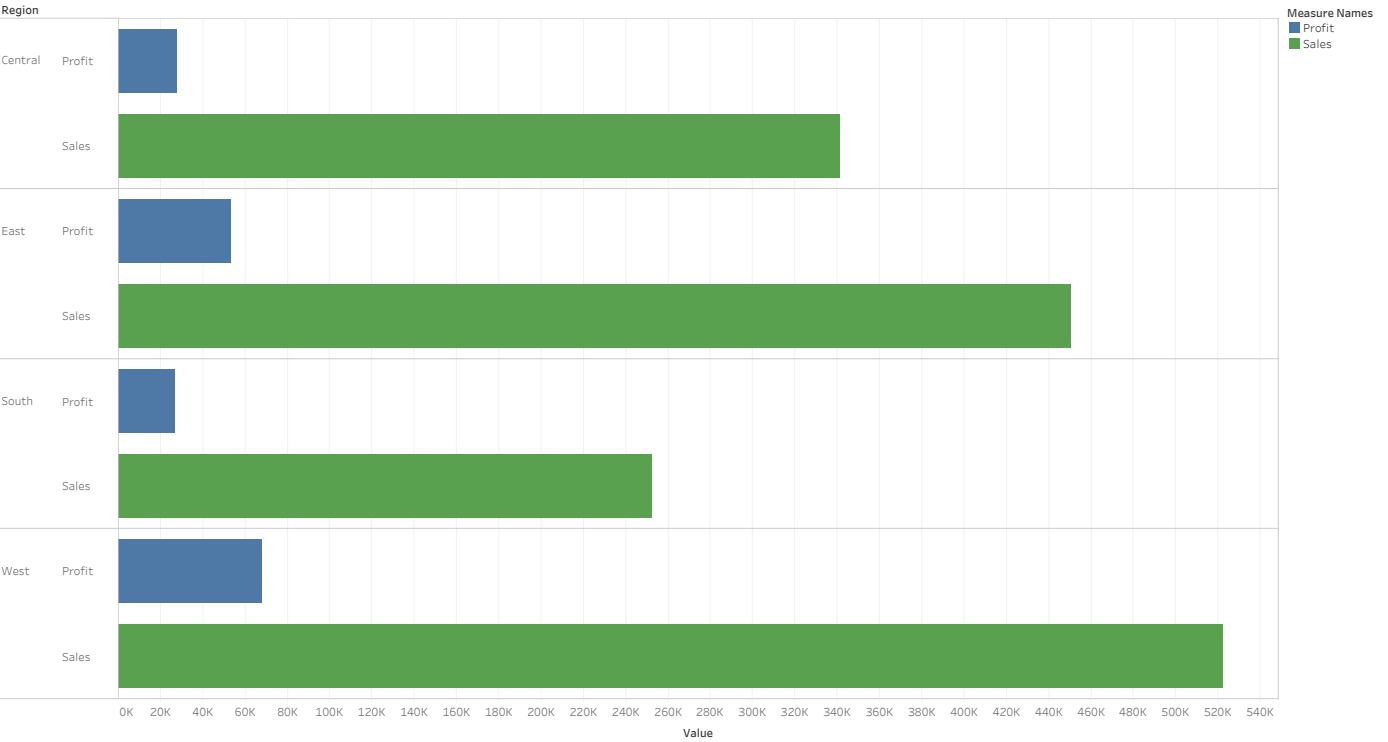
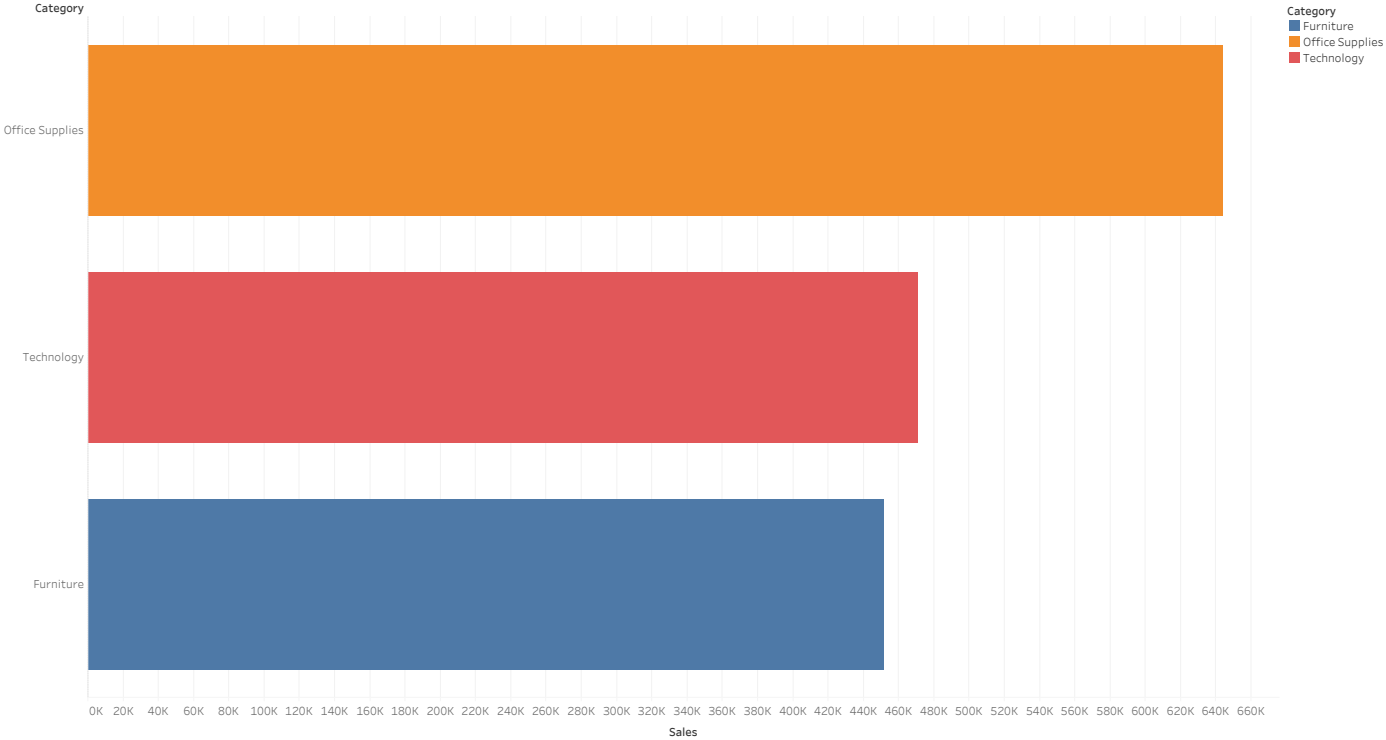


What is the total sales and profit by region



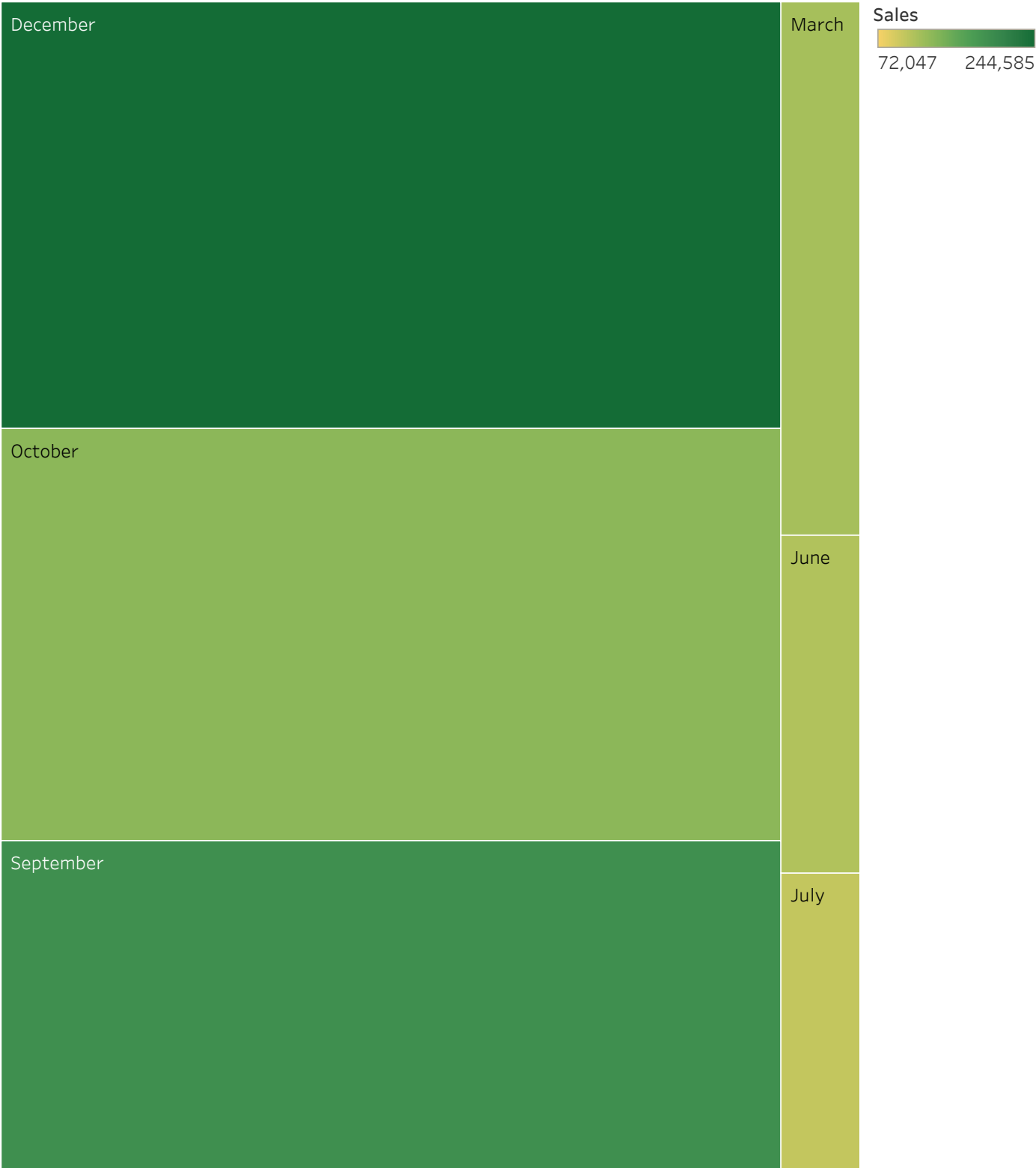
Profit and Sales for each Region. Color shows details about Profit and Sales.

Which product category contributes the most to total sales?



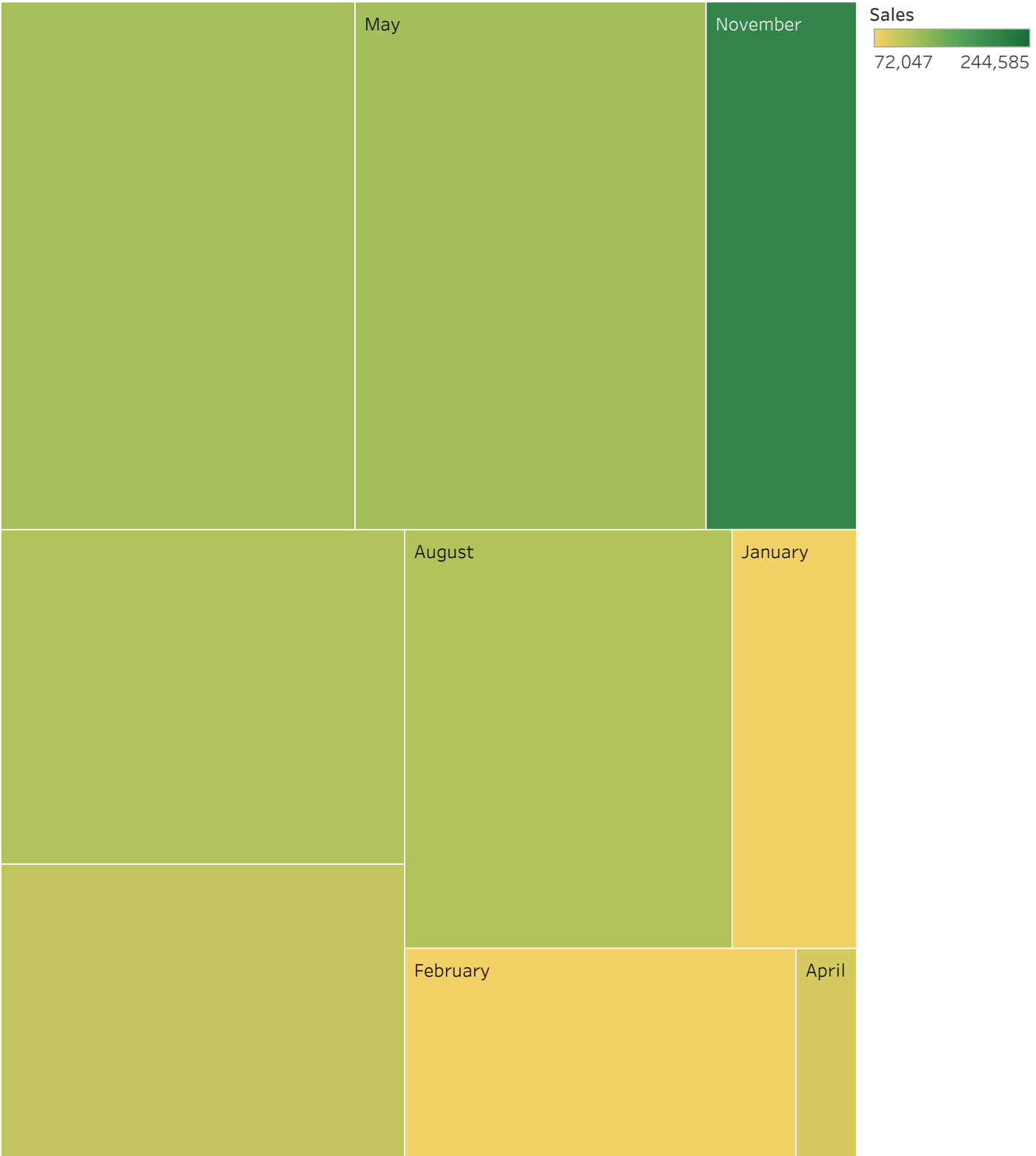
Sum of Sales for each Category. Color shows details about Category.

How do sales and profit trends vary over time (monthly)



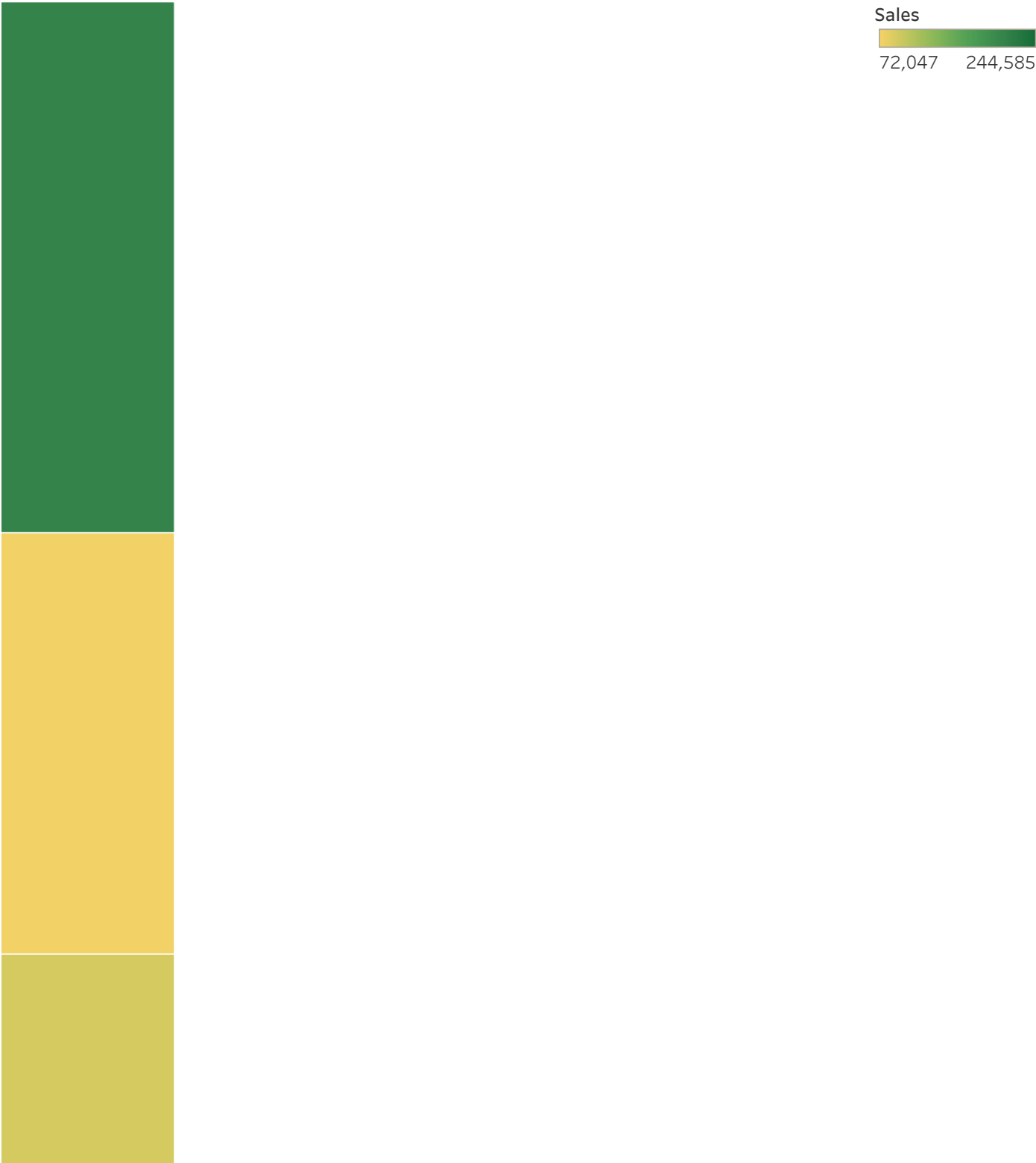
Order Date Month. Color shows sum of Sales. Size shows sum of Profit. The marks are labeled by Order Date Month. The data is filtered on Region, which keeps Central, East, South and West.

How do sales and profit trends vary over time (monthly)



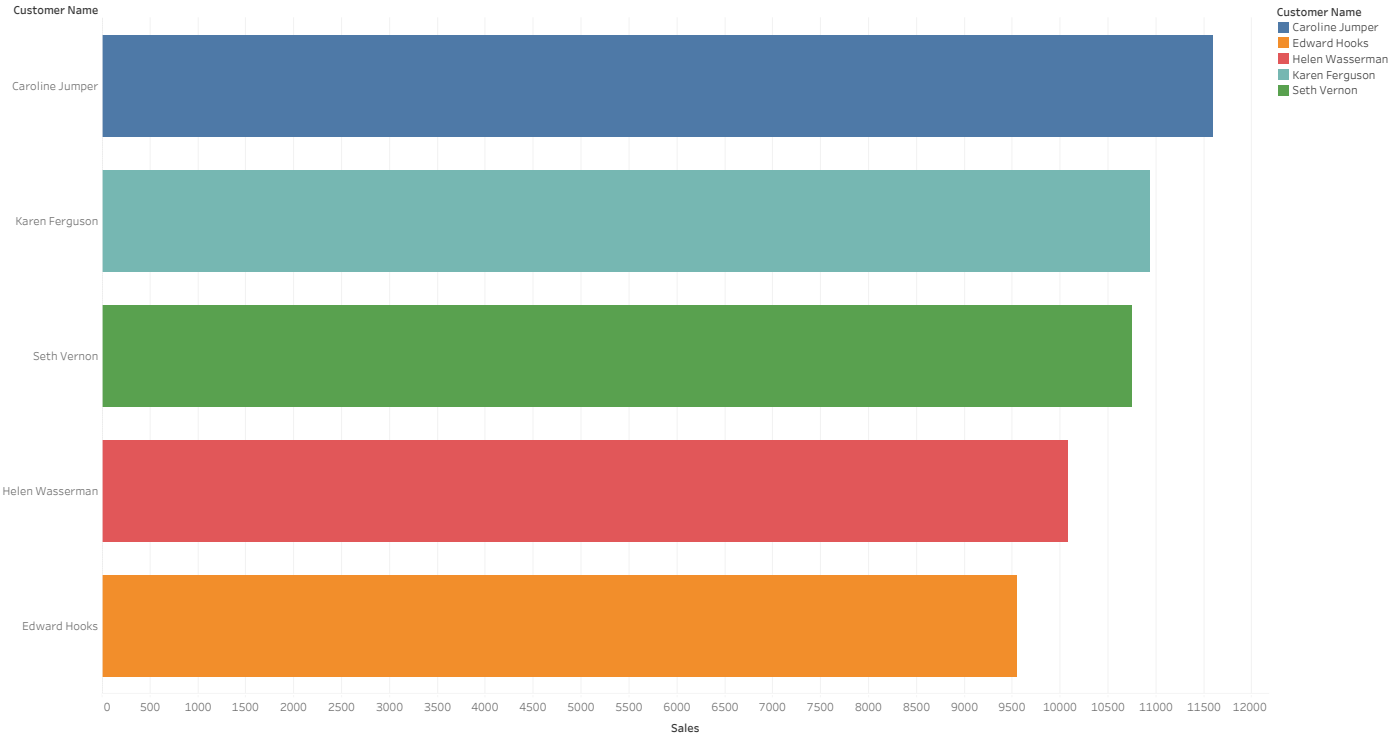
Order Date Month. Color shows sum of Sales. Size shows sum of Profit. The marks are labeled by Order Date Month. The data is filtered on Region, which keeps Central, East, South and West.

How do sales and profit trends vary over time (monthly)



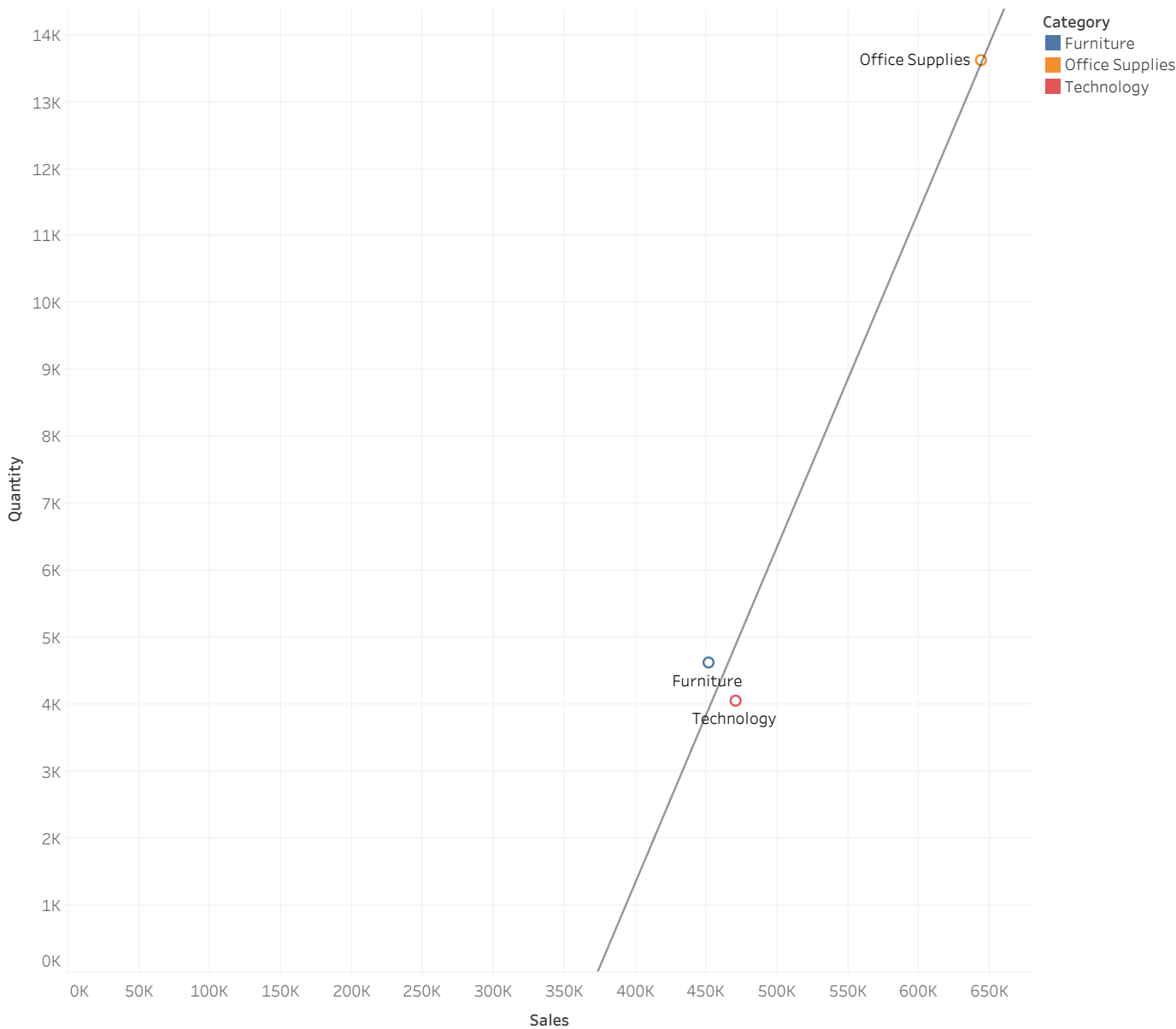
Order Date Month. Color shows sum of Sales. Size shows sum of Profit. The marks are labeled by Order Date Month. The data is filtered on Region, which keeps Central, East, South and West.

Who are the top 5 customers based on Sales?



Sum of Sales for each Customer Name. Color shows details about Customer Name. The view is filtered on Customer Name, which keeps Caroline Jumper, Edward Hooks, Helen Wasserman, Karen Ferguson and Seth Vernon.

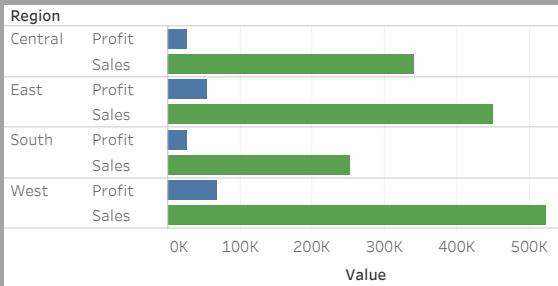
What is the relationship between Quantity and Sales?



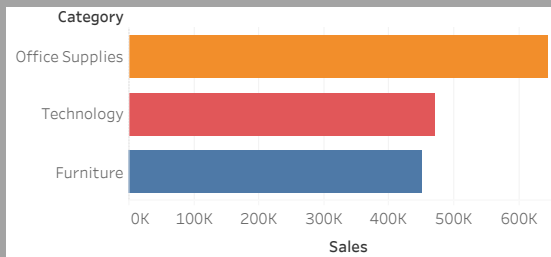
Sum of Sales vs. sum of Quantity. Color shows details about Category. The marks are labeled by Category.

Sales Dashboard

What is the total sales and profit by region



Which product category contributes the most to total sales?



Measure Names

- Profit
- Sales

Category

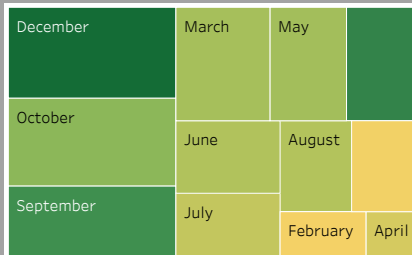
- Furniture
- Office Supplies
- Technology

Region

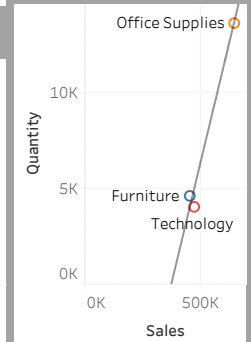
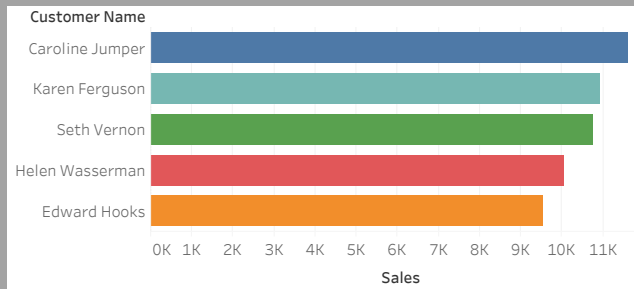
- ☒ Central
- ☒ East

What is the relationship between Quantity and Sales?

How do sales and profit trends vary over time (monthly)



Who are the top 5 customers based on Sales?



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