

Credit Card Transaction Report

F

M

Q4

Q3

Q2

Q1

Gold

Silver

Blue

Platinum

Total Transactions

667K

Transaction Amt

46M

Interest Earned

7.98M

Annual Fees

3M

Total Revenue

57M

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188733	37840749	6614294
Silver	5659121	4647596	821935
Gold	2533683	2091362	384756
Platinum	1135608	953314	161629
Total	56517145	45533021	7982614

week_start_date

All

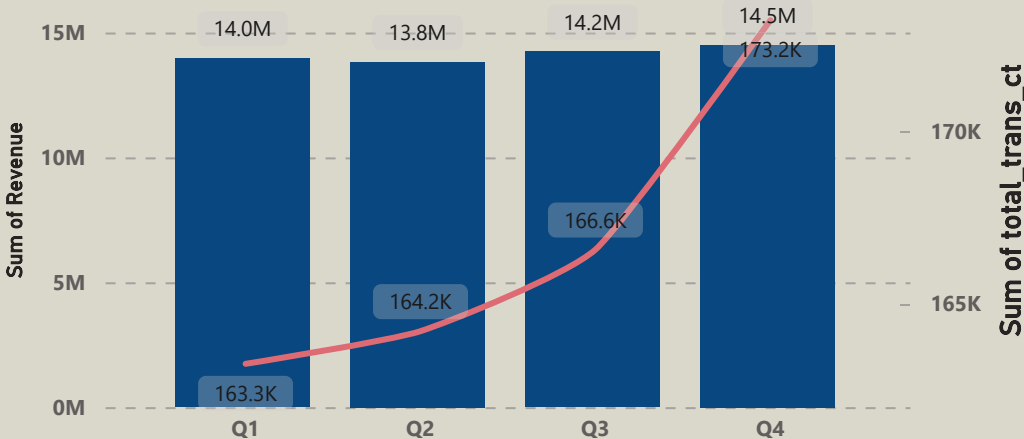
Low

Mid

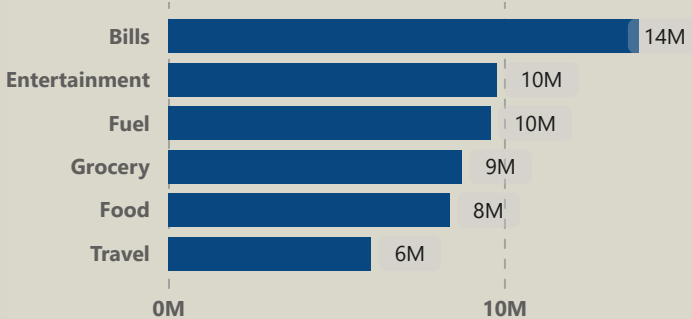
High

Qtrly Revenue total with Transaction Count

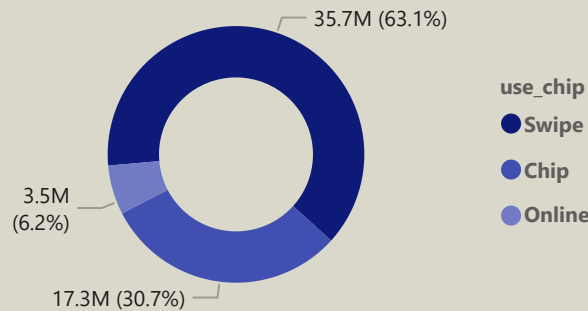
Sum of Revenue Sum of total_trans_ct



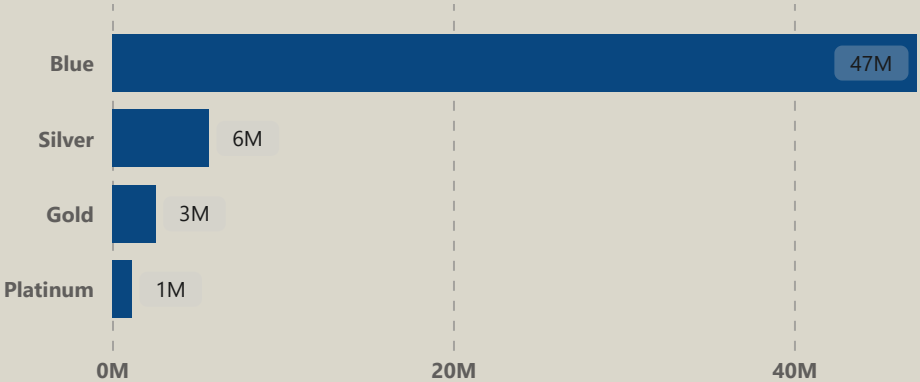
Revenue by Expenditure Type



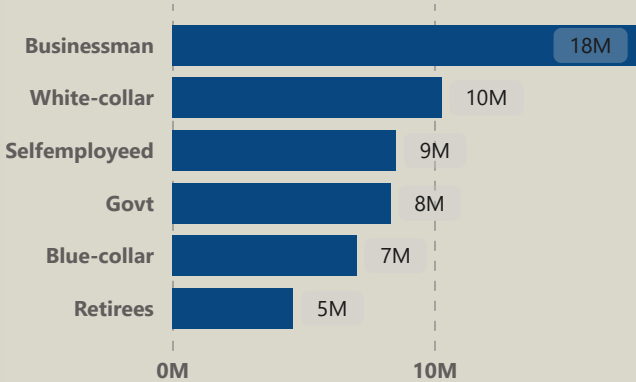
Revenue by Card Use Type



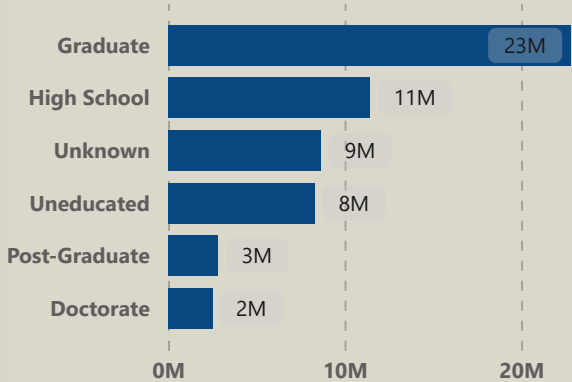
Revenue by Card Category



Revenue by Job Type



Revenue by Education



Credit Card Customers Report

Total Transactions

667K

Income

588M

Transaction Amt

46M

Revenue

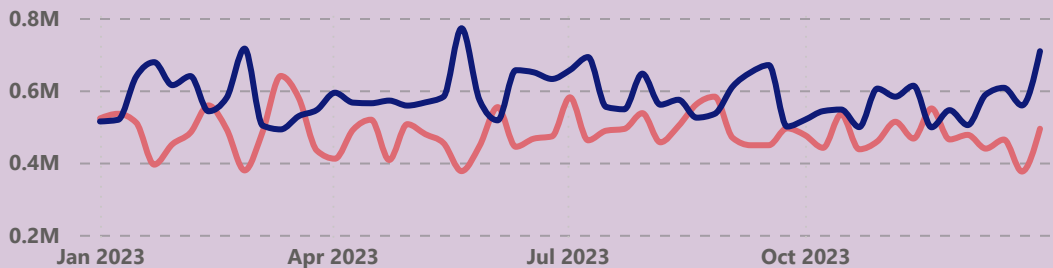
57M

CSS

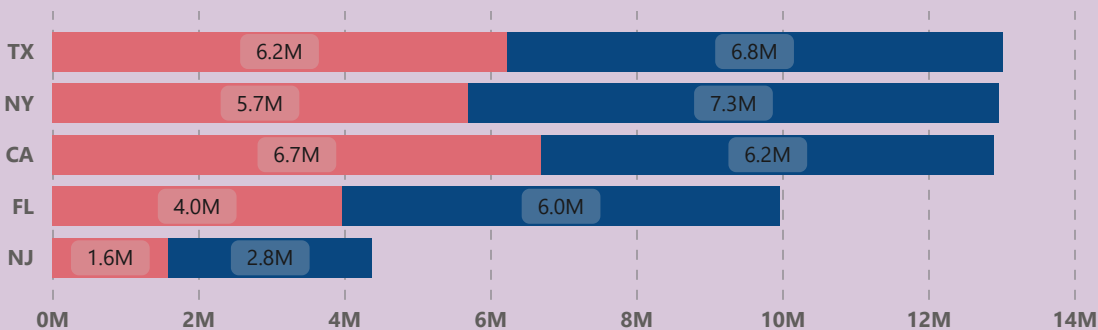
3.19

customer_job	Sum of total_trans_amt	Sum of interest_earned	Sum of annual_fees	Sum of Revenue
Businessman	14538883	2584623	573985	17697491
White-collar	8359688	1464720	458745	10283153
Govt	6701573	1182257	451730	8335560
Selfemployeed	6640301	1141536	761015	8542852
Blue-collar	5602930	967778	469925	7040633
Retirees	3689646	641700	286110	4617456
Total	45533021	7982614	3001510	56517145

Sum of Revenue by Year, Month, Day and gender



Revenue by State (Top 6)



Low

Mid

High

M

F

week_start_date

All

Swipe

Online

Chip

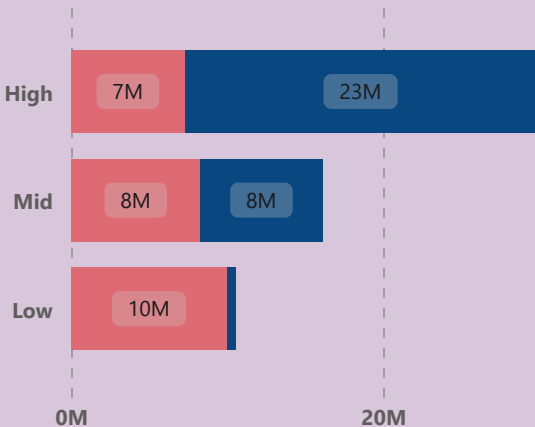
Gold

Silver

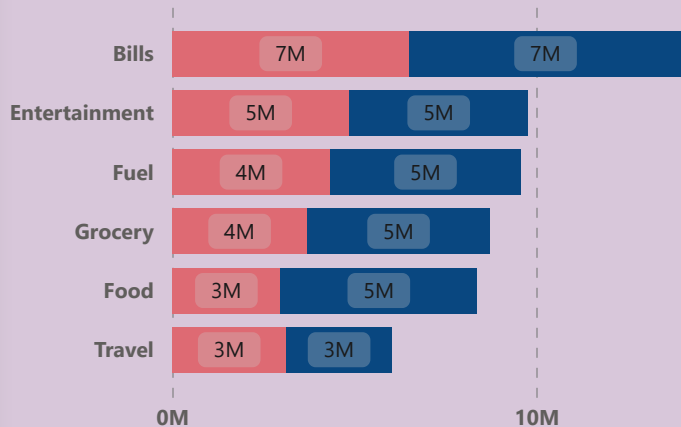
Blue

Platinum

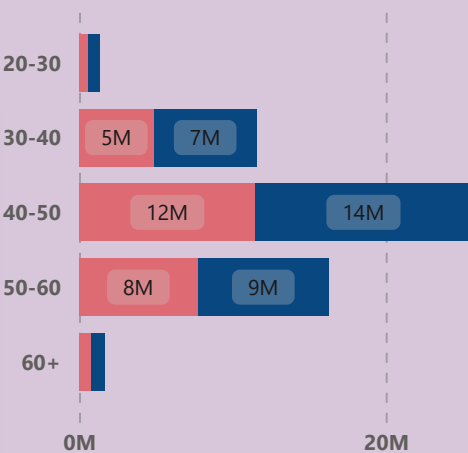
Revenue by Income Group



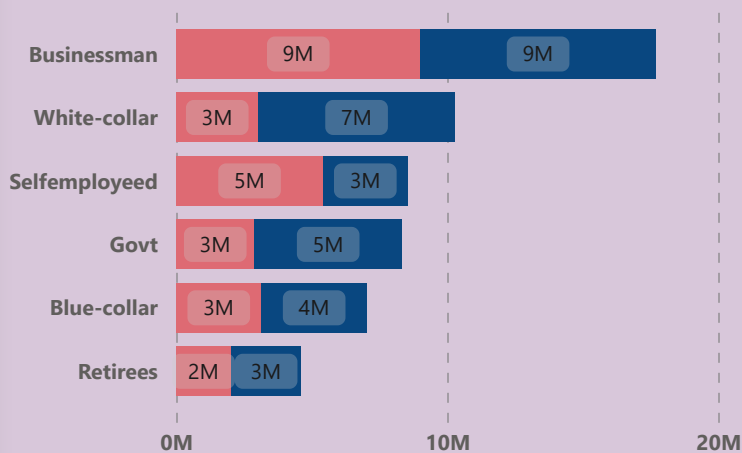
Revenue by Expenditure Type



Revenue by Age Group

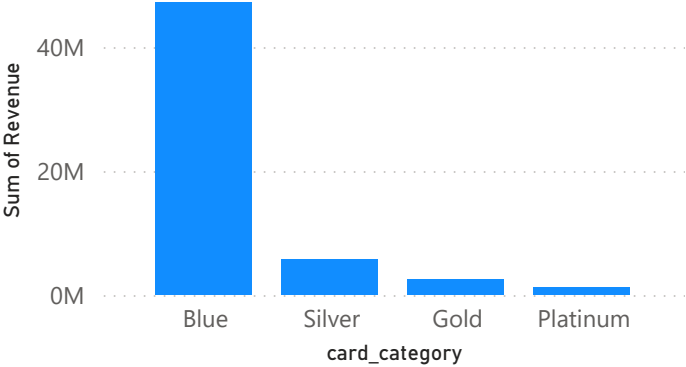


Revenue by Customer Job

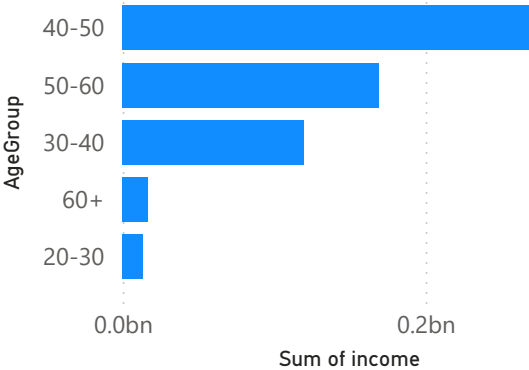


Week_no	Previous_Week _TransCnt	Current_Week _TransCnt	WoW_Trans Cnt	Previous_Week _TransAmt	Current_Week_ TransactionAmt	WoW_Trans Amt	Previous_Week _Revenue	Current_Week _Revenue	WoW_revenue
53	11203	11583	3.4%	748677	1011008	35.0%	933137	1201600	28.8%
52	12587	11203	-11.0%	865275	748677	-13.5%	1070444	933137	-12.8%
51	12376	12587	1.7%	824791	865275	4.9%	1026553	1070444	4.3%
50	12215	12376	1.3%	791352	824791	4.2%	980160	1026553	4.7%
49	12470	12215	-2.0%	808623	791352	-2.1%	1008780	980160	-2.8%
48	12775	12470	-2.4%	847375	808623	-4.6%	1047116	1008780	-3.7%
47	12533	12775	1.9%	865727	847375	-2.1%	1078921	1047116	-2.9%

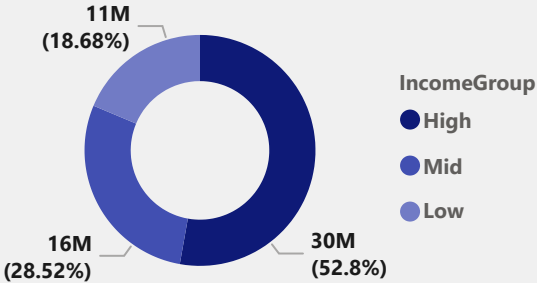
Sum of Revenue by card_category



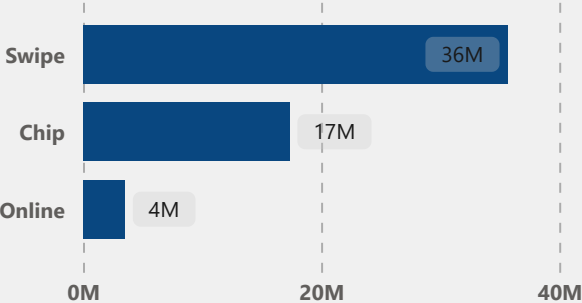
Sum of income by AgeGroup



Revenue by Expenditure Type



Revenue by Card Use Type



Revenue by Expenditure Type

