



ROGUE RAILS

october 23-26

2013

workshop + conference
southernoregon

Sponsorship Prospectus

Ruby on Rails | Agile | TDD | Pair Programming

www.roguerails.com



**ROGUE
RAILS**

Sponsorship Opportunity

Rogue Rails is an ideal opportunity to let the agile and rails community know about your company. This is the first workshop that Ryan Bates of Railscasts.com is co-producing and we have Kent Beck, the father of Extreme Programming, as a collaborator and participant at the conference.

The workshop will prove to be a great opportunity to get your product or service in the hands of developers while they are actually working on a project. We plan to position the sponsors at the heart of the conference activities. We believe products and services your company provides are essential to the success of the development community.

Workshop + Conference

This is the 1st annual Rogue Rails Workshop + Conference. The workshop is a three day immersive agile training experience, that provides the participants with a structured workshop environment where they will create a Ruby on Rails 4 project led by Ryan Bates, of Railscasts.com. Participants will utilize agile practices such as: pair programming, test-driven development, full stack teams, effective agile meetings, user story and backlog management, building a minimum viable product, and integrating design in the agile process.

The conference is a one day open space style conference where agile community leaders, such as Kent Beck, will be joined by conference attendees to discuss iterating on Agile Development.





This table represents our Sponsorship Package offering, with the details of each package listed below. We welcome you and look forward to working with your company to make this a great event!

Package	Qty Available	Commitment
Platinum	1	\$5000
Gold	3	\$2500
Silver	Open	\$1500
Bronze	Open	\$750

★ Platinum Package ★

The Platinum Package is available for our premier supporter. It includes the following benefits:

- Logo and 300-word marketing message on the roguerails.com website
- Your logo will appear by itself on as part of a rotating slide show that will be played during breaks and the introduction to the conference.
- Recognition by the conference organizers in the welcome and announcement presentations
- You will receive top sponsor recognition in emails and other marketing for the event
- You will have the opportunity to setup a table and have staff present to distribute swag at the conference and workshop (Note: the table is only available during the conference)
- Two Sponsor passes to attend the Workshop and Conference (*valued at \$1798*)
- Four Sponsor passes to attend the Conference (*valued at \$716*)



Gold Package

The Gold Package includes the following benefits:

- Logo on the roguerails.com home page; following the Platinum sponsor
- Your logo will appear with other Gold Sponsors on a slide as part of a rotating slide show that will be played during breaks and the introduction to the conference
- Recognition by the conference organizers in the welcome and announcement presentations
- You will receive sponsor recognition in emails and other marketing for the conference
- You will have the opportunity to setup a table and have staff present to distribute swag at the conference and workshop (Note: the table is only available during the conference)
- One Sponsor pass to attend the Workshop (*valued at \$899*)
- Three Sponsor passes to attend the Conference (*valued at \$537*)

Silver Package

The Silver Package includes the following benefits:

- Logo on the roguerails.com home page; following the Gold sponsors
- Your logo will appear along with other Silver sponsors on a slide as part of a rotating slide show that will be played during breaks and the introduction to the conference
- Recognition by the conference organizers in the welcome and announcement presentations
- You will have the opportunity to distribute swag at the conference and workshop
- Two Sponsor passes to attend the Conference (*valued at \$358*)



Bronze Package

The Bronze Package includes the following benefits:

- Logo on the roguerails.com home page; below the Silver sponsors
- Your logo will appear along with other Bronze sponsors on a slide as part of a rotating slide show that will be played during breaks and the introduction to the conference.
- You will have the opportunity to distribute swag at the conference
- One Sponsor passes to attend the Saturday Conference

We Look Forward to Partnering with Your Company in this Awesome Venture

All Sponsorship packages include the opportunity to host or collaborate on after-hours events, other special sponsorship ideas that you may have.

To become a sponsor of the 2013 Rogue Rails Workshop + Conference, or for more information, please email info@roguerails.com or you can call us at (866) 707-4983.

Checks can be mailed to:
Rogue Rails
PO Box 2375
Grants Pass, OR 97528

www.roguerails.com