216 NEWARK AVE, BRADLEY BEACH, NJ 07720

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ROGER LY

SUMMARY

Successful sales professional in both retail and wholesale channels with a focus in technology and web development, front and back end. Proven track record to execute on tasks and exceed expectations. A well organized, goal oriented, team player with a positive altruistic approach to daily tasks. Looking to advance and grow beside a company with similar values.

PROFESSIONAL EXPERIENCE

Present: The Beverage Works (Distributors of Red Bull Energy Drink)
ASM (Area Sales Manager)

- Established and maintained relationships with sales colleagues, merchandisers, store managers and regional buyers.
- Scheduled merchandising staff to improve productivity.
- Reviewing reports to identify growth opportunity in diverse territories. (Mercer, Monmouth, Ocean County)
- Managing and training new sales and merchandising staff.
- Proven ability to create and execute on programing in both, Chains and UDS/AOM markets.
- Responsible for maintaining and collecting credit payments from clients.
- Proven success in selling and executing on and off shelf displays and branded features at key accounts such as, 7-11, Wawa, Walmart, Target, Acme, Stop & Shop and Shoprite.

2013-2015 Canada Dry
ASM (Area Sales Manager)

- Established relationships with clientele through customer service
- Improved and grew accounts in large areas
- Quick growth within the company and promotional positions

2011-2013 Quirk Inc.
Warehouse Logistics

- Responsible for stocking, inventory control and forklift operations
- Customer document and product courier.

2008-2011 Byram General Store
CSD/RTDT/Dairy/Isotonic stocking clerk

- Responsible for stocking, inventory control and ordering.

2006-2008 CVS #6075 Stanhope NJ
Clerk

2004-2006 Shoprite #206 Stanhope NJ
Customer Service

EDUCATION

2004-2008
Lenape Valley Regional High School (High School Curriculum)

2008 – 2011
Lycoming College (Liberal Arts)

20018 – 2019
Rutger's Coding Bootcamp (Certificate)
Intensive bootcamp program gaining experience in front and back end programming.
Developed strong skill sets with Javascript, jQuery, Node.js, Bootstrap, WordPress, CSS, HTML