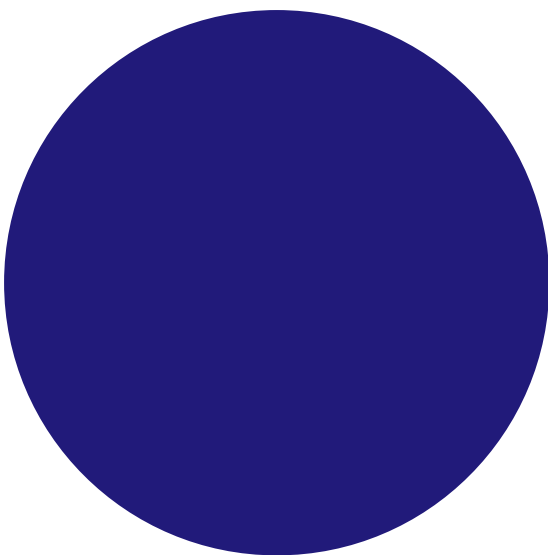


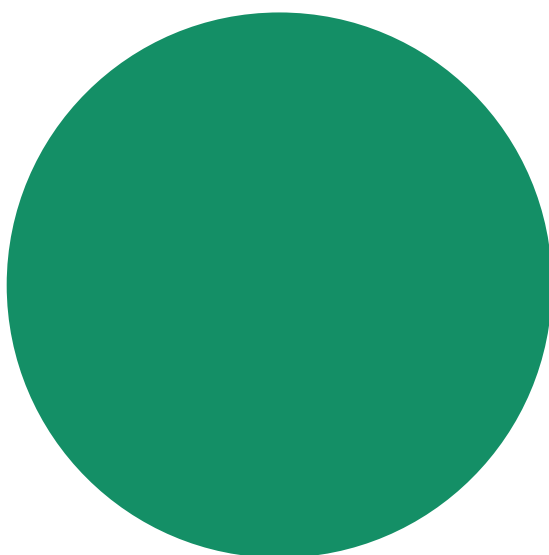


Na paleta de cores, a cor principal é o azul, que aproxima e transmite tranquilidade, segurança, elegância e seriedade. As demais cores se associam aos tons azuis para trazer dinamismo à identidade visual e fortalecer os conceitos apresentados.

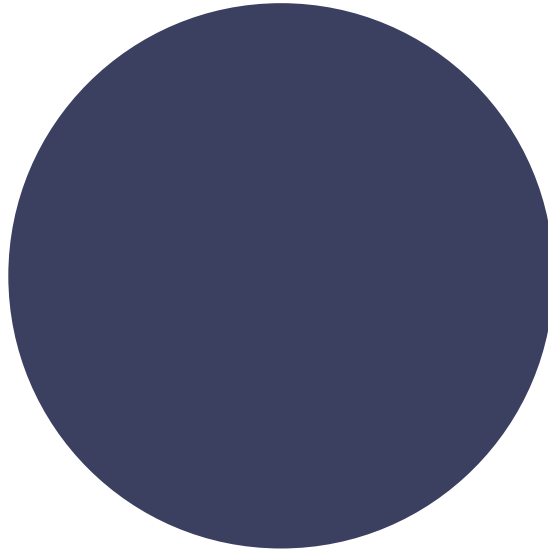
Primárias



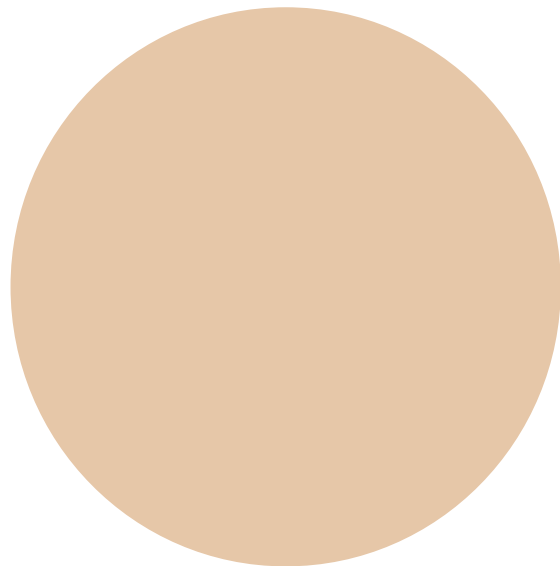
HEX #211A7A



HEX #148F66

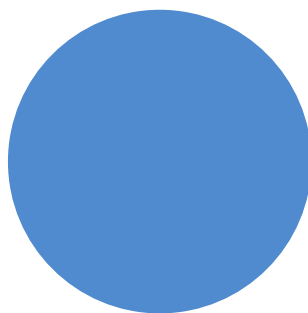


HEX #3B4061

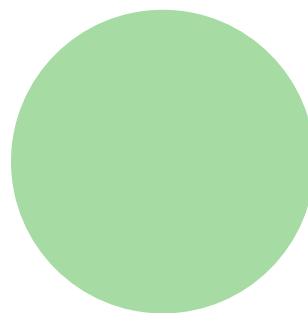


HEX #E5C7A8

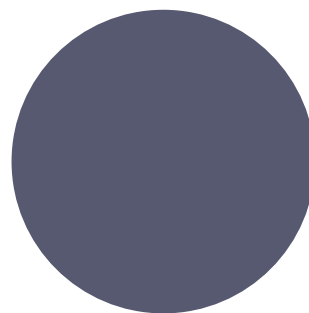
Secundárias



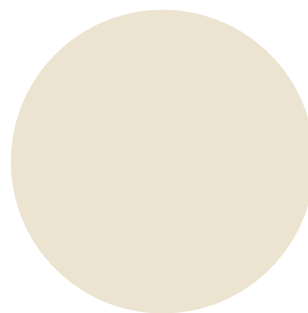
HEX #508ACF



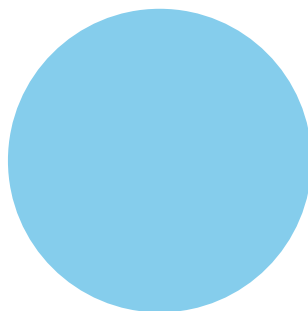
HEX #A6DBA3



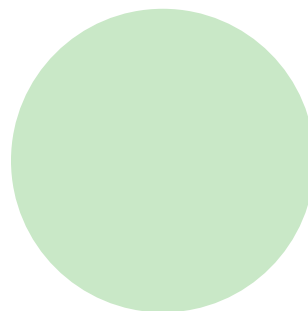
HEX #575970



HEX #EDE3D1



HEX #85CDEC



HEX #C9E8C7



HEX #E8E8E0



HEX #F2EDE2



Duas famílias de fontes compõem o universo gráfico da marca, garantindo dinamismo, leveza e qualidade visual das peças de design e comunicação. São fontes do Google Fonts com livre direito de uso.

Catamaran

Aa Bb Cc Dd Ee
Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu
Vv Xx Ww Yy Zz
0 1 2 3 4 5 6 7 8 9

Libre Bodoni

Aa Bb Cc Dd Ee
Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu
Vv Xx Ww Yy Zz
0 1 2 3 4 5 6 7 8 9