Content Magic User Guide
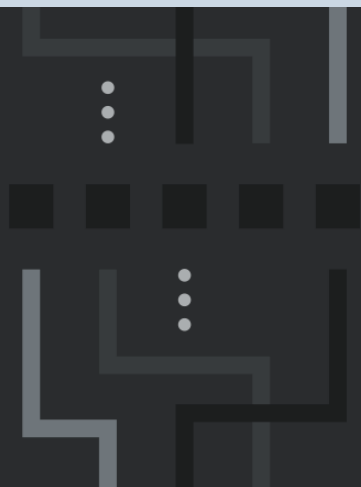
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Introduction

Welcome to ContentMagic - the ultimate tool for creating and managing high-quality content! With ContentMagic, you can effortlessly create engaging and informative content for your audience, whether it's for your website, blog, social media channels, or any other platform.

Our easy-to-use platform offers a variety of features and tools that will help you generate unique and valuable content. From brainstorming ideas to organizing your content, ContentMagic provides everything you need to streamline your content creation process.

With our built-in analytics and SEO tools, you can ensure that your content is optimized for maximum visibility and reach. Plus, our collaborative features allow you to work seamlessly with your team, whether they are across the room or across the world.

Whether you are a content marketer, blogger, or a small business owner, ContentMagic can help you create the kind of content that drives engagement and increases your brand's visibility.

To watch an overview video [click here](#):

Content Process

The following diagram shows the ContentMagic workflow.
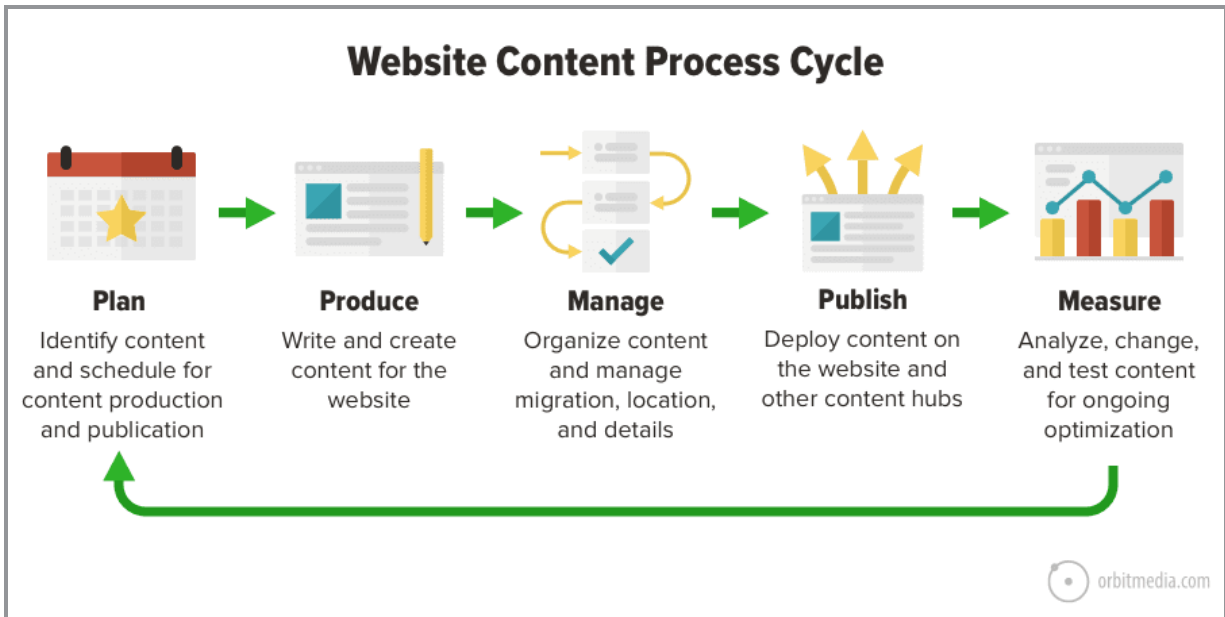
While working in ContentMagic, These are the tasks that you will generally perform:

- Prerequisites. For more information, refer Prerequisite Guide.

- "Creating Projects" on the next page

- "Importing Content" on page 7

- "Automating Project Build and Delivery" on page 8

Creating Projects

Starting a new project in ContentMagic is quick and easy. Here are the steps you need to follow:

1. Log in to your ContentMagic account. If you don't have an account yet, you can sign up for one on the ContentMagic website.

2. Once you're logged in, click on the **New Project** button on the dashboard.

3. Enter a name for your project and choose the type of content you want to create (e.g., blog post, social media post, video, etc.).

Set up your project's parameters, including the deadline, target audience, keywords, and any other relevant information.

Choose the team members who will be working on the project with you, if applicable.

Begin brainstorming ideas for your content. Use ContentMagic's built-in brainstorming tools, or import your own ideas from other sources.

Create a detailed outline for your content, breaking it down into sections and subsections.

Start creating your content, using ContentMagic's easy-to-use editor. You can add images, videos, and other multimedia elements to make your content more engaging.

Use ContentMagic's built-in analytics and SEO tools to optimize your content for maximum visibility and reach.

Collaborate with your team members to review and edit your content, and make any necessary changes.

When your content is complete, use ContentMagic's publishing tools to share it on your desired platform.

By following these simple steps, you can start creating high-quality content using ContentMagic in no time!

Project Properties

Property	Description
Project Name	The name of your project
Content Type	The type of content you want to create (e.g., blog post, social media post, video, etc.)
Target Audience	The intended audience for your content
Keywords	The keywords or phrases that your content should focus on
Team Members	The team members who will be working on the project with you
Brainstorming Ideas	he ideas you have generated for your content
Editor	The editing tool you will use to create your content
Analytics	The analytics tool you will use to measure the performance of your content
SEO Tools	The SEO tools you will use to optimize your content for search engines
Collaboration Tools	The tools you will use to collaborate with your team members

Importing Content

ContentMagic allows you to easily import content from other projects into a new project. Here are the steps you can follow to import other ContentMagic projects into a new project:

1. Log in to your ContentMagic account and create a new project.

2. Click on the **Import** button in the project dashboard.

3. Select the project you want to import content from.

4. Choose the content you want to import: You can choose to import all the content from the project, or select specific content types, such as blog posts, social media posts, or videos.

5. Review the imported content: Once you have selected the content you want to import, review it to ensure that it is correct and complete.

6. Edit the imported content (if needed): If you need to make any changes to the imported content, you can do so using ContentMagic's editing tools.

7. Save the imported content to your new project: Once you have reviewed and edited the imported content, save it to your new project. The imported content will now be available in your new project.

Automating Project Build and Delivery

ContentMagic offers a powerful automation engine that allows you to automate project builds and deliveries.

The following are the steps to automate your project build and delivery using ContentMagic's automation engine:

1. Define your project requirements and create a workflow

2. Set up the automation engine: Log in to your ContentMagic account and navigate to the Automation Engine section. From there, you can create a new automation workflow for your project.

3. Choose the tasks to automate: Select the tasks that you want to automate, such as content creation, editing, review, and publishing. You can also set up triggers for each task, such as a specific date or time, or when a specific event occurs.

4. Configure the automation workflow: Configure each task in your automation workflow, specifying the settings, parameters, and rules for each task. For example, you can specify the target audience, keywords, and SEO settings for your content, or set up approval workflows for content review.