

ElicitationMethods

Elicitation is a term little explored in common speech that simply refers to the action of collecting information from a certain number of entities, this through one or more methods defined by multiple bibliographies, some more elaborate than others.

Regarding our project on an application as a method to link students with psychologists, we use the simplest methodology, which is a survey of a certain group of people, in order to design and make a person who represents our target audience through the data collected in these surveys.

Although our survey covered what we required, the truth is that it stayed with what we thought our user represented and not in a broader panorama of what a Persona really represents, which are similar concepts but not necessarily the same.

Therefore, it is essential to restructure our elicitation method and improve it, since good elicitation does not end at the end of the interviews but extends to the development and improvement of the Persona, eventually feeding on the user's use of the application.

Bibliografía

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