



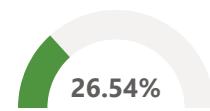
Telecom Customer Analysis

[Customer Analysis](#)[Services](#)

Total Customers

7043

Churn rate



Churned Customers

1869

Total Revenue

\$21.37M

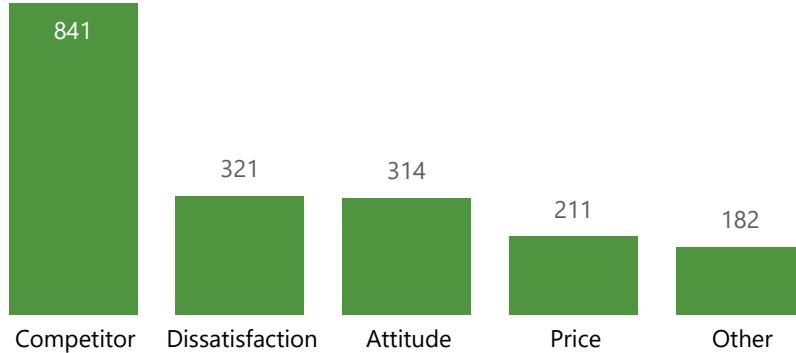
No. of Cities

1106

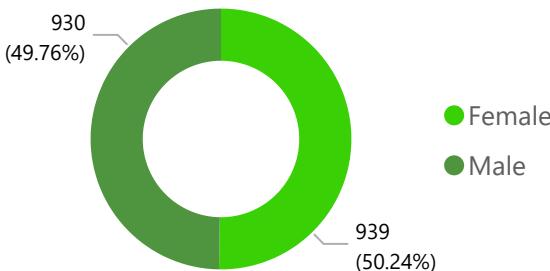
Avg of Monthly Charge

\$63.60

Churned Customer by Category



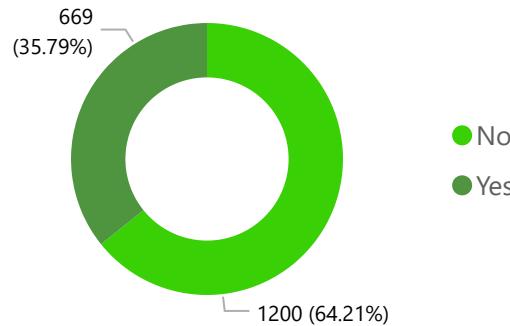
Gender Distribution



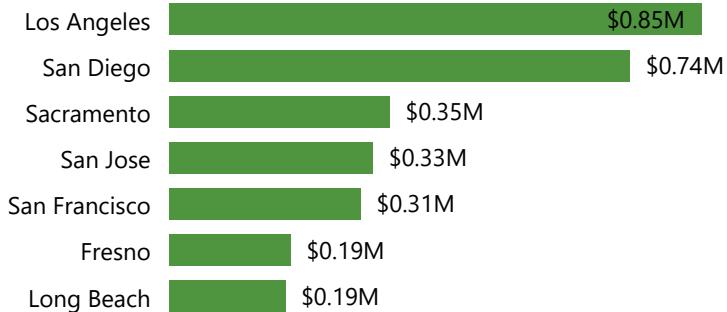
Customer Status by Contract Type

● Churned ● Joined ● Stayed

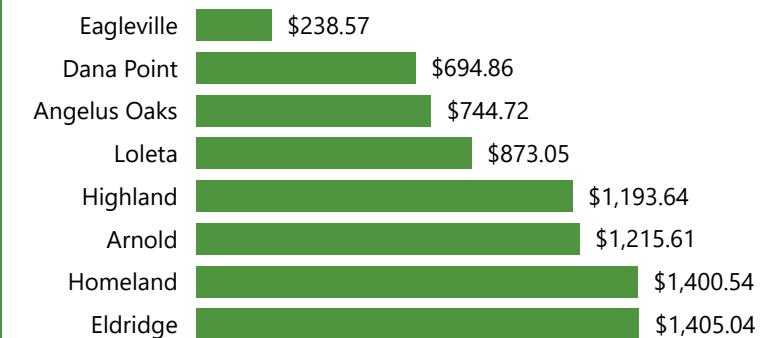
Churn rate by Marital Status



Top 10 Cities by Revenue



Bottom 10 Cities by Revenue





Telecom Churn Service Analysis

[Customer Analysis](#)[Services](#)

Total Customer

7043

Total Revenue

\$21.37M

Churn Revenue

\$3.68M

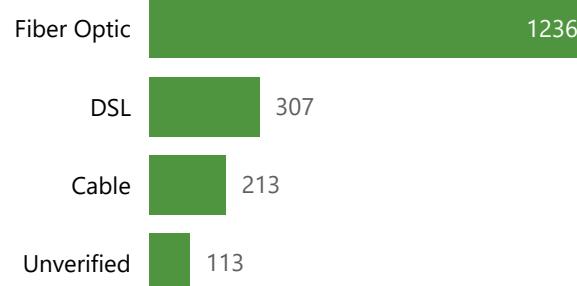
Revenue Churn Rate

17.24%

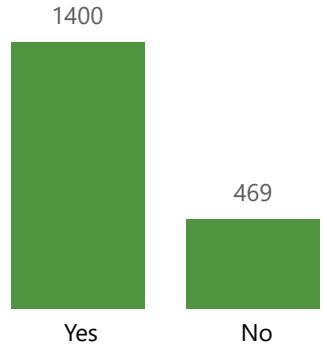
ARPU

\$3.03K

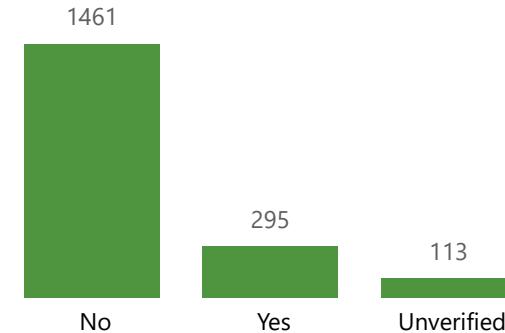
Churned Customer by Internet Type



Churned Customers by Paperless Billing



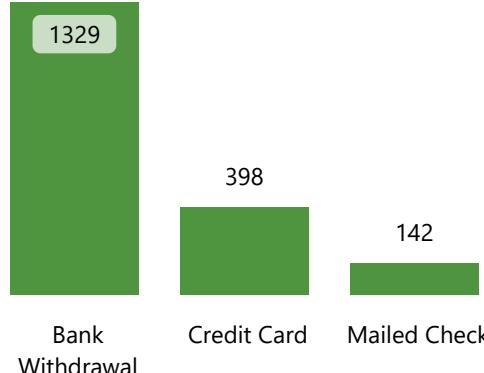
Churned Customer by Online Security



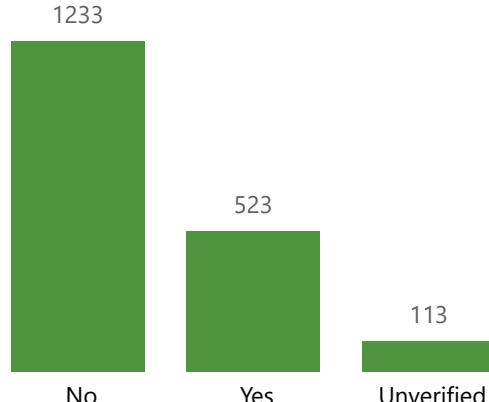
Churn Category

- Attitude
- Competitor
- Customer

Churned Customer by Payment Method



Churned Customer by Online Backup



Customer Tenure Segment by Status

Stayed Joined Churned

