT Booster_Version  
        FROM SPACEXTBL  
        WHERE Landing_Outcome == 'Success (drone ship)'  
        AND PAYLOAD_MASS__KG_ between 4000 and 6000  
  
* sqlite:///my_data.db  
Done.  
[18]: Booster_Version  
      F9 FT B1022  
      F9 FT B1026  
      F9 FT B1021.2  
      F9 FT B1031.2
```

SQL query listing the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000

Total Number of Successful and Failure Mission Outcomes

```
List the total number of successful and failure mission outcomes

[20]: %%sql
        SELECT Mission_Outcome, COUNT(Mission_Outcome) AS count
        FROM SPACEXTBL
        WHERE Mission_Outcome != 'None'
        GROUP BY (Mission_Outcome)

* sqlite:///my_data1.db
Done.

[20]:

| Mission_Outcome                  | count |
|----------------------------------|-------|
| Failure (in flight)              | 1     |
| Success                          | 98    |
| Success                          | 1     |
| Success (payload status unclear) | 1     |


```

SQL query calculating the total number of successful and failure mission outcomes

(COUNT(Mission_Outcome))

Boosters Carried Maximum Payload

SQL query listing
the names of the
boosters which
have carried the
maximum payload
mass

```
List the names of the booster_versions which have carried the maximum payload mass

[22]: %%sql
SELECT DISTINCT(Booster_Version)
FROM SPACEXTBL
WHERE PAYLOAD_MASS__KG_ = (
    SELECT MAX(PAYLOAD_MASS__KG_)
    FROM SPACEXTBL
)
GROUP BY Booster_Version

* sqlite:///my_data1.db
Done.

[22]: Booster_Version
F9 B5 B1048.4
F9 B5 B1048.5
F9 B5 B1049.4
F9 B5 B1049.5
F9 B5 B1049.7
F9 B5 B1051.3
F9 B5 B1051.4
F9 B5 B1051.6
F9 B5 B1056.4
F9 B5 B1058.3
F9 B5 B1060.2
F9 B5 B1060.3
```

2015 Launch Records

```
List the records which will display the month names, failure landing_outcomes in drone ship,  
booster versions, launch_site for the months in year 2015  
[24]: %%sql  
    SELECT SUBSTR(Date, 4, 2) AS Month, Landing_Outcome, Booster_Version, Launch_Site  
    FROM SPACEXTBL  
    WHERE Landing_Outcome == 'Failure (drone ship)'  
        AND SUBSTR(Date,7,4)='2015'  
* sqlite:///my_data1.db  
Done.  
[24]: 

| Month | Landing_Outcome      | Booster_Version | Launch_Site |
|-------|----------------------|-----------------|-------------|
| 10    | Failure (drone ship) | F9 v1.1 B1012   | CCAFS LC-40 |
| 04    | Failure (drone ship) | F9 v1.1 B1015   | CCAFS LC-40 |


```

SQL query listing the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

```
Rank the count of successful landing_outcomes between the date 04-06-2010 and 20-03-2017 in descending order.

[26]: %%sql
        SELECT Date, Landing_Outcome, COUNT(Landing_Outcome) AS count
        FROM SPACEXTBL
        WHERE Landing_Outcome like '%Success%'
        AND (SUBSTR(Date,7,4) || SUBSTR(Date,4,2) || SUBSTR(Date,1,2)) BETWEEN '20100604' AND '20170320'
        GROUP BY Landing_Outcome
        ORDER BY count desc

* sqlite:///my_data1.db
Done.

[26]:   Date      Landing_Outcome  count
      22/12/2015  Success (ground pad)    5
      04/08/2016  Success (drone ship)    5
```

SQL query ranking the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

The background of the slide is a photograph taken from space at night. It shows the curvature of the Earth's horizon against a dark blue sky. City lights are visible as small white dots, and larger clusters of lights indicate major urban centers. In the upper right quadrant, there are bright green and yellow bands of light, likely representing the Aurora Borealis or Australis.

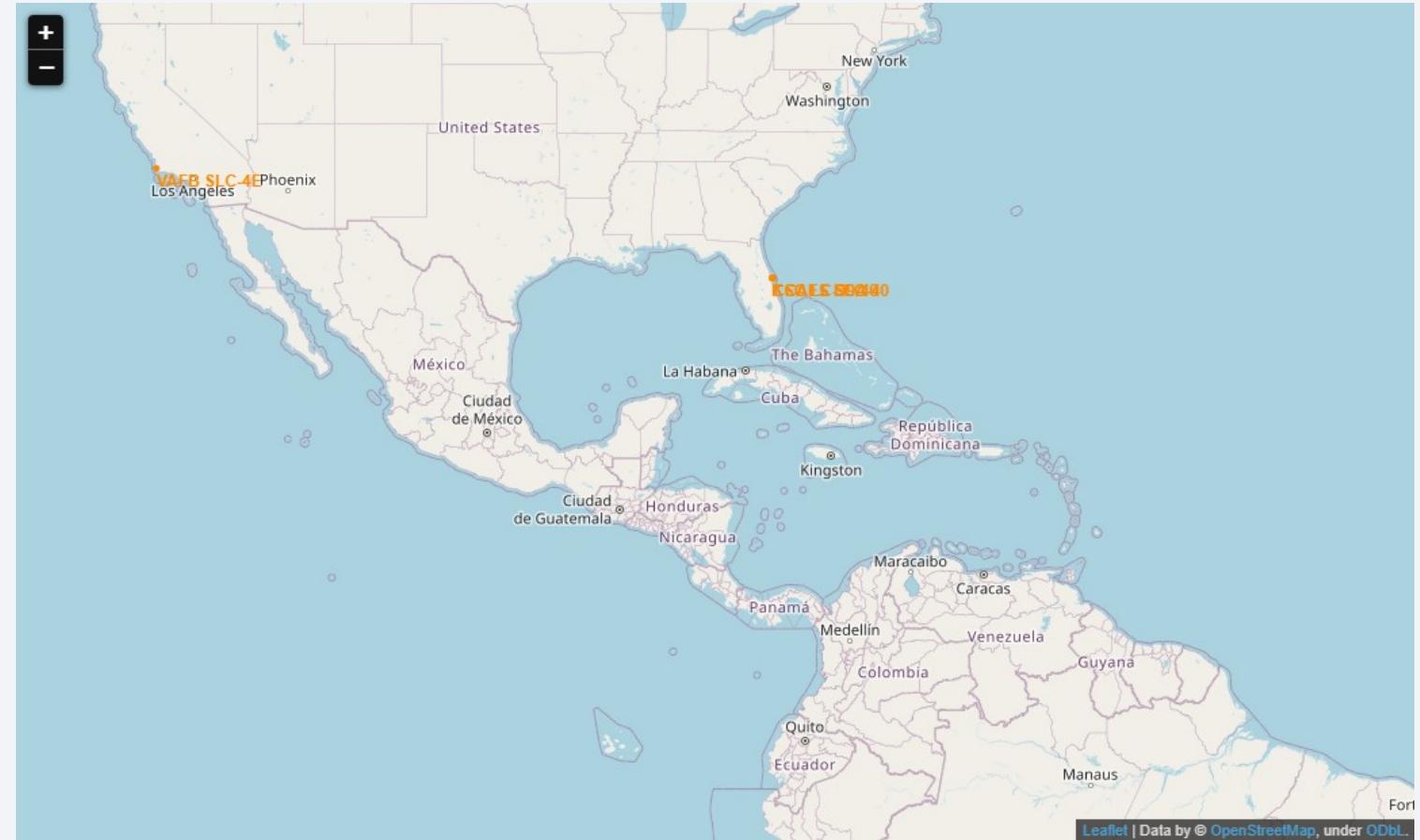
Section 3

Launch Sites Proximities Analysis

Folium Map: Launch Sites Location

Points in common:

- All launch sites are located as Southern as possible
- Proximity to highways, railways and airports
- Proximity to coastline
- Not so close to dense populated areas

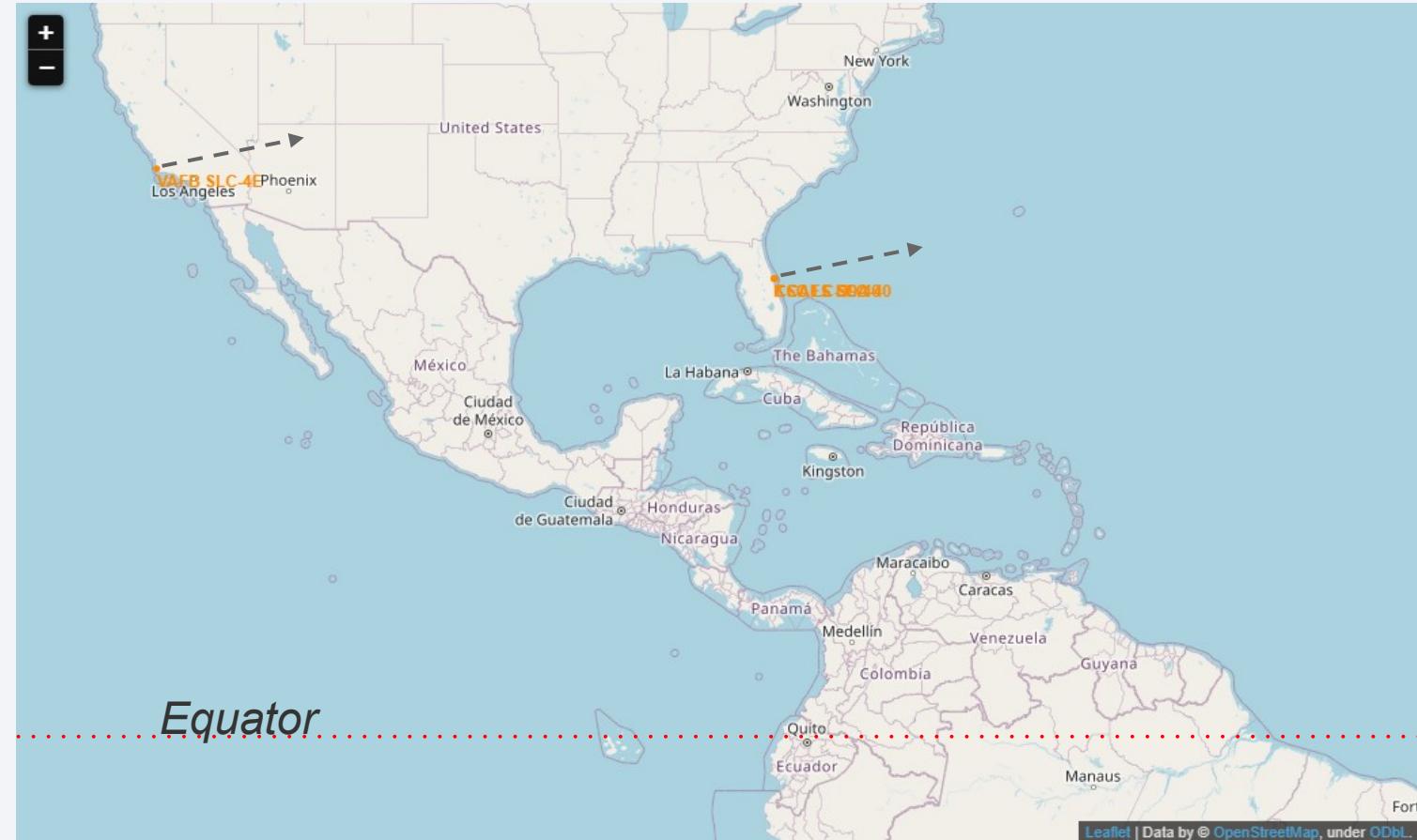


Folium Map: Launch Sites Location

Reason 1:

Rockets can most easily reach satellite orbits if launched near the equator in an easterly direction, as this maximizes use of the Earth's rotational speed (465 m/s at the equator)¹

<https://en.wikipedia.org/wiki/Spaceport>

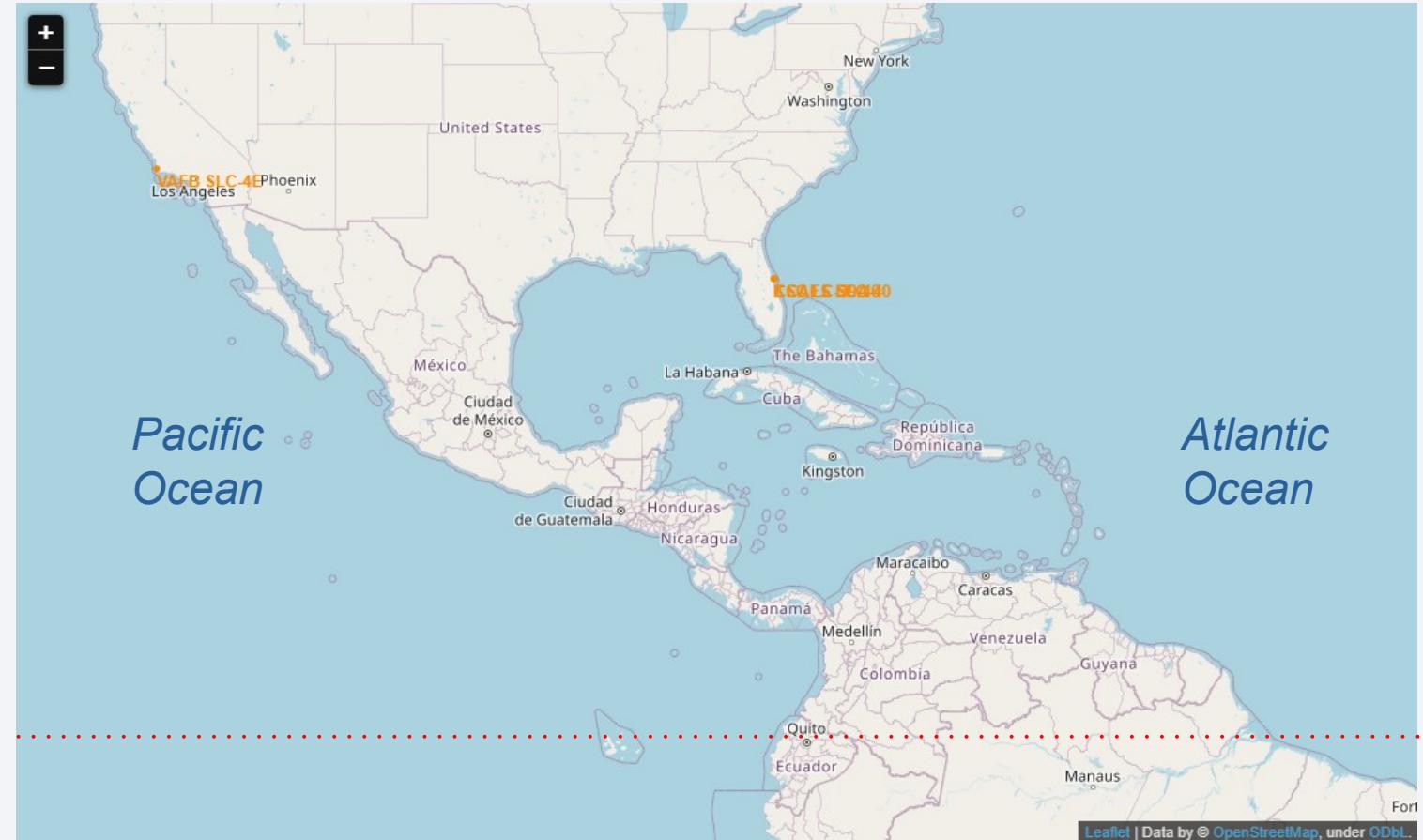


Folium Map: Launch Sites Location

Reason 2:

Launch sites are usually built close to major bodies of water, as far as possible away from major population centers, to ensure that no components are shed over populated areas²

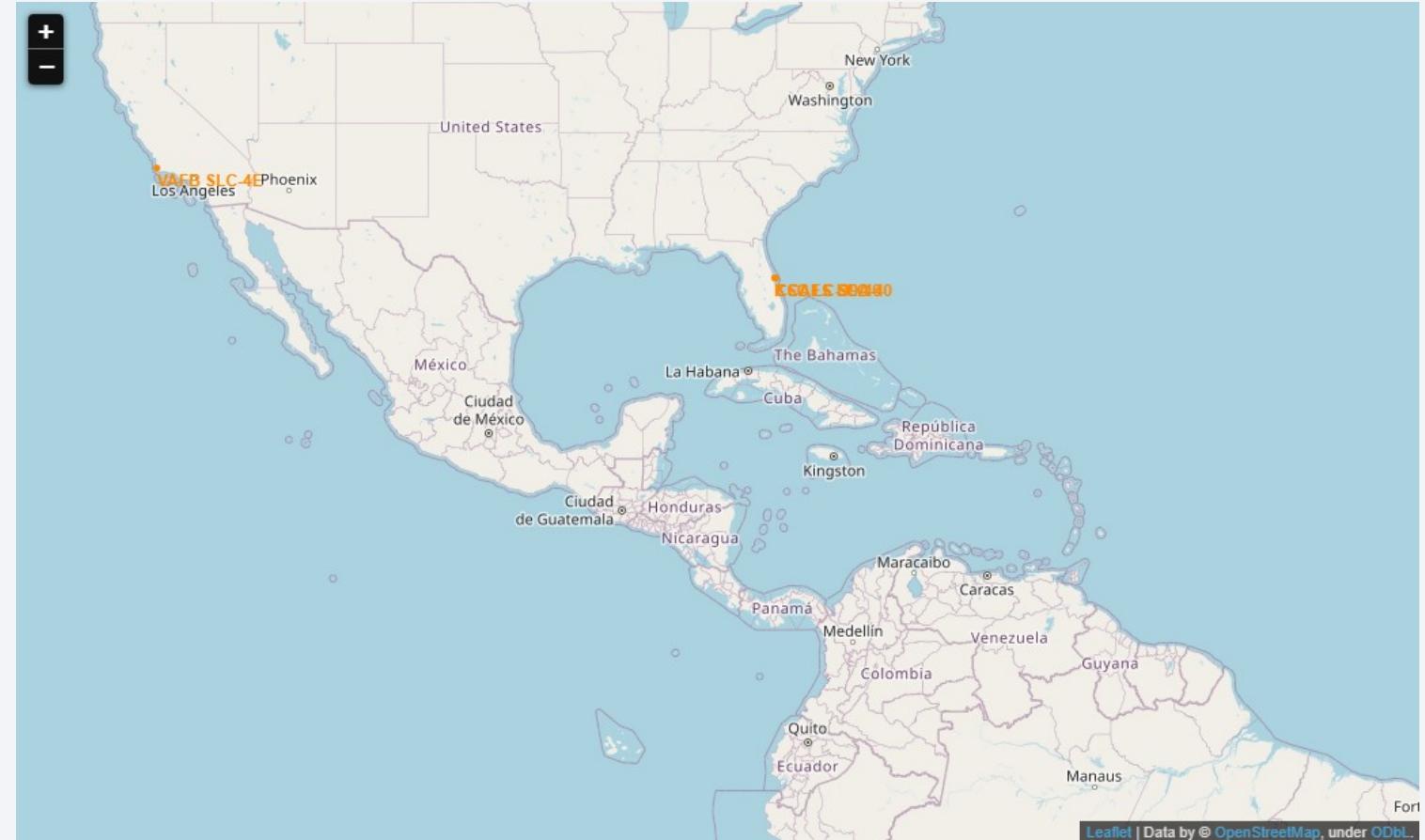
<https://en.wikipedia.org/wiki/Spaceport>



Folium Map: Launch Sites Location

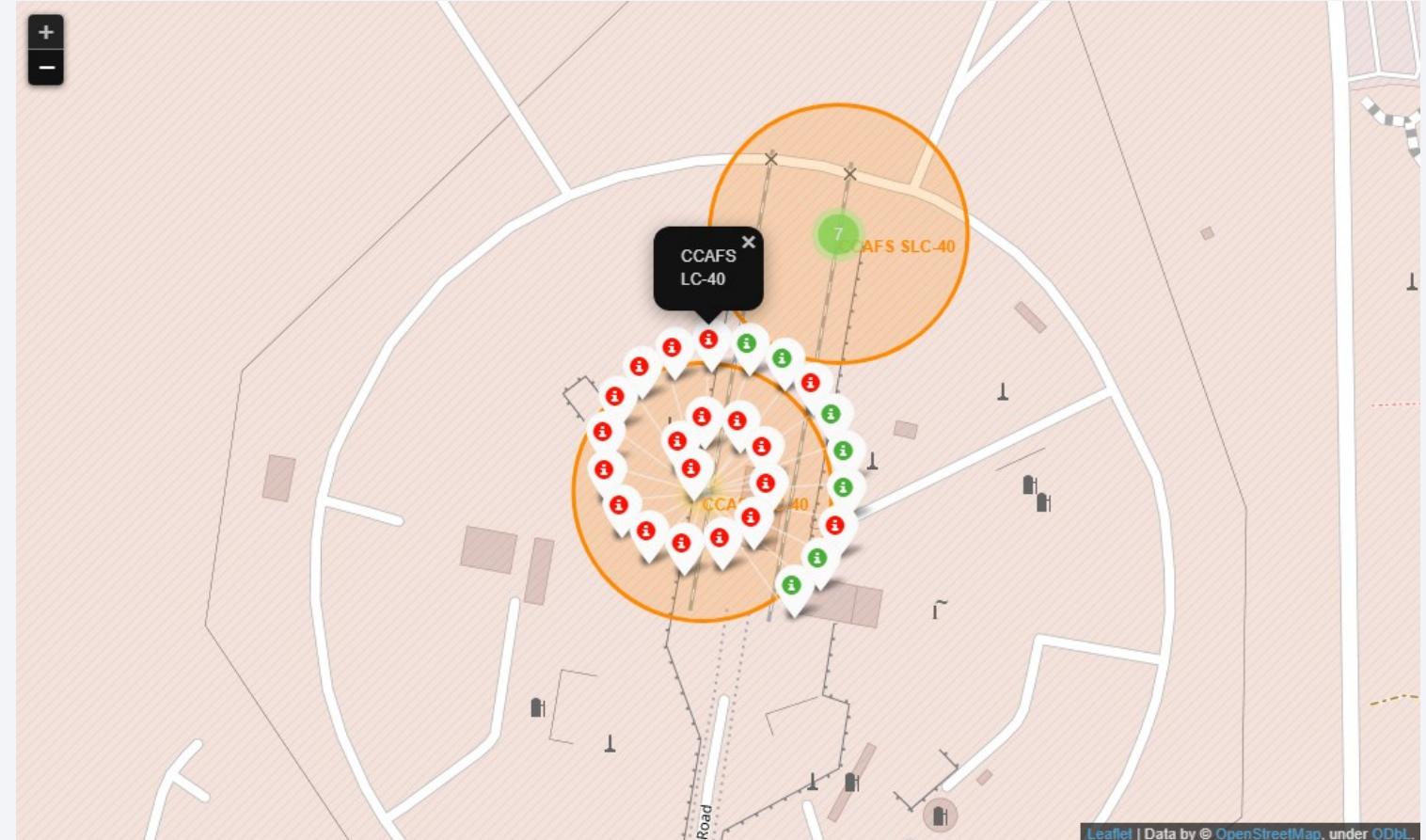
Reason 3:
Planned sites of spaceports for sub-orbital tourist spaceflight often make use of existing ground infrastructure, including runways³

<https://en.wikipedia.org/wiki/Spaceport>



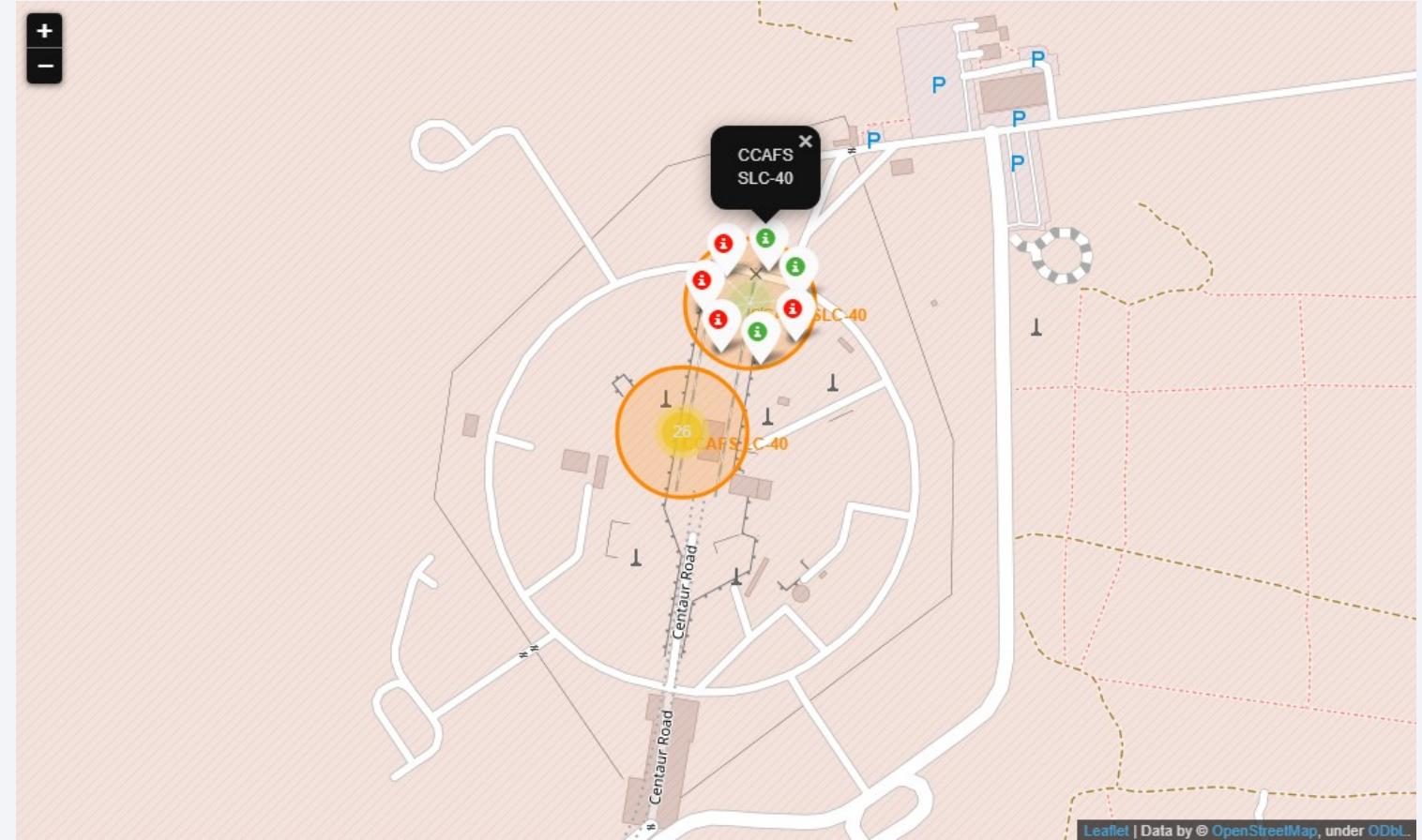
Folium Map: Launch Outcomes for CCAFS LC-40

- CCAFS LC-40 and CCAFS SLC-40 have most of the launches
- It's also where the evolution of outcome rates is more outstanding



Folium Map: Launch Outcomes for CCAFS SLC-40

- CCAFS LC-40 and CCAFS SLC-40 have most of the launches
- It's also where the evolution of outcome rates is more outstanding



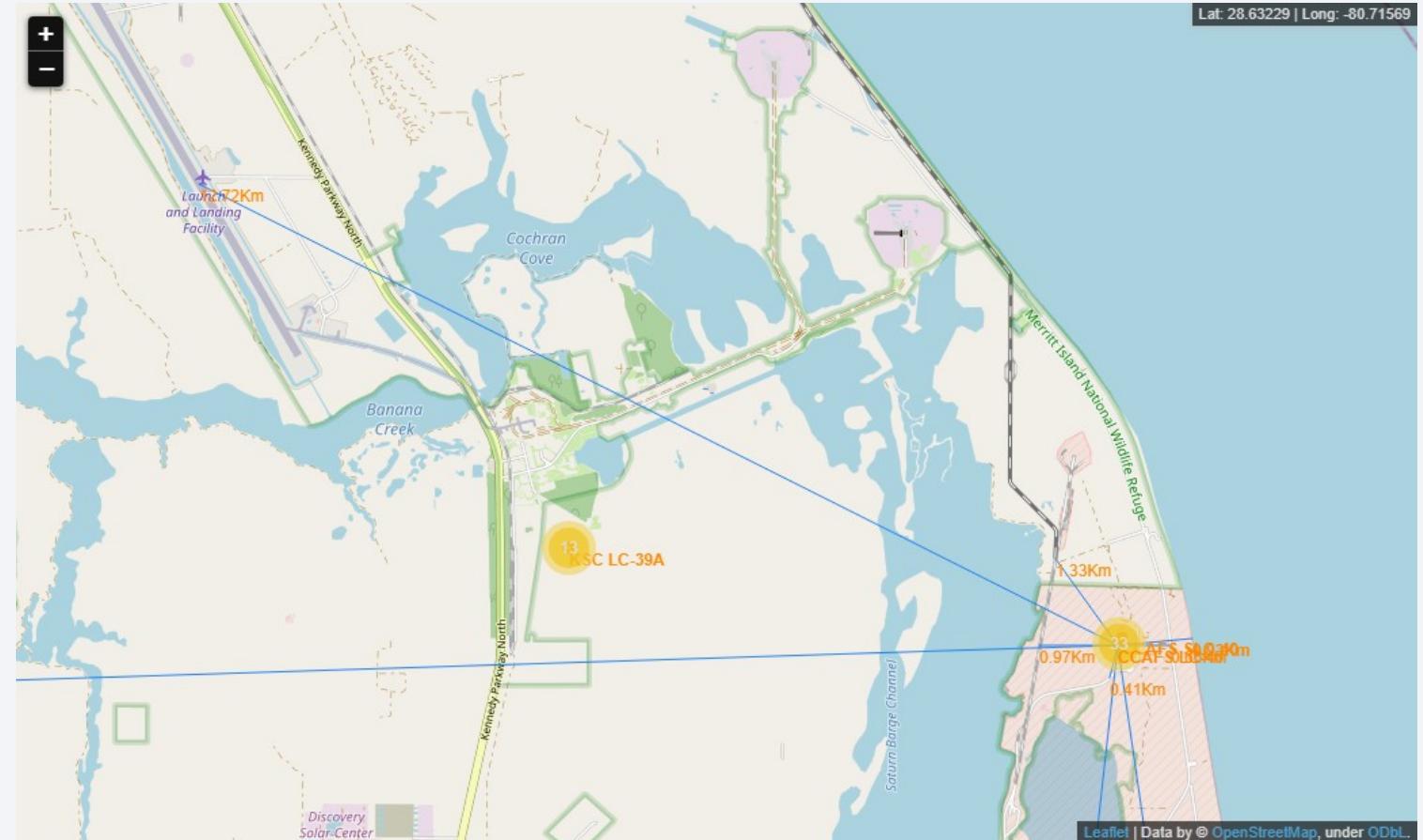
Folium Map: Launch Outcomes for KSC LC-39A

- KSC LC-39A is very close to CCAFS LC-40 and CCAFS SLC-40 and practically shares the same infrastructure
- It is the launch site with the higher success rate among the three



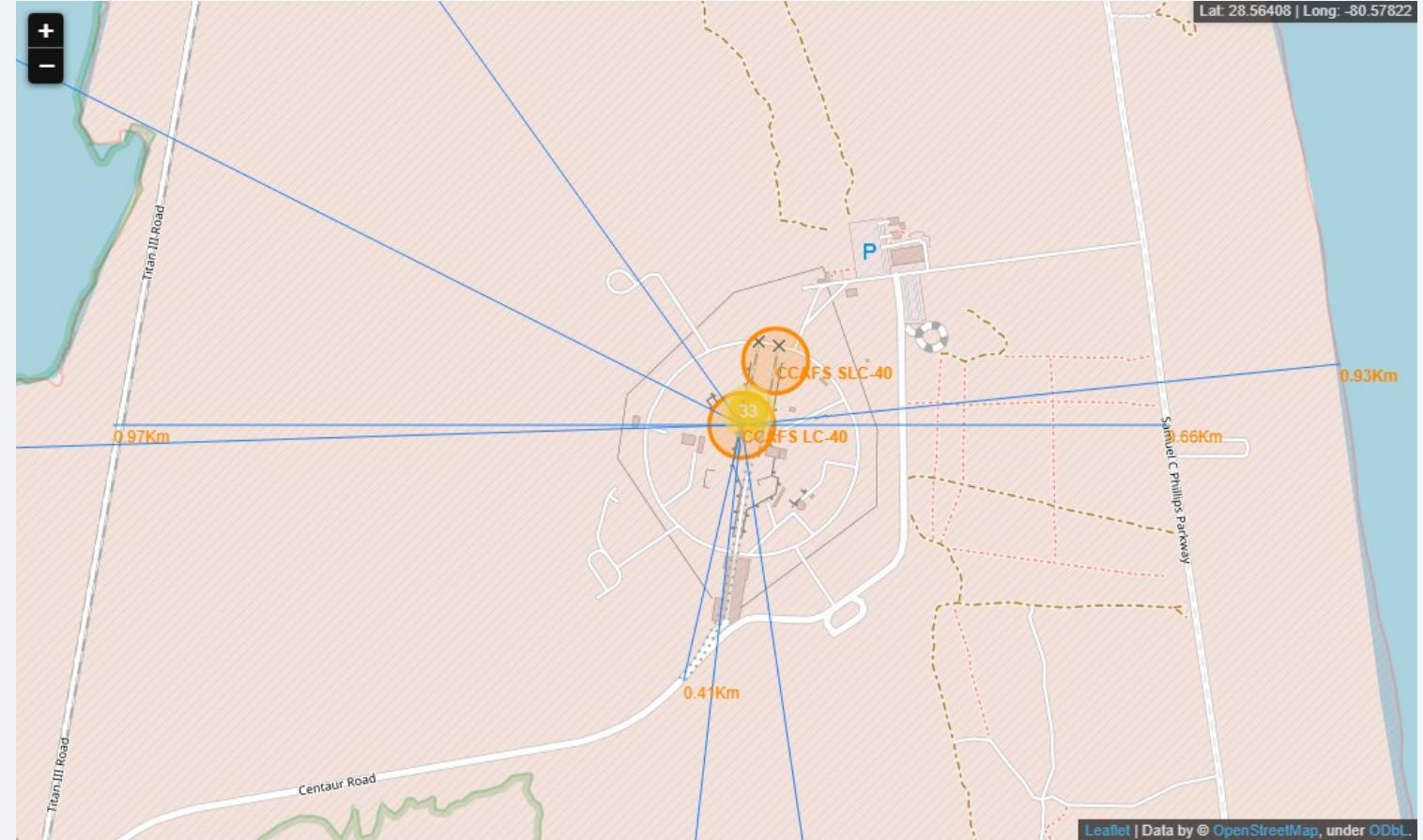
Folium Map: Nearby Infrastructure

- CCAFS SLC-40, CCAFS LC-40 and KSC LC-39A sites are where 85.5% of the launches have taken place
- Very close to coastline



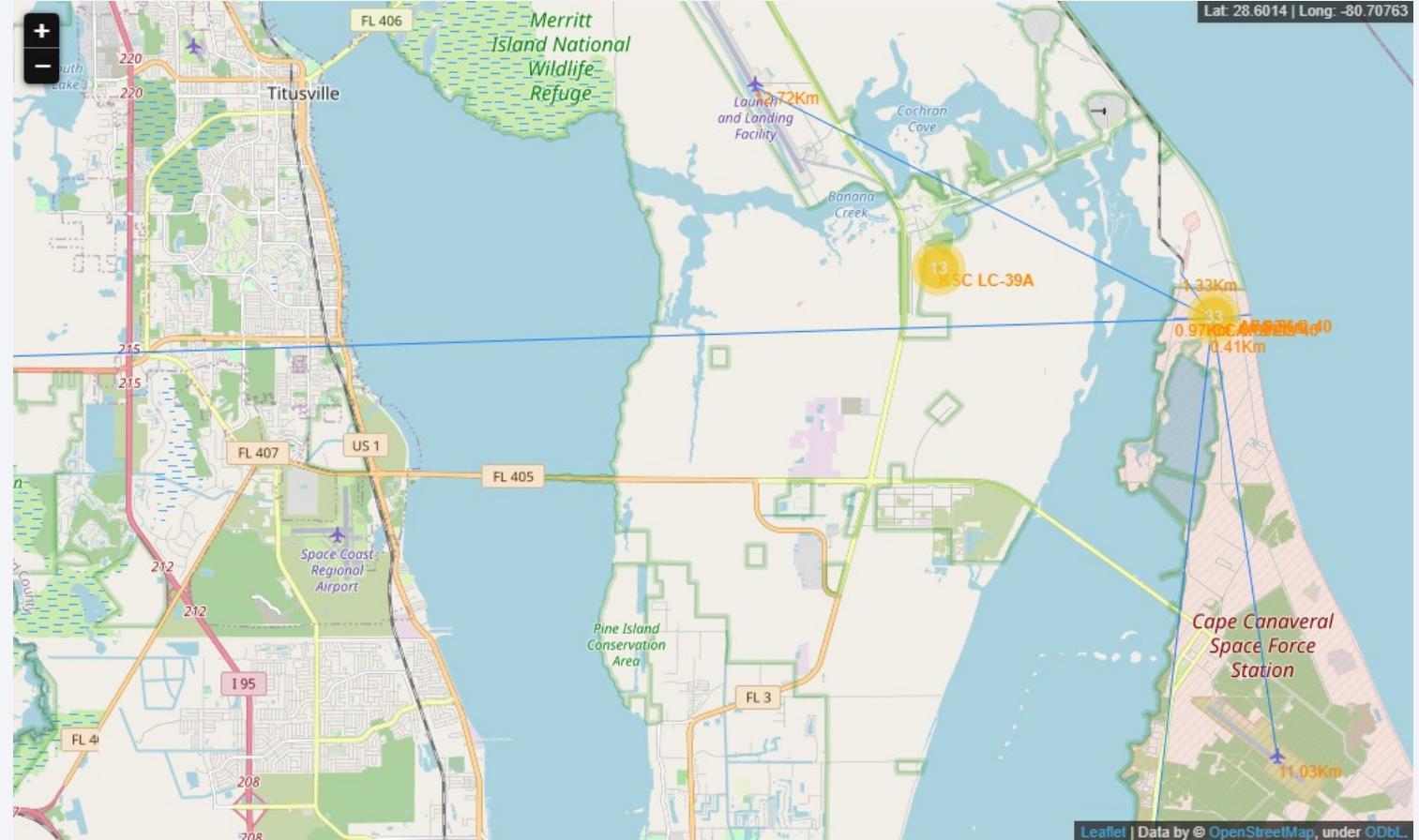
Folium Map: Nearby Infrastructure

Dedicated facilities
and direct runways



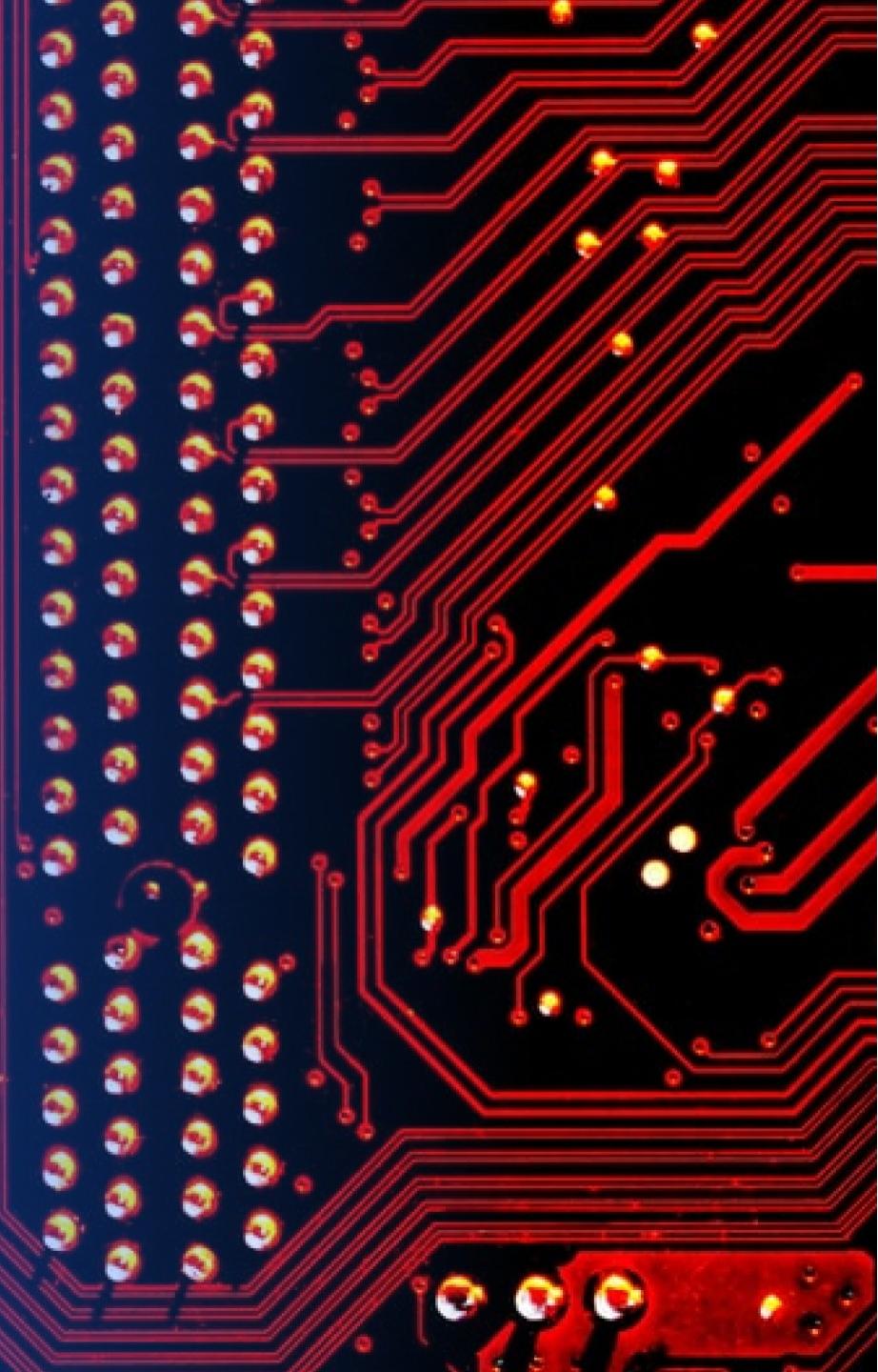
Folium Map: Nearby Infrastructure

As far away as possible from major population centers



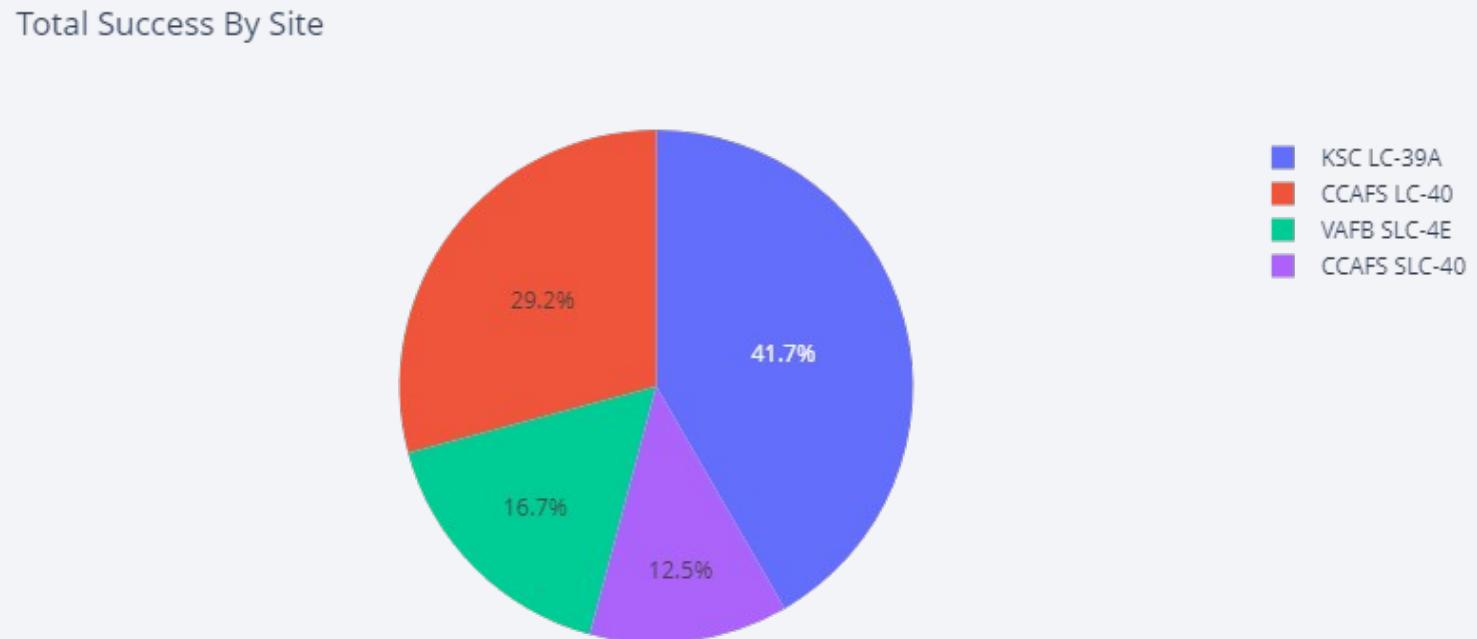
Section 4

Build a Dashboard with Plotly Dash



Dashboard: Successful Launch Rates Comparison

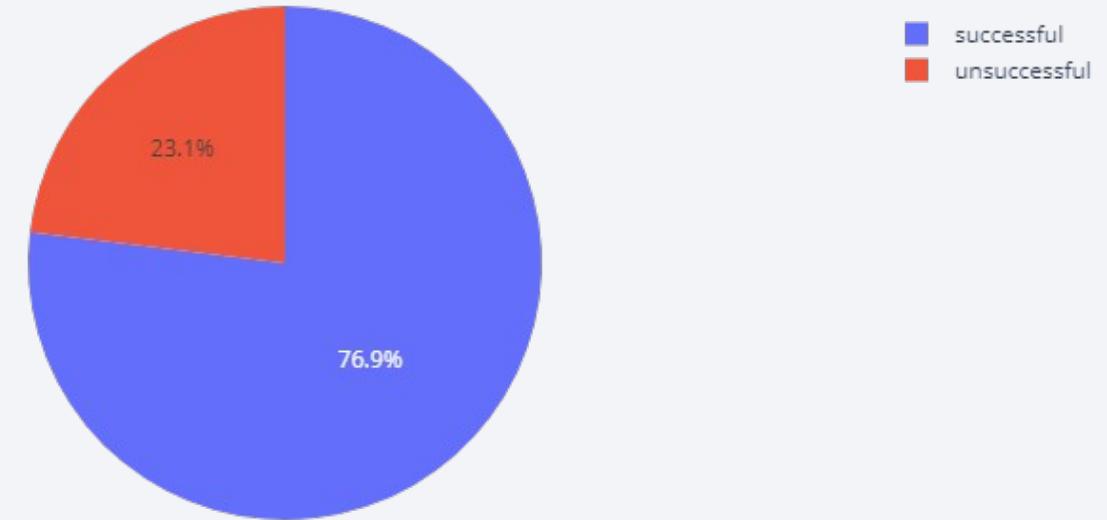
- KSC LC-39A has the largest successful launches
- CCAFS LC-40 and CCAFS SLC-40 have, together, a similar success rate to KSC LC-39A



Dashboard: The Most Successful Launch Site

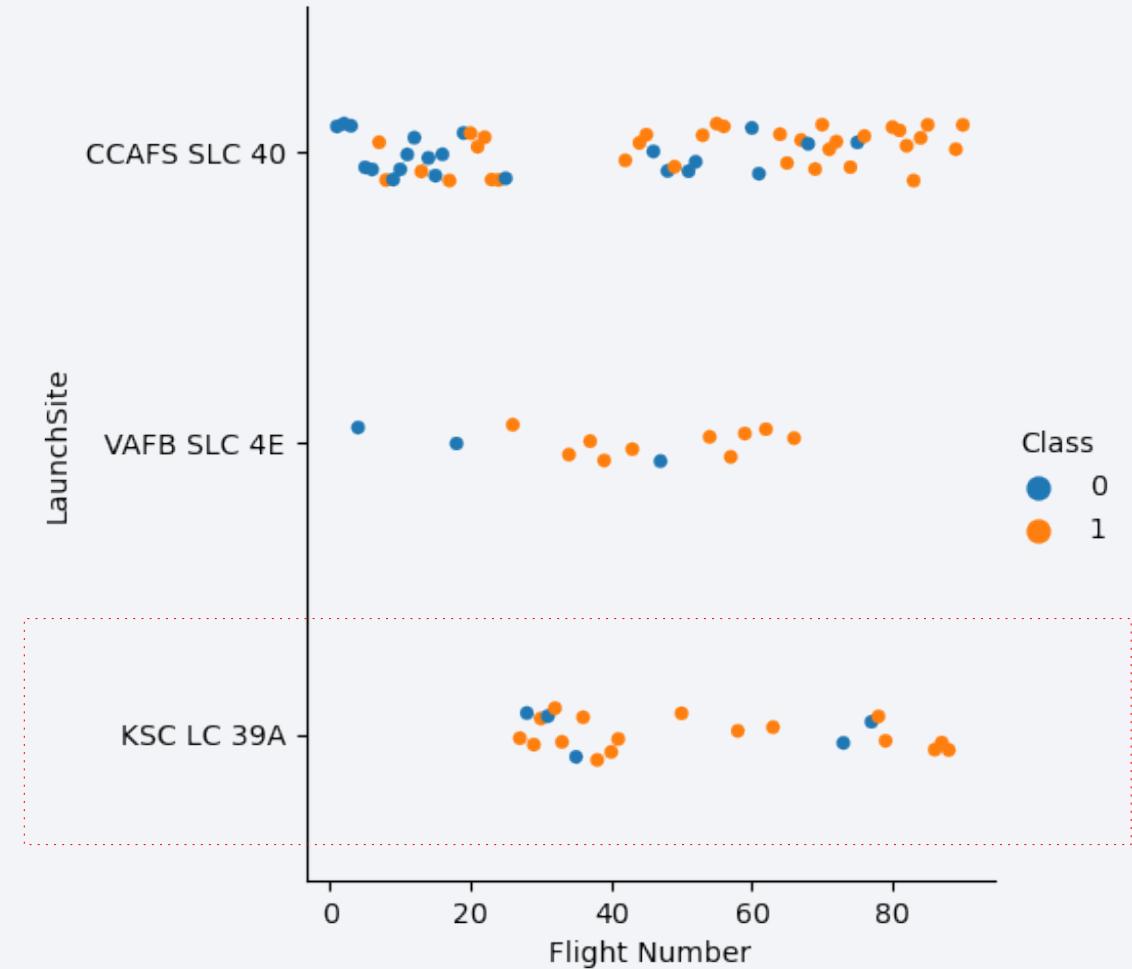
KSC LC-39A has
the highest
successful launch
rate: 76.9%

Total Success Launches for site KSC LC-39A



Dashboard: The Most Successful Launch Site

- Launch tests started later in KSC LC 39A than the other two
- Tests involved lighter and heavier payload masses
- It has a remarkable success rate
- Such results are prone to increase as the flight number increases

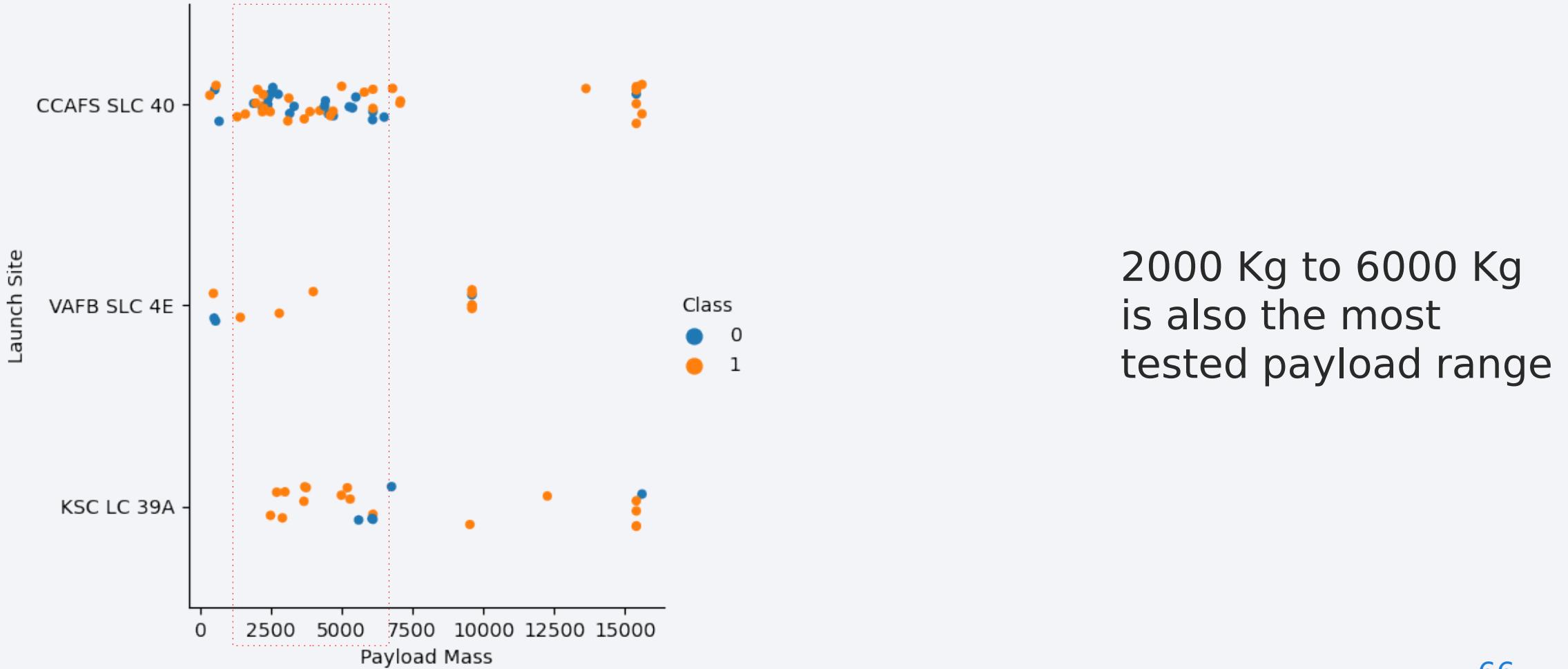


Dashboard: Correlation Payload vs Launch Success

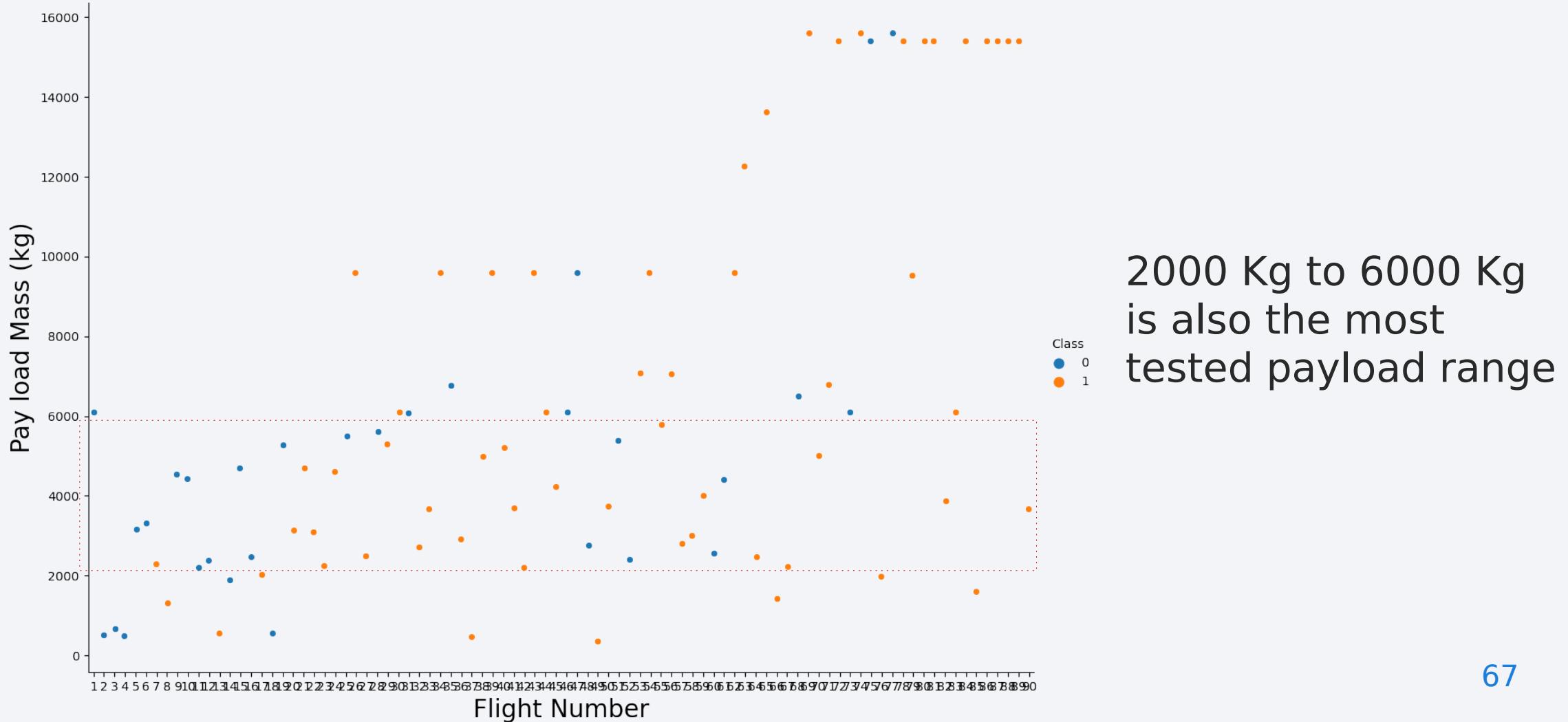


- Most successful launches carried a payload weighing between 2000 Kg and 6000 Kg
- Within this group, most flights carried between 2000 Kg and 4000 Kg

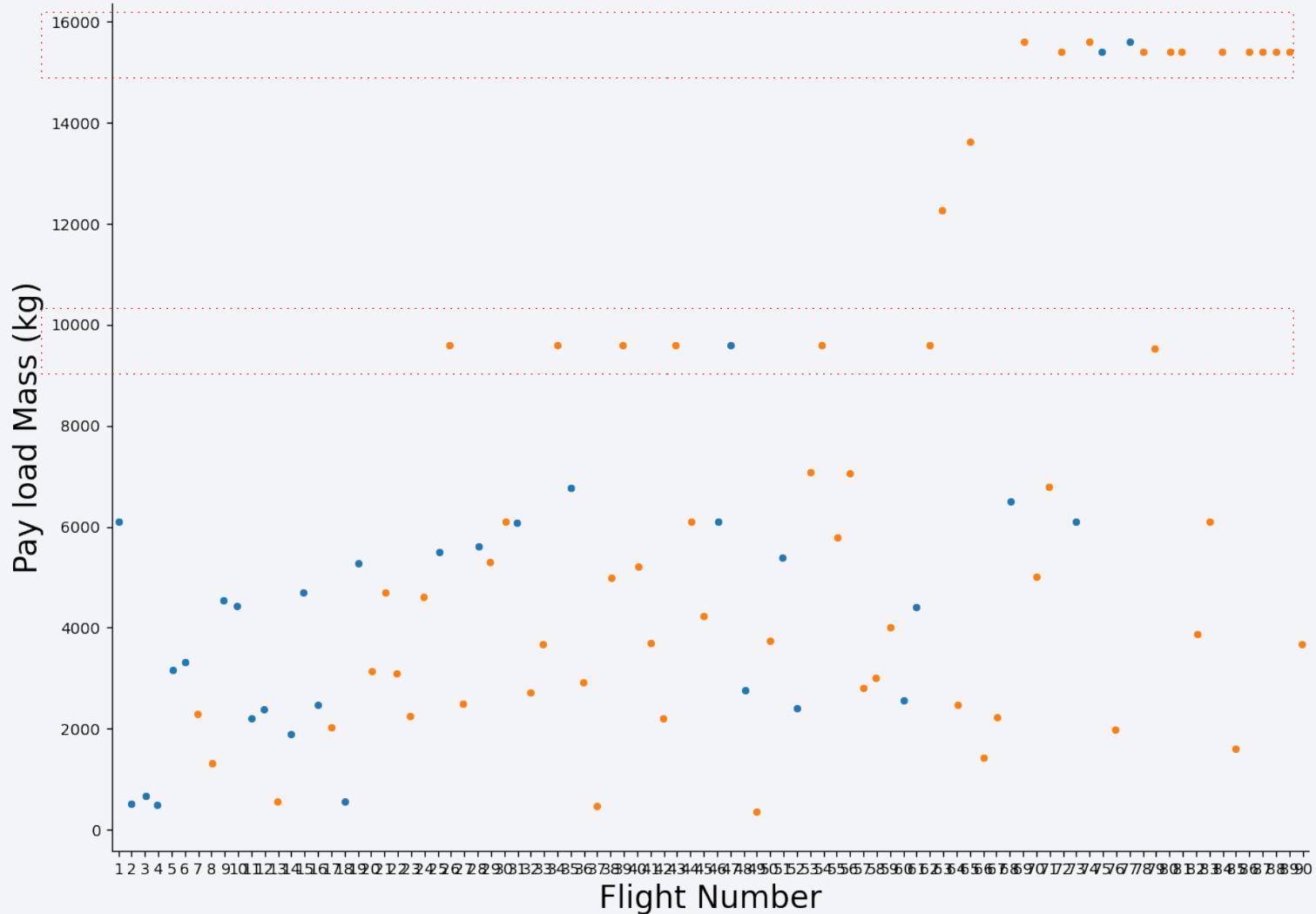
Dashboard: Correlation Payload vs Launch Success



Dashboard: Correlation Payload vs Launch Success



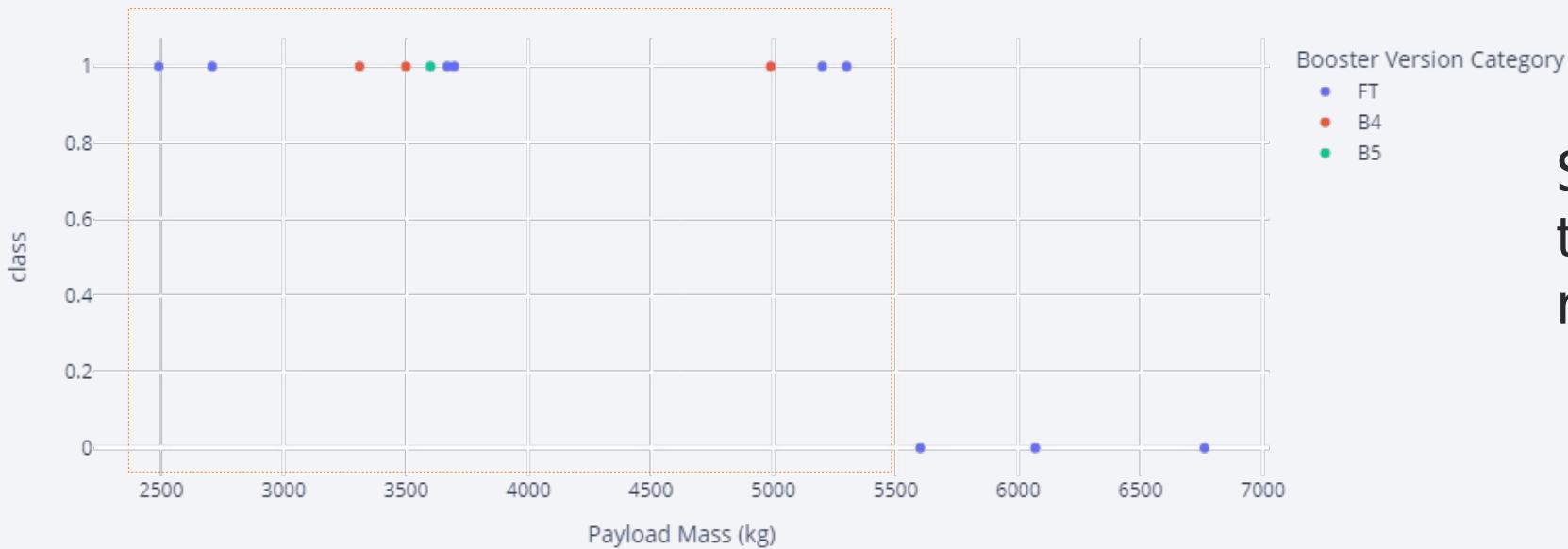
Dashboard: Correlation Payload vs Launch Success



The heaviest payloads (8000 Kg - 16000 Kg) have had high success rates with fewer attempts

Dashboard: Correlation Payload vs Launch Success

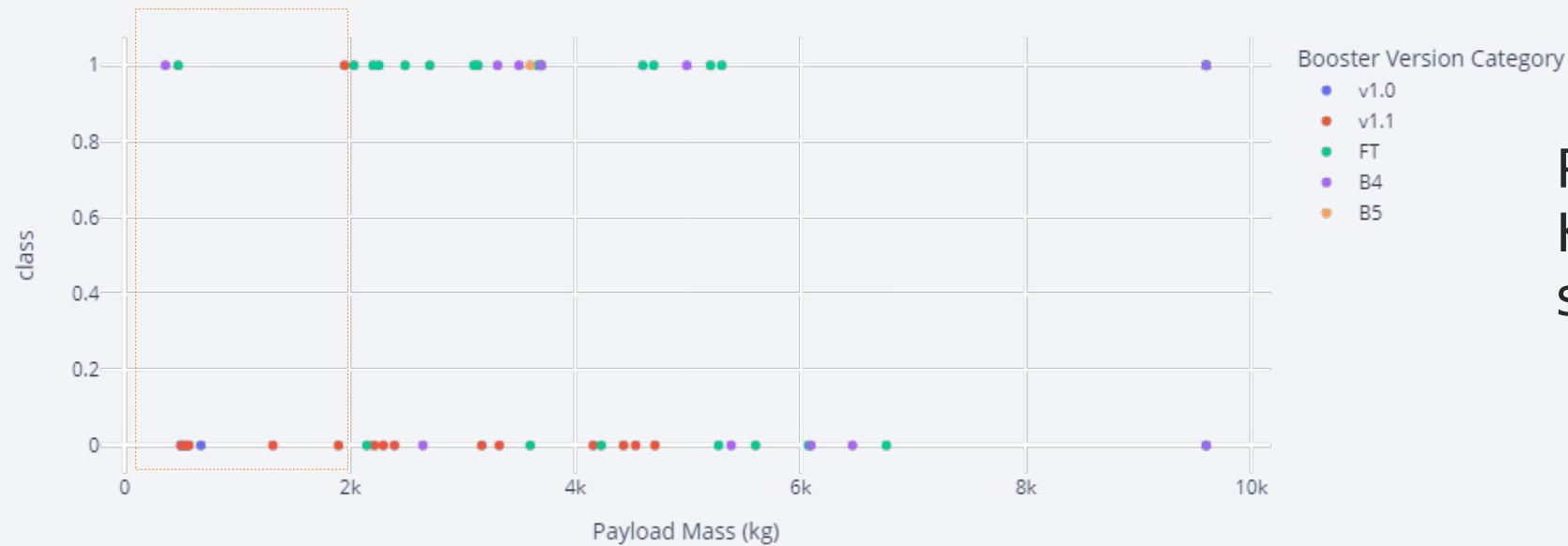
Correlation between Payload and Success for site KSC LC-39A (0-10000Kg)



Site KSC LC-3A has
the highest success
rate

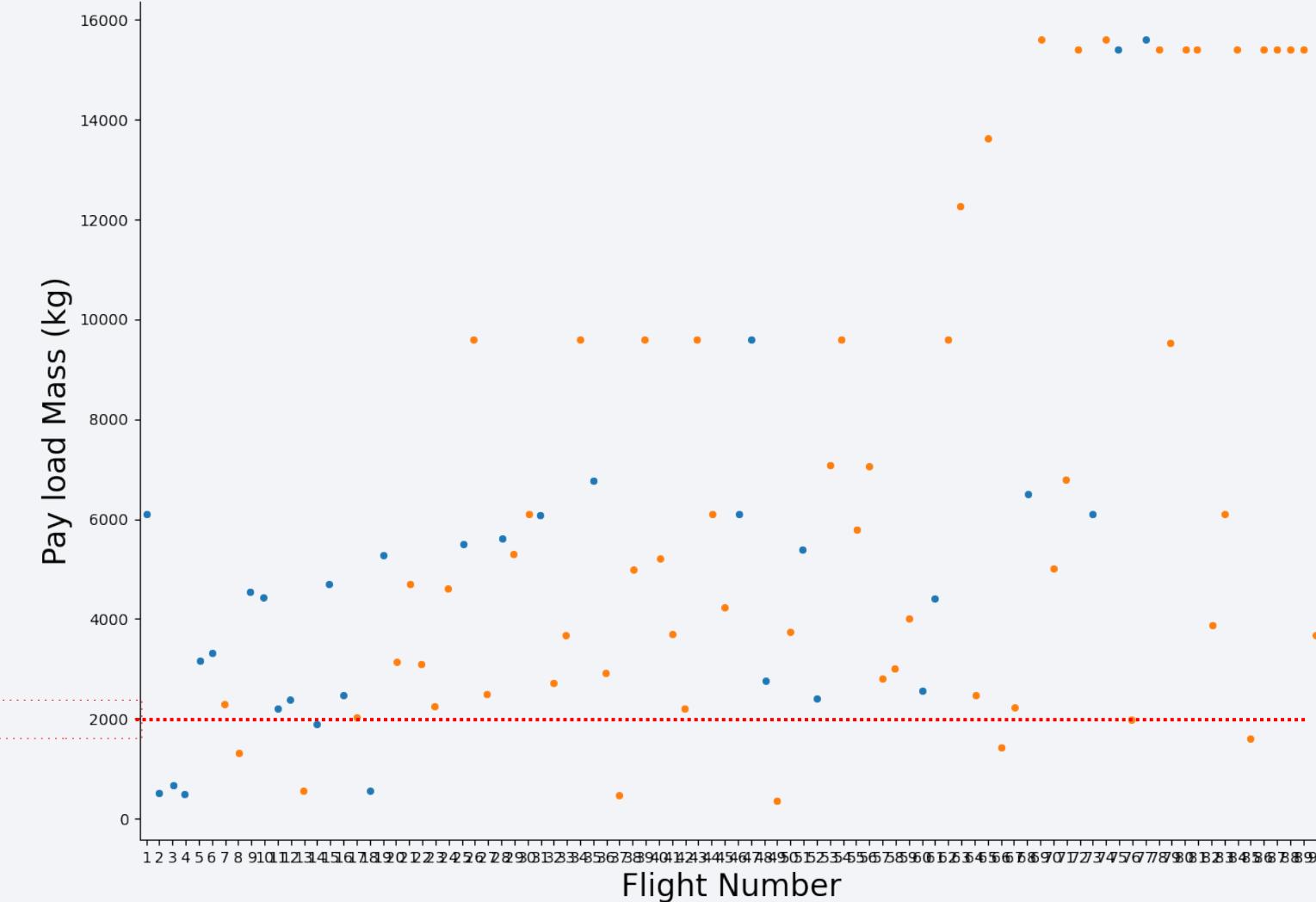
Dashboard: Correlation Payload vs Launch Success

Correlation between Payload and Success for all Sites (0-10000Kg)



Payloads below 2000 Kg have a very low success rate

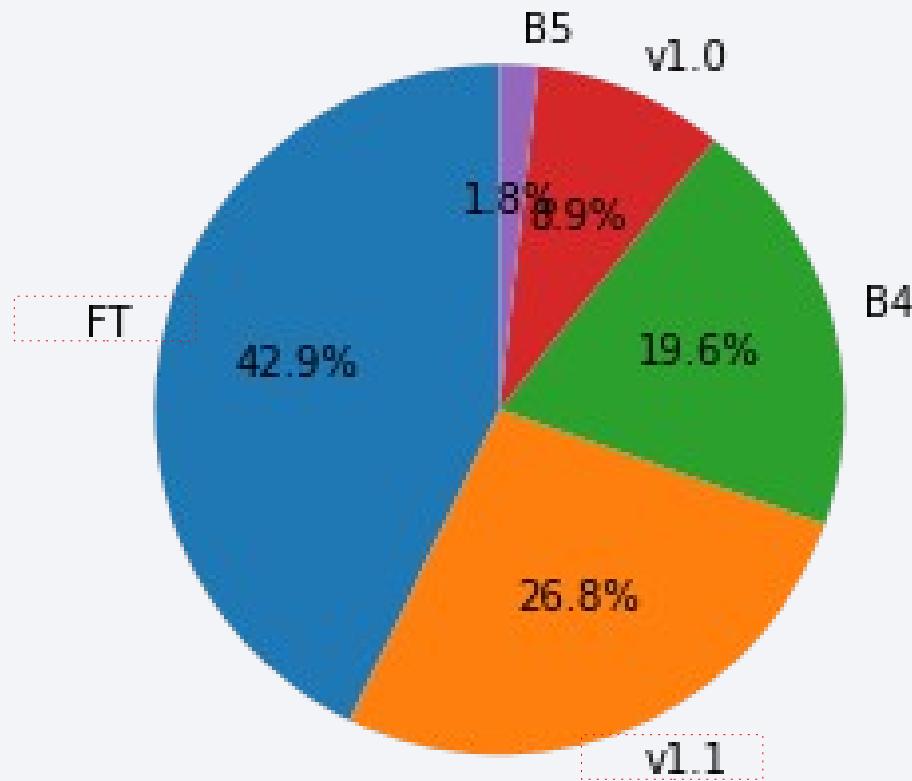
Dashboard: Correlation Payload vs Launch Success



One probable reason
is that there were
few flights with such
low payloads
(lack of interest?)

Dashboard: Launch Success by Booster Version

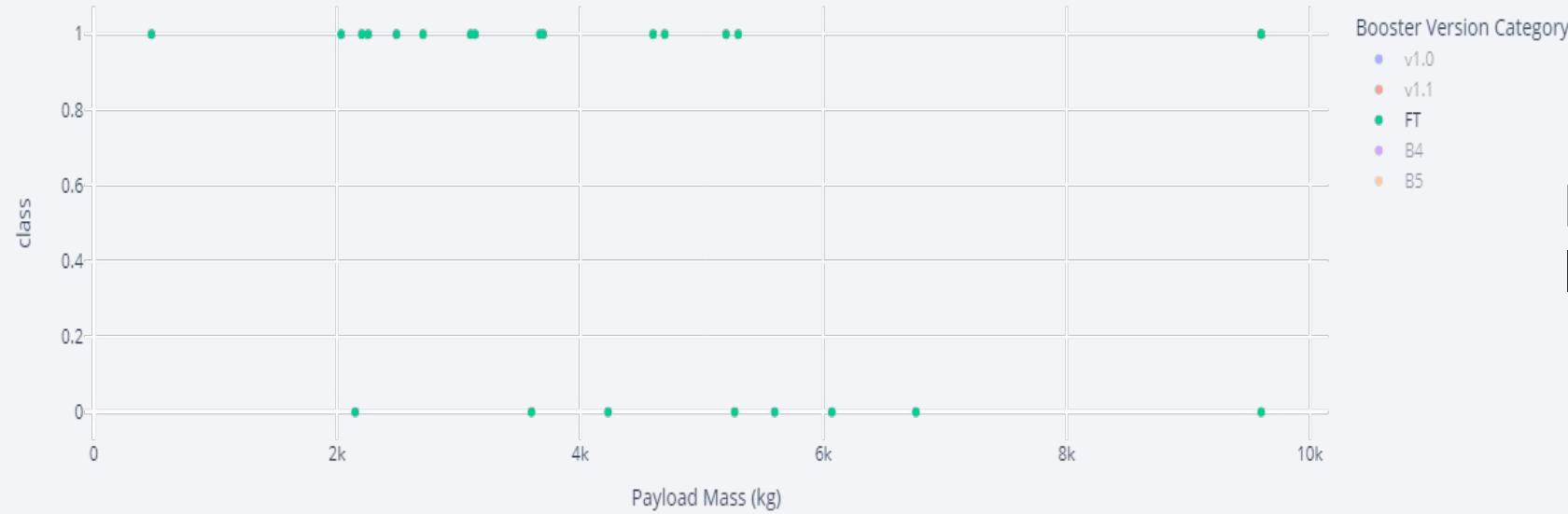
Total Launches by Booster Version Category



FT and V1.1 were used in 69.7% of launches

Dashboard: Launch Success by Booster Version

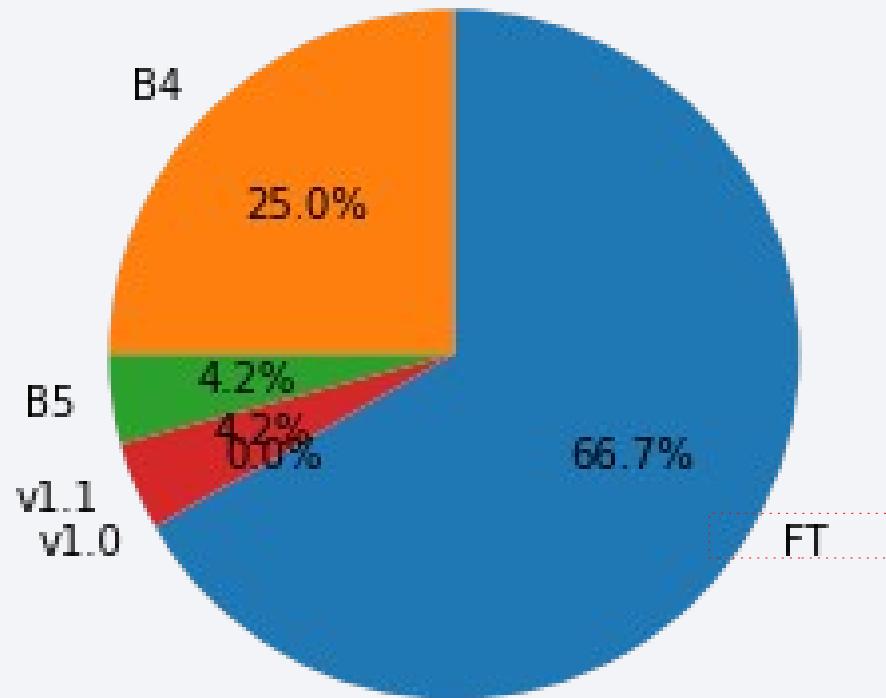
Correlation between Payload and Success for all Sites (0-10000Kg)



FT booster version
has the highest
launch success rate

Dashboard: Launch Success by Booster Version

Launch Success Rate by Booster Version Category



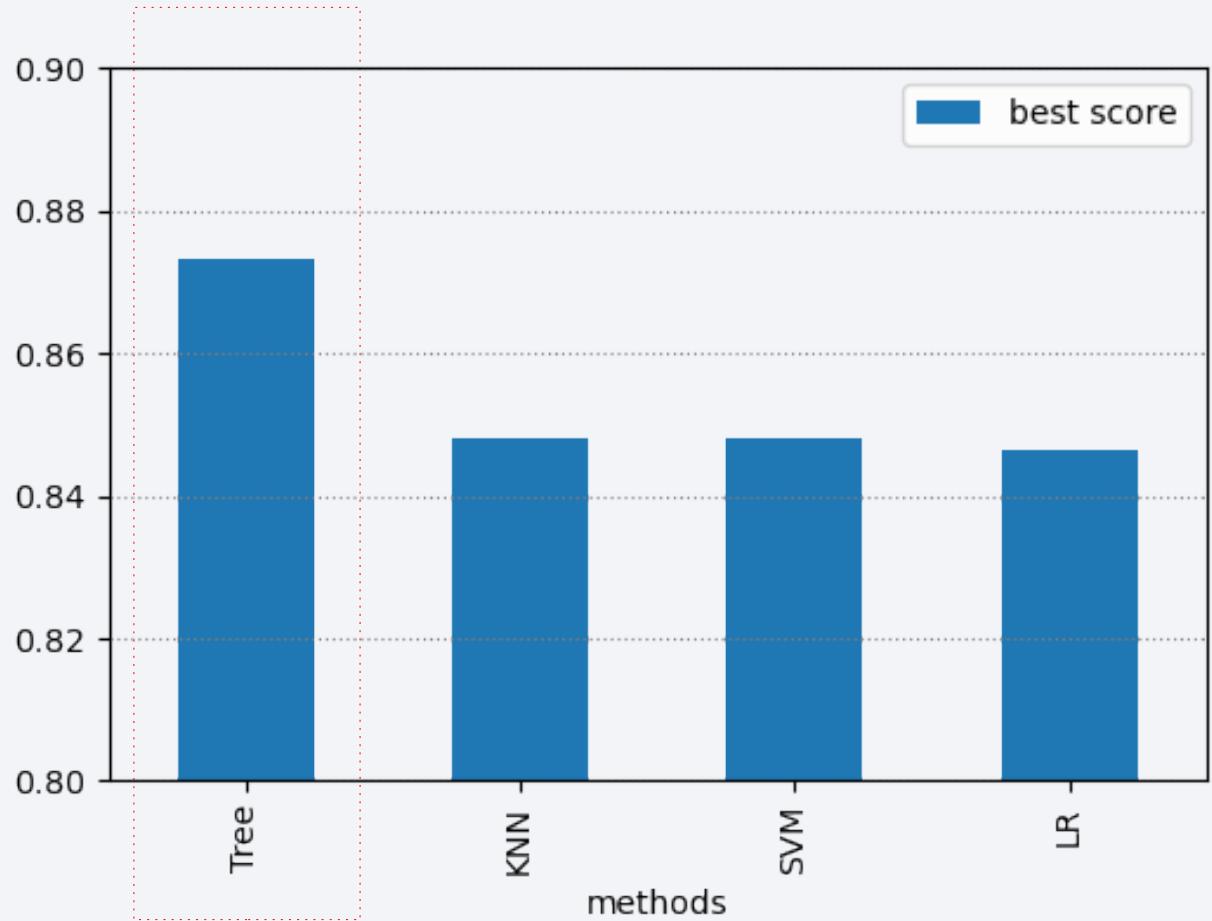
FT booster version
has the highest
launch success rate

Section 5

Predictive Analysis (Classification)

Classification Accuracy

Decision Tree is the prediction model with the highest classification accuracy



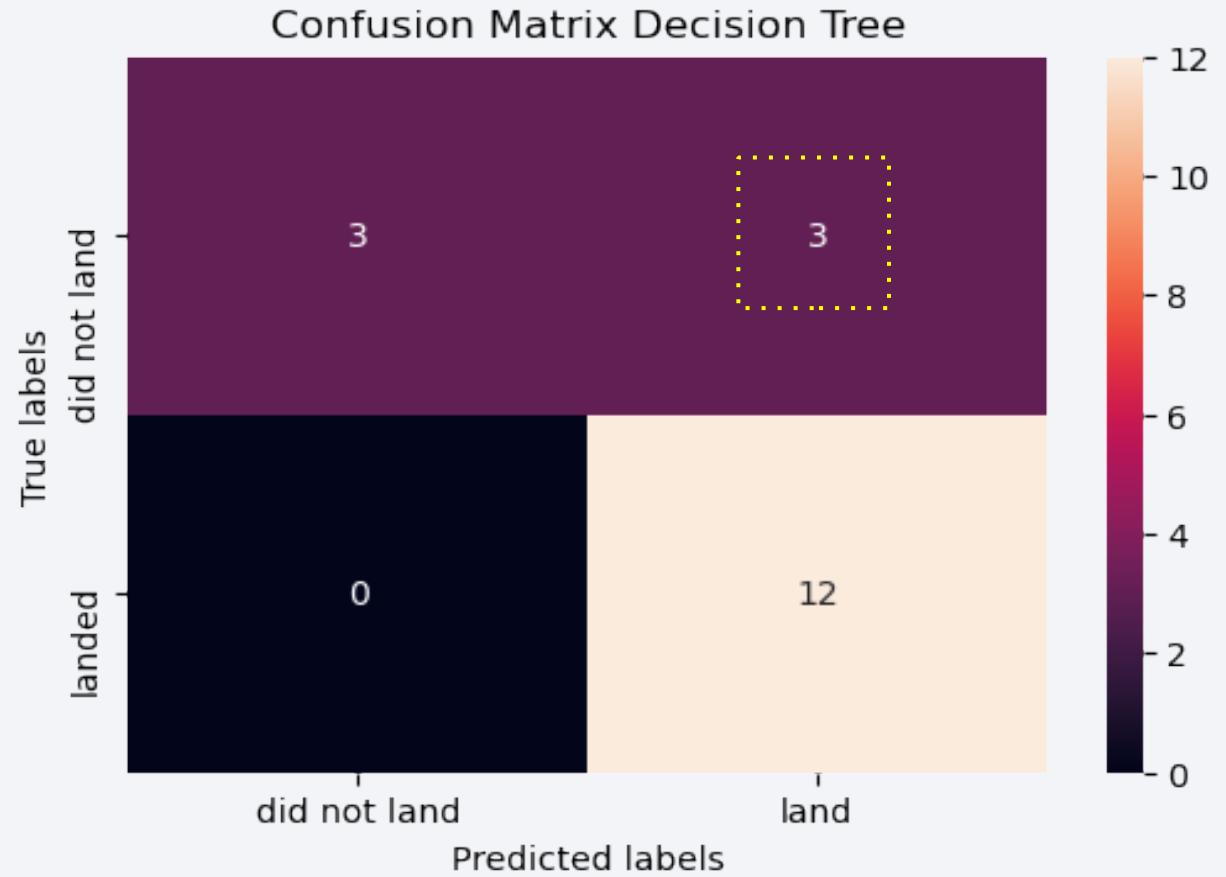
Classification Accuracy

Decision Tree is the prediction model with the highest classification accuracy

	methods	accuracy	best score
2	Tree	0.902778	0.873214
3	KNN	0.861111	0.848214
1	SVM	0.888889	0.848214
0	LR	0.833333	0.846429

Confusion Matrix

- Its performance, viewed through a confusion matrix, is quite similar to the other models
- The 3 in 15 occurrence of false positives has to be considered



Conclusions

The Launch Sites

- KSC LC-39A, CCAFS LC-40, and CCAFS SLC-40 practically share a very well-established infrastructure.
- 85.5% of the launches have taken place there, with a remarkable success rate in tests involving midweight and heavy payload masses.

Conclusions

The Orbits

- VLEO, ISS, and GTO, are the most visited orbits overall.
- They appear to have a shorter gap between subsequent launches within a concise payload range if compared to the other orbits.
- This induces us to see low-orbit and geostationary-orbit launches taken as market niches and cost prediction being more effective over time.

Conclusions

The Payload

- Most flights carried between 2000 kg and 4000 kg.
- Most successful launches carried a payload weighing between 2000 kg and 6000 kg.
- Some distinct heavy payload ranges (above 8000 kg to 16000 kg) have had high success rates with fewer flight attempts.

Conclusions

The Booster

- FT, the most recent booster version, has the far highest success rate and already responds to 42,9% of launches.
- It's also very well succeeded in loading the most common payload weights when compared to previous versions.

Conclusions

Therefore, in every launch site, successful landing rates have reached a remarkable level of reliability under certain pre-established circumstances (in terms of the type of orbit and payload ranges) and are predictably prone to increase as the flight number increases.

Appendix

Wikipedia pages on landing sites, orbits and Falcon 9 stage boosters:

- <https://en.wikipedia.org/wiki/Spaceport>
- https://en.wikipedia.org/wiki/List_of_orbits
- https://en.wikipedia.org/wiki/List_of_Falcon_9_first-stage_boosters

Article on the reason behind launch sites being built near Equator and coastlines:

- <https://www.scienceabc.com/eyeopeners/why-are-rockets-launched-from-areas-near-the-equator.html>

Custom notebook with the Plotly Dash dashboard App using the JupyterDash library:

- https://github.com/RodrigoElesbao/Coursera_IBM_Data_Science_Professional_Certificate/tree/main/10._applied_data_science_capstone/5._present_your_data-driven_insights

Thank you!

