

Brocamp YouTube Challenge - Official Guidelines

Showcase your Brocamp journey through a “Day in My Life” video.

Share your story, your hustle, your vibe and aim to make it go viral!

Rules & Requirements:

- **Theme:** *Day in My Life at Brocamp*
 - Can be created individually or in groups
 - Upload to your **original/main YouTube channel** (Do NOT create a new channel for this challenge)
 - **Title & Description must clearly mention “Brototype”**
 - Mention and tag **@Brototype** in the **video description**
 - The video must deliver a **clear message** to viewers
 - **Target:** Aim to hit at least **1 million views**
 - **4 videos** will be selected based on **content, engagement & creativity**
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Tips to Boost Views:

- Hook your audience in the **first 10 seconds**
 - Keep the video **engaging and min 6 - 10 minutes**.
 - You can use **any language** Malayalam, English, Tamil... your voice, your choice.
 - Use **trending music/sound effects** (royalty-free or within YouTube’s guidelines)
 - Ensure **audio clarity** speak clearly or use **subtitles**
 - Maintain **clean editing, structure, and storytelling**
 - **End with impact:**
 - What’s the **message** you’re passing?
 - What should your audience **feel or do** after watching?
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Bonus Tip:

You can submit **more than one video with more** content = higher chances of hitting **1M+ views** and getting selected.