# Financial Sentiment Across News Sources

**INTERIM REPORT** 

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### **Description**

**Project:** "Fine-Grained Financial Sentiment Analysis"

Classify financial news articles with respect to sentiment and confidence, on both ticker and sector levels.

#### Task:

**Input:** Full body news article, published between 2020–2025.

#### **Output:**

overall sentiment: {positive, neutral, negative}
ticker sentiments: {ticker (sentiment, confidence)}

**sector sentiments:** sector-level aggregation

**Goal:** Aggregate chunk-level sentiment into a reliable, explainable article-level prediction.

#### **Data & Evaluation:**

- o Dataset: 100K financial articles (2020–2025).
- o Labels: Manual + LLM-assisted annotation on a selected test set
- o Evaluation: Accuracy, macro-F1, average confidence, sector agreement

# **Previous Work**

Source / Title	FinBERT: A Pretrained Language Model for Financial Communications (2019)	LLM Adaptation for Financial Sentiment Analysis (2024)	Snorkel: Weak Supervision for Financial Sentiment Analysis (2020–2023)
Approach / Model	Fine-tuned BERT on financial texts (PhraseBank)	GPT-4/3.5 used with zero-shot and few-shot prompting without fine-tuning	Labeling functions + probabilistic label model (Snorkel framework)
Data	Financial PhraseBank: 4,800 manually labeled financial sentences	Financial news articles (e.g., Reuters, Bloomberg)	Reddit comments, financial headlines, and domain-specific lexicons
Metrics	Accuracy, F1-score, Precision, Recall	Manual evaluation + average accuracy	Label coverage, agreement rate with human labels
Results	~87% accuracy for sentiment classification	~85% accuracy with GPT-4 few-shot	75–85% label agreement; 50k+ samples in hours

### **Our Plan**

#### **Preprocessing**

Dataset: 100K financial news articles (2020–2025)

Preprocesses each article:

- Cleans HTML tags and symbols
- Splits into semantic clauses (chunking)
- Extracts dates and metadata
- Saves clean .jsonl structure

#### Labeling

- Manual annotations:3-level sentiment tagging: Positive / Neutral / Negative
- Annotators label selected subset for validation (Gold Standard)
- Results saved in gold\_standard\_annotations.jsonl

#### **Models** - Compare Models

- VADER (baseline): Lexicon-based sentiment, no financial context
- FinBERT Standard: Pretrained model, applied on chunked clauses

#### **Evaluation**

- Accuracy, F1-score per class (positive / neutral / negative)
- Sector-level and article-level comparison
- Visual plots (bar charts, histograms) from evaluation\_results.json
- Gold standard comparison for reliability check

### Data Exploration & Baseline

#### **Dataset**

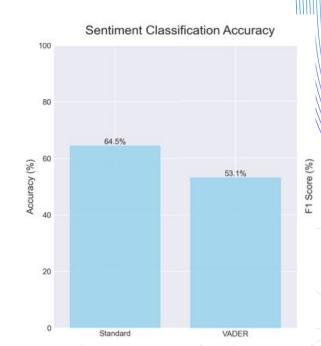
- Financial news headlines (2020–2025), cleaned and deduplicated
- o 100,000 headlines collected from multiple online sources
- o Each headline contains sector/company mentions and financial terminology
- Sentiment analysis task: classify each headline as Positive, Neutral, or Negative

#### **Baseline 1: VADER**

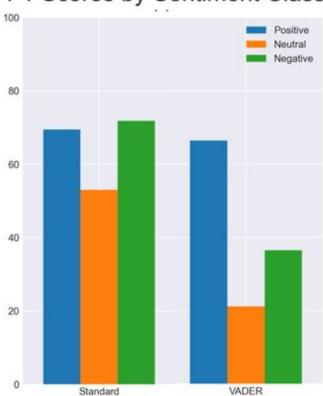
- o Rule-based sentiment analyzer tailored for social media and general text
- $\circ$  No financial domain adaptation  $\rightarrow$  poor handling of market context
- Performance on our dataset:
  - Accuracy: 53.1%
  - Major bias toward Positive and Neutral
  - Low F1 on Negative (often missed in market contexts)

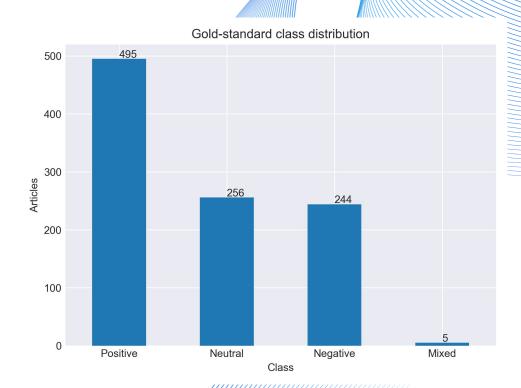
#### **Baseline 2: Standard FinBERT Pipeline**

- o Pretrained FinBERT model for financial sentiment classification
- Aggregates sentiment over tokens/entities using default heuristics
- Performance on our dataset:
  - Accuracy: 64.5%
  - Higher F1 scores across all classes
  - Better identification of Negative sentiment vs. VADER



### F1 Scores by Sentiment Class





## Insights & Recommendations

#### **Insights:**

- FinBERT Standard outperforms VADER, especially in detecting negative sentiment.
- VADER struggles with financial phrasing and overpredicts neutral/positive.
- Ticker extraction using SpaCy + regex improves overall article coverage.
- Some FinBERT outputs show low confidence due to short or vague clauses.
- Manual annotations exposed frequent inconsistencies in VADER's output.

#### Recommendations:

- Use the FinBERT-based pipeline as the default sentiment analysis model
- Filter or discard low-information or ambiguous clauses before classification
- Apply a minimum confidence threshold for chunk-level predictions
- Continue GPT-4-based labeling, supported by manual validation
- Plan fine-tuning of FinBERT using labeled financial multi-entity data to improve domain adaptation