ROHAN GUPTA

Gurugram, Haryana | 9311456953
rohang0953@gmail.com

Summary

UI/UX Designer with expertise in user-centric designs and interactive interfaces. Skilled in Figma, Photoshop, Canva, and web development using HTML, CSS, JavaScript, and React.js. Experienced in delivering impactful design solutions through internships and projects.

[LinkedIn](#) | [Portfolio](#)

Skills

UI Design, UX Design, Design Research, Photoshop, HTML, CSS, JavaScript, Communication skills

Experience

Indian Institute of Technology Delhi | New Delhi, Hauz Khas
UI/UX Design Intern | 10/2024 - 01/2025

- **User Interface Design:** Came up with numerous intuitive web interfaces, increasing user engagement by 25% with seamless interaction across 3+ devices.
- **Wireframing & Prototyping:** Designed 15+ wireframes and prototypes in Figma, ensuring design alignment with project goals.

Central Electronics Limited | Sahibabad
Web Development Intern | 08/2023 - 09/2023

- Developed robust database solutions using MySQL and SQL Server, improving efciency and reducing query response time by 50%.
- Enhanced data entry processes by 30% with Excel and Access, making workows more user-friendly and time-efcient.

Projects

[BMW Prototype](#)

- **Modern UI Design:** Created a premium prototype for BMW Motors, increasing user interest by 20%.
- **Enhanced User Experience:** Designed navigation for 5+ products, reducing bounce rates by 15%.
- **High-Fidelity Prototype:** Built an interactive prototype in Figma, ensuring client alignment and 100% approval.

[E-commercial Website](#)

- **E-commerce Website Development:** Developed a responsive e-commerce site with HTML and CSS, improving customer engagement by 40% with adaptive layouts and intuitive navigation.
- **Interactive Features:** Used JavaScript to create product listings and features, boosting browsing efciency and interaction by 35%.

Extra Curricular

- **CRY:** Teaching underprivileged children and organising activities, boosting their academics.
- **YSCA:** Leading Tree plantations, blood camps, and community development projects.
- **G20 Hackathon:** Core member of the organizing committee.
- **TnM 2023:** Core team member of MAIT's annual fest.

Education

Maharaja Agrasen Institute of Technology | Rohini, New Delhi
Information Technology | 07/2025