

## Introduction/Business Problem



Our problem is to organize ourselves around the poles of the attractiveness of a city, particularly for tourism.

When visitors discover a city, it is often difficult to find the poles of other activities. For example, where there is a concentration of bars or a cultural venue or a concentration of other touristic places. This is why we are going to try to make clusters in the city the poles of attractiveness. We will use the geolocation data as well as the type of interaction and the elements of force to carry out our project.

The final goal is to come up with a map with all the city elements and make a minimum viable Product to prove our concept. We will use a file that we took from Kaggle and in the town of Bournemouth.

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To have a clearer vision of the project and our data set, I invite you to go to the data section of our GitHub.