



Telecom Customer Analysis

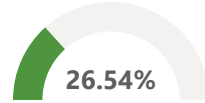
Customer Analysis

Services

Total Customers

7043

Churn rate



Churned Customers

1869

Total Revenue

\$21.37M

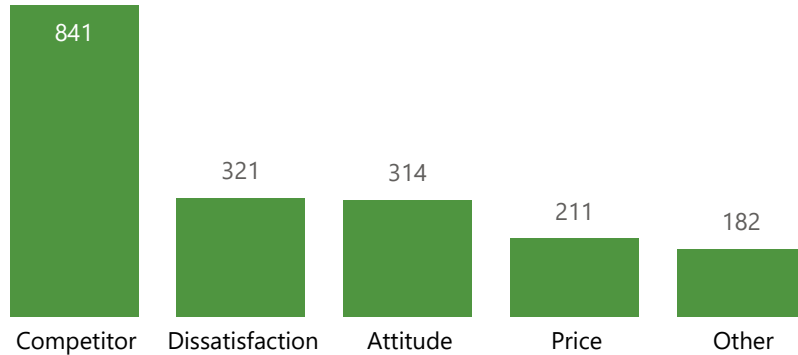
No. of Cities

1106

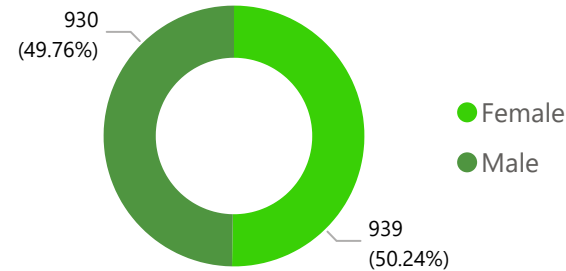
Avg of Monthly Charge

\$63.60

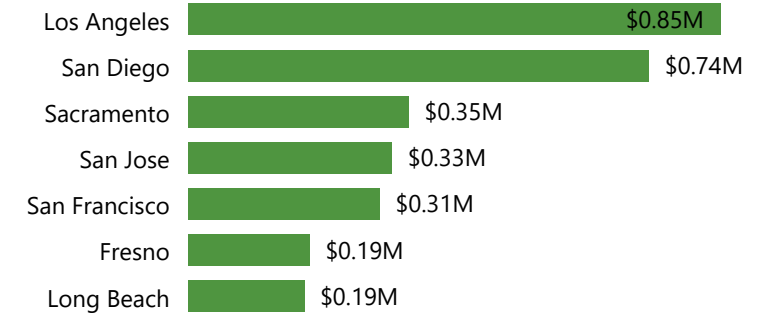
Churned Customer by Category



Gender Distribution

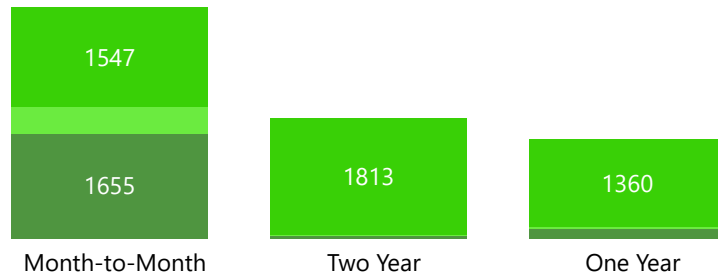


Top 10 Cities by Revenue

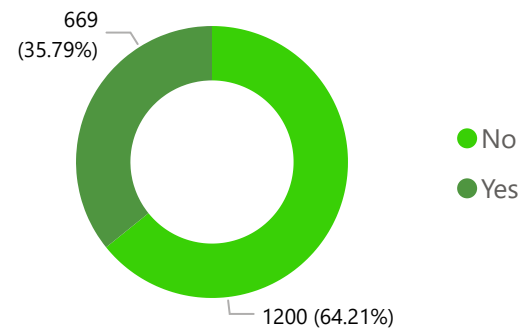


Customer Status by Contract Type

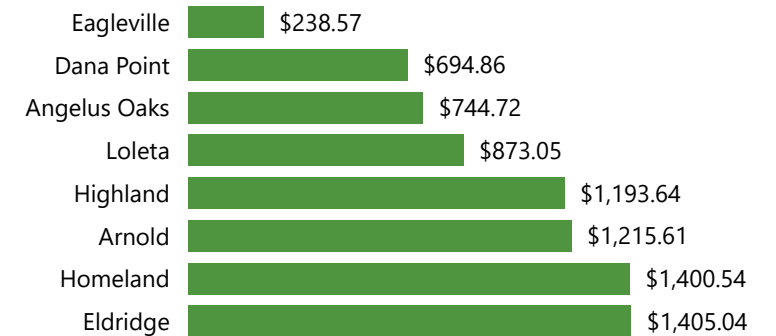
● Churned ● Joined ● Stayed



Churn rate by Marital Status



Bottom 10 Cities by Revenue





Telecom Churn Service Analysis

Customer Analysis

Services

Total Customer

7043

Total Revenue

\$21.37M

Churn Revenue

\$3.68M

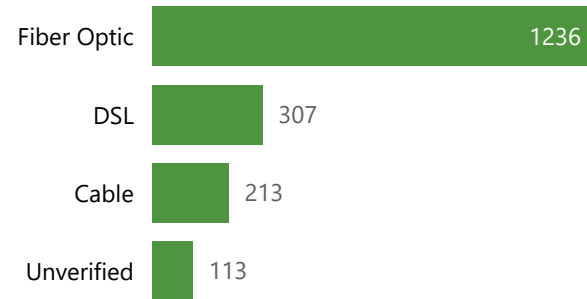
Revenue Churn Rate

17.24%

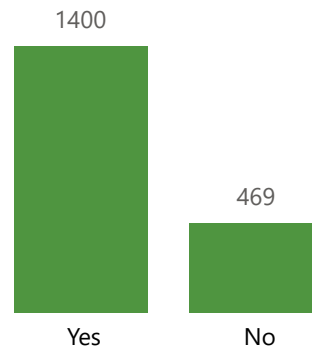
ARPU

\$3.03K

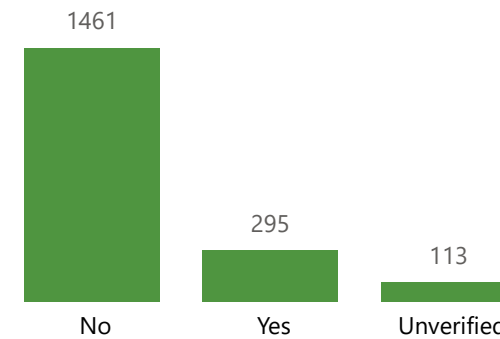
Churned Customer by Internet Type



Churned Customers by Paperless Billing



Churned Customer by Online Security



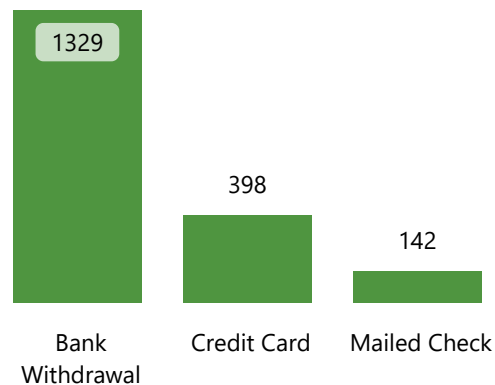
Churn Category

Attitude

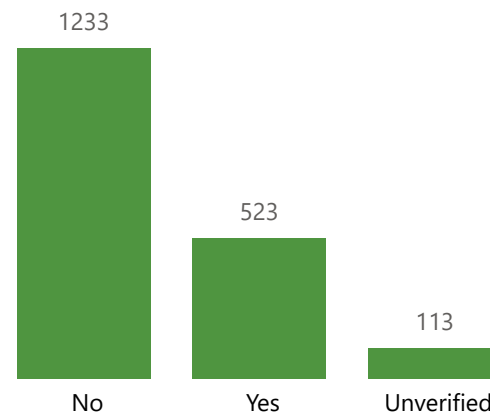
Competitor

Customer

Churned Customer by Payment Method



Churned Customer by Online Backup



Customer Tenure Segment by Status

Stayed Joined Churned

