

ROHAN GUPTA

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Education

MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY
Bachelor of Technology in Information Technology

Rohini, New Delhi
Oct 2021 - Present

BLUE BELLS MODEL SCHOOL
Senior Secondary (XIIth) - 89%

Gurugram, Haryana
Apr 2020 - Jul 2021

Experience

UI/UX Design Intern

Indian Institute of Technology Delhi

Hauz Khas, New Delhi
Oct 2024 - Jan 2025

- **User Interface Design:** Came up with numerous intuitive web interfaces, increasing user engagement by 25% with seamless interaction across 3+ devices.
- **Wireframing & Prototyping:** Designed **15+ wireframes and prototypes in Figma**, ensuring design alignment with project goals.
- **Cross-Functional Collaboration:** Teamed up with 5+ developers to implement design solutions, **meeting 100% of project deadlines**.

Web Development Intern

Central Electronics Limited

Sahibabad, Uttar Pradesh
Aug 2023 - Sep 2023

- Developed robust database solutions using MySQL and SQL Server, improving efficiency and **reducing query response time by 50%**.
- Enhanced data entry processes by 30% with Excel and Access, making workflows more user-friendly and time-efficient.
- Optimized table schemas, **boosting data retrieval speed by 35%** for better organization and faster access.

Projects

[BMW Prototype](#)

- **Modern UI Design:** Created a premium **prototype for BMW Motors**, increasing user interest by 20%.
- **Enhanced User Experience:** Designed navigation for 5+ products, reducing bounce rates by 15%.
- **High-Fidelity Prototype:** Built an interactive prototype in Figma, ensuring client alignment and 100% approval.

[E-commerce website](#)

- **E-commerce Website Development:** Developed a responsive e-commerce site with HTML and CSS, improving customer engagement by 40% with adaptive layouts and intuitive navigation.
- **Interactive Features:** Used JavaScript to create product listings and features, boosting browsing efficiency and interaction by 35%.

Skills

- **Technical Skills** - UI Design, UX Design, HTML, CSS, JavaScript, React.JS, Python, MySQL
- **Design Tools** - Figma, Adobe XD, Concepts, Adobe Photoshop, Canva
- **Soft Skills** - Client Management, Team Leadership, Problem Solving, Critical Thinking

Extra Curricular

- **CRY:** Teaching underprivileged children and organising activities, boosting their academics.
- **YSCA:** Leading Tree plantations, blood camps, and community development projects.
- **Student Editorial Board:** Core Design Member at MAIT.
- **G20 Hackathon:** Core member of the organizing committee.
- **TnM 2023:** Core team member of MAIT's annual fest.