



# DATA SCIENCE CAPSTONE PROJECT

Rodrigo Ribeiro Nunes  
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# OUTLINE



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- ▶ Introduction
- ▶ Methodology
- ▶ Results
  - ▶ Visualization – Charts
  - ▶ Dashboard
- ▶ Discussion
  - ▶ Findings & Implications
- ▶ Conclusion
- ▶ Appendix

# EXECUTIVE SUMMARY



## Summary of methodologies

- Data Collection through API
- Data Collection with Web Scraping
- Data Wrangling
- Exploratory Data Analysis with SQL
- Exploratory Data Analysis with Data Visualization
- Interactive Visual Analytics with Folium
- Machine Learning Prediction

## Summary of all results

- Exploratory Data Analysis result
- Interactive analytics in screenshots
- Predictive Analytics result

# INTRODUCTION



## Project background and context

- Space X advertises Falcon 9 rocket launches on its website with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because Space X can reuse the first stage.
- If we can determine if the first stage will land, we can determine the cost of a launch. This information can be used if an alternate company wants to bid against space X for a rocket launch. This goal of the project is to create a machine learning pipeline to predict if the first stage will land successfully.

# INTRODUCTION



## Problems you want to find answers

- What factors determine if the rocket will land successfully?
- The interaction amongst various features that determine the success rate of a successful landing.
- What operating conditions needs to be in place to ensure a successful landing program.

# METHODOLOGY

**Data collection methodology:** Data was collected using SpaceX API and web scraping from Wikipedia.

**Perform data wrangling:** One-hot encoding was applied to categorical features

**Perform exploratory data analysis (EDA) using visualization and SQL**

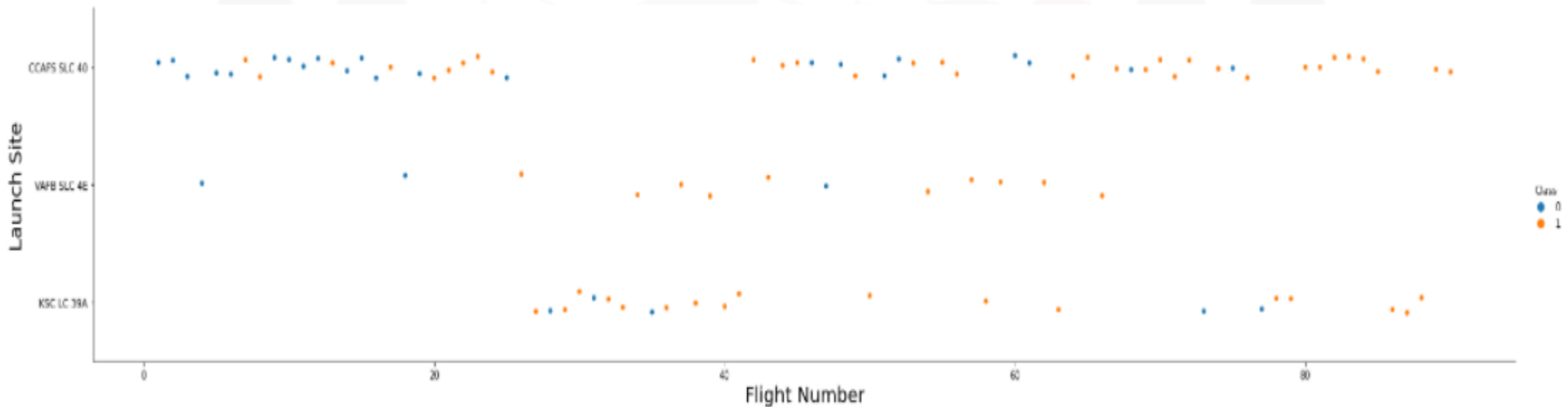
**Perform interactive visual analytics using Folium and Plotly Dash**

**Perform predictive analysis using classification model**



# RESULTS

## Flight Number X Launch Site

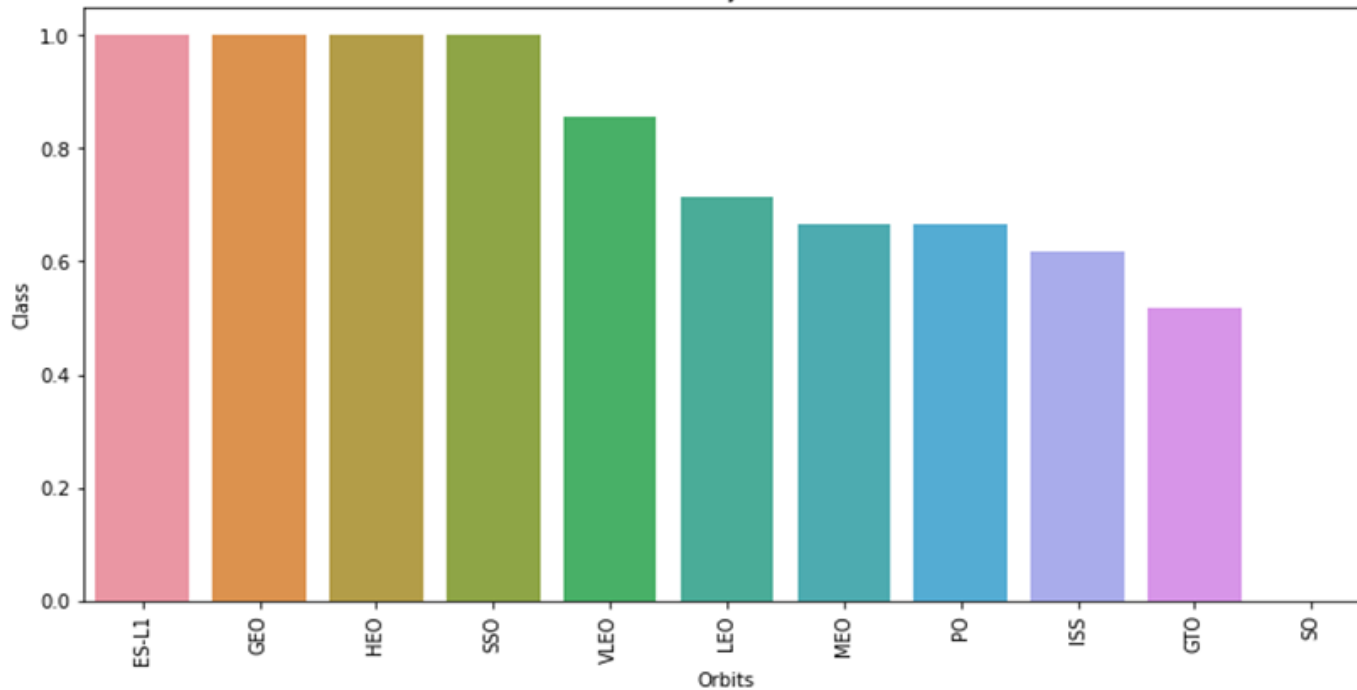


- We can see that the larger the Flight Number, the greater the success in the Launch Site

# RESULTS

## Success rate X Orbit

Plot of success rate by class of each Orbits

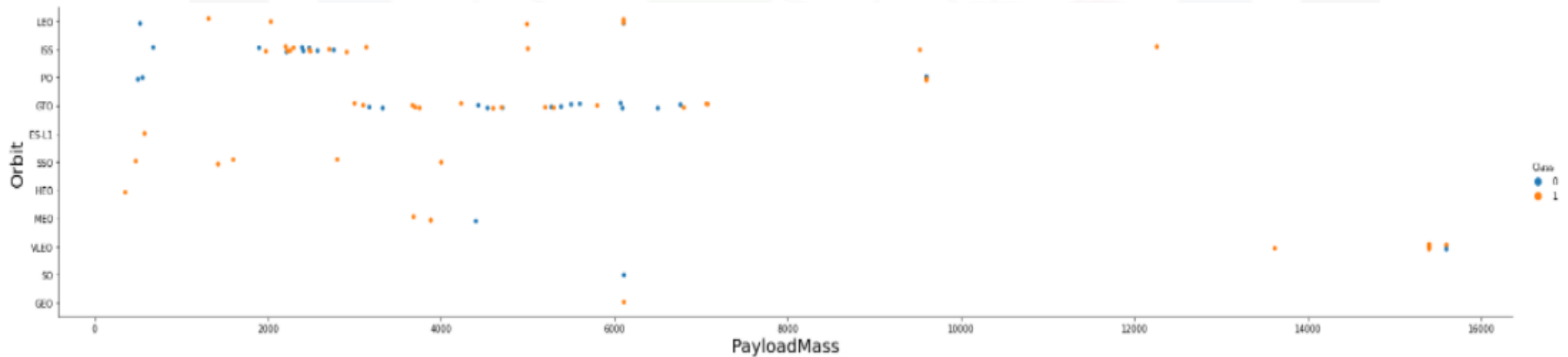


From the plot we can see that ES-L1 has 100% success rate



# RESULTS

## Payload X Orbit

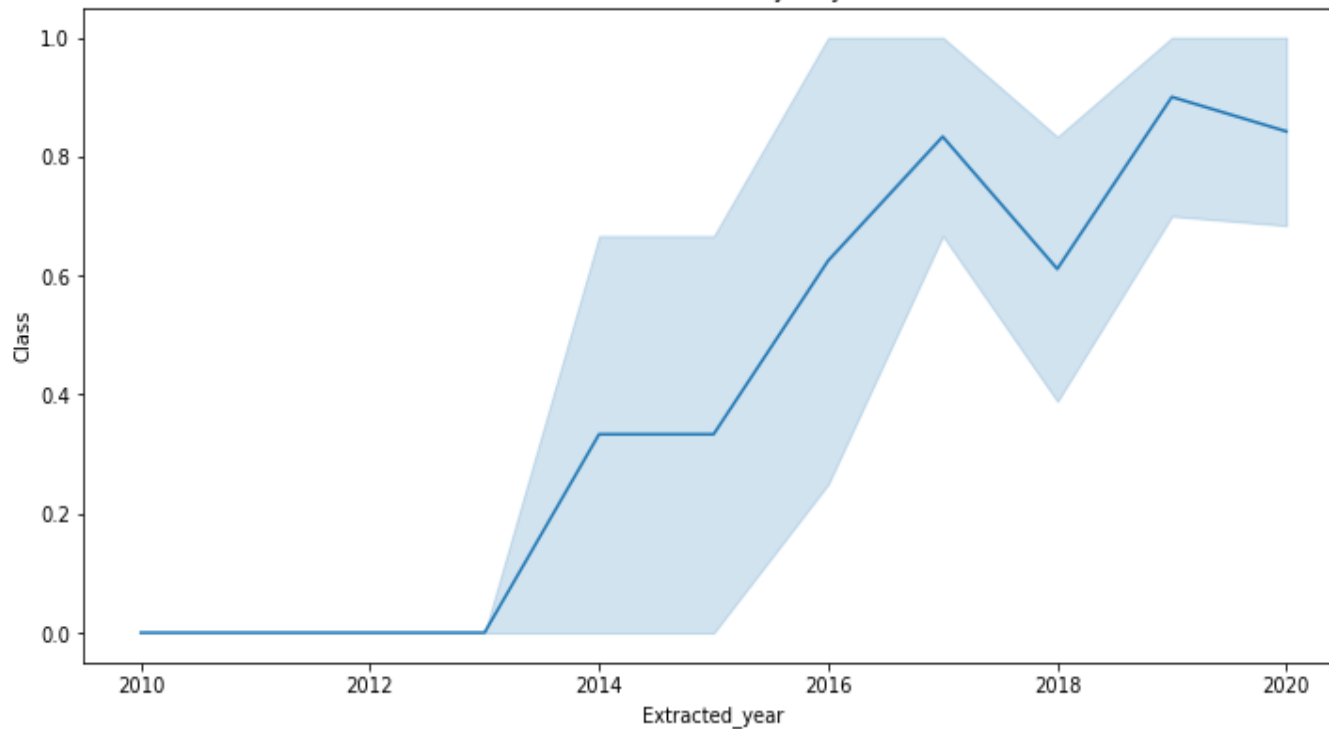


- As we can see, for some orbits higher payloads are more successful

# RESULTS

## Launch Success Yearly Trend

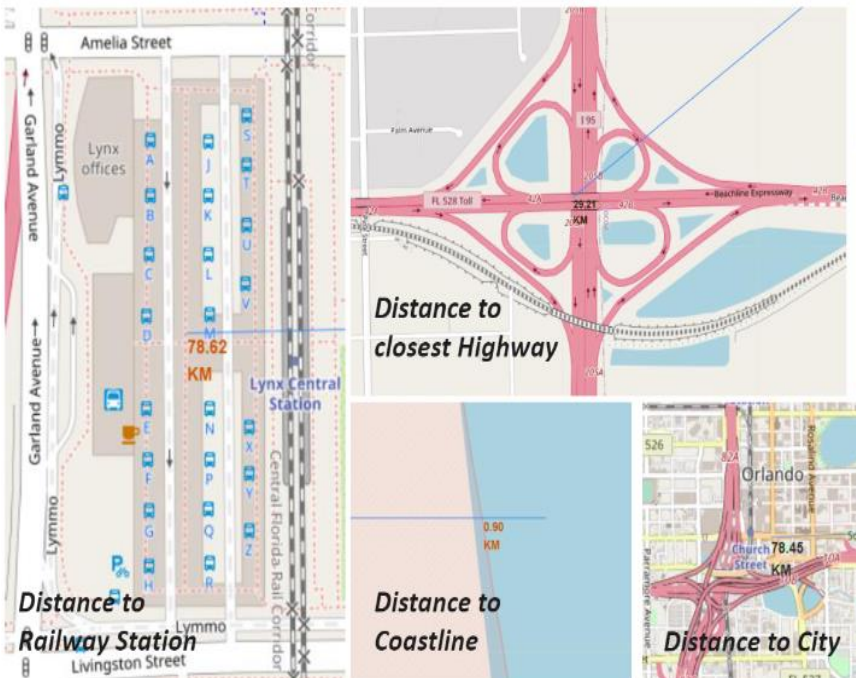
Plot of launch success yearly trend



- We can see from the plot that as years go by, the success rate is increasing, showing a trend.

# RESULTS

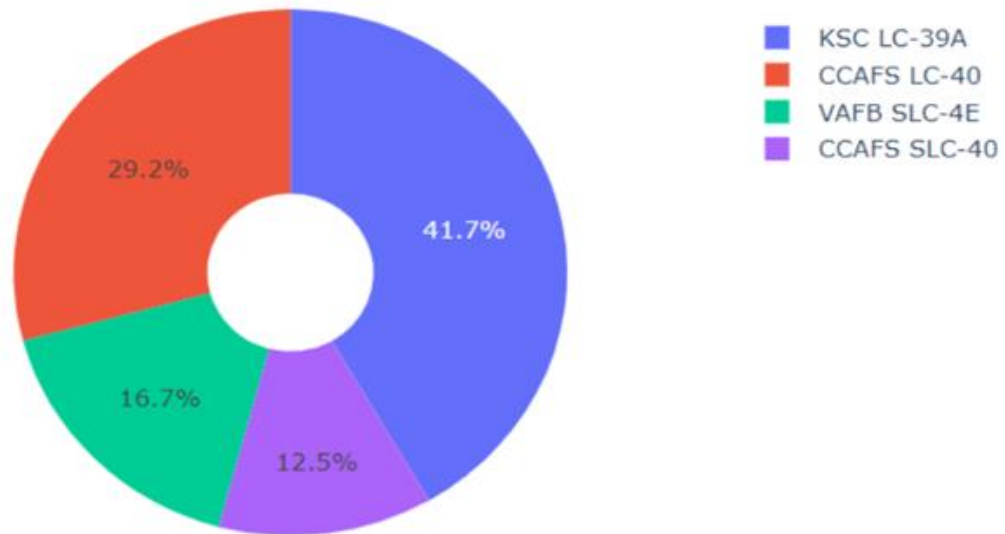
## Launch Site distance to landmarks



- We checked that launching sites are far away from cities, but near railroads and coastline

# DASHBOARD – TOTAL SUCCESS NUMBER

Total Success Launches By all sites

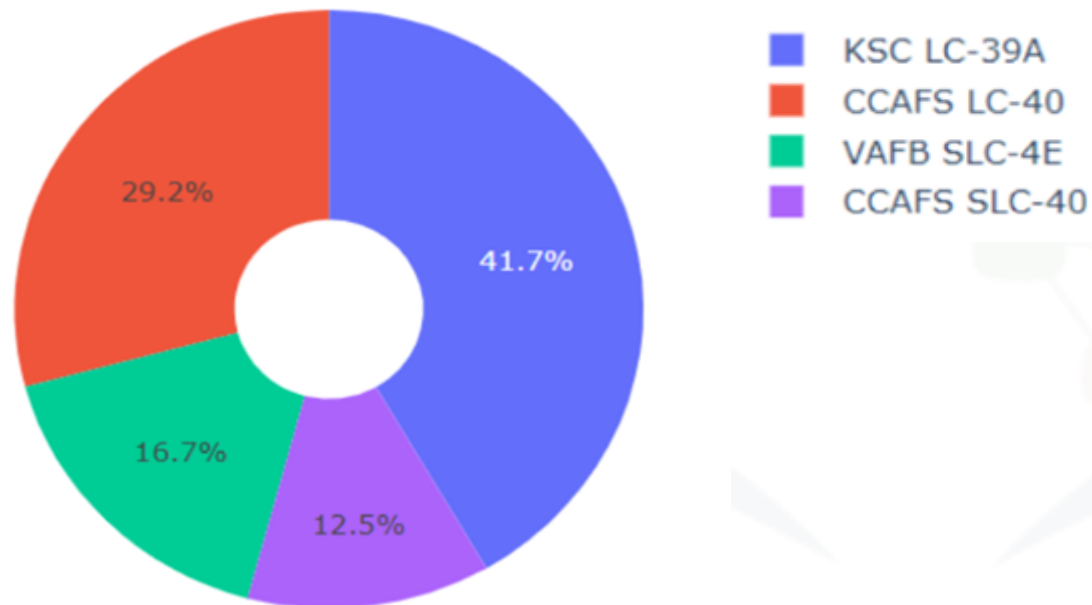


- We checked that launching sites are far away from cities, but near railroads and coastline

# DASHBOARD SUCCESS RATE

## Success rate X Launch site

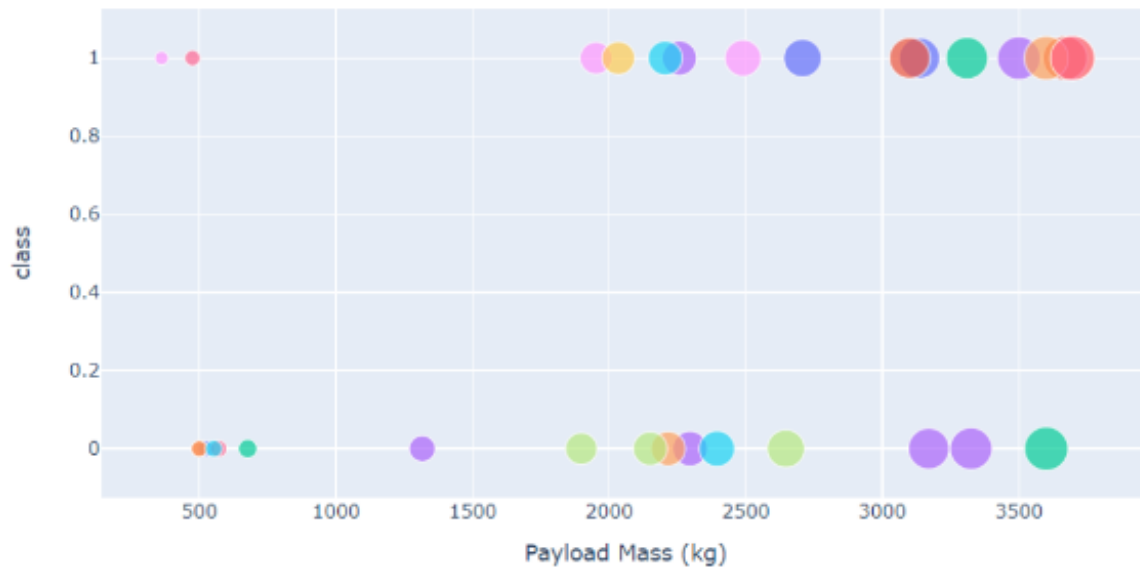
Total Success Launches By all sites



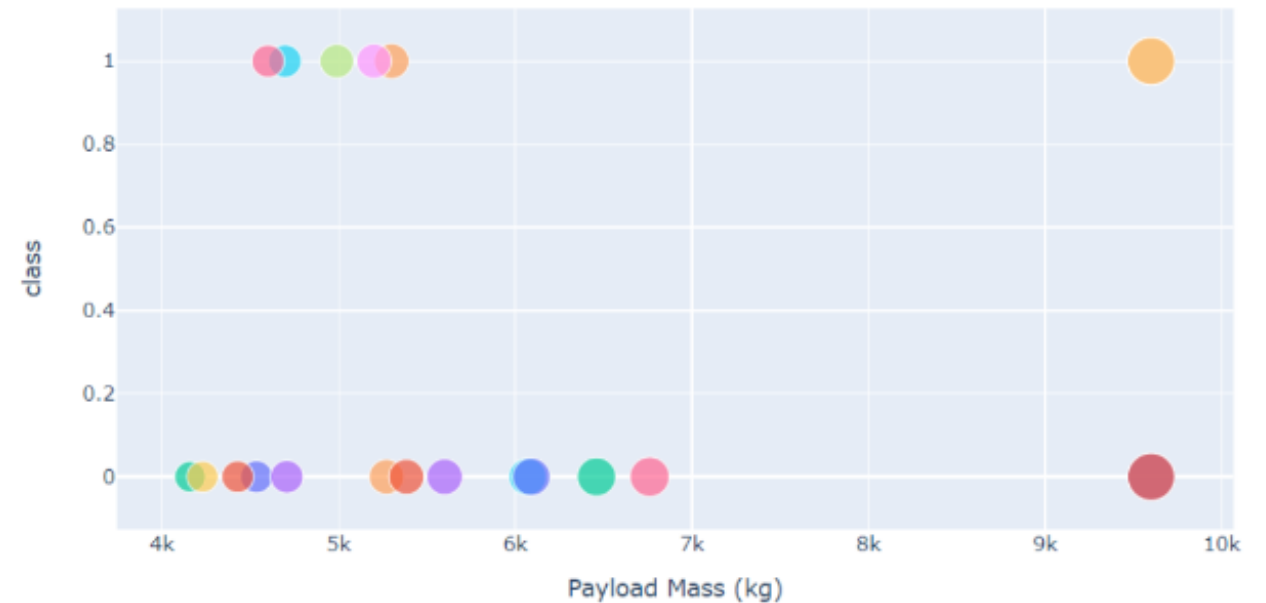
It can be seen that KSC LC-39 launch site had the best performance and CCAFS SLC-40 the worst.

# DASHBOARD – PAYLOAD VS SUCCESS

*Low Weighted Payload 0kg – 4000kg*



*Heavy Weighted Payload 4000kg – 10000kg*



# DISCUSSION



- The larger the flight amount at a launch site, the greater the success rate at a launch site.
- Launch success rate started to increase in 2013 till 2020.
- KSC LC-39A had the most successful launches of any sites.

# OVERALL FINDINGS & IMPLICATIONS

## Machine Learning Algorithms

```
models = {'KNeighbors':knn_cv.best_score_,
          'DecisionTree':tree_cv.best_score_,
          'LogisticRegression':logreg_cv.best_score_,
          'SupportVector': svm_cv.best_score_}

bestalgorithm = max(models, key=models.get)
print('Best model is', bestalgorithm, 'with a score of', models[bestalgorithm])
if bestalgorithm == 'DecisionTree':
    print('Best params is :', tree_cv.best_params_)
if bestalgorithm == 'KNeighbors':
    print('Best params is :', knn_cv.best_params_)
if bestalgorithm == 'LogisticRegression':
    print('Best params is :', logreg_cv.best_params_)
if bestalgorithm == 'SupportVector':
    print('Best params is :', svm_cv.best_params_)
```

Best model is DecisionTree with a score of 0.8732142857142856

Best params is : {'criterion': 'gini', 'max\_depth': 6, 'max\_features': 'auto', 'min\_samples\_leaf': 2, 'min\_samples\_split': 5, 'splitter': 'random'}



# OVERALL FINDINGS & IMPLICATIONS

## Machine Learning Algorithms



- Using Scikit Learn package for python we tried many machine learning algorithms to find the best predictive solution.
- We realized that Decision Tree Classifier had the best performance, as it had 87% of accuracy.

# CONCLUSION



- Exploratory Data Analysis made possible to us visualize and better understand the data.
- The larger the flight amount at a launch site, the greater the success rate at a launch site.
- Launch success rate started to increase in 2013 till 2020.
- Orbits ES-L1, GEO, HEO, SSO, VLEO had the most success rate.
- KSC LC-39A had the most successful launches of any sites.
- The Decision tree classifier is the best machine learning algorithm for this task.

THANK YOU!

