

A Statutory Institute Under the NIFT Act, 2006 (Ministry of Textiles, Govt. of India)

Date: 10.10.2023

To whomsoever it may concern

I am writing this letter of recommendation for Shambhavi Palni, a NIFT Raebareli alumnus, pursued Accessory Design Programme from Fashion and Lifestyle Accessory Dept. Ms. Palni enrolled in the Bachelor of Design program in 2019, and I have maintained consistent communication with her while offering guidance throughout her academic journey. Furthermore, I have served as her academic mentor and have closely observed her exceptional abilities, unwavering dedication, and exemplary adherence to a code of conduct since 2019 under my guidance.

During her Graduation Project interning for a company, as a faculty mentor I witness that she demonstrated a profound comprehension of user-centric design principles by consistent brainstorming, conducting necessary interviews and surveys, and also distinguished herself through her remarkable aptitude for ideation and the production of innovative illustrations, digital designs and prototypes which were also reflected in her Graduation documentation. It is noteworthy that her creative problem-solving approach has yielded remarkable design solutions during her tenure as a student at NIFT.

Furthermore, Shambhavi's standout qualities go beyond her academics. She actively engages in co-curricular activities and displays impressive leadership and collaboration skills in extracurricular projects which highlights her adaptability and versatility, essential qualities for future success in both professional and academic front.

Subsequently, Shambhavi consistently upholds a high standard of conduct, demonstrating exemplary manners and respect in all interactions. Her courteous and considerate behaviour is a testament to her outstanding character as a student. Her collaborative skills combined with her talent and passion for learning, makes her a well-rounded, promising and valuable asset to any creative team or institution.

In conclusion, I enthusiastically endorse Shambhavi for admission to the program, firmly believing that she will continue to make substantial contributions to the field of design. Her unwavering commitment, technical proficiency, creative acumen, and strong work ethic position her as an exceptional candidate. If you have any further questions or require additional information, please feel free to contact me at s.a.venkatasubramanian@nift.ac.in

Sincerely,

S.A. Venkatasubramanian

Associate Professor,

F&LA Dept. NIFT Raebareli,

NIFT Campus, Doorbhash Nagar, Sector - II, Raebareli - 229 010 (UP) India

डिजाइन, मैनेजमेंट और प्रौद्योगिकी का सर्वश्रेष्ठ संस्थान

A Premier Institute of Design, Management & Technology