Superstore Sales Overview - Jan to May 2019
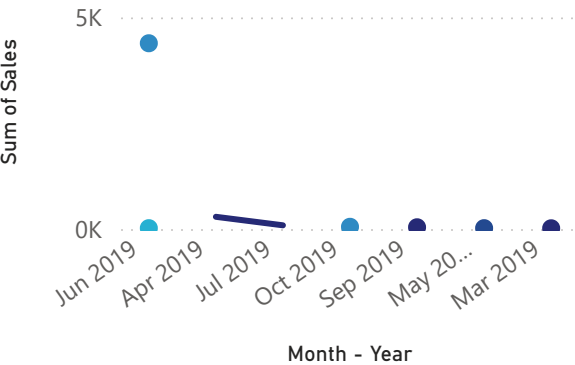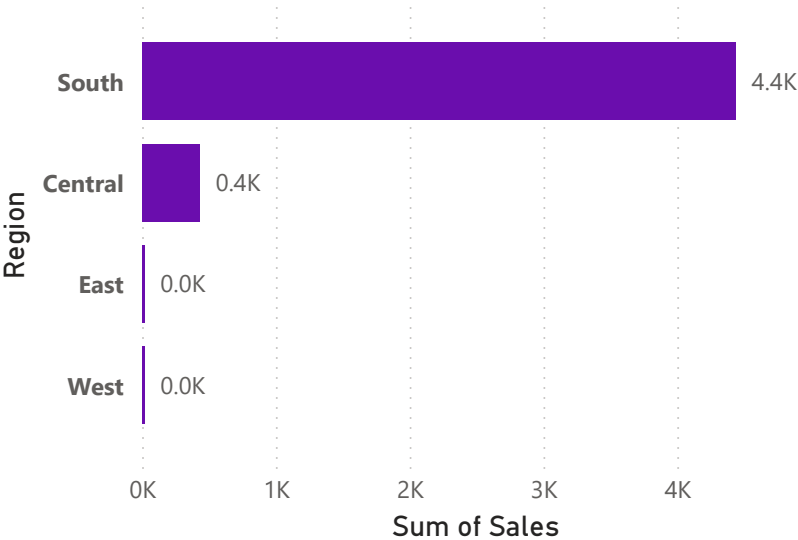
Sum of Sales by Month - Year and Region
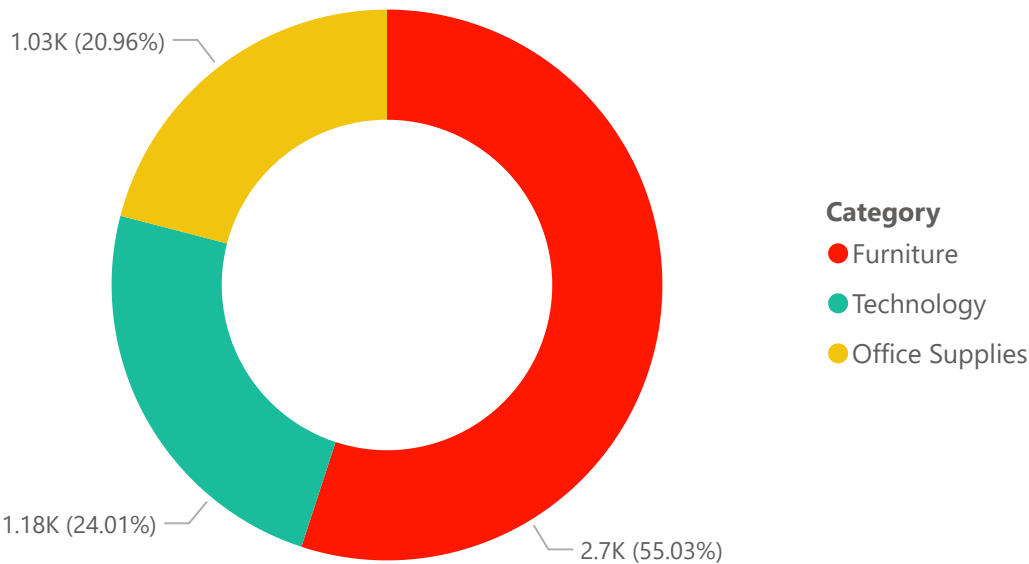
Region ● Central ● East ● South ● West

Sum of Sales

Month - Year

Sum of Sales by Category

1.03K (20.96%)

Category
● Furniture
● Technology
● Office Supplies

1.18K (24.01%)

2.7K (55.03%)

Sum of Sales by Region

South — 4.4K
Central — 0.4K
East — 0.0K
West — 0.0K

Region

Sum of Sales

Category ⌄
☐ Furniture
☐ Office Supplies
☐ Technology

Superstore Insights:

- "The South region had the highest sales in the first half of 2019."
- "Technology category contributed the most to total sales."
- " Furniture had moderate sales but lower profit margins compared to other categories."