

Typical words associated in a style that reinforces it, all from Amstelvar Roman

Say what?

natural

LOUD

Delicate

TOUGH

Simple

ADVENTUROUS

Scientific

The style is supplying a feeling to words literally.

Typical section heads of an unficticiously normal publication. Styles are from a single variable font Amstelvar.

Say what?

Business
SPORTS

ARTS & ARCHITECTURE

NEWS & WEATHER

Local Living

FOOD • BOOKS • BEACHS • MOVIES

The style is supplying a feeling to words figuratively.