# Financial Sentiment Across News Sources

**FINAL REPOT** 

## **Problem Description**

#### **Application-Centered**

Build a system that extracts company names and sentiment from financial news articles to support investment decision-making by investors, analysts, and financial systems

#### **Motivation:**

- Financial sentiment impacts stock movements.
- Analysts and investors need automatic tools to interpret large volumes of financial news.
- Sentiment from news provides an alternative signal beyond fundamentals or price charts.

#### Why It's Challenging

- Articles often contain mixed sentiment across different entities (e.g., positive for one company, negative for another)
- Language in financial news is subtle, vague, and context-sensitive.
- General sentiment models are not trained on financial texts and perform poorly in this domain

### **Problem Objectives**

#### **Explore a Subset of Financial Sentiment Analysis**

Focused on extracting and classifying company- and sector-level sentiment from financial news articles.

#### **Develop an Accurate Two-Step Sentiment Pipeline**

Step 1: Identify company mentions and ticker symbols using an enhanced NER module (PretrainedFinancialNER) Step 2: Assign sentiment labels using :

- VADER lexicon-based baseline (zero-shot, rule-based) baseline
- FinBERT (pretrained) zero-shot transformer model baseline
- FinBERT + LoRA fine-tuned on gold-labeled data
- DeBERTa + LoRA alternative fine-tuned model for comparison

#### **Compare Solution Alternatives**

Evaluate different sentiment models and aggregation strategies (clause-level vs. full-article)

Assess the impact of fine-tuning vs. using zero-shot models

#### **Integrate Multiple Knowledge Sources**

Incorporate external knowledge from CSVs (ticker list, sectors, aliases) into the NER system

• Aggregate ticker sentiment into sector-level insights

#### **Evaluate Robustness and Performance**

- Measure model performance using Macro F1, accuracy, and sector-level agreement
- Examine how label quality, article length, and clause segmentation affect results

## Formal Task Specification

#### Input

- Full-text financial news articles (2020–2025)
- Articles may reference multiple companies and sectors

#### **Output**

- Overall article sentiment: {positive, neutral, negative}
- Ticker-level sentiment: {tickers (sentiment, confidence)}
- Sector-level sentiment: {sector aggregated sentiment}

#### **Evaluation Metrics**

- Classification Accuracy, Macro-F1 (overall and per class)
- Average Confidence
- Sector-level sentiment agreement

#### **High-Level Workflow**

- Data Collection: Collect full financial articles (2020–2025) via EODHD API
- **Labeling**: Create a 3000 articles gold-standard dev set via LLM-assisted and manual annotation.
- **Preprocessing**: Cleaned HTML, removed duplicates, split into clauses, extracted metadata
- Entity Recognition: pretrained financial NER model- Extract tickers and sectors Enhance detection using external CSVs
- Modeling:
  - Baseline models: VADER, FinBERT (zero-shot)
  - Fine-tune FinBERT and DeBERTa with LoRA on gold-standard data
- **Aggregation**: Aggregate clause predictions into ticker, sector, and article-level sentiment.
- **Evaluation**: accuracy, macro F1, confidence, and sector-level agreement on the gold set.

#### **Input:**

Full article (headline + body)

#### **Output:**

.JSON format with:
overall\_sentiment
tickers[]: symbol, sector, sentiment, confidence, relative weight
sectors[]: name, sentiment, confidence, relative weight

#### **Example explanation:**

The model identifies strong positive sentiment toward **AAPL** and **MSFT**, making **Information Technology** the dominant sector and driving the article's overall **positive** classification.

```
"overall_sentiment": "Positive",
"sectors": [
    "name": "Information Technology",
    "sentiment": "Positive",
    "relative_weight": 0.65,
    "confidence": 0.90
    "name": "Energy",
    "sentiment": "Neutral",
    "relative_weight": 0.35,
    "confidence": 0.75
"tickers": [
    "symbol": "AAPL",
    "sector": "Information Technology",
    "sentiment": "Positive",
    "relative_weight": 0.40,
    "confidence": 0.88
    "symbol": "MSFT",
    "sector": "Information Technology",
    "sentiment": "Positive",
    "relative_weight": 0.25,
    "confidence": 0.92
    "symbol": "XOM",
    "sector": "Energy",
    "sentiment": "Neutral"
    "relative_weight": 0.35,
    "confidence": 0.75
```

## **Prior art**

Source / Title	FinBERT -ZS (Mansouri et al., 2023)	Financial Longformer (Bhandari 2024)	SectorSent (Zhang et al., 2024)
Task solved	Classification task: from financial news headlines to overall sentiment labels (zeroshot)	Classification task: from long financial news articles (up to 4k tokens) to sentiment labels	Per-sector classification task: from SEC 10-K filings to per-sector sentiment scores
Approach / Model	Zero-shot FinBERT-base classifier, headline only	Longformer-base + GRU attention on body	Rule-based ticker→sector + RoBERTa-large per- sentence sentiment
Data	FiQA-2018 + Reuters test set	2 M English news (2010- 2023)	85 k SEC 10-K filings
Metrics	Macro-F1	Macro-F1, AUROC	Per-sector AUROC
Results	71 % F1 overall sentiment (no sector granularity)	Handles 4 k-token docs; 68 % F1; 0.83 AUROC	AUC 0.81 (Tech); fragile regex, no calibration

### **Data Preparation & Description**

#### **Source dataset**

- Source: EODHD API
- Size: 100k financial news articles (2020 2025)
- Format: .Parquet fields include article body, date, tickers, and metadata

#### **Preprocessing Steps**

- Removed HTML tags, symbols, duplicates, and low-quality articles
- Split into sentences and semantic clauses using NLTK + custom regex
- Extracted metadata: publication date, tickers, source
- Saved in structured .jsonl format for pipeline processing

#### **Labeling Process**

- LLM-assisted annotation using GPT-4 for sentiment per article and ticker
- Manual validation and correction on a 3000-article subset to form a gold-standard dev set.
- Sentiment classes: {Positive, Neutral, Negative}
- Labels include sentiment class, confidence score, and relative weight

## **Data Properties / EDA**

**Data Source file**: final\_gold\_standard\_9000.jsonl

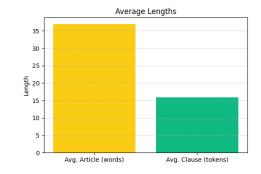
Total Articles: 11,127 financial news articles extracted from 100k financial news articles

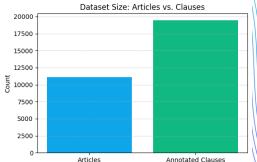
**Input Feature Length** 

Average article: 35.18 words Average clause: 15.69 tokens Total annotated clauses: 14,737

#### **Class Distribution (Before Balancing)**

Positive: 46.9% (~5,219) Negative: 27.2% (~3,027) Neutral: 25.9% (~2,881)





#### **Findings**

- The dataset was imbalanced, with nearly 50% Positive samples
- This risks biased predictions and lower fairness
- We chose to balance all classes before training

#### **Balancing Strategy**

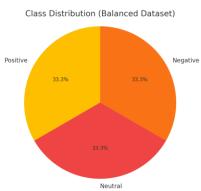
Applied undersampling to reduce the size of the Positive and Negative classes

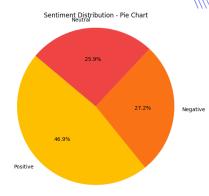
#### **Class Distribution (After Balancing)**

Number of Articles: 7359

Positive: 2453 Negative: 2453 Neutral: 2453

Total balanced samples: 8,637





## Models and Processing Pipelines

#### **Models Used**

Models	Purpose	Method	Notes
FinBERT + LoRA	Fine-tuned FinBERT for financial sentiment	Transformer + LoRA	Fine-tuned on 3K gold articles with LoRA adapters
DeBERTa +LoRA	Fine-tuned DeBERTa for financial sentiment	Transformer + LoRA	Fine-tuned on 3K gold articles with LoRA adapters
FinBERT	Pretrained financial sentiment model	Transformer (frozen)	No fine-tuning; used as zero-shot baseline
VADER	Baseline rule-based sentiment scorer	Zero-shot lexicon- based	No training; used for comparison against BERT models

# Training Configuration

Model: finbert, deberta-fin

Data split: Train: 70% Val: 15% Test: 15%

**Method:** lora (Low-Rank Adaptation)

**Epochs:** 8 (finbert) **Epochs:** 30 (deberta)

Learning rate: 2e-4 (finbert)
Learning rate: 0.0001 (deberta)

Batch size: 32 LoRA rank: 8 LoRA alpha: 64 Optimizer: AdamW

Loss Function: Cross-entropy Platform: Google Colab Pro

GPU: Tesla T4 (16GB)

### **Metrics**

#### **Metrics Used at Each Step**

Task type: Multi-class classification - Positive, Neutral, Negative

#### Main metrics used:

- Accuracy overall correctness
- Precision, Recall, F1-score per class
- Macro avg equal weight per class
- Weighted avg weighted by class support
- Confusion Matrix to visualize misclassifications

#### How metrics were computed:

During training: on validation set after each epoch

During evaluation: on held-out test set

#### Why these metrics:

Accuracy alone is not sufficient due to class imbalance Macro F1 gives better view of performance across all classes, especially Neutral Confusion matrix helped identify frequent misclassifications

## **Code Organization**

#### **GitHub Repository:**

https://github.com/Roee104/FinancialSentimentAnalysis.git

#### **Data Files:**

financial\_news\_2020\_2025\_100k.parquet — Raw article corpus
final\_dataset.jsonl — LLM-assisted + manually reviewed annotation
raw\_articles.jsonl — unlabeled financial news scraped from APIs
sprocessed\_articles\_standard.jsonl / processed\_articles\_optimized.jsonl — Clause-level outputs from
FinBERT

master\_tisker\_list sev\_tisker\_sector\_sev\_manning.company.pames

<u>master\_ticker\_list.csv, ticker\_sector.csv</u> - mapping company names

#### Key Code Modules (in '/core/', '/scripts/', '/utils/'):

<u>core/text\_processor.py</u> - cleans, splits, and normalizes articles <u>core/ner.py</u> - ticker extraction (replaced with `PretrainedFinancialNER`) <u>core/sentiment.py</u> - sentiment classification using FinBERT + LoRA <u>core/aggregator.py</u> - aggregates sentiment from ticker → sector <u>utils/helpers.py</u> - loading/saving JSONL, CSV utilities

### **Code Organization**

#### **Execution Scripts:**

```
<u>'scripts/run_all_lora_tasks.py'</u> - runs full pipeline (NER → Sentiment → Aggregation → Evaluation)

<u>'scripts/run_finbert_lora.py'</u> - trains LoRA adapters on gold-labeled set

<u>'scripts/run_finetuned_pipelines.py'</u> - applies the fine-tuned model to new articles

<u>'scripts/run_experiments.py'</u> - runs evaluation loop across configurations

<u>scripts/evaluate_on_test.py</u> – computes metrics, prints classification report, plots confusion
```

#### **Results & Evaluation Files**

```
<u>'data/processed_articles_finetuned_finbert.jsonl'</u> — full sentiment predictions 
<u>'data/evaluation_report.csv'</u> — per-ticker / sector / article metrics 
<u>'outputs/metrics_summary.json'</u> — aggregated performance 
<u>'outputs/graphs/*.png'</u> — training curves, sector agreement plots, etc.
```

#### Integration with Pipeline Subtasks:

All code components are modular and used within the unified pipeline defined in <u>'run\_all\_lora\_tasks.py'</u>, following the steps:

Load article  $\rightarrow$  Extract entities  $\rightarrow$  Classify sentiment  $\rightarrow$  Aggregate  $\rightarrow$  Evaluate

### **Baseline Results**

#### **VADER**

Lexicon-based, no financial adaptation Fails to handle subtle or multi-entity context

**Accuracy:** 53.1% **Macro-F1:** 41.0%

Strong bias toward Positive, poor detection of Negative

#### FinBERT - Standard

Pretrained transformer on financial sentiment Applied to clause-level chunks

**Accuracy:** 64.5% **Macro-F1:** 64.1%

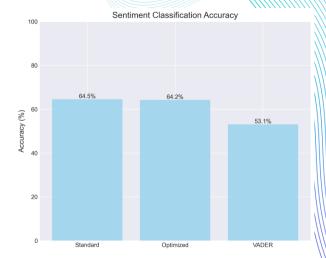
Performs well across all classes, especially Negative

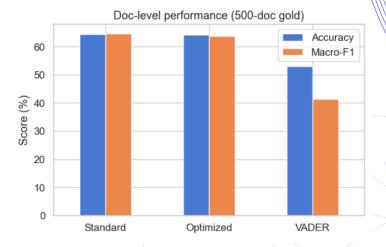
#### FinBERT - Optimized (Fine-Tuned)

Fine-tuned on 3K LLM-assisted + manually labeled articles Slight improvement in Neutral & Negative class separation

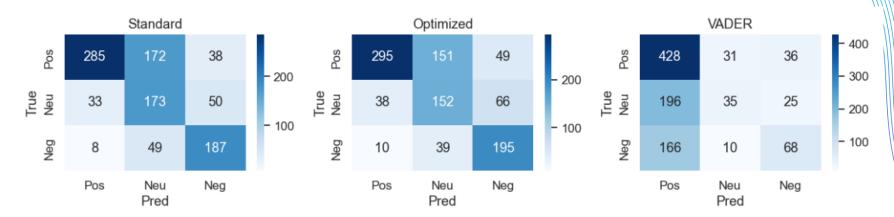
**Accuracy:** 64.2% **Macro-F1:** 63.2%

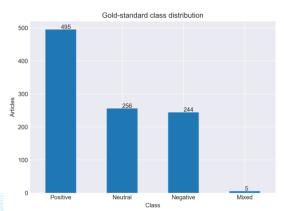
More stable predictions across ambiguous clauses





### **Baseline Results**





### Main Results and conclusion

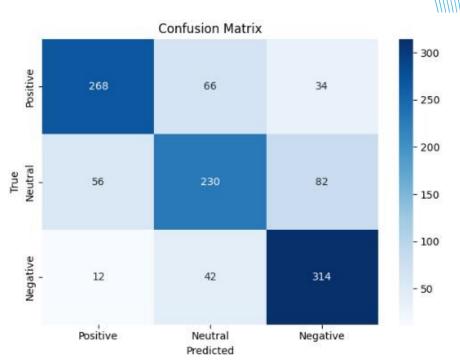
#### **Performance Comparison**

Model	Macro-F1	Accuracy	
VADER Baseline	42%~	53.1%	
FinBERT Baseline (Optimized)	64%~	64.5%	
FinBERT Baseline (Optimized)	63%~	64.2%	
FinBERT (LoRA tuned)	73.3%	73.6%	
DeBERTa (LoRA tuned)	71.8%	72.2%	

### **Models Results**

#### **Finbert result**

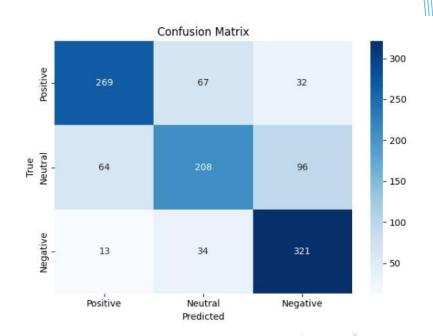
	precision	recall	f1-score	support
Positive	0.7976	0.7283	0.7614	368
Neutral	0.6805	0.6250	0.6516	368
Negative	0.7302	0.8533	0.7870	368
accuracy			0.7355	1104
macro avg	0.7361	0.7355	0.7333	1104
eighted avg	0.7361	0.7355	0.7333	1104



### **Models Results**

#### **DeBerta results**

Classificatio	n Report:			
	precision	recall	f1-score	support
Positive	0.7775	0.7310	0.7535	368
Neutral	0.6731	0.5652	0.6145	368
Negative	0.7149	0.8723	0.7858	368
accuracy			0.7228	1104
macro avg	0.7218	0.7228	0.7179	1104
weighted avg	0.7218	0.7228	0.7179	1104



### Models conclusion

#### **Key Findings**

- FinBERT, fine-tuned with LoRA and balanced data, achieved the highest performance 73.6% accuracy and 73.3% macro-F1, consistently outperforming all baselines
- DeBERTa achieved 72.2% accuracy, with slightly lower macro-F1, yet maintained strong performance across all classes.
- FinBERT Baseline models (Standard / Optimized) reached ~64% accuracy but lacked deep contextual reasoning.
- VADER, a rule-based approach, struggled especially in distinguishing Neutral and Negative, with overall accuracy of just 53.1%.

#### **Impact of Methods**

- LoRA fine-tuning allowed efficient adaptation with limited compute, while undersampling mitigated class imbalance effectively.
- Confusion matrices show a clear reduction in misclassifications for Negative and Positive classes with transformer models.
- Results highlight the superiority of contextual language models in capturing sentiment nuances in financial texts.

#### Conclusion

- Our objective to enhance sentiment classification in financial news was clearly achieved
- Fine-tuned transformer models outperform both traditional baselines and rule-based systems, offering stateof-the-art results
- These findings support continued investment in task-specific fine-tuning for financial NLP applications

## Challenges, Results & Conclusion

#### **Project Scope & Limitations**

- Initial Goal: Predict sentiment at three levels article, ticker, and sector, including rationales.
- Limitation: This scope proved too ambitious due to limited time and data constraints

#### Final Scope:

Focused on predicting overall article sentiment → Positive / Neutral / Negative with confidence scores

#### **Data Challenges**

- 100k.parquet dataset: All samples labeled neutral → unusable for training
- Label inconsistencies: Many gold samples used "mixed" or non-standard fields
- Imbalanced dataset: Positive class overrepresented in early gold sets
- Heuristic filters for Negative/Neutral added noise many irrelevant or mislabeled articles

#### **Modeling Issues**

LoRA fine-tuning initially failed - models predicted only Neutral.

#### Suspected causes:

- Class imbalance
- Broken masking/loss
- Misconfigured labels

Span mapping & rationale detection were dropped due to time constraints.

## Challenges, Results & Conclusion

#### **Impact of Noise & Fixes**

Early failures linked to:

- Label noise (mixed labels)
- Class imbalance
- Poor configuration

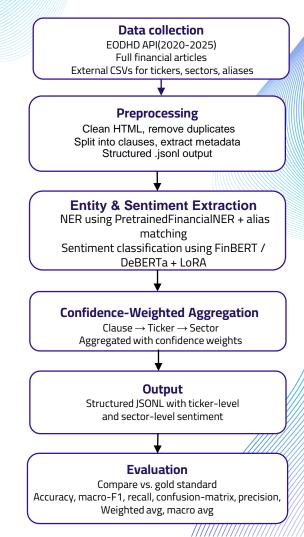
Once data was cleaned and rebalanced, models improved significantly

#### Conclusion

We did not meet the original objective due to complexity and data limitations
We delivered a system that accurately predicts overall sentiment for financial articles
Our results show that domain-specific fine-tuning (FinBERT + LoRA) enables reliable financial sentiment classification - suitable for real-world use

Models conclusion

# Processing Pipeline



#### Clause-Level Processing

