# Daily Developer Report

Date: 09 May 2025

Developer: Wandera Rogers

Project: juptor.com

Role: Full Stack Developer

## Tasks Accomplished

### 1. Continued Image Optimization

- Finalized optimization for all site images using lossless compression.

### 2. CDN Delivery for Videos

- Implemented CDN delivery for all video content served on the site.

- Ensures faster loading and buffering, especially for mobile users.

### 3. Indexing with IndexOn

- Generated and deployed updated indexing for the entire site using indexOn mechanism.

- Ensures real-time auto-indexing of URLs on both Google and Bing.

### 4. Homepage Asset Management

- Analyzed and removed unnecessary JavaScript and CSS files from the homepage.

- Reduced page load time by ensuring only required files are rendered for the viewed page.

### 5. Plugin Optimization

- Audited and removed unused plugins from the system.

- Reduced backend overhead and improved general system performance.

### 6. SEO Updates on Google & Bing

- Continued indexing efforts on Google Search Console and Bing Webmaster Tools.

- System is gradually beginning to rank based on submitted sitemap and updates.

### 7. Keyword Generation & Integration

- Generated SEO keywords for juptor.com to improve search engine visibility.

- Integrated relevant keywords into the site pages to aid in organic ranking.

## Impact Summary

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| --- | --- |
| Area | Improvement |
| Image & Video Load Time | ✅ Further reduced with CDN delivery |
| Page Performance | ⬆️ Reduced unused assets and plugins |
| SEO Visibility | 📈 Ongoing improvements via Google & Bing |
| Indexing | ⚙️ Automated with indexOn updates |
| Keyword Strategy | 🧠 In place and expanding for ranking |