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## Exercise 3: Create Measures

Up to now, you have shown the sales figures in the Pivot table. These figures dynamically change according to the filtered context. The totals for sales is an implicit measure. You are now interested to see what the margin % of the product by country is. You will need to create an explicit measure to show the margin %.

1. Create an explicit measure named **Margin** in the **FactInternetSales** table. This measure calculates the percent profit, which is the total revenue minus the total cost, and divide it by the **total cost**. (Remember, our definition for Margin is different than what most would consider standard).
2. Format the **Margin** measure as a %.
3. Add this newly created measure to the Pivot table.

## Lab Question

1/1 point (graded)

What is the total margin % of all products throughout the years?

☐ 67.90

☐ 68.90

☒ 69.90 ✓

☐ 70.90

Submit

You have used 1 of 2 attempts

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<div><div>✓</div><div><u>Problem with Total Margin</u></div><div>The answer I get for Total Margin isn't even close to the options available in the answer section. I ...</div><div>11</div></div>	
<div><div>?</div><div><u>Calculating the margin directly.</u></div><div>I have a question about DAX. I tried calculating the Margin directly with a formula without creatin...</div><div>4</div></div>	
<div><div>?</div><div><u>Need help to add the measure into the pivot - Please !</u></div><div>I have implemented the needed functions on the power pivot table for the question above, but I ...</div><div>5</div></div>	
<div><div>?</div><div><u>calculation area for measures (DAX)</u></div><div>Could some1 tell me where the calculation area is (or how to find it), i cant find that demarcation ...</div><div>5</div></div>	