

Credit Card Transaction Report

Revenue

57M

Total Interest

8M

Trans Amount

45.5M

Trans Count

667.2K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Silver	5659109	4647596.0	821923
Platinum	1135608	953314.0	161629
Gold	2533682	2091362.0	384755
Blue	47188612	37840749.0	6614173
Total	56517011	45533021.0	7982480

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Low

Med

High

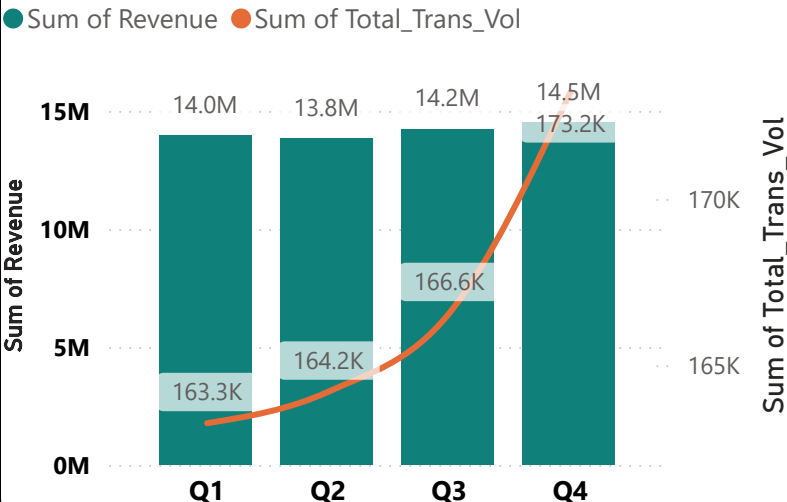
Gold

Silver

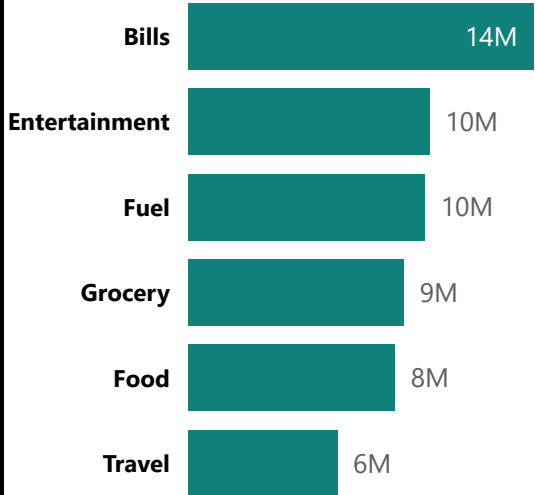
Blue

Platin...

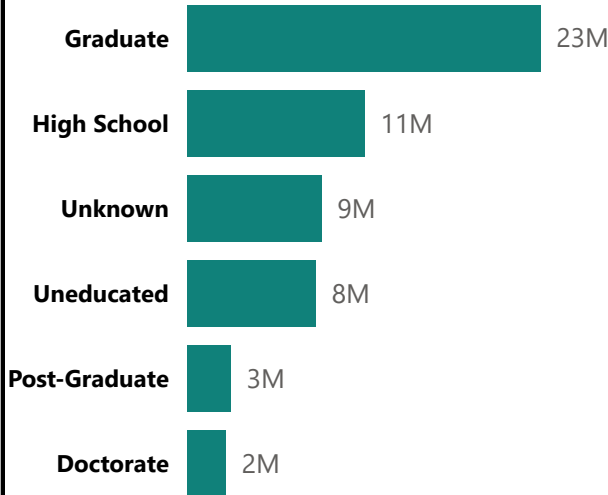
QTR Revenue and total trans count



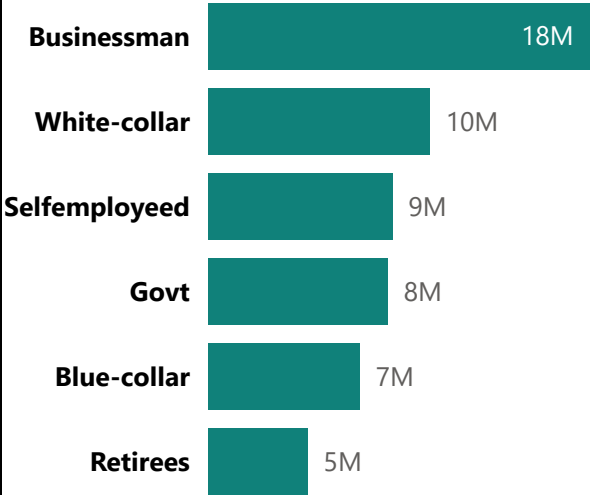
Revenue by Expenditure type



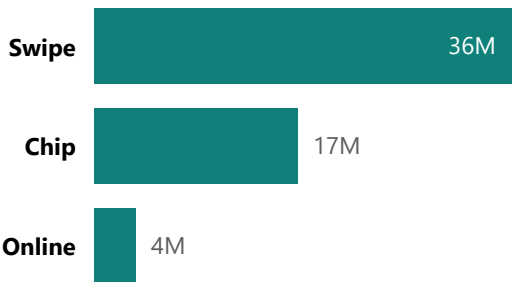
Revenue by Education Level



Revenue by Job type



Revenue by Card Usage type



Customer Acq Cost

