



CICADA

2021

CICADA is a premium technical fest for budding engineers from all platforms. This is a student crafted event backed by Atria Institute of technology. We aim in bringing a positive growth environment encouraging cross and multi domain participation.



WHY SPONSOR US?

The tech fest facilitates teams to take their ideas and skills to higher level. Our efforts will bring in close to 3000+ students, Inclined to attend the fest. Our one of a kind hackathon will bring in hackers all over India and we expecting registration more than 500+. We believe this is a great opportunity for us to collaborate with you to benefit both of us.



WHAT'S IN IT FOR YOU?

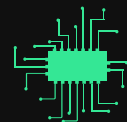
1. Platform to market the company and product.



2. Information/promotion stalls placed at strategic locations all across campus.



3. This event can revamp the technological resources of your company.



4. Live feedbacks of the API's and other products from the hackers.



5. An opportunity to meet and network with the brightest engineers and a chance to hire them.



6. Our corporate team can tailor the packages to meet prospective partner's needs.



SPONSORSHIP TIERS

	SILVER	GOLD	DIAMOND
COST	20,000	50,000	1,00,000
LOGO ON WEBSITE	✓	✓	✓
LOGO ON CERTIFICATES AND ID'S	✓	✓	✓
SOCIAL MEDIA PROMOTION	✓	✓	✓
BRAND LOCATION		✓	✓
LOGO ON T - SHIRT		✓	✓
SPECIAL PHOTOBOOTH PROPS		✓	✓
KEYNOTE SPEAKER			✓
WORKSHOPS			✓

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