

Kerollos Ashraf

Graphic Designer

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Professional Summary

Experienced graphic designer with a passion for creative solutions and a strong background in self-directed learning and digital art, dedicated to delivering innovative designs under tight timelines.

Specialty

Core areas include digital illustration, printed materials, creative video ideas, and rapid execution. Skilled in producing impactful media content and visual branding.

Years of Experience

7 years

Core Skills

Software: Adobe Photoshop, Adobe Illustrator, CapCut; AI tools like Copilot

Techniques: Digital illustration, print production, phone photography and videography, creative ideation, quick conceptualization and execution

Additional Skills

Problem-Solving: Strong analytical and creative problem-solving abilities

Time Management: Efficient in meeting deadlines and managing multiple projects

Communication: Skilled at client relations and interpreting client needs

Adaptability: Quick to learn new tools and adapt to emerging trends

Professional Experience

Notable Projects: Delivered impactful projects for companies like Glory and Shapes

Industries: Media, Branding, Advertising, Event Coverage

Achievements

Key Accomplishments: Self-taught in graphic design, continuously developing my skills alongside my Pharmacy studies, which allowed me to build a dual career in an unrelated field while achieving success in both areas.

Certifications: Completed courses in Illustrator, Art Direction, Composition, and Marketing.

Education and Development

Academic Background: Pharmacy, Modern Technology and information university (MTI) -
Cumulative GPA: 3.5

Courses and Training: Basics of Illustrator, Art Direction, Composition, and Marketing

Portfolio

View selected works here:

<https://www.behance.net/gallery/211099197/Portfolio-Kerollos-Ashraf>